

FOODLAND

Fresh food. Friendly neighbours.



FEED THE DREAM



7⁹⁹
/lb

Top Sirloin Steaks Family Size cut by your meat expert from Canada AAA grade beef 17.61/kg



6⁹⁹

COMPLIMENTS Shrimp 31-40 ct raw or fully cooked or Bay Scallops 80-120 ct 340 g

Pork Back Ribs 11.00/kg

4⁹⁹
/lb

Limes product of Mexico or Lemons product of South Africa

4/\$3



Members **SAVE \$1**
1⁴⁹ ea with Scene+ Card
2⁴⁹ ea without Scene+ Card

PRODUCT OF ATLANTIC CANADA Seedless Cucumbers Canada no 1



Members **SAVE \$2**
3⁹⁹ with Scene+ Card
5⁹⁹ without Scene+ Card

COMPLIMENTS Bacon 375 g



Members **SAVE \$1**
99¢ with Scene+ Card
1⁹⁹ without Scene+ Card

KRAFT Dinner 58-200 g or HEINZ Pasta or Beans 398 mL

MEMBERS SAVE MORE



2/\$13

COCA-COLA or PEPSI Soft Drinks 12x355 mL



5⁹⁹

RUSTICA Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g



2⁹⁹

VILLAGGIO Bread 570-675 g or Buns 6-8 pk

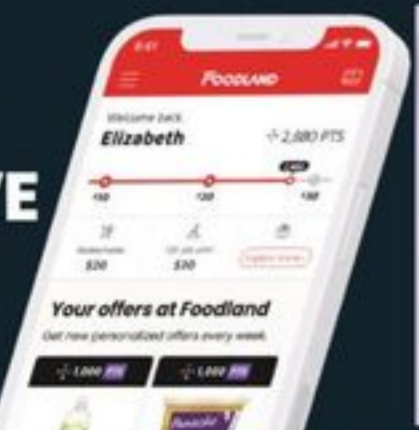


4⁹⁴

NESTLÉ Frozen Dessert or Real Dairy Ice Cream 1.5 L or Selected Novelties 4-10 pk Selection may vary by location

Scene+ **DIGITAL EXCLUSIVE**

OFFER AVAILABLE MAY 16-22, 2024



SPEND \$50 OR MORE, GET **500 PTS** WHEN YOU LOAD THIS OFFER in the Foodland app or at mygroceryoffers.ca

Card must be registered. Offer valid and available to be loaded May 16 to May 22, 2024 at all participating Foodland and Co-Op locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$50 or more awards only one 500 Scene+ points adjustment. Limit 1 offer per Scene+ Card. Offer excludes taxes, tobacco products, gift cards, bottle deposits, prescriptions, lottery, alcoholic beverages, fuel, and any other non-discountable product excluded by law. Tim Hortons®, Starbucks®, McCafe® products, and fluid dairy may be excluded in certain regions. Digital Offer has no cash value and cannot be combined with other minimum spend/receive offers. Scene+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms> and conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Scan QR code to download or open the app

HAPPY LONG WEEKEND
Please See Local Store or Online for Holiday Hours

SCAN FOR OUR DIGITAL FLYER



MAY 2024 PRICES EFFECTIVE FROM MAY 16-22
THUR 16 FRI 17 SAT 18 SUN 19 MON 20 TUE 21 WED 22

MAKE IT A LEGENDARY SUMMER



BUY 2, GET 1 FREE
of equal or lesser value

MAPLE LEAF
Top Dogs or
LARSEN Wieners 375 g



14.99

MEAT DISTRICT
Shaq Beef Burgers, MONTANA'S or
ST. LOUIS Angus Burgers 851 g-1.13 kg

LIMITED
TIME
OFFER



\$11

Salami di Primavera
product of Italy 200 g



CANADA
3.99
/lb

PRODUCT OF CANADA
Sweet Bell Peppers
red, yellow or orange 8.80/kg



5.99

Blueberries Pint
product of USA or
Mexico no 1 grade

PINT

Scene+ BIG BONUS 500 PTS when you buy 2

12.99 QUAKER Granola Bars Club Pack 933-960 g

Scene+ MEMBER PRICING Members SAVE 30¢

5.49 with Scene+ Card
5.79 without Scene+ Card

Cookies 10 pk 310 g **Baked IN-STORE**



6.99

CRACKER BARREL Cheese 340-400 g, Shredded
Cheese 250-320 g or BLACK DIAMOND Cheestrings 252-336 g



3.49

CLASSICO
Pasta Sauce 218-650 mL



2.99

KRAFT Salad Dressing, BULL'S-EYE BBQ Sauce
425 mL or DIANA Sauce 500 mL or Marinade 375 mL



3.99

TROPICANA Premium Orange Juice, Tropics, Lemonade
or PURE LEAF Iced Tea 1.54-1.75 L selected



4.49

KELLOGG'S Cereal
selected varieties 306-525 g



2/\$5

CHRISTIE Cookies
selected 224-303 g



2/7.50

LAY'S Potato Chips 220-235 g,
Baked 177 g or Poppables 130 g



4.49

HEALTHY CHOICE Simply Steamers Entrées or
MARIE CALLENDER'S Bowls selected 255-349 g



3.79

DANONE Oikos Yogurt 4 pk or EARTH'S OWN
Non-Dairy Beverages 1.75-1.89 L or Creamers 473 mL

The Scene+ Loyalty Program is available at all participating Foodland CO-OP locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, Red Dots products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe™/Tim Hortons™/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

We reserve the right to limit quantities to normal family requirements. Photographs are for illustration purposes only. Text will prevail at all times. Advertised prices do not include any applicable taxes or deposits.



PRICES IN EFFECT AT THE FOLLOWING LOCATIONS:
Arnold's Cove • Badger's Bay • Bay Bulls • Bay Roberts • Bonaville
• Borewood • Bourgeois • Carbonara • Carter's Cove (Fair's) • Deer Lake • Ferryland • Gander • Glovertown
• Grand Bank • Harbour Breton • Joe Ball's Arm • Old Perlican • Pasadena • Placentia • Port aux Basques
• Springdale • St. Anthony • Turkey • Tellingate • Whitehouse



MIX
Paper from
Responsible Sources
FSC® C021322

PRODUCE

4pk
4.49 with Scene+ Card
4.99 without Scene+ Card
PRODUCT OF ATLANTIC CANADA
Foil Wrapped Potatoes
 Canada no 1, 4 pk

3.49
COMPLIMENTS
Coleslaw
 product of USA 297 g

3.49
Red Mangoes
 product of Mexico

5.99 **100 PTS** when you buy 2
COMPLIMENTS
Salads Baby Spinach,
Spring Mix or Baby Arugula
 product of USA 142 g

2/\$3
Corn
 product of USA
 no 1 grade

3.49
Eggplant
 product of USA or Mexico 7.85/kg

2.99 /lb
Zucchini
 product of USA or Mexico 5.59/kg

11.99
Prepared Fresh Daily In-Store
Fruit or Vegetable Celebration
 Trays 1-1.3 kg

MEAT

BUY 3 AT \$7.99
5.99 **50 PTS** when you buy 1
COMPLIMENTS
Meat Sticks 300 g

6.99
COMPLIMENTS Fully Cooked Beef,
Chicken or Turkey Strips 150-200 g

10.99 **100 PTS** when you buy 1 package
Top Sirloin Medallions
 cut by your meat expert from Canada AAA grade beef 24.23/kg

5.99 **100 PTS** when you buy 2
COMPLIMENTS Marinated Souvlaki
 Sticks or Pork Chops 250-300 g or
JOHNSONVILLE Sausage, Breakfast, Dinner,
 Smoked or Recipe Starters 250-500 g

6.99
Extra Lean Ground Beef
 Family Size 15.41/kg

6.99 with Scene+ Card
7.99 without Scene+ Card
COMPLIMENTS
Boxed & Breaded Poultry 700 g
 selected varieties

15.99
COMPLIMENTS
Chicken Wings 800 g

22.99
LOBSTER CLAWS
 PIÈCES DE HOMARD

7.99 **50 PTS** when you buy 1
COMPLIMENTS Breaded Fish
 Burgers or Boxed & Breaded Seafood
 selected varieties 454-700 g

3.99 /lb
Boneless Pork Sirloin Chops
 Family Size 8.80/kg

4.99 LOCAL /lb
PRODUCT OF NEWFOUNDLAND
COUNTRY RIBBON AIR-CHILLED
Split Chicken Breasts Family Size
 11.80/kg

3.49 LOCAL /lb
PRODUCT OF NEWFOUNDLAND
COUNTRY RIBBON
AIR-CHILLED Chicken Leg
 Quarters Family Size 7.55/kg

DELI

Available at most stores

13.99 with Scene+ Card
15.49 without Scene+ Card
COMPLIMENTS Sliced Cheese 440 g

FREE **BUY 3, GET 3rd FREE**
TRE STELLE Feta, Boccconini or
Halloumi 200 g, Crumbled Feta 150 g,
Mascarpone 275 g or Ricotta 475 g

3.99 with Scene+ Card
4.99 without Scene+ Card
Garlic Bread 540 g

8.99 **BUY 1 AT \$9.99**
BUY 2 OR MORE
COMPLIMENTS
Peach or Jumbleberry Pie 680 g

14.99
MAPLE LEAF Natural Selections
Sliced Deli Meats Family Size
 selected 375-400 g

1.00 off
BALDERSON
Cheddar 250-280 g

13.99
Rainbow Torte
 Half Cake 800 g

4.49
Danish
 4 pk 375 g

KITCHEN

Available at most stores

5.99 with Scene+ Card
6.49 without Scene+ Card
Flatbreads
 selected varieties 230-360 g

8.99 **150 PTS** when you buy 2
SUMMER FRESH
Salad Bowls
 750-800 g

4.49
COMPLIMENTS
Candies selected
 350-450 g

2 | Scene+ 1000 PTS = \$10 OF FREE GROCERIES

Local LEGENDS

Crafted in-store by local experts



100 PTS
when you buy
1 package

MADE IN-STORE
Beef, Chicken or
Pork Kabobs



**SAUSAGE
OF THE
MONTH**

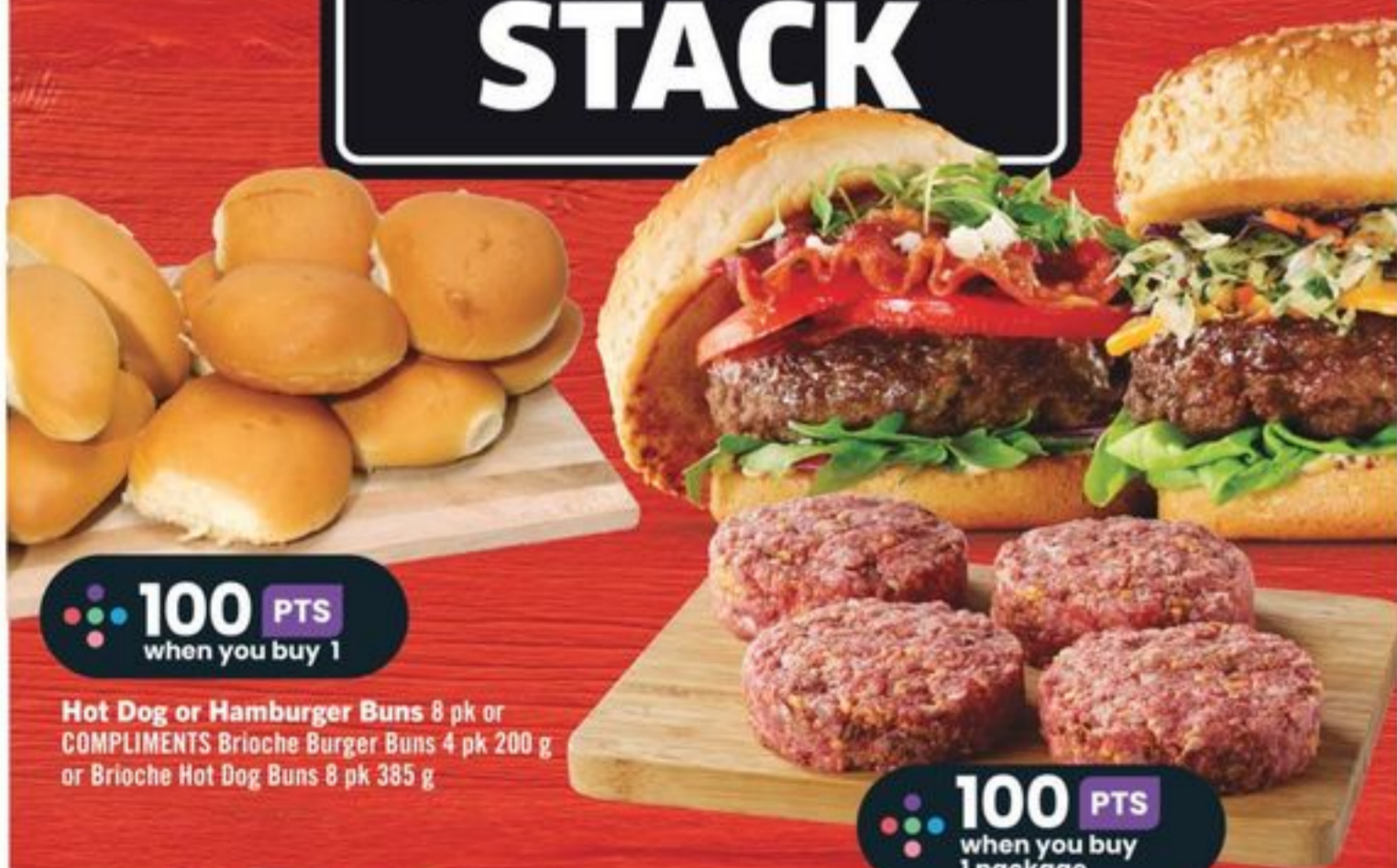
Honey Heat
Flavour

4.99
/lb

MADE IN-STORE
Honey Heat Sausage 11.00/kg

Scene+

SUMMER STACK



100 PTS
when you buy 1

Hot Dog or Hamburger Buns 8 pk or
COMPLIMENTS Brioche Burger Buns 4 pk 200 g
or Brioche Hot Dog Buns 8 pk 385 g

100 PTS
when you buy
1 package

MADE IN-STORE Beef Burgers
plain, seasoned or inclusion



100 PTS
when you spend
\$10 or more

MADE IN-STORE
Assorted Cut Fruit or Celebration Trays 1.3 kg



SCAN TO LEARN MORE

MAKE IT A LEGENDARY SUMMER

MAKE IT A LEGENDARY SUMMER

MAKE YOUR GARDEN LEGENDARY

Blooming deals to start your summer.

BUY 1 AT \$3.79
BUY 2 OR MORE
3.49 ea

BUY 1 AT \$5.49
BUY 2 OR MORE
4.99 ea

GROWN IN NEWFOUNDLAND
Garden Vegetables assorted 4"

GROWN IN NEWFOUNDLAND
Flowering Annuals assorted 5.25"

500 PTS when you buy 2

LOCAL
34.99

PRODUCT OF NEWFOUNDLAND
Hanging Basket or Planter \$44.99

Boston Ferns 10"

100 PTS when you buy 1

LOCAL
14.99

GROWN IN NEWFOUNDLAND
Premium Annual Planter 5"

2/\$22

GROWN IN NEWFOUNDLAND
Assorted Annuals 5 pk featuring Dianthus, Petunias & Impatiens

BUY 1 AT \$4.99
BUY 2 OR MORE
4.49 ea

COMPLIMENTS
Black Earth Topsoil 25 L

BUY 1 AT \$10.99
BUY 2 OR MORE
9.99 ea

COMPLIMENTS
Mega Soil 70 L

SUMMER DEALS

11.99

CORONA Sunbrew
0% Non-Alcoholic Bottled Beer
6x330 mL

Get 250 PTS when you buy any COMPLIMENTS Natural Ingredients Sliced Meats 175 g and one PANACHE British Isles Cheese 200 g

BUY 1 AT \$3.99
BUY 2 OR MORE
3.49 ea

TWIZZLERS
Licorice Candy 311-454 g

MEMBER ONLY
9.99 with Scene+ Card
10.99 without Scene+ Card

HUER Food Candy Camp selected 700 g

FROZEN & DAIRY



9.99

BEST BUY Cheese 700 g or **COMPLIMENTS Shredded Cheese** 820 g or Natural Slices 480 g



100 PTS when you buy 2
5.49

OASIS Health Break or Smoothie Blends 1.5 L selected



4.99

SCOTSBURN, BAXTER or NORTHUMBERLAND Cottage Cheese 500 g Brands vary by province



7.49 with Scene+ Card
7.99 without Scene+ Card

STARBUCKS Coffee Creamers 828 mL includes non-dairy varieties



2.49

SWIFT Pot Pies selected 150 g



300 PTS when you buy 3
6.99

P.F. CHANG'S Frozen Bowls 312 g



100 PTS when you buy 2
3.99

MCCAIN Fries selected 800 g or **Pizza Pockets** 300 g



1.49

COMPLIMENTS Frozen Fruit Punch 283 mL

DRINKS, SNACKS & PANTRY



150 PTS when you buy 2
2/\$9

MOTT'S Clamato 1.89 L



150 PTS when you buy 2
10.99

MONSTER Energy Drinks 4x473 mL



50 PTS when you buy 2
2.99

BODYARMOR Drink 473 mL



4.29 with Scene+ Card
4.79 without Scene+ Card

PEPSI Mini Cans 6x222 mL



2/\$7

KETTLE BRAND Chips 156-188 g or **SNYDER'S OF HANOVER Pretzels** 240 g



3/\$10

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



200 PTS when you buy 2
8.99

NABOB Roast & Ground Coffee 340 g or **MAXWELL HOUSE Tassimo T Discs** 14-16 pk or **Single Serve Pods** 12 pk



3.99

COMPLIMENTS Lemonade or Iced Tea 2.84 L



50 PTS when you buy 1
3.49

COMPLIMENTS Ready-to-Eat Popcorn 190-250 g



50 PTS when you buy 2
5.49

MAYNARDS Large Bag Candy 308-355 g



7.99

BEEMAID Honey 500 g or 500 mL



4.88 with Scene+ Card
5.49 without Scene+ Card

COMPLIMENTS Jam 375-500 mL, **Peanut Butter or Hazelnut Spread** 375 g-1 kg selected varieties



5.99

BICK'S Pickles 1 L selected varieties



2.99

KRAFT Jet-Puffed Marshmallows 400 g



5.99

CLUB HOUSE La Grille Spices or Seasoning Blends selected 65-203 g



4.49

SMUCKER'S Ice Cream Toppings assorted 428 mL



100 PTS when you buy 2
3.99

COMPLIMENTS Ketchup 100% Canadian Tomatoes 750 mL-1 L



2.49

FRENCH'S Mustard 400 mL



3.49

COMPLIMENTS Flavoured Spreads 300 mL



3.79

GOLDEN DRAGON Sauce 455 mL selected varieties



250 PTS when you buy 2
6.99

OFF! Insect Repellent or RAID Insect Control



100 PTS when you buy 2
6.99

ARM & HAMMER Laundry 1.42-1.63 L



8.99

ZIPLOC Freezer Bags Medium or Large 10-38 pk, **Storage Bags** Large 38 pk or **Sandwich Bags** 180 pk



26.99 with Scene+ Card
31.99 without Scene+ Card

PURINA Beneful Dry Dog Food 7 kg

HOUSEHOLD

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register 3



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

²Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.scbank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.



Scene

SUMMER STACK

STACK UP POINTS WITH THESE PARTICIPATING SCENE+ SUMMER STACK OFFERS



100 PTS
when you buy 1

Hot Dog or Hamburger Buns 8 pk or COMPLIMENTS Brioche Burger Buns 4 pk 200 g or Brioche Hot Dog Buns 8 pk 385 g

100 PTS
when you buy 1 package

MADE IN-STORE Beef Burgers
plain, seasoned or inclusion

GET 500 BONUS PTS
when you purchase all four of these Scene+ SUMMER STACK offers between May 2-July 3, 2024

CLICK TO LEARN MORE

100 PTS
when you spend \$10 or more

MADE IN-STORE Assorted Cut Fruit or 1.3 kg Celebration Trays

200 PTS
when you buy 2

COMPLIMENTS Salads 850-908 g

Product in store may not be exactly as shown. Excludes made to order party size trays.



Crafted in small batches

ATLANTIC
6.99

MADE IN NOVA SCOTIA
MR. DONAIR
Sausages 375 g

Fully cooked sausages
are ready in just minutes
from your grill or
frying pan



ATLANTIC
4.49

MADE IN
NOVA SCOTIA
GALLOPING COWS
Pepper Spreads
100 mL

local
LEGENDS



ATLANTIC
6.99

MADE IN NOVA SCOTIA
Mom's Loaves 450-500 g

Delivering quality baked goods
for over 75 years



ATLANTIC
1.99

MADE IN NOVA SCOTIA
CHILL STREET Soda 330 mL

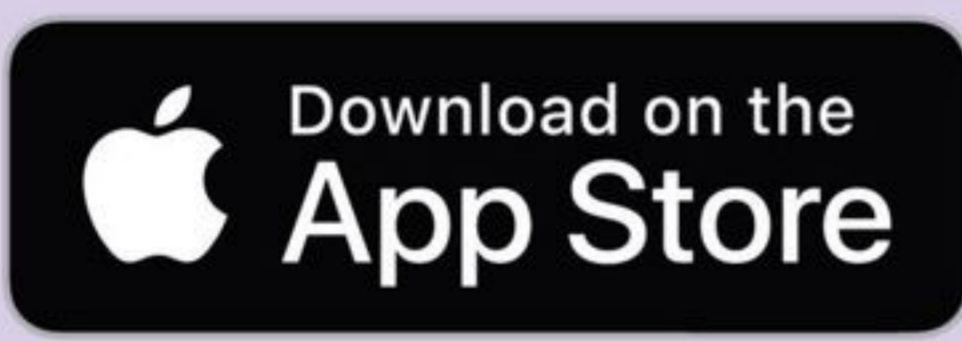
MAKE IT A LEGENDARY SUMMER

LOAD IT TO GET IT!

Get 500 PTS

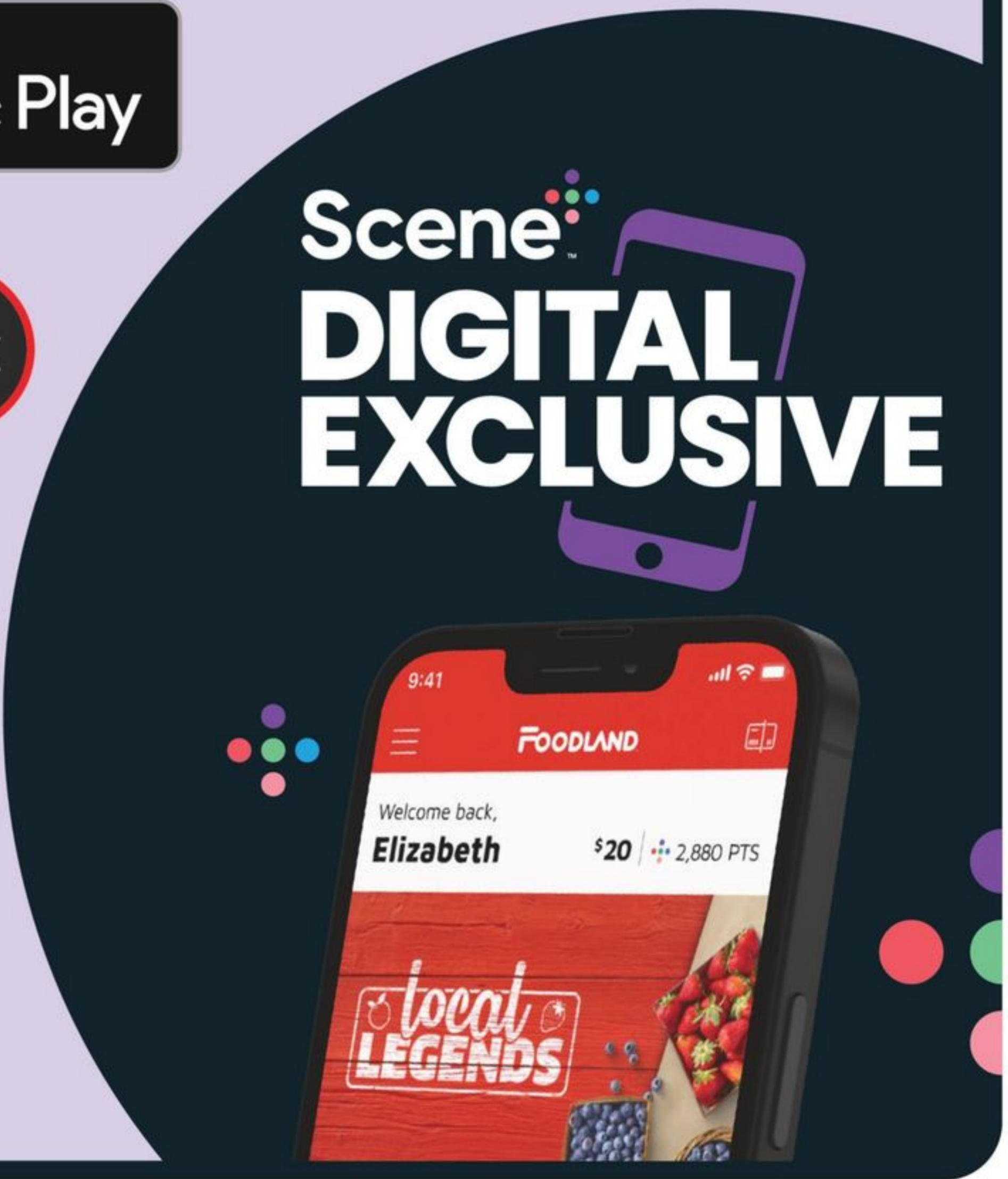
when you buy 2 packages

and load offer in the **Foodland app** or at **MyGroceryOffers.ca**



500 PTS
when you buy
2 packages

Corn Tray product of USA no 1 grade 5 pk



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Foodland & Participating Co-Ops like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

**Sign up today to get your
first email exclusive offer**

SAVE \$5

on your next purchase of \$40**

SUBSCRIBE NOW

**New subscribers only. Terms and conditions apply.

