

sobey's urban FRESH

FEED THE DREAM



Scene MEMBER PRICING

2.99 /lb. 4.99/kg with Scene+ Card

3.99 /lb. 8.80/kg without Scene+ Card

Members SAVE \$1/lb

Fresh Pork Tenderloin Family Size or Loin Back Ribs cryovac

value size

5.88 /lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size 12.96/kg

6.99 /lb

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Breasts Family Size 15.41/kg

10.99 /kg

COMPLIMENTS Thick Cut Bacon 1 kg

value size - format valeur

compliments THICK CUT BACON BACON TRANCHÉ ÉPAIS

From Ontario

Long English Cucumbers or Tomatoes on the Vine product of Ontario, Canada no 1 grade 2.18/kg

99¢ ea. /lb

Scene MEMBER PRICING

9.99 with Scene+ Card

12.99 without Scene+ Card

Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

Members SAVE \$3

READY FOR YOU

Wild Snow Crab Clusters previously frozen or frozen product of Canada 22.02/kg or COMPLIMENTS Extra Large Cooked Shrimp in Ring with sauce 312 g

9.99 /lb. ea

CHOOSE CANADIAN SEAFOOD

HOT PRICE

5.46

DANONE Activia 12 pk or OIKOS Greek Yogurt 650-750 g

HOT PRICE

4.94

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

NEW

HOT PRICE

5.44

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

HOT PRICE

7.99

BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauces 500 mL or Marinades 375 mL

HOT PRICE

4/\$5

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

HOT PRICE

7.69

COMPLIMENTS Pasta Sauce 410-550 mL or BARILLA Pasta 410 g

Happy Mother's Day!
Prices and offers in effect May 2024

THU	FRI	SAT	SUN	MON	TUE	WED
9	10	11	12	13	14	15

PROUDLY CANADIAN sobeys.com

So many deals!

BUY 1 GET 2ND 50% off

Grill up your favourite flavours all summer long

THE KEG, SHAO'S MEAT DISTRICT, JACK ASTOR'S, MONTANA'S, ST. LOUIS BAR & GRILL, EARL'S KITCHEN + BAR, BELMONT, CARDINAL ROADHOUSE, BUTTERBALL, COMPLIMENTS Burgers & More! 45-4 g, 2-27 kg starting at 11.99 ea

NEW

6⁹⁹ Extra Lean Ground Beef Family Size 15.41/kg

600 PTS when you spend \$30 or more
7⁵⁰ ea
Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen 4 pk for \$30

value size
That's like **\$20** toward your groceries
2000 PTS when you buy 1
5⁹⁹ /lb
Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 13.21/kg

2⁹⁹ /lb
Broccoli Crowns product of USA or Mexico 6.59/kg

3⁴⁹
COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g

BAKED IN STORE
BUY MORE SAVE MORE
3⁹⁹ 10 when you buy 2 or more
Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4.29 ea

50 PTS when you buy 2
6⁹⁹ 150 g or BOURSIN Cuisine 220 g
11 Salami Di Primavera 200 g product of Italy

2/ \$8
PEPSI or COCA-COLA Soft Drinks 6x710 mL

300 PTS when you buy 4
2/7⁵⁰
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

3⁹⁹ value size
COMPLIMENTS Spring Water 40x500 mL

4⁹⁹
COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected varieties
100 PTS when you buy 2
6⁴⁹ with Scene+ Card
7⁴⁹ without Scene+ Card
BUBLY Sparkling Water 12x355 mL

2⁹⁹
SEALTEST 5-10% Cream 1 L or Whipping Cream 473 mL or NATREL Fine Filtered 5-10% Cream 1 L

2/ \$5
DARE Bear Paws 168-240 g, Viva Puffs 300 g, Wagon Wheels 315-360 g or Econo Cookies 280 g

2/ \$7
DUNKAROO'S selected 168 g, NATURE VALLEY Trail Mix or Crunchy Bars, BETTY CROCKER Fruit by the Foot or KELLOGG'S Special K or KASHI Bars selected 144-200 g

9⁹⁹
STARBUCKS K-Cup® Pods 10 pk or Roast and Ground Coffee 340 g, Cold Brew 946 mL, Instant 90 g or TETLEY Orange Pekoe Tea 216 pk

2/8⁵⁰
CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g

3/ \$9
BEN'S ORIGINAL Bistro Express 240-250 g

That's like **\$10** toward your groceries
1000 PTS when you buy 10
2⁶⁹
QUAKER Dippys, Chewy or Granola Bars 120-175 g

UP TO 40% off
JAMIESON Vitamins or Supplements assorted varieties at select stores
10⁹⁹
ROYALE Bathroom Tissue 24-48 rolls, Facial Tissue 12 pk or Paper Towel 6 pk

SPEND \$100 IN BOSTON PIZZA OR UBER GIFT CARDS AND GET A BONUS \$10
SOBEYS GIFT CARD Offer valid during May 9 - 15, 2024. Sorry no rainchecks or price matching. Offer valid only on Uber \$10-\$200 VL, Boston Pizza \$25, Boston Pizza \$50, Boston Pizza \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Beer and cider available at selected stores.
*Pricing may be subject to change. Pricing includes taxes & refundable container deposit.

1^{off} COORS LIGHT or BUD LIGHT Lager 6x355 mL cans promo retail 12.95

2^{off} SAPPORO Premium Lager 6x500 mL tall cans promo retail 17.95

160^{off} SOMERSBY Apple Cider 4x473 mL tall cans promo retail 12.55

145^{off} MILL STREET ORGANIC Lager 6x473 mL tall cans promo retail 18.50

Tasty combo! Pairs well with BBQ pork or Camembert cheese.

Spadina 22 Fort York Blvd., 416 623 5111

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EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.scotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.

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