



value size

3.88
/lb

Fresh Pork Tenderloin Family Size or Loin Back Ribs cryovac 8.55/kg



value size

5.88
/lb



EARLS Cajun Chicken Breasts 9.99/lb, 22.02/kg

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Value Size 12.96/kg



1kg
9.99

COMPLIMENTS Thick Cut Bacon 1 kg



Long English Seedless Cucumbers or Tomatoes on the Vine product of Western Canada, Canada no 1 grade 2.18/kg

99¢
ea. /lb



Scene+
MEMBER
PRICING

9.99
with Scene+ Card

12.99 without Scene+ Card Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg



Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen 4 pk for \$30

600 PTS when you spend \$30 or more
7.50
ea

CHOOSE CANADIAN SEAFOOD



HOT PRICE
5.46

DANONE Activia 12 pk or OIKOS Greek Yogurt 650-750 g



DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

HOT PRICE
4.94



NEW

HOT PRICE
5.44

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk



BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauces 500 mL or Marinades 375 mL

HOT PRICE
7.99



CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

HOT PRICE
4/\$5



COMPLIMENTS Pasta Sauce 410-650 mL or BARILLA Pasta 410 g

HOT PRICE
7.69

Scene+
GIVE & GET

BUY \$100 IN SOBEYS OR SAFEGWAY GIFT CARDS & GET 750 PTS
That's more than \$7 towards your groceries

MAY 9-12

Offer valid from May 9-12, 2024 at all Sobey's and Safeway locations in Western Canada. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobey's or Safeway gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobey's or Safeway gift cards. Receive 750 Scene+ points when you purchase \$100 in Sobey's or Safeway Gift Cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

Happy Mother's Day!

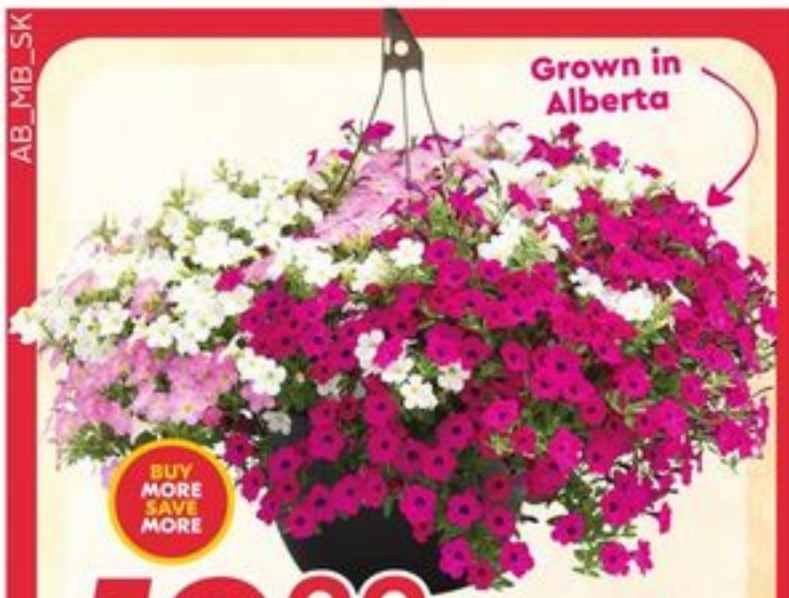
Prices and offers in effect May 2024

THU 9 | FRI 10 | SAT 11 | SUN 12 | MON 13 | TUE 14 | WED 15

More deals!
Scan here for our full flyer

AB_MBL_SK

Grown in Alberta



BUY MORE SAVE MORE

19⁹⁹

ea when you buy 2 or more

Premium Annual Hanging Baskets 10" 22.99 ea



19⁹⁹

Premium Annual Bowls 12"

Celebrate Mom!

Say I love you with blooms and treats!



21⁹⁹

Premium Ecuadorian Roses one dozen assorted colours



Scene+ MEMBER PRICING

8⁹⁹

with Scene+ Card

Members SAVE \$3

11⁹⁹ without Scene+ Card LINDT Lindor Boxed Chocolates 156 g while supplies last



Scene+ MEMBER PRICING

9⁹⁹

with Scene+ Card

Members SAVE \$8

17⁹⁹ without Scene+ Card LINDT Luxury Boxed Chocolate 193 g while supplies last



SOBEYS_SAFEWAY_WK02_FLOT_WST_AB_MB_SK



**Celebrate 25 Years
with Sterling Silver®
HAND-SELECTED
AAA BEEF**

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys
or Safeway



Minimum
21 Day
Aged

READY
FOR
YOU

CERTIFIED
TENDER™
TENDRETÉ
CERTIFIÉE

TRY WITH
our in-store
BBQ, Whiskey
Marinade or
Three Pepper
Glaze from our
full service case!

14⁹⁹
/lb

STERLING SILVER Fresh Boneless
Top Sirloin Grilling Medallions
cut by your meat expert from
Canada AAA grade beef 33.05/kg

MIX &
MATCH

Get **500 PTS**
When you spend \$20 or more

That's like
\$5
toward your
groceries

Get **800 PTS**
When you spend \$35 or more

That's like
\$8
toward your
groceries

Get **2000 PTS**
When you spend \$50
or more on Sterling Silver
Top Medallions or
Nagano Pork.

That's like
\$20
toward your
groceries



Nagano

**RICH FLAVOUR.
REMARKABLY TENDER.
100% CANADIAN PORK.**

MAKE IT A NAGANO NIGHT.

STARTING AT
7⁹⁹
/lb

NAGANO Premium
Fresh Pork Loin
Hotel Cut Chop,
Tenderloin, Back
Ribs or Pork Shank
Hammer Style
starting at 17.61/kg



10⁹⁹

NAGANO Pork Ready To Heat
Entrées 535-600 g

*Certified by the Canadian Beef Grading Agency / SOBEYS, SAFEWAY, WINCO, FLOZ, WST, ALM, ML, SK
Certifié par l'Agence Canadienne de Classement du Bœuf

Red hot BUYS

on our varieties of seasonal products.



BUY 1 GET 2ND 50% off



6⁹⁹ /lb
Extra Lean Ground Beef Family Size 15.41/kg

THE KEG, SHAO'S MEAT DISTRICT, EARL'S KITCHEN + BAR, BELMONT, CARDINAL ROADHOUSE, BUTTERBALL, TOP GRASS CATTLE CO., COMPLIMENTS Burgers & More! 568 g-2.27 kg starting at 13.99 ea



2²⁹ /100 g

Wild Snow Crab Clusters previously frozen or frozen product of Canada



That's like \$20 toward your groceries

5⁹⁹ /lb

Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 13.21/kg



2⁹⁹ /lb

Broccoli Crowns product of USA or Mexico 6.59/kg



3⁹⁹

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g



3⁹⁹ ea when you buy 2 or more

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4.29 ea



6⁹⁹

BOURSIN 150 g or BOURSIN Cuisine 220 g



\$11

Salami Di Primavera 200 g product of Italy



2/\$8

PEPSI or COCA-COLA Soft Drinks 6x710 mL



2/\$5.50

LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g



4⁷⁹

COMPLIMENTS Spring Water 40x500 mL



6⁴⁹ with Scene+ Card

without Scene+ Card **7⁴⁹**

BUBLY Sparkling Water 12x355 mL



8⁹⁹

BEST BUY Cheese 700 g



2⁹⁹

DAIRYLAND Cream 10%, 35% or LUCERNE Cream fat free, half/half or 35% 1 L



2/\$7

DUNKAROO'S selected 168 g, NATURE VALLEY Trail Mix or Crunchy Bars, BETTY CROCKER Fruit by the Foot or KELLOGG'S Special K or Kashi Bars selected 144-200 g



9⁹⁹

STARBUCKS K-Cup® Pods 10 pk or Roast and Ground Coffee 340 g or Cold Brew 946 mL, Instant 90 g or TETLEY Orange Pekoe Tea 216 pk



5⁹⁹

COMPLIMENTS Large White Eggs 18 pk or Omega-3 Free Run Large White Eggs 12 pk



3/\$9

BEN'S ORIGINAL Bistro Express 240-250 g



2⁶⁹

QUAKER Dipp's, Chewy or Granola Bars 120-175 g



40% off

JAMIESON Vitamins or Supplements assorted varieties at select stores



\$10

SOBEYS OR SAFEWAY GIFT CARD

Offer valid during May 9 - 15, 2024. Sorry no rainchecks or price matching. Offer valid only on Uber \$15-\$500 VL, Boston Pizza \$25, Boston Pizza \$50, Boston Pizza \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

LOAD IT TO GET IT!

Get up to 300 PTS

Load offers in the **Sobeys** or **Safeway** app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like
\$3
toward your groceries



Get **200 PTS**
when you buy 2

COMPLIMENTS Snack Crackers
200-225 g

Get **100 PTS**
when you buy 1

PANACHE British Isles Cheese
200 g

Scene+
DIGITAL EXCLUSIVE



Download on the
App Store



GET IT ON
Google Play

Offer valid May 9th to May 15th, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Fresh Picks. Grown here.



Mastronardi Farms

Our Grandpa, Umberto Mastronardi, is the ultimate greenhouse pioneer - he was the first to bring commercial greenhouse growing to North America in the 1940s, and our fourth-generation family-owned business has been proudly producing incredible tasting, fresh greenhouse-grown vegetables ever since.

Bringing our fresh grown to you!



FROM WESTERN CANADA

99¢ Tomatoes on the Vine product of Western Canada no 1 grade 2.18/kg /lb



FROM WESTERN CANADA

3.49 Mini Seedless Cucumbers product of Western Canada no 1 grade 6 pk



EXCLUSIVE

PRODUCT OF CANADA

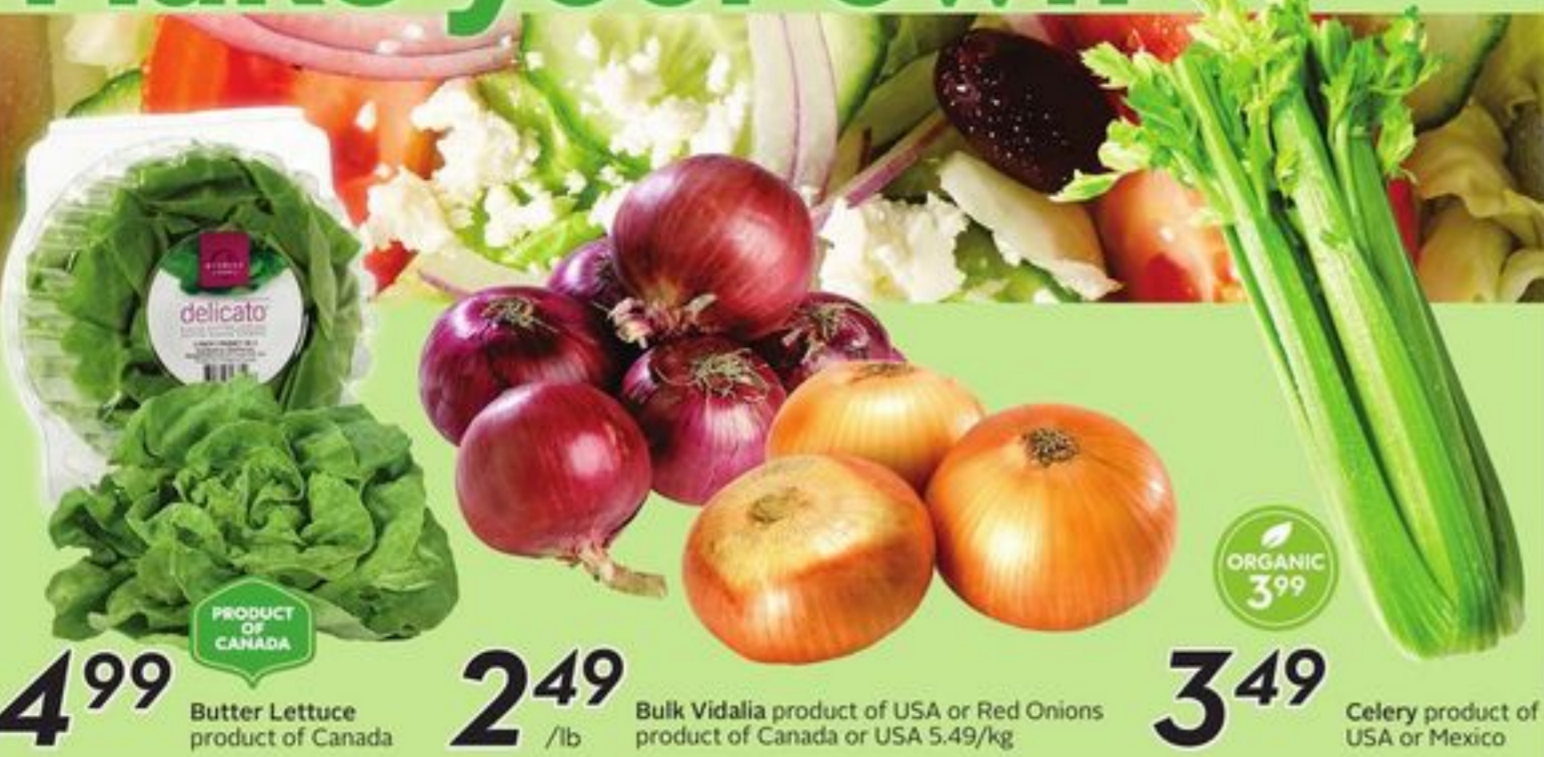
4.49 Assorted Snacking Tomatoes product of Canada 255 g



PRODUCT OF MEXICO

5.99 Mini Peppers product of Mexico 454 g

Make your own



4.99 Butter Lettuce product of Canada

2.49 Bulk Vidalia product of USA or Red Onions product of Canada or USA 5.49/kg

3.49 Celery product of USA or Mexico



3.49 COMPLIMENTS Salad Blends 284-340 g selected product of USA

Convenience



3.49 COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g



15% off Prepared Fresh Daily in Stores Chicken Caesar Salads assorted sizes

Grab and go

Something sweet for Mom

4.99 Strawberries product of USA or Mexico 454 g

ORGANIC 5.99



Celebrate Mom!

Fruity Fresh...



2/\$4 with Scene+ Card Large Red Mangoes product of Mexico

2.79 without Scene+ Card



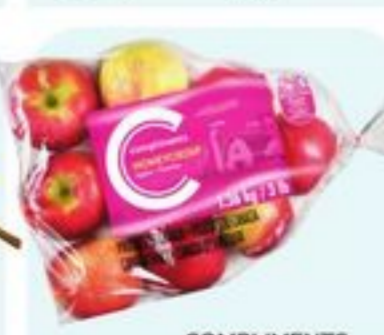
6.99 COMPLIMENTS Navel Oranges product of Egypt



89¢ Large Lemons product of USA



2.49 Bartlett Pears product of Argentina extra fancy or Australia 5.49/kg



7.99 COMPLIMENTS Honeycrisp Apples product of USA fancy grade 1.36 kg



5.99 Honeydew Melons product of Mexico

Veggie love...

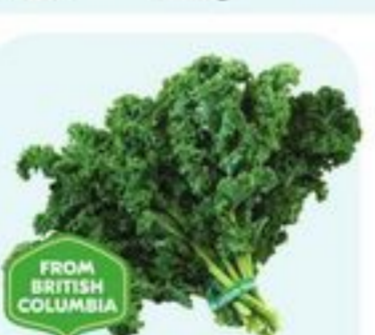


75 PTS when you buy 2

3.99 COMPLIMENTS Mini Potatoes product of Western Canada 680 g

100 PTS when you buy 1

6.49 Avocados product of Mexico 5 pk



2.99 Green Kale product of British Columbia



4.49 MANN'S Snow Peas 170 g or Snap Peas 230 g product of USA or Mexico



10% off Prepared Fresh Daily Yogurt Parfaits assorted sizes



50 PTS when you buy 1

4.99 WELL Juices 333 mL



200 PTS when you buy 2

9.99 H&H Dried Fruit 454 g



20% off ROYAL NUTS Tubs selected 240-400 g

GREAT GIFT IDEA! Our Gift Cards can be any amount.

value size

25 Celebrate 25 Years with Sterling Silver®

11.99 /lb

STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 26.43/kg

That's like **\$10** toward your groceries

1000 PTS when you buy 1 pkg

6.99 /lb

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

Well-marbled Aged to perfection Cut from Canada AAA Beef Exclusive to Sobeys or Safeway

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

3.79 /lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 8.36/kg

200 PTS when you buy 1 pkg

5.99 /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

250 PTS when you spend \$25 or more

5.99 /lb

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 13.21/kg

250 PTS when you spend \$25 or more

4.99 /lb

Fresh Pork Side Ribs breast bone removed 11.00/kg

6.99 /lb

Fresh Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss or Fresh Medium Ground Beef Chuck Burger 15.41/kg

150 PTS when you spend \$10*

5.99 /lb

STARTING AT

150 PTS when you spend \$10*

Store-Made Sausage Stuffed Mushroom Caps honey garlic or sweet Italian or ground beef stuffed bell peppers 13.21/kg

10% off

FONTAINE FAMILY Veal Shank, Cutlets, Chops or Stew

11.99 /lb

Seasoned Lamb Loin Chops Greek & Lemon or Provençal Herbs 26.43/kg

READY FOR YOU

We do the prep so you have the time.

Discover convenient food solutions that are ready to eat, heat or cook.

Scene

EARN POINTS ON ALL IN STORE MARINATED FRESH MEAT PRODUCTS

GET UP TO 1200 PTS

That's like **\$12** toward your groceries

SPEND \$20-29.99, GET **500 PTS**

SPEND \$30 OR MORE, GET **1200 PTS**

quick & easy

150 PTS when you buy 2

5.99

BUTTERBALL Turkey Bacon or Rasher 300-375 g

7.99

MAPLE LEAF Smoked Sausages 375 g, SCHNEIDERS Juicy Jumbos Wieners regular or beef, Sausage Rings, Stadium Size Footlong Wieners or Smoked Sausages 250-450 g selected

300 PTS when you buy 2

15.99

MONTANA'S Texan BBQ Pork Back Ribs 650 g

200 PTS when you buy 2

9.99

GRIMM'S Family Pack Sliced Meats or Pepperoni Sticks 500-600 g

80 PTS when you buy 1

7.99

COMPLIMENTS Breaded Chicken Strips, Nuggets or Burgers 700 g

120 PTS when you buy 1

11.99

COMPLIMENTS Beef Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

140 PTS when you buy 1

13.99

COMPLIMENTS Pork Back Ribs frozen 680 g

500 PTS when you buy 1

24.99

YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet & Bold BBQ Sauce minimum 23 wings 1.5 kg or MEAT DISTRICT Steakhouse Marinated or Seasoned Chicken Wings 1.36 kg

Scene

EARN REWARDS FASTER WITH UP TO 7,500 BONUS SCENE+ POINTS*

Apply now at scotiabank.com/earnpointsfaster

*With minimum spend on everyday purchases in the first year. Conditions apply. Visa Inc. Licensed User. Offer subject to change. Offer effective May 1 - June 30, 2024.

Sobeys, Safeway, WW02_P03_WST_AB_M0_S0

Catch a WINNER

Shop our assortment of premium seafood to treat Mom to a seafood feast this Mother's Day.

Harvest from the cold clean waters of the East Coast of Canada, our snow crab has a lovely sweetness balanced by briny, salty, and savoury notes.



CHOOSE
CANADIAN
SEAFOOD

2.29
/100 g

Wild Snow Crab Clusters product of Canada previously frozen or frozen

Imported from Japan, Hokkaido Scallops are prized for their mild flavour and tender texture.



4.99
/100 g

Jumbo Wild Hokkaido Sea Scallops 10-20 ct per lb product of Japan frozen or previously frozen

Celebrate Mom!

Harvested from the cold clean waters on the East Coast of Canada - our lobsters are sweet & succulent.

600 PTS
when you spend \$30 or more

That's like
\$6
toward your groceries

7.50
ea



3-4 oz Lobster Tail product of Atlantic Canada previously frozen or frozen 85 g or 4 pk for \$30

[Click here for the Lobster Seafood Boil Recipe](#)

10.99



Whole Cooked Lobsters product of Atlantic Canada frozen or previously frozen 907 g

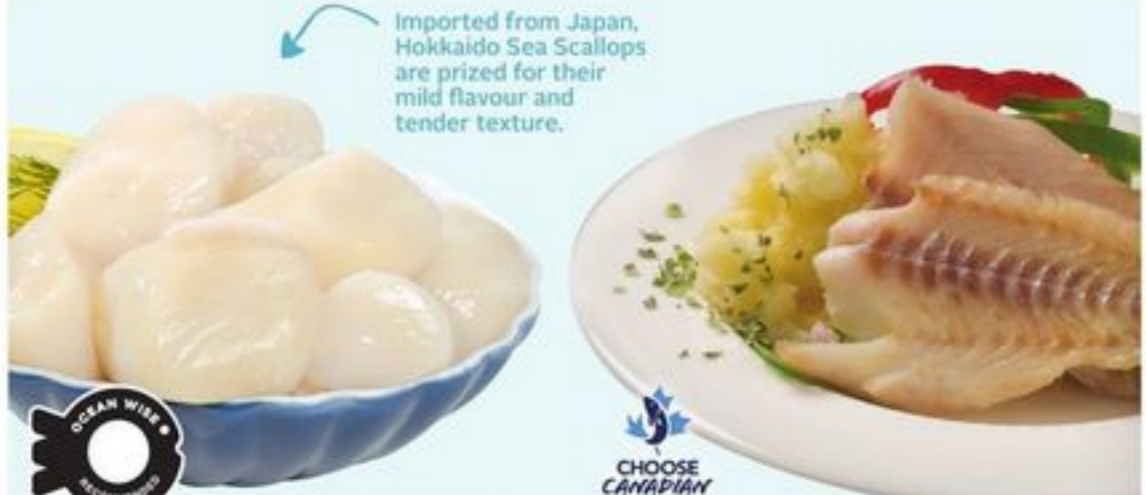


seafood



100 PTS when you buy 1

STARTING AT 10⁹⁹ COMPLIMENTS Smoked Sockeye, Steelhead, Atlantic Salmon or Gravlax 140-150 g



Imported from Japan, Hokkaido Sea Scallops are prized for their mild flavour and tender texture.

4⁹⁹ /100 g Jumbo Wild Hokkaido Sea Scallops 10-20 ct per lb product of Japan frozen or previously frozen

3⁹⁹ /100 g Fresh Wild Pickerel Fillets product of Canada



10⁹⁹ COMPLIMENTS Extra Large Cooked Shrimp in ring with sauce 312 g



10⁹⁹ CHOICE Canadian SEAFOOD Cooked Whole Lobsters frozen or previously frozen 300 g

2⁴⁹ /100 g Coho Salmon Fillets frozen or previously frozen product of Chile



100 PTS when you buy 1

10⁹⁹ COMPLIMENTS Breaded or Battered Haddock, Garlic & Herb Haddock, Salt & Malt Vinegar Cod, Lemon Pepper Sole or Mediterranean Pacific Salmon 460-680 g



13⁹⁹ TOPPITS Ecuadorian Jumbo Shrimp cooked or raw 340-680 g

13⁹⁹ JANES Ultimates Breaded or Battered Haddock or Cod 530-615 g



8⁹⁹ PANACHE Seafood Appetizers Assorted Shrimp or Calamari 340-355 g



10⁹⁹ TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g



13⁹⁹ WATERVIEW MARKET Lemon & Garlic Shrimp and Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g

deli



5⁹⁹ with Scene+ Card

6⁹⁹ without Scene+ Card BOTHWELL Squeak'rs 240 g



200 PTS when you buy 400 g or more

35% off

JARLSBERG works out to 4.08/100 g, ILE DE FRANCE works out to 3.24/100 g or CAMBOZOLA works out to 4.41/100 g



100 PTS when you buy 2

7⁴⁹ CASTELLO Havarti Slices 145-165 g or Havarti Blocks 170-260 g



8⁹⁹ TRE STELLE Mozzarella 340 g

11⁹⁹ LE SAUCIFLARD French Style Salami selected 300 g



150 PTS when you spend \$10 or more

3⁷⁹ /100 g Homestyle Roasts Hand-Tied Roasted Deli Meats selection varies by store



ADD SOME Panache SLICED FRESH

Get your deli meats custom cut

Get 500 PTS When you spend \$20 or more on Panache Ham, Chicken, Turkey or Beef selection varies by store

That's like \$5 toward your groceries



200 PTS when you buy 1

6⁹⁹ STARTING AT COMPLIMENTS Pizza Trio or Italian Sub Variety Packs 250-375 g selected



7⁹⁹ STARTING AT PANACHE Cheddar 2, 3, 4 or 5 year-old or Applewood Smoked 225-250 g



6⁹⁹ Get 50 PTS When you buy 1 or 100 PTS When you buy 2 PANACHE Toppers 130 mL selected

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! www.sobeys.com/getflyer or www.safeway.ca/getflyer

kitchen



200 PTS
when you buy 1
21⁹⁹
RANA Lasagna 1.1 kg



150 PTS
when you buy 1
Meatballs 10 Piece
available sauced or plain
hot or chilled 625 g

Mother's Day Pasta Offer!

BUY 1 COMPLIMENTS
Pasta 1 kg



GET 1
COMPLIMENTS
Family Size
Pasta Sauce
580 mL **50% off**



100 PTS
when you buy 1
SOUP'S ON Plant-Based Soups 925 mL



3⁹⁹
FONTAINE SANTÉ Dips or
Hummus regular 250-260 g
or Topped Hummus regular
227-255 g



125 PTS
when you buy 2
STARTING AT
6⁷⁹
Flatbreads selected
varieties 230-365 g



100 PTS
when you buy 2
5⁹⁹
COMPLIMENTS Salads
regular potato, creamy
coleslaw, macaroni or other
selected varieties 850-908 g

bakery



STARTING AT
4⁹⁹ Cheese Bread
450-615 g



Scene MEMBER
3⁶⁹ with
Scene+
Card
3⁹⁹ without
Scene+
Card
Cheddar Cheese or
Jalapeño Cheese
Bagels 4 pk 450 g



4²⁹
Focaccia Breads
315-375 g

mmm...
**Cheese
please!**



5⁷⁹
Cheese Swirl
Buns 4 pk
367-400 g



5⁴⁹
COMPLIMENTS
Garlic Texas Toast
Regular or Parmesan 638 g



3⁹⁹ **200 PTS**
when you buy 4
3" Cheesecakes



STARTING AT
3⁴⁹ **100 PTS**
when you buy 2
Mini Croissants
Plain or Cheese 8 pk 250-260 g



6⁴⁹
Donuts 6 pk



22⁹⁹
Mother's Day Pink Love Dessert Cake 940 g or
Half Cake 470 g \$11.99 or Cake Slice 155 g \$3.99



16⁴⁹ Single Layer Shortcakes
Strawberry, Fresh Fruit or
Black Forest 905-950 g

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys or Safeway app.

SOBEYS_SAFEWAY_WK02_P05_WST_AB_M8_SK

meal makers

Scene MEMBER
with Scene+ Card
7.49
8.99 without Scene+ Card
COMPLIMENTS Fudge or Ice Milk Bars 24 pk

100 PTS when you buy 1
MICHELINA'S Pizza Snax 496 g

2.29 **50 PTS** when you buy 2
DAIRYLAND Chocolate Milk 946 mL or LUCERNE Chocolate Milk 750 mL

NEW
4.99 **BUY MORE SAVE MORE**
INTERNATIONAL DELIGHT Coffee Creamers 946 mL or Cold Foam 396 g 5.99 ea

1.79
SIMPLY PICKED Frozen Vegetables 300 g

11.99 **150 PTS** when you buy 2
P.F. CHANG'S or BERTOLLI Multi Serve Meals 624 g

6.99
iÖGO Yogurt 16 pk

7.49 **50 PTS** when you buy 1
LIBERTÉ Greek Yogurt 900 g-1 kg

6.49
CHEEMO Perogies 2 kg

4.99
HEALTHY CHOICE Simply or Gourmet Steamers 255-306 g or MARIE CALLENDER'S Bowls 312-349 g

3.99 **BUY MORE SAVE MORE**
MINUTE MAID Lemonade or Fruit Punch no sugar added 1.54 L 4.69 ea

5.99
COMPLIMENTS Shredded Cheese 226-320 g

7.99
MCCAIN Symphony Fries 2.27 kg

150 PTS when you buy 2
COMPLIMENTS Frozen Entrées selected 250-280 g

3.99 **BUY MORE SAVE MORE** **100 PTS** when you buy 2
PILLSBURY Grands or Ready To Bake Cookies 454-496 g (excludes seasonal) 4.49 ea

2.99
COMPLIMENTS 68% Vegetable Oil Margarine 427 g or I CAN'T BELIEVE IT'S NOT BUTTER 427 g

Here for your budget and lifestyle

compliments BEST BUY

2.99
COMPLIMENTS Frozen Waffles 8 pk 280 g

200 PTS when you buy 2
COMPLIMENTS Classic Crust Pizza 352-446 g

50 PTS when you buy 1
COMPLIMENTS Cottage Cheese 750 g

1.79 **50 PTS** when you buy 2
BEST BUY Wafers 227 g

natural health



Simply Protein

Proudly supporting Crohn's and Colitis Canada

100 PTS when you buy 2

7.99

SIMPLY PROTEIN Bar 4 pk

YOU CAN MAKE A DIFFERENCE
HELP US DONATE UP TO \$100,000

SCAN TO LEARN MORE



NEW
9.99
TOM'S OF MAINE Deodorant 92 g

49.99
VEGA SPORT Protein 812-837 g

7.99
SIMPLY PROTEIN Bar 4 pk

YOU CAN MAKE A DIFFERENCE
HELP US DONATE UP TO \$100,000

200 PTS when you buy 2
9.99
DAIYA Dairy-Free, Gluten Free Pizza or Flatbreads 346-550 g

7.79
AMY'S KITCHEN Bowls or Entrées 241-284 g

200 PTS when you buy 2
7.99
QUEEN STREET BAKERY Superfood Gluten-Free Bagels 464 g

2.99
SILK Dairy-Free Creamers 450-473 mL

5.99
NATURE'S PATH Granola assorted sizes 325-350 g or Cereal assorted sizes 284-400 g

200 PTS when you buy 2
3.99
KIJU ORGANIC Beverages 1 L or 4 pk

4.49
BLUE DIAMOND Nut-Thins 120 g

70 PTS when you buy 2
4.99
FLOATING LEAF Rice 400 g or ORGANIC 120 g

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobeys or Safeway app.

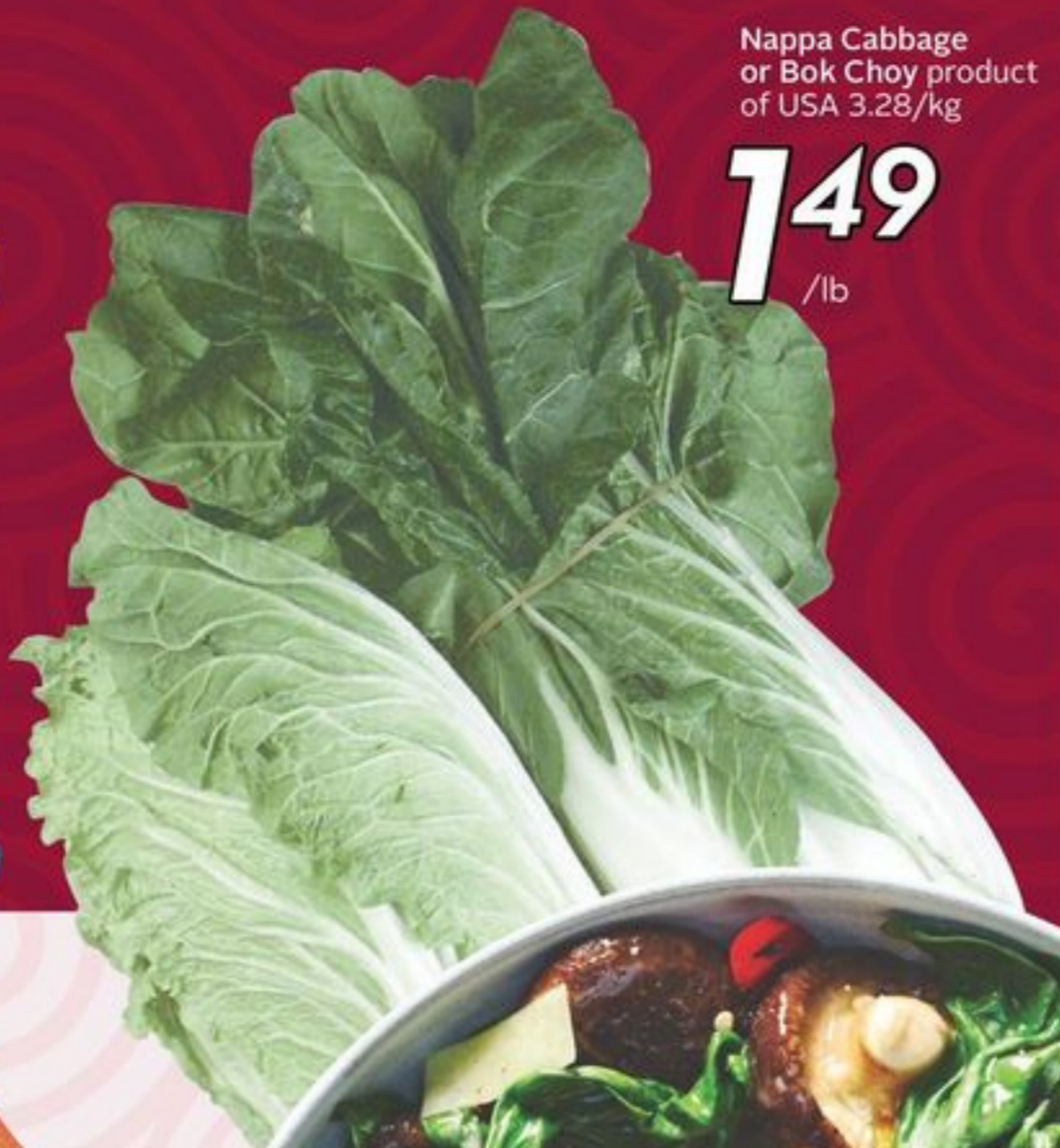
Happy Dragon Boat Festival

端午節快樂



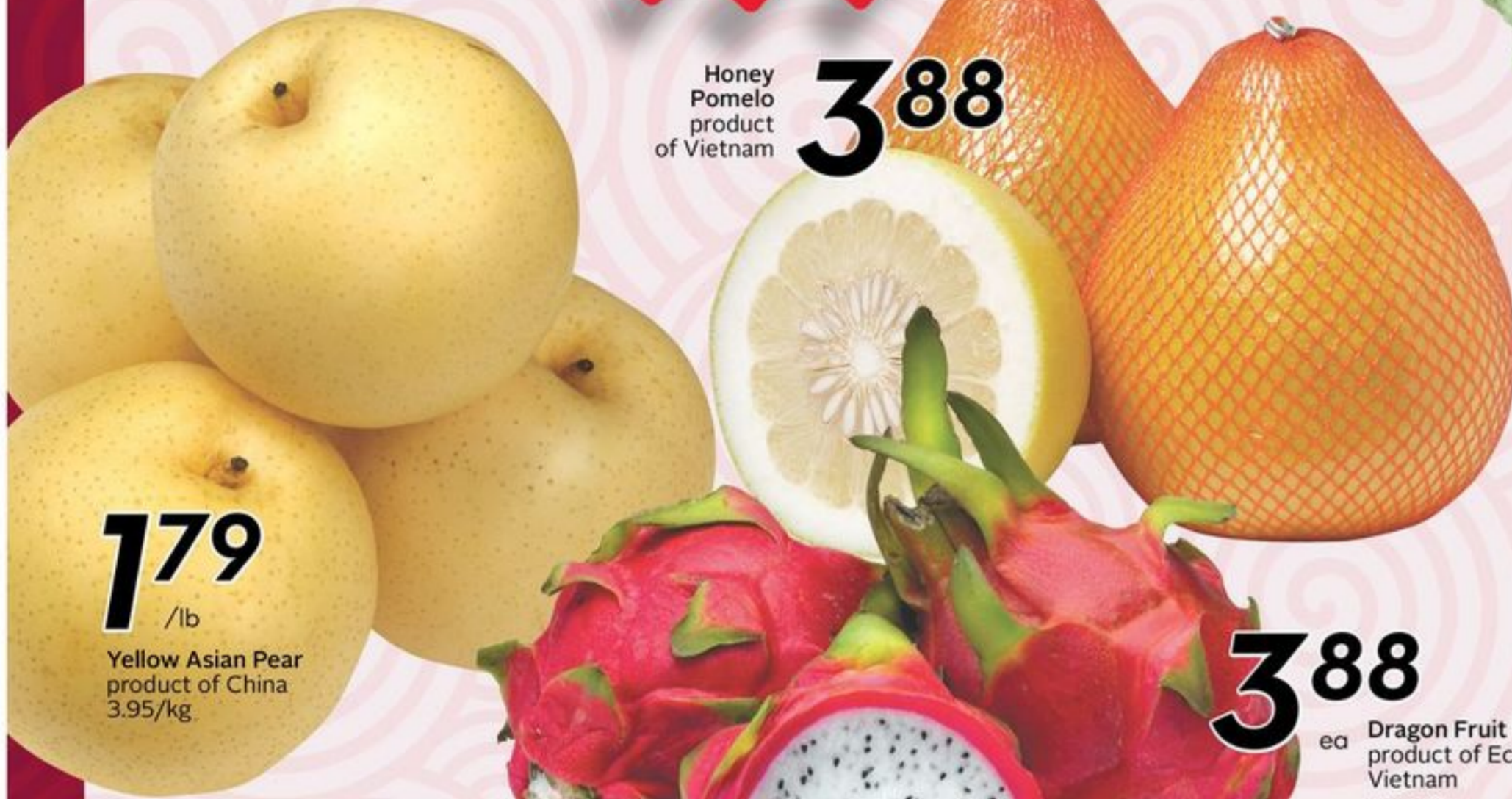
Nappa Cabbage or Bok Choy product of USA 3.28/kg

1.49
/lb



Honey Pomelo product of Vietnam

3.88



1.79
/lb

Yellow Asian Pear product of China 3.95/kg

3.88

ea Dragon Fruit Pitahaya product of Ecuador or Vietnam



4.99

BLUE DRAGON Sushi Nori 22 g available in selected stores

3.99

BLUE DRAGON Spring Roll Wrappers 134 g available in selected stores



3.49

SABZU Sriracha or Sweet Chili Sauce 450 mL available in selected stores



1.99

DIAMOND Instant Noodles 400 g



3.99

KIM PHAT Udon Noodles 4 pk available in selected stores

Life tastes **good** around here.



FROM
MANITOBA

2²⁹

FARMERY Nedi
Energy Drinks or
Non-Alcoholic
Beer 473 mL



7⁴⁹

SMAK DAB
Mustard 250 mL



8⁹⁹

WINKLER'S Farmer Sausages
or Sausage Patties 500 g



2/\$4

BRITE Water
473 mL

drinks & snacks

<p>200 PTS when you buy 2</p> <p>2/\$9 MISS VICKIE'S Kettle Chips 190-200 g</p>	<p>2/\$9 DORITOS Tortilla Chips 210-280 g</p>	<p>4/\$5 MONTELLIER Sparkling Water or AQUAFINA Water 1 L</p>	<p>100 PTS when you buy 2</p> <p>2.49 with Scene+ Card</p> <p>2.99 without Scene+ Card</p> <p>OASIS Juice or ARIZONA Iced Tea 960 mL or DEL MONTE Nectar 960 mL</p>
<p>100 PTS when you buy 1</p> <p>9.99 FRITO-LAY Multipacks 18-20 pk</p>	<p>200 PTS when you buy 2</p> <p>PEPSI Mini Bottles 8x355 mL</p>	<p>12.99 CORONA Sunbrew or HEINEKEN Non-Alcoholic Beer 6x330 mL</p>	<p>100 PTS when you buy 2</p> <p>3.49 MONSTER Energy Drinks 444-473 mL</p>
<p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>	<p>5.99 JACK LINK'S or LORISSA'S KITCHEN Jerky 63-81 g</p>	<p>200 PTS when you buy 2</p> <p>2.79 NESTEA or PEACE TEA Tea 12x341-355 mL</p>	<p>2.79 SUNRYPE Juice 5x200 mL tetra</p>
<p>13.99 QUAKER Dipps or Chewy Bars Club Pack 935-960 g</p>	<p>10.99 SUNKIST Fruit Snacks assorted flavours 792 g</p>	<p>5.99 LAVAZZA Espresso Capsules 10 pk, TWININGS Tea 20 pk, TETLEY Tea 60-72 pk or TAZO Chai Latte or Passion Concentrate 946 mL</p>	<p>19.99 MELITTA Whole Bean Coffee 907 g</p>
<p>BUY MORE SAVE MORE</p> <p>\$3 ea when you buy 2 or more</p> <p>3.49 ea</p> <p>MERCI Tablet Bars 100 g</p>	<p>6.99 LINDT or GHIRARDELLI Bagged Chocolate 142-151 g</p>	<p>BUY MORE SAVE MORE</p> <p>3.49 ea when you buy 2 or more</p> <p>3.99 ea</p> <p>LIFESAVERS Candy 150-180 g</p>	<p>2/\$6</p> <p>HERSHEY'S or NESTLE Chocolate Bars 90-120 g or HARIBO Gold Bears 170-175 g</p>
<p>BUY MORE SAVE MORE</p> <p>\$3 ea when you buy 2 or more</p> <p>DARE Breton or Vinta Crackers selected 135-225 g or Veggie Crisps 100 g 3.49 ea</p>	<p>BUY MORE SAVE MORE</p> <p>3.79 ea when you buy 2 or more</p> <p>3.99 ea</p> <p>LECLERC Celebration Cookies 240-350 g</p>	<p>BUY MORE SAVE MORE</p> <p>100 PTS when you buy 2</p> <p>5.99 ea when you buy 2 or more</p> <p>6.79 ea</p> <p>DARE Bear Paws 337-480 g or WAGON WHEELS 630 g</p>	<p>BUY MORE SAVE MORE</p> <p>150 PTS when you buy 3</p> <p>2.99 ea when you buy 3 or more</p> <p>3.49 ea</p> <p>KELLOGG'S Cheez-It Crackers 191-200 g</p>

compliments

Love it. Or it's free.*

*For details see COMPLIMENTS.ca

100% MONEY BACK GUARANTEE

Celebrate Mom! Make their day with breakfast and sweets!

<p>7.99 COMPLIMENTS Pure Orange Juice 2.5 L</p>	<p>300 PTS when you buy 2</p> <p>\$5 COMPLIMENTS Bagged Jumbo Cereal 400-794 g</p>	<p>BUY MORE SAVE MORE</p> <p>6.99 ea when you buy 2 or more</p> <p>7.99 ea</p> <p>COMPLIMENTS Coffee Pods 12 pk or Roast & Ground Coffee 300 g</p>	<p>2/\$6</p> <p>COMPLIMENTS Pancake Mix or Syrup 905 g-750 mL</p>
<p>125 PTS when you buy 2</p> <p>4.99 COMPLIMENTS Cookies selected 300-350 g</p>	<p>4.99 COMPLIMENTS Hot Chocolate Canisters 500 g or Tea 48-72 pk</p>	<p>2/4.44</p> <p>COMPLIMENTS Milk, Dark Chocolate Covered Almonds or Milk Chocolate Covered Cashews 350-400 g</p>	

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SOBEYS_SAFEWAY_WK02_P07_WST_AB_M8_S8

Here's to you, Mom!



STARTING AT
6⁹⁹

Ecuadorian Roses
singles, 3-stem
or 6-stem

Ready
to gift!

STARTING AT
18⁹⁹

Rose Duet Bouquets
choose from various
sizes selection may
vary by store

Flowers ready to go

Find mom's favourites here!

<p>STARTING AT 14⁹⁹</p> <p>Mixed Seasonal Bouquets selection may vary by store</p>	<p>MIX & MATCH 3/21 or \$1.99 each</p> <p>Mix and Match choose from a large selection of cut flowers</p>	<p>STARTING AT 29⁹⁹</p> <p>Mother's Day Indoor Gardens selection may vary by store</p>	<p>200 PTS when you buy 1</p> <p>29⁹⁹</p> <p>Rose Trio Bouquet</p>
<p>STARTING AT 14⁹⁹</p> <p>Phalaenopsis Orchids in ceramic assorted sizes and colours selection may vary by store</p>	<p>STARTING AT 7⁹⁹</p> <p>Mother's Day Flowering Potted Upgrades selection may vary by store</p>	<p>STARTING AT 5⁹⁹</p> <p>Potted Mini Rose available in 4" and 6"</p>	<p>STARTING AT 17⁹⁹</p> <p>Multi-Bloom Hydrangea 6" or Calla Lily assorted colours</p>

Time to garden.

<p>Grown in British Columbia</p> <p>4/20</p> <p>Premium Annual Garden Starters assorted varieties 4.3" pot</p>	<p>Grown in Alberta</p> <p>49⁹⁹</p> <p>Premium Planters 13" <small>each when you buy 2 or more</small></p>	<p>Grown in Alberta</p> <p>32⁹⁹</p> <p>Premium Hanging Baskets 13" <small>each when you buy 2 or more</small></p>	<p>Grown in British Columbia</p> <p>3⁴⁹</p> <p>Premium Vegetable, Herb or Tomato Plants assorted varieties 4" pot <small>each when you buy 2 or more</small></p>
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88¢

ea
Passion Fruit
product of Colombia



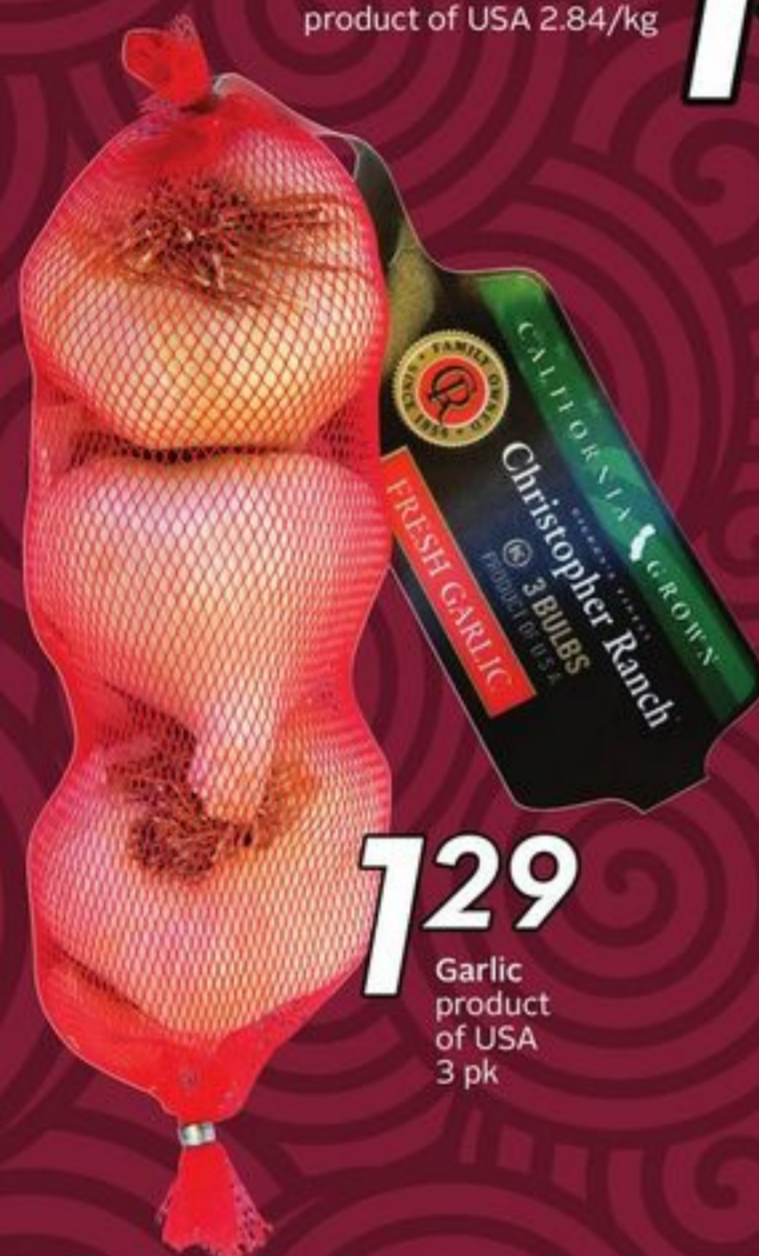
Daikon Lo Bok
product of USA 2.84/kg

1.29
/lb



2.49

GRACE Coconut
Milk 400 mL



1.29

Garlic
product
of USA
3 pk



5.49

GRACE Corn
Meal 2 kg



3.49

KIKKOMAN Panko
Bread Crumbs 227 g
selected varieties



12.99

TILDA Basmati
Rice 1.81 kg



2.99

M'LORD Mini Corn Cobs
cut or whole 398 mL
available at select stores



Gluten-free goodness

Did you know? May is Celiac Awareness month!



100 PTS
when you buy 2

5.49
SANTA CRUZ ORGANIC Lemonade 946 mL



5.49
BARE Fruit Snacks 77-96 g



Real fruit and coconut crunch



5.49
WOWBUTTER 500 g



3.99
NUPASTA Gluten Free Pasta 210 g



5.99
IMAGINE Soups 1 L



2/\$9
SIMPLY ORGANIC 156-240 g



3.29
SILK Plant Based Beverages 946 mL



4.49
QUE PASA Tortilla Chips 300-350 g

Made the traditional Mexican way

Made with avocado, lime and salt, guac is gluten-free!



200 PTS
when you buy 2

2.79
POPPI Soda 355 mL

Bring Tradition home™



2⁹⁹
/100 g
SAN DANIELE
Prosciutto



2⁹⁹ SLICED FRESH
/100 g
MASTRO Capocollo or
SAN DANIELE Mortadella
selected varieties



2⁹⁹ SLICED FRESH
/100 g
MASTRO Salsamis
selected varieties



3⁹⁹ SAN DANIELE Sliced
Mortadella or MASTRO
Capocollo or Prosciutto Cotto
125-150 g selected varieties



5⁹⁹ MASTRO Sliced Salsamis
or SAN DANIELE Sliced
Prosciutto 125-150 g
selected varieties



7⁹⁹ MASTRO Charcuterie Trio
or Gran Piatto 100-250 g
selected varieties



11⁹⁹ MASTRO
Baby Genoa 600 g
selected varieties

**RIO
mare**



2/\$7 RIO MARE
Insalatissime Tuna
160 g selected varieties

LAVAZZA
TORINO, ITALIA, 1895



5⁹⁹ LAVAZZA
Espresso Capsules
10 pk selected varieties

**KICKING
HORSE
COFFEE**



12⁹⁹ KICKING HORSE
Whole Bean Coffee
454 g

MAKE IT A SPECIAL

Mother's
DAY WEEKEND



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SOBEYS_SAFEWAY_WK02_P09_WST_AB_M6_S6

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meal makers



119 without Scene Card
COMPLIMENTS Taco, Fajita or Chili Seasonings 35-39 g



2/798 OLD EL PASO Taco Sauce 243 mL



269 CAMPBELL'S Broth 900 mL



499 CLOVER LEAF Tuna Salads 160 g



899
KELLOGG'S Jumbo Cereal selected varieties 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.4 kg



599 SMUCKER'S Pure Jam 310-500 mL excludes raspberry



999 GOGO SQUEEZ Fruit 12 pk



599 COMPLIMENTS Honey 375 g or KRAFT Cheez Whiz 450 g



3 ea when you buy 2 or more
HOSTESS Snacks 121-225 g 3.49 ea



429 DEMPSTER'S Signature Breads 600 g



299 COMPLIMENTS Hot Dog or Hamburger Buns 12 pk 4.49 ea



299 COMPLIMENTS Bagels 6 pk



229 COMPLIMENTS White or 100% Whole Wheat Bread 570 g



649 ROBIN HOOD Flour selected varieties 2.5 kg



299 KRAFT Jet-Puffed Marshmallows 400 g



599 CLUB HOUSE Seasonings selected 111-181 g



799 PANACHE Grinders 87-200 g



249 BETTY CROCKER Supermoist Cake Mixes selected 375-404 g



449 BICK'S Pickles 500 mL



199 HUNT'S Thick & Rich Pasta Sauce 680 mL or Tomato Sauce 398-680 mL



349 CATELLI Gluten Free or Supergreen 300-340 g



499 HORMEL Real Bacon Bits 79 g or CLUB HOUSE La Grille Wet Rubs 200 mL



249 FRENCH'S Mustard 400 mL



2/\$7 BLUE DRAGON Noodles selected varieties 250-300 g



Love it. Or it's free.*

*For details see COMPLIMENTS.ca

100% MONEY BACK GUARANTEE

249

COMPLIMENTS Whipped Dressing 445 mL



279

COMPLIMENTS Worcestershire Sauce 285 mL



20% off COMPLIMENTS Coconut selected 200 g



999 COMPLIMENTS Chocolate Chips 775 g



100 PTS when you buy 2

COMPLIMENTS Snacks 265-300 g, Pretzel Sticks 320-400 g, Ready to Eat Popcorn 190-250 g or Kettled Cooked Peanuts 275 g

300 PTS when you buy 3

COMPLIMENTS Kettle Chips 200 g



2/\$5 COMPLIMENTS Baby Whole or Cut Corn 398 mL



199 COMPLIMENTS Canned Legumes 540 mL



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home & pet care



7⁹⁹
TIDE Pods 15-20 pk, BOUNCE or GAIN Sheets 60-120 pk or TIDE or DOWNY Rinse & Refresh 754 mL



3⁹⁹ **200 PTS** when you buy 2
CLOROX Bleach 1.27 L or Spray Cleaners 887-946 mL



8⁹⁹ **250 PTS** when you buy 2
FLEECY Softener 2.6 L or Sheets 120 pk



2/10 **100 PTS** when you buy 2
LYSOL Cleaners 650 mL-1.2 L assorted varieties



12⁹⁹ **300 PTS** when you buy 2
GLAD Tall Kitchen Catchers 50-60 pk



7⁹⁹ **100 PTS** when you buy 2
GLAD Cling Wrap 152 m or Press'N Seal 140 ft



24⁹⁹ **200 PTS** when you buy 1
SPONGE TOWELS Ultra Choose-A-Size Paper Towels 12=18 rolls



2⁴⁹ **50 PTS** when you buy 2
SCOTTIES Facial Tissue 60 sheets



12⁹⁹
TIDY CATS LightWeight Cat Litter 2.72 kg



3³³ **BUY MORE SAVE MORE**
TEMPTATIONS Cat Treats 180 g 3.79 ea



8⁴⁹ **50 PTS** when you buy 1
CALEDON FARMS Dog Treats 90-265 g selected



20% off
CANDLE-LITE Jar Candles 511 g while quantities last

health, beauty & baby



15% off **50 PTS** when you buy 2
NIVEA Lip Care 4.8 g or 2 pk, Shave 75-150 mL or 125 g, Body Wash 500-887 mL or Deodorant 50-150 mL or 50-52 g selected



10% off
ALWAYS Pads, Liners or TAMPAX Tampons 14-72 pk selected



7⁹⁹
LIVE CLEAN Body Wash 500 mL selected



3⁹⁹
COLGATE Sensitive or Advanced Toothpaste 73-170 mL or Toothbrush 1-4 pk selected



7⁹⁹
OLD SPICE 122-144 g or SECRET 68 g or 116 g Deodorant selected



14⁹⁹ **STARTING AT**
NATIVE Deodorant 75 g or Spray 99 g



9⁹⁹ **150 PTS** when you buy 2
CLAIROL Nice'n Easy Hair Colour 1 pk selected



15% off **100 PTS** when you buy 2
VASELINE Lotion 200-600 mL or 201 g selected



27⁹⁹
HUGGIES Pull-Ups or Goodnites 28-74 pk



5²⁹ **BUY MORE SAVE MORE**
BABY GOURMET ORGANIC Cereal or SQUOOSH Fruit & Veggie Snacks 208-360 g 5.99 ea



3⁴⁹ **200 PTS** when you buy 2
COMPLIMENTS Baby Wipes 64-72 pk



1⁹⁹ **BUY MORE SAVE MORE** **200 PTS** when you buy 3
NESTLÉ Gerber ORGANIC Pouches 99 g or 128 mL 2.49 ea

pharmacy

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*Select products only available when a pharmacist is on duty.



15% off **200 PTS** when you buy 1
TYLENOL Pain Relief 40-200 pk, MOTRIN 40 pk selected*, TYLENOL Complete 40 pk or BENYLIN All-in-One 250-270 mL or 40 pk selected*



10% off **200 PTS** when you buy 2
PEPTO BISMOL Liquid 350 mL or 480 mL or Tabs 24-48 pk selected



15% off **200 PTS** when you buy 1
POISE Pads or DEPEND Underwear selected



10% off **150 PTS** when you buy 1
COLD-FX 45-60 pk



15% off **100 PTS** when you buy 1
GAVISCON Liquid or Tabs selected sizes



15% off **100 PTS** when you buy 1
IMODIUM 20 pk or 24 pk

Scene+ Get 1000 PTS OneTouch Verio Flex or Reflect Meter***

That's like **\$10** toward your groceries

76⁹⁹ ONETOUCH Verio Blood Glucose Test Strips 100 pk**

OneTouch Verio Flex or Reflect Meter **FREE** with purchase of 100 test strips***

See your pharmacist for details. (Limit of 1 Free Meter)

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SOBEYS_SAFETYWAY_WK02_P11_WST_M8_S8

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formulas.

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keto-certified
MCT oil to
supercharge
homemade
nut butters.



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and cruelty-free.

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proven
cruelty-free
skincare.

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30-118 ML



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FLOSS 75 ML OR 100 G OR SHAMPOO
OR BODY WASH 370 ML



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and enamel
safe way to
target stains.

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190 G OR MOUTHWASH
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