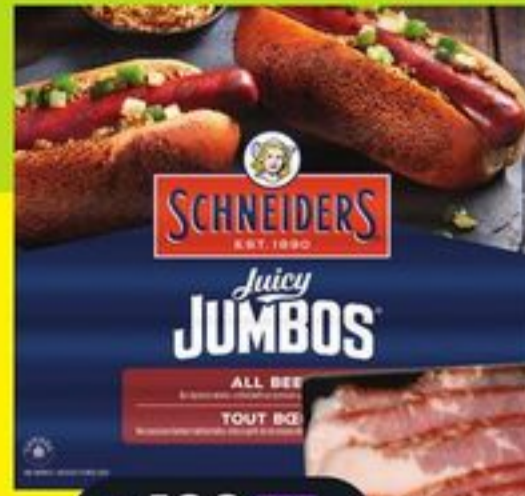


FRESH CO

Lowering food prices

ZONE 1



100 PTS
when you buy 2

That's like \$1 toward your groceries

SAVE UP TO \$4.02
3.97

Compliments Naturally Smoked Bacon 375 g
Schneiders Bologna 375-500 g
Juicy Jumbos or Smoked Sausages 375-450 g
reg 5.99-7.99



100 PTS
when you buy 2

That's like \$1 toward your groceries

SAVE \$6.02
9.97

Compliments Angus, Sirloin or Prime Rib Beef Burgers
Frozen 1.13 kg
reg 15.99



2 lb

4.47

Strawberries 907 g
Product of USA
No. 1 Grade



SAVE 82¢
2.67

Dempster's Hot Dog or Hamburger Buns 12 pk
White or Whole Wheat Bread 570-675 g reg 3.49



SAVE \$9.75/lb
4.44/lb

Compliments Value Size Split Chicken Wings
9.79/kg reg 5.97/lb



PRODUCT OF CANADA

2.97

Seedless Cucumbers 3 pk
Product of Canada
Canada No. 1



100 PTS
when you buy 2

That's like \$1 toward your groceries

SAVE \$1.88
2.47

Black Diamond Cheese Slices 410 g
reg 4.27



SAVE 59¢
88¢

Nongshim Soup Bowl Noodles 86 g
Selected Varieties
reg 1.47



100 PTS
when you buy 2

That's like \$1 toward your groceries

SAVE \$1.82
4.47

Chapman's Markdale Creamery Ice Cream 2 L or Canadian Collection Bars 8x55 mL reg 5.49-6.29



Scene+ MEMBER PRICING

6.97 with Scene+ Card
7.99 without Scene+ Card

Members SAVE \$1.02

Coca-Cola or Pepsi Soft Drinks 12x355 mL Selected Varieties

Purex Bathroom Tissue 12=24 Rolls
Sponge Towels 6 pk

SAVE \$6.02
5.97

Purex Bathroom Tissue 12=24 Rolls reg 9.99-11.99

2 DAYS ONLY! MAY 17-18, 2024

Scene+ LOAD & SCORE OFFER AND GET 10% BACK IN POINTS FOR EVERY \$40 THAT'S 400 PTS FOR EVERY \$40 SPENT

DOWNLOAD THE FRESHCO APP



DISCOVER FLAVOURS OF THE WORLD!

Flyer in effect May 2024
Prices in Effect in Western Canada
THUR 16 FRI 17 SAT 18 SUN 19 MON 20 TUES 21 WED 22

Scene+ 1000 PTS = \$10 OF FREE GROCERIES

FCL_WWSL_WEST_POL_21

Liberté Greek Yogurt 650-750 g reg 6.97
SAVE \$1
5.97

Maxwell House Original Roast 544-816 g
Folgers Classic Roast 900-925 g reg 10.99-12.97
SAVE \$4
8.97

SANPELLEGRINO Sparkling Water 6x1 L reg 11.99
SAVE \$3.02
8.97

Lays Classic Classique 235 g
Tostitos Still Restaurant Style 775 g
SAVE \$3.28
2/\$6

Fruitopia Drinks 1.75 L
Peace Tea 1.75 L reg 2.99
SAVE \$2.92
5.97

Heluva Good! Dip 680 g reg 8.49
SAVE \$2.92
5.97

Black Diamond Jumbo Cheestrings 12-16 pk reg 7.97
SAVE \$2
5.97

value size

Big format
Big value

200 PTS when you buy 1
That's like \$2 toward your groceries
SAVE \$3.02
11.97

Nescafé Rich 475 g reg 14.99

Quaker Chewy or Dippin's Granola Bars Club Pack 835-960 g reg 14.99
SAVE \$2.92
12.97

Scene 1000 PTS = \$10 IN FREE GROCERIES

100 PTS when you buy 2
That's like \$1 toward your groceries
SAVE \$1.92
3.97

Kraft Peanut Butter 500 g
Kraft Cheez Whiz 450 g reg 5.49

Ocean Spray Cocktail 1.89 L
Ocean Spray 100% Juice 1.77 L reg 4.49-4.99
100 PTS when you buy 2
That's like \$1 toward your groceries
SAVE \$1.92
3.97

Aylmer Accents 540 mL reg 2.49
100 PTS when you buy 4
That's like \$1 toward your groceries
\$2

Hidden Valley Ranch 473 mL reg 4.97
100 PTS when you buy 2
That's like \$1 toward your groceries
SAVE \$1
3.97

Cesar Salad Dressing 473 mL reg 1.49
100 PTS when you buy 5
That's like \$1 toward your groceries
1.47

IAMS Perfect Portions 100 g
Cesar Wet Dog Food 100 g
Iams Wet Dog Food 75 g reg 1.69-1.89
100 PTS when you buy 2
That's like \$1 toward your groceries
SAVE \$1.22
3.47

Dial Hand Soap 221 mL reg 4.69
100 PTS when you buy 2
That's like \$1 toward your groceries
SAVE \$1.22
3.47

SAVE \$3.11
14.88

Powerade Variety Team Pack 24x591 mL reg 17.99

PIZZA POPS PEPPERONI 30 pk 2.85 kg reg 21.99
200 PTS when you buy 1
That's like \$2 toward your groceries
SAVE \$3.02
17.97

Pillsbury Pizza Pops 30 pk 2.85 kg reg 21.99
SAVE \$3.02
15.97

Gain Laundry Detergent 4.55 L
Downy Beads 680 g reg 18.99-19.99
SAVE \$3.02
15.97

1000 PTS when you buy 1
That's like \$10 toward your groceries
10

Pampers Super Econo Pack 66-160 pk reg 39.99
1000 PTS when you buy 1
That's like \$10 toward your groceries
10

Scene DIGITAL EXCLUSIVE
MAY 16-22, 2024

THAT'S LIKE **20%*** back in **PTS**

For every dollar spent on Johnsonville Original or Breakfast Sausages 250-500 g Selected Varieties
*terms and conditions apply

Get 20 pts for every dollar spent on Johnsonville Original or Breakfast Sausages, when you LOAD THIS OFFER to your card

The Scene+ Loyalty Program is available at all participating FRESHCO locations within WESTERN CANADA. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. All weekly Scene+ offers include taxes, delivery charges, and payments, service fees, credit fees, gift cards, fuel duty products in Atlantic region, pre-paid cards, credit products and services, Reserve Online, iGCAR/Tim Hortons/Starbucks/ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery products including, scratch-off, draw, and instant lottery, fuel and other goods and services which are not discontinued or restricted by law. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Offers valid Thursday, May 16, 2024 to Wednesday, May 22, 2024. Prices in effect while supplies last. We reserve the right to limit quantities. No rainchecks except as advertised. All price savings shown in this flyer are measured against our lowest regular retail prices offered at our stores in the applicable trade area. Guarantees these offers apply to in-store, online or franchised by Sobeys Capital Incorporated. Savings offered may differ by region. We reserve the right to correct any mistakes or errors in our programs without prior notice. See in-store or FreshCo.com for details. Our reference to "lowest prices" is as compared to the full-service banners operated by Sobeys Capital Incorporated. See in-store or FreshCo.com for full details of our Guarantees. All Guarantees are subject to our absolute discretion and we reserve the right to limit quantities. Not to be combined with any other offers and subject to our standard return policy. Guarantees do not apply to third party vendor products, prescription drugs, cards, liquor, tobacco, clearance & limited-time products, loyalty and marketing initiatives and any products which may not be discounted by law. **LOWEST PRICE GUARANTEE** Subject to the Limitations and excluding products sold by third party vendor products sold within the store. A discount competitor when the price is lower than our advertised price on an identical item by the same brand and size. We will not pay for 1% less than the lowest advertised price in this flyer. Price matching will be done for the following banners: Ontario No Frills, Food Basics, Real Canadian Superstore, and Real Canadian Superstore, and Real Canadian Superstore, and Real Canadian Superstore. No Frills, Real Canadian Superstore, Wal-Mart and Save-On-Foods. Price matching is subject to change based on regional circumstances. Does not apply to competitor errors. Limit of one price match per customer. **DOUBLE FRESH GUARANTEE** Subject to Limitations. If you buy an eligible product from our store, and the product does not meet your expectations, you can return the product with a receipt within 14 days of purchase and we will refund the purchase price and provide you with an identical replacement product (while supplies last). **IN-STOCK GUARANTEE** Subject to Limitations and excluding seasonal and limited quantity products. If you find that an item of stock at our product featured in this store's current flyer, we will provide you with a check that can be used to purchase the item for 50% off the current advertised price. **PRICES IN EFFECT IN WESTERN CANADA.**

PC_WW01_WEST_CBC_21

This flyer is printed with recycled paper. Please recycle when possible.

50 PTS
when you buy 1

4.47 /lb

Avocados 4 pk
Product of Mexico

2.97 /lb

Red, Yellow or Orange
Sweet Bell Peppers
Product of Canada
6.55/kg

1.97 /lb

Cosmic Crisp
Apples or
Anjou Pears
Product of USA
Extra Fancy Grade
4.34/kg

4.47 /lb

Red or Black
Seedless Grapes
Product of Chile
No. 1 Grade
9.85/kg

2.97 /lb

Iceberg Lettuce
Product of USA
No. 1 Grade

2.97 /lb

Broccoli Crowns
Product of USA
or Mexico
6.55/kg

4.97 /lb

Clementines
2 lb
Product of
Morocco
9.07 g

5.97 /lb

Compliments
Baby Spinach or
Spring Mix 312 g
Product of USA

2.97 /lb

Mini Seedless
Cucumbers 6 pk
Product of Canada
Canada No. 1
Grape Tomatoes
Pint
Product of Canada
or Mexico

3.47 /lb

Compliments
Yellow, Red or
Medley Mini
Potatoes 680 g
Product of
Canada
Canada No. 1

WEEKLY DEALS EVERYDAY LOW PRICES
Look for these symbols while you shop.

SAVE 52¢/lb

3.97 /lb

Fresh Centre, Rib or
Sirloin Pork Loin Combo Chops
8.75/kg reg 4.49/lb

SAVE \$1.19/lb

15.97 /lb

Angus Beef Rib Steak Value Pack
Cut from Canada AA Grade
Beef or Higher 35.21/kg reg 16.97/lb

50 PTS
when you buy 1

15.99 /lb

Atlantic Salmon Steaks
Previously Frozen 35.25/kg

2.99 ea

Schneiders
Smokies 175 g
OR BUY 1 \$3.00

\$8

Marcangelo
Skewers
Selected Varieties
200-320 g

SAVE \$2

7.97

Piller's
Meat Sticks
300-500 g
reg 9.97

SAVE \$1.50

9.47

Al Safa Beef
Burgers
Frozen 800 g
reg 10.97

SAVE \$1.82

3.27

Dempster's Tortillas 426-640 g
San Daniele Mortadella 175 g
Mastro Capocollo or Prosciutto Cotto 125 g
reg 4.29

SAVE \$4.92

4.97

Tre Stelle Feta 200 g
Bocconcini 200 g
Ricotta 475 g
Boursin 150-220 g
reg 5.49-8.99

SAVE \$3.92

5.47

Marcangelo 100 g
Balderson Cheese
250-280 g
Selected Varieties
reg 6.49-8.99

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN HAPPY HER, HAPPY HIM OR HAPPY CUSTOM GIFT CARDS!

Offer valid during May 16 - 22, 2024. Sorry no rainchecks or price matching. Offer valid only on Happy Custom \$25-\$500 VL, Happy Her \$25-\$500 VL, Happy Him \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

\$2

Compliments
Lemonade
1.75 L



SAVE \$1.02
5.97

Bubly 12x355 mL
Montellier 10x355 mL
reg 6.99



SAVE \$2.50
3.97

Armstrong
Natural Cheese
Slices
220-240 g
reg 6.47



SAVE \$1.92
5.97

International
Delight Iced
Coffee 1.89 L
reg 7.49



BUY 2 OR MORE
3.97
OR BUY 1 \$4.99
Philadelphia
Cream Cheese
227-250 g



SAVE \$2.24
6.25

Nestea
12x341 mL
reg 8.99



SAVE \$1.92
5.47

Gatorade
6x591 mL
Gatorade
8x355 mL
reg 6.99



SAVE \$8.92
14.97

Nabob Ground
Coffee 930 g
Nabob Coffee
Pods 30 pk
reg 19.99-22.99



SAVE \$5.92
2.47

Kellogg's
Cheez-It
Crackers
191-200 g
Pringles Super
Stacks 148-156 g
reg 3.49-3.79



SAVE 82¢
2.97

Pepperidge Farm
Goldfish Crackers
168-227 g reg 3.79

Love it or it's free*
*For details see Compliments.ca

BEST BUY EVERYDAY Great products, incredible value, every day

Scene+ 1000 pts = \$10 in FREE groceries

Scene+ MEMBER PRICING Reduced pricing for Scene+ members



SAVE \$2.22
5.47

Kellogg's Cereal Selected
480-650 g reg 6.99-7.79



SAVE \$2.48
2/6.50

Oasis or Arizona Iced Tea
Drink Boxes 8x200 mL reg 4.49



SAVE \$4.92
3.97

Christie Family Crackers
Selected Varieties 345-350 g
Christie Premium Plus 450 g
reg 4.49-4.99



SAVE \$3.92
6.97

Orville Redenbacher Microwave
Popcorn 700-820 g 10 pk
reg 9.99



SAVE \$1.92
4.27

Christie Family Cookies
Selected Varieties
374-520 g
reg 5.49



SAVE 82¢
2.97

VH Sauce
341-380 mL
reg 3.79



SAVE \$1.92
2.77

Clover Leaf
Solid White
Albacore Tuna
170 g
reg 3.47-3.97



3.97

Classico
Pasta Sauce
218-650 mL
reg 4.27



SAVE \$1.00
5.47

Axe Body Spray 76-113 g,
Hair Care or Body Wash 473 mL,
Dove Bar Soap 3 pk or
Body Wash 325-400 mL
reg 5.99-7.27



Scene+ MEMBER PRICING
8.97
with Scene+ Card
9.97
without Scene+ Card

Scotties
Facial Tissue
9 pk



EARN REWARDS FASTER WITH UP TO 7,500 BONUS SCENE+ POINTS*
with the Scotiabank Scene+ Visa® Card.

Apply now at scotiabank.com/earnpointsfaster
*Add minimum spend on everyday purchases in the first year.
Conditions apply. While not guaranteed. Offer subject to change.
Offer effective Mar 1 - June 30, 2024.

GARDEN CENTRE DEALS

10" Boston Fern
Hanging Baskets

2/\$38
or \$19.97 ea



2/\$9
or \$4.97 ea

Assorted
Premium
Annuals
4.3" Pot



Assorted Herbs
4" Pot
Assorted Vegetables
4" Pot

4/\$12
or \$3.47 ea



Flowering Annuals
6 pk

4/\$15
or \$3.97 ea



2/\$15
or \$7.97 ea

Assorted
Flowering
Annuals
1 Gallon Pot



25⁹⁷

9" Succulent Bowl



21⁹⁷

20" Strawberry
Window Box

COOL DOWN DEALS



SAVE 50¢
1047

Häagen-Dazs Ice Cream
6 pk reg 10.97

100 PTS
when you buy 2
SAVE \$1.52



Chapman's Super Novelties
8-18 pk reg 8.49

Scene+
MEMBER
PRICING

587
with Scene+ Card
697 without Scene+ Card



Nestlé Drumstick or
Del Monte Sorbet 946 mL
Selected Varieties



100 PTS
when you buy 2
SAVE 52¢
497

Chapman's Lolly
28x50 mL
reg 5.49



447
Compliments Fudge Ice Milk Bars or Ice Cream Bars 12 pk
reg 4.79



SAVE 52¢
577
Compliments Ice Cream Sandwiches 12 pk
reg 6.29



SAVE 52¢
377
Compliments Ice Cream Cones 4 pk
reg 4.29



SAVE 82¢
497
Compliments Ice Cream 1.5 L
reg 5.79



SAVE \$2.92
697
Sorbelicious Sorbet Bars
6 pk reg 8.99



SAVE \$1.92
497
Neale's Sweet N'Nice Ice Cream
500 mL
reg 5.99



100 PTS
when you buy 2
That's like \$1 toward your groceries
SAVE \$1.92
397
Chapman's Super Premium Plus Ice Cream
500 mL
reg 4.99

I ♥ Reese's DAY MAY 18TH



SAVE 80¢
167

Hershey's King Size Bars Assorted Varieties
62-85 g reg 2.47



SAVE 80¢
1347

Hershey's Reese's Large Packaged Candy
800 g reg 14.27



SAVE \$1.98
397

Hershey's Multi 4 pk Assorted Varieties
172-232 g
reg 5.77



SAVE \$1.98
397

Hershey's Packaged Candy Assorted Varieties
160-290 g
reg 5.77



Scene+ Get 300 PTS When you spend \$15 on participating REESE'S products

SUNCARE BLITZ



10⁹⁷

Banana Boat Sunscreen
150-315 mL or 170-226 g
Selected

15⁷⁷

Coppertone
Sunscreen Lotion or Spray
148-259 mL or 142-156 g
Selected



13²⁷

Hawaiian Tropic
Sunscreen
Selected
240-480 mL
or 170 g



SAVE 80%

11⁹⁷

Huggies Little
Swimmers 10-12 pk
reg. 12.77



8⁹⁷

Compliments
Sunscreen
Selected
177-222 mL



5⁹⁷

Compliments
After Sun Gel 473 mL



9⁹⁷

Raid Insect Killer
Selected 350-400 g



5⁹⁷

OFF! Mosquito Coils
8 pk



11⁴⁷

OFF! Deep Woods
Insect Repellent
100 mL or 113-230 g
Selected



10⁹⁷

Piactive Mosquito
Repellent 150 g or
175 mL Selected

HAPPY DRAGON BOAT FESTIVAL



Inside Round Stir Fry Angus Beef
Cut from Canada AA or Higher
28.59/kg reg 14.44/lb

SAVE \$1.97/lb
12.97
/lb



SAVE 99¢
3.98
Lotte Mochi Ice Cream 270 mL
Selected Varieties
reg 4.97



98¢
Flat Cabbage
Product of China
2.16/kg



888
Mann's Sugar Snap Peas 680 g
Product of USA



1.98
/lb
Baby Bok Choy or Shanghai Bok Choy
Product of USA or Mexico 4.37/kg



SAVE 59¢
1.88
Aroy-D Canned Coconut Milk 400 mL
reg 2.47



SAVE 95¢
8.88
Knorr Chicken Broth Mix 1 kg
reg 13.97



SAVE \$1
\$9
Compliments Sea Salt & Cracked Black Pepper
Pork Belly 500 g
reg 10.00



SAVE \$1.99
2.88
KJ Foods Dumplings 380-450 g
Selected Varieties
reg 4.77



SAVE \$1.99
4.88
Nongshim Instant Noodles 448-480 g
Selected Varieties
reg 5.97



SAVE 59¢
88¢
Swanson Chicken Broth 412 mL
reg 1.47



SAVE \$1.99
3.98
Kadoya Sesame Oil 163 mL
reg 5.97



SAVE \$1.99
3.88
Lee Kum Kee Sesame Sauce 180 mL
reg 4.97



SAVE \$1.48
3.98
Nissin Instant Noodles 500 g
Selected Varieties
reg 5.47



SAVE \$3.48
5.48
UCC Instant Coffee Blend 90 g
Selected Varieties
reg 8.97



SAVE 69¢
2.28
Lee Kum Kee Soy Sauce Light 500 mL
reg 2.97



SAVE 79¢
1.98
HY Guava Candy 340 g
reg 2.77



SAVE \$1.99
6.88
Bingrae Flavoured Milk Drink 200 mL
Selected Varieties
reg 8.47



SAVE 99¢
1.98
Hata Ramune Soda 200 mL
Selected Varieties
reg 2.97



SAVE \$1.99
3.28
Marutai Noodles 185-186 g
Selected Varieties
reg 4.27-4.47



SAVE \$1.99
6.88
CJ BBQ Sauce for Beef or Ribs Marinade 840 g
Selected Varieties
reg 7.97



FOCO Coconut Juice or Foco Roasted Coconut Juice 520 mL
reg 1.97-2.77
SAVE \$3.99
1.68



WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY.

HEALTH & BABY BARGAINS



SAVE \$1.80
2.47

Nestlé Gerber Baby Snacks 42-155 g reg 4.27



SAVE 72¢
1.97

Nestlé Gerber Organic Purée 128 mL reg 2.69



Colgate Toothpaste 70-120 mL or Kid's Toothpaste 75 mL reg 2.29-2.99

Tresemme Hair Shampoo or Conditioner 828 mL or Hair Styling Products 298-413 g reg 6.77



SAVE 80¢
5.97

SAVE UP TO \$1.02
1.97



Scene™ TURN POINTS INTO GROCERIES



500 PTS when you buy 1
That's like \$5 toward your groceries
SAVE \$7.00
25.97

Huggies Giga Pack Diapers 36-108 pk reg 33.77



500 PTS when you buy 2
That's like \$5 toward your groceries
SAVE \$5.52
28.97

Pampers Easy Ups 56-66 pk or Ninjamas Diapers 34-44 pk reg 33.49-34.49



100 PTS when you buy 1
That's like \$1 toward your groceries
SAVE 52¢
3.97

Speed Stick Deodorant or Antiperspirant 45-70 g reg 4.49



150 PTS when you buy 1
That's like \$1.50 toward your groceries
SAVE \$1.12
14.97

Huggies Baby Wipes Selected 352-384 pk reg 16.69



150 PTS when you buy 1
That's like \$1.50 toward your groceries
SAVE \$1.94
4.97

U by Kotex Tampons 16 pk, Pads or Liners 12-50 pk, Selected (Premium 1x) reg 6.29-6.47



200 PTS when you buy 2
That's like \$2 toward your groceries
SAVE \$1
1.97

Softsoap Hand Soap 221 mL reg 2.97

Scene™ 1000 PTS = \$10 OF FREE GROCERIES



**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://scotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.

Summer Fresh®

WHERE BBQ DREAMS COME TRUE



\$3.47 SUMMER FRESH SALADS 300g



\$7.97 SUMMER FRESH SALADS 750g - 900g



\$3.47 SUMMER FRESH HUMMUS & DIPS 200 - 227g

50 PTS when you buy 2

*May 16th to May 22th, 2024.