

# Look good, feel great.



**12<sup>99</sup>** SHEA Moisture Hair Care 237-384 mL or 326-340 g



**STARTING AT 6<sup>49</sup>** NUDY RUDY Bar Soap 120 g or Hand or Body Wash 500 mL



**STARTING AT 14<sup>99</sup>** PHILIPS Battery Toothbrushes or Heads 1-4 pk



REVOL Leak Proof Underwear 1 pk

**100 PTS** when you buy 2

HEAD & SHOULDERS Bare 400 mL

**500 PTS** when you buy 2



**9<sup>99</sup>** MONDAY Hair Care 200-354 mL

**Prioritize health care. Discover health and beauty essentials you'll love.**

Offers available at select stores only. Prices & offers in effect Thursday March 21<sup>st</sup> - Wednesday May 1<sup>st</sup> 2024.

# Shower power: Elevate your daily ritual

## A · W · A · K · E your radiance



**5<sup>49</sup>** DOVE Antiperspirant 45 g or 74 g, Hair Care 195-355 mL or 142-198 g selected varieties

**100 PTS**  
when you buy 2

**10<sup>49</sup>** DOVE Body Wash 591 mL or Bars 6x106 g or Men+Care Bars 6x106 g selected varieties

**200 PTS**  
when you buy 2

**15% off** VASELINE Lotion selected 200-600 mL

**200 PTS**  
when you buy 2



**5<sup>99</sup>** DOVE Men+Care Antiperspirant selected varieties 76 g or 85 g



**6<sup>99</sup>** TRESEMMÉ Shampoo or Conditioner 180-828 mL or Styling 121-413 g selected varieties



**12<sup>99</sup>** SHEA MOISTURE Shampoo or Conditioner 237-384 mL or Hair Masks 326-340 g selected varieties

Visit the health and beauty aisles of your local Safeway

**ogx**<sup>®</sup>

**DISCOVER OGX EXPERIENCE**

**STARTING AT 7<sup>99</sup>** OGX Body Wash 577 mL or Hair Care 100-385 mL or 172 g selected

**NEW**

- damage remedy + **coconut miracle oil** SHAMPOO SHAMPOING
- hydrate & revive + **argan oil of morocco** SHAMPOO
- calming + **amethyst & lavender** BODY SCRUB & WASH NETTOYANT EXFOLIANT POUR LE CORPS
- smoothing + **coconut coffee** SCRUB & WASH exfoliant et nettoyant

**GET NUDY IN SAFEWAY**

**STARTING AT 6<sup>49</sup>** NUDY RUDY Bar Soap 120 g or Hand or Body Wash 500 mL

**GOOD. CHEEKY. SOAP.**  
SOAP PUCKS · HAND WASH · BODY WASH

**Glow up: Hair, skin & beauty picks**

**MONDAY**  
HAIRCARE

**GOOD HAIR EVERY DAY**

**9<sup>99</sup>** MONDAY Hair Care selected 200-354 mL

**FIND THIS SEASON'S MUST HAVE BEAUTY PRODUCTS**

**7<sup>99</sup>** DR. TEAL'S Epsom Salt 1.36-1.81 kg or Foam Bath 1 L

**100 PTS** when you buy 2

**Dr Teal's** Foaming Bath WITH PURE EPSOM SALT Bain Mousseant AVEC DU SEL D'EPSOM PUR

**Dr Teal's** Pure Epsom Salt Soaking Solution Sel d'Epsom Pur Bain de Trempage

**Batiste** INSTANT HAIR REFRESH SHAMPOO RAPID REISSANT INSTANTANÉ

**ORIGINAL** classic clean | préparé et clarifiant

**HERO.** YOUR BLEMISH HERO! **MIGHTY PATCH** Original 24

**15% off** HERO Mighty Patch Acne Patch selected 10-24 pk

**100 PTS** when you buy 2

**9<sup>99</sup>** BATISTE Dry Shampoo 200 mL

**100 PTS** when you buy 2

**Visit the health and beauty aisles of your local Safeway**

# Revitalize your natural beauty

**NIVEA**

GET VISIBLY **FIRMER** SKIN IN **2 WEEKS\***

**24H ANTI-WRINKLE ACTION**  
ACTION ANTI-RIDES

**Q10 ENERGY™**  
ANTI-WRINKLE DAY CREAM

**Q10**  
Anti-Wrinkle NIGHT REPAIR

ULTRA SERUM  
NIGHT RECOVERY

\*With NIVEA Q10 Day and Night Creams, excluding eye cream. Full terms and conditions on nivea.ca

**NIVEA MEN**

DISCOVER **NEW**  
**NIVEA MEN DEODORANTS**

NIVEA Men Deodorant 50 mL

**150 PTS**  
when you buy 2

**QUICK DRY**  
SÉCHAGE RAPIDE

**QUICK DRY**  
SÉCHAGE RAPIDE

**QUICK DRY**  
SÉCHAGE RAPIDE

**FRESH & ACTIVE**  
48h DEODORANT PROTECTION

**COOL KICK**  
48h DEODORANT PROTECTION

**NIVEA MEN**

OFFICIAL PARTNER

**FOR A LONG LASTING KICK OF FRESHNESS!**

**NIVEA**

**20% off**

NIVEA Deodorant, Body Wash or Lip, Skin or Shave Care selected varieties (excludes Nivea Men Deodorant)

**100 PTS**  
when you buy 2

**soft™**  
REFRESHINGLY SOFT MOISTURIZING CREAM

**24h**  
MOISTURE D'HYDRATATION

**BLACK & WHITE**  
INVISIBLE WHITE BLOSSOM

**5-in-1**  
Complete Care Soins Complet

**NIVEA**  
Body Milk / Lait corporel  
**Nourishing Nourissant**  
48h Intense Moisture / Hydratation intense

**Rose & Almond Oil**

**NIVEA MEN**  
**ACTIVE CLEAN**

Visit the health and beauty aisles of your local Safeway



# REVOL CARES. leak proof underwear

Periods.  
Postpartum.  
Bladder Leaks.

**"ABSOLUTE GAME CHANGER."**  
- Amanda R.

**"No leaks, comfy fit, reasonable price... what's not to love?"**  
- Stephanie P.

REVOL CARES  
Leak Proof  
Underwear 1 pk

**100 PTS**  
when you buy 2



Our reusable and washable leak proof undies are a medically-recognized and safe, one-solution product. With super soft, breathable, and stretchy fabric, and complete front-to-back leak protection, they have your back, no matter what you throw at them.

Perfected leak proof underwear that won't let you down.

No backups needed.

Heaviest protection holds up to:



## Period care essentials

Up to **100%**  
Leak Free Protection



With No Harsh Ingredients

® Registered Trademark and \*Trademark of Kimberly-Clark Worldwide, Inc. © KCWW.

**200 PTS**  
when you buy 1

**12<sup>99</sup>**

U BY KOTEX Pads or Tampons selected 30-50 pk

**4<sup>99</sup>**

ALWAYS Pads or Liners 14-72 pk or TAMPAX Tampons 20 pk selected

**150 PTS**  
when you buy 2



Playtex  
**CLEAN COMFORT™**  
40% LESS  
PLASTIC



**400 PTS**  
when you buy 1

**9<sup>49</sup>**

PLAYTEX Tampons selected 28-30 pk

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Visit the health and beauty aisles of your local Safeway

# Formulated for your unique hair & beauty needs



DERMATOLOGIST RECOMMENDED

# Aveeno®



**15% off**

AVEENO Body Lotion 532 mL

**200 PTS** when you buy 2

**9.49**

AVEENO Body Wash selected products 532 mL

**300 PTS** when you buy 2



**20% off**

AVEENO Positively Radiant Skincare selected

**300 PTS** when you buy 2



**8.99**

AVEENO Scalp Soothing Haircare selected products 354 mL

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Visit the health and beauty aisles of your local Safeway

Colgate

Colgate  
Anticavity Fluoride Toothpaste

NEW

OPTIC  
WHITE  
PURPLE

Removes 95%  
of Daily Surface Stains\*  
for a Brighter Smile

4<sup>99</sup>

COLGATE Optic  
White Toothpaste  
selected 90 mL

100 PTS  
when you buy 1

\*after 2 weeks of twice daily use



4<sup>99</sup>

COLGATE Optic  
White Toothpaste  
selected 73 mL

100 PTS  
when you buy 1



4<sup>79</sup>

IRISH  
SPRING  
Bar Soap  
3 pk

150 PTS  
when you buy 1



5<sup>99</sup>

SOFTSOAP or  
IRISH SPRING  
Body Wash 591 mL

150 PTS  
when you buy 1



STARTING AT  
6<sup>29</sup>

HELLO  
Toothpaste  
82-98 mL or  
Deodorant  
73 g

400 PTS  
when you buy 1

Unleash your brightest smile

HALSON

SENSODYNE  
PRONAMEL

Actively  
Shields  
your enamel



- Stronger defence\*
- 24-hour cavity protection



SENSODYNE  
Pronamel  
Toothpaste 75 mL  
or Toothbrushes  
2 pk

50 PTS  
when you buy 1

\*against dietary acids.

POLIGRIP

EXPERIENCE  
POWER  
HOLD + SEAL

ALL DAY 12hr HOLD +  
5X PROTECTIVE FOOD SEAL\*



6<sup>99</sup> POLIGRIP  
Denture  
Adhesive 62.4 g

100 PTS  
when you buy 1

\*vs. no adhesive.

SENSODYNE

TRIPLE  
ACTION



Daily TRIPLE ACTION  
for SENSITIVITY RELIEF,  
GUM PROTECTION  
& ENAMEL STRENGTH



7<sup>29</sup> SENSODYNE Rapid Repair  
Toothpaste 75 mL or  
Toothbrush 2 pk

50 PTS  
when you buy 1

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Visit the health and beauty aisles of your local Safeway

Stock up on everyday essentials

# Look your Best

FROM HEAD  
TO TOE



HEAD & SHOULDERS  
Bare Shampoo  
selected varieties  
400 mL

**500 PTS**  
when you buy 2



OLAY Indulgent  
Moisture Body  
Wash 591 mL

**200 PTS**  
when you buy 1



STARTING AT

**12<sup>99</sup>**

GILLETTE Fusion 5  
or Venus Razors  
selected varieties 1 pk

**100 PTS**  
when you buy 1



**8<sup>99</sup>**

SECRET Clinical 45 g or OLD SPICE  
GentleMan's Collection or Red  
Reserve 85 g Deodorant or  
GILLETTE Twin Pack selected

**300 PTS**  
when you buy 2



**29<sup>99</sup>**

CREST 3D  
Whitening Strips  
10 pk

**500 PTS**  
when you buy 2

© 2024 P&G



Introducing the **One**  
that will power your everyday

Philips One Battery  
Toothbrush and  
Brush Heads by  
Sonicare

PHILIPS Battery Power  
Toothbrush 1 pk

**29<sup>99</sup>**



PHILIPS Replacement  
Brush Heads 2 pk

**14<sup>99</sup>**

Visit the health and beauty aisles of your local Safeway



Self-care starts here

# L'ORÉAL® PARIS

THE BEST OF SCIENCE



2X REPLUMPED HAIR

L'ORÉAL Paris Hair Expertise  
selected 385 mL

**250 PTS**  
when you buy 2



COLOUR-PROTECTION

**9.99** L'ORÉAL  
Paris Ever Pure  
selected 200-250 mL



MULTI-FACETED COLOUR

**13.99** L'ORÉAL  
Paris Féria 1 pk



BRIGHTENING SERUM

**15% off** L'OREAL  
Skincare selected

**100 PTS**  
when you buy 1

BECAUSE YOU'RE WORTH IT

# GARNIER®



GARNIER Whole  
Blends Shampoo or  
Conditioner 370 mL

**250 PTS**  
when you buy 2



**13.99**

GARNIER  
Olia Hair Color  
selected 1 pk



GARNIER  
Fructis  
Shampoo or  
Conditioner  
selected  
354-370 mL

**4.49**

**300 PTS**  
when you buy 2

Cruelty Free  
INTERNATIONAL

VEGAN 99% of our  
ingredients  
are vegan  
no animal derived ingredients

## Carol's Daughter

Born in Brooklyn. Made with Love.

CAROLS DAUGHTER  
Shampoo selected  
325-355 mL

**400 PTS**  
when you buy 2



CAROLS DAUGHTER  
Conditioner selected  
236-355 mL

**400 PTS**  
when you buy 2



**400 PTS**  
when you buy 2

**15% off**

OMBRELLE  
Suncare selected

Availability of certain products may be limited in some stores. Some products are available only while quantities last. Most products will be in-store March 21 – May 1, 2024. Stores reserve the right to limit quantities. Product packaging of some products found in-store may be different from packaging shown in the insert.