

FOODLAND

Fresh food. Friendly neighbours.

Pork Back Ribs
8.80/kg

3⁹⁹
/lb



100 PTS
when you buy 2

3⁹⁹

Danish
4 pk 375 g



7⁹⁹

COMPLIMENTS
Shrimp 71-90 ct
raw or fully cooked or
Bay Scallops 80-120 ct 340 g



2/\$9

COMPLIMENTS Cheese 400 g.
Shredded Cheese 226-320 g or Natural Slices 210-230 g



5⁴⁷

GENERAL MILLS
Family Size Cereal selected 475-776 g



3⁴⁹

LIBERTÉ
Greek or Méditerranée Yogurt 2-4 pk or 500 g



3⁴⁹

DR. OETKER
Ristorante or Casa di Mama Pizza selected 320-410 g

Scene⁺
**MEMBER
PRICING**



Members
SAVE \$1

4⁹⁹

with
Scene+
Card

5⁹⁹ without
Scene+
Card

LEADBETTERS
Bacon 375 g



Members
SAVE \$1.11

3⁸⁸

with
Scene+
Card

4⁹⁹ without
Scene+
Card

Blueberries Pint
product of USA or
Mexico no 1 grade



Members
SAVE \$4

5⁹⁹

with
Scene+
Card

9⁹⁹ without
Scene+
Card

CASHMERE
Bathroom Tissue
8-12=24 rolls,
SPONGE TOWELS 3=6 rolls
or SCOTTIES 6 pk

**MEMBERS
SAVE MORE**

Scene⁺
**SPEND
& GET**

Thursday, April 25 - Wednesday, May 1, 2024

SPEND \$60 OR MORE, GET SPEND \$80 OR MORE, GET SPEND \$100 OR MORE, GET

200 PTS 300 PTS 500 PTS

DON'T FORGET YOUR COUPON

Offer valid April 25 to May 1, 2024, at all Foodland and CB-IP locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupons and Scene+ digital or physical membership card must be presented. Spending \$60-\$79.99 or more awards only one 200 Scene+ points allotment or one 300 Scene+ points allotment or one 500 Scene+ points per Scene+ card account per day. Offer excludes taxes, delivery charges, gift payments, service fees, rental fees, event tickets, gift cards, food dairy products in Atlantic region, pet and small animal products and services, Member Choice, Member's Choice products and services in select regions, personal care items, non-prescription pharmaceuticals, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one basket holder offer per Scene+ membership card per day. Visit <https://www.sceneplus.ca/terms> and conditions for see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation and other brands by Sobeys Capital Inc. ©2024

SCAN HERE FOR
OUR DIGITAL FLYER



Foodland.ca

APR-MAY 2024
PRICES EFFECTIVE FROM
APR 25-MAY 1

THUR 25 FRI 26 SAT 27 SUN 28 MON 29 TUE 30 WED 1

LET'S GET GRILLIN'

Scene+ MEMBER

6.49 with Scene+ Card

6.99 without Scene+ Card

Whole Pineapples
product of Costa Rica

2.99 /lb

Spanish or Vidalia Onions
product of USA or Mexico
no 1 grade 6.59/kg

5pk

8.49

Corn Tray
product of USA
no 1 grade 5 pk

11lb

100 PTS when you buy 2

THE LITTLE POTATO COMPANY
assorted varieties
Canada no 1, 454 g

4.99

3.49

Red Mangoes
product of Mexico

3.49 /lb

Eggplant
product of USA
7.59/kg

2.99 /lb

Zucchini
product of USA
6.59/kg

4pk

50 PTS when you buy 1

PRODUCT OF CANADA
Foil Wrapped Potatoes
Canada no 1, 4 pk

4.99

MEAT

11.99

JACK DANIEL'S
Pulled Pork or Beef Brisket 425-454 g

4.99

50 PTS when you buy 1

SUNRISE
Bologna 375 g

Burgers
Made in-store by your local meat experts.

50 PTS when you buy 1 package

Beef Burgers
Plain, Seasoned or Inclusion

9.99 with Scene+ Card

10.99 without Scene+ Card

COMPLIMENTS
Meatballs 550-600 g

10.99

ST. HUBERT
Meat Pies 715-800 g

4.49 /lb

100 PTS when you buy 1 package

Marinated Pork Back Ribs
9.50/kg

12.99 /lb

Top Sirloin Medallions
Cut by your meat expert
from Canada AAA grade
beef 28.64/kg

9.99

50 PTS when you buy 1

HIGH LINER Family Favourites
Boxed & Breaded Seafood 500-700 g

24.99

Lobster Meat, Arms & Claws 454 g

3.49 /lb

LOCAL

PRODUCT OF NEWFOUNDLAND
COUNTRY RIBBON
AIR-CHILLED
Whole Chickens 7.65/kg

3.49 /lb

LOCAL

PRODUCT OF NEWFOUNDLAND
COUNTRY RIBBON
AIR-CHILLED
Chicken Leg Quarters 7.65/kg

DELI

6.49 with Scene+ Card

7.49 without Scene+ Card

COMPLIMENTS
Natural Ingredients
Sliced Meats
selected 175 g

3.99

COMPLIMENTS
Pepperoni 250 g

5.99

FANTINO & MONDELLO
Italian Meats selected 100-200 g

BAKERY

4.49

100 PTS when you buy 2

Artisan Breads
375 g

3.99

Newfoundland Style Bread 600 g

4.49

PANACHE
Naan 340 g

8.99

Small Bar Cake
445-540 g

KITCHEN

75 PTS when you buy 1

9.99

SUMMER FRESH
Salad Bowls 600 g

FLORAL

9.99

Farm to Table
Bouquet

BULK

4.49

COMPLIMENTS
Peanuts selected
425-500 g

900+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

FROZEN & DAIRY

 <p>100 PTS when you buy 2</p> <p>3.99 COMPLIMENTS Cream Cheese 227-258 g</p>	 <p>3.99 COMPLIMENTS Processed Cheese Slices 400 g</p>	 <p>7.99 YOPLAIT Source 16 pk or LIBERTE Greek Yogurt 900 g-1 kg</p>	 <p>2.99 with Scene+ Card 3.49 without Scene+ Card SILK Coffee Creamers 458-473 mL</p>
 <p>5.49 CRAVE or KRAFT Dinner Deluxe Frozen Entrées 200-348 g</p>	 <p>4.49 CAVENDISH FARMS Flavour Crisp 454-750 g</p>	 <p>100 PTS when you buy 3 3.49 CHEEMO Perogies 907 g</p>	 <p>200 PTS when you buy 2 5.99 PILLSBURY Pizza Pops 8 pk</p>

DRINKS, SNACKS & PANTRY

 <p>4.79 DOLE Pineapple Juice 4x250 mL or 1.36 L</p>	 <p>100 PTS when you buy 4 1.69 POWERADE 718 mL</p>	 <p>2/7.50 RED BULL Energy Drink 355 mL</p>	 <p>4.99 with Scene+ Card 6.49 without Scene+ Card COMPLIMENTS Sparkling Water 12x355 mL</p>
 <p>200 PTS when you buy 4 2/\$8 LAY'S Potato Chips 220-225 g, Baked 177 g or Poppables 130 g</p>	 <p>2/\$6 EARTH'S OWN Oat Beverages 546 mL</p>	 <p>200 PTS when you buy 4 4/\$10 COMPLIMENTS Snacking Crackers 200-225 g or Rice Crackers 100 g</p>	 <p>18.99 MAXWELL HOUSE or NABOB Coffee Pods 30 pk selected varieties</p>
 <p>5.49 PLANTERS Almonds 200 g, Cashews 200 g or Nuts Mix Cashew & Mac 200 g</p>	 <p>200 PTS when you buy 4 4.99 CADBURY Sharing Bars 200 g, Multipacks 4 pk 168-200 g or Bagged Chocolate 152-200 g</p>	 <p>3.99 COMPLIMENTS Granola or POST Retail Size Cereal selected 311-525 g</p>	 <p>1.99 with Scene+ Card 2.49 without Scene+ Card SNACK PACK Puddings or Gels 4 pk</p>
 <p>50 PTS when you buy 1 3.99 COMPLIMENTS Tangy Dill Slices or Stackers Pickles selected varieties 500 mL</p>	 <p>200 PTS when you buy 1 2.99 COMPLIMENTS Extra Virgin or Pure Olive Oil 1 L</p>	 <p>100 PTS when you buy 2 4.79 KRAFT Shake 'n Bake 142-184 g</p>	 <p>2.69 CATELLI Garden Select Pasta Sauce 640 mL</p>
 <p>2/\$3 COMPLIMENTS Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL</p>	 <p>100 PTS when you buy 2 3.99 COMPLIMENTS Pink Salmon 213 g</p>	 <p>3.99 OLD EL PASO Tortillas 238-324 g, Taco Shells 125-133 g or Taco Sauce 243 mL</p>	 <p>6.49 STARTING AT DAINTY Jasmine or Basmati Rice 900 g selected varieties</p>

HOUSEHOLD

 <p>100 PTS when you buy 1 13.99 ARM & HAMMER Laundry Detergent 2.36 L or OXI CLEAN Stain Remover 1.28-1.36 kg</p>	 <p>250 PTS when you buy 2 12.49 FINISH Quantum Dishwasher Tabs 21-30 pk, Jet-Dry 500-821 mL or Dishwasher Cleaner 2-3 pk</p>	 <p>100 PTS when you buy 5 99¢ COMPLIMENTS Wet Cat Food 85 g or Pate 156 g</p>	 <p>9.99 with Scene+ Card 12.99 without Scene+ Card COMPLIMENTS Cat Litter 15 kg</p>
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BUDGET HELPERS!

Look for these symbols while you shop



JANES Ready for anything
PUB STYLE
 chicken Nuggets
 FULLY COOKED
 CRISPY CHICKEN
 NUGGETS

JANES Ready for anything
PUB STYLE
 Wings
 FULLY COOKED
 CRISPY CHICKEN
 WINGS

9⁹⁹
 JANES Boxed & Breaded Poultry selected varieties 800-700 g

9⁹⁹ /lb
 Top Sirloin Steaks cut by your meat expert from Canada AAA grade beef 22.02/kg

AAA
 CANADIAN RAISED BEEF

family size

10lb
 compliments
 RUSSET
 Potatoes • Pommes de terre
 RUSSET

7⁹⁹
 CANADA
 PRODUCT OF CANADA
 COMPLIMENTS Russet Potatoes Canada no 1 4.54 kg

6⁴⁹ **100 PTS** when you buy 2
 Mini Cookies 337 g

Baked IN-STORE

Scene+ BIG BONUS
500 PTS when you buy 4
2/\$5
 QUAKER Chewy or Dippys Granola Bars 120-156 g

Scene+ MEMBER PRICING
5⁹⁹ with Scene+ Card
6⁴⁹ without Scene+ Card
 Flatbreads selected varieties 230-380 g

That's like \$5 toward your groceries

3⁹⁹
 TROPICANA Orange Juice 1.54 L selected

3⁹⁹
 KRAFT Singles 410 g

2⁴⁹
 CHRISTIE Cookies selected varieties 224-303 g

5⁹⁹
 KRAFT Peanut Butter 750 g-1 kg or COMPLIMENTS Honey 500 g

11⁹⁹
 KICKING HORSE ORGANIC Whole Bean Coffee 454 g

2⁹⁹
 KRAFT Salad Dressing 425-475 mL, BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauce or Marinades 375-500 mL

1⁷⁷
 BARILLA Pasta 340-410 g

8⁹⁹
 FOLGERS Roast & Ground Coffee 544-855 g

Special Olympics Canada
 Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Kate Cleary
 Conception Bay South, NL

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25 to May 5, 2024. For more information, please visit: www.specialolympics.ca

The Scene+ Loyalty Program is available at all participating Foodland CO-OP locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, Red Dots products in Atlantic regions, pre-paid cards, partial products and services, Western Union, McAfee/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

We reserve the right to limit quantities to normal family requirements. Photographs are for illustration purposes only. Text will prevail at all times. Advertised prices do not include any applicable taxes or deposits.

PRICES IN EFFECT AT THE FOLLOWING LOCATIONS:
 Arnold's Cove • Badger's Bay • Bay Bulls • Bay Roberts • Bonaville •
 • Botwood • Bourgeois • Carbonar • Carter's Cove (Fair's) • Deer Lake • Ferryland • Gander • Glovertown •
 • Grand Bank • Harbour Breton • Joe Ball's Arm • Old Perlican • Pasadena • Placentia • Port aux Basques •
 • Springdale • St. Anthony • Turkey • Tellingate • Whitehouse

ACCEPTED AT ALL STORES

MIX
 Paper from
 Recycled Fibre
 FSC® C021322

SAVOUR THE VALUE

Only **\$5*** or less
 per serving

Recipe of the Week:
Chicken and Tarragon Pasta

GET RECIPE

new LOWER PRICE



BARILLA
 Pasta 410 g

Carrots
 product of Canada, Canada no 1 or product of USA no 1 grade 2.27 kg

COMPLIMENTS
 Fresh Tarragon 20 g

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 25th, 2024 to May 1st, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

LOOK FOR 900+* ITEMS THAT ARE **PRICE LOCKED** AND AT **NEW LOWERED PRICES** THROUGHOUT THE STORE

*Not applicable in all stores. See [foodland.ca/value-flyer](https://www.foodland.ca/value-flyer) for details.

90

— ITEMS

PRICE

OR AT NEW LOW

Not applicable in all stores. See food



new
LOWER
PRICE

9⁹⁹

BEST BUY Cheese
700 g



3⁴⁹
/lb

Eggplant
product of USA 7.69/kg



new
LOWER
PRICE

4⁹⁹

STUYVER'S Ciabatta or Portuguese Buns
4 pk 340-400 g



2⁹⁹

MAPLE LEAF
Flakes of Ham, Turkey o

BUDGET HELPER

**WEEKLY
SPECIAL**

Spotlight on
weekly
specials

**BUY
MORE
SAVE
MORE**

Save when
you stock up
on more

**SAVE
this
week**

Amazing
limited-time
price

**spe
OFF**

Exte
of
for 4+

0*

ARE — LOCKED WERED PRICES

and.ca/value-flyer for details.

new
LOWER
PRICE



new
LOWER
PRICE

7.99

COMPLIMENTS Boxed & Breaded Poultry
selected varieties 700 g

new
LOWER
PRICE



r Chicken 156 g



4.99

COMPLIMENTS
Peanut Butter 1 kg

ET
RS!
Look for
these
symbols
while you
shop

cial
FER

nded
fer
weeks



1000 PTS = \$10
in FREE
groceries



Reduced pricing
for Scene+
members



Love it.
Or it's free.*
*for details
see compliments.ca

FDL_WK52_DIG_900_Items_NFLD_Z2

CLOVER LEAF



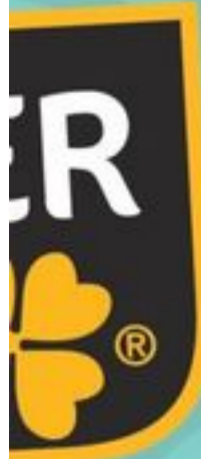
4.99

CLOVER LEAF
with Quinoa &
Couscous & O
Corn & Olive O



Scan for rec

FDL_WK52_DIG_VENDOR_ONT_Z1



READY TO EAT!



CLOVER LEAF®
Flaked Light Tuna in
Olive Oil 142 g

449

NEW!

Flaked Light Tuna Salad
in Olive Oil,
Olive Oil or
Olive Oil 160 g



799

CLOVER LEAF®
Flaked Light Tuna in Olive Oil or
Olive Oil & Chili Pepper 3x80 g



Recipes

CloverLeaf.ca