

APRIL

HIT
OF THE
MONTH

limit 8
after limit
3.99 ea.



\$3

MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA

limit 6
after limit
2.99 ea.



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA/21559976_EA

limit 6
after limit
2.99 ea.



Members-Only Price[™]
\$2
Non-members
2⁹⁹

LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum[™] member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™

Members save more.



click or visit
pc optimum.ca
to become a member

See back page for details.



Members save
\$5



Optimum
Members-Only Price™
5⁹⁹
Non-members
10⁹⁹

HIGH LINER FISH OR SHRIMP
SELECTED VARIETIES
FROZEN
350-700 G S
20303200001_EA/20572299004_EA



Members save
\$1.50

Optimum
Members-Only Price™
4⁴⁹
Non-members
5⁹⁹

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA



Members save
\$1.99

Optimum
Members-Only Price™
\$5
Non-members
6⁹⁹

PC® MINI MUFFINS
SELECTED VARIETIES
12'S
21488839_EA



Members save
\$1.11

Optimum
Members-Only Price™
4⁸⁸
Non-members
5⁹⁹

SOFTSOAP LIQUID HAND SOAP
REFILL 1.47 L OR
DOVE BAR SOAP 3X106 G OR
BODY WASH 325/400 ML
SELECTED VARIETIES
21167194_EA/21220717_EA

PRICE DROP

**LOWERED
PRICES UNTIL
MAY 15th 2024**



**BEN'S ORIGINAL
BISTRO EXPRESS RICE
SELECTED VARIETIES
240/250 G
21404895_EA/21405242_EA**

\$3[#]



**SUNCHIPS
MULTIGRAINS
FLAVOURED SNACKS
SELECTED VARIETIES
205 G
21370313_EA/21370317_EA**

2⁵⁰[#]



**SCOPE CLASSIC ORIGINAL
MINT OR COOL PEPPERMINT
MOUTHWASH
SELECTED VARIETIES
1 L
20948747_EA/20948867_EA**

\$4[#]

†PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see our complete digital flyer



Dominion

SALE
SAVE \$2.70/LB

5.99
LB

CHICKEN BREASTS
BONELESS SKINLESS
FAMILY SIZE
13.21/KG
20706757_KG

SALE
SAVE \$3/LB

5.99
LB

INSIDE ROUND OVEN ROAST
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
13.21/KG
20794590_KG

CUT BY OUR BUTCHERS

SALE
SAVE \$4.50/LB

7.99
LB

FROZEN BAY SCALLOPS
80-120 PER LB
17.62/KG
21093213_KG

SALE
SAVE \$1/LB

2.99
LB

PORK SIDE RIB PORTION
6.59/KG
20836871_KG

SALE
SAVE \$1/LB

2.99
LB

PC* EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA,
NO. 1 GRADE
6.59/KG
2042575001_KG /
20159199001_KG

SALE
SAVE \$4.80

7.99

PC* OR BLUE MENU* MEAT, VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES
FROZEN
1.13 KG
20314080_EA/20326534_EA

SALE
SAVE \$1/LB

3.49

CANADA FARMER'S MARKET* MINI CUCUMBERS
PRODUCT OF CANADA
6'S
20737570001_EA

SALE
AT LEAST \$3.50

7.99

PC* PACIFIC LARGE WHITE SHRIMP
RAW ZIPPERBACK*
31-40 PER LB 400 G OR
MARINA DEL REY WILD ARGENTINIAN SHRIMP
RAW EASY PEEL 20-30 PER LB 300 G FROZEN
20788888_EA/20907159_EA

6.49

OIKOS GREEK
650/750 G,
ACTIVIA YOGURT
12X100 G OR
8X93 ML SELECTED
VARIETIES
20303412001_EA/
21006634_EA

SALE
AT LEAST 80¢

1.99

HUNT'S PASTA OR TOMATO SAUCE
SELECTED VARIETIES
369-680 ML
20008721_EA/20296852001_EA

WHEN YOU BUY 3
SAVE 97¢

3/\$5
LESS THAN 3 \$1.99 EA.

BARILLA PASTA
SELECTED VARIETIES
340/410 G
21404912_EA/21515800_EA

BUY 2 OR MORE
3.75
EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED SIZES AND VARIETIES
21178571_EA/
21178640_EA/
21178642_EA

SALE
SAVE \$2

12.99

PC* ROAST AND GROUND COFFEE
SELECTED VARIETIES
875/930 G
21393374_EA/21393573_EA

SALE
THIS WEEK

2.99

GREEN GIANT VEGETABLES
SELECTED VARIETIES
FROZEN
400-750 G
21022302_EA/21022355_EA

SALE
THIS WEEK

6.99

CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS,
SPONGETOWELS,
PAPER TOWELS
6 ROLLS OR
SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
21189812_EA/21204739_EA

Flyer prices effective from Thursday, April 25th to Wednesday, May 1st, 2024. SEE BACK PAGE FOR DETAILS.



Members save \$1

Y-Optimum
Members-Only Price
6⁵⁰
Non-members
7⁵⁰

BENTO SUSHI CALIFORNIA ROLLS
SELECTED VARIETIES
200 G
20889577_EA/20184852_EA



Members save \$2

Y-Optimum
Members-Only Price
15⁹⁹
Non-members
17⁹⁹

PC* BACON-WRAPPED WILD SEA SCALLOPS
FROZEN
260 G
21220644_EA

5,000^{PC} for every \$15 spent on

\$5 Value



QUAKER CEREAL
SELECTED VARIETIES
288-500 G
20637355_EA/21082500_EA

1,000^{PC}

\$1 Value



SAPUTO BARI RICOTTA
SELECTED VARIETIES
500 G
20573931_EA



SALE
SAVE \$6

13⁹⁹

SUNRISE BOLOGNA
2 KG
20997095_EA



PC* ORANGE JUICE 2.5 L OR CREAMY YOGURT 16X100 G
SELECTED VARIETIES
20699925002_EA/21531644_EA

5⁹⁹



LACTANTIA BUTTER
SELECTED VARIETIES
454 G
20639926_EA

6⁹⁹



BLACK DIAMOND CHEESE BARS 400 G, SHREDS 300-320 G OR SAUCE TUBS 300 ML
SELECTED VARIETIES
21278845_EA/21279221_EA

6⁹⁹



PC* TEA
SELECTED VARIETIES
20'S
20301067_EA/21105270_EA

SALE
SAVE 50¢

2⁹⁹



NO NAME* ICE CREAM SANDWICHES OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN
24/30'S
20347400001_EA/21013432_EA

SALE
SAVE \$1⁹⁹

\$10



DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN
320-410 G
20296100001_EA
20296424006_EA

WHEN YOU BUY 2
SAVE \$2⁹⁸

2/\$11
LESS THAN 2 \$6.99 EA.



DORITOS FLAVOURED TORTILLA CHIPS OR CHEETOS CHEESE FLAVOURED SNACKS
SELECTED VARIETIES
155-300 G
21369118_EA/21370169_EA

WHEN YOU BUY 2
SAVE 98¢

2/\$8
LESS THAN 2 \$4.49 EA.



KRAFT SALAD DRESSING
SELECTED VARIETIES
425 ML
21584850_EA/21583672_EA

3⁴⁹



AYLMER TOMATOES ORIGINAL OR ACCENTS
796/540 ML OR CHEF BOYARDEE 418/425 ML
SELECTED VARIETIES
20312500005_EA/21206804_EA

SAVE
AT LEAST 25¢

1⁹⁹



NATURE VALLEY GRANOLA BARS 120-230 G, BETTY CROCKER OR MOTT'S FRUIT SNACKS 128-226 G, PILLSBURY SOFT BAKED BARS 150 G OR CEREAL TREAT BARS 120-150 G
SELECTED VARIETIES
20315520002_EA
20318474001_EA

WHEN YOU BUY 2
SAVE \$1⁴⁹

2/6⁵⁰
LESS THAN 2 \$3.99 EA.



PC* NATURAL SPRING WATER
24X500 ML
20137898_C24

WHEN YOU BUY 2
SAVE 98¢

2/\$7
LESS THAN 2 \$3.99 EA.



VEGA PROTEIN & GREENS DRINK MIX
SELECTED VARIETIES
510-526 G
20830386001_EA
20830386002_EA

SAVE THIS WEEK

24⁹⁹



ENSURE 6X235 ML OR GLUCERNA 6X237 ML MEAL REPLACEMENT DRINKS, PREMIER PROTEIN SHAKES 4X325 ML OR MUSCLE MILK PROTEIN SHAKE 4X330 ML
SELECTED VARIETIES
20308731001_C06
21031114_EA

12⁹⁹

FINISH AUTO DISH 56-78'S, CASCADE PLATINUM 60'S AUTO DISH OR CASCADE 72-90'S
SELECTED VARIETIES
21367612_EA
21518479_EA

19⁹⁹

CUSTOMER RELATIONS 1-866-727-0771. VISIT newfoundlandgrocerystores.ca FOR STORE HOURS.

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Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
2051015001_EA/20128938001_EA

4⁴⁹



**FARMER'S MARKET™
GRAPEFRUIT**
PRODUCT OF TURKEY
OR **NAVEL ORANGES**
PRODUCT OF SPAIN,
MOROCCO OR TURKEY
3 LB
20118409001_EA/20162945001_EA

7⁹⁹



PLUMS
PRODUCT OF CHILE,
NO. 1 GRADE
2 LB
20594316001_EA

7⁹⁹



**CANADA
FARMER'S MARKET™
ENGLISH CUCUMBERS 3'S OR
PC® COCKTAIL TOMATOES 340 G**
PRODUCT OF CANADA
20828461001_EA/20779176001_EA

4⁹⁹



**CANADA
FARMER'S MARKET™
RUSSET POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB
20601020001_EA

6⁹⁹



BROCCOLI CROWNS
PRODUCT OF U.S.A.
OR MEXICO
EACH
21121560001_EA

3⁴⁹



AVOCADOS
PRODUCT OF MEXICO
5'S
20142232001_EA

4⁹⁹



**TAYLOR FARMS
CHOPPED SALAD KITS**
PRODUCT
OF U.S.A.,
SELECTED
VARIETIES
319-383 G
21335159_EA/
21381584_EA

2/\$12
LESS THAN 2
\$6.99 EA.



**CANADA
GREENHOUSE
BEEFSTEAK TOMATOES**
PRODUCT OF CANADA
5.49/KG
20426141001_KG

2⁴⁹
LB



CORED PINEAPPLE
PREPARED FRESH
IN-STORE DAILY
600 G
20503143_EA

6⁹⁹

Butcher



LEAN GROUND BEEF
FAMILY SIZE
15.41/KG
20798281_KG

6⁹⁹
LB



CHICKEN LEGS
FAMILY SIZE
6.59/KG
20707114_KG

2⁹⁹
LB



**PORK LOIN CENTRE-CUT
CHOPS OR ROAST**
BONELESS, FAMILY SIZE
13.21/KG
20826506_KG/20827785_KG

5⁹⁹
LB



**INSIDE ROUND
MARINATING STEAK**
FAMILY SIZE, CUT FROM
CANADA AA OR USDA SELECT
GRADE BEEF OR HIGHER
15.41/KG
20794583_KG

6⁹⁹
LB



**JOHNSONVILLE
PORK SAUSAGE**
SELECTED VARIETIES
250-500 G
20003902_EA/20303844_EA

6⁹⁹



WHOLE CHICKEN
CUT UP
8.14/KG
20707118_KG

3⁶⁹
LB



**SCHNEIDERS
LUNCHMATE
STACKERS
OR KITS**
SELECTED
VARIETIES
90-132 G
21310034_EA/
20770777_EA

3/9⁹⁹
LESS
THAN 3
\$3.99 EA.



BONTE DONAIR
SELECTED VARIETIES
FROZEN
550-634 G
21183556_EA

7⁹⁹



PC® BURGERS
SELECTED
VARIETIES,
FROZEN
568 G-1.36 KG
20941230_EA/
20941443_EA

2/\$30
LESS
THAN 2
\$16.99 EA.



**ST-HUBERT OR
SWISS CHALET PIES**
SELECTED
VARIETIES,
FROZEN
650-800 G
20719334_EA/
21047194_EA

10⁹⁹

Seafood

Fresh seafood items subject to availability.



**FRESH ATLANTIC
SALMON STEAKS**
30.84/KG
20850605_KG

13⁹⁹
LB

COD FILLETS
FROZEN OR
PREVIOUSLY
FROZEN
19.82/KG
21210093_KG

8⁹⁹
LB



PC® SMOKED SALMON
SELECTED
VARIETIES
FROZEN
150 G
20168286_EA/
21047088_EA

10⁴⁹



**PC® WILD
YELLOWFIN TUNA
STEAKS 280 G OR
COD CROQUETTES**
300 G
FROZEN
21211819_EA/21480526_EA

8⁹⁹

Bakery

DONUTS
SELECTED VARIETIES
6'S
21572332_EA

6⁹⁹

GARLIC LOAF
PAIN À L'AIL
HEAT AND SERVE | RÉCHAUFFER ET SERVIR
GARLIC LOAF | PAIN À L'AIL

Members save **\$1**

Optimum
Members-Only Price™
2⁹⁹
Non-members
3⁹⁹

GARLIC LOAF
330 G
2102061_EA

FARMER'S MARKET™
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA

13⁹⁹

ELITE SWEETS SCOOP & SERVE DESSERTS
SELECTED VARIETIES,
FROZEN
500-600 G
21299181_EA/21392700_EA

8⁹⁹

BAKED IN-STORE

FRENCH, ITALIAN, WHITE OR WHEAT BREAD
450 G
20345208_EA/21377237_EA

\$2

SILVER HILLS SPROUTED BREAD
SELECTED SIZES AND VARIETIES
20711960_EA/21047070_EA

BUY 2 OR MORE
5⁵⁰ EA.
LESS THAN 2 \$6.49 EA.

PC® OR BLUE MENU™ TORTILLAS
10 INCH
SELECTED VARIETIES
20182857_EA/20185659_EA

BUY 2 OR MORE
\$4 EA.
LESS THAN 2 \$4.29 EA.

HOSTESS SNACK CAKES
SELECTED VARIETIES AND SIZES
21283746_EA/21283752_EA

BUY 2 OR MORE
\$3 EA.
LESS THAN 2 \$3.49 EA.

Great to go

Great to go items plus applicable taxes.

BUY ANY SERVICE OR PREPACK SANDWICH
21362145_EA

\$5-9

GET \$1 OFF

PEPSI SOFT DRINKS 591 ML, **AQUAFINA** 591 ML, **ROCKSTAR** 473 ML, **GURU** 355 ML OR **CELSIUS** 355 ML
SELECTED VARIETIES
20321598002_EA

The Deli

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
300/375 G
20976993_EA

Members save **\$3⁵⁰**

Optimum
Members-Only Price™
7⁹⁹
Non-members
11⁴⁹

SERVICE CASE ZIGGY'S™ TURKEY
SELECTED VARIETIES
20299196_KG

2⁹⁹ /100 G

SWEET SOUR CHICKEN WITH GENERAL TAO, GINGER BEEF, OR HONEY GARLIC PORK WITH FRIED RICE OR LO MEIN NOODLES AND SPRING ROLL
537 G
21094018_EA/21594020_EA

\$12

ASSORTED CHICKEN PLATE WITH SIDES CHILLED
364-481 G
21557793_EA/21560810_EA

\$7

DAIYA SHREDS, SLICES OR BLOCKS
SELECTED VARIETIES
185-227 G
21070311_EA/21207740_EA

2/\$10
LESS THAN 2 \$6 EA.

ROOSTER™ TOFU
SELECTED VARIETIES
454 G
21474765_EA

2/\$4
LESS THAN 2 \$2.49 EA.

MADE FRESH IN-STORE

PASTA TRAYS
1-1.2 KG
21395979_EA/21395980_EA

\$12-15

INDIVIDUAL COMBO WITH WEDGES
361-530 G
21086084_EA/21022536_EA

\$8

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
21150806_EA/20573932_EA

6⁹⁹

PC® GOAT CHEESE LOGS
SELECTED VARIETIES
140 G
20296631_EA/20330259_EA

2/\$10
LESS THAN 2 \$5.49 EA.

Floral

MORE THAN A DOZEN TULIPS
SELECT VARIETIES
20547693_EA

\$16

DOZEN ROSES
ASSORTED COLOURS
20581781_EA/20581749_EA

\$25

DOUBLE SPIKE ORCHID IN CERAMIC
SELECTED VARIETIES
EACH
20293541_EA

\$28

SUCCULENT GARDEN
21017339_EA

\$24

Greenhouse Grown

From the greenhouse to your house...



FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF CANADA
3'S
20085851001_EA

5⁴⁹



FARMER'S MARKET™
GRAPE TOMATOES
PRODUCT OF MEXICO
283 G
21367888001_EA

3⁹⁹



PC® MIXIANY CHERRY TOMATOES
PRODUCT OF CANADA
680 G
21285888001_EA

7⁹⁹



PC® LIVE LETTUCE GREEN,
RED OR TRIO
PRODUCT OF CANADA
2'S
21212486_EA/21212487_EA

4⁹⁹



PC® ORGANICS
TOMATOES
ON THE VINE
PRODUCT
OF CANADA
9.90/KG
20127917001_KG

4⁴⁹
LB



PC® ORGANICS
GRAPE TOMATOES
PRODUCT OF
CANADA OR MEXICO
255 G
20799491001_EA

4⁴⁹



PC® GREENHOUSE
STRAWBERRIES
PRODUCT
OF CANADA
CANADA NO. 1
GRADE
340 G
21027142001_EA

7⁹⁹

Grocery



PC® AVOCADO OIL
500 ML
20332066_EA

12⁹⁹



OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA

2⁹⁹



WHISKAS TEMPTATIONS
CAT TREATS
SELECTED VARIETIES
454 G
21012108_EA

Members save **\$2**
Optimum
Members-Only Price
6⁹⁹
Non-members
8⁹⁹



PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618001_EA/20627618005_EA

2/\$7
LESS THAN 2
\$3.99 EA.



STAGG CHILI
SELECTED VARIETIES
425 G
20309125004_EA

2⁴⁹



KRAFT DINNER
FLAVOURED CUPS 58 G
OR SPECIALTY FLAVOURS
150-200 G
SELECTED VARIETIES
21393426_EA/21435132_EA

4/\$8
LESS THAN 4
\$2.49 EA.



MINUTE MAID, FIVE
ALIVE OR NESTEA ICED
TEA DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
20327042001_EA/21092667_EA

3⁷⁹



GATORADE
6X591 ML OR BUBLY
SPARKLING WATER
12X355 ML OR
MONTELLIER
10X355 ML
SELECTED VARIETIES
20303218003_C06
21568926_C12

2/\$12
LESS THAN 2
\$6.99 EA.



VH SAUCES
SELECTED VARIETIES
341/355 ML
20308726001_EA/20309693001_EA

2/\$8
LESS THAN 2
\$4.79 EA.



PC® GNOCCHI
OR RISOTTO
350-400 G OR
PC® ASIAN
ENTRÉES OR
SOUPS 300 G
SELECTED VARIETIES,
FROZEN
21546584_EA
21546625_EA

2/\$10
LESS THAN 2
\$5.99 EA.



CRAVE OR
KRAFT
DINNER
ENTRÉES
SELECTED VARIETIES
FROZEN
200-340 G
21085515_EA
21553329_EA

2/\$11
LESS THAN 2
\$6.49 EA.



PILLSBURY PIZZA
POPS 760 G OR
BITES 693 G
SELECTED VARIETIES
FROZEN
20972958_EA
21435931_EA

2/\$14
LESS THAN 2
\$7.99 EA.



NO NAME®
MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21008975_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PILLSBURY TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G
SELECTED VARIETIES
FROZEN
20172664001_EA/21474507_EA

2⁹⁹



BEN & JERRY'S
473 ML OR
MAGNUM BARS 4'S
SELECTED VARIETIES FROZEN
20950739_EA/21568089_EA

2/\$11
LESS THAN 2
\$6.99 EA.



BURNBRAE EGG BAKES
SELECTED VARIETIES
FROZEN
2/4'S
21060391_EA/21097732_EA

2⁹⁹



MAYNARDS
CANDY
SELECTED VARIETIES
150-154 G
21545554_EA/21545605_EA

2/\$5
LESS THAN 2
\$2.99 EA.



COTTONELLE
BATHROOM TISSUE
6-24 ROLLS OR
FLUSHABLE WIPES 2'S
SELECTED VARIETIES
20688530_EA/21594641_EA

9⁹⁹



CASHMERE
BATHROOM
TISSUE
SELECTED VARIETIES
24-72 ROLLS
21189845_EA
21443648_EA

19⁹⁹



HUGGIES
SUPER BIG PACK
DIAPERS
SELECTED VARIETIES
36-108'S
21456221_EA/21456311_EA

\$25



PC®, HUGGIES OR
PAMPERS 6'S BABY
WIPES 352-600'S
SELECTED VARIETIES
21102958_EA
21271645_EA

14⁹⁹

Taking care of your family



DOVE SHAMPOO OR CONDITIONER OR AXE HAIR STYLING SELECTED VARIETIES AND SIZES
20338455001_EA/21018338_EA

5⁹⁹



SPEED STICK PREMIUM ANTIPERSPIRANT 45-85 G OR J.R. WATKINS HAND SOAP PUMP 266/325 ML LIQUID HAND SOAP PUMP SELECTED VARIETIES
20847071_EA/21432848_EA

3⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML, POLIDENT OR POLIGRIP, COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, COLGATE 360° MANUAL TOOTHBRUSH OR COLGATE MOUTH WASH SELECTED VARIETIES AND SIZES
20301179001_EA/21156717_EA

4⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 110 ML-135 ML, COLGATE OPTIC WHITE, PRO RELIEF OR PERIOGARD TOOTH PASTE, COLGATE MOUTH WASH, COLGATE BATTERY OR MANUAL TOOTHBRUSH SELECTED VARIETIES
20247931001_EA/21220587_EA

5⁹⁹



PANTENE, HAIR EXPERTISE OR WHOLE BLENDS SELECTED VARIETIES AND SIZES
20340308005_EA/21431192_EA

5⁹⁹



NIVEA Q10 POWER ANTI-WRINKLE DAY CREAM OR CETAPHIL MOISTURIZERS OR CLEANSERS SELECTED VARIETIES AND SIZES
20432313001_EA/20701102_EA

20%



ALWAYS PADS 28-38'S, LINERS 36-40'S, TAMPAX PEARL 32-40'S, BASE TAMPONS 54'S, U BY KOTEX TAMPONS 31-34'S, PADS 26-34'S OR LINERS 64-100'S SELECTED VARIETIES
20319562001_EA/21518239_EA

20%



LIFE BRAND® OVERNIGHT MAXI PADS 36'S OR MAXIMUM ABSORBENCY INCONTINENCE UNDERWEAR 18'S SELECTED VARIETIES
21202823_EA/21232217_EA

25%



LIFE BRAND® PAIN OR ALLERGY RELIEF TABLETS, CAPLETS, SPRAYS, LIQUIDS, PATCHES OR RUBS SELECTED VARIETIES AND SIZES
21134305_EA/21229420_EA

25%



WEBBER NATURALS OR ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONES CHILDREN MULTIVITAMINS 50-180'S SELECTED VARIETIES
20890422_EA

25%



DEGREE BASE ANTIPERSPIRANT 45/74 G, DIAL ANTIBACTERIAL LIQUID HAND SOAP 325 ML OR BODY WASH 473 ML SELECTED VARIETIES
20303942001_EA/21311819_EA

3⁹⁹



ENFAMIL A+ READY-TO-FEED BABY FORMULA STAGE 1 & 2 18X237 ML
21208370_C01/21208382_C01

59⁹⁹

FOR ALL YOUR GROOMING NEEDS



17⁹⁹ Gillette & Venus razors for Pubic Hair & Skin, ProGlide and ProShield razors selected sizes and varieties
21356935_EA



10% Gillette Venus 6'S, Mach3, Fusion or ProGlide 12's or Mach3 Billboard pack 15's cartridges selected sizes and varieties
21436926_EA



5⁴⁹ Gillette Series or Satin Care twin pack 2x198 g, Gillette Pro or Fusion shave gel 198 g, selected varieties
20885350_EA



8⁹⁹ Gillette Mach3, Sensor or Venus Disposable razors 1-8's selected varieties
20179414001_EA

formulas for good, clean fun



LESS THAN 2 \$4.99 EA
2/\$8

method liquid hand soap pump, selected varieties 300/354 mL
20432113004_EA



500⁺ **50¢** Value
\$5⁹⁹

method liquid hand soap refill, selected varieties 828 mL/1L
21425039_EA



\$6⁹⁹

method body wash selected varieties 532 mL
21425299_EA

method for change

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



4⁹⁹ Crest 3D White Advanced Paste 70 mL, Oral-B Glide or Deep Clean Floss Picks selected varieties
21506728_EA/21092358_EA



5⁹⁹ Crest Scope mouthwash 1 L or Crest Gum Detoxify Paste 83 mL selected varieties
20948747_EA/21354690_EA



7⁴⁹ Oral-B Satin Floss 2's or Crest Pro Health mouthwash 1 L selected varieties
20598749_EA/20308684001_EA



8⁹⁹ Crest Complete Outlast Paste 3's or Oral-B Battery toothbrush 1's selected varieties
21354003_EA/20699494_EA



25% Oral-B Pro 300 Rechargeable toothbrushes or Oral-B Brush Heads selected varieties
21475139_EA/20346231001_EA

All Day Protection with Depend



25%

DEPEND OR POISE selected varieties and sizes
21295307_EA/21100737_EA

For your pet

WHISKAS CAT FOOD
SELECTED VARIETIES
1.5/2 KG
20754051_EA



9⁹⁹

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100 G-1.9 KG
21081180_EA



10⁹⁹

PRIME BONES TREATS FOR DOGS
SELECTED VARIETIES
264-320 G
21357812_EA



8⁹⁹

TIDY CATS TIDY CARE ALERT COLOUR CHANGING CRYSTALS CAT LITTER
3.63 KG
21581080_EA



29⁹⁹

BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA



11⁹⁹

BENEFUL INCREDI BITES
85 G
21576867_EA



1²⁹

PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20319556001_EA



8⁹⁹

MILK BONE DOG TREATS
SELECTED VARIETIES
750-900 G
21014573_EA



5⁴⁹

MEOW MIX CAT FOOD
SELECTED VARIETIES
1.36-2 KG
21565150_EA



6⁹⁹

CAT'S PRIDE FRESH & LIGHT CAT LITTER
SELECTED VARIETIES
3.86 KG
21352107_EA



13⁹⁹

PC[®] NUTRITION FIRST[®] CAT FOOD
SELECTED VARIETIES
2 KG
21303270_EA



13⁹⁹

PC[®] NUTRITION FIRST[®] DOG FOOD
SELECTED VARIETIES
2 KG
21307661_EA



10⁹⁹

Lindt LINDOR

Melt into a moment of bliss.

75 Years

Lindt GHIRARDELLI Bars SELECTED VARIETIES 100 g
21521197_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bars 100 g
Lindt SWISS CLASSIC Bars 100 g SELECTED VARIETIES
20296856001_EA
3/\$9 LESS THAN 2 \$3.49 EA.

Lindt EXCELLENCE Bars SELECTED VARIETIES 100 g
20312527005_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bags SELECTED VARIETIES 150 g
21390291_EA
6⁹⁹

Lindt GHIRARDELLI Bags SELECTED VARIETIES 151 g
21332689_EA
2/\$14 LESS THAN 2 \$8.49 EA.

Mobile

Get 25GB for \$29/mo.

when you register for **Automatic Top-up.**

20,000 ^{pts}
after 2 months of service

* New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.

MAPLE LEAF

Natural selections

— Our simplest ingredients yet. —

New look, same great taste.

6⁹⁹ Maple Leaf® Natural Selections® Sliced Deli Meats 125-175 g
20009282_EA/20065285_EA

SCHNEIDERS

100% DELICIOUS TASTE.

25% LESS SODIUM.

6⁹⁹ Schneiders® Sliced Deli Meats 175 g
21500791_EA

* Rated the Best New Product for packaged sliced meats by Canadians in a 2024 BrandSpark™ survey. 25% less sodium than regular turkey/ham/salami.

Get set to Savour

SUMMER

WIN 20,000,000 ^{pts}
PC Optimum® Points

\$5⁹⁹ Heinz Ketchup 750 mL - 1 L
Miracle Whip Spread 650 - 690 mL
Selected varieties 20069080_EA/20298681001_EA

\$5⁹⁹ Kraft Singles Process Cheese Product
Selected varieties 410 g
21188654_EA

2/\$7 LESS THAN 2 \$4.29 EA
MiO, Tang, Kool-Aid, Country Time & Crystal Light Liquid Drink Mix
Selected varieties 48 mL
20663423_EA/20749494001_EA

\$6⁴⁹ Pure by J.L. Kraft Dressings
Selected varieties 355 mL
21581429_EA/21581659_EA

\$4⁴⁹ Kraft Salad Dressings
Selected varieties 425 - 475 mL
21584850_EA

2/\$8 LESS THAN 2 \$5.49 EA
Diana Sauce 600 mL
Bull's-Eye BBQ Sauce 425 mL
Selected varieties 20647834005_EA/21184617_EA

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KraftSummer.ca for full contest rules and details.

Easy to digest with all the goodness

5⁷⁹ NEILSON LACTOSE FREE MILK
SELECTED VARIETIES 2 L
20150089_EA

4⁴⁹ BAXTER/SCOTSBURN CHOCOLATE MILK
2 L
20092109_EA

4²⁹ BAXTER/SCOTSBURN 18% COFFEE CREAM
SELECTED VARIETIES 1 L
20010107_EA

6⁴⁹ BAXTER/SCOTSBURN 35% WHIPPING CREAM
1 L
20007231_EA

Our butchers cut quality meat in your store everyday!

pork loin schnitzel
215880651_EA

beef brisket meatballs plain
21587897_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

Baking with Betty Crocker

2/\$8 LESS THAN 2 \$4.49 EA
Cinnamon Toast Crunch™ Cookies or Cinnamon Toast Crunch™ Cake
367-453 g
21547849_EA/21508362_EA

2/\$8 LESS THAN 2 \$4.49 EA
Betty Crocker™ Reese's Cookie Mix 337 g
21546952_EA

2/\$8 LESS THAN 2 \$4.49 EA
Betty Crocker™ Brownie of the Year 521 g
21016700_EA

\$6⁹⁹ Betty Crocker™ Gluten Free Golden Cake Mix 425 g
20379076002_EA

\$6⁹⁹ Betty Crocker™ Brownie Gluten Free 454 g
20794706_EA

2/\$8 LESS THAN 2 \$4.49 EA
Betty Crocker™ Mug Cake with frosting Selected Varieties 266/294 g
21096607_EA

2/\$8 LESS THAN 2 \$4.49 EA
Betty Crocker™ Red Velvet Cupcakes with Cream Cheese Flavoured Frosting 465 g
20694464001_EA

© General Mills



Protein made easy.

Smooth creamy texture. No added sugar.

NEW!

\$3.69

21588150_EA
21588256_EA
Yoplait® Source® Protein 4x100 g



NEW!

\$4.49

21587047_EA
21588406_EA
Yoplait® Source® Protein 650 g



NEW!

\$6.99

Liberté Greek® 650-750 g
21588248_EA
21547533_EA



4/\$5
LESS THAN 4 \$1.49 EA.

Yoplait® YOP® 200 mL
21478096_EA
21478186_EA
21478178_EA



\$3.69

Yoplait® Tubes® 8x56 g
21547595_EA
21547629_EA



NEW!

\$6.99

Liberté Greek 3% Less Sugar Blueberry, Raspberry 650 g
21588110_EA
21588215_EA



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TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

17.99 Charmin Bath Tissue, 12=48 roll, soft
21549779_EA

Cleans Better So You Can Use Less*

17.99 Charmin Bath Tissue, 12=48 roll, strong
21484810_EA

*vs. Leading USA 1-Ply Bargain Brand

+50% MORE ABSORBENT
*vs. leading ordinary brand.

17.99 Bounty Paper Towel, Select A Size, 6=12 roll
21515966_EA

THICKER AND MORE ABSORBENT
*vs. the leading US 2-ply napkin

10.99 Bounty Napkin 400's
21053171_EA

\$12.99 each

PUREX 4.08-4.43 L, PERSIL 2.21 L OR SUNLIGHT 4 L LAUNDRY DETERGENT SELECTED VARIETIES
21427042_EA/20083525002_EA

A BOOST OF FRESHNESS

*#1 claim based on Nielsen 3 Channel Market Share period ending June 3, 2023
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Optimum™

Get to FREE 3x faster*

with the PC Optimum™ app. Open the app and get your offers.

10,501 points

Your weekly offers:

- 200 points for every \$1 spent on bananas
- 200 points for every \$1 spent on chocolate chip cookies
- 100 points for every \$1 spent on frozen beef

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.