

**APRIL**

**HIT  
OF THE  
MONTH**



**Cavendish Farms Fries**  
selected varieties, frozen, 800 g



**Leclerc Go Pure bars**  
selected varieties, 140-175 g



**Feastables**  
**Mr Beast Chocolate Bars**  
selected varieties, 60 g

See in-store for retails

**LOWEST PRICES**  
**BEST DEALS**

As compared to other major grocery retailers within your local trade areas. Valid from April 1st - 30th, 2024.

FRUIT & VEG

MEAT & SEAFOOD

ALWAYS PRICED

BIG BRANDS

EARTH DAY

BABY SHOP



We match prices\* so you can just shop!

\*SEE BACK PAGE FOR DETAILS



REAL CANADIAN SUPERSTORE

LEAN GROUND BEEF FRESH 1.1 KG OR HALAL LEAN GROUND BEEF 4.99/LB 11.00/KG 21592933\_EA

9.99

1.1 KG

INCLUDES HALAL



CLUB SIZE

PC® MANDARINS PRODUCT OF U.S.A. 3 LB 2086410109\_EA

5.99



Members save \$5

OX HEAD FRAGRANT JASMINE RICE 7 KG 21206686\_EA

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Optimum

Members-Only Price™

17.88

Non-members

22.88



CLUB SIZE

ALWAYS \$10

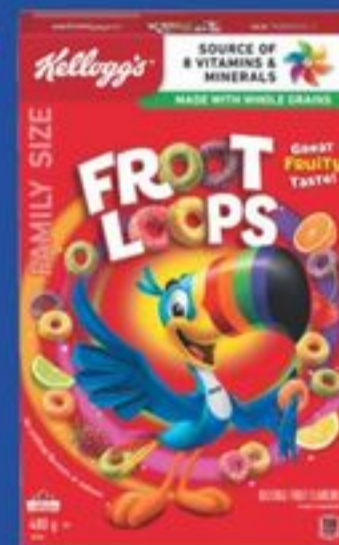
NO NAME® NOVELTIES SELECTED VARIETIES FROZEN, 24/30'S 21034332\_EA



LIBERTÉ GREEK 2/4'S OR YOPLAIT SOURCE PROTEIN 650 G YOGURT SELECTED VARIETIES 2080752033\_EA/21030942\_EA

LIMIT 4 3.33

OVER LIMIT PAY 4.49 EA



KELLOGG'S FAMILY SIZE CEREAL SELECTED VARIETIES, 480-650 G 21430738\_EA/21430755\_EA



LIMIT 4 5.47

OVER LIMIT PAY 7.49 EA



SEAQUEST® COLOSSAL RAW WHITE SHRIMP 16-20/LB, 300 G, CHUB MACKEREL 1 KG OR RAW SHRIMP, HEAD ON, SHELL ON 340 G, FROZEN 21043887\_EA

LIMIT 4 5.99

OVER LIMIT PAY 7.49 EA

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pick-up or delivery

CREST & ORAL-B ORAL HEALTH REGIMEN PACK UP TO \$24.99 VALUE 21088561\_EA



SWISS CHALET OR MONTANA'S PORK BACK RIBS SELECTED VARIETIES, FULLY COOKED, 600/650 G 21003498\_EA/21002221\_EA

LIMIT 4 8.99

OVER LIMIT PAY 13.99 EA



COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S SELECTED VARIETIES 21178371\_EA/21178642\_EA

2.77



MADE GOOD GRANOLA BARS, MINI'S, MORNINGS BREAKFAST BARS, COOKIES, CRISPY SQUARES OR CRUNCHY DRIZZLED BITES SELECTED VARIETIES, 24-150 G 21007822\_EA/21032021\_EA

LIMIT 4 3.49

OVER LIMIT PAY 5.00 EA



30=60 ROLLS

ROYALE BATHROOM TISSUE SELECTED VARIETIES 30-60 ROLLS 21191252\_EA/213178233\_EA

LIMIT 4 13.99

OVER LIMIT PAY 23.99 EA



BOUNTY PAPER TOWEL 8=24 ROLLS 21515879\_EA

LIMIT 4 23.99

OVER LIMIT PAY 29.99 EA

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated. Please see in-store or online at superstore.ca for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

superstore.ca

# To a greener future



PC® PLANET FIRST™  
DISHWASHING LIQUID  
SELECTED VARIETIES, 740 ML  
21549800\_5A/21549817\_5A

LIMIT 4  
**2.79**

OVER LIMIT PAY 3.99 EA



PC® PLANET FIRST™  
KITCHEN COMPOST  
BAGS  
10'S  
21549799\_5A

**\$4**

PC® PLANET FIRST™  
BAMBOO PLATES  
OR BOWLS  
SELECTED VARIETIES  
20303076\_5A/20422664\_5A

FROM  
**3.99**  
3.99-6.29



PC® PLANET FIRST™  
BIRCH CUTLERY  
SELECTED VARIETIES  
21000018\_5A/21000027\_5A

FROM  
**2.50**  
2.50-11.49

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.



# BABY SHOP

## FOR LESS

SHOP NOW

PC® ORGANICS BABY FOOD POUCHES  
SELECTED VARIETIES, 128 ML  
2065248003\_EA/20666467003\_EA

LIMIT 6  
**\$1**

OVER LIMIT PAY 1.17 EA



HUGGIES 16X BABY WIPES  
SELECTED VARIETIES  
960-1152'S  
206389\_EA/206496\_EA

LIMIT 4  
**23<sup>97</sup>**

OVER LIMIT PAY 29.99 EA



PAMPERS ECONO PACK DIAPERS  
SIZE N-8  
SELECTED VARIETIES  
58-180'S  
2100348\_EA/2100308\_EA/2100348\_EA

LIMIT 4  
**34<sup>97</sup>**

OVER LIMIT PAY 39.99 EA



SIMILAC PRO-ADVANCE  
STEP 1 OR 2 POWDER  
FORMULA  
837-859 G  
2143085\_EA/2143706\_EA

LIMIT 2  
**51<sup>99</sup>**

OVER LIMIT PAY 56.99 EA

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.




  
**superstore.ca**

# SUPER FRESH

FARMER'S MARKET™  
LEMONS  
PRODUCT OF U.S.A.,  
3 LB  
2079881001\_EA

**\$6**

CLUB SIZE

FARMER'S MARKET™  
AMBROSIA APPLES  
PRODUCT OF WESTERN PROVINCES  
CANADA FANCY GRADE, 5 LB  
20630646001\_EA

**6<sup>99</sup>**

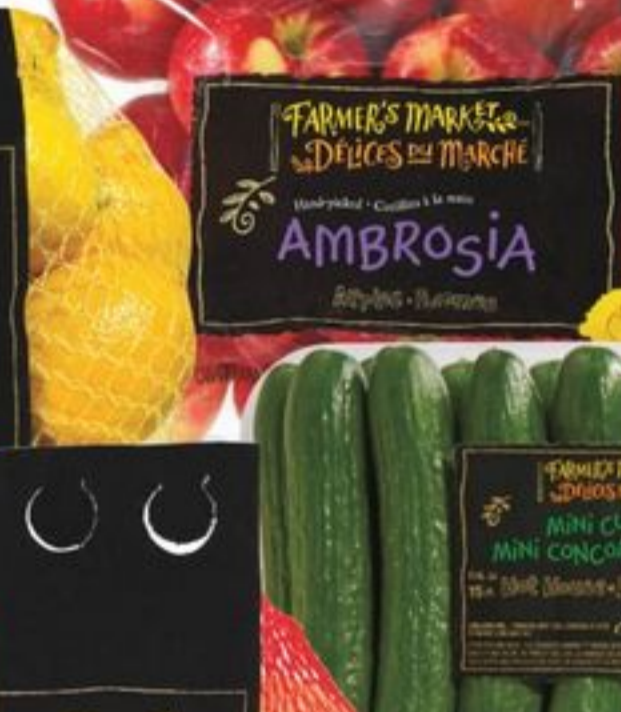
CLUB SIZE



FARMER'S MARKET™  
SWEET PEPPERS  
PRODUCT OF WESTERN PROVINCES  
6'S  
21030970001\_EA

**6<sup>98</sup>**

CLUB SIZE



CLUB SIZE

FARMER'S MARKET™  
RED GRAPEFRUIT  
PRODUCT OF U.S.A., 3 LB  
20118409001\_EA

**5<sup>99</sup>**



CLUB SIZE

FARMER'S MARKET™  
MINI CUCUMBERS  
PRODUCT OF WESTERN PROVINCES  
CANADA NO. 1 GRADE, 15'S  
21033960001\_EA

**5<sup>99</sup>**



PC® LITTLE GEMS™  
MINI MIXED POTATOES  
PRODUCT OF CANADA  
CANADA NO. 1 GRADE, 5 LB  
20767942\_EA

LIMIT 4

**\$8**

OVER LIMIT PAY 9.00 EA



FARMER'S MARKET™  
SWEET CORN  
PRODUCT OF U.S.A.,  
NO. 1 GRADE, 4'S  
20348977001\_EA

**4<sup>99</sup>**



PC® BLUE MENU®  
PISTACHIOS UNSALTED OR  
PC® PISTACHIOS  
SALTED, ROASTED  
PRODUCT OF U.S.A., 225 G  
20940332\_EA/20940014\_EA

**4<sup>99</sup>**



NO NAME® ROASTED  
PEANUTS  
PRODUCT OF U.S.A., 907 G  
20996039\_EA

**\$6**



FARMER'S MARKET™  
EARLY ANNUAL  
PLANTER  
SELECTED VARIETIES, 8 INCH  
21241892\_EA

**\$16**



PC® EARLY  
ANNUAL PLANTER  
SELECTED VARIETIES, 10.5 INCH  
20753967\_EA

**\$22**



PC® SENETTI  
PLANTER  
SELECTED VARIETIES, 8 INCH  
21046493\_EA

**\$20**



NO NAME®  
SOIL  
SELECTED  
VARIETIES, 50 L  
21348963\_EA/21358664\_EA

**2/\$22**

OR 13.00 EA



PC® SPECIALTY  
SOIL  
SELECTED  
VARIETIES, 25 L  
21349109\_EA/21349074\_EA

**2/\$14**

OR 8.00 EA



PC® BLACK  
EARTH SOIL  
25 L  
21357792\_EA

**4/\$13**

OR 3.50 EA

# FRESH PICKS



**APP EXCLUSIVE OFFER†**

Optimum  
**100** pts

for every \$1\* spent on tomatoes in the Produce department

†Open your PC Optimum® app or visit pcoptimum.ca to get the offer.

**PC® AIXANY TOMATOES**

Axiany cherry tomatoes have a crisp, juicy bite that finishes with sweet flavour.



**PC® AXIANY CHERRY TOMATOES**  
PRODUCT OF WESTERN PROVINCES, CANADA NO. 1 GRADE, 681 G  
21090447001\_EA

**5.99**

**FARMER'S MARKET™ GRAPE TOMATOES**

Grape tomatoes are small and oval-shaped with a smooth red or yellow skin. They typically have a thicker skin and sweeter flavour than cherry tomatoes.



**FARMER'S MARKET™ GRAPE TOMATOES**  
PRODUCT OF CANADA, OR MEXICO  
NO. 1 GRADE, 907 G  
20940038001\_EA

**\$5**

**PC® ORGANICS GRAPE TOMATOES**  
Bite-size and bursting with sweet flavour, these juicy organic grape tomatoes are great for snacking and everyday dishes.



**PC® ORGANICS GRAPE TOMATOES**  
PRODUCT OF MEXICO  
NO. 1 GRADE, 283 G  
2071177001\_EA

**3.99**



**PC® VARIETY PACK TOMATOES**  
PRODUCT OF CANADA OR MEXICO, NO. 1 GRADE, 681 G  
20949866001\_EA

**5.99**



**PC® MIXIANY CHERRY TOMATOES**  
PRODUCT OF U.S.A.  
NO. 1 GRADE, 454 G  
2025367001\_EA

**5.99**



**HEAVENLY VILLAGIO MARZANO TOMATOES**  
A mini plum variety that has an amazingly crisp and sweet flavour and is the perfect snacker.

**VILLAGIO MARZANO TOMATOES**  
PRODUCT OF WESTERN PROVINCES CANADA  
NO. 1 GRADE, 681 G  
2088919001\_EA

**\$6**

**PC® MIXIANY TOMATOES**  
PC® Mixiany Cherry Tomatoes adds a multi-coloured twist with its mix of yellow, red and orange Axiany varieties.

**AVALANTINO TOMATOES**

A perfect balance of umami flavour and fresh aroma will satisfy any tomato lover. Smaller in size for a sandwich or small salad, with no waste.

**AVALANTINO TOMATOES**  
PRODUCT OF WESTERN PROVINCES,  
CANADA NO. 1 GRADE  
454 G  
20960482001\_EA

**\$4**



# SUPER FRESH



**CLUB  
SIZE**

PC® FREE FROM®  
SPLIT CHICKEN WINGS  
FRESH

2082170\_KG

**6<sup>99</sup>**  
LB

15.41/KG



PC® FREE FROM®  
PORK SHOULDER  
BLADE STEAKS  
FRESH

21097097\_KG

**5<sup>99</sup>**  
LB

13.21/KG



PC® OR FREE FROM®  
BACON  
SELECTED VARIETIES, 375/500 G

20152629\_EA

**LIMIT 4**

**5<sup>99</sup>**

OVER LIMIT PAY 7.49 EA



PC® FREE FROM®  
LEAN GROUND PORK  
FRESH, 454 G

20883220\_EA

**5<sup>49</sup>**



BEEF BRISKET  
PORTIONS  
CUT FROM CANADA AAA  
GRADE WESTERN BEEF

20799403\_KG

**8<sup>99</sup>**  
LB

19.82/KG



**CLUB  
SIZE**

TOP SIRLOIN STEAK  
OR ROAST  
CUT FROM CANADA AAA  
GRADE WESTERN BEEF

20120466\_KG

**11<sup>99</sup>**  
LB

26.43/KG



SCHNEIDERS JUICY  
JUMBOS OR SMOKED  
SAUSAGES 375-450 G OR  
BOLOGNA 375/500 G  
SELECTED VARIETIES

20105611\_EA

**4<sup>99</sup>**



PC® FREE FROM®  
SAUSAGE  
SELECTED VARIETIES  
375/500 G

20119782\_EA

**6<sup>99</sup>**



BEYOND MEAT  
PLANT-BASED  
BURGERS  
FROZEN, 678 G

21378994\_EA

**LIMIT 4**

**15<sup>99</sup>**

OVER LIMIT PAY 20.99 EA



SEAQUEST® FLAVOURED  
ALASKA POLLOCK  
READY TO EAT, 454 G OR  
FRESH SALMON  
OR STEELHEAD

PORTIONS 4 OZ

2059152\_EA

**4<sup>99</sup>**



PC® SMOKED  
SALMON  
SELECTED VARIETIES  
FROZEN, 150 G

20059009\_EA

**10<sup>99</sup>**

PC® BLUE MENU®  
WILD NOVA  
SCOTIAN SEA  
SCALLOPS

JUMBO, 20-40/LB, 400 G  
OR PC® RAW  
GRILLING  
ZIPPERBACK®  
SHRIMP

8/12/LB, 454 G

FROZEN

20038148\_EA

**18<sup>99</sup>**



SEAQUEST® RAW  
SHELL ON OR COOKED  
PEELED SHRIMP  
FROZEN, 56-65/LB, 300 G

21043889\_EA

**6<sup>99</sup>**

WILD SMOKED  
SALMON, PINK  
SALMON, SOLE, BASA,  
BLUE COD, POLLOCK,  
BREADED SQUID OR  
POPCORN SHRIMP,  
CRAB FLAVORED CRAB  
OR SEAFOOD MEDLEY

21473748\_EA



**ALWAYS  
\$10**

# SUPER FRESH



**MASTRO SALAMI OR SALAMI WITH PROSCIUTTO**  
DELI SERVICE CASE SLICED  
20087761\_KG

**3.60**  
/100 G



**PC® DIPS OR HUMMUS**  
SELECTED VARIETIES, 454 G  
20584001\_EA/20584213\_EA

**\$6**



**ZIGGY'S® FETA CHEESE**  
SELECTED VARIETIES, 400 G  
20592952\_EA

**\$8**



**MASTRO GENOA MILD OR HOT SALAMI**  
375 G  
2114914\_EA/2114952\_EA

**8.99**



**PC® SPLENDIDO™ PARMIGIANO, GRANA PADANO OR PECORINO ROMANO**  
250 G  
21051031\_EA/21053434\_EA

**9.99**



**BENTO SUSHI CALIFORNIA ROLLS**  
SELECTED VARIETIES, 200/205 G  
20184852\_EA

**6.49**



**BAKED IN-STORE FRENCH BREAD**  
SELECTED VARIETIES, 450 G  
20788443\_EA

**1.25**



**ACE BAKERY BAGUETTES**  
SELECTED VARIETIES, 200-400 G  
20171171\_EA

**2.99**



**TEXAS STYLE HOT DOG OR HAMBURGER BUNS**  
BAKED IN-STORE, 12'S  
21046652\_EA

**\$4**



**NO NAME® BAGELS OR ENGLISH MUFFINS**  
SELECTED VARIETIES  
6'S  
21217967\_EA/21313119\_EA

**2/3.50**

OR 1.99 EA



**CASA MENDOSA 7 OR 10 INCH TORTILLAS** 340-640 G  
OR **DELI WORLD LIGHT RYE** 500 G  
SELECTED VARIETIES  
20097456\_EA/21566518\_EA

**2.99**



**PC® BRIOCHE LOAF**  
400 G OR **BUNS** 6'S  
SELECTED VARIETIES  
21050280\_EA/21094319\_EA

**LIMIT 4**  
**4.49**

OVER LIMIT PAY 5.49 EA



**FARMER'S MARKET™ LOAF CAKES**  
WHOLE OR SLICED, SELECTED VARIETIES, 344-400 G  
20565382\_EA/21488954\_EA

**4.50**



**FARMER'S MARKET™ PIES**  
SELECTED VARIETIES, 580 G-1 KG  
21297366\_EA/21297367\_EA

**4.97**



**SUGARPLUM ROUND CAKES**  
SELECTED VARIETIES, 950 G  
20286416\_EA

**LIMIT 4**  
**\$13**

OVER LIMIT PAY 16.00 EA



# MEAL SOLUTIONS & WEEKEND SANDWICHES



PC® NATURAL CHOICE® TURKEY OR CHICKEN BREAST DELI SERVICE CASE SLICED SELECTED VARIETIES

**2.90** /100 G



Members save **\$2**

PC® CHEESE SLICES SELECTED VARIETIES CLUB SIZE, 500 G

Optimum Members-Only Price™ **11.99** Non-members **13.99**

LA BAGUETTERIE MICHE SELECTED VARIETIES 600/800 G

LIMIT 4 **\$4**

OVER LIMIT PAY 5.29 EA



WONDER BREAD 570 G OR BUNS 12'S SELECTED VARIETIES

**2.50**

ZIGGY'S® FRESH PASTA 1 KG OR OLIVIERI FRESH PASTA SAUCE 600 ML SELECTED VARIETIES

**6.99**



LARGE FRESH SALADS MADE FRESH IN-STORE SELECTED VARIETIES 528-740 G

**\$8**

BIG SANDWICH OR SUB SELECTED VARIETIES 1 KG-1025 G

**\$11**



# EASY CHARCUTERIE

Create it your way for less



PC® NATURAL CHOICE® SLICED DELI MEAT 150 G, CHEESE BLOCKS 250 G OR GUACAMOLE 425 G SELECTED VARIETIES

**3/\$18**

OR 7.00 EA



Members save **\$3**

MADE IN-STORE DELI TRAYS SELECTED VARIETIES, 530-800 G

Optimum Members-Only Price™ **\$12** Non-members **\$15**

\*\*Must be a registered PC Optimum™ member to load and get this offer.

# ALWAYS PRICED RIGHT



NO NAME® WAFFLES OR PANCAKES  
SELECTED VARIETIES,  
FROZEN, 8'S  
20190370001\_EA

ALWAYS  
**\$2.50**



NO NAME® PIZZA  
SELECTED VARIETIES  
FROZEN, 350-411 G  
2019444\_EA

ALWAYS  
**\$3.50**



NO NAME® PIZZA  
SELECTED VARIETIES  
FROZEN, 350-411 G  
2019444\_EA

ALWAYS  
**\$3.50**

NO NAME® NATURAL CHEESE SLICES  
SELECTED VARIETIES, 210/230 G  
2019231\_EA

ALWAYS  
**\$4.50**



PC® ORGANICS APPLESAUCE  
SELECTED VARIETIES, 6X100 ML OR 650 ML  
20192093002\_EA/20190012001\_EA

ALWAYS  
**\$3.50**



DANONE  
ACTIVIA  
YOGURT  
SELECTED VARIETIES  
12X100 G  
2019142001\_EA/201940812\_EA

ALWAYS  
**\$5.50**



CROISSANT 12'S OR  
MINI CHEESE 20'S  
BAKED IN-STORE, SELECTED VARIETIES  
2019171\_EA

ALWAYS  
**\$5**

# BIG BRANDS LOW PRICES



**TROPICANA ORANGE JUICE**  
SELECTED VARIETIES, REFRIGERATED, 2.63 L

2019796001\_EA

LIMIT 2  
**5<sup>88</sup>**

OVER LIMIT PAY 7.49 EA



**JANES PUB STYLE BREADED CHICKEN OR TURKEY**  
SELECTED VARIETIES, FROZEN, 600/700 G

2191828\_EA

**9<sup>99</sup>**



**SWANSON OVEN EASY MEALS** 879/992 G  
**OR FAMILY SKILLETS** 1.19 KG

SELECTED VARIETIES, FROZEN

20194335\_EA/21599064\_EA

LIMIT 4  
**8<sup>97</sup>**

OVER LIMIT 12.79 EA



**HIGH LINER SIGNATURE CUTS** 425/515 G,  
**PAN-SEAR SELECTS** 500/540 G, **SHRIMP** 454/510 G  
**OR FRANKS REDHOT FISH WINGS** 454 G

SELECTED VARIETIES, FROZEN

20296596003\_EA/21186254\_EA

LIMIT 4  
**8<sup>99</sup>**

OVER LIMIT PAY 11.99 EA



**NESTLÉ DRUMSTICK** 4-6'S, **NOVELTIES** 4-10'S,  
**CONFECTIONERY TUBS** 1.5 L, **DEL MONTE BARS**  
**OR ICE POPS** 10'S, SELECTED VARIETIES, FROZEN

20304623001\_EA/20322380001\_EA

**5<sup>49</sup>**



**QUAKER CRISPY MINIS OR RICE CAKES**  
SELECTED VARIETIES, 90-199 G

20163788002\_EA/20303000003\_EA

LIMIT 4  
**2<sup>29</sup>**

OVER LIMIT PAY 2.89 EA



**WAGON WHEELS** 630 G OR  
**GRISSOL MELBA TOAST** 350/400 G

SELECTED VARIETIES

21238487\_EA/20307219001\_EA

LIMIT 4  
**4<sup>99</sup>**

OVER LIMIT PAY 5.99 EA



**LAY'S POTATO CHIPS** 177-235 G  
**OR POPPABLES SNACKS** 130 G

SELECTED VARIETIES

2041006\_EA/21241032\_EA

2,500<sup>00</sup> = \$250 Value  
when you buy 3

LIMIT 4  
**4<sup>47</sup>**

OVER LIMIT PAY 6.49 EA



**PACE SALSA**  
SELECTED VARIETIES, 642 ML

20307531001\_EA

LIMIT 4  
**3<sup>97</sup>**

OVER LIMIT PAY 5.89 EA



**ROBIN HOOD FLOUR**  
SELECTED VARIETIES, 2.5 KG

20039497001\_EA/20039497005\_EA

# BIG BRANDS LOW PRICES



HERSHEY'S SINGLE CHOCOLATE BAR  
SELECTED VARIETIES, 42-58 G

20981797\_EA/20982002\_EA

**\$1**



CADBURY SINGLE CHOCOLATE BAR  
SELECTED VARIETIES, 33-60 G

20688799001\_EA/20691851\_EA

**\$1**



DORITOS TORTILLA CHIPS  
SELECTED VARIETIES, 210-280 G

21069112\_EA/21369118\_EA

**2/\$8**

OR 4.49 EA



MONSTER ENERGY DRINKS  
SELECTED VARIETIES, 473 ML

20938249\_EA/20938521\_EA

**\$3**



LINDT SWISS CLASSIC OR  
LINDOR CHOCOLATE TABLET

SELECTED VARIETIES, 100 G

20296856001\_EA/21168814\_EA

**2/\$5**

OR 2.99 EA



CLOROX DISINFECTANT WIPES 75'S OR BLEACH 2.4 L  
SELECTED VARIETIES

20348537002\_EA/21283179\_EA

**LIMIT 4**  
**4.49**

OVER LIMIT PAY 5.99 EA



LYSOL LAUNDRY DISINFECTANT 1.2 L OR SPRAY 425 G,  
RESOLVE IN-WASH 625 G OR PRE-TREAT 650 ML

SELECTED VARIETIES

20323370\_EA/21487308\_EA

**LIMIT 4**  
**6.97**

OVER LIMIT PAY 7.99 EA



ROYALE TIGER TOWELS  
SELECTED VARIETIES, 2/3=6 ROLLS

21484702\_EA/21484741\_EA

**LIMIT 4**  
**7.99**

OVER LIMIT PAY 9.99 EA



GAIN LIQUID 4.55 L OR FLINGS 42'S  
LAUNDRY DETERGENT

SELECTED VARIETIES

20965291\_EA/21405174\_EA

**LIMIT 4**  
**13.97**

OVER LIMIT PAY 15.99 EA



CASCADE PLATINUM 51/67'S, COMPLETE 90'S  
OR ORIGINAL 110'S DISHWASHER TABS

SELECTED VARIETIES

21516545\_EA/21518479\_EA

**18.97**

# SUPER YOUR EVERYDAY



VAN HOUTTE K-CUP PODS 10/12'S, FOLGERS 544-816 G OR 1850 340 G GROUND COFFEE  
SELECTED VARIETIES

**8<sup>99</sup>**



TIMOTHY'S, KRISPY KREME OR DONUT HOUSE COFFEE PODS  
SELECTED VARIETIES, 30'S

LIMIT 4  
**13<sup>99</sup>**

OVER LIMIT PAY 18.99 EA



TIM HORTONS FINE GRIND COFFEE 640-930 G OR PODS 24/30'S, SELECTED VARIETIES

LIMIT 4  
**17<sup>99</sup>**

OVER LIMIT PAY 23.99 EA



GENERAL MILLS JUMBO CEREAL  
SELECTED VARIETIES 825 G-1.3 KG

LIMIT 4  
**8<sup>99</sup>**

OVER LIMIT PAY 10.99 EA



NO NAME<sup>®</sup> HONEY  
LIQUID OR CREAMED, 1 KG

**8<sup>99</sup>**



PC<sup>®</sup> ROASTED PEANUTS  
SELECTED VARIETIES, 700 G

LIMIT 4  
**5<sup>49</sup>**

OVER LIMIT PAY 6.49 EA



FRITO-LAY VARIETY PACK  
SELECTED VARIETIES  
428-448 G

2,000<sup>+</sup> = \$2 Value  
when you buy 2



PC<sup>®</sup> THE DECADENT<sup>®</sup> CHOCOLATE CHIPS  
SELECTED VARIETIES  
226-300 G

LIMIT 4  
**3<sup>49</sup>**

OVER LIMIT PAY 3.99 EA



PC<sup>®</sup> THE DECADENT<sup>®</sup> COOKIES  
SELECTED VARIETIES  
280/300 G

LIMIT 4  
**3<sup>49</sup>**

OVER LIMIT PAY 4.49 EA



CAMPBELL'S READY TO SERVE SOUP  
SELECTED VARIETIES, 515 ML

LIMIT 4  
**2<sup>49</sup>**

OVER LIMIT PAY 3.29 EA



PC<sup>®</sup> BLUE MENU<sup>®</sup> BEANS, PEAS, LENTILS OR SOUP MIX  
SELECTED VARIETIES, 900 G

LIMIT 4  
**2<sup>99</sup>**

OVER LIMIT PAY 3.79 EA



DEL MONTE FRUIT  
SELECTED VARIETIES, 796 ML

LIMIT 4  
**3<sup>99</sup>**

OVER LIMIT PAY 4.97 EA

# SUPER YOUR EVERYDAY



**FRUITOPIA, NESTEA OR PEACE TEA BEVERAGES**  
SELECTED VARIETIES, REFRIGERATED, 1.75 L

20347440001\_EA/20348331004\_EA

LIMIT 2  
**1<sup>98</sup>**

OVER LIMIT PAY 2.29 EA



**OASIS HEALTH BREAK, ORANGE JUICE OR SMOOTHIE**

SELECTED VARIETIES, REFRIGERATED, 1.5/1.6 L

21376778\_EA/21529903\_EA

**4<sup>49</sup>**



**YOPLAIT YOP DRINKABLE YOGURT**

SELECTED VARIETIES, 200 ML

21477986\_EA/21478178\_EA

LIMIT 6  
**\$1**

OVER LIMIT PAY 1.29 EA



**YOPLAIT TUBES 8X56 G, SOURCE 630 G OR MINIGO 6X60 G YOGURT**

SELECTED VARIETIES

213918001\_EA/21547395\_EA

LIMIT 4  
**2<sup>67</sup>**

OVER LIMIT PAY 3.49 EA



**ALMOND BREEZE NON-DAIRY REFRIGERATED BEVERAGES**

SELECTED VARIETIES, 1.89 L

20794060003\_EA/20794060002\_EA

\*\*Must be a registered PC Optimum member to load and get this offer.

Members save **\$1.01**

Optimum  
Members-Only Price™  
**2<sup>99</sup>**  
Non-members  
**\$4**



**SIGGI'S**

SELECTED VARIETIES, 650-750 G

21353874\_EA/21353892\_EA

LIMIT 4  
**5<sup>49</sup>**

OVER LIMIT PAY 6.29 EA



**BLACK DIAMOND CHEESE STRINGS 16'S OR STICKS 12'S**

SELECTED VARIETIES

20763661\_EA/20986474\_EA

LIMIT 6  
**5<sup>77</sup>**

OVER LIMIT PAY 8.79 EA



**SAPUTO MOZZARELLISSIMA CHEESE BAR OR SHREDDED CHEESE**

SELECTED VARIETIES, 1 KG

20770964\_EA

LIMIT 4  
**16<sup>99</sup>**

OVER LIMIT PAY 18.99 EA



**HALF & HALF CREAM**

BRAND MAY VARY BY REGION

946 ML/1 L

20073927\_EA

LIMIT 2  
**2<sup>58</sup>**

OVER LIMIT PAY 2.99 EA



**CHEEMO PEROGIES**

SELECTED VARIETIES

FROZEN, 815/907 G

20527198\_EA

LIMIT 4  
**2<sup>79</sup>**

OVER LIMIT PAY 3.49 EA



**POGO**

FROZEN, 20'S

2006524002\_EA

LIMIT 4  
**13<sup>99</sup>**

OVER LIMIT PAY 16.99 EA

# SUPER YOUR EVERYDAY



MERCI FINEST ASSORTMENT OF EUROPEAN CHOCOLATES  
SELECTED VARIETIES, 250 G  
20210152\_EA

LIMIT 4  
**749**

OVER LIMIT PAY 8.99 EA



POPPA CORN LUCKY ELEPHANT COTTON CANDY  
200 G  
21287186\_EA

LIMIT 4  
**499**

OVER LIMIT PAY 5.99 EA



PC® 100% JUICE  
SELECTED VARIETIES, 1 L  
20509952\_EA/21080958\_EA

LIMIT 4  
**175**

OVER LIMIT PAY 2.29 EA



ICE RIVER GREEN BOTTLE WATER  
32X500 ML  
21361952\_C32

LIMIT 4  
**379**

OVER LIMIT PAY 4.79 EA



PC® SOFT DRINKS  
SELECTED VARIETIES  
12X355 ML  
2021887027\_C12/2069067001\_C12

LIMIT 4  
**449**

OVER LIMIT PAY 5.49 EA



MOTT'S CLAMATO PARTY PAK  
SELECTED VARIETIES, 2.54 L  
2067772002\_EA

**479**



SANPELLEGRINO CARBONATED WATER  
6X500 ML OR SPARKLING FRUIT BEVERAGES  
6X330 ML, SELECTED VARIETIES  
21433206\_C06/21509114\_C06

**799**



MONSTER 4X473 ML OR RED BULL 4X250 ML ENERGY DRINKS  
SELECTED VARIETIES  
20166737001\_C04/20937631\_C04

LIMIT 4  
**827**

OVER LIMIT PAY 10.49 EA



NO NAME® VINEGAR  
4 L  
20102756\_EA

**227**



CATELLI GARDEN SELECT PASTA SAUCE  
SELECTED VARIETIES, 640 ML  
20095184003\_EA

LIMIT 4  
**147**

OVER LIMIT PAY 2.99 EA



PC® BLUE MENU® WHOLE GRAIN OR WHITE PASTA WITH FIBRE  
SELECTED VARIETIES, 375 G  
20252144001\_EA

LIMIT 4  
**199**

OVER LIMIT PAY 2.79 EA



HIDDEN VALLEY DRESSING  
SELECTED VARIETIES  
473 ML  
20249619002\_EA

LIMIT 4  
**347**

OVER LIMIT PAY 4.99 EA



FRANK'S RED HOT SAUCE  
SELECTED VARIETIES  
354 ML  
20187632001\_EA

**3,000** = \$3 Value  
when you buy 3



FANCY FEAST 85 G, FRISKIES 156 G WET CAT FOOD  
SELECTED VARIETIES  
20312159\_EA/20316703\_EA

LIMIT 10  
**90¢**

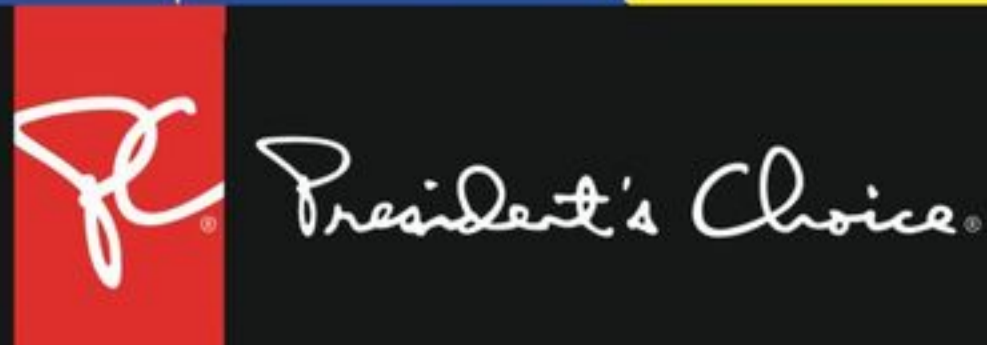
OVER LIMIT PAY 1.00 EA



MILK BONE DOG TREATS  
SELECTED VARIETIES  
750-900 G  
21014573\_EA/21014895\_EA

LIMIT 4  
**449**

OVER LIMIT PAY 4.99 EA



# Hand tossed in Italy, or wood fired?

Pizza crust perfection, any way you slice it.

Shop now





# To a greener future

## Nurture the planet and your wallet.



**NATURA BIODEGRADABLE DISINFECTING WIPES 40'S OR ALL-IN-ONE CLEANER 680 ML**

21460182\_EA/21460206\_EA

LIMIT 4  
**3<sup>99</sup>**

OVER LIMIT PAY 4.49 EA



**PC® PLANET FIRST™ ALL PURPOSE CLEANER**

SELECTED VARIETIES, 700 ML

21543267\_EA/21543302\_EA

LIMIT 4  
**3<sup>99</sup>**

OVER LIMIT PAY 4.99 EA



**PC® YARD WASTE BAGS**

20429980\_EA

**3<sup>50</sup>**



**ZIPLOC STORAGE BAGS**

SELECTED VARIETIES, 10-90'S

21331380\_EA

LIMIT 4  
**4<sup>49</sup>**

OVER LIMIT PAY 5.49 EA



**METHOD ALL PURPOSE CLEANER 828 ML OR LIQUID DISH SOAP 532 ML**

SELECTED VARIETIES

21432668\_EA/21518332\_EA

**4<sup>99</sup>**



**MRS. MEYER'S MULTI-SURFACE CLEANER OR DISH SOAP**

SELECTED VARIETIES, 473 ML

21046908\_EA/21046918\_EA

**4<sup>99</sup>**



**GREEN WORKS ALL PURPOSE CLEANER 946 ML, WIPES 75'S OR GLAD COMPOSTABLE BAGS 20-100'S**

SELECTED VARIETIES

20892713\_EA/21478752\_EA

**3,000<sup>00</sup> = \$3 Value**

when you buy 2



**NATURE CLEAN LAUNDRY DETERGENT OR STAIN REMOVER SHEETS**

SELECTED VARIETIES, 32'S

21485845\_EA/21485896\_EA

LIMIT 4  
**7<sup>99</sup>**

OVER LIMIT PAY 8.99 EA



**TRU EARTH LAUNDRY DETERGENT OR FABRIC SOFTENER STRIPS**

SELECTED VARIETIES, 32'S

21425314\_EA/21555718\_EA

**2,000<sup>00</sup> = \$2 Value**

LIMIT 4

**12<sup>99</sup>**

OVER LIMIT PAY 14.99 EA



**SKOY BIODEGRADABLE SPONGE CLOTH 4'S OR SCRUB 2'S**

21516744\_EA

LIMIT 4  
**9<sup>49</sup>**

OVER LIMIT PAY 10.99 EA



**TIDE PODS LAUNDRY DETERGENT**

SELECTED VARIETIES, 63/85/112'S

21450013\_EA/21450108\_EA

LIMIT 4  
**28<sup>99</sup>**

OVER LIMIT PAY 32.99 EA

**2,500<sup>00</sup> = \$2<sup>50</sup> Value!**

for every \$25\* spent on

**VILEDA CLEANING PRODUCTS**

ALL VARIETIES AND SIZES

21042792\_EA/21042803\_EA

\*At least \$2.50 value in points



# WORLD FOODS\*

SUFRA® HALAL  
CHICKEN LEGS  
BACK ATTACHED, FRESH, UP TO  
1.28 KG  
21430676\_EA

**\$10**



UFC COCONUT  
WATER  
1L  
20570906\_EA

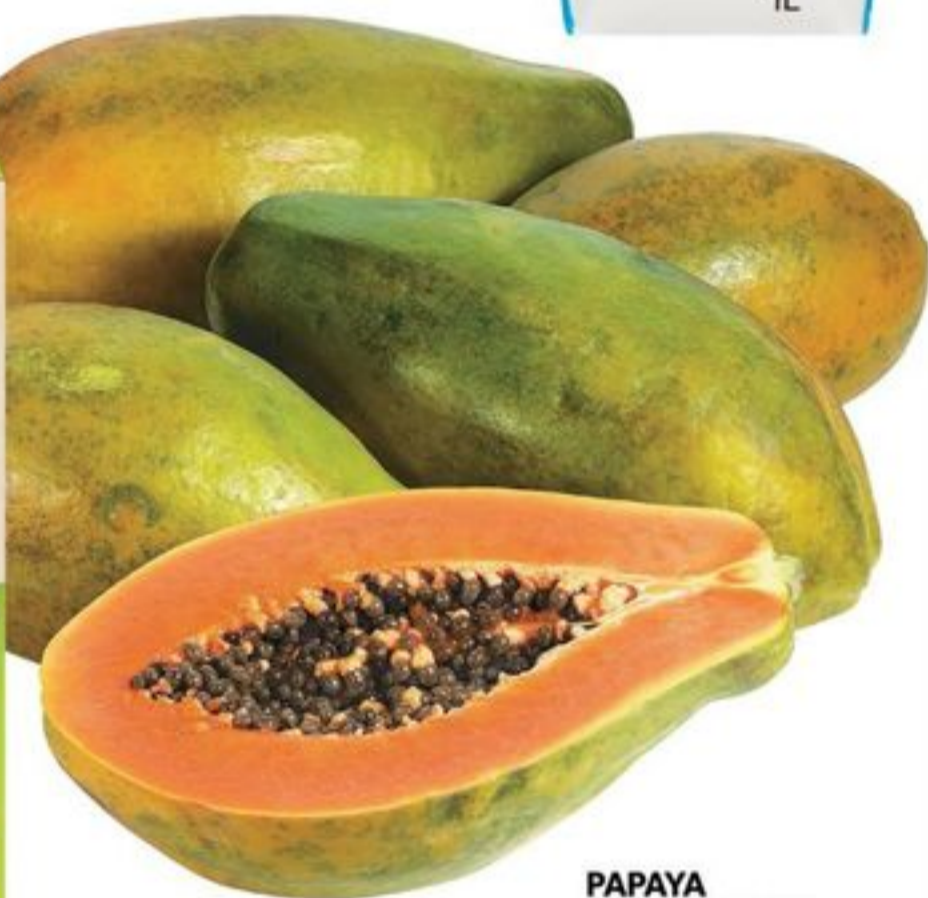
LIMIT 4  
**347**

OVER LIMIT PAY 3.99 EA



GOLDEN  
POMPANO  
OR MILKFISH  
WHOLE, FROZEN  
20066381\_KG

**399**  
LB  
8.80/KG



PAPAYA  
PRODUCT OF MEXICO  
2081706600\_LB

**167**  
LB

3.68/KG

MELONA ICE BARS  
SELECTED VARIETIES, 560 ML  
21020134\_EA/21020135\_EA

LIMIT 4  
**599**

OVER LIMIT PAY 6.99 EA



LIMIT 4  
**269**

BYBLOS BAKERY PITAS  
SELECTED VARIETIES, 300 G  
20132183\_EA

OVER LIMIT PAY 3.49 EA



LIMIT 4  
**149**

SHANA VEGETABLES  
SELECTED VARIETIES, 300 G  
20133995\_EA

OVER LIMIT PAY 1.79 EA



LIMIT 4  
**649**

M.Y. SAN SKY FLAKES  
CRACKERS  
800 G  
21176796\_EA

OVER LIMIT PAY 7.99 EA



LIMIT 6  
**33¢**

MAGGI MASALA  
NOODLES  
70 G  
20802664\_EA

OVER LIMIT PAY .39 EA



LIMIT 4  
**499**

MAGGI CHICKEN  
BOUILLON CUBES  
21 G  
20337453\_EA

OVER LIMIT PAY 5.99 EA



LIMIT 4  
**699**

MOTHER'S MAGIC  
HIMALAYAN PINK  
ROCK SALT  
2 KG  
21357761\_EA

OVER LIMIT PAY 7.99 EA

\* Please note that not all items are available in all stores. See back page of flyer for details.

# WORLD FOODS\*



EGGPLANT  
PRODUCT OF MEXICO

20155709001\_KG

**1.97**  
LB

4.34/KG



NAPA  
PRODUCT OF U.S.A.

20015025001\_KG

**1.29**  
LB

2.84/KG



CHINESE JUMBO  
CARROTS

PRODUCT OF CHINA

20851084001\_KG

**1.49**  
LB

3.28/KG



BEEF RIB FINGER MEAT  
BONELESS, CRYOVAC

20142759\_KG

**8.99**  
LB

19.82/KG



MAPLE LODGE ZABIHA  
HALAL OR REGULAR  
CHICKEN WIENERS

SELECTED VARIETIES, 450 G

20008571\_EA/20062715\_EA

**1.97**



WHOLE DRESSED  
TILAPIA

FROZEN

20189341\_KG

**\$3**  
LB

6.61/KG



CRISPY CAKE RUSK

650 G

20418926\_EA

LIMIT 4  
**3.97**

OVER LIMIT PAY 4.99 EA



SURAJ® GROUND  
BLACK PEPPER

400 G

20618050\_EA

LIMIT 4  
**7.99**

OVER LIMIT PAY 10.99 EA



SHANA PARATHA

SELECTED VARIETIES, 400 G

20990535001\_EA

**2.27**



FLYING GOOSE  
SRIRACHA MAYO

730 ML

21528201\_EA

LIMIT 4  
**5.99**

OVER LIMIT PAY 7.99 EA



T&T® SOY SAUCE

LIGHT OR DARK, 500 ML

20109842\_EA

LIMIT 4  
**1.99**

OVER LIMIT PAY 2.69 EA



IRINI KALAMATA OLIVES

1.5L

20200532\_EA

LIMIT 4  
**7.49**

OVER LIMIT PAY 9.89 EA



GRACE HOT PEPPER  
SAUCE

170 ML

20106545\_EA

LIMIT 4  
**1.79**

OVER LIMIT PAY 1.99 EA



RIBENA JUICE

850 ML

21101494\_EA

LIMIT 4  
**7.99**

OVER LIMIT PAY 9.99 EA



DAN-D PAK  
FANCY  
MIXED NUTS

908 G

21207131\_EA/21207459\_EA

LIMIT 4  
**15.49**

OVER LIMIT PAY 17.49 EA

\* Please note that not all items are available in all stores. See back page of flyer for details.

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.

# BABY SHOP

FOR LESS

SHOP NOW

HUGGIES PULL-UPS ECONO PACK TRAINING PANTS  
SELECTED VARIETIES, 66-108'S  
21456755\_EA/21456824\_EA

LIMIT 4  
**36<sup>97</sup>**

OVER LIMIT PAY 43.99 EA



PAMPERS NINJAMAS NIGHTTIME UNDERWEAR  
SELECTED VARIETIES, 34/44'S  
21038929\_EA/21038932\_EA

LIMIT 4  
**26<sup>97</sup>**

OVER LIMIT PAY 29.99 EA



HUGGIES ECONO PACK DIAPERS  
SIZE N-7, SELECTED VARIETIES, 60-200'S  
21456492\_EA/21456540\_EA

LIMIT 4  
**34<sup>97</sup>**

OVER LIMIT PAY 41.99 EA



SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA  
STEP 1 OR 2, 16X235 ML  
21334606\_CO/21334752\_CO

LIMIT 2  
**51<sup>99</sup>**

OVER LIMIT PAY 64.99 EA



WATERFUL PLASTIC FREE BABY WIPES  
3X60'S  
21527731\_EA

LIMIT 4  
**9<sup>99</sup>**

OVER LIMIT PAY 11.99 EA



ENFAMIL A+ READY TO FEED INFANT FORMULA  
SELECTED VARIETIES  
18X237 ML  
21208370\_CO/21208382\_CO

LIMIT 2  
**59<sup>99</sup>**

OVER LIMIT PAY 69.99 EA



PC ORGANICS BABY SNACKS OR ENTRÉES  
SELECTED VARIETIES, 42-185 G  
20431341\_EA/2088821003\_EA

LIMIT 6  
**2<sup>79</sup>**

OVER LIMIT PAY 2.99 EA



ONCE UPON A FARM ORGANIC BABY FOOD POUCHES  
SELECTED VARIETIES, 85 ML  
2191587\_EA/21919663\_EA

LIMIT 6  
**2<sup>49</sup>**

OVER LIMIT PAY 2.99 EA



BABY GOURMET ORGANIC PUFFIES, MUSHIES OR FRUIT & VEGGIE BITES BABY SNACKS  
SELECTED VARIETIES, 23-60 G  
21049432\_EA/21461137\_EA

LIMIT 4  
**\$3**

OVER LIMIT PAY 4.49 EA



PEDIASURE COMPLETE NUTRITIONAL SUPPLEMENT  
SELECTED VARIETIES, 4X235 ML  
2032244001\_EA/2032244002\_EA

LIMIT 4  
**9<sup>49</sup>**

OVER LIMIT PAY 11.49 EA



# BABY SHOP

FOR LESS

SHOP NOW

GERBER INFANT CEREAL  
SELECTED VARIETIES, 227 G  
20358339007\_EA/20782965\_EA

LIMIT 4  
**4.49**

OVER LIMIT PAY 5.49 EA



GERBER BABY FOOD JARS  
159-162 G OR ORGANIC BABY  
FOOD POUCHES 99/128 ML  
SELECTED VARIETIES  
21024894\_EA/21466955\_EA

LIMIT 6  
**1.79**

OVER LIMIT PAY 1.99 EA



4,000<sup>¢</sup> = \$4 Value!  
for every \$25\* spent on

UP TO  
**20% OFF**

8.79-14.39 AFTER SAVINGS

CETAPHIL BABY NEEDS  
SELECTED VARIETIES  
21044772\_EA/21189235\_EA  
\*At least \$4 value in points



ENFAMIL A+ INFANT FORMULA REFILLS  
SELECTED VARIETIES, 992 G  
20435527002\_EA/20435527003\_EA

LIMIT 2  
**54.99**

OVER LIMIT PAY 62.99 EA



PHILIPS AVENT  
FEEDING AND  
NURSING  
ACCESSORIES  
SELECTED VARIETIES AND  
SIZES  
21167973\_EA/21436116\_EA

UP TO  
**20% OFF**

5.99-47.99 AFTER SAVINGS



MEDELA  
FEEDING AND  
NURSING  
ACCESSORIES  
SELECTED VARIETIES  
21522682\_EA/21302339\_EA

UP TO  
**20% OFF**

7.99-55.99 AFTER SAVINGS



FRIDABABY OR  
FRIDAMOM  
BABY NEEDS  
SELECTED VARIETIES  
AND SIZES  
21088872\_EA/21540226\_EA

UP TO  
**20% OFF**

3.99-47.99 AFTER SAVINGS



LIVE CLEAN,  
DOVE BABY OR  
THE  
HONEST  
COMPANY  
BABY NEEDS  
SELECTED VARIETIES AND  
SIZES  
20800005\_EA/21077296\_EA

UP TO  
**20% OFF**

6.39-13.59 AFTER SAVINGS



J&J, AVEENO,  
PENATEN OR  
JOHNSON'S  
BABY NEEDS  
SELECTED VARIETIES  
AND SIZES  
21112321\_EA/21302986\_EA

UP TO  
**20% OFF**

2.49-23.19 AFTER SAVINGS



Q-TIPS  
COTTON SWABS  
500'S  
20323077001\_EA

LIMIT 4  
**4.49**

OVER LIMIT PAY 5.49 EA



# BIG BRANDS LOW PRICES

Deals on **1000s**  
of your favourite  
products.



**NATIVE HAIR CARE**  
SELECTED VARIETIES  
177/487 ML

**LIMIT 4**  
**9<sup>99</sup>**

OVER LIMIT PAY 12.49 EA



**DOVE BAR SOAP** 6X106 G  
OR **BODY WASH** 532-695 ML  
SELECTED VARIETIES

**LIMIT 4**  
**7<sup>99</sup>**

OVER LIMIT PAY 9.49 EA



**VASELINE LOTION**  
100-600 ML, **HAND CREAM** 201/227 G OR  
**SIMPLE WIPES** 25'S  
SELECTED VARIETIES

**LIMIT 4**  
**5<sup>99</sup>**

OVER LIMIT PAY 7.99 EA

**6,000<sup>+</sup>** = **\$6**  
when you buy 2 Value



**MAYBELLINE LASH SENSATIONAL MASCARA, ULTRA SLIM BROW OR TATTOO STUDIO EYELINER**  
SELECTED VARIETIES



**GARNIER SKIN ACTIVE CREAMS, SERUMS OR NATURALS MOISTURIZERS**  
SELECTED VARIETIES AND SIZES

**UP TO 20% OFF**

7.99-15.99 AFTER SAVINGS



**ST. IVES EXFOLIATING TONERS OR POND'S MOISTURIZING CREAMS**  
SELECTED VARIETIES AND SIZES

**LIMIT 4**  
**7<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



**JAMIESON VITAMIN C OR D**  
SELECTED VARIETIES, 75-240'S

**LIMIT 4**  
**6<sup>67</sup>**

OVER LIMIT PAY 8.49 EA



**JAMIESON MULTIVITAMINS**  
SELECTED VARIETIES, 80/115'S

**LIMIT 4**  
**11<sup>99</sup>**

OVER LIMIT PAY 19.99 EA



**NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G**  
SELECTED VARIETIES

**LIMIT 4**  
**3<sup>97</sup>**

OVER LIMIT PAY 4.99 EA



**GILLETTE OR SATIN CARE SHAVE GELS**  
SELECTED VARIETIES, 198 G

**LIMIT 4**  
**2<sup>99</sup>**

OVER LIMIT PAY 3.49 EA



**SOFTSOAP BODY WASH**  
SELECTED VARIETIES, 591 ML

**LIMIT 4**  
**3<sup>99</sup>**

OVER LIMIT PAY 5.79 EA

**5,000<sup>+</sup>** = **\$5**  
when you buy 2 Value



**CERAVE CLEANSERS**  
SELECTED VARIETIES AND SIZES 355/562 ML



**METHOD FOAM OR GEL HAND SOAP**  
SELECTED VARIETIES, 300/354 ML

**LIMIT 4**  
**3<sup>99</sup>**

OVER LIMIT PAY 5.99 EA



**DEPEND UNDERWEAR OR POISE PADS**  
SELECTED VARIETIES AND SIZES

**LIMIT 4**  
**17<sup>99</sup>**

OVER LIMIT PAY 19.99 EA

# BIG BRANDS LOW PRICES

Deals on **1000s** of your favourite products.



**NATIVE DEODORANT**  
75 G

21980776\_EA/21582041\_EA

**LIMIT 4**  
**14<sup>99</sup>**

OVER LIMIT PAY 17.99 EA



**DOVE DRY SPRAYS**  
107/113 G OR  
**DEODORANT** 74 G  
SELECTED VARIETIES

20840652\_EA/21350451\_EA

**LIMIT 4**  
**5<sup>99</sup>**

OVER LIMIT PAY 7.99 EA

**6,000<sup>00</sup>** = **\$6**  
when you buy 2 Value



**GARNIER MICELLAR WATERS**  
400 ML

21039728\_EA/21347967\_EA



**DOVE HAIR CARE**  
SELECTED VARIETIES, 100-750 ML

2047982001\_EA/21533571\_EA

**LIMIT 4**  
**6<sup>99</sup>**

OVER LIMIT PAY 8.99 EA

**4,000<sup>00</sup>** = **\$4**  
for every \$10\* spent on Value!



**GARNIER FRUCTIS HAIR CARE**  
SELECTED VARIETIES  
111-370 ML

21505785\_EA/21571732\_EA

\*At least \$4 value in points



**ST. IVES BODY LOTION** 600 ML OR  
**BODY WASH** 650 ML  
SELECTED VARIETIES

21088101\_EA/21360961\_EA

**LIMIT 4**  
**4<sup>97</sup>**

OVER LIMIT PAY 5.79 EA



**FLINTSTONES CHILDREN'S VITAMINS OR ONE A DAY ADULT VITAMINS**  
SELECTED VARIETIES AND SIZES

21448383\_EA/21515236\_EA

**UP TO 15% OFF**

9.99-22.39 AFTER SAVINGS



**NATIVE BODY WASH**  
SELECTED VARIETIES  
532 ML

21435048\_EA/21433100\_EA

**LIMIT 4**  
**8<sup>99</sup>**

OVER LIMIT PAY 13.49 EA



**IRISH SPRING BODY WASH** 591 ML OR  
**BAR SOAP** 6X104 G  
SELECTED VARIETIES

21433663\_EA/21436477\_EA

**LIMIT 4**  
**3<sup>99</sup>**

OVER LIMIT PAY 6.29 EA



**GILLETTE PROSHIELD, PROGLIDE, SKINGUARD OR VENUS RAZORS**  
SELECTED VARIETIES, 1-12'S

21037296\_EA/21572962\_EA

**2,000<sup>00</sup>** = **\$2**  
Value  
**17<sup>99</sup>**

**5,000<sup>00</sup>** = **\$5**  
when you buy 2 Value



**CERAVE MOISTURIZING CREAM** 453/539 G OR  
**LOTION** 355 ML  
SELECTED VARIETIES

21037508\_EA/21295211\_EA

**5,000<sup>00</sup>** = **\$5**  
for every \$25\* spent on Value!

**NIVEA SKINCARE, BODY WASH, DEODORANT OR MEN'S PRODUCTS**  
SELECTED VARIETIES AND SIZES  
40'S, 15-625 ML, 1 L

20307102\_EA/21176356\_EA

\*At least \$5 value in points



**BOOST MEAL REPLACEMENT DRINKS**  
SELECTED VARIETIES AND SIZES

20986361\_C06

**UP TO 15% OFF**

12.79-12.99 AFTER SAVINGS

# APRIL IS ORAL CARE MONTH

SHOP NOW

**TOM'S OF MAINE TOOTH PASTE**  
3885 ML/2X85 ML OR MOUTHWASH  
473 ML, ALL VARIETIES AND SIZES  
2032334001\_EA/21046822\_EA

**UP TO 15% OFF**  
4.99-9.49 AFTER SAVINGS



**HELLO TOOTH PASTE**  
88-98 ML OR MOUTHWASH  
473 ML  
SELECTED VARIETIES  
21354023\_EA/21546820\_EA

**5.99**



**CREST OR GUM TOOTH PASTE**  
63-90 ML, **SCOPE**  
1L MOUTHWASH  
OR ORAL-B 4'S  
TOOTHBRUSH 1 EA,  
SELECTED VARIETIES  
20948867\_EA/20999960\_EA/21037027\_EA

**4.99**



**CREST 3D WHITE ADVANCED OR BURT'S BEES TOOTH PASTE**  
SELECTED VARIETIES, 85-135 ML  
21506767\_EA/21037027\_EA

**5.99**



**COLGATE PREMIUM TOOTH PASTE** 70-150 ML OR **MANUAL TOOTHBRUSH** 1 EA,  
SELECTED VARIETIES  
2069744800L\_EA/21035449L\_EA

**LIMIT 4 2.77**

OVER LIMIT PAY 4.49 EA



**HIMALAYA TOOTH PASTE**  
113/150 G  
21432605\_EA/21438579\_EA

**6.99**



**SENSODYNE OR PRONAMEL VALUE SIZE TOOTH PASTE**  
SELECTED VARIETIES, 110/135 ML  
2024793002\_EA/2043268001\_EA

**LIMIT 4 5.49**

OVER LIMIT PAY 6.79 EA



**ORAL-B PRO 400 RECHARGEABLE TOOTHBRUSH** 1 EA, OR **REFILL HEADS** 2-5'S  
SELECTED VARIETIES  
20902876\_EA/21479575\_EA

**LIMIT 4 29.99**

OVER LIMIT PAY 42.99 EA



**LISTERINE MULTIBENEFITS 1L OR CLASSIC 1.5L MOUTHWASH**  
SELECTED VARIETIES  
20701283\_EA/20860684\_EA

**LIMIT 4 7.49**

OVER LIMIT PAY 9.99 EA

**2,000 = \$2 Value!**  
for every \$10\* spent on

**LISTERINE 1/1.5L OR PLAX** 710 ML  
SELECTED VARIETIES  
20348438001\_EA/21088053\_EA  
\*At least \$2 value in points





# To a greener future

Nurture the planet and your wallet.



ROYALE BATHROOM TISSUE  
SELECTED VARIETIES, 18=24/48 ROLLS  
21484748\_EA

LIMIT 4  
**14<sup>99</sup>**

OVER LIMIT PAY 19.99 EA



ROYALE TIGER TOWELS  
SELECTED VARIETIES, 6=12 ROLLS  
21484704\_EA

LIMIT 4  
**11<sup>99</sup>**

OVER LIMIT PAY 19.99 EA



EARTH'S OWN  
NON-DAIRY  
REFRIGERATED OATS  
SELECTED VARIETIES, 1.75 L  
2037796\_EA/21037799\_EA

LIMIT 4  
**3<sup>49</sup>**

OVER LIMIT PAY 4.99 EA



PC® BATHROOM TISSUE  
12=24 ROLL OR GREEN PAPER  
TOWELS 6 ROLLS  
SELECTED VARIETIES  
20734000\_EA/20757938\_EA

**\$7**

OVER LIMIT PAY 19.99 EA



NATURE'S PATH  
ORGANIC CEREAL  
SELECTED VARIETIES, 650-907 G  
ECO PAC USES UP TO AN AVERAGE  
OF 66% LESS PACKAGING BY  
AVOIDING CARDBOARD  
2032067001\_EA/2019302001\_EA

LIMIT 4  
**8<sup>99</sup>**

OVER LIMIT PAY 10.49 EA



## SUSTAINABLE LIVING CHOICES



NEW

DR. SQUATCH  
DEODORANT  
SELECTED VARIETIES  
75 G  
21580767\_EA/21580794\_EA

LIMIT 4  
**14<sup>99</sup>**

OVER LIMIT PAY 16.99 EA



NEW

DR. SQUATCH  
NATURAL BAR SOAP  
SELECTED VARIETIES, 1X141 G  
21573584\_EA/21573583\_EA

LIMIT 4  
**7<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



NEW

NATIVE  
PLASTIC FREE  
DEODORANT  
SELECTED VARIETIES, 75 G  
21580776\_EA/21582041\_EA

LIMIT 4  
**14<sup>99</sup>**

OVER LIMIT PAY 17.99 EA



THAYERS SKIN  
CARE PRODUCTS  
SELECTED VARIETIES  
237/355 ML  
21194723\_EA/21505197\_EA

LIMIT 4  
**16<sup>99</sup>**

OVER LIMIT PAY 19.49 EA



HERBATINT  
HAIR COLOUR  
SELECTED VARIETIES  
135 ML  
20316992001\_EA/20316992009\_EA

LIMIT 4  
**15<sup>49</sup>**

OVER LIMIT PAY 17.49 EA



NATRACARE  
FEMININE  
HYGIENE  
PRODUCTS  
SELECTED VARIETIES  
10-30'S  
20144948\_EA/20308570001\_EA

UP TO  
**20%  
OFF**

4.22-9.60 AFTER SAVINGS



# PLANET FIRST™



## OUR PLANET. OUR FUTURE. TOGETHER, LET'S MAKE A DIFFERENCE.

### COMPOSTABLE DISPOSABLE PICNIC SETS

- ✓ Made with sustainable, fast growing, renewable materials and recyclable packaging.



Made with bamboo fibre, compostable and microwave-safe

Made with 100% birchwood



UP TO  
**20% OFF**  
ALL PC® PLANET FIRST™  
DISPOSABLE CUTLERY,  
STRAWES, PLATES  
AND BOWLS

Plastic-free



Won't get soggy  
Ne se détrempe pas

# SPRING INTO SUMMER DEALS



**LIFE AT HOME™ 4 PIECE ROPE CONVERSATION SET**  
21528109\_EA

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$50**

Optimum™  
Members-Only Price™  
**\$599**  
Non-members  
**\$649**



**PC® CHARCOAL SPIEDINI GRILL**  
LIMITED 5 YEARS WARRANTY  
FITS 43 SKEWERS, INCLUDES TWO INTERCHANGABLE STAINLESS STEEL GRATES AND A CARRY COVER BAG  
21524440\_EA

Members save **\$20**

Optimum™  
Members-Only Price™  
**\$129**  
Non-members  
**\$149**



**LIFE AT HOME™ GAZEBO OR PERGOLA**  
SELECTED VARIETIES  
21525910\_EA

Members save **\$50**

Optimum™  
Members-Only Price™  
**\$249**  
Non-members  
**\$299**

**52,000 BTU**  
24 BURGERS | 5 BURNERS



**EVERYDAY ESSENTIALS™ 4+1 BURNER PROPANE BBQ GRILL**  
LIMITED 1 YEAR WARRANTY  
21528811\_EA

Members save **\$50**

Optimum™  
Members-Only Price™  
**\$349**  
Non-members  
**\$399**



**LIFE AT HOME™ PATIO UMBRELLAS OR EVERYDAY ESSENTIALS™ UMBRELLA BASE**  
SELECTED VARIETIES  
21525940\_EA/21525941\_EA



**UP TO 20% OFF**  
22.99-158.99 AFTER SAVINGS



**LIFE AT HOME™ OR EVERYDAY ESSENTIALS™ PATIO SOLAR OR STRING LIGHTS**  
SELECTED VARIETIES  
21379930\_EA/21380036\_EA



**UP TO 30% OFF**  
1.50-41.00 AFTER SAVINGS



**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ ACCENT, SEAT OR HIGH BACK PATIO CUSHIONS**  
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
16.00-39.00  
21527878\_EA/21527875\_EA



**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ OUTDOOR DINNERWARE, DRINKWARE AND SERVEWARE**  
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
2.00-24.00  
21549827\_EA/21549833\_EA



**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ OR EVERYDAY ESSENTIALS™ SIDE TABLES OR CHAIRS**  
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
22.00-69.00  
21385100\_EA/21449554\_EA

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**Temptations** **EAT SLEEP TREAT REPEAT**

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TEMPTATIONS LICKABLE SPOONS CAT TREATS SELECTED VARIETIES, 40G 21545483\_EA **2.99** LIMIT 4

TEMPTATIONS CAT TREATS SELECTED VARIETIES, 180G 21010375\_EA **2.79** LIMIT 4

TEMPTATIONS CAT TREATS SELECTED VARIETIES, 454G 21011795\_EA **5.99** LIMIT 4

TEMPTATIONS MEATY BITES CAT TREATS SELECTED VARIETIES, 43G 21017526\_EA **2.99** LIMIT 4

TEMPTATIONS LICKABLE SPOONS MEGA-PACK MEGA-FORMAT 21017526\_EA **2.99**

TEMPTATIONS LICKABLE SPOONS VALUE 400g 21017526\_EA **2.99**

**1,500<sup>FC</sup> = \$150 Value!** for every \$10\* spent on

**TEMPTATIONS CAT TREATS** 180/454 G, **MEATY BITES** 43 G, **LICKABLE SPOONS** 40 G SELECTED VARIETIES 21545483\_EA/21017526\_EA/21010375\_EA/21011795\_EA \*At least \$1.50 value in points

**SIXSTAR**™

SIX STAR WHEY PROTEIN POWDER SELECT VARIETIES AND SIZES 2133009504\_EA **31.99**

SIX STAR 100% CREATINE POWDER 300 G 21560025\_EA **27.99**

SIX STAR PRE-WORKOUT EXPLOSION SELECT VARIETIES AND SIZES 21344490\_EA **22.99**

**TASTES LIKE VICTORY**

**Tropicana**

TROPICANA JUICES OR BEVERAGES OR PURE LEAF ICED TEA SELECTED VARIETIES, REFRIGERATED, 1.54/1.75 L 21019630001\_EA/210209636\_EA **4.49**

ORANGE STRAWBERRY BANANA Tropicana

ORANGE STRAWBERRY BANANA 1.5L

**Starbucks** THE TASTE YOU LOVE crafted for home

STARBUCKS COFFEE SELECTED VARIETIES 1.18/1.42 L 21010527\_EA/21021530\_EA **6.99**

STARBUCKS ICED COFFEE CAFE GLACE

**Rewrite Taco Night**

Ben's Original We're all original recipes™

BEN'S ORIGINAL™ Organic or 10 Medley or Risotto Ready to Heat Rice (240g) 21037058\_EA/21038363\_EA **3.49** LIMIT 4

BEN'S ORIGINAL™ Benitos Express (240g - 250g) 21404891\_EA/21560915\_EA **2.99**

BEN'S ORIGINAL™ Fast & Fancy Veg & Bean (132g) 21310299\_EA **1.47** LIMIT 4

BEN'S ORIGINAL™ dry rice products selected varieties, 2.2 kg 21015458\_EA **7.99** LIMIT 4

"Rice on the plate makes for a more nutritious meal!" Source: "Evaluation of rice consumption with overall diet quality and key nutrient intakes," National Health & Nutrition Examination Study (2005-2010) \*Winner of the Prepared Foods Category, Survey of 4,000 Canadians by Kantar. © 2024 Mars or Affiliates.

gently cleans and helps protect sensitive skin

**24.99** 360'S 21549611\_EA

**17.99** 240'S 21179136\_EA/21527904\_EA

**Waterwipes** 99.9% DO NOT FLUSH

plant-based<sup>1</sup> & plastic free<sup>2</sup> wipes.

<sup>1</sup>The claim does not refer to the full product life cycle nor the external plastic packing and relates to the wipes only. <sup>2</sup>Wipe made from regenerated cellulose (viscose) utilizing wood pulp as a precursor. For more information see our website.

Gift card Carte-cadeau

**WESTJET**

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Get 10% off all Westjet gift cards.\*

\*Valid April 18 to 24, 2024. Purchase any one Westjet gift card and get 10% off, while quantities last. See gift card for full details, terms & conditions. Offer valid in-store only at participating Loblaw banner store locations, offer not available at Shoppers Drug Mart® locations. Subject to availability, selection may vary by store. We reserve the right to limit quantities. Cannot be combined with any other gift card offers. Not valid on prior purchases. Trademark™ are the property of their respective owners. FC Optimum™ points cannot be redeemed toward the purchase of gift cards. The Gift of Choice gift card selection is available at participating Loblaw banner stores where President's Choice® products are sold.

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**FRESHNESS GUARANTEED**

- ✓ REAL MEAT
- ✓ NO ARTIFICIAL COLOURS
- ✓ SOURCE OF CALCIUM, PROTEIN, AND WHOLE GRAIN

**Lunchables Lunch Kits 89 - 138 g 3.49**

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optimum

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with **Kraft** | **HEINZ**

YOU COULD **WIN 20,000,000<sup>pts</sup>**  
PC Optimum<sup>™</sup> Points

\*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit [KraftSummer.ca](http://KraftSummer.ca) for full contest rules and details.

 Heinz Ketchup 750 mL, selected varieties <b>4<sup>97</sup></b>	 Heinz picnic pack 3x375 mL LIMIT 4 <b>5<sup>47</sup></b>	 Kraft salad dressings 425 mL, selected varieties <b>2<sup>97</sup></b>	 Bull's-Eye BBQ Sauce 425 mL, selected varieties LIMIT 4 <b>2<sup>97</sup></b>
 Kraft Miracle Whip selected varieties, 650/890 mL LIMIT 4 <b>4<sup>97</sup></b>	 Kraft Singles Processed Cheese Product 410 g, selected varieties LIMIT 4 <b>3<sup>99</sup></b>	 Kool-Aid Jammers fruit beverage selected varieties, 10x190 mL LIMIT 4 <b>2<sup>99</sup></b>	 MIO, Crystal Light or Kool-Aid drink mixes selected varieties, 48 mL/24-57 g <b>2<sup>99</sup></b>

Women+ 2 Pack Seamless Bralette

**19.50**  
Reg. \$26



**25% off**  
Intimates & Hosiery\*

Select Adults' Styles  
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**JOE FRESH**

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2 Pack Seamless Rib Bikini

**12**  
Reg. \$16



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IN WITH THE NEW**

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WHEN YOU TRADE IN YOUR OLD PHONE

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\*Voted most trusted Grocery Store for Low Prices (Western Canada) by Canadian shoppers based on the BrandSpark<sup>™</sup> Canadian Trust Study, years 2022 and 2023.

# AD MATCH

**We match  
prices\*  
so you can  
just shop**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

\*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts obtained through loyalty programs including PC Optimum™ Member Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.

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