

SAVE FOR REAL

REAL CANADIAN SUPERSTORE

AIR CHILLED WHOLE CHICKEN FRESH

1.99 LB
4.39/KG

RASPBERRIES FULL PINT, PRODUCT OF U.S.A.

\$4

NO NAME® NATURALLY IMPERFECT APPLES 6 LB

SAVE 2.00
4.99



CRACKER BARREL CHEESE BARS 400 G OR SHREDDED CHEESE 320 G



SAVE UP TO 1.20
5.79



GALLO OLIVE OIL SELECTED VARIETIES 1L

SAVE 2.00
11.99



COCA-COLA OR CANADA DRY SOFT DRINKS 24X355 ML OR NESTEA ICED TEA 20X341 ML

SAVE UP TO .50
11.49



GRACE COCONUT MILK 400 ML OR COCONUT WATER 500 ML

SAVE UP TO .40
1.25

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pick-up or delivery

BANANA BOAT PROTECT THE FUN FAMILY PACK UP TO \$24.99 VALUE



PC® SMOKIES™ SAUSAGES SELECTED VARIETIES, 1 KG

APP EXCLUSIVE OFFER!
Y-Optimum
1,000 = \$1 Value
9.99



SEAQUEST® HADDOCK, COD, SOLE, TILAPIA, BASA, WILD POLLOCK, OR PINK SALMON FILLETS 400 G OR SHRIMP RING 227 G FROZEN

SAVE UP TO 2.00
5.99



BALDERSON CHEESE BLOCKS 250/280 G OR SLICES 140 G SELECTED VARIETIES

Y-Optimum
1,000 = \$1 Value
5.99



TIDE LIQUID 1.86 L OR PODS 31/23/18'S LAUNDRY DETERGENT, DOWNY FABRIC SOFTENER 1.89-2.63 L, DOWNY OR GAIN SCENT BOOSTERS 379 G, BOUNCE DRYER SHEETS 120-200'S

SAVE UP TO 5.00
9.99



CHARMIN BATHROOM TISSUE 24=96 ROLLS OR BOUNTY PAPER TOWELS 8=24 ROLLS

SAVE UP TO 10.00
20.99



JAMIESON VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES

SAVE UP TO **50% OFF**

3.15-31.49

ALWAYS PRICED RIGHT

Find set prices on everyday items.



ROOSTER®
COCONUT MILK
398 ML
21378707_EA

ALWAYS
\$1.25

HAPPY DAIRY
PANEER
300 G
21343632_EA



ALWAYS
\$4



SURAJ® NAAN
SELECTED VARIETIES, 10'S
20342261_EA

ALWAYS
\$5

SUFRA® HALAL
BREADED
CHICKEN
SELECTED VARIETIES,
FROZEN
568-840 G
2179708_EA



ALWAYS
\$10

   
superstore.ca

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.



**\$1 million
will be donated
to help feed
one million kids.***

When you get participating
products, a portion of
proceeds will be donated to



**children's
charity™**



*In conjunction with our partners, a maximum of \$1,000,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Real Canadian Superstore this year.

GARDEN & OUTDOOR

FRUIT & VEG

MEAT & SEAFOOD

GET TO GIVE

ALWAYS PRICED

BABY SHOP

HOT DEALS

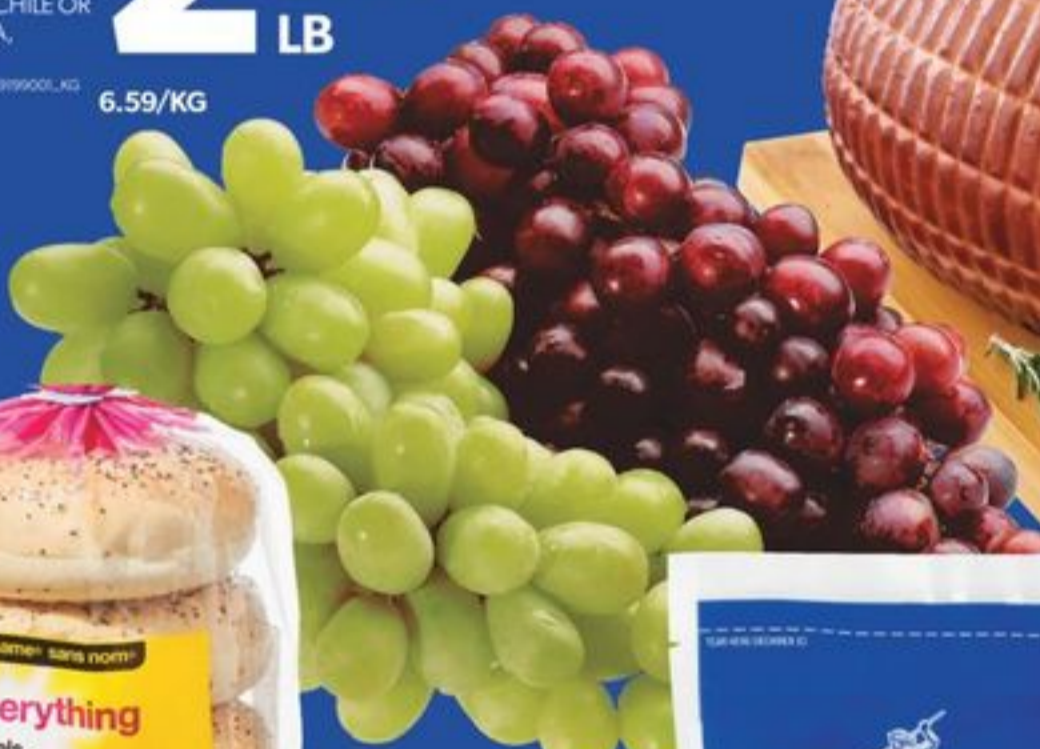
UNDER \$6

GREEN OR RED SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA,
NO. 1 GRADE
20423779001_KG 20198999001_KG

2.99

LB

6.59/KG



ZIGGY'S® HAM
DELU SERVICE CASE
SLICED, SELECTED
VARIETIES
20123392_KG

SAVE 1.10/100 G

2.50

/100 G



NO NAME® BAGELS
SELECTED VARIETIES, 6'S
21297831_EA

1.99

SEAQUEST®
FLAVOURED
ALASKA POLLOCK
READY-TO-EAT, SELECTED
VARIETIES, 227 G
20099832_EA

2.99



KASHI CHOCOLATE CHIP CHIA OR HONEY OAT FLAX BARS
SELECTED VARIETIES, 200 G
2084903001_EA

SAVE UP TO 1.30

2.99



PC® HERBAL TEA 20'S OR COFFEE FILTERS 100'S
SELECTED VARIETIES
20052084_EA/20627616002_EA

2.49



CHRISTIE MINI COOKIES
SELECTED VARIETIES
150-225 G
21022348_EA/21085047_EA

SAVE UP TO .60

2.39



MOTT'S FRUITSATIONS
SELECTED VARIETIES, 6'S
2032424002_EA

SAVE .60

2.69



COUNTRY CROCK 427 G OR I CAN'T BELIEVE IT'S NOT BUTTER MARGARINE 427 G
2006194001_EA/21333334_EA

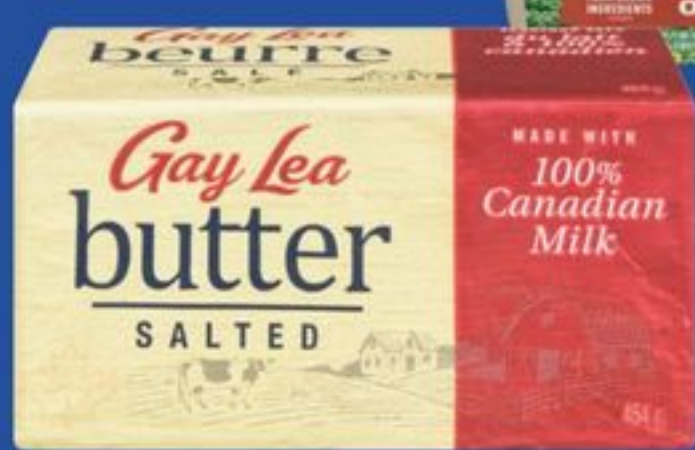
SAVE UP TO 1.00

2.99

GAY LEA BUTTER 454 G OR PREMIUM BUTTER 250 G
SELECTED VARIETIES
20559408_EA

SAVE UP TO 2.50

5.99



VIM CLEANING CREAM 500 ML OR OXI CLEAN STAIN REMOVER 650 ML
SELECTED VARIETIES,
500 ML-1 L
21034881_EA/21082048_EA

SAVE UP TO 1.49

\$3

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superstore.ca



GET YOUR HANDS DIRTY

OUR GARDEN CENTRE IS **OPENING SOON!**



PC® DELUXE ANNUAL HANGING BASKET
SELECTED VARIETIES
11 INCH
20753918_EA

2/\$36

OR 20.00 EA



PC® EARLY ANNUAL PLANTER
SELECTED VARIETIES, 10.8 INCH
20753967_EA

\$22



PC® GIGANTICO™ ANNUALS OR HERBS
SELECTED VARIETIES
4.33 INCH
21032664_EA/21030301_EA

5/\$25

OR 5.50 EA



FARMER'S MARKET™ EARLY ANNUAL PLANTER
SELECTED VARIETIES, 8 INCH
21214982_EA

\$16



PC® LAVENDER SHRUB
11 INCH
20926885_EA

\$25



SPRING BULBS
PLANT NOW FOR SUMMER BLOOMS, SELECTED VARIETIES
21023977_EA/21026050_EA

FROM **\$8**

8.00-17.00



EMERALD CEDAR
4' TO 6' CONTAINER GROWN
20058698_EA

29⁹⁹



NO NAME® CEDAR MULCH
AVAILABLE IN NATURAL, BLACK OR RED, 42.5 L
21358531_EA/21358573_EA

3/\$12

OR 4.50 EA



PC® BLACK EARTH SOIL
25 L
21057792_EA

4/\$11

OR 3.00 EA



NO NAME® COW MANURE COMPOST
12.5 KG
21049331_EA

3/\$12

OR 4.50 EA



PC® FLOWER AND GARDEN BED SOIL
50 L
21063856_EA

2/\$20

OR 11.50 EA



PLANT FOOD FERTILIZER OR GRASS SEED
SELECTED VARIETIES AND SIZES
21067296_EA/21039479_EA

FROM **\$9**

9.00-25.00

MIX & MATCH



7.56 kg (25 L)



5 L



9.50 kg (25 L)

PC® SPECIALTY SOIL
SELECTED VARIETIES, 25 L
21349090_EA/21349074_EA/21349080_EA

2/\$12

OR 7.00 EA

SPRING INTO SUMMER DEALS



**BUY 1
GET 1
50% OFF**



**LIFE AT HOME™
OUTDOOR
DINNERWARE,
DRINKWARE
OR SERVEWARE**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
2.00-24.00
21540976.EA/21541098.EA

**BUY 1
GET 1
50% OFF**



**LIFE AT HOME™ PATIO
ACCENT, SEAT OR HIGH
BACK CUSHIONS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
16.00-39.00
21527951.EA/21527874.EA



**LIFE AT HOME™
3 PIECE BISTRO SET**
BLACK OR BONE WHITE
21298005.EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$40

Optimum
Members-Only Price™
\$99
Non-members
\$139



PC® PIZZA OVEN
LIMITED 5 YEAR WARRANTY,
FITS 12" PIZZA, PROPANE POWERED
21384534.EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$100

Optimum
Members-Only Price™
\$199
Non-members
\$299



**LIFE AT HOME™
5 PIECE DINING SET**
21529586.EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$549
Non-members
\$599

**67,000
BTU**
28 BURGERS | 6 BURNERS



**EVERYDAY ESSENTIALS™
5+1 BURNER PROPANE
BBQ GRILL**
LIMITED 1 YEAR WARRANTY
21298117.EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$449
Non-members
\$499



**PC®
RETRO COOLER**
BLACK OR MINT, HOLDS 110-355 ML
CANS WITH 26 POUNDS OF ICE
21480291.EA/21480408.EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$100

Optimum
Members-Only Price™
\$149
Non-members
\$249



**LIFE AT HOME™
GAZEBO OR PERGOLA**
SELECTED VARIETIES
21529193.EA/21525937.EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$249
Non-members
\$299



**PC® BBQ TOOLS, ACCESSORIES
OR COVERS**
SELECTED VARIETIES
21297951.EA/21297989.EA

SAVE UP TO
**30%
OFF**
1.00-69.00



**LIFE AT HOME™ OUTDOOR SOLAR
LANTERNS OR STRING LIGHTS**
SELECTED VARIETIES
21382947.EA/21444580.EA

SAVE UP TO
**30%
OFF**
3.50-41.00

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibo Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

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SUPER FRESH



SAVE .99 LB

1.99
LB

BARTLETT PEARS
PRODUCT OF ARGENTINA
EXTRA FANCY GRADE

2017224000L_KG

4.39/KG



CANTALOUPE PRODUCT
OF GUATEMALA, NO. 1 GRADE OR
WHOLE PINEAPPLE
PRODUCT OF COSTA RICA

2016701700L_EA/2016099200L_EA

\$3



11 LB
AVERAGE

**SEEDLESS
WATERMELON**
PRODUCT OF MEXICO OR U.S.A.

2006732600L_EA

7.99



SAVE 1.00 LB

2.99
LB

**ORANGE, RED OR
YELLOW SWEET PEPPERS**
PRODUCT OF ONTARIO

2016488000L_KG/2000793500L_KG

6.59/KG



AVOCADO BAG
PRODUCT OF MEXICO, 6'S OR
**FARMER'S MARKET™
SWEET CORN**
PRODUCT OF U.S.A.,
NO. 1 GRADE, 4'S

2014223200L_EA/2034897700L_EA

SAVE 1.00

2/\$8

OR 4.99 EA



**CLUB
SIZE**

**FARMER'S MARKET™
GRAPE TOMATOES**
PRODUCT OF MEXICO
NO. 1 GRADE, 907 G OR
MINI CUCUMBERS
PRODUCT OF ONTARIO
CANADA NO. 1 GRADE, 11'S

2084003800L_EA/2107067900L_EA

\$5



**CLUB
SIZE**

\$4

**FARMER'S MARKET™
MANDARINS**
PRODUCT OF SOUTH AFRICA, 2 LB

2009981300L_EA



**CLUB
SIZE**

SAVE UP TO 2.00

\$5

**FARMER'S MARKET™
RED OR YELLOW
POTATOES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 10 LB BAG

2066010300L_EA/206001700L_EA



**CLUB
SIZE**

5.99

**FARMER'S MARKET™
KIWI**
PRODUCT OF GREECE, 2 LB

2157645600L_KG



**PC® SWEET KAROLINE
BLACKBERRIES**
PRODUCT OF MEXICO, 170 G

2137804000L_EA

4.99



**PC® GREENHOUSE
GROWN STRAWBERRIES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 340 G

2102714200L_EA

SAVE 1.00

5.99



**CLUB
SIZE**

PC® CAESAR 586 G OR
SWEET KALE 680
SALAD KIT
PRODUCT OF U.S.A.

21334788_EA/21498289_EA

6.99



**CLUB
SIZE**

\$5

**NO NAME® NATURALLY
IMPERFECT™ WHITE OR
BROWN MUSHROOMS**
PRODUCT OF ONTARIO
CANADA NO. 1 GRADE, 680 G

20938403_EA/20937529_EA



**CLASSIC
BOUQUET**
IN SEASONAL COLOURS
BUNCH

21525355_EA/21525357_EA

\$25



10 STEM CUT TULIPS
IN SEASONAL COLOURS, BUNCH

20833978_EA

\$8

SUPER FRESH

PC® CHICKEN BURGERS
FROZEN, 1.13 KG
20956693_EA

\$13



THE KEG PRIME RIB BEEF BURGERS
FROZEN, 1.02 KG
20602164_EA

18⁹⁹

BEYOND MEAT PLANT-BASED BURGERS
FROZEN, 678 G
21379994_EA

15⁹⁹



MEDIUM GROUND BEEF
FRESH
21201996_KG

4⁹⁹
LB

11.00/KG



BEEF STIR FRY STRIPS
20813384_KG

11⁹⁹
LB

26.43/KG



PC® OR SUFRA® HALAL BONELESS SKINLESS CHICKEN BREASTS 3'S OR PC® CHICKEN BREAST CUTLETS, THIGHS OR SPLIT WINGS UP TO 725 G
21349952_EA/21349177_EA

\$12



GRADE A DUCK
FROZEN
20078881_KG

3⁹⁹
LB

8.80/KG



PC® FREE FROM® PORK CENTRE CHOP BONE-IN, FRESH
21094971_KG

6⁹⁹
LB

15.41/KG



NO NAME® BACON
REGULAR OR SALT REDUCED, 500 G
20156771_EA

\$5



PC® SHRIMP APPETIZERS
SELECTED VARIETIES, FROZEN
294-454 G
20080117_EA

9⁹⁹



FRESH TILAPIA FILLET
21296441_KG

9⁹⁹
LB

22.02/KG



PC® COOKED OR RAW WHITE PEELED SHRIMP
31-40/LB, FROZEN, 400 G
20789931_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Members save \$1

Optimum
Members-Only Price™
8⁹⁹
Non-members
9⁹⁹



FRESH RAINBOW TROUT FILLETS
21296449_KG

10⁹⁹
LB

24.23/KG



PC® PEI MUSSELS
SELECTED VARIETIES
FROZEN, 907 G
20838560_EA

9⁹⁹



OCEAN PIER CRAB DIP
FROZEN, 360 G
21562192_EA

8⁹⁹

SUPER FRESH



PC® SPLENDIDO®
SLICED DELI MEAT
SELECTED VARIETIES, 100 G

21049131_EA/21050405_EA

6⁷⁹

PC® SPLENDIDO®
SLICED DELI
MEAT 200 G, PC®
NATURAL CHOICE
SALAMI TRIO

250/400 G OR
ROMA SLICED
PEPPERONI 900 G
SELECTED VARIETIES

21049119_EA/21050597_EA



10⁹⁹



SAN DANIELE
MORTADELLA OR
MASTRO CAPOCOLLO
OR PROSCIUTTO COTTO
SELECTED VARIETIES, 125/175 G

20576743_EA/20577341_EA



3⁹⁹



PC® RICOTTA OR
BOCCONCINI CHEESE
SELECTED VARIETIES, 200/454 G

20219848_EA/20546983_EA

\$6



PC® GOAT CHEESE LOGS
SELECTED VARIETIES, 300 G

20491818_EA/20569733_EA

\$8



SAPUTO FETA CHEESE
CUBES 750 G OR ZIGGY'S®
FETA CHEESE 1 KG
CLUB SIZE

21005430_EA/21195994_EA



\$17



RAINCOAST CRISPS
SELECTED VARIETIES, 150 G

21030996_EA/21031003_EA

7⁴⁹



YVES GROUND MEAT
ALTERNATIVES 340 G OR
DAIYA CHEESE STYLE
CRUMBLES, BLOCKS,
SLICES, SHREDS OR
SPREADS 170-227 G
SELECTED VARIETIES

20507158_EA/21077403_EA

4⁹⁹



TAKE AND BAKE
14 INCH PIZZA
SELECTED VARIETIES, 797-857 G

21547484_EA

\$12



FARMER'S MARKET™
COOKIES
SELECTED VARIETIES, 21'S

20565934_EA/20566369_EA

\$7



TWO BITE MINI
CUPCAKES
SELECTED VARIETIES, 12'S

21298138_EA/21298140_EA

\$4



DINNER ROLLS, WHITE
OR WHOLE WHEAT 12'S
OR BUTTER FLAKY 6'S
BAKED IN-STORE
SELECTED VARIETIES

21071384_EA/21392649_EA

\$3



CHOCOLATE
CROISSANTS
BAKED IN-STORE, 4'S

21527027_EA

\$4



WONDER BREAD
500-675 G OR BUNS 8'S
SELECTED VARIETIES

20276296_EA/20297455_EA

2/\$5

OR 2.99 EA



DEMPSTER GRAIN
BREADS 600 G OR
BAGELS 6'S
SELECTED VARIETIES

20006502_EA/20563221_EA

3⁴⁹



You get, we give.



children's charity™

To learn more visit superstore.ca for complete program details.

SAVE UP TO .50

RUFFLES POTATO CHIPS
SELECTED VARIETIES, 180-210 G
2134053_EA

3⁹⁹



SAVE UP TO .30

TOSTITOS TORTILLA CHIPS
SELECTED VARIETIES, 205-295 G
2105075_EA

3⁹⁹



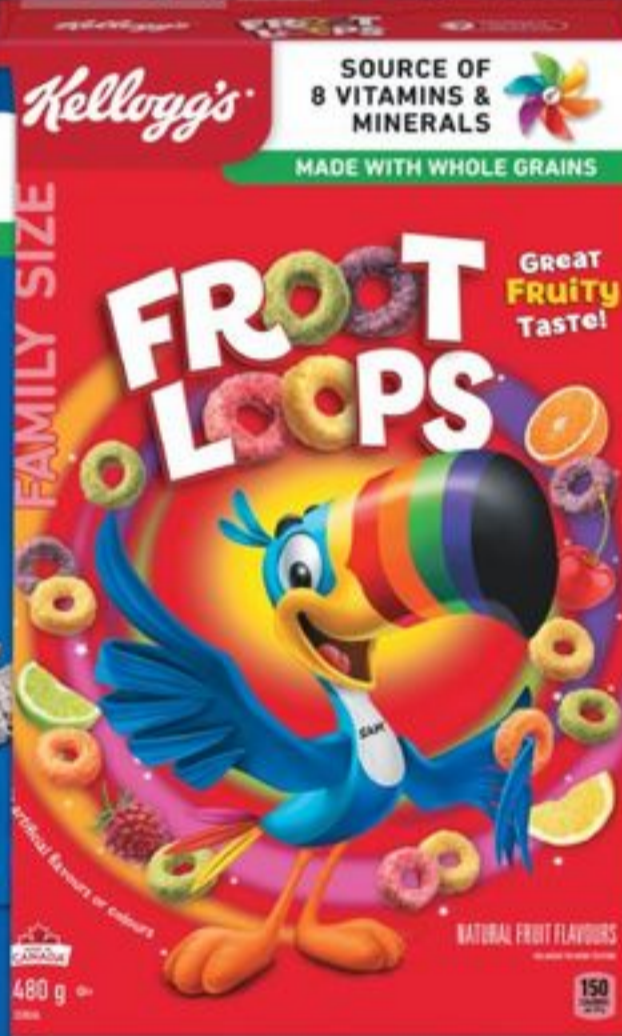
GATORADE SPORT DRINKS
SELECTED VARIETIES,
6X591/BX355 ML
20303218003_C06

5⁴⁹



TROPICANA ORANGE JUICE
SELECTED VARIETIES,
REFRIGERATED, 2.63 L
2019756001_EA

6⁹⁹



KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES,
480-650 G
21430738_EA/21430748_EA

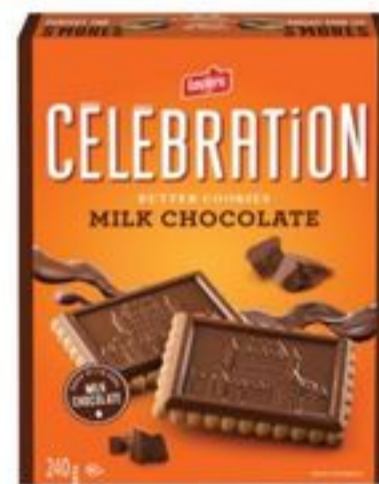
5⁴⁹



CHRISTIE CRISPERS
SELECTED VARIETIES, 145 G
21358333_EA/21358273_EA

SAVE UP TO .20

2²⁹



LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 240 G
20853797001_EA

SAVE UP TO .50

2⁴⁹



CADBURY CHOCOLATE BARS
SELECTED VARIETIES, 200 G
20190685_EA/21416474_EA

SAVE 1.50

4²⁹



GLACEAU VITAMINWATER 591 ML
OR SMARTWATER 1 L
SELECTED VARIETIES
20154181_EA/20333194006_EA

1⁹⁹



GOLD SEAL WILD SOCKEYE SALMON 213 G
OR OCEAN'S SOLID LIGHT TUNA 240 G
21186814_EA/21283322_EA

SAVE 1.20

4⁷⁹



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children's
charity™

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PILLSBURY REFRIGERATED DOUGH 318-468 G OR
YOPLAIT SOURCE PROTEIN YOGURT 4X100 G
SELECTED VARIETIES

20318034001_EA/21588190_EA

2/\$6

OR 3.49 EA

NESCAFÉ OR
TASTER'S CHOICE
INSTANT COFFEE
SELECTED VARIETIES, 100-170 G

206481001_EA/20873036_EA



SAVE UP TO 1.80

4⁹⁹



DANONE ACTIVIA 650 G OR
DANINO DRINKABLE 6'S YOGURT
SELECTED VARIETIES

20325132903_EA/21520253_EA

SAVE UP TO .50

3⁴⁹



LACTANTIA PURIFILTRE 2 L OR ULTRAPUR 1.5 L MILK
SELECTED VARIETIES

2123930_EA/21424991_EA

SAVE UP TO .20

5⁴⁹



IÖGO NANO DRINKABLE YOGURT
SELECTED VARIETIES, 6'S

20609687003_EA/20609687003_EA

SAVE .60

3⁶⁹



HEALTHY CHOICE GOURMET STEAMERS 269-298 G
OR HEALTHY CHOICE SIMPLY 255-283 G
SELECTED VARIETIES, FROZEN

20318616009_EA/20974538_EA

3⁹⁹



FIBRE 1 OR NATURE VALLEY SWEET & SALTY BARS
SELECTED VARIETIES, 125-210 G

20587504001_EA/21213559_EA

3⁴⁹



NESTLÉ DRUMSTICKS 4-6,
CONFECTIONARY NOVELTIES 4-10'S OR
CONFECTIONARY TUBS 1.5 L, SELECTED VARIETIES, FROZEN

20322380001_EA/20324757003_EA

SAVE UP TO .50

5⁴⁹



PEPSI SOFT DRINKS
SELECTED VARIETIES, 8/12X355 ML

20322361002_C12/21361864_C08

6⁹⁹



SIGGI'S SKYR YOGURT
SELECTED VARIETIES, 650/750 G

21353892_EA

4⁹⁹



STARBUCKS
COFFEE ENHANCER
SELECTED VARIETIES, 828 ML

21358473_EA/21436900_EA

6⁴⁹



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FRITO-LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS OR POPCORN
SELECTED VARIETIES, 275-480 G
2124082L_EA/21370250_EA

1,000[¢] = \$1 Value
549



GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES, 475-778 G
2103492_EA/2103495_EA

549



CHRISTIE CRACKERS
SELECTED VARIETIES, 180-386 G
21030647_EA/21547034_EA

249

ORVILLE REDENBACHER MICROWAVE POPCORN
SELECTED VARIETIES, 700/820 G
20629531001_EA

699



1,000[¢] = \$1 Value

MCCAFE K-CUP COFFEE PODS
SELECTED VARIETIES, 30'S
21240975_EA/21363982_EA

1999



MAYNARDS CANDY
SELECTED VARIETIES, 150/154 G
21545605_EA/21543665_EA

2/\$5

OR 2.79 EA



PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
21003823_EA/21003833_EA

249



LECLERC CÉLÉBRATION COOKIES 240 G
OR **NÜGABAR** 175 G
SELECTED VARIETIES
20853797001_EA/21536594_EA

249



MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES, 1.89 L
20318955002_EA/21575320_EA

379



KELLOGG'S RICE KRISPIES BARS 176/198 G,
POP TARTS 384 G,
SPECIAL K BARS 125 G OR
NUTRI-GRAIN BARS 295 G
SELECTED VARIETIES
20313964001_EA/21295011_EA

299



You get, we give.



To learn more visit superstore.ca for complete program details.

TIDE PODS LAUNDRY DETERGENT
SELECTED VARIETIES,
63/85/112'S
2145031_EA/2145038_EA

SAVE 4.00
28⁹⁹



FINISH DISHWASHING TABS 30-55'S
OR JET-DRY 946 ML
SELECTED VARIETIES
21408433_EA/21465525_EA

13⁹⁹



SWIFFER WETJET LIQUID REFILL
1.25 L, **POWER MOP FLOOR CLEANER**
750 ML, **DUSTER KITS OR REFILLS 3'S, WET CLOTH REFILLS**
10/12'S OR **DRY CLOTH REFILLS** 10/16'S
SELECTED VARIETIES
20974307_EA/21061855_EA

1,500⁰⁰ Value
749

AIR WICK SCENTED OIL REFILLS 5X20 ML
OR KITS 2+ 5X20 ML
SELECTED VARIETIES
21362706_EA/21398311_EA

SAVE 5.00
14⁹⁹

PUREX LIQUID LAUNDRY DETERGENT 4.08-4.43 L OR
SNUGGLE FABRIC SOFTENER 2.8/3.41 L
SELECTED VARIETIES
2008325001_EA/20151241_EA

SAVE UP TO 4.00
12⁹⁹



COCA-COLA SOFT DRINKS 12X355 ML
OR NESTEA ICED TEA 12X341 ML
SELECTED VARIETIES
2013046002_C12/20138894002_C12

6⁹⁹



BUBLY SPARKLING WATER 12X355 ML OR
MONTELLIER CARBONATED WATER 10X355 ML
SELECTED VARIETIES
2096723_C12/21091717_C12

5⁹⁹



AHA SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
21240762_C12/21240797_C12

2,000⁰⁰ Value
5⁹⁹



CHRISTIE COOKIES
SELECTED VARIETIES, 223-303 G
21358407_EA/21361508_EA

3²⁹



KELLOGG'S ALL BRAN 450/525 G,
RAISIN BRAN 425/451 G, VECTOR 306/400 G,
SPECIAL K 306-435 G
OR MINI-WHEATS 405-510 G CEREAL
SELECTED VARIETIES
20015041_EA/21538795_EA

4⁴⁹

ALWAYS PRICED RIGHT



BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES 1-1.81 KG WILD SMOKED SALMON, PINK SALMON, SOLE, BASA, BREADED POLLOCK FILLETS, ATLANTIC SALMON PORTIONS, BREADED SQUID RINGS OR POPCORN SHRIMP 200 G-907 KG SELECTED VARIETIES, FROZEN 2187396.BA/2187396.BA

ALWAYS \$10



SOURDOUGH OR PUMPERNICKEL BREAD
BAKED IN-STORE
SELECTED VARIETIES
450/675 G
2033436.BA/2063207.BA

ALWAYS \$3



ALWAYS \$5.50



SURAJ®
NAAN
SELECTED VARIETIES
10'S, 1 KG
20342261.BA

ALWAYS \$5



CROISSANT 12'S OR MINI CHEESE 20'S
BAKED IN-STORE
SELECTED VARIETIES
2039114.BA

ALWAYS \$5

ALWAYS \$7

PC®
PUB RECIPE™
BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 700 G
2108121.BA



ZIGGY'S®
SLICED DELI MEAT 250-600 G OR CHEESE SLICES 200/220 G
SELECTED VARIETIES
2081782.BA/20938600.BA

ALWAYS \$6



MEAL KITS
MADE FRESH
IN-STORE
SELECTED VARIETIES
610 G-1.27 KG
2137700.BA/2140883.BA

ALWAYS \$15

ALWAYS PRICED RIGHT

SURAJ® BASMATI RICE
3.63 KG
2018931_EA

ALWAYS
\$10



NO NAME® NATURALLY IMPERFECT™ FRUIT
SELECTED VARIETIES, FROZEN, 300/400 G
21543091_EA

ALWAYS
\$3



PC® ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES, 300-500 G
2541680001_EA/2046800002_EA

ALWAYS
2/\$9

OR 5.49 EA



PC® LASAGNA OR MAC & CHEESE
SELECTED VARIETIES
FROZEN, 1.13 KG
20320534_EA/20348900_EA

ALWAYS
\$12.99



NO NAME® CHEESE SLICES
SELECTED VARIETIES, 210/230 G
20742715_EA

ALWAYS
\$4.50



NO NAME® CREAM CHEESE
SELECTED VARIETIES, 227/250 G
2028205001_EA

ALWAYS
\$3



PC® GREEK YOGURT
SELECTED VARIETIES,
650/750 G
20184005_EA/20184004_EA

ALWAYS
\$5

ALWAYS PRICED RIGHT

QUO BEAUTY
FOAM BATH
SELECTED VARIETIES, 3 L
2138601_EA/2138601_EA

ALWAYS
\$8



PC® 12X BABY WIPES
UNSCENTED, 1200'S
2143241_EA

ALWAYS
\$20



LIFE BRAND®
MOUTHWASH
SELECTED VARIETIES, 1 L
2132791_EA/2132791_EA

ALWAYS
\$4



PC® DISTILLED
WATER
4 L
2079711_EA

ALWAYS
\$1.25



LIFE BRAND®
EPSOM SALTS
4 KG
2124701_EA

ALWAYS
\$8



LIFE BRAND® LIQUID
HAND SOAP REFILL
SELECTED VARIETIES, 2 L
2131710001_EA/2131710004_EA

ALWAYS
\$5



LIFE BRAND® SKIN LOTION
SELECTED VARIETIES, 600 ML
21203731_EA/21203731_EA

ALWAYS
\$4



QUO BEAUTY
COTTON PADS
125'S
2122891_EA

ALWAYS
\$2



LIFE BRAND® SKIN
CLEANSER
500 ML
2120412_EA

ALWAYS
\$10



LIFE BRAND®
FACIAL WIPES
SELECTED VARIETIES
AND SIZES, 25'S
2139801_EA

ALWAYS
\$4

FEEL GOOD CHOICES

AT FEEL GOOD PRICES



OAT-LY! OAT BEVERAGE OR BARISTA
SELECTED VARIETIES, 946 ML

21561119_EA/21561035_EA

4⁷⁹



CANMAR WHOLE OR MILLED FLAX SEED
SELECTED VARIETIES, 425 G

21283308_EA/21283309_EA

5⁷⁹



ANGIE'S BOOM CHICKA POP POPCORN OR PUFFS
SELECTED VARIETIES, 136-198 G

20817005_EA/21219848_EA

4⁶⁹



PC® ORGANICS SMOOTHIE BLENDS
SELECTED VARIETIES, FROZEN, 450 G

2146757_EA/2146759_EA

SAVE 1.50
5⁹⁹



HARBITE POTATO CHIPS, 625 G OR TERRA VEGETABLE CHIPS, 354 G
SELECTED VARIETIES

20996486_EA/21524533_EA

SAVE UP TO 2.00
8⁹⁹



IMAGINE ORGANIC SOUP
SELECTED VARIETIES, 1 L

20137753001_EA/20137753006_EA

4⁹⁹



FATSO PEANUT BUTTER
SELECTED VARIETIES, 500 G

21314270_EA/21314277_EA

SAVE 2.00
7⁹⁹



JORDANS CEREAL
SELECTED VARIETIES, 375 - 400 G

21522230_EA/21522295_EA

4⁹⁹



RISE KOMBUCHA ORGANIC BEVERAGE
SELECTED VARIETIES, 414 ML

2091075001_EA/2091075003_EA

SAVE 1.50
2⁹⁹



OLYMPIC ORGANIC YOGURT
SELECTED VARIETIES, 650 G

20316485005_EA

4⁶⁹



CLIF ZBAR
SELECTED VARIETIES, 180 G

20872366002_EA/20872366003_EA

5⁴⁹



PC® ORGANICS APPLE TREAT
6X100 G, **APPLE SAUCE** 650 ML, **JUMBO RAISIN PACK** 196 G OR **CHOCOLATE BAR** 100 G
SELECTED VARIETIES

20320493001_EA/21170526_EA

3⁵⁰



LARABAR ENERGY BARS
SELECTED VARIETIES, 16X45/48 G

20781404_C16/21519998_C16

19⁹⁹



GENUINE HEALTH GREENS+ SUPPLEMENTS
SELECTED VARIETIES AND SIZES

20008157_EA/20317097_EA

SAVE UP TO 20% OFF

23.19-63.99

SUPER YOUR EVERYDAY



QUAKER INSTANT OATMEAL
SELECTED VARIETIES
232-344 G

21990254_EA/21990260_EA

2⁹⁹



NUTELLA HAZELNUT SPREAD 725 G, **BE SWEET HONEY FLAVOURED SPREAD** 1 KG OR **NUTELLA BISCUITS T20**
SELECTED VARIETIES

20436705_EA/21057481_EA

5⁹⁹



CLUB SIZE

NATURE VALLEY OR FIBRE 1 BARS, BETTY CROCKER OR MOTT'S FRUIT SNACKS
SELECTED VARIETIES
637 G-1.28 KG

21418520_EA/21418558_EA

10⁹⁹



SAVE UP TO .40

UNICO TOMATOES
SELECTED VARIETIES, 796 ML

20313447001_EA/20314629001_EA

1⁵⁹



SAVE .70

CLOVER LEAF TUNA BOWLS
SELECTED VARIETIES, 160 G

21587576_EA

3⁷⁹



SHAKE 'N BAKE COATING MIXES
SELECTED VARIETIES
142-184 G

20318460007_EA/21548016_EA

3⁷⁹



SAVE .30

CAMPBELL'S CHUNKY SOUP
SELECTED VARIETIES, 515 ML

21480442_EA/21480507_EA

2⁶⁹



UNCLE BEN'S ORIGINAL BISTRO
SELECTED VARIETIES
240/250 G

21404894_EA

\$3



PAM COOKING SPRAY
SELECTED VARIETIES, 141/170 G

20178204001_EA

4⁹⁹



DARE COOKIES
SELECTED VARIETIES
168-315 G

20419966001_EA/21080791_EA

2⁷⁹



LAY'S POTATO CHIPS 220/235 G OR **POPPABLES SNACKS** 130 G
SELECTED VARIETIES

21041032_EA/21041035_EA

2/7⁵⁰

OR 4.29 EA



PEPPERIDGE FARM GOLDFISH CRACKERS
156-227 G OR **CRISPS** 177 G
SELECTED VARIETIES

20300320_EA/21575296_EA

2⁹⁹



MINUTE RICE
SELECTED VARIETIES
1.2/1.4 KG

20014783001_EA/20014783002_EA

5⁹⁹



BEAVER TAILS SPREAD
SELECTED VARIETIES
375/425 G

21549780_EA

4²⁹



CLUB HOUSE BLENDS OR LA GRILLE SEASONING
SELECTED VARIETIES
111-248 G

20300395001_EA/20321740001_EA

SAVE UP TO 2.00

4⁹⁹

SUPER YOUR EVERYDAY



GAY LEA SOUR CREAM
SELECTED VARIETIES
425/500 ML
20317536001_EA

2⁹⁹



YOPLAIT YOP DRINKABLE YOGURT
SELECTED VARIETIES, 200 ML
21470178_EA/21470300_EA

6/\$6

OR 1.29 EA



CLUB SIZE

NO NAME® SHREDDED CHEESE
SELECTED VARIETIES
900 G
20142980_EA

13⁴⁹



GIUSEPPE THIN CRUST OR RISING CRUST
SELECTED VARIETIES, FROZEN
439-785 G
20904584_EA

5⁹⁹



SIMPLY BEVERAGES, MINUTE MAID NUTRI OR ZERO SUGAR DRINKS
MADE IN CANADA
SELECTED VARIETIES
REFRIGERATED, 1.54/1.75 L
21170784_EA/21434019_EA

4²⁹



PC® BLUE MENU® EGG WHITES 1 KG OR
PC FREE RUN LARGE BROWN EGGS 12'S
REFRIGERATED
20813628001_EA/20821364001_EA

6²⁹



TETLEY TEA
SELECTED VARIETIES
80'S
2071164_EA/20711454_EA

8⁹⁹

2,000⁰⁰ Value = \$2



STARBUCKS COFFEE OR HOT CHOCOLATE K-CUPS 10'S OR BAGS
300/340 G OR **COLD BREW CONCENTRATE** 946 ML
SELECTED VARIETIES
20547343001_EA/20549682004_EA

9⁹⁹



KRAFT SINGLES 410 G OR **CHEEZ WHIZ** 450 G
SELECTED VARIETIES
2065966001_EA/21188654_EA

3⁹⁹

SAVE UP TO 2.30



PC® ALL BUTTER CROISSANTS READY TO BAKE
SELECTED VARIETIES
FROZEN, 312-360 G
21545086_EA

\$4



GREEN GIANT VEGETABLES
SELECTED VARIETIES
FROZEN, 400-750 G
21022270_EA/21022355_EA

3²⁹

SAVE UP TO .70



PILLSBURY TOASTER STRUDEL 326 G OR **SCRAMBLES** 204 G
SELECTED VARIETIES, FROZEN
2017264001_EA/21474507_EA

2⁹⁹

SAVE UP TO .70



TWIZZLERS CANDY PACK
SELECTED VARIETIES
311-454 G
20022328004_EA/21570510_EA

2²⁹



FRENCH'S MUSTARD
SELECTED VARIETIES, 325/400 ML
20083238_EA/20318504001_EA

2²⁹



ALLEN'S FRUIT COCKTAIL DRINK BOXES 8X200 ML OR **KOOL-AID JAMMERS** 10X180 ML
SELECTED VARIETIES
2007997006_EA/20319996002_EA

2⁷⁹

SUPER YOUR EVERYDAY



ZEVIA SPRITZERS
SELECTED VARIETIES
6X355 ML

2106233_CA/21442984_CA

5⁹⁹



**EARTH'S OWN
ALMOND NON-DAIRY
BEVERAGES**
SELECTED VARIETIES
REFRIGERATED, 1.89 L

20327647_EA/20933872_EA

SAVE 1.00
2⁹⁹



**NATURE'S BAKERY FIG
OR BROWNIE BARS**
SELECTED VARIETIES, 270/340 G

21549605_EA/21549607_EA

6⁹⁹



**HUMPTY DUMPTY
SNACKS** 250-280 G,
**OLD DUTCH
POTATO CHIPS**
235 G OR
TORTILLA CHIPS
275/290 G
SELECTED VARIETIES

21067310_EA/21443100_EA



**PC® SCALLOPED
CRACKERS** 185 G
OR PITA CRACKERS 142 G
SELECTED VARIETIES

20603888003_EA

\$2



**PEPSI
SOFT DRINKS**
SELECTED VARIETIES
24X355 ML

20306687002_C3A/20306687007_C3A

11⁴⁹



**CORONA
SUNBREW
NON-ALCOHOLIC
BEER**
6X330 ML

21433615_CA

11⁹⁹



**OASIS JUICE,
DEL MONTE
NECTAR OR
ARIZONA ICED TEA**
960 ML OR **FRUITÉ
BEVERAGES** 2 L
SELECTED VARIETIES

20340058003_EA/20894117004_EA

1⁴⁹



**GLAD
GARBAGE BAGS**
SELECTED VARIETIES
20-40'S

21654977_EA

SAVE 2.50
11⁴⁹



**PALMOLIVE
LIQUID DISH SOAP**
SELECTED VARIETIES, 4.27 L

21036689_EA

SAVE 2.00
8⁹⁹



**LYSOL DISINFECTANT
WIPES** 75/84'S,
SPRAY 350 G OR **TOILET
BOWL CLEANER** 940 ML
SELECTED VARIETIES

2033451000_EA/21449826_EA

SAVE 1.00
5⁹⁹



**DAWN POWERWASH
DISHWASHING SPRAY**
SELECTED VARIETIES, 473 ML

21218861_EA/21430608_EA

SAVE UP TO 2.00
4⁹⁹



**NO NAME®
PAPER TOWELS**
6-8 ROLLS

20078623_EA

6⁹⁹



**TIDY CATS
LIGHTWEIGHT
LITTER**
SELECTED VARIETIES
2.72 KG

21206496_EA/21206520_EA

12⁴⁹



**PURINA ONE
DRY CAT FOOD**
SELECTED VARIETIES
1.45-1.8 KG

20421881002_EA/21096817_EA

12⁴⁹

BABY SHOP

FOR LESS

SHOP NOW



SAVE 9.00

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
 SIZE 3-6, SELECTED VARIETIES, 120-192'S
 21455875_EA/21455883_EA

43⁹⁹



SAVE 5.00

HUGGIES SUPER BIG PACK DIAPERS
 SIZE N-7, SELECTED VARIETIES, 32-108'S
 21456039_EA/21456413_EA

24⁹⁹



HUGGIES PULL-UPS OR PAMPERS EASY UPS CLUB PACK TRAINING PANTS
 SELECTED VARIETIES, 56-74'S
 20952337_EA/21089402_EA

26⁹⁹



HUGGIES 9/10X OR HELLO BELLO 10X BABY WIPES
 SELECTED VARIETIES, 336-704'S
 21090051_EA/21401195_EA

19⁹⁹



PC® TRAINING PANTS
 SELECTED VARIETIES, 20-44'S
 20972894_EA/21528052_EA

12⁹⁹



HUGGIES LITTLE SWIMMERS SWIM DIAPERS
 SELECTED VARIETIES, 17-20'S
 20968789_EA/20570040_EA

12⁹⁹



GERBER BABY SNACKS 42-155 G OR **ENTRÉES** 187-192 G
 SELECTED VARIETIES
 20304618003_EA/20315343003_EA

2⁹⁹



SAVE 6.00

SIMILAC STEP 3 GO & GROW POWDER WITH HMO
 SELECTED VARIETIES, 850 G
 21439341_EA/21439271_EA

22⁹⁹



CETAPHIL, CERAVE, EUCERIN BABY NEEDS
 SELECTED VARIETIES AND SIZES
 21526639_EA/2104772_EA

SAVE UP TO
20% OFF

8.79- 23.99



SUDOCREM, ZINCOFAX OR PENATEN BABY NEEDS
 SELECTED VARIETIES AND SIZES
 21210700_EA/21002986_EA

SAVE UP TO
20% OFF

4.99- 21.59



BABY SHOP

FOR LESS

SHOP NOW



MILLIE MOON CLUB PACK DIAPERS
SIZE 1-3, SELECTED VARIETIES
88-108'S
21520456_EA

24⁹⁹



NEW

34⁹⁹

MILLIE MOON DIAPERS
SIZES 4-6, SELECTED VARIETIES
88-120'S
21590418_EA



Homemade quality, frozen for fresh taste.



Introducing PC[®] Organics[™] Frozen Baby Food.

PC[®] ORGANICS BABY FOOD POUCH
SELECTED VARIETIES, 6X128 ML
215437983_EA

4⁹⁹



PC[®] ORGANICS BABY FOOD POUCH
SELECTED VARIETIES, 6X128 ML
21563036_EA

4⁹⁹

SUPER YOUR EVERYDAY



EVERY MAN JACK BODY WASH 500- 945 ML,
DEODORANT 73/88 G, HAIRCARE 400 ML OR
SKIN OR BEARD CARE PRODUCTS
SELECTED VARIETIES

21079604_EA/21476251_EA

SAVE UP TO

20% OFF

7.19-11.99



IVORY BAR SOAP 10X90 G OR BODY WASH 621 ML
SELECTED VARIETIES

20347887001_EA/20860346002_EA

SAVE UP TO 1.30

4⁴⁹



CETAPHIL
CLEANSERS OR
MOISTURIZERS
SELECTED VARIETIES
473-500 ML

20079867001_EA/20432313001_EA

12⁹⁹

10,000[¢] = \$10 Value¹
for every \$50* spent on

OLAY
REGENERIST,
MOISTURIZERS,
SUPER SERUM,
BAR SOAPS,
BODY WASH
OR LOTION
SELECTED VARIETIES
AND SIZES

21345444002_EA/21411706001_EA

¹At least \$10 value in points



NIVEA HAND
OR BODY LOTION
SELECTED VARIETIES, 200-625 ML

20688737_EA/20688854_EA

SAVE UP TO 1.50

7⁹⁹



HEAD & SHOULDERS
HAIR CARE
SELECTED VARIETIES, 315-370 ML

21505016_EA/21505125_EA

SAVE UP TO 1.30

5⁹⁹



AVEENO, MAUI
MOISTURE OR OGX
HAIR CARE
SELECTED VARIETIES
172-340 G/100-385 ML

20846832_EA/2195324_EA

SAVE UP TO 1.50

7⁹⁹



GARNIER OLIA
OR L'ORÉAL
EXCELLENCE
HAIR COLOUR
SELECTED VARIETIES

2036651018_EA/21474551_EA

SAVE UP TO 3.00

11⁹⁹



OLAY 4X90 G/8X90 G/
8X113 G BAR SOAP OR
BODY WASH
364- 975 ML
SELECTED VARIETIES

20604134_EA/21501487_EA

SAVE UP TO

15% OFF

5.09- 14.49



VEET HAIR
REMOVAL
PRODUCTS
SELECTED VARIETIES

20172254002_EA/215368373_EA

1,000[¢] = \$1 Value

SAVE UP TO

20% OFF

9.19-17.59



DOVE OR DEGREE
DEODORANT
SELECTED VARIETIES, 45-76 G

20188212001_EA/20309310001_EA

SAVE UP TO 1.80

3⁹⁹



AVEENO BABY
SUNCARE
PRODUCTS
SELECTED VARIETIES
AND SIZES
13 G, 50-237 ML

21009268_EA/21511248_EA

SAVE UP TO 2.00

14⁹⁹



HAWAIIAN
TROPIC SUNCARE
PRODUCTS
SELECTED VARIETIES
AND SIZES
170 G, 41-290 ML

20637962_EA/21350115_EA

SAVE UP TO 2.50

11⁹⁹



NEUTROGENA
SUNCARE
PRODUCTS
SELECTED VARIETIES
AND SIZES
42/141 G, 32-88 ML

21352122_EA/21352125_EA

SAVE UP TO 6.00

12⁹⁹

ELEVATE YOUR WELL BEING



PEPCID TABLETS 50/60'S OR IMODIUM 20/24'S TABLETS, CAPLETS OR LIQUI-GELS
SELECTED VARIETIES

2029700002_EA/20539414_EA

SAVE UP TO 6.00

21⁹⁹



SYSTANE EYE DROPS 10-15 ML OR LID WIPES 32'S
SELECTED VARIETIES

20323021_EA/21099090_EA

SAVE UP TO

15% OFF

11.49-16.99



CLARITIN OR AERIUS ALLERGY MEDICATION
SELECTED VARIETIES, 30-50'S

20066028_EA/20944751_EA

SAVE UP TO 6.00

26⁹⁹



EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES

20997357_EA/21032121_EA

SAVE UP TO 3.50

13⁹⁹

SESAME STREET, FLINTSTONES OR IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES

21066689_EA/21448249_EA



SAVE UP TO

20% OFF

8.39-22.39



DIESEL WHEY PROTEIN POWDER OR PROTEIN BARS
SELECTED VARIETIES AND SIZES

21068329_EA/21559717_EA



SAVE UP TO

20% OFF

2.99-33.99



LIFE BRAND® FIRST AID
SELECTED VARIETIES AND SIZES

21047352_EA/21027907_EA

SAVE UP TO

20% OFF

2.79-21.59



SENSODYNE OR PRONAMEL TOOTH PASTE 75 ML, POLIDENT TABLETS 96'S OR POLIGRIP 70 G
SELECTED VARIETIES

2043769002_EA/21478596_EA

SAVE UP TO 1.20

6⁷⁹



COLGATE SUPER PREMIUM TOOTH PASTE
73-170 ML OR MANUAL TOOTHBRUSH 1 EA,
SELECTED VARIETIES

2030640003_EA/21667174_EA

SAVE UP TO 1.80

4⁴⁹



ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA., REFILL HEADS 3'S OR CREST 3D WHITESTRIPS 10'S
SELECTED VARIETIES

21473266_EA/21479017_EA

SAVE UP TO 10.00

24⁹⁹



U BY KOTEX PADS OR LINERS 5-129'S OR TAMPONS 30-32'S
SELECTED VARIETIES

2029915_EA/21518239_EA

8⁹⁹



ALWAYS PADS OR LINERS 10-72'S OR TAMPAX TAMPONS 14-18'S
SELECTED VARIETIES

21444822_EA/21449936_EA

4⁴⁹

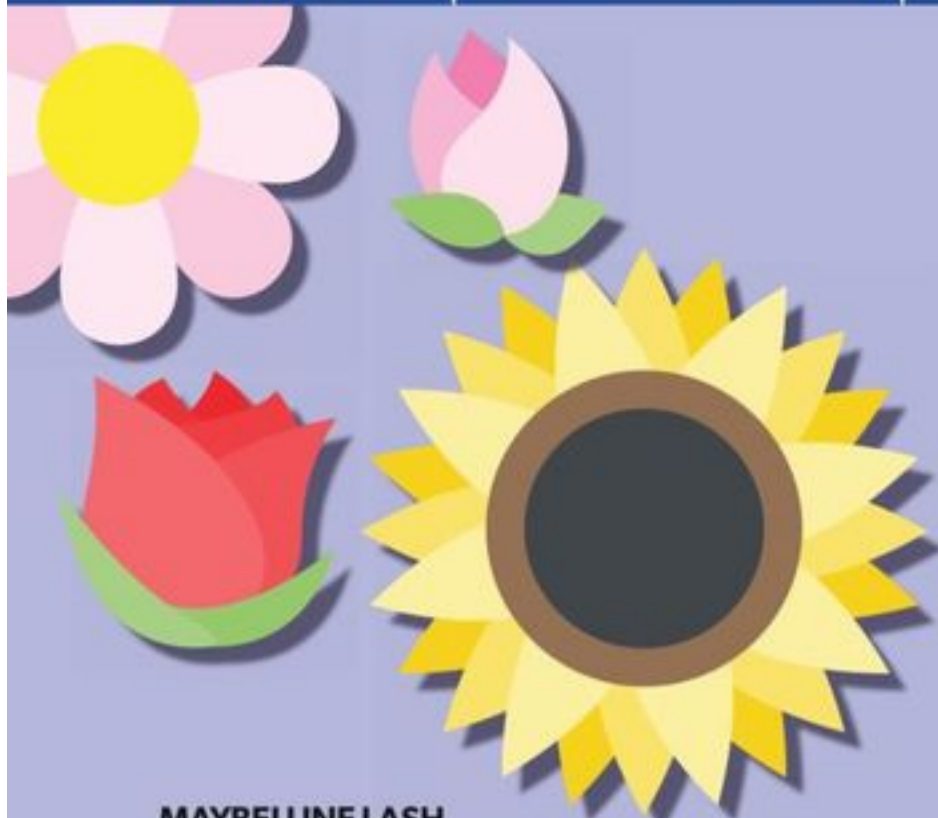


DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES

20558843005_EA/21099850_EA

17⁹⁹

GREAT PRICES FOR GREAT MOMS



MAYBELLINE LASH SENSATIONAL MASCARA
SELECTED VARIETIES
20830336003_EA

12⁹⁹



MAYBELLINE INSTANT AGE REWIND CONCEALER
SELECTED VARIETIES
20379484004_EA

14⁹⁹



MODA BRUSHES
SELECTED VARIETIES
21006019_EA/21006018_EA

FROM **2³⁹**

2.39-6.39



L'ORÉAL INFALLIBLE EYELINER
SELECTED VARIETIES
21457075001_EA

11⁹⁹



L'ORÉAL INFALLIBLE MATTE RESISTANCE LIPSTICK
21840705010_EA

12⁹⁹



REV XTENSIONNAIRE MASCARA OR COLORSTAY MULTIPLAYER LIQUID EYE PENCIL
SELECTED VARIETIES
21569987002_EA/21569984001_EA

9⁹⁹



3,000⁰⁰ = **\$3**
when you buy 2 Value

COVERGIRL SIMPLY AGELESS MASCARA OR FOUNDATION
SELECTED VARIETIES
20935029001_EA/21446181002_EA



QUO BEAUTY COLOUR COSMETICS OR NAIL IMPLEMENTS
21534731_EA/21535334_EA

FROM **3²⁰**

3.20-14.40



DR. TEAL'S EPSOM SALT OR FOAM BATH
SELECTED VARIETIES AND SIZES
1 L/1.36 KG
20335315_EA/21011662_EA

1,500⁰⁰ = **\$1⁵⁰**
Value

SAVE UP TO 1.00

8⁹⁹

KRISTIN ESS SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 296 ML
21933725_EA/21933729_EA

NEW

SAVE UP TO 6.00

12⁹⁹

PALMER'S MASSAGE CREAM 125 G OR MOISTURIZING BODY OIL 150/250 ML
SELECTED VARIETIES
20319320_EA/20901372_EA

SAVE 1.00

5⁹⁹

GREAT PRICES FOR GREAT MOMS

Well deserved spa day at low prices



JOE FRESH SLEEP FACE MASK

STYLE #54WR047576
\$10



JOE FRESH TOWEL ROBE

STYLE #54WR044798
\$39



JOE FRESH PLUSH SLIPPERS

STYLE #54WR046702
\$22



PC® HYGRO COTTON BATH TOWELS

21306987_EA
2/\$28
OR 17.00 EA



LIFE AT HOME™ SEAGRASS BASKET

21344322_EA
SAVE 6.00
\$24



BUY 1 GET 1 50% OFF

LIFE AT HOME™ 14 OZ THREE WICK CANDLES ASSORTED SCENTS
\$16



Gift sets at prices you'll love

CUCINA POMPELMO OR CORIANDRE ET OLIVIER HAND CARE SET

SELECTED VARIETIES
21955351_EA/21955352_EA
19.99



OMBRA SPA RELAXING LAVENDER GIFT SET

21439943_EA
19.99



OLAY SERUM KIT

21994526_EA
29.99

L'ORÉAL DAY/NIGHT WRINKLE EXPERT KIT

2121278_EA
25.99



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

GREAT PRICES FOR GREAT MOMS

For the cozy mom at low prices



JOE FRESH LILAC JERSEY CAPRI'S
STYLE #54WR04079

\$19



JOE FRESH MODAL SATIN TANK
STYLE #54WR045325

\$16



JOE FRESH LILAC JERSEY ROBE
STYLE #54WR04613

\$29



JOE FRESH MODAL SATIN PANTS
STYLE #54WR045329

\$24



JOE FRESH SOCKS
STYLE #54WR045805

\$6



PC® 24 OZ TO GO TUMBLER
21464435_EA

SAVE 5.00
\$12



LIFE AT HOME™ RAINBOW MUG
21493291_EA

\$4



PC® STAINLESS STEEL FRENCH PRESS
2144947_EA

SAVE 10.00

\$25



Sweet Deals



LINDT SWISS CLASSIC CHOCOLATE BAR
300 G
2143178_EA

7.99



MERCI CHOCOLATE
200 G
20639825_EA

SAVE .88
5.99



LINDT LINDOR CHOCOLATE BAGS
142-151 G
SELECTED VARIETIES
21040999_EA/21406834_EA

7.49

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GARDEN & OUTDOOR

FRUIT & VEG

MEAT & SEAFOOD

GET TO GIVE

ALWAYS PRICED

BABY SHOP

MARC ANGELO

Everyday gourmet...



SOUVLAKI CHICKEN BREAST OR PORK SIRLOIN KABOBS
• VALUE PACK • 480g - 640g
2104723_EA **13⁹⁹**



MILD, HOT OR HONEY GARLIC PORK SAUSAGES
• VALUE PACK • 1kg
2087188_EA **12⁹⁹**



FROZEN BREAKFAST PATTIES
1.2kg
2079099_EA **\$11**



BACON WRAPPED BEEF MEDALLIONS
340g
2102444_EA **13⁹⁹**



MILD OR HOT ITALIAN PORK SAUSAGES • 1.4kg
2079093_EA **\$11**



Your Go-To For
— Gut Health —

Votre passeport pour
la bonne digestion

9 Billion
Living Probiotics
9 milliards de probiotiques

30-Day Fermentation
Fermentation de 30 jours

Whole Ingredients
Ingrédients entiers

GT'S KOMBUCHA
SELECTED VARIETIES
1.4 L
21008510_EA

GT'S KOMBUCHA
SELECTED VARIETIES
480 ML
20374106_EA

10⁴⁹ 4⁴⁹

IT'S NOT JUST PASTA.
IT'S



2⁴⁹ Italpasta Pasta
Selected varieties
900 g
2081142901_EA



TASTE THE
DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES



3⁹⁹

Mutti Strained Tomatoes
Selected varieties
600 mL
2026908001_EA

6⁹⁹

Mutti Pasta Sauce
Selected varieties
600 mL
21341182_EA

ONE FAMILY.
ONE PASSION. TOMATOES.

PROTEIN TO
FUEL YOUR DAY.

15 g
of Protein*

20 g
of Protein*

16 g
of Protein*



SAVE UP TO
20%

BOOST READY TO DRINK
PROTEIN SHAKES
SELECT VARIETIES AND SIZES
20986348_EA/20990878_EA/21499827_EA

Join Always to build girls' confidence through sports.
#KeepHerPlaying

PURCHASE = DONATION

REAL CANADIAN SUPERSTORE

*For every Always Pad product purchased at Real Canadian Superstore between April 25th and May 1st, 2024, Always will donate \$0.10 to Post and Female up to \$16,000 CAD.

3,000^{pts} for every \$20⁺ spent on

=\$3 Value¹

ALWAYS PADS OR LINERS
SELECTED VARIETIES AND SIZES
¹At least \$3 value in points

DISCOVER NEW
CREATED BY
Maison Perrier
FRANCE

THE HOUSE OF UPLIFTING BEVERAGES

\$2 MAISON PERRIER™ 1 L SELECT VARIETIES
NEW FLAVOUR

7⁹⁹ MAISON PERRIER™ 8 X 330 mL & 6 X 500 mL SELECT VARIETIES
NEW FLAVOUR

YOUR break YOUR RULES.

3⁹⁹ Nestlé chocolate pouches
135-205 g assorted varieties
NEW FLAVOUR

\$1 Nestlé single chocolate bars
40-60 g assorted varieties
NEW FLAVOUR

9⁹⁹ Aero™ s'mores kit (55 g)
NEW FLAVOUR

CALEDON farms

ALL NATURAL PET TREATS | MADE IN CANADA

8⁹⁹ CALEDON FARMS Sweet Potato Chews
265 g
20339093_EA

17⁹⁹ CALEDON FARMS VALUE PACK Beef Tendersticks
340 g
21326478_EA

3⁴⁹ CALEDON FARMS Cat Treats
30 g
21366941_EA

THE MOBILE SHOP

OUT WITH THE OLD
IN WITH THE NEW

EARN UP TO
250,000^{pts}

WHEN YOU TRADE IN YOUR OLD PHONE

Subject to credit approval. PC Optimum™ points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



L'ORÉAL PARIS

6,000 = \$6 Value
when you buy 2

L'Oréal Panorama mascara
2156292002_EA



SHOP L'ORÉAL PARIS MOTHER'S DAY FAVOURITES

True Match Serum concealer
2154325006_EA



Brow Stylist Definer
2107092003_EA



gelcouture by essie

longwear without UV lamp



gel-like finish lasts up to 14 days*



Essie Gel Couture nail colour or top coat
21019583006_EA/21159576_EA

9.99
#1 top coat** in Canada



Essie On a roll apricot cuticle oil
21159993_EA
9.99
step 3: hydrate



step 2: seal

*with reapplication of top coat on day 7. **AC Nielsen, top coat, \$ vol. 52-week period ending July 1, 2023.

MAYBELLINE NEW YORK



4,000 = \$4 Value
when you buy 2

MOTHER'S DAY

SHOP OUR MOTHER'S DAY FAVOURITES

Maybelline Fit Me foundation
2033554008_EA



Maybelline Superstay lipstick
21022969008_EA



Maybelline Fit Me powder
20830325005_EA



Maybelline Fit Me concealer
21219636001_EA



L'ORÉAL PARIS

POWERFUL SERUMS BECAUSE SHE'S WORTH IT

10,000 = \$10 Value
when you buy any 2

L'OREAL REVITALIFT SERUMS

21170204_EA/21504551_EA/21571407_EA
*At least \$10 value in points

NEW
12%
[NIACINAMIDE]
+ AMINO SULFONIC + FERULIC

DARK SPOT SERUM



1.5%
[PURE HYALURONIC ACID]

PLUMPING SERUM



12%
[PURE VITAMIN C]
+ SALICYLIC ACID + VITAMIN E

BRIGHTENING SERUM



WORLD FOODS*

MASECA INSTANT CORN MASA FLOUR
1.8 KG
21457845_EA

7⁹⁹



LA COSTEÑA SAUCE
SELECTED VARIETIES, 455 ML
20318656001_EA

3²⁹



SUFRA® HALAL LEAN GROUND BEEF
454 G
21397283_EA

7⁷⁹



MILKFISH
WHOLE, FROZEN
20119071_KG

3⁹⁹
LB

8.80/KG



PRAN SAMOSAS
SELECTED VARIETIES, FROZEN,
400 G
21054846_EA

2⁹⁹



ROMA TOMATOES
PRODUCT OF MEXICO
NO. 1 GRADE
20143381001_KG

1⁹⁹
LB

4.39/KG



CRISPY POUND CAKE
SELECTED VARIETIES, 368 G
20814080_EA

3⁵⁰



TAS COCONUT JUICE
SELECTED VARIETIES, 500 ML
20431027_EA

SAVE UP TO .40

1⁴⁹



RUBICON JUICE
SELECTED VARIETIES, 1 L
20029236001_EA/20296770001_EA

SAVE .30

2⁴⁹



SURAJ® BEANS
SELECTED VARIETIES, 540 ML
20540264_EA

1⁴⁹



MAGGI MASALA NOODLES
SELECTED VARIETIES, 70 G
20802664_EA

39¢



NESTLÉ MILO OR OVALTINE DRINK MIX
400 G
20101042_EA/20726635_EA

SAVE UP TO 1.00

4⁹⁹

*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Douglass, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket. See back page of flyer for details.

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WORLD FOODS*



CARIBBEAN SWEET POTATOES
PRODUCT OF HONDURAS

20169860001_KG

1⁹⁹
LB

4.39/KG



BUNCHED SPINACH
PRODUCT OF U.S.A.

20162840001_EA

1⁹⁹



EGGPLANT
PRODUCT OF MEXICO

20155709001_KG

1⁹⁹
LB

4.39/KG



NEW ZEALAND MUTTON SHOULDER CHOPS

215374412_KG

6⁹⁹
LB

15.41/KG



SUFRA® HALAL WHOLE CHICKEN
FRESH, UP TO 1.7 KG

205424361_EA

\$13



BASA STEAKS OR CHUB MACKEREL
FROZEN, 1 KG

209904691_EA

\$7



CEDAR BAKERY LEBANESE STYLE PITA
WHITE OR WHOLE WHEAT, 5'S

215093501_EA

1²⁵



VALENTINA HOT SAUCE
SELECTED VARIETIES, 370 ML

20056649002_EA

SAVE .50

1⁹⁹



LA COSTEÑA PICKLED JALAPEÑO NACHO SLICES
440 G

20659041_EA

SAVE .50

2⁴⁹



LA COSTEÑA CHIPOTLE PEPPERS 186 ML OR REFRIED BEANS 546 ML
SELECTED VARIETIES

20054079001_EA/203190801_EA

2⁴⁹



HANS DAIRY DAHI
SELECTED VARIETIES, 750 G

200928111_EA

SAVE .60

2²⁹



PUCK THICKENED CREAMY PRODUCT
160 G

204492481_EA

SAVE 1.00

1⁹⁹



NANAK VEG BURGER PATTIES
640 G

208806881_EA

8⁹⁹



BRAR'S SAMOSAS
SELECTED VARIETIES
FROZEN, 624 G

210000331_EA

5⁹⁹



SURATI INDIAN SNACKS
SELECTED VARIETIES, 341 G

203225760031_EA

SAVE .50

2⁴⁹

*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket. See back page of flyer for details.

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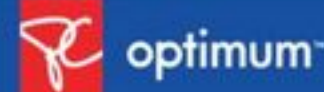
PC Optimum™ members can save up to 35% on insurance.

PC Optimum™ members enjoy exclusive pricing* on Home and Auto insurance from participating insurers and can combine it with other available discounts to save up to 35%!

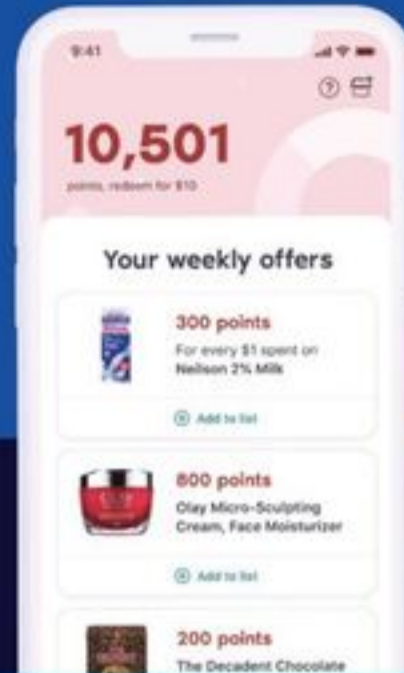


[GET A QUOTE](#)

*By combining the PC Optimum™ member discount offered by select insurance providers with discounts available from those providers for claims-free and convictions-free status and bundling home and auto insurance with the same provider through PC Insurance. For full details see www.pcinsurance.ca. PC auto and home insurance products are available only in Alberta, New Brunswick, Newfoundland & Labrador, Nova Scotia, Ontario, and Prince Edward Island. /™PC, PC Optimum are trademarks of Loblaw's Inc. The PC Optimum™ program is provided by President's Choice Services Inc.

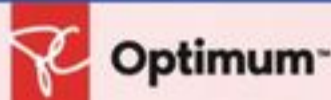


Don't forget to load your offers on your PC Optimum™ app!



Load your exclusive offers on the app before shopping to get more points.

10,000 pts
is \$10 in FREE stuff



Our bonus redemption event is on.*

April 25 - May 1 | In-Store Exclusive

[FIND A STORE](#)

JOE FRESH

* Visit www.joefresh.com/offerdetails for full details

REDEEM
30K pts
FOR \$40 OFF
THAT'S AN EXTRA \$10!

REDEEM
50K pts
FOR \$75 OFF
THAT'S AN EXTRA \$25!



Shop. Earn. Redeem points.



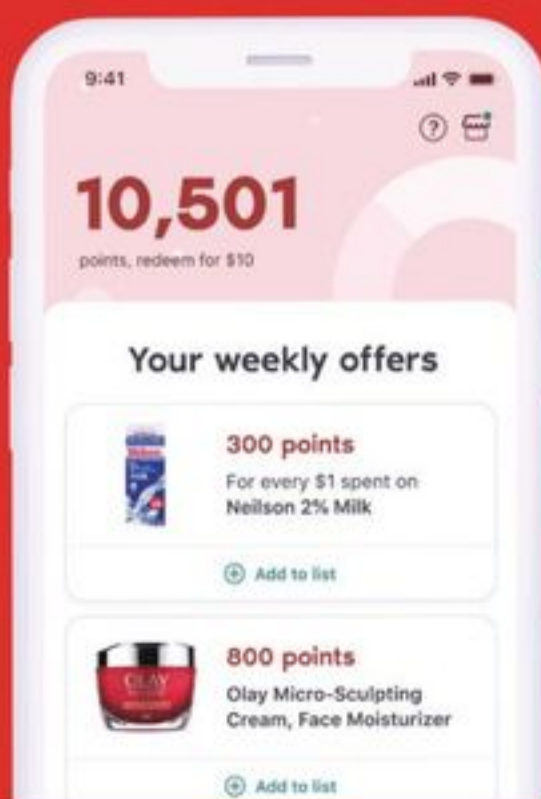
Get 80,000 pts
for every \$200 spent on optical.

April 18 - May 1, 2024.

*FOR EVERY \$200 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN APRIL 18 - MAY 1, 2024.



In 2023, our members redeemed over \$319 million in free stuff at Real Canadian Superstore.



Get to free faster* with the PC Optimum™ app.

Start earning more points in 3 easy steps:

1. Download the app & create account
2. Open to load your offers weekly
3. Scan your app when you pay

START SAVING

*Based on our data analysis, on average, PC Optimum™ members that load and shop their offers (only via the PC Optimum™ app or website) more frequently have more opportunities to receive personalized points offers therefore reaching the minimum points redemption threshold faster than the customers who don't.



AD MATCH

**We'll match prices*
when you
show us a lower
advertised price!**

1. We'll match prices if you show us a lower advertised price.
See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts obtained through loyalty programs including PC Optimum™ Member Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.

*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore location and receive a free Banana Boat Protect The Fun Family Pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. No copies. Coupon must be presented to the cashier at time of purchase. Valid from Thursday, April 25th until closing Wednesday, May 1st, 2024. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21600-409_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our regular prices. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™The trade-marks, service marks and logos displayed in this flyer are trade-marks of Loblaw's Inc. All rights reserved. ©2024 Loblaw's Inc. Please recycle.

PC OPTIMUM™ MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction.

Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

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