

APRIL

HIT OF THE MONTH

limit 8
after limit
3.99 ea.



\$3

MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA

limit 6
after limit
2.99 ea.



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA/21559976_EA

limit 6
after limit
2.99 ea.



Members-Only Price*
\$2
Non-members
2.99

LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™



Members save \$5



Optimum Members-Only Price™ \$5.99 Non-members 10.99

HIGH LINER FISH OR SHRIMP SELECTED VARIETIES FROZEN 350-700 G 20303200001_EA/20572299004_EA



Members save \$1.99

Optimum Members-Only Price™ \$5 Non-members 6.99

PC® MINI MUFFINS SELECTED VARIETIES 12'S 21488839_EA



Members save \$1.11

Optimum Members-Only Price™ 4.88 Non-members 5.99

SOFTSOAP LIQUID HAND SOAP REFILL 1.47 L OR DOVE BAR SOAP 3X106 G OR BODY WASH 325/400 ML SELECTED VARIETIES 21167194_EA/21220717_EA

4 DAYS ONLY!

APRIL 25th TO 28th

Optimum 15,000 pts for every \$50 spent on

\$15 Value

JOE FRESH AND GENERAL MERCHANDISE INCLUDING SEASONAL PRODUCTS, KITCHEN PREP AND APPLIANCES, ELECTRONICS, SPORTING, HOME DECOR AND BED & BATH

JOE FRESH



PRICE DROP

LOWERED
PRICES UNTIL
MAY 15th 2024



**BEN'S ORIGINAL
BISTRO EXPRESS RICE**
SELECTED VARIETIES
240/250 G
21404895_EA/21405242_EA

\$3[#]



**SUNCHIPS
MULTIGRAINS
FLAVOURED SNACKS**
SELECTED VARIETIES
205 G
21370313_EA/21370317_EA

2⁵⁰[#]



**SCOPE CLASSIC ORIGINAL
MINT OR COOL PEPPERMINT
MOUTHWASH**
SELECTED VARIETIES
1 L
20948747_EA/20948867_EA

\$4[#]

†PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled 
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see our complete digital flyer



Zehrs™



SALE
SAVE \$3^{LB}

4⁴⁹
LB

LEAN GROUND BEEF
FAMILY SIZE
9.90/KG
20357650_KG



SAVE
AT LEAST \$2^{LB}

4⁴⁹
LB

CHICKEN BREASTS SKINLESS
BONE-IN OR **SPLIT CHICKEN**
WINGS FAMILY SIZE
9.90/KG
20055906_KG/20761916_KG



SALE
SAVE \$2^{50LB}

3⁹⁹
LB

PORK BACK RIBS
CRYOVAC PKG 2'S
8.80/KG
20289672_KG



PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA, NO. 1 GRADE
5.49/KG
20425775001_KG/20159199001_KG

SALE
SAVE \$1^{50LB}

2⁴⁹
LB



SALE
SAVE \$3^{50LB}

9⁹⁹
LB

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
22.02/KG
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY.
20720065_KG



SALE
SAVE \$4⁸⁰

7⁹⁹

PC® OR BLUE MENU® MEAT, VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES
FROZEN
1.13 KG
20314880_EA/20326534_EA



WHEN YOU BUY 3
SAVE 97¢

3/\$5
LESS THAN 3 \$1.99 EA.

BARILLA PASTA
SELECTED VARIETIES
340/410 G
21404912_EA/21515800_EA



6⁴⁹

OIKOS GREEK
650/750 G,
ACTIVIA YOGURT
12X100 G OR
8X93 ML SELECTED
VARIETIES
20303412001_EA/
21006634_EA



2⁹⁹

GREEN GIANT VEGETABLES
SELECTED VARIETIES
FROZEN
400-750 G
21022355_EA/21022302_EA



SAVE
AT LEAST 80¢

1⁹⁹

HUNT'S PASTA OR TOMATO SAUCE
SELECTED VARIETIES
369-680 ML
20008721_EA/20296852001_EA



BUY 2 OR MORE
3⁷⁵
EA.
LESS THAN 2 \$4.49 EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED SIZES AND VARIETIES
21178597_EA/
21178640_EA/
21178642_EA



SALE
SAVE \$2

12⁹⁹

PC® ROAST AND GROUND COFFEE
SELECTED VARIETIES
875/930 G
21393374_EA/
21393573_EA



6⁹⁹

CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS, SPONGETOWELS
PAPER TOWELS
6 ROLLS OR SCOTTIES
FACIAL TISSUE 6'S
SELECTED VARIETIES
21189812_EA/21204739_EA



Members save **\$1.50**

Y-Optimum
Members-Only Price
4.49
Non-members **5.99**

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA



Members save **\$1.50**

Y-Optimum
Members-Only Price
13.50
Non-members **\$15**

PC* BACON-WRAPPED WILD SEA SCALLOPS
FROZEN
260 G
21220644_EA



Members save **\$1**

Y-Optimum
Members-Only Price
6.50
Non-members **7.50**

BENTO SUSHI CALIFORNIA ROLLS
SELECTED VARIETIES
200 G
20089577_EA/20184852_EA

5,000⁺
for every *15 spent on

\$5 Value

1,000⁺

\$1 Value



QUAKER CEREAL
SELECTED VARIETIES
288-500 G
20637355_EA/21082500_EA



ALEXIS DE PORTNEUF LADY LAURIER 150 G,
SIR LAURIER 170 G OR
LA SAUVAGINE 125 G
20972869_EA

7.99



PC* ORANGE JUICE 2.5 L OR **CREAMY YOGURT** 16X100 G
SELECTED VARIETIES
2069925002_EA
21531644_EA

5.99



GAY LEA BUTTER
SELECTED VARIETIES
454 G
20559408_EA/20559466_EA

5.99
SALE
SAVE \$2.50



BLACK DIAMOND CHEESE BARS 400 G, SHREDS
300-320 G OR
SAUCE TUBS 300 ML
SELECTED VARIETIES
21278845_EA/21279221_EA

6.99



PC* SMOKIES*
SELECTED VARIETIES
1 KG
20732535_EA/20733617_EA

10.99
SALE
SAVE \$4



NO NAME* ICE CREAM SANDWICHES OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN
24/30'S
2034740001_EA/21013432_EA

\$10
SALE
SAVE \$1.99



DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN
320-410 G
2029610001_EA
20296424006_EA

2/\$11
WHEN YOU BUY 2
SAVE \$2.98
LESS THAN 2 \$6.99 EA.



PC* TEA
SELECTED VARIETIES
20'S
20301067_EA/21105270_EA

2.99
SALE
SAVE 50¢



KRAFT SALAD DRESSING
SELECTED VARIETIES
425 ML
21584850_EA/21583672_EA

3.49



AYLMER TOMATOES
ORIGINAL OR ACCENTS
796/540 ML OR **CHEF BOYARDEE** 418/425 ML
SELECTED VARIETIES
2031250005_EA/21206804_EA

1.99
SAVE
AT LEAST 25¢



NATURE VALLEY GRANOLA BARS 120-230 G,
BETTY CROCKER OR MOTT'S FRUIT SNACKS 128-226 G,
PILLSBURY SOFT BAKED BARS 150 G
OR CEREAL TREAT BARS 120-150 G
SELECTED VARIETIES
20315520002_EA
20318474001_EA

2/6.50
WHEN YOU BUY 2
SAVE \$1.48
LESS THAN 2 \$3.99 EA.



DORITOS FLAVOURED TORTILLA CHIPS OR CHEETOS CHEESE FLAVOURED SNACKS
SELECTED VARIETIES
155-300 G
21369118_EA
21370169_EA

2/\$8
WHEN YOU BUY 2
SAVE 98¢
LESS THAN 2 \$4.49 EA.



PC* NATURAL SPRING WATER
24X500 ML
20137898_C24

2/\$6
WHEN YOU BUY 2
SAVE \$1.98
LESS THAN 2 \$3.79 EA.



VEGA PROTEIN & GREENS DRINK MIX
SELECTED VARIETIES
510-526 G
20830386001_EA
20830386002_EA

24.99
SAVE THIS WEEK



ENSURE 6X235 ML OR **GLUCERNA** 6X235 ML
MEAL REPLACEMENT DRINKS, PREMIER PROTEIN SHAKES
4X325 ML OR **MUSCLE MILK PROTEIN SHAKE**
4X330 ML
SELECTED VARIETIES
20308731001_C06
21031114_EA

12.99



FINISH AUTO DISH+ 56-78'S, CASCADE PLATINUM 60'S AUTO DISH OR CASCADE 72-90'S
SELECTED VARIETIES
21367612_EA
21518479_EA

19.99

CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2024 Loblaw's Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. †PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
20051015001_EA/20128938001_EA

3⁴⁹



**FARMER'S MARKET™
GRAPEFRUIT**
PRODUCT OF TURKEY
OR **NAVEL ORANGES**
PRODUCT OF SPAIN,
MOROCCO OR TURKEY
3 LB
20118409001_EA/20162945001_EA

5⁹⁹



PLUMS PRODUCT OF CHILE,
NO. 1 GRADE 2 LB OR
JUMBO CANTALOUPE
PRODUCT OF GUATEMALA
EACH
20594316001_EA/20167017001_EA

4⁹⁹



**ONTARIO
FARMER'S MARKET™
ENGLISH CUCUMBERS**
3'S OR **PC® COCKTAIL
TOMATOES** 340 G
PRODUCT OF ONTARIO
20828461001_EA/20779176001_EA

3⁹⁹



**FARMER'S MARKET™
MINI CARROTS**
PRODUCT OF U.S.A. 2 LB OR
AVOCADOS
PRODUCT OF MEXICO 5'S
20031454001_EA/20142232001_EA

4⁹⁹



BROCCOLI CROWNS
PRODUCT OF U.S.A.
7.69/KG
20026161001_KG

**3⁴⁹
LB**



**SEEDLESS
WATERMELONS**
PRODUCT OF MEXICO
OR U.S.A.
EACH
20067326001_EA

7⁹⁹



**TAYLOR FARMS
CHOPPED SALAD KITS**
PRODUCT
OF U.S.A.
SELECTED
VARIETIES
319-383 G
21335159_EA/
21381584_EA

2/\$11
LESS THAN 2
\$5.99 EA.



**ONTARIO
GREENHOUSE
BEEFSTEAK TOMATOES**
PRODUCT OF ONTARIO
4.39/KG
20426141001_KG

**1⁹⁹
LB**



CORED PINEAPPLE
PREPARED FRESH
IN-STORE DAILY
600 G
20503143_EA

5⁹⁹

Butcher



**ONTARIO
BONELESS BLADE POT ROAST**
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE
BEEF OR HIGHER
19.82/KG
20797470_KG

**8⁹⁹
LB**



**PC® BLUE MENU™
GROUND CHICKEN
OR TURKEY**
454 G
21100091_EA/21100092_EA

2/\$12
LESS THAN 2
\$8 EA.



**ONTARIO
BEEF STIR FRY STRIPS**
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE
BEEF OR HIGHER
250 G
21588067_EA

\$7



**ONTARIO
BRAISING BEEF
SHORT RIBS**
BONE-IN, CUT FROM
CERTIFIED ONTARIO
CORN FED CANADA
AA GRADE BEEF
OR HIGHER
35.25/KG
20810386_KG

**15⁹⁹
LB**



**JOHNSONVILLE
PORK SAUSAGE**
SELECTED VARIETIES
250-500 G
20003902_EA/20303844_EA

6⁹⁹



**CANADA
PC® FREE FROM™
CHICKEN DRUMSTICKS
OR THIGHS**
AIR CHILLED,
FAMILY SIZE
8.80/KG
21204934_KG/21205092_KG

**3⁹⁹
LB**



**SUFRA® HALAL
WHOLE CHICKEN
TRAY PACK**
1.7 KG
21542436_EA

\$13



**SCHNEIDERS
LUNCHMATE
STACKERS
OR KITS**
SELECTED
VARIETIES
90-132 G
21310034_EA/
20770777_EA

3/9⁹⁹
LESS
THAN 3
\$3.99 EA.



**PINTY'S CHICKEN
WINGS**
SELECTED
VARIETIES,
FROZEN
780 G
21507493_EA

17⁹⁹



PC® BURGERS
SELECTED
VARIETIES,
FROZEN
568 G-1.36 KG
20941230_EA/
20941443_EA

2/\$30
LESS
THAN 2
\$16.99 EA.



**ST-HUBERT OR
SWISS CHALET PIES**
SELECTED
VARIETIES,
FROZEN
650-800 G
20719334_EA/
21047194_EA

10⁹⁹

Seafood

Fresh seafood items subject to availability.



SHRIMP SKEWERS
PLAIN OR
MARINATED,
PREVIOUSLY FROZEN
55 G
21119692_EA

1⁷⁰

**FRESH ASC
TILAPIA FILLETS**
22.02/KG
20897812_KG

**9⁹⁹
LB**



**SEAQUEST™
COLOSSAL PACIFIC
WHITE SHRIMP RAW
ZIPPERBACK® 16-20**
PER LB 300 G OR
CALAMARI RINGS
UNCOOKED 340 G
FROZEN
20027170_EA/21043887_EA

7⁹⁹



**PC® BLUE MENU™
WILD ARGENTINIAN
SCALLOPS** 80-150
PER LB 400 G OR
**CATCH OF THE DAY
FISH FILLETS**
580 G-1.32 KG
FROZEN
20076343_EA/
20651933_EA

13⁹⁹

Bakery

MADE FRESH IN-STORE

BULK DONUTS
ASSORTED VARIETIES
EACH
20592786_EA/21572332_EA

\$1

GARLIC LOAF
PAIN À L'AIL

HEAT AND SERVE | RÉCHAUFFER
GARLIC LOAF

Members save **\$1**

Optimum
Members-Only Price
2.99
Non-members
3.99

GARLIC LOAF
330 G
21020061_EA

FARMER'S MARKETSM
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA

13.99

Elite
TIRAMISU
RED VELVET
VELOUTE ROUGE

ELITE SWEETS SCOOP & SERVE DESSERTS
SELECTED VARIETIES,
FROZEN
500-600 G
21299181_EA/21392700_EA

8.99

BAKED IN-STORE

**FRENCH, ITALIAN,
WHITE OR
WHEAT BREAD**
450 G
20345208_EA/21377237_EA

\$2

Silver Hills
SPROUTED BREAD
SELECTED SIZES
AND VARIETIES
20711960_EA/21047070_EA

BUY 2 OR MORE
LESS THAN 2 \$6.49 EA.

5.50 EA.

PC[®] OR BLUE MENUSM
TORTILLAS
10 INCH
SELECTED VARIETIES
20182857_EA/20189559_EA

BUY 2 OR MORE
LESS THAN 2 \$3.99 EA.

3.50 EA.

Hostess
Mini Donuts
Twinkies

HOSTESS SNACK CAKES OR DONUTS
SELECTED SIZES
AND VARIETIES
21283746_EA/21283752_EA

BUY 2 OR MORE
LESS THAN 2 \$3.49 EA.

\$3 EA.

Great to go

Great to go items plus applicable taxes.

BUY ANY
SERVICE OR PREPACK
SANDWICH
21362145_EA

\$5-9

GET \$1 OFF

PEPSI SOFT DRINKS 591 ML, AQUALINA 591 ML,
ROCKSTAR 473 ML, GURU 355 ML OR CELSIUS 355 ML
SELECTED VARIETIES
20321598002_EA

The Deli

SCHNEIDERS
Pepperettes

Members save **\$4**

Optimum
Members-Only Price
7.99
Non-members
11.99

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
300/375 G
20976093_EA

CUDDY
SERVICE CASE
CUDDY DELI MEATS
20007099_KG/20323331_KG

3.29 /100 G

GENERAL TAO
FRIED RICE
BUTTER CHICKEN,
TERIYAKI CHICKEN,
SZECHUAN
BEEF OR
BURRITO BOWL
WITH RICE
400-475 G
21460765_EA/21533946_EA

\$8-10

**ASSORTED CHICKEN
PLATE WITH SIDES
CHILLED**
364-481 G
21557793_EA/21560810_EA

\$7

Daiya
SHREDS,
SLICES
OR BLOCKS
SELECTED
VARIETIES
185-227 G
21070311_EA/
21207740_EA

2/\$10
LESS THAN 2 \$6 EA.

ROOSTER[®] TOFU
SELECTED
VARIETIES
454 G
21474765_EA

2/\$4
LESS THAN 2 \$2.49 EA.

MADE FRESH IN-STORE

PASTA TRAYS
1-1.2 KG
21395979_EA/
21395980_EA

\$12-15

**INDIVIDUAL COMBO
WITH WEDGES**
361-530 G
21086084_EA/21022536_EA

\$9

CASTELLO
HAVARTI, CHEDDAR
OR BLUE CHEESE
SELECTED
VARIETIES
125-200 G
21158086_EA/20573932_EA

6.99

**PC[®] GOAT
CHEESE LOGS**
SELECTED
VARIETIES
140 G
20296631_EA
20330259_EA

2/\$10
LESS THAN 2 \$5.99 EA.

Floral

**MORE THAN
A DOZEN
TULIPS**
SELECTED
VARIETIES
20547693_EA

12.99

**DOZEN
ECUADORIAN ROSES**
ASSORTED COLOURS
20581781_EA/20581749_EA

\$25

**DOUBLE SPIKE
ORCHID
IN CERAMIC**
SELECTED
VARIETIES
20997631_EA

\$28

**SUCCULENT
GARDEN**
21017339_EA

\$22

Garden Centre NOW OPEN

100% Canadian grown. Eh.



PC® 11 INCH DELUXE ANNUAL HANGING BASKET
SELECTED VARIETIES
20753918_EA

2/\$36
LESS THAN 2 \$20 EA.



FARMER'S MARKET™ 8 INCH EARLY ANNUAL PLANTER
SELECTED VARIETIES
21214982_EA

\$16



PC® 10.8 INCH EARLY ANNUAL PLANTER
SELECTED VARIETIES E
20753967_EA

\$22



PC® GIGANTICO™ 4.33 INCH ANNUALS OR HERBS
SELECTED VARIETIES
21352664_EA/21350301_EA

5/\$25
LESS THAN 5 \$5.50 EA.



PC® 11 INCH LAVENDER SHRUB
EACH
20952885_EA

\$25



PC® 9 CM PERENNIALS
SELECTED VARIETIES
21350463_EA

2/\$9
LESS THAN 2 \$5 EA.



15 CM SPECIALTY PHLOX
21350077_EA

\$10



\$10



SPRING BULBS
PLANT NOW FOR SUMMER BLOOMS
SELECTED VARIETIES
21357246_EA
21357249_EA

\$8-17



BURPEE OR MCKENZIE SEEDS
SELECTED VARIETIES
20754223_EA
20333371_EA

1⁸⁹-5⁴⁹



GROW YOUR OWN SELECTION OF FRUITS AND VEGETABLES
SELECTED VARIETIES AND SIZES
21515163_EA/21515074_EA/21348211_EA

4⁹⁹-9⁹⁹



4⁹⁹-9⁹⁹



EMERALD CEDAR
CONTAINER GROWN
4-6 FT
EACH
20058698_EA

29⁹⁹



BOXWOOD, SHRUBS OR EVERGREENS
SELECTED VARIETIES
1 GALLON
20218795_EA/20741130_EA/20741475_EA

\$13

Our plant guarantee

Evergreens*, trees, shrubs, rose bushes and perennials* are guaranteed for one full year.

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Garden Centre



PC[®] MOISTURE LOCK
POTTING SOIL
25 L
21349077_EA

\$10



PC[®] BLACK
EARTH SOIL
25 L
21357992_EA

4/\$11
LESS THAN 4
\$3 EA.



PC[®] VEGETABLE
& HERB SOIL
25 L
21349109_EA

2/\$12
LESS THAN 2
\$7 EA.



PC[®] FLOWER
& GARDEN
BED SOIL
50 L
21358356_EA

2/\$20
LESS THAN 2
\$11.50 EA.



NO NAME[®]
ALL-PURPOSE
SOIL
50 L
21358664_EA

2/\$20
LESS THAN 2
\$11.50 EA.



NO NAME[®]
CEDAR MULCH
AVAILABLE
IN NATURAL,
BLACK OR RED
42.5 L
21358531_EA
21358573_EA

3/\$12
LESS THAN 3
\$4.50 EA.



PC[®] ENRICHED
LAWN SOIL
25 L
21349080_EA

2/\$12
LESS THAN 2
\$7 EA.



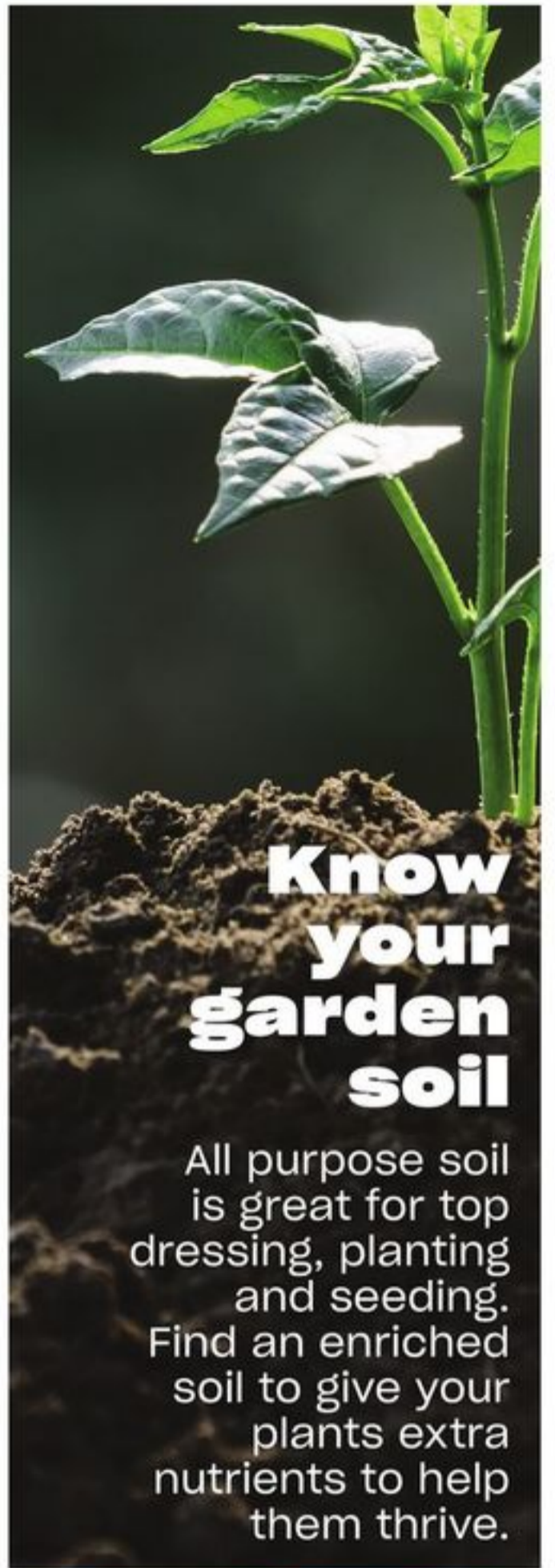
PC[®] GRASS
SEED
SELECTED
VARIETIES
1 KG
21359479_EA
21359480_EA

2/\$20
LESS THAN 2
\$12 EA.



PC[®] PAPER YARD
WASTE BAGS
5'S
20429980_EA

2/\$8
LESS THAN 2
\$4.99 EA.



**Know
your
garden
soil**

All purpose soil is great for top dressing, planting and seeding. Find an enriched soil to give your plants extra nutrients to help them thrive.



GARDEN DÉCOR
SELECTED
STYLES
21579523_EA
21579553_EA
21579365_EA

**SEE GARDEN CENTRE
FOR RETAILS**



GARDEN WATERING
ACCESSORIES
SELECTED STYLES
21579651_EA
20275904_EA
21579608_EA

**SEE GARDEN CENTRE
FOR RETAILS**



GARDEN POTS
SELECTED STYLES
21579553_EA
21579659_EA
21579818_EA

**SEE GARDEN CENTRE
FOR RETAILS**



GARDEN TOOLS
SELECTED
STYLES
21579479_EA
21579637_EA
21579571_EA

**SEE GARDEN CENTRE
FOR RETAILS**

**Our plant
guarantee**

**Evergreens*, trees, shrubs, rose bushes and perennials*
are guaranteed for one full year.**

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Greenhouse Grown

From the greenhouse to your house...



FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF ONTARIO
3'S
20085851001_EA

4⁴⁹



FARMER'S MARKET™
GRAPE TOMATOES
PRODUCT OF MEXICO
283 G
21367888001_EA

3⁹⁹



PC® MIXIANY CHERRY TOMATOES
PRODUCT OF ONTARIO
680 G
21285888001_EA

7⁴⁹



PC® LIVE LETTUCE GREEN 2'S
OR RED & GREEN 2'S OR TRIO 2'S
PRODUCT OF CANADA
21212486_EA/21212487_EA

4⁹⁹



PC® ORGANICS
TOMATOES
ON THE VINE
PRODUCT
OF ONTARIO
7.69/KG
20127917001_KG

3⁴⁹
LB



PC® ORGANICS
GRAPE TOMATOES
PRODUCT OF CANADA
OR MEXICO
255 G
20799491001_EA

3⁹⁹



PC® GREENHOUSE
STRAWBERRIES
PRODUCT
OF ONTARIO
CANADA NO. 1
GRADE
340 G
21027142001_EA

5⁹⁹

Grocery



PC® AVOCADO OIL
500 ML
20332066_EA

12⁹⁹



OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA

2⁹⁹



WHISKAS TEMPTATIONS
CAT TREATS
SELECTED VARIETIES
454 G
21012108_EA

Members save **\$2**
Optimum
Members-Only Price
6⁹⁹
Non-members
8⁹⁹



PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618001_EA/20627618005_EA

2/\$7
LESS THAN 2
\$3.99 EA.



STAGG CHILI
SELECTED VARIETIES
425 G
20309125004_EA

2⁴⁹



KRAFT DINNER
FLAVOURED CUPS 58 G
OR SPECIALTY FLAVOURS
150-200 G
SELECTED VARIETIES
21393426_EA/21435132_EA

4/\$8
LESS THAN 4
\$2.49 EA.



MINUTE MAID, FIVE
ALIVE OR NESTEA ICED
TEA DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
20327042001_EA/21092667_EA

3⁷⁹



GATORADE
6X591 ML OR BUBLY
SPARKLING WATER
12X355 ML OR
MONTELLIER
10X355 ML
SELECTED VARIETIES
20303218003_C06
21568926_C12

2/\$12
LESS THAN 2
\$6.99 EA.



VH SAUCES
SELECTED VARIETIES
341/355 ML
20308726001_EA/20309693001_EA

2/\$8
LESS THAN 2
\$4.79 EA.



PC® GNOCCHI
OR RISOTTO
350-400 G OR
PC® ASIAN
ENTRÉES OR
SOUPS 300 G
SELECTED VARIETIES,
FROZEN
21546584_EA
21546625_EA

2/\$10
LESS THAN 2
\$5.99 EA.



CRAVE OR
KRAFT
DINNER
ENTRÉES
SELECTED VARIETIES
FROZEN
200-340 G
21085515_EA
21553329_EA

2/\$11
LESS THAN 2
\$6.49 EA.



PILLSBURY PIZZA
POPS 760 G OR
BITES 693 G
SELECTED VARIETIES
FROZEN
20972958_EA
21435931_EA

2/\$14
LESS THAN 2
\$7.99 EA.



NO NAME®
MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21008975_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PILLSBURY TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G
SELECTED VARIETIES
FROZEN
20172664001_EA/21474507_EA

2⁹⁹



BEN & JERRY'S
473 ML OR
MAGNUM BARS 4'S
SELECTED VARIETIES FROZEN
20950739_EA/21568089_EA

2/\$11
LESS THAN 2
\$6.99 EA.



BURNBRAE EGG BAKES
SELECTED VARIETIES
FROZEN
2/4'S
21060391_EA/21097732_EA

2⁹⁹



MAYNARDS CANDY
SELECTED VARIETIES
150-154 G
21545554_EA/21545605_EA

2/\$5
LESS THAN 2
\$2.99 EA.



COTTONELLE
BATHROOM TISSUE
6-24 ROLLS OR
FLUSHABLE WIPES 2'S
SELECTED VARIETIES
20688530_EA/21594641_EA

9⁹⁹



CASHMERE
BATHROOM
TISSUE
SELECTED VARIETIES
24-72 ROLLS
21189845_EA
21443648_EA

19⁹⁹



HUGGIES
SUPER BIG PACK
DIAPERS
SELECTED VARIETIES
36-108'S
21456221_EA/21456311_EA

\$25



PC®, HUGGIES OR
PAMPERS 6'S BABY
WIPES 352-600'S
SELECTED VARIETIES
21102958_EA
21271645_EA

14⁹⁹

Taking care of your family



<p>DOVE SHAMPOO OR CONDITIONER OR AXE HAIR STYLING SELECTED VARIETIES AND SIZES 20338455001_EA/21018358_EA</p>	<p>SPEED STICK PREMIUM ANTIPERSPIRANT 45-85 G OR J.R. WATKINS HAND SOAP PUMP 266/325 ML SELECTED VARIETIES 20847071_EA/21432848_EA</p>	<p>SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML, POLIDENT OR POLIGRIP, COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, COLGATE 360° MANUAL TOOTHBRUSH OR COLGATE MOUTHWASH SELECTED VARIETIES AND SIZES 20301179001_EA/21156717_EA</p>	<p>SENSODYNE OR PRONAMEL TOOTH PASTE 110 ML-135 ML, COLGATE OPTIC WHITE, PRO RELIEF OR PERIOGARD TOOTH PASTE, COLGATE MOUTHWASH, COLGATE BATTERY OR MANUAL TOOTHBRUSH SELECTED VARIETIES 20247931001_EA/21220587_EA</p>
<p>PANTENE, HAIR EXPERTISE OR WHOLE BLENDS SELECTED VARIETIES AND SIZES 20340308005_EA/21431192_EA</p>	<p>NIVEA Q10 POWER ANTI-WRINKLE DAY CREAM OR CETAPHIL MOISTURIZERS OR CLEANSERS SELECTED VARIETIES AND SIZES 20432213001_EA/20701102_EA</p>	<p>ALWAYS PADS 28-38'S, LINERS 36-40'S, TAMPAX PEARL 32-40'S, BASE TAMPONS 54'S, U BY KOTEX TAMPONS 31-34'S, PADS 26-34'S OR LINERS 64-100'S SELECTED VARIETIES 20319562001_EA/21518239_EA</p>	<p>LIFE BRAND® OVERNIGHT MAXI PADS 36'S OR MAXIMUM ABSORBENCY INCONTINENCE UNDERWEAR 18'S SELECTED VARIETIES 21202823_EA/21232217_EA</p>
<p>LIFE BRAND® PAIN OR ALLERGY RELIEF TABLETS, CAPLETS, SPRAYS, LIQUIDS, PATCHES OR RUBS SELECTED VARIETIES AND SIZES 21134305_EA/21229420_EA</p>	<p>WEBBER NATURALS OR ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONES CHILDREN MULTIVITAMINS 50-180'S SELECTED VARIETIES 20860422_EA</p>	<p>DEGREE BASE ANTIPERSPIRANT 45/74 G, DIAL ANTIBACTERIAL LIQUID HAND SOAP 325 ML OR BODY WASH 473 ML SELECTED VARIETIES 20303942001_EA/21311819_EA</p>	<p>ENFAMIL A+ READY-TO-FEED BABY FORMULA STAGE 1 & 2 18X237 ML 21208370_C01/21208382_C01</p>

FOR ALL YOUR GROOMING NEEDS

<p>17⁹⁹ Gillette & Venus razors for Pubic Hair & Skin, ProGlide and ProShield razors selected sizes and varieties 21356935_EA</p>	<p>10% Gillette Venus 6'S, Mach3, Fusion or ProGlide 12's or Mach3 Billboard pack 15's cartridges selected sizes and varieties 21436926_EA</p>
<p>5⁴⁹ Gillette Series or Satin Care twin pack 2x198 g, Gillette Pro or Fusion shave gel 198 g, selected varieties 20885350_EA</p>	<p>8⁹⁹ Gillette Mach3, Sensor or Venus Disposable razors 1-8's selected varieties 20179414001_EA</p>

formulas for good, clean fun

<p>LESS THAN 2 \$4.99 EA 2/\$8</p> <p>method liquid hand soap pump, selected varieties 300/354 mL 20432113004_EA</p>	<p>500⁰ 50¢ Value \$5⁹⁹</p> <p>method liquid hand soap refill, selected varieties 828 mL/1L 21425039_EA</p>	<p>\$6⁹⁹</p> <p>method body wash selected varieties 532 mL 21425299_EA</p>
--	--	--

method for change

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!

<p>4⁹⁹ Crest 3D White Advanced Paste 70 mL, Oral-B Glide or Deep Clean Floss Picks selected varieties 21506728_EA/21092358_EA</p>	<p>5⁹⁹ Crest Scope mouthwash 1 L or Crest Gum Detoxify Paste 83 mL selected varieties 20948747_EA/21354690_EA</p>	<p>7⁴⁹ Oral-B Satin Floss 2's or Crest Pro Health mouthwash 1 L selected varieties 20598749_EA/20308684001_EA</p>
<p>8⁹⁹ Crest Complete Outlast Paste 3's or Oral-B Battery toothbrush 1's selected varieties 21354003_EA/20659494_EA</p>	<p>25% Oral-B Pro 300 Rechargeable toothbrushes or Oral-B Brush Heads selected varieties 21475139_EA/20346231001_EA</p>	<p>25% DEPEND OR POISE selected varieties and sizes 21295307_EA/21100737_EA</p>

© 2024 P&G

All Day Protection with Depend

25% **DEPEND OR POISE** selected varieties and sizes
21295307_EA/21100737_EA

*Registered Trademark and *Trademark of Kimberly-Clark Worldwide, Inc. © KCWW.

For your pet



WHISKAS CAT FOOD
SELECTED VARIETIES
1.5/2 KG
20754051_EA

9⁹⁹



PEDIGREE DENTASTIX
TREATS FOR DOGS
SELECTED VARIETIES
100 G-1.9 KG
21081180_EA

10⁹⁹



PRIME BONES
TREATS FOR DOGS
SELECTED VARIETIES
264-320 G
21357812_EA

8⁹⁹



TIDY CATS TIDY CARE
ALERT COLOUR CHANGING
CRYSTALS CAT LITTER
3.63 KG
21581080_EA

29⁹⁹



BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA

11⁹⁹



BENEFUL INCREDI BITES
85 G
21576867_EA

1²⁹



PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20319556001_EA

8⁹⁹



MILK BONE DOG TREATS
SELECTED VARIETIES
750-900 G
21014573_EA

5⁴⁹



MEOW MIX CAT FOOD
SELECTED VARIETIES
1.36-2 KG
21565150_EA

6⁹⁹



CAT'S PRIDE
FRESH & LIGHT CAT LITTER
SELECTED VARIETIES
3.86 KG
21352107_EA

13⁹⁹



PC[®] NUTRITION
FIRST[®] CAT FOOD
SELECTED VARIETIES
2 KG
21303270_EA

13⁹⁹



PC[®] NUTRITION
FIRST[®] DOG FOOD
SELECTED VARIETIES
2 KG
21307661_EA

10⁹⁹

Beer & cider

limited time offer APRIL 25-28



Savvy Buys



SOMERSBY CIDER MIXER
8X473 ML CANS
21313147_C08

20⁹⁵



SLEEMAN ORIGINAL DRAUGHT
6X473 ML CANS
20955192_C06

14⁹⁵



COORS LIGHT
6X473 ML CANS
20946471_C06

14⁹⁵



BUD LIGHT
6X473 ML CANS
20955258_C06

15⁹⁵

Imports



GUINNESS DRAUGHT
4X440 ML CANS
20035374_C04

12⁵⁰



HEINEKEN
6X500 ML CANS
20955260_C06

18⁹⁰

Explore



AMSTERDAM BONESHAKER IPA
473 ML CANS
20944160_EA

3⁴⁵



MICHELOB ULTRA
6X473 ML CANS
21097258_C06

17⁵⁰

Only at the following Zehrs locations (unless otherwise stated) : 30 King St. S., Alliston, 11 Bryne Dr., 620 Yonge St. and 607 Cundles Rd. E., Barrie, 487 Queen St. S., Bolton, 400 Conestoga Blvd. and 180 Holiday Inn Dr., Cambridge, 322 Argyle St. S., Caledonia, 800 Tower St. S., Fergus, 160 Kortright Rd. W., 297 Eramosa Rd. and 1045 Paisley Rd., Guelph, 24018 Woodbine Ave. RR# 2, Keswick, 300 Main St. E., Kingsville, 750 Ottawa St. S. and 1375 Weber St. E., Kitchener, 600 Mitchell Rd. Hwy 23 S., Listowel, 6940 Morrison St., Niagara Falls, Heritage Mall 50 - 4th Ave., Orangeville, Fairview Mall 285 Geneva St. and 221 Glendale Ave. at Hwy 406, St. Catharines, 865 Ontario St., Stratford, 323 Toronto St. S., Uxbridge, 450 Erb St. W. and 555 Davenport Rd., Waterloo, 5890 Malden Rd. and 7201 Tecumseh Rd. E., Windsor.

We reserve the right to limit quantities. **Prices include tax and deposit** and may be subject to change without notice. No rainchecks or substitutions. See in-store or zehrs.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

Seasonal



LIFE AT HOME™
5 PIECE DINING SET
21529586_EA

Members save
\$100

Optimum™
Members-Only Price™
\$499
Non-members
\$599

15,000 pts

\$15
Value

for every \$50*
spent on:

JOE FRESH AND
GENERAL MERCHANDISE
INCLUDING SEASONAL
PRODUCTS, KITCHEN
PREP AND APPLIANCES,
ELECTRONICS,
SPORTING,
HOME DÉCOR
AND BED
& BATH

4 DAYS ONLY!
APRIL 25th TO 28th



JOE FRESH



67,000 BTU
28 BURGERS
6 BURNERS

EVERYDAY ESSENTIALS™
5+1 BURNER PROPANE BBQ GRILL
LIMITED 1 YEAR WARRANTY
21298117_EA

Members save
\$80

Optimum™
Members-Only Price™
\$419
Non-members
\$499



EVERYDAY ESSENTIALS™
3 PIECE BISTRO SET
AVAILABLE IN BLACK OR BONE WHITE
21528749_EA/21298095_EA

Members save
\$40

Optimum™
Members-Only Price™
\$99
Non-members
\$139



PC™ RETRO COOLER
BLACK OR MINT, HOLDS 110-355 ML
CANS WITH 26 POUNDS OF ICE
21480391_EA/21480408_EA

Members save
\$100

Optimum™
Members-Only Price™
\$149
Non-members
\$249



PC™ CHARCOAL SPIDIENI GRILL
FITS 43 SKEWERS, INCLUDES TWO
INTERCHANGABLE STAINLESS STEEL
GRATES AND CARRY COVER BAG
LIMITED 5 YEARS WARRANTY
21524440_EA

Members save
\$20

Optimum™
Members-Only Price™
\$129
Non-members
\$149

BUY 1 GET 1 50% OFF

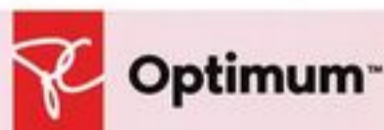
LIFE AT HOME™ ACCENT, SEAT
OR HIGH BACK PATIO CUSHIONS
SELECTED VARIETIES, SECOND
ITEM MUST BE OF EQUAL OR
LESSER VALUE
\$16-39
21528068_EA/21528299_EA



LIFE AT HOME™
OUTDOOR SOLAR
LANTERNS OR
STRING LIGHTS
SELECTED VARIETIES
21382933_EA/21386986_EA

SALE
SAVE UP TO

30%



**Our bonus
redemption
event is on.***

April 25 - May 1 | In-Store Exclusive

FIND A STORE

JOE FRESH

* Visit www.joefresh.com/offerdetails for full details

REDEEM
30K pts
FOR \$40 OFF

THAT'S AN
EXTRA
\$10!

REDEEM
50K pts
FOR \$75 OFF

THAT'S AN
EXTRA
\$25!

Home



BLACK & DECKER APPLIANCES
SELECTED VARIETIES
20960122_EA/21513969_EA

SALE
SAVE UP TO

15%

15,000 pts

\$15
Value

for every \$50*
spent on:

JOE FRESH AND
GENERAL MERCHANDISE
INCLUDING SEASONAL
PRODUCTS, KITCHEN
PREP AND APPLIANCES,
ELECTRONICS,
SPORTING,
HOME DÉCOR
AND BED
& BATH

4 DAYS ONLY!
APRIL 25th TO 28th



JOE FRESH



T-FAL INTUITION
OR PLATINUM
COOKWARE OR SETS
SELECTED VARIETIES
20972338_EA/21470675_EA

SALE
SAVE

20%



EVERYDAY ESSENTIALS®
APPLIANCES
SELECTED VARIETIES
20020568_EA/20121544_EA

SALE
SAVE UP TO

15%



PC® STAINLESS
STEEL GADGETS
21216316_EA/21216318_EA

SALE
SAVE UP TO

20%



SODASTREAM
CO2 CYLINDER
OR \$19.99 EA.
FOR EXCHANGED
21128469_EA/21475557_EA

39.99

SODASTREAM
CLASSICS
440 ML OR
BUBLY SYRUPS
40 ML
SELECTED
VARIETIES
21361021_EA/21361500_EA



2/\$12
LESS THAN 2
6.99-7.99 EA.



PC® TRITAN PANTRY,
PC® CLICK & STORE OR
PC® PANTRY STORAGE
CONTAINERS
SELECTED VARIETIES
20786342_EA/21350618_EA

SALE
SAVE UP TO

20%



PC® METAL BAKEWARE
SELECTED VARIETIES
21494804_EA/21494818_EA

SALE
SAVE

20%



LIFE AT HOME™ KITCHEN
TERRY TEA TOWELS
21541262_EA/21541261_EA

SALE
SAVE UP TO

25%



PC® ORGANICS
SHEET SETS
SELECTED VARIETIES
21289184_EA

SALE
SAVE UP TO

30%



LIFE AT HOME™
SINGLE WICK CANDLE
ASSORTED SCENTS
21414437_EA/21414475_EA

Members
save
\$2

Optimum
Members-Only Price™

\$8

Non-members
\$10

BUY 1 GET 1 50% OFF

LIFE AT HOME™
3 WICK CANDLE
ASSORTED SCENTS, SECOND
ITEM MUST BE OF EQUAL OR
LESSER VALUE
\$16
21541249_EA/21541281_EA



Lindt LINDOR

Melt into a moment of bliss.

75 Years



Lindt GHIRARDELLI Bars SELECTED VARIETIES 100 g
21521197_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bars 100 g
Lindt SWISS CLASSIC Bars 100 g SELECTED VARIETIES
2029685001_EA
3/\$9 LESS THAN 2 \$3.49 EA.

Lindt EXCELLENCE Bars SELECTED VARIETIES 100 g
20312527005_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bags SELECTED VARIETIES 150 g
21390291_EA
6⁹⁹

Lindt GHIRARDELLI Bags SELECTED VARIETIES 151 g
21332689_EA
2/\$14 LESS THAN 2 \$8.49 EA.

Introducing New Celebrity Sheep Flavours!

FAMOUSLY GOOD®

CELEBRITY SHEEP

5⁹⁹ CELEBRITY SHEEP LOG SELECTED VARIETIES 113 G
21519666_EA

The sheep are in the spotlight
NOW AVAILABLE, TRY THEM ALL!

FINICA

Finica is the proud winner of 2 AWARDS for this cheese!
Best Product (Dairy Category)
Best Overall Consumer Value Product

MAPLE LEAF

Natural selections

— Our simplest —
ingredients yet.

New look, same great taste.



6⁹⁹ Maple Leaf® Natural Selections® Sliced Deli Meats 125-175 g
20009282_EA/20065285_EA

SCHNEIDERS

100% DELICIOUS TASTE.

25% LESS SODIUM.



6⁹⁹ Schneiders® Sliced Deli Meats 175 g
21558962_EA

*Rated the Best New Product for packaged sliced meats by Canadians in a 2024 BrandSpark® survey. 25% less sodium than regular turkey/ham/salami.

Get set to Savour

SUMMER

WIN 20,000,000^{pts}
PC Optimum® Points

with **Kraft** | **HEINZ**



Heinz Ketchup 750 mL - 1 L
Miracle Whip Spread 650 - 690 mL
Selected varieties
20069080_EA/20298681001_EA
\$5⁹⁹

Kraft Singles Process Cheese Product
Selected varieties 410 g
21188654_EA
\$5⁹⁹

MiO, Tang, Kool-Aid, Country Time & Crystal Light Liquid Drink Mix
Selected varieties 48 mL
20663423_EA/20749494001_EA
2/\$7 LESS THAN 2 \$4.29 EA.

Pure by J.L. Kraft Dressings
Selected varieties 355 mL
21581429_EA/21581659_EA
\$6⁴⁹

Kraft Salad Dressings
Selected varieties 425 - 475 mL
21584850_EA
\$4⁴⁹

Diana Sauce 600 mL
Bull's-Eye BBQ Sauce 425 mL
Selected varieties
20647834005_EA/21184617_EA
2/\$8 LESS THAN 2 \$5.49 EA.

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KraftSummer.ca for full contest rules and details.

Baking with Betty Crocker



2/\$8 LESS THAN 2 \$4.49 EA. **Cinnamon Toast Crunch™ Cookies or Cinnamon Toast Crunch™ Cake** 367-453 g
21547849_EA/21508362_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Reese's Cookie Mix** 337 g
21546952_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Brownie of the Year** 521 g
21016700_EA

\$6⁹⁹ **Betty Crocker™ Gluten Free Golden Cake Mix** 425 g
20379076002_EA

\$6⁹⁹ **Betty Crocker™ Brownie Gluten Free** 454 g
20794706_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Mug Cake with frosting** Selected Varieties 266/294 g
21096607_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Red Velvet Cupcakes with Cream Cheese Flavoured Frosting** 465 g
20694464001_EA

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financial

Earn more PC Optimum™ points
on your everyday purchases with PC Financial® products.



pcfinancial.ca

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Mobile

Get 25GB for \$29/mo.

when you register for Automatic Top-up.

20,000^{pts} after 2 months of service



* New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.



Protein made easy.

Smooth creamy texture. No added sugar.

NEW!

\$3.69

21588150_EA
21588256_EA
Yoplait® Source® Protein 4x100 g



NEW!

\$4.49

21587047_EA
21588406_EA
Yoplait® Source® Protein 650 g



NEW!



\$6.99

Liberté Greek® 650-750 g
21588248_EA
21547533_EA



4/\$5
LESS THAN 4 \$1.49 EA.

Yoplait® YOP® 200 mL
21478096_EA
21478186_EA
21478178_EA



\$3.69

Yoplait® Tubes® 8x56 g
21547595_EA
21547629_EA

NEW!



\$6.99

Liberté Greek 3% Less Sugar Blueberry, Raspberry 650 g
21588110_EA
21588215_EA

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TRUSTED SOFTNESS, BETTER TEAR*

*vs. leading US 1-ply bargain brand

17.99 Charmin Bath Tissue, 12=48 roll, soft 21549779_EA




Cleans Better So You Can Use Less*

*vs. Leading USA 1-Ply Bargain Brand

17.99 Charmin Bath Tissue, 12=48 roll, strong 21484810_EA

MORE ABSORBENT



+50% MORE ABSORBENT*

*vs. leading ordinary brand.

17.99 Bounty Paper Towel, Select A Size, 6=12 roll 21515966_EA

6.12 DOUBLES

Bounty The Quicker Picker Upper



THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

10.99 Bounty Napkin 400's 21053171_EA

Bounty Napkins The Quicker Picker Upper



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\$12.99 each

PUREX 4.08-4.43 L, PERSIL 2.21 L OR SUNLIGHT 4 L LAUNDRY DETERGENT SELECTED VARIETIES
21427042_EA/20083525002_EA

A BOOST OF FRESHNESS

*#1 claim based on Nielsen 3 Channel Market Share period ending June 3, 2023
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Optimum™

Get to FREE 3x faster*

with the PC Optimum™ app. Open the app and get your offers.

10,501 points

Your weekly offers:

- 200 points for every \$1 spent on bananas
- 200 points for every \$1 spent on chocolate chip cookies
- 100 points for every \$1 spent on frozen beef

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.

