

APRIL

HIT OF THE MONTH

limit 8
after limit
3.99 ea.



MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
BARRE DE CHOCOLAT
MR. BEAST FEASTABLES
21588617_EA/21589802_EA

\$3

limit 6
after limit
2.99 ea.



CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
FRITES CAVENDISH
21559837_EA/21559976_EA

\$2

limit 6
after limit
2.99 ea.



LECLERC GO PURE
SELECTED VARIETIES
140-175 G
BARRES GO PURE LECLERC
21221434_EA

Members-Only Price*

\$2

Non-members

2.99

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum™ member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™

Members save more.



click or visit
pc optimum.ca
to become a member.

See back page for details.



Members save
\$5



Optimum
Members-Only Price™
5⁹⁹
Non-members
10⁹⁹

HIGH LINER FISH OR SHRIMP
SELECTED VARIETIES
FROZEN
350-700 G
POISSON OU CREVETTES
HIGH LINER
20303200001_EA/20572299004_EA



Members save
\$1.50

Optimum
Members-Only Price™
4⁴⁹
Non-members
5⁹⁹

GOLD SEAL SOCKEYE SALMON
213 G
SAUMON SOCKEYE
GOLD SEAL
21186814_EA



Members save
\$1.99

Optimum
Members-Only Price™
\$5
Non-members
6⁹⁹

PC® MINI MUFFINS
SELECTED VARIETIES
12'S
MINI-MUFFINS PC®
21488839_EA



Members save
\$1.11

Optimum
Members-Only Price™
4⁸⁸
Non-members
5⁹⁹

SOFTSOAP LIQUID HAND SOAP
REFILL 1.47 L OR
DOVE BAR SOAP 3X106 G OR
BODY WASH 325/400 ML
SELECTED VARIETIES
RECHARGE DE SAVON LIQUIDE
POUR LES MAINS SOFTSOAP OU
PAIN DE SAVON OU NETTOYANT
POUR LE CORPS DOVE
21167194_EA/21220717_EA

PRICE DROP

**LOWERED
PRICES UNTIL
MAY 15th 2024**



**BEN'S ORIGINAL
BISTRO EXPRESS RICE
SELECTED VARIETIES
240/250 G
RIZ BISTRO EXPRESS
BEN'S ORIGINAL
21404895_EA/21405242_EA**

\$3[#]



**SUNCHIPS
MULTIGRAINS
FLAVOURED SNACKS
SELECTED VARIETIES
205 G
GRIGNOTINES
DE MULTIGRAINS
AROMATISÉES
SUNCHIPS
21370313_EA/21370317_EA**

2⁵⁰[#]



**SCOPE CLASSIC ORIGINAL
MINT OR COOL PEPPERMINT
MOUTHWASH
SELECTED VARIETIES
1 L
RINCE-BOUCHE SCOPE
MENTHE ORIGINALE
CLASSIQUE OU MENTHE
POIVRÉE FRAÎCHE
20948747_EA/20948867_EA**

\$4[#]

†PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled 
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see our complete digital flyer



SAVE AT LEAST \$2⁵⁰LB

5⁹⁹
LB

CHICKEN BREASTS OR THIGHS
BONELESS SKINLESS, FAMILY SIZE
13.21/KG
POITRINES OU HAUTS DE CUISSES DE POULET
20162170_KG/20593099_KG

CUT BY OUR BUTCHERS

SALE SAVE \$3⁰⁰LB

5⁹⁹
LB

INSIDE ROUND OVEN ROAST
CUT FROM CANADA AA OR USDA SELECT GRADE BEEF OR HIGHER
13.21/KG
RÔTI D'INTÉRIEUR DE RONDE
20794590_KG

SALE SAVE \$4⁵⁰LB

7⁹⁹
LB

FROZEN BAY SCALLOPS
80-120 PER LB
17.62/KG
PÉTONCLES DE BAIE SURGELÉS
21093213_KG

SALE SAVE \$1⁰⁰LB

2⁹⁹
LB

PORK SIDE RIB PORTION
6.59/KG
PORTION DE CÔTES DE FLANC DE PORC
20836871_KG

PC® EXTRA LARGE GREEN OR RED SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA, NO. 1 GRADE
6.59/KG
TRÈS GROS RAISINS VERTS OU ROUGES SANS PÉPINS PC™
20425775001_KG / 20159199001_KG

2⁹⁹
LB

SALE SAVE \$4⁸⁰

7⁹⁹

PC® OR BLUE MENU® MEAT, VÉGÉTABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES FROZEN
1.13 KG
PLATS CUISINÉS DE LASAGNE À LA VIANDE, AUX LÉGUMES OU MACARONI AU FROMAGE PC™ OU MENU BLEU™
20314880_EA/20326534_EA

PKG OF 6

SAVE THIS WEEK

2⁹⁹

CANADA FARMER'S MARKET® MINI CUCUMBERS
PRODUCT OF CANADA
6'S
MINI CONCOMBRES DÉLICIES DU MARCHÉ™
20373570001_EA

SALE AT LEAST \$3⁵⁰

7⁹⁹

PC® PACIFIC LARGE WHITE SHRIMP
RAW ZIPPERBACK®
31-40 PER LB 400 G OR MARINA DEL REY WILD ARGENTINIAN SHRIMP
RAW EASY PEEL 20-30 PER LB 300 G FROZEN
GROSSES CREVETTES BLANCHES DU PACIFIQUE PC™ OU CREVETTES SAUVAGES D'ARGENTINE MARINE DEL REY
20788888_EA/20907159_EA

6⁴⁹

OIKOS GREEK
650/750 G, **ACTIVIA** YOGURT 12X100 G OR 8X93 ML SELECTED VARIETIES
YOGOURT GREC OIKOS, ACTIVIA
20303412601_EA/ 21006634_EA

SAVE AT LEAST 80¢

1⁹⁹

HUNT'S PASTA OR TOMATO SAUCE
SELECTED VARIETIES
369-680 ML
PÂTES OU SAUCE TOMATE HUNT'S
20008721_EA/20296852001_EA

WHEN YOU BUY 3 SAVE 97¢

3/\$5
LESS THAN 3 \$1.99 EA.

BARILLA PASTA
SELECTED VARIETIES
340/410 G
PÂTES BARILLA
21404912_EA/21515800_EA

BUY 2 OR MORE SAVE \$2

3⁵⁰
EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED SIZES AND VARIETIES
PAIN OU BAGELS COUNTRY HARVEST
21178571_EA/ 21178640_EA/ 21178642_EA
LESS THAN 2 \$4.29 EA.

SAVE THIS WEEK

2⁹⁹

GREEN GIANT VEGETABLES
SELECTED VARIETIES FROZEN
400-750 G
LÉGUMES GÉANT VERT
21022302_EA/21022355_EA

SALE SAVE \$2

6⁹⁹

CASHMERE BATHROOM TISSUE
12 DOUBLE ROLLS, SPONGETOWELS
PAPER TOWELS
6 ROLLS OR **SCOTTIES FACIAL TISSUE**
6'S SELECTED VARIETIES
PAPIER HYGIÉNIQUE CASHMERE OU ESSUIE-TOUT SPONGE TOWELS OU MOUCHOIRS SCOTTIES
21189812_EA/21204739_EA



Members save \$1

PC* BACON-WRAPPED WILD SEA SCALLOPS FROZEN
260 G
PÉTONCLES SAUVAGES GÉANTS BARDÉS DE BACON PC™
21220644_EA

Members-Only Price
6⁵⁰
Non-members **7⁵⁰**

BENTO SUSHI CALIFORNIA ROLLS
SELECTED VARIETIES
200 G
ROULEAUX CALIFORNIENS DE SUSHI BENTO
20089577_EA/20184852_EA



Members save \$2

Quaker Cereal
SELECTED VARIETIES
288-500 G
CÉRÉALES QUAKER
20637355_EA/21082500_EA

Members-Only Price
15⁹⁹
Non-members **17⁹⁹**



5,000^{PC}
for every \$15 spent on

\$5 Value



1,000^{PC}
\$1 Value

SAPUTO BARI RICOTTA
SELECTED VARIETIES
500 G
RICOTTA BARI SAPUTO
20537931_EA

6⁹⁹



SALE SAVE \$6

SUNRISE BOLOGNA
2 KG
BOLOGNE SUNRISE
20997095_EA

13⁹⁹



PC* ORANGE JUICE 2.5 L OR CREAMY YOGURT 16X100 G
SELECTED VARIETIES
JUS D'ORANGE OU YOGOURT CRÉMEUX PC™
20699925002_EA/21531644_EA

5⁹⁹



LACTANTIA BUTTER
SELECTED VARIETIES
454 G
BEURRE LACTANTIA
20639926_EA

6⁹⁹



BLACK DIAMOND CHEESE BARS 400 G, SHREDS 300-320 G OR SAUCE TUBS 300 ML
SELECTED VARIETIES
BARRES DE FROMAGE, FROMAGE RÂPÉ OU CONTENANTS DE SAUCE
BLACK DIAMOND
21278845_EA/21279221_EA

6⁹⁹



PC* TEA
SELECTED VARIETIES
20'S
THÉ PC™
20381067_EA/21105270_EA

2⁹⁹



NO NAME® ICE CREAM SANDWICHES OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN 24/30'S
SANDWICHS OU BARRES À LA CRÈME GLACÉE SANS NOM®
20347400001_EA/21013432_EA

SALE SAVE \$1⁹⁹

\$10



DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN
320-410 G
PIZZA RISTORANTE OU CASA DI MAMA
DR. OETKER
20296100001_EA
20296424006_EA

WHEN YOU BUY 2 SAVE \$2⁹⁸

2/\$11
LESS THAN 2 \$6.99 EA.



DORITOS FLAVOURED TORTILLA CHIPS OR CHEETOS CHEESE FLAVOURED SNACKS
SELECTED VARIETIES
155-300 G
CROUSTILLES DE TORTILLA AROMATISÉES DORITOS OU GRIGNOTINES AROMATISÉES AU FROMAGE CHEETOS
21369118_EA/21370169_EA

WHEN YOU BUY 2 SAVE 98¢

2/\$8
LESS THAN 2 \$4.49 EA.



KRAFT SALAD DRESSING
SELECTED VARIETIES
425 ML
VINAIGRETTE KRAFT
21584850_EA/21583672_EA

3⁴⁹



AYLMER TOMATOES ORIGINAL OR ACCENTS
796/540 ML OR CHEF BOYARDEE 418/425 ML
SELECTED VARIETIES
TOMATES AYLMEER ORIGINALES OU ACCENTS OU CHEF BOYARDEE
20312500005_EA/21206804_EA

SAVE AT LEAST 25¢

1⁹⁹



NATURE VALLEY GRANOLA BARS 120-230 G, BETTY CROCKER OR MOTT'S FRUIT SNACKS 128-226 G, PILLSBURY SOFT BAKED BARS 150 G OR CEREAL TREAT BARS 120-150 G
SELECTED VARIETIES
BARRES GRANOLA VAL NATURE, COLLATIONS AUX FRUITS, BETTY CROCKER OU MOTT'S, BARRES MOELLEUSES OU BARRES DE CÉRÉALES
PILLSBURY
20315520002_EA
20318474001_EA

WHEN YOU BUY 2 SAVE \$1⁴⁹

2/6⁵⁰
LESS THAN 2 \$3.99 EA.



PC* NATURAL SPRING WATER
24X500 ML
EAU DE SOURCE NATURELLE PC™
20137898_C24

WHEN YOU BUY 2 SAVE 98¢

2/\$7
LESS THAN 2 \$3.99 EA.



VEGA PROTEIN & GREENS DRINK MIX
SELECTED VARIETIES
510-526 G
PROTÉINES EN POUDRE POUR FRAPPÉ À BASE DE PLANTES VEGA
20830386001_EA
20830386002_EA

SAVE THIS WEEK

24⁹⁹



ENSURE 6X236 ML OR GLUCERNA 6X237 ML
REPLACEMENT DRINKS, PREMIER PROTEIN SHAKES
4X325 ML OR MUSCLE MILK PROTEIN SHAKE 4X330 ML
SELECTED VARIETIES
BOISSONS DE SUBSTITUT DE REPAS ENSURE OU GLUCERNA, BOISSONS FRAPPÉES
PREMIER OU BOISSON FRAPPÉE MUSCLE MILK
20308731001_C06
21031114_EA

12⁹⁹

FINISH AUTO DISH 56-78'S, CASCADE PLATINUM 60'S AUTO DISH OR CASCADE 72-90'S
SELECTED VARIETIES
CAPSULES DE DÉTERGENT POUR LAVE-VAISSELLE
FINISH, PLATINUM CASCADE OU CASCADE
21367612_EA
21518479_EA

19⁹⁹

CUSTOMER RELATIONS 1-866-727-0771. VISIT atlanticsuperstore.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone numbers. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements, pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. †PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

RA BACK



Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
MÛRES OU FRAMBOISES
20051015001_EA/20128938001_EA

3⁹⁹



3 LB BAG
FARMER'S MARKET™ GRAPEFRUIT
PRODUCT OF TURKEY OR NAVEL ORANGES
PRODUCT OF SPAIN, MOROCCO OR TURKEY
3 LB
PAMPLEMOUSSE OU ORANGES NAVEL
DÉLICIES DU MARCHÉ™
20118409001_EA/20162945001_EA

6⁹⁹



LARGE CANTALOUPE
PRODUCT OF GUATEMALA OR HONDURAS EACH OR
PLUMS PRODUCT OF CHILE,
NO. 1 GRADE 2 LB
GROS CANTALOUPS OU PRUNES
20594316001_EA/20167017001_EA

5⁹⁹



CANADA
FARMER'S MARKET™ ENGLISH CUCUMBERS 3'S OR PC® COCKTAIL TOMATOES 340 G
PRODUCT OF CANADA
CONCOMBRES ANGLAIS DÉLICIES DU MARCHÉ™ OU TOMATES COCKTAIL PC™
20828461001_EA/20779176001_EA

4⁴⁹



CANADA
FARMER'S MARKET™ RUSSET POTATOES
PRODUCT OF CANADA, CANADA NO. 1 GRADE
10 LB
POMMES DE TERRE RUSSET DÉLICIES DU MARCHÉ™
20601020001_EA

4⁹⁹



BROCCOLI CROWNS
PRODUCT OF U.S.A. OR MEXICO
EACH
COURONNES DE BROCOLI
21121560001_EA

2⁹⁹



AVOCADOS
PRODUCT OF MEXICO
5'S
AVOCATS
20142232001_EA

4⁹⁹



TAYLOR FARMS CHOPPED SALAD KITS
PRODUCT OF U.S.A., SELECTED VARIETIES
319-383 G
SALADES HACHÉES TAYLOR FARMS
21335159_EA/
21381584_EA

2/\$12
LESS THAN 2 \$6.99 EA.



CANADA GREENHOUSE BEEFSTEAK TOMATOES
PRODUCT OF CANADA
4.39/KG
TOMATES BEEFSTEAK DE SERRE
20426141001_KG

1⁹⁹ LB



CORED PINEAPPLE
PREPARED FRESH
IN-STORE DAILY
600 G
ANANAS ÉVITÉ FRAIS
20503143_EA

6⁹⁹

Butcher



LEAN GROUND BEEF
FAMILY SIZE
15.41/KG
BŒUF HACHÉ MAIGRE
20798281_KG

6⁹⁹ LB



CHICKEN LEGS
FAMILY SIZE,
BACK ATTACHED
5.49/KG
CUISSES DE POULET
20153925_KG

2⁴⁹ LB



PORK LOIN CENTRE-CUT CHOPS OR ROAST
BONELESS, FAMILY SIZE
13.21/KG
CÔTELETTES OU RÔTI DE LONGE DE PORC, COUPE DU CENTRE
20826506_KG/20827785_KG

5⁹⁹ LB

CUT BY OUR BUTCHERS



INSIDE ROUND MARINATING STEAK
FAMILY SIZE, CUT FROM CANADA AA OR USDA SELECT GRADE BEEF OR HIGHER
15.41/KG
BIFTECK D'INTÉRIEUR DE RONDE À MARINER
20794583_KG

6⁹⁹ LB



JOHNSONVILLE PORK SAUSAGE
SELECTED VARIETIES
250-500 G
SAUCISSES DE PORC JOHNSONVILLE
20003902_EA/20303844_EA

6⁹⁹



PC® BLUE MENU GROUND CHICKEN OR TURKEY
454 G
DINDE OU POULET HACHÉ PC™ MENU BLEU™
21100091_EA/
21100092_EA

2/\$12
LESS THAN 2 \$8 EA.



SUFRA® HALAL CHICKEN LEGS
BACK ATTACHED
1.6 KG
CUISSES DE POULET HALAL SUFRA™
21430677_EA

\$12



SCHNEIDERS LUNCHMATE STACKERS OR KITS
SELECTED VARIETIES
90-132 G
LUNCHMATE STACKERS OU TROUSSES-REPAS SCHNEIDERS
21310034_EA/
20770777_EA

3/9⁹⁹
LESS THAN 3 \$3.99 EA.



BONTE DONAIR
SELECTED VARIETIES
FROZEN
550-634 G
DONAIR BONTE
21183556_EA

7⁹⁹



PC® BURGERS
SELECTED VARIETIES
FROZEN
568 G-1.36 KG
BURGERS PC™
20941230_EA/
20941443_EA

2/\$30
LESS THAN 2 \$16.99 EA.



ST-HUBERT OR SWISS CHALET PIES
SELECTED VARIETIES
FROZEN
650-800 G
PÂTES ST-HUBERT OU SWISS CHALET
20719334_EA/
21047194_EA

10⁹⁹

Seafood

Fresh seafood items subject to availability.



FRESH ATLANTIC SALMON STEAKS
30.84/KG
DARNES DE SAUMON DE L'ATLANTIQUE FRAÎCHES
20850605_KG

13⁹⁹ LB

MSC HADDOCK FILLETS
FROZEN OR PREVIOUSLY FROZEN
22.02/KG
FILÉTS D'AIGLEFIN MSC
21093350_KG

9⁹⁹ LB



PC® SMOKED SALMON
SELECTED VARIETIES
FROZEN
150 G
SAUMON FUMÉ PC™
20108286_EA/
21047088_EA

10⁴⁹



PC® WILD YELLOWFIN TUNA STEAKS 280 G OR COD CROQUETTES
300 G FROZEN
DARNES DE THON ALBACORE SAUVAGE OU CROQUETTES DE MORUE PC™
21211819_EA/21480526_EA

8⁹⁹

Bakery

DONUTS
SELECTED VARIETIES
6'S
BEIGNES
21572332_EA

6⁹⁹

GARLIC LOAF
PAIN À L'AIL
HEAT AND SERVE | RECHAUFFER ET SERVIR
GARLIC LOAF | PAIN À L'AIL

Members save **\$1**

Optimum
Members-Only Price
2⁹⁹
Non-members
3⁹⁹

GARLIC LOAF
330 G
PAIN À L'AIL
21020061_EA

FARMER'S MARKET™
BAR CAKES
SELECTED VARIETIES
675-770 G
GÂTEAUX
RECTANGULAIRES
DÉLICIES DU MARCHÉ™
21500612_EA

13⁹⁹

ELITE SWEETS SCOOP & SERVE DESSERTS
SELECTED VARIETIES, FROZEN
500-600 G
DESSERTS SCOOP & SERVE ELITE SWEETS
21299181_EA/21392700_EA

8⁹⁹

BAKED IN-STORE

FRENCH, ITALIAN, WHITE OR WHEAT BREAD
450 G
PAIN FRANÇAIS, ITALIEN, BLANC OU BLÉ
20345208_EA/21377237_EA

\$2

SILVER HILLS SPROUTED BREAD
SELECTED SIZES AND VARIETIES
PAIN DE GRAINS GERMÉS
SILVER HILLS
20711960_EA/21047070_EA

BUY 2 OR MORE
5⁵⁰ EA.
LESS THAN 2 \$6.49 EA.

PC® OR BLUE MENU™ TORTILLAS
10 INCH
SELECTED VARIETIES
TORTILLAS PC™ OU MENU BLEU™
20182857_EA/20185659_EA

BUY 2 OR MORE
\$4 EA.
LESS THAN 2 \$4.29 EA.

HOSTESS SNACK CAKES
SELECTED VARIETIES AND SIZES
PETITS GÂTEAUX HOSTESS
21283746_EA/21283752_EA

BUY 2 OR MORE
\$3 EA.
LESS THAN 2 \$3.49 EA.

Great to go

Great to go items plus applicable taxes.

BUY ANY
SERVICE OR PREPACK SANDWICH
SANDWICH DU COMPTOIR
DE SERVICE OU PRÉEMBALLÉ
21362145_EA

\$5-9

GET \$1 OFF

PEPSI SOFT DRINKS 591 ML, AQUAFINA 591 ML, ROCKSTAR 473 ML, GURU 355 ML OR CELSIUS 355 ML
SELECTED VARIETIES
BOISSONS GAZEUSES PEPSI, AQUAFINA, ROCKSTAR, GURU OU CELSIUS
20321598002_EA

The Deli

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
300/375 G
PEPPERETTES SCHNEIDERS
20976093_EA

Members save **\$3**

Optimum
Members-Only Price
7⁹⁹
Non-members
10⁹⁹

SERVICE CASE ZIGGY'S™ TURKEY
SELECTED VARIETIES
DINDE ZIGGY'S™ DU COMPTOIR DE SERVICE
20299196_KG

2⁹⁹ /100 G

SWEET SOUR CHICKEN WITH GENERAL TAO, GINGER BEEF OR HONEY GARLIC PORK WITH FRIED RICE OR LO MEIN NOODLES AND SPRING ROLL
537 G
POULET AIGRE-DOUX AVEC GÉNÉRAL TAO, BŒUF AU GINGEMBRE OU PORC MIEL ET AIL AVEC RIZ FRIT OU NOUILLES LO MEIN ET ROULEAU DE PRINTEMPS
21594018_EA/21594020_EA

\$12

ASSORTED CHICKEN PLATE WITH SIDES CHILLED
364-481 G
PLATS DE POULET ASSORTIS AVEC ACCOMPAGNEMENTS
21557793_EA/21560810_EA

\$7

DAIYA SHREDS, SLICES OR BLOCKS
SELECTED VARIETIES
185-227 G
SIMILI-FROMAGE RÂPÉ, TRANCHES OU BARRES DAIYA
21070311_EA/21207740_EA

2/\$10
LESS THAN 2 \$6 EA.

ROOSTER™ TOFU
SELECTED VARIETIES
454 G
TOFU ROOSTER™
21474765_EA

2/\$4
LESS THAN 2 \$2.49 EA.

MADE FRESH IN-STORE

PASTA TRAYS
1-1.2 KG
PLATEAUX DE PÂTES
21395979_EA/21395980_EA

\$12-15

INDIVIDUAL COMBO WITH WEDGES
361-530 G
COMBO INDIVIDUEL AVEC POMMES DE TERRE EN QUARTIERS
21086084_EA/21022536_EA

\$8

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
HAVARTI, CHEDDAR OU BLEU CASTELLO
21150806_EA/20573932_EA

6⁹⁹

PC™ GOAT CHEESE LOGS
SELECTED VARIETIES
140 G
BŪCHETTES DE FROMAGE DE CHÈVRE PC™
20296631_EA/20330259_EA

2/\$10
LESS THAN 2 \$5.99 EA.

Floral

10 STEM TULIPS
SELECTED VARIETIES
10 TULIPES SUR TIGE
21524898_EA

FROM \$10

DOZEN ROSES
ASSORTED COLOURS
DOUZAINE DE ROSES
21529061_EA

\$22

DOUBLE SPIKE ORCHID IN CERAMIC
SELECTED VARIETIES
EACH
ORCHIDÉE À DEUX TIGES DANS UN POT EN CÉRAMIQUE
20293541_EA

\$28

SUCCULENT GARDEN
JARDIN DE PLANTES GRASSES
21017339_EA

\$24

**Garden Centre
NOW OPEN**

**100%
Canadian grown.
Eh.**



PC® 10.8 INCH EARLY ANNUAL PLANTER
SELECTED VARIETIES
20753967_EA

\$22



SPRING BULBS
PLANT NOW FOR
SUMMER BLOOMS
SELECTED VARIETIES
21350419_EA/21357248_EA

\$8-17



PC® 11 INCH LAVENDER SHRUB
EACH
20926885_EA

\$30



FARMER'S MARKET™
10 INCH PANSY BOWL
SELECTED VARIETIES
20753921_EA

\$15



9 CM PERENNIALS
EARLY SEASON
SELECTED VARIETIES
21347591_EA

2/\$8
LESS THAN 2
\$4.50 EA.



13 CM PERENNIALS
EARLY SEASON
SELECTED VARIETIES
21348244_EA/21430587_EA

2/\$14
LESS THAN 2
\$8 EA.



GROW YOUR OWN
SELECTION OF FRUITS
AND VEGETABLES
SELECTED VARIETIES
21515163_EA

8⁹⁹



SEED POTATOES,
ONIONS AND
SHALLOTS
SOURCED FROM
CANADIAN FARMERS
21515074_EA/21348211_EA

4⁹⁹-9⁹⁹

**Our plant
guarantee**

**Evergreens*, trees, shrubs, rose bushes and perennials*
are guaranteed for one full year.**

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money.
All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Garden Centre



PC® FLOWER & GARDEN BED SOIL
50 L
21363856_EA

2/\$20
LESS THAN 2
\$11.50 EA.



PC® BLACK EARTH SOIL
25 L
21357792_EA

4/\$11
LESS THAN 4
\$3 EA.



NO NAME® ALL-PURPOSE SOIL
50 L
21358664_EA

2/\$20
LESS THAN 2
\$11.50 EA.



PC® POTTING SOIL
25 L
21349090_EA

2/\$12
LESS THAN 2
\$7 EA.



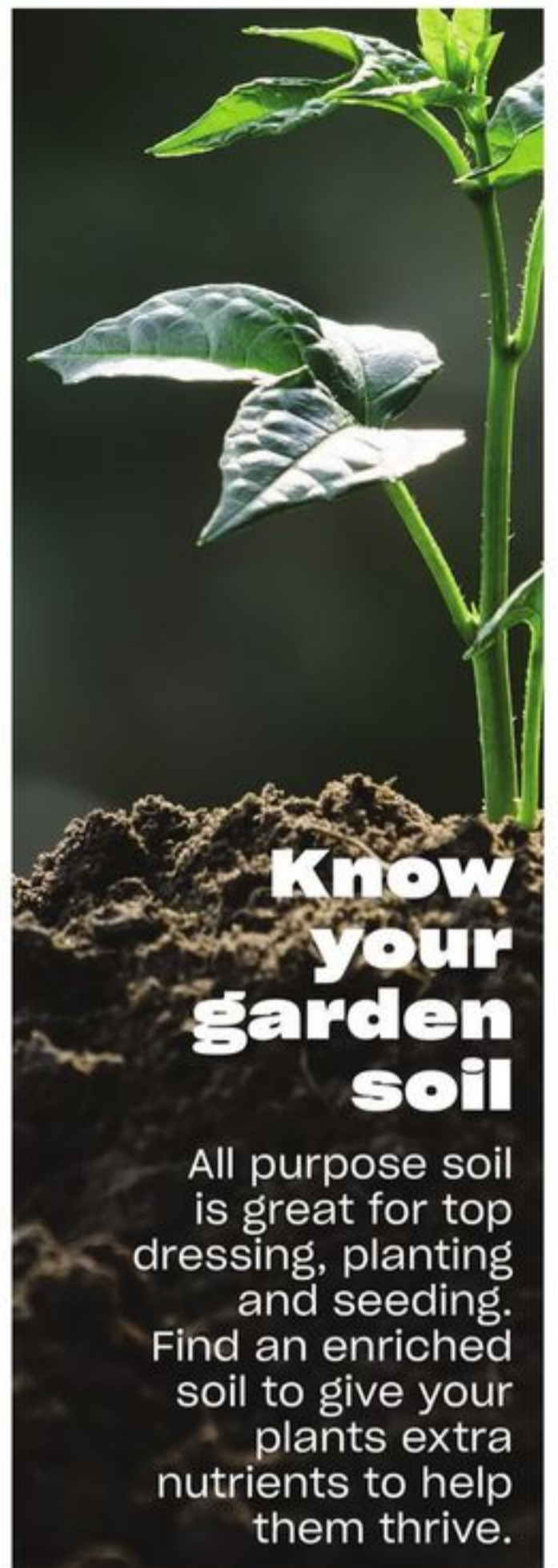
NO NAME® CEDAR MULCH AVAILABLE IN NATURAL, BLACK OR RED
42.5 L
21358531_EA
21358573_EA

3/\$12
LESS THAN 3
\$4.50 EA.



NO NAME® COW MANURE COMPOST
12.5 KG
21349331_EA

3/\$12
LESS THAN 3
\$4.50 EA.



Know your garden soil

All purpose soil is great for top dressing, planting and seeding. Find an enriched soil to give your plants extra nutrients to help them thrive.



PC® ENRICHED LAWN SOIL
25 L
21349080_EA

2/\$12
LESS THAN 2
\$7 EA.



PC® GRASS SEED
1 KG
21359479_EA
21359480_EA

2/\$20
LESS THAN 2
\$12 EA.



PC® YARD WASTE BAGS
5'S
20425980_EA

2/\$8
LESS THAN 2
\$4.99 EA.



PLANT FOOD FERTILIZER
SELECTED TYPES AND SIZES
21359474_EA
21567705_EA
21506312_EA

\$8-23



GARDEN DÉCOR
SELECTED STYLES
21570523_EA
21570553_EA
21570365_EA

SEE GARDEN CENTRE FOR RETAILS



GARDEN WATERING ACCESSORIES
SELECTED STYLES
21570651_EA
20275904_EA
21570608_EA

SEE GARDEN CENTRE FOR RETAILS



GARDEN POTS
SELECTED STYLES
21570553_EA
21570659_EA
21570818_EA

SEE GARDEN CENTRE FOR RETAILS



GARDEN TOOLS
SELECTED STYLES
21570478_EA
21570637_EA
21570571_EA

SEE GARDEN CENTRE FOR RETAILS

Our plant guarantee

Evergreens*, trees, shrubs, rose bushes and perennials* are guaranteed for one full year.

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Greenhouse Grown

From the greenhouse to your house...



FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF CANADA
3'S
20085851001_EA

4⁹⁹



FARMER'S MARKET™
GRAPE TOMATOES
PRODUCT OF MEXICO
283 G
21367888001_EA

3⁹⁹



PC® MIXIANY CHERRY TOMATOES
PRODUCT OF CANADA
680 G
21285888001_EA

7⁹⁹



PC® LIVE LETTUCE GREEN,
RED OR TRIO
PRODUCT OF CANADA
2'S
21212486_EA/21212487_EA

5⁹⁹



PC® ORGANICS
TOMATOES
ON THE VINE
PRODUCT
OF CANADA
8.80/KG
20127917001_KG

3⁹⁹
LB



PC® ORGANICS
GRAPE TOMATOES
PRODUCT OF
CANADA OR MEXICO
255 G
20799491001_EA

3⁹⁹



PC® GREENHOUSE
STRAWBERRIES
PRODUCT
OF CANADA
CANADA NO. 1
GRADE
340 G
21027142001_EA

5⁹⁹

Grocery



PC® AVOCADO OIL
500 ML
20332066_EA

12⁹⁹



OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA

2⁹⁹



WHISKAS TEMPTATIONS
CAT TREATS
SELECTED VARIETIES
454 G
21012108_EA

Members
save
\$2

Optimum
Members-Only Price
6⁹⁹
Non-members
8⁹⁹



PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618001_EA/20627618005_EA

2/\$7
LESS THAN 2
\$3.99 EA.



STAGG CHILI
SELECTED VARIETIES
425 G
20309125004_EA

2⁴⁹



KRAFT DINNER
FLAVOURED CUPS 58 G
OR SPECIALTY FLAVOURS
150-200 G
SELECTED VARIETIES
21393426_EA/21435132_EA

4/\$8
LESS THAN 4
\$2.49 EA.



MINUTE MAID, FIVE
ALIVE OR NESTEA ICED
TEA DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
20327042001_EA/21092667_EA

3⁷⁹



GATORADE
6X591 ML OR BUBLY
SPARKLING WATER
12X355 ML OR
MONTELLIER
10X355 ML
SELECTED VARIETIES
20303218003_C06
21568926_C12

2/\$12
LESS THAN 2
\$6.99 EA.



VH SAUCES
SELECTED VARIETIES
341/355 ML
20308726001_EA/20309693001_EA

2/\$8
LESS THAN 2
\$4.79 EA.



PC® GNOCCHI
OR RISOTTO
350-400 G OR
PC® ASIAN
ENTRÉES OR
SOUPS 300 G
SELECTED VARIETIES,
FROZEN
21546584_EA
21546625_EA

2/\$10
LESS
THAN 2
\$5.99 EA.



CRAVE OR
KRAFT
DINNER
ENTRÉES
SELECTED VARIETIES
FROZEN
200-340 G
21085515_EA
21553329_EA

2/\$11
LESS
THAN 2
\$6.49 EA.



PILLSBURY PIZZA
POPS 760 G OR
BITES 693 G
SELECTED VARIETIES
FROZEN
20972958_EA
21435931_EA

2/\$14
LESS
THAN 2
\$7.99 EA.



NO NAME®
MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21008975_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PILLSBURY TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G
SELECTED VARIETIES
FROZEN
20172664001_EA/21474507_EA

2⁹⁹



BEN & JERRY'S
473 ML OR
MAGNUM BARS 4'S
SELECTED VARIETIES FROZEN
20950739_EA/21568089_EA

2/\$11
LESS
THAN 2
\$6.99 EA.



BURNBRAE EGG BAKES
SELECTED VARIETIES
FROZEN
2/4'S
21060391_EA/21097732_EA

2⁹⁹



MAYNARDS
CANDY
SELECTED VARIETIES
150-154 G
21545554_EA/21545605_EA

2/\$5
LESS THAN 2
\$2.99 EA.



COTTONELLE
BATHROOM TISSUE
6-24 ROLLS OR
FLUSHABLE WIPES 2'S
SELECTED VARIETIES
20688530_EA/21594641_EA

9⁹⁹



CASHMERE
BATHROOM
TISSUE
SELECTED VARIETIES
24-72 ROLLS
21189845_EA
21443648_EA

19⁹⁹



HUGGIES
SUPER BIG PACK
DIAPERS
SELECTED VARIETIES
36-108'S
21456221_EA/21456311_EA

\$25



PC®, HUGGIES OR
PAMPERS 6'S BABY
WIPES 352-600'S
SELECTED VARIETIES
21102958_EA
21271645_EA

14⁹⁹

Taking care of your family



DOVE SHAMPOO OR CONDITIONER OR AXE HAIR STYLING SELECTED VARIETIES AND SIZES
20338455001_EA/210183398_EA

5⁹⁹



SPEED STICK PREMIUM ANTIPERSPIRANT 45-85 G OR J.R. WATKINS HAND SOAP PUMP 266/325 ML LIQUID HAND SOAP PUMP SELECTED VARIETIES
20847071_EA/21432848_EA

3⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML, POLIDENT OR POLIGRIP, COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, COLGATE 360° MANUAL TOOTHBRUSH OR COLGATE MOUTHWASH SELECTED VARIETIES AND SIZES
20301179001_EA/21156717_EA

4⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 110 ML-135 ML, COLGATE OPTIC WHITE, PRO RELIEF OR PERIOGARD TOOTH PASTE, COLGATE MOUTHWASH, COLGATE BATTERY OR MANUAL TOOTHBRUSH SELECTED VARIETIES
20247931001_EA/21220587_EA

5⁹⁹



PANTENE, HAIR EXPERTISE OR WHOLE BLENDS SELECTED VARIETIES AND SIZES
20340308005_EA/21431192_EA

5⁹⁹



NIVEA Q10 POWER ANTI-WRINKLE DAY CREAM OR CETAPHIL MOISTURIZERS OR CLEANSERS SELECTED VARIETIES AND SIZES
20432313001_EA/20701102_EA

20%



ALWAYS PADS 28-38'S, LINERS 36-40'S, TAMPAX PEARL 32-40'S, BASE TAMPONS 54'S, U BY KOTEX TAMPONS 31-34'S, PADS 26-34'S OR LINERS 64-100'S SELECTED VARIETIES
20319562001_EA/21518239_EA

20%



LIFE BRAND® OVERNIGHT MAXI PADS 36'S OR MAXIMUM ABSORBENCY INCONTINENCE UNDERWEAR 18'S SELECTED VARIETIES
21202823_EA/21232217_EA

25%



LIFE BRAND® PAIN OR ALLERGY RELIEF TABLETS, CAPLETS, SPRAYS, LIQUIDS, PATCHES OR RUBS SELECTED VARIETIES AND SIZES
21134305_EA/21229420_EA

25%



WEBBER NATURALS OR ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONES CHILDREN MULTIVITAMINS 50-180'S SELECTED VARIETIES
20890422_EA

25%



DEGREE BASE ANTIPERSPIRANT 45/74 G, DIAL ANTIBACTERIAL LIQUID HAND SOAP 325 ML OR BODY WASH 473 ML SELECTED VARIETIES
20303942001_EA/21311819_EA

3⁹⁹



ENFAMIL A+ READY-TO-FEED BABY FORMULA STAGE 1 & 2 18X237 ML 21208370_C01 21208382_C01

59⁹⁹

FOR ALL YOUR GROOMING NEEDS



17⁹⁹ Gillette & Venus razors for Pubic Hair & Skin, ProGlide and ProShield razors selected sizes and varieties
21356935_EA



10% Gillette Venus 6'S, Mach3, Fusion or ProGlide 12's or Mach3 Billboard pack 15's cartridges selected sizes and varieties
21436926_EA



5⁴⁹ Gillette Series or Satin Care twin pack 2x198 g, Gillette Pro or Fusion shave gel 198 g, selected varieties
20885350_EA



8⁹⁹ Gillette Mach3, Sensor or Venus Disposable razors 1-8's selected varieties
20179414001_EA

formulas for good, clean fun



LESS THAN 2 \$4.99 EA
2/\$8

method liquid hand soap pump, selected varieties 300/354 mL
20432113004_EA



500⁺ **50¢ Value**
\$5⁹⁹

method liquid hand soap refill, selected varieties 828 mL/1L
21425039_EA



\$6⁹⁹

method body wash selected varieties 532 mL
21425299_EA

method for change

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



4⁹⁹ Crest 3D White Advanced Paste 70 mL, Oral-B Glide or Deep Clean Floss Picks selected varieties
21506728_EA/21092358_EA



5⁹⁹ Crest Scope mouthwash 1 L or Crest Gum Detoxify Paste 83 mL selected varieties
20948747_EA/21354690_EA



7⁴⁹ Oral-B Satin Floss 2's or Crest Pro Health mouthwash 1 L selected varieties
20598749_EA/20308684001_EA



8⁹⁹ Crest Complete Outlast Paste 3's or Oral-B Battery toothbrush 1's selected varieties
21354003_EA/20699494_EA



25% Oral-B Pro 300 Rechargeable toothbrushes or Oral-B Brush Heads selected varieties
21475139_EA/20346231001_EA

All Day Protection with Depend



25%

DEPEND OR POISE selected varieties and sizes
21295307_EA/21100737_EA

For your pet

WHISKAS CAT FOOD
SELECTED VARIETIES
1.5/2 KG
20754051_EA



9⁹⁹

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100 G-1.9 KG
21081180_EA



10⁹⁹

PRIME BONES TREATS FOR DOGS
SELECTED VARIETIES
264-320 G
21357812_EA



8⁹⁹

TIDY CATS TIDY CARE ALERT COLOUR CHANGING CRYSTALS CAT LITTER
3.63 KG
21581080_EA



29⁹⁹

BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA



11⁹⁹

BENEFUL INCREDI BITES
85 G
21576867_EA



1²⁹

PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20319556001_EA



8⁹⁹

MILK BONE DOG TREATS
SELECTED VARIETIES
750-900 G
21014573_EA



5⁴⁹

MEOW MIX CAT FOOD
SELECTED VARIETIES
1.36-2 KG
21565150_EA



6⁹⁹

CAT'S PRIDE FRESH & LIGHT CAT LITTER
SELECTED VARIETIES
3.86 KG
21352107_EA



13⁹⁹

PC[®] NUTRITION FIRST[®] CAT FOOD
SELECTED VARIETIES
2 KG
21303270_EA



13⁹⁹

PC[®] NUTRITION FIRST[®] DOG FOOD
SELECTED VARIETIES
2 KG
21307661_EA



10⁹⁹

Wine, beer & cider

limited time offer APRIL 25 - MAY 1



Savvy Buys



ALPINE LAGER BEER
8 X 355 ML
21467656_C08

18⁷⁹



MOOSEHEAD LIGHT BEER
8 X 355 ML
21468501_C08

18⁷⁹



DOMAINE D'OR RED T. #1 WINE
4 L
20136510_EA

44⁴⁹



JACKSON TRIGGS WINE
WHITE
1.5 L
21211466_EA

22³⁹

Imports



GALLO
CABERNET WINE
750 ML
20024652_EA

13⁵⁹



19 CRIMES
CALI RED WINE
750 ML
21377867_EA

24⁰⁹

Explore



MIKE'S HARD LEMONADE
6 X 355 ML
21107868_C06

18⁰⁴



SMIRNOFF ICE LIGHT
RASPBERRY & SODA
4 X 355 ML
20796567_C04

14⁵¹

Only at the following Your Atlantic Superstore locations (unless otherwise stated) : 25 Savoie Ave., Atholville, 700 St Peter Ave., Bathurst, 2 Johnson St., Chatham, 577 Victoria St., Edmundston, 116 Main St. and 471 Smythe St., Fredericton, 240 Madawaska Rd. Grand Falls, 408 King George Hwy., Miramichi, 89 Trinity Dr. and 165 Main St., Moncton, 1150 Onondago St., Oromocto, 429 Coverdale Rd, Riverview, 115 Campbell Rd., Unit B, Rothesay, 680 Somerset St. and 168 Rothesay Ave., Saint John, 195 King St., St. Stephen, 44 Lower Cove Rd., Sussex, 3455 Rue Principale, Tracadie and 350 Connell St., Woodstock.

We reserve the right to limit quantities. Prices do not include tax or deposit and may be subject to change without notice. No rainchecks or substitutions. See in-store or youratlanticsuperstore.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

Home



Members save \$100

Optimum
Members-Only Price™
\$499
Non-members
\$599

**LIFE AT HOME™
5 PIECE DINING SET**
21529586_EA



Members save \$40

Optimum
Members-Only Price™
\$99
Non-members
\$139

**EVERYDAY ESSENTIALS™
3 PIECE BISTRO SET**
AVAILABLE IN BLACK OR BONE WHITE
21528749_EA/21298005_EA



Members save \$20

Optimum
Members-Only Price™
\$129
Non-members
\$149

PC CHARCOAL SPIDIEMI GRILL
FITS 43 SKEWERS, INCLUDES TWO INTERCHANGABLE STAINLESS STEEL GRATES AND CARRY COVER BAG
LIMITED 5 YEAR WARRANTY
21480391_EA/21480408_EA



Members save \$100

Optimum
Members-Only Price™
\$149
Non-members
\$249

PC® RETRO COOLER
BLACK OR MINT
21480391_EA/21480408_EA



Members save \$80

Optimum
Members-Only Price™
\$419
Non-members
\$499

67,000 BTU
28 BURGERS
6 BURNERS

**EVERYDAY ESSENTIALS™
5+1 BURNER PROPANE BBQ GRILL**
LIMITED 1 YEAR WARRANTY
21258117_EA

BUY 1 GET 1 50% OFF

LIFE AT HOME™ ACCENT, SEAT OR HIGH BACK PATIO CUSHIONS
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$16-39
21527879_EA/21527876_EA



BUY 1 GET 1 50% OFF

LIFE AT HOME™ OUTDOOR DINNERWARE, SERVEWARE, AND DRINKWARE
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
21540976_EA/21541598_EA



BUY 1 GET 1 50% OFF

LIFE AT HOME™ 3 WICK CANDLE 14 OZ
ASSORTED SCENTS, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$16
21541308_EA/21541306_EA



SALE SAVE UP TO 30%

LIFE AT HOME™ OUTDOOR SOLAR LANTERNS OR STRING LIGHTS
SELECTED VARIETIES
21382933_EA/21386986_EA




Optimum™

Our bonus redemption event is on.*

April 25 - May 1 | In-Store Exclusive

FIND A STORE

REDEEM 30K pts FOR \$40 OFF
THAT'S AN EXTRA \$10!

REDEEM 50K pts FOR \$75 OFF
THAT'S AN EXTRA \$25!

JOE FRESH

* Visit www.joefresh.com/offerdetails for full details

Home



SODASTREAM CO2 CYLINDER
OR \$19.99 EA. FOR EXCHANGED
21128469_EA/21475557_EA

39⁹⁹



SODASTREAM CLASSICS
440 ML OR BUBBLY SYRUPS 40 ML
SELECTED VARIETIES
21361021_EA/21361500_EA

2/\$12
LESS THAN 2
6.99-7.99 EA.



BLACK & DECKER APPLIANCES
SELECTED VARIETIES
20960122_EA/21513969_EA



SALE
SAVE UP TO

15%



EVERYDAY ESSENTIALS APPLIANCES
SELECTED VARIETIES
20020568_EA/20121544_EA

SALE
SAVE UP TO

15%



PC STAINLESS STEEL GADGETS
21216316_EA/21216318_EA

SALE
SAVE UP TO

20%



T-FAL INTUITION OR PLATINUM COOKWARE OR SETS
SELECTED VARIETIES
20972338_EA/21470675_EA

SALE
SAVE

20%



PC TRITAN PANTRY, PC CLICK & STORE OR PC PANTRY STORAGE CONTAINERS
SELECTED VARIETIES
20786342_EA/21350618_EA

SALE
SAVE UP TO

20%



PC METAL BAKEWARE
SELECTED VARIETIES
21494804_EA/21494818_EA

SALE
SAVE

20%



LIFE AT HOME KITCHEN TERRY TEA TOWELS
21541262_EA/21541261_EA

SALE
SAVE UP TO

25%



PC ORGANICS SHEET SETS
SELECTED VARIETIES
21289184_EA

SALE
SAVE UP TO

30%



LIFE AT HOME SINGLE WICK CANDLE
ASSORTED SCENTS
21414437_EA/21414475_EA

Members save **\$2**

Optimum
Members-Only Price™
\$8
Non-members
\$10

BUY 1 GET 1 50% OFF

LIFE AT HOME 3 WICK CANDLE
ASSORTED SCENTS, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$16
21541249_EA/21541281_EA



Lindt LINDOR

Melt into a moment of bliss.

75 Years



Lindt GHIRARDELLI Bars SELECTED VARIETIES 100 g
21521197_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bars 100 g
Lindt SWISS CLASSIC Bars 100 g SELECTED VARIETIES
20296856001_EA
3/\$9 LESS THAN 2 \$3.49 EA.

Lindt EXCELLENCE Bars SELECTED VARIETIES 100 g
20312527005_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bags SELECTED VARIETIES 150 g
21390291_EA
6⁹⁹

Lindt GHIRARDELLI Bags SELECTED VARIETIES 151 g
21332689_EA
2/\$14 LESS THAN 2 \$8.49 EA.

Mobile

Get 25GB for \$29/mo.

when you register for **Automatic Top-up.**

20,000 ^{pts}
after 2 months of service



* New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.

MAPLE LEAF

Natural selections

— Our simplest ingredients yet. —

New look, same great taste.



6⁹⁹ Maple Leaf® Natural Selections® Sliced Deli Meats 125–175 g
20009282_EA/20065285_EA

SCHNEIDERS

100% DELICIOUS TASTE.

25% LESS SODIUM.



6⁹⁹ Schneiders® Sliced Deli Meats 175 g
21500791_EA

* Rated the Best New Product for packaged sliced meats by Canadians in a 2024 BrandSpark™ survey. 25% less sodium than regular turkey/ham/salami.

Get set to Savour

SUMMER

WIN 20,000,000 ^{pts}
PC Optimum® Points



Heinz Ketchup 750 mL – 1 L
Miracle Whip Spread 650 – 690 mL
Selected varieties
20069080_EA/20298681001_EA
\$5⁹⁹

Kraft Singles Process Cheese Product
Selected varieties 410 g
21188654_EA
\$5⁹⁹

MiO, Tang, Kool-Aid, Country Time & Crystal Light Liquid Drink Mix
Selected varieties 48 mL
20663423_EA/20749494001_EA
2/\$7 LESS THAN 2 \$4.29 EA.

Pure by J.L. Kraft Dressings
Selected varieties 355 mL
21581429_EA/21581659_EA
\$6⁴⁹

Kraft Salad Dressings
Selected varieties 425 – 475 mL
21584850_EA
\$4⁴⁹

Diana Sauce 600 mL
Bull's-Eye BBQ Sauce 425 mL
Selected varieties
20647834005_EA/21184617_EA
2/\$8 LESS THAN 2 \$5.49 EA.

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KraftSummer.ca for full contest rules and details.

Easy to digest with all the goodness



5⁷⁹ NEILSON LACTOSE FREE MILK SELECTED VARIETIES 2 L
20150089_EA

4⁴⁹ BAXTER/SCOTSBURN CHOCOLATE MILK 2 L
20092109_EA

4²⁹ BAXTER/SCOTSBURN 18% COFFEE CREAM SELECTED VARIETIES 1 L
20010107_EA

6⁴⁹ BAXTER/SCOTSBURN 35% WHIPPING CREAM 1 L
20007231_EA

Our butchers cut quality meat in your store everyday!



pork loin schnitzel
215880651_EA

beef brisket meatballs
plain
21587897_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

Baking with Betty Crocker



2/\$8 LESS THAN 2 \$4.49 EA. Cinnamon Toast Crunch™ Cookies or Cinnamon Toast Crunch™ Cake
367-453 g
21547849_EA/21508362_EA

2/\$8 LESS THAN 2 \$4.49 EA. Betty Crocker™ Reese's® Cookie Mix 337 g
21546952_EA

2/\$8 LESS THAN 2 \$4.49 EA. Betty Crocker™ Brownie of the Year 521 g
21016700_EA

\$6⁹⁹ Betty Crocker™ Gluten Free Golden Cake Mix 425 g
20379076002_EA

\$6⁹⁹ Betty Crocker™ Brownie Gluten Free 454 g
20794706_EA

2/\$8 LESS THAN 2 \$4.49 EA. Betty Crocker™ Mug Cake with frosting Selected Varieties 266/294 g
21096607_EA

2/\$8 LESS THAN 2 \$4.49 EA. Betty Crocker™ Red Velvet Cupcakes with Cream Cheese Flavoured Frosting 465 g
20694464001_EA

© General Mills



Protein made easy.

Smooth creamy texture. No added sugar.

NEW!

\$3.69

21588150_EA
21588256_EA
Yoplait® Source® Protein 4x100 g



\$4.49

21587047_EA
21588406_EA
Yoplait® Source® Protein 650 g



NEW!

NEW!

\$6.99

Liberté Greek® 650-750 g
21588248_EA
21547533_EA



4/\$5
LESS THAN 4 \$1.49 EA.

Yoplait® YOP® 200 mL
21478096_EA
21478186_EA
21478178_EA



NEW
LIMITED EDITION

NEW
FRUITY EDITION

\$3.69

Yoplait® Tubes® 8x56 g
21547595_EA
21547629_EA



NEW!

\$6.99

Liberté Greek 3% Less Sugar Blueberry, Raspberry 650 g
21588110_EA
21588215_EA



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TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

17.99 Charmin Bath Tissue, 12=48 roll, soft 21549779_EA

Cleans Better So You Can Use Less*

17.99 Charmin Bath Tissue, 12=48 roll, strong 21484810_EA

*vs. Leading USA 1-Ply Bargain Brand

+50% MORE ABSORBENT
*vs. leading ordinary brand.

17.99 Bounty Paper Towel, Select A Size, 6=12 roll 21515966_EA

THICKER AND MORE ABSORBENT
*vs. the leading US 2-ply napkin

10.99 Bounty Napkin 400's 21053171_EA

\$12.99 each

PUREX 4.08-4.43 L, PERSIL 2.21 L OR SUNLIGHT 4 L LAUNDRY DETERGENT SELECTED VARIETIES
21427042_EA/20083525002_EA

A BOOST OF FRESHNESS

*#1 claim based on Nielsen 3 Channel Market Share period ending June 3, 2023
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Get to FREE 3x faster*

with the PC Optimum™ app. Open the app and get your offers.

10,501
Your weekly offers:
200 points for every \$1 spent on groceries
200 points for every \$1 spent on groceries
100 points for every \$1 spent on groceries

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.