

APRIL

HIT
OF THE
MONTH



MR. BEAST FEASTABLES CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA



CAVENDISH FRIES
SELECTED VARIETIES FROZEN
800 G
21559837_EA/21559976_EA



LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

See in-store for retails.

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.

**Must be a registered PC Optimum™ member to get this offer.

Valid from Month April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™

Members save more.



click or visit
pc optimum.ca
to become a member

See back page for details.



Members save
\$5

Optimum
Members-Only Price™
5⁹⁹
Non-members
10⁹⁹

HIGH LINER FISH OR SHRIMP
SELECTED VARIETIES
FROZEN
350-700 G
20303200001_EA/20572299004_EA

Members save
\$1.50



Optimum
Members-Only Price™
4⁴⁹
Non-members
5⁹⁹

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA

Members save
\$1.99



Optimum
Members-Only Price™
\$5
Non-members
6⁹⁹

PC® MINI MUFFINS
SELECTED VARIETIES
12'S
21488839_EA

Optimum
5,000^{pts}
 for every \$15⁺
 spent on

\$5
 Value

QUAKER CEREAL
 SELECTED VARIETIES
 288-500 G
 20637355_EA/21082500_EA



Members
 save
\$1



Optimum
 Members-Only Price[™]
6⁵⁰
 Non-members
7⁵⁰

BENTO SUSHI
CALIFORNIA ROLLS
 SELECTED VARIETIES
 200 G
 20089577_EA/20184852_EA



Members
 save
\$1¹¹



Optimum
 Members-Only Price[™]
4⁸⁸
 Non-members
5⁹⁹

SOFTSOAP LIQUID HAND
SOAP REFILL 1.47 L OR
DOVE BAR SOAP 3X106 G OR
BODY WASH 325/400 ML
 SELECTED VARIETIES
 21167194_EA/21220717_EA



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled 
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see our complete digital flyer



Independent
Your Independent Grocer

SALE
SAVE \$1⁶⁰LB

2⁴⁹
LB

CHICKEN LEGS
FAMILY SIZE
BACK ATTACHED
5.49/KG
20153925_KG

SALE
SAVE \$4⁰⁰LB

6⁹⁹
LB

WEST SIRLOIN TIP OVEN ROAST
CUT FROM CANADA AAA
WESTERN GRADE BEEF OR HIGHER
15.41/KG
20825843_KG

AAA
CUT BY OUR BUTCHERS

SALE
SAVE \$2⁵⁰LB

2⁹⁹
LB

PORK SIDE RIBS PORTION
6.59/KG
20854497_KG

1 LB

SAVE THIS WEEK

2⁹⁹

STRAWBERRIES
PRODUCT OF U.S.A., NO. 1 GRADE
1 LB
20049778001_EA

SALE
SAVE \$4⁷⁹

\$8

PC® OR BLUE MENU® MEAT, VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES
FROZEN
1.13 KG
20314880_EA/20326534_EA

SAVE THIS WEEK

2⁹⁹

GREEN GIANT VEGETABLES
SELECTED VARIETIES
FROZEN
400-750 G
21022302_EA/21022355_EA

SAVE THIS WEEK

14⁹⁹
LB

SOCKEYE SALMON FILLETS
PREVIOUSLY FROZEN,
FAMILY SIZE
33.05/KG
21122545_KG

6⁴⁹

OIKOS GREEK
850/750 G, **ACTIVIA**
YOGURT 12X100 G OR
8X93 ML SELECTED
VARIETIES
20303412001_EA/21006634_EA

SAVE AT LEAST 80¢

1⁹⁹

HUNT'S PASTA OR TOMATO SAUCE
SELECTED VARIETIES
369-680 ML
20008721_EA/20256852001_EA

WHEN YOU BUY 3 SAVE 97¢

3/\$5
LESS THAN 3 \$1.99 EA.

BARILLA PASTA
SELECTED VARIETIES
340/410 G
21404912_EA/21515800_EA

BUY 2 OR MORE

3⁷⁵
EA.
LESS THAN 2 \$4.49 EA.

COUNTRY HARVEST BREAD OR BAGELS
SELECTED SIZES AND VARIETIES
21178597_EA
21178640_EA
21178642_EA

SALE
SAVE \$2

12⁹⁹

PC® ROAST AND GROUND COFFEE
SELECTED VARIETIES
875/930 G
21393374_EA
21393573_EA

6⁹⁹

PUREX BATHROOM TISSUE 12 DOUBLE ROLLS, **SPONGETOWELS** PAPER TOWELS 6 ROLLS, **SCOTTIES FACIAL TISSUE** 6'S SELECTED VARIETIES
21186225_EA/21189812_EA

Flyer prices effective from Thursday, April 25th to Wednesday, May 1st, 2024. SEE BACK PAGE FOR DETAILS.

WB WW 1



Members save \$2

Optimum

Members-Only Price

15⁹⁹

Non-members

17⁹⁹

Optimum

1,000

\$1 Value



SALE

SAVE \$1³⁰

6⁹⁹

PC[®] BACON-WRAPPED WILD SEA SCALLOPS FROZEN 260 G 21220644_EA

SAPUTO BARI RICOTTA SELECTED VARIETIES 500 G 20573931_EA



NO NAME[®] CHEESE BARS 700 G OR PC[®] SHREDDED CHEESE 620 G SELECTED VARIETIES 20975773_EA/21060759_EA

9⁴⁹



LACTANTIA BUTTER SELECTED VARIETIES 454 G 20296112005_EA/20639926_EA

6⁹⁹



PC[®] SMOKIES[™] SELECTED VARIETIES 1 KG 20732535_EA/20733617_EA

SALE

SAVE \$4

10⁹⁹



PC[®] TEA SELECTED VARIETIES 20'S 20301067_EA/21105270_EA

SALE

SAVE 50^c

2⁹⁹



NO NAME[®] ICE CREAM SANDWICHES OR BARS CLUB SIZE SELECTED VARIETIES FROZEN 24/30'S 20347400001_EA/21013432_EA

SALE

SAVE 1⁹⁹

\$10



PC[®] ORANGE JUICE 2.5 L OR CREAMY YOGURT 16X100 G SELECTED VARIETIES 20699925002_EA 21531644_EA

5⁹⁹



KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML 21584850_EA/21583672_EA

3⁴⁹



AYLMER TOMATOES ORIGINAL OR ACCENTS 796/540 ML OR CHEF BOYARDEE 418/425 ML SELECTED VARIETIES 20312500005_EA/21206804_EA

SAVE

AT LEAST 25^c

1⁹⁹



DORITOS FLAVOURED TORTILLA CHIPS OR CHEETOS CHEESE FLAVOURED SNACKS SELECTED VARIETIES 155-300 G 21369118_EA/21370169_EA

WHEN YOU BUY 2

SAVE 98^c

2/\$8

LESS THAN 2 \$4.49 EA.



NATURE VALLEY GRANOLA BARS 120-230 G, BETTY CROCKER OR MOTT'S FRUIT SNACKS 128-226 G, PILLSBURY SOFT BAKED BARS 150 G OR CEREAL TREAT BARS 120-150 G SELECTED VARIETIES 20315520602_EA 20318474001_EA

WHEN YOU BUY 2

SAVE \$1⁴⁸

2/\$6⁵⁰

LESS THAN 2 \$3.99 EA.



DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA SELECTED VARIETIES FROZEN 320-410 G 20296100001_EA 20296424006_EA

WHEN YOU BUY 2

SAVE \$2⁹⁸

2/\$11

LESS THAN 2 \$6.99 EA.



PC[®] NATURAL SPRING WATER 24X500 ML 20137898_C24

WHEN YOU BUY 2

SAVE \$1⁹⁸

2/\$6

LESS THAN 2 \$3.99 EA.



VEGA PROTEIN & GREENS DRINK MIX SELECTED VARIETIES 510-526 G 20830386001_EA 20830386002_EA

SAVE THIS WEEK

24⁹⁹



ENSURE 6X235 ML OR GLUCERNA 6X237 ML MEAL REPLACEMENT DRINKS, PREMIER PROTEIN SHAKES 4X325 ML OR MUSCLE MILK PROTEIN SHAKE 4X330 ML SELECTED VARIETIES 20308731001_C06/21031114_EA

12⁹⁹



FINISH AUTO DISH 56-78'S, CASCADE PLATINUM PLUS 60'S AUTO DISH OR CASCADE 72-90'S SELECTED VARIETIES 21367612_EA/21518479_EA

19⁹⁹

CUSTOMER RELATIONS 1-800-296-2332. VISIT yourindependentgrocer.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2024 Loblaw's Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum[™] program is provided by President's Choice Financial Inc. President's Choice Financial Inc. President's Choice Financial is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum[™] program members. Membership is free. To register as a PC Optimum[™] member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See yourindependentgrocer.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. ** Valid for flyer duration, after which the price will be the same for both PC Optimum[™] and non-PC Optimum[™] members. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner.



Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
2051015001_EA/20128938001_EA

3⁴⁹



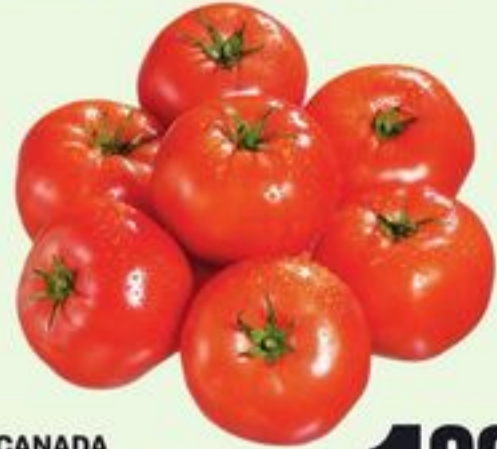
PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF CHILE OR SOUTH AFRICA, NO. 1 GRADE
8.80/KG
20159199001_KG

3⁹⁹
LB



PLUMS
PRODUCT OF CHILE,
NO. 1 GRADE
2 LB
20594316001_EA

6⁹⁹



CANADA GREENHOUSE BEEFSTEAK TOMATOES
PRODUCT OF CANADA
4.39/KG
20426141001_KG

1⁹⁹
LB



CANADA FARMER'S MARKET® MINI CARROTS
PRODUCT OF U.S.A.
454 G
20696621_EA

2⁹⁹



BROCCOLI CROWNS
PRODUCT OF U.S.A.
7.69/KG
20026161001_KG

3⁴⁹
LB



AVOCADO
PRODUCT OF MEXICO
6'S
20142232001_EA

4⁹⁹



TAYLOR FARMS CHOPPED SALAD KITS
PRODUCT OF U.S.A.
SELECTED VARIETIES
319-383 G
21335159_EA/
21381584_EA

2/\$12
LESS THAN 2
\$6.99 EA.



CANADA FARMER'S MARKET® GRAPE TOMATOES
907 G OR MINI CUCUMBERS 15'S
PRODUCT OF CANADA
20840038001_EA/
21035960001_EA

6⁹⁹



CORED PINEAPPLE
PREPARED FRESH
IN-STORE DAILY
600 G
20503143_EA

7⁴⁹

Butcher



LEAN GROUND BEEF
FAMILY SIZE
14.31/KG
20805731_KG

6⁴⁹
LB



PC® WHOLE CHICKEN
AIR CHILLED
8.80/KG
20566145_KG

3⁹⁹
LB



WEST BEEF STIR FRY STRIPS
CUT FROM CANADA
AAA WESTERN GRADE
BEEF OR HIGHER
250 G
21588067_EA

\$7



PC® FREE FROM® BONELESS STEWING BEEF
454 G
21219169_EA

12⁹⁹



JOHNSONVILLE PORK SAUSAGE
SELECTED VARIETIES
250-500 G
20003902_EA/20303844_EA

6⁹⁹



PC® BLUE MENU® CHICKEN BREAST
BONELESS SKINLESS
AIR CHILLED
3'S
21340952_EA

\$15



SUFRA® HALAL WHOLE CHICKEN TRAY PACK
1.55 KG
21430673_EA

\$13



MAPLE LEAF TOPDOGS WIENERS
375 G, SCHNEIDERS LUNCHMATE LUNCH KITS OR STACKERS 55-120 G
SELECTED VARIETIES
21309931_EA/
21310034_EA

3/9⁹⁹
LESS THAN 3
\$3.99 EA.



PINTY'S CHICKEN WINGS
SELECTED VARIETIES,
FROZEN
780 G
21501493_EA

17⁹⁹



PC® BURGERS
SELECTED VARIETIES,
FROZEN
568 G-1.36 KG
20941230_EA/
20941443_EA

2/\$30
LESS THAN 2
\$16.99 EA.



ST-HUBERT OR SWISS CHALET PIES
SELECTED VARIETIES,
FROZEN
650-800 G
20719334_EA/
21047194_EA

10⁹⁹

Seafood

Fresh seafood items subject to availability.



SHRIMP SKEWERS
PLAIN OR MARINATED,
PREVIOUSLY FROZEN
55 G
21119692_EA

1⁷⁰

SMOKED SALMON NUGGETS
SELECTED VARIETIES
52.89/KG
21513259_KG

23⁹⁹
LB



PC® PACIFIC LARGE WHITE SHRIMP RAW ZIPPERBACK®
31-40 PER LB 400 G OR PEI MUSSELS IN PROVENCE OR CREAMY WHITE WINE SAUCE 907 G
FROZEN
20788888_EA/20838560_EA

9⁹⁹



SEAQUEST® FISH FILLETS
SELECTED VARIETIES
FROZEN
400 G
20111565_EA/20153570_EA

6⁹⁹

Bakery



DONUTS
SELECTED VARIETIES
6'S
21572332_EA

6⁹⁹



GARLIC LOAF
PAIN À L'AIL
HEAT AND SERVE | RÉCHAUFFER ET SERVIR
GARLIC LOAF / PAIN À L'AIL
330 G
21020061_EA

Members save **\$1**

Optimum
Members-Only Price
2⁹⁹
Non-members
3⁹⁹



FARMER'S MARKET[™]
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA

13⁹⁹



ELITE SWEETS SCOOP & SERVE DESSERTS
SELECTED VARIETIES,
FROZEN
500-600 G
21299181_EA/21392700_EA

8⁹⁹



BAKED IN-STORE

FRENCH, ITALIAN, WHITE OR WHEAT BREAD
450 G
20345208_EA/21377237_EA

\$2



SILVER HILLS SPROUTED BREAD
SELECTED SIZES AND VARIETIES
20711960_EA/21047070_EA

BUY 2 OR MORE
5⁵⁰ EA.
LESS THAN 2 \$6.49 EA.



PC[®] OR BLUE MENU[™] TORTILLAS
10 INCH
SELECTED VARIETIES
20182857_EA/20185659_EA

BUY 2 OR MORE
3⁵⁰ EA.
LESS THAN 2 \$1.99 EA.



HOSTESS SNACK CAKES
SELECTED SIZES AND VARIETIES
21283746_EA/21283752_EA

BUY 2 OR MORE
\$3 EA.
LESS THAN 2 \$1.99 EA.

Great to go

Great to go items plus applicable taxes.

BUY ANY SERVICE OR PREPACK SANDWICH
21362145_EA

\$5-9

GET \$1 OFF

PEPSI SOFT DRINKS 591 ML, **AQUAFINA** 591 ML, **ROCKSTAR** 473 ML, **GURU** 355 ML OR **CELSIUS** 355 ML
SELECTED VARIETIES
20321598002_EA

The Deli



SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
300/375 G
20976093_EA

Members save **\$3⁵⁰**

Optimum
Members-Only Price
7⁹⁹
Non-members
11⁴⁹



SERVICE CASE CUDDY DELI MEATS
20007099_KG/20323331_KG

3²⁹ /100 G



GENERAL TAO FRIED RICE
BUTTER CHICKEN, TERIYAKI CHICKEN, SZECHUAN BEEF OR BURRITO BOWL WITH RICE
400-475 G
21460765_EA/215333946_EA

\$8-10



ASSORTED CHICKEN PLATE WITH SIDES
CHILLED
364-481 G
21557793_EA/215600810_EA

\$7



DAIYA SHREDS, SLICES OR BLOCKS
SELECTED VARIETIES
185-227 G
21070311_EA/21207740_EA

2/\$10
LESS THAN 2 \$6 EA.



ROOSTER[™] TOFU
SELECTED VARIETIES
454 G
21474765_EA

2/\$4
LESS THAN 2 \$2.49 EA.



MADE FRESH IN-STORE

PASTA TRAYS
1-1.2 KG
21395979_EA/21395980_EA

\$12-15



INDIVIDUAL COMBO WITH WEDGES
361-530 G
21086084_EA/21022536_EA

\$8



CASTELLO HAVARTI OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
20428574_EA/20573932_EA

6⁹⁹



PC[®] GOAT CHEESE LOGS
SELECTED VARIETIES
140 G
20296631_EA/20330259_EA

2/\$10
LESS THAN 2 \$5.99 EA.

Floral



MORE THAN A DOZEN TULIPS
SELECTED VARIETIES
21593048_EA

13⁹⁹



DOZEN ROSES
ASSORTED COLOURS
20581781_EA/20581749_EA

\$22



DOUBLE SPIKE ORCHID IN CERAMIC
SELECTED VARIETIES
EACH
20293541_EA

\$28



KALANCHOE UPGRADE
SELECTED VARIETIES
21533265_EA

\$14

**Garden Centre
NOW OPEN**

**100%
Canadian grown.
Eh.**



PC® 11 INCH
DELUXE ANNUAL
HANGING BASKET
EACH
20753918_EA

2/\$40
LESS THAN 2
\$23 EA.



FARMER'S MARKET®
8 INCH EARLY
ANNUAL PLANTER
SELECTED VARIETIES
21214982_EA

\$16



PC® 10.8 INCH
EARLY ANNUAL PLANTER
SELECTED VARIETIES
20753967_EA

\$22



FARMER'S MARKET®
10 INCH PANSY BOWL
SELECTED VARIETIES
20753921_EA

\$15



3.5 INCH ANNUALS
SELECTED VARIETIES
6'S
21351207_EA

2/\$10
LESS THAN 2
\$6 EA.



PC® 9 CM PERENNIALS
SELECTED VARIETIES
21350463_EA

2/\$9
LESS THAN 2
\$5 EA.



GROW YOUR OWN
SELECTION OF FRUITS
AND VEGETABLES
SELECTED VARIETIES
21515163_EA

8⁹⁹



SPRING BULBS
PLANT NOW FOR
SUMMER BLOOMS
SELECTED VARIETIES
21357246_EA/21357249_EA

\$8-17



SEED POTATOES,
ONIONS AND
SHALLOTS
SOURCED
FROM
CANADIAN
FARMERS
21515074_EA
21348211_EA

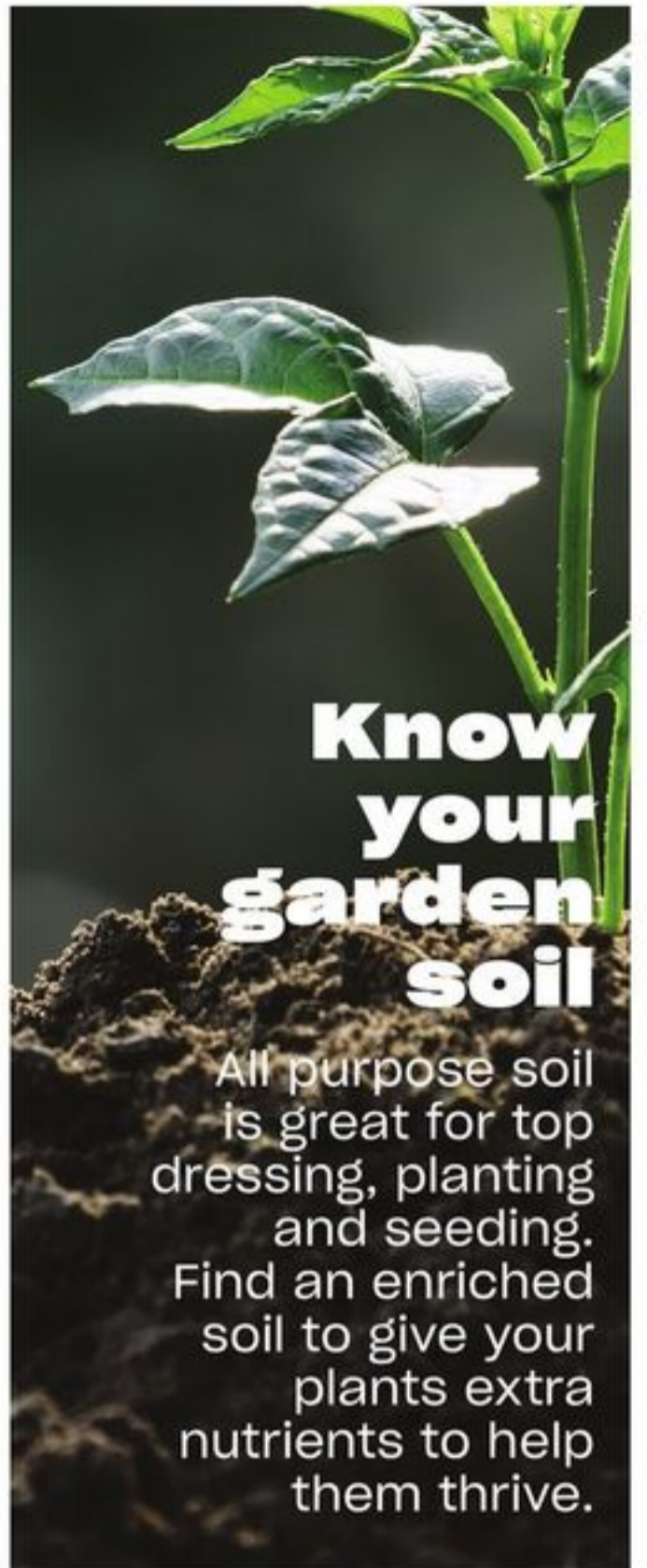
4⁹⁹-9⁹⁹

**Our plant
guarantee**

**Evergreens*, trees, shrubs, rose bushes and perennials*
are guaranteed for one full year.**

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money.
All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Garden Centre



PC[®] FLOWER & GARDEN BED SOIL
50 L
21363856_EA

2/\$22
LESS THAN 2 \$13 EA.

PC[®] BLACK EARTH SOIL
25 L
21357792_EA

4/\$13
LESS THAN 4 \$3.50 EA.



NO NAME[®] POTTING SOIL
40 L
21348920_EA

\$9 PLANT FOOD FERTILIZER
SELECTED TYPES AND SIZES
21567296_EA
21567705_EA
21157856_EA

\$9-25



PC[®] ENRICHED LAWN SOIL
25 L
21349080_EA

2/\$14
LESS THAN 2 \$8 EA.

PC[®] GRASS SEED
SELECTED VARIETIES
1 KG
21359479_EA
21359480_EA

2/\$20
LESS THAN 2 \$12 EA.

PC[®] YARD WASTE BAGS
5'S EACH
20429980_EA

2/\$8
LESS THAN 2 \$4.99 EA.



GARDEN DÉCOR
SELECTED STYLES
21570523_EA/21570553_EA/21570365_EA

SEE GARDEN CENTRE FOR RETAILS



GARDEN WATERING ACCESSORIES
SELECTED STYLES
21570651_EA/20275904_EA/21570608_EA



SEE GARDEN CENTRE FOR RETAILS



GARDEN POTS
SELECTED STYLES
21577653_EA/21570659_EA/215705818_EA

SEE GARDEN CENTRE FOR RETAILS



GARDEN TOOLS
SELECTED STYLES
21570478_EA/21570637_EA/21570571_EA

SEE GARDEN CENTRE FOR RETAILS

Our plant guarantee

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Greenhouse Grown

From the greenhouse to your house...



FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF WESTERN PROVINCES
3'S
20085851001_EA

5⁴⁹



FARMER'S MARKET™
ENGLISH CUCUMBERS
PRODUCT OF WESTERN PROVINCES
3'S
20828461001_EA

4⁴⁹



PC® AXIANY TOMATOES OR
PC® TOMATO VARIETY PACK
PRODUCT OF CANADA
681 G
21090447001_EA/20949866001_EA

7⁴⁹



PC® MINI PEPPERS
PRODUCT OF CANADA
454 G
20889400001_EA

5⁴⁹



ORGANIC MINI CUCUMBERS
PRODUCT OF MEXICO
6'S
20935931001_EA

5⁹⁹



PC® LIVE LETTUCE GREEN,
RED OR TRIO
PRODUCT OF CANADA
EACH
21178855_EA/21506580_EA

3⁹⁹

Grocery



PC® AVOCADO OIL
500 ML
20332066_EA

12⁹⁹



OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA

2⁹⁹



WHISKAS TEMPTATIONS
CAT TREATS
SELECTED VARIETIES
454 G
21012108_EA

Members save **\$2**
Optimum
Members-Only Price
6⁹⁹
Non-members
8⁹⁹



PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618001_EA/20627618005_EA

2/\$7
LESS THAN 2
\$3.99 EA.



STAGG CHILI
SELECTED VARIETIES
425 G
20309125004_EA

2⁴⁹



KRAFT DINNER
FLAVOURED CUPS 58 G
OR SPECIALTY FLAVOURS
OR SHAPES
150-200 G
SELECTED VARIETIES
21393426_EA/21435132_EA

4/\$8
LESS THAN 4
\$2.49 EA.



MINUTE MAID, FIVE
ALIVE OR NESTEA ICED
TEA DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
20327042001_EA/21092667_EA

3⁷⁹



GATORADE
6X591 ML OR BUBLY
SPARKLING WATER
12X355 ML OR
MONTELLIER
10X355 ML
SELECTED VARIETIES
20303218003_C06
21568926_C12

2/\$12
LESS THAN 2
\$6.99 EA.



VH SAUCES
SELECTED VARIETIES
341/355 ML
20308726001_EA/20309693001_EA

2/\$8
LESS THAN 2
\$4.79 EA.



PC® GNOCCHI
OR RISOTTO
350-400 G OR
PC® ASIAN
ENTRÉES OR
SOUPS 300 G
SELECTED VARIETIES,
FROZEN
21546584_EA
21546625_EA

2/\$10
LESS THAN 2
\$5.99 EA.



CRAVE OR
KRAFT
DINNER
ENTRÉES
SELECTED VARIETIES
FROZEN
200-340 G
21085515_EA
21553329_EA

2/\$11
LESS THAN 2
\$6.49 EA.



PILLSBURY PIZZA
POPS 760 G OR
BITES 693 G
SELECTED VARIETIES
FROZEN
20972958_EA
21435931_EA

2/\$14
LESS THAN 2
\$7.99 EA.



NO NAME®
MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21008975_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PILLSBURY TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G
SELECTED VARIETIES
FROZEN
20172664001_EA/21474507_EA

2⁹⁹



BEN & JERRY'S
473 ML OR
MAGNUM BARS 4'S
SELECTED VARIETIES
FROZEN
20950739_EA/21568089_EA

2/\$11
LESS THAN 2
\$6.99 EA.



BURNBRAE EGG BAKES
SELECTED VARIETIES
FROZEN
2/4'S
21060391_EA/21097732_EA

2⁹⁹



MAYNARDS CANDY
SELECTED VARIETIES
150-154 G
21545554_EA/21545605_EA

2/\$5
LESS THAN 2
\$2.99 EA.



COTTONELLE
BATHROOM TISSUE
6-24 ROLLS OR
FLUSHABLE WIPES 2'S
SELECTED VARIETIES
20688530_EA/21594641_EA

9⁹⁹



PUREX
BATHROOM
TISSUE
SELECTED VARIETIES
24-72 ROLLS
21189854_EA
21443672_EA

19⁹⁹



HUGGIES
SUPER BIG PACK
DIAPERS
SELECTED VARIETIES
36-108'S
21456221_EA/21456311_EA

\$25



PC®, HUGGIES OR
PAMPERS 6'S BABY
WIPES 352-600'S
SELECTED VARIETIES
21102958_EA
21271645_EA

14⁹⁹

Taking care of your family



DOVE SHAMPOO OR CONDITIONER OR AXE HAIR STYLING SELECTED VARIETIES AND SIZES
20338455001_EA/210183358_EA

5⁹⁹



SPEED STICK PREMIUM ANTIPERSPIRANT 45-85 G OR J.R. WATKINS HAND SOAP PUMP 266/325 ML LIQUID HAND SOAP PUMP SELECTED VARIETIES
20847071_EA/21432848_EA

3⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML, POLIDENT OR POLIGRIP, COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, COLGATE 360° MANUAL TOOTHBRUSH OR COLGATE MOUTHWASH SELECTED VARIETIES AND SIZES
20301179001_EA/21156717_EA

4⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 110 ML-135 ML, COLGATE OPTIC WHITE, PRO RELIEF OR PERIOGARD TOOTH PASTE, COLGATE MOUTHWASH, COLGATE BATTERY OR MANUAL TOOTHBRUSH SELECTED VARIETIES
20247931001_EA/21220587_EA

5⁹⁹



PANTENE, HAIR EXPERTISE OR WHOLE BLENDS SELECTED VARIETIES AND SIZES
20340308005_EA/21431192_EA

5⁹⁹



NIVEA Q10 POWER ANTI-WRINKLE DAY CREAM OR CETAPHIL MOISTURIZERS OR CLEANSERS SELECTED VARIETIES AND SIZES
20432213001_EA 20701102_EA

20%



ALWAYS PADS 28-38'S, LINERS 36-40'S, TAMPAX PEARL 32-40'S, BASE TAMPONS 54'S, U BY KOTEX TAMPONS 31-34'S, PADS 26-34'S OR LINERS 64-100'S SELECTED VARIETIES
20319562001_EA 21518239_EA

20%



LIFE BRAND® OVERNIGHT MAXI PADS 36'S OR MAXIMUM ABSORBENCY INCONTINENCE UNDERWEAR 18'S SELECTED VARIETIES
21202823_EA 21232217_EA

25%



LIFE BRAND® PAIN OR ALLERGY RELIEF TABLETS, CAPLETS, SPRAYS, LIQUIDS, PATCHES OR RUBS SELECTED VARIETIES AND SIZES
21134305_EA/21229420_EA

25%



WEBBER NATURALS OR ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONES CHILDREN MULTIVITAMINS 50-180'S SELECTED VARIETIES
20890422_EA

25%



DEGREE BASE ANTIPERSPIRANT 45/74 G, DIAL ANTIBACTERIAL LIQUID HAND SOAP 325 ML OR BODY WASH 473 ML SELECTED VARIETIES
20303942001_EA/21311819_EA

3⁹⁹



ENFAMIL A+ READY-TO-FEED BABY FORMULA STAGE 1 & 2 18X237 ML
21208370_C01 21208382_C01

59⁹⁹

FOR ALL YOUR GROOMING NEEDS



17⁹⁹ Gillette & Venus razors for Pubic Hair & Skin, ProGlide and ProShield razors selected sizes and varieties
21356935_EA



10% Gillette Venus 6'S, Mach3, Fusion or ProGlide 12's or Mach3 Billboard pack 15's cartridges selected sizes and varieties
21436926_EA



5⁴⁹ Gillette Series or Satin Care twin pack 2x198 g, Gillette Pro or Fusion shave gel 198 g, selected varieties
20885350_EA



8⁹⁹ Gillette Mach3, Sensor or Venus Disposable razors 1-8's selected varieties
20179414001_EA

formulas for good, clean fun



LESS THAN 2 \$4.99 EA
2/\$8

method liquid hand soap pump, selected varieties 300/354 mL
20432113004_EA



500⁰ **50¢** Value
\$5⁹⁹

method liquid hand soap refill, selected varieties 828 mL/1L
21425039_EA



\$6⁹⁹

method body wash selected varieties 532 mL
21425299_EA

method for change

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



4⁹⁹ Crest 3D White Advanced Paste 70 mL, Oral-B Glide or Deep Clean Floss Picks selected varieties
21506728_EA/21092358_EA



5⁹⁹ Crest Scope mouthwash 1 L or Crest Gum Detoxify Paste 83 mL selected varieties
20948747_EA/21354690_EA



7⁴⁹ Oral-B Satin Floss 2's or Crest Pro Health mouthwash 1 L selected varieties
20598749_EA/20308684001_EA



8⁹⁹ Crest Complete Outlast Paste 3's or Oral-B Battery toothbrush 1's selected varieties
21354003_EA/20859494_EA



25% Oral-B Pro 300 Rechargeable toothbrushes or Oral-B Brush Heads selected varieties
21475139_EA/20346231001_EA

All Day Protection with Depend



25% **SAVE UP TO**

DEPEND OR POISE selected varieties and sizes
21295307_EA/21100737_EA

For your pet



WHISKAS CAT FOOD
SELECTED VARIETIES
1.5/2 KG
20754051_EA

9⁹⁹



PEDIGREE DENTASTIX
TREATS FOR DOGS
SELECTED VARIETIES
100 G-1.9 KG
21081180_EA

10⁹⁹



PRIME BONES
TREATS FOR DOGS
SELECTED VARIETIES
264-320 G
21357812_EA

8⁹⁹



TIDY CATS TIDY CARE
ALERT COLOUR CHANGING
CRYSTALS CAT LITTER
3.63 KG
21581080_EA

29⁹⁹



BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
2029505001_EA

11⁹⁹



BENEFUL INCREDI BITES
85 G
21576867_EA

1²⁹



PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20319556001_EA

8⁹⁹



MILK BONE DOG TREATS
SELECTED VARIETIES
750-900 G
21014573_EA

5⁴⁹



MEOW MIX CAT FOOD
SELECTED VARIETIES
1.36-2 KG
21565150_EA

6⁹⁹



CAT'S PRIDE
FRESH & LIGHT CAT LITTER
SELECTED VARIETIES
3.86 KG
21352107_EA

13⁹⁹



PC[®] NUTRITION
FIRST[®] CAT FOOD
SELECTED VARIETIES
2 KG
21303270_EA

13⁹⁹



PC[®] NUTRITION
FIRST[®] DOG FOOD
SELECTED VARIETIES
2 KG
21307661_EA

10⁹⁹

Lindt LINDOR

Melt into a moment of bliss.

75 Years



Lindt GHIRARDELLI Bars SELECTED VARIETIES 100 g
21521197_EA
3/10\$50 LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bars 100 g
Lindt SWISS CLASSIC Bars 100 g SELECTED VARIETIES
20296856001_EA
3/\$9 LESS THAN 2 \$3.49 EA.

Lindt EXCELLENCE Bars SELECTED VARIETIES 100 g
20312527005_EA
3/10\$50 LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bags SELECTED VARIETIES 150 g
21390291_EA
6\$99

Lindt GHIRARDELLI Bags SELECTED VARIETIES 151 g
21332689_EA
2/\$14 LESS THAN 2 \$8.49 EA.

Our butchers cut quality meat in your store everyday!



pork loin schnitzel
21588055_EA

beef brisket meatballs
plain
21587897_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

MAPLE LEAF

Natural selections

— Our simplest —
ingredients yet.

New look, same great taste.



6\$99 Maple Leaf® Natural Selections® Sliced Deli Meats 125-175 g
20009282_EA/20065285_EA

SCHNEIDERS

100% DELICIOUS TASTE.

25% LESS SODIUM.



6\$99 Schneiders® Sliced Deli Meats 175 g
21500791_EA

BEST NEW PRODUCT

*Rated the Best New Product for packaged sliced meats by Canadians in a 2024 BrandSpark® survey. †25% less sodium than regular turkey/ham/salami.

Get set to Savour

WIN 20,000,000^{pts}
PC Optimum® Points



Heinz Ketchup 750 mL - 1 L
Miracle Whip Spread 650 - 690 mL
Selected varieties
20069080_EA/20298681001_EA
\$5\$99

Kraft Singles Process Cheese Product
Selected varieties 410 g
21188654_EA
\$5\$99

MiO, Tang, Kool-Aid, Country Time & Crystal Light Liquid Drink Mix
Selected varieties 48 mL
20663423_EA/20749494001_EA
2/\$7 LESS THAN 2 \$4.29 EA.

Pure by J.L. Kraft Dressings
Selected varieties 355 mL
21581429_EA/21581659_EA
\$6\$49

Kraft Salad Dressings
Selected varieties 425 - 475 mL
21584850_EA
\$4\$49

Diana Sauce 600 mL
Bull's-Eye BBQ Sauce 425 mL
Selected varieties
20647834005_EA/21184617_EA
2/\$8 LESS THAN 2 \$5.49 EA.

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KraftSummer.ca for full contest rules and details.

Baking with Betty Crocker



2/\$8 LESS THAN 2 \$4.49 EA. **Cinnamon Toast Crunch™ Cookies or Cinnamon Toast Crunch™ Cake** 367-453 g
21547849_EA/21508362_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Reese's Cookie Mix** 337 g
21546952_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Brownie of the Year** 521 g
21016700_EA

\$6\$99 Betty Crocker™ **Gluten Free Golden Cake Mix** 425 g
20379076002_EA

\$6\$99 Betty Crocker™ **Brownie Gluten Free** 454 g
20794706_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Mug Cake with frosting** Selected Varieties 266/294 g
21096607_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Red Velvet Cupcakes with Cream Cheese Flavoured Frosting** 465 g
20694464001_EA

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financial

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on your everyday purchases with PC Financial® products.



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when you register for Automatic Top-up.



20,000^{pts}
after 2 months of service

* New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.



Protein made easy.

Smooth creamy texture. No added sugar.

NEW!

\$3.69

21588150_EA
21588256_EA
Yoplait® Source® Protein 4x100 g



NEW!

\$3.69

21587047_EA
21588406_EA
Yoplait® Source® Protein 650 g



NEW!

\$6.99

Liberté Greek® 650-750 g
21588248_EA
21547533_EA



4/\$5
LESS THAN 4 \$1.49 EA.

Yoplait® YOP® 200 mL
21478096_EA
21478186_EA
21478178_EA



\$3.69

Yoplait® Tubes® 8x56 g
21547595_EA
21547629_EA

NEW!

\$6.99

Liberté Greek 3% Less Sugar Blueberry, Raspberry 650 g
21588110_EA
21588215_EA



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TRUSTED SOFTNESS, BETTER TEAR*

*vs. leading US 1-ply bargain brand

17.99 Charmin Bath Tissue, 12=48 roll, soft 21549779_EA

Cleans Better So You Can Use Less*

*vs. Leading USA 1-Ply Bargain Brand

17.99 Charmin Bath Tissue, 12=48 roll, strong 21484810_EA

MORE ABSORBENT

+50% MORE ABSORBENT*

*vs. leading ordinary brand.

17.99 Bounty Paper Towel, Select A Size, 6=12 roll 21515966_EA

6.12 DOUBLES

Bounty The Quicker Picker Upper

THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

10.99 Bounty Napkin 400's 21053171_EA

400 White

Bounty Napkins The Quicker Picker Upper

© 2024 P&G

\$12.99 each

PUREX 4.08-4.43 L, PERSIL 2.21 L OR SUNLIGHT 4 L LAUNDRY DETERGENT SELECTED VARIETIES
21427042_EA/20083525002_EA

A BOOST OF FRESHNESS

*#1 claim based on Nielsen 3 Channel Market Share period ending June 3, 2023
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Optimum™

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with the PC Optimum™ app. Open the app and get your offers.

10,501

Your weekly offers:

- 200 points for every \$1 spent on bananas
- 200 points for the Quicker Picker Upper
- 100 points for every \$1 spent on frozen beef

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.