

APRIL

HIT  
OF THE  
MONTH



\$2

**Cavendish Farms Fries**  
800g, selected varieties  
Limit: 6, over limit retail \$2.99



**Lederer Go Pure**  
140-175g, selected varieties  
Limit: 6, over limit retail \$2.99



\$3

**Feastables  
Mr Beast Chocolate Bars**  
60g, selected varieties  
Limit: 8, over limit retail \$3.99

**LOWEST PRICES  
BEST DEALS**



**SAVE FOR REAL**

**REAL CANADIAN SUPERSTORE**

LEAN GROUND BEEF  
1.1 KG OR HALAL LEAN  
GROUND BEEF FRESH  
4.99 LB 11.00/KG, CLUB SIZE  
2109283\_EA

**\$10**



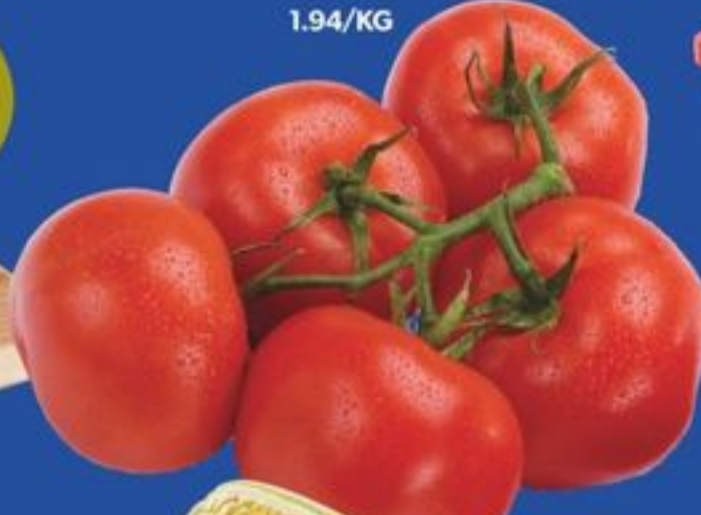
INCLUDES HALAL

SAVE UP TO 1.71 LB

TOMATOES  
ON THE VINE  
PRODUCT OF CANADA  
OR MEXICO  
2002670300\_KG

**88¢**  
LB

1.94/KG



SAVE UP TO .50

LIBERTÉ GREEK 2/4'S,  
MÉDITERRANÉE 4'S/500 G OR  
YOPLAIT SOURCE PROTEIN  
650 G YOGURT  
SELECTED VARIETIES  
20768062001\_EA/211687047\_EA

**2.99**



CLUB SIZE

**ALWAYS \$10**

NO NAME®  
NOVELTIES  
SELECTED VARIETIES  
FROZEN, 24/30'S  
2103432\_EA



SAVE 2.00

**\$3**

FARMER'S MARKET™  
SWEET CORN  
PRODUCT OF U.S.A., NO. 1 GRADE, 4'S  
20348977001\_EA



SAVE UP TO 2.00

**5.49**

KELLOGG'S  
FAMILY SIZE CEREAL  
SELECTED VARIETIES, 480-650 G  
21430738\_EA/21430748\_EA



SAVE UP TO 2.00

PC® FREE FROM® SAUSAGE  
SELECTED VARIETIES, 375/500 G  
2052170\_EA

**4.99**

**FREE**

WHEN YOU SPEND  
**\$300 OR MORE**

in-store or through  
PC Express™ online pick-up or delivery

CREST & ORAL-B ORAL  
HEALTH REGIMEN PACK  
UP TO \$24.99 VALUE  
21086501\_EA



PC® COOKED OR  
RAW WHITE PEELED  
SHRIMP 31-40/LB, 400 G OR  
SMOKED ATLANTIC  
SALMON 150 G  
FROZEN  
2076993\_EA

SAVE UP TO 2.00

**7.99**



OX HEAD FRAGRANT  
JASMINE RICE  
7 KG  
2120688\_KG

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$5**

Optimum

Members-Only Price™

**17.88**

Non-members

**22.88**



SAVE UP TO .80

**2.67**

CHRISTIE COOKIES  
SELECTED VARIETIES, 223-303 G  
21318407\_EA/21318408\_EA



D'ITALIANO BREAD  
600/675 G OR BUNS 6/8'S  
SELECTED VARIETIES  
20626943\_EA

SAVE UP TO 1.00

**2.99**



UNICO CHICK PEAS,  
BEANS OR LENTILS 540 ML  
OR TOMATOES 796 ML  
SELECTED VARIETIES  
2033447002\_EA/2031462003\_EA

SAVE UP TO .74

**1.25**

30=60 ROLLS



ROYALE  
BATHROOM  
TISSUE 30=60 ROLLS,  
TIGER TOWELS  
6=12 ROLLS OR  
FACIAL TISSUE  
12X100 SHEETS  
SELECTED VARIETIES  
21378233\_EA/21484704\_EA

SAVE 11.00

**12.99**



# To a greener future



PC® PLANET FIRST™  
DISHWASHING LIQUID  
SELECTED VARIETIES, 740 ML  
21548900\_1A/21548917\_1A

2.99



FROM  
2.50  
2.50-11.49

PC® PLANET FIRST™  
BIRCH CUTLERY  
SELECTED VARIETIES  
21500019\_1A/21500021\_1A



PC® PLANET FIRST™  
KITCHEN COMPOST  
BAGS  
10'S  
21548909\_1A

\$4

PC® PLANET FIRST™  
BAMBOO PLATES  
OR BOWLS  
SELECTED VARIETIES  
20833076\_1A/21422664\_1A

FROM  
3.99  
3.99-6.29



Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.




  
**superstore.ca**



# BABY SHOP

**FOR LESS**

**SHOP NOW**

PC® ORGANICS BABY  
FOOD POUCHES  
SELECTED VARIETIES, 128 ML  
2069248003\_EA/20666467004\_EA

**\$1**



HUGGIES 16X  
BABY WIPES  
SELECTED VARIETIES  
960-1152'S  
21063916\_EA/21072000\_EA

**23<sup>99</sup>**



PAMPERS ECONO  
PACK DIAPERS  
SIZE N-8  
SELECTED VARIETIES  
58-180'S  
21001948\_EA/21001006\_EA/21001945\_EA

**34<sup>99</sup>**



SIMILAC PRO-ADVANCE  
STEP 1 OR 2 POWDER  
FORMULA  
837-859 G  
21430881\_EA/21437016\_EA

**51<sup>99</sup>**

Prices and offers effective from Thursday, April 18th to  
Wednesday, April 24th, 2024 unless otherwise stated.

  
**superstore.ca**



# SUPER FRESH

FARMER'S MARKET™  
ENGLISH CUCUMBERS  
PRODUCT OF ONTARIO  
CANADA NO. 1 GRADE, 3'S  
20628461001\_EA

SAVE 1.50  
**3.50**

BROCCOLI OR  
CELERY STALKS  
PRODUCT OF U.S.A.  
20149621001\_EA/20163199001\_EA

SAVE UP TO .75  
**2.99**

NO NAME® NATURALLY  
IMPERFECT™ POTATOES  
PRODUCT OF CANADA  
CANADA NO. 2 GRADE, 15 LB  
20944462001\_EA

SAVE 2.00  
**\$5**



CLUB  
SIZE

CLUB  
SIZE

RED OR GREEN  
SEEDLESS GRAPES  
PRODUCT OF CHILE OR  
SOUTH AFRICA, NO. 1 GRADE  
20421775001\_KG/20159199001\_KG

**2.99**  
LB

6.59/KG

STRAWBERRIES  
PRODUCT OF U.S.A.  
NO. 1 GRADE, 2 LB  
20069661001\_EA

**7.99**

RED, YELLOW OR  
ORANGE SWEET PEPPERS  
PRODUCT OF ONTARIO  
20166880001\_KG/20007335001\_KG/20141814001\_KG

SAVE 2.00/LB  
**2.99**  
LB

6.59/KG



CLUB  
SIZE

FARMERS MARKET™  
MINI CARROTS  
PRODUCT OF U.S.A., NO. 1 GRADE  
2 LB BAG  
20031454001\_EA

SAVE .50  
**3.99**



ATAULFO OR  
RED MANGO  
PRODUCT OF MEXICO  
20121509001\_EA

**4/\$5**

OR 1.49 EA



NO NAME® NATURALLY  
IMPERFECT™ APPLES  
PRODUCT OF ONTARIO  
CANADA NO. 2 GRADE, 6 LB BAG  
2086985001\_EA

SAVE .50  
**\$6**



FARMER'S MARKET™  
EARLY ANNUAL  
PLANTER  
SELECTED VARIETIES, 8 INCH  
2124982\_EA

**\$16**



FARMER'S MARKET™  
PANSY PLANTER  
SELECTED VARIETIES, 8 INCH  
20753926\_EA

**\$15**



NO NAME®  
CEDAR MULCH  
AVAILABLE IN NATURAL  
BLACK OR RED, 42.5 L  
21358531\_EA/21358573\_EA

**3/\$12**

OR 4.50 EA



PC® BLACK  
EARTH SOIL  
25 L  
21357792\_EA

**4/\$11**

OR 3.00 EA



PC®  
SPECIALTY  
SOIL  
SELECTED VARIETIES  
25 L  
21349109\_EA/21349108\_EA

**2/\$12**

OR 7.00 EA



PC® OR  
NO NAME®  
SOIL  
SELECTED  
VARIETIES, 50 L  
21358664\_EA/21363856\_EA

**2/\$20**

OR 11.50 EA



# FRESH PICKS



**APP EXCLUSIVE OFFER†**

Optimum  
**100** pts

for every \$1\* spent on tomatoes in the Produce department

\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**PC® MIXIANY TOMATOES**  
PC® Mixiany Cherry Tomatoes adds a multi-coloured twist with its mix of yellow, red and orange Axiany varieties.

**CLUB SIZE**



**PC® MIXIANY CHERRY TOMATOES**  
PRODUCT OF ONTARIO  
CANADA NO. 1 GRADE, 680 G  
21285889001\_EA

**\$6**

**FARMER'S MARKET™ GRAPE TOMATOES**

Grape tomatoes are small and oval-shaped with a smooth red or yellow skin. They typically have a thicker skin and sweeter flavour than cherry tomatoes.

**FARMER'S MARKET™ GRAPE TOMATOES**  
PRODUCT OF CANADA OR MEXICO  
NO. 1 GRADE, 907 G  
20840038001\_EA

**\$5**



**CLUB SIZE**

**PC® VARIETY PACK TOMATOES**  
PRODUCT OF ONTARIO  
CANADA NO. 1 GRADE  
681 G  
20949966001\_EA

**CLUB SIZE**



**\$6**



**PC® ORGANICS GRAPE TOMATOES**  
Bite-size and bursting with sweet flavour, these juicy organic grape tomatoes are great for snacking and everyday dishes.

**PC® ORGANICS GRAPE TOMATOES**  
PRODUCT OF CANADA OR MEXICO NO. 1 GRADE, 255 G  
20799491001\_EA

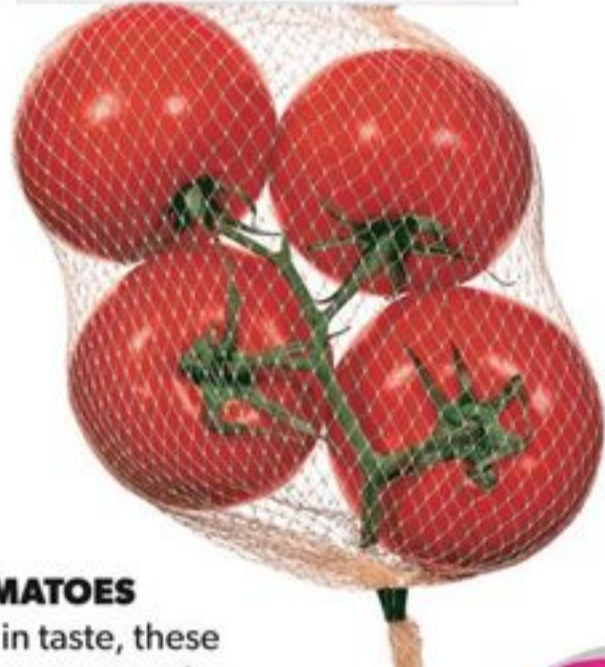
**\$3**

**PC® ORGANICS TOMATOES ON THE VINE**  
PRODUCT OF ONTARIO  
CANADA NO. 1 GRADE  
20127917001\_LG



**2.99**  
LB

6.59/KG



**CLUB SIZE**

**FARMER'S MARKET™ ROMA TOMATOES**

Egg-shaped and narrow with a thick red skin and meaty texture, having few seeds and a sweet flavour. Popular for making tomato paste and sauce, but can also be used raw in salads.

**FARMER'S MARKET™ ROMA TOMATOES**  
PRODUCT OF MEXICO, NO. 1 GRADE, 3 LB  
20887498001\_EA

**\$6**

**PC® COCKTAIL TOMATOES**

Small in size but big in taste, these juicy, sweet tomatoes are great for snacking and for adding fresh flavour to sauces, salads and sandwiches.

**PC® COCKTAIL TOMATOES**  
PRODUCT OF ONTARIO, CANADA  
NO. 1 GRADE, 340 G  
20177917001\_EA

**\$4**



**VERO™ TOMATOES**

Smaller in size than traditional on-the-vine tomatoes, Vero™ Tomatoes offer great cooking versatility.

**VERO TOMATOES ON THE VINE**  
PRODUCT OF ONTARIO  
CANADA NO. 1 GRADE  
680 G  
21068372001\_EA

**\$5**





# SUPER FRESH



PC® BONELESS SKINLESS CHICKEN BREAST 6'S OR SUFRA® HALAL 7'S

21340984\_EA

**\$26**



PC® OR FREE FROM® BACON  
SELECTED VARIETIES, 375/500 G

20152629\_EA

**5<sup>99</sup>**



CLUB SIZE

PC® FREE FROM® PORK SIDE RIBS FRESH

21099172\_KG

**6<sup>49</sup>**  
LB

14.31/KG



PC® FREE FROM® LEAN GROUND PORK FRESH, 454 G

20883220\_EA

**6<sup>49</sup>**



CLUB SIZE

STEWING BEEF BONELESS

20791972\_KG

**8<sup>99</sup>**  
LB

19.82/KG



CLUB SIZE

SAVE UP TO 2.49/LB

SIRLOIN TIP ROAST OR STEAK CUT FROM CANADA AAA GRADE BEEF OR USDA CHOICE GRADE

20812524\_KG

**8<sup>99</sup>**  
LB

19.82/KG



SCHNEIDERS JUICY JUMBOS OR SMOKED SAUSAGES 375-450 G OR SCHNEIDERS BOLOGNA 375/500 G

20105611\_EA

**4<sup>99</sup>**



PC® PORK BACK RIBS SELECTED VARIETIES FROZEN, 680 G

20071715\_EA

**\$13**



FONTAINE FAMILY VEAL SEASONED MEATBALLS OR IMPOSSIBLE PLANT-BASED BURGER PATTIES 227 G

21242398\_KG/21403322\_EA

**7<sup>49</sup>**  
LB

16.51/KG



SEAQUEST® FLAVOURED ALASKA POLLOCK READY TO EAT, 227 G

20169932\_EA

**2<sup>99</sup>**



ATLANTIC LOBSTER TAILS FROZEN OR THAWED FOR YOUR CONVENIENCE, 2-3 OZ OR FRESH ATLANTIC SALMON PORTIONS 113 G SELECTED VARIETIES

20146219\_EA

**4<sup>99</sup>**



HIGH LINER WILD PACIFIC PINK SALMON FILLETS 400 G OR SEAQUEST® COOKED SALAD SHRIMP 454 G FROZEN

21093881\_EA

**8<sup>99</sup>**



CLUB SIZE

FRESH RAINBOW TROUT FILLETS

20160403\_KG

**10<sup>99</sup>**  
LB

24.23/KG



PC® SHRIMP APPETIZERS SELECTED VARIETIES FROZEN, 294-454 G

20950440\_EA

**9<sup>99</sup>**



PC® CRISPY SHRIMP COLLECTION 528 G OR BACON WRAPPED SCALLOPS 260 G FROZEN

21481245\_EA

**15<sup>99</sup>**



# SUPER FRESH



**MASTRO SALAMI OR SALAMI WITH PROSCIUTTO**  
DELI SERVICE CASE SLICED  
SELECTED VARIETIES  
20087761\_KG

**3.60**  
/100 G



**FANTINO AND MONDELLO SPECIALTY DELI MEATS**  
SELECTED VARIETIES, 100-200 G  
21551583\_EA/21551779\_EA

**6.49**



**PC® DIPS OR HUMMUS**  
SELECTED VARIETIES, 454 G  
20584001\_EA/20584098\_EA

**\$6**



**ZIGGY'S® FETA CHEESE**  
SELECTED VARIETIES, 400 G  
20992952\_EA

**\$8**



**PC® SPLENDIDO™ PARMIGIANO REGGIANO, GRANA PADANO OR PECORINO ROMANO** 250 G  
21051031\_EA/21051343\_EA

SAVE UP TO 2.50

**9.99**



**BENTO SUSHI CALIFORNIA ROLLS**  
SELECTED VARIETIES, 200/205 G  
20184852\_EA

**6.49**



**FRENCH OR ITALIAN BREAD**  
SELECTED VARIETIES  
BAKED IN-STORE, 450 G  
21169914\_EA

**1.25**



**TEXAS STYLE HOT DOG OR HAMBURGER BUNS**  
SELECTED VARIETIES  
BAKED IN-STORE, 8'S  
20711614\_EA

**2.49**



**ACE BAKERY BAGUETTES**  
SELECTED VARIETIES  
200-400 G  
20711717\_EA

**2.99**



**BAKER STREET CAKES**  
SELECTED VARIETIES  
910 G-1.9 KG  
20381322\_EA/20381323\_EA

**\$20**



**FARMER'S MARKET™ PIES**  
SELECTED VARIETIES, 580 G-1 KG  
21297366\_EA/21297367\_EA

**7.50**



**FARMER'S MARKET™ LOAF CAKES**  
SELECTED VARIETIES, 344-400 G  
20565382\_EA/21488954\_EA

**4.50**



**COUNTRY HARVEST BAGELS**  
SELECTED VARIETIES, 6'S  
21178597\_EA

**2/\$6**

OR 3.49 EA



**CASA MENDOSA 7/10 INCH TORTILLAS**  
SELECTED VARIETIES, 340-640 G  
20179156\_EA

**3.29**



**NO NAME® BAGELS OR ENGLISH MUFFINS**  
SELECTED VARIETIES  
6'S  
21297780\_EA/21297781\_EA

**2/3.50**

OR 1.99 EA



# MEAL SOLUTIONS & WEEKEND SANDWICHES



PC® NATURAL CHOICE® TURKEY OR CHICKEN BREAST DELI SERVICE CASE SLICED SELECTED VARIETIES  
20059548\_EA

**2.90** /100 G



ZIGGY'S® FRESH PASTA 850 G-1 KG OR OLIVIERI FRESH PASTA SAUCE 600 ML SELECTED VARIETIES  
2000448\_EA/21521963\_EA

**7.99**



Members save **\$2**

PC® CHEESE SLICES SELECTED VARIETIES CLUB SIZE, 500 G  
20049626\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

Optimum  
Members-Only Price™  
**11.99**  
Non-members  
**13.99**

LA BAGUETTERIE SLICED MICHE SELECTED VARIETIES 600/800 G  
20862393\_EA

**\$4**



WONDER BREAD 500-675 G OR BUNS 8'S OR DEMPSTER BREAD 675 G OR BUNS 8'S SELECTED VARIETIES  
20276296\_EA/21311479\_EA

**2.50**



LARGE FRESH SALADS MADE FRESH IN-STORE SELECTED VARIETIES, 528-740 G  
21363212\_EA

**\$8**



9 PC SOUTHERN FRIED CHICKEN SELECTED VARIETIES, 711 G-1 KG  
21549239\_EA

**\$15**

# EASY CHARCUTERIE

Create it your way for less



PC® NATURAL CHOICE® SLICED DELI MEAT 150 G, CHEESE BLOCKS 250 G OR GUACAMOLE 425 G SELECTED VARIETIES  
20049345\_EA/20163918\_EA/20770652\_EA/21448106\_EA

**3/\$18**

OR 7.00 EA



Members save **\$3**

Optimum  
Members-Only Price™  
**\$12**  
Non-members  
**\$15**

MADE IN-STORE DELI TRAYS SELECTED VARIETIES, 530-800 G  
20745525\_EA

\*\*Must be a registered PC Optimum™ member to load and get this offer.



# ALWAYS PRICED RIGHT



NO NAME® WAFFLES  
SELECTED VARIETIES  
FROZEN, 8'S  
20190370001\_EA

ALWAYS  
**\$2.50**



NO NAME® PIZZA  
SELECTED VARIETIES  
FROZEN, 350-411 G  
2016444\_EA

ALWAYS  
**\$3.50**



no name® sans nom®  
**marble**  
100% real cheese  
**marbré**  
vrai fromage à 100 %

12 SLICES (30g each)  
34% M.F. 39% MOISTURE  
230 g CHEESE CHEESE/FROMAGE CHEESE  
KEEP REFRIGERATED/GARDEZ AU RÉFÉRIGÉRATEUR

Ingredients: Pasteurized milk, Modified milk ingredients, Pasteurized cream, Salt, Bacterial culture, Annatto, Calcium chloride, Microbial enzymes.  
Ingrédients: Lait pasteurisé, Substances lactiques modifiées, Crème pasteurisée, Sel, Culture bactérienne, Rocou, Chlorure de calcium, Enzyme microbienne.

NO NAME® CHEESE SLICES  
SELECTED VARIETIES, 210/230 G  
20192303\_EA

ALWAYS  
**\$4.50**



PC® ORGANICS APPLE SAUCE  
SELECTED VARIETIES, 6X100 G OR 650 ML  
2022093002\_EA/2099032001\_EA

ALWAYS  
**\$3.50**



NO NAME® CREAM CHEESE  
SELECTED VARIETIES  
227/250 G  
20108101001\_EA

ALWAYS  
**\$3**



DANONE ACTIVIA YOGURT  
SELECTED VARIETIES  
12'S  
20103402001\_EA

ALWAYS  
**\$5.50**



CROISSANTS 12'S OR  
MINI CHEESE 20'S  
BAKED IN-STORE, SELECTED VARIETIES  
2029171\_EA

ALWAYS  
**\$5**



# BIG BRANDS LOW PRICES

Deals on **1000s**  
of your favourite  
products.



SAVE UP TO 6.00

**9<sup>99</sup>**

**JANES PUB STYLE BREADED CHICKEN OR TURKEY**  
SELECTED VARIETIES, FROZEN, 600/700 G  
2191828\_EA



SAVE 3.00

**8<sup>99</sup>**

**SWANSON OVEN EASY MEALS** 879/992 G  
**OR SWANSON FAMILY SKILLETS** 1.19 KG  
SELECTED VARIETIES, FROZEN  
20745335\_EA/21559064\_EA



SAVE UP TO 1.30

**4<sup>99</sup>**

**DARE BEAR PAWS** 337-480 G, **WAGON WHEELS** 630 G  
**OR GRISSOL MELBA TOAST** 350/400 G  
SELECTED VARIETIES  
21520205\_EA/21520206\_EA



**DRUMSTICK** 4-6, **CONFECTIONARY NOVELTIES** 4-10 **OR TUBS** 1.5 L  
SELECTED VARIETIES, FROZEN  
20304623001\_EA/20322380001\_EA

**5<sup>99</sup>**



SAVE UP TO .80

**2<sup>49</sup>**

**QUAKER CRISPY MINIS OR LARGE RICE CAKES**  
SELECTED VARIETIES, 90-199 G  
20363708002\_EA/20303002005\_EA



SAVE .50

**2<sup>29</sup>**

**CHEEZ-IT CRACKERS**  
SELECTED VARIETIES, 191/200 G  
21214560\_EA/21350259\_EA



**4<sup>99</sup>**

**PACE SALSA**  
SELECTED VARIETIES, 642 ML  
20307531001\_EA/20307531002\_EA



**5<sup>99</sup>**

**ROBIN HOOD OR FIVE ROSES FLOUR**  
SELECTED VARIETIES, 2/2.5 KG  
20029497001\_EA/2014894001\_EA



**2/\$8**

**DORITOS TORTILLA CHIPS**  
SELECTED VARIETIES, 210-280 G  
21369106\_EA/21369118\_EA

OR 4.49 EA



**LAY'S POTATO CHIPS**  
220/235 G OR  
**POPPABLES** 130 G  
SELECTED VARIETIES  
21241032\_EA/21241035\_EA



# BIG BRANDS LOW PRICES

Deals on **1000s** of your favourite products.



QUAKER DIPPS OR CHEWY GRANOLA BARS  
SELECTED VARIETIES, 120-156 G

**1<sup>99</sup>**



CADBURY SINGLE CHOCOLATE BAR  
SELECTED VARIETIES, 33-60 G

**\$1**



HERSHEY'S SINGLE CHOCOLATE BAR  
SELECTED VARIETIES, 42-58 G

**\$1**



LINDT SWISS CLASSIC OR LINDOR CHOCOLATE TABLET  
SELECTED VARIETIES, 100 G

**2/\$5**

OR 2.99 EA



TROPICANA ORANGE JUICE  
SELECTED VARIETIES, REFRIGERATED, 2.63 L

**6<sup>99</sup>**



COCA-COLA OR CANADA DRY SOFT DRINKS  
SELECTED VARIETIES, 8X300 ML/12X355 ML

**6<sup>99</sup>**



MONSTER ENERGY DRINKS  
SELECTED VARIETIES, 473 ML

**\$3**



CLOROX DISINFECTANT WIPES 75'S OR BLEACH 2.4 L  
SELECTED VARIETIES

SAVE UP TO 1.50

**4<sup>49</sup>**



LYSOL LAUNDRY DISINFECTANT 1.2 L OR SPRAY 425 G,  
RESOLVE IN-WASH 625 G OR PRE-TREAT 650 ML  
SELECTED VARIETIES

SAVE 1.50

**6<sup>99</sup>**



GAIN LIQUID LAUNDRY DETERGENT 4.55 L  
OR FLINGS 42'S  
SELECTED VARIETIES

**14<sup>99</sup>**



# SUPER YOUR EVERYDAY

**2,000<sup>¢</sup> = \$2 Value**  
when you buy 2



**FRITO-LAY VARIETY PACK**  
SELECTED VARIETIES, 428/448 G  
21944893\_EA/21084937\_EA



**VAN HOUTTE K-CUP PODS** 10/12'S,  
**FOLGERS** 544-816 G OR 1850 340 G **GROUND COFFEE**  
SELECTED VARIETIES  
21432868\_EA/21478183\_EA

**8<sup>99</sup>**



**TIM HORTONS FINE GRIND COFFEE** 640-930 G  
**OR PODS** 24/30'S  
SELECTED VARIETIES  
20875767\_EA/21066662\_EA

**17<sup>99</sup>**



**KRAFT PEANUT BUTTER** 750 G/1 KG OR  
**HAZELNUT SPREAD** 725 G  
SELECTED VARIETIES  
2003958100L\_EA/21028549L\_EA

**5<sup>99</sup>**



**INTERNATIONAL DELIGHT COFFEE WHITENER**  
SELECTED VARIETIES, 946 ML  
20895480002\_EA/20895480003\_EA

**4<sup>49</sup>**

**JUMBO SIZE**



**GENERAL MILLS JUMBO CEREAL**  
SELECTED VARIETIES  
825 G-1.3 KG  
20679390\_EA/20681872\_EA

**8<sup>99</sup>**



**PC® THE DECADENT® CHOCOLATE CHIPS**  
SELECTED VARIETIES, 226-300 G  
2001473\_EA/20430272\_EA

**3<sup>49</sup>**



**PC® OR ARMSTRONG NATURAL CHEESE SLICES** 210-240 G  
**OR ARMSTRONG COMBO SNACKS** 180 G  
SELECTED VARIETIES  
21033849\_EA/21406181\_EA

**SAVE UP TO 1.80**

**4<sup>49</sup>**



**PC® ROASTED PEANUTS**  
SELECTED VARIETIES, 700 G  
2005799000L\_EA/20057990003\_EA

**SAVE 1.00**

**5<sup>49</sup>**



**YOPLAIT TUBES** 8'S  
**OR MINIGO** 6'S OR  
**SOURCE** 630/650 G  
**YOGURT**  
SELECTED VARIETIES  
21547995\_EA/21588150\_EA

**2/\$6**

**OR 3.29 EA**



**NO NAME® LIQUID OR CREAMED HONEY**  
1 KG  
20033683\_EA/20072342\_EA

**8<sup>99</sup>**



**PRIMO SQUEEZE BOTTLE PIZZA SAUCE,**  
375 ML OR **UNICO PIZZA SAUCE CAN** 398 ML  
20097909001\_EA/20125970001\_EA

**1<sup>79</sup>**



**BUSH'S BEST BEANS**  
SELECTED VARIETIES, 398 ML  
2010151800L\_EA/21481036L\_EA

**SAVE .50**

**1<sup>99</sup>**



**OCEAN'S WHITE TUNA** 170 G OR **GOLD SEAL PINK SALMON** 213 G  
SELECTED VARIETIES  
21005216\_EA/21186867\_EA

**SAVE UP TO 1.30**

**2<sup>99</sup>**



# SUPER YOUR EVERYDAY



IÖGO NANO DRINKABLE YOGURT  
SELECTED VARIETIES, 6'S  
20609687001\_EA/20609687003\_EA

**3.69**



BLACK DIAMOND COMBOS 3X43 G OR  
KRAFT EXTRA CHEDDAR OR SWISS SLICES 390 G  
SELECTED VARIETIES  
21208641\_EA/21410380\_EA

SAVE UP TO 3.00

**3.99**



ALMOND BREEZE NON-DAIRY REFRIGERATED BEVERAGES  
SELECTED VARIETIES, 1.89 L  
20794060003\_EA/20794060002\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$1.01**

Optimum  
Members-Only Price™  
**2.99**  
Non-members **\$4**



POGO FROZEN, 20'S  
20065246002\_EA

SAVE 3.00  
**13.99**



CHEEMO PEROGIES 815/907 G OR  
VILLA PASTAS 400 G  
SELECTED VARIETIES, FROZEN  
20527108\_EA/21025861\_EA

SAVE UP TO 1.00

**2.99**



BECEL MARGARINE  
SELECTED VARIETIES  
637/850 G  
20297918002\_EA

SAVE 1.00

**5.99**



CHRISTIE COOKIES  
FAMILY SIZE, SELECTED VARIETIES  
374-488 G  
2004087\_EA/21520747\_EA

**4.29**



PC® SHREDDED CHEESE  
SELECTED VARIETIES, 620 G  
21060177\_EA/21060181\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$2**

Optimum  
Members-Only Price™  
**8.99**  
Non-members **10.99**



PC® THE DECADENT® COOKIES  
SELECTED VARIETIES  
280/300 G  
20022257\_EA

**3.49**



HIDDEN VALLEY SALAD DRESSING  
SELECTED VARIETIES, 473 ML  
20149619002\_EA/20923713\_EA

**3.49**



IÖGO 16'S OR YOPLAIT YOP DRINKABLE 6'S YOGURT  
SELECTED VARIETIES  
20609583001\_EA/21478984\_EA

**5.50**



POPPA CORN LUCKY ELEPHANT COTTON CANDY  
200 G  
21287186\_EA

**4.99**



MARIO'S CORNED BEEF OR COOKED HAM  
340 G  
21295604\_EA/21295640\_EA

SAVE .70

**3.79**



FRANK'S RED HOT, THICK SAUCE OR SQUEEZE  
SELECTED VARIETIES  
354 ML  
20187632001\_EA/21352812\_EA

Optimum  
**3,000** = **\$3** Value  
when you buy 3

**3.99**



# SUPER YOUR EVERYDAY



KD ORIGINAL MACARONI & CHEESE  
12X200 G  
2100825\_EA

**12<sup>99</sup>**



PRIMO PASTA SAUCE  
SELECTED VARIETIES, 680 ML  
2016260\_EA

**1<sup>99</sup>**



NO NAME<sup>®</sup> VINEGAR  
4 L  
20102756\_EA

**2<sup>29</sup>**



COCA-COLA OR PEPSI SOFT DRINKS  
SELECTED VARIETIES, 2 L  
2029692002\_EA/2031602002\_EA

**1<sup>99</sup>**



ICE RIVER GREEN BOTTLE SPRING WATER  
32X500 ML  
2101932\_C32

**3<sup>79</sup>**



PC<sup>®</sup> 100% JUICE  
SELECTED VARIETIES, 1 L  
2008058\_EA

**1<sup>79</sup>**



FRUITOPIA, NESTEA OR PEACE TEA BEVERAGES  
MADE IN CANADA  
SELECTED VARIETIES,  
REFRIGERATED, 1.75 L  
2034740001\_EA/20348331004\_EA

**2<sup>49</sup>**



NO NAME<sup>®</sup> FRUIT BEVERAGES  
SELECTED VARIETIES, 2 L  
20320439005\_EA

**1<sup>99</sup>**



MERCI<sup>®</sup> FINEST ASSORTMENT OF EUROPEAN CHOCOLATES  
SELECTED VARIETIES, 250 G  
2022152\_EA

**7<sup>49</sup>**



PC<sup>®</sup> SOFT DRINKS  
SELECTED VARIETIES  
12X355 ML  
2021880702\_C12/2069067001\_C12

**4<sup>99</sup>**



SANPELLEGRINO CARBONATED WATER  
6X500 ML OR SPARKLING FRUIT BEVERAGES  
6X330 ML, SELECTED VARIETIES  
2143302\_C06/2109114\_C06

**7<sup>99</sup>**



OASIS HEALTH BREAK, ORANGE JUICE OR SMOOTHIES  
MADE IN CANADA  
SELECTED VARIETIES,  
REFRIGERATED, 1.50/1.60 L  
2029899\_EA/21029910\_EA

**4<sup>49</sup>**



MILK BONE DOG TREATS  
SELECTED VARIETIES, 750-900 G  
21014403\_EA/21014573\_EA

**4<sup>49</sup>**



FANCY FEAST 85 G, FRISKIES 156 G  
WET CAT FOOD  
SELECTED VARIETIES  
20302296014\_EA/20316703\_EA

**90¢**





President's Choice.

# Hand tossed in Italy, or wood fired?

## Pizza crust perfection, any way you slice it.

Shop now





# To a greener future

## Nurture the planet and your wallet.



**NATURA BIODEGRADABLE DISINFECTING WIPES** 40'S OR **ALL-IN-ONE CLEANER** 680 ML  
21460182\_EA/21460206\_EA

SAVE UP TO 1.30

**3<sup>99</sup>**



**PC® PLANET FIRST™ ALL PURPOSE CLEANER** SELECTED VARIETIES, 700 ML  
21543267\_EA/21543302\_EA

SAVE 1.00

**3<sup>99</sup>**



**PC® YARD WASTE BAGS** 5'S  
20429960\_EA

**3<sup>50</sup>**



**ZIPLOC STORAGE BAGS** SELECTED VARIETIES, 10-90'S  
21331380\_EA

SAVE UP TO 1.20

**4<sup>29</sup>**



**MRS. MEYER'S MULTI-SURFACE CLEANER OR DISH SOAP** SELECTED VARIETIES, 473 ML  
21046908\_EA/21046918\_EA

SAVE 1.00

**4<sup>99</sup>**



**METHOD ALL PURPOSE CLEANER** 828 ML OR **LIQUID DISH SOAP** 532 ML SELECTED VARIETIES  
21432668\_EA/21518332\_EA

SAVE 1.00

**4<sup>99</sup>**



**NATURE CLEAN LAUNDRY OR STAIN REMOVER SHEETS** 32'S OR **FLOOR OR TOILET BOWL CLEANER STRIPS** 36'S SELECTED VARIETIES  
21451265\_EA/21485896\_EA

SAVE 1.00

**7<sup>99</sup>**



**PC® PLANET FIRST BATHROOM ISSUE** 12=24 ROLLS OR **PAPER TOWELS** 6 ROLLS SELECTED VARIETIES  
20734000\_EA/20757938\_EA

**8<sup>99</sup>**



**SKOY BIODEGRADABLE SPONGE CLOTH** 4'S OR **SCRUB** 2'S  
21516743\_EA/21516744\_EA

SAVE UP TO 3.50

**9<sup>49</sup>**

**2,500<sup>00</sup> = \$250 Value!**  
for every \$25<sup>00</sup> spent on



**VILED A CLEANING PRODUCTS** ALL VARIETIES  
21042792\_EA/21042803\_EA  
\*At least \$2.50 value in points



**2,000<sup>00</sup> = \$2 Value!**

**TRU EARTH LAUNDRY OR FABRIC SOFTENER ECO-STRIPS** SELECTED VARIETIES, 32'S  
21425514\_EA/21555733\_EA

**12<sup>99</sup>**



**TIDE PODS LAUNDRY DETERGENT** SELECTED VARIETIES, 63/85/112'S  
21450131\_EA/21450138\_EA

SAVE 4.00

**28<sup>99</sup>**

**3,000<sup>00</sup> = \$3 Value!**  
when you buy 2

**GREEN WORKS ALL PURPOSE CLEANER** 946 ML, **WIPES** 75'S OR **GLAD COMPOSTABLE BAGS** 20-100'S SELECTED VARIETIES  
20892713\_EA/21478752\_EA





# To a greener future

Nurture the planet and your wallet.



SAVE 1.50  
**8<sup>99</sup>**

**NATURE'S PATH ORGANIC CEREAL**  
SELECTED VARIETIES, 650-907 G  
20312067001\_EA/2031932001\_EA



**3<sup>79</sup>**

**EARTH'S OWN NON-DAIRY REFRIGERATED BEVERAGES**  
SELECTED VARIETIES, 1.75 L  
21517729\_EA/21546544\_EA



**12<sup>99</sup>**

**ROYALE TIGER TOWELS**  
6=12 ROLLS  
21484704\_EA



SAVE UP TO 9.00  
**12<sup>99</sup>**

**ROYALE BATHROOM TISSUE**  
SELECTED VARIETIES, 18/24=48 ROLLS  
21484748\_EA/21553158\_EA

# SUSTAINABLE LIVING CHOICES



**NEW**

**DR. SQUATCH DEODORANT**  
SELECTED VARIETIES, 75 G  
21580767\_EA/21580794\_EA

**14<sup>99</sup>**



**NEW**

**DR. SQUATCH NATURAL BAR SOAP**  
SELECTED VARIETIES, 1X141 G  
21573583\_EA/21573584\_EA

SAVE 2.00  
**7<sup>99</sup>**



**NEW**

**NATIVE DEODORANT**  
SELECTED VARIETIES, 75 G  
21580776\_EA/21582041\_EA

**14<sup>99</sup>**



**THAYERS SKIN CARE PRODUCTS**  
SELECTED VARIETIES  
237/355 ML  
21194723\_EA/21505197\_EA

**16<sup>99</sup>**



**HERBATINT PERMANENT HAIR COLOUR**  
SELECTED VARIETIES, 135 ML  
20316992009\_EA/20316992013\_EA

**15<sup>99</sup>**



**NATRACARE FEMINE HYGIENE PRODUCTS**  
SELECTED VARIETIES 10-30'S  
20144948\_EA/20308570001\_EA

SAVE UP TO  
**20% OFF**

4.63-7.03



# BABY SHOP

FOR LESS

SHOP NOW

HUGGIES PULL-UPS ECONO PACK TRAINING PANTS  
SELECTED VARIETIES, 66-108'S  
21456755\_EA/21456824\_EA

**36<sup>99</sup>**



PAMPERS NINJAMAS NIGHTTIME UNDERWEAR  
SELECTED VARIETIES, 34/44'S  
21308929\_EA/21308932\_EA

**26<sup>99</sup>**



HUGGIES ECONO PACK DIAPERS  
SIZE N-7, SELECTED VARIETIES, 60-200'S  
21456492\_EA/21456640\_EA

**34<sup>99</sup>**



SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA  
STEP 1 OR 2, 16X235 ML  
21334606\_CO/21334752\_CO

**52<sup>99</sup>**



WATERFUL PLASTIC FREE BABY WIPES  
3X60'S  
21527731\_EA

**9<sup>99</sup>**



ENFAMIL A+ READY TO FEED INFANT FORMULA  
SELECTED VARIETIES  
18X237 ML  
21208370\_CO/21208382\_CO

**59<sup>99</sup>**



PC ORGANICS BABY SNACKS OR ENTRÉES  
SELECTED VARIETIES, 42-185 G  
20066938001\_EA/2088827003\_EA

**2<sup>99</sup>**



PC ORGANICS FROZEN BABY FOOD  
SELECTED VARIETIES,  
8X32 ML/2X128 G  
21563328\_EA/21563979\_EA

Members save \$1

Optimum  
Members-Only Price™  
**4<sup>99</sup>**  
Non-members  
**5<sup>99</sup>**

\*\*Must be a registered PC Optimum™ member to load and get this offer.



BABY GOURMET ORGANIC PUFFIES, MUSHIES OR FRUIT & VEGGIE BITES BABY SNACKS  
SELECTED VARIETIES, 23-60 G  
21049432\_EA/21461137\_EA

**\$3**



PEDIASURE COMPLETE NUTRITIONAL SUPPLEMENT  
SELECTED VARIETIES, 4X235 ML  
2032244001\_EA/2032244002\_EA

**9<sup>99</sup>**





# BABY SHOP

FOR LESS

SHOP NOW

GERBER INFANT CEREAL  
SELECTED VARIETIES, 227 G  
20358339007\_EA/20782985\_EA

4<sup>49</sup>



JOHNSON'S, AVEENO & PENATEN BABY NEEDS  
SELECTED VARIETIES AND SIZES  
2112321\_EA/21302986\_EA

SAVE UP TO **20% OFF**

2.19-23.19



4,000<sup>00</sup> = \$4 Value<sup>1</sup>  
for every \$25\* spent on

SAVE UP TO **20% OFF**

8.79-14.59

CETAPHIL BABY NEEDS  
SELECTED VARIETIES AND SIZES  
2104772\_EA/21105535\_EA

<sup>1</sup>At least \$4 value in points



ENFAMIL A+ INFANT FORMULA REFILLS  
SELECTED VARIETIES, 992 G  
20435527002\_EA/20435527003\_EA

54<sup>99</sup>



PHILIPS AVENT FEEDING AND NURSING ACCESSORIES  
SELECTED VARIETIES  
21167973\_EA/21436579\_EA

SAVE UP TO **20% OFF**

5.99-47.99



MEDELA FEEDING AND NURSING ACCESSORIES  
SELECTED VARIETIES  
21522682\_EA/21361339\_EA

SAVE UP TO **20% OFF**

7.99-55.99



FRIDABABY OR FRIDAYMOM BABY NEEDS  
SELECTED VARIETIES AND SIZES  
21088872\_EA/21540226\_EA

SAVE UP TO **20% OFF**

3.99-47.99



LIVE CLEAN, DOVE BABY OR THE HONEST COMPANY BABY NEEDS  
SELECTED VARIETIES AND SIZES  
21017298\_EA/20800005\_EA

SAVE UP TO **20% OFF**

6.39-13.59



GERBER BABY FOOD JARS 159-162 G OR ORGANIC BABY FOOD POUCHES  
99/128 ML  
SELECTED VARIETIES  
21024894\_EA/21466955\_EA

1<sup>79</sup>



Q-TIPS COTTON SWABS  
500'S  
20323077001\_EA

4<sup>49</sup>





# BIG BRANDS LOW PRICES

Deals on **1000s** of your favourite products.



SAVE UP TO 3.50

**DOVE BAR SOAP** 6X106 G OR **BODY WASH** 532-695 ML  
SELECTED VARIETIES

**7<sup>99</sup>**

2022017\_EA/21582041\_EA



SAVE UP TO .70

**NIVEA BODY WASH** 500 ML, **DEODORANT ROLL-ON** 50 ML OR **ANTIPERSPIRANT** 51/52 G  
SELECTED VARIETIES

**3<sup>99</sup>**

2032142004\_EA/21169904\_EA



SAVE UP TO 2.50

**VASELINE LOTION** 100-600 ML, **HAND CREAM** 201/227 G OR **SIMPLE WIPES** 25'S  
SELECTED VARIETIES

**5<sup>99</sup>**

2108501\_EA/21085910\_EA



SAVE UP TO 3.00

**NATIVE DEODORANT**  
75 G

**14<sup>99</sup>**

21580776\_EA/21582041\_EA



SAVE UP TO 3.50

**NATIVE BODY WASH**  
SELECTED VARIETIES  
532 ML

**9<sup>99</sup>**

21435048\_EA/21435100\_EA



SAVE UP TO 2.50

**NATIVE HAIR CARE**  
SELECTED VARIETIES  
177/487 ML

**9<sup>99</sup>**

21505267\_EA/21505290\_EA



SAVE UP TO 2.50

**JAMIESON VITAMIN C OR D**  
SELECTED VARIETIES, 75-240'S

**6<sup>99</sup>**

20299993\_EA/2030326003\_EA



SAVE 8.00

**JAMIESON MULTIVITAMINS**  
SELECTED VARIETIES  
80/115'S

**11<sup>99</sup>**

21587954\_EA/21589959\_EA



**FLINTSTONES CHILDREN'S VITAMINS** OR **ONE A DAY ADULT VITAMINS**  
SELECTED VARIETIES AND SIZES

**SAVE UP TO 20% OFF**

9.99-22.39



**GILLETTE OR SATIN CARE SHAVE GELS**  
SELECTED VARIETIES, 198 G

**2<sup>99</sup>**

20653244005\_EA/20653254003\_EA



SAVE UP TO .50

**SOFTSOAP BODY WASH**  
SELECTED VARIETIES, 591 ML

**3<sup>99</sup>**

21219477\_EA/21219376\_EA



SAVE .50

**IRISH SPRING BODY WASH** 591 ML OR **BAR SOAP** 6X104 G  
SELECTED VARIETIES

**3<sup>99</sup>**

21443663\_EA/21443647\_EA



SAVE 2.50

**3<sup>99</sup>**

**METHOD FOAM OR GEL HAND SOAP**  
SELECTED VARIETIES, 300/354 ML

2043210004\_EA/20436517001\_EA



**DEPEND UNDERWEAR OR POISE PADS**  
SELECTED VARIETIES AND SIZES

20558843005\_EA/21099850\_EA

**17<sup>99</sup>**



# BIG BRANDS LOW PRICES

Deals on **1000s** of your favourite products.



SAVE UP TO 4.00

**DOVE HAIR CARE**  
SELECTED VARIETIES  
49 G/100-750 ML  
20419802001\_EA/21333571\_EA

**6<sup>99</sup>**



SAVE UP TO 1.50

**DOVE DRY SPRAYS** 107/113 G OR  
**DEODORANT** 74 G  
SELECTED VARIETIES  
20840652\_EA/21350451\_EA

**6<sup>99</sup>**



SAVE UP TO 1.30

**ST. IVES BODY LOTION** 600 ML OR  
**BODY WASH** 650 ML  
SELECTED VARIETIES  
21086101\_EA/21360961\_EA

**4<sup>99</sup>**

**6,000<sup>00</sup> = \$6 Value**  
when you buy 2



**GARNIER MICELLAR WATERS**  
400 ML  
21039728\_EA/2134767\_EA

**4,000<sup>00</sup> = \$4 Value!**  
for every \$10\* spent on



**GARNIER FRUCTIS HAIR CARE**  
SELECTED VARIETIES, 111-370 ML  
21571732\_EA/21007198\_EA  
\*At least \$4 value in points



**GARNIER SKIN ACTIVE CREAMS, SERUMS OR NATURALS MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
21020983\_EA/21427672\_EA

**SAVE UP TO 20% OFF**  
7.99-15.99



SAVE UP TO 3.00

**ST. IVES EXFOLIATING TONERS OR POND'S MOISTURIZING CREAMS**  
SELECTED VARIETIES AND SIZES  
20348329001\_EA/21545561\_EA

**7<sup>99</sup>**



SAVE UP TO

**BOOST MEAL REPLACEMENT DRINKS**  
SELECT VARIETIES AND SIZES  
20986361\_C06

**20% OFF**  
12.79-12.99



**2,000<sup>00</sup> = \$2 Value**

**GILLETTE PROSHIELD, PROGLIDE, SKINGUARD OR VENUS RAZORS**  
SELECTED VARIETIES 1-12'S  
21037256\_EA/21357262\_EA

**SAVE UP TO 4.00**  
**17<sup>99</sup>**

**5,000<sup>00</sup> = \$5 Value**  
when you buy 2



**CERAVE CLEANSERS**  
SELECTED VARIETIES AND SIZES  
355/562 ML  
21295250\_EA/21295262\_EA

**5,000<sup>00</sup> = \$5 Value**  
when you buy 2



**CERAVE MOISTURIZING CREAM** 453/539 G OR  
**LOTION** 355 ML  
SELECTED VARIETIES  
21357508\_EA/21295211\_EA

**5,000<sup>00</sup> = \$5 Value!**  
for every \$25\* spent on



**NIVEA SKINCARE, BODY WASH, DEODORANT OR MEN'S PRODUCTS**  
SELECTED VARIETIES AND SIZES  
40'S, 15-625 ML, 1 L  
20307102\_EA/21176356\_EA  
\*At least \$5 value in points

**6,000<sup>00</sup> = \$6 Value**  
when you buy 2



**MAYBELLINE LASH SENSATIONAL MASCARA, ULTRA SLIM BROW OR TATTOO STUDIO EYELINER**  
SELECTED VARIETIES  
20830336002\_EA/21191796002\_EA



PRODUCE & GARDEN

MEAT & SEAFOOD

ALWAYS PRICED

BIG BRANDS

EARTH DAY

BABY SHOP

# APRIL IS ORAL CARE MONTH

SHOP NOW

**TOM'S OF MAINE TOOTH PASTE** 38-90 ML/2X 85 ML OR **MOUTHWASH** 473 ML  
2017029003\_EA/21046622\_EA

SAVE UP TO **15% OFF**  
4.59-9.99

**HELLO TOOTH PASTE** 88-98 ML OR **MOUTHWASH** 473 ML  
SELECTED VARIETIES  
21354023\_EA/21546620\_EA  
**5.99**

**CREST GUM OR KIDS TOOTH PASTE** 63-90 ML, **SCOPE MOUTHWASH** 1 L OR **ORAL-B 4'S TOOTHBRUSH** 1 EA.  
SELECTED VARIETIES  
20948867\_EA/20999990\_EA/21507027\_EA

SAVE UP TO 1.30  
**4.99**



**CREST 3D WHITE ADVANCED OR BURT'S BEES TOOTH PASTE** SELECTED VARIETIES 85-105 ML  
21506767\_EA/21507027\_EA

SAVE UP TO 2.00

**5.99**

**COLGATE PREMIUM TOOTH PASTE** 70-150 ML OR **MANUAL TOOTHBRUSH** 1 EA.  
SELECTED VARIETIES  
20697448001\_EA/21354458\_EA

**2.99**

**HIMALAYA TOOTH PASTE** SELECTED VARIETIES, 113/150 G  
21432596\_EA/21438579\_EA

**6.99**



**SENSODYNE OR PRONAMEL VALUE SIZE TOOTH PASTE** SELECTED VARIETIES, 110/135 ML  
2014793002\_EA/2043268001\_EA

SAVE 1.50  
**5.49**



**ORAL-B PRO 400 RECHARGEABLE TOOTHBRUSH** 1 EA. OR **REFILL HEADS** 2-5'S  
SELECTED VARIETIES  
20902876\_EA/21479830\_EA

SAVE UP TO 13.50  
**29.99**



**LISTERINE MULTIBENEFITS 1 L OR CLASSIC 1.5 L MOUTHWASH** SELECTED VARIETIES  
20701283\_EA/20860684\_EA

**7.49**

Optimum  
**2,000** = \$2 Value!  
for every \$10\* spent on

**LISTERINE 1/1.5 L OR PLAX 710 ML MOUTHWASH** SELECTED VARIETIES  
21088055\_EA/20348438001\_EA  
\*At least \$2 value in points







# PLANET FIRST™



## OUR PLANET. OUR FUTURE. TOGETHER, LET'S MAKE A DIFFERENCE.

### COMPOSTABLE DISPOSABLE PICNIC SETS

- ✓ Made with sustainable, fast growing, renewable materials and recyclable packaging.



Made with bamboo fibre, compostable and microwave-safe

Made with 100% birchwood



**20% OFF**  
ALL PC® PLANET FIRST™  
DISPOSABLE CUTLERY,  
STRAWNS, PLATES  
AND BOWLS

Plastic-free



Won't get soggy  
Ne se détrempe pas



# SPRING INTO SUMMER DEALS



**Members save \$40**

**Optimum**  
Members-Only Price™  
**\$99**  
Non-members  
**\$139**

**LIFE AT HOME™ 3 PIECE BISTRO SET**  
BLACK OR BONE WHITE  
21298005\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Members save \$20**

**Optimum**  
Members-Only Price™  
**\$129**  
Non-members  
**\$149**

**PC® CHARCOAL SPIEDINI GRILL**  
LIMITED 5 YEARS WARRANTY  
FITS 43 SKEWERS, INCLUDES TWO INTERCHANGABLE STAINLESS STEEL GRATES AND A CARRY COVER BAG  
2124440\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Members save \$50**

**Optimum**  
Members-Only Price™  
**\$249**  
Non-members  
**\$299**

**LIFE AT HOME™ GAZEBO OR PERGOLA**  
SELECTED VARIETIES  
21225910\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**52,000 BTU**  
24 BURGERS | 5 BURNERS

**Members save \$50**

**Optimum**  
Members-Only Price™  
**\$349**  
Non-members  
**\$399**

**EVERYDAY ESSENTIALS™ 4+1 BURNER PROPANE BBQ GRIL**  
LIMITED 1 YEAR WARRANTY  
21298111\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**LIFE AT HOME™ PATIO UMBRELLAS OR EVERYDAY ESSENTIALS™ UMBRELLA BASE**  
SELECTED VARIETIES  
21225940\_EA

**SAVE UP TO 30% OFF**  
20.00-118.00

**LIFE AT HOME™ OR EVERYDAY ESSENTIALS™ PATIO SOLAR OR STRING LIGHTS**  
SELECTED VARIETIES  
21237930\_EA/21380036\_EA

**SAVE UP TO 30% OFF**  
1.50-41.00

**BUY 1 GET 1 50% OFF**  
**LIFE AT HOME™ ACCENT, SEAT OR HIGH BACK PATIO CUSHIONS**  
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
16.00-39.00  
21227878\_EA/21227875\_EA

**BUY 1 GET 1 50% OFF**  
**LIFE AT HOME™ OUTDOOR DINNERWARE, DRINKWARE AND SERVEWARE**  
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
2.00-24.00  
2124927\_EA/2124933\_EA

**BUY 1 GET 1 50% OFF**  
**LIFE AT HOME™ OR EVERYDAY ESSENTIALS™ SIDE TABLES OR CHAIRS**  
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
22.00-69.00  
21285100\_EA/21449524\_EA

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibbs Street), Brockville, Ottawa (Westboro), St. Thomas, Stratford and Sudbury. See back page for flyer details.



# WORLD FOODS\*

PMC BASA FILLETS, 400 G  
OR ANCHOR'S BAY MUSSEL MEAT, 340 G  
OR BASA FILLETS, 400 G  
FROZEN  
21432307\_EA

**3<sup>99</sup>**



SUFRA® HALAL CHICKEN THIGHS  
FRESH, UP TO 1.54 KG  
21433072\_EA

**\$13**



**SAVE 1.00**  
**5<sup>99</sup>**

FLYING GOOSE SRIRACHA MAYO  
730 ML  
21528201\_EA

GRACE HOT PEPPER SAUCE  
170 ML  
20106545\_EA

**SAVE .50**  
**1<sup>79</sup>**



MOTHER'S MAGIC HIMALAYAN PINK ROCK SALT  
2 KG  
21337761\_EA

**6<sup>99</sup>**



CILANTRO  
PRODUCT OF COLUMBIA, MEXICO OR U.S.A.  
2009825001\_EA

**99¢**



SURAJ NAAN  
SELECTED VARIETIES, 5'S  
21011353\_EA

**3<sup>49</sup>**



MAGGI MASALA NOODLES  
SELECTED VARIETIES, 70 G  
20902664\_EA

**39¢**



DAN-D PAK FANCY MIXED NUTS  
SELECTED VARIETIES  
908 G  
21007131\_EA/21007459\_EA

**14<sup>99</sup>**



7 DAYS FILO PASTRY  
SELECTED VARIETIES  
FROZEN, 850 G  
20877732\_EA

**4<sup>49</sup>**



CHINGS INSTANT NOODLES  
SELECTED VARIETIES, 240 G  
21155106\_EA

**1<sup>99</sup>**



UFC REFRESH COCONUT WATER  
1 L  
20570506\_EA

**2<sup>99</sup>**

\*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket. See back page of flyer for details.  
Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.



# WORLD FOODS\*



**JUMBO CARROTS**  
PRODUCT OF CHINA  
20851084001\_KG

**1.29**  
LB

2.84/KG



**OKRA**  
PRODUCT OF HONDURAS  
OR NICARAGUA  
20095263001\_KG

**3.99**  
LB

8.80/KG



**COCONUT**  
PRODUCT OF DOMINICAN REPUBLIC  
OR INDIA  
20005774001\_EA

**1.99**



**BEEF RIB FINGER MEAT**  
BONELESS, CRYOVAC  
201421591\_KG

**8.88**  
LB

19.58/KG



**MAPLE LODGE ZABIHA HALAL OR REGULAR CHICKEN WIENERS**  
SELECTED VARIETIES, 450 G  
20006571\_EA/20062715\_EA

**\$2**



**MILKFISH**  
WHOLE, FROZEN  
20119071\_KG

**3.99**  
LB

8.80/KG



**CRISPY NAMAK PARA**  
360 G  
21443491\_EA

**\$4**



**SURAJ® GROUND BLACK PEPPER**  
400 G  
20618050\_EA

SAVE 1.50  
**7.99**



**SURAJ® BEANS OR LENTILS**  
540 ML  
20540269\_EA

**1.49**



**BRAR'S MILK CAKE**  
SELECTED VARIETIES  
FROZEN, 400 G  
20609047\_EA

SAVE 2.50  
**7.99**



**T&T® LIGHT SOY SAUCE**  
500 ML  
20608042\_EA

SAVE 1.00  
**1.99**



**IRINI KALAMATA OLIVES**  
1.5 L  
20020052\_EA

SAVE 2.50  
**7.49**



**SHANA NAANS**  
SELECTED VARIETIES  
FROZEN, 300 G  
20983341002\_EA

**1.99**



**RIBENA JUICE**  
850 ML  
2101494\_EA

**7.99**



**M.Y. SAN SKY FLAKES CRACKERS**  
800 G  
21176796\_EA

SAVE 1.50  
**6.49**

\*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket. See back page of flyer for details.  
Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.



**PRODUCE & GARDEN**

**MEAT & SEAFOOD**

**ALWAYS PRICED**

**BIG BRANDS**

**EARTH DAY**

**BABY SHOP**

**Tropicana.**

TROPICANA TROPICS OR BEVERAGES OR PURE LEAF ICED TEA  
SELECTED VARIETIES, REFRIGERATED  
1.54/1.75 L  
2075752001\_EA/21354951\_EA

**3<sup>99</sup>**

TROPICANA JUICE  
SELECTED VARIETIES  
REFRIGERATED  
1.54/1.75 L  
2100938\_EA

**4<sup>99</sup>**

**Starbucks**

THE TASTE YOU LOVE crafted for home

STARBUCKS COFFEE  
SELECTED VARIETIES  
1.18/1.42 L  
21215327\_EA/21215330\_EA

**7<sup>49</sup>**

**Rewrite Taco Night**

Ben's Original | We're all original recipes

Serving Suggestion

**Ben's Original**

Ben's Original™  
Organic or 10 Medley or Risotto  
Ready to Heat Rice (240g)  
253756\_EA/258363\_EA

**3<sup>50</sup>**

Ben's Original™  
Ready to Heat Rice  
(240g - 250g)  
21404899\_EA/258589\_EA

**\$3**

Ben's Original™  
Specialty Rice (1.6g)  
21393550\_EA

**9<sup>99</sup>**

Ben's Original™  
Dry Plain and Whole Grain Rice (5lb)  
2531931\_EA

**7<sup>99</sup>**

"Rice on the plate makes for a more nutritious meal"  
Source: "Evaluation of rice consumption with overall diet quality and key nutrient intakes," National Health & Nutrition Examination Study (2005-2010)  
\*Winner of the Prepared Foods Category, Survey of 4,000 Canadians by Kantar. © 2024 Mars or Affiliates.

**Temptations**

**EAT SLEEP TREAT REPEAT**

TEMPTATION LICKABLE SPOONS CAT TREATS  
SELECTED VARIETIES  
40 G  
21585483\_EA

**2<sup>99</sup>**

TEMPTATION CAT TREATS  
SELECTED VARIETIES  
180 G  
21053175\_EA

**2<sup>79</sup>**

TEMPTATION CAT TREATS  
SELECTED VARIETIES  
454 G  
21011755\_EA

**5<sup>99</sup>**

TEMPTATIONS MEATY BITES CAT TREATS  
SELECTED VARIETIES  
43 G  
21017926\_EA

**2<sup>99</sup>**

TEMPTATIONS LICKABLE SPOONS MEGA-PACK MEGA-FORMAT  
21053175\_EA

TEMPTATIONS VALUE PACK WITH GUMMIES  
21011755\_EA

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**1,500<sup>FC</sup> = \$150 Value!**  
for every \$10\* spent on

TEMPTATIONS CAT TREATS 180/454 G, MEATY BITES 43 G, LICKABLE SPOONS 40 G  
SELECTED VARIETIES  
21585483\_EA/21017926\_EA/21053175\_EA/21011755\_EA  
\*At least \$1.50 value in points

**SIXSTAR™**

SIX STAR WHEY PROTEIN POWDER  
SELECT VARIETIES AND SIZES  
21031019004\_EA

SAVE 6.00  
**29<sup>99</sup>**

SIX STAR 100% CREATINE POWDER  
300 G  
211962023\_EA

SAVE 5.50  
**25<sup>99</sup>**

SIX STAR PRE-WORKOUT EXPLOSION  
SELECT VARIETIES AND SIZES  
210444903\_EA

SAVE 6.00  
**22<sup>99</sup>**

**TASTES LIKE VICTORY**

gently cleans and helps protect sensitive skin

**24<sup>99</sup>**

360'S  
21549611\_EA

**17<sup>99</sup>**

240'S  
21170336\_EA/21527804\_EA

**plant-based<sup>1</sup> & plastic free<sup>2</sup> wipes.**

<sup>1</sup>The claim does not refer to the full product life cycle nor the external plastic packing and relates to the wipes only.  
<sup>2</sup>Wipe made from regenerated cellulose (viscose) utilizing wood pulp as a precursor. For more information see our website.

Gift card  
Carte-cadeau

**WESTJET**

**A flyer coupon, for flyers.**

Get 10% off all Westjet gift cards.\*

\*Valid April 18 to 24, 2024. Purchase any one Westjet gift card and get 10% off, while quantities last. See gift card for full details, terms & conditions. Offer valid in-store only at participating Loblaw banner store locations, offer not available at Shoppers Drug Mart locations. Subject to availability, selection may vary by store. We reserve the right to limit quantities. Cannot be combined with any other gift card offers, not valid on prior purchases. Trademark™ are the property of their respective owners. FC Optimum™ points cannot be redeemed toward the purchase of gift cards.  
The Gift of Choice gift card selection is available at participating Loblaw banner stores where President's Choice® products are sold.

**NOW BACK IN CANADA!**

**LUNCHABLES**

**FRESHNESS GUARANTEED**

- ✓ REAL MEAT
- ✓ NO ARTIFICIAL COLOURS
- ✓ SOURCE OF CALCIUM, PROTEIN, AND WHOLE GRAIN

**LUNCHABLES**  
HAM / JAMBON  
11g

**Lunchables Lunch Kits 89 - 138 g**

**3<sup>49</sup>**



optimum

Get set to Savour **SUMMER**

with **Kraft** | **HEINZ**

YOU COULD **WIN 20,000,000<sup>pts</sup>**

PC Optimum<sup>™</sup> Points

\*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit [KraftSummer.ca](http://KraftSummer.ca) for full contest rules and details.

<p>Heinz ketchup 750 mL/1 L or Kraft Miracle Whip 890 mL, selected varieties 20240301_EA</p> <p><b>4<sup>99</sup></b></p>	<p>Heinz Picnic Trio 3 x 375 mL, selected varieties 20240301_EA</p> <p><b>\$5</b></p>	<p>Diana Sauce 500 mL, Bull's-Eye BBQ Sauce 425 mL, selected varieties 20240301_EA</p> <p><b>2/\$6</b></p> <p>OR 3.99 EA</p>	<p>Kraft salad dressings 425 mL, selected varieties 20240301_EA</p> <p><b>2<sup>99</sup></b></p>
<p>Renee's dips &amp; dressings, selected varieties, product of Canada, 283 g-355 mL 2148001_EA/20240301_EA</p> <p><b>5<sup>99</sup></b></p>	<p>Kraft Singles Process Cheese Product 410 g, selected varieties 20240301_EA</p> <p><b>SAVE .50</b> <b>3<sup>99</sup></b></p>	<p>Kool-Aid Jammers Fruit Beverage 10 x 180 mL, selected varieties 20240301_EA</p> <p><b>2<sup>99</sup></b></p>	<p>MIO Liquid Drink Mix 48 mL, selected varieties 20240301_EA</p> <p><b>2<sup>99</sup></b></p>

Women+ 2 Pack Seamless Bralette

**19.50**

Reg. \$26

**25% off**

Intimates & Hosiery\*

Select Adults' Styles  
April 18 - 24 | In-Store + Online

[SHOP NOW](#)

**JOE FRESH**

\*Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.

2 Pack Seamless Rib Bikini

**12**

Reg. \$16

Theodore & Pringle OPTICAL

Shop. Earn. Redeem points.

optimum

**Get 80,000<sup>pts</sup>**

for every \$200 spent on optical.

April 18 - May 1, 2024.

\*FOR EVERY \$200 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN APRIL 18 - MAY 1, 2024.

THE MOBILE SHOP

**OUT WITH THE OLD IN WITH THE NEW**

EARN UP TO **250,000<sup>pts</sup>**

WHEN YOU TRADE IN YOUR OLD PHONE

Subject to credit approval. PC Optimum<sup>™</sup> points earned vary by device and plan. Conditions apply. Visit [themobileshop.ca](http://themobileshop.ca) for full details.

insurance

**PC Optimum<sup>™</sup> members can save up to 35% on insurance.**

PC Optimum<sup>™</sup> members enjoy exclusive pricing<sup>†</sup> on Home and Auto insurance from participating insurers and can combine it with other available discounts to save up to 35%!

[GET A QUOTE](#)

<sup>†</sup>By combining the PC Optimum<sup>™</sup> member discount offered by select insurance providers with discounts available from those providers for claims-free and convictions-free status and bundling home and auto insurance with the same provider through PC<sup>®</sup> insurance. For full details see [www.pcinsurance.ca](http://www.pcinsurance.ca). PC<sup>®</sup> auto and home insurance products are available only in Alberta, New Brunswick, Newfoundland & Labrador, Nova Scotia, Ontario, and Prince Edward Island. <sup>††</sup>PC, PC Optimum are trademarks of Loblaw's Inc. The PC Optimum<sup>™</sup> program is provided by President's Choice Services Inc.





# AD MATCH

**We'll match prices\*  
when you  
show us a lower  
advertised price!**

1. We'll match prices if you show us a lower advertised price.  
See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

\*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts obtained through loyalty programs including PC Optimum™ Member Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.

\*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore location and receive a free Crest & Oral-B free giveaway pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. No copies. Coupon must be presented to the cashier at time of purchase. Valid from Thursday, April 18th until closing Wednesday, April 24th, 2024. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21607043\_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our regular prices. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™The trade-marks, service marks and logos displayed in this flyer are trade-marks of Loblaw's Inc. All rights reserved. ©2024 Loblaw's Inc. Please recycle.

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Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.