

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES. Look for these symbols in store.

Scene+ MEMBER **4.99** /lb. 11.00/kg with Scene+ Card. **5.99** without Scene+ Card. **Members SAVE \$1.00**



value size



value size **5.88** /lb. EARLS Cajun Chicken Breast 9.99/lb. 22.02/kg

10.99 COMPLIMENTS Thick Cut Bacon 1 kg, SWISS CHALET Pork Back Ribs 600 g or EARLS Kitchen + Bar BBQ Pork Back Ribs 680 g



3/4.98 Large Avocados product of Mexico



2/\$5 Raspberries or Blackberries product of USA or Mexico 170 g

3.29 /100 g Wild Alaska Sockeye Salmon Fillets previously frozen or frozen

4.99 HOT PRICE CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L

3.27 HOT PRICE 2.27/kg CLASSICO Pasta Sauce 218-650 mL or COMPLIMENTS Dry Pasta 2.27 kg

6.99 HOT PRICE 200 PTS TIDE Laundry Detergent 1.24-1.36 L, Pods 15-20 pk, BOUNCE or GAIN Sheets 60-120 pk or TIDE or DOWNEY Rinse & Refresh 754 mL

7.97 HOT PRICE ARMSTRONG Cheese 600 g, Shreds 450-500 g or 54P/170 Mozzarellissima 690 g

Scene+ DIGITAL EXCLUSIVE OFFER AVAILABLE APRIL 18-24, 2024. SPEND \$50 OR MORE, GET 500 PTS WHEN YOU LOAD THIS OFFER in the Sobeys app or Safeway app or at MyGroceryOffers.ca. Card must be registered. Offer valid and available to be loaded April 18-April 24, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded for registered Scene+ Card prior to transaction. Spending \$50.00 or more awards only one 500 Scene+ points allotment. Limit 1 offer per Scene+ Card. Offer excludes items, delivery charges, all payments, services, credits, event tickets, gift cards. Excludes products in diabetic regimen, prescription, prescription products, medical supplies, baby supplies, pet supplies, health and wellness products, household supplies, cleaning supplies, environmental supplies, food and other goods and services which are non-deductible or excluded by law. Limit one. Visit https://www.safeway.ca/terms-and-conditions to see full terms and conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene+ Plus IP Corporation used under license by Sobeys Capital Incorporated.

ABLMH_3K

Scene

MEMBER

PRICING

2 DAY SALE

THUR 18
FRI 19



1.99

with Scene+ Card

Members SAVE \$1.50

3.49

without Scene+ Card and Rest of Week
LAY'S Potato Chips 220-235 g,
Poppables 130 g or Baked 177 g

TURN POINTS INTO GROCERIES



FLEECY Fabric Softener
122-136 L or Dryer Sheets
80 pk

Get 1000 PTS

When you spend \$20 or more on any of these participating Fleecy, Colgate, Speed Stick, Irish Spring or Softsoap products.

*before taxes

That's like \$10 toward your groceries

COLGATE Toothpaste, Toothbrush or Mouthwash
70 mL-1 L or 1-4 pk.
SPEED STICK 45-85 g, IRISH SPRING Bar Soap 6 pk or SOFTSOAP Hand Soap 332 mL selected



1000 Points = \$10 of free groceries

SOBEYS_SAFERWAY_WKSFLIOT_WST_AB_HH_3K



Good in
your belly,
peanut butter
and jelly!

5⁹⁹

KRAFT Peanut
Butter 750 g-1 kg



5⁹⁹

SMUCKER'S Pure
Jam 310-500 mL
(excludes raspberry)



3⁴⁹

NUTELLA Hazelnut
Spread 375 g

Perfect
on toast!



+200 PTS
when you buy 2

COMPLIMENTS
ORGANIC Peanut
Butter 500 g



2/\$6

DEMPSTER'S
Whole Grain
Bread 600 g
or Bagels 6 pk



3.49 /lb
Fresh Pork Shoulder Picnic Roast (lock removed) 7.69/kg

5.99 COMPLIMENTS Muffins 4-6 pk 400-600 g

3.99 (or more when you buy 2 or more)
Panini Buns 6 pk 250-480 g or Winnipeg Style Light or Light Rye Bread 450 g 4.39 ea

7.99
COMPLIMENTS Bay Scallops 80-120 ct per lb 340 g or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g

11.99
SCHNEIDERS Smokies 900 g, MAPLE LEAF Prime Breaded Chicken-Wings, Strips, Nuggets, Burgers or Stuffed Chicken Cutlets or SCHNEIDERS Breaded Chicken or Pork Schnitzel 450-695 g

5.99
COUNTY BUTCHER Breakfast or Dinner Pork Sausages 375-500 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

3.99
COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g

88¢ with Scene+ Card
99¢ without Scene+ Card
Bulk Corn product of USA

Members SAVE 11¢

Scene+ MEMBER PRICING

2/\$8 COCA-COLA or PEPSI Soft Drinks 6x710 mL

3/\$5 POWERADE 710 mL, PEACE TEA 695 mL, SPARKLING ICE 903 mL, SUNRISE Juice 900 mL or CADBURY King Size Bars 66-90 g

2/4.50 PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

3.99 DAIRYLAND Chocolate Milk 1.89 L, LUCERNE Chocolate Milk 2 L or COFFEE MATE Coffee Creamers 828 or 946 mL

8.99 KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg

12.99 NABOB Roast and Ground Coffee 915-930 g, COMPLIMENTS Whole Bean Coffee 907 g, Pods 30 pk or TWINNINGS Earl Grey or English Breakfast Tea 100 pk

4/\$5 CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

3.97 PHILADELPHIA Cream Cheese select varieties 227-250 g

3.49 DR. OETKER Momenti, Panini or Garlic Fingers 160-317 g

3.99 BECEL Margarine 427 g, Bricks or Plant-Based Sticks 454 g

STARTING AT 7.49 HEINZ Ketchup 1.5 L or KRAFT Miracle Whip 1.5 L

3/\$5 CLOVER LEAF Flavored Light Tuna 170 g or Flavored 85 g

3.99 DEL MONTE Fruit Cups 4 pk 107-112.5 mL

6.49 CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-4 pk

Scene+ GET 500 PTS FOR EVERY \$100 SPENT IN ONE-ALL GIFT CARDS!

Offer valid during April 19 - 24, 2024. Sorry no rainchecks or price matching. Offer valid only on One4All \$25-\$500. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN [sobeys.com](https://www.sobeys.com)

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 18, 2024 to Wednesday, April 24, 2024. Advertiser prices do not include taxes, discounts and environmental fees. Some items may not be available at all stores. All items while stocks last. Some advertising may be available in limited quantities. The above prices are for equal or lesser value to the purchase item. Customer must pay taxes, discounts and environmental fees on the purchase and free items. Manufacturer's coupons apply to purchased items only, not free items, and one coupon per purchase. The Scene+ Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. To be eligible for current offers, you must scan your Scene+ points. All weekly Scene+ offers include taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, full-day products in Western Canada regions, pre-paid cards, postal products and services. Western Union, P.C. Optimum, The Home Depot, and other products and services are not included. Some items may be subject to change without notice. Terms of Service Plus: P.C. Corporation used under license by Sobeys Capital Corporation. Please refer to the applicable terms and conditions. All offers are subject to change without notice. Trademark of Scene Plus: P.C. Corporation used under license by Sobeys Capital Corporation. Please refer to the applicable terms.

LOAD IT TO GET IT!

Get up to **1050 PTS**

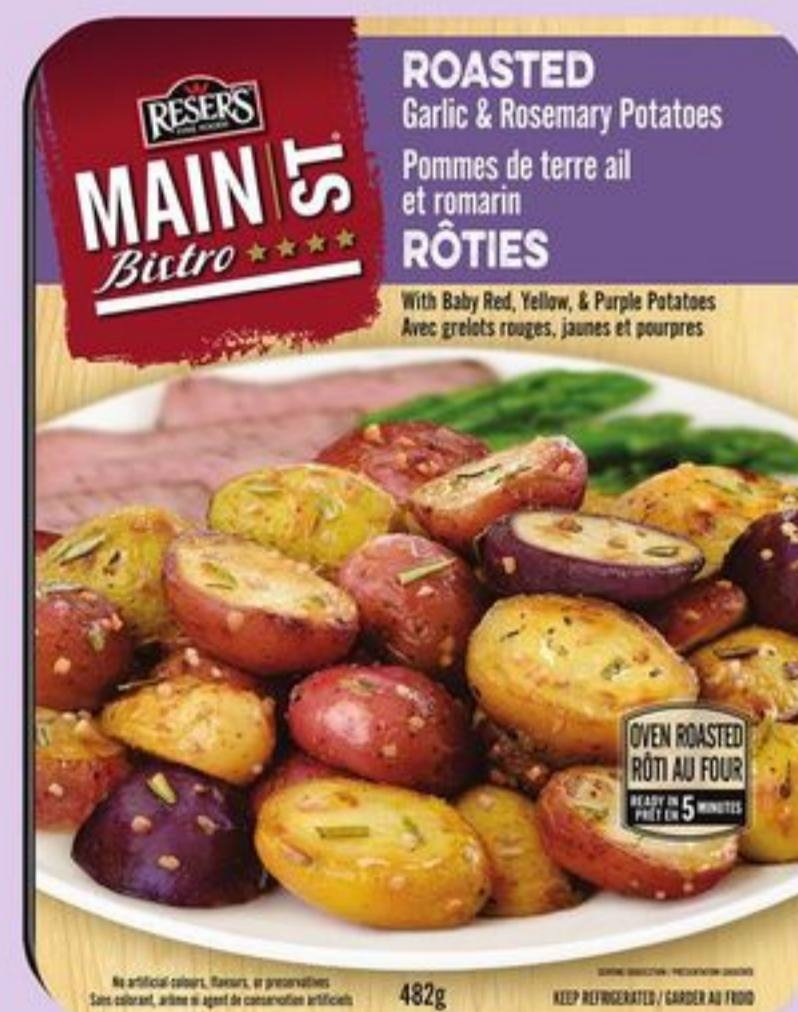
Load offers in the **Sobeys** or **Safeway** app
or at **MyGroceryOffers.ca**

That's
like over
\$10
toward your
groceries



Get **350 PTS**
when you buy 2

NATREL Fine-Filtered Milk 2 L
or Flavoured Creamers 1 L



Get **250 PTS**
when you buy 2

RESER'S or Main Street Bistro Side Dishes
567-680 g



Get **200 PTS**
when you buy 2

COMPLIMENTS Snack Crackers
200-225 g



Get **250 PTS**
when you spend
\$15 or more

Ready for You Seafood

Scene
**DIGITAL
EXCLUSIVE**



Download on the
App Store



GET IT ON
Google Play

Offer valid April 18th to April 24th, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



**Serving
up
value**

Only
\$5*
or less

Try this week's recipe
**Gnocchi
with
Caramelized
Cauliflower**

Per Serving

Get recipe



COMPLIMENTS
Gnocchi 350 g



Cauliflower
product
of USA
or Mexico

**PRICE
LOCK**

CAMPBELL'S Vegetable
Broth 900 mL



PANACHE Parmigiano
Reggiano product of Italy
200 g



**new
LOWER
PRICE**

Garlic

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 18th to April 24th, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

**LOOK FOR
1000+**

**ITEMS THAT ARE PRICE LOCKED
AND AT NEW LOWERED PRICES
THROUGHOUT THE STORE**

1000+

ITEMS ARE PRICE LOCKED
OR AT NEW LOWERED PRICES

<p>new LOWER PRICE</p> <p>BUY MORE SAVE MORE</p> <p>2.49 ea when you buy 3 or more</p> <p>COMPLIMENTS Herbs 20-28 g assorted varieties 2.79 ea</p>	<p>new LOWER PRICE</p> <p>3.49</p> <p>COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>
<p>new LOWER PRICE</p> <p>5.99 /lb</p> <p>PANACHE Flattened Chicken Lemon Greek, jerk or Portuguese 13.21/kg</p>	<p>new LOWER PRICE</p> <p>3.99</p> <p>COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties</p>
<p>new LOWER PRICE</p> <p>4.99</p> <p>HUNGRY-MAN Frozen Dinners 360-455 g</p>	<p>new LOWER PRICE</p> <p>3.49</p> <p>COMPLIMENTS Cookies selected 300-350 g</p>
<p>new LOWER PRICE</p> <p>12.99</p> <p>COMPLIMENTS All-Purpose Flour 10 kg</p>	<p>new LOWER PRICE</p> <p>3.79</p> <p>CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

BUDGET PLEASERS!

Look for these signs throughout our store

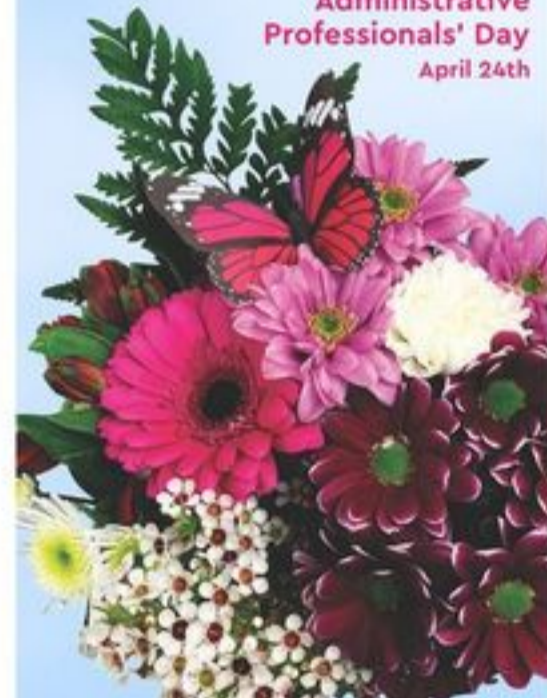
<p>special OFFER</p> <p>Extended offer for 4+ weeks</p>	<p>BUY MORE SAVE MORE</p> <p>Save when you stock up on more</p>	<p>WEEKLY SPECIAL</p> <p>Spotlight on weekly specials</p>	<p>SAVE this week</p> <p>Amazing limited-time price</p>	<p>Scene+</p> <p>1000 = \$10 in FREE groceries</p>	<p>Scene+ MEMBER PRICING</p> <p>Reduced pricing for Scene+ members</p>	<p>compliments</p> <p>Love it or it's free*</p> <p><small>*For details see Compliments.ca</small></p>
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Look what's blooming!



18⁹⁹
Sweet Petite Arrangements
assorted colours to choose from

Say thank you!
Administrative
Professionals' Day
April 24th



14⁹⁹
Administrative
Day Bouquets

Grown in
British Columbia



Gerbera
Plants
assorted
colours
6" pot

10⁹⁹



100 PTS
when you buy 1

21⁹⁹
One Dozen Ecuadorian Roses
assorted colours



STARTING AT
14⁹⁹
Phalaenopsis
Orchids in Ceramic
selection may vary by store

SOBEYS_SAFERWAY_WEEKLY_SPECIAL_MIS_MIS_SK

Break out the smoker
and get cooking!

Master
classic ribs!

7⁹⁹
/lb

Fresh Beef Back
Ribs cut from
Canada AA
grade beef
17.61/kg



BUY
MORE
SAVE
MORE

2⁴⁹
/lb

COMPLIMENTS
Herbs 20-28 g
assorted varieties
2.79 ea



Fall off
the bone!



50 PTS
when you buy 2

3⁴⁹
THE LITTLE POTATO
COMPANY Potatoes Garlic
Herb and Savory Herb Kit
product of Canada 454 g



family
size
3⁷⁹
/lb

COMPLIMENTS
Fresh
Chicken Legs
back attached
8.36/kg



Buy 1
get 1
FREE

COMPLIMENTS
Fresh Pasta 1 kg or
Sauce 580 mL

BOURSIN
Cuisine
220 g

5 EASY WAYS
to turn your BBQ into a
multifaceted grill!

<https://www.sobeys.com/en/articles/turn-your-bbq-into-a-multifaceted-grill/>
or <https://www.safeway.ca/more-ways-to-use-your-bbq/>



7⁹⁹
MARIE
CALLENDER'S
Frozen Meals
680-875 g



4⁹⁹
NATREL Mochi Ice
Cream 210 mL



2⁴⁹
LACTANTIA
Flavoured Butter
125 g, 2.99 ea



2/\$6
GAY LEA Sour Cream
425-500 mL



200 PTS
when you buy 2

NESTLE or PEACE TEA
12x341-355 mL



2/17
PERRIER 8x330 mL
or SAN PELLEGRINO
Sparkling Water
6x330 mL



150 PTS
when you buy 2

COMPLIMENTS Soft
Drinks 12x355 mL



150 PTS
when you buy 3

COMPLIMENTS
Kettle Chips 200 g

**BUDGET
PLEASERS!**

Look for
these signs
throughout
the store

WEEKLY SPECIAL
Spotlight on weekly specials

BUY MORE SAVE MORE
Save when you stock up on more

SAVE this week
Amazing limited-time price

SPECIAL OFFER
Extended offer for 4+ weeks

Time to enjoy all-natural smoky flavoured, tender and juicy meat and fish.

Bring on the brisket!
Fresh Boneless Beef Brisket, Flat Top or Point or Portion cut from Canada AA grade beef 17.99/kg

7⁹⁹ /lb

Savoury pork belly!
Fresh Whole Skinless Pork Belly 11.00/kg

1000 PTS when you buy 1

That's like **\$10** toward your groceries

4⁹⁹ /lb

value size

Mmmmm Tender!

Put it on a bun!
Coho Salmon Fillets product of Chile or Wild Meshi Kani Filets product of Alaska frozen or previously frozen

2⁹⁹ /100 g

3⁹⁹ /doz
Kaiser Buns 5 pk 215-500 g 4.29 ea

NOT MORE MORE BAKED IN STORE

Smoke fish with flavoured wood chips!

4⁹⁹ /lb
Fresh Pork Loin Back Ribs 11.00/kg

value size

STARTING AT 1²⁵
FRESH CHOICE Oysters subject to availability

Sauce your ribs!

4⁴⁹ DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk

3⁹⁹ STAGG Chili 425 g

9⁹⁹ BBQ PIT BOYS or CUSO'S Seasonings and Spices 142-408 g

4⁹⁹ CLUB HOUSE La Grille Wet Rubs 200 mL

6⁹⁹ GOOD FOOD FOR GOOD Ketchup or BBQ Sauce 250 mL

3⁹⁹ COMPLIMENTS ORGANIC Mustard 225-325 mL

5⁹⁹ BOUNTY Paper Towel 2-3 rolls or Napkins 200 pk

20% off HANDI-FOIL Roasters selected varieties

5⁹⁹ ALCAN Foil 50-100 ft or REYNOLDS Unbleached Parchment Paper 75 ft. Sheets 40 pk or Air Fryer Liner 50 pk

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES. Look for these symbols while you shop.

LOWEST PRICE PRICE LOCK

Make your own salad

 <p>2.49 Romaine, Green or Red Leaf Lettuce product of USA or Mexico</p>	 <p>1.99 Bunched Radishes product of USA or Mexico</p>	 <p>2.99 Bunched Carrots product of USA</p>	 <p>1.99 Roma Tomatoes product of Mexico no 1 grade 4.39/kg</p>
 <p>1.79 English Seedless Cucumbers product of Western Canada, Canada no 1 grade</p>	 <p>3.49 COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>	 <p>2/12 TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g</p>	 <p>15% off Prepared Daily Chicken Caesar Salad or Regular or Tropical Fruit Salad assorted sizes</p>

Fruity Fresh...

 <p>2.49 Gala Apples product of USA fancy grade or Bartlett Pears product of Argentina 5.49/kg</p>	 <p>5.79 Limes product of Mexico 454 g</p>	 <p>6.49 Honeydew Melon product of Guatemala</p>	 <p>2/\$4 Large Red Mangoes product of Mexico</p>
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Veggie love...

 <p>Buy 1 Get 1 FREE Produce Reusable Bags</p>	 <p>5.99 Foil Potatoes product of USA 4 pk</p>
 <p>1.99 Assorted Squash product of Mexico 4.39/kg</p>	 <p>1.49 Green Cabbage product of Canada 3.28/kg</p>
 <p>5.49 HANDFUEL 120-150 g</p>	 <p>20% off ROYAL NUTS Tubs selected varieties 240-400 g</p>

FIGHTING FOOD WASTE HAS NEVER TASTED THIS GOOD!

Discover LOOP Mission Cold-Pressed Juices and Probiotic Sodas.

Perfectly good fruits and veggies that would normally go to waste are rescued and transformed into super nutritious and delicious products.

MADE IN CANADA
MISSION GOOD FOR YOU & THE PLANET TOO!

 <p>9.99 LOOP Wellness Shots 4x73 mL</p>	 <p>2/\$6 LOOP Iced Tea 355 mL</p>	 <p>2/\$6 LOOP Probiotic Soda 355 mL</p>	 <p>4.99 LOOP Cold-Pressed Juices or Smoothies 355 mL</p>
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7.99 with Scene+ Card
8.99 without Scene+ Card
LOOP Cold-Pressed Juices or Smoothies 947 mL-1 L

LOOP FOUNDERS
DAVID CÔTE & JULIE POITRAS-SAILLIER



floral

April 22nd Celebrate Earth Day!

 <p>28.99 Assorted Tropical Plants in ceramic with wood stands</p>	 <p>8.99 Tulip Bunches assorted colours 10-stem bunches</p>	 <p>6.99 Happy Earthling Pot with Fern 2"</p>	 <p>8.99 Planets with Succulents</p>
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Grown in British Columbia

BUDGET PLEASERS! Look for these signs throughout the store

Scene+ MEMBER 1000 pts = \$10 in FREE groceries Reduced pricing for Scene+ members




25
Celebrate 25 Years with Sterling Silver

HAND-SELECTED AAA BEEF
Well-marbled Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys or Safeway

8.99 /lb
STERLING SILVER Fresh Boneless Sirloin Tip Oven Roast or Marinating Steak family size cut from Canada AAA grade beef 19.82/kg

9.99 /lb
Fresh Boneless Top Sirloin Grilling Steak or Premium Oven Roast family size cut from Canada AA or USDA Select grade beef while supplies last 22.02/kg

200 PTS when you buy 1 pkg

6.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings family size 15.41/kg

5.99 /lb
PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

Fully cooked!

150 PTS when you buy 1 pkg

9.99 /lb
ARBUTUS FARMS KITCHEN Carrot & Roasted Garlic or Caramelized Onion & Roasted Garlic Cooked Potatoes 1 kg

2.99 /lb
Fresh Pork Hock 6.59/kg

150 PTS when you spend \$10

5.99 /lb
Store Made Sausage Stuffed Mushroom Caps Honey Garlic or Sweet Italian or Stuffed Bell peppers with Lean ground beef 13.21/kg

100 PTS when you spend \$10

4.99 /lb
Cornish Hens frozen grade A 11.00/kg

4.99 /lb
Regular Ground Beef family size 11.00/kg

17.99 /lb
Seasoned Lamb Loin Chops Greek & Lemon or Provençal Herbs 26.43/kg

bison
GROWN AND RAISED by Canadian Ranchers
Raised without Antibiotics

11.99 /lb
NOBLE PREMIUM BISON Top Sirloin Steak 226 g

9.99 /lb
NOBLE PREMIUM BISON Steak Cubes or Inside Round Steak 226 g

14.99 /lb
NOBLE PREMIUM BISON Ribeye Steak or Striploin Steak 226 g

400 PTS when you spend \$15

8.99 /lb
STERLING SILVER Fresh Boneless Sirloin Tip Roast Royale seasoned with prime rib fat added cut from Canada AAA grade beef 19.82/kg

5.99 /lb
Fresh BBQ Whiskey or Honey Garlic Marinated Pork Loin Back Ribs 13.21/kg

We do the prep so you have the time.
Discover convenient food solutions that are ready to eat, heat or cook.

quick & easy

100 PTS when you buy 2

9.99 /lb
LILYDALE Oven Roasted Chicken or Turkey 300 g

2.49 /lb
MAPLE LODGE FARMS Chicken Wieners 450 g \$2.99 ea

8.99 /lb
PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g

6.99 /lb
HARVEST Double Smoked Farmers Sausage, Mini Farmer Sausages or Cooked Bratwurst 300-375 g

Buy 2 Get 1 FREE
BEYOND MEAT Plant-Based Ground Beef, Burgers, Breakfast or Dinner Sausages or Chickenless Tenderloins or Nuggets 226-678 g starting at 8.99

6.99 /lb
SCHWEIDERS Individual Meat Pies, Quiche or Mini Sizzlers, Oktoberfest Sausages or Sausage Rounds frozen 330-400 g

110 PTS when you buy 1

10.99 /lb
COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Chili 907 g-1 kg or PANACHE Fisherman's Pie 800 g

500 PTS when you buy 1

24.99 /lb
YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet or Bold BBQ Sauce minimum 23 wings 1.5 kg or HEAT DISTRICT Steakhouse Marinated & Seasoned Chicken Wings 1.36 kg

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES
Look for these symbols while you shop

LOW PRICE **PRICE LOCK**

SOBEYS_SAFEWAY_WKS1_P01_WST_AB_H0_24

WISE CHOICES KEEP ROLLING IN

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.



Oyster farming is associated with a host of ecosystem services and ecological benefits to water quality, nutrients, provision of habitat and shoreline stabilization.



STARTING AT
125
ea

CHOOSE CANADIAN SEAFOOD
Fresh Choice Oysters
product of Atlantic Canada
subject to availability

This fish's population is healthy. The various fishing methods utilized limit habitat damage and impacts to marine life.



299
/100 g

Wild Icelandic Cod Fillets previously frozen or frozen



1499

COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g



compliments PACIFIC WHITE SHRIMP WITH COCKTAIL SAUCE
CREVETTES BLANCHES DU PACIFIQUE AVEC SAUCE COCKTAIL



680 g 568 g ... 112 g

Our COMPLIMENTS shrimp are sourced from regions with strong management practices, meaning they're able to greatly limit impacts on the surrounding environment and ecosystem.

175
ea

MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen for 12.99

The Alaskan Sockeye population is resilient to fishing pressures and part of a well-managed fishery.



329
/100 g

Wild Alaskan Sockeye Salmon Fillets previously frozen or frozen



STARTING AT
799

COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g

Let's do OurPart™ for future generations. [Learn more](#)

seafood

<p>STARTING AT 7.99 COMPLIMENTS Raw Shrimp 71-90 per lb 340 g</p>	<p>1.75 MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen for 12.99</p>	<p>5.99 ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g or COMPLIMENTS Crab Flavoured Seafood 454 g</p>	<p>4.99 COMPLIMENTS Naturally Simple Cod or Haddock Loins 227 g <small>no when you buy 2 or more 5.99 ea</small></p>
<p>\$4 Wild Sockeye Salmon Burger Spinach & Feta or Tomato & Basil frozen or previously frozen 113 g or 2 pk for \$8</p>	<p>3.99 Fresh Wild Pickerel Fillets product of Canada /100 g</p>	<p>14.99 JANES ULTIMATES Breaded or Battered Haddock or Cod 530-615 g</p>	<p>14.99 COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g or CATCH OF THE DAY Pacific Salmon Filets 680 g</p>

kitchen

<p>STARTING AT 5.79 WHOLLY GUACAMOLE Classic, Avocado Verde Salsa 212-284 g or 4 pk Minis 227 g</p>	<p>6.79 Donair Wrap or Select Varieties 219-290 g <small>125 PTS when you buy 2</small></p>	<p>3.99 COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties <small>75 PTS when you buy 2</small></p>	<p>2.49 PULLED Chicken or Pork <small>STARTING AT</small></p>
<p>5.99 with Scene+ Card <small>6.99 without Scene+ Card</small> Snack Box chicken, egg, tuna, protein, mediterranean or hummus</p>	<p>Family meal deal! BUY 1 Whole Assorted Dagwood Sandwich 1.15 kg +1 COMPLIMENTS Salad 450-908 g regular potato, creamy coleslaw, macaroni or other select varieties for only 18.99 <small>250 PTS when you buy 1 Family meal deal</small> Feed a family of 4 for \$4.75 ea.</p>		

deli

<p>35% off ILE DE FRANCE Brie works out to 3.24/100 g, Cambozola works out to 4.41/100 g or Jarlsberg works out to 4.08/100 g <small>200 PTS when you buy 2</small></p>	<p>6.29 BOURSIN Minis 130 g <small>300 PTS when you buy 2</small></p>	<p>30% off COMPLIMENTS Provolone works out to 2.72/100 g</p>	<p>7.79 MONSIEUR GUSTAV Cheddar 200-250 g or AGROPUR Grand Cheddar 200 g <small>500 PTS when you buy 2</small></p>
<p>2.99 MASTRO Salami or SAN DANIELE Prosciutto selected varieties /100 g</p>	<p>3.79 COMPLIMENTS Roast Beef, Corned Beef, Pastrami or Montreal Smoked Meat selection may vary by store /100 g</p>	<p>1.49 OH SNAP! Pickles selected 90 mL <small>75 PTS when you buy 2</small></p>	<p>\$5 MAIN STREET DELI Sliced Deli Meats selected 250-300 g</p>

<p>15.99 Single Layer Shortcakes strawberry, fresh fruit or black forest 905-950 g</p>	<p>3.99 Mini Fruit Filled Strudel 4 pk 280 g <small>100 PTS when you buy 2</small></p>	<p>5.99 100% Butter Danish 4 pk 420 g</p>
BAKE SHOP		
<p>17.99 6" Fresh Fruit or Strawberry Topped Cheesecakes 650-775 g <small>175 PTS when you buy 1</small></p>	<p>17.99 Fresh Fruit Flan 590 g</p>	<p>3.99 Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g, 4.29 ea <small>BUY MORE SAVE MORE</small></p>
<p>4.99 without Scene+ Card 4.49 with Scene+ Card Garlic Bread 540 g</p>		

BUDGET PLEASERS! Look for these signs throughout the store

Scene MEMBER 1000 pts = 10¢ in FREE groceries. Reduced pricing for Scene+ members.

Life tastes **good** around here.

FROM
SASKATCHEWAN



2/\$4 DISTRICT BREWING
Hero Non-Alcoholic
Pale Ale 473 mL

16⁹⁹
DRAKE MEATS
Homestyle Bacon
1 kg



8⁹⁹
AUNT KATHY'S Boneless
Regular Dry Ribs 500 g

frozen & dairy

<p>3.99 BUY MORE SAVE MORE 80 when you buy 2 or more MINUTE MAID Lemonade, FIVE ALIVE, NESTEA or FRUITOPIA 1.5L-1.75 L 4.69 ea</p>	<p>4.99 CRACKER BARREL Slices 200-240 g or Combo 3 pk</p>	<p>4.99 BUY MORE SAVE MORE +100 PTS when you buy 2 LIBERTÉ Kefir 1 L 6.99 ea</p>	<p>5.49 MEMBER with Scanner Card 5.99 without Scanner Card COMPLIMENTS Cottage Cheese 750 g</p>
<p>3.49 BUY MORE SAVE MORE 80 when you buy 2 or more JELL-O Refrigerated Pudding or Gels or HERSHEY'S Pudding 4 pk 4.49 ea</p>	<p>5.99 PARKAY Margarine 850 g or LACTANTIA Premium Butter 250 g</p>	<p>5.49 +200 PTS when you buy 2 KRAFT Philadelphia Dips 340 g</p>	<p>5.99 DANONE Activia Drinkable Yogurt 8 pk</p>
<p>4.99 HUNGRY-MAN Frozen Dinners 360-455 g</p>	<p>6.99 +200 PTS when you buy 2 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk</p>	<p>5.49 NESTLÉ ParLOUR Frozen Dessert 1.5 L or Novelties 12 pk selected varieties</p>	<p>3.79 +100 PTS when you buy 2 CHEEMO Perogies 815-907 g</p>
<p>\$6 BUY MORE SAVE MORE 80 when you buy 2 or more HEALTHY CHOICE Power or Zero Bowls 262-280 g 7.49 ea</p>	<p>2/\$4 SWANSON Pies 200 g</p>	<p>6.99 MCCAIN Regular Fries 1.5 kg</p>	<p>3.79 CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

Love it. Or it's free. For details see COMPLIMENTS.ca

<p>4.99 +50 PTS when you buy 1 COMPLIMENTS Cozy Coop Large White Eggs 12 pk</p>	<p>4.99 COMPLIMENTS Greek Yogurt 650 g</p>	<p>4.99 BUY MORE SAVE MORE 80 when you buy 2 or more COMPLIMENTS Traditional Crust Pizza 352-446 g 5.99 ea</p>	<p>2.79 +150 PTS when you buy 3 COMPLIMENTS Frozen Waffles 8 pk 280 g</p>
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natural health

<p>10.99 +250 PTS when you buy 2 MUSCLE MILK Protein Shake 4 pk</p>	<p>2/\$5 RX Bars 52 g</p>	<p>18.99 +250 PTS when you buy 1 CENTRUM Gummies 90-150 pk</p>	<p>15% off TOM'S OF MAINE Toothpaste or Mouthwash 85-473 mL</p>
<p>8.49 THE PLANT-IT FOOD CO. Buddha Bowl 325 g</p>	<p>5.99 RIVIERA Vegan Delights 500 g or 4 pk 460 g</p>	<p>4.49 BUY MORE SAVE MORE 80 when you buy 2 or more SILK Beverages 1.75L-3.9 L 5.49 ea</p>	<p>8.99 +100 PTS when you buy 1 JUST EGG Plant-Based Egg 500 g</p>
<p>10.99 KICKING HORSE Ground Coffee 284 g</p>	<p>9.99 NATURE'S PATH Eco Pac Assorted Products 650-907 g</p>	<p>7.49 SCHÄR Gluten-Free Chocolate Dipped Cookies 150 g</p>	<p>3.49 +150 PTS when you buy 4 ANNIE'S Macaroni & Cheese 149-170 g</p>

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PRICE LOCK

Tasty stir-frys start here!



STARTING AT
77¢
/lb

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Fresh Beef Hip Stir Fry Strips boneless cut from Canada AA grade beef 1711/kg



44¢

MANN'S Snow Peas 170 g or Snap Peas 227 g product of USA or Mexico



89¢

KIKKOMAN Soy Sauce less sodium 591 mL available in selected stores



29¢

COMPLIMENTS Sauce 350 mL or Soy Sauce 450 mL selected varieties



64¢

KIKKOMAN Stir-Fry Sauce 290 mL available in selected stores



44¢

THAI KITCHEN Fish Sauce 200 mL available in selected stores



47¢

THAI KITCHEN Curry Paste selected varieties 112 g

39¢

EIGHT TREASURES Sesame Oil 185 mL





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*For details see COMPLIMENTS.ca

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PRICE LOCK
4.99
COMPLIMENTS
Ice Cream 1.5 L

drinks & snacks

<p>3.99 without Scene+ Card TWIZZLERS Licorice Candy 311-454 g</p>	<p>1.25 100 PTS when you buy 4 NESTLE Singles 38-60 g</p>	<p>2.99 BUY MORE SAVE MORE MAYNARDS Candy 150-154 g 3.69 ea</p>	<p>2/\$7 NATURE VALLEY Trail Mix or Crunchy Bars 130-230 g or BETTY CROCKER Fruit By The Foot 128-141 g</p>
<p>2/\$9 DORITOS Tortilla Chips 210-280 g</p>	<p>50 PTS when you buy 2 PEPSI Soft Drinks select flavours 12x355 mL</p>	<p>19.99 FOLGERS or TIM HORTONS Coffee K-Cup® Pods 30 pk</p>	<p>4.99 OCEAN SPRAY Cranberry Juice or Cocktail 1.89 L</p>
<p>2/\$9 MISS VICKIE'S Kettle Chips 190-200 g</p>	<p>5 BUY MORE SAVE MORE CHRISTIE Family Size Cookies selected 303-488 g 5.49 ea</p>	<p>4.99 CHRISTIE Family Size Crackers 350-354 g or Premium Plus Crackers 450-500 g</p>	<p>3 BUY MORE SAVE MORE DARE Breton or Vinta Crackers selected 135-225 g, BOULANGERIE GRISSEL, Melba, Canape or Baguettes 120-200 g 3.49 ea</p>

meal makers

<p>1.29 without Scene+ Card MR. NOODLES Cups 64 g</p>	<p>1.99 COMPLIMENTS Beans 398 mL</p>	<p>2/\$5 COMPLIMENTS Flaked Meat 156 g</p>	<p>4.29 FRANK'S RedHot or Thick Sauce 354 mL</p>
<p>2.77 QUAKER Instant Oatmeal 168-344 g, Quick or Old Fashioned Oats 1 kg selected varieties</p>	<p>3.97 KELLOGG'S Cereal selected varieties 210-435 g</p>	<p>2/\$7 DEMPSTER'S English Muffins 6 pk</p>	<p>5.99 COMPLIMENTS Canola Oil 946 mL</p>
<p>2.99 KRAFT Marshmallows Jet-Puffed 400 g</p>	<p>3.49 COMPLIMENTS Premium Baking Mixes 432-500 g</p>	<p>2.99 HOSTESS Snacks 121-262 g</p>	<p>3.99 GOLDEN DRAGON Sauces 455 mL selected varieties</p>

compliments Love it. Or it's free.* 100% MONEY BACK GUARANTEE

*For details see COMPLIMENTS.ca

<p>2.29 BUY MORE SAVE MORE COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g 2.99-3.19 ea</p>	<p>3.99 COMPLIMENTS Lemonade or Iced Tea 2.84 L</p>	<p>6.99 50 PTS when you buy 1 COMPLIMENTS Confetti Cookie Bites 400 g while supplies last</p>	<p>3.49 COMPLIMENTS Cookies selected 300-350 g</p>
<p>3.99 COMPLIMENTS Tortillas 10" 366-610 g</p>	<p>2.49 COMPLIMENTS Croutons 145 g</p>	<p>2.49 COMPLIMENTS Granola Bars 131-192 g</p>	<p>12.99 value size COMPLIMENTS All-Purpose Flour 10 kg</p>

BUDGET PLEASERS! Look for these signs throughout the store

<p>WEEKLY SPECIAL Spotlight on weekly specials</p>	<p>BUY MORE SAVE MORE Save when you stock up on more</p>	<p>SAVE THIS WEEK Amazing limited-time price</p>	<p>SPECIAL OFFER Extended offer for 4+ weeks</p>
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home & pet care

<p>8.99 PUREX Bathroom Tissue 8-16 Rolls or SPONGE TOWELS 2 pk</p>	<p>7.99 BEST BUY Jumbo Paper Towels 6 pk</p>	<p>5.29 ZIPLOC Food Storage Bags 10-90 pk</p>	<p>7.99 without Scene+ Card COMPLIMENTS Waste Bags 20-40 pk selected varieties</p>
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<p>12.99 FEBREZE Plug-Ins 2 pk Buy one Febreze refill get the warmer for 99¢</p>	<p>50 DAYS FRESH</p>	<p>5.49 MILK-BONE CELEBRATE YOUR FUR-EVER FRIEND! MILK-BONE Biscuits Dipped, Stacked or Celebration varieties 250-500 g</p>
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<p>19.99 GAIN Laundry Detergent 4.55 L</p>	<p>14.99 FINISH Dish Tabs 40-60 pk or Jet Dry 9-46 mL</p>	<p>11.99 GAIN Laundry Detergent 2.6-2.72 L, Flings 35 pk, DOWNY Softener 1.89-3.06 L, BOUNCE or GAIN Sheets 120-200 pk, Beads 379 g or TIDE Simply 3.1-3.4 L</p>
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health, beauty & baby

<p>6.99 CREST Pro-Health Rinse or 3D White Toothpaste, ORAL-B Toothbrushes or FIXODENT 65 mL 1-1, 57-66 g or 1-2 pk selected</p>	<p>1.00 REVOL CARES Leak Free Underwear 1 pk available in selected stores</p>	<p>9.99 CABOO Bamboo Wipes 213 pk</p>	<p>1.25 BABY BELLIES ORGANIC Snacks 8-12 g ea or when you buy 4 or more 1.49 ea</p>
<p>8.99 CREST 3D White or Pro-Health Rinse or ORAL-B Toothbrushes 52 mL-1 L or 1-3 pk selected</p>	<p>9.49 U BY KOTEX Pads or Liners 28-129 pk selected</p>	<p>5.00 NESTLE Gerber Baby Food 99-162 mL, Cereal 227 g or Snacks 42-155 g ORGANIC bundle excluded</p>	<p>1.25 BABY BELLIES ORGANIC Snacks 8-12 g ea or when you buy 4 or more 1.49 ea</p>
<p>6.49 OLD SPICE 473-532 mL or IVORY 1.035 L Body Wash or CLAY Bar 4 pk selected</p>	<p>20% off GARNIER Skincare 50 mL selected</p>	<p>1.25 BABY BELLIES ORGANIC Snacks 8-12 g ea or when you buy 4 or more 1.49 ea</p>	<p>1.25 BABY BELLIES ORGANIC Snacks 8-12 g ea or when you buy 4 or more 1.49 ea</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

<p>15% off ALLEGRA Allergy Relief 30 pk or 36 pk*</p>	<p>15% off CLARITIN Allergy Relief 40-50 pk or AERIUS 30 pk*</p>	<p>15% off POISE Pads or DEPEND Underwear selected</p>	<p>15% off ADVIL 24-50 pk selected or VOLTAREN 30-50 g</p>
<p>15% off Children's ADVIL Liquid 24-100 mL or Tablets 20 pk</p>	<p>20% off FLONASE Allergy Relief Spray 60 Doses†</p>	<p>Your daily meds made easier. Ask us about our convenient and complimentary Custom Pill Packaging service.</p> <p>Choice of packaging that works with your lifestyle. Single pack format only available in select provinces.</p> <p>Ask us today Robyn Pharmacy Pharmacy</p>	

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**Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points. SOBELY_SAFETY_WKS_P01_WST_AB_M8_S4

Baby days are here!

Score these deals for your little one

BUY MORE
SAVE MORE

3.39

ea when you buy 2 or more

200 PTS
when you buy 3 or more

LITTLE GOURMET ORGANIC
Snack Bars and Bites 23-42 g
4.49 ea



BUY MORE
SAVE MORE

3.19

HOT-KID Baby Mum-Mum 50-60 g 3.49 ea



21.99

HUGGIES Wipes 560-704 pk

That's like **\$5** toward your groceries

39.99

500 PTS when you buy 1

PAMPERS Super Econo Plus Huge Diapers 66-160 pk



Scene
Buy More, Get More!

Get **150 PTS** when you spend \$15-24.99 in baby department

Get **300 PTS** when you spend \$25-49.99 in baby department

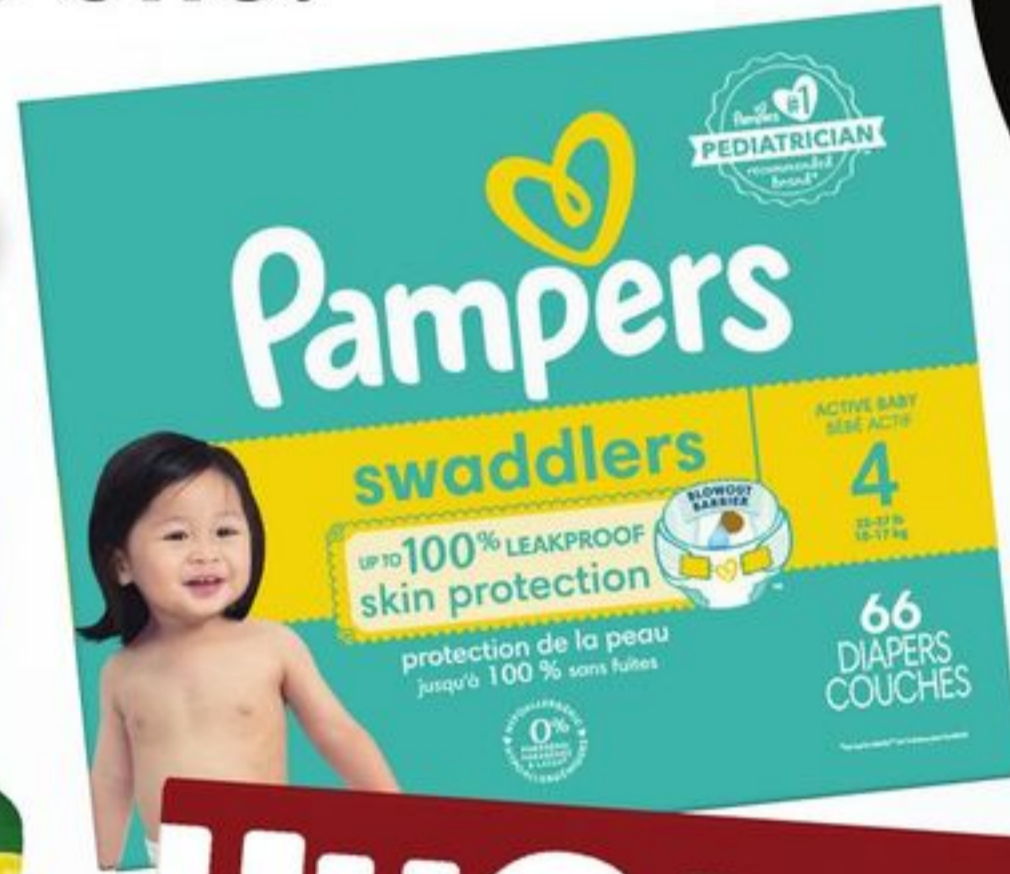
Get **1000 PTS** when you spend \$50 or more in baby department

BUY MORE SAVE MORE

1.99 ea when you buy 3 or more

BABY GOURMET Fruit or Veggie Based Purées 113-128 mL selected 2.49 ea

Score more deals for your little one!



Scene
Buy More, Get More!

- Get **150 PTS** when you spend \$15-24⁹⁹
- Get **300 PTS** when you spend \$25-49⁹⁹
- Get **1000 PTS** when you spend \$50 or more



350 PTS when you buy 1
24⁹⁹
PAMPERS Super Pack Diapers 42-120 pk or HUGGIES Giga Diapers 38-120 pk

28⁹⁹
HUGGIES Giga Pack Pull-Ups or Goodnites 28-74 pk



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weekly to
exclusive offers



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THE LAUGHING COW 24P, 400G



New ideas for your spring celebrations.



Boursin minis 130g



Boursin Garlic & fine herbs 250g

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