

ON, BC

1000+
ITEMS ARE
PRICE LOCKED
OR AT NEW LOWERED PRICES
Look for these symbols in store

SAFEGWAY

Scene+ MEMBER

4.99
lb. 10.00/kg
with Scene+ Card
Members SAVE \$1.00
without Scene+ Card
5.99
lb. 13.20/kg

value size

Fresh Boneless Whole Beef Brisket
cryovac cut from Canada AA grade beef while supplies last

value size

Earls

CARUN CHICKEN BREAST
POTRINE DE POULET CARUN

Earls

EARLS Cajun Chicken Breast
9.99/lb, 22.02/kg

10.99

1 kg

COMPLIMENTS Thick Cut Bacon 1 kg, **SWISS CHALET** Pork Back Ribs 600 g or **EARLS** Kitchen + Bar BBQ Pork Back Ribs 680 g

5.88
/lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts
12.96/kg

3/4.98

Large Avocados
product of Mexico

2/\$5

Raspberries or Blackberries
product of USA or Mexico 170 g

3.29
/100 g

Wild Alaska Sockeye
Salmon Fillets previously frozen or frozen

2.27
KG

HOT PRICE

3.27

CLASSICO Pasta Sauce
218-650 mL or **COMPLIMENTS** Dry Pasta 2.27 kg

HOT PRICE

4.99

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L

200 PTS
when you buy 2

HOT PRICE

6.99

TIDE Laundry Detergent 1.24-1.36 L, Pods 15-20 pk, **BOUNCE** or **GAIN** Sheets 60-120 pk or **TIDE** or **DOWNY** Rinse & Refresh 754 mL

HOT PRICE

7.97

ARMSTRONG Cheese 600 g, Shreds 450-500 g or **SAPITO** Mozzarellissima 690 g

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE **APRIL 18-24, 2024**

SPEND \$50 OR MORE, GET 500 PTS

WHEN YOU LOAD THIS OFFER in the Safeway app or at MyGroceryOffers.ca

Scan QR code to download or open the app

Prices and offers in effect April 2024

THU 18 | FRI 19 | SAT 20 | SUN 21 | MON 22 | TUE 23 | WED 24

More deals!
Scan here for our full flyer

Scene

MEMBER

PRICING

2 DAY SALE

THUR 18
FRI 19



1.99

with Scene+ Card

Members SAVE \$1.50

3.49

without Scene+ Card and Rest of Week
LAY'S Potato Chips 220-235 g,
Poppables 130 g or Baked 177 g

TURN POINTS INTO GROCERIES



FLEECY Fabric Softener
1.22-1.36 L or Dryer Sheets
80 pk

Get 1000 PTS

When you spend \$20 or more on any of these participating Fleecy, Colgate, Speed Stick, Irish Spring or Softsoap products.*

*before taxes

That's like \$10 toward your groceries

COLGATE Toothpaste, Toothbrush or Mouthwash
70 mL-1 L or 1-4 pk.
SPEED STICK 45-85 g, IRISH SPRING Bar Soap 6 pk or SOFTSOAP Hand Soap 332 mL selected



1000 Points = \$10 of free groceries



**Good in
your belly,
peanut butter
and jelly!**





3.49 /lb

Fresh Pork Shoulder Picnic Roast (bone removed) 7.69/kg

Try our Slow Cooker Smokey Applewood Pulled Pork Sandwiches recipe at Safeway.ca



5.99

COMPLIMENTS Muffins 4-6 pk 400-600 g

No Artificial Preservatives or Colours



3.99

or more when you buy 2 or more

Panini Buns 6 pk 250-480 g or Winiings Style Light or Light Rye Bread 450 g 4.39 ea



7.99

COMPLIMENTS Bay Scallops 80-120 ct per lb 340 g or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g



11.99

SCHNEIDER'S Smokies 900 g, MAPLE LEAF Prime Breaded Chicken-Wings, Strips, Nuggets, Burgers or Stuffed Chicken Cutlets or SCHNEIDER'S Breaded Chicken or Pork Schnitzel 450-695 g



5.99

COUNTY BUTCHER Breakfast or Dinner Pork Sausages 375-500 g or SCHNEIDER'S Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected



3.99

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g



Members SAVE 11¢

88¢ with Scene+ Card

99¢ without Scene+ Card

Bulk Corn product of USA



2/\$8

COCA-COLA or PEPSI Soft Drinks 6x710 mL



3/\$5

POWERADE 710 mL, PEACE TEA 695 mL, SPRINKLE ICE 903 mL, SUNRIPE Juice 900 mL or CADBURY King Size Bars 66-90 g



2/4.50

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



3.99

DAIRYLAND Chocolate Milk 1.89 L, LUCERNE Chocolate Milk 2 L or COFFEE MATE Coffee Creamers 828 or 946 mL



8.99

KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg



12.99

NABOB Roast and Ground Coffee 915-930 g, COMPLIMENTS Whole Bean Coffee 907 g, Pods 30 pk or TWINNINGS Earl Grey or English Breakfast Tea 100 pk



4/\$5

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL



3.97

PHILADELPHIA Cream Cheese select varieties 227-250 g



3.49

DR. OETKER Momenti, Panini or Garlic Fingers 160-317 g



STARTING AT 7.49

HEINZ Ketchup 1.5 L or KRAFT Miracle Whip 1.5 L




3/\$5

CLOVER LEAF Skipjack Tuna 170 g or Flavored 85 g



3.99

DEL MONTE Fruit Cups 4 pk 107-112.5 mL



6.49

CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-4 pk

Scene+ GET 500 PTS FOR EVERY \$100 SPENT IN ONE-ALL GIFT CARDS!

PROUDLY CANADIAN safeway.ca

Offer valid during April 18 - 24, 2024. Sorry no rainchecks or price matching. Offer valid only on One4All \$25-\$500. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, April 18, 2024 to Wednesday, April 24, 2024. Advertised prices do not include taxes, discounts and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as pictured. "No other" refers to preparation and brand items only. On display, some restrictions may apply. On One4All GET 500 PTS, customer must purchase the full item at full price to receive the second item free. \$500 offers are not \$2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, discounts and environmental fees. Manufacturer coupons apply to purchased items only - not free items. Limit one coupon per purchase item. The Scene+ Member Program is available at all participating Safeway locations within British Columbia or Northwestern Ontario. No other Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, full payments, service fees, rental fees, event tickets, gift cards, fuel, daily products in British Columbia or Northwestern Ontario regions, pre-paid cards, postal products and services, replacement tires, McAfee/Trend Micro/Bitdefender products and services, selected regional, promotional, private label, non-proprietary beverages, tobacco products, lottery, plants, discounts, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. redeem 10000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.safeway.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus Corporation and under license from Safeway Capital Incorporated. Please recycle when feasible.

LOAD IT TO GET IT!

Get up to **1050** PTS

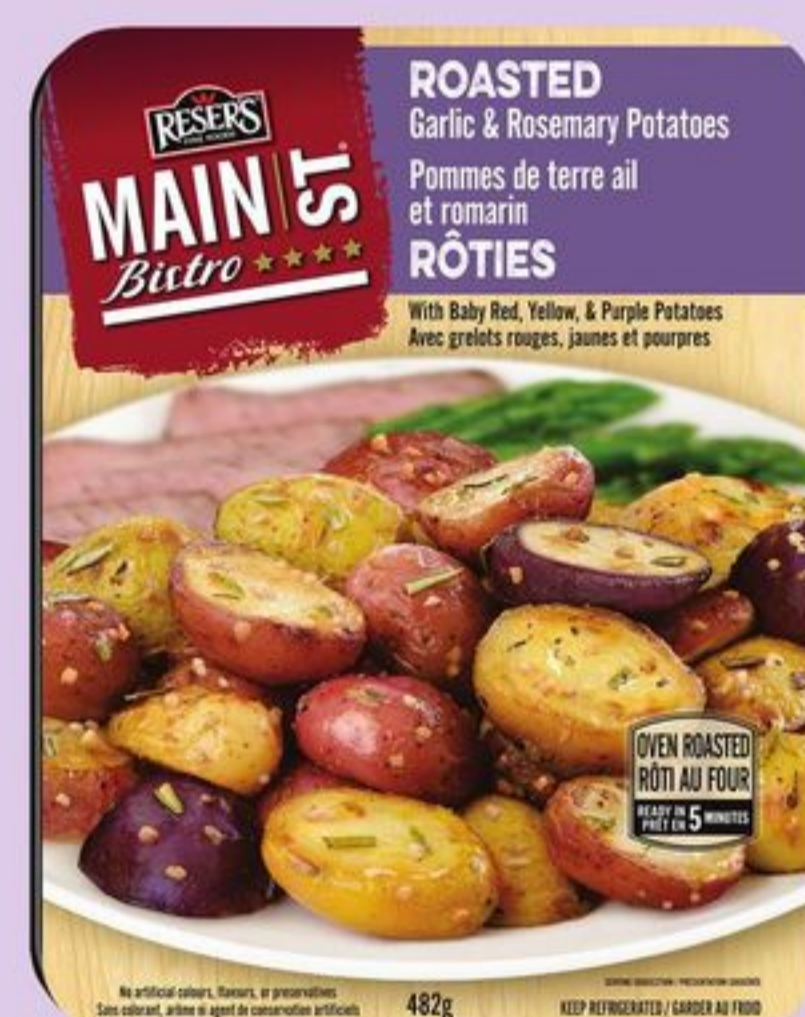
Load offers in the **Safeway app** or at **MyGroceryOffers.ca**

That's like over **\$10** toward your groceries



Get **350** PTS when you buy 2

NATREL Fine-Filtered Milk 2 L or Flavoured Creamers 1 L



Get **250** PTS when you buy 2

RESER'S or Main Street Bistro Side Dishes 567-680 g



Get **200** PTS when you buy 2

COMPLIMENTS Snack Crackers 200-225 g



Get **250** PTS when you spend **\$15** or more

Ready for You Seafood



Scene+ **DIGITAL EXCLUSIVE**



Download on the **App Store**

GET IT ON **Google Play**

Offer valid April 18th to April 24th, 2024 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



**Serving
up
value**

Only
\$5*
or less

Try this week's recipe
**Gnocchi
with
Caramelized
Cauliflower**

Per Serving

Get recipe

PRICE LOCK

CAMPBELL'S Vegetable Broth 900 mL

COMPLIMENTS Gnocchi 350 g

Panache PARMIGIANO REGGIANO 200 g

CAULIFLOWER product of USA or Mexico

new LOWER PRICE

Garlic

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 18th to April 24th, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

LOOK FOR 1000+ ITEMS THAT ARE PRICE LOCKED AND AT NEW LOWERED PRICES THROUGHOUT THE STORE

1000+

ITEMS ARE **PRICE LOCKED**
OR AT **NEW LOWERED PRICES**

<p>new LOWER PRICE</p> <p>BUY MORE SAVE MORE</p> <p>2.49 ea when you buy 3 or more</p> <p>COMPLIMENTS ORGANIC Herbs 28 g assorted varieties 2.79 ea</p>	<p>new LOWER PRICE</p> <p>3.49</p> <p>COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>
<p>new LOWER PRICE</p> <p>5.99 /lb</p> <p>PANACHE Flattened Chicken Lemon Greek, jerk or Portuguese 13.21/kg</p>	<p>new LOWER PRICE</p> <p>3.99</p> <p>75¢ when you buy 2</p> <p>COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties</p>
<p>new LOWER PRICE</p> <p>4.99</p> <p>HUNGRY-MAN Frozen Dinners 360-455 g</p>	<p>new LOWER PRICE</p> <p>3.49</p> <p>COMPLIMENTS Cookies selected 300-350 g</p>
<p>new LOWER PRICE</p> <p>12.99</p> <p>COMPLIMENTS All-Purpose Flour 10 kg</p>	<p>new LOWER PRICE</p> <p>3.79</p> <p>CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

BUDGET PLEASERS!

Look for these signs throughout our store

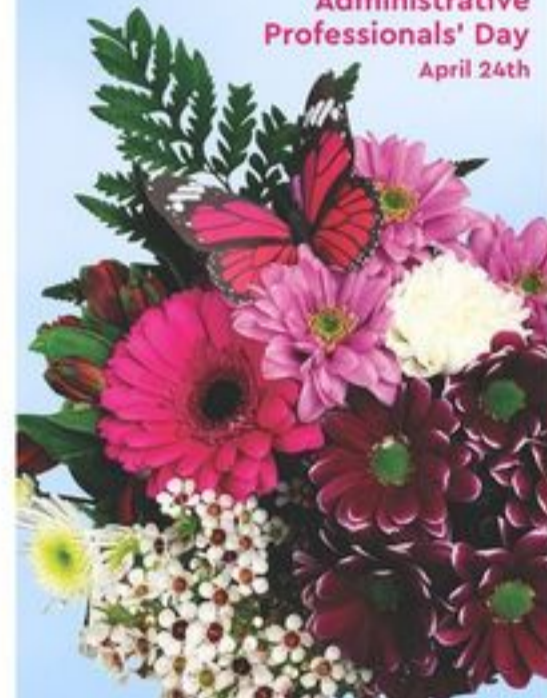
<p>special OFFER</p> <p>Extended offer for 4+ weeks</p>	<p>BUY MORE SAVE MORE</p> <p>Save when you stock up on more</p>	<p>WEEKLY SPECIAL</p> <p>Spotlight on weekly specials</p>	<p>SAVE this week</p> <p>Amazing limited-time price</p>	<p>Scene+ 1000 = \$10 in FREE groceries</p>	<p>Scene+ MEMBER PRICING</p> <p>Reduced pricing for Scene+ members</p>	<p>compliments</p> <p>Love it or it's free*</p> <p><small>*For details see Compliments.ca</small></p>
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Look what's blooming!



18⁹⁹
Sweet Petite Arrangements
assorted colours to choose from

Say thank you!
Administrative Professionals' Day
April 24th



14⁹⁹
Administrative Day Bouquets

Grown in British Columbia



Gerbera Plants
assorted colours
6" pot

10⁹⁹



100 PTS
when you buy 1

21⁹⁹
One Dozen Ecuadorian Roses
assorted colours



STARTING AT
14⁹⁹
Phalaenopsis Orchids in Ceramic
selection may vary by store

Break out the smoker and get cooking!

Master classic ribs!

7⁹⁹
/lb

Fresh Beef Back Ribs cut from Canada AA grade beef 17.61/kg



2⁴⁹
BUY MORE SAVE MORE

COMPLIMENTS ORGANIC Herbs assorted varieties 29 g, 2.29 ea



Fall off the bone!



50 PTS
when you buy 2

3⁴⁹ THE LITTLE POTATO COMPANY Potatoes Garlic Herb and Savory Herb Kit product of Canada 454 g



3⁷⁹
/lb

COMPLIMENTS Fresh Chicken Legs back attached 8.36/kg



Buy 1 get 1 FREE
COMPLIMENTS Fresh Pasta 1 kg or Sauce 580 mL
BOURSIN Cuisine 220 g



7⁹⁹
MARIE CALLENDER'S Frozen Meals 680-879 g



4⁹⁹
NATREL Mochi Ice Cream 210 mL



2⁴⁹
BUY MORE SAVE MORE
LACTANTIA Flavoured Butter 125 g, 2.99 ea



2/\$6
GAY LEA Sour Cream 425-500 mL



200 PTS
when you buy 2
NESTLE or PEACE TEA 12x341-355 mL



2/17
PERRIER 8x330 mL or SAN PELLEGRINO Sparkling Water 6x330 mL



150 PTS
when you buy 2
COMPLIMENTS Soft Drinks 12x355 mL



150 PTS
when you buy 3
COMPLIMENTS Kettle Chips 200 g

BUDGET PLEASERS!

Look for these signs throughout the store

- WEEKLY SPECIAL** Spotlight on weekly specials
- BUY MORE SAVE MORE** Save when you stock up on more
- SAVE this week** Amazing limited-time price
- SPECIAL OFFER** Extended offer for 4+ weeks

Time to enjoy all-natural smoky flavoured, tender and juicy meat and fish.

Bring on the brisket!
Fresh Boneless Beef Brisket, Flat Top or Point or Portion cut from Canada AA grade beef 17.99/kg

7⁹⁹ /lb

Savoury pork belly!
Fresh Whole Skinless Pork Belly cryovac 11.00/kg

1000 Pts when you buy 1
That's like **\$10** toward your groceries

4⁹⁹ /lb

Mmmmm Tender!

Put it on a bun!
Coho Salmon Fillets product of Chile or Wild Minki Salmon Fillets product of Alaska frozen or previously frozen

2⁹⁹ /100 g

3⁹⁹ /doz
Kaiser Buns 5 pk 215-500 g 4.29 ea

Smoke fish with flavoured wood chips!

4⁹⁹ /lb
Fresh Pork Loin Back Ribs cryovac 11.00/kg

STARTING AT 1²⁵
FRESH CHOICE Oysters subject to availability

Sauce your ribs!

4⁴⁹ DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk

3⁹⁹ STAGG Chili 425 g

9⁹⁹ BBQ PIT BOYS or CUSO'S Seasonings and Spices 142-408 g

4⁹⁹ CLUB HOUSE La Grille Wet Rubs 200 mL

6⁹⁹ GOOD FOOD FOR GOOD Ketchup or BBQ Sauce 250 mL

3⁹⁹ COMPLIMENTS ORGANIC Mustard 225-325 mL

5⁹⁹ BOUNTY Paper Towel 2-3 rolls or Napkins 200 pk **300 Pts** when you buy 2

20% off HANDI-FOIL Roasters selected varieties

5⁹⁹ ALCAN Foil 50-100 ft or REYNOLDS Unbleached Parchment Paper 75 ft. Sheets 40 pk or Air Fryer Liner 50 pk

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES
Look for these symbols while you shop

PRICE LOCK
NEW LOWER PRICE

Make your own salad

 <p>2.49 /lb Romaine, Green or Red Leaf Lettuce product of USA or Mexico</p>	 <p>1.99 Bunched Radishes product of USA or Mexico</p>	 <p>2.99 Bunched Carrots product of USA</p>	 <p>1.99 /lb Roma Tomatoes product of Mexico no 1 grade 4.39/kg</p>
 <p>1.79 FROM BRITISH COLUMBIA English Seedless Cucumbers product of British Columbia, Canada no 1 grade</p>	 <p>3.49 PRODUCT OF CANADA COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>	 <p>2.72 TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g</p>	 <p>15% off Prepared Daily Chicken Caesar Salad or Regular or Tropical Fruit Salad assorted sizes</p>

Fruity Fresh...

 <p>2.49 /lb Gala Apples product of USA fancy grade or Bartlett Pears product of Argentina 5.49/kg</p>	 <p>5.79 Limes product of Mexico 454 g</p>	 <p>6.49 +50 PTS when you buy 1 Honeydew Melon product of Guatemala</p>	 <p>2/\$4 Large Red Mangoes product of Mexico</p>
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Veggie love...

 <p>Buy 1 Get 1 FREE *of equal or lesser value Produce Reusable Bags</p>	 <p>5.99 +50 PTS when you buy 2 Foil Potatoes product of USA 4 pk</p>
 <p>1.99 /lb Assorted Squash product of Mexico 4.39/kg</p>	 <p>1.49 /lb Green Cabbage product of Canada 3.28/kg</p>
 <p>5.49 +100 PTS when you buy 2 HANDFUEL 120-150 g</p>	 <p>20% off ROYAL NUTS Tubs selected varieties 240-400 g</p>

FIGHTING FOOD WASTE HAS NEVER TASTED THIS GOOD!

Discover LOOP Mission Cold-Pressed Juices and Probiotic Sodas.

Perfectly good fruits and veggies that would normally go to waste are rescued and transformed into super nutritious and delicious products.

MADE IN CANADA
MISSION GOOD FOR YOU & THE PLANET TOO!

 <p>9.99 LOOP Wellness Shots 4x73 mL</p>	 <p>2/\$6 LOOP Iced Tea 355 mL</p>	 <p>2/\$6 LOOP Probiotic Soda 355 mL</p>	 <p>4.99 LOOP Cold-Pressed Juices or Smoothies 355 mL</p>
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MEMBER **7.99** with Scene+ Card
8.99 without Scene+ Card
LOOP Cold-Pressed Juices or Smoothies 947 mL-1 L



LOOP FOUNDERS
DAVID CÔTÉ & JULIE POITRAS-SAILINER

floral

April 22nd Celebrate Earth Day!

 <p>28.99 Assorted Tropical Plants in ceramic with wood stands</p>	 <p>8.99 Tulip Bunches assorted colours 10-stem bunches</p>	 <p>6.99 Happy Earthling Pot with Fern 2"</p>	 <p>8.99 Planets with Succulents</p>
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Grown in British Columbia

BUDGET PLEASERS! Look for these signs throughout the store

Scene+ MEMBER 1000 pts = \$10 in FREE groceries Reduced pricing for Scene+ members




25
Celebrate 25 Years with Sterling Silver

8.99 /lb
STERLING SILVER Fresh Boneless Sirloin Tip Oven Roast or Marinating Steak family size cut from Canada AAA grade beef 19.82/kg

9.99 /lb
Fresh Boneless Top Sirloin Grilling Steak or Premium Oven Roast family size cut from Canada AA or USDA Select grade beef while supplies last 22.02/kg

HAND-SELECTED AAA BEEF
Well-marbled Aged to perfection Cut from Canada AAA Beef Exclusive to Safeway

6.99 /lb
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings family size 15.41/kg

5.99 /lb
PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

9.99 /lb
Fully cooked! ARBUTUS FARMS KITCHEN Carrot & Roasted Garlic or Caramelized Onion & Roasted Garlic Cooked Potatoes 1 kg

2.99 /lb
Fresh Pork Hock 6.59/kg

4.99 /lb
Regular Ground Beef family size 11.00/kg

5.99 /lb
Store Made Sausage Stuffed Mushroom Caps Honey Garlic or Sweet Italian or Stuffed Bell peppers with Lean ground beef 13.21/kg

4.99 /lb
Cornish Hens frozen grade A 11.00/kg

17.99 /lb
Seasoned Lamb Loin Chops Greek & Lemon or Provençal Herbs 26.43/kg

bison
GROWN AND RAISED by Canadian Ranchers Raised without Antibiotics

17.99 /lb
NOBLE PREMIUM BISON Top Sirloin Steak 226 g

9.99 /lb
NOBLE PREMIUM BISON Steak Cubes or Inside Round Steak 226 g

14.99 /lb
NOBLE PREMIUM BISON Ribeye Steak or Striploin Steak 226 g

5.99 /lb
Fresh BBQ Whiskey or Honey Garlic Marinated Pork Loin Back Ribs 13.21/kg

8.99 /lb
STERLING SILVER Fresh Boneless Sirloin Tip Roast Royale seasoned with prime rib fat added cut from Canada AAA grade beef 19.82/kg

400 PTS when you spend \$35

READY FOR YOU
We do the prep so you have the time.
Discover convenient food solutions that are ready to eat, heat or cook.

quick & easy

9.99 /lb
LILYDALE Oven Roasted Chicken or Turkey 300 g

2.49 /lb
MAPLE LODGE FARMS Chicken Wieners 450 g

8.99 /lb
PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g

6.99 /lb
HARVEST Double Smoked Farmers Sausage, Mini Farmer Sausages or Cooked Bratwurst 300-375 g

Buy 2 Get 1 FREE
BEYOND MEAT Plant-Based Ground Beef, Burgers, Breakfast or Dinner Sausages or Chickenless Tenderloins or Nuggets 226-678 g starting at 8.99

6.99 /lb
SCHWEIDERS Individual Meat Pies, Quiche or Mini Sizzlers, Oktoberfest Sausages or Sausage Rounds frozen 330-400 g

10.99 /lb
COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Chili 907 g-1 kg or PANACHE Fisherman's Pie 800 g

5.00 /lb
YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet or Bold BBQ Sauce minimum 23 wings 1.5 kg or HEAT DISTRICT Steakhouse Marinated & Seasoned Chicken Wings 1.36 kg

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

LOW PRICE **PRICE LOCK**

WISE CHOICES KEEP ROLLING IN

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.



Oyster farming is associated with a host of ecosystem services and ecological benefits to water quality, nutrients, provision of habitat and shoreline stabilization.



STARTING AT
125
ea

CHOOSE CANADIAN SEAFOOD
Fresh Choice Oysters
product of Atlantic Canada
subject to availability

This fish's population is healthy. The various fishing methods utilized limit habitat damage and impacts to marine life.



299
/100 g

Wild Icelandic Cod Fillets previously frozen or frozen



1499

COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g



compliments PACIFIC WHITE SHRIMP WITH COCKTAIL SAUCE
CREVETTES BLANCHES DU PACIFIQUE AVEC SAUCE COCKTAIL



680 g 568 g ... 112 g

Our COMPLIMENTS shrimp are sourced from regions with strong management practices, meaning they're able to greatly limit impacts on the surrounding environment and ecosystem.

175
ea

MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen for 12.99

The Alaskan Sockeye population is resilient to fishing pressures and part of a well-managed fishery.



329
/100 g

Wild Alaskan Sockeye Salmon Fillets previously frozen or frozen



STARTING AT
799

COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g

Let's do OurPart™ for future generations. [Learn more](#)

seafood

<p>STARTING AT 7.99 COMPLIMENTS Raw Shrimp 71-90 per lb 340 g</p>	<p>1.75 MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen for 12.99</p>	<p>5.99 ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g or COMPLIMENTS Crab Flavoured Seafood 454 g</p>	<p>4.99 COMPLIMENTS NATURALLY SIMPLE Cod or Haddock Loins 227 g 5.99 ea. <small>Buy 2 or more</small></p>
<p>\$4 Wild Sockeye Salmon Burger Spinach & Feta or Tomato & Basil frozen or previously frozen 113 g or 2 pk for \$8</p>	<p>1.79 Fresh Wild Pacific Rockfish Fillets product of British Columbia subject to availability /100 g</p>	<p>14.99 JANE'S ULTIMATE'S Breaded or Battered Haddock or Cod 530-615 g</p>	<p>14.99 COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g or CATCH OF THE DAY Pacific Salmon Filets 680 g</p>

kitchen

<p>STARTING AT 5.79 WHOLLY GUACAMOLE Classic, Avocado Verde Salsa 212-284 g or 4 pk Minis 227 g</p>	<p>6.79 Donair Wrap or Select Varieties 219-290 g 125 PTS when you buy 2</p>	<p>3.99 COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties 75 PTS when you buy 2</p>	<p>2.49 PULLED CHICKEN or PORK STARTING AT 2.49 /100 g</p>
<p>5.99 with Scene+ Card 6.99 without Scene+ Card</p>	<p>READY FOR YOU Family meal deal! BUY 1 +1 Whole Assorted Dagwood Sandwich 1.15 kg 250 PTS when you buy 1 Family meal deal for only 18.99 Feed a family of 4 for \$4.75 ea.</p>		

deli

<p>35% off 200 PTS when you buy 2 6.29 ILE DE FRANCE Brie works out to 3.24/100 g, Cambozola works out to 4.41/100 g or Jarlsberg works out to 4.08/100 g</p>	<p>300 PTS when you buy 2 6.29 BOURSIN Minis 130 g</p>	<p>30% off COMPLIMENTS Provolone works out to 2.72/100 g</p>	<p>500 PTS when you buy 2 7.79 MONSIEUR GUSTAV Cheddar 200-250 g or AGROPUR Grand Cheddar 200 g</p>
<p>2.99 MASTRO Salami or SAN DANIELE Prosciutto selected varieties STARTING AT 2.99 /100 g</p>	<p>379 COMPLIMENTS Roast Beef, Corned Beef, Pastrami or Montreal Smoked Meat selection may vary by store STARTING AT 379 /100 g</p>	<p>75 PTS when you buy 2 1.49 OH SNAP! Pickles selected 90 mL</p>	<p>5 MAIN STREET DELI Sliced Deli Meats selected 250-300 g</p>

<p>15.99 Single Layer Shortcakes strawberry, fresh fruit or black forest 905-950 g</p>	<p>100 PTS when you buy 2 3.99 Mini Fruit Filled Strudel 4 pk 280 g</p>	<p>5.99 100% Butter Danish 4 pk 420 g</p>
BAKE SHOP		
<p>175 PTS when you buy 1 17.99 6 Fresh Fruit or Strawberry Topped Cheesecakes 650-775 g</p>	<p>17.99 Fresh Fruit Flan 590 g</p>	<p>BUY MORE SAVE MORE 3.99 Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g, 4.29 ea</p>
<p>4.49 with Scene+ Card 4.99 without Scene+ Card 4.99 Garlic Bread 540 g</p>		

BUDGET PLEASERS! Look for these signs throughout the store

Scene 1000 pts = 10¢ in FREE groceries

Scene MEMBER 1000 pts = 10¢ Reduced pricing for Scene+ members

Scene MEMBER 1000 pts = 10¢

Life tastes **good** around here.



FROM BRITISH COLUMBIA

7⁹⁹
YOGGU! Plant Based Yogurt 450 g

Meet Jade Herrmann from Yoggu!

With every cup, we are striving to change the foodscape to drive conscious consumption, promote delicious plant-based alternatives and loving environmental stewardship. Delicious, thick and creamy.



7⁹⁹
SOUPETC! 700 mL

Meet Mike and Frank from Soupetc!



100 PTS
when you buy 2

3⁹⁹
THE GREEK HOUSE RESTAURANT Roasted Greek Potatoes 500 g

Meet Christos and Maria Vassilopoulos from The Greek House Restaurant

Meet Mike and Frank from Soupetc!

Soupetc! has been produced in East Vancouver's historic Strathcona neighbourhood since 2001 and is fixture of the Lower Mainland's local food production landscape. Built on healthy ingredients, inspired by traditional recipes from around the world and an uncompromising adherence to quality.



8⁴⁹
BC BRINE Pickled Veggies assorted 500 mL

Meet Quinton and Allison from BC Brine

Meet Quinton and Allison from BC Brine

Quinton and Allison left their professional jobs in 2019 and now lead a small team of 6 people to make the best craft pickles made with farm-fresh veggies, traditional ingredients, and nothing else!



7⁹⁹
IOTA Non-Alcoholic Beer 4x355 mL

Meet Todd, Max and Mackenzie Phillips Brewing & Malting Co.



8⁴⁹
TERRA BREADS Granola 340 g

Terra Breads Granola

Terra Breads Granola

Terra Breads is focused on caring for people, bringing community together + doing better for our planet. We believe good food cultivates meaningful connections. Terra Granola is freshly baked by hand in small batches using non-GMO ingredients and free from added preservatives.

Meet Todd, Max and Mackenzie Phillips Brewing & Malting Co.

As an award-winning independent craft brewery, we created iOTA non-alcoholic craft beer to be packed with flavour! We believe that the magic of craft beer is not defined by its alcohol content, but rather the community it builds.

frozen & dairy

 <p>3.99 Buy more save more Buy 2 or more MINUTE MAID Lemonade, FIVE ALIVE, NESTEA or FRUITOPIA 1.5L-1.75 L 4.69 ea</p>	 <p>4.99 CRACKER BARREL Slices 200-240 g or Combo 3 pk</p>	 <p>4.99 Buy more save more Buy 2 or more +100 PTS when you buy 2 LIBERTE Kefir 1 L 6.99 ea</p>	 <p>5.49 with Scanner Card 5.99 without COMPLIMENTS Cottage Cheese 750 g</p>
 <p>3.49 Buy more save more Buy 2 or more JELL-O Refrigerated Pudding or Gels or HERSEY'S Pudding 4 pk 4.49 ea</p>	 <p>5.99 PARKAY Margarine 850 g or LACTANTIA Premium Butter 250 g</p>	 <p>5.49 +200 PTS when you buy 2 KRAFT Philadelphia Dips 340 g</p>	 <p>5.99 DANONE Activa Drinkable Yogurt 8 pk</p>
 <p>4.99 HUNGRY-MAN Frozen Dinners 360-455 g</p>	 <p>6.99 +200 PTS when you buy 2 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk</p>	 <p>5.49 NESTLE ParLOUR Frozen Dessert 1.5 L or Novelties 12 pk selected varieties</p>	 <p>3.79 +100 PTS when you buy 2 CHEEMO Perogies 815-907 g</p>
 <p>\$6 Buy more save more Buy 2 or more HEALTHY CHOICE Power or Zero Bowls 262-280 g 7.49 ea</p>	 <p>2/\$4 SWANSON Pies 200 g</p>	 <p>6.99 MCCAIN Regular Fries 1.5 kg</p>	 <p>3.79 CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

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 <p>4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk</p>	 <p>4.99 +50 PTS when you buy 1 COMPLIMENTS Greek Yogurt 650 g</p>	 <p>4.99 Buy more save more Buy 2 or more COMPLIMENTS Traditional Crust Pizza 352-446 g 5.99 ea</p>	 <p>2.79 +150 PTS when you buy 3 COMPLIMENTS Frozen Waffles 8 pk 280 g</p>
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natural health

 <p>10.99 +250 PTS when you buy 2 MUSCLE MILK Protein Shake 4 pk</p>	 <p>2/\$5 RX Bars 52 g</p>	 <p>18.99 +250 PTS when you buy 1 CENTRUM Gummies 90-150 pk</p>	 <p>15% off TOM'S OF MAINE Toothpaste or Mouthwash 85-473 mL</p>
 <p>8.49 THE PLANT-IT FOOD CO. Buddha Bowl 325 g</p>	 <p>5.99 RIVIERA Vegan Delights 500 g or 4 pk 460 g</p>	 <p>4.49 Buy more save more Buy 2 or more SILK Beverages 1.75L-3.9 L 5.49 ea</p>	 <p>8.99 +100 PTS when you buy 1 JUST EGG Plant-Based Egg 500 g</p>
 <p>10.99 KICKING HORSE Ground Coffee 284 g</p>	 <p>9.99 NATURE'S PATH Eco Pac Assorted Products 650-907 g</p>	 <p>7.49 SCHÄR Gluten-Free Chocolate Dipped Cookies 150 g</p>	 <p>3.49 +150 PTS when you buy 4 ANNIE'S Macaroni & Cheese 149-170 g</p>

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LOWER PRICE PRICE LOCK

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STARTING AT
77¢
/lb

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Fresh Beef Hip Stir Fry Strips boneless cut from Canada AA grade beef 1711/kg



44¢

MANN'S Snow Peas 170 g or Snap Peas 227 g product of USA or Mexico



89¢

KIKKOMAN Soy Sauce less sodium 591 mL available in selected stores



29¢

COMPLIMENTS Sauce 350 mL or Soy Sauce 450 mL selected varieties



64¢

KIKKOMAN Stir-Fry Sauce 290 mL available in selected stores



44¢

THAI KITCHEN Fish Sauce 200 mL available in selected stores



47¢

THAI KITCHEN Curry Paste selected varieties 112 g

39¢

EIGHT TREASURES Sesame Oil 185 mL





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PRICE LOCK
4.99
COMPLIMENTS
Ice Cream 1.5 L

drinks & snacks

<p>3.99 without Scene+ Card TWIZZLERS Licorice Candy 311-454 g</p>	<p>1.25 with 100 PTS when you buy 4 NESTLE Singles 38-60 g</p>	<p>2.99 BUY MORE SAVE MORE MAYNARDS Candy 150-154 g 3.69 ea</p>	<p>2/\$7 NATURE VALLEY Trail Mix or Crunchy Bars 130-230 g or BETTY CROCKER Fruit By The Foot 128-141 g</p>
<p>2/\$9 DORITOS Tortilla Chips 210-280 g</p>	<p>50 PTS when you buy 2 PEPSI Soft Drinks select flavours 12x355 mL</p>	<p>19.99 FOLGERS or TIM HORTONS Coffee K-Cup® Pods 30 pk</p>	<p>4.99 OCEAN SPRAY Cranberry Juice or Cocktail 1.89 L</p>
<p>2/\$9 MISS VICKIE'S Kettle Chips 190-200 g</p>	<p>5 BUY MORE SAVE MORE CHRISTIE Family Size Cookies selected 303-488 g 5.49 ea</p>	<p>4.99 CHRISTIE Family Size Crackers 350-354 g or Premium Plus Crackers 450-500 g</p>	<p>3 BUY MORE SAVE MORE DARE Breton or Vinta Crackers selected 135-225 g, BOULANGERIE GRISSEL, Melba, Canage or Baguettes 120-200 g 3.49 ea</p>

meal makers

<p>1.29 without Scene+ Card MR. NOODLES Cups 64 g</p>	<p>1.99 COMPLIMENTS Beans 398 mL</p>	<p>2/\$5 COMPLIMENTS Flaked Meat 156 g</p>	<p>4.29 FRANK'S RedHot or Thick Sauce 354 mL</p>
<p>2.77 QUAKER Instant Oatmeal 168-344 g, Quick or Old Fashioned Oats 1 kg selected varieties</p>	<p>3.97 KELLOGG'S Cereal selected varieties 210-435 g</p>	<p>2/\$7 DEMPSTER'S English Muffins 6 pk</p>	<p>5.99 COMPLIMENTS Canola Oil 946 mL</p>
<p>2.99 KRAFT Marshmallows Jet-Puffed 400 g</p>	<p>3.49 COMPLIMENTS Premium Baking Mixes 432-500 g</p>	<p>2.99 HOSTESS Snacks 121-262 g</p>	<p>3.99 GOLDEN DRAGON Sauces 455 mL selected varieties</p>

compliments Love it. Or it's free.* 100% MONEY BACK GUARANTEE

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<p>2.29 BUY MORE SAVE MORE COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g 2.99-3.19 ea</p>	<p>3.99 COMPLIMENTS Lemonade or Iced Tea 2.84 L</p>	<p>6.99 50 PTS when you buy 1 COMPLIMENTS Confetti Cookie Bites 400 g while supplies last</p>	<p>3.49 COMPLIMENTS Cookies selected 300-350 g</p>
<p>3.99 COMPLIMENTS Tortillas 10" 366-610 g</p>	<p>2.49 COMPLIMENTS Croutons 145 g</p>	<p>2.49 COMPLIMENTS Granola Bars 131-192 g</p>	<p>12.99 value size COMPLIMENTS All-Purpose Flour 10 kg</p>

BUDGET PLEASERS! Look for these signs throughout the store

<p>WEEKLY SPECIAL Spotlight on weekly specials</p>	<p>BUY MORE SAVE MORE Save when you stock up on more</p>	<p>SAVE THIS WEEK Amazing limited-time price</p>	<p>SPECIAL OFFER Extended offer for 4+ weeks</p>
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home & pet care

 <p>8.99 PUREX Bathroom Tissue 8-16 Rolls or SPONGE TOWELS 2 pk</p>	 <p>7.99 BEST BUY Jumbo Paper Towels 6 pk</p>	 <p>5.29 ZIPLOC Food Storage Bags 10-90 pk</p>	 <p>7.99 without Scene+ Card COMPLIMENTS Waste Bags 20-40 pk selected varieties</p>
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 <p>12.99 FEBREZE Plug-Ins 2 pk Buy one Febreze refill get the warmer for 99¢</p>	 <p>REFILL</p>	 <p>FIRST DAY FRESH 50 DAYS</p>	 <p>MILK-BONE CELEBRATE YOUR FUR-EVER FRIEND! 5.49 TRY NEW MILK-BONE Biscuits Dipped, Stacked or Celebration varieties 250-500 g</p>
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 <p>19.99 GAIN Laundry Detergent 4.55 L</p>	 <p>14.99 FINISH Dish Tabs 40-60 pk or Jet Dry 9-46 mL</p>	 <p>11.99 GAIN Laundry Detergent 2.6-2.72 L, Flings 35 pk, DOWNY Softener 1.89-3.06 L, BOUNCE or GAIN Sheets 120-200 pk, Beads 379 g or TIDE Simply 3.1-3.4 L</p>
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health, beauty & baby

 <p>6.99 CREST Pro-Health Rinse or 3D White Toothpaste, ORAL-B Toothbrushes or FIXODENT 65 mL 1-1, 57-66 g or 1-2 pk selected</p>	 <p>1.00 REVLOV CARES Leak Free Underwear 1 pk available in selected stores</p>	<p>Baby days are here! Score these deals for your little one</p>
 <p>8.99 CREST 3D White or Pro-Health Rinse or ORAL-B Toothbrushes 52 mL-1 L or 1-3 pk selected</p>	 <p>9.49 U BY KOTEX Pads or Liners 28-129 pk selected</p>	 <p>9.99 CABOO Bamboo Wipes 213 pk</p>
 <p>6.49 OLD SPICE 473-532 mL or IVORY 1.035 L Body Wash or CLAY Bar 4 pk selected</p>	 <p>20% off GARNIER Skincare 50 mL selected</p>	 <p>1.25 BABY BELLIES ORGANIC Snacks 8-12 g ea when you buy 4 or more 1.49 ea</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

 <p>15% off ALLEGRA Allergy Relief 30 pk or 36 pk*</p>	 <p>15% off CLARITIN Allergy Relief 40-50 pk or AERIUS 30 pk*</p>	 <p>15% off POISE Pads or DEPEND Underwear selected</p>	 <p>15% off ADVIL 24-50 pk selected or VOLTAREN 30-50 g</p>
 <p>15% off Children's ADVIL Liquid 24-100 mL or Tablets 20 pk</p>	 <p>20% off FLONASE Allergy Relief Spray 60 Doses†</p>	<p>Your daily meds made easier. Ask us about our convenient and complimentary Custom Pill Packaging service.</p> <p>Choice of packaging that works with your lifestyle. Single pack format only available in select provinces.</p> <p>Ask us today Pharmacy SAFARIWAY</p>	

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3.39

ea when you buy 2 or more

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when you buy 3 or more

LITTLE GOURMET ORGANIC
Snack Bars and Bites 23-42 g
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BUY MORE
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HOT-KID Baby Mum-Mum 50-60 g 3.49 ea



21.99

HUGGIES Wipes 560-704 pk

That's like \$5 toward your groceries

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PAMPERS Super Econo Plus Huge Diapers 66-160 pk



Scene
Buy More, Get More!

Get **150 PTS** when you spend \$15-24.99 in baby department

Get **300 PTS** when you spend \$25-49.99 in baby department

Get **1000 PTS** when you spend \$50 or more in baby department



BUY MORE
SAVE MORE

1.99

BABY GOURMET Fruit or Veggie Based Purées 113-128 mL selected 2.49 ea

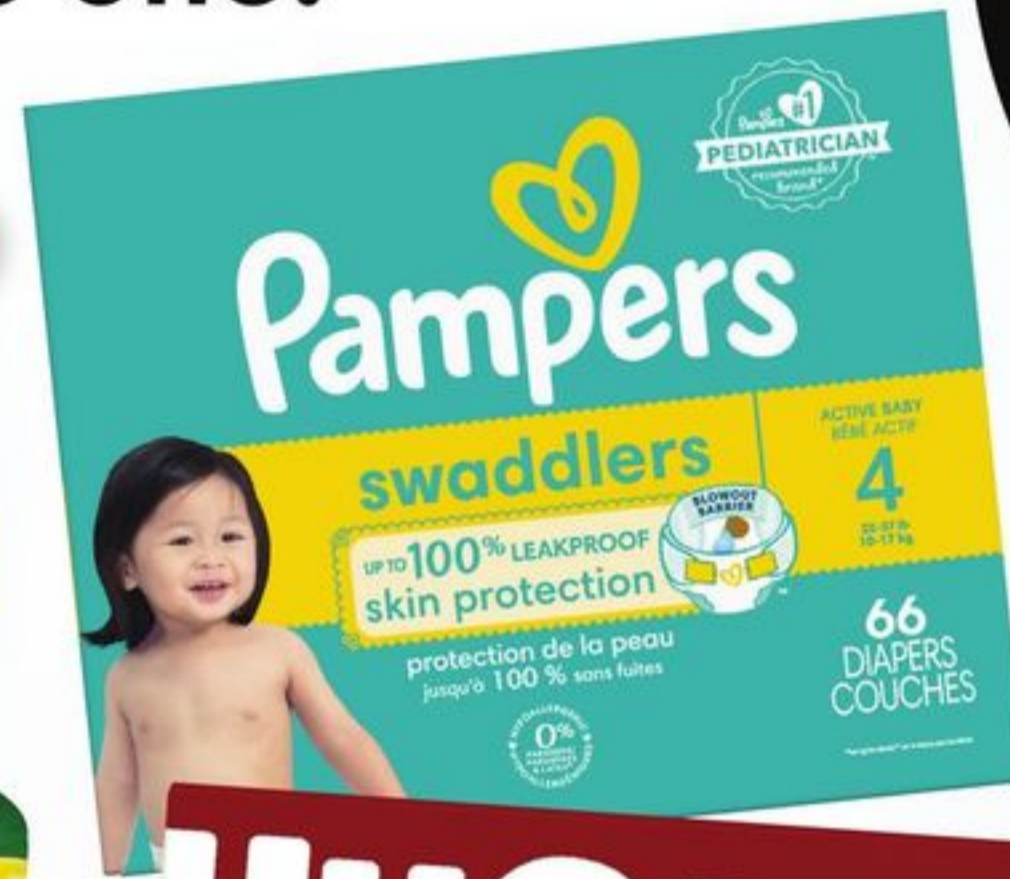
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BUY MORE SAVE MORE

7.99

ea when you buy 4 or more
NESTLÉ Gerber ORGANIC Pouches 99-128 mL 2.49 ea



24.99

PAMPERS Super Pack Diapers 42-120 pk or HUGGIES Giga Diapers 38-120 pk



28.99

HUGGIES Giga Pack Pull-Ups or Goodnites 28-74 pk



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Get **300 PTS** when you spend \$25-49.99

Get **1000 PTS** when you spend \$50 or more



BUY MORE SAVE MORE

3.25

ea when you buy 2 or more
NESTLÉ Gerber Snacks 42-155 g 3.79 ea



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