

APRIL

HIT OF THE MONTH

limit 8
after limit
3.99 ea.



MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
BARRE DE CHOCOLAT
MR. BEAST FEASTABLES
21588617_EA/21589802_EA

\$3

limit 6
after limit
2.99 ea.



CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
FRITES CAVENDISH
21559837_EA/21559976_EA

\$2

limit 6
after limit
2.99 ea.



LECLERC GO PURE
SELECTED VARIETIES
140-175 G
BARRES GO PURE LECLERC
21221434_EA

Members-Only Price*

\$2

Non-members

2.99

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum™ member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™

Members save more.



click or visit
pc optimum.ca
to become a member

See back page for details.

Members save
\$7



Optimum
Members-Only Price™
14⁹⁹
Non-members
21⁹⁹

PC® BATHROOM TISSUE
30=100 ROLLS
PAPIER HYGIÉNIQUE PC®
21450846_EA

Members save
\$1.20



BAKED
IN-STORE

Optimum
Members-Only Price™
2⁷⁹
Non-members
3⁹⁹

TEXAS HAMBURGER OR
HOT DOG BUNS
WHITE OR SESAME
8'S
PAINS À HAMBURGER OU
HOT DOG TEXAS
20711614_EA/20711617_EA

Members save
\$1.50



Optimum
Members-Only Price™
1⁹⁹
Non-members
3⁴⁹

NO NAME® FROZEN FRUIT
SELECTED VARIETIES
FROZEN
300/400 G
FRUITS SURGELÉS
SANS NOM®
21545097_EA/21545106_EA

Optimum

10,000

for every \$50 spent in

\$10 Value



THE BABY DEPARTMENT
EXCLUSIONS APPLY
LE DÉPARTEMENT DE BÉBÉ
21102958_EA/21056742_EA



Members save \$3



Optimum
Members-Only Price™

4⁹⁹

Non-members
7⁹⁹

GIUSEPPE PIZZA
SELECTED VARIETIES
FROZEN
439-785 G
PIZZA GIUSEPPE
20904584_EA/21106361_EA



Members save \$6



Optimum
Members-Only Price™

16⁹⁹

Non-members
22⁹⁹

VAN HOUTTE K-CUPS
SELECTED VARIETIES
24/30'S
K-CUPS VAN HOUTTE
20743469_EA/21588231_EA



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see our complete digital flyer



SAVE AT LEAST \$2⁵⁰LB

2⁴⁹
LB

CHICKEN DRUMSTICKS OR THIGHS FAMILY SIZE
5.49/KG
PILONS OU HAUTS DE CUISSE DE POULET
20004494_KG/20058163_KG

SALE SAVE \$1⁵⁰LB

3⁹⁹
LB

MEDIUM GROUND BEEF FAMILY SIZE
8.80/KG
BŒUF HACHÉ MI-MAIGRE
20797926_KG

CUT BY OUR BUTCHERS

SAVE 60% SAVE \$4⁵⁰LB

2⁹⁹
LB

PORK LOIN CENTRE-CUT CHOPS OR ROAST BONELESS, FAMILY SIZE
6.59/KG
CÔTELETTES OU RÔTI DE LONGE DE PORC, COUPE DU CENTRE
20826506_KG/20827785_KG

1 LB

2⁹⁹

STRAWBERRIES PRODUCT OF U.S.A., NO. 1 GRADE
1 LB
FRAISES
20049778001_EA

79¢

BULK CORN PRODUCT OF U.S.A., NO. 1 GRADE EACH
MAÏS EN VRAC
20131170001_EA

SAVE 50% SAVE \$1

\$1

CAMPBELL'S TOMATO, CREAM OF MUSHROOM, VEGETABLE OR CHICKEN NOODLE SOUP
284 ML
SOUPE AUX TOMATES, POULET ET NOUILLE, CRÈME DE CHAMPIGNON OU AUX LÉGUMES CAMPBELL'S
20176214001_EA/20176214004_EA

SAVE AT LEAST \$4

7⁹⁹

PC® PACIFIC LARGE WHITE SHRIMP RAW OR COOKED PEELED
31-40 PER LB, FROZEN 400 G
GROSSES CREVETTES BLANCHES DU PACIFIQUE PC®
20789931_EA/20791381_EA

SAVE THIS WEEK

3⁴⁹

ACTIVIA 650 G OR OIKOS GREEK YOGURT 4X100 G SELECTED VARIETIES
YOGOURT ACTIVIA OU GREC OIKOS
20325132001_EA/20419715004_EA

SALE SAVE \$1

4⁴⁹

NO NAME® CHEESE BARS 400 G, SHREDS 320 G OR PC® CHEESE SHREDS 300/320 G SELECTED VARIETIES
BARRES DE FROMAGE, FROMAGE RÂPÉ SANS NOM® OU FROMAGE RÂPÉ PC®
21060183_EA/21289745_EA

SALE SAVE UP TO

40%

AVEENO DAILY MOISTURIZING LOTION OR GARNIER CLEANSING MICELLAR WATER SELECTED VARIETIES AND SIZES
LOTION HYDRATANTE QUOTIDIENNE AVEENO OU EAU MICELLAIRE NETTOYANTE GARNIER
20102023001_EA/21040515_EA

20⁹⁹

GATORADE OR POWERADE SPORTS DRINK SELECTED VARIETIES
24X591 ML
BOISSON DÉSALTÉRANTE GATORADE OU POWERADE
20298835002_C24/20854130_C24

BUY 2 OR MORE

3²⁵
EA.

D'ITALIANO BREAD OR BUNS SELECTED VARIETIES AND SIZES
PAIN OU PETITS PAINS D'ITALIANO
20038335_EA/20627103_EA/21450788_EA
LESS THAN 2 \$3.99 EA.



PRICE DROP

SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES
120-142 G
PAILLES AUX LÉGUMES
SENSIBLE PORTIONS
20377204001_EA/21380091_EA

\$2



PRICE DROP

OIKOS OR ACTIVIA SMOOTHIE
SELECTED VARIETIES
190 ML
BOISSON FOUETTÉE
OIKOS OU ACTIVIA
21396076_EA/213449503_EA

\$1



PRICE DROP

PC® CHOCOLATE COVERED NUTS OR DRIED FRUITS
SELECTED VARIETIES
200-400 G
NOIX OU FRUITS SECS
ENROBÉS DE CHOCOLAT PC®
20000356_EA/20311287_EA

\$4



ZIGGY'S® PASTA
SELECTED VARIETIES
350 G
PÂTES ZIGGY'S®
21521440_EA

Members save 50¢

4.79

Non-members 5.29



Members save \$1.50

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT
227 G
GOBERGE À SAVEUR DE CRABE OU HOMARD SEAQUEST®
FLOCONS OU MORCEAUX
20699832_EA/20749798_EA

Members-Only Price 2.49

Non-members 3.99

5,000¢
for every '15' spent on

\$5 Value

PC®, BLUE MENU® THIN AND CRISPY, LOADS OF, FOCACCIA OR FLAT BREAD PIZZAS 330-455 G OR **PC® WOOD-FIRED PIZZA** 351-413 G
SELECTED VARIETIES
FROZEN
PIZZAS MINCE ET CROUSTILLANTE, PLEINE DE, FOCACCIA OU PAIN PLAT PC®
MENU BLEU® OU PIZZA FEU DE BOIS PC®
20971494_EA/21540352_EA



FARMER'S MARKET® LOAF CAKES
WHOLE OR SLICED
SELECTED VARIETIES
344-400 G
GÂTEAUX QUATRE-QUARTS
DÉLICIES DU MARCHÉ™
21488954_EA

1,000¢

\$1 Value

5.99



MARCANGELO SLICED MEATS
SELECTED VARIETIES
100-125 G
VIANDES TRANCHÉES
MARCANGELO
20864839_EA

1,000¢

\$1 Value

8.29



SMALL VEGETABLE PLATTER 872-962 G OR **FRUIT PLATTER** 1.17-1.2 KG
PREPARED FRESH
IN-STORE DAILY
PETIT PLATEAU DE LÉGUMES OU DE FRUITS FRAIS
20079394_EA/20171929_EA

4,000¢

\$4 Value

\$15



SIMPLY JUICE OR DRINKS
SELECTED VARIETIES
1.54 L
JUS OU BOISSONS
SIMPLY
211170793_EA/21086068_EA

4.49



SCOTSBURN PREMIUM ICE CREAM 1.5 L OR **CHAPMAN'S MARKDALE CREAMERY ICE CREAM** 2 L OR **COLLECTION NOVELTIES** 518 G
SELECTED VARIETIES
FROZEN
CRÈME GLACÉE DE QUALITÉ SUPÉRIEURE SCOTSBURN OU **CRÈME GLACÉE MARKDALE CREAMERY** OU **FRIANDISES GLACÉES** COLLECTION CHAPMAN'S
20323757001_EA
21014321_EA

4.99



PC® SHRIMP APPETIZERS
SELECTED VARIETIES
340-454 G OR **PC® THAI BASIL SHRIMP SPRING ROLLS** 294 G
FROZEN
HORS D'ŒUVRE DE CREVETTES PC® OU **ROULEAUX DE PRINTEMPS AUX CREVETTES ET BASILIC THAI PC®**
20135874_EA/20950440_EA

SAVE AT LEAST \$1

9.99



PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375-500 G
BACON FUMÉ NATURELLEMENT PC®
20957892_EA
20152629_EA

SALE SAVE \$1

5.99



KELLOGG'S CEREALS
FAMILY SIZE
SELECTED VARIETIES
480-650 G
CÉRÉALES
KELLOGG'S
21430738_EA/21430755_EA

SAVE AT LEAST \$1

5.99



ITALPASTA
SELECTED VARIETIES
900 G
ITALPASTA
20081342003_EA
20081342007_EA

SALE SAVE \$1

2.49



DARE ULTIMATE COOKIES, VIVA PUFFS, WHIPPET OR WAGON WHEELS
SELECTED VARIETIES
230-380 G
BISCUITS SUPRÊME, VIVA PUFFS, WHIPPET OU WAGON WHEELS DARE
20025850002_EA
20419986001_EA

WHEN YOU BUY 2 SAVE 98¢

2/\$6
LESS THAN 2 \$3.49 EA.



SCOTSBURN OR BAXTER'S CHOCOLATE MILK
SELECTED VARIETIES
1 L
LAIT AU CHOCOLAT SCOTSBURN OU **BAXTERS**
20023451_EA/21390405_EA

SAVE THIS WEEK

2.29



MCCAIN CLASSIC POCKETS 6'S OR UNCRUSTABLES 4'S
SELECTED VARIETIES
FROZEN
POCHETTES CLASSIQUES OU UNCRUSTABLES
MCCAIN
21047833_EA/21543057_EA

5.99



CAMPBELL'S READY TO SERVE OR CHUNKY SOUP
SELECTED VARIETIES
515 ML
SOUPE PRÊTE À DÉGUSTER OU CHUNKY CAMPBELL'S
21479030_EA/21480479_EA

SAVE AT LEAST \$1.25

1.99



BECEL MARGARINE 637/850 G OR **PC® BUTTER** 454 G
SELECTED VARIETIES
MARGARINE BECEL OU **BÂTONNETS DE BEURRE PC®**
20297818002_EA
20313456001_EA

SAVE AT LEAST \$1

6.99



KETTLE CHIPS OR PC® VEGAN PUFFS
SELECTED VARIETIES
142-198 G
CROUSTILLES KETTLE OU **SOUFFLÉS À BASE DE PLANTES PC®**
21520654_EA
21358684_EA

WHEN YOU BUY 2 SAVE 98¢

2/\$5
LESS THAN 2 \$2.99 EA.



NO NAME EXTRA VIRGIN PURE OR LIGHT OLIVE OIL
SELECTED VARIETIES
750 ML
HUILE D'OLIVE EXTRA VIERGE, PURE OU LÉGÈRE SANS NOM®
20647715_EA
20160496002_EA

SAVE AT LEAST \$1

8.99



TIDE PODS 18'S 31'S, DOWNY, GAIN FABRIC SOFTENER 2.63 L OR **BEADS** 379 G
SELECTED VARIETIES
PODS TIDE, ASSOULISSANT TEXTILE, PERLES DOWNY, GAIN
21283276_EA
21550428_EA

10.99



PC® & DIESEL WHEY PROTEIN OR HIGH PROTEIN BARS, SIX STAR DIET SUPPLEMENTS OR LEANFIT ISOLATE WHEY
SELECTED VARIETIES AND SIZES
PROTÉINE DE LACTOSÉRUM OU **BARRES PROTÉINÉES PC® ET DIESEL, SUPPLÉMENTS NUTRITIFS** SIX STAR OU **ISOLAT DE LACTOSÉRUM LEANFIT**
20719036_EA
21068329_EA

SAVE UP TO 20%



HUGGIES OR PAMPERS DIAPERS
SELECTED VARIETIES
62-174'S
COUCHES HUGGIES OU **PAMPERS**
21456748_EA
21551653_EA

34.99

CUSTOMER RELATIONS 1-866-727-0771. VISIT atlanticsuperstore.ca FOR STORE HOURS.

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Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
MÛRES OU FRAMBOISES
20051015001_EA/20128938001_EA

3⁹⁹



PC® BLACK SABLE GRAPES
PRODUCT OF CHILE OR
**EXTRA LARGE GREEN OR
RED SEEDLESS GRAPES**
PRODUCT OF SOUTH AFRICA
OR CHILE, NO. 1 GRADE
8.80/KG
**RAISINS BLACK SABLE OU
TRÈS GROS RAISINS VERTS OU
ROUGES SANS PÉPINS PC™**
20159199001_KG/20425775001_KG

3⁹⁹ **LB**



AVOCADO
PRODUCT OF MEXICO
EACH
AVOCAT
21097012001_EA

1⁹⁹



**FARMER'S MARKET
GRAPE TOMATOES** 28.3 G
PRODUCT OF MEXICO
OR U.S.A. OR
MINI CUCUMBERS 6'S,
PRODUCT OF CANADA
**TOMATES RAISINS OU
MINI-CONCOMBRES**
DÉLICIES DU MARCHÉ™
21367888001_EA/
2073570001_EA

3⁹⁹



**FARMER'S MARKET
LEMONS**
PRODUCT OF
SOUTH AFRICA
2 LB
CITRONS
DÉLICIES DU MARCHÉ™
20795315001_EA

4⁹⁹



ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
CŒURS DE ROMAINE
20067389001_EA

5⁹⁹



**FRESH
JUICE**
AVAILABLE
IN THE
SALAD BAR
1 L
**JUS
FRAIS**
21295533_EA/
21358632_EA

\$12-13



**BOLTHOUSE FARMS
SMOOTHIES
OR JUICE**
PRODUCT
OF U.S.A.,
SELECTED
VARIETIES
946 ML
**BOISSONS
FOUETTÉES OU
JUS BOLTHOUSE
FARMS**
20316397_EA/
20325816_EA

2/\$14
LESS THAN 2
\$7.99 EA.



PC® GARDEN SALADS
PRODUCT OF U.S.A.
SELECTED VARIETIES
255/340 G
**SALADES
JARDINIÈRES PC™**
21204034_EA/21204304_EA

3⁹⁹



**CANADA
PC® LITTLE GEMS® MIXED
RED OR YELLOW MIXED
POTATOES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE
680 G
**MINI-POMMES
DE TERRE ASSORTIES,
ROUSSES OU DORÉES
PC™ LITTLE GEMS®**
21247301001_EA/
21247300001_EA

3⁹⁹



FRUIT PARFAITS
SELECTED
VARIETIES,
PREPARED FRESH
IN-STORE DAILY
IN THE SALAD BAR
250-300 G
**PARFAITS
AUX FRUITS FRAIS**
20051469_EA/20139618_EA

\$5

Butcher



**CANADA
TOP SIRLOIN OVEN ROAST**
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
26.43/KG
**RÔTI DE HAUT
DE SURLONGE**
20796098_KG

11⁹⁹ **LB**



**CANADA
PC® BLUE MENU® CHICKEN
BREAST 3'S OR PC® SPLIT
CHICKEN WINGS** 730 G
AIR CHILLED
**POITRINE DE POULET PC™
MENU BLEU™ OU AILES DE
POULET SÉPARÉES PC™**
21340952_EA/21340973_EA

\$12



**CANADA
CAP-OFF PRIME RIB
PREMIUM OVEN ROAST**
CUT FROM CANADA AA
GRADE BEEF
OR HIGHER
41.87/KG
**RÔTI DE CÔTE
DE CHOIX PARÉ**
20794832_KG

18⁹⁹ **LB**



BEEF STIR FRY STRIPS
250 G
LANIÈRES DE BŒUF À SAUTER
21588067_EA

\$7



**MARCANGELO FROZEN
JUMBO PORK SAUSAGE**
SELECTED VARIETIES
500-675 G
**SAUCISSES DE PORC
GÉANTES SURGELÉES
MARCANGELO**
21289731_EA/21289868_EA

7⁹⁹



WHOLE CHICKEN
CUT-UP
8.80/KG
POULET ENTIER
20149781_KG

3⁹⁹ **LB**



**SUFRA® HALAL LEAN
GROUND BEEF**
454 G
**BŒUF HACHÉ
MAIGRE HALAL
SUFRA™**
21397283_EA

8⁹⁹



PC® SMOKIES™
SELECTED
VARIETIES
1 KG
PC™ SMOKIES™
20732535_EA/20733617_EA

\$14



**LOU'S KITCHEN
ENTRÉES**
SÉLECTION DE
VARIETIES,
FULLY COOKED
375/400 G
**PLATS CUISINÉS
LOU'S KITCHEN**
20078077_EA/20182404_EA

\$10



PC® PIES 800/900 G
OR **JANES PUB STYLE
BREADED CHICKEN
STRIPS**
700 G
SELECTED
VARIETIES
FROZEN
**PÂTES PC™
OU POULET
PANÉ STYLE
PUB JANES**
20003749_EA/
21191828_EA

13⁹⁹

Seafood

Fresh seafood items subject to availability.



**STEELHEAD TROUT
FILLETS**
FROZEN OR
PREVIOUSLY
FROZEN
25.33/KG
**FILETS DE TRUITE
STEELHEAD**
21478771_KG

11⁴⁹ **LB**

SHRIMP SKEWERS
PLAIN OR
MARINATED,
PREVIOUSLY FROZEN
55 G
**BROCHETTES DE
CREVETTES**
21538781_EA

1⁶⁰



PC® PET MUSSELS IN SAUCE
907 G OR **PC® BATTERED
WILD SEA SALT AND
VINEGAR HADDOCK
BITES** 454 G
SELECTED
VARIETIES,
FROZEN
**MOULES DE LA PÊCHE
DANS UNE SAUCE
PC™ OU BOUCHÉES
D'AGLEFIN
SAUVAGE PANÉ
AU SEL DE MER ET
VINAIGRE PC™**
20838560_EA/
21481247_EA

10⁹⁹



**PC® BLUE-MENU
NOVA SCOTIAN
JUMBO SEA SCALLOPS**
20-40 PERLB
FROZEN
400 G
**PÊTONCLES
GÉANTS DE LA
NOUVELLE-ÉCOSSE
PC™ MENU BLEU™**
20038148_EA

21⁹⁹

Bakery



CÉLÉBRATION CUPCAKES
CHOCOLATE OR WHITE
6'S
PETITS GÂTEAUX DE
CÉLÉBRATION
20379763_EA

5⁹⁹

PRICE DROP



PC® ALL-BUTTER CROISSANTS
SELECTED VARIETIES, FROZEN
312-360 G
CROISSANTS PUR BEURRE PC™
21545086_EA/21545111_EA



\$4

**BAKED
IN-STORE**



PREMIUM BAGELS
SELECTED VARIETIES
6'S
BAGELS DE CHOIX
21016648_EA

4⁴⁹



TURNOVERS
SELECTED VARIETIES
4'S
CHAUSSONS
21469196_EA

4⁴⁹



**FARMER'S MARKET™
COOKIES**
SELECTED VARIETIES
12'S
BISCUITS
DÉLICES DU MARCHÉ™
20566294_EA

5⁹⁹



PC® NAAN ROUNDS™
ORIGINAL OR WHOLE
WHEAT
8'S
PAINS NAAN
RONDOS PC™
20757871_EA/20866020_EA

\$4^{EA.}
LESS THAN 2 \$4.49 EA.



**CASA MENDOSA OR
WONDER TORTILLAS**
SELECTED VARIETIES
10 INCH
TORTILLAS CASA
MENDOSA OU WONDER
20318788_EA/20981737_EA



WONDER WRAPS
BUY 2 OR MORE
LESS THAN 2 \$4.99 EA.

4²⁵^{EA.}



VACHON SNACK CAKE
SELECTED SIZES
AND VARIETIES
252-336 G
PETIT GÂTEAU VACHON
20005728_EA/20963606_EA

Members save \$1
Members-Only Price
3⁴⁹
Non-members **4⁴⁹**

Great to go

Great to go items plus applicable taxes.

**MADE
FRESH
IN-STORE**



FRESH PIZZA
335-730 G
PIZZA FRAÎCHE
21456393_EA/21456401_EA

**FROM
\$9**

**MADE
FRESH
IN-STORE**



**GOURMET
FLATBREAD**
340-382 G
PAIN PLAT GOURMET
21487152_EA/21487153_EA

\$6

The Deli



ZIGGY'S SERVICE
CASE HAMS
SELECTED
VARIETIES
JAMBONS ZIGGY'S®
DU COMPTOIR
DE SERVICE
20313480_KG

**1⁹⁹
/100 G**

**BRANDT
KOLBASSA CHUBS**
SELECTED
VARIETIES
250 G
SAUCISSONS DE
KOLBASSA BRANDT
20353377_EA

5⁹⁹

**PREPARED
IN-STORE**



SUB SANDWICHES
BEEF, HAM, TURKEY
OR ASSORTED
331/364 G
SOUS-MARINS
21362145_EA

\$6



**FROM OUR CHEFS
PIES**
590-600 G
PÂTES CONCOCTÉ
PAR NOS CHEFS™
21579901_EA/
21583326_EA

11⁹⁹



**GARDEN FRESH
TORTILLA
CHIPS 437 G
OR SALSA**
473 ML
SELECTED
VARIETIES
CROUSTILLES
DE TORTILLA
OU SALSA
GARDEN FRESH
20325398_EA/
20565699_EA

2/\$10
LESS THAN 2 \$6 EA.



PARTY PLATTERS
SELECTED
VARIETIES
696 G-1.15 KG
PLATEAUX DE
CÉLÉBRATION
21217521_EA/21217522_EA

\$25



**18 PIECE
BONELESS BITES**
684 G
18 MORCEAUX DE
BOUCHÉES DÉOSSÉS
21566451_EA

\$15



**SWEET SOUR
CHICKEN WITH
GENERAL TAO,
GINGER BEEF OR
HONEY GARLIC PORK
WITH FRIED RICE OR
LO MEIN NOODLES
AND SPRING ROLL**
537 G
POULET AIGRE-DOUX
AVEC GÉNÉRAL TAO,
BŒUF AU GINGEMBRE
OU PORC MIEL ET
AIL AVEC RIZ FRIT
OU NOUILLES LO
MEIN ET ROULEAU
DE PRINTEMPS
21594020_EA

\$12



OKA SOFT CHEESE
SELECTED
VARIETIES
CUT IN-STORE
FROMAGE À PÂTE
MOLLE OKA
21162370_KG

**3⁴⁹
/100 G**



PC® CHEESE BLOCKS
SELECTED VARIETIES
250 G
BARRES DE
FROMAGE PC™
20770652_EA

7⁹⁹

Floral



**SIGNATURE
BOUQUETS**
SELECTED
VARIETIES
BOUQUETS
SIGNATURES
21087812_EA/21087813_EA

\$24



10 STEM TULIPS
ASSORTED
COLOURS
10 TULIPES
SUR TIGE
21524898_EA

\$10



**SMALL GARDEN
PLANTER**
PETITE
JARDINIÈRE
21096894_EA

\$22



ASSORTED TROPICALS
SELECTED VARIETIES
4 INCH
PLANTES TROPICALES
ASSORTIES
21279871_EA

\$8

Time to dig in!

\$8-17

spring bulbs
plant now
for summer blooms
selected varieties
21423977_EA/21426050_EA



1⁸⁹-5⁴⁹

Burpee or
Mckenzie seeds
selected varieties
20752992_EA/20752876_EA



Know your garden soil

All Purpose soil like PC® black earth soil is great for top dressing, planting and seeding. Find an enriched soil to give your plants extra nutrients to help them thrive.



4/\$11

less than 4
\$3 ea.

PC® black earth soil
25 L
21357792_EA



3/\$12

less than 3
\$4.50 ea.

no name® cedar mulch
available in natural, black or red
42.5 L
21358531_EA/21358573_EA



2/\$20

less than 2
\$11.50 ea.

no name® all-purpose soil
50 L
21358664_EA



Our plant guarantee

Evergreens*, trees, shrubs, rose bushes and perennials* are guaranteed for one full year.

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Greenhouse Grown

From the greenhouse to your house...

1⁹⁹
lb

greenhouse tomatoes on the vine
product of Canada or Mexico
4.39/kg
20926703001_KG



7⁹⁹

PC[®] Mixiany cherry tomatoes
product of Canada
680 g
2128588001_EA



5⁹⁹

tomatoes cherto 255 g
or Vero tomatoes 680 g
product of Canada
21046464001_EA/21068372001_EA



3⁹⁹
lb

greenhouse extra large orange, red or yellow sweet peppers
product of Canada
8.80/kg
20166880001_KG/20907535001_KG



1⁹⁹

English cucumbers
product of Canada
each
20970132001_EA



3⁹⁹

PC[®] live lettuce red or trio
product of Canada
1's
21506580_EA/211788501_EA



6⁹⁹

PC[®] greenhouse strawberries
product of Canada
340 g
21027142001_EA



Earth day cleaning

19⁹⁹

Finish auto dish 56-78's, Cascade auto dish Platinum plus 51's or Cascade Platinum 67's selected varieties
21217949_EA/21511471_EA



2/\$12
less than 2 \$6.99 ea.

Method or Mrs. Meyer's all-purpose cleaners or liquid dish detergent 473-828 mL
21046898_EA/21046908_EA



29⁹⁹

Tide Pods 85/112's or Tide Power Pods 63's selected varieties
21450151_EA



8⁹⁹

Glad drawstring compost bags 30's, 10 L
21478747_EA



12⁹⁹

Tru Earth laundry detergent or fabric softener eco-strips selected varieties 32's
21425514_EA/21555733_EA



4⁹⁹

Febreze aerosols light 250 g or fabric sprays 500 mL selected varieties
21164643_EA/21516687_EA



8⁹⁹

Lysol laundry disinfectant 1.2 L or Resolve in wash powder or sprays 625 g/650 mL selected varieties
20323370_EA/21495670_EA



11⁹⁹

Air Wick twin refills 2/20 mL or Essential Mist kits selected varieties
20342475001_EA/21555419_EA



5⁴⁹

Ziploc compostable sandwich bags 20's
21351380_EA



5⁹⁹

Vim cleaners selected varieties 500 mL-1 L
20831326_EA/21077841_EA



5⁴⁹

Pine-Sol 1.4 L, Glad bags compost 15's or Clorox Greenworks all purpose cleaner 946 mL selected varieties
20298679001_EA/21478752_EA



2⁷⁹

PC® Planet First® dish detergent 740 mL
21549800_EA/21549817_EA



Summer beverages

2/\$11
less than 2 \$6.99 ea.

PC® soft drinks selected varieties 12x355 mL
20690671001_C12/20690671002_C12



7⁹⁹

Maison Perrier sleek cans selected varieties 8x330 mL
21575772_C08/21576465_C08



3⁴⁹

Celsius Vibe selected varieties 355 mL
21576466_EA/21576458_EA



2/\$5
less than 2 \$2.99 ea.

BODYARMOR sports drink selected varieties 473 mL
21582808_EA/21585195_EA



2/\$9
less than 2 \$4.99 ea.

PC® Blue Menu® or sparkling water selected varieties 12x355 mL
206680304002_C01/21305948_C01



4⁹⁹

Pure Life water 24x500 mL
20060696_C24



2/3⁵⁰
less than 2 \$1.99 ea.

PC® soft drinks selected varieties 2 L
20311645003_EA/20311645004_EA



7⁹⁹

PC® de-alcoholized beer selected varieties 12x355 mL
20121729_C12/20325253_C12



9⁹⁹

Corona Sunbrew 0.0% alcohol beer 6x330 mL
21433615_C06



6⁹⁹

Partake non-alcoholic beer selected varieties 4x355 mL
21208552_C04/21208553_C04



7⁴⁹

PC® de-alcoholized wine selected varieties 750 mL
21045800_EA/21043385_EA



Grocery

Optimum
Members-Only Price **3⁹⁹**
Non-Members **6⁷⁹**
Members save **\$2⁸⁰**

T&T potstickers
selected varieties
frozen
567 g
21495779_EA/21495805_EA



Optimum
3,500⁰⁰
for every \$15
spent on

\$3⁵⁰
Value

Starbucks ground or coffee
311-340 g,
K-Cups 10's,
cold brew 946 mL or
instant coffee 90 g
selected varieties
20547343001_EA/20548682002_EA



2/\$7
less than 2
\$4.49 ea.

Kellogg's Rice Krispies bars
160-200 g,
Pop Tarts 384 g,
Special K bars
125 g or
Nutri-Grain bars
175-295 g
selected varieties
20126567001_EA/20313984001_EA



3⁹⁹

Liberté Méditerranée yogurt 500 g,
Kozy Shack rice pudding
624 g or 4x113 g
selected varieties
20322829001_EA/21473714_EA



10⁹⁹

YOP drinkable yogurt
12x200 mL,
iöGO 2 kg or
Liberté yogurt
16x100 g
selected varieties
206360952_EA/21481820_EA



4/\$5
less than 4
\$1.49 ea.

Neilson milkshakes
selected varieties
310 mL
21040942_EA/21040956_EA



4⁹⁹

Heluva Good! French onion dip
680 g
20312789001_EA



2/\$9
less than 2
\$4.99 ea.

PC® or no name® cheese slices
selected varieties
210/230 g
20742315_EA/21406184_EA



2/\$9⁵⁰
less than 2
\$5.49 ea.

Philadelphia cream cheese
227/250 g or
dips 227 g
selected varieties
20299760001_EA/20866524010_EA



4⁹⁹

Quaker Harvest Crunch
400-510 g or
Protein Crunch cereal 325 g
selected varieties
21219824_EA/21576104_EA



2/\$7
less than 2
\$4.49 ea.

Dare Bear Paws cookie or crunchy
selected varieties
150-240 g
20642323002_EA/21080775_EA



3⁴⁹

Christie Ritz, Wheat Thins or Triscuit crackers
selected varieties
175-454 g
21030905_EA/21547034_EA



2/\$7
less than 2
\$3.99 ea.

Pepperidge Farm Goldfish crackers
selected varieties
156-227/6x28 g
20306994003_EA/20320900_EA



4⁹⁹

PC® instant coffee
80-100 g or
Celestial tea 20's
selected varieties
20296925001_EA/21499826_EA



17⁹⁹

Lavazza K-cup 30's or Hatch whole bean coffee 300 g
selected varieties
21523818_EA/21589700_EA



8⁹⁹

Nature's Path organic eco-pack cereal
selected varieties
650-907 g
20312067001_EA/20319307001_EA



6⁹⁹

Remedy Kombucha
selected varieties
4x330 mL
21425885_C04/21425953_C04



2/\$11
less than 2
\$6.49 ea.

Lysol wipes 75-84's,
disinfectant spray 350 g or
toilet bowl cleaner
946 mL
selected varieties
21396969_EA/21449829_EA



8⁴⁹

Ziploc sandwich snack or freezer value packs
selected varieties
30-180's
20869345_EA/21345300_EA



14⁹⁹

Arm & Hammer laundry detergent
4.02 L, Purex 4.08-4.43 L,
Persil 2.21 L or Sunlight 4 L
laundry detergent,
Snuggie fabric softener
2.8-3.41 L or
sheets 200's
selected varieties
20083525001_EA/20952139_EA



24⁹⁹

IAMS cat food
selected varieties
3.18 kg
21435868_EA



For all your baby needs

Optimum

10,000 pts



\$10
Value

FOR EVERY \$50 spent on baby diapers, training pants, wipes, formula, food, accessories, toiletries and gear

24⁹⁹ 3,000 when you buy 3

\$3 Value

Millie Moon club size diapers selected varieties size 1-6
21520459_EA
21520461_EA



3/\$9 3,000 when you buy 3

less than 3 \$4.49 ea.

\$3 Value

Gerber snack and meals selected varieties 28-155 g
20304618007_EA
20304618008_EA



19⁹⁹ 2,000

\$2 Value

Huggies 10X wipes selected varieties 560-704's
21371309_EA
21401195_EA



36⁹⁹ 3,000

\$3 Value

Pampers Easy Ups econo training pants selected varieties 86-112's
21089297_EA
21089300_EA



2/\$20 3,000

less than 2 \$13.99 ea.

\$3 Value

PediaSure Complete nutritional supplement selected varieties 4x235 mL
20322414001_EA
20322414002_EA



\$20

PC club size baby wipes 1200's or Huggies, Pampers 6-10's or baby wipes 336-720's selected varieties
21018026_EA/21102958_EA
21401195_EA/21432245_EA



54⁹⁹

Enfamil A+ Baby Formula Powder Refill Stage 1 & 2 selected varieties 992 g
20435527002_EA/20435527003_EA



1²⁵

PC Organics baby food pouches selected varieties 128 mL
20651248004_EA/20651270002_EA



20% SALE SAVE UP TO

Baby Gourmet snacks and bars 40-90 g or jars 113 mL selected varieties
21123961_EA/21414273_EA



Pampers

UP TO 100% LEAKPROOF PROTECTION



34⁹⁹
Swaddlers
diapers
selected varieties
and sizes
21455869_EA



36⁹⁹
Easy Ups
Training Pants
selected varieties
and sizes
21089194_EA



26⁹⁹
Ninjamas
Nighttime Underwear
selected varieties
and sizes
21308929_EA

pull-Ups

SIMPLIFY THE POTTY TRAINING JOURNEY



\$36⁹⁹
Pull-Ups® training pants
selected varieties 66-104's
21021427_EA



Use to 100% LEAK FREE protection where boys and need it most

HUGGIES

natural care



Thicker & more absorbent
for a gentle clean*

*vs Pampers Baby Clean Fresh

\$8⁹⁹
Huggies® wipes
selected varieties
168-192's
20558604_EA

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Taking care of your family



5⁹⁹

Head & Shoulders, Aussie or Herbal Essences hair care selected varieties and sizes
21505016_EA



3⁹⁹

Dove women's base 45/74 g or Degree Motion Sense 74 g antiperspirant or St. Ives body wash 650 mL selected varieties
20188212003_EA
21360961_EA



5⁹⁹

Colgate mega premium toothpaste 70-133 mL, battery toothbrush, manual toothbrush, Hello toothpaste 82-98 mL or Colgate® PerioGard® toothpaste selected varieties
21220587_EA/21517424_EA



7⁴⁹

Sensodyne Rapid Relief or Repair and Protect toothpaste, Polident tablets 84-96's, Oral-B battery toothbrush, Crest Pro Health or Scope mouthwash or Crest Gum Detoxify toothpaste selected varieties and sizes
20437569002_EA/20558749_EA



8⁹⁹

Marc Anthony, Renpure, John Freida, Nice N Easy, RTU or Monday hair care selected varieties and sizes
20298861001_EA
20310284004_EA



20% OFF
SALE SAVE UP TO

Nivea coco butter body lotion, Jergens lotions, Dove hand and body lotions, Vaseline moisturizers or Simple wipes selected varieties and sizes
20794480_EA/21085011_EA



2/\$8
less than 2 \$4.99 ea.

Tampax Pearl tampons 18's, Always premium Infinity Flex Foam pads 16's or U by Kotex Click compact unscented tampons 16's selected varieties
21284541_EA/21287976_EA



15% OFF
SALE SAVE UP TO

Boost meal replacement drinks selected varieties 6x237 mL/4x325 mL
20304429002_C06
20986361_C06



13⁹⁹

Aspirin 100's/120's, Aleve 40-100's, Aleve-X 72 g, Tylenol 72's-150's, Motrin 60's/150's or Advil 40's-72's pain relief tablets, caplets, gels or rub selected varieties
20077165001_EA
20328051_EA



30% OFF
SALE SAVE UP TO

Life Brand® vitamins or supplements selected varieties and sizes
21286185_EA
21286510_EA



8⁹⁹

Dove bar soap 6x106 g, body wash 591/695 mL, Naturals 532 mL, foam 400 mL or scrub 298 g selected varieties
21012492_EA
21237519_EA



51⁹⁹

Similac Stage 1 & 2 ready to feed baby formula 16x235 mL
21334752_C01



Optimum™

Get to FREE 3x faster*

with the PC Optimum™ app. Open the app and get your offers.

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.

Don't leave any points behind at the pump!

1. Add your phone number to your account on the PC Optimum™ app. Enter your phone number on the pump keypad before entering your payment card. Earn **10⁰⁰** per litre.

2. Insert your PC Optimum™ card into the card reader before entering your payment card. Earn **10⁰⁰** per litre.

3. Pay with your PC® Mastercard® and earn points on fuel. Earn at least **3c** per litre in points.

Esso + Optimum™

* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and loading rules, visit personal.ca/pc/egss/pc-optimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso.

yves
VEGGIE CUISINE™

MMMM... PLANTS

Great plant-based food.

YVES VEGGIE PEPPERONI
20597294_EA
\$4.49

YVES VEGGIE GROUND ROUND
20507159_EA
\$5.49

YVES JUMBO VEGGIE DOGS
20008544_EA
\$5.49

Find us in store or online

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NHL | **KitKat**

PROUD PARTNER OF THE NHL®

2/22 NESTLÉ® Single Bars (42 - 50 g), selected varieties
less than 2 \$1.49 ea.

2/450 NESTLÉ® Family Bars (95 - 120 g), selected varieties
less than 2 \$2.99 ea.

2/59 NESTLÉ® Sharing Bags (135 - 246 g), selected varieties
less than 2 \$5.99 ea.

2/450 NESTLÉ® On-the-Go Box (70 g), selected varieties
less than 2 \$2.49 ea.

2/450 NESTLÉ® King Bars (63 - 90 g), selected varieties
less than 2 \$2.49 ea.

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Gift card
Carte-cadeau

WESTJET

A flyer coupon, for flyers.

Get 10% off all Westjet gift cards.*

*Valid April 18 to 24, 2024. Purchase any one Westjet gift card and get 10% off, while quantities last. See gift card for full details, terms & conditions. Offer valid in-store only at participating Loblaw banner store locations; offer not available at Shoppers Drug Mart® locations. Subject to availability, selection may vary by store. We reserve the right to limit quantities. Cannot be combined with any other gift card offers. Not valid on prior purchases. ®/™ trademarks are the property of their respective owners. PK Optimum™ points cannot be redeemed toward the purchase of gift cards. The Gift of Choice gift card selection is available at participating Loblaw banner stores where President's Choice® products are sold.

MOTT'S CLAMATO
Gesar

Same Clamato®, hold the calories.

30% LESS CALORIES.
44% LESS SODIUM.

3⁹⁹

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Budweiser
ZERO

GREAT TASTE. ZERO ALCOHOL.
0.0% ALCOHOL | 50 CALS | 0g SUGAR

15⁹⁹ Budweiser Zero®
12 x 355 mL

ENJOY RESPONSIBLY. Must be legal drinking age. *Per 355 mL serving. ©/MOTT/M&C ANHEUSER-BUSCH, LLC, ST. LOUIS, MO., U.S.A. / SOUS LIC.

5⁹⁹ Rio Mare light tuna selected varieties 3x80 g 20035383_EA

3/12⁹⁹ less than 3 \$4.99 ea.

Rio Mare tuna salad selected varieties 160 g 20971498_EA

Real Italian Taste

Temptations

EAT SLEEP TREAT REPEAT

3⁴⁹ Temptations pures selected varieties 11's 21479803_EA

3⁹⁹ Temptations Meaty Bites selected varieties 43 g 21517526_EA

2⁹⁹ Temptations cat treats selected varieties 130/180 g 2029815005_EA

7⁴⁹ Temptations cat treats selected varieties 454 g 21812108_EA

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SIP. SNACK. SCORE!

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2/\$12 Gatorade® Zero Sports Drink 6 x 591 mL, selected varieties 21584975_C6

2/\$12 MONTELLIER® Carbonated Natural Spring Water 10 x 355 mL, selected varieties 21096722_C10

2/\$12 bubly™ sparkling water 12 x 355 mL, selected varieties 21443732_C12

2/\$8 Pepsi mini cans 6 x 222 mL, selected varieties 20857560004_C06

2/\$12 Tostitos® SCOOPS! 7.5 L 20035383_EA

OIKOS SNACK TO WIN

SCAN HERE TO PARTICIPATE

WIN A TRIP FOR 2 TO
THE STANLEY CUP® FINAL
\$25,000 in prize money
OIKOS.CA

OFFICIAL YOGURT OF THE NHL™

\$1 **PRICE DROP**

Oikos® - 150 mL
21431296_EA

\$3.49

Oikos® - 4 x 100 g
204875005_EA
204875004_EA

\$11.99

Oikos® - 1.5 kg
2147261_EA

\$6.99

Oikos®
650/750 g
21006660_EA

NO PURCHASE NECESSARY. Subject to Official Rules. To view the full Contest rules & no purchase entry details, visit www.snacktowin.ca. Open to legal residents of Canada who are the age of majority in their province/territory of residence at the entry date. Begins 03/15/24 at 12:00:01 AM ET, ends 05/15/24 at 11:59:59 PM ET. Draw 05/17/24 at 2PM ET. There is 1 Grand Prize trip for 2 to a 2024 Stanley Cup® Final game to be won and includes: round-trip airfare, 2 nights' stay in 4-star hotel, 31.7 ground transportation to & from Stanley Cup® Final, 2 game tickets, and \$200.00 spending money (ATM \$200.00 CAD). 1 First Prize: a 5-day travel bundle consisting of 1 5-day* Mini Frigate, 1 5-day* Immersion Blender & 1 5-day* Stand Mixer (ATM \$3000 CAD). 210 Instant Win Prizes: a \$200 CAD Mini-Shop or a \$100 CAD Digital Prepared Card (50 Prizes), or a \$5 CAD Digital Donut Coupon (200 Prizes). Limit of one entry per person per day regardless of the method of entry, for the duration of the Contest. Mathematical skill-testing question required. Odds of winning the Grand or First Prize depend on the total number of eligible entries received, and in addition for an Instant Win Prize odds of winning depend on the randomly-generated winning times and the times at which those entries are received. Sponsor: Danone Inc., 100 Rue de Lacombe, Boucherville, QC J4B 1H6, Canada. NHL, the NHL, Stanley, and the word mark and image of the Stanley Cup are registered trademarks, and the Stanley Cup Final logo is a trademark of the National Hockey League NHL, and NHL, team marks are the property of the NHL, and its teams. © 2024. All Rights Reserved.

1 BILLION ACTIVE PROBIOTICS*

\$4.49

Activia® - 2 x 150 g
21598442_EA

\$7.49

Activia® - 12 x 100 g
2030342030_EA

\$3.49

Activia® - 650 g
21598874_EA

\$11.99

Activia® - 2 kg
2147229_EA

\$6.49

Activia®
6 x 93 mL
21620273_EA

\$1 **PRICE DROP**

Activia® - 190 mL
21048503_EA

NEW

2 KG SIZE

NEW!
source of
FIBER

*With more than 10¹⁰ CFU Bifidobacterium lactis per probiotic, a probiotic that contributes to healthy gut flora.

10-HOUR BREW

BOLD AND SMOOTH TASTE

less than 2 \$8.99 ea.

2/\$14

Stok®
1.42 L
210203739_EA/210203737_EA

DANONE Danino

GO!

3/\$3

less than 3 \$1.29 ea.

Danino Go®
190 mL
213482097_EA
213482123_EA

2/\$7

less than 2 \$1.49 ea.

Danino®
6 x 93 mL
21620245_EA

1,000* when you buy 2

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NEW chilled combos \$7

quarter chicken leg with mashed potatoes and green beans combo chilled
374 g
21557757_EA

NEW

4 breaded chicken wings with mac and cheese and wedges combo chilled
375 g
21557845_EA

fried chicken pieces with coleslaw and mac and cheese combo chilled
400 g
21557843_EA

original chicken tenders with rigatoni pasta and green beans combo chilled
378 g
21557842_EA

extra crispy chicken strips with mac and cheese and coleslaw combo chilled
420 g
21557793_EA

CANADIAN-MADE PRODUCTS THAT KEEP OUR TRUE NORTH PLASTIC-FREE

Bonterra® Paper Towel
3 Mega Rolls = 6 Single Rolls
21434658_EA

\$1 Value

\$6.99

Bonterra® Bath Tissue
6 Mega Rolls = 24 Single Rolls
21434640_EA

\$1 Value

\$6.99

Bonterra® Facial Tissue
3 Mega Boxes = 6 Single Boxes
21434646_EA

\$1 Value

\$6.99

Bonterra® Facial Tissue
3 Mega Boxes = 6 Single Boxes
21434646_EA

\$1 Value

\$6.99

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