

APRIL

HIT
OF THE
MONTH

limit 8
after limit
3.99 ea.



\$3

MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA

limit 6
after limit
2.99 ea.



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA/21559976_EA

limit 6
after limit
2.99 ea.



Members-Only Price[™]
\$2
Non-members
2⁹⁹

LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum[™] member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.

Want more deals?
Our full flyer lives online



Scan to see our complete digital flyer



PC® BATHROOM TISSUE
 30=100 ROLLS
 21450846_EA

14⁹⁹



BAKED IN-STORE

TEXAS HAMBURGER OR HOT DOG BUNS
 WHITE OR SESAME
 8'S
 20711614_EA/20711617_EA

2⁷⁹



NO NAME® FROZEN FRUIT
 SELECTED VARIETIES FROZEN
 300/400 G
 21545097_EA/21545106_EA

1⁹⁹

Optimum
10,000 pts
 for every \$50⁺
 spent in

\$10
 Value



THE BABY DEPARTMENT
 EXCLUSIONS APPLY
 21102958_EA/21056742_EA



Members
 save
\$3



Optimum
 Members-Only Price™
4⁹⁹
 Non-members
7⁹⁹

GIUSEPPE PIZZA
 SELECTED VARIETIES
 FROZEN
 439-785 G
 20904584_EA/21106361_EA



Members
 save
\$6



Optimum
 Members-Only Price™
16⁹⁹
 Non-members
22⁹⁹

VAN HOUTTE K-CUPS
 SELECTED VARIETIES
 24/30'S
 20743469_EA/21588231_EA



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled 
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see our complete digital flyer



Loblaws



CANADA
PC® FREE FROM® SPLIT CHICKEN WINGS TIPS REMOVED, CLUB PACK® OR BONE-IN SPLIT BREASTS AIR CHILLED
11.00/KG
20141372_KG/20821170_KG

air chilled
SAVE
AT LEAST \$2⁷⁰LB

4⁹⁹
LB



SALE
SAVE \$1⁹⁹LB

\$2
LB

PORK TENDERLOIN
CRYOVAC PKG 2'S
4.41/KG
20520970_KG



LEAN GROUND BEEF
FAMILY SIZE
8.80/KG
20357787_KG

SALE
SAVE \$3⁵⁰LB

3⁹⁹
LB



1 LB

SAVE 59%
SAVE \$2⁸⁹

1⁹⁹

STRAWBERRIES
PRODUCT OF U.S.A.,
NO. 1 GRADE
1 LB
20049778001_EA



BULK CORN
PRODUCT OF U.S.A.,
NO. 1 GRADE
EACH
20131170001_EA

59¢



SAVE 50%
SAVE \$1

CAMPBELL'S TOMATO, CREAM OF MUSHROOM, VEGETABLE OR CHICKEN NOODLE SOUP
284 ML
20176214001_EA/20176214004_EA

\$1



FRESH STEELHEAD TROUT FILLETS
22.02/KG
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY.
21025083_KG

SALE
SAVE \$7⁰⁰LB

9⁹⁹
LB



ACTIVIA 650 G OR OIKOS GREEK YOGURT 4X100 G
SELECTED VARIETIES
20325132001_EA/20419715004_EA

SAVE THIS WEEK

3⁴⁹



SALE
SAVE \$1

NO NAME® CHEESE BARS 400 G, SHREDS 320 G OR PC® CHEESE SHREDS 300/320 G
SELECTED VARIETIES
21060183_EA/21289745_EA

4⁴⁹



AVEENO DAILY MOISTURIZING LOTION OR GARNIER CLEANSING MICELLAR WATER
SELECTED VARIETIES AND SIZES
20102023001_EA/
21040515_EA

SALE
SAVE UP TO

40%



SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES 120-142 G
21380091_EA/20377204001_EA

\$2



D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES AND SIZES
20038335_EA/
20627103_EA/
21450788_EA

LESS THAN 2 \$3.99 EA.

3²⁵
EA.

Flyer prices effective from Thursday, April 18th to Wednesday, April 24th, 2024. SEE BACK PAGE FOR DETAILS.

Excludes Loblaws 500 Lake Shore Boulevard West.

LSL 1



PRICE DROP OIKOS OR ACTIVIA SMOOTHIE SELECTED VARIETIES 190 ML 21396076_EA/21348503_EA **\$1**

PRICE DROP PC® CHOCOLATE COVERED NUTS OR DRIED FRUITS SELECTED VARIETIES 200-400 G 20000356_EA/20311287_EA **\$4**

4,000 **\$4 Value** SMALL VEGETABLE PLATTER 872-962 G OR FRUIT PLATTER 1.17-1.2 KG PREPARED FRESH IN-STORE DAILY 20079394_EA/20171929_EA **\$15**



SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS SELECTED VARIETIES READY-TO-EAT 227 G 20699832_EA/20749798_EA **Members save \$1.50** **2.49** Non-members **3.99**

ZIGGY'S® PASTA SELECTED VARIETIES 350 G 21521440_EA **Members save 50¢** **4.79** Non-members **5.29**

5,000 **\$5 Value** for every *15* spent on PC®, BLUE MENU® THIN AND CRISPY, LOADS OF, FOCACCIA OR FLAT BREAD PIZZAS 330-455 G OR PC® WOOD-FIRED PIZZA 351-413 G SELECTED VARIETIES FROZEN 20971494_EA/21540352_EA

WOOD FIRED PIZZA CUITE AU FEU DE BOIS



1,000 **\$1 Value** FARMER'S MARKET™ LOAF CAKES WHOLE OR SLICED SELECTED VARIETIES 344-400 G 21488954_EA **5.99**

1,000 **\$1 Value** MARCANGELO SLICED MEATS SELECTED VARIETIES 100-125 G 20864839_EA **8.29**

SALE SAVE \$1 PC® PACIFIC LARGE WHITE SHRIMP RAW OR COOKED PEELED 31-40 PER LB FROZEN 400 G 20789931_EA/20791381_EA **8.99**



KETTLE CHIPS OR PC® VEGAN PUFFS SELECTED VARIETIES 142-198 G 21520654_EA 21358684_EA **WHEN YOU BUY 2 SAVE 98¢** **2/\$5** LESS THAN 2 \$2.99 EA

SIMPLY JUICE OR DRINKS SELECTED VARIETIES 1.54 L 21170793_EA/21086068_EA **4.49**

CHAPMAN'S MARKDALE CREAMERY ICE CREAM 2 L OR COLLECTION NOVELTIES 6/B'S SELECTED VARIETIES FROZEN 20315236001_EA 20323757001_EA **3.99**

PC® NATURALLY SMOKED BACON SELECTED VARIETIES 375-500 G 20057892_EA/20152629_EA **5.99**



KELLOGG'S CEREALS FAMILY SIZE SELECTED VARIETIES 480-650 G 21430738_EA/21430755_EA **5.99**

ITALPASTA SELECTED VARIETIES 900 G 20081342003_EA 20081342007_EA **2.49**

DARE ULTIMATE COOKIES, VIVA PUFFS, WHIPPET OR WAGON WHEELS SELECTED VARIETIES 230-360 G 20025850002_EA 20419986001_EA **WHEN YOU BUY 2 SAVE 98¢** **2/\$6** LESS THAN 2 \$3.49 EA

NEILSON CHOCOLATE MILK SELECTED VARIETIES 1 L 20062332001_EA **1.69**



NO NAME® EXTRA VIRGIN, PURE OR LIGHT OLIVE OIL SELECTED VARIETIES 750 ML 20047715_EA 20160456002_EA **SAVE AT LEAST \$1** **8.99**

BECHEL MARGARINE 637/850 G OR PC® BUTTER QUARTERS 454 G SELECTED VARIETIES 20297818002_EA 20313456001_EA **SAVE AT LEAST \$1** **6.99**

CAMPBELL'S READY TO SERVE OR CHUNKY SOUP SELECTED VARIETIES 515 ML 21479030_EA/21480479_EA **SAVE AT LEAST 75¢** **1.99**

MCCAIN CLASSIC POCKETS 6'S OR UNCRUSTABLES 4'S SELECTED VARIETIES FROZEN 21047833_EA 21543057_C04 **5.99**



TIDE PODS 18-31'S, DOWNY, GAIN FABRIC SOFTENER 2.63 L OR BEADS 379 G SELECTED VARIETIES 21283276_EA 21550428_EA **10.99**

GATORADE® OR POWERADE® SPORTS DRINK 24X591 ML 20298835002_C24 20854130_C24 **20.99**

PC® & DIESEL WHEY PROTEIN OR HIGH PROTEIN BARS, SIX STAR DIET SUPPLEMENTS OR LEANFIT ISOLATE WHEY SELECTED VARIETIES AND SIZES 20719036_EA 21068329_EA **SAVE UP TO 20%**

HUGGIES OR PAMPERS DIAPERS SELECTED VARIETIES 62-174'S 21456748_EA 21551653_EA **34.99**

CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS. Loblaws on Loblaws on

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your particular store's hours and for a list of the Loblaws® locations that DO NOT participate in this flyer, see http://www.loblaws.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Financial Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. †PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

LSL BACK



Produce



BLACKBERRIES PRODUCT OF MEXICO OR **RASPBERRIES** PRODUCT OF U.S.A.
170 G
20051015001_EA/20128938001_EA

3.49



PC® BLACK SABLE GRAPES PRODUCT OF CHILE OR **EXTRA LARGE GREEN OR RED SEEDLESS GRAPES** PRODUCT OF SOUTH AFRICA OR CHILE, NO. 1 GRADE
8.80/KG
20159199001_KG/204257575001_KG

3.99 LB



LARGE AVOCADOS PRODUCT OF MEXICO
EACH
20055266001_EA

2.49



FARMER'S MARKET® GRAPE TOMATOES 283 G, PRODUCT OF U.S.A. OR MEXICO OR **MINI CUCUMBERS** 6'S, PRODUCT OF CANADA
21367888001_EA/
20737570001_EA

3.99



CANADA GOLDENHEART POTATOES PRODUCT OF CANADA, CANADA NO. 1 GRADE
5 LB BAG
21609220001_EA

2.99



ROMAINE HEARTS PRODUCT OF U.S.A.
3'S
20067389001_EA

4.99



FRESH JUICE AVAILABLE IN THE SALAD BAR
1 L
21205533_EA
21358632_EA

\$12-13



BOLTHOUSE FARMS SMOOTHIES OR JUICE PRODUCT OF U.S.A., SELECTED VARIETIES
946 ML
20316397_EA/
20325816_EA

2/\$12 LESS THAN 2 \$6.99 EA.



PC® MIXED SALAD GREENS PRODUCT OF U.S.A., SELECTED VARIETIES
142 G
212023746_EA/212023743_EA

3.99



FARMER'S MARKET® LEMONS PRODUCT OF SOUTH AFRICA
2 LB
20795315001_EA

4.99



FRUIT PARFAITS SELECTED VARIETIES, PREPARED FRESH IN-STORE DAILY IN THE SALAD BAR
250-300 G
20051469_EA/20139618_EA

\$5

Butcher



ONTARIO STRIPLIN GRILLING STEAK BONELESS, FAMILY SIZE, CUT FROM CERTIFIED ONTARIO CORN FED CANADA AA GRADE BEEF OR HIGHER
35.25/KG
20798457_KG

15.99 LB



PC® BLUE MENU® GROUND CHICKEN OR TURKEY
454 G
21100091_EA/21100092_EA

2/\$12 LESS THAN 2 \$8 EA.



LEAN BEEF MEATBALLS
425 G
21587897_EA

\$8



ONTARIO EYE OF ROUND OVEN ROAST CUT FROM CERTIFIED ONTARIO CORN FED CANADA AA GRADE BEEF OR HIGHER
17.62/KG
20812793_KG

7.99 LB



MARCANGELO FROZEN JUMBO PORK SAUSAGE SELECTED VARIETIES
500-675 G
21289731_EA/21289868_EA

7.99



CANADA PC® CHICKEN DRUMSTICKS 8'S OR THIGHS BONE-IN 6'S AIR CHILLED
21341035_EA/21341042_EA

\$10



SUFRA® HALAL LEAN GROUND BEEF
454 G
21397283_EA

8.99



PC® SMOKIES® SELECTED VARIETIES
1 KG
20732535_EA/20733617_EA

\$14



LOU'S ENTRÉES SELECTED VARIETIES, FULLY COOKED
375-700 G
20078077_EA/20182404_EA

\$10



PC® PIES 8" OR 9" OR JANES PUB STYLE BREADED CHICKEN
700 G SELECTED VARIETIES, FROZEN
20003749_EA/
21191828_EA

14.99

Seafood

Fresh seafood items subject to availability.



COD OR HADDOCK FILLETS FROZEN OR PREVIOUSLY FROZEN
27.54/KG
21506245_KG

12.49 LB



CANADIAN COVE MUSSELS FRESH
907 G
21556624_EA

6.49



BLUE TIDE SALMON OR TUNA SASHIMI FROZEN
100 G
21562810_EA/21563038_EA

7.99



PC® BLUE MENU NOVA SCOTIAN JUMBO SEA SCALLOPS 20-40 PER LB, FROZEN
400 G
20038148_EA

21.99

Bakery



CÉLÉBRATION CUPCAKES
CHOCOLATE OR WHITE
6'S
20379763_EA

5⁹⁹

PRICE DROP



PC® ALL BUTTER CROISSANTS
SELECTED VARIETIES, FROZEN
312-360 G
21545086_EA/21545111_EA



\$4

BAKED IN-STORE



PREMIUM BAGELS
SELECTED VARIETIES
6'S
21016648_EA

4⁴⁹



TURNOVERS
SELECTED VARIETIES
4'S
21469196_EA

4⁴⁹



FARMER'S MARKET® COOKIES
SELECTED VARIETIES
12'S
20566294_EA

5⁹⁹



PC® NAAN ROUNDS
ORIGINAL OR WHOLE WHEAT
8'S
20757871_EA/20866020_EA

\$4
EA.
LESS THAN 2 \$4.49 EA.



CASA MENDOSA OR WONDER TORTILLAS
SELECTED VARIETIES
10 INCH
20318788_EA/20976626_EA



3⁷⁵
EA.
LESS THAN 2 \$4.49 EA.



VACHON SNACK CAKE
SELECTED SIZES AND VARIETIES
252-336 G
20005728_EA/20963606_EA

Members save \$1
Members-Only Price
3⁴⁹
Non-members **4⁴⁹**

Great to go

Great to go items plus applicable taxes.

MADE FRESH IN-STORE



FRESH PIZZA
335-730 G
21456393_EA/21456401_EA

FROM \$9

MADE FRESH IN-STORE



GOURMET FLATBREAD
340-382 G
21487152_EA/21487153_EA

\$6

The Deli



ZIGGY'S® SERVICE CASE HAMS
SELECTED VARIETIES
20313480_KG

1⁹⁹
/100 G

BRANDT KOLBASSA CHUBS
SELECTED VARIETIES
250 G
20353377_EA

5⁹⁹

PREPARED IN-STORE



SUB SANDWICHES
BEEF, HAM, TURKEY OR ASSORTED
331/364 G
21362145_EA

\$6



FROM OUR CHEFS' PIES
590-600 G
21579901_EA/
21583326_EA

11⁹⁹



GARDEN FRESH TORTILLA CHIPS 397 G OR SALSA 473 ML
SELECTED VARIETIES
20325398_EA/
20565699_EA

2/\$10
LESS THAN 2 \$6 EA.



PARTY PLATTERS
SELECTED VARIETIES
696 G-1.15 KG
21217521_EA/21217522_EA

\$25



18 PIECE BONELESS BITES
684 G
21566451_EA

\$15



GENERAL TAO CHICKEN, TERIYAKI CHICKEN, SZECHUAN BEEF OR BUTTER CHICKEN WITH RICE ENTRÉES
900 G
21533950_EA/21533951_EA

\$16



OKA SOFT CHEESE
SELECTED VARIETIES
CUT IN-STORE
21162370_KG

3⁴⁹
/100 G



PC® CHEESE BLOCKS
SELECTED VARIETIES
250 G
20770652_EA

7⁹⁹

Floral



SIGNATURE BOUQUETS
SELECTED VARIETIES
21436377_EA/21436378_EA

\$25



10 STEM TULIPS
ASSORTED COLOURS
21521853_EA

\$11



SMALL GARDEN PLANTER
21096894_EA

\$20



ASSORTED TROPICALS
SELECTED VARIETIES
4 INCH
21279871_EA

\$8

Spring Blooms!

\$16

Farmer's Market®
8 inch early
annual planter
selected varieties
21214982_EA



\$22

PC® 10.8 inch early
annual planter
selected varieties
20753967_EA



\$25

PC® 11 inch
lavender shrub
each
20926885_EA



Know your garden soil

All Purpose soil like PC® black earth soil is great for top dressing, planting and seeding. Find an enriched soil to give your plants extra nutrients to help them thrive.



4/\$11

less than 4
\$3 ea.

PC® black
earth soil
25 L
21357792_EA



2/\$20

less than 2
\$11.50 ea.

PC® flower & garden
bed soil
50 L
21363856_EA



3/\$12

less than 3
\$4.50 ea.

no name® cedar mulch
available in natural, black or red
42.5 L
21358531_EA/21358573_EA



2/\$12

less than 2
\$7 ea.

PC® enriched lawn soil
25 L
21349080_EA



1⁸⁹ - 5⁴⁹

burpee or
mckenzie seed
selected varieties
20752992_EA/20752876_EA



Our plant guarantee

Evergreens*, trees, shrubs, rose bushes and perennials* are guaranteed for one full year.

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Greenhouse Grown

From the greenhouse to your house...

2⁹⁹
lb

Heirloom tomatoes
product of Canada
6.59/kg
20154799001_KG



1⁹⁹
lb

greenhouse tomatoes
on the vine
product of Ontario
4.39/kg
20026703001_KG



5⁹⁹

tomatoes cherto 255 g
or Vero tomatoes 680 g
product of Canada
21046464001_EA/21068372001_EA



3⁹⁹
lb

greenhouse extra large
orange, red or yellow
sweet peppers
product of Ontario
8.80/kg
20166880001_KG/20907535001_KG



1⁹⁹

English cucumbers
product of Ontario
each
20070132001_EA



3⁹⁹

PC® live lettuce
red or trio
product of Canada
each
21506580_EA/211788501_EA



6⁹⁹

PC® greenhouse strawberries
product of Canada
340 g
21027142001_EA



Earth day cleaning

19⁹⁹

Finish auto dish 56-78's, Cascade auto dish Platinum plus 51's or Cascade Platinum 67's selected varieties
21217949_EA/21514371_EA



2/\$12
less than 2 \$6.99 ea.

Method or Mrs. Meyer's all-purpose cleaners or liquid dish detergent 473-828 mL
21046898_EA/21046908_EA



29⁹⁹

Tide Pods 85/112's or Tide Power Pods 63's selected varieties
21450151_EA



8⁹⁹

Glad drawstring compost bags 30's, 10 L
21478747_EA



12⁹⁹

Tru Earth laundry detergent or fabric softener eco-strips selected varieties 32's
21425514_EA/21555733_EA



4⁹⁹

Febreze aerosols light 250 g or fabric sprays 500 mL selected varieties
21164643_EA/21516687_EA



8⁹⁹

Lysol laundry disinfectant 1.2 L or Resolve in wash powder or sprays 625 g/650 mL selected varieties
20323370_EA/21495670_EA



11⁹⁹

Air Wick twin refills 2/20 mL or Essential Mist kits selected varieties
20342475001_EA/21555419_EA



5⁴⁹

Ziploc compostable sandwich bags 20's
21351380_EA



5⁴⁹

Vim cleaners selected varieties 500 mL-1 L
20831326_EA/21077841_EA



5⁴⁹

Pine-Sol 1.4 L, Glad bags compost 15's or Clorox Greenworks all purpose cleaner 946 mL selected varieties
20298679001_EA/21478752_EA



2⁷⁹

PC® Planet First® dish detergent 740 mL
21549800_EA/21549817_EA



Summer beverages

2/\$11
less than 2 \$6.99 ea.

PC® soft drinks selected varieties 12x355 mL
20690671001_C12/20690671002_C12



7⁹⁹

Maison Perrier sleek cans selected varieties 8x330 mL
21575772_C08/21576465_C08



3⁴⁹

Celsius Vibe selected varieties 355 mL
21576466_EA/21576458_EA



2/\$5
less than 2 \$2.99 ea.

BODYARMOR sports drink selected varieties 473 mL
21582808_EA/21585195_EA



2/\$9
less than 2 \$4.99 ea.

PC® Blue Menu® or sparkling water selected varieties 12x355 mL
206680304002_C01/21305948_C01



4⁹⁹

Pure Life water 24x500 mL
20060696_C24



4⁹⁹

Eska spring water 24x500 mL
20071779_C24



7⁹⁹

PC® de-alcoholized beer selected varieties 12x355 mL
20121729_C12/20325253_C12



9⁹⁹

Corona Sunbrew 0.0% alcohol beer 6x330 mL
21433615_C06



6⁹⁹

Partake non-alcoholic beer selected varieties 4x355 mL
21208552_C04/21208553_C04



7⁴⁹

PC® de-alcoholized wine selected varieties 750 mL
21045800_EA/21003385_EA





Natural foods

4⁹⁹

PC[®] Organics ketchup 575 mL or mustard 325 mL selected varieties 20221787_EA/20959827_EA



7⁴⁹

PC[®] Organics extra virgin olive oil 500 mL or Nuttin' But Spreads almond butter 365 g selected varieties 20027043_EA/21101516_EA



4⁴⁹

PC[®] Organics quick rolled oats or steel cut oats 1 kg or smooth or crunchy peanut butter 500 g selected varieties 202298178_EA/20705773_EA



3⁴⁹

Earth's Own non-dairy refrigerated beverages selected varieties 1.75/1.89 L 20229698002_EA/21517729_EA/21586394_EA



5⁹⁹

Explore Cuisine organic pasta selected varieties 227 g 21191534_EA/21191538_EA



3⁴⁹

PC[®] Organics kombucha selected varieties 473 mL 21180527_EA/21182850_EA



4⁹⁹

Olympic organic yogurt or Crema yogurt selected varieties 650 g 20316485005_EA/20316485006_EA



SALE SAVE UP TO 20%

Knudsen or Santa Cruz juice selected varieties and sizes 21157763_EA/21204125_EA



5⁶⁹

Earth's Own Barista plant based beverage 946 mL 21179478_EA



5⁹⁹

PC[®] Organics gluten-free cake mix or glute free flour selected varieties 400/800 g 20689979001_EA/20809079_EA



3⁹⁹

Hardbite potato chips selected varieties 128-150 g 21157616_EA/21483789_EA



SALE SAVE UP TO 15%

NutraSea Omega3 softgels selected varieties and sizes 20732224_EA/20923836_EA



11⁹⁹

Eco-Max natural laundry wash or softener selected varieties 3 L 20347155001_EA 20347155002_EA



3⁹⁹

Smart Sweets candy selected varieties 50 g 21154474_EA/21199935_EA



27⁹⁹

RX Bars selected varieties 12x52 g 21189855_C12/21189858_C12

2,000[®]

\$2 Value



Grocery

Optimum
Members-Only Price **3⁹⁹**
Non-Members **6⁷⁹**
Members save **\$2⁸⁰**

T&T potstickers
selected varieties
frozen
567 g
21495779_EA/21495805_EA



Optimum
3,500⁰⁰
for every \$15
spent on

\$3⁵⁰
Value

Starbucks ground or coffee
311-340 g,
K-Cups 10's,
cold brew 946 mL or
instant coffee 90 g
selected varieties
20547343001_EA/20548682002_EA



2/\$7
less than 2
\$4.49 ea.

Kellogg's Rice Krispies bars
160-200 g,
Pop Tarts 384 g,
Special K bars
125 g or
Nutri-Grain bars
175-295 g
selected varieties
20126567001_EA/20313984001_EA



3⁹⁹

Liberté Méditerranée yogurt 500 g,
Kozy Shack rice pudding
624 g or 4x113 g
selected varieties
20322829001_EA/21473714_EA



10⁹⁹

YOP drinkable yogurt
12x200 mL,
iöGO 2 kg or
Liberté yogurt
16x100 g
selected varieties
206360952_EA/21481820_EA



4/\$5
less than 4
\$1.49 ea.

Neilson milkshakes
selected varieties
310 mL
21040942_EA/21040956_EA



4⁹⁹

Heluva Good! French onion dip
680 g
20312789001_EA



2/\$9
less than 2
\$4.99 ea.

PC® or no name® cheese slices
selected varieties
210/230 g
20742315_EA/21406184_EA



2/\$9⁵⁰
less than 2
\$5.49 ea.

Philadelphia cream cheese
227/250 g or
dips 227 g
selected varieties
20299760001_EA/208665240104_EA



4⁹⁹

Quaker Harvest Crunch
400-510 g or
Protein Crunch cereal 325 g
selected varieties
21219824_EA/21576104_EA



2/\$7
less than 2
\$4.49 ea.

Dare Bear Paws cookie or crunchy
selected varieties
150-240 g
20642323002_EA/21080775_EA



3⁴⁹

Christie Ritz, Wheat Thins or Triscuit crackers
selected varieties
175-454 g
21030905_EA/21547034_EA



2/\$7
less than 2
\$3.99 ea.

Pepperidge Farm Goldfish crackers
selected varieties
156-227/6x28 g
20306994003_EA/20320900_EA



4⁹⁹

PC® instant coffee
80-100 g or
Celestial tea 20's
selected varieties
20296925001_EA/21499826_EA



17⁹⁹

Lavazza K-cup 30's or Hatch whole bean coffee 300 g
selected varieties
21523818_EA/21589700_EA



8⁹⁹

Nature's Path organic eco-pack cereal
selected varieties
650-907 g
20312067001_EA/20319307001_EA



6⁹⁹

Remedy Kombucha
selected varieties
4x330 mL
21425885_C04/21425953_C04



2/\$11
less than 2
\$6.49 ea.

Lysol wipes 75-84's,
disinfectant spray 350 g or
toilet bowl cleaner
946 mL
selected varieties
21396969_EA/21449829_EA



8⁴⁹

Ziploc sandwich snack or freezer value packs
selected varieties
30-180's
20869345_EA/21345300_EA



14⁹⁹

Purex 4.08-4.43 L, Persil 2.21 L or Sunlight 4 L laundry detergent, Snuggie fabric softener
2.8-3.41 L or
sheets 200's
selected varieties
20683525001_EA/20952139_EA



24⁹⁹

IAMS cat food
selected varieties
3.18 kg
21435868_EA



For all your baby needs

Optimum

10,000 pts



\$10
Value

FOR EVERY \$50 spent on baby diapers, training pants, wipes, formula, food, accessories, toiletries and gear

24⁹⁹ Optimum 3,000

\$3 Value

Millie Moon club size diapers selected varieties size 1-6
21520459_EA
21520461_EA



3/\$9 Optimum 3,000 when you buy 3

less than 3 \$4.49 ea.

\$3 Value

Gerber snack and meals selected varieties 28-155 g
20304618007_EA
20304618008_EA



19⁹⁹ Optimum 2,000

\$2 Value

Huggies 10X wipes selected varieties 560-704's
21371309_EA
21401195_EA



36⁹⁹ Optimum 3,000

\$3 Value

Pampers Easy Ups econo training pants selected varieties 86-112's
21089297_EA
21089300_EA



2/\$20 Optimum 3,000

less than 2 \$13.99 ea.

\$3 Value

PediaSure Complete nutritional supplement selected varieties 4x235 mL
20322414001_EA
20322414002_EA



\$20

PC® club size baby wipes 1200's or Huggies, Pampers 6-10's or baby wipes 336-720's selected varieties
21018026_EA/21102958_EA
21401195_EA/21432245_EA



54⁹⁹

Enfamil A+ Baby Formula Powder Refill Stage 1 & 2 selected varieties 992 g
20435527002_EA/20435527003_EA



1²⁵

PC® Organics baby food pouches selected varieties 128 mL
20651248004_EA/20651270002_EA



20%

SALE SAVE UP TO

Baby Gourmet snacks and bars 40-90 g or jars 113 mL selected varieties
21123961_EA/21414273_EA



Pampers

UP TO **100%** LEAKPROOF PROTECTION



34⁹⁹

Swaddlers diapers selected varieties and sizes
21455869_EA



36⁹⁹

Easy Ups Training Pants selected varieties and sizes
21089194_EA



26⁹⁹

Ninjamas Nighttime Underwear selected varieties and sizes
21308929_EA

pull-Ups

SIMPLIFY THE POTTY TRAINING JOURNEY



\$36⁹⁹

Pull-Ups® training pants selected varieties 66-104's
21021427_EA



\$8⁹⁹

Huggies® wipes selected varieties 168-192's
20558604_EA

*vs Pampers Baby Clean Fresh

Taking care of your family



5⁹⁹

Head & Shoulders, Aussie or Herbal Essences hair care selected varieties and sizes
21505016_EA



3⁹⁹

Dove women's base 45/74 g or Degree Motion Sense 74 g antiperspirant or St. Ives body wash 650 mL selected varieties
20188212003_EA
21360961_EA



5⁹⁹

Colgate mega premium toothpaste 70-133 mL, battery toothbrush, manual toothbrush, Hello toothpaste 82-98 mL or Colgate® PerioGard® toothpaste selected varieties
21220587_EA/21517424_EA



7⁴⁹

Sensodyne Rapid Relief or Repair and Protect toothpaste, Polident tablets 84-96's, Oral-B battery toothbrush, Crest Pro Health or Scope mouthwash or Crest Gum Detoxify toothpaste selected varieties and sizes
20437569002_EA/20558749_EA



8⁹⁹

Marc Anthony, Renpure, John Freida, Nice N Easy, RTU or Monday hair care selected varieties and sizes
20298861001_EA
20310284004_EA



20% OFF
SALE SAVE UP TO

Nivea coco butter body lotion, Jergens lotions, Dove hand and body lotions, Vaseline moisturizers or Simple wipes selected varieties and sizes
20794480_EA/21085011_EA



2/\$8
less than 2 \$4.99 ea.

Tampax Pearl tampons 18's, Always premium Infinity Flex Foam pads 16's or U by Kotex Click compact unscented tampons 16's selected varieties
21284541_EA/21287976_EA



15% OFF
SALE SAVE UP TO

Boost meal replacement drinks selected varieties 6x237 mL / 4x325 mL
20304429002_C06
20986361_C06



13⁹⁹

Aspirin 100's/120's, Aleve 40-100's, Aleve-X 72 g, Tylenol 72's-150's, Motrin 60's/150's or Advil 40's-72's pain relief tablets, caplets, gels or rub selected varieties
20077165001_EA
20328051_EA



30% OFF
SALE SAVE UP TO

Life Brand® vitamins or supplements selected varieties and sizes
21286185_EA
21286510_EA



8⁹⁹

Dove bar soap 6x106 g, body wash 591/695 mL, Naturals 532 mL, foam 400 mL or scrub 298 g selected varieties
21012492_EA
21237519_EA



51⁹⁹

Similac Stage 1 & 2 ready to feed baby formula 16x235 mL
21334752_C01



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with the PC Optimum™ app. Open the app and get your offers.

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.

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2. Insert your PC Optimum™ card into the card reader before entering your payment card. Earn **10¢ per litre**.

3. Pay with your PC® Mastercard® and earn points on fuel. Earn at least **3¢ in points**.

Esso + Optimum™

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Seasonal

SALE
SAVE UP TO

30%

Life at Home™ patio umbrellas or Everyday Essentials™ umbrella bases selected varieties 21392031_EA/21525941_EA



SALE
SAVE UP TO

30%

Life at Home™ or Everyday Essentials™ patio solar or string lights selected varieties 21379930_EA/21380036_EA



Optimum™
See back page for details.

Members save more.



Members save **\$50**

Optimum™
Members-Only Price™
\$549
Non-members **\$599**

Life at Home™ 5 piece round dining set 21529586_EA

12,000 BTU
12 burgers
1 burner



Members save **\$20**

Optimum™
Members-Only Price™
\$59
Non-members **\$79**

Everyday Essentials™ portable propane BBQ grill limited 1 year warranty 21297141_EA

BUY 1 GET 1 50% OFF

Life at Home™ outdoor dinnerware, drinkware and serveware selected varieties \$2-24 21541927_EA, 21541931_EA

Life at Home™ outdoor dinnerware, drinkware and serveware selected varieties, second item must be of equal or lesser value

52,000 BTU
24 burgers
5 burners

Members save **\$50**

Optimum™
Members-Only Price™
\$349
Non-members **\$399**

Everyday Essentials™ 4+1 burner propane BBQ grill limited 1 year warranty 21298111_EA

BUY 1 GET 1 50% OFF

Life at Home™ accent, seat or high back patio cushions selected varieties \$16-39 21528068_EA/21528299_EA

Life at Home™ accent, seat or high back patio cushions selected varieties, second item must be of equal or lesser value

Members save **\$4**

Optimum™
Members-Only Price™
\$12
Non-members **\$16**

Life at Home™ 3 wick candle assorted scents 21541281_EA/21541294_EA

25% off
Intimates & Hosiery*

Select Adults' Styles
April 18 - 24 | In-Store + Online

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12
Reg. \$16

Modal Bralette

14.25
Reg. \$19

2 Pack Seamless Bralette

19.50
Reg. \$26

Women+ 2 Pack Seamless Bralette

19.50
Reg. \$26

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YVES VEGGIE PEPPERONI
20597294_EA
\$4.49

YVES VEGGIE GROUND ROUND
20507159_EA
\$5.49

YVES JUMBO VEGGIE DOGS
20008544_EA
\$5.49

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less than 2 \$5.99 ea.

2/5 NESTLÉ® On-the-Go Box (70 g), selected varieties
less than 2 \$2.79 ea.

2/450 NESTLÉ® Family Bars (95 - 120 g), selected varieties
less than 2 \$2.99 ea.

2/450 NESTLÉ® King Bars (63 - 90 g), selected varieties
less than 2 \$2.79 ea.

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MOTT'S CLAMATO
Geslar

Same Clamato®, hold the calories.

30% LESS CALORIES.
44% LESS SODIUM.

3⁹⁹

Mott's® Clamato®, selected varieties 1.89 L.

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Budweiser
ZERO

GREAT TASTE. ZERO ALCOHOL.
0.0% ALCOHOL | 50 CALS | 0g SUGAR

15⁹⁹ Budweiser Zero®
12 x 355 mL

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5⁹⁹ Rio Mare light tuna selected varieties 3x80 g 20025383_EA

3/12⁹⁹ less than 3 \$4.99 ea.

Rio Mare tuna salad selected varieties 160 g 20971498_EA

Real Italian Taste

Temptations

EAT SLEEP TREAT REPEAT

3⁴⁹ Temptations purees selected varieties 11's 21479803_EA

3⁹⁹ Temptations Meaty Bites selected varieties 43 g 21517526_EA

2⁹⁹ Temptations cat treats selected varieties 130/180 g 20229515005_EA

7⁴⁹ Temptations cat treats selected varieties 454 g 21812108_EA

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SIP. SNACK. SCORE!

2/\$12 Gatorade® Zero Sports Drink 6 x 591 mL, selected varieties 21584975_C6

2/\$12 bubly™ sparkling water 12 x 355 mL, selected varieties 21443732_C12

2/\$12 MONTELLIER® Carbonated Natural Spring Water 10 x 355 mL, selected varieties 21096722_C10

2/\$8 Pepsi mini cans 6 x 222 mL, selected varieties 20857560004_C06

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SCAN HERE TO PARTICIPATE

WIN A TRIP FOR 2 TO
THE STANLEY CUP® FINAL
\$25,000 in prize money
OIKOS.CA

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\$6.99 Oikos® 650/750 g 21006660_EA

\$1 Oikos® - 150 mL 21431296_EA

PRICE DROP

\$3.49 Oikos® - 4 x 100 g 204875005_EA 204875004_EA

\$11.99 Oikos® - 1.5 kg 2147261_EA

NO PURCHASE NECESSARY. Subject to Official Rules. To view the full Contest rules & no purchase entry details, visit www.snacktowin.ca. Open to legal residents of Canada who are the age of majority in their province/territory of residence at the entry date. Begins 03/15/24 at 12:00:01 AM ET, ends 05/15/24 at 11:59:59 PM ET. Draw 05/17/24 at 2PM ET. There is 1 Grand Prize trip for 2 to a 2024 Stanley Cup® Final game to be won and includes round-trip airfare, 2 nights' stay in 4-star hotel, 317 ground transportation to & from Stanley Cup® Final, 2 game tickets, and \$200.00 spending money (ATM \$200.00 CAD). 1 First Prize: a 5-day travel package consisting of 1 5-day* travel package & 1 5-day* immersion blender & 1 5-day* stand mixer (ATM \$300.00 CAD). 210 instant win prizes: a \$200 CAD NHL Shop-in-shop Card (50 total), a \$100 CAD Digital Payment Card (50 total), or a \$5 CAD Digital Payment Card (110 total). Limit of one entry per person per day regardless of the method of entry for the duration of the Contest. Mathematical skill-testing question required. Odds of winning the Grand or First Prize depend on the total number of eligible entries received, and in addition for an instant win prize odds of winning depend on the randomly-generated winning times and the times at which those entries are received. Sponsor: Danone Inc., 100 Rue de Lacombe, Boucherville, QC J4B 1H6, Canada. NHL, the NHL, Stanley, and the word mark and image of the Stanley Cup are registered trademarks, and the Stanley Cup Final logo is a trademark of the National Hockey League NHL, and NHL, team marks are the property of the NHL, and its teams. © 2024. All Rights Reserved.

1 BILLION ACTIVE PROBIOTICS*

\$4.49 Activia® - 2 x 150 g 21598442_EA

NEW

\$7.49 Activia® - 12 x 100 g 2030342030_EA

\$3.49 Activia® - 650 g 21598674_EA

NEW!
source of FIBER

\$11.99 Activia® - 2 kg 2147229_EA

2 KG SIZE

\$6.49 Activia® 8x93 mL 21620273_EA

\$1 Activia® - 190 mL 21948503_EA

PRICE DROP

*With more than 10¹⁰ CFU Bifidobacterium lactis per probiotic, a probiotic that contributes to healthy gut flora.

10-HOUR BREW

BOLD AND SMOOTH TASTE

less than 2 \$8.99 ea.

2/\$14

Stok® 1.42 L 210203739_EA 210203737_EA

DANONE GO!

2/\$7

less than 2 \$1.49 ea.

3/\$3

less than 3 \$1.29 ea.

Danone Go® 190 mL 213430397_EA 213430123_EA

1,000*

when you buy 2

Danone® 6 x 93 mL 21620245_EA

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NEW chilled combos \$7

quarter chicken leg with mashed potatoes and green beans combo chilled
374 g
21557757_EA

NEW

4 breaded chicken wings with mac and cheese and wedges combo chilled
375 g
21557845_EA

fried chicken pieces with coleslaw and mac and cheese combo chilled
400 g
21557843_EA

original chicken tenders with rigatoni pasta and green beans combo chilled
378 g
21557842_EA

extra crispy chicken strips with mac and cheese and coleslaw combo chilled
420 g
21557793_EA

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Bonterra® Paper Towel
3 Mega Rolls = 6 Single Rolls
21434658_EA

\$6.99

1,000*

\$1 Value

Bonterra® Bath Tissue
6 Mega Rolls = 24 Single Rolls
21434640_EA

\$6.99

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\$1 Value

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3 Mega Boxes = 6 Single Boxes
21434646_EA

\$6.99

1,000*

\$1 Value

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