

DEALS DEALS DEALS DEALS FOR DAYS EVENT



WOW!
.88 LB

TOMATOES ON THE VINE
product of Canada or Mexico
1.94/kg
tomatoes sur vigne
20038703001 EA

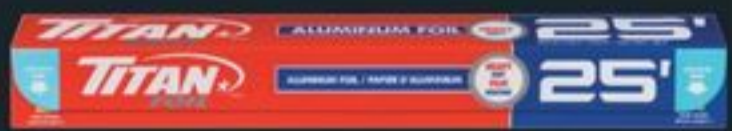


SAVE 41%
.88

GREEN ONIONS
product of Mexico
bunch
oignons verts
20107300001 EA

**ALLEN'S APPLE JUICE or
FRUIT COCKTAIL**
selected varieties
1 L
jus de pomme
20207458001 EA

SAVE 40%
.88



SAVE UP TO 73%
.88

GLAD CLING WRAP 30 m or
TITAN ALUMINUM FOIL or
WAX PAPER 25 ft
pellicule plastique ou papier d'aluminium ou papier cire
2003818 EA/21408421 EA

BIG DEALS FOR LITTLE ONES



SAVE 20%
19⁹⁹

HUGGIES SUPER BIG PACK DIAPERS
size N-7, selected varieties
32-108's
couches
21456311 EA



ORGANIC
\$1

PC[®] ORGANICS BABY FOOD POUCHES
selected varieties
128 mL
aliments pour bébé en sachets
20631248003 EA/20666147904 EA

Optimum[®]
10,000^(pts)
when you spend
\$50^{*} or more on



DIAPERS, WIPES, FORMULA, FOOD, NEEDS or ACCESSORIES
all sizes and varieties
couches ou lingettes ou préparation ou aliments ou articles ou accessoires
20323077001 EA/20651248003 EA/21432245 EA/21456311 EA

EARTH DAY

is April 22, 2024



SAVE UP TO 44%

9⁹⁹

FINISH DISHWASHER TABS 30-55's or **JET-DRY** 946 mL selected varieties capsules de détergent pour lave-vaisselle ou agent de rinçage 21545325 EA

120 LOADS



SAVE 33%

9⁹⁹

TIDE PODS 31/23/18's **LAUNDRY DETERGENT, DOWNY FABRIC SOFTENER** 1.89-2.63 L, **DOWNY** or **GAIN SCENT BOOSTERS** 379 g or **BOUNCE DRYER SHEETS** 120/200's selected varieties détergent ou assouplissant ou rehausseurs de parfum ou feuilles 21550428 EA/20880213 EA



SAVE UP TO 11%

7⁹⁹

15=30 ROLLS

ROYALE BATHROOM TISSUE selected varieties papier hygiénique 21572800 EA



SAVE UP TO 12%

7⁹⁹

2/3=6 ROLLS

ROYALE TIGER TOWELS selected varieties essuie-tout 21484702 EA



SAVE 20%

3⁹⁹

PC PLANET FIRST ALL PURPOSE CLEANER selected varieties 700 mL nettoyage tout usage 21543267 EA/21543302 EA

DEALS DEALS DEALS FOR DAYS EVENT



3⁹⁹

PKG OF 5 OR 6

AVOCADOS product of Mexico or
CAULIFLOWER product of U.S.A., no. 1 grade
20142233001 EA/20133379001 EA



.99

**ATAULFO or
RED MANGO**
product of Mexico
mango
20121509001 EA/20099633001 EA



3 LB BAG

1 LB CLAMSHELL

**FARMER'S MARKET™
NAVEL ORANGES**
product of Morocco, Turkey or Egypt or
STRAWBERRIES product of U.S.A., no. 1 grade
oranges navel ou fraises
20102945001 EA/20049778001 EA

3⁹⁹



If your produce isn't fresh,
we'll replace AND refund it.*



1⁹⁹

BROCCOLI CROWNS each
product of Mexico or U.S.A. or
BUNCH SPINACH
product of U.S.A.
courtesanes de brocoli ou épinards
21121040001 EA/20102388001 EA



1⁹⁹

POMEGRANATES
product of Peru
grenades
20134707001 EA



2⁹⁹

**6 OZ CLAMSHELL
BLACKBERRIES
RASPBERRIES** product of Mexico or
product of U.S.A.,
no. 1 grade
myrtilles ou framboises ou fraises
20001013001 EA/20139108001 EA



1²⁹

ENGLISH CUCUMBERS
product of Ontario, Canada no. 1 grade
each
courcambres anglais
19079133001 EA



2⁹⁹

ASPARAGUS,
product of Mexico, no. 1 grade, or
BLACK PLUMS 4.29/kg
product of Chile, no. 1 grade
asparagus ou céleri
201310801 EA/20102119001 EA

325 G



1⁹⁹
LB

BARTLETT PEARS
product of Argentina, extra heavy grade or
FORELLE PEARS
product of South Africa, extra heavy grade
poires
4.29/kg
20121204001 EA/20140210001 EA



1⁶⁹

COCONUTS
product of Dominican Republic
each
 noix de coco
20080748001 EA



2⁹⁹
EA/LB

CANTALOUPE each,
product of Guatemala or Honduras, no. 1 grade
or **BLACK PLUMS** 4.29/kg
product of Chile, no. 1 grade
cantaloupes ou grappes rouges
2010478801 EA/2010471001 EA



4⁹⁹

**425 G
MANN'S SNAP PEAS**
product of U.S.A.
pois
20443301 EA



2⁹⁹
LB

GREEN BEANS
product of U.S.A.
haricots verts
4.39/kg
201342001 EA



3⁹⁹

**454 G
PC™ WHOLE
CREMINI or WHITE
MUSHROOMS**
product of Ontario
champignons entiers ou blancs
20101210 EA/20101210 EA



3⁹⁹

**PKG OF 11
FARMER'S MARKET™
MINI CUCUMBERS**
product of Ontario,
Canada no. 1 grade
mini courcambres
2112107001 EA



4⁹⁹

**681 G
PC™ VARIETY
TOMATOES**
product of Canada or Mexico
tomates
201048001 EA

*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.



DEALS DEALS DEALS FOR DAYS EVENT

2.99
LB

PORK COMBO CHOP
bone-in, fresh
côtelettes de porc

6.59/kg
20643470 KG
WHILE QUANTITIES LAST



\$8

**MAPLE LEAF PRIME
EXTRA LEAN GROUND CHICKEN or
TURKEY or SUFRA® HALAL
LEAN GROUND CHICKEN**

454 g
poulet haché ou hachis de dinde
20704483 EA/2081190 EA



**CLUB
SIZE**

**EXTRA LEAN
GROUND BEEF**
fresh
boeuf haché extra maigre

5.99
LB

13.21/kg
20337910 KG



5.99

**SEAQUEST® PINK SALMON, COD,
SOLE, TILAPIA, BASA, HADDOCK or
WILD POLLOCK FILLET**
selected varieties, frozen
400 g
filet de poisson
21314740 EA

**SEAQUEST® RAW SHELL ON
SHRIMP or COOKED
PEELED SHRIMP
30-45 per lb, 300 g or
BAY SCALLOPS**
400 g
frozen
crevettes ou pétoncles
21043483 EA

5.99



3.49

**SCHNEIDERS
REDHOTS
WIENERS 375 g or
LUNCHMATE
LUNCH KITS or
STACKERS**
90-120 g
selected varieties
saucisses fumées ou
trousses-repas
21310034 EA

**MARCANGELO
ITALIAN
SAUSAGES or
MEATBALLS**
selected varieties
1 kg
saucisses italiennes ou
boulettes de viande
20667488 EA

10.99



\$14

**PC®, BLUE MENU®,
THICK & JUICY™ or
FREE FROM®
BURGERS**
selected varieties, frozen
1.02-1.36 kg
burgers
20941230 EA



\$4

**PC® ALL BUTTER
CROISSANTS
READY TO BAKE**
selected varieties, frozen
312-340 g
croissants
21548122 EA



\$6

**PILLER'S
KOLBASSA or
SLICED
PEPPERONI**
selected varieties
250-375 g
kolbassa ou pepperoni
20942323 EA/20208409 EA



\$8

ZIGGY'S® FETA CHEESE
selected varieties
400 g
feta
20592952 EA



1.75

**NO NAME®
BAGELS or
ENGLISH
MUFFINS
TORTILLAS
or BUNS** 6's
selected varieties
muffins anglais ou tortillas
ou petits pains
21297831 EA/21509434 EA



2.49

**WONDER
BREAD** 675 g or
BUNS 8's or
**DEMPSTER
BREAD** 675 g or
BUNS 8's
selected varieties
pain ou petits pains
20274294 EA/21317479 EA



4.50

**FARMER'S MARKET®
MINI DOUGHNUTS**
selected varieties
600 g
mini-beignes
21539343 EA

\$1
each

**DEALS
DEALS
DEALS
FOR DAYS
EVENT**



\$1

YOPLAIT YOP DRINKABLE YOGURT
selected varieties
200 mL
yogourt à boire
21478178 SA/21478300 SA



SAVE 32%

\$1

NEILSON CHOCOLATE MILK 750 mL or **SHAKES** 310 mL or **M2GO FLAVOURED MILK** 310 mL
selected varieties
lait ou chocolat ou lait aromatisé ou boissons frappées
20764719 SA



SAVE 40%

\$1

CAMPBELL'S CREAM OF MUSHROOM, CHICKEN, NOODLE, VEGETABLE or TOMATO SOUP 254 mL soup
30176214004 SA



\$1

CLUB HOUSE GRAVY or DRY SAUCE MIXES
selected varieties
21-47 g
sauce brune ou sauces déshydratées
20202814001 SA/20202814004 SA



UNICO TOMATO PASTE
selected varieties
156 mL
pâte de tomate
20060337 SA

\$1



KRAFT DINNER
original
200 g
macaroni au fromage
21549526 SA

\$1



\$1

SAPPRO ICHIBAN NOODLES
selected varieties
100 g
nouilles
20273907001 SA



\$1

BEN'S ORIGINAL FAST & FANCY RICE
selected varieties, 132 g
riz
21247330 SA



PC FREE & CLEAR or BLUE MENU SPARKLING WATER
selected varieties
1 L
eau pétillante
20143281003 SA/
20120423004 SA

\$1



\$1

CARNABY SWEET FREEZE POP 18x20 mL
bonbons glacés
21163330 SA
WHILE QUANTITIES LAST



\$1

NO NAME CHOCOLATE BAR 100 g or **CARNABY SWEET CANDY** 125 g
selected varieties
chocolat ou bonbons
20060727 SA/21217409 SA



\$1

DARE BREAKTIME COOKIES
selected varieties, 250 g
biscuits
21130214 SA



\$1

COLGATE or CREST TOOTHPASTE 50-100 mL or **MANUAL TOOTHBRUSH** 1 pc
selected varieties
brosse à dents ou dentifrice
20228731002 SA/20271382 SA



\$1

NO NAME FACIAL TISSUE
1x126 sheets
mouchoirs
20270999 SA



\$1

COMET POWDER CLEANER 400 g or **NO NAME GEL AIR CONES** 170 g
selected varieties
nettoyant ou assainisseur d'air
21162096 SA/2140448 SA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See instore for details.

APRIL

**HIT
OF THE
MONTH**



\$2

Cavendish Farms Fries
800g, selected varieties, frozen
Limit: 6, over limit retail \$2.99

Optimum
Members-Only Price
\$2
Non-Members
\$2.99



Lederer Go Pure
140-175g, selected varieties
Limit: 6, over limit retail \$2.99

\$3



Feastables
Mr. Beast Chocolate Bars
60g, selected varieties
Limit: 8, over limit retail \$3.99
While quantities last.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. *Must be a registered PC Optimum™ member to get this offer. Valid from April 1st - 30th, 2024.

DEALS DEALS DEALS DEALS FOR DAYS EVENT



5⁷⁹

NEILSON TRUTASTE 1%, 2%, SKIM or CHOCOLATE 4L or LACTOSE FREE 2L MILK
selected varieties
lait
30148477_EA/20188053001_EA



SAVE 23%

5⁷⁷

CRACKER BARREL CHEESE SHREDS
selected varieties
320 g
fromage râpé
3179016_EA



2⁹⁹

DANONE ACTIVIA YOGURT TUB
selected varieties
650 g
contenant de yogourt
3022512091_EA/20223122002_EA



50¢ Value

2⁹⁹

TETLEY HERBAL TEA
selected varieties
30/34 g
thé
3017118_EA



2⁹⁹

KELLOGG'S RICE KRISPIES POP TARTS SPECIAL K MULTI-GRAIN BARS
selected varieties
barres
301704001_EA



4⁷⁹

SMUCKER'S JAM, MARMALADE or JELLY
selected varieties
310-500 mL
confiture ou marmelade ou gelée
30180401_EA/30121279001_EA



5⁹⁹

NUTELLA HAZELNUT SPREAD
720 g
confiture de noisettes
30180401_EA



3⁴⁹

PC THE DECADENT CHOCOLATE CHIPS
selected varieties
224-300 g
chipses de chocolat
30180401_EA



3⁹⁹

LAVAZZA ROAST AND GROUND COFFEE or TAZO TEA CONCENTRATE
selected varieties
café moulu et moulu en sachet
30180401_EA



5⁴⁹

GENERAL MILLS FAMILY SIZE CEREAL
selected varieties
473-778 g
céréales
30180401_EA/30121279001_EA



8⁹⁹

KELLOGG'S JUMBO CEREAL
selected varieties
700 g / 1.7 kg
céréales
30180401_EA



2⁹⁹

MINUTE MAID, FIVE ALIVE NECTRA ICED TEA DRINK BOXES
selected varieties
boîtes de boisson
30180401_EA



3⁹⁹

PEPSI SOFT DRINKS
selected varieties
44-710 mL
boissons gazeuses
30180401_EA/30121279001_EA



6⁹⁹

KRAFT CHEEZ WHIZ
900 g
produit de fromage fondu
30180401_EA



13⁹⁹

KRISPY KREME, TIMOTHY'S or DONUT HOUSE COFFEE PODS or PC WHOLE BEAN COFFEE
selected varieties
sachets de café en grains
30180401_EA

BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Get*
3,000 pts

for every \$9* spent on Danone yogurt

all varieties and sizes
yogourt
20325384002_EA/20419715004_EA

\$3
value



DEALS DEALS DEALS DEALS DEALS FOR DAYS EVENT



SAVE UP TO 21%
8.99

PC[®] ENTRÉES 600 g-1.13 kg SWANSON OVEN EASY MEALS 879/992 g or SWANSON FAMILY SKILLETS 1.19 kg
selected varieties, frozen
plats cuisinés
30226534 EA/21559264 EA



SAVE UP TO 44%
3.49

CHAPMAN'S COLLECTION 8¹/₂ or LOLLY NOVELTIES 28¹/₂
selected varieties, frozen
crème glacée ou friandises glacées
20222737001 EA/20248149 EA

POGO
selected varieties, frozen
8/10's
soucisne sur bilbois
2005202001 EA

SAVE 20%
7.99



2.49
PEPPERIDGE FARM GOLDFISH CRACKERS
selected varieties
136.27 g
craquelins
20222737001 EA

2.49
DARE CRACKERS
selected varieties
136.27 g
craquelins
20222737001 EA

2.49
DARE COOKIES
selected varieties
108.213 g
biscuits
20222737001 EA

3.99
TOSTITOS TORTILLA 300.295 g or MISS VICKIE'S POTATO 190.200 g CHIPS
selected varieties
soudilles
20222737001 EA



4.79
MOTT'S CLAMATO PARTY PAK
selected varieties
1.34 L
jus de poisson
20222737001 EA

5.77
BLACK DIAMOND CHEESTRINGS 18¹/₂ or STICKS 10¹/₂
selected varieties
soudilles affaiblissables ou bâtonnets
20222737001 EA

10.99
NO NAME[®] ALL PURPOSE FLOUR
10 kg
farine
20222737001 EA

13.99
ARM & HAMMER LIQUID LAUNDRY DETERGENT
selected varieties
4.0 L
détergent à lessive liquide
20222737001 EA



3.99
PINE-SOL CLEANER
selected varieties
1.4 L
nettoyant
20222737001 EA

6.99
HEFTY GARBAGE BAGS
selected varieties
17.40 L
sacs à ordures
20222737001 EA

8.99
PALMOLIVE LIQUID DISH SOAP
selected varieties
4.37 L
savon liquide à vaisselle
20222737001 EA

14.99
GAIN LIQUID 4.0 L or FLINGS 2¹/₂ LAUNDRY DETERGENT
selected varieties
détergent à lessive
20222737001 EA

SUMMER SWEET WAVE



\$2
NESTLÉ, MARS or HERSHEY'S KING SIZE BAR
selected varieties
42.92 g
barres de chocolat
20222737001 EA

2.49
TWIZZLERS LICORICE
selected varieties
313.434 g
licornes
20222737001 EA

\$3
SKITTLES CANDY 230-320 g or EXCEL GUM BOTTLE 81 g
selected varieties
bonbons ou gomme
20222737001 EA

3.49
MAYNARDS MEDIUM BAG 308.311 g or FERRERO ROCHER TABLET 10 g
selected varieties
chocolat ou bonbons
20222737001 EA

DEALS DEALS DEALS DEALS FOR DAYS EVENT

22⁹⁹

**PAMPERS SUPER
BIG PACK DIAPERS**
size N-8, 38-120's
couches
21370844 EA



2⁹⁹

**HUGGIES or PAMPERS
1X BABY WIPES** 36-72's
selected varieties
couches
20557396 EA/20708133 EA



**HUGGIES PULL UPS or
PAMPERS EASY UPS
CLUB PACK TRAINING PANTS**
selected varieties
couches d'entraînement
46-74's
21089365 EA

26⁹⁹

4⁴⁹

GERBER INFANT CEREAL
selected varieties
227 g
céréales pour bébé
20328329007 EA



**ALWAYS
\$5**

PC® 3X BABY WIPES
300's, scented or unscented
lingettes pour bébé
21140716 EA



4⁴⁹

Q-TIPS COTTON SWABS
500's
coton-tiges
20323077001 EA



4⁹⁹

**L'ORÉAL PARIS HAIR
EXPERTISE HAIR CARE**
selected varieties
150-385 mL
soins capillaires
203240308003 EA/20340308003 EA



3⁹⁹

**AXE BODY SPRAY 113 g,
DEODORANT 76,93 g,
BODY WASH or
HAIR CARE 473 mL**
selected varieties
supplémentaire pour le corps ou
déodorant ou shampoing pour le corps ou
soins capillaires
20324717007 EA/21420096 EA



9⁹⁹

**PEDIASURE COMPLETE
NUTRITIONAL
SUPPLEMENT** 4x225mL
selected varieties
supplément nutritionnel
20323419007 EA



10⁹⁹

AVEENO LOTION
selected varieties
521 mL
lotion
2010820801 EA/2010820802 EA



**ALWAYS
\$5**

**LIFE BRAND®
LIQUID HAND
SOAP REFILL**
2 L
recharge de savon liquide pour les mains
21224740002 EA/21224740004 EA



**ALWAYS
\$8**

**LIFE BRAND®
EPSOM SALTS**
4 kg
sels d'Epsom
2122474000 EA



**ALWAYS
\$10**

**LIFE BRAND®
GENTLE CLEANSER**
500 mL
nettoyant
212247413 EA



DELI DEALS!

A story of super value.



\$5

INDIVIDUAL HAND PANNED PIZZA
selected varieties
222-245 g
pizza
21366336 EA



6⁴⁹

FANTINO & MONDELLO SPECIALTY DELI MEATS
selected varieties
100-200 g
charcuteries de spécialité
21551383 EA



5⁹⁹

GOURMET & GO ENTREE BOWLS
selected varieties
305-338 g
plats cuisinés
21382847 EA/21528202 EA



PC® CHEESE SLICES
selected varieties
140-170 g
tranches de fromage
20219790 EA/20220947 EA

\$6

MAPLE LEAF NATURAL SELECTIONS or SCHNEIDERS SLICED DELI MEAT
selected varieties
125-175 g
charcuterie tranchées
2009282 EA/21510791 EA

6⁹⁹



5⁹⁹

MASTRO SALAMI or SALAMI WITH PROSCIUTTO or SAN DANIELE PROSCIUTTO
selected varieties
salami ou salami avec prosciutto ou prosciutto
20241648 EA/21061099 EA



BERGERON GOUDA CHEESE CURDS
200 g
fromage en grains
21584444 EA

\$6



\$7

BARI RICOTTA CHEESE
selected varieties
500 g
ricotta
20572911 EA



3⁹⁹

PC® NAAN DIPPERS or SABRA HUMMUS
selected varieties
naan ou hummus
2009282 EA/21092822 EA



4⁴⁹

SNACK FACTORY PRETZEL CRISPS or SABRA GUACAMOLE
selected varieties
craquelins de beurre ou guacamole
2004828 EA/21092822 EA



\$5

ZIGGY'S® OLIVES
selected varieties
300 mL
olives
2009282 EA/20092822 EA



BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Get*
3,000 pts

\$3
value

for every \$10* spent on
Oliveri Twin Pack pasta 450-500 g,
Skillet Gnocchi 280/300 g or fresh sauce 200 mL
pâtes ou gnocchi ou sauce
20321512 EA/21022065 EA/20114410 EA





financial®

This bank account is the real deal.

Earn up to **125K** pts in welcome offers*



PC Money™ Account

Close to your heart

Avid points collector

Life-long partner

Sign up

*Limited time offer. Conditions apply. ©/™All trademarks property of their respective owners. PC Money™ Account is provided by President's Choice Bank.



financial®

Fast forward to FREE groceries.

Get **\$100** in welcome points*



APPLY NOW

*Offer available until May 13, 2024; conditions apply.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.

ONLINE NF MKT 1

BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing.

Apr 18-24, 2024

Get 10% off all WestJet gift cards



* Valid April 18-24, 2024. Purchase any one WestJet gift card and get 10% off, while quantities last. See gift card for full details, terms & conditions. Offer valid in-store only at participating Loblaw banner store locations; offer not available at Shoppers Drug Mart® locations. Subject to availability; selection may vary by store. We reserve the right to limit quantities. Cannot be combined with any other gift card offers. Not valid on prior purchases. Trademarks © are the property of their respective owners. PC Optimum™ points cannot be redeemed toward the purchase of gift cards. The Gift of Choice gift card selection is available at participating Loblaw banner stores where President's Choice® products are sold.

THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The  **NOFRILLS** thing to do.