

ON, BC

**1000+**  
ITEMS ARE  
**PRICE LOCKED**  
OR AT NEW LOWERED PRICES  
Look for these symbols in store

**SAFEGWAY**

**Scene+ MEMBER**

**4.99**  
lb. 10.00/kg  
with Scene+ Card

**5.99**  
without Scene+ Card  
lb. 10.00/kg

**Members SAVE \$1<sup>00</sup>**

**value size**

**Fresh Boneless Whole Beef Brisket**  
cryovac cut from Canada AA grade beef while supplies last

**value size**

**Earls**

**CARUN CHICKEN BREAST**  
POitrine de Poulet CARUN

**Earls Cajun Chicken Breast**  
9.99/lb, 22.02/kg

**10.99**

**1 kg**

**COMPLIMENTS Thick Cut Bacon** 1 kg, **SWISS CHALET** Pork Back Ribs 600 g or **EARLS** Kitchen + Bar BBQ Pork Back Ribs 680 g

**5.88**  
/lb

**COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts**  
12.96/kg

**3/4.98**

**Large Avocados**  
product of Mexico

**2/\$5**

**Raspberries or Blackberries**  
product of USA or Mexico 170 g

**3.29**  
/100 g

**Wild Alaska Sockeye**  
Salmon Fillets previously frozen or frozen

**2.27**  
KG

**HOT PRICE**

**3.27**

**CLASSICO Pasta Sauce**  
218-650 mL or **COMPLIMENTS Dry Pasta** 2.27 kg

**HOT PRICE**

**4.99**

**CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream** 1-2 L

**HOT PRICE**

**3.27**

**CLASSICO Pasta Sauce**  
218-650 mL or **COMPLIMENTS Dry Pasta** 2.27 kg

**200 PTS**  
when you buy 2

**HOT PRICE**

**6.99**

**TIDE Laundry Detergent** 1.24-1.36 L, Pods 15-20 pk, **BOUNCE** or **GAIN** Sheets 60-120 pk or **TIDE** or **DOWNY** Rinse & Refresh 754 mL

**HOT PRICE**

**7.97**

**ARMSTRONG Cheese** 600 g, Shreds 450-500 g or **SAPITO Mozzarellissima** 690 g

**Scene+ DIGITAL EXCLUSIVE**

OFFER AVAILABLE **APRIL 18-24, 2024**

**SPEND \$50 OR MORE, GET 500 PTS**

**WHEN YOU LOAD THIS OFFER in the Safeway app or at MyGroceryOffers.ca**

Scan QR code to download or open the app

Prices and offers in effect April 2024

THU 18 | FRI 19 | SAT 20 | SUN 21 | MON 22 | TUE 23 | WED 24

**More deals!**  
Scan here for our full flyer



Scene

# MEMBER

## PRICING

### 2 DAY SALE

THUR 18  
FRI 19



# 1.99

with Scene+ Card

Members SAVE \$1.50

3.49

without Scene+ Card and Rest of Week  
LAY'S Potato Chips 220-235 g,  
Poppables 130 g or Baked 177 g

### TURN POINTS INTO GROCERIES



FLEECY Fabric Softener  
1.22-1.36 L or Dryer Sheets  
80 pk

### Get 1000 PTS

When you spend \$20 or more on any of these participating Fleecy, Colgate, Speed Stick, Irish Spring or Softsoap products.\*

\*before taxes

That's like \$10 toward your groceries

COLGATE Toothpaste, Toothbrush or Mouthwash  
70 mL-1 L or 1-4 pk.  
SPEED STICK 45-85 g, IRISH SPRING Bar Soap 6 pk or SOFTSOAP Hand Soap 332 mL selected



1000 Points = \$10 of free groceries





**Good in  
your belly,  
peanut butter  
and jelly!**

**5<sup>99</sup>**

KRAFT Peanut  
Butter 750 g-1 kg



**5<sup>99</sup>**

SMUCKER'S Pure  
Jam 310-500 mL  
(excludes raspberry)



**3<sup>49</sup>**

NUTELLA Hazelnut  
Spread 375 g

Perfect  
on toast!



**+200 PTS**  
when you buy 2

COMPLIMENTS  
ORGANIC Peanut  
Butter 500 g



**2/\$6**

DEMPSTER'S  
Whole Grain  
Bread 600 g  
or Bagels 6 pk





**3.49** /lb

Fresh Pork Shoulder Picnic Roast (bone removed) 7.69/kg

Try our Slow Cooker Smokey Applewood Pulled Pork Sandwiches recipe at Safeway.ca

**5.99**

COMPLIMENTS Muffins 4-6 pk 400-600 g

No Artificial Preservatives or Colours

**3.99**

or more when you buy 2 or more

Panini Buns 6 pk 250-480 g or Winiings Style Light or Light Rye Bread 450 g 4.39 ea

**7.99**

COMPLIMENTS Bay Scallops 80-120 ct per lb 340 g or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g

**11.99**

SCHNEIDERS Smokies 900 g, MAPLE LEAF Prime Breaded Chicken-Wings, Strips, Nuggets, Burgers or Stuffed Chicken Cutlets or SCHNEIDERS Breaded Chicken or Pork Schnitzel 450-695 g

**5.99**

COUNTY BUTCHER Breakfast or Dinner Pork Sausages 375-500 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

**3.99**

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g

**88¢** with Scene+ Member Card

**99¢** without Scene+ Card

Bulk Corn product of USA

**2/\$8**

COCA-COLA or PEPSI Soft Drinks 6x710 mL

**3/\$5**

POWERADE 710 mL, PEACE TEA 695 mL, SPARKLING ICE 903 mL, SUNRISE Juice 900 mL or CADBURY King Size Bars 66-90 g

**2/4.50**

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

**3.99**

DAIRYLAND Chocolate Milk 1.89 L, LUCERNE Chocolate Milk 2 L or COFFEE MATE Coffee Creamers 828 or 946 mL

**8.99**

KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg

**12.99**

NABOB Roast and Ground Coffee 915-930 g, COMPLIMENTS Whole Bean Coffee 907 g, Pods 30 pk or TWININGS Earl Grey or English Breakfast Tea 100 pk

**4/\$5**

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

**3.97**

PHILADELPHIA Cream Cheese select varieties 227-250 g

**3.49**

DR. OETKER Momenti, Panini or Garlic Fingers 160-317 g

**3.99**

BECEL Margarine 427 g, Bricks or Plant-Based Sticks 454 g

**STARTING AT 7.49**

HEINZ Ketchup 1.5 L or KRAFT Miracle Whip 1.5 L

**3/\$5**

CLOVER LEAF Skipjack Tuna 170 g or Flavored 85 g

**3.99**

DEL MONTE Fruit Cups 4 pk 107-112.5 mL

**6.49**

CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-4 pk

Scene+ GET 500 PTS FOR EVERY \$100 SPENT IN ONE 4 ALL GIFT CARDS!

Offer valid during April 18 - 24, 2024. Sorry no rainchecks or price matching. Offer valid only on One4All \$25-\$500. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.



# LOAD IT TO GET IT!

## Get up to **1050** PTS

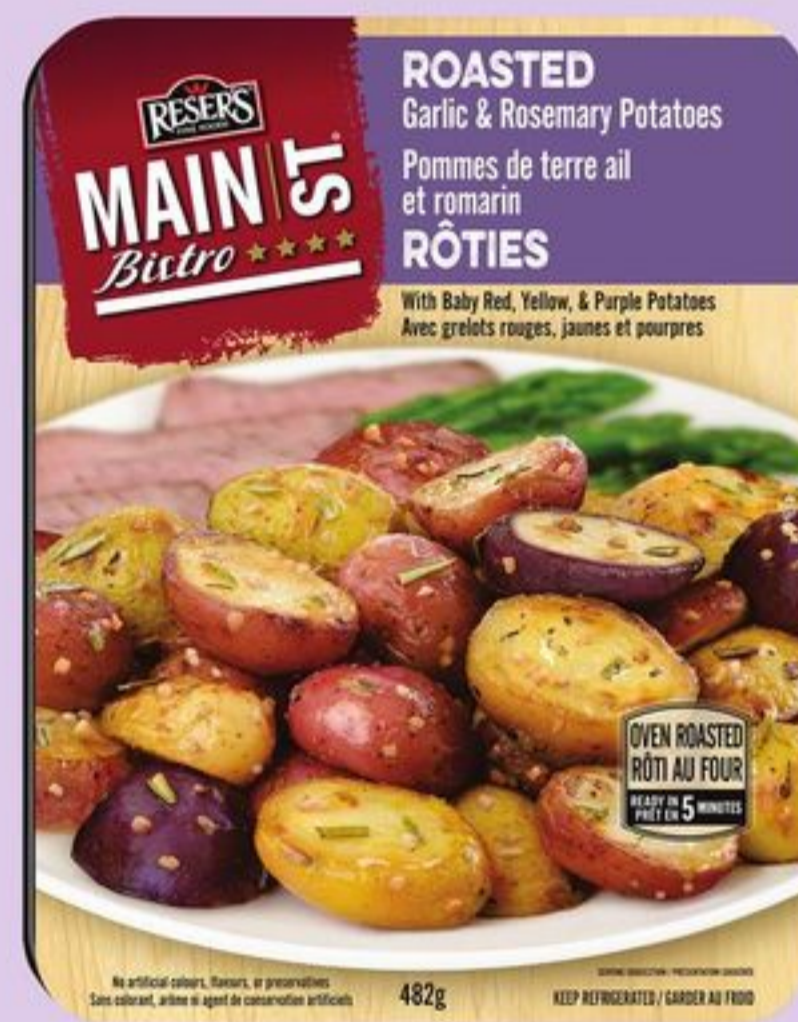
Load offers in the **Safeway app** or at **MyGroceryOffers.ca**

That's like over **\$10** toward your groceries



Get **350** PTS when you buy 2

NATREL Fine-Filtered Milk 2 L or Flavoured Creamers 1 L



Get **250** PTS when you buy 2

RESER'S or Main Street Bistro Side Dishes 567-680 g



Get **200** PTS when you buy 2

COMPLIMENTS Snack Crackers 200-225 g



Get **250** PTS when you spend **\$15** or more

Ready for You Seafood



Scene+ **DIGITAL EXCLUSIVE**



Download on the **App Store**

GET IT ON **Google Play**

Offer valid April 18<sup>th</sup> to April 24<sup>th</sup>, 2024 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.





**Serving  
up  
value**

Only  
**\$5\***  
or less

Try this week's recipe  
**Gnocchi  
with  
Caramelized  
Cauliflower**

**Per Serving**

**Get recipe**

**PRICE LOCK**

**CAMPBELL'S** Vegetable Broth 900 mL

COMPLIMENTS Gnocchi 350 g

**Panache** Parmigiano Reggiano 200 g

Cauliflower product of USA or Mexico

**new LOWER PRICE**

Garlic

\*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 18th to April 24th, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

**LOOK FOR 1000+** ITEMS THAT ARE **PRICE LOCKED** AND AT **NEW LOWERED PRICES** THROUGHOUT THE STORE



# 1000+

ITEMS ARE **PRICE LOCKED**  
OR AT **NEW LOWERED PRICES**

<p><b>new LOWER PRICE</b></p> <p><b>BUY MORE SAVE MORE</b></p> <p><b>2.49</b> ea when you buy 3 or more</p> <p>COMPLIMENTS ORGANIC Herbs 28 g assorted varieties 2.79 ea</p>	<p><b>new LOWER PRICE</b></p> <p><b>3.49</b></p> <p>COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>
<p><b>new LOWER PRICE</b></p> <p><b>5.99</b> /lb</p> <p>PANACHE Flattened Chicken Lemon Greek, jerk or Portuguese 13.21/kg</p>	<p><b>new LOWER PRICE</b></p> <p><b>3.99</b> +75¢ when you buy 2</p> <p>COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties</p>
<p><b>new LOWER PRICE</b></p> <p><b>4.99</b></p> <p>HUNGRY-MAN Frozen Dinners 360-455 g</p>	<p><b>new LOWER PRICE</b></p> <p><b>3.49</b></p> <p>COMPLIMENTS Cookies selected 300-350 g</p>
<p><b>new LOWER PRICE</b></p> <p><b>12.99</b></p> <p>COMPLIMENTS All-Purpose Flour 10 kg</p>	<p><b>new LOWER PRICE</b></p> <p><b>3.79</b></p> <p>CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

## BUDGET PLEASERS!

Look for these signs throughout our store

<p><b>special OFFER</b></p> <p>Extended offer for 4+ weeks</p>	<p><b>BUY MORE SAVE MORE</b></p> <p>Save when you stock up on more</p>	<p><b>WEEKLY SPECIAL</b></p> <p>Spotlight on weekly specials</p>	<p><b>SAVE this week</b></p> <p>Amazing limited-time price</p>	<p><b>Scene+ 1000 = \$10 in FREE groceries</b></p>	<p><b>Scene+ MEMBER PRICING</b></p> <p>Reduced pricing for Scene+ members</p>	<p><b>compliments</b></p> <p>Love it or it's free*</p> <p><small>*For details see Compliments.ca</small></p>
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Look what's blooming!



**18<sup>99</sup>**  
Sweet Petite Arrangements  
assorted colours to choose from

Say thank you!  
Administrative  
Professionals' Day  
April 24th



**14<sup>99</sup>**  
Administrative  
Day Bouquets

Grown in  
British Columbia



Gerbera  
Plants  
assorted  
colours  
6" pot

**10<sup>99</sup>**



**100 PTS**  
when you buy 1

**21<sup>99</sup>**  
One Dozen Ecuadorian Roses  
assorted colours



STARTING AT  
**14<sup>99</sup>**  
Phalaenopsis  
Orchids in Ceramic  
selection may vary by store

Break out the smoker  
and get cooking!

Master  
classic ribs!

**7<sup>99</sup>**  
/lb

Fresh Beef Back  
Ribs cut from  
Canada AA  
grade beef  
17.61/kg



**2<sup>49</sup>**  
BUY MORE  
SAVE MORE

COMPLIMENTS  
ORGANIC Herbs  
assorted varieties  
29 g, 2.29 ea



Fall off  
the bone!



**50 PTS**  
when you buy 2

**3<sup>49</sup>**  
THE LITTLE POTATO  
COMPANY Potatoes Garlic  
Herb and Savory Herb Kit  
product of Canada 454 g



**3<sup>79</sup>**  
/lb

COMPLIMENTS  
Fresh  
Chicken Legs  
back attached  
8.36/kg



Buy 1  
get 1  
**FREE**

COMPLIMENTS  
Fresh Pasta 1 kg or  
Sauce 580 mL

BOURSIN  
Cuisine  
220 g



**7<sup>99</sup>**  
MARIE  
CALLENDER'S  
Frozen Meals  
680-870 g



**4<sup>99</sup>**  
NATREL Mochi Ice  
Cream 210 mL



**2<sup>49</sup>**  
LACTANTIA  
Flavoured Butter  
125 g, 2.99 ea



**2/\$6**  
GAY LEA Sour Cream  
425-500 mL



**200 PTS**  
when you buy 2  
NESTLE or PEACE TEA  
12x341-355 mL



**2/17**  
PERRIER 8x330 mL  
or SAN PELLEGRINO  
Sparkling Water  
6x330 mL



**150 PTS**  
when you buy 2  
COMPLIMENTS Soft  
Drinks 12x355 mL



**150 PTS**  
when you buy 3  
COMPLIMENTS  
Kettle Chips 200 g

**BUDGET  
PLEASERS!**

Look for  
these signs  
throughout  
the store

**WEEKLY SPECIAL** Spotlight on weekly specials  
**BUY MORE SAVE MORE** Save when you stock up on more  
**SAVE this week** Amazing limited-time price  
**SPECIAL OFFER** Extended offer for 4+ weeks



Time to enjoy all-natural smoky flavoured, tender and juicy meat and fish.

**Bring on the brisket!**  
Fresh Boneless Beef Brisket, Flat Top or Point cut (from Canada AA grade beef) 17.99/kg

**7<sup>99</sup>** /lb

**Savoury pork belly!**  
Fresh Whole Skinless Pork Belly (cured) 11.00/kg

**1000 Pts** when you buy 1  
That's like **\$10** toward your groceries

**4<sup>99</sup>** /lb

Mmmmm Tender!

Put it on a bun!  
Coho Salmon Fillets (product of Chile or Wild Meshi) Fillets (product of Chile) or previously frozen

**2<sup>99</sup>** /100 g

**3<sup>99</sup>** /doz  
Kaiser Buns (5 pk, 215-500 g) 4.29 ea

Smoke fish with flavoured wood chips!

**4<sup>99</sup>** /lb  
Fresh Pork Loin Back Ribs (cured) 11.00/kg

**value size**

**STARTING AT 1<sup>25</sup>**  
FRESH CHOICE Oysters (subject to availability)

**Sauce your ribs!**

**4<sup>49</sup>** DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk

**3<sup>99</sup>** STAGG Chili 425 g

**9<sup>99</sup>** BBQ PIT BOYS or CUSO'S Seasonings and Spices 142-408 g

**4<sup>99</sup>** CLUB HOUSE La Grille Wet Rubs 200 mL

**6<sup>99</sup>** GOOD FOOD FOR GOOD Ketchup or BBQ Sauce 250 mL

**3<sup>99</sup>** COMPLIMENTS ORGANIC Mustard 225-325 mL

**5<sup>99</sup>** BOUNTY Paper Towel 2-3 rolls or Napkins 200 pk

**20% off** HANDI-FOIL Roasters selected varieties

**5<sup>99</sup>** ALCAN Foil 50-100 ft or REYNOLDS Unbleached Parchment Paper 75 ft. Sheets 40 pk or Air Fryer Liner 50 pk

**1000+** ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

**PRICE LOCK**

SAFEMAY\_WKS1\_P03\_WST\_ON\_BC



# Make your own salad

 <p><b>2.49</b> /lb Romaine, Green or Red Leaf Lettuce product of USA or Mexico</p>	 <p><b>1.99</b> /lb Bunched Radishes product of USA or Mexico</p>	 <p><b>2.99</b> /lb Bunched Carrots product of USA</p>	 <p><b>1.99</b> /lb Roma Tomatoes product of Mexico no 1 grade 4.39/kg</p>
 <p><b>1.79</b> /lb English Seedless Cucumbers product of British Columbia, Canada no 1 grade</p>	 <p><b>3.49</b> /lb COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>	 <p><b>2.72</b> /lb TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g</p>	 <p><b>15% off</b> Prepared Daily Chicken Caesar Salad or Regular or Tropical Fruit Salad assorted sizes</p>

## Fruity Fresh...

 <p><b>2.49</b> /lb Gala Apples product of USA fancy grade or Bartlett Pears product of Argentina 5.49/kg</p>	 <p><b>2.79</b> /lb SANLUCAR Clementines product of Morocco 6.15/kg</p>
 <p><b>5.79</b> /lb Limes product of Mexico 454 g</p>	 <p><b>6.49</b> /lb Honeydew Melon product of Guatemala</p>
 <p><b>2/\$4</b> Large Red Mangoes product of Mexico</p>	

## Veggie love...

 <p><b>Buy 1 Get 1 FREE</b> Produce Reusable Bags</p>	 <p><b>5.99</b> /lb Foil Potatoes product of USA 4 pk</p>
 <p><b>1.99</b> /lb Assorted Squash product of Mexico 4.39/kg</p>	 <p><b>1.49</b> /lb Green Cabbage product of Canada 3.28/kg</p>
 <p><b>5.49</b> /lb HANDFUEL 120-150 g</p>	 <p><b>20% off</b> ROYAL NUTS Tubs selected varieties 240-400 g</p>

**FIGHTING FOOD WASTE HAS NEVER TASTED THIS GOOD!**

Discover LOOP Mission Cold-Pressed Juices and Probiotic Sodas.

Perfectly good fruits and veggies that would normally go to waste are rescued and transformed into super nutritious and delicious products.

**MADE IN CANADA**  
MISSION GOOD FOR YOU & THE PLANET TOO!

 <p><b>9.99</b> LOOP Wellness Shots 4x73 mL</p>	 <p><b>2/\$6</b> LOOP Iced Tea 355 mL</p>	 <p><b>2/\$6</b> LOOP Probiotic Soda 355 mL</p>	 <p><b>4.99</b> LOOP Cold-Pressed Juices or Smoothies 355 mL</p>
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**Scene+ MEMBER** **7.99** with Scene+ Card  
**8.99** without Scene+ Card  
LOOP Cold-Pressed Juices or Smoothies 947 mL-1 L



LOOP FOUNDERS  
DAVID CÔTÉ & JULIE POITRAS-SAILINER

## floral

April 22<sup>nd</sup> Celebrate Earth Day!

 <p><b>28.99</b> Assorted Tropical Plants in ceramic with wood stands</p>	 <p><b>8.99</b> Tulip Bunches assorted colours 10-stem bunches</p>	 <p><b>6.99</b> Happy Earthing Pot with Fern 2"</p>	 <p><b>8.99</b> Planets with Succulents</p>
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Grown in British Columbia

**BUDGET PLEASERS!** Look for these signs throughout the store

**Scene+ MEMBER** 1000 pts = \$10 in FREE groceries Reduced pricing for Scene+ members





**25**  
Celebrate 25 Years with Sterling Silver

**8.99** /lb  
STERLING SILVER Fresh Boneless Sirloin Tip Oven Roast or Marinating Steak family size cut from Canada AAA grade beef 19.82/kg

**9.99** /lb  
Fresh Boneless Top Sirloin Grilling Steak or Premium Oven Roast family size cut from Canada AA or USDA Select grade beef while supplies last 22.02/kg

**Hand-Selected AAA BEEF**  
Well-marbled Aged to perfection Cut from Canada AAA Beef Exclusive to Safeway

**6.99** /lb  
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings family size 15.41/kg

**5.99** /lb  
PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

**9.99** /lb  
Fully cooked!  
ARBUTUS FARMS KITCHEN Carrot & Roasted Garlic or Caramelized Onion & Roasted Garlic Cooked Potatoes 1 kg

**2.99** /lb  
Fresh Pork Hock 6.59/kg

**4.99** /lb  
Regular Ground Beef family size 11.00/kg

**5.99** /lb  
Store Made Sausage Stuffed Mushroom Caps Honey Garlic or Sweet Italian or Stuffed Bell peppers with Lean ground beef 13.21/kg

**4.99** /lb  
Cornish Hens frozen grade A 11.00/kg

**17.99** /lb  
Seasoned Lamb Loin Chops Greek & Lemon or Provençal Herbs 26.43/kg

**bison**  
GROWN AND RAISED by Canadian Ranchers  
Raised without Antibiotics

**17.99** /lb  
NOBLE PREMIUM BISON Top Sirloin Steak 226 g

**9.99** /lb  
NOBLE PREMIUM BISON Steak Cubes or Inside Round Steak 226 g

**14.99** /lb  
NOBLE PREMIUM BISON Ribeye Steak or Striploin Steak 226 g

**5.99** /lb  
Fresh BBQ Whiskey or Honey Garlic Marinated Pork Loin Back Ribs 13.21/kg

**8.99** /lb  
STERLING SILVER Fresh Boneless Sirloin Tip Roast Royale seasoned with prime rib fat added cut from Canada AAA grade beef 19.82/kg

**400 PTS** when you spend \$35

**READY FOR YOU**  
We do the prep so you have the time.  
Discover convenient food solutions that are ready to eat, heat or cook.

**quick & easy**

**9.99** /lb  
LILYDALE Oven Roasted Chicken or Turkey 300 g

**2.49** ea  
MAPLE LODGE FARMS Chicken Wieners 450 g

**8.99** /lb  
PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g

**6.99** /lb  
HARVEST Double Smoked Farmers Sausage, Mini Farmer Sausages or Cooked Bratwurst 300-375 g

**Buy 2 Get 1 FREE**  
BEYOND MEAT Plant-Based Ground Beef, Burgers, Breakfast or Dinner Sausages or Chickenless Tenderloins or Nuggets 226-678 g starting at 8.99

**6.99** /lb  
SCHWEIDERS Individual Meat Pies, Quiche or Mini Sizzlers, Oktoberfest Sausages or Sausage Rounds frozen 330-400 g

**10.99** /lb  
COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Chili 907 g-1 kg or PANACHE Fisherman's Pie 800 g

**5.00** /lb  
YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet or Bold BBQ Sauce minimum 23 wings 1.5 kg or HEAT DISTRICT Steakhouse Marinated & Seasoned Chicken Wings 1.36 kg

**1000+** ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES  
Look for these symbols while you shop

**LOW PRICE** **PRICE LOCK**

SAFEWAY\_WKS1\_POS\_WST\_ON\_BC



# WISE CHOICES KEEP ROLLING IN

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.



Oyster farming is associated with a host of ecosystem services and ecological benefits to water quality, nutrients, provision of habitat and shoreline stabilization.



STARTING AT  
**125**  
ea

CHOOSE CANADIAN SEAFOOD  
Fresh Choice Oysters  
product of Atlantic Canada  
subject to availability

This fish's population is healthy. The various fishing methods utilized limit habitat damage and impacts to marine life.



**299**  
/100 g

Wild Icelandic Cod Fillets previously frozen or frozen



**1499**

COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g



The Alaskan Sockeye population is resilient to fishing pressures and part of a well-managed fishery.

**175**  
ea

MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen for 12.99



**329**  
/100 g

Wild Alaskan Sockeye Salmon Fillets previously frozen or frozen

Our COMPLIMENTS shrimp are sourced from regions with strong management practices, meaning they're able to greatly limit impacts on the surrounding environment and ecosystem.



STARTING AT  
**799**

COMPLIMENTS Cooked or Raw Shrimp 71-90 ct per lb 340 g

Let's do OurPart™ for future generations. [Learn more](#)



# seafood

<p><b>STARTING AT 7.99</b> COMPLIMENTS Raw Shrimp 71-90 per lb 340 g</p>	<p><b>1.75</b> MRS. FRIDAY'S Crab-Style Crab Cakes 65 g previously frozen or 8 pk frozen for 12.99</p>	<p><b>5.99</b> ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g or COMPLIMENTS Crab Flavoured Seafood 454 g</p>	<p><b>4.99</b> COMPLIMENTS NATURALLY SIMPLE Cod or Haddock Loins 227 g 5.99 ea. <small>Buy 2 or more</small></p>
<p><b>\$4</b> Wild Sockeye Salmon Burger Spinach &amp; Feta or Tomato &amp; Basil frozen or previously frozen 113 g or 2 pk for \$8</p>	<p><b>1.79</b> Fresh Wild Pacific Rockfish Fillets product of British Columbia subject to availability /100 g</p>	<p><b>14.99</b> JANE'S ULTIMATE'S Breaded or Battered Haddock or Cod 530-615 g</p>	<p><b>14.99</b> COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g or CATCH OF THE DAY Pacific Salmon Filets 680 g</p>

# kitchen

<p><b>STARTING AT 5.79</b> WHOLLY GUACAMOLE Classic, Avocado Verde Salsa 212-284 g or 4 pk Minis 227 g</p>	<p><b>6.79</b> Donair Wrap or Select Varieties 219-290 g <small>+125 PTS when you buy 2</small></p>	<p><b>3.99</b> COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties <small>+75 PTS when you buy 2</small></p>	<p><b>2.49</b> PULLED Chicken or Pork <small>STARTING AT</small></p>
<p><b>5.99</b> with Scene+ Card <b>6.99</b> without Scene+ Card</p>	<p><b>READY FOR YOU Family meal deal!</b></p> <p><b>BUY 1</b> Whole Assorted Dagwood Sandwich 1.15 kg <b>+1</b> COMPLIMENTS Salad 450-908 g regular potato, creamy coleslaw, macaroni or other select varieties <b>for only 18.99</b></p> <p><b>250 PTS</b> when you buy 1 Family meal deal</p> <p><b>Feed a family of 4 for \$4.75 ea.</b></p>		

# deli

<p><b>35% off</b> <b>200 PTS</b> when you buy 2 <b>6.29</b> BOURSIN Minis 130 g <small>+300 PTS when you buy 2</small></p>	<p><b>30% off</b> COMPLIMENTS Provolone works out to 2.72/100 g</p>	<p><b>500 PTS</b> when you buy 2 <b>7.79</b> MONSIEUR GUSTAV Cheddar 200-250 g or AGROPUR Grand Cheddar 200 g <small>That's like \$5 toward your groceries</small></p>	
<p><b>2.99</b> MASTRO Salami or SAN DANIELE Prosciutto selected varieties <small>STARTING AT</small></p>	<p><b>3.79</b> COMPLIMENTS Roast Beef, Corned Beef, Pastrami or Montreal Smoked Meat selection may vary by store <small>STARTING AT</small></p>	<p><b>1.49</b> OH SNAP! Pickles selected 90 mL <small>+75 PTS when you buy 2</small></p>	<p><b>\$5</b> MAIN STREET DELI Sliced Deli Meats selected 250-300 g</p>

<p><b>15.99</b> Single Layer Shortcakes strawberry, fresh fruit or black forest 905-950 g</p>	<p><b>3.99</b> Mini Fruit Filled Strudel 4 pk 250 g <small>+100 PTS when you buy 2</small></p>	<p><b>5.99</b> 100% Butter Danish 4 pk 420 g</p>
<b>BAKE SHOP</b>		
<p><b>17.99</b> 6 Fresh Fruit or Strawberry Topped Cheesecakes 650-775 g <small>+175 PTS when you buy 1</small></p>	<p><b>17.99</b> Fresh Fruit Flan 590 g</p>	<p><b>3.99</b> Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g, 4.29 ea <small>BUY MORE SAVE MORE</small></p>
<p><b>4.99</b> without Scene+ Card <b>4.49</b> with Scene+ Card</p>		

**BUDGET PLEASERS!** Look for these signs throughout the store

**Scene MEMBER** 1000 pts = \$10 in FREE groceries Reduced pricing for Scene+ members

**Scene MEMBER** 1000 pts = \$10 in FREE groceries



# Life tastes **good** around here.



**FROM BRITISH COLUMBIA**

**7<sup>99</sup>**  
YOGGU! Plant Based Yogurt 450 g

**Meet Jade Herrmann from Yoggu!**

With every cup, we are striving to change the foodscape to drive conscious consumption, promote delicious plant-based alternatives and loving environmental stewardship. Delicious, thick and creamy.



**7<sup>99</sup>**  
SOUPETC! 700 mL

**Meet Mike and Frank from Soupetc!**



**100 PTS**  
when you buy 2

**3<sup>99</sup>**  
THE GREEK HOUSE RESTAURANT Roasted Greek Potatoes 500 g

**Meet Christos and Maria Vassilopoulos from The Greek House Restaurant**

**Meet Mike and Frank from Soupetc!**

Soupetc! has been produced in East Vancouver's historic Strathcona neighbourhood since 2001 and is fixture of the Lower Mainland's local food production landscape. Built on healthy ingredients, inspired by traditional recipes from around the world and an uncompromising adherence to quality.



**8<sup>49</sup>**  
BC BRINE Pickled Veggies assorted 500 mL

**Meet Quinton and Allison from BC Brine**

**Meet Quinton and Allison from BC Brine**

Quinton and Allison left their professional jobs in 2019 and now lead a small team of 6 people to make the best craft pickles made with farm-fresh veggies, traditional ingredients, and nothing else!



**7<sup>99</sup>**  
IOTA Non-Alcoholic Beer 4x355 mL

**Meet Todd, Max and Mackenzie Phillips Brewing & Malting Co.**



**8<sup>49</sup>**  
TERRA BREADS Granola 340 g

**Terra Breads Granola**

**Terra Breads Granola**

Terra Breads is focused on caring for people, bringing community together + doing better for our planet. We believe good food cultivates meaningful connections. Terra Granola is freshly baked by hand in small batches using non-GMO ingredients and free from added preservatives.

As an award-winning independent craft brewery, we created iOTA non-alcoholic craft beer to be packed with flavour! We believe that the magic of craft beer is not defined by its alcohol content, but rather the community it builds.



# frozen & dairy

 <p><b>3.99</b> Buy more save more Buy 2 or more MINUTE MAID Lemonade, FIVE ALIVE, NESTEA or FRUITOPIA 1.5L-1.75 L 4.69 ea</p>	 <p><b>4.99</b> CRACKER BARREL Slices 200-240 g or Combo 3 pk</p>	 <p><b>4.99</b> Buy more save more Buy 2 or more LIBERTE Kefir 1 L 6.99 ea</p>	 <p><b>5.49</b> with Scanner Card 5.99 without COMPLIMENTS Cottage Cheese 750 g</p>
 <p><b>3.49</b> Buy more save more Buy 2 or more JELL-O Refrigerated Pudding or Gels or HERSEY'S Pudding 4 pk 4.49 ea</p>	 <p><b>5.99</b> PARKAY Margarine 850 g or LACTANTIA Premium Butter 250 g</p>	 <p><b>5.49</b> +200 Pts when you buy 2 KRAFT Philadelphia Dips 340 g</p>	 <p><b>5.99</b> DANONE Activa Drinkable Yogurt 8 pk</p>
 <p><b>4.99</b> HUNGRY-MAN Frozen Dinners 360-455 g</p>	 <p><b>6.99</b> +200 Pts when you buy 2 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk</p>	 <p><b>5.49</b> NESTLE ParLOUR Frozen Dessert 1.5 L or Novelties 12 pk selected varieties</p>	 <p><b>3.79</b> +100 Pts when you buy 2 CHEEMO Perogies 815-907 g</p>
 <p><b>\$6</b> Buy more save more Buy 2 or more HEALTHY CHOICE Power or Zero Bowls 262-280 g 7.49 ea</p>	 <p><b>2/\$4</b> SWANSON Pies 200 g</p>	 <p><b>6.99</b> MCCAIN Regular Fries 1.5 kg</p>	 <p><b>3.79</b> CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

**Love it. Or it's free.**  
For details see COMPLIMENTS.ca

 <p><b>4.99</b> COMPLIMENTS Cozy Coop Large White Eggs 12 pk</p>	 <p><b>4.99</b> +50 Pts when you buy 1 COMPLIMENTS Greek Yogurt 650 g</p>	 <p><b>4.99</b> Buy more save more Buy 2 or more COMPLIMENTS Traditional Crust Pizza 352-446 g 5.99 ea</p>	 <p><b>2.79</b> +150 Pts when you buy 3 COMPLIMENTS Frozen Waffles 8 pk 280 g</p>
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# natural health

 <p><b>10.99</b> +250 Pts when you buy 2 MUSCLE MILK Protein Shake 4 pk</p>	 <p><b>2/\$5</b> RX Bars 52 g</p>	 <p><b>18.99</b> +250 Pts when you buy 1 CENTRUM Gummies 90-150 pk</p>	 <p><b>15% off</b> TOM'S OF MAINE Toothpaste or Mouthwash 85-473 mL</p>
 <p><b>8.49</b> THE PLANT-IT FOOD CO. Buddha Bowl 325 g</p>	 <p><b>5.99</b> RIVIERA Vegan Delights 500 g or 4 pk 460 g</p>	 <p><b>4.49</b> Buy more save more Buy 2 or more SILK Beverages 1.75L-3.9 L 5.49 ea</p>	 <p><b>8.99</b> +100 Pts when you buy 1 JUST EGG Plant-Based Egg 500 g</p>
 <p><b>10.99</b> KICKING HORSE Ground Coffee 284 g</p>	 <p><b>9.99</b> NATURE'S PATH Eco Pac Assorted Products 650-907 g</p>	 <p><b>7.49</b> SCHÄR Gluten-Free Chocolate Dipped Cookies 150 g</p>	 <p><b>3.49</b> +150 Pts when you buy 4 ANNIE'S Macaroni &amp; Cheese 149-170 g</p>

**1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES**  
Look for these symbols while you shop

LOWER PRICE PRICE LOCK



# Tasty stir-frys start here!



STARTING AT  
**77¢**  
/lb

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Fresh Beef Hip Stir Fry Strips boneless cut from Canada AA grade beef 1711/kg



**44¢**

MANN'S Snow Peas 170 g or Snap Peas 227 g product of USA or Mexico



**89¢**

KIKKOMAN Soy Sauce less sodium 591 mL available in selected stores



**29¢**

COMPLIMENTS Sauce 350 mL or Soy Sauce 450 mL selected varieties



**64¢**

KIKKOMAN Stir-Fry Sauce 290 mL available in selected stores



**44¢**

THAI KITCHEN Fish Sauce 200 mL available in selected stores



**47¢**

THAI KITCHEN Curry Paste selected varieties 112 g

**39¢**

EIGHT TREASURES Sesame Oil 185 mL







# Love it. Or it's free.\*

\*For details see COMPLIMENTS.ca

[Learn more](#)



**PRICE LOCK**  
**4.99**  
COMPLIMENTS  
Ice Cream 1.5 L



# drinks & snacks

<p><b>3.99</b> without Scene+ Card TWIZZLERS Licorice Candy 311-454 g</p>	<p><b>1.25</b> with 100 PTS when you buy 4 NESTLE Singles 38-60 g</p>	<p><b>2.99</b> BUY MORE SAVE MORE MAYNARDS Candy 150-154 g 3.69 ea</p>	<p><b>2/\$7</b> NATURE VALLEY Trail Mix or Crunchy Bars 130-230 g or BETTY CROCKER Fruit By The Foot 128-141 g</p>
<p><b>2/\$9</b> DORITOS Tortilla Chips 210-280 g</p>	<p><b>50 PTS</b> when you buy 2 PEPSI Soft Drinks select flavours 12x355 mL</p>	<p><b>19.99</b> FOLGERS or TIM HORTONS Coffee K-Cup® Pods 30 pk</p>	<p><b>4.99</b> OCEAN SPRAY Cranberry Juice or Cocktail 1.89 L</p>
<p><b>2/\$9</b> MISS VICKIE'S Kettle Chips 190-200 g</p>	<p><b>5</b> BUY MORE SAVE MORE CHRISTIE Family Size Cookies selected 303-488 g 5.49 ea</p>	<p><b>4.99</b> CHRISTIE Family Size Crackers 350-354 g or Premium Plus Crackers 450-500 g</p>	<p><b>3</b> BUY MORE SAVE MORE DARE Breton or Vinta Crackers selected 135-225 g, BOULANGERIE GRISSEL, Melba, Canape or Baguettes 120-200 g 3.49 ea</p>

# meal makers

<p><b>1.29</b> without Scene+ Card MR. NOODLES Cups 64 g</p>	<p><b>1.99</b> COMPLIMENTS Beans 398 mL</p>	<p><b>2/\$5</b> COMPLIMENTS Flaked Meat 156 g</p>	<p><b>4.29</b> FRANK'S RedHot or Thick Sauce 354 mL</p>
<p><b>2.77</b> QUAKER Instant Oatmeal 168-344 g, Quick or Old Fashioned Oats 1 kg selected varieties</p>	<p><b>3.97</b> KELLOGG'S Cereal selected varieties 210-435 g</p>	<p><b>2/\$7</b> DEMPSTER'S English Muffins 6 pk</p>	<p><b>5.99</b> COMPLIMENTS Canola Oil 946 mL</p>
<p><b>2.99</b> KRAFT Marshmallows Jet-Puffed 400 g</p>	<p><b>3.49</b> COMPLIMENTS Premium Baking Mixes 432-500 g</p>	<p><b>2.99</b> HOSTESS Snacks 121-262 g</p>	<p><b>3.99</b> GOLDEN DRAGON Sauces 455 mL selected varieties</p>

**compliments** Love it. Or it's free.\* 100% MONEY BACK GUARANTEE

\*For details see COMPLIMENTS.ca

<p><b>2.29</b> BUY MORE SAVE MORE COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g 2.99-3.19 ea</p>	<p><b>3.99</b> COMPLIMENTS Lemonade or Iced Tea 2.84 L</p>	<p><b>6.99</b> 50 PTS when you buy 1 COMPLIMENTS Confetti Cookie Bites 400 g while supplies last</p>	<p><b>3.49</b> COMPLIMENTS Cookies selected 300-350 g</p>
<p><b>3.99</b> COMPLIMENTS Tortillas 10" 366-610 g</p>	<p><b>2.49</b> COMPLIMENTS Croutons 145 g</p>	<p><b>2.49</b> COMPLIMENTS Granola Bars 131-192 g</p>	<p><b>12.99</b> value size COMPLIMENTS All-Purpose Flour 10 kg</p>

**BUDGET PLEASERS!** Look for these signs throughout the store

<p><b>WEEKLY SPECIAL</b> Spotlight on weekly specials</p>	<p><b>BUY MORE SAVE MORE</b> Save when you stock up on more</p>	<p><b>SAVE THIS WEEK</b> Amazing limited-time price</p>	<p><b>SPECIAL OFFER</b> Extended offer for 4+ weeks</p>
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# home & pet care

 <p><b>8.99</b> PUREX Bathroom Tissue 8-16 Rolls or SPONGE TOWELS 2 pk</p>	 <p><b>7.99</b> BEST BUY Jumbo Paper Towels 6 pk</p>	 <p><b>5.29</b> ZIPLOC Food Storage Bags 10-90 pk</p>	 <p><b>7.99</b> without Scene+ Card COMPLIMENTS Waste Bags 20-40 pk selected varieties</p>
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 <p><b>12.99</b> FEBREZE Plug-Ins 2 pk Buy one Febreze refill get the warmer for 99¢</p>	 <p>REFILL</p>	 <p>FIRST DAY FRESH 50 DAYS</p>	 <p><b>5.49</b> MILK-BONE CELEBRATE YOUR FUR-EVER FRIEND! MILK-BONE Biscuits Dipped, Stacked or Celebration varieties 250-500 g</p>
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 <p><b>19.99</b> GAIN Laundry Detergent 4.55 L</p>	 <p><b>14.99</b> FINISH Dish Tabs 40-60 pk or Jet Dry 9-46 mL</p>	 <p><b>11.99</b> GAIN Laundry Detergent 2.6-2.72 L, Flings 35 pk, DOWNY Softener 1.89-3.06 L, BOUNCE or GAIN Sheets 120-200 pk, Beads 379 g or TIDE Simply 3.1-3.4 L</p>
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# health, beauty & baby

 <p><b>6.99</b> CREST Pro-Health Rinse or 3D White Toothpaste, ORAL-B Toothbrushes or FIXODENT 65 mL 1-1, 57-66 g or 1-2 pk selected</p>	 <p><b>1.00</b> REVLOV CARES Leak Free Underwear 1 pk available in selected stores</p>	 <p><b>62.99</b> ENFAMIL A+ Ready To Feed Formula selected 18x237 mL</p>
 <p><b>8.99</b> CREST 3D White or Pro-Health Rinse or ORAL-B Toothbrushes 52 mL-1 L or 1-3 pk selected</p>	 <p><b>9.49</b> U BY KOTEX Pads or Liners 28-129 pk selected</p>	 <p><b>9.99</b> CABOO Bamboo Wipes 213 pk</p>
 <p><b>6.49</b> OLD SPICE 473-532 mL or IVORY 1.035 L Body Wash or CLAY Bar 4 pk selected</p>	 <p><b>20% off</b> GARNIER Skincare 50 mL selected</p>	 <p><b>1.25</b> BABY BELLIES ORGANIC Snacks 8-12 g ea when you buy 4 or more 1.49 ea</p>

Scene+ Buy More, Get More!

- Get 150 PTS when you spend \$10
- Get 300 PTS when you spend \$25
- Get 1000 PTS when you spend \$100 or more on baby products

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

 <p><b>15% off</b> ALLEGRA Allergy Relief 30 pk or 36 pk*</p>	 <p><b>15% off</b> CLARITIN Allergy Relief 40-50 pk or AERIUS 30 pk*</p>	 <p><b>15% off</b> POISE Pads or DEPEND Underwear selected</p>	 <p><b>15% off</b> ADVIL 24-50 pk selected or VOLTAREN 30-50 g</p>
 <p><b>15% off</b> Children's ADVIL Liquid 24-100 mL or Tablets 20 pk</p>	 <p><b>20% off</b> FLONASE Allergy Relief Spray 60 Doses†</p>	<p><b>Your daily meds made easier.</b> Ask us about our convenient and complimentary Custom Pill Packaging service.</p> <p>Choice of packaging that works with your lifestyle. Single pack format only available in select provinces.</p> <p>Ask us today Pharmacy SAFEMAY</p>	

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\*\*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points. SAFEMAY\_WKSLS\_P00\_WST\_ON\_BC



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# Baby days are here!

Score these deals for your little one

BUY MORE SAVE MORE

**3.39**

ea when you buy 2 or more

200 PTS when you buy 3 or more

LITTLE GOURMET ORGANIC Snack Bars and Bites 23-42 g 4.49 ea



BUY MORE SAVE MORE

**3.19**

HOT-KID Baby Mum-Mum 50-60 g 3.49 ea



**21.99**

HUGGIES Wipes 560-704 pk



That's like \$5 toward your groceries

**39.99**

500 PTS when you buy 1

PAMPERS Super Econo Plus Huge Diapers 66-160 pk

**Scene**  
Buy More, Get More!

Get **150 PTS** when you spend \$15-24.99 in baby department

Get **300 PTS** when you spend \$25-49.99 in baby department

Get **1000 PTS** when you spend \$50 or more in baby department



BUY MORE SAVE MORE

**1.99**

BABY GOURMET Fruit or Veggie Based Purées 113-128 mL selected 2.49 ea



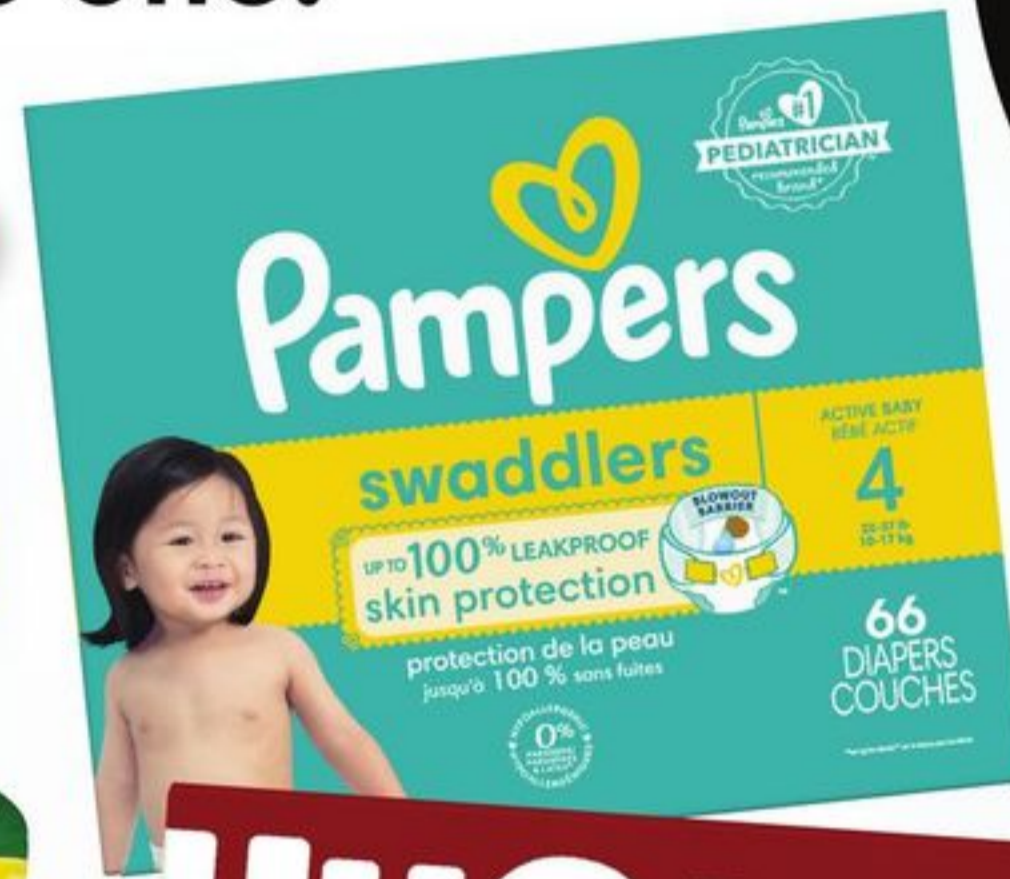
# Score more deals for your little one!



BUY MORE SAVE MORE

**7.99**

ea when you buy 4 or more  
NESTLÉ Gerber ORGANIC Pouches 99-128 mL 2.49 ea



**24.99**

PAMPERS Super Pack Diapers 42-120 pk or HUGGIES Giga Diapers 38-120 pk



**28.99**

HUGGIES Giga Pack Pull-Ups or Goodnites 28-74 pk



**Scene**  
Buy More, Get More!

Get **150 PTS** when you spend \$15-24.99

Get **300 PTS** when you spend \$25-49.99

Get **1000 PTS** when you spend \$50 or more



BUY MORE SAVE MORE

**3.25**

ea when you buy 2 or more  
NESTLÉ Gerber Snacks 42-155 g 3.79 ea



More Baby offers in store.  
**SAFEWAY**

Products available at select stores



play weekly to

# SCORE exclusive offers



## MY NHL<sup>®</sup> PICKS

**SAFeway** 

Official Grocer of the NHL<sup>®</sup>



**Play now**

\*No Purchase Necessary. Contest runs 10/26/23 - 4/17/24. Open to all legal residents of CA excluding QC. Visit [www.safeway.ca/NHL](http://www.safeway.ca/NHL) for full rules and regulations, and prizing details. © NHL





**JOIN THE FUN!**



BABYBEL 12P,  
240G



THE LAUGHING COW  
24P, 400G



# New ideas for your spring celebrations.



Boursin minis  
130g



Boursin Garlic  
& fine herbs  
250g



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on your next purchase of \$40\*

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