

APRIL

**HIT
OF THE
MONTH**



Cavendish Farms Fries
selected varieties, frozen, 800 g



Leclerc Go Pure bars
selected varieties, 140-175 g



**Feastables
Mr Beast Chocolate Bars**
selected varieties, 60 g

See in-store for retails

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. Valid from April 1st - 30th, 2024.



We match prices* so you can just shop!

*SEE BACK PAGE FOR DETAILS



REAL CANADIAN SUPERSTORE

LEAN GROUND BEEF FRESH 1.1 KG OR HALAL LEAN GROUND BEEF 4.99/LB 11.00/KG 21592933_EA

9.99

1.1 KG

INCLUDES HALAL



PC® MANDARINS PRODUCT OF U.S.A. 3 LB 2086410109_EA

5.99

CLUB SIZE



Members save \$5

OX HEAD FRAGRANT JASMINE RICE 7 KG 21206686_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Optimum

Members-Only Price™

17.88

Non-members

22.88



NO NAME® NOVELTIES SELECTED VARIETIES FROZEN, 24/30'S 21034332_EA

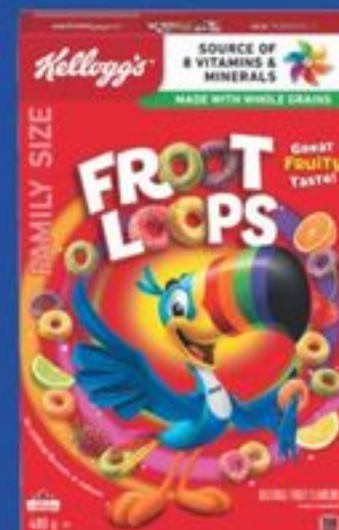
ALWAYS \$10



LIBERTÉ GREEK 2/4'S OR YOPLAIT SOURCE PROTEIN 650 G YOGURT SELECTED VARIETIES 2080752033_EA/21030942_EA

LIMIT 4 **3.33**

OVER LIMIT PAY 4.49 EA



KELLOGG'S FAMILY SIZE CEREAL SELECTED VARIETIES, 480-650 G 21430738_EA/21430755_EA



LIMIT 4 **5.47**

OVER LIMIT PAY 7.49 EA



SEAQUEST® COLOSSAL RAW WHITE SHRIMP 16-20/LB, 300 G, CHUB MACKEREL 1 KG OR RAW SHRIMP, HEAD ON, SHELL ON 340 G, FROZEN 21043887_EA

LIMIT 4 **5.99**

OVER LIMIT PAY 7.49 EA

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pick-up or delivery

CREST & ORAL-B ORAL HEALTH REGIMEN PACK UP TO \$24.99 VALUE 21088561_EA



SWISS CHALET OR MONTANA'S PORK BACK RIBS SELECTED VARIETIES, FULLY COOKED, 600/650 G 21003498_EA/21002221_EA

LIMIT 4 **8.99**

OVER LIMIT PAY 13.99 EA



COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S SELECTED VARIETIES 21178371_EA/21178642_EA

2.77



MADE GOOD GRANOLA BARS, MINI'S, MORNINGS BREAKFAST BARS, COOKIES, CRISPY SQUARES OR CRUNCHY DRIZZLED BITES SELECTED VARIETIES, 24-150 G 21007822_EA/21032021_EA

LIMIT 4 **3.49**

OVER LIMIT PAY 5.00 EA



ROYALE BATHROOM TISSUE SELECTED VARIETIES 30-60 ROLLS 21191252_EA/21178233_EA

LIMIT 4 **13.99**

OVER LIMIT PAY 23.99 EA



BOUNTY PAPER TOWEL 8=24 ROLLS 21519979_EA

LIMIT 4 **23.99**

OVER LIMIT PAY 29.99 EA

To a greener future



PC® PLANET FIRST™
DISHWASHING LIQUID
SELECTED VARIETIES, 740 ML
21549800_5A/21549817_5A

LIMIT 4
2.79

OVER LIMIT PAY 3.99 EA



PC® PLANET FIRST™
KITCHEN COMPOST
BAGS
10'S
21549799_5A

\$4

PC® PLANET FIRST™
BAMBOO PLATES
OR BOWLS
SELECTED VARIETIES
20303076_5A/21422664_5A

FROM
3.99
3.99-6.29



PC® PLANET FIRST™
BIRCH CUTLERY
SELECTED VARIETIES
21000018_5A/21000027_5A

FROM
2.50
2.50-11.49

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.



BABY SHOP

FOR LESS

SHOP NOW

PC® ORGANICS BABY FOOD POUCHES
SELECTED VARIETIES, 128 ML
2065248003_EA/20666467003_EA

LIMIT 6
\$1

OVER LIMIT PAY 1.17 EA



HUGGIES 16X BABY WIPES
SELECTED VARIETIES
960-1152'S
206389_EA/206496_EA

LIMIT 4
23⁹⁷

OVER LIMIT PAY 29.99 EA



PAMPERS ECONO PACK DIAPERS
SIZE N-8
SELECTED VARIETIES
58-180'S
2100348_EA/2100308_EA/2100348_EA

LIMIT 4
34⁹⁷

OVER LIMIT PAY 39.99 EA



SIMILAC PRO-ADVANCE
STEP 1 OR 2 POWDER
FORMULA
837-859 G
2143081_EA/2143706_EA

LIMIT 2
51⁹⁹

OVER LIMIT PAY 56.99 EA

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.

superstore.ca

SUPER FRESH

FARMER'S MARKET™
LEMONS
PRODUCT OF U.S.A.,
3 LB
2079881001_EA

\$6

CLUB SIZE

FARMER'S MARKET™
AMBROSIA APPLES
PRODUCT OF WESTERN PROVINCES
CANADA FANCY GRADE, 5 LB
20630646001_EA

6⁹⁹

CLUB SIZE



FARMER'S MARKET™
SWEET PEPPERS
PRODUCT OF WESTERN PROVINCES
6'S
21030970001_EA

6⁹⁸

CLUB SIZE



FARMER'S MARKET™
DÉLICÉS DU MARCHÉ
LEMONS
CITRONS
1.36 kg (3 lb)



FARMER'S MARKET™
DÉLICÉS DU MARCHÉ
AMBROSIA
Apples - Ambrosia

CLUB SIZE

FARMER'S MARKET™
RED GRAPEFRUIT
PRODUCT OF U.S.A., 3 LB
20118409001_EA

5⁹⁹



FARMER'S MARKET™
DÉLICÉS DU MARCHÉ
GRAPEFRUIT
PAMPLEMOUSSES
1.36 kg (3 lb)

CLUB SIZE

FARMER'S MARKET™
MINI CUCUMBERS
PRODUCT OF WESTERN PROVINCES
CANADA NO. 1 GRADE, 15'S
21033960001_EA

5⁹⁹



PC® LITTLE GEMS™
MINI MIXED POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 5 LB
20767942_EA

LIMIT 4

\$8

OVER LIMIT PAY 9.00 EA



FARMER'S MARKET™
SWEET CORN
PRODUCT OF U.S.A.,
NO. 1 GRADE, 4'S
20348977001_EA

4⁹⁹



PC® BLUE MENU®
PISTACHIOS UNSALTED OR
PC® PISTACHIOS
SALTED, ROASTED
PRODUCT OF U.S.A., 225 G
20940332_EA/20940014_EA

4⁹⁹



NO NAME® ROASTED
PEANUTS
PRODUCT OF U.S.A., 907 G
20996039_EA

\$6



FARMER'S MARKET™
EARLY ANNUAL
PLANTER
SELECTED VARIETIES, 8 INCH
21241892_EA

\$16



PC® EARLY
ANNUAL PLANTER
SELECTED VARIETIES, 10.5 INCH
20753967_EA

\$22



PC® SENETTI
PLANTER
SELECTED VARIETIES, 8 INCH
21046493_EA

\$20



NO NAME®
SOIL
SELECTED
VARIETIES, 50 L
21348963_EA/21358664_EA

2/\$22

OR 13.00 EA



PC®
SPECIALTY
SOIL
SELECTED
VARIETIES, 25 L
21349109_EA/21349074_EA

2/\$14

OR 8.00 EA



PC® BLACK
EARTH SOIL
25 L
21357792_EA

4/\$13

OR 3.50 EA

FRESH PICKS



APP EXCLUSIVE OFFER†

Optimum
100 pts

for every \$1* spent on tomatoes in the Produce department

†Open your PC Optimum® app or visit pcoptimum.ca to get the offer.

PC® AIXANY TOMATOES

Axiany cherry tomatoes have a crisp, juicy bite that finishes with sweet flavour.



PC® AXIANY CHERRY TOMATOES
PRODUCT OF WESTERN PROVINCES,
CANADA NO. 1 GRADE, 681 G
21090447001_EA

5.99

FARMER'S MARKET™ GRAPE TOMATOES

Grape tomatoes are small and oval-shaped with a smooth red or yellow skin. They typically have a thicker skin and sweeter flavour than cherry tomatoes.



FARMER'S MARKET™ GRAPE TOMATOES
PRODUCT OF CANADA, OR MEXICO
NO. 1 GRADE, 907 G
20940038001_EA

\$5

PC® ORGANICS GRAPE TOMATOES
Bite-size and bursting with sweet flavour, these juicy organic grape tomatoes are great for snacking and everyday dishes.

PC® ORGANICS GRAPE TOMATOES
PRODUCT OF MEXICO
NO. 1 GRADE, 283 G
2071177001_EA

3.99



PC® VARIETY PACK TOMATOES
PRODUCT OF CANADA OR MEXICO, NO. 1 GRADE, 681 G
20949866001_EA

5.99



PC® MIXIANY CHERRY TOMATOES
PRODUCT OF U.S.A.
NO. 1 GRADE, 454 G
2025367001_EA

5.99



HEAVENLY VILLAGIO MARZANO TOMATOES
A mini plum variety that has an amazingly crisp and sweet flavour and is the perfect snacker.

VILLAGIO MARZANO TOMATOES
PRODUCT OF WESTERN PROVINCES CANADA
NO. 1 GRADE, 681 G
2088919001_EA

\$6

PC® MIXIANY TOMATOES
PC® Mixiany Cherry Tomatoes adds a multi-coloured twist with its mix of yellow, red and orange Axiany varieties.

AVALANTINO TOMATOES
A perfect balance of umami flavour and fresh aroma will satisfy any tomato lover. Smaller in size for a sandwich or small salad, with no waste.

AVALANTINO TOMATOES
PRODUCT OF WESTERN PROVINCES,
CANADA NO. 1 GRADE
454 G
20960482001_EA

\$4



SUPER FRESH



**CLUB
SIZE**

PC® FREE FROM®
SPLIT CHICKEN WINGS
FRESH

2082170_KG

6⁹⁹
LB

15.41/KG



PC® FREE FROM®
PORK SHOULDER
BLADE STEAKS
FRESH

21097097_KG

5⁹⁹
LB

13.21/KG



PC® OR FREE FROM®
BACON
SELECTED VARIETIES, 375/500 G

20152629_EA

LIMIT 4

5⁹⁹

OVER LIMIT PAY 7.49 EA



PC® FREE FROM®
LEAN GROUND PORK
FRESH, 454 G

20883220_EA

5⁴⁹



BEEF BRISKET
PORTIONS
CUT FROM CANADA AAA
GRADE WESTERN BEEF

20799403_KG

8⁹⁹
LB

19.82/KG



**CLUB
SIZE**

TOP SIRLOIN STEAK
OR ROAST
CUT FROM CANADA AAA
GRADE WESTERN BEEF

20120466_KG

11⁹⁹
LB

26.43/KG



SCHNEIDERS JUICY
JUMBOS OR SMOKED
SAUSAGES 375-450 G OR
BOLOGNA 375/500 G
SELECTED VARIETIES

20105611_EA

4⁹⁹



PC® FREE FROM®
SAUSAGE
SELECTED VARIETIES
375/500 G

2019782_EA

5⁹⁹



BEYOND MEAT
PLANT-BASED
BURGERS
FROZEN, 678 G

21378994_EA

LIMIT 4

15⁹⁹

OVER LIMIT PAY 20.99 EA



SEAQUEST® FLAVOURED
ALASKA POLLOCK
READY TO EAT, 454 G OR
FRESH SALMON
OR STEELHEAD

PORTIONS 4 OZ
2099152_EA

4⁹⁹



PC® SMOKED
SALMON
SELECTED VARIETIES
FROZEN, 150 G

20095009_EA

10⁹⁹

PC® BLUE MENU®
WILD NOVA
SCOTIAN SEA
SCALLOPS
JUMBO, 20-40/LB, 400 G
OR PC® RAW
GRILLING
ZIPPERBACK®
SHRIMP

8/12/LB, 454 G
FROZEN
20038148_EA

18⁹⁹



SEAQUEST® RAW
SHELL ON OR COOKED
PEELED SHRIMP
FROZEN, 56-65/LB, 300 G

21043889_EA

6⁹⁹

WILD SMOKED
SALMON, PINK
SALMON, SOLE, BASA,
BLUE COD, POLLOCK,
BREADED SQUID OR
POPCORN SHRIMP,
CRAB FLAVORED CRAB
OR SEAFOOD MEDLEY

21473748_EA



**ALWAYS
\$10**

SUPER FRESH



**MASTRO SALAMI
OR SALAMI WITH
PROSCIUTTO**
DELI SERVICE CASE SLICED
20087761_KG

3.60
/100 G



PC® DIPS OR HUMMUS
SELECTED VARIETIES, 454 G
20584001_EA/20584213_EA

\$6



ZIGGY'S® FETA CHEESE
SELECTED VARIETIES, 400 G
20592952_EA

\$8



**MASTRO GENOA
MILD OR HOT SALAMI**
375 G
2114914_EA/2114952_EA

8.99



**PC® SPLENDIDO™
PARMIGIANO,
REGGIANO, GRANA
PADANO OR
PECORINO ROMANO**
250 G
21071031_EA/21053434_EA

9.99



**BENTO SUSHI
CALIFORNIA ROLLS**
SELECTED VARIETIES, 200/205 G
20184852_EA

6.49



**BAKED IN-STORE
FRENCH BREAD**
SELECTED VARIETIES, 450 G
20788443_EA

1.25



**ACE BAKERY
BAGUETTES**
SELECTED VARIETIES, 200-400 G
20171171_EA

2.99



**TEXAS STYLE HOT DOG
OR HAMBURGER BUNS**
BAKED IN-STORE, 12'S
21046652_EA

\$4



**NO NAME®
BAGELS OR
ENGLISH
MUFFINS**
SELECTED VARIETIES
6'S
21217967_EA/21313119_EA

2/3.50

OR 1.99 EA



**CASA MENDOSA
7 OR 10 INCH
TORTILLAS 340-640 G
OR DELI WORLD
LIGHT RYE 500 G
SELECTED VARIETIES
20097456_EA/21566518_EA**

2.99



PC® BRIOCHE LOAF
400 G OR **BUNS** 6'S
SELECTED VARIETIES
21050280_EA/21094319_EA

LIMIT 4
4.49

OVER LIMIT PAY 5.49 EA



**FARMER'S MARKET™
LOAF CAKES**
WHOLE OR SLICED, SELECTED
VARIETIES, 344-400 G
20565382_EA/21488954_EA

4.50



**FARMER'S MARKET™
PIES**
SELECTED VARIETIES, 580 G-1 KG
21297366_EA/21297367_EA

4.97



**SUGARPLUM
ROUND CAKES**
SELECTED VARIETIES, 950 G
20286416_EA

LIMIT 4
\$13

OVER LIMIT PAY 16.00 EA

MEAL SOLUTIONS & WEEKEND SANDWICHES



PC® NATURAL CHOICE® TURKEY OR CHICKEN BREAST DELI SERVICE CASE SLICED SELECTED VARIETIES

2.90 /100 G



Members save **\$2**

PC® CHEESE SLICES SELECTED VARIETIES CLUB SIZE, 500 G

Optimum Members-Only Price™ **11.99** Non-members **13.99**

LA BAGUETTERIE MICHE SELECTED VARIETIES 600/800 G

LIMIT 4 **\$4**

OVER LIMIT PAY 5.29 EA



WONDER BREAD 570 G OR BUNS 12'S SELECTED VARIETIES

2.50

ZIGGY'S® FRESH PASTA 1 KG OR OLIVIERI FRESH PASTA SAUCE 600 ML SELECTED VARIETIES

6.99



LARGE FRESH SALADS MADE FRESH IN-STORE SELECTED VARIETIES 528-740 G

\$8

BIG SANDWICH OR SUB SELECTED VARIETIES 1 KG-1025 G

\$11



EASY CHARCUTERIE

Create it your way for less



PC® NATURAL CHOICE® SLICED DELI MEAT 150 G, CHEESE BLOCKS 250 G OR GUACAMOLE 425 G SELECTED VARIETIES

3/\$18

OR 7.00 EA



Members save **\$3**

Optimum Members-Only Price™ **\$12**

Non-members **\$15**

MADE IN-STORE DELI TRAYS SELECTED VARIETIES, 530-800 G

**Must be a registered PC Optimum™ member to load and get this offer.

ALWAYS PRICED RIGHT



NO NAME® WAFFLES OR PANCAKES
SELECTED VARIETIES,
FROZEN, 8'S
20190370001_EA

ALWAYS
\$2.50



NO NAME® PIZZA
SELECTED VARIETIES
FROZEN, 350-411 G
2019444_EA

ALWAYS
\$3.50



NO NAME® PIZZA
SELECTED VARIETIES
FROZEN, 350-411 G
2019444_EA

ALWAYS
\$3.50

NO NAME® NATURAL CHEESE SLICES
SELECTED VARIETIES, 210/230 G
2019231_EA

ALWAYS
\$4.50



PC® ORGANICS APPLESAUCE
SELECTED VARIETIES, 6X100 ML OR 650 ML
20192093002_EA/201904032001_EA

ALWAYS
\$3.50



DANONE
ACTIVIA
YOGURT
SELECTED VARIETIES
12X100 G
20191412001_EA/2019403012_EA

ALWAYS
\$5.50



CROISSANT 12'S OR
MINI CHEESE 20'S
BAKED IN-STORE, SELECTED VARIETIES
2019171_EA

ALWAYS
\$5

BIG BRANDS LOW PRICES



TROPICANA ORANGE JUICE
SELECTED VARIETIES, REFRIGERATED, 2.63 L

2019796001_EA

LIMIT 2
5⁸⁸

OVER LIMIT PAY 7.49 EA



JANES PUB STYLE BREADED CHICKEN OR TURKEY
SELECTED VARIETIES, FROZEN, 600/700 G

2191828_EA

9⁹⁹



SWANSON OVEN EASY MEALS 879/992 G
OR FAMILY SKILLETS 1.19 KG

SELECTED VARIETIES, FROZEN

20194335_EA/21598064_EA

LIMIT 4
8⁹⁷

OVER LIMIT 12.79 EA



HIGH LINER SIGNATURE CUTS 425/515 G,
PAN-SEAR SELECTS 500/540 G, **SHRIMP** 454/510 G
OR FRANKS REDHOT FISH WINGS 454 G

SELECTED VARIETIES, FROZEN

20296596003_EA/21186254_EA

LIMIT 4
8⁹⁹

OVER LIMIT PAY 11.99 EA



NESTLÉ DRUMSTICK 4-6'S, **NOVELTIES** 4-10'S,
CONFECTIONERY TUBS 1.5 L, **DEL MONTE BARS**
OR ICE POPS 10'S, SELECTED VARIETIES, FROZEN

20304623001_EA/20322380001_EA

5⁴⁹



QUAKER CRISPY MINIS OR RICE CAKES
SELECTED VARIETIES, 90-199 G

2016378002_EA/20303000003_EA

LIMIT 4
2²⁹

OVER LIMIT PAY 2.89 EA



WAGON WHEELS 630 G OR
GRISSOL MELBA TOAST 350/400 G

SELECTED VARIETIES

21238487_EA/2030729001_EA

LIMIT 4
4⁹⁹

OVER LIMIT PAY 5.99 EA



LAY'S POTATO CHIPS 177-235 G
OR POPPABLES SNACKS 130 G

SELECTED VARIETIES

2041006_EA/21241032_EA

2,500⁰⁰ = \$250 Value
when you buy 3



PACE SALSA
SELECTED VARIETIES, 642 ML

20307531001_EA

LIMIT 4
3⁹⁷

OVER LIMIT PAY 5.89 EA



ROBIN HOOD FLOUR
SELECTED VARIETIES, 2.5 KG

20039497001_EA/20039497005_EA

LIMIT 4
4⁴⁷

OVER LIMIT PAY 6.49 EA

BIG BRANDS LOW PRICES



HERSHEY'S SINGLE CHOCOLATE BAR
SELECTED VARIETIES, 42-58 G

20981797_EA/20982002_EA

\$1



CADBURY SINGLE CHOCOLATE BAR
SELECTED VARIETIES, 33-60 G

20688799001_EA/20691851_EA

\$1



DORITOS TORTILLA CHIPS
SELECTED VARIETIES, 210-280 G

21069112_EA/21369118_EA

2/\$8

OR 4.49 EA



MONSTER ENERGY DRINKS
SELECTED VARIETIES, 473 ML

20938249_EA/20938521_EA

\$3



LINDT SWISS CLASSIC OR
LINDOR CHOCOLATE TABLET

SELECTED VARIETIES, 100 G

20296856001_EA/21168814_EA

2/\$5

OR 2.99 EA



CLOROX DISINFECTANT WIPES 75'S OR BLEACH 2.4 L
SELECTED VARIETIES

20348537002_EA/21283179_EA

LIMIT 4
4.49

OVER LIMIT PAY 5.99 EA



LYSOL LAUNDRY DISINFECTANT 1.2 L OR SPRAY 425 G,
RESOLVE IN-WASH 625 G OR PRE-TREAT 650 ML

SELECTED VARIETIES

20323370_EA/21487308_EA

LIMIT 4
6.97

OVER LIMIT PAY 7.99 EA



ROYALE TIGER TOWELS
SELECTED VARIETIES, 2/3=6 ROLLS

21484702_EA/21484741_EA

LIMIT 4
7.99

OVER LIMIT PAY 9.99 EA



GAIN LIQUID 4.55 L OR FLINGS 42'S
LAUNDRY DETERGENT

SELECTED VARIETIES

20965291_EA/21405174_EA

LIMIT 4
13.97

OVER LIMIT PAY 15.99 EA



CASCADE PLATINUM 51/67'S, COMPLETE 90'S
OR ORIGINAL 110'S DISHWASHER TABS

SELECTED VARIETIES

21516545_EA/21518479_EA

18.97

SUPER YOUR EVERYDAY



VAN HOUTTE K-CUP PODS 10/12'S, FOLGERS 544-816 G OR 1850 340 G GROUND COFFEE
SELECTED VARIETIES

8⁹⁹



TIMOTHY'S, KRISPY KREME OR DONUT HOUSE COFFEE PODS
SELECTED VARIETIES, 30'S

LIMIT 4
13⁹⁹

OVER LIMIT PAY 18.99 EA



TIM HORTONS FINE GRIND COFFEE 640-930 G OR PODS 24/30'S, SELECTED VARIETIES

LIMIT 4
17⁹⁹

OVER LIMIT PAY 23.99 EA



GENERAL MILLS JUMBO CEREAL
SELECTED VARIETIES 825 G-1.3 KG

LIMIT 4
8⁹⁹

OVER LIMIT PAY 10.99 EA



NO NAME[®] HONEY
LIQUID OR CREAMED, 1 KG

8⁹⁹



PC[®] THE DECADENT[®] COOKIES
SELECTED VARIETIES
280/300 G

LIMIT 4
3⁴⁹

OVER LIMIT PAY 4.49 EA



PC[®] ROASTED PEANUTS
SELECTED VARIETIES
700 G

LIMIT 4
5⁴⁹

OVER LIMIT PAY 6.49 EA



FRITO-LAY VARIETY PACK
SELECTED VARIETIES
428-448 G

2,000⁺ = \$2 Value
when you buy 2



PC[®] THE DECADENT[®] CHOCOLATE CHIPS
SELECTED VARIETIES
226-300 G

LIMIT 4
3⁴⁹

OVER LIMIT PAY 3.99 EA



CAMPBELL'S READY TO SERVE SOUP
SELECTED VARIETIES, 515 ML

LIMIT 4
2⁴⁹

OVER LIMIT PAY 3.29 EA



CLOVER LEAF LIGHT TUNA OR BRUNSWICK FILLETS
SELECTED VARIETIES, 85-170 G

LIMIT 4
1⁶⁹

OVER LIMIT PAY 1.99 EA



PC[®] BLUE MENU[®] BEANS, PEAS, LENTILS OR SOUP MIX
SELECTED VARIETIES, 900 G

LIMIT 4
2⁹⁹

OVER LIMIT PAY 3.79 EA



DEL MONTE FRUIT
SELECTED VARIETIES, 796 ML

LIMIT 4
3⁹⁹

OVER LIMIT PAY 4.97 EA

SUPER YOUR EVERYDAY



FRUITOPIA, NESTEA OR PEACE TEA BEVERAGES
SELECTED VARIETIES, REFRIGERATED, 1.75 L

20347440001_EA/20348331004_EA

LIMIT 2
1⁹⁸

OVER LIMIT PAY 2.29 EA



OASIS HEALTH BREAK, ORANGE JUICE OR SMOOTHIE

SELECTED VARIETIES, REFRIGERATED, 1.5/1.6 L

21376778_EA/21529903_EA

4⁴⁹



YOPLAIT YOP DRINKABLE YOGURT

SELECTED VARIETIES, 200 ML

21477986_EA/21478178_EA

LIMIT 6
\$1

OVER LIMIT PAY 1.29 EA



YOPLAIT TUBES 8X56 G, SOURCE 630 G OR MINIGO 6X60 G YOGURT

SELECTED VARIETIES

213918001_EA/21547395_EA

LIMIT 4
2⁶⁷

OVER LIMIT PAY 3.49 EA



ALMOND BREEZE NON-DAIRY REFRIGERATED BEVERAGES

SELECTED VARIETIES, 1.89 L

20794060003_EA/20794060002_EA

**Must be a registered PC Optimum member to load and get this offer.

Members save **\$1.01**

Optimum
Members-Only Price™
2⁹⁹
Non-members
\$4



SIGGI'S

SELECTED VARIETIES, 650-750 G

21353874_EA/21353892_EA

LIMIT 4
5⁴⁹

OVER LIMIT PAY 6.29 EA



BLACK DIAMOND CHEESE STRINGS 16'S OR STICKS 12'S

SELECTED VARIETIES

20763661_EA/20986474_EA

LIMIT 6
5⁷⁷

OVER LIMIT PAY 8.79 EA



SAPUTO MOZZARELLISSIMA CHEESE BAR OR SHREDDED CHEESE

SELECTED VARIETIES, 1 KG

20770964_EA

LIMIT 4
16⁹⁹

OVER LIMIT PAY 18.99 EA



HALF & HALF CREAM

BRAND MAY VARY BY REGION

946 ML/1 L

20073927_EA

LIMIT 2
2⁵⁸

OVER LIMIT PAY 2.99 EA



CHEEMO PEROGIES

SELECTED VARIETIES

FROZEN, 815/907 G

20527198_EA

LIMIT 4
2⁷⁹

OVER LIMIT PAY 3.49 EA



POGO

FROZEN, 20'S

2006524002_EA

LIMIT 4
13⁹⁹

OVER LIMIT PAY 16.99 EA

SUPER YOUR EVERYDAY



MERCI FINEST ASSORTMENT OF EUROPEAN CHOCOLATES
SELECTED VARIETIES, 250 G
20210152_EA

LIMIT 4
749

OVER LIMIT PAY 8.99 EA



POPPA CORN LUCKY ELEPHANT COTTON CANDY
200 G
21287186_EA

LIMIT 4
499

OVER LIMIT PAY 5.99 EA



PC® 100% JUICE
SELECTED VARIETIES, 1 L
20509952_EA/21080958_EA

LIMIT 4
175

OVER LIMIT PAY 2.29 EA



ICE RIVER GREEN BOTTLE WATER
32X500 ML
21361952_C32

LIMIT 4
379

OVER LIMIT PAY 4.79 EA



PC® SOFT DRINKS
SELECTED VARIETIES
12X355 ML
2021887027_C12/2069067001_C12

LIMIT 4
449

OVER LIMIT PAY 5.49 EA



MOTT'S CLAMATO PARTY PAK
SELECTED VARIETIES, 2.54 L
2067772002_EA

479



SANPELLEGRINO CARBONATED WATER
6X500 ML OR SPARKLING FRUIT BEVERAGES
6X330 ML, SELECTED VARIETIES
21433206_C06/21509114_C06

799



MONSTER 4X473 ML OR RED BULL 4X250 ML ENERGY DRINKS
SELECTED VARIETIES
20166737001_C04/20937631_C04

LIMIT 4
827

OVER LIMIT PAY 10.49 EA



NO NAME® VINEGAR
4 L
20102756_EA

227



CATELLI GARDEN SELECT PASTA SAUCE
SELECTED VARIETIES, 640 ML
20095184003_EA

LIMIT 4
147

OVER LIMIT PAY 2.99 EA



PC® BLUE MENU® WHOLE GRAIN OR WHITE PASTA WITH FIBRE
SELECTED VARIETIES, 375 G
20252144001_EA

LIMIT 4
199

OVER LIMIT PAY 2.79 EA



HIDDEN VALLEY DRESSING
SELECTED VARIETIES
473 ML
20249619002_EA

LIMIT 4
347

OVER LIMIT PAY 4.99 EA



FRANK'S RED HOT SAUCE
SELECTED VARIETIES
354 ML
20187632001_EA

3,000 = \$3 Value
when you buy 3



FANCY FEAST 85 G, FRISKIES 156 G WET CAT FOOD
SELECTED VARIETIES
20312159_EA/20316703_EA

LIMIT 10
90¢

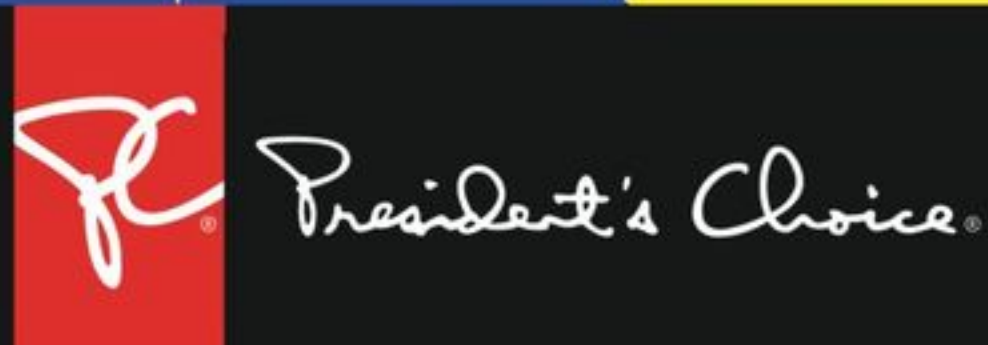
OVER LIMIT PAY 1.00 EA



MILK BONE DOG TREATS
SELECTED VARIETIES
750-900 G
21014573_EA/21014895_EA

LIMIT 4
449

OVER LIMIT PAY 4.99 EA



Hand tossed in Italy, or wood fired?

Pizza crust perfection, any way you slice it.

Shop now



To a greener future

Nurture the planet and your wallet.



NATURA BIODEGRADABLE DISINFECTING WIPES 40'S OR ALL-IN-ONE CLEANER 680 ML

21460182_EA/21460206_EA

LIMIT 4
3⁹⁹

OVER LIMIT PAY 4.49 EA



PC® PLANET FIRST™ ALL PURPOSE CLEANER
SELECTED VARIETIES, 700 ML

21543267_EA/21543302_EA

LIMIT 4
3⁹⁹

OVER LIMIT PAY 4.99 EA



PC® YARD WASTE BAGS
5'S

20429980_EA

3⁵⁰



ZIPLOC STORAGE BAGS
SELECTED VARIETIES, 10-90'S

21331380_EA

LIMIT 4
4⁴⁹

OVER LIMIT PAY 5.49 EA



METHOD ALL PURPOSE CLEANER 828 ML OR LIQUID DISH SOAP 532 ML
SELECTED VARIETIES

21432668_EA/21518332_EA

4⁹⁹



MRS. MEYER'S MULTI-SURFACE CLEANER OR DISH SOAP
SELECTED VARIETIES, 473 ML

21046908_EA/21046918_EA

4⁹⁹



GREEN WORKS ALL PURPOSE CLEANER 946 ML, WIPES 75'S OR GLAD COMPOSTABLE BAGS 20-100'S
SELECTED VARIETIES

20892713_EA/21478752_EA

3,000⁰⁰ = \$3 Value
when you buy 2



NATURE CLEAN LAUNDRY DETERGENT OR STAIN REMOVER SHEETS
SELECTED VARIETIES, 32'S

21485845_EA/21485896_EA

LIMIT 4
7⁹⁹

OVER LIMIT PAY 8.99 EA



TRU EARTH LAUNDRY DETERGENT OR FABRIC SOFTENER STRIPS
SELECTED VARIETIES, 32'S

21425314_EA/21555718_EA

2,000⁰⁰ = \$2 Value
LIMIT 4
12⁹⁹

OVER LIMIT PAY 14.99 EA



SKOY BIODEGRADABLE SPONGE CLOTH 4'S OR SCRUB 2'S

21516744_EA

LIMIT 4
9⁴⁹

OVER LIMIT PAY 10.99 EA



TIDE PODS LAUNDRY DETERGENT
SELECTED VARIETIES, 63/85/112'S

21450031_EA/21450038_EA

LIMIT 4
28⁹⁹

OVER LIMIT PAY 32.99 EA

2,500⁰⁰ = \$2⁵⁰ Value!
for every \$25* spent on

VILEDA CLEANING PRODUCTS
ALL VARIETIES AND SIZES

21042792_EA/21042803_EA

*At least \$2.50 value in points



FROM OUR SHELVES TO YOURS



REAL CANADIAN LIQUORSTORE

Get your points straight up
Now you can earn and redeem PC Optimum™ points on liquor.

JACKSON-TRIGGS PROPRIETORS' SELECTION
CABERNET SAUVIGNON
PINOT GRIGIO, MERLOT OR
SAUVIGNON BLANC,
4L

1,000^{PC} = \$1 Value

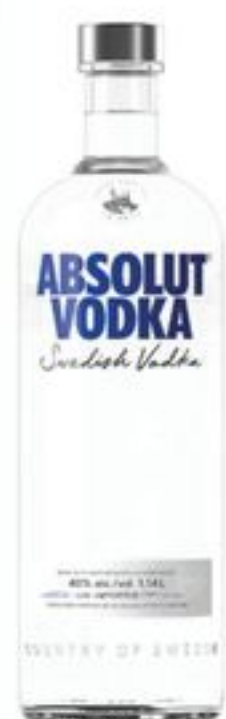
35⁹⁹



4,000^{PC} = \$4 Value

SOCIAL LITE
COCKTAIL FLAVOURED
SELTZERS OR VODKA
SODA MIXER PACK,
12X355 ML

28⁹⁹



ABSOLUT
VODKA,
1.14 L

1,000^{PC} = \$1 Value

36⁹⁹



CROWN ROYAL
RYE,
1.75 L

1,000^{PC} = \$1 Value

53⁹⁹



TWISTED TEA
HARD ICED TEA
ORIGINAL OR
HALF & HALF,
12X355 ML

28⁹⁹



TRAPICHE ALARIS
MALBEC,
750 ML

500^{PC} = 50¢ Value

10⁴⁹



JACOB'S CREEK
MOSCATO OR
MOSCATO ROSE,
750 ML

500^{PC} = 50¢ Value

10⁹⁹



APOTHIC
RED OR
WHITE BLEND,
750 ML

500^{PC} = 50¢ Value

14⁹⁹



BAILEYS
IRISH CREAM,
750 ML

1,000^{PC} = \$1 Value

27⁹⁹



THE KRAKEN
BLACK SPICED RUM,
750 ML

2,000^{PC} = \$2 Value

28⁹⁹



SAUZA
SILVER TEQUILA,
1.14 L

2,500^{PC} = \$2.50 Value

53⁹⁹



CORONA
BEER,
12X330 ML
WORKS OUT TO BE
\$2.33 PER BOTTLE

1,000^{PC} = \$1 Value

28⁹⁹



OLD MILWAUKEE
OR **PABST BLUE**
RIBBON
BEER,
24X355 ML
WORKS OUT TO BE
\$1.54 PER CAN

2,000^{PC} = \$2 Value

38⁹⁹



KOKANEE
BEER,
36X355 ML
WORKS OUT TO BE
\$1.72 PER CAN

61⁹⁹

WORLD FOODS*

SUFRA® HALAL
CHICKEN LEGS
BACK ATTACHED, FRESH, UP TO
1.28 KG
21430676_EA

\$10



UFC COCONUT
WATER
1L
20570906_EA

LIMIT 4

347

OVER LIMIT PAY 3.99 EA



GOLDEN
POMPANO
OR MILKFISH
WHOLE, FROZEN
20066381_KG

399
LB

8.80/KG

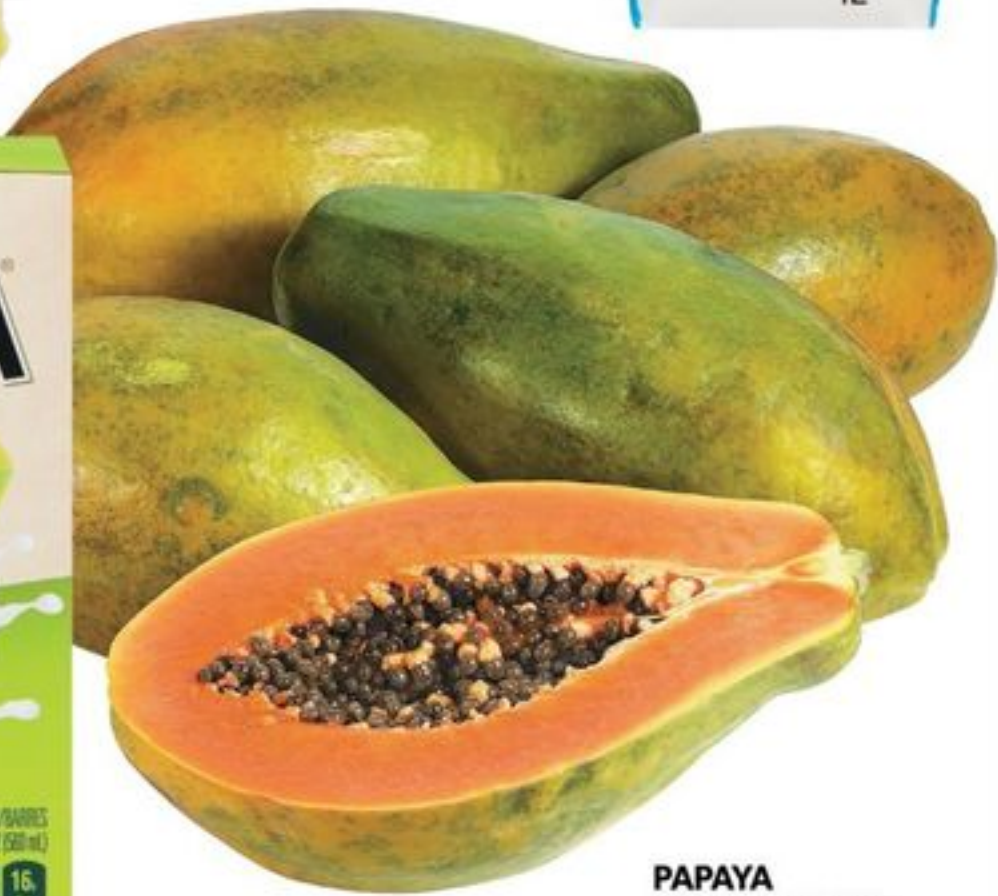


MELONA ICE BARS
SELECTED VARIETIES, 560 ML
21020134_EA/21020135_EA

LIMIT 4

599

OVER LIMIT PAY 6.99 EA



PAPAYA
PRODUCT OF MEXICO
2081706600_LB

167
LB

3.68/KG



LIMIT 4

269

OVER LIMIT PAY 3.49 EA

BYBLOS BAKERY PITAS
SELECTED VARIETIES, 300 G
20132183_EA



LIMIT 4

149

OVER LIMIT PAY 1.79 EA

SHANA VEGETABLES
SELECTED VARIETIES, 300 G
20133995_EA



LIMIT 4

649

OVER LIMIT PAY 7.99 EA

M.Y. SAN SKY FLAKES
CRACKERS
800 G
21176796_EA



LIMIT 6

33¢

OVER LIMIT PAY .39 EA

MAGGI MASALA
NOODLES
70 G
20802664_EA



LIMIT 4

499

OVER LIMIT PAY 5.99 EA

MAGGI CHICKEN
BOUILLON CUBES
21 G
20337453_EA



LIMIT 4

699

OVER LIMIT PAY 7.99 EA

MOTHER'S MAGIC
HIMALAYAN PINK
ROCK SALT
2 KG
21357761_EA

* Please note that not all items are available in all stores. See back page of flyer for details.

WORLD FOODS*



EGGPLANT
PRODUCT OF MEXICO

20155709001_KG

1.97
LB

4.34/KG



NAPA
PRODUCT OF U.S.A.

20015025001_KG

1.29
LB

2.84/KG



CHINESE JUMBO
CARROTS

PRODUCT OF CHINA

20851084001_KG

1.49
LB

3.28/KG



BEEF RIB FINGER MEAT
BONELESS, CRYOVAC

20142759_KG

8.99
LB

19.82/KG



MAPLE LODGE ZABIHA
HALAL OR REGULAR
CHICKEN WIENERS
SELECTED VARIETIES, 450 G

20008571_EA/20062715_EA

1.97



WHOLE DRESSED
TILAPIA

FROZEN

20189341_KG

\$3
LB

6.61/KG



CRISPY CAKE RUSK

650 G

20418926_EA

LIMIT 4
3.97

OVER LIMIT PAY 4.99 EA



SURAJ® GROUND
BLACK PEPPER

400 G

20148050_EA

LIMIT 4
7.99

OVER LIMIT PAY 10.99 EA



SHANA PARATHA

SELECTED VARIETIES, 400 G

20990535001_EA

2.27



FLYING GOOSE
SRIRACHA MAYO

730 ML

21528201_EA

LIMIT 4
5.99

OVER LIMIT PAY 7.99 EA



T&T® SOY SAUCE
LIGHT OR DARK, 500 ML

20109842_EA

LIMIT 4
1.99

OVER LIMIT PAY 2.69 EA



IRINI KALAMATA OLIVES

1.5L

20200532_EA

LIMIT 4
7.49

OVER LIMIT PAY 9.89 EA



GRACE HOT PEPPER
SAUCE

170 ML

20106545_EA

LIMIT 4
1.79

OVER LIMIT PAY 1.99 EA



RIBENA JUICE

850 ML

2101494_EA

LIMIT 4
7.99

OVER LIMIT PAY 9.99 EA



DAN-D PAK
FANCY
MIXED NUTS

908 G

21027131_EA/210207459_EA

LIMIT 4
15.49

OVER LIMIT PAY 17.49 EA

* Please note that not all items are available in all stores. See back page of flyer for details.

Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.

BABY SHOP

FOR LESS

SHOP NOW

HUGGIES PULL-UPS ECONO PACK TRAINING PANTS
SELECTED VARIETIES, 66-108'S
21456755_EA/21456824_EA

LIMIT 4
36⁹⁷

OVER LIMIT PAY 43.99 EA



HUGGIES ECONO PACK DIAPERS
SIZE N-7, SELECTED VARIETIES, 60-200'S
21456492_EA/21456540_EA

LIMIT 4
34⁹⁷

OVER LIMIT PAY 41.99 EA



PAMPERS NINJAMAS NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 34/44'S
21038929_EA/21038932_EA

LIMIT 4
26⁹⁷

OVER LIMIT PAY 29.99 EA



SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA
STEP 1 OR 2, 16X235 ML
21334606_CO/21334752_CO

LIMIT 2
51⁹⁹

OVER LIMIT PAY 64.99 EA



WATERFUL PLASTIC FREE BABY WIPES
3X60'S
21527731_EA

LIMIT 4
9⁹⁹

OVER LIMIT PAY 11.99 EA



ENFAMIL A+ READY TO FEED INFANT FORMULA
SELECTED VARIETIES
18X237 ML
21208370_CO/21208382_CO

LIMIT 2
59⁹⁹

OVER LIMIT PAY 69.99 EA



PC ORGANICS BABY SNACKS OR ENTRÉES
SELECTED VARIETIES, 42-185 G
20431341_EA/2088821003_EA

LIMIT 6
2⁷⁹

OVER LIMIT PAY 2.99 EA



ONCE UPON A FARM ORGANIC BABY FOOD POUCHES
SELECTED VARIETIES, 85 ML
2191587_EA/21919663_EA

LIMIT 6
2⁴⁹

OVER LIMIT PAY 2.99 EA



BABY GOURMET ORGANIC PUFFIES, MUSHIES OR FRUIT & VEGGIE BITES BABY SNACKS
SELECTED VARIETIES, 23-60 G
21049432_EA/21461137_EA

LIMIT 4
\$3

OVER LIMIT PAY 4.49 EA



PEDIASURE COMPLETE NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 4X235 ML
2032244001_EA/2032244002_EA

LIMIT 4
9⁴⁹

OVER LIMIT PAY 11.49 EA



BABY SHOP

FOR LESS

SHOP NOW

GERBER INFANT CEREAL
SELECTED VARIETIES, 227 G
20358339007_EA/20782965_EA

LIMIT 4
4.49

OVER LIMIT PAY 5.49 EA



GERBER BABY FOOD JARS
159-162 G OR ORGANIC BABY
FOOD POUCHES 99/128 ML
SELECTED VARIETIES
21024894_EA/21466955_EA

LIMIT 6
1.79

OVER LIMIT PAY 1.99 EA



4,000[¢] = \$4 Value!
for every \$25* spent on

UP TO
20% OFF

8.79-14.39 AFTER SAVINGS

CETAPHIL BABY NEEDS
SELECTED VARIETIES
21044772_EA/21189235_EA
*At least \$4 value in points



ENFAMIL A+ INFANT FORMULA REFILLS
SELECTED VARIETIES, 992 G
20435527002_EA/20435527003_EA

LIMIT 2
54.99

OVER LIMIT PAY 62.99 EA



PHILIPS AVENT
FEEDING AND
NURSING
ACCESSORIES
SELECTED VARIETIES AND
SIZES
21167973_EA/21436116_EA

UP TO
20% OFF

5.99-47.99 AFTER SAVINGS



MEDELA
FEEDING AND
NURSING
ACCESSORIES
SELECTED VARIETIES
21522682_EA/21302339_EA

UP TO
20% OFF

7.99-55.99 AFTER SAVINGS



FRIDABABY OR
FRIDAMOM
BABY NEEDS
SELECTED VARIETIES
AND SIZES
21088872_EA/21540226_EA

UP TO
20% OFF

3.99-47.99 AFTER SAVINGS



LIVE CLEAN,
DOVE BABY OR
THE
HONEST
COMPANY
BABY NEEDS
SELECTED VARIETIES AND
SIZES
20800005_EA/21077296_EA

UP TO
20% OFF

6.39-13.59 AFTER SAVINGS



J&J, AVEENO,
PENATEN OR
JOHNSON'S
BABY NEEDS
SELECTED VARIETIES
AND SIZES
21112321_EA/21302986_EA

UP TO
20% OFF

2.49-23.19 AFTER SAVINGS



Q-TIPS
COTTON SWABS
500'S
20323077001_EA

LIMIT 4
4.49

OVER LIMIT PAY 5.49 EA



BIG BRANDS LOW PRICES

Deals on **1000s**
of your favourite
products.



NATIVE HAIR CARE
SELECTED VARIETIES
177/487 ML

21505267_EA/21505288_EA

LIMIT 4

9⁹⁹

OVER LIMIT PAY 12.49 EA



DOVE BAR SOAP 6X106 G
OR **BODY WASH** 532-695 ML
SELECTED VARIETIES

21221317_EA/21518321_EA

LIMIT 4

7⁹⁹

OVER LIMIT PAY 9.49 EA



VASELINE LOTION
100-600 ML, **HAND CREAM** 201/227 G OR
SIMPLE WIPES 25'S
SELECTED VARIETIES

2108501_EA/21085910_EA

LIMIT 4

5⁹⁹

OVER LIMIT PAY 7.99 EA

6,000⁺ = **\$6**
when you buy 2 Value

MAYBELLINE LASH SENSATIONAL MASCARA, ULTRA SLIM BROW OR TATTOO STUDIO EYELINER
SELECTED VARIETIES

20830336002_EA, 2199796002_EA



GARNIER SKIN ACTIVE CREAMS, SERUMS OR NATURALS MOISTURIZERS
SELECTED VARIETIES AND SIZES

21427617_EA/21220985_EA



UP TO
20% OFF

7.99-15.99 AFTER SAVINGS



ST. IVES EXFOLIATING TONERS OR POND'S MOISTURIZING CREAMS
SELECTED VARIETIES AND SIZES

20348329001_EA/21045561_EA

LIMIT 4

7⁹⁹

OVER LIMIT PAY 9.99 EA



JAMIESON VITAMIN C OR D
SELECTED VARIETIES, 75-240'S

20299993_EA/2033216001_EA

LIMIT 4

6⁶⁷

OVER LIMIT PAY 8.49 EA



JAMIESON MULTIVITAMINS
SELECTED VARIETIES, 80/115'S

21587954_EA/21589959_EA

LIMIT 4

11⁹⁹

OVER LIMIT PAY 19.99 EA



NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES

20321421004_EA/21170801_EA

LIMIT 4

3⁹⁷

OVER LIMIT PAY 4.99 EA



GILLETTE OR SATIN CARE SHAVE GELS
SELECTED VARIETIES, 198 G

2063244005_EA/2063254003_EA

LIMIT 4

2⁹⁹

OVER LIMIT PAY 3.49 EA



SOFTSOAP BODY WASH
SELECTED VARIETIES, 591 ML

21219376_EA/21219477_EA

LIMIT 4

3⁹⁹

OVER LIMIT PAY 5.79 EA

5,000⁺ = **\$5**
when you buy 2 Value

CERAVE CLEANSERS
SELECTED VARIETIES AND SIZES 355/562 ML

21295210_EA/21295202_EA



METHOD FOAM OR GEL HAND SOAP
SELECTED VARIETIES, 300/354 ML

2043211004_EA/20436517001_EA

LIMIT 4

3⁹⁹

OVER LIMIT PAY 5.99 EA



DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES

2055843005_EA/21301866_EA

LIMIT 4

17⁹⁹

OVER LIMIT PAY 19.99 EA

BIG BRANDS LOW PRICES

Deals on **1000s** of your favourite products.



NATIVE DEODORANT
75 G

21980776_EA/21582041_EA

LIMIT 4
14⁹⁹

OVER LIMIT PAY 17.99 EA



DOVE DRY SPRAYS
107/113 G OR
DEODORANT 74 G
SELECTED VARIETIES

20840652_EA/21350451_EA

LIMIT 4
5⁹⁹

OVER LIMIT PAY 7.99 EA

6,000⁰⁰ = \$6 Value
when you buy 2



GARNIER MICELLAR WATERS
400 ML

21039728_EA/21347967_EA



DOVE HAIR CARE
SELECTED VARIETIES, 100-750 ML

2047982001_EA/21533571_EA

LIMIT 4
6⁹⁹

OVER LIMIT PAY 8.99 EA

4,000⁰⁰ = \$4 Value¹
for every \$10* spent on



GARNIER FRUCTIS HAIR CARE
SELECTED VARIETIES
111-370 ML

21505785_EA/21571732_EA

¹At least \$4 value in points



ST. IVES BODY LOTION 600 ML OR
BODY WASH 650 ML
SELECTED VARIETIES

21088101_EA/21360961_EA

LIMIT 4
4⁹⁷

OVER LIMIT PAY 5.79 EA



FLINTSTONES CHILDREN'S VITAMINS OR ONE A DAY ADULT VITAMINS
SELECTED VARIETIES AND SIZES

21448383_EA/21515236_EA

UP TO
15% OFF

9.99-22.39 AFTER SAVINGS



NATIVE BODY WASH
SELECTED VARIETIES
532 ML

21435048_EA/21433100_EA

LIMIT 4
8⁹⁹

OVER LIMIT PAY 13.49 EA



IRISH SPRING BODY WASH 591 ML OR
BAR SOAP 6X104 G
SELECTED VARIETIES

21433663_EA/21436477_EA

LIMIT 4
3⁹⁹

OVER LIMIT PAY 6.29 EA



GILLETTE PROSHIELD, PROGLIDE, SKINGUARD OR VENUS RAZORS
SELECTED VARIETIES, 1-12'S

21037296_EA/21572962_EA

2,000⁰⁰ = \$2 Value
17⁹⁹

5,000⁰⁰ = \$5 Value
when you buy 2



CERAVE MOISTURIZING CREAM 453/539 G OR
LOTION 355 ML
SELECTED VARIETIES

21037508_EA/21295211_EA

5,000⁰⁰ = \$5 Value¹
for every \$25* spent on

NIVEA SKINCARE, BODY WASH, DEODORANT OR MEN'S PRODUCTS
SELECTED VARIETIES AND SIZES
40'S, 15-625 ML, 1 L

20307102_EA/21176356_EA

¹At least \$5 value in points



BOOST MEAL REPLACEMENT DRINKS
SELECTED VARIETIES AND SIZES

20986361_C06

UP TO
15% OFF

12.79-12.99 AFTER SAVINGS

APRIL IS ORAL CARE MONTH

SHOP NOW

TOM'S OF MAINE TOOTH PASTE
3885 ML/2X85 ML OR MOUTHWASH
473 ML, ALL VARIETIES AND SIZES
2032334001_EA/21046822_EA

UP TO 15% OFF
4.99-9.49 AFTER SAVINGS



HELLO TOOTH PASTE
88-98 ML OR MOUTHWASH
473 ML SELECTED VARIETIES
21354023_EA/21546820_EA

5.99



CREST OR GUM TOOTH PASTE
63-90 ML, SCOPE
1L MOUTHWASH OR ORAL-B 4'S
TOOTHBRUSH 1 EA, SELECTED VARIETIES
20948867_EA/20999960_EA/21037027_EA

4.99



CREST 3D WHITE ADVANCED OR BURT'S BEES TOOTH PASTE
SELECTED VARIETIES, 85-135 ML
21506767_EA/21037027_EA

5.99



COLGATE PREMIUM TOOTH PASTE 70-150 ML OR **MANUAL TOOTHBRUSH** 1 EA, SELECTED VARIETIES
20697448001_EA/21035498_EA

LIMIT 4 2.77

OVER LIMIT PAY 4.49 EA



HIMALAYA TOOTH PASTE
113/150 G
21432605_EA/21438579_EA

6.99



SENSODYNE OR PRONAMEL VALUE SIZE TOOTH PASTE
SELECTED VARIETIES, 110/135 ML
2024793002_EA/2043268001_EA

LIMIT 4 5.49

OVER LIMIT PAY 6.79 EA



ORAL-B PRO 400 RECHARGEABLE TOOTHBRUSH 1 EA, OR **REFILL HEADS** 2-5'S
SELECTED VARIETIES
20902876_EA/21479575_EA

LIMIT 4 29.99

OVER LIMIT PAY 42.99 EA



LISTERINE MULTIBENEFITS 1L OR CLASSIC 1.5L MOUTHWASH
SELECTED VARIETIES
20701283_EA/20860684_EA

LIMIT 4 7.49

OVER LIMIT PAY 9.99 EA

2,000 = \$2 Value!
for every \$10* spent on

LISTERINE 1/1.5L OR PLAX 710 ML
SELECTED VARIETIES
20348438001_EA/21088053_EA
*At least \$2 value in points



To a greener future

Nurture the planet and your wallet.



ROYALE BATHROOM TISSUE
SELECTED VARIETIES, 18=24/48 ROLLS
21484748_EA

LIMIT 4
14⁹⁹

OVER LIMIT PAY 19.99 EA



ROYALE TIGER TOWELS
SELECTED VARIETIES, 6=12 ROLLS
21484704_EA

LIMIT 4
11⁹⁹

OVER LIMIT PAY 19.99 EA



EARTH'S OWN
NON-DAIRY
REFRIGERATED OATS
SELECTED VARIETIES, 1.75 L
2037796_EA/21037799_EA

LIMIT 4
3⁴⁹

OVER LIMIT PAY 4.99 EA



PC® BATHROOM TISSUE
12=24 ROLL OR GREEN PAPER
TOWELS 6 ROLLS
SELECTED VARIETIES
20734000_EA/20757938_EA

\$7

OVER LIMIT PAY 19.99 EA



NATURE'S PATH
ORGANIC CEREAL
SELECTED VARIETIES, 650-907 G
ECO PAC USES UP TO AN AVERAGE
OF 66% LESS PACKAGING BY
AVOIDING CARDBOARD
2032067001_EA/2019302001_EA

LIMIT 4
8⁹⁹

OVER LIMIT PAY 10.49 EA



SUSTAINABLE LIVING CHOICES



NEW

DR. SQUATCH
DEODORANT
SELECTED VARIETIES
75 G
21580767_EA/21580794_EA

LIMIT 4
14⁹⁹

OVER LIMIT PAY 16.99 EA



NEW

DR. SQUATCH
NATURAL BAR SOAP
SELECTED VARIETIES, 1X141 G
21573584_EA/21573583_EA

LIMIT 4
7⁹⁹

OVER LIMIT PAY 9.99 EA



NEW

NATIVE
PLASTIC FREE
DEODORANT
SELECTED VARIETIES, 75 G
21580776_EA/21582041_EA

LIMIT 4
14⁹⁹

OVER LIMIT PAY 17.99 EA



THAYERS SKIN
CARE PRODUCTS
SELECTED VARIETIES
237/355 ML
21194723_EA/21505197_EA

LIMIT 4
16⁹⁹

OVER LIMIT PAY 19.49 EA



HERBATINT
HAIR COLOUR
SELECTED VARIETIES
135 ML
20316992001_EA/20316992009_EA

LIMIT 4
15⁴⁹

OVER LIMIT PAY 17.49 EA



NATRACARE
FEMINE
HYGIENE
PRODUCTS
SELECTED VARIETIES
10-30'S
20144948_EA/20308570001_EA

UP TO
**20%
OFF**

4.22-9.60 AFTER SAVINGS



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OUR PLANET. OUR FUTURE. TOGETHER, LET'S MAKE A DIFFERENCE.

COMPOSTABLE DISPOSABLE PICNIC SETS

- ✓ Made with sustainable, fast growing, renewable materials and recyclable packaging.



Made with bamboo fibre, compostable and microwave-safe

Made with 100% birchwood



UP TO
20% OFF

ALL PC® PLANET FIRST™
DISPOSABLE CUTLERY,
STRAWNS, PLATES
AND BOWLS

Plastic-free



Won't get soggy
Ne se détrempe pas

SPRING INTO SUMMER DEALS



LIFE AT HOME™ 4 PIECE ROPE CONVERSATION SET
21528109_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$50**

Optimum™
Members-Only Price™
\$599
Non-members
\$649



PC® CHARCOAL SPIEDINI GRILL
LIMITED 5 YEARS WARRANTY
FITS 43 SKEWERS, INCLUDES TWO INTERCHANGABLE STAINLESS STEEL GRATES AND A CARRY COVER BAG
21524440_EA

Members save **\$20**

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Non-members
\$149



LIFE AT HOME™ GAZEBO OR PERGOLA
SELECTED VARIETIES
21525910_EA

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Non-members
\$299

52,000 BTU
24 BURGERS | 5 BURNERS



EVERYDAY ESSENTIALS™ 4+1 BURNER PROPANE BBQ GRILL
LIMITED 1 YEAR WARRANTY
21528811_EA

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\$399



LIFE AT HOME™ PATIO UMBRELLAS OR EVERYDAY ESSENTIALS™ UMBRELLA BASE
SELECTED VARIETIES
21525940_EA/21525941_EA



UP TO 20% OFF
22.99-158.99 AFTER SAVINGS



LIFE AT HOME™ OR EVERYDAY ESSENTIALS™ PATIO SOLAR OR STRING LIGHTS
SELECTED VARIETIES
21527990_EA/21530036_EA



UP TO 30% OFF
1.50-41.00 AFTER SAVINGS



BUY 1 GET 1 50% OFF

LIFE AT HOME™ ACCENT, SEAT OR HIGH BACK PATIO CUSHIONS
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
16.00-39.00
21527878_EA/21527875_EA



BUY 1 GET 1 50% OFF

LIFE AT HOME™ OUTDOOR DINNERWARE, DRINKWARE AND SERVEWARE
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
2.00-24.00
21549827_EA/21549833_EA



BUY 1 GET 1 50% OFF

LIFE AT HOME™ OR EVERYDAY ESSENTIALS™ SIDE TABLES OR CHAIRS
SELECTED VARIETIES, SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
22.00-69.00
21585100_EA/21449554_EA

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Temptations **EAT SLEEP TREAT REPEAT**

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TEMPTATIONS LICKABLE SPOONS CAT TREATS SELECTED VARIETIES, 40G 21545483, EA **2.99** LIMIT 4

TEMPTATIONS CAT TREATS SELECTED VARIETIES, 180G 21010375, EA **2.79** LIMIT 4

TEMPTATIONS CAT TREATS SELECTED VARIETIES, 454G 21011795, EA **5.99** LIMIT 4

TEMPTATIONS MEATY BITES CAT TREATS SELECTED VARIETIES, 43G 21017526, EA **2.99** LIMIT 4

TEMPTATIONS LICKABLE SPOONS MEGA-PACK MEGA-FORMAT 21017526, EA **2.99**

TEMPTATIONS LICKABLE SPOONS VALUE 400g 21017526, EA **2.99**

1,500^{OP} = \$150 Value! for every \$10* spent on

TEMPTATIONS CAT TREATS 180/454 G, **MEATY BITES** 43 G, **LICKABLE SPOONS** 40 G SELECTED VARIETIES 21545483, EA/21017526, EA/21010375, EA/21011795, EA *At least \$1.50 value in points

SIXSTAR™

SIX STAR WHEY PROTEIN POWDER SELECT VARIETIES AND SIZES 2133009504, EA **31.99**

SIX STAR 100% CREATINE POWDER 300 G 21560025, EA **27.99**

SIX STAR PRE-WORKOUT EXPLOSION SELECT VARIETIES AND SIZES 21344490, EA **22.99**

TASTES LIKE VICTORY

Tropicana

TROPICANA JUICES OR BEVERAGES OR PURE LEAF ICED TEA SELECTED VARIETIES, REFRIGERATED, 1.54/1.75 L 2019630001, EA/21020936, EA **4.49**

ORANGE STRAWBERRY BANANA

Starbucks THE TASTE YOU LOVE crafted for home

STARBUCKS COFFEE SELECTED VARIETIES 1.18/1.42 L 21010527, EA/21021530, EA **6.99**

STARBUCKS ICED COFFEE CAFE GLACE

Rewrite Taco Night

Ben's Original We're all original recipes

BEN'S ORIGINAL™ Organic or 10 Medley or Risotto Ready to Heat Rice (240g) 20197058, EA/21038363, EA **3.49** LIMIT 4

BEN'S ORIGINAL™ Benitos Express (240g - 250g) 21404891, EA/21050915, EA **2.99**

BEN'S ORIGINAL™ Fast & Fancy Veg & Bean (132g) 21310299, EA **1.47** LIMIT 4

BEN'S ORIGINAL™ dry rice products selected varieties, 2.2 kg 21010548, EA **7.99** LIMIT 4

"Rice on the plate makes for a more nutritious meal" Source: "Evaluation of rice consumption with overall diet quality and key nutrient intakes," National Health & Nutrition Examination Study (2005-2010) *Winner of the Prepared Foods Category, Survey of 4,000 Canadians by Kantar. © 2024 Mars or Affiliates.

gently cleans and helps protect sensitive skin

24.99 360'S 21549611, EA

17.99 240'S 21179136, EA/21527904, EA

waterwipes 99.9% DO NOT FLUSH

plant-based¹ & plastic free² wipes.

¹The claim does not refer to the full product life cycle nor the external plastic packing and relates to the wipes only. ²Wipe made from regenerated cellulose (viscose) utilizing wood pulp as a precursor. For more information see our website.

Gift card Carte-cadeau

WESTJET

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Get 10% off all Westjet gift cards.*

*Valid April 18 to 24, 2024. Purchase any one Westjet gift card and get 10% off, while quantities last. See gift card for full details, terms & conditions. Offer valid in-store only at participating Loblaw banner store locations, offer not available at Shoppers Drug Mart® locations. Subject to availability, selection may vary by store. We reserve the right to limit quantities. Cannot be combined with any other gift card offers, not valid on prior purchases. Trademark™ are the property of their respective owners. FC Optimum™ points cannot be redeemed toward the purchase of gift cards. The Gift of Choice gift card selection is available at participating Loblaw banner stores where President's Choice® products are sold.

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- ✓ SOURCE OF CALCIUM, PROTEIN, AND WHOLE GRAIN

LUNCHABLES HAM / JAMBON **11g**

Lunchables Lunch Kits 89 - 138 g 3.49

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SUMMER

with **Kraft** | **HEINZ**

YOU COULD **WIN 20,000,000^{pts}**
PC Optimum[™] Points

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KraftSummer.ca for full contest rules and details.

 Heinz Ketchup 750 mL, selected varieties 4⁹⁷	 Heinz picnic pack 3x375 mL LIMIT 4 5⁴⁷	 Kraft salad dressings 425 mL, selected varieties 2⁹⁷	 Bull's-Eye BBQ Sauce 425 mL, selected varieties LIMIT 4 2⁹⁷
 Kraft Miracle Whip selected varieties, 650/890 mL LIMIT 4 4⁹⁷	 Kraft Singles Processed Cheese Product 410 g, selected varieties LIMIT 4 3⁹⁹	 Kool-Aid Jammers fruit beverage selected varieties, 10x190 mL LIMIT 4 2⁹⁹	 MIO, Crystal Light or Kool-Aid drink mixes selected varieties, 48 mL/24-57 g 2⁹⁹

Women+ 2 Pack Seamless Bralette

19.50
Reg. \$26



25% off
Intimates & Hosiery*

Select Adults' Styles
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2 Pack Seamless Rib Bikini

12
Reg. \$16



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IN WITH THE NEW**

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prices*
so you can
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Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts obtained through loyalty programs including PC Optimum™ Member Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.

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Prices and offers effective from Thursday, April 18th to Wednesday, April 24th, 2024 unless otherwise stated.