

APRIL

HIT
OF THE
MONTH



\$2

Cavendish Farms Fries
800g, selected varieties
Limit: 6, over limit retail \$2.99



Lederer Go Pure
140-175g, selected varieties
Limit: 6, over limit retail \$2.99



\$3

**Feastables
Mr Beast Chocolate Bars**
60g, selected varieties
Limit: 8, over limit retail \$3.99

**LOWEST PRICES
BEST DEALS**

SAVE FOR REAL

REAL CANADIAN SUPERSTORE

SAVE UP TO 3.33 LB

BONELESS SKINLESS CHICKEN BREAST FRESH

4.66 LB

10.30/KG

CLUB SIZE



SAVE 1.50

AVOCADO BAG PRODUCT OF MEXICO 5'S OR 6'S

2.49

CLUB SIZE



SAVE UP TO 1.95

CANTALOUPE PRODUCT OF GUATEMALA NO. 1 GRADE

1.84



BARILLA PASTA SELECTED VARIETIES, 410 G

SAVE 1.20

1.25



FRESH ATLANTIC SALMON FILLETS

SAVE UP TO 3.50 LB

9.99 LB

22.02/KG



Members save \$1.50

Members-Only Price™ 4.99

Non-members 6.49

BUBLY SPARKLING WATER 12X355 ML OR MONTELLIER CARBONATED WATER 10X355 ML SELECTED VARIETIES

**Must be a registered PC Optimum™ member to load and get this offer.

Optimum™ APP EXCLUSIVE OFFER™ **4 DAYS ONLY!** April 11th to 14th

Earn 25,000 pts = \$25 value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances | Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Service Large Appliances, Prescription Drugs and Optical. **Open your PC Optimum™ app or visit supermarket.ca to get this offer. ***No limit \$25 value in points.

SALE

8.99 LB

19.82/KG

BEEF CHUCK SHORT RIBS BRAISING STYLE CUT FROM CANADA AA GRADE BEEF OR USDA SELECT

SAVE 1.50

3.49

DR. OETKAR RISTORANTE OR CASA DI MAMA PIZZA SELECTED VARIETIES FROZEN, 320-410 G

SAVE UP TO 1.50

2.49

MADE GOOD GRANOLA BARS, MINI'S, MORNINGS BREAKFAST BARS, COOKIES, CRISPY SQUARES OR CRUNCHY DRIZZLED BITES SELECTED VARIETIES, 24-150 G

SAVE UP TO 8.00

18.99

CASCADE PLATINUM PLUS 51/67'S, COMPLETE 90'S OR ORIGINAL 110'S DISHWASHER TABS SELECTED VARIETIES

Optimum 250 pts

SAVE UP TO .29

\$1

COLGATE OR CREST TOOTHPASTE 50-100 ML OR MANUAL TOOTHBRUSH 1 EA SELECTED VARIETIES



Optimum™

4 DAYS ONLY!

April 11th to 14th



APP
EXCLUSIVE
OFFER*

Earn

\$25
value

Optimum™

25,000 pts

for every \$100 spent on:
Home | Patio & BBQ | Small
Appliances | Health & Beauty |
Baby | Joe Fresh



Members
save
\$100

Optimum™

Members-Only Price**

\$199

Non-members

\$299

PC® PIZZA OVEN
15,000 BTU
PROPANE-POWERED
LIMITED 5-YEAR
WARRANTY

**Must be a registered PC Optimum™ member to load and get this offer.
2184534_EA

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical.

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**At least \$25 value in points.



POINTS ON YOUR FAVES



Optimum 500^{pts}

KOOL-AID JAMMERS 10X180 ML
OR **MIO, CRYSTAL LIGHT**
OR **KOOL-AID DRINK MIXES**
48 ML/24-57 G, SELECTED VARIETIES
2007979006_EA/20663423_EA

2.99



DIANA'S, BULL'S-EYE
BBQ SAUCE 425/500 ML
OR **KRAFT**
SALAD DRESSING 425 ML
SELECTED VARIETIES
2184617_EA/2183792_EA

Optimum 500^{pts}

2.99



KRAFT
SINGLES 410 G
OR **CHEEZ**
WHIZ 450 G
SELECTED VARIETIES
2063960001_EA/2188954_EA

Optimum 500^{pts}

3.99



HEINZ KETCHUP 750 ML/1 L OR
KRAFT MIRACLE WHIP 650/890 ML
SELECTED VARIETIES
2069080_EA/2029848001_EA

Optimum 1,000^{pts} = \$1 Value
when you buy 1

4.99

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.



SUPER FRESH



BARTLETT PEARS
PRODUCT OF ARGENTINA
EXTRA FANCY GRADE

20172240001_KG

1⁹⁹
LB

4.39/KG



**RED OR GREEN
SEEDLESS GRAPES**
PRODUCT OF CHILE OR SOUTH
AFRICA, NO. 1 GRADE

20159199001_KG/20425775001_KG

2⁹⁹
LB

6.59/KG



**RED, ORANGE OR
YELLOW PEPPERS**
PRODUCT OF ONTARIO

20007535001_KG/2041814001_KG/20166880001_KG

2⁹⁹
LB

6.59/KG



CANARY MELON
PRODUCT OF BRAZIL OR
HAMI MELON
PRODUCT OF GUATEMALA

2102251001_KG/21051297001_KG

1⁴⁹
LB

3.28/KG



**FARMER'S MARKET™
AMBROSIA OR
GALA APPLES**
PRODUCT OF ONTARIO
CANADA FANCY GRADE, 4 LB BAG

2107212001_EA/20767998001_EA

4⁹⁹



**PC® OR PC® BLUE MENU®
OR TAYLOR FARMS
CHOPPED SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A., 276-383 G

21333977_EA/21378122_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$5
Non-members
5⁹⁹



PC® ORRI MANDARINS
PRODUCT OF ISRAEL, 2 LB

20907647001_EA

5⁹⁹



**PC® GREENHOUSE
GROWN STRAWBERRIES**
PRODUCT OF ONTARIO,
CANADA NO. 1 GRADE, 340 G

21027142001_KG

5⁹⁹



**PC® LITTLE GEMS™ MINI
MIXED POTATOES**
PRODUCT OF CANADA
CANADA NO. 1 GRADE, 5 LB

20767842_EA

\$8



**FARMER'S MARKET™
EARLY ANNUAL PLANTER**
SELECTED VARIETIES, 8 INCH

21214982_EA

\$16



**FARMERS MARKET™
EARLY MIX BOWL**
SELECTED VARIETIES, 10 INCH

20753834_EA

\$18



**FARMER'S MARKET™
PANSY PLANTER**
SELECTED VARIETIES, 8 INCH

20753906_EA

\$15



**PC® BLACK
EARTH SOIL**
25 L

21357792_EA

4/\$11

OR 3.00 EA



**PC®
SPECIALTY
SOIL**
SELECTED VARIETIES
25 L

21349080_EA/21349109_EA

2/\$12

OR 7.00 EA

SUPER FRESH



PC® CHICKEN BREAST FILLETS,
DRUMSTICKS OR THIGHS
UP TO 870 G

21041035_EA/21041042_EA

\$10



CLUB
SIZE

PC® FREE FROM® PORK CENTRE CHOPS
BONE-IN, FRESH

21094971_KG

6⁹⁹
LB

15.41/KG



CLUB
SIZE

PC® FREE FROM® PORK SHOULDER BLADE STEAKS
FRESH

21094952_KG

6⁴⁹
LB

14.31/KG



CLUB
SIZE

CAP-OFF RIB STEAK
CUT FROM CANADA AAA GRADE BEEF OR USDA CHOICE GRADE

20818102_KG

18⁹⁹
LB

41.86/KG



JOHNSONVILLE
DINNER OR BREAKFAST
SAUSAGES, ROUNDS OR
ITALIAN GRINDS

SELECTED VARIETIES, 250-500 G

20143858_EA

5⁹⁹



MAPLE LEAF PRIME EXTRA
LEAN GROUND CHICKEN
OR MINCED TURKEY OR
SUFRÄ® HALAL LEAN
GROUND CHICKEN

454 G

20706483_EA/20811960_EA

\$8



MARCANGELO
JUMBO SAUSAGES

SELECTED VARIETIES
FROZEN, 500/675 G

21089731_EA

6⁹⁹



ATLANTIC LOBSTER
TAILS FROZEN OR THAWED
FOR YOUR CONVENIENCE,
2-3 OZ OR FRESH ATLANTIC
SALMON PORTIONS

SELECTED VARIETIES, 113 G

21044848_EA

4⁹⁹



PC® COOKED OR
RAW WHITE PEELED
SHRIMP 31-40/LB, 400 G OR
ZIPPERBACK WHITE
RAW PACIFIC SHRIMP
31-40 PER LB, 400 G

FROZEN

20709931_EA

8⁹⁹



PC® YELLOW
FIN TUNA STEAKS,
BLUE MENU® RAINBOW
TROUT FILLETS OR
ATLANTIC SALMON

BONELESS, SKINLESS
FROZEN, 280 G

21021819_EA

8⁹⁹



PC® PEI MUSSELS
IN SAUCE
SELECTED VARIETIES
FROZEN, 907 G

20838559_EA

9⁹⁹



SEAQUEST® SOLE,
TILAPIA, BASA,
COD, HADDOCK,
PINK SALMON
FILLET OR PINK
SALMON FILLETS

FROZEN, 1 KG

21315001_EA

12⁹⁹



CLUB
SIZE

FRESH ASC
TILAPIA FILLETS

20121576_KG

9⁹⁹
LB

22.02/KG

SUPER FRESH



**ZIGGY'S® CHICKEN
OR TURKEY BREAST
DELI MEAT**

DELI SERVICE CASE SLICED
SELECTED VARIETIES

2029996_KG

250
/100 G



**PILLER'S KOLBASSA
OR SLICED PEPPERONI**

SELECTED VARIETIES, 250-375 G

20042333_EA/20308469_EA

\$6



ZIGGY'S® ROAST BEEF

DELI SERVICE CASE SLICED
SELECTED VARIETIES

21000479_KG

250
/100 G



**PC® RICOTTA OR
BOCCONCINI CHEESE**

SELECTED VARIETIES, 200/450 G

20219848_EA/20546983_EA

\$6



**SAPUTO
PARMESAN PETALS**

300 G

20600090_EA

\$10



**TRE STELLE CHEESE
TWIN PACK**

SELECTED VARIETIES, 240-560 G

2100063_EA/2100064_EA

7⁴⁹



**MADE IN-STORE
DELI TRAYS**

SELECTED VARIETIES, 530-800 G

20745325_EA/21339677_EA

\$13



PC® MINI HUMMUS

SELECTED VARIETIES, 4X57 G

20754856_EA/20754859_EA

4⁴⁹



**BENTO SUSHI
FAMILY PACK**

SELECTED VARIETIES, 545-700 G

20793972_EA

**FROM
\$17**

17.00-19.00



LA BAGUETTERIE MICHE

SELECTED VARIETIES, 600/800 G

20962393_EA

\$4



**CHEESE SWIRL
OR PIZZA BUN 4'S OR
CHEESE BREAD 450 G**

BAKED IN-STORE
SELECTED VARIETIES

2034312_EA/21529302_EA

4⁹⁹



TURNOVERS

BAKED IN-STORE
SELECTED VARIETIES, 6'S

20550679_EA

4⁵⁰



**FARMER'S MARKET™
MUFFINS**

SELECTED VARIETIES, 6'S

21283356_EA/21283358_EA

\$6



D'ITALIANO BREAD

600/675 G OR BUNS 6/8'S
SELECTED VARIETIES

20038335_EA/20626949_EA

2/\$6

OR 3.49 EA



**DEMPSTER GRAIN
BREADS 600 G OR
BAGELS 6'S**

SELECTED VARIETIES

20157691_EA/20563221_EA

3⁴⁹

FRUIT & VEG

MEAT & SEAFOOD

CLUB SIZE

BIG BRANDS

BABY SHOP

HOME

BIG BRANDS LOW PRICES

Deals on **1000s**
of your favourite
products.



SAVE UP TO 2.00

5⁴⁹

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES, 480-650 G

21430738_EA/21430748_EA



QUAKER INSTANT OATMEAL
SELECTED VARIETIES, 232-344 G

2190254_EA/2190260_EA

2⁹⁹



**NATURE VALLEY GRANOLA BARS, REESE'S
PUFF TREAT BARS, MOTT'S OR BETTY
CROCKER FRUIT SNACKS**

SELECTED VARIETIES, 120-230 G

2010320002_EA/21184633_EA

2⁹⁹



LACTANTIA PURIFILTRE 2 L OR ULTRAPUR 1.5 L
SELECTED VARIETIES

21239300_EA/21424991_EA

4⁹⁹



**MISS VICKIE'S
POTATO CHIPS**

SELECTED VARIETIES, 190/200 G

21240628_EA/21240703_EA

4⁴⁹



**PEPPERIDGE FARM
GOLDFISH CRACKERS**

156-227 G OR CRISPS 177 G

SELECTED VARIETIES

20300030_EA/21472373_EA/21575295_EA

2⁹⁹



**ORVILLE
REDENBACHER
MICROWAVE
POPCORN**

385-492 G

OR KERNEL JAR 850 G

SELECTED VARIETIES

20306686_EA/20629530003_EA

2/\$9

OR 5.49 EA



**OLD EL PASO
DINNER KITS**

250-500 G

OR SALSA 650 ML

SELECTED VARIETIES

20305182001_EA/20795536_EA

3⁹⁹



TWINING'S HERBAL TEA

SELECTED VARIETIES, 50'S

2111068_EA/2110178_EA

SAVE UP TO 4.00

6⁹⁹



PEEK FREANS COOKIES

SELECTED VARIETIES, 275-350 G

20679968_EA/20680381_EA

3²⁹



OCEAN'S WHITE TUNA
170 G OR **GOLD SEAL PINK
SALMON** 213 G

SELECTED VARIETIES

21005216_EA/21186867_EA

SAVE UP TO 1.30

2⁹⁹



**BREYERS CREAMERY
STYLE ICE CREAM OR
FROZEN DESSERT**

SELECTED VARIETIES

FROZEN, 1.66 L

20318551001_EA/20344925001_EA

SAVE UP TO 1.50

4⁴⁹



**DARE BRETON
CRACKERS** 100-250 G OR
DRY BREADS 120-200 G

SELECTED VARIETIES

21033173_EA/21520682_EA

2²⁹

BIG BRANDS LOW PRICES

Deals on **1000s**
of your favourite
products.



MINUTE MAID ZERO SUGAR, NUTRI OR
FIVE ALIVE BEVERAGES
MADE IN CANADA, SELECTED VARIETIES, REFRIGERATED, 1.54/1.75 L
2034833001_EA/21434191_EA

SAVE UP TO 1.50

3⁴⁹



MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES, 1.89 L
20318955002_EA/21575320_EA

3⁷⁹



LINDT LINDOR
OR GHIRARDELLI
CHOCOLATE BAG
SELECTED VARIETIES, 142-151 G
2199209_EA/21992933_EA

6⁹⁹



EXCEL GUM
MULTIPACK
SELECTED VARIETIES
75/77 G
21435037_EA/21435038_EA

2/\$8

OR 4.79 EA



MARS OR M&M'S
CHOCOLATE POUCHES
SELECTED VARIETIES, 155-193 G
20970678_EA/21571768_EA

4²⁹



SKITTLES OR STARBURST
CANDY
SELECTED VARIETIES, 121-191 G
20307963001_EA/21593995_EA

2⁷⁹



HERSHEY'S
CHOCOLATE
BAR
90-120 G OR JOLLY
RANCHER
CANDY 182-198 G
ALL SIZES
AND VARIETIES
20683743_EA/21552632_EA

2/4⁵⁰

OR 2.99 EA



LINDT
EXCELLENCE
CHOCOLATE
TABLET
SELECTED VARIETIES
50-100 G
20312527005_EA/20312527009_EA

2/6⁵⁰

OR 3.99 EA



BOUNTY
PAPER TOWEL
8-24 ROLLS
21515979_EA

SAVE 7.00
22⁹⁹



LYSOL ALL PURPOSE
CLEANERS 650 ML-1.2 L OR
TOILET BOWL CLEANER
710 ML
SELECTED VARIETIES
20309873002_EA/20309677001_EA

SAVE 1.00
3⁹⁹



FEBREZE AIR CARE
250 G OR MR. CLEAN
MAGIC ERASERS 2-3'S
SELECTED VARIETIES
2005017_EA/20020795_EA

SAVE 1.50
3⁹⁹



FINISH
DISHWASHER
TABS
SELECTED VARIETIES
60-105'S
21218875_EA/21581337_EA

19⁹⁹



DOWNY OR
GAIN FABRIC
SOFTENER 4.16 L,
SCENT
BOOSTERS 680 G
SELECTED VARIETIES
21549939_EA/21552884_EA

SAVE 4.00
16⁹⁹



PUREX LIQUID
LAUNDRY
DETERGENT
4.08-4.43 L OR
SNUGGLE FABRIC
SOFTENER 2.8-3.41 L
SELECTED VARIETIES
20083525001_EA/20151041_EA

SAVE 4.00
12⁹⁹

CLUB SIZE

BUY BIG. SPEND SMALL.

NO NAME® CHICKEN WIENERS 1.5 KG 2044883_EA

SAVE 2.00
4.99

NO NAME® BREADED CHICKEN FROZEN, 1.81 KG 20178763_EA

\$11

CLUB SIZE



EXTRA LEAN GROUND BEEF FRESH 20357315_AG

6.49
LB

14.31/KG

CLUB SIZE



SAVE 3.00

9.99

NO NAME® ORIGINAL WIENERS 1.5 KG 20061816_EA

NO NAME® CHICKEN WINGS SELECTED VARIETIES FROZEN, 1.81 KG 20451044_EA

\$22

CLUB SIZE



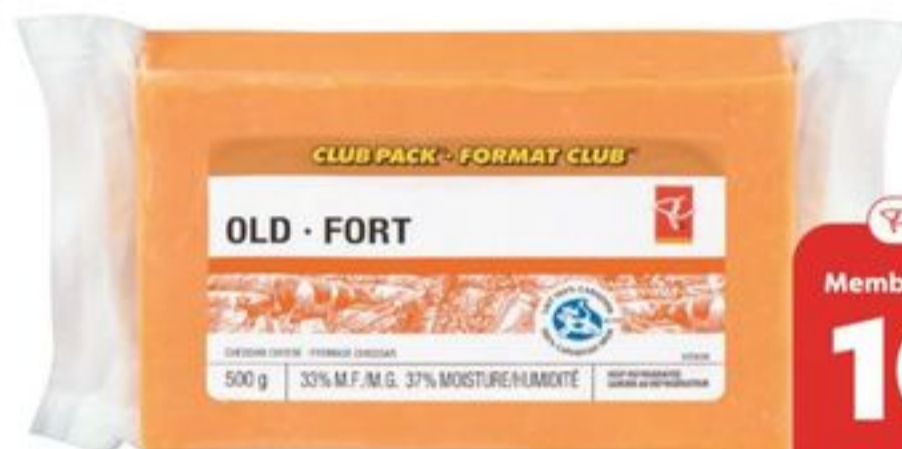
PC® RAW ZIPPERBACK PACIFIC WHITE SHRIMP 31-40/LB FROZEN, 1.5 KG 20338874_EA

24.99



TRE STELLE FETA CHEESE TUB 1 KG OR TRE STELLE LACTOSE FREE FETA TUB 850 G SELECTED VARIETIES, CLUB SIZE 20060943_EA

Optimum
1,000 Value
\$18



PC® CHEESE BLOCK SELECTED VARIETIES, 500 G 20249328_EA

**Must be a registered PC Optimum™ member to load and get this offer.

CLUB SIZE

Optimum
Members-Only Price™

10.99

Non-members
11.69



MASTRO GENOA MILD OR HOT SALAMI 375 G 2014894_EA/2014892_EA

8.99



PC® FREE FROM® SLICED DELI MEAT SELECTED VARIETIES 375/400 G 20021892_EA/20278626_EA

11.99



BAKED IN STORE CROISSANTS 12'S, MINI CHEESE 20'S SELECTED VARIETIES 20291074_EA

\$5



RASPBERRIES PRODUCT OF MEXICO, FULL PINT 20034947001_EA

6.99



FARMER'S MARKET® MINI CUCUMBERS PRODUCT OF ONTARIO CANADA NO. 1 GRADE, 11'S 20270679001_EA

\$4



OLD MILL LOAF CAKES 1.17 KG 20291074_EA

\$8

**CLUB
SIZE**
BUY BIG. SPEND SMALL.

**HARIBO
GOLDBEARS CANDY**
652 G
2018067_EA

**CLUB
SIZE**
SAVE 3.00
8⁹⁹

NESTLÉ PANTRY SIZE CHOCOLATE POUCH
SELECTED VARIETIES, 800 G/1 KG
2014334_EA/21055692_EA

**CLUB
SIZE**
SAVE UP TO 2.00
9⁹⁹

**PC® DELUXE
MIXED NUTS
OR ROASTED
CASHEWS**
SELECTED VARIETIES
1.13 KG
20294476_EA/20287689_EA

SAVE 3.50
22⁹⁹

**NO NAME®
COCOA POWDER**
454 G
2029704_EA

**CLUB
SIZE**
SAVE 1.50
6⁴⁹

**PC® ORGANICS
ORGANIC QUICK
ROLLED OR STEEL
CUT OATS**
SELECTED VARIETIES, 1 KG
2010773_EA/2009708_EA

**CLUB
SIZE**
3⁹⁹

**CLIF BAR
ENERGY BARS**
SELECTED VARIETIES
CLUB SIZE, 16X68 G
2037330_EA/21425888_EA

3,000⁰⁰
**= \$3
Value**
25⁹⁹

**SENSIBLE PORTIONS
VEGGIE STRAWS**
SELECTED VARIETIES, 425 G
2008779_EA

**CLUB
SIZE**
7⁹⁹

JACK LINK'S JERKY
SELECTED VARIETIES, 230 G
2000206_EA/2100180_EA

**CLUB
SIZE**
SAVE 2.00
12⁹⁹

**ORVILLE
REDBENBACHER
MICROWAVE
POPCORN**
SELECTED VARIETIES
2.38 KG
20094209_EA

**CLUB
SIZE**
13⁹⁹

**LYSOL MULTI
SURFACE CLEANER**
4.26 L OR TOILET BOWL
CLEANER 4X946 ML
SELECTED VARIETIES
2020264_EA/21347298_EA

**CLUB
SIZE**
SAVE 2.50
9⁹⁹

**PALMOLIVE
LIQUID DISH SOAP**
SELECTED VARIETIES, 4.27 L
2019689_EA/2104691_EA

**CLUB
SIZE**
SAVE 2.00
8⁹⁹

**CASHMERE
BATHROOM
TISSUE**
SELECTED VARIETIES
24=72 ROLLS
2109845_EA

**CLUB
SIZE**
SAVE 4.00
22⁹⁹

**ALCAN FOIL 100 FT,
GLAD CLING WRAP
152 M OR REYNOLDS
PARCHMENT PAPER 75 FT**
2000009_EA/2033241_EA

**CLUB
SIZE**
5⁹⁹

**NO NAME®
GARBAGE BAGS**
SELECTED VARIETIES
60/100'S
2015093_EA

**CLUB
SIZE**
15⁹⁹

SUPER YOUR EVERYDAY



NEILSON TRUTASTE
MICROFILTERED 2L MILK
OR MILK 2 GO 2X600 ML
SELECTED VARIETIES

20100270_EA/21065263_EA

4²⁹



NUTELLA B-READY 132 G
OR HAZELNUT
SPREAD 375 G
SELECTED VARIETIES

20432988_EA/21451740_EA

SAVE UP TO 1.50

3⁴⁹



STARBUCKS
COFFEE PODS 24'S
OR ROAST AND
GROUND 793/794 G
SELECTED VARIETIES

21022965_EA/21169344_EA

SAVE UP TO 3.00

19⁹⁹



ARMSTRONG CHEESE
BARS 600 G OR SAPUTO
MOZZARELLISSIMA 690 G
SELECTED VARIETIES

20107017001_EA/21255902_EA

SAVE UP TO 3.00

8⁴⁹



KRAFT EXTRA
CHEDDAR OR
SWISS CHEESE
SLICES

390 G

2141890_EA

SAVE 3.00

3⁹⁹



NORDICA
COTTAGE CHEESE
SELECTED VARIETIES

450/500 G OR 4X100/113 G

20119458001_EA

SAVE 1.50

3⁴⁹



YOPLAIT TUBES 8'S
OR MINIGO 6'S OR
SOURCE 4'S/630 G
YOGURT

21547395_EA/21588190_EA

2/\$6

OR 3.29 EA



PC® BLACK
LABEL PIZZA
SELECTED VARIETIES

FROZEN, 370/420 G

21531415_EA

7⁹⁹



MICHELINA'S
ENTRÉES
SELECTED VARIETIES

FROZEN, 156-284 G

2008614_EA

SAVE 1.00

1⁴⁹



KELLOGG'S
EGGO WAFFLES
SELECTED VARIETIES

FROZEN, 8'S

20123436001_EA

SAVE .80

3⁴⁹



SIMPLY ORANGE JUICE,
LEMONADE OR GOLD
PEAK ICED TEA

MADE IN CANADA, SELECTED
VARIETIES, REFRIGERATED, 2.63 L

21592719_EA/21592703_EA

6⁹⁹



PC® FROZEN
VEGETABLES
SELECTED VARIETIES

400-750 G

2019634_EA/20318915_EA

3⁴⁹



CHAPMAN'S
MARKDALE
CREAMERY
ICE CREAM 2L,
CANADIAN
COLLECTION 8'S
OR LOLLIS 28'S
SELECTED VARIETIES, FROZEN

20315236001_EA/20323757004_EA

SAVE UP TO 2.30

3⁹⁹



CATCH OF THE DAY
BREADED OR
BATTERED FISH FILLETS

SELECTED VARIETIES

FROZEN, 350 G

21020919_EA/21020930_EA

SAVE 1.30

3⁹⁹



PC® BLUE MENU® BEANS
SELECTED VARIETIES, 900 G

20629153_EA

2⁹⁹

SUPER YOUR EVERYDAY



SAVE UP TO 1.50

4⁷⁹

ADAMS PEANUT BUTTER 500 G OR
SMUCKER'S JAM OR JELLY 310-500 ML
SELECTED VARIETIES

20308043004_EA/2036767000_EA



1,000⁰⁰

= \$1
Value

5⁷⁹

FRITO-LAY VALUE SIZE POTATO CHIPS,
TORTILLA CHIPS, SNACKS OR POPCORN
SELECTED VARIETIES, 275-480 G

21240828_EA/21370250_EA



NO NAME[®] RICE CRACKERS

SELECTED VARIETIES, 100 G

20297188003_EA/20297188006_EA

1²⁵

PC[®] ALL BUTTER
CROISSANTS
READY TO BAKE

SELECTED VARIETIES, FROZEN
312-360 G

21543111_EA



\$4



PC[®] CHOCOLATE
COVERED NUTS
OR FRUIT

SELECTED VARIETIES
700/908 G

20984524_EA/21312334_EA

SAVE 2.00

8⁹⁹



JELL-O JELLY POWDER

SELECTED VARIETIES, 9.1-85 G

20300739002_EA/20317293001_EA

\$1



PHILADELPHIA CREAM
CHEESE PRODUCT

SELECTED VARIETIES
227/250 G

20866924010_EA/20641267_EA

3⁹⁹



CATELLI GARDEN
SELECT PASTA SAUCE

SELECTED VARIETIES, 640 ML

20099184001_EA

1⁹⁹



HEINZ BEANS OR PASTA

SELECTED VARIETIES, 398 ML

20040380003_EA/20177278001_EA

SAVE .30

1⁶⁹



CLOVER LEAF
SOCKEYE SALMON

213 G

21314811_EA

SAVE 1.00

4⁹⁹



BODYARMOR
SPORTS DRINK

SELECTED VARIETIES, 473 ML

21582808_EA/21585195_EA

2⁴⁹



CHEF WOO
RAMEN CUPS

SELECTED VARIETIES, 71 G

21448063_EA/21448070_EA

SAVE UP TO .70

1²⁹



RIO MARE
TUNA OR SALAD

SELECTED VARIETIES, 160 G

20971498_EA/20984234_EA

SAVE .80

3⁹⁹

SUPER YOUR EVERYDAY



SAVE 1.50

POGO
SELECTED VARIETIES
FROZEN, 8/10'S

20053302001_EA

7⁹⁹



HAVOC POTATO 190 G,
ROLLED TORTILLA 280 G
OR **TWISTED CORN CHIPS** 232 G
SELECTED VARIETIES

21588837_EA/21588887_EA

3⁷⁹



PURE LIFE NATURAL SPRING WATER
24X500 ML

20060696_C24

2⁹⁹

2,500⁰⁰ = \$250
Value
when you spend \$10* on

FRENCH'S KETCHUP, MUSTARD OR FRANK'S REDHOT OR STUBB'S SAUCE
SELECTED VARIETIES
325 ML-1 L

20187632001_EA/20318504001_EA



MONSTER 473 ML OR
RED BULL 250 ML
ENERGY DRINKS
SELECTED VARIETIES

20702466_EA/20938249_EA

\$3



OASIS JUICE OR ARIZONA ICED TEA DRINK BOXES 8X200 ML
OR **SUNRYPE JUICE** 1.36 L
SELECTED VARIETIES

20315764002_EA/20648778003_EA

SAVE UP TO .50
3²⁹



SAVE .20

ALLEN'S FRUIT COCKTAIL
SELECTED VARIETIES, 1 L

20307424001_EA

1²⁵



NO NAME[®] FACIAL TISSUE
6X126 SHEETS

20971002_EA

6⁹⁹



SAVE 1.50

CLOROX DISINFECTING WIPES
SELECTED VARIETIES, 75'S

20348537002_EA/20348537003_EA

4⁴⁹



SAVE 3.00

GLADE PLUG IN SCENTED OIL REFILLS
SELECTED VARIETIES, 5'S

21369869_EA/21369869_EA

14⁹⁹



CLOROX CLEANING SPRAY
SELECTED VARIETIES
887-946 ML

20646183_EA/20647519_EA

3⁷⁹



SAVE 1.00

NO NAME[®] BLEACH
SELECTED VARIETIES, 1.27 L

21489569_EA/21050748_EA

1⁹⁹



PC[®] PAPER TOWELS
3=6 ROLLS

21540603_EA

6⁹⁹



CESAR MULTIPACK WET DOG FOOD
SELECTED VARIETIES
12X100 G

20548229_EA/20628583002_EA

17⁹⁹



WHISKAS TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 454 G

2102108_EA/21050449_EA

SAVE 1.00
5⁹⁹



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.

SAVE UP TO 7.00

HUGGIES ECONO
PACK DIAPERS
SIZE N-7, SELECTED VARIETIES
68-200'S
21456640_EA/21456744_EA

34⁹⁹



HUGGIES 16X
BABY WIPES
SELECTED VARIETIES,
960-1152'S
21083819_EA/21172000_EA

Optimum™ = \$2
Value
2,000 pts



23⁹⁹



PAMPERS SWADDLERS ULTRA VALUE
PACK DIAPERS
SIZE 3-6, SELECTED VARIETIES, 120-192'S
21551558_EA/21551596_EA

Optimum™ = \$2
Value
2,000 pts

43⁹⁹



BABY GOURMET ORGANIC
BABY FOOD POUCHES
SELECTED VARIETIES, 113/128 ML
20368074004_EA/20368074010_EA

1⁶⁹



PAMPERS
EASY UPS
GIANT PACK
TRAINING
PANTS
SELECTED VARIETIES
68-112'S
21089300_EA/21371336_EA

Optimum™ = \$3
Value
3,000 pts

36⁹⁹



PAMPERS
NINJAMAS
NIGHTTIME
UNDERWEAR
SELECTED VARIETIES
34/44'S
21308929_EA/21308932_EA

26⁹⁹



LOVE CHILD ORGANICS
OATY CHOMPS OR
SEAFRIENDS BABY
SNACKS
SELECTED VARIETIES, 100-140 G
20944548_EA/21462919_EA

3⁹⁹



LITTLE GOURMET
PICK-ME-STICKS
ORGANIC BABY SNACKS
SELECTED VARIETIES, 16 G
21540210_EA/21540212_EA

2⁹⁹



AMARA ORGANIC
INFANT SMOOTHIE
MELTS
SELECTED VARIETIES, 23 G
21426240_EA/21426279_EA

4⁴⁹



PC® PEDIATRIC
NUTRITIONAL
SUPPLEMENT
SELECTED VARIETIES
6X235 ML
20432096001_EA/20432096002_EA

10⁹⁹





Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.

ENFAMIL A+ READY TO FEED INFANT FORMULA
SELECTED VARIETIES, 18X237 ML
21008370_C01/21008382_C01

59⁹⁹



ENFAGROW A+ READY TO DRINK TODDLER NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 6X237 ML
21007733_EA

SAVE 4.00

12⁹⁹



munchkin



MUNCHKIN CUPS
SELECTED VARIETIES
20874566_EA/21439774_EA

SAVE UP TO

20% OFF

7.99-11.99

PHILIPS AVENT



PHILIPS AVENT SINGLE ELECTRIC BREAST PUMP
21479566_EA

129⁹⁹



SAVE UP TO 2.00

11⁹⁹

AVEENO BABY NEEDS
SELECTED VARIETIES, 532 ML
20157402001_EA/20157402002_EA



SUDOCREM, ZINCOFAX OR PENATEN BABY NEEDS
SELECTED VARIETIES AND SIZES
20051997_EA/21002986_EA

SAVE UP TO

20% OFF

5.19- 21.59



SAVE UP TO 2.00

5⁹⁹

JOHNSON'S BABY NEEDS
SELECTED VARIETIES, 400 ML
21112231_EA/211376400_EA



HELLO BELLO 10X BABY WIPES
UNSCENTED, 600'S
21280015_EA

19⁹⁹



DIAPER GENIE DIAPER PAIL REFILLS 3'S OR SIGNATURE EASY ROLL REFILLS 18'S
SELECTED VARIETIES
21527848_EA/215493766_EA

19⁹⁹



TOMMEE TIPPEE BABY ACCESSORIES
SELECTED VARIETIES
21040876_EA/21311069_EA

SAVE UP TO

20% OFF

3.19-31.99



goodnites

frida baby



medela



Eucerin





Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
= value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.



MEDELA DOUBLE ELECTRIC
FREESTYLE BREAST PUMP

21044072_EA

429⁹⁹



BABY BREZZA FORMULA PRO
ADVANCED FORMULA DISPENSER

21044275_EA

SAVE 70.00

199⁹⁹



MUNCHKIN MILKMAKERS
OATMEAL CHOCOLATE CHIP
LACTATION COOKIE BITES

21044672_EA

SAVE UP TO
20%
OFF

2.79-23.99



NUK FEEDING AND NURSING ACCESSORIES

2107204_EA/21417632_EA

SAVE UP TO
20%
OFF

5.19-17.19



ENFAMIL A+ PREMIUM READY TO FEED
INFANT FORMULA

SELECTED VARIETIES, 18X235 ML

21025645_COI

68⁴⁹



SIMILAC STEP 3 GO & GROW POWDER
WITH HMO

SELECTED VARIETIES, 850 G

21439041_EA/21439271_EA

SAVE 7.00

22⁹⁹



FRIDABABY
AND FRIDAMOM
BABY NEEDS

SELECTED VARIETIES
AND SIZES

21082973_EA/21388897_EA

SAVE UP TO
20%
OFF

3.99-47.99



DOVE BABY OR
CERAVE NEEDS

SELECTED VARIETIES

21017298_EA/21439060_EA

SAVE UP TO
20%
OFF

6.39-18.39



PC® ORGANICS
FROZEN BABY
FOOD

SELECTED VARIETIES
8X32 ML/2X128 G

21063983_EA

Optimum™
1,500 pts
= \$150 Value

4⁴⁹



EUCERIN BABY
NEEDS

SELECTED VARIETIES
AND SIZES

21482435_EA/21014772_EA

SAVE UP TO
20%
OFF

8.79-23.99



LIVE CLEAN
750 ML OR HONEST
250-296 ML BABY
NEEDS

SELECTED VARIETIES

20667029_EA/21030337_EA

SAVE UP TO 3.00

10⁹⁹



Q-TIPS
COTTON SWABS

500'S

20323077001_EA

4⁴⁹



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.



CENTRUM MULTI-VITAMINS, CALTRATE OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES

20996280_EA/20997357_EA

SAVE UP TO
20%
OFF

11.19-29.59



DR. SCHOLL'S FOOT CARE
SELECTED VARIETIES AND SIZES

2106758_EA/21368768_EA

SAVE UP TO
20%
OFF

3.59-17.59



OLAY REGENERIST MOISTURIZERS OR SERUMS
SELECTED VARIETIES AND SIZES

21236887_EA/21346943_EA

Optimum™
3,000 pts = **\$3** Value

SAVE UP TO **1.00**

32.99

Optimum™
3,000 pts = **\$3** Value
when you buy 2



CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
473-500 ML

20079867001_EA/2043233001_EA

Optimum™
4,000 pts = **\$4** Value!
for every \$20* spent on



PANOXYL ACNE CLEANSERS, EXFOLIANT OR PATCHES
SELECTED VARIETIES

21006471_EA/21006486_EA

*At least \$4 value in points



BIORÉ PORE STRIPS 8'S, JERGENS 620 ML OR CUREL 380 ML LOTION
SELECTED VARIETIES AND SIZES

20853307_EA/21955911_EA

SAVE UP TO **2.00**

6.99



REVLON BEAUTY TOOLS
SELECTED VARIETIES

20030535_EA/20143430_EA

SAVE UP TO
20%
OFF

3.19-23.19



TUMS ANTACID TABLETS 60-150'S OR CHEWY BITES 32'S
SELECTED VARIETIES

21236025_EA/21048051_EA

SAVE UP TO **.80**

4.99



ADVIL PAIN RELIEF 24-32'S OR ADVIL PLUS 36'S
SELECTED VARIETIES

2031689001_EA/21465314_EA

SAVE UP TO **2.50**

9.99



ALWAYS PADS OR LINERS 26-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES

20959891_EA/21083752_EA

11.97



OLD SPICE OR SECRET DRY SPRAYS 116-144 G OR DEODORANT 68-85 G OR IVORY DEODORANT 68 G
SELECTED VARIETIES

21220787_EA/21052771_EA

5.99



CLAIROL NICE 'N EASY HAIR COLOUR OR ROOT TOUCH-UP
SELECTED VARIETIES

21083825_EA/21085593_EA

SAVE UP TO **3.00**

7.99



PC® NATURAL PROTEIN POWDER
SELECTED VARIETIES AND SIZES

20719037_EA

SAVE UP TO
15%
OFF

25.49-39.49



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.



WEBBER NATURALS VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES

20215329_EA/20783861_EA

SAVE UP TO
25%
OFF

6.39-40.49



DDROPS LIQUID VITAMIN DROPS
SELECTED VARIETIES, 1.7-7.5 ML

20034059_EA/20361421_EA

SAVE UP TO
20%
OFF

10.39-15.99



GOLD BOND LOTION OR HAND CREAM
SELECTED VARIETIES, 85-400 ML, 116/226 G

21526123_EA/21544330_EA

SAVE UP TO
20%
OFF

5.89-13.59



O'KEEFE'S HAND OR FOOT PRODUCTS
SELECTED VARIETIES AND SIZES, 8 ML, 85-198 G

20910310_EA/20964989_EA

SAVE UP TO
20%
OFF

7.99-17.59



GLYSOMED HAND CREAM
OR BODY LOTION
SELECTED VARIETIES, 50-200 ML

20063264001_EA/21217681_EA

SAVE UP TO
25%
OFF

2.99-11.29



PALMER'S MASSAGE CREAM 125 G OR
MOISTURIZING BODY OIL 150/250 ML
SELECTED VARIETIES

20901372_EA/21304600_EA

SAVE UP TO
25%
OFF

5.29-9.79



U BY KOTEX PADS
OR LINERS 5-129'S OR
TAMPONS 30-32'S
SELECTED VARIETIES

21209195_EA/21518239_EA

8.99



CAKE OR
MARC ANTHONY
HAIR CARE
SELECTED VARIETIES
238 G/94-380 ML

21222217_EA/21000965_EA

7.99



VOLTAREN
EMULGEL
SELECTED VARIETIES
100-150 G

20809796_EA/21110461_EA

SAVE UP TO 2.50
13.99



LIVE CLEAN BODY WASH
500 ML OR SHAMPOO OR
CONDITIONER 350 ML
SELECTED VARIETIES AND SIZES

20756639_EA/20318988_EA

SAVE UP TO 2.00
5.99



MRS. MEYER'S
HAND SOAP
SELECTED VARIETIES, 370 ML

21046924_EA/21046950_EA

SAVE UP TO 2.50
4.99



MONDAY HAIR CARE
SELECTED VARIETIES, 354 ML

21361191_EA/21361253_EA

7.99



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts**\$25**
value**for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.

CLUB
SIZE

SAVE 4.00

12⁹⁹NIVEA BODY LOTION
SELECTED VARIETIES, 1 L

21083826_EA/21014403_EA

CLUB
SIZEBIC FLEX 4 OR SOLEIL BELLA
4 BLADE DISPOSABLE RAZORS12'S
21002041_EA**18⁹⁹**CLUB
SIZE**9⁹⁹**

IRISH SPRING BAR SOAP

12X104 G
21436495_EACLUB
SIZE**8⁹⁹**CREST MULTIPACK TOOTHPASTE 3X70-130 ML
OR PRO-HEALTH MOUTHWASH 1.5 LSELECTED VARIETIES
21482204_EA/21033217_EACLUB
SIZE**5⁹⁹**

SOFTSOAP LIQUID HAND SOAP REFILL

SELECTED VARIETIES, 1.47 L
21066983_EA/21007194_EACLUB
SIZE

SAVE UP TO 7.00

19⁹⁹LIFE BRAND®
ACETAMINOPHENSELECTED VARIETIES, 500'S
21068704_EA/21027792_EACLUB
SIZE

SAVE UP TO 2.00

9⁹⁹Q-TIPS COTTON
SWABS1400'S
21013366_EACLUB
SIZEDEPEND
UNDERWEAR
PADS 40-96'S
SELECTED VARIETIES

20560983_EA

31⁹⁹CLUB
SIZE

PC® 12X BABY WIPES

UNSCENTED, 1200'S
21432245_EA**\$20**CLUB
SIZE

SAVE UP TO 2.00

7⁹⁹DR. TEAL'S
EPSOM SALTSSELECTED VARIETIES, 1.36 KG
20333315_EA/21011663_EACLUB
SIZEPC® ALKALINE
BATTERIES
AAA16/AA24'S

21088907_EA/21088910_EA

13⁹⁹CLUB
SIZE

NO NAME® FOILWARE

SELECTED VARIETIES
21424898_EA/21424907_EA**9⁹⁹**

FRUIT & VEG

MEAT & SEAFOOD

CLUB SIZE

BIG BRANDS

BABY SHOP

HOME

APRIL IS ORAL CARE MONTH

SHOP NOW

LISTERINE MOUTHWASH 1 L OR KIDS SMART RINSE 500 ML SELECTED VARIETIES
2089218_EA/21056391_EA

SAVE UP TO 1.00

5⁴⁹

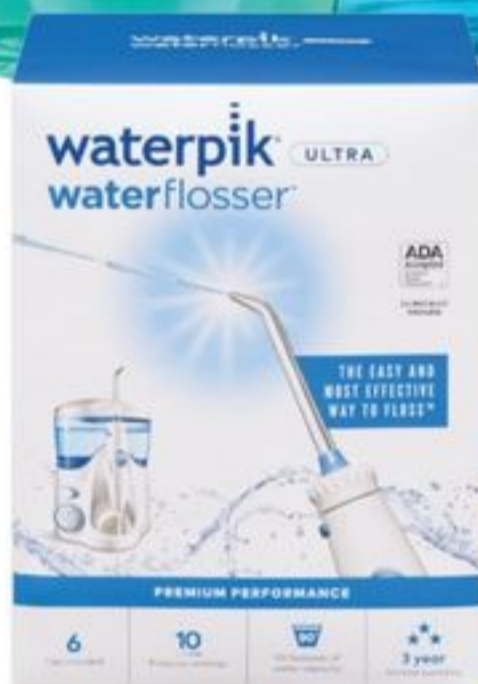
ORAL-B MANUAL FLOSSERS ALL SIZES AND VARIETIES OR PRO AND IO SERIES RECHARGEABLE TOOTHBRUSH SELECTED VARIETIES
2105953_EA/21479639_EA

SAVE UP TO 20% OFF

3.59-169.99



CREST GUM OR PRO TOOTHPASTE 75-110 ML, PRO-HEALTH MOUTHWASH, 1 L OR SCOPE SQUEEZ CONCENTRATE 50 ML SELECTED VARIETIES
20308564001_EA/21060825_EA

6⁹⁹

WATERPIK WATER FLOSSERS SELECTED VARIETIES
21400351_EA

SAVE UP TO

20% OFF

49.99-64.99



CREST PRO-HEALTH OR COMPLETE TOOTHPASTE 100-130 ML OR 3D WHITE STAIN ERASER 65 ML SELECTED VARIETIES
21054028_EA/21060784_EA

SAVE UP TO 2.50

3⁴⁹

G.U.M. FLOSSERS OR PICKS SELECTED VARIETIES AND SIZES
2028194001_EA/20600194_EA

SAVE UP TO

30% OFF

3.49-5.99



BLISTEX, EOS, LPSYL, OR CHAPSTICK LIP CARE SELECTED VARIETIES AND SIZES
2031784001_EA/20432297002_EA

UP TO

20% OFF

1.29-8.49



SENSODYNE OR PRONAMEL TOOTHPASTE 75 ML, POLIDENT TABLETS 96'S OR POLIGRIP 70 G SELECTED VARIETIES
20437569002_EA/21076804_EA

SAVE UP TO 1.20

6⁷⁹

COLGATE BATTERY-POWERED TOOTHBRUSH 1 EA. OR MOUTHWASH 1 L SELECTED VARIETIES
20745414_EA/21053923_EA

6⁹⁹

3,000⁺ = \$3 Value¹ for every \$15* spent on

SENSODYNE, PRONAMEL, POLIDENT, POLIGRIP, BIOTENE OR AQUAFRESH ORAL CARE PRODUCTS ALL VARIETIES AND SIZES

20432268001_EA/20564913_EA

¹At least \$3 value in points



Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.

facebook instagram tiktok pinterest superstore.ca



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
= value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.



BLACK & DECKER
APPLIANCES
SELECTED VARIETIES

SAVE UP TO
15%
OFF

25.99-179.99

NINJA
APPLIANCES
SELECTED VARIETIES

SAVE UP TO
15%
OFF

34.99-339.99

CUISINART
APPLIANCES

SAVE UP TO
20%
OFF

49.99-169.99



PC® COOKWARE, CAST
IRON AND ROASTERS
SELECTED VARIETIES

SAVE UP TO
20%
OFF

17.99-109.99



PC® METAL BAKEWARE
SELECTED VARIETIES

SAVE UP TO
20%
OFF

7.99-36.99



SODASTREAM CO2
CYLINDER
OR \$19.99EA FOR EXCHANGED
SELECTED VARIETIES

39.99

21028469_EA/21475157_EA



SODASTREAM CLASSICS 440 ML
OR BUBBLY SYRUPS 40 ML
SELECTED VARIETIES

2/\$12

LESS THAN 2 PAY 7.00-8.00 EA

21061900_EA/21375856_EA

Optimum™
3,000 pts
when you spend \$10* on

= \$3
Value



RUBBERMAID
TAKEALONGS
CONTAINERS
SELECTED VARIETIES



21183502_EA/21357996_EA

Optimum™
3,000 pts
when you spend \$20* on

= \$3
Value



ZIPLOC
ENDURABLES
SELECTED VARIETIES



21547084_EA/21547086_EA



BRITA 6-CUP
PITCHERS OR
3-PACK FILTERS

21.99

20094143_EA/21524887_EA

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TV, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.

Members save **\$80**



Optimum™
Members-Only Price™
\$419

Non-members
\$499

+ Optimum™ **100,000** pts = **\$100** Value

**EVERYDAY ESSENTIALS™
5+1 BURNER PROPANE
BBQ GRILL**
67,000 BTU, 28 BURGERS, 6 BURNERS,
LIMITED 1 YEAR WARRANTY
2129817_EA

**Must be a registered
PC Optimum™
member to load
and get this offer.

Members save **\$100**



Optimum™
Members-Only Price™
\$499

Non-members
\$599

+ Optimum™ **100,000** pts = **\$100** Value

**LIFE AT HOME™
5 PIECE ROPE
ROUND
DINING SET**
2152986_EA

**Must be a registered
PC Optimum™
member to load
and get this offer.

Members save **\$100**



Optimum™
Members-Only Price™
\$599

Non-members
\$699

+ Optimum™ **125,000** pts = **\$125** Value

**PC® 3+1+1 BURNER
CONVERTIBLE
BBQ GRILL**
65,500 BTU, 24 BURGERS, 5 BURNERS,
LIMITED 5 YEAR WARRANTY
2129648_EA

**Must be a registered
PC Optimum™
member to load
and get this offer.

Members save **\$100**



Optimum™
Members-Only Price™
\$549

Non-members
\$649

+ Optimum™ **125,000** pts = **\$125** Value

**LIFE AT HOME™
4 PIECE ROPE
CONVERSATION SET**
2152919_EA

**Must be a registered
PC Optimum™
member to load
and get this offer.

Members save **\$100**



Optimum™
Members-Only Price™
\$699

Non-members
\$799

+ Optimum™ **150,000** pts = **\$150** Value

**PC® 4+1+1 BURNER
CONVERTIBLE
BBQ GRILL**
76,000 BTU, 30 BURGERS, 6 BURNERS,
LIMITED 5 YEAR WARRANTY
2129643_EA

**Must be a registered
PC Optimum™
member to load
and get this offer.

Members save **\$100**



Optimum™
Members-Only Price™
\$199

Non-members
\$299

+ Optimum™ **25,000** pts = **\$25** Value

**LIFE AT HOME™
GAZEBO OR
PERGOLA
GREY OR TAUPE**
2152590_EA/21525937_EA

**Must be a registered
PC Optimum™
member to load
and get this offer.

**LIFE AT HOME™
OUTDOOR DINNERWARE,
DRINKWARE AND
SERVEWARE**
SELECTED VARIETIES
21544931_EA/21544933_EA

**SAVE UP TO
25%
OFF**
1.49-17.99



**EVERYDAY ESSENTIALS™
OR PC® BBQ ACCESSORIES,
COVERS OR LIGHTERS**
SELECTED VARIETIES
21297769_EA/21524373_EA

**SAVE UP TO
30%
OFF**
1.00-34.00



**BUY 1
GET 1
50% OFF**

**LIFE AT HOME™ ACCENT,
SEAT OR HIGH BACK
PATIO CUSHIONS**
SELECTED VARIETIES
2ND ITEM MUST BE OF
EQUAL OR LESSER VALUE
16.00-39.00
21527878_EA/21528044_EA



**BUY 1
GET 1
50% OFF**

**PATIO SIDE
TABLES OR
CHAIRS**
SELECTED VARIETIES
2ND ITEM MUST BE OF
EQUAL OR LESSER VALUE
22.00-69.00
21085043_EA/21528088_EA



Members save **\$50**

Optimum™
Members-Only Price™
\$89

Non-members
\$139

**LIFE AT HOME™
OFF-SET
UMBRELLA
GREY OR TAUPE**
21525909_EA

**Must be a registered
PC Optimum™
member to load
and get
this offer.

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.



Optimum™

APP EXCLUSIVE OFFER*

4 DAYS ONLY! April 11th to 14th

Earn

Optimum™
25,000 pts

\$25
= \$25 value**

for every \$100 spent on:
Home | Patio & BBQ | Small Appliances |
Health & Beauty | Baby | Joe Fresh

Excludes: TVs, Electronics, Canadian Appliance Source Large Appliances, Prescription Drugs and Optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. **At least \$25 value in points.



NORTHERN COMFORT PORTABLE AIR CONDITIONER
8500BTU, COOLS ROOMS UP TO 400 SQ FT
21572909_EA

SAVE UP TO 48.99

\$330 + **75,000** pts = **\$75** Value



LIFE AT HOME™ 3 PIECE QUEEN COMFORTER SET
21220214_EA

SAVE 30.00

\$89



PC® ORGANICS SHEET SETS
2109984_EA



SAVE UP TO

30% OFF

39.00-69.00



HONEYWELL OR WESTINGHOUSE FANS
SELECTED VARIETIES
20229684_EA/21445261_EA

FROM **18³⁹**

18.39-103.99



EVERYDAY ESSENTIALS™ PILLOW
21099991_EA

\$5



LIFE AT HOME™ HOME DÉCOR
SELECTED VARIETIES
21221960_EA/21305404_EA

SAVE UP TO **20% OFF**

8.00-55.00



LIFE AT HOME™ 3 WICK CANDLES
ASSORTED SCENTS
21541249_EA/21541251_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$4**

Optimum™

Members-Only Price™

\$12

Non-members **\$16**



SYLVANIA LED A19 LIGHTBULBS
SELECTED VARIETIES
21311328_EA/20961964_EA

SAVE UP TO **20% OFF**

4.50-23.00

Optimum™
2,000 pts = **\$2** Value!
for every \$10* spent on

3M COMMAND & CLAW HOOKS OR PICTURE HANGERS
SELECTED VARIETIES
20718958_EA/21080358_EA

*At least \$2 value in points



ARMOR ALL AND MOTOR TREND CAR ACCESSORIES
SELECTION MAY VARY BY STORE
21007481_EA/21012603_EA

SAVE UP TO **20% OFF**

6.99-21.59

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.



It's the only way to chill

A cooler that keeps drinks cold for 48 hours. That's an entire weekend!
Better invite the neighbours, cause the party will go all night.

PC® RETRO COOLER
BLACKOR MINT
208329, EA

Optimum®
Members-Only Price**
\$149

Members save
\$100

Non-members
\$249

POWDER-COATED STEEL CART, OUTER BODY AND LID
2 TUBE HANDLES FOR EASY TRANSPORTATION

STAINLESS STEEL BOTTLE OPENER
POWDER-COATED STEEL BOTTLE CAP COLLECTOR

CASTER WHEELS FOR EASY MOBILITY WITH LOCKING FUNCTION ON 2 WHEELS

DRAINING TUBE TO EMPTY MELTED ICE



Get a 'pizza the action

Be the most popular home in the neighbourhood when you turn your backyard into your very own pizzeria.

PC® PIZZA OVEN
208434, EA

Optimum®
Members-Only Price**
\$199

Members save
\$100

Non-members
\$299

- 15,000 BTU propane-powered, heats to 500°C (932°F) in minutes
- Features a square cordierite pizza stone for authentic restaurant-style 12-inch pizzas
- Creates perfectly crisp crust and flavour-packed, charred toppings
- Connects to a standard propane tank and is designed with flip-up legs for portability
- Limited 5-year warranty

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.

CELEBRATE VAISAKHI FOR LESS*

Find everything you need at great prices.

SHOP NOW



ROMA TOMATOES
PRODUCT OF MEXICO, NO. 1 GRADE

20143381001_KG

1⁹⁹
LB

4.39/KG



GINGER ROOT
PRODUCT OF CHINA

20179038001_KG

2⁴⁹
LB

5.49/KG



ATAULFO MANGO PRODUCT OF MEXICO OR
RED MANGO PRODUCT OF MEXICO OR PERU

20121599001_EA 20059963001_EA

4/\$5

OR 1.49 EA



EGGPLANT
PRODUCT OF MEXICO

20155709001_KG

1⁹⁹
LB

4.39/KG



BUNCHED SPINACH
PRODUCT OF U.S.A.

20162840001_EA

SAVE .50

1⁹⁹



ROOSTER® GARLIC
PRODUCT OF CHINA, 3'S

2004333001_EA

99¢



CILANTRO
PRODUCT OF COLUMBIA, MEXICO OR U.S.A.

20091825001_EA

99¢



CRISPY CAKE RUSK
650 G

20148926_EA

4⁵⁰



CRISPY PUNJABI
COOKIES
1.1 KG

20180817_EA

5⁴⁹



CRISPY POUND CAKE
SELECTED VARIETIES, 368 G

20814268_EA

3⁵⁰



SURAJ® NAAN
WHITE OR GARLIC, 10'S

20342261_EA

\$5

*Prices effective at Superstore Mississauga Argentia, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket. See back page of flyer for details.

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.

CELEBRATE VAISAKHI FOR LESS*

Find everything you need at great prices.

SHOP NOW



SURAJ® ALMOND OIL 237 ML OR COCONUT OIL 500 ML

20871833_EA/20983644_EA

SAVE UP TO 1.00

3⁹⁹



MAGGI SAUCES
SELECTED VARIETIES, 340 ML

20687724_EA

SAVE .50

3⁴⁹



HALDIRAM'S SAMOSAS AND APPETIZERS

SELECTED VARIETIES, FROZEN, 850 G

20710712_EA

5⁹⁹



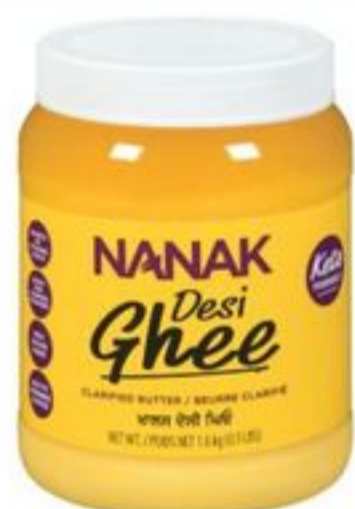
QUALITY BROWN SUGAR

4.5 KG

20718452_EA

SAVE .50

9⁹⁹



NANAK DESI GHEE

1.6 KG

20187044_EA

SAVE 5.00

22⁹⁹



HANS DAIRY DAHI

SELECTED VARIETIES, 750 G

20092811_EA

SAVE UP TO .60

2²⁹



SHANA NAANS

SELECTED VARIETIES

FROZEN, 300 G

2098341001_EA

1⁹⁹



SURAJ® JUICE

SELECTED VARIETIES, 1L

2000004_EA/2107907_EA

ALWAYS
\$2



BRITANNIA BOURBON

CREAM BISCUITS

390 G

20578619_EA

SAVE .50

3⁹⁹



MAHARANI
SUPER GOLDEN
SELLA BASMATI
RICE

4.54 KG

20982250_C01

SAVE 3.00

13⁹⁹



BRAR'S MALAI PANEER

375 G

20283164_EA

SAVE 1.00

4⁹⁹



BRITANNIA PUNJABI

COOKIES

620 G

20855546_EA

SAVE 1.50

4⁹⁹

*Prices effective at Superstore Mississauga Argentea, Toronto Brimley, Brampton, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket. See back page of flyer for details.

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.

FRUIT & VEG

MEAT & SEAFOOD

CLUB SIZE

BIG BRANDS

BABY SHOP

HOME

Oikos SNACK TO WIN SCAN HERE TO PARTICIPATE

WIN A TRIP FOR 2 TO THE STANLEY CUP FINAL

PLEASE REFER TO THE QUALIFYING PRODUCTS LIST ON SNACKTOWN.CA

2/350 Oikos 100 mL, 2048003_EA, 2048004_EA

579 Oikos 500/750 g, 2109004_EA, 2109005_EA

369 Activia 512/634, 202004002_EA, 202004003_EA

349 Danone 4x125 mL, 2107004_EA, 2107005_EA

ACTIVIA® (DANONE® / DANONE® / DANONE®) used under license. © 2024 Danone Waters of North America, Inc. All rights reserved.

NHL KitKat PROUD PARTNER OF THE NHL®

\$1 Nestlé single chocolate bars 42-50 g, selected varieties

3.99 Nestlé chocolate pouches 135-246 g, selected varieties

2/450 Nestlé chocolate tablets 95-120 g, selected varieties

\$2 Nestlé king size chocolate bar 63-90 g or Pops 70 g, selected varieties

KitKat and the KitKat logo are registered trademarks of the Nestlé Group. © 2024 Nestlé. All rights reserved.

West Coast Dark Roast Try pods today

only \$13.99

West Coast Dark Roast is a registered trademark of West Coast Coffee Co. © 2024 West Coast Coffee Co. All rights reserved.

optimum™

Don't forget to load your offers on your PC Optimum™ app!

10,501 points, valid for \$10

Your weekly offers

- 300 points: For every \$1 spent on Nestlé 2% Milk
- 800 points: Olay Micro-Sculpting Cream, Face Moisturizer
- 200 points: The Decadent Chocolate

Load your exclusive offers on the app before shopping to get more points.

10,000 pts is \$10 in FREE stuff

BETTER WITH PEPSI

6.99 Pepsi soft drinks 12x355 mL, selected varieties

5.49 Propel® electrolyte water beverages, 6x500 mL, selected varieties

3.99 Pepsi soft drinks 6x222 mL, selected varieties

2.49 Gatorade Fit® sports drink 828 mL, selected varieties

\$3 Rockstar energy drinks 473 mL or Starbucks beverages 405-444 mL, selected varieties

\$3 Celsius energy drinks 355 mL, selected varieties

1.25 Brisk® Iced Tea (710 mL, any flavor)

P&G IT'S OUR HOME

COMMITTED TO SAVE ENERGY

28.99 Tide PODS 112/85/63 ct, 21450133_EA, 21450131_EA

Wash in Cold and save up to \$130 per year**

COMMITTED TO RESPONSIBLE SOURCING

13.99 Charmin bathroom tissue 12=48 rolls, Selected Varieties, 21549779_EA/21484810_EA

13.99 Bounty Paper Towel, Select A Size, 6=12 rolls, 21515966_EA

For every tree we use, two trees are regrown through our partnerships with our suppliers to match the current and future mix of trees in a forest.

COMMITTED TO SAVE WILDLIFE

4.49 Dawn 825-982 mL, Powerwash 473 mL, Refill, E2 Squeeze 535-650 mL, Selected Varieties 21430569_EA/21218559_EA

Dawn is committed to helping. Dawn has donated thousands of bottles to International Bird Rescue & The Marine Mammal Center. Dawn has invested a total of \$4.5 million with our environmental advocacy partners since 2006 across North America.

RECYCLE SWIFFER® PADS WITH TERRACYLE®

12.49 Swiffer Dry Refills 16-32 ct, Wet Refills 12-24 ct, Duster Refills 6-10 ct, WetJet Refills 12 ct, or PowerMop Refills 5 ct, Selected Varieties 21361887_EA/21176876_EA

17.99 Swiffer Duster 360 Starter Kit, Swiffer Sweeper Starter Kit, Swiffer WetJet, Duster, and Sweeper Pads, Selected Varieties 20900161_EA/20901127_EA

To learn more, visit <https://www.pggoodeveryday.ca/SwifferTerraCycle/>

FRUIT & VEG

MEAT & SEAFOOD

CLUB SIZE

BIG BRANDS

BABY SHOP

HOME

Easy Breezy

Spring is here and so are these new lightweight, breathable & airy styles.



Pleated Linen Maxi Skirt
39



Women+ V-Neck T-Shirt Dress
39



Double Gauze Shirt
35

JOE FRESH

SHOP NOW

THE MOBILE SHOP EXCLUSIVE
LOWER THE PRICE ON ANY NEW PHONE WITH POINTS!



ASK HOW IN-STORE

MOBILE SHOP | Optimum

Get **\$5/MO OFF** YOUR MONTHLY BILL when you redeem **120,000 PC OPTIMUM POINTS**
That's **\$120 OFF!**

Get **\$10/MO OFF** YOUR MONTHLY BILL when you redeem **240,000 PC OPTIMUM POINTS**
That's **\$240 OFF!**

ROGERS. Bell fido. plus Freedom mobile

Subject to credit approval. PC Optimum points cannot vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.

Optimum
10,000 = \$10
for every \$100* spent on Value!

ANY COMBINATION OF HAPPY ACTIVE, HAPPY HIM, HAPPY TEEN, AND RETAIL THERAPY GIFT CARDS



*Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Happy Active, Happy Him, Happy Teen, and Retail Therapy cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards.

AD MATCH

We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.

*LOAD TO GET 25,000 POINTS: Open your PC Optimum™ app to load this offer - for every \$100 spent on Home, Patio & BBQ, Small Appliances, Health & Beauty, Baby, Joe Fresh™ Apparel (Excludes TVs, electronics, Canadian Appliance Source large appliances, prescription drugs and optical), before applicable taxes and after all other coupons, discounts or PC Optimum™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints.

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our regular prices. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ©/™The trade-marks, service marks and logos displayed in this flyer are trade-marks of Loblaw's Inc. All rights reserved. ©2024 Loblaw's Inc. Please recycle.

PC OPTIMUM™ MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction.

Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

Prices and offers effective from Thursday, April 11th to Wednesday, April 17th, 2024 unless otherwise stated.

Facebook Instagram TikTok Pinterest **superstore.ca**