

APRIL

HIT  
OF THE  
MONTH



MR. BEAST FEASTABLES CHOCOLATE BAR  
SELECTED VARIETIES  
60 G  
21588617\_EA/21589802\_EA



CAVENDISH FRIES  
SELECTED VARIETIES FROZEN  
800 G  
21559837\_EA/21559976\_EA



LECLERC GO PURE  
SELECTED VARIETIES  
140-175 G  
21221434\_EA

See in-store for retails.

**LOWEST PRICES**  
**BEST DEALS**

As compared to other major grocery retailers within your local areas.  
\*\*Must be a registered PC Optimum™ member to get this offer.  
Valid from Month April 1 - 30, 2024. While quantities last. See in-store for details.

WYIG FLAP HM



Members save \$4



Optimum

Members-Only Price™ \$12.99

Non-members \$17

PC® WINGS  
SELECTED VARIETIES  
FROZEN  
700-907 G  
20708932\_EA/20708933\_EA



Members save \$2.30



Optimum

Members-Only Price™ \$3.49

Non-members \$5.79

PC®, BLUE MENU®  
THIN AND CRISPY,  
LOADS OF, FOCACCIA OR  
FLAT BREAD PIZZA  
SELECTED VARIETIES  
FROZEN  
330-455 G  
20971494\_EA/21013452\_EA



Members save \$1



Optimum

Members-Only Price™ 99¢

Non-members \$1.99

NO NAME® POTATO CHIPS  
SELECTED VARIETIES  
200 G  
21302821\_EA/21302932\_EA



APP EXCLUSIVE OFFER

Open your PC Optimum® app or visit pcoptimum.ca to get the offer



Members save \$4



Optimum

Members-Only Price™ \$7.99

Non-members \$11.99

PC® PACIFIC LARGE  
WHITE SHRIMP  
RAW ZIPPERBACK®  
31-40 PER LB FROZEN  
400 G  
20788888\_EA



# More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



## Digital Coupon



air chilled   
CANADA  
PC® Blue Menu®  
chicken breast  
boneless skinless  
Air Chilled  
3's  
2348952\_1A

Save  
**\$2**  
with digital  
coupon

CLICK FOR THIS  
COUPON AND MORE



Scan to see  
our complete  
digital flyer



**Independent**  
Your Independent Grocer

**CUT BY OUR BUTCHERS**

**SALE**  
**SAVE \$4<sup>LB</sup>**

**6<sup>99</sup>**  
**LB**

**WEST BONELESS BLADE POT ROAST**  
CUT FROM CANADA AAA WESTERN GRADE BEEF OR HIGHER  
15.41/KG  
20804772\_KG

**SAVE**  
**AT LEAST \$2<sup>50LB</sup>**

**5<sup>49</sup>**  
**LB**

**CHICKEN BREASTS OR THIGHS**  
BONELESS SKINLESS FAMILY SIZE  
12.10/KG  
20028450\_KG/20162170\_KG

**SALE**  
**SAVE \$3<sup>LB</sup>**

**2<sup>99</sup>**  
**LB**

**WHOLE PORK LOIN**  
BONELESS, CRYOVAC PKG  
6.59/KG  
20827784\_KG

**2<sup>49</sup>**

**BLACKBERRIES OR RASPBERRIES**  
PRODUCT OF MEXICO NO. 1 GRADE  
170 G  
20051015001\_EA/20128938001\_EA

**SALE**  
**SAVE \$4<sup>LB</sup>**

**11<sup>99</sup>**  
**LB**

**FRESH STEELHEAD TROUT FILLETS**  
26.43/KG  
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY.  
21025083\_KG

**BAG OF 6**

**3<sup>99</sup>**

**AVOCADO BAG**  
PRODUCT OF MEXICO  
6'S  
20142232001\_EA

**BUY 2 OR MORE**

**\$3**  
**EA.**

**WONDER BREAD OR BUNS**  
SELECTED VARIETIES AND SIZES  
20305674\_EA/20307980\_EA / 20639710\_EA  
**LESS THAN 2 \$3.49 EA.**

**1<sup>49</sup>**

**CLOVER LEAF LIGHT TUNA**  
SELECTED VARIETIES  
85/170 G  
20018117001\_EA/20315581002\_EA

**SAVE THIS WEEK**

**3<sup>49</sup>**

**FIVE ALIVE DRINK**  
1.75 L, YOPLAIT YOGURT  
630 G, 4X100 G, 8X56 G OR  
MINGO 6X80 G  
SELECTED VARIETIES  
20348331001\_EA/21547595\_EA

**SALE**  
**SAVE 75¢**

**1<sup>49</sup>**

**MICHELINA'S ENTRÉES**  
SELECTED VARIETIES  
156-284 G  
21208614\_EA/21208633\_EA

**SALE**  
**SAVE \$1<sup>95</sup>**

**11<sup>99</sup>**

**KICKING HORSE ORGANIC WHOLE BEAN COFFEE**  
SELECTED VARIETIES  
454 G  
20322468001\_EA / 20322468006\_EA

**SALE**  
**SAVE \$2**

**2<sup>99</sup>**

**BULL'S-EYE BBQ SAUCE** 425 ML OR  
**DIANA GOURMET SAUCE** 500 ML  
SELECTED VARIETIES  
20547834005\_EA/21184617\_EA

**1,500<sup>00</sup>** **\$1<sup>50</sup> Value**

**6<sup>99</sup>**

**PUREX BATHROOM TISSUE** 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S  
SELECTED VARIETIES  
21186225\_EA/21189812\_EA

Flyer prices effective from Thursday, April 11th to Wednesday, April 17th, 2024. SEE BACK PAGE FOR DETAILS.

WB WW 1



**Members save \$2.50**

**Optimum**

Members-Only Price **3.49**

Non-members **5.99**

KELLOGG'S CEREALS  
SELECTED VARIETIES  
227-451 G  
21450814\_EA/21450851\_EA



**Members save \$1**

**Optimum**

Members-Only Price **2.99**

Non-members **3.99**

LECLERC CÉLÉBRATION  
COOKIES  
SELECTED VARIETIES  
240 G  
20965363\_EA/20965368\_EA



**Members save \$3**

**Optimum**

Members-Only Price **5.99**

Non-members **8.99**

BLUEWATER FISH,  
SHRIMP OR AIR FRIED  
SELECTED VARIETIES  
FROZEN  
210-600 G  
20310745004\_EA/20316252003\_EA



**Members save \$1**

**Optimum**

Members-Only Price **2.49**

Non-members **3.49**

PREGO PASTA SAUCE  
SELECTED VARIETIES  
645 ML  
20325820001\_EA/21340384\_EA



**Members save \$1**

**Optimum**

Members-Only Price **1.49**

Non-members **2.49**

CHEETOS MAC 'N CHEESE  
SELECTED VARIETIES  
164/170 G  
21390921\_EA/21390928\_EA



**Optimum**

Members-Only Price **1.99**

Non-members **2.49**

ANNIE'S MAC & CHEESE  
SELECTED VARIETIES  
170 G  
20316187001\_EA  
20811201\_EA



FOLGERS  
544-816 G GROUND,  
BALZAC'S GROUND  
OR WHOLE BEAN  
300/340 G OR  
CRANK WHOLE BEAN  
COFFEE 340 G  
SELECTED VARIETIES  
20987612\_EA/21478183\_EA

**11.99**



**Members save \$7**

**Optimum**

Members-Only Price **12.99**

Non-members **19.99**

TILDA BASMATI RICE  
10 LB  
20153678\_EA



**Optimum**

Members-Only Price **2.99**

Non-members **3.69**

DOM SPECIALTY SMOKED  
STEELHEAD SALMON  
FROZEN 50 G  
20792840\_EA



HABITANT SOUPS  
796 ML OR CLOVER  
LEAF WHITE TUNA  
170 G  
SELECTED  
VARIETIES  
2029909002\_EA  
20326258001\_EA

**SAVE AT LEAST 60¢**

**2.99**



BECEL MARGARINE  
427/454 G OR  
PC<sup>®</sup> BLUE MENU<sup>®</sup> 907 G OR  
COUNTRY CROCK<sup>®</sup> 850 G  
SELECTED VARIETIES  
20322707001\_EA/21535355\_EA

**SAVE AT LEAST 50¢**

**4.99**



TROPICANA ORANGE  
JUICE 2.63 L OR  
iOGO YOGURT 16X100 G  
SELECTED VARIETIES  
2011956001\_EA/20609583001\_EA

**SAVE THIS WEEK**

**7.49**



SCHNEIDERS  
LUNCHMATE  
STACKERS OR  
KITS  
SELECTED  
VARIETIES  
90-132 G  
21310034\_EA  
20710777\_EA

**WHEN YOU BUY 3  
SAVE \$1.98  
LESS THAN \$3.99 EA.**

**3/9.99**



PC<sup>®</sup> OR BLUE  
MENU<sup>®</sup> ENTRÉES  
907 G-1.13 KG OR  
PC<sup>®</sup> FROZEN  
VEGETABLES  
CLUB SIZE  
1.75 KG  
SELECTED  
VARIETIES  
FROZEN  
20713450\_EA  
21359210\_EA

**10.99**



OLD EL PASO DINNER  
KITS 264-510 G  
OR SALSA 650 ML  
SELECTED  
VARIETIES  
20305182001\_EA  
20795534\_EA

**2/\$9  
LESS THAN 2 \$4.99 EA.**



NESCAFÉ OR  
TASTER'S CHOICE  
INSTANT COFFEE  
100-170 G OR NESCAFÉ  
SWEET & CREAMY  
16-18'S OR  
LAVAZZA  
GROUND COFFEE  
250 G  
SELECTED  
VARIETIES  
20873036\_EA/21553695\_EA

**4.99**



BREYERS CLASSIC  
OR POPSICLE  
FROZEN DESSERT  
1.66 L OR  
CHAPMAN'S  
COLLECTION  
NOVELTIES  
6/8'S SELECTED  
VARIETIES  
FROZEN  
20301305006\_EA  
20323757001\_EA

**3.99**



ENSURE  
6X235 ML OR  
GLUCERNA 6X237 ML  
MEAL REPLACEMENT  
DRINKS, PREMIER  
PROTEIN SHAKES  
4X325 ML OR  
MUSCLE MILK  
PROTEIN SHAKE  
4X330 ML  
SELECTED  
VARIETIES  
20308731001\_C06  
21031114\_EA

**12.99**



KRAFT PEANUT  
BUTTER  
750 G/1 KG OR  
HAZELNUT SPREAD  
725 G  
SELECTED  
VARIETIES  
20039581001\_EA  
21285418\_EA

**SALE SAVE 50¢**

**5.99**



HELLMANN'S  
MAYONNAISE  
710-890 ML OR  
KRAFT MIRACLE  
WHIP 650-890 ML  
SELECTED VARIETIES  
20298681001\_EA  
20618579001\_EA

**SAVE AT LEAST \$2**

**5.99**



QUAKER CRISPY  
MINIS OR LARGE  
RICE CAKES  
SELECTED  
VARIETIES  
90-199 G  
20163708002\_EA  
21427917\_EA

**WHEN YOU BUY 2  
SAVE 98¢**

**2/\$5  
LESS THAN 2 \$2.99 EA.**



ZEVIA SODA  
6X355 ML OR  
MIXER 6X222 ML  
SELECTED  
VARIETIES  
21106233\_EA  
21106231\_EA

**SAVE AT LEAST \$1.99**

**5.49**



TIDE LAUNDRY  
DETERGENT 1.09 L,  
12-16'S, DOWNY OR  
GAIN FABRIC SOFTENER  
946 ML-1.31 L OR  
BEADS 141 G  
SELECTED VARIETIES  
20751972\_EA/21553274\_EA

**4.99**



FANCY FEAST 85 G  
OR FRISKIES  
156 G CAT FOOD  
SELECTED  
VARIETIES  
2030256001\_EA  
20316703\_EA

**SAVE THIS WEEK**

**90¢**



Q-TIPS  
COTTON SWABS  
SELECTED  
VARIETIES  
500'S  
20323077001\_EA

**SALE SAVE \$1**

**4.49**

CUSTOMER RELATIONS 1-800-296-2332. VISIT [yourindependentgrocer.ca](http://yourindependentgrocer.ca) FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit [pcoptimum.ca](http://pcoptimum.ca). We are not obligated to award points based on errors or misprints. No cash value. See [yourindependentgrocer.ca](http://yourindependentgrocer.ca) for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions or no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. \*Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. \*\* Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner.



# Produce



**PKG OF 4**  
FARMER'S MARKET™  
CORN  
PRODUCT OF U.S.A.  
4'S  
20348577001\_EA

**5<sup>99</sup>**



**2 LB**  
PC® ORRI  
MANDARINS  
PRODUCT OF ISRAEL  
OR SPAIN  
20907647001\_EA

**7<sup>99</sup>**



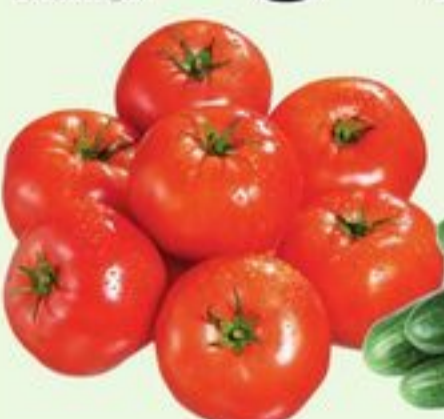
RED MANGOES  
PRODUCT OF MEXICO OR PERU  
EACH  
20059635001\_EA

**2<sup>49</sup>**



ATAULFO MANGOES  
PRODUCT OF MEXICO  
EACH  
20121509001\_EA

Members save **\$1.60**  
Members-Only Price™  
**1<sup>49</sup>**  
Non-members **2<sup>99</sup>**



CANADA  
GREENHOUSE  
BEEFSTEAK TOMATOES  
PRODUCT OF CANADA  
4.39/KG  
20426141001\_KG

**1<sup>99</sup>**  
LB



WEST  
ENGLISH CUCUMBERS  
PRODUCT OF  
WESTERN PROVINCES  
EACH  
20070132001\_EA

**1<sup>99</sup>**



**10 LB BAG**  
WEST  
FARMER'S MARKET™  
RUSSET POTATOES  
PRODUCT OF  
WESTERN  
PROVINCES,  
NO. 1 GRADE  
10 LB BAG  
20601020001\_EA

**5<sup>99</sup>**



ASPARAGUS  
PRODUCT OF MEXICO,  
NO. 1 GRADE  
11.00/KG  
20174581001\_KG

**4<sup>99</sup>**  
LB



CANADA  
WELL  
COLD-PRESSED  
JUICE  
PRODUCT OF  
CANADA,  
SELECTED  
VARIETIES  
333 ML  
21186518\_EA/  
21186483\_EA

**2/\$11**  
LESS THAN 2  
\$5.99 EA.



PC® CHOPPED  
SALAD KITS  
PRODUCT OF U.S.A.  
SELECTED  
VARIETIES  
285-369 G  
21378071\_EA/  
21448996\_EA/

**2/\$11**  
LESS THAN 2  
\$5.99 EA.



**PKG OF 3**  
CANADA  
FARMER'S MARKET™  
GREENHOUSE  
PEPPERS  
PRODUCT OF  
CANADA  
3'S  
20085851001\_EA

**6<sup>99</sup>**



PREMIUM SALADS  
SELECTED VARIETIES  
PREPARED FRESH  
IN-STORE DAILY  
245-367 G  
21237366\_EA/21238195\_EA

**\$7**

# Butcher



**AAA**  
WEST  
STRIPLOIN  
GRILLING STEAK  
BONELESS, FAMILY SIZE,  
CUT FROM CANADA AAA  
WESTERN GRADE BEEF  
OR HIGHER  
41.87/KG  
20821010\_KG

**18<sup>99</sup>**  
LB



PC® WHOLE CHICKEN  
AIR CHILLED  
8.80/KG  
20566145\_KG

**3<sup>99</sup>**  
LB



PREPARED  
IN-STORE  
PORK LOIN BREADED  
SCHNITZEL  
BONELESS  
300 G  
21588065\_EA

**\$7**



EXTRA LEAN  
GROUND BEEF  
FAMILY SIZE  
16.51/KG  
20805639\_KG

**7<sup>49</sup>**  
LB



IMPOSSIBLE™  
BURGER PATTIES  
HAUT FIBRE PLANTÉ  
GALETTES DE BURGER  
À BASE DE PLANTES

**7<sup>99</sup>**



CANADA  
PC® CHICKEN  
DRUMSTICKS  
AIR CHILLED  
8'S  
21341042\_EA

**\$10**



BUTCHER'S  
SELECTION PORK  
TENDERLOIN  
SELECTED  
VARIETIES  
FROZEN  
680 G  
21547036\_EA

Members-Only Price™  
**10<sup>99</sup>**  
Non-members **12<sup>99</sup>**



SUFRA® HALAL  
WHOLE CHICKEN  
TRAY PACK  
1.55 KG  
21430673\_EA

**\$13**



PC® SMOKIES  
SELECTED  
VARIETIES  
1 KG  
20732535\_EA/  
20733617\_EA

**12<sup>99</sup>**



ST-HUBERT OR  
SWISS CHALET PIES  
SELECTED  
VARIETIES  
FROZEN  
650-800 G  
20719334\_EA/  
21047194\_EA

**10<sup>99</sup>**



PC® PUB RECIPE™  
OR GLUTEN-FREE  
CHICKEN  
SELECTED  
VARIETIES  
FROZEN  
600/700 G  
21201320\_EA/  
21201321\_EA

**2/\$15**  
LESS THAN 2  
\$8.49 EA.

# Seafood

Fresh seafood items subject to availability.



SMOKED SALMON  
NUGGETS  
SELECTED  
VARIETIES  
PREVIOUSLY  
FROZEN  
51.79/KG  
21545937\_KG

**23<sup>49</sup>**  
LB

TUNA STEAKS  
FROZEN OR  
PREVIOUSLY  
FROZEN  
29.74/KG  
20753134\_KG

**13<sup>49</sup>**  
LB



SEAQUEST® COLOSSAL  
PACIFIC WHITE SHRIMP  
RAW ZIPPERBACK®  
16-20 PER LB 300 G OR  
PC® MARYLAND-STYLE  
SHRIMP CAKES 170 G  
FROZEN  
21043887\_EA/21334615\_EA

**7<sup>99</sup>**



PC® COD CROQUETTES  
300 G OR BATTERED  
WILD SEA SALT AND  
VINEGAR HADDOCK  
BITES 454 G  
FROZEN  
21480526\_EA/21481247\_EA

**9<sup>99</sup>**

# Bakery

**BAKED IN-STORE**

**MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH**  
SELECTED VARIETIES  
4'S  
21464137\_EA/21464199\_EA

**PC® ALL BUTTER CROISSANTS**  
SELECTED VARIETIES,  
FROZEN  
312-360 G  
21545111\_EA/21545122\_EA

**\$4**

**FARMER'S MARKET® ROUND CAKES**  
7 INCH  
SELECTED VARIETIES  
750-875 G  
21392550\_EA

**PC® MINI MUFFINS**  
SELECTED VARIETIES  
12'S  
21488839\_EA

**BAKED IN-STORE**

**KAISER OR PANINI ROLLS**  
SELECTED VARIETIES  
6'S  
21579824\_EA/21579825\_EA

Members save \$1

Optimum Members-Only Price **3.49**  
Non-members **4.49**

**15.99**

**5.99**

**COUNTRY HARVEST BREAD OR BAGELS**  
SELECTED SIZES AND VARIETIES  
21178597\_EA/21178640\_EA/21178642\_EA

**NO NAME® BAGELS OR ENGLISH MUFFINS**  
SELECTED VARIETIES  
6'S  
21297780\_EA/21297831\_EA

**PC® FLATBREAD**  
SELECTED VARIETIES  
220/300 G  
20910042\_EA/20910044\_EA

**\$4 EA.**  
LESS THAN 2 \$4.49 EA.

**2.49**

**2/\$6**  
LESS THAN 2 \$3.49 EA.

# Great to go

Great to go items plus applicable taxes.

**PREMIUM MACARONI OR COLESLAW SALADS**  
850/908 G  
21544597\_EA/21544612\_EA

**\$8**

**PREMIUM POTATOES SALAD**  
908 G  
21544565\_EA/21544599\_EA

**\$8**

# The Deli

**PC® CHICKEN SERVICE CASE MEATS**  
SELECTED VARIETIES  
20301114\_KG

**2.99**  
/100 G

**FREYBE PEPPERONI STICKS**  
SELECTED VARIETIES  
300/500 G  
20323265\_EA

**12.49**

**PREPARED IN-STORE**

**CHICKEN, EGG, OR TUNA SOFT SANDWICHES**  
FAMILY SIZE  
1.1 KG  
21503465\_EA

Members save \$1

Optimum Members-Only Price **\$15**  
Non-members **\$16**

**CHICKEN, FAJITA, SHRIMP OR GYRO TACO TRAYS**  
SELECTED VARIETIES  
21354582\_EA/21395977\_EA

**\$20**

**MONSIEUR GUSTAV GOUDA**  
SELECTED VARIETIES  
170 G  
21397497\_EA

**5.49**

**PARMIGIANO REGGIANO CHEESE**  
PRODUCT OF ITALY  
DELI CUT  
20377023\_KG

**3.99**  
/100 g

**MADE FRESH IN-STORE**

**FRIED TORTILLA CHIPS**  
450 G  
21534615\_EA

**\$5**

**PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS**  
728 G  
21532556\_EA/21532557\_EA

**\$15**

**OKA CHEESE**  
SELECTED VARIETIES  
190 G  
20920756\_EA/20921279\_EA

**7.99**

**ROOSTER® TOFU**  
SELECTED VARIETIES  
454 G  
21474492\_EA/21474765\_EA

**2/\$4**  
LESS THAN 2 \$2.25 EA.

# Floral

**CARNATION OR MINI CARNATION BUNCH**  
SELECTED VARIETIES  
21470580\_EA/21470641\_EA

**2/\$12**  
LESS THAN 2 \$9 EA.

**SPRING BULBS**  
ASSORTED VARIETIES  
4 INCH  
20544496\_EA

**5.99**

**SIGNATURE GIFT BOUQUETS**  
SELECTED VARIETIES  
21436377\_EA/21436378\_EA

**\$25**



**\$16**

FARMER'S MARKET™  
8 INCH EARLY ANNUAL PLANTER  
SELECTED VARIETIES  
EACH  
21214982\_EA



**\$18**

FARMER'S MARKET™  
10 INCH EARLY MIX BOWL  
SELECTED VARIETIES  
EACH  
20753834\_EA



**Know your garden soil**

All Purpose soil like PC® black earth soil is great for top dressing, planting and seeding. Find an enriched soil to give your plants extra nutrients to help them thrive.

**4/\$13**  
less than 4  
\$3.50 ea.

PC® BLACK EARTH SOIL  
25 L  
21357792\_EA



**2/\$14**  
less than 2  
\$8 ea.

PC® ENRICHED LAWN SOIL  
25 L  
21349080\_EA



**2/\$22**  
less than 2  
\$13 ea.

PC® FLOWER AND GARDEN BED SOIL  
50 L  
21363856\_EA



**1<sup>89</sup> - 5<sup>49</sup>**

BURPEE OR MCKENZIE SEEDS  
EACH  
20752992\_EA/20752876\_EA



**Our plant guarantee**

**Evergreens\*, trees, shrubs, rose bushes and perennials\* are guaranteed for one full year.**

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. \*Does not apply to evergreen and perennial planters in decorative containers.



# Grocery

Optimum  
Members-Only Price **32<sup>99</sup>** Non-Members **42<sup>99</sup>**

Cesar dog food  
selected varieties  
24's  
21359664\_EA



Members  
save  
**\$10**

**12<sup>99</sup>** **1,500<sup>00</sup>** **2/\$9**

High Liner  
Pan Sear Selects,  
Signature Cuts  
or shrimp  
selected  
varieties  
frozen  
425-540 g  
20844670\_EA/21186254\_EA



less than 2  
\$5.79 ea.

Healthy Choice  
Steamers or Simply  
entrées  
selected varieties  
frozen  
255-306 g  
20318616007\_EA/21097781\_EA



**5<sup>99</sup>**

O'Food  
Gochujang paste  
500 g or  
PAM  
cooking oil spray  
141-170 g  
20178204001\_EA/21452884\_EA



**3<sup>99</sup>**

PC<sup>®</sup>  
Memories Of<sup>®</sup>  
sauce 350 mL  
or Skinny Girl  
salad dressing  
237 mL  
selected varieties  
20620095\_EA/21448141\_EA



**1<sup>99</sup>**

Lipton or  
Knorr soup  
mix  
selected varieties  
40-166 g  
20297514006\_EA/2030818802\_EA



**2/\$6**

less than 2  
\$3.99 ea.

PC<sup>®</sup> spring water  
24 x 500 mL  
20137898\_C24



**2/\$7**

less than 2  
\$3.99 ea.

Kool-Aid  
Jammers  
selected  
varieties  
10x180 mL  
20079976002\_EA/20079976001\_EA



**2/\$6**

less than 2  
\$3.49 ea.

PC<sup>®</sup> crema  
selected  
varieties  
245 mL  
21369941\_EA/21369954\_EA



**2/\$7**

less than 2  
\$3.99 ea.

PC<sup>®</sup> Black Label  
pasta  
selected  
varieties  
500 g  
20419290002\_EA/20419290001\_EA



**3<sup>49</sup>**

Dr. Oetker  
Momenti  
160-185 g or  
Giuseppe  
garlic fingers  
317 g or  
Pillsbury  
pizza pops  
380 g  
selected  
varieties,  
frozen  
21164021\_EA/21435996\_EA



**3<sup>49</sup>**

Dole canned  
or jar fruit  
selected  
varieties  
540 mL  
21297569\_EA/21484246\_EA



**2/\$12**

less than 2  
\$6.79 ea.

PC<sup>®</sup> spices  
selected  
varieties  
7-82 g  
21117372\_EA/21117373\_EA



**5<sup>99</sup>**

Kellogg's Eggo waffles 16's or  
Chapman's Super novelties 6-20's  
selected varieties, frozen  
20099300041\_EA/203115321\_EA



**2/\$11**

less than 2  
\$6.99 ea.

Haagen-Daz  
450 mL or  
bars 3/4's or  
Halo Top  
frozen dessert  
473 mL  
selected  
varieties  
frozen  
21087003\_EA/21513555\_EA



**4<sup>99</sup>**

Chapman's  
Yukon  
novelties  
5-8's or  
Lolly  
novelties  
18-28's  
selected  
varieties,  
frozen  
20348169\_EA/209502001\_EA



**2<sup>99</sup>**

Twizzlers  
licorice  
selected varieties  
311-454 g  
20022328004\_EA/21355511\_EA



**9<sup>99</sup>**

Cottonelle  
bathroom  
tissue  
6-24 rolls or  
flushable  
wipes 2's  
selected  
varieties  
20688530\_EA/21594331\_EA



**19<sup>99</sup>**

Purex  
bathroom  
tissue  
selected  
varieties  
24=72 rolls  
21189854\_EA/21443672\_EA



**51<sup>99</sup>**

Similac  
Pro-Advance  
Step 1 & 2  
Baby Formula  
powder  
859 g  
21436985/21437126



**4/\$7**

less than 4  
\$2.29 ea.

Baby Gourmet<sup>®</sup>  
Fruit or  
Vegetable  
Pouches  
selected  
varieties  
128 mL  
20368074003\_EA/20368074009\_EA



# Taking care of your family



**3<sup>99</sup>**

Garnier Fructis, Herbal Essences or Aussie hair care selected varieties and sizes  
21007198\_EA  
21247055\_EA

**4<sup>49</sup>** **1,000<sup>+</sup>** **\$1 Value**

AXE body wash or shampoo 473 mL or antiperspirant or deodorant 76-113 g selected varieties  
21042562\_EA  
21436066\_EA

**2<sup>99</sup>**

Colgate Premium adult or kids toothpaste 70-150 mL or Colgate manual toothbrush selected varieties  
20306410001\_EA/21166613\_EA

**4<sup>99</sup>**

Sensodyne or ProNamel toothpaste 75-100 mL, Polident or Poligrip, Crest 3D White or Pro-Health toothpaste, Scope Pro Health or Kids rinse 500 mL or Oral-B manual toothbrush or floss selected varieties and sizes  
20301175001\_EA/21354709\_EA

**5<sup>99</sup>**

TRESemmé hair care or styling selected varieties and sizes  
20315303001\_EA  
21170103\_EA

**SALE SAVE UP TO 30%**

Aveeno daily moisturizing lotion, Neutrogena cleansers, Clean & Clear or Lubriderm moisturizers selected varieties and sizes  
20102023001\_EA  
21221460\_EA

**SALE SAVE UP TO 20%**

Always pads 28-48's, liners 96-162's, Tampax Pearl 32-40's, U by Kotex tampons 31-34's, pads 26-34's or liners 64-100's selected varieties  
20319562001\_EA/21518239\_EA

**SALE SAVE UP TO 20%**

Centrum multivitamins, Emergen-C or Caltrate supplements selected varieties and sizes  
20997357\_EA/21283427\_EA

**15<sup>99</sup>**

Tylenol, Motrin, Aleve, Aspirin, Advil or Voltaren pain relief tablets, caplets, gels or rubs selected varieties and sizes  
20103677001\_EA  
21222471\_EA

**SALE SAVE UP TO 15%**

BAND-AID Children or Premium bandages or Polysporin ointment selected varieties and sizes  
20380916001\_EA  
21337716\_EA

**4<sup>49</sup>**

Irish Spring or Softsoap 591 mL body wash or bar soap 6x104 g selected varieties  
21219375\_EA  
21436477\_EA

**35<sup>99</sup>**

Huggies Econo Pull Ups training pants selected varieties 66-104's  
21021423\_EA  
21021427\_EA

**Maui MOISTURE**

**1,000<sup>+</sup>** **\$1 Value**

**\$7.99** Maui Moisture hair care selected varieties and sizes  
21009261\_EA/21009269\_EA

**ogx**

**1,000<sup>+</sup>** **\$1 Value**

**\$7.99** OGX hair care selected varieties and sizes  
20846852\_EA  
21009810\_EA

**Aveeno SCALP SOOTHING HAIRCARE**

**\$7.99** Aveeno hair care selected varieties and sizes  
21164544\_EA/21163731\_EA

**1,000<sup>+</sup>** **\$1 Value**

**L'ORÉAL PARIS**

**EXPERT HAIR HYDRATION WITH EXPERT INGREDIENTS**

**72H HYDRATION** BEFORE AFTER NO RETOUCH

**2X REPLUMPED HAIR** BEFORE AFTER NO RETOUCH

**PURIFIED SCALP** BEFORE AFTER NO RETOUCH

**HYDRATED LENGTHS** BEFORE AFTER NO RETOUCH

**FOR DEHYDRATED HAIR WITH HYALURONIC ACID**

**FOR OILY ROOTS & DRY LENGTHS WITH SALICYLIC + HYALURONIC ACIDS**

**4.99** Hair Expertise shampoo or conditioner selected varieties and sizes  
21237602\_EA

**NIVEA**

**FEEL GOOD IN YOUR SKIN**

**SALE SAVE UP TO 25%**

Nivea soft moisturizing or Q10 advanced night creams selected varieties and sizes  
20253595001\_EA

**NIVEA Creme**

**soff**

**Q10 Anti-Wrinkle**

**Q10 PLUS VITAMIN C**

**Firming Raffermissante**

**BACKED BY 70 YEARS OF SKIN SCIENCE**

**30%**

Save up to **30%** Olay Regenerist Hyaluronic +Peptide 24 cleansers, serums or gels selected varieties and sizes  
21479260\_EA/21479258\_EA

# Your pets are part of our family



**15<sup>99</sup>**

**IAMS cat food**  
selected varieties  
1.36/1.59 kg  
21027556\_EA

**18<sup>99</sup>**

**Cesar dog food**  
selected varieties  
12x100 g  
20628583004\_EA

**16<sup>99</sup>**

**Sheba cat food**  
selected varieties  
12's  
21517795\_EA

**11<sup>99</sup>**

**Purina ONE cat food**  
selected varieties  
1.45-1.8 kg  
20421881002\_EA

**10<sup>99</sup>**

**Purina ONE Smartblend dog food**  
selected varieties  
1.72/1.81 kg  
20912587\_EA

**2<sup>79</sup>**

**Purina ONE dog food**  
selected varieties  
368 g  
21441096\_EA

**12<sup>99</sup>**

**Purina ONE True Instinct dog treats**  
selected varieties  
566 g  
21481661\_EA

**24<sup>99</sup>**

**Tidy Cats lightweight litter**  
selected varieties  
5.44 kg  
21217951\_C01

**11<sup>99</sup>**

**Milk Bone brushing chews**  
selected varieties  
557/688 g  
21168245\_EA

**2<sup>99</sup>**

**Nature's Recipe dog food**  
selected varieties  
368 g  
21480034\_EA

**33<sup>99</sup>**

**PC<sup>®</sup> Nutrition First<sup>®</sup> dog food**  
selected varieties  
7 kg  
21305879\_EA

**24<sup>99</sup>**

**PC<sup>®</sup> Nutrition First<sup>®</sup> cat food**  
selected varieties  
4 kg  
21303157\_EA

**Coca-Cola MARVEL**

## COLLECT YOUR MARVEL FAVOURITES

SCAN ASSEMBLE FOR A CHANCE TO WIN

**2,000<sup>00</sup>**  
when you buy 2

less than 2 \*4.99 ea.  
**2/\$9\***

**Coca-Cola<sup>®</sup> Mini Cans**  
selected varieties  
6 x 222 mL  
20354288002\_C06

less than 2 \*7.49 ea.  
**2/\$13\***

**Diet Coke<sup>®</sup>**  
selected varieties  
8 x 300 mL  
21181171\_C08



less than 2 \*3.99 ea.  
**2/6<sup>50</sup>\***

**Monster Energy<sup>®</sup>**  
selected varieties  
473 mL<sup>1</sup>  
20938521\_EA

**23<sup>99</sup>\***

**POWERADE<sup>®</sup>**  
selected varieties  
24 x 591 mL  
20854130\_C24

\*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from April 11-April 12, 2024. †This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

**Poise<sup>®</sup>**

Keeps you **10x drier** than the leading period pad

**25% SALE**  
SAVE UP TO

**Depend & Poise Convenience and Regular Packs**  
selected varieties and sizes  
21295307\_EA/21100737\_EA

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**Optimum<sup>™</sup> Members get it.**

see back page for details

**10,000<sup>00</sup>** for every \$100 spent on

**\$10 Value**

any combination of Happy Active, Happy Him, Happy Teen and Retail Therapy gift cards

Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Happy Active, Happy Him, Happy Teen, and Retail Therapy cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum<sup>™</sup> points cannot be redeemed toward the purchase of gift cards.

# MIX & MATCH

## 2 FOR \$11

less than 2 \$8.79 ea.

Olivieri small pasta or skillets selected varieties 250-350 g | 20915838\_EA/20915892\_EA  
Olivieri sauce selected varieties | 160 g / 300 mL | 20114410\_EA/20093400\_EA

## FAMILY DINNER MADE EASY!

**Olivieri**

Fresh Filled Pasta & Gnocchi selected varieties 500-700 g  
21021889\_EA/21579289\_EA  
**\$11.29**

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JOIN THE FUN!

ILLUMINATION PRESENTS **MINIONS**

**Babybel** CHEESE DIPPER  
2/\$9 less than 2 \$4.99 ea. 0389861\_6P, 120-129 G 20574332\_EA

**THE LAUGHING COW** CHEESE DIPPER  
2/\$9 less than 2 \$4.99 ea. 0389861\_6P, 120-129 G 20319107\_EA

# Unico PRIMO

2/4.50 less than 2 \$2.79 ea.  
UNICO tomato paste 369 mL or PRIMO pizza sauce 375 mL  
20997909001\_EA 20152568\_EA

1.79 UNICO canned beans 540 mL or UNICO canned tomatoes 796 mL assorted varieties  
20313447001\_EA 20314629001\_EA

2/\$5 less than 2 \$2.99 ea.  
PRIMO pasta sauce selected varieties 680 mL or UNICO Pasta assorted varieties 750 g  
20731317001\_EA 20794827\_EA

3.99 UNICO canned olives assorted varieties 375 mL  
20324873001\_EA 20324873002\_EA

4.49 UNICO balsamic or white balsamic vinegar 500 mL  
20174377\_EA 21075805\_EA

4.49 UNICO hot pepper rings 750 mL  
21103533\_EA

# Pizza & Flatbreads

Pick up a pizza or flatbread, in our Great to Go section. Made fresh in-store. Take home and bake.

## \$6-10

12 inch pizza or gourmet flatbreads made fresh in-store 335-730 g  
21456401\_EA/21487153\_EA

## Our butchers cut quality meat in your store everyday!

pork loin schnitzel 21588065\_EA

beef brisket meatballs plain 21587897\_EA

pork stir fry strips 21588095\_EA

beef stir fry strips cut from Canada AA grade beef or higher 21588067\_EA

chicken stir fry strips 21588091\_EA

**oikos SNACK TO WIN**

**SCAN HERE TO PARTICIPATE**

**WIN A TRIP FOR 2 TO THE STANLEY CUP® FINAL**  
\$25,000 in prize money  
OIKOS.CA

**OFFICIAL YOGURT OF THE NHL®**

**\$1** Oikos® - 150 mL 21401296\_EA

**3/\$12** less than 3 \$4.79 ea. Oikos® - 4 x 100 g 20419762005\_EA 20419762004\_EA

**\$12.99** 1,000<sup>th</sup> \$1 Value Oikos® - 1.5 kg 21477261\_EA

**\$6.99** Oikos® 650/750 g 21006660\_EA

\*PURCHASE NECESSARY. Subject to Official Rules. To view the full Contest rules & no purchase entry details, visit www.snacktowin.ca. Open to legal residents of Canada who are the age of majority in their province/territory of residence at the entry date. Begins 03/18/24 at 12:00:01 AM ET, ends 05/15/24 at 11:59:59 PM ET. Draw 05/17/24 at 2PM ET. There is 1 Grand Prize trip for 2 to a 2024 Stanley Cup® Final game to be won and includes: round-trip airfare; 2 night's stay in 4-star hotel; SUV ground transportation to & from Stanley Cup® Final; 2 game tickets; and \$500 in spending money (NYV \$500 CAD); 1 First Prize: a Smart® Bundle consisting of 1 Smart® Mini Fridge, 1 Smart® Immersion Blender & 1 Smart® Stand Mixer (NYV \$300 CAD); 1st Instant Win Prize: a \$200 CAD Visa Shop or eGift Card (NYV \$200), or a \$5 CAD Digital Grocery Coupon (NYV \$5). Limit of one entry per person per day regardless of the method of entry, for the duration of the Contest. Mathematical odds-odds question required. Odds of winning the Grand or First Prize depend on the total number of eligible entries received, and in addition for an Instant Win Prize odds of winning depend on the randomly-generated winning times and the times at which those entries are received. Sponsor: Danone Inc., 100 Rue de Lacombe, Boucherville, QC J0B 1K1, Canada. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks, and the Stanley Cup Final logo is a trademark of the National Hockey League NHL, and NHL team marks are the property of the NHL, and its teams. © 2024. All Rights Reserved. gifts reserved.

**1 BILLION ACTIVE PROBIOTICS\***

**\$3.99** Activia® - 2 x 150 g 21589442\_EA

**\$7.49** Activia® - 12 x 100 g 20203412001\_EA

**\$3.99** Activia® - 650 g 21589674\_EA

**NEW!** SOURCE OF FIBER

**\$12.99** Activia® - 2 kg 21477239\_EA

**\$6.49** Activia® 6x93 mL 21520273\_EA

**\$1** Activia® - 150 mL 21048503\_EA

\*With more than 10<sup>10</sup> CFU Bifidobacterium lactis per serving, a probiotic that contributes to healthy gut flora.

**10-HOUR BREW**

**BOLD AND SMOOTH TASTE**

less than 2 \$8.99 ea.

**2/\$14**

Stok® 1.2 L 21203378\_EA/21203373\_EA

**ENJOY UP TO 8h OUT OF THE FRIDGE\* NO PRESERVATIVES**

**1,000<sup>th</sup>** when you buy 2 **\$1 Value**

**2/\$8** less than 2 \$4.79 ea. Danone® - 6 x 93 mL 21521045\_EA

\*Unopened. See Product for details.

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**DISCOVER NEW CREATED BY**

**Maison Perrier**

FRANCE

**THE HOUSE OF UPLIFTING BEVERAGES**

**\$2.99** MAISON PERRIER™ 1 L SELECT VARIETIES 21577807\_EA/21577780\_EA

**\$7.99** MAISON PERRIER™ 8 X 330 mL & 6 X 500 mL SELECT VARIETIES 21576430\_EA/21576445\_EA/21575556\_EA

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**SAVE UP TO 40% OFF**

Vitamin B, C, D or multivitamins, selected varieties and sizes

**Jamieson**  
NATURAL SOURCES | SINCE 1922

**Multi 100% COMPLETE**

**THE ONLY Multi WITH 100% OF YOUR DAILY VITAMIN NEEDS**

As recommended by Health Canada\*

**QUALITY 360**

\*Based on Top 3 Brands. IQVIA Consumer Health Insights, National GB+DR+MM, Latest 52 Weeks Period Ending Nov 3, 2023

**financial**

**Fast forward to FREE groceries.**

Get **\$100** in welcome points\*

**Apply today at pcfincial.ca/grocery**

\*Offer available until May 13, 2024; conditions apply.

**CLOROX**  
**GLAD**  
**Pine-Sol**

**SAVE!**

**\$7.99** Glad Kitchen Catchers selected varieties 26-52's 20839363\_EA

**\$4.99** Clorox bleach selected varieties 2.4 L 21283179\_EA 20298679001\_EA

**\$6.99** Liquid Plumr Clog Destroyer 900 mL 20326078\_EA

**\$4.99** Pinesol cleaner selected varieties 1.41 L 20298679002\_EA

**CRUNCH INTO CHAOS™**

**4.29** selected varieties 190-280 g 21588837\_EA

**\$6.99** <sup>1,500</sup> <sup>\$150</sup> Value Paper Towels SpongeTowels® Ultra 6 Rolls or UltraPRO 3=6 Rolls 21371083\_EA

**\$6.99** <sup>1,500</sup> <sup>\$150</sup> Value Facial Tissue Scotties® Original or Supreme Multipack of 6 21521746\_EA

**\$6.99** <sup>1,500</sup> <sup>\$150</sup> Value Bathroom Tissue Purex® 12 Double Rolls, Ultra 8 Triple Rolls 21186225\_EA

**FIND THE CUP TO WIN**

YOU COULD **WIN 1 OF 3 \$10,000**

STANLEY CUP® FINAL VIP EXPERIENCES

PLUS DAILY PRIZES OF GIFT CARDS & MORE!

Enter at [FINDANDWIN.ca](http://FINDANDWIN.ca)

STANLEY CUP® FINAL

OFFICIAL PARTNER

**ROYALE** CARBON NEUTRAL NEUTRE EN CARBONE

**TRUSTED QUALITY. CARBON NEUTRAL.**

**Royale® Tiger Towel®** 3=6 & 2=6 half sheet paper towels **\$8.99** 3=6 - 21484702\_EA 2=6 - 21884741\_EA

**Royale® Velour® & Original** 12=24 bath tissue **\$8.99** Velour® - 21187195\_EA Original - 21363770\_EA

**Royale® Velour® & Original** 6 pack facial tissue **\$8.99** Velour® - 2000946700\_EA Original - 20906153\_EA

+ other select products

\*Royale® tissue products are manufactured by Irving Consumer Products Limited, an affiliate of J.D. Irving, Limited. J.D. Irving, Limited and affiliated corporations have planted a billion trees since 1957. Each year, forests managed by J.D. Irving, Limited and affiliated corporations remove more carbon than is emitted in the lifecycle of Royale® tissue products. For more information, visit [royale.ca/carbon-neutral](http://royale.ca/carbon-neutral).

**P&G IT'S OUR HOME**

**COMMITTED TO SAVE ENERGY**

**17.99** Tide laundry detergent 3.4 L, Tide PODS 57/43's. Also available: Downy fabric softener 2.95-4.16 L, Downy/Gain beads 680 g selected varieties 21454264\_EA

Wash in Cold and save up to \$130 per year\*\*

\*\*When using a non-HE washing machine and switching all loads from hot to cold water, based on average electricity rate of (CA, 11¢/kWh) and 8 loads per week.

**COMMITTED TO SAVE WATER**

**20.99** Cascade Dishwasher Detergent 57-110's, selected varieties 21012172\_EA

Even small loads in the dishwasher can save water! 8 Dishes is all it takes to save water with Cascade\* \*vs. running the tap for 2 minutes

**COMMITTED TO RESPONSIBLE SOURCING**

**17.99** Charmin Bath Tissue, 12=48 roll, selected varieties 21549779\_EA/21484810\_EA

**17.99** Bounty Paper Towel, Select A Size, 6=12 roll, 21515966\_EA

For every tree we use, two trees are regrown through our partnerships with our suppliers to match the current and future mix of trees in a forest.

**DISSOLVES IN COLD WATER**

**15.99** Downy beads 515 g Also available: Gain laundry detergent 4.55 L/42's, Gain/Downy fabric softener 2.4-3.29 L, Downy/Tide Rinse 48 oz, Bounce Sheets 240's, selected varieties 21549954\_EA

**RECYCLE SWIFFER® PADS WITH TERRACYCLE®**

**12.99** Swiffer Sweeper & Duster Starter Kits 1 ea., WetJet Pad Refills 24's, Duster & Refills 16-48's selected varieties 20974371\_EA

To learn more, visit <https://www.pggoodeveryday.ca/SwifferTerraCycle/>

**COMMITTED TO SAVE WILDLIFE**

**4.99** Dawn 825-982 mL, Dawn EZ Squeeze 535-650mL, Dawn Powerwash Refill 473 mL, selected varieties 21517203\_EA

Dawn is committed to helping. Dawn has donated thousands of bottles to International Bird Rescue & The Marine Mammal Center. Dawn has invested a total of \$4.5 million with our environmental advocacy partners since 2006 across North America.