



REAL CANADIAN™ LIQUORSTORE

IN-STORE DEALS

GREAT DEALS LIKE THESE *THROUGHOUT* THE STORE

April 15th to April 24th, 2024.

PC Optimum 500^{pts}

50¢ Value

BERINGER MAIN & VINE ASSORTED VARIETIES, 750 ML

\$10



PC Optimum 500^{pts}

50¢ Value



ADOBE SYRAH ROSE, 750 ML

\$13



TOM GORE CABERNET SAUVIGNON, 750 ML

ALWAYS \$14



ROYAL RESERVE RYE WHISKY, 1.75 L

ALWAYS \$42

PC Optimum 2,000^{pts}

\$2 Value



\$32

COORS LIGHT OR MOLSON CANADIAN BEER, 15 X 355 ML

PC Optimum 2,000^{pts}

\$2 Value



CAPTAIN MORGAN WHITE RUM, 1.14 L

\$33



NEXT DAY DELIVERY & CURBSIDE PICKUP^o

Simply place your order before 5pm and we'll deliver it to select locations in Calgary and Edmonton the very next day. Delivery costs a flat fee of \$6.99 with no minimum purchase required.^o

*Please see <https://shop.realcanadianliquorstore.ca/pages/legal-disclaimer> for more information.



SHOW US AND WE'LL MATCH

If a competitor has a lower price, simply show us and we'll match!^o

Prices effective Wednesday, April 15th to Wednesday, April 24th, 2024 in this area only. ^oIf a competitor offers a lower price on any item we carry in our store, simply show us the advertisement or receipt and we will sell you that item at the same price. We will match the competitor's price only during the effective date of the competitor's advertisement or within 7 days of the date on the receipt. Our competitors are determined solely by us and are based on a number of factors which can change from time to time and vary by store location. Item must be identical (defined as same brand, size and attributes). We will not match competitors' private label offers on non-identical brands, "multi-buys" (i.e. 2 for \$4), "spend x get x", "free", "clearance", discounts obtained through loyalty programs. We reserve the right to limit quantities to reasonable requirements. While supplies last. Prices do not include G.S.T or deposit and are subject to change. No rainchecks or substitutions. We reserve the right to cancel or change the terms of this program at any time. ^oOffer only applicable to valid PC Optimum[™] program members until Wednesday, April 24th, 2024, after which the price will be the same for both members and non-members of PC Optimum[™] program. Membership is free. To register as a PC Optimum[™] member, see in-store or visit pcoptimum.ca. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Taxes applicable on the purchase amount after discounts. No adjustments on previous purchases. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaws[®] banner. Cannot be combined with any other offer or promotion. See terms and conditions for restrictions and full program details. [†]Redemption of points against the purchase of alcohol as permitted in certain jurisdictions is subject to provincial minimum pricing regulations where applicable. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. PC Optimum[™] points offers valid Wednesday, April 15th to Wednesday, April 24th, 2024. ^{††}Offer is only available at Real Canadian Liquorstore[™] locations in Alberta to valid PC Optimum[™] members who are of legal drinking age. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. No adjustments on previous purchases. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions. We reserve the right to limit quantities to reasonable requirements. While supplies last. Prices do not include G.S.T or deposit and are subject to change. No rainchecks or substitutions. offers valid Wednesday, April 15th to Wednesday, April 24th, 2024. ^oOrders will be made available for curbside pick-up at the time indicated by the applicable store. Customers must call upon arrival to receive order and complete payment. Only available between 10:30am and 6:00pm daily. ^{®/™}Trademarks of Loblaws Inc. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details. ©2024 Loblaws Inc. All rights reserved. PLEASE DRINK RESPONSIBLY & DESIGNATE A DRIVER • DON'T DRINK & DRIVE.

Prices and offers effective from Wednesday, April 15th to Wednesday, April 24th, 2024 unless otherwise stated. Please see in-store or online at shop.realcanadianliquorstore.ca for your particular store's hours.

