Kroger FRESH FOR EVERYONE TM

KENTUCKY DERBY

DERBY DEALS

A RUNNING TRADITION



Ribeye Steaks

With Card & **Digital Coupon**

2 lb Strawberries



USDA

Weekly sale price without digital coupon is up to \$6.29 each with Card. While supplies last.

TRACK TO SAVE BIG

CHURCHILL DOWNS MAY 4, 2024







Blue Bell Ice Cream

Select Varieties.

With Card

When you buy 2 or more in the same transaction with Card. Quantities less than 2 are up to \$6.99 each with Card.





10.68-20 oz or Chips Ahoy Family Size Cookies, 9.58-19.5 oz or Nabisco Family Size Snack Crackers, 10-14 oz; Select Varieties

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are up to \$4.49 each with Card.



Alani Nu With Card

Energy Drink Select Varieties. 12 fl oz



SALE DATES: Wednesday, May 1 through Tuesday, May 7, 2024

NONE SOLD TO DEALERS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PRINTED ERRORS, COPYRIGHT 2024, KROGER LIMITED PARTNERSHIP I.





2024

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND.

DELI & BAKERY **Derby City** Chicken Salad With Card Available in Select Stores. In the Deli loca!! Kern's Derby Pie 21 oz, In the Bakery With Card Fresh Baked **Private Selection Butter Croissants** 4 ct Large, 12 ct Mini, In the Bakery Strawberry **Crunch Cakes** Or Other Varieties, 18.5-42 oz, In the Bakery With Card

DERBY FAVES ARE OFF TO THE RACES







The Derby Burger! MAKES 4 BURGERS

Ingredients:

16 oz. Kentucky Cattlemen's 80/20 Ground Beef

1 tbsp. Dan-O's™ Spicy Seasoning

4 brioche buns

4 Simple Truth Organic™ Living Butter Lettuce leaves

4 fried green tomato slices to desired thickness

4 tbsp. remoulade

3 oz. Private Selection® Pimento Cheese

1/4 red onion, thinly sliced salt

Directions:

- Combine ground beef and 1 tbsp. Dan O's™ Spicy Seasoning.
- Form four tightly packed burger patties and season to taste with salt.
- 3. Grill or pan fry burgers to desired doneness.
- 4. Warm buns.
- 5. Dress bottom bun with one leaf of lettuce, red onion slices, and 1 tbsp. remoulade.
- Top with burger patty, the fried green tomato, about a rounded tbsp. of pimento cheese, and top bun.





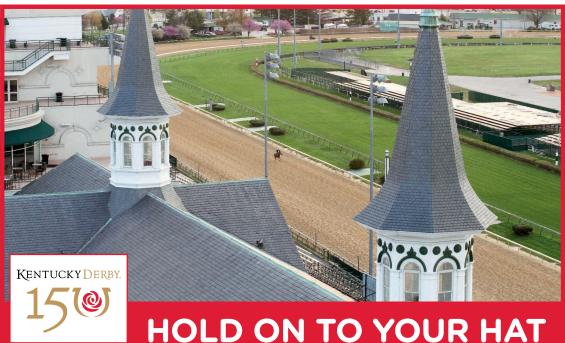
Kroger Sweet Corn
4 ct Package

\$ 399

With Card



Kroger
Vegetable Tray
with Dip
40 oz
With Card









Kingsford Original Charcoal Briquettes 16 lb Bag or Kingsford Matchlight, 12 lb Bag



Kentucky Derby
T Shirt
Select Varieties
\$ 1 199

\$1499 AND UP With Card



Kentucky Derby 150 Mint Julep or Kentucky Oak 150 Lily Glass Select Varieties

2/\$10



Kentucky Derby 150 Serveware Select Varieties

\$1499 AND UP



Kentucky Derby Party Supplies Select Varieties

\$299 AND UP

CRAFTING THE DERBY GARLAND © ROSES



Since 1987, our Master Florists have crafted the Garland of Roses, the prize given to the winning horse and jockey of the Kentucky Derby. Every year, hundreds gather at the Kroger in Middletown, KY to watch one of

the world's most recognized floral arrangements take shape. The Garland gets a police escort to Churchill Downs and is guarded by the U.S. Navy until it's presented to the winner.



- 1 The Garland measures 122" X 22", weighs 40 pounds and contains more than 465 Rainforest Alliance Certified "Freedom" Roses.
- The roses are hand-selected and individually sewn into the backing, each with its own vial of water to keep it fresh.

BETCHADON'T KNOW

- 2 It takes about 95 hrs to create the garland with greenery and roses.
- A special rose is placed in the crown in the center of the garland which symbolizes the heart and soul it takes to get to the winners circle of the Kentucky Derby.





STARS OF THE BAR





Maker's Mark or Jack Daniel's Select Varieties, 1.75 Liter



Jim Beam or Fireball Select Varieties, 750 ml



Woodford Reserve or Maker's Mark 46 Select Varieties, 750 ml



Bulleit or Crown Royal Select Varieties, 750 ml



Bud Light, Miller or Coors Select Varieties, 12-Pack, 16 fl oz Cans



KonaSelect Varieties,
12-Pack, 12 fl oz Bottles



Michelob Ultra 12-Pack, 16 fl oz Bottles or High Noon, 8-Pack, 12 fl oz Cans; Select Varieties

\$**48**99





\$**28**99

\$1499

316⁹⁹ \$17⁹⁹



Wild Turkey 101 or Four Roses Select Varieties, 750 ml



Elijah Craig Small Batch or Baileys Select Varieties, 750 ml

\$**26**⁹⁹



9.99 -10%

\$**899**/EA*
Menage a Trois

Select Varieties, 750 ml

\$4099 Patron 750 ml or Old Forester, 1.75 Liter; Select Varieties



SALE DATES: Wednesday, May 1 through Tuesday, May 7, 2024

*Save 10% when you buy 6! Wine discount when purchasing 6 or more bottles 750 ml or 1.5 Liter. Mix and Match. Featured beverages may not be available in all locations. Excludes Bay Bridge. *Final cost each when you buy six and save 10% TB04_2413_JCBA2







FUEL POINTS









ON 100s OF GIFT CARDS WITH DIGITAL COUPON TODAY!



Scan me to download coupon.

Redeem Every Day 5/1/24-5/14/24 *Limited Time offer. Restrictions apply, see coupon for details.

WEEKLY DIGITAL DEALS



Scan me to download deals USE each coupon
UP TO 5
TIMES
in one transaction.



Look for these tags.







Weekly sale price without digital coupon is up to \$4.99 each with Card. While supplies last.

igital Coupon











Weekly sale price without digital coupon is up to \$1.99 each with Card. While supplies last.



Half Gallon or Malt-O-Meal Cereal, 30-37 oz; Select Varieties Weekly sale price without digital coupon is up to \$4.49 each with Card.



22.6-25.9 oz or Starbucks Coffee, 9-12 oz Bag or K-Cups, 10 ct or Cold Brew Concentrate, 32 fl oz or Single Serve, 6 ct; Select Varieties

Weekly sale price without digital coupon is up to \$10.99 each with Card. While supplies last.



WEEKLY DIGITAL DEALS

Look for these tags.



Use each coupon **UP TO 5 TIMES** in one transaction.







Pampers

Wipes
Select Varieties, 56-72 ct

2.6-2.7 oz or Always Pads or Liners, 10-72 ct or Tampax Radiant or Pearl Tampons, 14-18 ct; Select Varieties

Weekly sale price without digital coupon is up to \$5.99 each with Card. While supplies last.





Weekly sale price without digital coupon is up to \$7.49 each with Card.



Popsicle
Ice or Dessert Pops
Select Varieties, 6-18 ct
\$299
/EA
With Card &
Digital Coupon



ampers Baby-Clean

100 fl oz or Proclean Discs, 38-40 ct; Select Varieties
Weekly sale price without digital coupon is up to \$12.99 each with Card. While supplies last.

or Men Plus Care Cleansing Bar, 5 oz; Select Varieties Weekly sale price without digital coupon is up to \$6.49 each with Card. While supplies last.

Weekly sale price without digital coupon is up to \$3.99 each with Card. While supplies last.

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.



Find even more online! Scan me to download digital coupons.

*When you buy participating items in the same transaction with Digital Coupon. Participating item varieties and sizes may vary by store.



Look for these tags.



Nature Valley Bars 5-12 ct or General Mills

Cereal Bars, 6 ct;

Select Varieties

Chobani Greek **Yogurt** Select Varieties 4.5-5.3 oz

Chobani.

10/\$12 With Card -2.00 off 10 DIGITAL COUPON OFFER

Chobani

WHINE CO.



Energy Drink Select Varieties, 12 fl oz

2/\$6 With Card -1.00 off 2



Healthy Choice Steamers

9.5-10.3 oz or Marie Callender's Bowl, 10.5-13 oz or Banquet Mega Bowls, 13-14 oz; Select Varieties

3.49 With Card -50[¢] Off 1



Select Varieties, 8.9-12.2 oz

/EA* **General Mills**

Cereal



3.49 With Card -50[¢] off 1 DIGITAL COUPON OFFER

Ocean Spray **Canberry Juice**

Cocktail 64 fl oz or Nature's Path Organic Cereal or Granola, 9.5-14 oz; Select Varieties



2.69 With Card -50[¢] off 1 DIGITAL COUPON OFFER

/EA

Ben's Original Ready Rice 8.47-8.8 oz or Birds Eve Frozen Vegetables, 9.5-14.4 oz or Kroger 100% Apple Juice, 64 fl oz; Select Varieties



6.49 With Card -2.00 off 1 DIGITAL COUPON OFFER

Kellogg's Family Size **Cheez-It Crackers** Select Varieties, 9.6-21 oz



DIGITAL COUPON OFFER

| /EA*

Kroger **Cottage Cheese** or Sour Cream



24 oz or Capri Sun, 10 ct; Select Varieties



Private Selection Shredded **Parmesan Cheese** or Other Varieties.

4.5-5 oz, In the Deli

-50[¢] off 1 DIGITAL COUPON OFFER /EA*

HONEYCRISP

DIGITAL COUPON OFFER Kroger Honeycrisp Apples 3 lb Bag



4.99 With Card -1.00 off 1

Pepperidge Farm

Cookies 5-8.6 oz or Belvita Breakfast Biscuits, 5 ct: Select Varietie



4.69 With Card -1.00 off 1 DIGITAL COUPON OFFER

/EA* **Johnsonville**

Smoked Sausage

Select Varieties,

10-14 07



5.99 With Card -1.00 off 1 DIGITAL COUPON OFFER

6.79 With Card -50[¢] off 1

Johnsonville **Dinner Sausage** Select Varieties, 19 oz



Stouffer's Family Size Entrée 28-40 oz or Quest Protein Bars, 4 ct; **Select Varieties**

-1.00 off 1 DIGITAL COUPON OFFER

/EA*



Seattle's Best Coffee 12 oz Bag or K-Cups, 10 ct; Select Varieties

-2.00 off 1 DIGITAL COUPON OFFER



16-30 ct or Yasso Frozen Greek Yogurt Bars, 4 ct Select Varieties

5.49 With Card -1.00 off 1 DIGITAL COUPON OFFER **Kraft Singles**



4.49 With Card -1.00 off 1 DIGITAL COUPON OFFER

Dawn Dish Soap Select Varieties, 24-28 fl oz



4.99 With Card -1.00 off 1

Crest 3D White Toothpaste 3.3-3.8 oz or Crest Premium Plus Toothpaste 7-7.2 oz or Crest Scope Mouthwash, 33.8 fl oz;



9.99 With Card -2.00 off 1 DIGITAL COUPON OFFER

Pepperidge Farm **Goldfish Crackers** Select Varieties, 24.3-30 oz



Select Varieties, 10-12 ct

KEURIG"



Select Varieties

Bounce or Downy Dryer Sheets 240 ct or Mega Dryer Sheets, 130 ct; **Select Varieties**

-2.00 off 1

Charmin Ultra Bath Tissue 16 Super Mega Rolls or Bounty Paper Towels, 12 Double Plus Rolls

Select Varieties

12-30 DOUBLES PLUS 96 29.99 With Card

Bounty

-5.00 Off 1 DIGITAL COUPON OFFER

SAVE MORE WITH DIGITAL COUPONS

Use each coupon up to 5 times in one transaction with Card.

Look for these taas.



*When you buy participating items in the same transaction with Digital Coupon. Participating item varieties and sizes may vary by store.





Dawn Powerwash Dish Spray

16 fl oz or Dawn Platinum or Gentle Clean EZ-Squeeze Dish Soap, 24.3 fl oz: Select Varieties



12.99 With Card **-3.00** off 1 DIGITAL COUPON OFFER

Gain Fireworks or **Downy Unstopables**

Select Varieties 18 2-20 1 oz

PADS FOR BLADDER A LIGHT REC 30 PAD **DAILY LINERS** FOR BLADDER LEAKS VERY LIGHT REGUL 48 LINERS

6,99 With Card -1.00 off 1

DIGITAL COUPON OFFER

Poise Pads or Liners Select Varieties. 20-48 ct

VALUE 2 PACK VALUE 2 PACK PROHEALTH 6.99 With Card

Crest Pro-Health Mouthwash

+FLUORIDE

Carl

ADVANCED

MULTI-PROTECTION

32-50.7 fl oz or Crest Complete or Pro-Health Toothpaste, 2-Pack: Select Varieties

-1.00 off 1 DIGITAL COUPON OFFER



-1.00 off 1 Softsoap DIGITAL COUPON OFFER Liquid **Hand Soap** Select Varieties. 11.25 fl oz

Pampers UGGES **Pampers** movers

Pampers Swaddlers or **Baby Dry Diapers** 44-104 ct or Huggies DIGITAL COUPON OFFER

Little Movers or Little Snugglers Diapers, 50-76 oz: Select Varieties

28.49 With Card **-3.00** of 1

Mix and Match 5 or more participating items and pay 99¢ each!







Kraft Mac & Cheese

7.25 oz or Michelina's Entrée, 4.5-9 oz or Green Giant Vegetables, 14.5-15.25 oz Can; Select Varieties



Kroger Pasta

12-16 oz or Chef Boyardee Pasta, 14.5-15 oz or Campbell's Tomato or Chicken Noodle Soup,



Snack Pack Pudding or Juicy Gels

4-Pack or Dannon Oikos, Two Good or Light & Fit Greek Yogurt, 5.3 oz or Bubly Burst Sparkling Water, 16.9 fl oz; Select Varieties

*99¢ ea. when you mix/match 5 or more in the same transaction with Card. Quantities less than 5 will be up to \$2.99 each with Card.



Kinder Joy Egg

0.7 oz or Butterfinger, Crunch, 100 Grand or Chunky Candy Bar, 1.4-1.9 oz; Select Varieties



Meat Hot Dogs or Bologna

Select Varieties, 12 oz

ESSENTIAL GROCERY

MIX & MATCH



When you spend \$30 on Participating Adult or Sports Nutrition Items with Card.*



*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



Simply Orange Juice 52 fl oz or Pillsbury Cookie Dough,

With Card



Private Selection Wide Pan Bread 16-24 oz or Pop-Tarts, 8 ct; Select Varieties



Coffee-Mate Creamer

Select Varieties,

32 fl oz

With Card

When you buy 2 or more in the same transaction with Card. Quantities less than 2 are up to \$3.99 each with Card.



Sparkling Ice Sparkling Water 17 fl oz or Kroger Refried Beans, 16 oz; With Card

Select Varieties



Garnier Fructis Shampoo or Conditioner

33.8 fl oz or Dove Men Plus Care Shampoo, 25.4 fl oz; Select Varieties

With Card

M&M's, Starburst or Skittles **Party Size Candy** 34-50 oz or Mars Assorted

Jumbo Pack Candy, 30.18-31.59 oz; Select Varieties

Kroger Storage or Freezer Bags

Select Varieties, With Card 28-48 ct



Stouffer's or **Lean Cuisine** Entrée

Select Varieties, 5.25-12.625 oz

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$3.99 each with Card.



Dr Teal's **Epsom Salt**

3 lb or Foaming Bath, 34 fl oz or Neutrogena Wipes, 25 ct; Select Varieties



Kitchen



Coca-Cola, Pepsi or Big Red Select Varieties, 2 Liter

When you buy 3 or more in the same transaction with Card. Quantities less than 3 are priced up to \$2.99 each.



Deli or Bakery Party Tray

Select Varieties, In-Store Made, 24 Hour Notice Appreciated

STARTING AT



Graduation **Decorated Cake** Select Varieties, Quarter Sheet, In the Bakery,



Graduation **Balloons**

AND UP

Home Chef Party Size Fried or Baked Chicken 24-96 Piece, In the Deli, 24 Hour Notice Appreciated

STARTING AT



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of their respective owners. Happy Gift Cards are issued by MetaBank*, N.A., Member FDIC





24 Hour Notice Appreciated



Graduation Candy **Bouquet**

MIX & MATCH BUY 1, GET 1 on participating MCoBeauty Color Cosmetics and Skin Care items, with your Card

JAY C EXCLUSIVE

Available in select stores. Selection varies by store.







Private Selection Cheesecake Select Varieties, 9", In the Bakery

With Card



Sliced Loaf Cake Select Varieties, 14 oz, In the Bakery

\$**4**49

With Card



Select Varieties, Single Bulb

\$499



Lindt Lindor Chocolate Truffles Select Varieties,

\$**4**99

With Card



\$899 AND UP



Lindt or Ghirardelli Chocolate Bar

Select Varieties, 2.8-4.8 oz

BUY 2, GET 1 of Equal or Lesser Value





HD Designs Outdoors
Tinted Glass Solar Lantern
Select Varieties, 8"

Azaleas

6" Pot

\$999

With Card



WITH AN AMERICAN GREETINGS CARD!







Curly's Ribs 24 oz \$12 With Card





Kroger Cook-in-Bag Marinated Pork Ribs Select Varieties, Bone-In \$349 With Card



CELEBRATE CINCO DE MAYO WITH









José Olé Flour or Corn Taquitos 15-20 ct or Mini Tacos, 16.2 oz; Select Varieties

With Card

Chicken Fajitas



Misson Soft Taco Flour Tortillas



Cayman Jack, Topo Chico or Simply Spiked Select Varieties, 12-Pack, 12 fl oz Bottles or Cans



Broccoli Crowns or Red Tomatoes on the Vine /LB With Card

SHREDDED ICEBERG

With Card **Blackberries** 6 oz or Blueberries, Pint



With Card

With Card **Fresh Heritage Farm Chicken Wings**

Oscar Mayer Fun Pack Lunchables 8.9-10.7 oz or Oscar Mayer Bites, 3.29-3.3 oz or P3 Protein Plates, 3.2 oz; Select Varieties

With Card



IUNCHABLES

Fresh Atlantic **Salmon Fillets** Farm-Raised /LB With Card

Land O' Frost **Premium Lunch Meat** Select Varieties, 16 oz



BLACK FOREST HAM

Kentucky Legend **Boneless Quarter**

Sliced Ham

Kroger Tilapia Frozen, 2 lb With Card





12.99 -10% **Josh Cellars** Chardonnay

or Ecco Domani Select Varieties, 750 ml 8% HARD SELTZER GLUTEN



14.99 -10%

Rancho La Gloria or Cavit Select Varieties, 1.5 Liter

White Claw Surge or Truly Unruly 12-Pack, 12 fl oz Cans or Evan Williams

Bourbon, 750 ml;

Select Varieties

24-Pack, 12 fl oz Cans *Save 10% when you buy 6! Wine discount when purchasing 6 or more bottles 750 ml or 1.5 Liter. Mix and Match. Featured beverages may not be available in all locations. Excludes Bay Bridge. *Final cost each when you buy six and save 10%



YOUR SAVINGS IN







Save BIG with exclusive digital coupons & early access to weekly ads.



BOTTLES & BREWS





Blue Moon or Twisted Tea Select Varieties, 12-Pack, 12 fl oz Bottles or Cans



Michelob Ultra Select Varieties, 12-Pack, 12 fl oz Bottles or Cans



Jose Cuervo Silver or Gold Tequila or Tito's Select Varieties, 750 ml



11.99 -10% **Huber Blackberry**

or Apothic 750 ml or Yellow Tail.

1.5 Liter: Select Varieties



9.99 -10%

Oliver Sweet Wines Select Varieties, 750 ml

CELEBRATE ASIAN AMERICAN & PACIFIC ISLANDER CUISINE









Nongshim **Bowl Noodle Soup** Select Varieties, 3.03 oz



Bibigo Mini Wontons, Mandu or Potstickers Select Varieties, 16-24 oz



Pagoda **Egg Rolls** Select Varieties, 8 ct With Card



Kikkoman Soy or Teriyaki Sauce Select Varieties, 20 fl oz

With Card

With Card



Mahatma Extra Long **Enriched White Rice**

With Card

Share dreams with those you love

50% off your first Ria international money transfer with code RIA50.











HD Designs HD Designs
Outdoors
Orchards Table

With Card



Adams Adirondack Chair Select Varieties

With Card



HD Designs S Outdoors Orchards **Dining Chair** Select Varieties



HD Designs \$ Market Umbrella Select Varieties, 9'



Skittles or Lifesavers Candy Select Varieties, 5-7 oz

With Card



Lindt Lindor Chocolate Truffles Select Varieties, 8.5 oz

With Card



Nerds, Sweetarts or Trolli Candy Select Varieties, 8-14 oz With Card



Sweetarts Ropes Candy Select Varieties, 9 oz





Kinder Bueno Chocolate Bar 1.5 oz





Haribo Party Size Gummy Candy Select Varieties, 25.6-28.8 oz





Hershey's Candy Select Varieties, 7-9.9 oz Resealable Bag

PICK UP EVERYTHING FOR GAME DAY!







 $UK \cdot U_{of}L \cdot IU \cdot SIU$ FAN REWARDS





SHOP & EARN

Look for the tags on participating items and shop them to earn rewards. You'll earn 1 reward point for every \$1 you spend on participating items. Redeem your points on merchandise, tailgating favorites and autographed memorabilia!

Redeem exclusive rewards at: JayCFoods.com/FanRewards

Look for these tags.



