

APRIL

HIT
OF THE
MONTH

limit 8
after limit
3.99 ea.



\$3

MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA

limit 6
after limit
2.99 ea.



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA/21559976_EA

limit 6
after limit
2.99 ea.



Members-Only Price[™]
\$2
Non-members
2⁹⁹

LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum[™] member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™

Members save more.



click or visit
pc optimum.ca
to become a member.

See back page for details.

Members save
\$7



Optimum
Members-Only Price™
14⁹⁹
Non-members
21⁹⁹

PC® BATHROOM TISSUE
30=100 ROLLS
21450846_EA

Members save
\$1.20



BAKED
IN-STORE

Optimum
Members-Only Price™
2⁷⁹
Non-members
3⁹⁹

TEXAS HAMBURGER OR
HOT DOG BUNS
WHITE OR SESAME
8'S
20711614_EA/20711617_EA

Members save
\$1.50



Optimum
Members-Only Price™
1⁹⁹
Non-members
3⁴⁹

NO NAME® FROZEN FRUIT
SELECTED VARIETIES
FROZEN
300/400 G
21545097_EA/21545106_EA

Optimum
10,000 pts
 for every \$50*
 spent in

\$10
 Value



THE BABY DEPARTMENT
 EXCLUSIONS APPLY
 21102958_EA/21056742_EA



Members
 save
\$3



Optimum
 Members-Only Price™
4.99
 Non-members
7.99

GIUSEPPE PIZZA
 SELECTED VARIETIES
 FROZEN
 439-785 G
 20904584_EA/21106361_EA



Members
 save
\$6



Optimum
 Members-Only Price™
16.99
 Non-members
22.99

VAN HOUTTE K-CUPS
 SELECTED VARIETIES
 24/30'S
 20743469_EA/21588231_EA



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled 
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see
our complete
digital flyer



Dominion

SAVE
AT LEAST \$1¹⁰LB

2⁹⁹
LB

CHICKEN DRUMSTICKS OR
BACK ATTACHED CHICKEN LEGS
FAMILY SIZE
6.59/KG
20707253_KG/20783907_KG

SALE
SAVE \$1⁵⁰LB

3⁹⁹
LB

MEDIUM GROUND BEEF
FAMILY SIZE
8.80/KG
20797926_KG

CUT BY OUR BUTCHERS

SAVE 60%
SAVE \$4⁵⁰LB

2⁹⁹
LB

PORK LOIN CENTRE-CUT
CHOPS OR ROAST
BONELESS, FAMILY SIZE
6.59/KG
20826506_KG/20827785_KG

1 LB

3⁴⁹

STRAWBERRIES
PRODUCT OF U.S.A.,
NO. 1 GRADE
1 LB
20049778001_EA

PKG OF 4

4⁹⁹

FARMER'S MARKET™ CORN
PRODUCT OF U.S.A.,
NO. 1 GRADE
4'S
20348977001_EA

SAVE 50%
SAVE \$1

\$1

CAMPBELL'S TOMATO, CREAM OF
MUSHROOM, VEGETABLE OR
CHICKEN NOODLE SOUP
284 ML
20176214001_EA/20176214004_EA

SAVE
AT LEAST \$4

7⁹⁹

PC® PACIFIC LARGE
WHITE SHRIMP
RAW OR COOKED
PEELED
31-40 PER LB, FROZEN
400 G
20789931_EA/20791381_EA

SAVE
THIS WEEK

3⁴⁹

ACTIVIA 650 G OR
OIKOS GREEK YOGURT
4X100 G
SELECTED VARIETIES
20325132001_EA/20419715004_EA

SALE
SAVE \$1

4⁴⁹

NO NAME® CHEESE BARS
400 G, SHREDS 320 G
OR PC® CHEESE
SHREDS 300/320 G
SELECTED VARIETIES
21060183_EA/21289745_EA

SALE
SAVE UP TO

40%

AVEENO DAILY
MOISTURIZING LOTION
OR GARNIER CLEANSING
MICELLAR WATER
SELECTED VARIETIES
AND SIZES
20102023001_EA/
21040515_EA

20⁹⁹

GATORADE OR
POWERADE
SPORTS DRINK
SELECTED
VARIETIES
24X591 ML
20298835002_C24/
20854130_C24

BUY 2 OR MORE
3²⁵
EA.
LESS THAN 2
\$3.99 EA.

D'ITALIANO BREAD
OR BUNS
SELECTED SIZES
AND VARIETIES
20626915_EA/
20627103_EA/
21450788_EA

Flyer prices effective from Thursday, April 18th to Wednesday, April 24th, 2024. SEE BACK PAGE FOR DETAILS.

PRICE DROP



SENSIBLE PORTIONS VEGGIE STRAWS
SELECTED VARIETIES
120-142 G
20377204001, EA/21380091, EA

\$2

PRICE DROP



OIKOS OR ACTIVIA SMOOTHIE
SELECTED VARIETIES
190 ML
21396076, EA/21348503, EA

\$1

PRICE DROP



PC® CHOCOLATE COVERED NUTS OR DRIED FRUITS
SELECTED VARIETIES
200-400 G
20000356, EA/20311287, EA

\$4



ZIGGY'S® PASTA
SELECTED VARIETIES
350 G
21521440, EA

Members save **50¢**

4.79

Non-members **5.29**



SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT
227 G
20699832, EA/20749798, EA

Members save **\$1.50**

2.49

Non-members **3.99**

5,000 for every '15' spent on

\$5 Value



PC®, BLUE MENU® THIN AND CRISPY, LOADS OF, FOCACCIA OR FLAT BREAD PIZZAS 330-455 G OR **PC® WOOD-FIRED PIZZA** 351-413 G
SELECTED VARIETIES
FROZEN
20971494, EA/21540352, EA

1,000

\$1 Value



FARMER'S MARKET® LOAF CAKES
WHOLE OR SLICED
SELECTED VARIETIES
344-400 G
21488954, EA

5.99

1,000

\$1 Value



MARCANGELO SLICED MEATS
SELECTED VARIETIES
100-125 G
20864839, EA

7.99

4,000

\$4 Value



SMALL VEGETABLE PLATTER 872-962 G OR **FRUIT PLATTER** 1.17-1.2 KG
PREPARED FRESH
IN-STORE DAILY
20079394, EA/20171929, EA

\$16



SIMPLY JUICE OR DRINKS
SELECTED VARIETIES
1.54 L
21170793, EA/21086068, EA

4.49



SCOTSBURN PREMIUM ICE CREAM 1.5 L OR **CHAPMAN'S MARKDALE CREAMERY ICE CREAM** 2 L OR **COLLECTION NOVELTIES** 6/8'S
SELECTED VARIETIES
FROZEN
20323757001, EA
21014321, EA

4.99



PC® SHRIMP APPETIZERS
SELECTED VARIETIES
340-454 G OR **PC® THAI BASIL SHRIMP SPRING ROLLS** 294 G
FROZEN
20135874, EA/20950440, EA

SAVE AT LEAST \$4
9.99



PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375-500 G
20057892, EA
20152629, EA

SALE SAVE \$1
5.99



KELLOGG'S CEREALS
FAMILY SIZE
SELECTED VARIETIES
480-650 G
21430738, EA/21430755, EA

5.99



ITALPASTA
SELECTED VARIETIES
900 G
20081342003, EA
20081342007, EA

2.49



DARE ULTIMATE COOKIES, VIVA PUFFS, WHIPPET OR WAGON WHEELS
SELECTED VARIETIES
230-360 G
20025850002, EA
20419986001, EA

2/\$6
LESS THAN 2 \$3.49 EA



SCOTSBURN OR BAXTERS CHOCOLATE MILK
SELECTED VARIETIES
1 L
20023451, EA/21390405, EA

2.29



MCCAIN CLASSIC POCKETS 6'S OR **UNCRUSTABLES** 4'S
SELECTED VARIETIES
FROZEN
21047833, EA/21543057, EA

5.99



CAMPBELL'S READY TO SERVE OR CHUNKY SOUP
SELECTED VARIETIES
515 ML
21479030, EA/21480479, EA

1.99



BECEL MARGARINE
637/850 G OR **PC® BUTTER QUARTERS** 454 G
SELECTED VARIETIES
20297818002, EA
20313456001, EA

6.99



KETTLE CHIPS OR PC® VEGAN PUFFS
SELECTED VARIETIES
142-198 G
21520654, EA
21358684, EA

2/\$5
LESS THAN 2 \$2.99 EA



NO NAME® EXTRA VIRGIN, PURE OR LIGHT OLIVE OIL
SELECTED VARIETIES
750 ML
20047715, EA
20160496002, EA

8.99



TIDE PODS 18-31'S, **DOWNY, GAIN FABRIC SOFTENER**
2.63 L OR **BEADS** 379 G
SELECTED VARIETIES
21283276, EA
21550428, EA

10.99



PC® DIESEL WHEY PROTEIN BARS, SIX STAR DIET SUPPLEMENTS OR LEANFIT ISOLATE WHEY,
SELECTED VARIETIES AND SIZES
20719036, EA
21068329, EA

SALE SAVE UP TO 20%



HUGGIES OR PAMPERS DIAPERS
SELECTED VARIETIES
62-174'S
21456748, EA
21551653, EA

34.99

CUSTOMER RELATIONS 1-866-727-0771. VISIT newfoundlandgrocerystores.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are limited. Advertisements, pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See newfoundlandgrocerystores.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. \$PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

DA BACK



Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
20051015001_EA/20128938001_EA

4.49

PC* BLACK SABLE GRAPES
PRODUCT OF CHILE OR
EXTRA LARGE GREEN OR RED
SEEDLESS GRAPES PRODUCT
OF SOUTH AFRICA OR CHILE,
NO. 1 GRADE
9.90/KG
20159199001_KG/20425775001_KG

4.49
LB



AVOCADO
PRODUCT OF MEXICO
EACH
21097012001_EA

1.99



FARMER'S MARKET*
GRAPE TOMATOES
283 G, PRODUCT OF
MEXICO OR U.S.A. OR
MINI CUCUMBERS 6'S.
PRODUCT OF CANADA
21367888001_EA/
20737570001_EA

3.99



CANADA
PC* LITTLE GEMS* MIXED,
RED OR YELLOW MINI
POTATOES
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
680 G
21247301001_EA/21247300001_EA

4.49



ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
20067389001_EA

5.99



FRESH
JUICE
AVAILABLE
IN THE
SALAD BAR
1 L
21205533_EA
21358632_EA

\$12-13



BOLTHOUSE FARMS
SMOOTHIES
OR **JUICE**
PRODUCT
OF U.S.A.,
SELECTED
VARIETIES
946 ML
20316397_EA/
20325816_EA

2/\$14
LESS THAN 2
\$7.99 EA.



PC* GARDEN SALADS
PRODUCT OF U.S.A.
SELECTED VARIETIES
255/340 G
21204034_EA/21204304_EA

3.99



FARMER'S MARKET*
LEMONS
PRODUCT
OF SOUTH AFRICA
2 LB
20795315001_EA

5.99



FRUIT PARFAITS
SELECTED
VARIETIES,
PREPARED FRESH
IN-STORE DAILY
IN THE SALAD BAR
250-300 G
20051469_EA/20139618_EA

\$5

Butcher



CANADA
TOP SIRLOIN OVEN ROAST
CUT FROM CANADA
AA GRADE BEEF
OR HIGHER
26.43/KG
20796098_KG

11.99
LB



CHICKEN BREASTS
BONE-IN, SKIN-ON,
FAMILY SIZE
11.67/KG
20706753_KG

5.29
LB



CANADA
CAP-OFF PRIME RIB
PREMIUM OVEN ROAST
CUT FROM CANADA
AA GRADE BEEF
OR HIGHER
41.87/KG
20794832_KG

18.99
LB



BEEF STIR FRY STRIPS
250 G
21588067_EA

\$7



MARCANGELO FROZEN
JUMBO PORK SAUSAGE
SELECTED VARIETIES
500-675 G
21289731_EA/21289868_EA

7.99



SPLIT CHICKEN WINGS
FAMILY SIZE
13.21/KG
20707046_KG

5.99
LB



SUFRA* HALAL LEAN
GROUND BEEF
454 G
21397283_EA

8.99



PC* SMOKIES*
SELECTED
VARIETIES
1 KG
20732535_EA/20733617_EA

\$14



LOU'S KITCHEN
ENTRÉES
SELECTED
VARIETIES,
FULLY COOKED
375/400 G
20078077_EA/20182404_EA

\$10



PC* PIES 800/800'S
OR **JANES PUB STYLE**
BREADED CHICKEN
700 G
SELECTED
VARIETIES,
FROZEN
20003749_EA/
21191828_EA

14.99

Seafood

Fresh seafood items subject to availability.



STEELHEAD TROUT
FILLETS
FROZEN OR
PREVIOUSLY
FROZEN
25.33/KG
21478771_KG

11.49
LB

SHRIMP SKEWERS
PLAIN OR
MARINATED,
PREVIOUSLY FROZEN
55 G
21538781_EA

1.60



PC* PEI MUSSELS IN SAUCE
907 G OR **PC* BATTERED**
WILD SEA SALT AND
VINEGAR HADDOCK
BITES 454 G
SELECTED
VARIETIES,
FROZEN
20838560_EA/
21481247_EA

10.99



PC* BLUE MENU
NOVA SCOTIAN
JUMBO SEA
SCALLOPS
20-40 PER LB,
FROZEN
400 G
20038148_EA

21.99

Bakery



CÉLÉBRATION CUPCAKES
CHOCOLATE OR WHITE
6'S
20379763_EA

5⁹⁹

PRICE DROP



PC® ALL-BUTTER CROISSANTS
SELECTED VARIETIES, FROZEN
312-360 G
21545086_EA/21545111_EA



\$4

BAKED IN-STORE



PREMIUM BAGELS
SELECTED VARIETIES
6'S
21016648_EA

4⁴⁹



TURNOVERS
SELECTED VARIETIES
4'S
21469196_EA

4⁴⁹



FARMER'S MARKET® COOKIES
SELECTED VARIETIES
12'S
20566294_EA

5⁹⁹



PC® NAAN ROUNDS
ORIGINAL OR WHOLE WHEAT
8'S
20757871_EA/20866020_EA

\$4 EA.
LESS THAN 2 \$4.49 EA.



CASA MENDOSA OR WONDER TORTILLAS
SELECTED VARIETIES
10 INCH
20318788_EA/20981737_EA



WONDER WRAPS
SELECTED VARIETIES
6'S
20318788_EA/20981737_EA

4²⁵ EA.
LESS THAN 2 \$4.99 EA.



VACHON SNACK CAKE
SELECTED SIZES AND VARIETIES
252-336 G
20005728_EA/20963606_EA

Members save \$1
Members-Only Price
3⁴⁹
Non-members **4⁴⁹**

Great to go

Great to go items plus applicable taxes.

MADE FRESH IN-STORE



FRESH PIZZA
335-730 G
21456393_EA/21456401_EA

FROM \$9

MADE FRESH IN-STORE



GOURMET FLATBREAD
340-382 G
21487152_EA/21487153_EA

\$6

The Deli



ZIGGY'S® SERVICE CASE HAMS
SELECTED VARIETIES
20313480_KG

1⁹⁹ /100 G

BRANDT KOLBASSA CHUBS
SELECTED VARIETIES
250 G
20353377_EA

5⁹⁹

PREPARED IN-STORE



SUB SANDWICHES
BEEF, HAM, TURKEY OR ASSORTED
331/364 G
21362145_EA

\$6



FROM OUR CHEFS' PIES
590-600 G
21579901_EA/21583326_EA

11⁹⁹



GARDEN FRESH TORTILLA CHIPS
397 G OR SALSA 473 ML
SELECTED VARIETIES
20325398_EA/20565699_EA

2/\$10
LESS THAN 2 \$6 EA.



PARTY PLATTERS
SELECTED VARIETIES
696 G-1.15 KG
21217521_EA/21217522_EA

\$25



18 PIECE BONELESS BITES
684 G
21566451_EA

\$15



SWEET SOUR CHICKEN WITH GENERAL TAO, GINGER BEEF, OR HONEY GARLIC PORK WITH FRIED RICE OR LO MEIN NOODLES AND SPRING ROLL
537 G
21594020_EA

\$12



OKA SOFT CHEESE
SELECTED VARIETIES
CUT IN-STORE
21162370_KG

3⁴⁹ /100 G



PC® CHEESE BLOCKS
SELECTED VARIETIES
250 G
20770652_EA

7⁹⁹

Floral



SIGNATURE BOUQUETS
SELECTED VARIETIES
21087812_EA/21087813_EA

\$25



10 STEM TULIPS
ASSORTED COLOURS
21521853_EA

\$12



SMALL GARDEN PLANTER
21096894_EA

\$24



ASSORTED TROPICALS
SELECTED VARIETIES
4 INCH
21279871_EA

\$9

Greenhouse Grown

From the greenhouse to your house...

2⁴⁹
lb

greenhouse tomatoes on the vine
product of Canada or Mexico
5.49/kg
20926703001_KG



7⁹⁹

PC[®] Mixiany cherry tomatoes
product of Canada
680 g
2128588001_EA



5⁹⁹

tomatoes cherto 255 g
or Vero tomatoes 680 g
product of Canada
21046464001_EA/21068372001_EA



3⁹⁹
lb

greenhouse extra large orange, red or yellow sweet peppers
product of Canada
8.80/kg
20166880001_KG/20907535001_KG



1⁹⁹

English cucumbers
product of Canada
each
20970132001_EA



3⁹⁹

PC[®] live lettuce red or trio
product of Canada
1's
21506580_EA/211788501_EA



7⁹⁹

PC[®] greenhouse strawberries
product of Canada
340 g
21027142001_EA



Earth day cleaning

19⁹⁹

Finish auto dish 56-78's, Cascade auto dish Platinum plus 51's or Cascade Platinum 67's selected varieties
21217949_EA/21514371_EA



2/\$12
less than 2 \$6.99 ea.

Method or Mrs. Meyer's all-purpose cleaners or liquid dish detergent 473-828 mL
21046898_EA/21046908_EA



29⁹⁹

Tide Pods 85/112's or Tide Power Pods 63's selected varieties
21450151_EA



8⁹⁹

Glad drawstring compost bags 30's, 10 L
21478747_EA



12⁹⁹

Tru Earth laundry detergent or fabric softener eco-strips selected varieties 32's
21425514_EA/21555733_EA



4⁹⁹

Febreze aerosols light 250 g or fabric sprays 500 mL selected varieties
21164643_EA/21516687_EA



8⁹⁹

Lysol laundry disinfectant 1.2 L or Resolve in wash powder or sprays 625 g/650 mL selected varieties
20323370_EA/21495670_EA



11⁹⁹

Air Wick twin refills 2/20 mL or Essential Mist kits selected varieties
20342475001_EA/21555419_EA



5⁴⁹

Ziploc compostable sandwich bags 20's
21351380_EA



5⁹⁹

Vim cleaners selected varieties 500 mL-1 L
20831326_EA/21077841_EA



5⁴⁹

Pine-Sol 1.4 L, Glad bags compost 15's or Clorox Greenworks all purpose cleaner 946 mL selected varieties
20298679001_EA/21478752_EA



2⁷⁹

PC® Planet First® dish detergent 740 mL
21549800_EA/21549817_EA



Summer beverages

2/\$11
less than 2 \$6.99 ea.

PC® soft drinks selected varieties 12x355 mL
20690671001_C12/20690671002_C12



7⁹⁹

Maison Perrier sleek cans selected varieties 8x330 mL
21575772_C08/21576465_C08



3⁴⁹

Celsius Vibe selected varieties 355 mL
21576466_EA/21576458_EA



2/\$5
less than 2 \$2.99 ea.

BODYARMOR sports drink selected varieties 473 mL
21582808_EA/21585195_EA



2/\$9
less than 2 \$4.99 ea.

PC® Blue Menu® or sparkling water selected varieties 12x355 mL
206680304002_C01/21305948_C01



4⁹⁹

Pure Life water 24x500 mL
20060696_C24



2/3⁵⁰
less than 2 \$1.99 ea.

PC® soft drinks selected varieties 2 L
20311645003_EA/20311645004_EA



7⁹⁹

PC® de-alcoholized beer selected varieties 12x355 mL
20121729_C12/20325253_C12



9⁹⁹

Corona Sunbrew 0.0% alcohol beer 6x330 mL
21433615_C06



6⁹⁹

Partake non-alcoholic beer selected varieties 4x355 mL
21208552_C04/21208553_C04



7⁴⁹

PC® de-alcoholized wine selected varieties 750 mL
21045800_EA/21043385_EA



Grocery

Optimum
Members-Only Price
3⁹⁹
Non-Members
6⁷⁹
Members save
\$2⁸⁰

T&T[®] potstickers
 selected varieties
 frozen
 567 g
 21495779_EA/21495805_EA



Optimum
3,500⁰⁰
 for every \$15
 spent on

\$3⁵⁰
Value

Starbucks ground or coffee
 311-340 g,
K-Cups 10's,
cold brew 946 mL or
instant coffee 90 g
 selected varieties
 20547343001_EA/20548682002_EA



2/\$7
 less than 2
 \$4.49 ea.

Kellogg's Rice Krispies bars
 160-200 g,
Pop Tarts 384 g,
Special K bars
 125 g or
Nutri-Grain bars
 175-295 g
 selected varieties
 20126567001_EA/20313984001_EA



3⁹⁹

Liberté Méditerranée yogurt 500 g,
Kozy Shack rice pudding
 624 g or 4x113 g
 selected varieties
 20322829001_EA/21473714_EA



10⁹⁹

YOP drinkable yogurt
 12x200 mL,
iöGO 2 kg or
Liberté yogurt
 16x100 g
 selected varieties
 206360952_EA/21481820_EA



4/\$5
 less than 4
 \$1.49 ea.

Neilson milkshakes
 selected varieties
 310 mL
 21040942_EA/21040956_EA



4⁹⁹

Heluva Good! French onion dip
 680 g
 20312789001_EA



2/\$9
 less than 2
 \$4.99 ea.

PC[®] or no name[®] cheese slices
 selected varieties
 210/230 g
 20742315_EA/21406184_EA



2/\$9⁵⁰
 less than 2
 \$5.49 ea.

Philadelphia cream cheese
 227/250 g or
dips 227 g
 selected varieties
 20299760001_EA/20866524010_EA



4⁹⁹

Quaker Harvest Crunch 400-510 g or Protein Crunch cereal 325 g
 selected varieties
 21219824_EA/21576104_EA



2/\$7
 less than 2
 \$4.49 ea.

Dare Bear Paws cookie or crunchy
 selected varieties
 150-240 g
 20642323002_EA/21080775_EA



3⁴⁹

Christie Ritz, Wheat Thins or Triscuit crackers
 selected varieties
 175-454 g
 21030905_EA/21547034_EA



2/\$7
 less than 2
 \$3.99 ea.

Pepperidge Farm Goldfish crackers
 selected varieties
 156-227/6x28 g
 20306994003_EA/20320900_EA



4⁹⁹

PC[®] instant coffee 80-100 g or Celestial tea 20's
 selected varieties
 20296925001_EA/21499826_EA



17⁹⁹

Lavazza K-cup 30's or Hatch whole bean coffee 300 g
 selected varieties
 21523818_EA/21589700_EA



8⁹⁹

Nature's Path organic eco-pack cereal
 selected varieties
 650-907 g
 20312067001_EA/20319307001_EA



6⁹⁹

Remedy Kombucha
 selected varieties
 4x330 mL
 21425885_C04/21425953_C04



2/\$11
 less than 2
 \$6.49 ea.

Lysol wipes 75-84's, disinfectant spray 350 g or toilet bowl cleaner 946 mL
 selected varieties
 21396969_EA/21449829_EA



8⁴⁹

Ziploc sandwich snack or freezer value packs
 selected varieties
 30-180's
 20869345_EA/21345300_EA



14⁹⁹

Arm & Hammer laundry detergent 4.02 L, Purex 4.08-4.43 L, Persil 2.21 L or Sunlight 4 L laundry detergent, Snuggie fabric softener 2.8-3.41 L or sheets 200's
 selected varieties
 20083525001_EA/20952139_EA



24⁹⁹

IAMS cat food
 selected varieties
 3.18 kg
 21435868_EA



For all your baby needs

Optimum

10,000 pts



\$10
Value

FOR EVERY \$50 spent on baby diapers, training pants, wipes, formula, food, accessories, toiletries and gear

24⁹⁹ 3,000 when you buy 3

\$3 Value

Millie Moon club size diapers selected varieties size 1-6
21520459_EA
21520461_EA



3/\$9 less than 3 \$4.49 ea.

\$3 Value

Gerber snack and meals selected varieties 28-155 g
20304618007_EA
20304618008_EA



19⁹⁹ 2,000

\$2 Value

Huggies 10X wipes selected varieties 560-704's
21371309_EA
21401195_EA



36⁹⁹ 3,000

\$3 Value

Pampers Easy Ups econo training pants selected varieties 86-112's
21089297_EA
21089300_EA



2/\$20 less than 2 \$13.99 ea.

\$3 Value

PediaSure Complete nutritional supplement selected varieties 4x235 mL
20322414001_EA
20322414002_EA



\$20

PC club size baby wipes 1200's or Huggies, Pampers 6-10's or baby wipes 336-720's selected varieties
21018026_EA/21102958_EA
21401195_EA/21432245_EA



54⁹⁹

Enfamil A+ Baby Formula Powder Refill Stage 1 & 2 selected varieties 992 g
20435527002_EA/20435527003_EA



1²⁵

PC Organics baby food pouches selected varieties 128 mL
20651248004_EA/20651270002_EA



20% SALE SAVE UP TO

Baby Gourmet snacks and bars 40-90 g or jars 113 mL selected varieties
21123961_EA/21414273_EA



Pampers.

UP TO 100%

LEAKPROOF PROTECTION



34⁹⁹
Swaddlers diapers selected varieties and sizes
21455869_EA



36⁹⁹
Easy Ups Training Pants selected varieties and sizes
21089194_EA



26⁹⁹
Ninjamas Nighttime Underwear selected varieties and sizes
21308929_EA

pull-Ups

SIMPLIFY THE POTTY TRAINING JOURNEY



\$36⁹⁹
Pull-Ups® training pants selected varieties 66-104's
21021427_EA



\$8⁹⁹
Huggies® wipes selected varieties 168-192's
20558604_EA

Thicker & more absorbent for a gentle clean*

*vs Pampers Baby Clean Fresh

Taking care of your family



5⁹⁹

Head & Shoulders, Aussie or Herbal Essences hair care selected varieties and sizes
21505016_EA



3⁹⁹

Dove women's base 45/74 g or Degree Motion Sense 74 g antiperspirant or St. Ives body wash 650 mL selected varieties
20188212003_EA
21360961_EA



5⁹⁹

Colgate mega premium toothpaste 70-133 mL, battery toothbrush, manual toothbrush, Hello toothpaste 82-98 mL or Colgate® PerioGard® toothpaste selected varieties
21220587_EA/21517424_EA



7⁴⁹

Sensodyne Rapid Relief or Repair and Protect toothpaste, Polident tablets 84-96's, Oral-B battery toothbrush, Crest Pro Health or Scope mouthwash or Crest Gum Detoxify toothpaste selected varieties and sizes
20437569002_EA/20558749_EA



8⁹⁹

Marc Anthony, Renpure, John Freida, Nice N Easy, RTU or Monday hair care selected varieties and sizes
20298861001_EA
20310284004_EA



20%

Nivea coco butter body lotion, Jergens lotions, Dove hand and body lotions, Vaseline moisturizers or Simple wipes selected varieties and sizes
20794480_EA/21085011_EA



2/\$8
less than 2 \$4.99 ea.

Tampax Pearl tampons 18's, Always premium Infinity Flex Foam pads 16's or U by Kotex Click compact unscented tampons 16's selected varieties
21286451_EA/21287976_EA



15%

Boost meal replacement drinks selected varieties 6x237 mL/ 4x325 mL
20304429002_C06
20986361_C06



13⁹⁹

Aspirin 100's/120's, Aleve 40-100's, Aleve-X 72 g, Tylenol 72's-150's, Motrin 60's/150's or Advil 40's-72's pain relief tablets, caplets, gels or rub selected varieties
20077165001_EA
20328051_EA



30%

Life Brand® vitamins or supplements selected varieties and sizes
21286185_EA
21286510_EA



8⁹⁹

Dove bar soap 6x106 g, body wash 591/695 mL, Naturals 532 mL, foam 400 mL or scrub 298 g selected varieties
21012492_EA
21237519_EA



51⁹⁹

Similac Stage 1 & 2 ready to feed baby formula 16x235 mL
21334752_C01



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with the PC Optimum™ app. Open the app and get your offers.



*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.

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Insert your PC Optimum™ card into the card reader before entering your payment card.



Pay with your PC® Mastercard® and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and loading rules, visit personal.ca/pc/egss/pc-optimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso.

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Great plant-based food.

YVES VEGGIE PEPPERONI
20597294_EA
\$4.49

YVES VEGGIE GROUND ROUND
20507159_EA
\$5.49

YVES JUMBO VEGGIE DOGS
20008544_EA
\$5.49

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NHL | **KitKat**

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2/22 NESTLÉ® Single Bars (42 - 50 g), selected varieties
less than 2 \$1.49 ea.

2/450 NESTLÉ® Family Bars (95 - 120 g), selected varieties
less than 2 \$2.99 ea.

2/59 NESTLÉ® Sharing Bags (135 - 246 g), selected varieties
less than 2 \$5.99 ea.

2/450 NESTLÉ® On-the-Go Box (70 g), selected varieties
less than 2 \$2.49 ea.

2/450 NESTLÉ® King Bars (63 - 90 g), selected varieties
less than 2 \$2.49 ea.

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MOTT'S CLAMATO
Gesar

Same Clamato®, hold the calories.

30% LESS CALORIES.
44% LESS SODIUM.

3⁹⁹

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Budweiser
ZERO

GREAT TASTE. ZERO ALCOHOL.
0.0% ALCOHOL | 50 CALS | 0g SUGAR

15⁹⁹ Budweiser Zero®
12 x 355 mL

ENJOY RESPONSIBLY. Must be legal drinking age. *Per 355 mL serving. ©/MOTT/M&C ANHEUSER-BUSCH, LLC, ST. LOUIS, MO., U.S.A. / SOUS LIC.

5⁹⁹ Rio Mare light tuna selected varieties 3x80 g 20035383_EA

3/12⁹⁹ less than 3 \$4.99 ea.

Rio Mare tuna salad selected varieties 160 g 20971498_EA

Real Italian Taste

Temptations

EAT SLEEP TREAT REPEAT

3⁴⁹ Temptations pures selected varieties 11's 21479803_EA

3⁹⁹ Temptations Meaty Bites selected varieties 43 g 21517526_EA

2⁹⁹ Temptations cat treats selected varieties 130/180 g 2029815005_EA

7⁴⁹ Temptations cat treats selected varieties 454 g 21812108_EA

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2/\$12 Gatorade® Zero Sports Drink 6 x 591 mL, selected varieties 21584975_C6

2/\$12 MONTELLIER® Carbonated Natural Spring Water 10 x 355 mL, selected varieties 21096722_C10

2/\$12 bubly™ sparkling water 12 x 355 mL, selected varieties 21443732_C12

2/\$8 Pepsi mini cans 6 x 222 mL, selected varieties 20857560004_C06

Oikos SNACK TO WIN

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WIN A TRIP FOR 2 TO THE STANLEY CUP® FINAL

\$25,000 in prize money

OIKOS.CA

OFFICIAL YOGURT OF THE NHL

\$6.99 Oikos® 650/750 g 21006660_EA

\$1 Oikos® - 150 mL 21431296_EA

PRICE DROP

\$3.49 Oikos® - 4 x 100 g 2048750005_EA 2048750004_EA

\$11.99 Oikos® - 1.5 kg 2147261_EA

NO PURCHASE NECESSARY. Subject to Official Rules. To view the full Contest rules & no purchase entry details, visit www.snacktowin.ca. Open to legal residents of Canada who are the age of majority in their province/territory of residence at the entry date. Begins 03/15/24 at 12:00:01 AM ET, ends 05/15/24 at 11:59:59 PM ET. Draw 05/17/24 at 2PM ET. There is 1 Grand Prize trip for 2 to a 2024 Stanley Cup® Final game to be won and includes: round-trip airfare, 2 nights' stay in 4-star hotel, 31.7 ground transportation to & from Stanley Cup® Final, 2 game tickets, and \$200.00 spending money (ATM \$200.00 CAD). 1 First Prize: a 5-day Bundle consisting of 1 5-day* Mini Friggo, 1 5-day* Immersion Blender & 1 5-day* Stand Mixer (ATM \$3000 CAD). 210 Instant Win Prizes: a \$200 CAD Mini-Fridge or a \$150 CAD Digital Deluxe Casques (200 total). Limit of one entry per person per day regardless of the method of entry, for the duration of the Contest. Mathematical skill-testing question required. Odds of winning the Grand or First Prize depend on the total number of eligible entries received, and in addition for an Instant Win Prize odds of winning depend on the randomly-generated winning times and the times at which those entries are received. Sponsor: Danone Inc., 100 Rue de Lacombe, Boucherville, QC J4B 1H6, Canada. NHL, the NHL, Stanley, and the word mark and image of the Stanley Cup are registered trademarks, and the Stanley Cup Final logo is a trademark of the National Hockey League NHL, and NHL, team marks are the property of the NHL, and its teams. © 2024. All Rights Reserved.

1 BILLION ACTIVE PROBIOTICS*

\$4.49 Activia® - 2 x 150 g 21598442_EA

\$7.49 Activia® - 12 x 100 g 2030342000_EA

\$3.49 Activia® - 650 g 21598874_EA

NEW! source of FIBER

\$11.99 Activia® - 2 kg 2147229_EA

2 KG SIZE

\$6.49 Activia® 8x93 mL 21620270_EA

\$1 Activia® - 190 mL 21048503_EA

PRICE DROP

*With more than 10¹⁰ CFU Bifidobacterium lactis per probiotic, a probiotic that contributes to healthy gut flora.

10-HOUR BREW

BOLD AND SMOOTH TASTE

2/\$14

less than 2 \$8.99 ea.

Stok® 1.42 L 210203739_EA 210203737_EA

DANONE GO!

3/\$3

less than 3 \$1.29 ea.

Danone Go® 190 mL 213430097_EA 213430123_EA

DANONE Danino

2/\$7

less than 2 \$1.49 ea.

Danino® 6 x 93 mL 21620245_EA

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NEW chilled combos \$7

quarter chicken leg with mashed potatoes and green beans combo chilled

374 g

21557757_EA

fried chicken pieces with coleslaw and mac and cheese combo chilled

400 g

21557843_EA

original chicken tenders with rigatoni pasta and green beans combo chilled

378 g

21557842_EA

4 breaded chicken wings with mac and cheese and wedges combo chilled

375 g

21557845_EA

extra crispy chicken strips with mac and cheese and coleslaw combo chilled

420 g

21557793_EA

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3 Mega Rolls = 6 Single Rolls

21434658_EA

\$6.99

1,000*

\$1 Value

Bonterra® Bath Tissue

6 Mega Rolls = 24 Single Rolls

21434640_EA

\$6.99

1,000*

\$1 Value

Bonterra® Facial Tissue

3 Mega Boxes = 6 Single Boxes

21434646_EA

\$6.99

1,000*

\$1 Value

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