

APRIL

HIT
OF THE
MONTH

limit 8
after limit
3.99 ea.



\$3

MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA

limit 6
after limit
2.99 ea.



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA/21559976_EA

limit 6
after limit
2.99 ea.



Members-Only Price*

\$2

Non-members

2⁹⁹

LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
*Must be a registered PC Optimum™ member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Optimum™



Members save \$5



Optimum Members-Only Price™ \$5.99 Non-members 10.99

HIGH LINER FISH OR SHRIMP SELECTED VARIETIES FROZEN 350-700 G 20303200001_EA/20572299004_EA



Members save \$1.99

Optimum Members-Only Price™ \$5 Non-members 6.99

PC® MINI MUFFINS SELECTED VARIETIES 12'S 21488839_EA



Members save \$1.11

Optimum Members-Only Price™ 4.88 Non-members 5.99

SOFTSOAP LIQUID HAND SOAP REFILL 1.47 L OR DOVE BAR SOAP 3X106 G OR BODY WASH 325/400 ML SELECTED VARIETIES 21167194_EA/21220717_EA

4 DAYS ONLY!

APRIL 25th TO 28th

Optimum 15,000 pts for every \$50 spent on

\$15 Value

JOE FRESH AND GENERAL MERCHANDISE INCLUDING SEASONAL PRODUCTS, KITCHEN PREP AND APPLIANCES, ELECTRONICS, SPORTING, HOME DECOR AND BED & BATH

JOE FRESH



PRICE DROP

LOWERED
PRICES UNTIL
MAY 15th 2024



**BEN'S ORIGINAL
BISTRO EXPRESS RICE**
SELECTED VARIETIES
240/250 G
21404895_EA/21405242_EA

\$3[#]



**SUNCHIPS
MULTIGRAINS
FLAVOURED SNACKS**
SELECTED VARIETIES
205 G
21370313_EA/21370317_EA

2⁵⁰[#]



**SCOPE CLASSIC ORIGINAL
MINT OR COOL PEPPERMINT
MOUTHWASH**
SELECTED VARIETIES
1 L
20948747_EA/20948867_EA

\$4[#]

†PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
234892 EA

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see our complete digital flyer



Zehrs™



SALE
SAVE \$3^{LB}

4⁴⁹
LB

LEAN GROUND BEEF
FAMILY SIZE
9.90/KG
20357650_KG



SAVE
AT LEAST \$2^{LB}

4⁴⁹
LB

CHICKEN BREASTS SKINLESS
BONE-IN OR **SPLIT CHICKEN**
WINGS FAMILY SIZE
9.90/KG
20055906_KG/20761916_KG



SALE
SAVE \$2^{50LB}

3⁹⁹
LB

PORK BACK RIBS
CRYOVAC PKG 2'S
8.80/KG
20289672_KG



PC® EXTRA LARGE GREEN
OR **RED SEEDLESS GRAPES**
PRODUCT OF CHILE OR SOUTH
AFRICA, NO. 1 GRADE
5.49/KG
20425775001_KG/20159199001_KG



SALE
SAVE \$1^{50LB}

2⁴⁹
LB



SALE
SAVE \$3^{50LB}

9⁹⁹
LB

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
22.02/KG
FRESH SEAFOOD
ITEMS SUBJECT
TO AVAILABILITY.
20720065_KG



SALE
SAVE \$4⁸⁰

7⁹⁹

PC® OR BLUE MENU® MEAT,
VEGETABLE LASAGNA OR
MAC & CHEESE ENTRÉES
SELECTED VARIETIES
FROZEN
1.13 KG
20314880_EA/20326534_EA



WHEN YOU BUY 3
SAVE 97¢

3/\$5
LESS THAN 3
\$1.99 EA.

BARILLA PASTA
SELECTED VARIETIES
340/410 G
21404912_EA/21515800_EA



6⁴⁹

OIKOS GREEK
650/750 G,
ACTIVIA YOGURT
12X100 G OR
8X93 ML SELECTED
VARIETIES
20303412001_EA/
21006634_EA



2⁹⁹

GREEN GIANT
VEGETABLES
SELECTED VARIETIES
FROZEN
400-750 G
21022355_EA/21022302_EA



SAVE
AT LEAST 80¢

1⁹⁹

HUNT'S PASTA OR
TOMATO SAUCE
SELECTED VARIETIES
369-680 ML
20008721_EA/20296852001_EA



BUY 2
OR MORE
3⁷⁵
EA.
LESS THAN 2
\$4.49 EA.

COUNTRY HARVEST
BREAD OR BAGELS
SELECTED
SIZES AND
VARIETIES
21178597_EA/
21178640_EA/
21178642_EA



SALE
SAVE \$2

12⁹⁹

PC® ROAST AND
GROUND COFFEE
SELECTED
VARIETIES
875/930 G
21393374_EA/
21393573_EA



CASHMERE BATHROOM
TISSUE 12 DOUBLE
ROLLS, SPONGETOWELS
PAPER TOWELS
6 ROLLS OR SCOTTIES
FACIAL TISSUE 6'S
SELECTED VARIETIES
21189812_EA/21204739_EA

6⁹⁹

Flyer prices effective from Thursday, April 25th to Wednesday, May 1st, 2024. SEE BACK PAGE FOR DETAILS.



Members save \$1.50

Y-Optimum
Members-Only Price
4⁴⁹
Non-members
5⁹⁹

GOLD SEAL SOCKEYE SALMON
213 G
21186814_EA



Members save \$1.50

Y-Optimum
Members-Only Price
13⁵⁰
Non-members
\$15

PC* BACON-WRAPPED WILD SEA SCALLOPS
FROZEN
260 G
21229644_EA



Members save \$1

Y-Optimum
Members-Only Price
6⁵⁰
Non-members
7⁵⁰

BENTO SUSHI CALIFORNIA ROLLS
SELECTED VARIETIES
200 G
20089577_EA/20184852_EA

5,000⁰⁰ for every *15 spent on

\$5 Value

1,000⁰⁰

\$1 Value



QUAKER CEREAL
SELECTED VARIETIES
288-500 G
20637355_EA/21082500_EA



ALEXIS DE PORTNEUF LADY LAURIER 150 G,
SIR LAURIER 170 G OR
LA SAUVAGINE 125 G
20972869_EA

7⁹⁹



PC* ORANGE JUICE 2.5 L OR **CREAMY YOGURT** 16X100 G
SELECTED VARIETIES
2069925002_EA
21531644_EA

5⁹⁹



GAY LEA BUTTER
SELECTED VARIETIES
454 G
20559408_EA/20559466_EA

5⁹⁹



BLACK DIAMOND CHEESE BARS 400 G, SHREDS 300-320 G OR **SAUCE TUBS** 300 ML
SELECTED VARIETIES
21278845_EA/21279221_EA

6⁹⁹



PC* SMOKIES*
SELECTED VARIETIES
1 KG
20732535_EA/20733617_EA

10⁹⁹



NO NAME* ICE CREAM SANDWICHES OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN
24/30'S
2034740001_EA/21013432_EA

\$10



DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN
320-410 G
2029610001_EA
20296424006_EA

2/\$11
LESS THAN 2 \$6.99 EA.



PC* TEA
SELECTED VARIETIES
20'S
20301067_EA/21105270_EA

2⁹⁹



KRAFT SALAD DRESSING
SELECTED VARIETIES
425 ML
21584850_EA/21583672_EA

3⁴⁹



AYLMER TOMATOES ORIGINAL OR ACCENTS
796/540 ML OR **CHEF BOYARDEE** 418/425 ML
SELECTED VARIETIES
2031250005_EA/21206804_EA

1⁹⁹



NATURE VALLEY GRANOLA BARS 120-230 G, **BETTY CROCKER OR MOTT'S FRUIT SNACKS** 128-226 G, **PILLSBURY SOFT BAKED BARS** 150 G OR **CEREAL TREAT BARS** 120-150 G
SELECTED VARIETIES
20315520002_EA
20318474001_EA

2/6⁵⁰
LESS THAN 2 \$3.99 EA.



DORITOS FLAVOURED TORTILLA CHIPS OR CHEETOS CHEESE FLAVOURED SNACKS
SELECTED VARIETIES
155-300 G
21369118_EA
21370169_EA

2/\$8
LESS THAN 2 \$4.49 EA.



PC* NATURAL SPRING WATER
24X500 ML
20137898_C24

2/\$6
LESS THAN 2 \$3.79 EA.



VEGA PROTEIN & GREENS DRINK MIX
SELECTED VARIETIES
510-526 G
20830386001_EA
20830386002_EA

24⁹⁹



ENSURE 6X235 ML OR **GLUCERNA** 6X235 ML **MEAL REPLACEMENT DRINKS, PREMIER PROTEIN SHAKES** 4X325 ML OR **MUSCLE MILK PROTEIN SHAKE** 4X330 ML
SELECTED VARIETIES
20308731001_C06
21031114_EA

12⁹⁹



FINISH AUTO DISH* 56-78'S, **CASCADE PLATINUM 60'S** **AUTO DISH OR CASCADE** 72-90'S
SELECTED VARIETIES
21367612_EA
21518479_EA

19⁹⁹

CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements are for informational purposes only. All prices are subject to change without notice. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Financial. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. †PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.



Produce



BLACKBERRIES
PRODUCT OF MEXICO OR
RASPBERRIES
PRODUCT OF U.S.A.
170 G
20051015001_EA/20128938001_EA

3⁴⁹



**FARMER'S MARKET™
GRAPEFRUIT**
PRODUCT OF TURKEY
OR **NAVEL ORANGES**
PRODUCT OF SPAIN,
MOROCCO OR TURKEY
3 LB
20118409001_EA/20162945001_EA

5⁹⁹



PLUMS PRODUCT OF CHILE,
NO. 1 GRADE 2 LB OR
JUMBO CANTALOUPE
PRODUCT OF GUATEMALA
EACH
20594316001_EA/20167017001_EA

4⁹⁹



**ONTARIO
FARMER'S MARKET™
ENGLISH CUCUMBERS**
3'S OR **PC® COCKTAIL
TOMATOES** 340 G
PRODUCT OF ONTARIO
20828461001_EA/20779176001_EA

3⁹⁹



**FARMER'S MARKET™
MINI CARROTS**
PRODUCT OF U.S.A. 2 LB OR
AVOCADOS
PRODUCT OF MEXICO 5'S
20031454001_EA/20142232001_EA

4⁹⁹



BROCCOLI CROWNS
PRODUCT OF U.S.A.
7.69/KG
20026161001_KG

**3⁴⁹
LB**



**SEEDLESS
WATERMELONS**
PRODUCT OF MEXICO
OR U.S.A.
EACH
20067326001_EA

7⁹⁹



**TAYLOR FARMS
CHOPPED SALAD KITS**
PRODUCT
OF U.S.A. SELECTED
VARIETIES
319-383 G
21335159_EA/
21381584_EA

2/\$11
LESS THAN 2
\$5.99 EA.



**ONTARIO
GREENHOUSE
BEEFSTEAK TOMATOES**
PRODUCT OF ONTARIO
4.39/KG
20426141001_KG

**1⁹⁹
LB**



CORED PINEAPPLE
PREPARED FRESH
IN-STORE DAILY
600 G
20503143_EA

5⁹⁹

Butcher



**ONTARIO
BONELESS BLADE POT ROAST**
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE
BEEF OR HIGHER
19.82/KG
20797470_KG

**8⁹⁹
LB**



**PC® BLUE MENU™
GROUND CHICKEN
OR TURKEY**
454 G
21100091_EA/21100092_EA

2/\$12
LESS THAN 2
\$8 EA.



**ONTARIO
BEEF STIR FRY STRIPS**
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE
BEEF OR HIGHER
250 G
21588067_EA

\$7



**ONTARIO
BRAISING BEEF
SHORT RIBS**
BONE-IN, CUT FROM
CERTIFIED ONTARIO
CORN FED CANADA
AA GRADE BEEF
OR HIGHER
35.25/KG
20810386_KG

**15⁹⁹
LB**



**JOHNSONVILLE
PORK SAUSAGE**
SELECTED VARIETIES
250-500 G
20003902_EA/20303844_EA

6⁹⁹



**CANADA
PC® FREE FROM™
CHICKEN DRUMSTICKS
OR THIGHS**
AIR CHILLED,
FAMILY SIZE
8.80/KG
21204934_KG/21205092_KG

**3⁹⁹
LB**



**SUFRA® HALAL
WHOLE CHICKEN
TRAY PACK**
1.7 KG
21542436_EA

\$13



**SCHNEIDERS
LUNCHMATE
STACKERS
OR KITS**
SELECTED
VARIETIES
90-132 G
21310034_EA/
20770777_EA

3/9⁹⁹
LESS
THAN 3
\$3.99 EA.



**PINTY'S CHICKEN
WINGS**
SELECTED
VARIETIES,
FROZEN
780 G
21507493_EA

17⁹⁹



PC® BURGERS
SELECTED
VARIETIES,
FROZEN
568 G-1.36 KG
20941230_EA/
20941443_EA

2/\$30
LESS
THAN 2
\$16.99 EA.



**ST-HUBERT OR
SWISS CHALET PIES**
SELECTED
VARIETIES,
FROZEN
650-800 G
20719334_EA/
21047194_EA

10⁹⁹

Seafood

Fresh seafood items subject to availability.



SHRIMP SKEWERS
PLAIN OR
MARINATED,
PREVIOUSLY FROZEN
55 G
21119692_EA

1⁷⁰

**FRESH ASC
TILAPIA FILLETS**
22.02/KG
20897812_KG

**9⁹⁹
LB**



**SEAQUEST™
COLOSSAL PACIFIC
WHITE SHRIMP RAW
ZIPPERBACK® 16-20**
PER LB 300 G OR
CALAMARI RINGS
UNCOOKED 340 G
FROZEN
20027170_EA/21043887_EA

7⁹⁹



**PC® BLUE MENU™
WILD ARGENTINIAN
SCALLOPS** 80-150
PER LB 400 G OR
**CATCH OF THE DAY
FISH FILLETS**
580 G-1.32 KG
FROZEN
20076343_EA/
20651933_EA

13⁹⁹

Bakery

MADE FRESH IN-STORE



BULK DONUTS
ASSORTED VARIETIES
EACH
20592786_EA/21572332_EA

\$1

GARLIC LOAF
PAIN À L'AIL

HEAT AND SERVE | RÉCHAUFFER
GARLIC LOAF

Members save **\$1**

Optimum
Members-Only Price
2.99
Non-members
3.99

GARLIC LOAF
330 G
21020061_EA

FARMER'S MARKETSM BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA



13.99

ELITE SWEETS SCOOP & SERVE DESSERTS
SELECTED VARIETIES,
FROZEN
500-600 G
21299181_EA/21392700_EA



8.99

BAKED IN-STORE



FRENCH, ITALIAN, WHITE OR WHEAT BREAD
450 G
20345208_EA/21377237_EA

\$2

SILVER HILLS SPROUTED BREAD
SELECTED SIZES AND VARIETIES
20711960_EA/21047070_EA



BUY 2 OR MORE
LESS THAN 2 \$6.49 EA.

5.50 EA.

PC[®] OR BLUE MENUSM TORTILLAS
10 INCH
SELECTED VARIETIES
20182857_EA/20185659_EA



BUY 2 OR MORE
LESS THAN 2 \$3.99 EA.

3.50 EA.

HOSTESS SNACK CAKES OR DONUTS
SELECTED SIZES AND VARIETIES
21283746_EA/21283752_EA



BUY 2 OR MORE
LESS THAN 2 \$3.49 EA.

\$3 EA.

Great to go

Great to go items plus applicable taxes.

BUY ANY SERVICE OR PREPACK SANDWICH
21362145_EA



\$5-9

GET \$1 OFF

PEPSI SOFT DRINKS 591 ML, AQUALINA 591 ML, ROCKSTAR 473 ML, GURU 355 ML OR CELSIUS 355 ML
SELECTED VARIETIES
20321598002_EA

The Deli

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES
300/375 G
20976093_EA



Members save **\$4**

Optimum
Members-Only Price
7.99
Non-members
11.99

SERVICE CASE CUDDY DELI MEATS
20007099_KG/20323331_KG



3.29 /100 G

GENERAL TAO FRIED RICE
BUTTER CHICKEN, TERIYAKI CHICKEN, SZECHUAN BEEF OR BURRITO BOWL WITH RICE
400-475 G
21460765_EA/21533946_EA



\$8-10

ASSORTED CHICKEN PLATE WITH SIDES
CHILLED
364-481 G
21557793_EA/21560810_EA



\$7

DAIYA SHREDS, SLICES OR BLOCKS
SELECTED VARIETIES
185-227 G
21070311_EA/21207740_EA



2/\$10
LESS THAN 2 \$6 EA.

ROOSTER[®] TOFU
SELECTED VARIETIES
454 G
21474765_EA



2/\$4
LESS THAN 2 \$2.49 EA.

MADE FRESH IN-STORE

PASTA TRAYS
1-1.2 KG
21395979_EA/21395980_EA



\$12-15

INDIVIDUAL COMBO WITH WEDGES
361-530 G
21086084_EA/21022536_EA



\$9

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES
125-200 G
21158086_EA/20573932_EA



6.99

PC[®] GOAT CHEESE LOGS
SELECTED VARIETIES
140 G
20296631_EA/20330259_EA



2/\$10
LESS THAN 2 \$5.99 EA.

Floral

MORE THAN A DOZEN TULIPS
SELECTED VARIETIES
20547693_EA



12.99

DOZEN ECUADORIAN ROSES
ASSORTED COLOURS
20581781_EA/20581749_EA



\$25

DOUBLE SPIKE ORCHID IN CERAMIC
SELECTED VARIETIES
20997631_EA



\$28

SUCCULENT GARDEN
21017339_EA



\$22

Greenhouse Grown

From the greenhouse to your house...



FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF ONTARIO
3'S
20085851001_EA

4⁴⁹



FARMER'S MARKET™
GRAPE TOMATOES
PRODUCT OF MEXICO
283 G
21367888001_EA

3⁹⁹



PC® MIXIANY CHERRY TOMATOES
PRODUCT OF ONTARIO
680 G
21285888001_EA

7⁴⁹



PC® LIVE LETTUCE GREEN 2'S
OR RED & GREEN 2'S OR TRIO 2'S
PRODUCT OF CANADA
21212486_EA/21212487_EA

4⁹⁹



PC® ORGANICS
TOMATOES
ON THE VINE
PRODUCT
OF ONTARIO
7.69/KG
20127917001_KG

3⁴⁹
LB



PC® ORGANICS
GRAPE TOMATOES
PRODUCT OF CANADA
OR MEXICO
255 G
20799491001_EA

3⁹⁹



PC® GREENHOUSE
STRAWBERRIES
PRODUCT
OF ONTARIO
CANADA NO. 1
GRADE
340 G
21027142001_EA

5⁹⁹

Grocery



PC® AVOCADO OIL
500 ML
20332066_EA

12⁹⁹



OCEAN'S WHITE TUNA
SELECTED VARIETIES
170 G
21005158_EA

2⁹⁹



WHISKAS TEMPTATIONS
CAT TREATS
SELECTED VARIETIES
454 G
21012108_EA

Members save **\$2**
Optimum
Members-Only Price
6⁹⁹
Non-members
8⁹⁹



PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618001_EA/20627618005_EA

2/\$7
LESS THAN 2
\$3.99 EA.



STAGG CHILI
SELECTED VARIETIES
425 G
20309125004_EA

2⁴⁹



KRAFT DINNER
FLAVOURED CUPS 58 G
OR SPECIALTY FLAVOURS
150-200 G
SELECTED VARIETIES
21393426_EA/21435132_EA

4/\$8
LESS THAN 4
\$2.49 EA.



MINUTE MAID, FIVE
ALIVE OR NESTEA ICED
TEA DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
20327042001_EA/21092667_EA

3⁷⁹



GATORADE
6X591 ML OR BUBLY
SPARKLING WATER
12X355 ML OR
MONTELLIER
10X355 ML
SELECTED VARIETIES
20303218003_C06
21568926_C12

2/\$12
LESS THAN 2
\$6.99 EA.



VH SAUCES
SELECTED VARIETIES
341/355 ML
20308726001_EA/20309693001_EA

2/\$8
LESS THAN 2
\$4.79 EA.



PC® GNOCCHI
OR RISOTTO
350-400 G OR
PC® ASIAN
ENTRÉES OR
SOUPS 300 G
SELECTED VARIETIES,
FROZEN
21546584_EA
21546625_EA

2/\$10
LESS THAN 2
\$5.99 EA.



CRAVE OR
KRAFT
DINNER
ENTRÉES
SELECTED VARIETIES
FROZEN
200-340 G
21085515_EA
21553329_EA

2/\$11
LESS THAN 2
\$6.49 EA.



PILLSBURY PIZZA
POPS 760 G OR
BITES 693 G
SELECTED VARIETIES
FROZEN
20972958_EA
21435931_EA

2/\$14
LESS THAN 2
\$7.99 EA.



NO NAME®
MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21008975_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PILLSBURY TOASTER
STRUDEL 326 G OR
SCRAMBLES 204 G
SELECTED VARIETIES
FROZEN
20172664001_EA/21474507_EA

2⁹⁹



BEN & JERRY'S
473 ML OR
MAGNUM BARS 4'S
SELECTED VARIETIES FROZEN
20950739_EA/21568089_EA

2/\$11
LESS THAN 2
\$6.99 EA.



BURNBRAE EGG BAKES
SELECTED VARIETIES
FROZEN
2/4'S
21060391_EA/21097732_EA

2⁹⁹



MAYNARDS
CANDY
SELECTED VARIETIES
150-154 G
21545554_EA/21545605_EA

2/\$5
LESS THAN 2
\$2.99 EA.



COTTONELLE
BATHROOM TISSUE
6-24 ROLLS OR
FLUSHABLE WIPES 2'S
SELECTED VARIETIES
20688530_EA/21594641_EA

9⁹⁹



CASHMERE
BATHROOM
TISSUE
SELECTED VARIETIES
24-72 ROLLS
21189845_EA
21443648_EA

19⁹⁹



HUGGIES
SUPER BIG PACK
DIAPERS
SELECTED VARIETIES
36-108'S
21456221_EA/21456311_EA

\$25



PC®, HUGGIES OR
PAMPERS 6'S BABY
WIPES 352-600'S
SELECTED VARIETIES
21102958_EA
21271645_EA

14⁹⁹

Taking care of your family



DOVE SHAMPOO OR CONDITIONER OR AXE HAIR STYLING SELECTED VARIETIES AND SIZES
20338455001_EA/210183398_EA

5⁹⁹



SPEED STICK PREMIUM ANTIPERSPIRANT 45-85 G OR J.R. WATKINS HAND SOAP PUMP 266/325 ML LIQUID SELECTED VARIETIES
20847071_EA/21432848_EA

3⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 75-100 ML, POLIDENT OR POLIGRIP, COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, COLGATE 360° MANUAL TOOTHBRUSH OR COLGATE MOUTH WASH SELECTED VARIETIES AND SIZES
20301179001_EA/21156717_EA

4⁹⁹



SENSODYNE OR PRONAMEL TOOTH PASTE 110 ML-135 ML, COLGATE OPTIC WHITE, PRO RELIEF OR PERIOGARD TOOTH PASTE, COLGATE MOUTH WASH, COLGATE BATTERY OR MANUAL TOOTHBRUSH SELECTED VARIETIES
20247931001_EA/21220587_EA

5⁹⁹



PANTENE, HAIR EXPERTISE OR WHOLE BLENDS SELECTED VARIETIES AND SIZES
20340308005_EA/21431192_EA

5⁹⁹



NIVEA Q10 POWER ANTI-WRINKLE DAY CREAM OR CETAPHIL MOISTURIZERS OR CLEANSERS SELECTED VARIETIES AND SIZES
20432213001_EA/20701102_EA

20%



ALWAYS PADS 28-38'S, LINERS 36-40'S, TAMPAX PEARL 32-40'S, BASE TAMPONS 54'S, U BY KOTEX TAMPONS 31-34'S, PADS 26-34'S OR LINERS 64-100'S SELECTED VARIETIES
20319562001_EA/21518239_EA

20%



LIFE BRAND® OVERNIGHT MAXI PADS 36'S OR MAXIMUM ABSORBENCY INCONTINENCE UNDERWEAR 18'S SELECTED VARIETIES
21202823_EA/21232217_EA

25%



LIFE BRAND® PAIN OR ALLERGY RELIEF TABLETS, CAPLETS, SPRAYS, LIQUIDS, PATCHES OR RUBS SELECTED VARIETIES AND SIZES
21134305_EA/21229420_EA

35%



WEBBER NATURALS OR ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONES CHILDREN MULTIVITAMINS 50-180'S SELECTED VARIETIES
20890422_EA

25%



DEGREE BASE ANTIPERSPIRANT 45/74 G, DIAL ANTIBACTERIAL LIQUID HAND SOAP 325 ML OR BODY WASH 473 ML SELECTED VARIETIES
20303942001_EA/21311819_EA

3⁹⁹



ENFAMIL A+ READY-TO-FEED BABY FORMULA STAGE 1 & 2 18X237 ML
21208370_C01/21208382_C01

59⁹⁹

FOR ALL YOUR GROOMING NEEDS



17⁹⁹ Gillette & Venus razors for Pubic Hair & Skin, ProGlide and ProShield razors selected sizes and varieties
21356935_EA



10% Gillette Venus 6'S, Mach3, Fusion or ProGlide 12's or Mach3 Billboard pack 15's cartridges selected sizes and varieties
21436926_EA



5⁴⁹ Gillette Series or Satin Care twin pack 2x198 g, Gillette Pro or Fusion shave gel 198 g, selected varieties
20885350_EA



8⁹⁹ Gillette Mach3, Sensor or Venus Disposable razors 1-8's selected varieties
20179414001_EA

formulas for good, clean fun



LESS THAN 2 \$4.99 EA
2/\$8

method liquid hand soap pump, selected varieties 300/354 mL
20432113004_EA



500⁰ **50¢ Value**
\$5⁹⁹

method liquid hand soap refill, selected varieties 828 mL/1L
21425039_EA



\$6⁹⁹

method body wash selected varieties 532 mL
21425299_EA

method for change

FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



4⁹⁹ Crest 3D White Advanced Paste 70 mL, Oral-B Glide or Deep Clean Floss Picks selected varieties
21506728_EA/21092358_EA



5⁹⁹ Crest Scope mouthwash 1 L or Crest Gum Detoxify Paste 83 mL selected varieties
20948747_EA/21354690_EA



7⁴⁹ Oral-B Satin Floss 2's or Crest Pro Health mouthwash 1 L selected varieties
20598749_EA/20308684001_EA



8⁹⁹ Crest Complete Outlast Paste 3's or Oral-B Battery toothbrush 1's selected varieties
21354003_EA/20699494_EA



25% Oral-B Pro 300 Rechargeable toothbrushes or Oral-B Brush Heads selected varieties
21475139_EA/20346231001_EA

All Day Protection with Depend



25%

DEPEND OR POISE selected varieties and sizes
21295307_EA/21100737_EA

For your pet



WHISKAS CAT FOOD
SELECTED VARIETIES
1.5/2 KG
20754051_EA

9⁹⁹



PEDIGREE DENTASTIX
TREATS FOR DOGS
SELECTED VARIETIES
100 G-1.9 KG
21081180_EA

10⁹⁹



PRIME BONES
TREATS FOR DOGS
SELECTED VARIETIES
264-320 G
21357812_EA

8⁹⁹



TIDY CATS TIDY CARE
ALERT COLOUR CHANGING
CRYSTALS CAT LITTER
3.63 KG
21581080_EA

29⁹⁹



BENEFUL DOG FOOD
SELECTED VARIETIES
1.6/1.8 KG
20295905001_EA

11⁹⁹



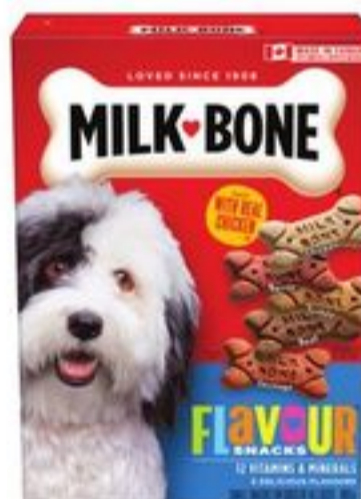
BENEFUL INCREDI BITES
85 G
21576867_EA

1²⁹



PURINA CAT CHOW
SELECTED VARIETIES
1.42-2 KG
20319556001_EA

8⁹⁹



MILK BONE DOG TREATS
SELECTED VARIETIES
750-900 G
21014573_EA

5⁴⁹



MEOW MIX CAT FOOD
SELECTED VARIETIES
1.36-2 KG
21565150_EA

6⁹⁹



CAT'S PRIDE
FRESH & LIGHT CAT LITTER
SELECTED VARIETIES
3.86 KG
21352107_EA

13⁹⁹



PC[®] NUTRITION
FIRST[®] CAT FOOD
SELECTED VARIETIES
2 KG
21303270_EA

13⁹⁹



PC[®] NUTRITION
FIRST[®] DOG FOOD
SELECTED VARIETIES
2 KG
21307661_EA

10⁹⁹

Beer & cider

limited time offer APRIL 25-28



Savvy Buys



SOMERSBY CIDER MIXER
8X473 ML CANS
21313147_C08

20⁹⁵



SLEEMAN ORIGINAL DRAUGHT
6X473 ML CANS
20955192_C06

14⁹⁵



COORS LIGHT
6X473 ML CANS
20946471_C06

14⁹⁵



BUD LIGHT
6X473 ML CANS
20955258_C06

15⁹⁵

Imports



GUINNESS DRAUGHT
4X440 ML CANS
20035374_C04

12⁵⁰



HEINEKEN
6X500 ML CANS
20955260_C06

18⁹⁰

Explore



AMSTERDAM BONESHAKER IPA
473 ML CANS
20944160_EA

3⁴⁵



MICHELOB ULTRA
6X473 ML CANS
21097258_C06

17⁵⁰

Only at the following Zehrs locations (unless otherwise stated) : 30 King St. S., Alliston, 11 Bryne Dr., 620 Yonge St. and 607 Cundles Rd. E., Barrie, 487 Queen St. S., Bolton, 400 Conestoga Blvd. and 180 Holiday Inn Dr., Cambridge, 322 Argyle St. S., Caledonia, 800 Tower St. S., Fergus, 160 Kortright Rd. W., 297 Eramosa Rd. and 1045 Paisley Rd., Guelph, 24018 Woodbine Ave. RR# 2, Keswick, 300 Main St. E., Kingsville, 750 Ottawa St. S. and 1375 Weber St. E., Kitchener, 600 Mitchell Rd. Hwy 23 S., Listowel, 6940 Morrison St., Niagara Falls, Heritage Mall 50 - 4th Ave., Orangeville, Fairview Mall 285 Geneva St. and 221 Glendale Ave. at Hwy 406, St. Catharines, 865 Ontario St., Stratford, 323 Toronto St. S., Uxbridge, 450 Erb St. W. and 555 Davenport Rd., Waterloo, 5890 Malden Rd. and 7201 Tecumseh Rd. E., Windsor.

We reserve the right to limit quantities. **Prices include tax and deposit** and may be subject to change without notice. No rainchecks or substitutions. See in-store or zehrs.ca for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

Lindt LINDOR

Melt into a moment of bliss.

75 Years

Lindt GHIRARDELLI Bars SELECTED VARIETIES 100 g
21521197_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bars 100 g
Lindt SWISS CLASSIC Bars 100 g SELECTED VARIETIES
2029685001_EA
3/\$9 LESS THAN 2 \$3.49 EA.

Lindt EXCELLENCE Bars SELECTED VARIETIES 100 g
20312527005_EA
3/10⁵⁰ LESS THAN 2 \$3.99 EA.

Lindt LINDOR Bags SELECTED VARIETIES 150 g
21390291_EA
6⁹⁹

Lindt GHIRARDELLI Bags SELECTED VARIETIES 151 g
21332689_EA
2/\$14 LESS THAN 2 \$8.49 EA.

Introducing New Celebrity Sheep Flavours!

FAMOUSLY GOOD®

CELEBRITY SHEEP

5⁹⁹ CELEBRITY SHEEP LOG SELECTED VARIETIES 113 G
21519666_EA

The sheep are in the spotlight
NOW AVAILABLE, TRY THEM ALL!

FINICA

Finica is the proud winner of 2 AWARDS for this cheese!
Best Product (Dairy Category)
Best Overall Consumer Value Product

MAPLE LEAF

Natural selections

— Our simplest —
ingredients yet.

New look, same great taste.

6⁹⁹ Maple Leaf® Natural Selections® Sliced Deli Meats 125-175 g
20009282_EA/20065285_EA

SCHNEIDERS

100% DELICIOUS TASTE.

25% LESS SODIUM.

6⁹⁹ Schneiders® Sliced Deli Meats 175 g
21558362_EA

*Rated the Best New Product for packaged sliced meats by Canadians in a 2024 BrandSpark® survey. 25% less sodium than regular turkey/ham/salami.

Get set to Savour

SUMMER

WIN 20,000,000^{pts}
PC Optimum® Points

with **Kraft** | **HEINZ**

Heinz Ketchup 750 mL - 1 L
Miracle Whip Spread 650 - 690 mL
Selected varieties
20069080_EA/20298681001_EA
\$5⁹⁹

Kraft Singles Process Cheese Product
Selected varieties 410 g
21188654_EA
\$5⁹⁹

MiO, Tang, Kool-Aid, Country Time & Crystal Light Liquid Drink Mix
Selected varieties 48 mL
20663423_EA/20749494001_EA
2/\$7 LESS THAN 2 \$4.29 EA.

Pure by J.L. Kraft Dressings
Selected varieties 355 mL
21581429_EA/21581659_EA
\$6⁴⁹

Kraft Salad Dressings
Selected varieties 425 - 475 mL
21584850_EA
\$4⁴⁹

Diana Sauce 600 mL
Bull's-Eye BBQ Sauce 425 mL
Selected varieties
20647834005_EA/21184617_EA
2/\$8 LESS THAN 2 \$5.49 EA.

*NO PURCHASE IS NECESSARY TO PARTICIPATE OR WIN. Visit KraftSummer.ca for full contest rules and details.

Baking with Betty Crocker

2/\$8 LESS THAN 2 \$4.49 EA. **Cinnamon Toast Crunch™ Cookies or Cinnamon Toast Crunch™ Cake** 367-453 g
21547849_EA/21508362_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Reese's Cookie Mix** 337 g
21546952_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Brownie of the Year** 521 g
21016700_EA

\$6⁹⁹ **Betty Crocker™ Gluten Free Golden Cake Mix** 425 g
20379076002_EA

\$6⁹⁹ **Betty Crocker™ Brownie Gluten Free** 454 g
20794706_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Mug Cake with frosting** Selected Varieties 266/294 g
21096607_EA

2/\$8 LESS THAN 2 \$4.49 EA. **Betty Crocker™ Red Velvet Cupcakes with Cream Cheese Flavoured Frosting** 465 g
20694464001_EA

© General Mills

financial

Earn more PC Optimum™ points
on your everyday purchases with PC Financial® products.

pcfinancial.ca

*Conditions apply to all benefits; for full details visit pcfincanial.ca. All trademarks are property of their respective owners. PC Money™ Account and PC® Mastercard® are provided by President's Choice Bank. The PC Optimum program is provided by President's Choice Services Inc.

Mobile

Get 25GB for \$29/mo.

when you register for Automatic Top-up.

20,000^{pts} after 2 months of service

* New activations only. Conditions and SIM Card charges apply. Offer is subject to change without notice. Ask us for details.



Protein made easy.

Smooth creamy texture.
No added sugar.

NEW!

\$3.69

21588150_EA
21588256_EA
Yoplait® Source®
Protein 4x100 g



NEW!

\$4.49

21587047_EA
21588406_EA
Yoplait® Source®
Protein 650 g



NEW!

\$6.99

Liberté Greek®
650-750 g
21588248_EA
21547533_EA



4/\$5
LESS THAN 4
\$1.49 EA.

Yoplait® YOP®
200 mL
21478096_EA
21478186_EA
21478178_EA



\$3.69

Yoplait® Tubes®
8x56 g
21547595_EA
21547629_EA



NEW!

\$6.99

Liberté Greek 3%
Less Sugar Blueberry,
Raspberry 650 g
21588110_EA
21588215_EA



Trademarks of YOPLAIT MARQUES S.N.C. (France) used under license. © Trademarks of LIBERTÉ MARQUES S.A.R.L. used under license. ©

**TRUSTED SOFTNESS,
BETTER TEAR**
*vs. leading US
1-ply bargain brand

17.99 Charmin
Bath Tissue, 12=48 roll, soft
21549779_EA

**Cleans Better
So You Can
Use Less***

17.99 Charmin
Bath Tissue, 12=48 roll, strong
21484810_EA

*vs. Leading USA 1-Ply Bargain Brand

**+50% MORE
ABSORBENT**
*vs. leading ordinary brand.

17.99 Bounty
Paper Towel,
Select A Size, 6=12 roll
21515966_EA

**THICKER
AND MORE
ABSORBENT**
*vs. the leading US 2-ply napkin

10.99 Bounty
Napkin 400's
21053171_EA

\$12.99
each

PUREX 4.08-4.43 L, PERSIL 2.21 L OR SUNLIGHT 4 L LAUNDRY DETERGENT
SELECTED VARIETIES
21427042_EA/20083525002_EA

**A BOOST
OF FRESHNESS**

*#1 claim based on Nielsen 3 Channel Market Share period ending June 3, 2023
© 2023 Henkel Canada Corporation.

Optimum™

**Get to
FREE 3x
faster***

with the
PC Optimum™ app.
Open the app and
get your offers.

*Based on our most recent annual data as of December 31, 2022, PC Optimum™ members who load and shop their offers via the PC Optimum™ app or online account primarily (APP users) have more opportunities to optimize on personalized points offers and reaching the "free" (minimum redemption threshold) 3x faster on average than PC Optimum™ members who are not digitally engaged.