

Sobey's

LIQUOR

SAFEWAY



LIQUOR

SAVE \$5  
50 PTS  
when you buy 1

XOXO  
Light Pinot Grigio or Pinot Grigio + Chardonnay  
750 mL  
7<sup>99</sup>



SAVE \$10  
300 PTS  
when you buy 2

That's like \$3 toward your next purchase

Michelob Ultra, 15 x 355 mL  
27<sup>99</sup>

SAVE \$7  
400 PTS  
when you buy 2

Silent Sam  
Vodka, 750 mL  
18<sup>99</sup>

That's like \$4 toward your next purchase



Scene+ MEMBER PRICING

50% OFF

9<sup>99</sup> with Scene+ Card

SAVE \$10

11<sup>99</sup> without Scene+ Card

SAVE \$8

Masi  
Tupungato Passo Doble or Passo Blanco  
750 mL

AROMATIC AND MELLOW

AROMATIC AND SUPPLE

ORGANIC

ARGENTINA

\*No rainchecks. While quantities last.

SAVE \$7

Labatt Blue  
15 x 355 mL  
17<sup>99</sup>



SAVE \$8  
250 PTS  
when you buy 2

Malibu or Absolut  
Cocktail Variety Pack, 8 x 355 mL  
18<sup>99</sup>



Scene+ SPEND & GET

SPEND \$100, GET 1000 PTS

Offer valid April 25-May 1, 2024 at select Sobey's Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.

Flyer prices and offers effective April-May, 2024 in select stores in Alberta

THU	FRI	SAT	SUN	MON	TUE	WED
25	26	27	28	29	30	1

PROUDLY CANADIAN  
sobeyliquor.com  
Prices do not include taxes and deposits.  
PLEASE DRINK RESPONSIBLY.

Scene+ TURN POINTS INTO PURCHASES

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.



# Perfectly paired

This balanced Spanish red blend with smoky oak, raisin and chocolate notes complements rich smoked pork tenderloin.



**Scene+ MEMBER PRICING**

**15<sup>99</sup>** with Scene+ Card

**SAVE \$9**

**17<sup>99</sup>** without Scene+ Card

**SAVE \$7**

**Wayne Gretzky**  
No.99 Cabernet Syrah or Pinot Grigio, 750 mL

AROMATIC AND ROBUST

FRUITY AND VIBRANT

BC VQA

**SAVE \$9**

**Black Cellar**  
Selected Varietals, 4 L

**35<sup>99</sup>**

BLACK CELLAR

4 L

WORKS OUT TO \$6.75 PER 750 ML

**SAVE \$4**

**50 PTS** when you buy 1

**Honest Lot**  
Cabernet Sauvignon or Sauvignon Blanc, 750 mL

**8<sup>99</sup>**

0 g sugar per 188 mL serving

AROMATIC AND SUPPLE

USA

**SAVE \$4**

**Woodbridge**  
Selected Varietals, 750 mL

**10<sup>99</sup>**

FRUITY AND VIBRANT

AROMATIC AND SUPPLE

USA

**SAVE \$5**

**Ruffino**  
Lumina Pinot Grigio or Chianti, 750 mL

**11<sup>99</sup>**

FRUITY AND MEDIUM-BODIED

DELICATE AND LIGHT

ITALY

**SAVE \$4**

**50 PTS** when you buy 1

**Castillo de Almansa**  
Reserva, 750 mL

**10<sup>99</sup>**

AROMATIC AND ROBUST

SPAIN

**SAVE \$6**

**Matua**  
Hawke's Bay Sauvignon Blanc or Marlborough Pinot Noir Rosé, 750 mL

**11<sup>99</sup>**

FRUITY AND VIBRANT

FRUITY AND LIGHT

NEW ZEALAND

**SAVE UP TO \$7**

**Wolf Blass**  
Yellow Label Chardonnay or Cabernet Sauvignon, 750 mL

**12<sup>99</sup>**

AROMATIC AND MELLOW

AROMATIC AND ROBUST

AUSTRALIA

**SAVE \$4**

**Henkell**  
Troocken or Rosé, 750 mL

**12<sup>99</sup>**

FRUITY AND VIBRANT

FRUITY AND VIBRANT

GERMANY

**SAVE \$7**

**100 PTS** when you buy 1

**Seghesio**  
Sonoma Zinfandel, 750 mL

**22<sup>99</sup>**

92 POINTS Wine Spectator

AROMATIC AND SUPPLE

USA

**SAVE UP TO \$11**

**100 PTS** when you buy 1

**Rodney Strong**  
Alexander Valley Cabernet Sauvignon or Russian River Valley Pinot Noir, 750 mL

**24<sup>99</sup>**

91 POINTS Wine Enthusiast

92 POINTS Wine Enthusiast

AROMATIC AND SUPPLE

AROMATIC AND ROBUST

USA

**2 MIX & MATCH** BUY ANY 6 BOTTLES OF WINE AND GET **250 PTS** OR BUY ANY 12 BOTTLES OF WINE AND GET **1000 PTS**



**Scene+ MEMBER PRICING**

**34<sup>99</sup>** with Scene+ Card

**SAVE \$8**

**37<sup>99</sup>** without Scene+ Card

**SAVE \$5**

**Baileys**  
Irish Cream  
1.14 L

**BONUS**  
Tim Hortons Hot Chocolate Tin 500 g\*

**1.14 L**

**BAILEYS**  
The ORIGINAL L'ORIGINALE  
Irish Cream Crème Flançais  
PRODUCT OF IRELAND • PRODUIT D'IRLANDE  
LIQVOR/BOISSON ALCOOLIQUE 1.14 Litres • 17% alc./vol.

\*While supplies last.

**SAVE \$6**

**Alberta Premium**  
Canadian Rye Whisky  
750 mL

**19<sup>99</sup>**

**ALBERTA PREMIUM**  
CANADIAN RYE WHISKY  
750 mL

**SAVE UP TO \$6**

**100 PTS**  
when you buy 1

**Bacardi**  
Superior White, Gold or Black Rum  
750 mL

**23<sup>99</sup>**

**BACARDI SUPERIOR**  
SUPERIOR WHITE RUM  
• RUM BLANC SUPERIEUR •  
BACARDI ESTABLECIDO EN CUBA EN 1862

**SAVE \$11**

**Absolut**  
Vodka, 1.14 L

**34<sup>99</sup>**

**1.14 L**

**ABSOLUT VODKA**  
Swedish Vodka  
40% alc./vol. 1.14 L  
100% IMPORTED FROM SWEDEN  
BOTTLED IN THE VILLAGE OF ÅRS, SWEDEN  
COUNTRY OF SWEDEN

**SAVE \$10**

**300 PTS**  
when you buy 1

**1800**  
Coconut or Silver Tequila  
750 mL

**35<sup>99</sup>**

**1800**  
COCONUT  
TEQUILA INFUSED WITH NATURAL COCONUT FLAVOR  
Blanco  
COCONUT  
TEQUILA  
100% AGAVE  
100% AGAVE  
100% AGAVE  
100% AGAVE

**Spirits for happy hour**

**SAVE \$8**

**200 PTS**  
when you buy 1

**Wild Turkey**  
101 Kentucky Straight Bourbon Whiskey  
750 mL

**36<sup>99</sup>**

**WILD TURKEY 101**  
KENTUCKY STRAIGHT BOURBON WHISKEY  
DISTILLED WITH CARE  
100% GRAIN NEUTRAL SPIRITS  
WILD & GENUINE

**SAVE UP TO \$12**

**Appleton Estate**  
12-Year-Old Rare Casks Jamaica Rum, 750 mL

**39<sup>99</sup>**

**8-Year-Old Reserve Jamaica Rum**  
750 mL

**32<sup>99</sup>**

**APPLETON ESTATE**  
12 RARE CASKS  
8 RESERVE  
JAMAICA RUM

**SAVE \$10**

**Gibson's Finest**  
Sterling Edition Canadian Whisky  
1.75 L

**55<sup>99</sup>**

**1.75 L**

**GIBSON'S - FINEST -**  
CANADIAN WHISKY CANADIEN  
STERLING

**SAVE \$16**

**The Glenlivet**  
14-Year-Old Single Malt Scotch Whisky  
750 mL

**59<sup>99</sup>**

**THE GLENLIVET**  
14 YEARS OF AGE  
SINGLE MALT SCOTCH WHISKY  
COGNAC CASK SELECTION

**SAVE \$7**

**300 PTS**  
when you buy 1

**Tanqueray**  
London Dry Gin  
1.14 L

**38<sup>99</sup>**

**1.14 L**

**Tanqueray**  
LONDON DRY GIN  
ESTD/FONDÉE EN 1830  
SIGNATURE RECIPE  
THE NATURAL FLAVOURS OF THE COUNTRY OF SWITZERLAND  
CHARLES TANQUERAY & CO  
LONDON • 1.14 L 40% alc./vol.

That's like **\$3** toward your next purchase

**JUNIPER**

**Cool Hand Cuke**

- 1/2 oz Tanqueray London Dry Gin
- 1/4 cup cucumber, peeled, seeded and cubed
- 1 oz fresh lime juice
- 2 tbsp citrus sorbet
- 4 ice cubes
- sprig mint

In a blender with ice, add the Tanqueray gin, cucumber, lime juice and sorbet; blend on high speed until smooth, 45 to 60 seconds. Strain into a glass. Garnish with the mint.



**LIQUOR**

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at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**



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FOR 50% OFF ANY 'GA' TICKET @ ALBERTABEERFESTIVALS.COM

**Sobeys** SAFEWAY LIQUOR LIQUOR



CALGARY INTERNATIONAL **BEERFEST** MAY 3 & 4, 2024 BMO CENTRE, STAMPEDE PARK



GET TICKETS TODAY!

# Locally Crafted BEER OF THE WEEK

This twist on the traditional German wheat ale is crisp, tangy and bursting with strawberry flavour complemented by a hint of banana. Unique, flavourful and overall delicious.

CHOOSE LOCAL. CHESTERMERE



SAVE \$3

100 PTS when you buy 2

Township 24 Duckworth Strawberry Hefeweizen, 4 x 473 mL

12<sup>99</sup>



YouTube Spotify Podcasts

# MIX & MATCH BUY ANY 2 FEATURED READY TO DRINK ITEMS AND GET 500 PTS

SAVE \$7

Pabst Blue Ribbon 15 x 355 mL

23<sup>99</sup>



SAVE \$7

150 PTS when you buy 1

Parallel 49 Unparalleled Mixer Pack, 8 x 473 mL

19<sup>99</sup>



SAVE \$6

Dillon's Gin Cocktail Variety Pack 12 x 355 mL

25<sup>99</sup>



SAVE \$2

Mountain Crest Classic Lager 15 x 355 mL

14<sup>99</sup>



SAVE \$6

200 PTS when you buy 1

Miller Genuine Draft 12 x 355 mL

27<sup>99</sup>

That's like \$2 toward your next purchase



SAVE \$6

Nütrl7 Vodka Soda Mixed Pack, 12 x 355 mL

26<sup>99</sup>



Scene+ MEMBER PRICING

33<sup>99</sup> with Scene+ Card

SAVE \$8

36<sup>99</sup> without Scene+ Card SAVE \$5 Busch 24 x 355 mL



SAVE \$5

Budweiser or Bud Light 24 x 355 mL

44<sup>99</sup>



SAVE \$6

Truly Hard Seltzer Selected Varieties 12 x 355 mL

25<sup>99</sup>



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Scene+ 1000 PTS = \$10 toward your purchase

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.