

GARDEN & OUTDOOR

FRUIT & VEG

MEAT & SEAFOOD

GET TO GIVE

ALWAYS PRICED

BABY SHOP



We match prices\* so you can just shop!

\*SEE BACK PAGE FOR DETAILS



REAL CANADIAN SUPERSTORE

5 KG BOX \$15

CHICKEN LEGS BACK ATTACHED FROZEN, 5 KG BOX WORKS OUT TO \$1.36 LB



FARMER'S MARKET™ ENGLISH CUCUMBERS PRODUCT OF WESTERN PROVINCES, CANADA NO. 1 GRADE, 3'S



CLUB SIZE

288

NESCAFÉ RICH OR TASTER'S CHOICE INSTANT COFFEE SELECTED VARIETIES 100-170 G



LIMIT 4 4.99

OVER LIMIT PAY 6.79 EA



LIMIT 4 1.99

ITALPASTA PASTA SELECTED VARIETIES, 900 G

OVER LIMIT PAY 2.99 EA



CLASSICO PASTA SAUCE SELECTED VARIETIES, 410/650 ML

LIMIT 4 3.27

OVER LIMIT PAY 3.99 EA



GOLD PEAK ICED TEA, SIMPLY ORANGE JUICE OR LEMONADE SELECTED VARIETIES, REFRIGERATED, 2.63 L

LIMIT 4 6.49

OVER LIMIT PAY 7.29 EA

APP EXCLUSIVE OFFER\*



PC® SMOKIES™ SAUSAGE SELECTED VARIETIES, 1 KG

\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**FREE**

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pick-up or delivery

**BANANA BOAT PROTECT THE FUN FAMILY PACK UP TO \$24.99 VALUE**



HIGH LINER WILD PACIFIC PINK SALMON FILLETS 400 G OR BASA, SOLE, COD OR HADDOCK FILLETS 680 G, FROZEN

7.99



BALDERSON CHEESE BLOCKS 250/280 G OR SLICES 140 G SELECTED VARIETIES

1,000 = \$1 Value

LIMIT 4 5.99

OVER LIMIT PAY 8.99 EA



TIDE PODS 18/23/31'S OR BOUNCE DRYER SHEETS 120-200'S SELECTED VARIETIES

LIMIT 4 9.99

OVER LIMIT PAY 12.49 EA



CHARMIN BATHROOM TISSUE SELECTED VARIETIES

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members-Only Price™ 23.99 Non-members 25.99



JAMIESON VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES

UP TO 50% OFF

3.15-31.49 AFTER SAVINGS

# ALWAYS PRICED RIGHT

Find set prices on everyday items.



ROOSTER®  
COCONUT MILK  
398 ML  
20378707\_EA

ALWAYS  
**\$1.25**

HAPPY DAIRY  
PANEER  
300 G  
20343632\_EA



ALWAYS  
**\$4**



SURAJ® NAAN  
SELECTED VARIETIES, 10'S  
20342261\_EA

ALWAYS  
**\$5**

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

     
superstore.ca



**\$1 million  
will be donated  
to help feed  
one million kids.\***

When you get participating  
products, a portion of  
proceeds will be donated to



**children's  
charity™**



\*In conjunction with our partners, a maximum of \$1,000,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Real Canadian Superstore this year.

GARDEN & OUTDOOR

FRUIT & VEG

MEAT & SEAFOOD

GET TO GIVE

ALWAYS PRICED

BABY SHOP

# HOT DEALS

# UNDER \$3

GREEN ZUCCHINI  
PRODUCT OF MEXICO  
2024096001\_KG

# 1.97

LB

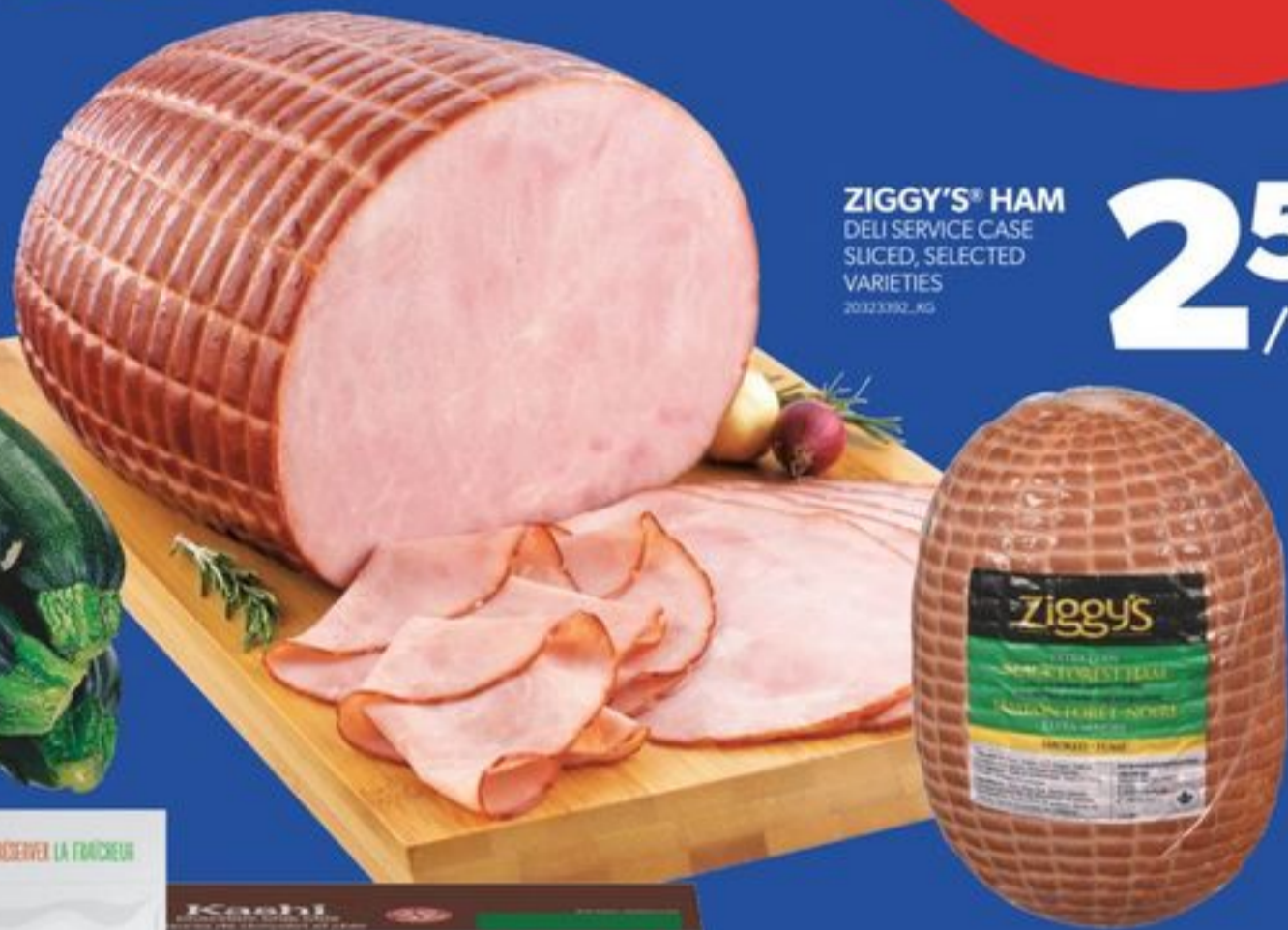
4.34/KG



ZIGGY'S® HAM  
DELI SERVICE CASE  
SLICED, SELECTED  
VARIETIES  
20323902\_KG

# 2.50

/100 G



CASA MENDOSA  
7 OR 10 INCH  
TORTILLAS  
SELECTED VARIETIES  
340-640 G  
21064518\_EA

# 2.89



KASHI OR  
KELLOGG'S  
SPECIAL K BARS  
SELECTED VARIETIES  
165 - 200 G  
20849832001\_EA/20849832002\_EA

# LIMIT 6

# 2.99

OVER LIMIT PAY 4.28 EA

PC® TEA 20/24'S OR  
BASKET COFFEE  
FILTERS 100'S  
SELECTED VARIETIES  
20052884\_EA/2062771800\_EA

# LIMIT 4

# 2.49

OVER LIMIT PAY 3.27 EA



CHRISTIE  
MINI COOKIES  
SELECTED VARIETIES  
150-225 G  
21022348\_EA/2085047\_EA

# LIMIT 4

# 2.79

OVER LIMIT PAY 3.99 EA

I CAN'T BELIEVE  
IT'S NOT BUTTER!  
MARGARINE  
427 G  
20069149001\_EA

# LIMIT 4

# 1.87

OVER LIMIT PAY 3.29 EA



HEINZ BEANS  
OR PASTA  
SELECTED VARIETIES,  
398 ML  
20040380003\_EA/20177278001\_EA

# LIMIT 4

# 1.49

OVER LIMIT PAY 1.99 EA

LAKE TROUT,  
BASA STEAK  
CUT OR WILD  
POLLOCK  
WHOLE, FROZEN,  
1 KG  
21340283\_KG

# \$3

LB

6.61/KG



Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

[superstore.ca](https://www.superstore.ca)



# GET YOUR HANDS DIRTY

OUR GARDEN CENTRE IS **OPENING SOON!**



PC® DELUXE ANNUAL HANGING BASKET  
SELECTED VARIETIES  
11 INCH  
20753918\_EA

**2/\$40**

OR 23.00 EA



PC® EARLY ANNUAL PLANTER  
SELECTED VARIETIES  
10.8 INCH  
20753967\_EA

**\$22**



FARMER'S MARKET™ EARLY ANNUAL PLANTER  
SELECTED VARIETIES, 8 INCH  
2024992\_EA

**\$16**



FARMER'S MARKET™ PANSY BOWL  
SELECTED VARIETIES, 10 INCH  
20753921\_EA

**\$15**



ANNUALS  
SELECTED VARIETIES  
6 PACK 3.5 INCH  
20751207\_EA

**2/\$10**

OR 6.00 EA



PC® LAVENDER SHRUB  
11 INCH  
20160805\_EA

**\$25**



SPRING BULBS  
PLANT NOW FOR SUMMER BLOOMS, SELECTED VARIETIES  
21426090\_EA/21423977\_EA

FROM **\$8**

8.00-17.00



PC® PERENNIALS  
SELECTED VARIETIES  
9 CM  
21350463\_EA

**2/\$9**

OR 5.00 EA



SHRUBS OR EVERGREENS  
SELECTED VARIETIES, 1 GALLON  
20020362\_EA/21099156\_EA

**\$13**



ROSES  
SELECTED VARIETIES  
2 GALLON  
21068443\_EA

**\$25**



GARDEN DÉCOR, POTS, TOOLS AND WATERING ACCESSORIES  
SELECTED VARIETIES AND STYLES  
21570498\_EA/21570438\_EA

FROM **\$4**

4.00-70.00



PLANT FOOD FERTILIZER OR GRASS SEED  
SELECTED VARIETIES AND SIZES  
21067296\_EA/21099479\_EA

FROM **\$9**

9.00-25.00



PC® ENRICHED LAWN SOIL  
25 L  
21349080\_EA

**2/\$14**

OR 8.00 EA



PC® BLACK EARTH SOIL  
25 L  
21357792\_EA

**4/\$13**

OR 3.50 EA



NO NAME® COW MANURE COMPOST  
12.5 KG  
21349331\_EA

**3/\$12**

OR 4.50 EA

# SPRING INTO SUMMER DEALS



**BUY 1  
GET 1  
50% OFF**



**LIFE AT HOME™  
OUTDOOR  
DINNERWARE,  
DRINKWARE  
OR SERVEWARE**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
2.00-24.00  
21540976\_EA/21540988\_EA

**BUY 1  
GET 1  
50% OFF**



**LIFE AT HOME™ PATIO  
ACCENT, SEAT OR HIGH  
BACK CUSHIONS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
16.00-39.00  
21527951\_EA/21527974\_EA



**LIFE AT HOME™ 4 PIECE  
CONVERSATION SET**  
21528109\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.

Members  
save  
**\$50**

Optimum  
Members-Only Price™  
**\$599**  
Non-members  
**\$649**



**PC® PIZZA OVEN**  
LIMITED 5 YEAR WARRANTY,  
FITS 12" PIZZA, PROPANE POWERED  
21384534\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.

Members  
save  
**\$100**

Optimum  
Members-Only Price™  
**\$199**  
Non-members  
**\$299**



**LIFE AT HOME™ 5 PIECE  
DINING SET**  
21529586\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.

Members  
save  
**\$50**

Optimum  
Members-Only Price™  
**\$549**  
Non-members  
**\$599**

**67,000  
BTU**  
28 BURGERS | 6 BURNERS



**EVERYDAY ESSENTIALS™  
5+1 BURNER PROPANE  
BBQ GRILL**  
LIMITED 1 YEAR WARRANTY  
21298117\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.

Members  
save  
**\$50**

Optimum  
Members-Only Price™  
**\$449**  
Non-members  
**\$499**



**PC® RETRO COOLER**  
BLACK OR MINT, HOLDS 110-355 ML  
CANS WITH 26 POUNDS OF ICE  
21480291\_EA/21480408\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.

Members  
save  
**\$100**

Optimum  
Members-Only Price™  
**\$149**  
Non-members  
**\$249**



**LIFE AT HOME™  
GAZEBO OR PERGOLA**  
SELECTED VARIETIES  
21525910\_EA/21525937\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.

Members  
save  
**\$50**

Optimum  
Members-Only Price™  
**\$249**  
Non-members  
**\$299**



**PC® BBQ TOOLS,  
ACCESSORIES OR COVERS**  
SELECTED VARIETIES  
21297951\_EA/21297989\_EA

**UP TO  
30%  
OFF**

1.00-69.00 AFTER SAVINGS



**LIFE AT HOME™ OUTDOOR  
SOLAR LANTERNS OR STRING LIGHTS**  
SELECTED VARIETIES  
21382947\_EA/21444580\_EA

**UP TO  
30%  
OFF**

3.50-41.00 AFTER SAVINGS

# SUPER FRESH



**SWEET ONION**  
PRODUCT OF U.S.A., NO. 1 GRADE

20083454001\_EA

**1.49**  
LB

3.28/KG



**NO NAME® NATURALLY IMPERFECT™ LEMONS**  
PRODUCT OF U.S.A., 4 LB

2124488001\_EA

**\$6**

**CLUB SIZE**

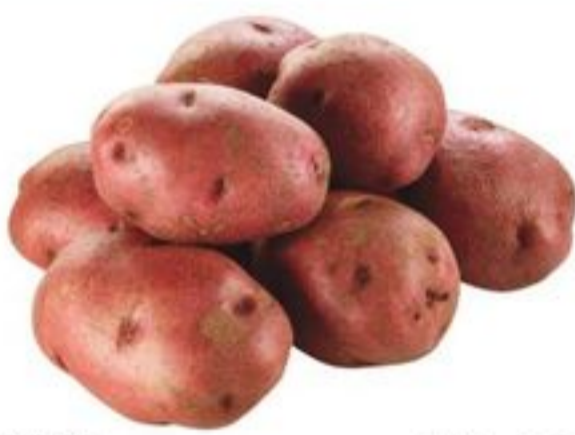


**PC® VARIETY TOMATOES**  
PRODUCT OF WESTERN PROVINCES CANADA NO. 1 GRADE

681 G

**5.99**

**CLUB SIZE**



**NO NAME® NATURALLY IMPERFECT™ RED POTATO**  
PRODUCT OF CANADA

CANADA NO. 2 GRADE, 20 LB

20044637001\_EA

**\$9**



**CANTALOUPE**  
PRODUCT OF GUATEMALA

2016707001\_EA

**3.97**



**FARMER'S MARKET™ MIXED SWEET PEPPERS**  
PRODUCT OF WESTERN PROVINCES, 6'S

2003097001\_EA

**6.98**

**CLUB SIZE**



**NO NAME® NATURALLY IMPERFECT™ LIMES**  
PRODUCT OF MEXICO, 907 G

2124368001\_EA

**\$5**

**CLUB SIZE**



**FARMER'S MARKET™ NAVAL ORANGES**  
PRODUCT OF U.S.A., 5 LB

20853463001\_EA

**6.99**

**CLUB SIZE**



**COSMIC CRISP APPLES**  
PRODUCT OF U.S.A., EXTRA FANCY GRADE, 5 LB

21465188001\_EA

**6.99**



**PC® CHOPPED ROMAINE GARDEN SALAD OR GARDEN SALAD**  
907 G, COLESLAW OR 1.36 KG

PRODUCT OF U.S.A., 212443301\_EA/212437521\_EA

**LIMIT 4**  
**4.99**

OVER LIMIT PAY 8.99 EA



**FARMER'S MARKET™ KIWI**  
PRODUCT OF GREECE, 2 LB

21576456001\_EA

**6.99**

**CLUB SIZE**



**PC® GREENHOUSE GROWN STRAWBERRIES**  
PRODUCT OF WESTERN PROVINCES CANADA NO. 1 GRADE, 340 G

21027142001\_EA

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save \$1

**Optimum**  
Members-Only Price™  
**5.99**  
Non-members  
**6.99**



**PC® BLUE MENU® PISTACHIOS UNSALTED OR PC® PISTACHIOS SALTED, ROASTED**  
PRODUCT OF U.S.A., 225 G

209403321\_EA/209400141\_EA

**4.99**



**5 STEM CUT TULIPS**  
IN SEASONAL COLOURS, BUNCH

215250351\_EA

**\$5**



**DELUXE BOUQUET**  
IN SEASONAL COLOURS, BUNCH

210334861\_EA

**\$20**

# SUPER FRESH

PC® THICK & JUICY™  
CHICKEN BURGERS  
FROZEN, 1.13 KG  
20956693\_EA

LIMIT 4  
**\$13**

OVER LIMIT PAY 15.99 EA



THE KEG  
PRIME  
RIB BEEF  
BURGERS  
FROZEN, 1.02 KG  
2060264\_EA

LIMIT 4

**18<sup>99</sup>**

OVER LIMIT PAY 20.99 EA

BEYOND  
MEAT  
PLANT-BASED  
BURGERS  
FROZEN, 678 G  
21379994\_EA

LIMIT 4

**15<sup>99</sup>**

OVER LIMIT PAY 20.99 EA



WHOLE FRYER  
CHICKEN  
FRESH, 3 PER BAG  
20734042\_KG

**4<sup>49</sup>**  
LB

9.90/KG



PC® FREE FROM®  
PORK COMBO CHOPS  
FRESH  
21097610\_KG

**4<sup>49</sup>**  
LB

9.90/KG



NO NAME® BACON  
REGULAR OR SALT REDUCED, 500 G  
20156771\_EA

LIMIT 4

**\$5**

OVER LIMIT PAY 7.00 EA



EXTRA LEAN  
GROUND BEEF  
FRESH  
20174218\_KG

**6<sup>99</sup>**  
LB

15.41/KG



INSIDE ROUND  
STEAK OR ROAST  
CUT FROM CANADA AAA  
GRADE WESTERN BEEF  
20820662\_KG

**10<sup>99</sup>**  
LB

24.23/KG



PC® BLUE MENU®  
CHICKEN BREAST  
6'S OR SUFRA® HALAL  
CHICKEN BREAST 7'S  
BONELESS, SKINLESS  
21040984\_EA

**\$27**



ATLANTIC  
LOBSTER TAILS  
FROZEN OR THAWED  
FOR YOUR CONVENIENCE  
4-5 OZ  
20660118\_EA

**9<sup>99</sup>**



SEAQUEST®  
RAW OR COOKED  
PEELED SHRIMP  
FROZEN, 70-90/LB, 300 G  
21044919\_EA

**6<sup>99</sup>**



CHUB MACKEREL  
1 KG OR BLUE  
SWIMMING CRAB 680 G  
FROZEN  
21079543\_EA

**7<sup>99</sup>**



CALIFORNIA  
SQUID 1 KG OR  
SQUID TUBES 680 G  
FROZEN  
20121461\_EA

**10<sup>99</sup>**



PC® SHRIMP  
ASSORTED HORS  
D'OEUVRES  
FROZEN, 294-454 G  
20978921\_EA

**10<sup>99</sup>**



PC® SHRIMP  
PLATTER WITH  
MILD COCKTAIL  
SAUCE 568 G OR  
TOPPITS SNOW  
CRAB LEGS AND  
CLAWS 500 G  
FROZEN  
20147098\_EA/21335557\_EA

**18<sup>99</sup>**



# SUPER FRESH



**D'ITALIANO BREAD**  
600/675 G OR **BUNS** 6/8'S  
SELECTED VARIETIES

20626915\_EA/20626949\_EA

**2<sup>99</sup>**



**DEMPSTER'S GRAIN**  
**BREADS** 600 G OR  
**BAGELS** 6'S  
SELECTED VARIETIES

20006502\_EA/20563221\_EA

**\$3**



**PIZZA BUN** 4'S OR **CHEESE**  
**BUNS** 6'S OR **CHEESE**  
**BREAD** 450 G  
BAKED IN-STORE  
SELECTED VARIETIES

21527292\_EA/21527336\_EA

**5<sup>49</sup>**



**CHOCOLATE**  
**CROISSANTS**  
BAKED IN-STORE, 4'S

21527027\_EA

**\$4**



**PC® MINI MUFFINS**  
SELECTED VARIETIES, 336 G

21488839\_EA/21488853\_EA

**4<sup>50</sup>**



**FARMER'S MARKET™**  
**COOKIES**  
SELECTED VARIETIES, 21'S

20566100\_EA/20566369\_EA

**7<sup>50</sup>**



**SAN DANIELE**  
**MORTADELLA** 175 G OR  
**MASTRO CAPOCOLLO**  
OR **PROSCIUTTO**  
**COTTO** 125 G  
SELECTED VARIETIES

20576743\_EA/20577341\_EA

**3<sup>99</sup>**



**PC® RICOTTA OR**  
**BOCCONCINI CHEESE**  
SELECTED VARIETIES, 200-454 G

20219848\_EA/20546983\_EA

**\$6**



**FANTINO & MONDELLO**  
**SPECIALTY DELI MEATS**  
SELECTED VARIETIES, 100-200 G

21551604\_EA/21551608\_EA

**LIMIT 4**  
**6<sup>49</sup>**

OVER LIMIT PAY 7.79 EA



**RAINCOAST CRISPS**  
SELECTED VARIETIES, 150 G

21030996\_EA/21031003\_EA

**7<sup>49</sup>**



**PC® GOAT CHEESE LOGS**  
SELECTED VARIETIES, 300 G

20419118\_EA/20569735\_EA

**\$8**



**PC® SPLENDIDO®**  
**SLICED MEAT**  
200 G, **NATURAL**  
**CHOICE SALAMI**  
OR **ASSORTED**  
**TRIO** 250/400 G OR  
**ROMA SLICED**  
**PEPPERONI** 900 G  
SELECTED VARIETIES

21055937\_EA/21059807\_EA

**10<sup>99</sup>**



**YVES GROUND MEAT**  
**ALTERNATIVES** 340 G OR  
**DAIYA CHEEZE STYLE**  
**CRUMBLES, BLOCKS,**  
**SLICES, SHREDS OR**  
**SPREADS** 170-227 G  
SELECTED VARIETIES

20907199\_EA/21335551\_EA

**4<sup>99</sup>**



**SAPUTO FETA**  
**CHEESE CUBES** 750 G OR  
**ZIGGY'S® FETA**  
**CHEESE** 1 KG

21005430\_EA/21395994\_EA

**\$17**



**TAKE AND BAKE**  
**14 INCH PIZZA**  
SELECTED VARIETIES, 797-857 G

21547884\_EA

**\$12**



# You get, we give.



children's  
charity™

To learn more visit [superstore.ca](http://superstore.ca) for complete program details.



**RUFFLES POTATO CHIPS**  
SELECTED VARIETIES, 180-200 G

2024052\_EA/2024053\_EA

## 2/5<sup>50</sup>

OR 3.99 EA



**TOSTITOS TORTILLA CHIPS**  
SELECTED VARIETIES, 205-295 G

2050575\_EA/2050581\_EA

## 2/\$7

OR 3.97 EA



**NESTLÉ DRUMSTICKS** 4/6'S,  
**CONFECTIONERY TUBS** 1.5 L OR **NOVELTIES** 4-10'S  
SELECTED VARIETIES, FROZEN

2032298000L\_EA/20324757003\_EA

## 5<sup>49</sup>



**GATORADE SPORT DRINKS**  
SELECTED VARIETIES, 6X591/8X355 ML

206482\_C08/20242891\_C06

LIMIT 4  
**4<sup>87</sup>**

OVER LIMIT PAY 6.29 EA



**GLACEAU VITAMIN WATER** 591 ML OR **SMART WATER** 1 L  
SELECTED VARIETIES

2015481\_EA/2033394006\_EA

LIMIT 6  
**1<sup>99</sup>**

OVER LIMIT PAY 2.39 EA



**LECLERC CÉLÉBRATION COOKIES**  
SELECTED VARIETIES, 240 G

20853797001\_EA/20965372\_EA

LIMIT 4  
**2<sup>27</sup>**

OVER LIMIT PAY 3.99 EA



**CHRISTIE CRISPERS**  
SELECTED VARIETIES, 145 G

2034833\_EA

## 2<sup>29</sup>



**TROPICANA JUICE**  
SELECTED VARIETIES, REFRIGERATED, 2.63 L

2019756001\_EA

LIMIT 2  
**5<sup>88</sup>**

OVER LIMIT PAY 6.99 EA



**CADBURY SHARING SIZE CHOCOLATE BAR**  
SELECTED VARIETIES, 200 G

20140685\_EA/21416474\_EA

LIMIT 6  
**4<sup>29</sup>**

OVER LIMIT PAY 5.49 EA



**KELLOGG'S FAMILY SIZE CEREAL**  
SELECTED VARIETIES, 480-650 G

21430738\_EA/21448784\_EA

LIMIT 4  
**5<sup>47</sup>**

OVER LIMIT PAY 7.49 EA



# You get, we give.



To learn more visit [superstore.ca](http://superstore.ca) for complete program details.



**YOPLAIT SOURCE PROTEIN YOGURT**  
SELECTED VARIETIES, 4X100 G  
21988150\_EA/21588236\_EA

**LIMIT 4**  
**2<sup>97</sup>**

OVER LIMIT PAY 3.59 EA



**IÖGO NANO DRINKABLE YOGURT**  
SELECTED VARIETIES, 6X93 ML  
2060967001\_EA/20903653\_EA

**LIMIT 4**  
**3<sup>33</sup>**

OVER LIMIT PAY 4.79 EA



**MCCAFE K-CUP COFFEE PODS**  
SELECTED VARIETIES, 30'S  
21040973\_EA/21363985\_EA

**LIMIT 4**  
**19<sup>97</sup>**

OVER LIMIT PAY 24.99 EA



**FIBRE 1 OR NATURE VALLEY SWEET & SALTY BARS**  
SELECTED VARIETIES, 125-210 G  
20967904001\_EA/21213559\_EA

**LIMIT 6**  
**3<sup>49</sup>**

OVER LIMIT PAY 4.49 EA



**HEALTHY CHOICE GOURMET OR SIMPLY STEAMERS ENTRÉES**  
SELECTED VARIETIES, FROZEN, 269-306 G  
20318616005\_EA/20974538\_EA

**LIMIT 4**  
**4<sup>49</sup>**

OVER LIMIT PAY 5.29 EA



**PEPSI SOFT DRINKS**  
SELECTED VARIETIES, 8X355 ML  
21961864\_C06/21362875\_C06

**LIMIT 4**  
**5<sup>99</sup>**

OVER LIMIT PAY 6.79 EA



**LACTANTIA LACTOSE FREE OR PURIFILTRE MILK**  
SELECTED VARIETIES, 2 L  
20301862001\_EA/21424991\_EA

**5<sup>49</sup>**



**PUREX LIQUID LAUNDRY DETERGENT 4.08-4.43 L OR SNUGGLE FABRIC SOFTENER 2.8-3.41 L**  
SELECTED VARIETIES  
20083525001\_EA/2015041\_EA

**12<sup>99</sup>**



**AIR WICK PLUG IN SCENTED OIL KITS 2+5'S OR REFILLS 5'S**  
SELECTED VARIETIES  
21362106\_EA/21516980\_EA

**LIMIT 4**  
**14<sup>99</sup>**

OVER LIMIT PAY 19.87 EA



# You get, we give.



To learn more visit [superstore.ca](http://superstore.ca) for complete program details.



GENERAL MILLS FAMILY SIZE CEREAL  
SELECTED VARIETIES, 475-778 G  
2103492\_EA/2103496\_EA

LIMIT 4  
**5<sup>47</sup>**

OVER LIMIT PAY 6.49 EA



Optimum  
1,000<sup>00</sup> = \$1 Value

FRITO-LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS OR POPCORN  
SELECTED VARIETIES, 275-480 G  
21240828\_EA/21370250\_EA

**5<sup>49</sup>**



PRINGLES SUPER STACK POTATO CHIPS  
SELECTED VARIETIES, 148/156 G  
21003823\_EA/21003833\_EA

**2<sup>49</sup>**



CHRISTIE CRACKERS  
SELECTED VARIETIES, 180-386 G  
21030647\_EA/21547034\_EA

LIMIT 4  
**1<sup>97</sup>**

OVER LIMIT PAY 3.49 EA



LECLERC NÜGABAR BARS  
SELECTED VARIETIES, 175 G  
21536594\_EA/21536593\_EA

LIMIT 6  
**2<sup>49</sup>**

OVER LIMIT PAY 3.79 EA



MAYNARDS CANDY  
SELECTED VARIETIES, 150/154 G  
21545605\_EA/21545660\_EA  
\*\*Must be a registered PC Optimum<sup>™</sup> member to load and get this offer.

Optimum  
Members-Only Price<sup>™</sup>  
**\$2**  
Non-members  
**2<sup>49</sup>**



KELLOGG'S NUTRI-GRAIN 295 G, POP TARTS 384 G, RICE KRISPIES 176/198 G OR SPECIAL K 125 G BARS  
SELECTED VARIETIES  
20318954005\_EA/21200111\_EA

LIMIT 6  
**2<sup>99</sup>**

OVER LIMIT PAY 3.79 EA



ORVILLE REDENBACHER MICROWAVE POPCORN 10'S  
SELECTED VARIETIES, 700/820 G  
20629531001\_EA/20629531002\_EA

LIMIT 4  
**6<sup>99</sup>**

OVER LIMIT PAY 8.49 EA



MOTT'S CLAMATO COCKTAIL  
SELECTED VARIETIES, 1.89 L  
20318955002\_EA/21575320\_EA

LIMIT 4  
**3<sup>47</sup>**

OVER LIMIT PAY 4.49 EA



# You get, we give.



To learn more visit [superstore.ca](http://superstore.ca) for complete program details.



**NESTEA OR PEACE TEA ICED TEA**  
SELECTED VARIETIES, 12X341 ML

2030460002\_C12/21042490\_C12

**LIMIT 4**  
**6<sup>49</sup>**

OVER LIMIT PAY 7.99 EA



**AHA SPARKLING WATER**  
SELECTED VARIETIES, 12X355 ML

21040762\_C12/21040797\_C12

**6<sup>49</sup>**

**STARBUCKS COFFEE CREAMERS**  
SELECTED VARIETIES, 828 ML

21038473\_EA/21040900\_EA



**KELLOGG'S ALL BRAN** 450/525 G, **RAISIN BRAN** 425/451 G,  
**VECTOR** 306/400 G, **SPECIAL K** 320-435 G OR  
**MINI-WHEATS** 405-510 G **CEREAL** SELECTED VARIETIES

20393624\_EA/21038795\_EA

**LIMIT 4**  
**3<sup>97</sup>**

OVER LIMIT PAY 5.97 EA



**SIGGI'S SKYR**  
SELECTED VARIETIES, 650/750 G

21035865\_EA/21035892\_EA

**LIMIT 4**  
**4<sup>94</sup>**

OVER LIMIT PAY 6.29 EA



**DANONE ACTIVIA TUBS**  
SELECTED VARIETIES, 650 G

20325132003\_EA/20325132005\_EA

**LIMIT 4**  
**3<sup>33</sup>**

OVER LIMIT PAY 3.99 EA



**CHRISTIE COOKIES**  
SELECTED VARIETIES, 223-303 G

21035847\_EA/21036108\_EA

**LIMIT 4**  
**2<sup>49</sup>**

OVER LIMIT PAY 3.99 EA



**BUBLY SPARKLING WATER** 12X355 ML OR  
**MONTELLIER CARBONATED WATER** 10X355 ML  
SELECTED VARIETIES

20996723\_C12/21097177\_C12

**LIMIT 4**  
**5<sup>99</sup>**

OVER LIMIT PAY 6.99 EA



**TIDE PODS LAUNDRY DETERGENT**  
SELECTED VARIETIES  
63/85/112'S

21450033\_EA/21450038\_EA

**LIMIT 4**  
**28<sup>99</sup>**

OVER LIMIT PAY 32.99 EA



**FINISH DISHWASHING TABS** 30-55'S OR  
**JET-DRY** 946 ML  
SELECTED VARIETIES

21408439\_EA/21065525\_EA

**LIMIT 4**  
**13<sup>99</sup>**

OVER LIMIT PAY 15.99 EA



**SWIFFER WETJET LIQUID REFILL** 1.25 L,  
**POWER MOP FLOOR CLEANER** 750 ML,  
**DUSTER KITS OR REFILLS** 3'S, **WET CLOTH REFILLS** 10/12'S OR  
**DRY CLOTH REFILLS** 10/16'S  
SELECTED VARIETIES

20974307\_EA/21061855\_EA

**LIMIT 4**  
**7<sup>49</sup>**

OVER LIMIT PAY 8.99 EA

# ALWAYS PRICED RIGHT

**Buttermilk Chicken Breasts**  
Fully Cooked | Seasoned | Lightly Breaded  
Morceaux de Poitrine de Poulet Légère  
Entièrement Cuit | Assaisonné | Poulet Légère

**SWEDISH MEATBALLS**  
BOULETTES DE VIANDE SUÉDOISE

**BASA FILLETS**  
PANGASIUS HYPOPHthalmus / SKINLESS / BONELESS  
FILETS DE PANGASIUS  
PANGASIUS HYPOPHthalmus / SANS PEAU / DÉSSOS

**BREADED SQUID RINGS**  
UNCOOKED • NON CUIT  
RONDELLES D'ENCORNET PANÉES

**ALWAYS \$10**

**BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES**  
850 G-1.81 KG OR **WILD SMOKED SALMON, PINK SALMON, SOLE, BASA, BLUE COD, POLLOCK, BREADED SQUID OR POPCORN SHRIMP, CRAB FLAVORED POLLOCK OR SEAFOOD MEDLEY**  
200 G-908 KG, SELECTED VARIETIES, FROZEN

**SOURDOUGH OR PUMPERNICKEL BREAD**  
BAKED IN-STORE  
SELECTED VARIETIES,  
675 G

**ALWAYS \$3**

**BASSÉ DARK CHOCOLATE CRANBERRY MIX • MÉLANGE**  
CHOCOLAT NOIR ET CANNEBERGES

**BASSÉ CLASSIC TRAIL MIX • MÉLANGE**  
RANDONNÉE CLASSIQUE

**ALWAYS \$5.50**

**ALWAYS \$5**

**Ziggy's SWISS • SUISSE**

**CROISSANT 12'S OR MINI CHEESE 20'S**  
BAKED IN-STORE  
SELECTED VARIETIES

**PC® PUB RECIPE™ BREADED CHICKEN**  
SELECTED VARIETIES  
FROZEN, 700 G

**President's Choice le Choix de Président**

**RECETTE DU PUB**

**CHICKEN STRIPS**  
BREADED CHICKEN BREAST CUTLETTES  
NÛETS DE POISSON DE POULET PANÉES

**ALWAYS \$7**

**ZIGGY'S® SLICED DELI MEAT** 250-600 G  
OR **CHEESE SLICES** 200/220 G  
SELECTED VARIETIES

**ALWAYS \$6**

**MEAL KITS**  
MADE FRESH IN-STORE,  
SELECTED VARIETIES,  
610 G-1.27 KG

**ALWAYS \$15**

# ALWAYS PRICED RIGHT

**SURAJ® BASMATI RICE**  
3.63 KG  
20438937\_EA

**ALWAYS \$10**

**SURAJ**

**AGED BASMATI RICE  
RIZ BASMATI VIEILLI**

PRODUCT OF INDIA PRODUIT D'INDE 3.63 kg/8 lb

**SURAJ** AGED BASMATI RICE  
RIZ BASMATI VIEILLI

**NO NAME® NATURALLY IMPERFECT™ FRUIT**  
SELECTED VARIETIES, FROZEN, 300/400 G  
20440005\_EA

**ALWAYS \$3**

no name® sans nom®

**Naturally Imperfect™  
Naturellement imparfaits™**

**strawberries, banana and blueberries  
fruit blend · mélange de fruits  
fraises, bananes et bleuets**

Flavour and quality... in all shapes and sizes.  
Savour et qualité... sous toutes les formes.

400 g

NATURALLY IMPERFECT™ KEEP FROZEN  
NATURELLEMENT IMPARFAITS™ GARDER CONGELÉ

PHOTO ILLUSTRÉ  
PHOTO ILLUSTRÉE

Naturally Imperfect™ strawberries, banana and blueberries  
Naturellement imparfaits™ fruit blend · mélange de fruits fraises, bananes et bleuets

**PC® ORGANICS FROZEN VEGETABLES**  
SELECTED VARIETIES, 300-500 G  
2040490001\_EA/2040490002\_EA

**ALWAYS 2/\$9**  
OR 5.49 EA

**Organics Biologique**

**BROCCOLI FLORETS  
FLEURONS DE BROCOLI**

**President's Choice le Choix de Président**

**MEAT LASAGNA  
LASAGNE VIANDE**

with fresh pasta, beef and 4 cheeses  
avec pâtes fraîches, bœuf et 4 fromages

Rich layer of ricotta, cottage and Parmesan cheeses  
crainte couche de fromages à la ricotta

1.13 kg

**PC® OR BLUE MENU® LASAGNA OR MACARONI & CHEESE**  
SELECTED VARIETIES, FROZEN, 1.13 KG  
20204534\_EA/20204480\_EA

**ALWAYS \$8**

**President's Choice le Choix de Président**

**MAC & CHEESE  
EXTRA CHEESY · FROMAGE**

**MACARONI AU FROMAGE**

Freshly made macaroni in a rich sauce made with cheddar cheese  
Macaroni fraîchement préparé dans une sauce onctueuse faite avec du fromage cheddar

Extra unusually cheesy  
Extra-généreux en fromage

1.13 kg 4 SERVINGS

**DANONE ACTIVIA**  
SELECTED VARIETIES, 12X100G  
2030410001\_EA/2040409002\_EA

**ALWAYS \$5.50**

**ACTIVIA**  
active probiotics · probiotiques actifs

12x 100g 2.2% fat 2030410001\_EA

**no name® sans nom®**

**pasteurized cream cheese  
fromage à la crème pasteurisé**

RECIPE PAGE  
RECETTE À L'INTÉRIEUR

**Simple**

KEEP REFRIGERATED  
GARDER AU RÉFRIGÉRATEUR

250 g 30% M.F. 55% MOISTURE  
2030400001\_EA

**no name® sans nom®**

**marble 100% real cheese  
marbré vrai fromage à 100 %**

good source of calcium  
bonne source de calcium

12 SLICES  
12 tranches

34% M.F. 39% MOISTURE  
230 g

INGREDIENTS: Pasteurized milk, Modified milk ingredients, Pasteurized cream, Salt, Bacterial culture, Annatto, Calcium chloride, Annatto extract.

INGRÉDIENTS: Lait pasteurisé, Substances laitières modifiées, Crème pasteurisée, Sel, Culture bactérienne, Phosphate, Chlorure de calcium, Extrait d'annatto.

2030400001\_EA

**PC® GREEK YOGURT**  
PLAIN

19g PROTEIN  
19.3g CLIP  
175g

0% SUGAR

KEEP REFRIGERATED  
GARDER AU RÉFRIGÉRATEUR

**NO NAME® CREAM CHEESE**  
SELECTED VARIETIES  
227/250 G  
2030400001\_EA

**ALWAYS \$3**

**NO NAME® NATURAL CHEESE SLICES**  
SELECTED VARIETIES,  
210/230 G  
2030400001\_EA

**ALWAYS \$4.50**

**PC® GREEK YOGURT**  
SELECTED VARIETIES,  
650/750 G  
20104884\_EA/20104805\_EA

**ALWAYS \$5**

# ALWAYS PRICED RIGHT

QUO BEAUTY FOAM BATH  
SELECTED VARIETIES, 3 L  
2106001.EA

ALWAYS  
**\$8**



PC® 12X BABY WIPES  
UNSCENTED, 1200'S  
2143241.EA

ALWAYS  
**\$20**



LIFE BRAND® MOUTHWASH  
SELECTED VARIETIES, 1 L  
2001361.EA/2100601.EA

ALWAYS  
**\$4**



PC® DISTILLED WATER  
4 L  
2090372.EA

ALWAYS  
**\$7.88**



LIFE BRAND® EPSOM SALTS  
4 KG  
2054701.EA

ALWAYS  
**\$8**



LIFE BRAND® LIQUID HAND SOAP REFILL  
SELECTED VARIETIES, 2 L  
213570301.EA/213570304.EA

ALWAYS  
**\$5**



LIFE BRAND® LOTION  
SELECTED VARIETIES, 600 ML  
2103731.EA/2103731.EA

ALWAYS  
**\$4**



QUO BEAUTY COTTON PADS  
125'S  
2023818.EA

ALWAYS  
**\$2**



LIFE BRAND® SKIN CLEANSER  
SELECTED VARIETIES, 500 ML  
2020412.EA

ALWAYS  
**\$10**



LIFE BRAND® FACIAL WIPES  
SELECTED VARIETIES AND SIZES, 25'S  
2100808.EA

ALWAYS  
**\$4**



# FEEL GOOD CHOICES

## AT FEEL GOOD PRICES



**RISE KOMBUCHA ORGANIC BEVERAGE**  
SELECTED VARIETIES, 414 ML

21995048\_EA/21995058\_EA

LIMIT 4  
**2<sup>99</sup>**

OVER LIMIT PAY 4.49 EA



**ANGIE'S BOOM CHICKA POP POPCORN OR PUFFS**  
SELECTED VARIETIES, 136-198 G

20172051\_EA/20811709\_EA

LIMIT 4  
**4<sup>69</sup>**

OVER LIMIT PAY 5.29 EA



**TERRA VEGETABLE CHIPS**  
354 G

20986486\_EA

LIMIT 4  
**8<sup>99</sup>**

OVER LIMIT PAY 11.99 EA



**OAT-LY! OAT BEVERAGE OR BARISTA**  
SELECTED VARIETIES, 946 ML

21960949\_EA/21961119\_EA

LIMIT 4  
**4<sup>79</sup>**

OVER LIMIT PAY 5.49 EA



**JORDAN'S CEREAL**  
SELECTED VARIETIES, 375-400 G

21922330\_EA/21922345\_EA

**4<sup>99</sup>**



**FATSO PEANUT BUTTER**  
SELECTED VARIETIES, 500 G

21934270\_EA/21934277\_EA

LIMIT 4  
**7<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



**IMAGINE ORGANIC SOUP**  
SELECTED VARIETIES, 1 L

2013753001\_EA/2013753006\_EA

LIMIT 4  
**4<sup>99</sup>**

OVER LIMIT PAY 6.29 EA



**CANMAR WHOLE OR MILLED FLAX SEED**  
SELECTED VARIETIES, 425 G

21128308\_EA/21128309\_EA

LIMIT 4  
**5<sup>29</sup>**

OVER LIMIT PAY 5.99 EA



**BLENDER BITES FROZEN SMOOTHIE CUBES**  
SELECTED VARIETIES, 360 G

21935627\_EA/21935632\_EA

LIMIT 4  
**9<sup>99</sup>**

OVER LIMIT PAY 11.49 EA



**PC® ORGANICS APPLE TREAT** 6X100 ML, **APPLE SAUCE** 650 ML, **JUMBO RAISIN SNACK PACK** 196 G OR **CHOCOLATE BAR** 100 G  
SELECTED VARIETIES

20320493001\_EA/21170526\_EA

**3<sup>50</sup>**



**OLYMPIC ORGANIC OR KREMA YOGURT**  
SELECTED VARIETIES, 500-650 G

20316483005\_EA/20198372002\_EA

LIMIT 4  
**4<sup>69</sup>**

OVER LIMIT PAY 5.49 EA



**CLIF ZBAR**  
SELECTED VARIETIES, 180 G

20872366002\_EA/20872366003\_EA

LIMIT 4  
**5<sup>49</sup>**

OVER LIMIT PAY 6.29 EA



**LÄRABAR ENERGY BARS**  
SELECTED VARIETIES, 16X45/48 G

20031062001\_C16/20031062007\_C16

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$3**

Optimum

Members-Only Price™

**16<sup>99</sup>**

Non-members

**19<sup>99</sup>**



**GENUINE HEALTH GREENS+ SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES

20008157\_EA/20317097\_EA

UP TO  
**20% OFF**

23.19-63.99 AFTER SAVINGS

# SUPER YOUR EVERYDAY



**QUAKER INSTANT OATMEAL**  
SELECTED VARIETIES  
232-344 G

2199254\_EA/2199260\_EA

LIMIT 4

**2<sup>77</sup>**

OVER LIMIT PAY 3.29 EA



**NO NAME® PEANUT BUTTER**  
SELECTED VARIETIES, 1 KG

2029695001\_EA/2029695003\_EA

LIMIT 4

**2<sup>97</sup>**

OVER LIMIT PAY 4.79 EA



**NUTELLA HAZELNUT SPREAD** 725 G OR  
**NUTELLA BISCUITS** T20  
SELECTED VARIETIES

20436105\_EA/21571552\_EA

LIMIT 4

**5<sup>99</sup>**

OVER LIMIT PAY 6.99 EA



**EARTH'S OWN ALMOND NON-DAIRY REFRIGERATED BEVERAGES**  
SELECTED VARIETIES, 1.89 L

20327647\_EA/20913872\_EA

LIMIT 4

**2<sup>99</sup>**

OVER LIMIT PAY 4.79 EA



**NATURE'S BAKERY FIG OR BROWNIE BAR**  
SELECTED VARIETIES, 270/340 G

21549605\_EA/21550352\_EA

**6<sup>99</sup>**



**NATURE VALLEY OR FIBRE 1 BARS, BETTY CROCKER OR MOTT'S FRUIT SNACKS**  
SELECTED VARIETIES  
637 G-1.28 KG

21418520\_EA/21418522\_EA

**10<sup>99</sup>**



**UNICO BEANS, CHICKPEAS, LENTILS OR TOMATOES**  
SELECTED VARIETIES, 540/796 ML

20323447001\_EA/203146290001\_EA

LIMIT 4

**1<sup>67</sup>**

OVER LIMIT PAY 1.98 EA



**CAMPBELL'S BROTH**  
SELECTED VARIETIES, 250/900 ML

20322348002\_EA/21347258\_EA

LIMIT 4

**1<sup>77</sup>**

OVER LIMIT PAY 2.19 EA



**RIO MARE TUNA**  
SELECTED VARIETIES, 3X80 G

20035383\_EA/20985502\_EA

LIMIT 4

**5<sup>99</sup>**

OVER LIMIT PAY 7.99 EA



**NO NAME® RIPE OLIVES**  
SELECTED VARIETIES, 398 ML

20323294\_EA

**1<sup>99</sup>**



**BEN'S ORIGINAL BISTRO EXPRESS RICE**  
SELECTED VARIETIES, 240/250 G

21405476\_EA

**2<sup>99</sup>**



**SHAKE 'N BAKE**  
SELECTED VARIETIES  
142-160 G

21548016\_EA

LIMIT 4

**3<sup>79</sup>**

OVER LIMIT PAY 4.79 EA



**HELLMANN'S MAYONNAISE**  
SELECTED VARIETIES  
340/445 ML

21518398\_EA

LIMIT 4

**3<sup>97</sup>**

OVER LIMIT PAY 5.49 EA



**PC® SALSA**  
SELECTED VARIETIES  
650 ML

20309646001\_EA

LIMIT 4

**3<sup>99</sup>**

OVER LIMIT PAY 4.77 EA



**LA GRILLE SEASONING**  
SELECTED VARIETIES  
120-248 G

20321740001\_EA/20763960\_EA

LIMIT 4

**4<sup>99</sup>**

OVER LIMIT PAY 6.49 EA

GARDEN &amp; OUTDOOR

FRUIT &amp; VEG

MEAT &amp; SEAFOOD

GET TO GIVE

ALWAYS PRICED

BABY SHOP

# SUPER YOUR EVERYDAY



DANONE OIKOS  
YOGURT TUBS  
SELECTED VARIETIES  
650/750 G

2006634\_EA/21005946\_EA

LIMIT 4  
**5.46**

OVER LIMIT PAY 7.29 EA



SIMPLY BEVERAGES,  
MINUTE MAID ZERO  
SUGAR DRINKS OR  
GOLD PEAK ICED TEA  
SELECTED VARIETIES, REFRIGERATED  
1.54/1.75 L

21013891\_EA/21434000\_EA

LIMIT 2  
**\$3**

OVER LIMIT PAY 4.29 EA



INTERNATIONAL  
DELIGHT COFFEE  
WHITENER  
SELECTED VARIETIES, 946 ML

20895480002\_EA/20895480003\_EA

LIMIT 4  
**3.99**

OVER LIMIT PAY 5.97 EA



PC® ALL BUTTER  
CROISSANTS  
READY TO BAKE  
SELECTED VARIETIES, FROZEN  
312-360 G

21543096\_EA

**\$4**



PC® CHEESE BARS  
SELECTED VARIETIES  
300/400 G

21209664\_EA/21209665\_EA

LIMIT 4  
**5.77**

OVER LIMIT PAY 6.79 EA



CLUB  
SIZE

NO NAME®  
SHREDDED  
CHEESE  
SELECTED VARIETIES  
900 G

20142960\_EA

**13.99**



PILLSBURY  
TOASTER STRUDEL 326 G  
OR SCRAMBLES 204 G  
SELECTED VARIETIES, FROZEN

20172664001\_EA/21414512\_EA

LIMIT 4  
**2.99**

OVER LIMIT PAY 4.29 EA



MCCAIN FRIES  
SELECTED VARIETIES  
FROZEN, 800 G

21521173\_EA

LIMIT 4  
**2.79**

OVER LIMIT PAY 3.49 EA



GREEN GIANT  
VEGETABLES 750 G OR  
VALLEY SELECTIONS  
400/500 G  
SELECTED VARIETIES, FROZEN

21022094\_EA/21022268\_EA

LIMIT 4  
**2.67**

OVER LIMIT PAY 4.29 EA



PHILADELPHIA CREAM  
CHEESE PRODUCT  
SELECTED VARIETIES, 340 G

20866929002\_EA

**6.49**



PC® SOFT DRINKS  
SELECTED VARIETIES, 2 L

20311645003\_EA/20311645002\_EA

LIMIT 4  
**97¢**

OVER LIMIT PAY 1.49 EA



SUNRYPE 100%  
JUICE BOXES  
SELECTED VARIETIES  
5X200 ML

20330907012\_EA

LIMIT 4  
**1.99**

OVER LIMIT PAY 2.69 EA



MINUTE MAID,  
FIVE ALIVE OR NESTEA  
ICED TEA DRINK BOXES  
SELECTED VARIETIES, 8/10X200 ML

20276002\_EA/21092667\_EA

LIMIT 4  
**2.99**

OVER LIMIT PAY 3.49 EA



ZEVIA SPRITZERS  
SELECTED VARIETIES, 6X355 ML

2106233\_C06/21407684\_C06

LIMIT 4  
**5.99**

OVER LIMIT PAY 7.99 EA



CORONA  
SUNBREW  
NON-ALCOHOLIC  
BEER  
6X330 ML

21433615\_C06

LIMIT 4  
**10.99**

OVER LIMIT PAY 13.49 EA

# SUPER YOUR EVERYDAY



**TWIZZLERS CANDY PACK**  
SELECTED VARIETIES  
311-454 G

20022328004\_EA/215701010\_EA

LIMIT 6

**2.27**

OVER LIMIT PAY 3.99 EA



**LAY'S POTATO CHIPS**  
177-235 G OR  
**POPPABLES SNACKS** 130 G  
SELECTED VARIETIES

21241006\_EA/21241032\_EA

**2/6.50**

OR 4.29 EA



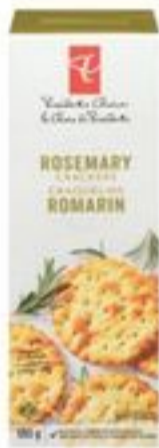
**OLD DUTCH POTATO CHIPS** 200/235 G  
**SNACKS** 250-290 G,  
**ARRIBA** 235/245 G OR  
**RESTAURANTE TORTILLA CHIPS**  
275/290 G  
SELECTED VARIETIES

21067909\_EA/21067546\_EA

**1,000<sup>00</sup>** = \$1 Value  
when you buy 2

**2/\$7**

OR 3.99 EA



**PC® SCALLOPED CRACKERS**  
185 G, **BUTTER TWISTS** 100 G OR  
**PITA CRACKERS** 142 G  
SELECTED VARIETIES

20063888002\_EA

LIMIT 4

**\$2**

OVER LIMIT PAY 2.49 EA



**DARE COOKIES**  
SELECTED VARIETIES, 168-315 G

20419965001\_EA/21080791\_EA

LIMIT 4

**\$3**

OVER LIMIT PAY 3.49 EA



**PEPPERIDGE FARM GOLDFISH CRACKERS**  
156-227 G OR **CRISPS** 177 G  
SELECTED VARIETIES

20300320\_EA/21575295\_EA

LIMIT 4

**2.50**

OVER LIMIT PAY 3.99 EA



**TETLEY TEA BAGS**  
SELECTED VARIETIES, 80'S

2071164\_EA/20719836\_EA

LIMIT 4

**8.99**

OVER LIMIT PAY 10.99 EA



**STARBUCKS ROAST & GROUND COFFEE**  
340 G OR **K-CUP PODS**  
10'S OR **COLD BREW CONCENTRATE** 946 ML  
SELECTED VARIETIES

20547343001\_EA/20549682004\_EA

**8.99**



**GLAD GARBAGE BAGS**  
SELECTED VARIETIES  
20-40'S

21065477\_EA

LIMIT 4

**11.49**

OVER LIMIT PAY 12.99 EA



**DAWN POWERWASH DISHWASHING SPRAY STARTER KIT**  
SELECTED VARIETIES, 473 ML

21218901\_EA

LIMIT 4

**4.99**

OVER LIMIT PAY 6.99 EA



**LYSOL DISINFECTANT WIPES** 75/84'S,  
**SPRAY** 350 G OR **TOILET BOWL CLEANER** 940 ML  
SELECTED VARIETIES

20314510001\_EA/21449826\_EA

**5.99**



**PALMOLIVE DISHWASHING LIQUID**  
SELECTED VARIETIES, 4.27 L

21516683\_EA

LIMIT 4

**8.99**

OVER LIMIT PAY 10.99 EA



**NO NAME® PAPER TOWELS**  
6=8 ROLLS

20078625\_EA

**5.99**



**TIDY CATS LIGHTWEIGHT LITTER**  
SELECTED VARIETIES  
2.72 KG

21206496\_EA/21206650\_EA

LIMIT 4

**12.49**

OVER LIMIT PAY 13.99 EA



**PURINA ONE DRY CAT FOOD**  
SELECTED VARIETIES  
1.45-1.8 KG

20421881002\_EA/21096817\_EA

LIMIT 4

**12.49**

OVER LIMIT PAY 13.99 EA

# WORLD FOODS\*

MASECA INSTANT CORN MESA FLOUR  
1.8 KG  
21437445\_EA

LIMIT 4  
**7.49**

OVER LIMIT PAY 8.49 EA



SUFRA® HALAL STRIPLOIN STEAK  
21937465\_KG

**15.99**  
LB

35.25/KG



SHANA FROZEN VEGETABLES  
SELECTED VARIETIES, 300 G  
20753995\_EA

LIMIT 4  
**1.49**

OVER LIMIT PAY 1.79 EA



GOLDEN POMPANO OR MILKFISH  
WHOLE, FROZEN  
20066381\_KG

**3.99**  
LB

8.80/KG



LA COSTEÑA SAUCE  
SELECTED VARIETIES, 455 ML  
20318656001\_EA/20318656002\_EA

LIMIT 4  
**3.29**

OVER LIMIT PAY 4.99 EA



JUMBO CARROTS  
PRODUCT OF CHINA  
20851084001\_KG

**1.49**  
LB

3.28/KG



CRISPY POUND CAKE  
SELECTED VARIETIES, 368 G  
208140801\_EA/208140802\_EA

LIMIT 4  
**3.47**

OVER LIMIT PAY 3.99 EA



KOSA COCONUT MILK  
400 ML  
21177854\_EA

LIMIT 4  
**1.79**

OVER LIMIT PAY 3.29 EA



RUBICON JUICE  
SELECTED VARIETIES, 1 L  
20029236001\_EA/20296770002\_EA

LIMIT 4  
**2.49**

OVER LIMIT PAY 2.99 EA



MELONA ICE BARS  
SELECTED VARIETIES, 560 ML  
20540264\_EA/21020136\_EA

LIMIT 4  
**5.99**

OVER LIMIT PAY 6.99 EA



OVALTINE OR NESTLÉ MILO DRINK MIX  
400 G  
20726635\_EA/20103042\_EA

LIMIT 4  
**4.89**

OVER LIMIT PAY 5.49 EA

\* Please note that not all items are available in all stores. See back page of flyer for details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

# WORLD FOODS\*



CARIBBEAN SWEET POTATOES  
PRODUCT OF HONDURAS

2016986001\_KG

**1.99**  
LB

4.39/KG



LONG EGGPLANT  
PRODUCT OF MEXICO OR HONDURAS

20159013001\_KG

**1.97**  
LB

4.34/KG



SUFRA® HALAL WHOLE CHICKEN  
FRESH

21432673\_EA

**\$13**



NAPA  
PRODUCT OF U.S.A.

2005023001\_KG

**1.29**  
LB

2.84/KG



BYBLOS BAKERY  
PITA BREAD

WHITE OR WHOLE WHEAT, 300 G

20132183\_EA

LIMIT 4  
**2.49**

OVER LIMIT PAY 3.98 EA



ANCHOR'S BAY MUSSEL  
MEAT, COOKED  
CLAM MEAT, OR PMC  
SEAFOOD MEDLEY

FROZEN, 340 G

20791670\_EA

LIMIT 4  
**3.99**

OVER LIMIT PAY 6.99 EA



SURAJ® DAHI YOGURT

SELECTED VARIETIES, 750 G

20558145\_EA

LIMIT 4  
**2.49**

OVER LIMIT PAY 2.79 EA



PUCK THICKENED  
CREAMY PRODUCT

160 G

21443248\_EA

LIMIT 4  
**1.99**

OVER LIMIT PAY 2.49 EA



LA COSTEÑA  
REFRIED BEANS

SELECTED VARIETIES, 546 ML

20054076001\_EA

LIMIT 4  
**2.49**

OVER LIMIT PAY 3.99 EA



LA COSTEÑA  
CHIPOTLE PEPPERS

186 ML

20118080\_EA

LIMIT 4  
**2.49**

OVER LIMIT PAY 3.49 EA



HALDIRAM'S SNACKS  
SELECTED VARIETIES, 150/160 G

20303365\_EA

LIMIT 4  
**1.44**

OVER LIMIT PAY 1.79 EA



VALENTINA HOT SAUCE  
SELECTED VARIETIES, 370 ML

2005649001\_EA

LIMIT 4  
**1.99**

OVER LIMIT PAY 2.99 EA



NANAK ALOO TIKKI

720 G

20167345\_EA

LIMIT 4  
**6.99**

OVER LIMIT PAY 7.99 EA

\* Please note that not all items are available in all stores. See back page of flyer for details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

# Discover over 800 South Asian products for less

Shop the world in our aisles

SHOP NOW



**BEAN SPROUTS**  
PRODUCT OF CANADA, 340 G  
20951751001\_EA

**1<sup>98</sup>**



**SUFRA® HALAL CHICKEN DRUMSTICKS**  
FRESH, UP TO 1.575 KG  
21430674\_EA

**\$14**



**HAPPY DAIRY PANEER**  
300 G  
21843632\_EA

**ALWAYS \$4**



**QILLA BASMATI RICE**  
4.54 KG  
2029920\_EA

**LIMIT 4 \$11<sup>99</sup>**

OVER LIMIT PAY 15.99 EA



**COCONUT**  
PRODUCT OF DOMINICAN REPUBLIC  
20005774001\_EA

**2<sup>99</sup>**



**ZABIHA HALAL BREAKFAST CHICKEN STRIPS**  
450 G  
20205121\_EA

**LIMIT 4 \$3<sup>99</sup>**

OVER LIMIT PAY 4.99 EA



**CRISPY PANI PURI**  
200 G  
21443493\_EA

**LIMIT 4 \$3<sup>99</sup>**

OVER LIMIT PAY 4.49 EA



**WAGH BAKRI PREMIUM TEA**  
907 G  
00000000

**LIMIT 4 \$9<sup>99</sup>**

OVER LIMIT PAY 13.49 EA



**FROOTI MANGO JUICE**  
1 L  
2004155\_EA

**LIMIT 4 \$1<sup>99</sup>**

OVER LIMIT PAY 2.49 EA



**QUALITY WHOLE WHEAT ATTA**  
9.07 KG  
21503429\_C01

**LIMIT 4 \$14<sup>99</sup>**

OVER LIMIT PAY 16.99 EA



**NANAK GULAB JAMUN**  
FROZEN, 908 G  
20426517\_EA

**LIMIT 4 \$7<sup>99</sup>**

OVER LIMIT PAY 8.99 EA



**PRAN SAMOSAS**  
SELECTED VARIETIES  
FROZEN, 400 G  
21054846\_EA

**LIMIT 4 \$2<sup>99</sup>**

OVER LIMIT PAY 3.99 EA

\*Prices effective at Superstore Vancouver, BC - Marine Dr, Grandview Hwy, Burnaby, BC, Coquitlam, BC - Lougheed Hwy, Surrey, BC - King George Hwy, 104th Ave, Delta, BC, Richmond, BC, Abbotsford, BC, Mission, BC, Langley, BC, Edmonton, AB - Windermere, 23rd Ave, 137th Ave, 17th St, Calgary Trail, Ellerslie, Calgary, AB - Westwinds, Coventry Hills, MacKenzie, Country Hills, Sundridge, Shawnessy, Ft. McMurray, AB, Regina, SK - Prince of Wales, Saskatoon, SK - 8th St, Winnipeg, MB - Bison Dr, Sargent Ave. See back page of flyer for details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

# BABY SHOP

## FOR LESS

[SHOP NOW](#)


**PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS**  
SIZE 3-6, SELECTED VARIETIES, 120-192'S

21455875\_EA/21455883\_EA

LIMIT 4

# 43<sup>97</sup>

OVER LIMIT PAY 52.99 EA



**HUGGIES SUPER BIG PACK DIAPERS**  
SIZE N-7, SELECTED VARIETIES, 32-108'S

21456139\_EA/21456413\_EA

LIMIT 4

# 24<sup>97</sup>

OVER LIMIT PAY 29.99 EA



**HUGGIES PULL-UPS OR PAMPERS EASY UPS CLUB SIZE TRAINING PANTS**  
SELECTED VARIETIES, 56-74'S

20952337\_EA/21089402\_EA

LIMIT 4

# 26<sup>97</sup>

OVER LIMIT PAY 32.99 EA



**PC® TRAINING PANTS**  
SELECTED VARIETIES, 20-44'S

20972894\_EA/21528012\_EA

# 12<sup>99</sup>



**HUGGIES 9/10X OR HELLO BELLO 10X BABY WIPES**  
SELECTED VARIETIES, 336-704'S

21280051\_EA/21401195\_EA

LIMIT 4

# 19<sup>97</sup>

OVER LIMIT PAY 22.99 EA



**HUGGIES LITTLE SWIMMERS SWIM DIAPERS**  
SELECTED VARIETIES, 17-20'S

20968789\_EA/20570040\_EA

LIMIT 4

# 12<sup>99</sup>

OVER LIMIT PAY 15.99 EA



**GERBER BABY SNACKS 42-155 G OR ENTRÉES 187-192 G**  
SELECTED VARIETIES

20304618003\_EA/20315343003\_EA

LIMIT 6

# 24<sup>9</sup>

OVER LIMIT PAY 3.49 EA



**CETAPHIL, CERAVE, EUCERIN BABY NEEDS**  
SELECTED VARIETIES AND SIZES

21520639\_EA/21041772\_EA

UP TO

# 20% OFF

8.79- 23.99 AFTER SAVING



**SIMILAC STEP 3 GO & GROW POWDER WITH HMO**  
SELECTED VARIETIES, 850 G

21439241\_EA/21439271\_EA

LIMIT 2

# 22<sup>99</sup>

OVER LIMIT PAY 29.99 EA



**SUDOCREM, ZINCOFAX OR PENATEN BABY NEEDS**  
SELECTED VARIETIES AND SIZES

21210700\_EA/21002986\_EA

UP TO

# 20% OFF

4.99- 21.59 AFTER SAVING



# BABY SHOP

## FOR LESS

SHOP NOW

LUVS ECONO PACK DIAPERS  
SIZE 3-7, SELECTED VARIETIES, 88-168'S  
21588848\_EA/21589010\_EA

LIMIT 4

# 32<sup>99</sup>

OVER LIMIT PAY 37.99 EA

### NEW



MILLIE MOON CLUB PACK DIAPERS  
SIZE 1-3, SELECTED VARIETIES  
88-108'S  
21520456\_EA

LIMIT 4

# 24<sup>99</sup>

OVER LIMIT PAY 29.99 EA

### NEW



MILLIE MOON DIAPERS  
SIZES 4-6, SELECTED VARIETIES  
88-120'S  
21590418\_EA

LIMIT 4

# 34<sup>99</sup>

OVER LIMIT PAY 39.99 EA



## Homemade quality, frozen for fresh taste.

Introducing PC® Organics™ Frozen Baby Food.



# SUPER YOUR EVERYDAY



EVERY MAN JACK BODY WASH 500/852 ML, DEODORANT 73/88 G, HAIR CARE 400 ML OR SKIN CARE OR BEARD CARE PRODUCTS  
SELECTED VARIETIES  
20279604\_EA/21479251\_EA

UP TO **20% OFF**

7.59-11.99 AFTER SAVINGS



IVORY BAR SOAP 10X90 G OR BODY WASH 621 ML  
SELECTED VARIETIES  
20347887032\_EA/20860346003\_EA

LIMIT 4 **4.49**

OVER LIMIT PAY 5.79 EA



OLAY BAR SOAP 4/8X90 G, 8X113 G OR BODY WASH 364-975 ML  
SELECTED VARIETIES  
20604134\_EA/21001487\_EA

UP TO **15% OFF**

5.09-14.49 AFTER SAVINGS



VEET HAIR REMOVAL PRODUCTS  
SELECTED VARIETIES  
20172254002\_EA/21368373\_EA

Optimum **1,000** = \$1 Value  
UP TO **20% OFF**

9.19-17.59 AFTER SAVINGS



DOVE OR DEGREE DEODORANT  
SELECTED VARIETIES, 45-76 G  
20188212001\_EA/20309310001\_EA

LIMIT 4 **3.99**

OVER LIMIT PAY 5.79 EA



HEAD & SHOULDERS HAIR CARE  
SELECTED VARIETIES, 315-370 ML  
21005016\_EA/21005125\_EA

LIMIT 4 **4.99**

OVER LIMIT PAY 6.99 EA



AVEENO, MAUI MOISTURE OR OGC HAIR CARE  
SELECTED VARIETIES  
172-340 G/100-385 ML  
20846832\_EA/21165324\_EA

LIMIT 4 **7.99**

OVER LIMIT PAY 8.99 EA



GARNIER OLIA OR L'ORÉAL PARIS EXCELLENCE HAIR COLOUR  
SELECTED VARIETIES  
2030651001\_EA/21474551\_EA

LIMIT 4 **10.99**

OVER LIMIT PAY 14.93 EA



CETAPHIL CLEANSERS OR MOISTURIZERS  
SELECTED VARIETIES  
473-500 ML  
20079867001\_EA/20432313001\_EA

**12.99**

Optimum **10,000** = \$10 Value!  
for every \$50\* spent on

OLAY REGENERIST, MOISTURIZERS, SUPER SERUM, BAR SOAPS, BODY WASH OR LOTION  
SELECTED VARIETIES AND SIZES  
21345444002\_EA/21411706001\_EA



\*At least \$10 value in points



NIVEA HAND OR BODY LOTION  
SELECTED VARIETIES  
200-625 ML  
20688737\_EA/20688834\_EA

LIMIT 4 **7.99**

OVER LIMIT PAY 9.49 EA



SENSODYNE OR PRONAMEL TOOTH PASTE 75 ML, POLIDENT TABLETS 96'S OR POLIGRIP 70 G  
SELECTED VARIETIES  
20437569002\_EA/21477656\_EA

LIMIT 4 **6.79**

OVER LIMIT PAY 7.99 EA



COLGATE SUPER PREMIUM TOOTH PASTE, 73-170 ML OR MANUAL TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
20306410001\_EA/21066717\_EA

LIMIT 4 **4.49**

OVER LIMIT PAY 5.49 EA



ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA, REFILL HEADS 3'S OR CREST 3D WHITESTRIPS 10'S  
SELECTED VARIETIES  
21473266\_EA/21479017\_EA

LIMIT 4 **24.97**

OVER LIMIT PAY 28.99 EA

# ELEVATE YOUR WELL BEING



PEPCID TABLETS 50/60'S OR IMODIUM 20/24'S TABLETS, CAPLETS OR LIQUI-GELS SELECTED VARIETIES

**21<sup>99</sup>**

2029700002\_EA/20539414\_EA



SYSTANE EYE DROPS 10-15 ML OR LID WIPE 32'S SELECTED VARIETIES

**UP TO 15% OFF**

11.49-16.99 AFTER SAVINGS

20323021\_EA/21099090\_EA



CLARITIN OR AERIUS ALLERGY MEDICATION SELECTED VARIETIES, 30-50'S

**26<sup>99</sup>**

20060028\_EA/20944751\_EA



EMERGEN-C VITAMINS SELECTED VARIETIES AND SIZES

**LIMIT 4 13<sup>99</sup>**

OVER LIMIT PAY 17.49 EA

20997357\_EA/21032131\_EA



SESAME STREET, FLINTSTONES OR IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES

**UP TO 20% OFF**

8.39-22.39 AFTER SAVINGS

21066689\_EA/21444249\_EA



DIESEL WHEY PROTEIN POWDER OR PROTEIN BARS SELECTED VARIETIES AND SIZES

**UP TO 20% OFF**

2.99-33.99 AFTER SAVINGS

21068329\_EA/21559712\_EA



LIFE BRAND® FIRST AID SELECTED VARIETIES AND SIZES

**UP TO 20% OFF**

2.79-23.19 AFTER SAVINGS

21047352\_EA/21227907\_EA



ALWAYS PADS OR LINERS 10-72'S OR TAMPAX TAMPONS 14-18'S SELECTED VARIETIES

**LIMIT 4 4<sup>49</sup>**

OVER LIMIT PAY 5.29 EA

21284900\_EA/21444418\_EA



U BY KOTEX PADS OR LINERS 5-129'S OR TAMPONS 30-32'S SELECTED VARIETIES

**LIMIT 4 8<sup>99</sup>**

OVER LIMIT PAY 9.99 EA

21291897\_EA/21361872\_EA



DEPEND UNDERWEAR OR POISE PADS SELECTED VARIETIES AND SIZES

**LIMIT 4 17<sup>99</sup>**

OVER LIMIT PAY 19.99 EA

21126314\_EA



AVEENO BABY SUNCARE PRODUCTS SELECTED VARIETIES AND SIZES

**LIMIT 4 14<sup>99</sup>**

OVER LIMIT PAY 15.99 EA

21009268\_EA/21513248\_EA



HAWAIIAN TROPIC SUNCARE PRODUCTS SELECTED VARIETIES AND SIZES

**LIMIT 4 11<sup>99</sup>**

OVER LIMIT PAY 14.99 EA

20637962\_EA/21350115\_EA



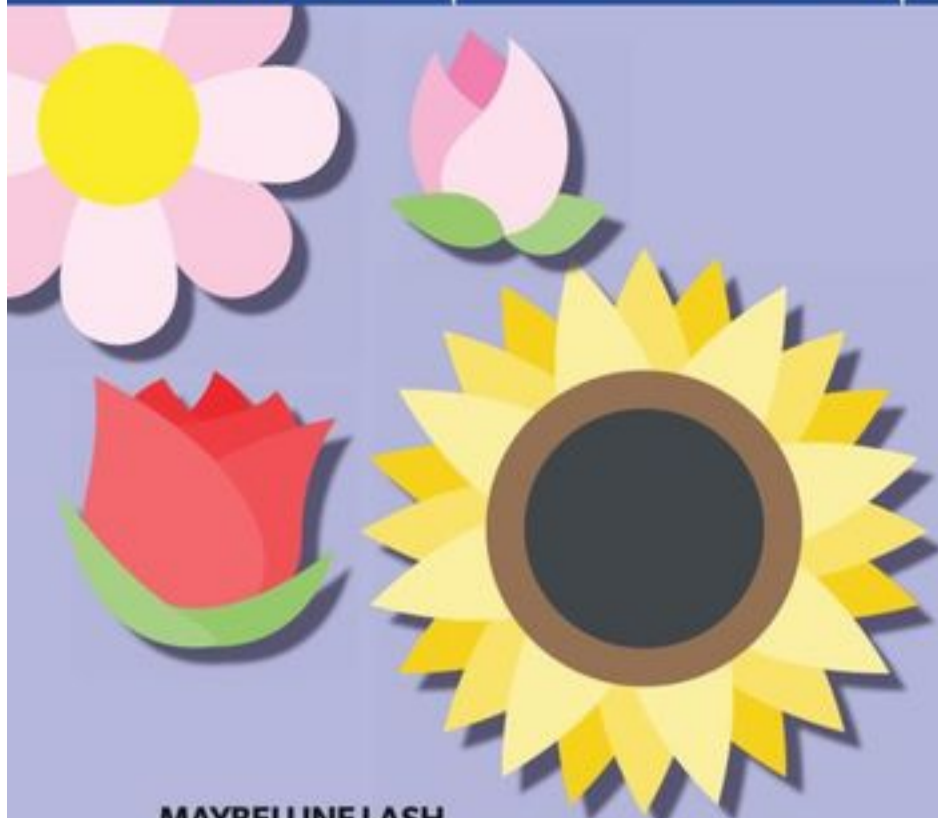
NEUTROGENA SUNCARE PRODUCTS SELECTED VARIETIES AND SIZES

**LIMIT 4 12<sup>99</sup>**

OVER LIMIT PAY 16.99 EA

21352122\_EA/21352125\_EA

# GREAT PRICES FOR GREAT MOMS



MAYBELLINE LASH SENSATIONAL MASCARA  
SELECTED VARIETIES  
20830336003\_EA

**12<sup>99</sup>**



MAYBELLINE INSTANT AGE REWIND CONCEALER  
20379484004\_EA

**14<sup>99</sup>**



MODA BRUSHES  
21006619\_EA/21006614\_EA

FROM **2<sup>39</sup>**

2.39-6.39



L'ORÉAL INFALLIBLE EYELINER  
SELECTED VARIETIES  
21487075001\_EA

**11<sup>99</sup>**



L'ORÉAL INFALLIBLE MATTE RESISTANCE LIPSTICK  
21840705010\_EA

**12<sup>99</sup>**



REV XTENSIONNAIRE MASCARA OR COLORSTAY MULTIPLAYER LIQUID EYE PENCIL  
SELECTED VARIETIES  
21569987002\_EA/2109604001\_EA

**9<sup>99</sup>**



**3,000<sup>00</sup>** = **\$3** Value  
when you buy 2

COVERGIRL SIMPLY AGELESS MASCARA OR FOUNDATION  
20935029001\_EA/21446181002\_EA



QUO BEAUTY COLOUR COSMETICS OR NAIL IMPLEMENTS  
21534731\_EA/21535334\_EA

FROM **3<sup>20</sup>**

3.20-14.40



DR. TEAL'S EPSOM SALT OR FOAM BATH  
SELECTED VARIETIES AND SIZES  
1 L/1.36 KG  
20335315\_EA/21016602\_EA

**1,500<sup>00</sup>** = **\$150** Value

LIMIT 4 **8<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



NEW

KRISTIN ESS SHAMPOO OR CONDITIONER  
SELECTED VARIETIES, 296 ML  
21933725\_EA/21933729\_EA

**12<sup>99</sup>**



PALMER'S MASSAGE CREAM 125 G OR MOISTURIZING BODY OIL 150/250 ML  
SELECTED VARIETIES  
20319320\_EA/20903722\_EA

LIMIT 4 **5<sup>99</sup>**

OVER LIMIT PAY 6.99 EA



# GREAT PRICES FOR GREAT MOMS

## Well deserved spa day at low prices

JOE FRESH SLEEP FACE MASK  
STYLE #54WR047576

**\$10**



JOE FRESH TERRY TOWEL ROBE  
STYLE #54WR044798

**\$39**



JOE FRESH PLUSH SLIPPERS  
STYLE #54WR046702

**\$22**



PC® HYGRO COTTON BATH TOWELS  
21306987\_EA

**2/\$28**

OR 17.00 EA



LIFE AT HOME™ SEAGRASS BASKET  
21344522\_EA

**\$24**



**BUY 1 GET 1 50% OFF**

LIFE AT HOME™ 14 OZ THREE WICK CANDLES  
ASSORTED SCENTS  
21416084\_EA

**\$16**



## Gift sets at prices you'll love

CUCINA POMPELMO OR CORIANDRE ET OLIVIER HAND CARE SET  
SELECTED VARIETIES  
21959351\_EA/21959352\_EA

**19.99**



OMBRA SPA RELAXING LAVENDER GIFT SET  
21439943\_EA

**19.99**



OLAY SERUM KIT  
21994526\_EA

**29.99**

L'ORÉAL DAY/NIGHT WRINKLE EXPERT KIT  
2121278\_EA

**25.99**



Items on this page may not be available in the following West locations: Courmayeur, Centerville, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile/Yorkton), Winnipeg (Kenaston), Brandon, and Steinbach. See back page for finer details.

# GREAT PRICES FOR GREAT MOMS

For the cozy mom at low prices

JOE FRESH LILAC JERSEY CAPRI'S  
STYLE #54WR04079

**\$19**



JOE FRESH MODAL SATIN TANK  
STYLE #54WR045325

**\$16**



JOE FRESH LILAC JERSEY ROBE  
STYLE #54WR04613

**\$29**



JOE FRESH MODAL SATIN PANTS  
STYLE #54WR045329

**\$24**



PC® STAINLESS STEEL FRENCH PRESS  
2140947\_EA

**\$25**



JOE FRESH SOCKS  
STYLE #54WR045805

**\$6**



LIFE AT HOME™ RAINBOW MUG  
21403291\_EA

**\$4**



PC® 24 OZ TO GO TUMBLER  
21464335\_EA

**\$12**



## Sweet Deals



LINDT SWISS CLASSIC CHOCOLATE BAR  
300 G  
SELECTED VARIETIES  
21431078\_EA

LIMIT 6  
**7<sup>99</sup>**

OVER LIMIT PAY 8.99 EA



MERCI CHOCOLATE  
200 G  
20639825\_EA

LIMIT 6  
**5<sup>99</sup>**

OVER LIMIT PAY 6.89 EA



LINDT LINDOR CHOCOLATE BAGS  
142-151 G  
SELECTED VARIETIES  
21240999\_EA/21406834\_EA

**7<sup>49</sup>**

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

**GARDEN & OUTDOOR**

**FRUIT & VEG**

**MEAT & SEAFOOD**

**GET TO GIVE**

**ALWAYS PRICED**

**BABY SHOP**

**MARC ANGELO**  
**Everyday gourmet...**

**SOUVLAKI CHICKEN BREAST OR PORK SIRLOIN KABOBS - VALUE PACK • 480g - 640g** 2104732\_EA **\$12.99**

**FROZEN BACON WRAPPED SAUSAGES 500g** 2104731\_EA **\$6.99**

**FROZEN ITALIAN PORK MEATBALLS 1.4kg** 2104731\_EA **\$13**

**BACON WRAPPED BEEF MEDALLIONS 340g** 2102164\_EA **LIMIT 4 \$12.49**

**FROZEN BREAKFAST PATTIES 1.2kg** 2079447\_EA **\$13**

**FROZEN BREAKFAST SAUSAGES 1.2kg** 2079447\_EA **\$13**

**Your Go-To For – Gut Health –**  
*Votre passeport pour la bonne digestion*

...  
**9 Billion Living Probiotics**  
*9 milliards de probiotiques*

**30-Day Fermentation**  
*Fermentation de 30 jours*

**Whole Ingredients**  
*Ingédients entiers*

**GT'S KOMBUCHA SELECTED VARIETIES 1.4 L** 21107379\_EA **\$10.49**

**GT'S KOMBUCHA SELECTED VARIETIES 480 ML** 20906034001\_EA **LIMIT 4 \$4.49**

Fill up with **18g goodness**

**NEW** Dairyland **18g of protein\***  
 2x more protein than regular milk

**NEW** Dairyland **18g of Protein** 2% 1.89 L

**NEW** Dairyland **18g of Protein** 2% 1.89 L **NEW** **LIMIT 4 \$5.49**

**DAIRYLAND PROTEIN BEVERAGE 189 L** SELECTED VARIETIES 21054346\_EA/21054448\_EA

**DAIRYLAND MICROFILTERED MILK 1.89 L** SELECTED VARIETIES 21057816\_EA **\$4.99**

**NEILSON MILKSHAKES 310 ML** SELECTED VARIETIES 21040942\_EA **LIMIT 6 \$1.29**

**NESTLÉ OR MILK2GO MILKSHAKES 325-473 ML** SELECTED VARIETIES 2032369903\_EA 206895035002\_EA **LIMIT 6 \$1.49**

**PROTEIN TO FUEL YOUR DAY.**

**15 g of Protein\*** **20 g of Protein\*** **16 g of Protein\***

**BOOST** **BOOST** **BOOST**

**GREAT TASTE GUARANTEE**  
 LOVE IT OR YOUR MONEY BACK  
 SÉRIEUX OU REMBOURSE  
 BON GOÛT GARANTI

**UP TO 20% OFF**  
 12.7% to 22.9% AFTER SAVINGS

**BOOST READY TO DRINK PROTEIN SHAKES**  
 SELECT VARIETIES AND SIZES 20986348\_EA/20990878\_EA/210499827\_EA

**Join Always to build girls' confidence through sports: #KeepHerPlaying**

**always** **Fast and female**

**PURCHASE = DONATION**

**REAL CANADIAN SUPERSTORE**

\*For every Always Pad product purchased at Real Canadian Superstore between April 25th and May 1st, 2024, Always will donate \$0.10 to Fast and Female up to \$10,000 CAD.

**ALWAYS PADS OR LINERS**  
 SELECTED VARIETIES AND SIZES  
 \*At least \$3 value in points

**3,000<sup>pts</sup> = \$3 Value!**  
 for every \$20<sup>+</sup> spent on

**CALEDON farms**  
 ALL NATURAL PET TREATS | MADE IN CANADA

**Sweet Potato Chews** **Beef Tendersticks** **NutriNibs**

**LIMIT 4 \$8.99** **LIMIT 4 \$17.99** **LIMIT 4 \$4.49**

**CALEDON FARMS Sweet Potato Chews 265 g** 20336993\_EA

**CALEDON FARMS VALUE PACK Beef Tendersticks 340 g** 21358478\_EA

**CALEDON FARMS Cat Treats 30 g** 21388841\_EA

**DISCOVER NEW**  
 CREATED BY **Maison Perrier** FRANCE

**\$2** MAISON PERRIER SPARKLING WATER SELECTED VARIETIES 1 L 2107181\_CA/2107182\_CA

**NEW FLAVOUR**

**THE HOUSE OF UPLIFTING BEVERAGES**

**LIMIT 4 \$7.99** MAISON PERRIER SPARKLING WATER SELECTED VARIETIES 6X500ML/330 ML 200073\_CA/200074\_CA

**NEW FLAVOUR**

**YOUR break YOUR RULES.**

**LIMIT 6 \$3.99** Nestlé chocolate pouches 135-205 g assorted varieties 2104861\_CA/2104862\_CA

**\$1** Nestlé single chocolate bars 41-60 g, assorted varieties 20018\_CA/20019\_CA 20018\_CA/20019\_CA

**NEW** **NEW**

**LIMIT 4 \$9.99** Aero® smores kit (515 g) 200881\_CA

**THE MOBILE SHOP**

**OUT WITH THE OLD IN WITH THE NEW**

EARN UP TO **250,000<sup>pts</sup>**

**WHEN YOU TRADE IN YOUR OLD PHONE**

Subject to credit approval. PC Optimum™ points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



L'ORÉAL PARIS

**6,000** = \$6 Value  
when you buy 2

SHOP L'ORÉAL PARIS MOTHER'S DAY FAVOURITES

L'Oréal Panorama mascara  
2156292002\_EA



True Match Serum concealer  
2154325006\_EA



Brow Stylist Definer  
2107092003\_EA



L'ORÉAL PARIS

POWERFUL SERUMS BECAUSE SHE'S WORTH IT

**10,000** = \$10 Value  
when you buy any 2

L'OREAL REVITALIFT SERUMS  
21170224\_EA/21504551\_EA/21571407\_EA  
\*At least \$10 value in points

NEW  
**12%**  
[ NIACINAMIDE ]  
+ AMINO SULFONIC + FERULIC



**1.5%**  
[ PURE HYALURONIC ACID ]



**12%**  
[ PURE VITAMIN C ]  
+ SALICYLIC ACID + VITAMIN E



MAYBELLINE NEW YORK



**4,000** = \$4 Value  
when you buy 2

MOTHER'S DAY

SHOP OUR MOTHER'S DAY FAVOURITES

Maybelline Fit Me foundation  
2033554008\_EA



Maybelline Superstay lipstick  
21022969008\_EA



Maybelline Fit Me powder  
20830325005\_EA



Maybelline Fit Me concealer  
2121963001\_EA



gelcouture by essie

longwear without UV lamp



gel-like finish lasts up to 14 days\*

Essie Gel Couture nail colour or top coat  
2019583006\_EA/21039576\_EA **9.99**

step 1: colour

#1 top coat\*\*  
Canada

Essie On a roll apricot cuticle oil  
21569952\_EA **9.99**

step 3: hydrate

step 2: seal

\*with reapplication of top coat on day 7.



# FROM OUR SHELVES TO YOURS



## REAL CANADIAN LIQUORSTORE

Get your points straight up

Now you can earn and redeem PC Optimum™ points on liquor.

CONO SUR ORGANIC CABERNET CARMENERE OR CHARDONNAY, 750 ML

500<sup>PC</sup> = \$0.50 Value

13<sup>49</sup>



1,000<sup>PC</sup> = \$1 Value

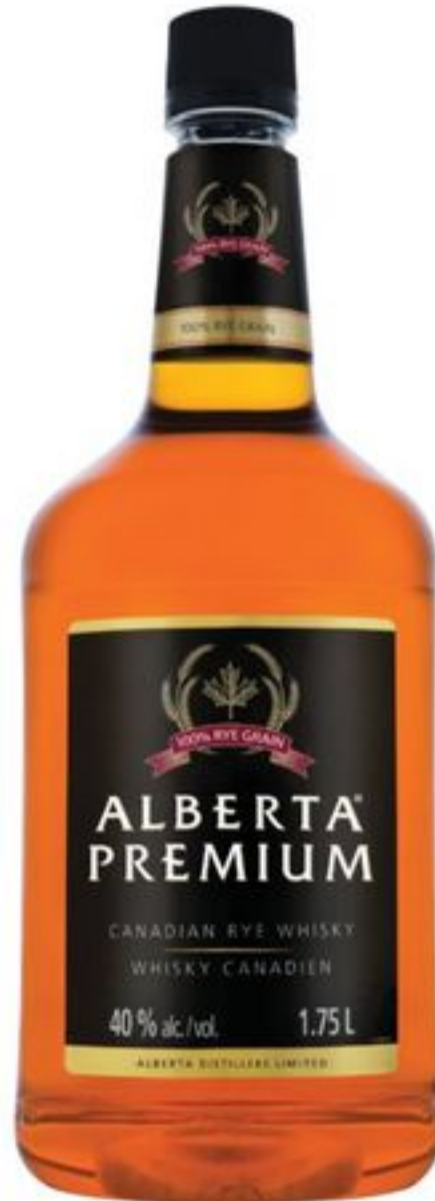
PABST BLUE RIBBON GROOVY LEMON ICED TEA, 12X355 ML

24<sup>99</sup>

POLAR ICE VODKA, 1.75 L

1,500<sup>PC</sup> = \$1.50 Value

48<sup>49</sup>



ALBERTA PREMIUM RYE, 1.75 L

46<sup>99</sup>



1,000<sup>PC</sup> = \$1 Value

SVNS HARD 7 UP ORIGINAL, 12X355 ML

27<sup>99</sup>



LINDEMAN'S BIN 65 CHARDONNAY, BIN 45 CABERNET SAUVIGNON, BIN 85 PINOT GRIGIO OR BIN 95 SAUVIGNON BLANC, 750 ML

500<sup>PC</sup> = \$0.50 Value

9<sup>99</sup>



PELEE ISLAND MERLOT SEMI SWEET, 750 ML

500<sup>PC</sup> = \$0.50 Value

12<sup>49</sup>



BOTA BOX PINOT GRIGIO, MERLOT, CABERNET SAUVIGNON OR ROSÉ, 3 L

1,000<sup>PC</sup> = \$1 Value

34<sup>99</sup>



BOMBAY SAPPHIRE, PRESSE OR BRAMBLE GIN, 750 ML

500<sup>PC</sup> = \$0.50 Value

26<sup>99</sup>



JOSE CUERVO ESPECIAL GOLD TEQUILA, 750 ML

2,000<sup>PC</sup> = \$2 Value

33<sup>99</sup>



CAPTAIN MORGAN SPICED RUM, 1.14 L

36<sup>99</sup>



1,000<sup>PC</sup> = \$1 Value

BUD LIGHT DOUBLE LIME, 12X355 ML WORKS OUT TO BE \$2.17 PER CAN

26<sup>99</sup>



BUSCH LAGER OR LIGHT BEER, 30X355 ML WORKS OUT TO BE \$1.53 PER CAN

45<sup>99</sup>



MICHELOB ULTRA BEER, 24X355 ML WORKS OUT TO BE \$2.00 PER CAN

47<sup>99</sup>



**Our bonus redemption event is on.\***

April 25 - May 1 | In-Store Exclusive

FIND A STORE

**JOE FRESH**

\* Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details

REDEEM  
**30K** pts  
FOR \$40 OFF

THAT'S AN EXTRA  
**\$10!**

REDEEM  
**50K** pts  
FOR \$75 OFF

THAT'S AN EXTRA  
**\$25!**



Theodore & Pringle  
OPTICAL

Shop. Earn.  
Redeem points.



**Get 80,000** pts  
for every \$200 spent on optical.

April 18 - May 1, 2024.

\*FOR EVERY \$300 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN APRIL 18 - MAY 1, 2024.

**AD  
MATCH**

**We match prices\* so you can just shop!**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

\*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.

\*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore location and receive a free Banana Boat Protect The Fun Family Pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. No copies. Coupon must be presented to the cashier at time of purchase. Valid from Thursday, April 25th until closing Wednesday, May 1st, 2024. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21600409\_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our regular prices. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™The trade-marks, service marks and logos displayed in this flyer are trade-marks of Loblaw's Inc. All rights reserved. ©2024 Loblaw's Inc. Please recycle.

PC OPTIMUM™ MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit [pcoptimum.ca](http://pcoptimum.ca). No cash value. See [pcoptimum.ca](http://pcoptimum.ca) for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction.

Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at [superstore.ca](http://superstore.ca) for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.