

1000+

ITEMS ARE
PRICE LOCKED
OR AT NEW LOWERED PRICES

Look for these symbols in store



Sobeys

Buy 1 Get 1 FREE*

RedHots
ALL PORK
TOUT PORC

Maple Leaf Natural Top Dogs
ORIGINAL

MAPLE LEAF or SCHNEIDERS
Wieners selected 375 g 6.49 ea
Saucisses fumées MAPLE LEAF ou
SCHNEIDERS certaines variétés

*of equal or lesser value

Scene+ MEMBER PRICING

4.49 /lb, 9.90/kg
with Scene+ Card

Members SAVE \$1/lb

5.49 without Scene+ Card (12.10/kg)

Extra Lean Ground Beef Family Size
Boeuf haché extra-maigre format familial

3.99 /lb

Fresh Pork Tenderloin Family Size
cryovac 8.80/kg
Filet de porc frais format familial sous vide

Scene+ MEMBER PRICING

9.99 with Scene+ Card

Members SAVE \$3

12.99 without Scene+ Card

Prepared Fresh Daily In Store
Fruit or Vegetable Trays 1-1.3 kg
Plateaux de fruits ou de légumes
frais préparés chaque jour en magasin

3 PACK

2.99

From Ontario de l'Ontario

Rainbow Peppers product of Ontario 3 pk
Poivrons arc-en-ciel produit de l'Ontario

CHOOSE CANADIAN SEAFOOD

4 Day THUR 25 FRI 26 SAT 27 SUN 28
salmon sale!

Scene+ MEMBER PRICING

10.99 /lb, 24.23/kg
with Scene+ Card

Members SAVE \$3/lb

13.99 without Scene+ Card and Rest of Week (30.84/kg)

Fresh Atlantic Salmon Fillets Family Size
product of Canada subject to availability
Filets de saumon de l'Atlantique frais format familial
produit du Canada selon les arrivages

HOT PRICE

3.97

QUAKER Harvest Crunch Cereal or Selected Varieties 350-600 g, KELLOGG'S Premium Cereal selected 306-553 g or KELLOGG'S Cereal selected 210-435 g
Céréales Croque Nature ou certaines variétés QUAKER, céréales de qualité supérieure KELLOGG'S ou céréales KELLOGG'S certaines variétés

HOT PRICE

2.49

ASTRO Yogurt 650-750 g, KRAFT Dip 227 g or INTERNATIONAL DELIGHT 473 mL
Yogourt ASTRO, trempette KRAFT ou INTERNATIONAL DELIGHT

HOT PRICE

2/13

COCA-COLA or PEPSI Soft Drinks 12x355 mL
Boissons gazeuses COCA-COLA ou PEPSI

200 PTS when you buy 2

HOT PRICE

2.49

VILLAGGIO Bread 510-675 g or Buns 6-8 pk
Pain VILLAGGIO ou pains

CHRISTIE Ritz Crackers selected 180-200 g, Wheat Thins 175-200 g, Toppables 396 g or Triscuits 185-200 g
Craquelins Ritz CHRISTIE certaines variétés, Fins au blé, Tartinables ou Triscuits

HOT PRICE

3/6.99

HOT PRICE

\$2

MCCAIN Regular Fries 800 g
Frites coupe droite MCCAIN



Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*



*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: www.specialolympics.ca

Prices and offers in effect April-May 2024
Prix et offres en vigueur ces jours avril-mai 2024

THU 25 FRI 26 SAT 27 SUN 28 MON 29 TUE 30 WED 1



So many deals
Scan here for our full digital flyer

SOBEYS_WKS2_F01_ONT_BIL

Scene

PLUS UP

POINTS

ALL WEEK LONG!

74,000+ PTS

available in store April 25-May 1

That's like **\$740** toward your groceries

That's like
\$5
toward your
groceries



500 PTS
when you buy 5

4.99

JOHNSONVILLE
Breakfast, Dinner or
Smoked Pork Sausages
250-500 g selected
Saucisses de porc à
déjeuner, à dîner ou
fumées JOHNSONVILLE
certaines variétés



600 PTS
when you spend
\$30 or more

7.99
each

That's like
\$6
toward your
groceries



Atlantic Canada 3-4 oz Lobster Tail
previously frozen or frozen 85 g or 4 pk for \$31.96
Queue de homard de 3-4 oz du Canada atlantique
décongelée ou surgelée

That's like
\$5
toward your
groceries

500 PTS
when you buy 5

2.49

QUAKER Crispy
Minis 100 g or Rice
Cakes 127-199 g
Crispy Minis
QUAKER ou
galettes de riz



HUGGIES
little movers.



350 PTS
when you buy 1

24.99

PAMPERS Super or
HUGGIES Giga Pack Diapers
38-120 pk
Couches paquet super
PAMPERS ou giga HUGGIES

See pages 2 & 3 for more offers!



**Buy 1 Get 1
FREE**

From Canada
du Canada
COMPLIMENTS ORGANIC
Whole White Mushrooms
product of Canada 227 g
3.69 ea
Champignons blancs
entiers COMPLIMENTS
BIOLOGIQUE produit
du Canada



READY
FOR
YOU

150 PTS
when you spend
\$10 or more

Approximately
\$2.00 per
patty

**STARTING AT
6.49**
/lb
Lean Ground Beef Burgers, Bacon &
Cheddar, Jalapeño & Cheddar or Onion
& Swiss or Medium Ground Beef Chuck
Inclusion Burger starting at 14.31/kg
Burgers de bœuf haché maigre, bacon et
cheddar, jalapeño et cheddar ou oignon et
suisse ou burger de bloc d'épaule de bœuf
haché mi-maigre tout inclus

**It's time to
get grillin'**



BUY 1 GET 1
**50%
off**

THE KEG, MONTANA'S, ST. LOUIS BAR & GRILL,
EARL'S KITCHEN + BAR, BELMONT, CARDINAL ROADHOUSE,
BUTTERBALL or COMPLIMENTS Burgers & More! 678 g-2.27 kg
Burgers et plus! THE KEG, MONTANA'S, ST. LOUIS BAR & GRILL,
EARL'S KITCHEN + BAR, BELMONT, CARDINAL ROADHOUSE,
BUTTERBALL ou COMPLIMENTS



READY
FOR
YOU

**STERLING
SILVER**
STARTING AT
5.99
/lb

STERLING SILVER Fresh Top Sirloin
Beef Kabob with Assorted Vegetables or
Boneless Skinless Chicken Breast or Thigh
Kabobs or Pork Tenderloin Kabob starting
at 13.21/kg
Brochettes de haut de surlonge de bœuf
frais avec légumes assortis STERLING
SILVER ou brochettes de poitrine de
poulet désossée sans peau ou hauts de
cuisses ou brochette de longe de porc



READY
FOR
YOU

**15%
off**

Prepared Fresh Daily Roasters or
BBQ Grillers assorted sizes
Barquettes de légumes à rôtir ou
à griller sur le barbecue préparées
fraîches chaque jour certains
formats

30% off

Fresh Boneless Striploin Grilling Steaks or Premium Oven Roast Family Size cut from Canada AA or USDA Select grade beef
Biftecks de faux-filet à griller déossés frais ou rôtis à cuire au four format familial coupe de bœuf Canada AA ou USDA Select

7.99 /lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size 17.61/kg
Pilons de poulet sans peau déossés
COMPLIMENTS REFROIDIS À L'AIR frais format familial

250 PTS when you buy 1

12.99

COMPLIMENTS Frozen Pork Back Ribs or Chicken Wings, Filets or Chunks 680-800 g
CÔTES de dos de porc surgelées COMPLIMENTS ou ailes, filets ou morceaux de poulet

6.99 without scene+ Card

From Ontario de l'Ontario

COMPLIMENTS Honeycrisp Apples product of Ontario fancy grade 1.36 kg bag
Pommes Honeycrisp COMPLIMENTS produit de l'Ontario catégorie de fantasia sac de 1.36 kg

HOT PRICE

6.99

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g or ANCHOR BAY Cooked Shrimp in Ring with Sauce 340 g
Crevettes cuites ou crues COMPLIMENTS 31-40 par lb ou crevettes cuites dans une couronne avec sauce ANCHOR BAY

Scene+ MEMBER PRICING

Members SAVE \$1

5.99 with Scene+ Card

6.99 without scene+ Card

COMPLIMENTS Honeycrisp Apples product of Ontario fancy grade 1.36 kg bag
Pommes Honeycrisp COMPLIMENTS produit de l'Ontario catégorie de fantasia sac de 1.36 kg

80 PTS when you buy 2

3.99 Hot Dog or Hamburger
Petits pains à hot-dog ou hamburger

6.49

MAPLE LEAF Natural Selections Sliced Meats 125-175 g selected
Viandes tranchées Natural Selection MAPLE LEAF certaines variétés

3.99 Cauliflower product of USA or Mexico no 1 grade
Chou-fleur produit des E.-U. ou du Mexique n° 1

4.99

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected
Fromage COMPLIMENTS ou râpé certaines variétés

3.99

KRAFT Singles 410 g
Tranches Singles KRAFT

2/\$7

OLD DUTCH Potato Chips 235 g
Croustilles OLD DUTCH

3/3.99

HEINZ Beans or Pasta 398 mL
Fèves ou pâtes HEINZ

2.99

DIANA Sauces 500 mL or Marinades 375 mL or BULL'S-EYE BBQ Sauce 425 mL
Sauces DIANA ou marinades ou sauce barbecue BULL'S-EYE

2/\$3

CATELLI Garden Select Pasta Sauce 640 mL
Sauce pour pâtes Sélection du Jardin CATELLI

4.49

DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g
Pizza Ristorante or Casa Di Mama DR. OETKER

5.44

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L Drumsticks, DEL MONTE or Selected Premium Novelties 4-12 pk
Dessert glacé de qualité supérieure ou crème glacée La Vraie Crème NESTLÉ, nouveautés Drumsticks, DEL MONTE ou de qualité supérieure sélectionnées

6.99

IMPERIAL Soft Margarine or Squares 1.28-1.36 kg
Margarine molle ou en carrés IMPERIAL

2.99

NATREL Fine Filtered 5-10% Cream 1 L or SEALTEST 5-10% Cream 1 L or Whip Cream 473 mL
Crème finement filtrée 5-10% NATREL ou crème fouettée

2.99

EARTH'S OWN Oat Beverage 1.75 L
Boisson à l'avoine EARTH'S OWN

8.99

VAN HOUTTE K-Cup® Pods 10-12 pk, MAXWELL HOUSE Roast and Ground Coffee 631-925 g, FOLGERS Ground Coffee 544-865 g
Capsules K-Cup® VAN HOUTTE, café torréfié et moulu MAXWELL HOUSE, café moulu FOLGERS

2/\$6

DARE Bear Paws Cookies 168-240 g, Viva Puffs, Wagon Wheels, Ultimate 290-360 g or LECLERC Celebration Cookies 240-350 g
Biscuits Pattes d'ours DARE, Viva Puffs, Wagon Wheels, Suprême ou biscuits Celebration LECLERC

200 PTS when you buy 2

3.99

CREST Toothpaste 63-120 mL or ORAL-B Toothbrushes or Floss 1 pk selected
Dentifrice CREST ou brosses à dents ou soie dentaire ORAL-B certaines variétés

14.99

TIDE Laundry Detergent 2.48-2.72 L, Pods 25-42 pk, DOWNY or GAIN Beads 515 g or Fabric Softener 1.43-3.29 L
Détergent à lessive TIDE, capsules Pods, perles DOWNY ou GAIN ou assouplissant textile

6.99

CASHMERE Bathroom Tissue 12=24 rolls or 8=24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk
Papier hygiénique CASHMERE, SPONGE TOWELS ou mouchoirs SCOTTIES

Scene+ GET 500 PTS

FOR EVERY \$25 SPENT IN GAP INC. BRANDS, KOBLO, WAYSFA OR JOEY RESTAURANTS GIFT CARDS!

Offer valid during April 25 - May 1, 2024. Sorry no rainchecks or price matching. Offer valid only on Gap Options \$15, Gap Options \$50, Gap \$50, Baby Gap \$25, Gap Options \$25-\$500 VL, Jojo's \$50, Jojo's \$25-\$500 VL, Jojo's \$500, Jojo's \$25-\$500 VL, Wayspa \$50, Wayspa \$50, Wayspa \$25-\$500 VL, Kobo \$25, Kobo \$45, Kobo \$50, Kobo \$10-\$250 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

LOAD IT TO GET IT!

Get up to **1550** **PTS**

Load offers in the **Sobeys app** or at **MyGroceryOffers.ca**

That's like over **\$15** toward your groceries



Get **1000** **PTS** when you spend **\$30**

Marinated or Glazed Beef, Chicken or Pork from the service case

Get **200** **PTS** when you buy **2**

WERTHER'S ORIGINAL Candy 230-245 g

Get **150** **PTS** when you buy **2**

MERCI Chocolate 100 g



Get **200** **PTS** when you buy **2**

LOOP Kefir Water 355 mL



Offer valid April 25th to May 1st, 2024 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Serving
up
value



Recipe of the Week:
**Warm Tuna
and Broccoli
Pasta Salad**

only
\$5 * per
serving
or
less

[Get recipe](#)

BARILLA
Farfalle Pasta
410 g



Hirros Cherry
Tomatoes product of
Canada or Mexico 255 g



Broccoli Crowns
product of USA or Mexico



Bulk Red Peppers
product of Canada or Mexico



**PRICE
LOCK**

CLOVER LEAF
Skipjack Tuna 170 g

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 25th to May 1st, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

LOOK
FOR **1000+**

ITEMS THAT ARE **PRICE LOCKED**
AND AT NEW LOWER PRICES
THROUGHOUT THE STORE

1000+

ITEMS ARE **PRICE LOCKED**
OR AT NEW LOWERED PRICES

new
LOWER PRICE

BUY MORE
SAVE MORE

2.49

ea when you buy 3 or more
COMPLIMENTS Herbs 20-28 g
assorted varieties 2.79 ea



new
LOWER PRICE

3.49

From Canada
COMPLIMENTS ORGANIC Sliced
Mushrooms product of Canada
227 g



new
LOWER PRICE

75 PTS
when you buy 2

3.99

COMPLIMENTS Salads 426-454 g
regular potato, creamy coleslaw,
macaroni or other selected varieties



new
LOWER PRICE

5.99

/lb
PANACHE Flattened
Chicken Lemon Greek,
Jerk or Portuguese
13.21/kg



new
LOWER PRICE

3.49

COMPLIMENTS Cookies
selected 300-350 g



new
LOWER PRICE

4.99

HUNGRY-MAN Frozen Dinners
360-455 g



new
LOWER PRICE

3.79

CAVENDISH FARMS Restaurant
Style Fries 540-750 g



BUDGET PLEASERS!

Look for
these
symbols
while you
shop

special
OFFER

Extended
offer for
4+ weeks

BUY
MORE
SAVE
MORE

Save when
you stock up
on more

WEEKLY
SPECIAL

Spotlight on
weekly
specials

SAVE
this
week

Amazing
limited-time
price

Scene⁺

1000 = 10
in FREE
groceries

Scene⁺
MEMBER
PRICING

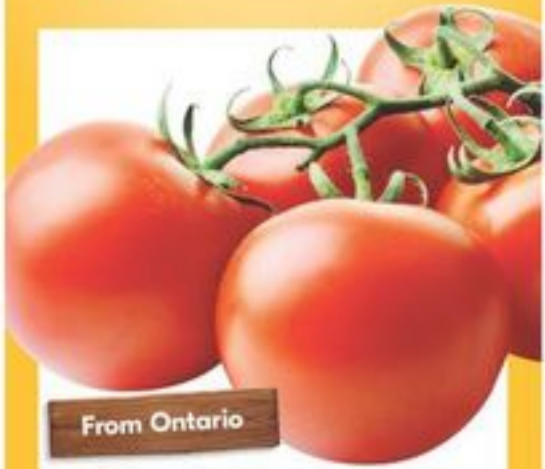
Reduced
pricing
for Scene⁺
members

compliments

Love it
or
it's free*

*For details see
Compliments.ca

Fresh picks



From Ontario

2²⁹ /lb
Tomatoes on the Vine product of Ontario no 1 grade 5.05/kg



From Ontario

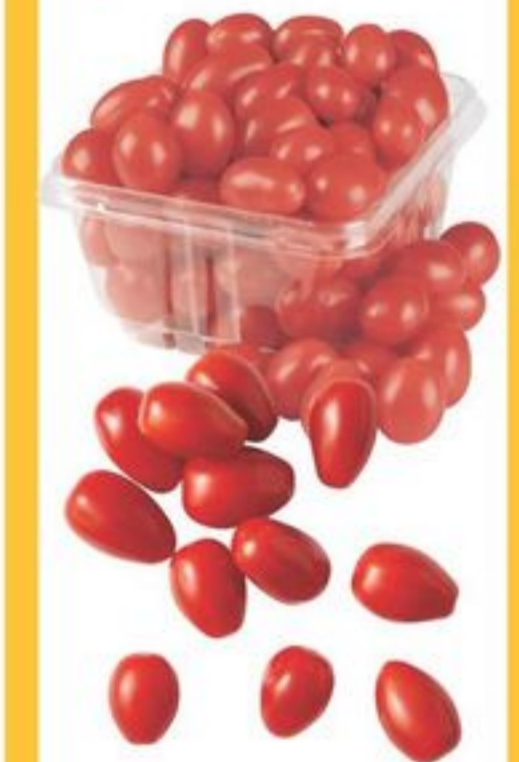
3⁴⁹
Mini Seedless Cucumbers product of Ontario, Canada no 1 grade 6 pk



From Canada

2⁴⁹
Boston Lettuce product of Canada

Enjoy fresh hothouse produce!



3⁴⁹
Grape Tomatoes product of Canada or Mexico



5⁴⁹
Sweet Mini Peppers product of Mexico 454 g

Scene PLUS UP POINTS

ALL WEEK LONG!



+100 PTS when you buy 2

2/\$6

COMPLIMENTS Garden Salad 340 g or Cole Slaw 397 g product of USA



+50 PTS when you buy 1

4⁹⁹
French Green Beans product of Mexico or Guatemala 400 g



5⁴⁹ +100 PTS when you buy 1
SUMMI Asian Appetizers 240-350 g



9⁹⁹ +300 PTS when you buy 2
PROMISE Gluten-Free Loaves 400-480 g



+200 PTS when you buy 1
13⁹⁹
Mediterranean Chicken

BAKED IN STORE

+100 PTS when you buy 2

5⁹⁹
Chocolate Chip, Oatmeal Raisin or Monster Cookies 310 g



+200 PTS when you buy 2
2⁹⁹
SCHNEIDERS Meat Pies 275 g



+100 PTS when you buy 2
3⁹⁹
CAVENDISH FLOUR CRISP Flavour Crisp Fries 454-750 g



BUY MORE SAVE MORE
+150 PTS when you buy 9
\$7 ea when you buy 9 or more
DANONE Go! 190 mL 1.79 ea



+100 PTS when you buy 2
4⁹⁹
ARMSTRONG Cheese Sticks 210 g or Combos 180 g



+100 PTS when you buy 2
4²⁹
MARS Multi-Packs 200-208 g



+150 PTS when you buy 2
2/\$6
PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



That's like \$4 toward your groceries
+400 PTS when you buy 4
19⁹⁹
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g



That's like \$5 toward your groceries
+500 PTS when you buy 2
19⁹⁹
MELITTA Whole Bean Coffee 907 g



BUDGET PLEASERS!

Look for these symbols while you shop

WEEKLY SPECIAL: Spotlight on weekly specials

BUY MORE SAVE MORE: Save when you stock up on more

SAVE this week: Amazing limited-time price

SPECIAL OFFER: Extended offer for 4+ weeks

74,000+ PTS

available in store April 25-May 1, 2024

That's \$740 of free groceries*

That's like \$4 toward your groceries

400 PTS when you buy 2

10⁹⁹

JANES Pubstyle Breaded Chicken or Turkey Strips, Nuggets, Burgers, Chicken Fries, Popcorn Chicken or Chicken Wings 600-700 g



STARTING AT 4⁹⁹ 250 PTS when you buy 2

MAPLE LODGE FARMS Ultimate Chicken Franks, Chicken Bacon or ZABINA Halal Breakfast Chicken Strips selected 375-900 g

value size

1000 PTS when you buy 1 pkg

3⁹⁹

Pork Half Loin Bone-In Chops frozen 8.80/kg

That's like \$10 toward your groceries



500 PTS when you spend \$30 or more

11⁹⁹ /lb

CERTIFIED TENDER TENDRETÉ CERTIFIÉE

That's like \$5 toward your groceries



100 PTS when you buy 1

8⁹⁹

COMPLIMENTS NATURALLY SIMPLE Black Tiger Raw Shrimp 340 g or TOPPITS Ecuadorian Jumbo Cooked Shrimp 340 g

value size

200 PTS when you buy 1

16⁹⁹

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon or Cod 908 g



300 PTS when you buy 2

6⁹⁹ STEFANO Pasta Sauce 405-648 mL

That's like \$10 toward your groceries

1000 PTS when you buy 4

5⁹⁹

RIO MARE Tuna Salad 160 g



50 PTS when you buy 1

12⁴⁹

COMPLIMENTS Steak Spice or Chicken Seasoning 675-825 g

That's like \$4 toward your groceries

400 PTS when you buy 8

2/2⁵⁰

JELLO Jelly Powders 10-85 g



300 PTS when you buy 2

7⁹⁹

SWIFFER Wet Jet 1.25 L Cloth 10-16 pk or Duster Kit selected

200 PTS when you buy 2

7⁴⁹

GLAD Kitchen Bags 26-52 pk or Compostable 10 pk



300 PTS when you buy 1

24⁹⁹

FRISKIES Canned Cat Food 24 pk 3.74 kg or BENEFUL Dry Dog Food 7 kg



1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

new LOWER PRICE

PRICE LOCK

Look for these symbols while you shop

2⁴⁹ /lb
Eggplant or Zucchini
Squash product of Mexico 5.49/kg

5⁹⁹ From Ontario
SWEET SNAPS Pepper Medley
product of Ontario 340 g

3⁴⁹ From Canada
50 PTS when you buy 2
THE LITTLE POTATO COMPANY
Potatoes Garlic Herb or Savoury Herb
Kits product of Canada 454 g

5⁹⁹ From Canada
COMPLIMENTS ORGANIC
Portabella Caps product of
Canada 170 g

4⁹⁹ ORGANIC
ANDY BOY
Romaine Hearts
product of USA or Mexico
3 pk

4⁹⁹ 50 PTS when you buy 1
Large Pineapples or
Fresh Cored
Pineapples
product of
Costa Rica

2²⁹ /lb
Bulk Vidalia Onions
product of USA 5.05/kg

6⁹⁹ 25 PTS when you buy 2
BIG MOUNTAIN Veggie Links or Bites 300 g,
Cauli Crumble Veggie Grounds 340 g or
Veggie Burger 400 g

2⁹⁹ 50 PTS when you buy 1
SUNRISE Tofu extra
firm 350 g

Fresh for the grill!
Our cored pineapples save prep time at no extra cost!

Fruity fresh...

4⁹⁹ From Ontario
Greenhouse Grown
Strawberries
product of Ontario 340 g
4⁹⁹
Strawberries product of USA
or Mexico 454 g

5⁹⁹ 100 PTS when you buy 1
ORRI
Clementines
product of Israel
907 g

5⁹⁹ HAPPY PLANET
Clean Protein
900 mL
Made with
10 grams of
plant protein,
these delicious
shakes help
keep you going
throughout
your day!

3⁹⁹ 50 PTS when you buy 1
Green Kale
product of USA
or Mexico

2⁹⁹ ORGANIC 3⁴⁹
Celery product of
USA or Mexico

1⁹⁹ ORGANIC 2⁹⁹
COMPLIMENTS
Baby-Cut Mini Carrots
product of USA
no 1 grade 340 g

5⁹⁹ ORGANIC 6⁹⁹
COMPLIMENTS
Baby Spinach or
Spring Mix product
of USA 312 g

25% off READY FOR YOU
Prepared Fresh
Daily Yogurt
Parfaits assorted
sizes

15% off READY FOR YOU
Prepared Daily
Mixed Melon,
Watermelon,
Honeydew or
Cantaloupe Chunks
assorted sizes

15% off COMPLIMENTS
Tubs 250-500g
selected varieties

floral

2⁷⁵ BUY MORE SAVE MORE
COMPLIMENTS
Black Earth 25 L
2.99 ea

3⁴⁹ BUY MORE SAVE MORE
Grown in Ontario
Premium Assorted Annuals
4" 3.89 ea

12⁹⁹ BUY MORE SAVE MORE
Grown in Ontario
Premium Annuals 8"
Decor Pot
14.99 ea

7⁹⁹ BUY MORE SAVE MORE
Grown in Ontario
Ornithogalum "Star
of Bethlehem" 4"

BUDGET PLEASERS! Look for these symbols while you shop

Scene 1000 pts = 10 in FREE groceries

Scene MEMBER Reduced pricing for Scene+ members

COMPLIMENTS

25
Sterling Silver

Celebrate 25 Years with Sterling Silver®

So-tender
HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeyes

8.99 /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Marinating Steaks Family Size cut from Canada AAA grade beef 19.82/kg

17.99 /lb, 39.66/kg when you buy 2 pigs or more

CERTIFIED TENDER
TENDRETE CERTIFIEE

BUY MORE SAVE MORE

STERLING SILVER Fresh T-Bone Grilling Steak cut from Canada AAA grade beef 19.99/lb, 44.07/kg

200 PTS when you buy 1

3.99 /lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken 8.80/kg

200 PTS when you spend \$20 or more

3.99 /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size 8.80/kg

4.99 /lb

READY FOR YOU

Fresh Honey Garlic or Maple Chipotle Marinated Pork Tenderloin 11.00/kg

5.50 /lb when you buy 2 or more

BUY MORE SAVE MORE

JOHNSONVILLE Ground Sausage 375 g, NOBLE PREMIUM BISON Lean Ground Bison 225 g or FONTAINE Lean Ground Veal 454 g starting at 6.99 ea

7.99 /lb

100 PTS when you spend \$20

READY FOR YOU

Store-Made Sausage Stuffed Portabella Mushroom Caps 17.61/kg

16.99 /lb

Fresh Canadian Lamb Loin Chops 37.46/kg

10% off

THOMAS FARMS Frozen Australian Lamb

So-local
From Ontario

Buy 2 Get 1 FREE

*of equal or lesser value

MIX & MATCH

HAYTER'S FARM Turkey Products starting at 4.99/lb, 11.00/kg

Love it. Or it's free. 100% Satisfaction Guarantee

5.99 COMPLIMENTS Regular Wieners 1 kg

4.99 COMPLIMENTS Marinated Boneless Pork Chops 300 g or Pork Sirloin Kabobs 250 g 5.99 ea

5.99 COMPLIMENTS Asian Inspired Entrées 400-500 g or Stuffed Chicken Outlets 284 g

14.99 COMPLIMENTS Breaded Chicken 1.47-1.5 kg

value size

24.99 Seasoned Split Chicken Wings frozen \$24.99 per 2 kg box

Check for this symbol in store!

6.99 /lb

1000 PTS when you buy 1

That's like \$10 toward your groceries

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

quick & easy

300 PTS when you buy 2

STARTING AT **8.99**

SCHNEIDERS Peppercettes or Bologna 300-500 g or MAPLE LEAF Natural Shredded Chicken 250 g selected

6.99 /lb when you buy 2 or more

BUY MORE SAVE MORE

MAPLE LEAF Natural Bacon, Ready Crisp or Fully Cooked Breakfast Sausages 65-375 g selected 7.99 ea

11.99 STARTING AT

JACK DANIEL'S BBQ Entrées 425-454 g

250 PTS when you buy 2

3.99 /lb

COMPLIMENTS Peameal Bacon Chub 8.80/kg

8.99 /lb when you buy 1

MARCANGELO Sausages Mild or Hot Italian or Bacon Wrapped 500-675 g

11.99 /lb

ST-HUBERT, SWISS CHALET or MONTANA'S Frozen Pot Pies or Mozzarella Sticks frozen 510-800 g

120 PTS when you buy 1

11.99

COMPLIMENTS Beef Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

150 PTS when you buy 1

14.99

SWISS CHALET Chicken Strips or Nuggets 700 g

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

new LOWER PRICE

PRICE LOCK

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

SOBEYS_WK52_P05_ONT



Celebrate 25 Years with Sterling Silver®

So tender

HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

*Certified by the Canadian Beef Grading Agency

13.99 /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut from Canada AAA grade beef 30.84/kg

TRY WITH

our in-store BBQ Whiskey Marinade or Three Pepper Glaze!



Minimum 21 Day Aged

PORC • PORK Nagano

Remarkably tender cuts!



NEW

STARTING AT 7.99 /lb

NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin, Back Ribs or Pork Shank Hammer Style starting at 17.61/kg

MIX & MATCH

Get 500 PTS

When you spend \$20 or more

OR

Get 800 PTS

When you spend \$30 or more

OR

Get 2000 PTS

When you spend \$50 or more on Sterling Silver Top Medallions or Fresh Nagano Pork.

That's like \$5 toward your groceries

That's like \$8 toward your groceries

That's like \$20 toward your groceries

MAKE IT A NAGANO NIGHT.

RICH FLAVOUR. REMARKABLY TENDER.

100% CANADIAN PORK.

So easy

What a catch!

READY FOR YOU

Ready for you seafood

Our marinated Atlantic Salmon fillets boast beautifully marbled orange flesh that's ideal for grilling, pan searing or roasting. A delicious dinner for any night - just cook and serve!



THUR 25 | FRI 26 | SAT 27 | SUN 28

Scene+ MEMBER PRICING

4 Day sale!

11.99 /lb 26.43/kg

with Scene+ Card

14.99 /lb 33.05/kg

without Scene+ Card and Rest of Week
Marinated Fresh Atlantic Salmon Fillets subject to availability

5.99

Prepared In-store Cooked or Raw Garlic Shrimp Grillers previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 450 g



Prepared in store by our seafood experts, our Salmon roasts are easy enough for a weeknight meal idea or fancy enough to serve for company!

13.99 /lb

Fresh Atlantic Salmon Roasts with Imitation Crab and Seafood Stuffing 30.84/kg



Look for Ready For You products in our Meat, Seafood, Kitchen, Produce, and Deli departments.

seafood



2.99
COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g



6.99
CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g or sugar and spice 544 g



7.99
HIGH LINER Breaded or Battered Pollock 500-700 g or Signature Cuts Breaded or Battered Haddock 350 g



18.99
COMPLIMENTS NATURALLY SIMPLE Raw Black Tiger Shrimp 8-12 ct per lb 454 g or Wild Scallops 340 g

So easy

Ready for you seafood

Prepared in store by our seafood experts our salmon roasts are easy enough for a weeknight meal idea or fancy enough to serve for company!

1.25 /lb
Marinated Raw Shrimp Skewers 45 g previously frozen

13.99 /lb
Fresh Atlantic Salmon Roasts with Imitation Crab & Seafood Stuffing 30.84/kg

5.99 /lb
Prepared In-store Cooked or Raw Garlic Shrimp Grillers previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 450 g

8.99 /lb
Stuffed Mushroom Caps with Imitation Crab and Seafood Stuffing or Imitation Crab and Seafood Salad 19.82/kg

kitchen



100 PTS when you buy 2
4.29
SUMMER FRESH Dips or Hummus 200-227 g



2.19 /100 g
GREEK Style Pasta with Feta Salad or Seven Grain Salad available in our service case

5.49
OLIVIERI Regular and Skillet Gnocchi 280-350 g

So easy

Feed a family of 3 for \$6 ea.

Flatbread meal deal

BUY 3 Flatbreads selected varieties 230-305 g
for \$18

200 PTS when you buy 1 Flatbread meal deal

1.49 ea. PLUS add one 1-litre Coca-Cola product

deli



100 PTS when you buy 400 g or more
30% off
COMPLIMENTS Double Cream Brie works out to 2.79/100 g



200 PTS when you buy 2
14.49
COMPLIMENTS Sliced Cheese 440 g



200 PTS when you buy 2
7.99
ROUSSAS Authentic Greek Feta 100% Sheep's Milk or Barrel Aged 200 g



200 PTS when you buy 1
STARTING AT 10.99
AGROPUR Grand Cheddar 400 g, Jarlsberg 250 g or LEXTRA Triple Cream Brie 300 g



SLICED FRESH
STARTING AT 2.79 /100 g
COMPLIMENTS Cooked Ham



SLICED FRESH
STARTING AT 3.99 /100 g
MAPLE LEAF Natural Selections Turkey or Ham



200 PTS when you buy 1
STARTING AT 6.99
COMPLIMENTS Pizza Trio or Italian Sub Variety Packs 250-375 g



9.99
MASTRO Charcuterie Trio 150-250 g selected

BAKE SHOP

40 PTS when you buy 2
2.69
White or 100% Whole Wheat Bread 450 g

4.49
Artisan Breads 375 g

4.99 /ea when you buy 2 or more
STUYVER'S Ciabatta or Portuguese Buns 4 pk 340-400 g 5.29 ea

Try our Lemon Shortcake, available for a limited time

200 PTS when you buy 1
13.99
Real Cream Layered Cakes 610-725 g

STARTING AT 3.99
Mini Croissants plain or cheese 8 pk 250-260 g

120 PTS when you buy 2
5.99
100% Butter Pastries chocolate, raisin or cherry Greek yogurt 320-400 g

11.49 with Scene+ Card
12.99 without Scene+ Card
PANACHE Cheesecakes frozen 600 g

BUDGET PLEASERS!

Look for these symbols while you shop



So easy

READY FOR YOU

Grab & Go charcuterie boards



STARTING AT
17⁹⁹

200 PTS
when you buy 1

Grab & Go Charcuterie Board classic, smoke & fire or fruit & cheese
468-508 g

READY FOR YOU

Family meal deal

250 PTS
when you buy 1
Family meal deal

Hot Roast Chicken
OR
Full Rack of Back Ribs

Any 2 Sides

Large Potato Wedges or
COMPLIMENTS Salad
426-454 g

4 Butter Topped Buns

CHOOSE CHICKEN OR RIBS



149 ea.

PLUS add one 1-litre Coca-Cola product

4 Can Dine for **\$19⁹⁹**

Look for Ready For You products in our Meat, Seafood, Kitchen, Produce, and Deli departments.

frozen & dairy



6.99
DR. OETKER Tradizionale,
The Good Baker or Giuseppe
Easy Pizzi 300-600 g



2/\$7 COMPLIMENTS
Cream Cheese or
Spread 227-250 g



5.49 with Scene+ Card
5.99 without Scene+ Card
COMPLIMENTS Cottage
Cheese 750 g



4.99 CRAVE or KRAFT
Frozen Dinner
Entrées 200-340 g



2.29 MINUTE MAID
Frozen Orange
Juice 295 mL



3.99 COMPLIMENTS
Cheddar Flavour
Slices 400 g



3.99 OIKOS Greek
Yogurt 4 pk
4.99 ea
ea when you buy 3 or more



3.49 PILLSBURY
Pizza Pops 4 pk



5.49 BEN & JERRY'S
Ice Cream 473 mL



4.99 KOZY SHACK
Pudding 6 pk



9.99 iOGO Yogurt 2 kg
value size

drinks & snacks



10.99 WELCH'S Fruit
Snacks 616 g



2/\$8 TOSTITOS
Tortilla Chips
205-300 g



2/8.50 CHEETOS 170-285 g or RUFFLES
Potato Chips 180-200 g



3.99 with Scene+ Card
4.99 without Scene+ Card
ROLD GOLD Pretzels
189-370 g



3.49 VOORTMAN
No Sugar Added
Cookies or Wafers
142-320 g



1.49 MAYNARDS
Candy Singles
44-64 g 2.49 ea
BUY MORE SAVE MORE



1.89 HERSCHEY'S King Size
Bars 62-85 g



3.49 with Scene+ Card
3.99 without Scene+ Card
TWIZZLERS Licorice Candy
311-454 g



3.99 KELLOGG'S Cheez-It Crackers,
Snap'd or Town House 213-391 g
4.49 ea
BUY MORE SAVE MORE



10.49 TETLEY Orange Pekoe Tea 144 pk
or Green Tea 80 pk



3.79 ALLEN'S Juice
8x200 mL tetra



3.99 SUNNY D or NESTEA Iced Tea
1.89 L, PURE LIFE Splash Water
6x500 mL or ESKA Natural Spring
Water 12x500 mL

Here for your budget and lifestyle



6.49 COMPLIMENTS
Flatbread Pizza
310 g
150 PTS when you buy 1



50 PTS when you buy 1
COMPLIMENTS Aerosol
Whipped Cream 225 g



6.49 COMPLIMENTS Omega-3 Free
Run Large White Eggs 12 pk



3.99 COMPLIMENTS
Frozen Vegetables
500-750 g
150 PTS when you buy 2



4.49 PANACHE Cookies
300 g
200 PTS when you buy 2



6.99 COMPLIMENTS
S'Mores Kit 500 g
while supplies last
100 PTS when you buy 2



4.99 COMPLIMENTS
Iced Tea 1 kg
300 PTS when you buy 2



100 PTS when you buy 2
COMPLIMENTS Snacks
265-300 g, Kettle-Cooked
Peanuts 275 g, Pretzel Sticks
320-400 g or Ready To Eat
Popcorn 190-250 g

1000+ ITEMS ARE PRICE LOCKED
OR AT NEW LOWERED PRICES



Look for these symbols while you shop

Explore a world of flavour!

Shop international foods storewide.



3⁹⁹

Dragon Fruit product of Vietnam or Yellow Pitahaya product of Ecuador



99¢ /lb

Bok Choy or Nappa Cabbage product of USA 2.18/kg



5⁴⁹

SIWIN Dumplings or Potstickers 454-500 g selected varieties and stores



3⁴⁹

PATAK'S Ready-to-Heat Meals selected varieties 285 g



2/7⁵⁰

LAY'S Potato Chips Asian flavours 165 g available in selected stores



STARTING AT 3⁹⁹

AL' FEZ Meal Kits 150-200 g, Marinades 156-157 mL or Sauces 400 mL selected varieties



5⁹⁹

CHALO Basmati Rice 1.81 kg available in selected stores



3⁹⁹

KIKKOMAN Rice Vinegar selected varieties 296 mL

meal makers

Scene MEMBER PICKS
with Scene+ Card
1.99
249 without Scene+ Card
COMPLIMENTS English Muffins 6 pk

2/\$7
VACHON Snacks 248-336 g

2/6.50
DEMPSTER'S Tortillas 240-340 g

2.99
OLD EL PASO Taco Shells 125 g, Flour Tortillas large 334 g or Tangy Chipotle Seasoning 110 g

4.99
BICK'S Pickles 500 mL

4.29
CATELLI Pasta 900 g
25 PTS when you buy 1

4.99
MARIO'S Cooked Ham or Corned Beef 340 g

8.49
KRAFT Pizza Kit 850 g

4.49
BETTY CROCKER Cake, Cookie, Brownie or Bisquick Mix selected 337 g-1.13 kg
150 PTS when you buy 3

4.49
HERSHEY'S Chipits 180-270 g

3.79
COMPLIMENTS Assorted Chocolate Chips 225-300 g

4.79
CROSBY'S Molasses 675 g

5.99
KELLOGG'S Family Size Cereals selected varieties 480-650 g

4.50
PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL 4.99 ea
Buy more save more

6.99
HEINZ Picnic Pack 375 mL

10.99
DAINTY Jasmine or Basmati Rice 1.6 kg
Starting at

Love it. Or it's free.*
*For details see COMPLIMENTS.ca

3.99 COMPLIMENTS Whipped Dressing 890 mL or Rubs 275 mL

20% off COMPLIMENTS Baking Nuts 400 g (excludes pine nuts 400 g)

50 PTS when you buy 1
3.99 COMPLIMENTS Raisin Bread 600 g

300 PTS when you buy 2
\$5 COMPLIMENTS Bagged Jumbo Cereal 400-794 g

natural health

50 PTS when you buy 1
3.99 RISE Kombucha or Botanicals Beverage 414 mL

7.49 ELMHURST Oat Creamer 473 mL or Unsweetened Almond or Oat Milk 946 mL

8.49 GARDEIN Plant-Based Meat Alternatives 397-425 g

5.29 OLYMPIC ORGANIC Yogurt 650 g

40 PTS when you buy 1
3.99 MADE GOOD Bars, Mini or Rice Crisps 120-150 g

10.99 FLOURISH Pancake Mix 430 g

200 PTS when you buy 3
4.29 MUIR GLEN Tomatoes 796 mL

Gluten Free
3.99 COMPLIMENTS GLUTEN-FREE Brown Rice Pasta 340 g

30% off WEBBER Vitamins assorted
300 PTS when you buy 2

3.49 GRENADE or DIESEL Protein Bars 50-60 g

1.99 KIND Bars 40 g Caddy at 21.99

9.99 COMPLIMENTS ORGANIC Roast and Ground Coffee 275-300 g

BUDGET PLEASERS!

Look for these symbols while you shop

WEEKLY SPECIAL
Spotlight on weekly specials

BUY MORE SAVE MORE
Save when you stock up on more

SAVE this week
Amazing limited-time price

SPECIAL OFFER
Extended offer for 4+ weeks

home & pet care



200 PTS when you buy 2
4.79 CLOROX Bleach 1.27 L or Cleaners 887-946 mL



100 PTS when you buy 2
6.99 ARM & HAMMER Laundry Detergent 1.42-1.63 L



That's like **\$6** toward your groceries
600 PTS when you buy 2
22.99 CASCADE Dishwasher Tabs 51-67 pk



Scene MEMBER POINTS
6.49 with Scene+ Card
7.99 without Scene+ Card
 BEST BUY Bathroom Tissue 12=24 pk



100 PTS when you buy 2
7.99 GLAD Cling Wrap 152 m or Press 'N' Seal 140 ft



2.79 COMPLIMENTS Parchment Paper 35 ft or Foil Wrap 25 ft



20.99 CHARMIN Bathroom Tissue 12=48 pk or BOUNTY Paper Towels 4-6 pk



8.99 COMPLIMENTS Paper Towel or Facial Tissue 6 pk



3.49 FORTHGLADE Grain Free Wet Dog Food 395 g



15% off NATURE'S MIRACLE Litter or Litter Box Cleaner 496 g



15.49 WHISKAS Perfect Portions Wet Cat Food 75 g 12 pk or PURINA Cat Chow 3.2-4 kg



15% off CUISINART Oceanware Kitchen Tools selected varieties

health, beauty & baby



100 PTS when you buy 2
6.49 SENSODYNE or Pronamel 110-135 mL selected



STARTING AT **3.99** AXE Hair Care 473 mL or DEGREE Deodorant 48-85 g selected



200 PTS when you buy 2
9.99 HEAD & SHOULDERS Shampoo or Conditioner 100-613 mL selected



400 PTS when you buy 2
10% off TAMPAX Tampons 22-36 pk selected



STARTING AT **7.99** OGX Hair Care or Styling 100-385 mL, 172 g or Body Wash 577 mL selected



10% off **250 PTS** when you buy 2
 GARNIER Whole Blends 250-370 mL, L'OREAL Hair Expertise 150-385 mL Hair Care selected



100 PTS when you buy 1
4.49 SPEED STICK Deodorant 45-85 g selected



100 PTS when you buy 2
20% off GARNIER Micellar Water 400 mL or Wipes 25 pk



15% off THE HONEST CO. Baby Toiletries 118-355 mL



100 PTS when you buy 2
6.49 JOHNSON'S Baby Care 400-600 mL or 623 g



BUY MORE SAVE MORE
5.29 80 when you buy 2 or more
 BABY GOURMET Cereal or Fruit Squoosh Snacks 5.99 ea

pharmacy

Only available at Pharmacy Locations
 *Select products only available when a pharmacist is on duty.

COOKING ACCIDENTS HAPPEN.
 That's why BAND-AID and POLYSPORIN help heal wounds fast.

500 PTS when you buy 2
15% off
 BAND-AID Premium Bandages selected or POLYSPORIN Ointment 30 g

CLEAN Wash area
 TREAT Use POLYSPORIN ointment to prevent infection
 COVER Use BAND-AID to protect the wound

Find these products in the First Aid aisle.

250 PTS when you buy 1
15% off VOLTAREN Emulgel 100-150 g†

300 PTS when you buy 2
15% off TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected†

200 PTS when you buy 1
15% off REACTINE Allergy Relief 24-36 pk or BENADRYL Caplets 25 mg 100 pk†

200 PTS when you buy 2
15% off ZARBEE'S Baby or Children's Cough Syrup 59 mL or 118 mL

Your daily meds made easier.
 Ask us about our convenient and complimentary Custom Pill Packaging service.

Choice of packaging that works with your lifestyle. Strip pack format only available in select provinces.

Sobeys Pharmacy

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new LOWER PRICE PRICE LOCK

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

Introducing our digital pharmacy service

- ✓ Manage prescriptions
- ✓ Request refills
- ✓ Book appointments & more



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360healthpharmacy.ca

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Baby Days are here!

Big offers on baby essentials



BUY MORE SAVE MORE

3.19

ea when you buy 2 or more
HOT-KID Baby Mum-Mum 50-60 g 3.49 ea



BUY MORE SAVE MORE

200 PTS when you buy 3 or more

3.39

ea when you buy 2 or more
LITTLE GOURMET ORGANIC Snack Bars and Bites 23-42 g 4.49 ea



BUY MORE SAVE MORE

1.99

ea when you buy 3 or more
BABY GOURMET Fruit or Veggie Based Purées 113-128 mL selected 2.49 ea



21.99

HUGGIES Wipes 560-704 pk



That's like \$5 toward your groceries

500 PTS when you buy 1

39.99

PAMPERS Super Econo Plus Huge Diapers 66-160 pk

Scene

Buy More, Get More!

Get **150 PTS**

when you spend \$15-24.99 in baby department

Get **300 PTS**

when you spend \$25-49.99 in baby department

Get **1000 PTS**

when you spend \$50 or more in baby department

More big offers

on baby essentials!



350 PTS
when you buy 1

24⁹⁹

PAMPERS Super Pack Diapers 42-120 pk or HUGGIES Giga Diapers 38-120 pk



BUY MORE SAVE MORE

3²⁵

ea when you buy 2 or more
NESTLÉ Gerber Snacks 42-155 g 3.79 ea



BUY MORE SAVE MORE

7⁹⁹

ea when you buy 4 or more
NESTLÉ Gerber ORGANIC Pouches 99-128 mL 2.49 ea

Scene

Buy More, Get More!

Get **150 PTS**

when you spend \$15-24⁹⁹

Get **300 PTS**

when you spend \$25-49⁹⁹

Get **1000 PTS**

when you spend \$50 or more



28⁹⁹

HUGGIES Giga Pack Pull-Ups or Goodnites 28-74 pk



More Baby offers in store

Sobeys

Products available at select stores



REIGN STORM
CLEAN ENERGY

CLEAN ENERGY
PLANT BASED ENERGY & ZERO SUGAR

100 PTS
when you buy 2

REIGN Storm Energy Drinks 473 mL

NHL **KitKat** **NEW**

PROUD PARTNER OF THE NHL®

7.99 NESTLÉ King Size Bars 63-86 g or Pops 70 g

1.25 NESTLÉ Single Bars 38-60 g **100 PTS** when you buy 4

4.49 NESTLÉ Sharing Bags 135-203 g

2.29 NESTLÉ Juniors 9 pk 67-112 g

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Marie Callender's SERVING COMFORT DELICIOUSLY

4.99

MARIE CALLENDER'S Bowls 312-349 g

BUY 4 OR MORE, GET A \$5 SOBEYS GIFT CARD*

April 18-May 1, 2024

*Limit 1 Sobey's gift card per customer. While Supplies Last.

*When you purchase 4 or more of any combination of Dempsters' and Dempsters' Signature breads, Dempsters' tortillas and flatbreads, Villaggio' breads, Vachon', Vachon' Signature, and Hostess' snacks products in a single transaction.

Healthy Choice CHOOSING GOOD FEELS GREAT

4.99

HEALTHY CHOICE Gourmet Steamers 269-306 g or Simply Steamers 255-283 g

NEW FAMILY SIZE

12.49 CRACKER BARREL Cheese 740 g or Shreds 590 g

7.99 BLACK DIAMOND Cheestrings 252-336 g

4.99 CRACKER BARREL Cheese Slices 200-240 g

McCafé

\$10 GET A \$10 SOBEYS GIFT CARD

When you spend \$30 on any McCafé® products

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75 PTS when you buy 1

250 PTS when you buy 1

McCAFÉ K-Cup® Pods 12 pk

McCAFÉ K-Cup® Pods 48 pk

Must be legal resident of Canada and have reached the age of majority in their province. Valid on all McCafé® retail product purchases made from 12:00:01 AM ET on March 28, 2024 to 11:59:59 PM ET on May 1, 2024 at participating Sobey's® banner stores across Canada only, excluding FreshCo. To qualify, purchase 100 (before tax and after the application of any discounts or demands of eligible McCafé® products) in the same transaction and spend your amount, at least \$30. McCaféAtHome.ca to receive a \$10.00 CAD Sobey's Gift Card. Limit one (1) Gift Card per participant, while supplies last. Total of 1,000,000 Gift Cards to be distributed. See additional details and full Terms and Conditions at www.McCafeAtHome.ca. © 2024 Sobey's. McCafé and the McCafé logo and all other trademarks are licensed from McDonald's Corporation. Ready, Mix & Cup are registered trademarks of Ready Green Resources, Inc. used with permission. *This Offer is in no way sponsored, endorsed, or administered by Sobey's Capital Incorporated or its parent, affiliates, subsidiaries, and banners.

Enjoy eating in! Spaghetti Lasagna

4.99 COMPLIMENTS Shredded Cheese 226-320 g

6.49 GARDEIN Meat Alternatives 190-390 g

2.49 HUNT'S Thick & Rich Pasta or Tomato Sauce 680 mL 2.79-2.99 ea

50 PTS when you buy 1

COMPLIMENTS Pasta 900 g

Knorr **1.77**

KNORR Dry Sauces or Gravies 26-32 g selected varieties 2.29-2.69 ea

4.99 HELLMANN'S Mayo/Dressing 340-445 mL

DELICIOUSLY FLAVOURFUL. 100% HELLMANN'S

GET RECIPES HERE

100 PTS
when you buy 2

PEPSI Mini Cans
6x222 mL

2/\$5 GATORLYTE 500 mL,
GATORADE G Fit 828 mL
or GATORADE 710 mL

100 PTS
when you buy 2

2/13 MONTELLIER
10x355 mL

NEW

7up
zero SUGAR

NEW

BRISK
zero SUGAR

2/13 PEPSI Soft Drinks
or BRISK Iced Tea
12x355 mL

Same Clamato,[®] hold the calories.

30% LESS CALORIES.
44% LESS SODIUM.

4⁴⁹ MOTT'S Clamato,
Original Light or Selected
Varieties 1.89 L

*Compared to 250 mL serving of Mott's Clamato The Original.
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Cinco de Mayo

100 PTS
when you buy 2

4⁹⁹ OLD EL PASO Mexican Kits
250-510 g or Salsa 650 mL

8⁷⁹ OLD EL PASO Value
Size Seasoning Mix
Canister 177 g

3⁹⁹ OLD EL PASO Taco
Squeeze Sauce 243 mL

4⁹⁹ OLD EL PASO
Tacos for Two Kits
155-194 g

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* Scene+ Points and all offers valid from April 25 - May 1, 2024. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-discountable items. Redeem at checkout.

Corona

Sunbrew 0.0%

ENTER FOR A CHANCE TO
WIN A TRIP
TO THE
SUNSETS
FESTIVAL IN BRAZIL

23⁹⁹ CORONA Sunbrew
0.0% 12x355 mL

12⁹⁹ CORONA Sunbrew
0.0% 6x330 mL

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