

APRIL

HIT
OF THE
MONTH

limit 8
after limit
3.99 ea.



\$3

MR. BEAST FEASTABLES
CHOCOLATE BAR
SELECTED VARIETIES
60 G
21588617_EA/21589802_EA

limit 6
after limit
2.99 ea.



\$2

CAVENDISH FRIES
SELECTED VARIETIES
FROZEN
800 G
21559837_EA/21559976_EA

limit 6
after limit
2.99 ea.



Members-Only Price™
\$2
Non-members
2.99

LECLERC GO PURE
SELECTED VARIETIES
140-175 G
21221434_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
**Must be a registered PC Optimum™ member to get this offer.
Valid from April 1 - 30, 2024. While quantities last. See in-store for details.



Members save \$4



Optimum

Members-Only Price™

12⁹⁹

Non-members

\$17

PC® WINGS
SELECTED VARIETIES
FROZEN
700-907 G
20708932_EA/20708933_EA



Members save \$2.30



Optimum

Members-Only Price™

3⁴⁹

Non-members

5⁷⁹

PC®, BLUE MENU®
THIN AND CRISPY,
LOADS OF, FOCACCIA OR
FLAT BREAD PIZZA
SELECTED VARIETIES
FROZEN
330-455 G
20971494_EA/21013452_EA



Members save \$1



Optimum

Members-Only Price™

99¢

Non-members

1⁹⁹

NO NAME® POTATO CHIPS
SELECTED VARIETIES
200 G
21302821_EA/21302932_EA



APP EXCLUSIVE OFFER

Open your PC Optimum® app or visit pcoptimum.ca to get the offer



Members save \$2.50

Optimum

Members-Only Price™

7⁹⁹

Non-members

10⁴⁹

PC® PACIFIC LARGE
WHITE SHRIMP
RAW ZIPPERBACK®
31-40 PER LB FROZEN
400 G
20788888_EA



More offers. More points.

Get the most offers when you:

1. Use the PC Optimum™ App
2. Check out the weekly flyer
3. Visit the digital coupon board



Digital Coupon



air chilled 
CANADA
PC® Blue Menu®
chicken breast
boneless skinless
Air Chilled
3's
2348952_1A

Save
\$2
with digital
coupon

CLICK FOR THIS
COUPON AND MORE



Scan to see
our complete
digital flyer



Loblaws

LIMIT 3

HOT PRICE

SAVE 63%
SAVE \$2⁵⁵LB

1⁴⁴
LB

PORK SIDE RIB PORTION
3.17/KG
20836871_KG

SAVE
AT LEAST \$3³³LB

4⁶⁶
LB

CHICKEN BREASTS OR THIGHS
BONELESS, SKINLESS
FAMILY SIZE
10.27/KG
20028450_KG/20162170_KG

WHEN YOU BUY 3
SAVE 97¢

3/\$5
LESS THAN 3 \$1.99 EA.

BLUEBERRIES PRODUCT OF MEXICO
OR MOROCCO, NO. 1 GRADE
OR **RASPBERRIES** PRODUCT OF
MEXICO, NO. 1 GRADE
170 G
20152465001_EA/20128938001_EA

SALE
SAVE \$4^{LB}

9⁹⁹
LB

FRESH RAINBOW TROUT FILLETS
22.02/KG
FRESH SEAFOOD
ITEMS SUBJECT
TO AVAILABILITY.
20897813_KG

SAVE
AT LEAST \$1²⁹

\$1

CLOVER LEAF LIGHT TUNA
SELECTED VARIETIES
85/170 G
20018117001_EA/20315581002_EA

PKG OF 5

\$3

AVOCADO BAG
PRODUCT OF MEXICO
5'S
20142232001_EA

SALE
SAVE \$2

2⁹⁹

BULL'S-EYE BBQ SAUCE 425 ML OR
DIANA GOURMET SAUCE 500 ML
SELECTED VARIETIES
20547834005_EA/21104617_EA

PRICE DROP

BUY 2 OR MORE
\$3
EA.

LESS THAN 2 \$3.49 EA.

WONDER BREAD OR BUNS
SELECTED SIZES
AND VARIETIES
20097083_EA/20276296_EA/
20297455_EA

SAVE
AT LEAST 70¢

2⁹⁹

FIVE ALIVE DRINK 1.75 L,
YOPLAIT YOGURT 630 G,
4X100 G, 8X56 G OR
MINIGO 6X60 G
SELECTED VARIETIES
20348331001_EA/21547595_EA

SALE
SAVE \$1⁹⁵

11⁹⁹

KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA/
20322468006_EA

SALE
SAVE \$7

12⁹⁹

TILDA BASMATI RICE
10 LB
20153678_EA

1,500⁰⁰

\$1⁵⁰ Value

6⁹⁹

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS,
SPONGETOWELS PAPER TOWELS 6 ROLLS OR
SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
21189812_EA/21204739_EA

Flyer prices effective from Thursday, April 11th to Wednesday, April 17th, 2024. SEE BACK PAGE FOR DETAILS.

Excludes Loblaws 500 Lake Shore Boulevard West.

LSL 1



KELLOGG'S CEREALS
SELECTED VARIETIES
227-451 G
21450814_EA/21450851_EA

Members save **\$2.50**
Optimum
Members-Only Price
3.49
Non-members **5.99**



LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
240 G
20965363_EA/20965368_EA

Members save **\$1**
Optimum
Members-Only Price
2.99
Non-members **3.99**



BLUEWATER FISH, SHRIMP OR AIR FRIED
SELECTED VARIETIES
FROZEN
210-600 G
20310745004_EA/20316252003_EA

Members save **\$3**
Optimum
Members-Only Price
5.99
Non-members **8.99**



PREGO PASTA SAUCE
SELECTED VARIETIES
645 ML
20325820001_EA/21340384_EA

Members save **\$1**
Optimum
Members-Only Price
2.49
Non-members **3.49**



CHEETOS MAC'N CHEESE
SELECTED VARIETIES
164/170 G
21390921_EA/21390928_EA

Members save **\$1**
Optimum
Members-Only Price
1.49
Non-members **2.49**



ANNIE'S MAC & CHEESE
SELECTED VARIETIES
170 G
20316187001_EA/20811201_EA

Members save **50¢**
Optimum
Members-Only Price
1.99
Non-members **2.49**



MICHELINA'S ENTRÉES
SELECTED VARIETIES
156-284 G
21208614_EA/21208633_EA

SALE
SAVE 90¢
1.35



FOLGERS 544-816 G GROUND, BALZAC'S GROUND OR WHOLE BEAN
300/340 G OR
CRANK WHOLE BEAN
COFFEE 340 G
SELECTED VARIETIES
20987612_EA/21478183_EA

2,000
\$2 Value
11.99



DOM SPECIALTY SMOKED STEELHEAD SALMON
FROZEN 50 G
20792840_EA

Members save **50¢**
Optimum
Members-Only Price
2.99
Non-members **3.49**



HABITANT SOUPS
796 ML OR
CLOVER LEAF
WHITE TUNA 170 G
SELECTED VARIETIES
20299690002_EA
20326358001_EA



SAVE
AT LEAST 60¢
2.99



SAVE
AT LEAST 50¢
4.99



TROPICANA ORANGE JUICE 2.63 L
OR
IÖGO YOGURT
16X100 G
SELECTED VARIETIES
2019756001_EA
20609583001_EA



SCHNEIDERS LUNCHMATE STACKERS OR KITS
SELECTED VARIETIES
90-132 G
21310034_EA
20770777_EA



WHEN YOU BUY 3
SAVE \$1.99
3/9.99
LESS THAN 3 \$3.99 EA



PC® OR BLUE MENU® ENTRÉES
907 G-1.13 KG OR
PC® FROZEN VEGETABLES CLUB SIZE
1.75 KG
SELECTED VARIETIES
20713450_EA
21359210_EA



OLD EL PASO DINNER KITS
264-510 G
OR SALSA 650 ML
SELECTED VARIETIES
20305182001_EA
20795534_EA



WHEN YOU BUY 2
SAVE 98¢
2/\$9
LESS THAN 2 \$4.99 EA



NESSCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
100-170 G, NESCAFÉ SWEET & CREAMY 16-18'S OR LAVAZZA GROUND COFFEE 250 G
SELECTED VARIETIES
20873036_EA/21553695_EA



4.99



BREYERS CLASSIC OR POPSICLE FROZEN DESSERT
1.66 L OR
CHAPMAN'S COLLECTION NOVELTIES 6/8'S
SELECTED VARIETIES
FROZEN 1.66 L
20301305006_EA
20323757001_EA

3.99



ENSURE
6X235 ML OR
GLUCERNA 6X235 ML
MEAL REPLACEMENT DRINKS, PREMIER PROTEIN SHAKES
4X325 ML OR
MUSCLE MILK PROTEIN SHAKE
4X330 ML
SELECTED VARIETIES
20308731001_C06
21031114_EA



KRAFT PEANUT BUTTER
750 G/1 KG OR
HAZELNUT SPREAD 725 G
SELECTED VARIETIES
20039581001_EA
21285418_EA



HELLMANN'S MAYONNAISE
710-890 ML OR
KRAFT MIRACLE WHIP 650-890 ML
SELECTED VARIETIES
20298681001_EA
20618579001_EA



SAVE
AT LEAST \$2
5.99



QUAKER CRISPY MINIS OR LARGE RICE CAKES
SELECTED VARIETIES
90-199 G
20163708002_EA
21427917_EA

WHEN YOU BUY 2
SAVE 98¢
2/\$5
LESS THAN 2 \$2.99 EA



SAVE
AT LEAST \$1.99
5.49



TIDE LAUNDRY DETERGENT 1.09 L, 12-16'S, DOWNY OR GAIN FABRIC SOFTENER 946 ML-1.31 L, BEADS 141 G
SELECTED VARIETIES
20751972_EA/21553274_EA



SAVE
THIS WEEK
4.99



FRISKIES 85 G OR FRISKIES 156 G CAT FOOD
SELECTED VARIETIES
2030229001_EA
20316703_EA



90¢



SALE
SAVE \$1
4.49

CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS.

Loblaws on Facebook Loblaws on Instagram

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your particular store's hours and for a list of the Loblaws® locations that DO NOT participate in this flyer, see http://www.loblaws.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Financial Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simpli Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. **Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; *** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. \$PRICE DROP offer valid in-store at participating locations between April 4 - May 15, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

LSL BACK



Produce



PKG OF 4
FARMER'S MARKET™
CORN
PRODUCT OF U.S.A.
4'S
20348977001_EA

4⁹⁹



1,000⁰⁰
\$1 Value
PC® ORRI
MANDARIN
PRODUCT OF ISRAEL
2 LB
20907647001_EA

6⁹⁹



CASE OF 6
RED MANGOES
PRODUCT OF MEXICO OR PERU
EACH
20059635001_EA

2⁹⁹



Members save \$5
ALPHONSO MANGO
PRODUCT OF INDIA
6'S
20151701001_EA

Members-Only Price
19⁹⁹
Non-members
24⁹⁹



CANADA
GREENHOUSE
BEEFSTEAK TOMATOES
PRODUCT OF CANADA
4.39/KG
20426141001_KG

1⁹⁹
LB



ONTARIO
ENGLISH CUCUMBERS
PRODUCT OF ONTARIO
EACH
20070132001_EA

1⁹⁹



CANADA
FARMER'S MARKET™
YELLOW POTATOES
PRODUCT OF CANADA
10 LB
20601017001_EA

4⁹⁹



ASPARAGUS
PRODUCT OF MEXICO,
NO. 1 GRADE
11.00/KG
20174581001_KG

4⁹⁹
LB



PRICE DROP
PC® MIXED
SALAD GREENS
PRODUCT OF U.S.A.
SELECTED VARIETIES
142 G
21203746_EA/21203743_EA

3⁹⁹



PC® CHOPPED
SALAD KITS
PRODUCT OF U.S.A.
SELECTED VARIETIES
285-369 G
21378071_EA
21448996_EA/

2/\$11
LESS THAN 2
\$5.99 EA.



PKG OF 3
FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3'S
20085851001_EA

4⁴⁹



PREMIUM SALADS
SELECTED VARIETIES
PREPARED FRESH
IN-STORE DAILY
245-367 G
21237366_EA/21238195_EA

\$7

Butcher



ONTARIO
CAP-OFF PRIME RIB
PREMIUM OVEN ROAST
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE BEEF
OR HIGHER
41.87/KG
20812304_KG

18⁹⁹
LB



CANADA
PC® FREE FROM™
CHICKEN DRUMSTICKS
AIR CHILLED,
FAMILY SIZE
9.90/KG
21205092_KG

4⁴⁹
LB



PREPARED
IN-STORE
PORK LOIN BREADED
SCHNITZEL
BONELESS
300 G
21588065_EA

\$7



LEAN GROUND BEEF
FAMILY SIZE
16.51/KG
20307787_KG

7⁴⁹
LB



IMPOSSIBLE™
BURGER PATTIES
GALETTES DE BURGER
FANTASME
226 G
21403522_EA

7⁹⁹



CANADA
PC® SPLIT
CHICKEN WINGS
AIR CHILLED
730 G
21040973_EA

\$12



BUTCHER'S
SELECTION PORK
TENDERLOIN
SELECTED
VARIETIES
FROZEN
680 G
21547036_EA

Members-Only Price
10⁹⁹
Non-members
12⁹⁹



SUFRA® HALAL
WHOLE CHICKEN
TRAY PACK
1.55 KG
21542436_EA

\$13



PC® SMOKIES
SELECTED
VARIETIES
1 KG
20732535_EA/
20733617_EA

12⁹⁹



ST-HUBERT OR
SWISS CHALET PIES
SELECTED
VARIETIES
FROZEN
650-800 G
20719334_EA/
21047194_EA

10⁹⁹



PC® PUB RECIPE™
OR GLUTEN-FREE
CHICKEN
SELECTED
VARIETIES
FROZEN
600/700 G
21201320_EA/
21201321_EA

2/\$15
LESS THAN 2
\$8.49 EA.

Seafood

Fresh seafood items subject to availability.



FRESH MSC
HALIBUT
FILLETS
50.69/KG
21059872_KG

22⁹⁹
LB



ATLANTIC
SALMON PORTIONS
FRESH,
SELECTED
VARIETIES
113 G
21018785_EA/21018787_EA

3⁹⁹



MARINADELIRE™
WILD ARGENTINIAN
SHRIMP RAW EASY
PEEL 20-30 PER LB
300 G
FROZEN
20907159_EA

9⁹⁹



PC® BATTERED WILD
COD BITES 454 G OR
PC® SHRIMP &
SCALLOPS AU
GRATIN 240 G
FROZEN
21047261_EA/
21108887_EA

10⁹⁹

Bakery



BAKED IN-STORE
MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH SELECTED VARIETIES 4'S
 21464137_EA/21464199_EA

4⁴⁹



PC ALL BUTTER CROISSANTS SELECTED VARIETIES, FROZEN 312-360 G
 21545111_EA/21545122_EA

\$4



FARMER'S MARKET ROUND CAKES 7 INCH SELECTED VARIETIES 750-875 G
 21392550_EA

15⁹⁹



PC MINI MUFFINS SELECTED VARIETIES 12'S
 21488839_EA

5⁹⁹



BAKED IN-STORE KAISER OR PANINI ROLLS SELECTED VARIETIES 6'S
 21579824_EA/21579825_EA

Members save \$1

Optimum Members-Only Price **3⁴⁹**
 Non-members **4⁴⁹**



COUNTRY HARVEST BREAD OR BAGELS SELECTED SIZES AND VARIETIES
 21178597_EA/21178640_EA/21178642_EA

\$4 EA.
 LESS THAN 2 \$4.49 EA.



NO NAME BAGELS OR ENGLISH MUFFINS SELECTED VARIETIES 6'S
 21297780_EA/21297831_EA

2⁴⁹



PC FLATBREAD SELECTED VARIETIES 220/300 G
 20910042_EA/20910044_EA

2/\$6
 LESS THAN 2 \$3.49 EA.

Great to go

Great to go items plus applicable taxes.



PREMIUM MACARONI OR COLESLAW SALADS 850/908 G
 21544597_EA/21544612_EA

\$8



PREMIUM POTATOES SALAD 908 G
 21544565_EA/21544599_EA

\$8

The Deli



PC CHICKEN SERVICE CASE MEATS SELECTED VARIETIES 200/114 KG

2⁹⁹
 /100 G



PILLERS PEPPERETTES, BITES OR STICKS SELECTED VARIETIES 300-500 G
 21099386_EA

10⁹⁹



CHICKEN, EGG, OR TUNA SOFTY SANDWICHES FAMILY SIZE 1.1 KG
 21503465_EA

Members save \$1
 Optimum Members-Only Price **\$15**
 Non-members **\$16**



CHICKEN, FAJITA, SHRIMP OR GYRO TACO TRAYS SELECTED VARIETIES
 21354582_EA/21395977_EA

\$20



MONSIEUR GUSTAV GOUDA SELECTED VARIETIES 170 G
 21797497_EA

5⁴⁹



PARMIGIANO REGGIANO CHEESE PRODUCT OF ITALY DELI CUT 203/7023 KG

3⁹⁹
 /100 g



FRIED TORTILLA CHIPS 450 G
 21534615_EA

\$5

PRE-PACK SAUCED WINGS WITH CELERY AND CARROTS 728 G
 21532556_EA/21532557_EA

\$15



OKA CHEESE SELECTED VARIETIES 190 G
 20920756_EA/20921279_EA

7⁹⁹



ROOSTER TOFU SELECTED VARIETIES 454 G
 21474492_EA/21474765_EA

2/\$4
 LESS THAN 2 \$2.29 EA.

Floral



CARNATION OR MINI CARNATION BUNCH SELECTED VARIETIES
 21437446_EA/21437450_EA

2/\$16
 LESS THAN 2 \$12 EA.



MINI ROSE 6 INCH ASSORTED COLOURS EACH
 20279494_EA

\$12



SIGNATURE GIFT BOUQUETS SELECTED VARIETIES
 21436377_EA/21436378_EA

\$25



\$23

PC® EARLY SPRING PLANTER
EACH
21575688_EA



\$15

FARMER'S MARKET™
PANSY PLANTER
EACH
20753926_EA



\$16

FARMER'S MARKE™
EARLY ANNUAL PLANTER
EACH
21214982_EA



\$18

FARMER'S MARKET™
EARLY MIX BOWL
EACH
20753834_EA



Know your mulch
Mulch like no name® cedar mulch protects the soil from extreme temperatures, controls weeds and beautifies the landscape! Whether you're planting a tree, shrub or flower or vegetable garden, all bare soil should be covered with at least three inches of mulch. Simply place it on top of the finished planting bed for best results.

3/\$12
less than 3
\$4.50 ea.

NO NAME®
CEDAR MULCH
NATURAL,
BLACK OR RED
42.5 L
21358531_EA/21358573_EA



4/\$11
less than 4
\$3 ea.

PC® BLACK EARTH SOIL
25 L
21357792_EA



2/\$12
less than 2
\$7 ea.

PC® ENRICHED LAWN SOIL
25 L
21349000_EA



2/\$20
less than 2
\$11.50 ea.

PC® FLOWER & GARDEN BED SOIL
50 L
21363856_EA



from
1⁸⁹-5⁴⁹

BURPEE OR
MCKENZIE
SEEDS
EACH
20752992_EA/20752876_EA



Our plant guarantee

Evergreens*, trees, shrubs, rose bushes and perennials* are guaranteed for one full year.

Bring your original receipt and the original plant back to one of our Garden Centres and we will be happy to refund your money. All sales of "reduced to clear" plants are final. *Does not apply to evergreen and perennial planters in decorative containers.

Grocery

2.50

Sunchips multigrain flavoured snacks selected varieties 205 g
21370313_EA/21370317_EA



PRICE DROP

1.50

Prime Hydration drink selected varieties 500 mL
21529789_EA/21562805_EA



PRICE DROP

\$4

Scope Classic Original Mint or Cool Peppermint mouthwash 1 L
20948747_EA/20948867_EA



PRICE DROP

Optimum
Members-Only Price **32.99** Non-Members **42.99**

Cesar dog food selected varieties 24's
21359664_EA



Members save **\$10**

12.99

High Liner Pan Sear Selects, Signature Cuts or shrimp frozen varieties 4
20844670_EA/21186254_EA



Optimum
1,500 **\$1.50 Value**

2/\$9
less than 2 \$5.79 ea.

Healthy Choice Steamers or Simply entrées selected varieties frozen 255-306 g
20318616007_EA/210937781_EA



\$3 Value

5.99

O'Food Gochujang paste 500 g or PAM cooking oil spray 141-170 g
20178204001_EA/21452984_EA



3.99

PC® Memories Of® sauce 350 mL or Skinny Girl salad dressing 237 mL selected varieties
20620095_EA/21448141_EA



1.99

Lipton or Knorr soup mix selected varieties 40-166 g
20297514006_EA/20308188002_EA



2/\$6
less than 2 \$3.79 ea.

PC® spring water 24 x 500 mL
20137898_C24



2/\$7
less than 2 \$3.99 ea.

Kool-Aid Jammers selected varieties 10x180 mL
20079976002_EA/20079976006_EA



2/\$6
less than 2 \$3.49 ea.

PC® crema selected varieties 245 mL
21369941_EA/21369954_EA



2/\$7
less than 2 \$3.99 ea.

Di Martino pasta selected varieties 500 g
21417181_EA/21417294_EA



3.49

Dr. Oetker Momenti 160-185 g or Giuseppe garlic fingers 317 g or Pillsbury pizza pops 380 g selected varieties frozen
21164021_EA/21435996_EA



3.49

Dole canned or jar fruit selected varieties 540 mL
21297569_EA/21484265_EA



2/\$12
less than 2 \$6.79 ea.

PC® spices selected varieties 7-82 g
21117372_EA/21117373_EA



5.99

Kellogg's Eggo waffles 16's or Chapman's Super novelties 6-20's selected varieties frozen
20099730004_EA/20111532_EA



2/\$11
less than 2 \$6.99 ea.

Haagen-Dazs 450 mL or bars 3/4's or Halo Top frozen dessert 473 mL selected varieties frozen
21087003_EA/21513555_EA



4.99

Chapman's Yukon novelties 5-8's or Lolly novelties 18-28's selected varieties frozen
20348169_EA/20950270_EA



2.99

Twizzlers licorice selected varieties 311-454 g
20022328004_EA/21515589_EA



9.99

Cottonelle bathroom tissue 6-24 rolls or flushable wipes 2's selected varieties
20688530_EA/21594641_EA



19.99

Cashmere bathroom tissue selected varieties 24-72 rolls
21189845_EA/21443648_EA



51.99

Similac Pro-Advance Step 1 & 2 Baby Formula powder 859 g
21436985_EA/21437126_EA



1.69

Baby Gourmet Fruit or Vegetable Pouches selected varieties 128 mL
20368074003_EA/20368074005_EA



Taking care of your family



3⁹⁹

Garnier Fructis, Herbal Essences or Aussie hair care selected varieties and sizes
21007198_EA
21247055_EA

4⁴⁹ **1,000⁺** **\$1 Value**

AXE body wash or shampoo 473 mL or antiperspirant or deodorant 76-113 g selected varieties
21042562_EA
21436066_EA

2⁹⁹

Colgate Premium adult or kids toothpaste 70-150 mL or Colgate manual toothbrush selected varieties
20306410001_EA/21166613_EA

4⁹⁹

Sensodyne or ProNamel toothpaste 75-100 mL, Polident or Poligrip, Crest 3D White or Pro-Health toothpaste, Scope Pro Health or Kids rinse 500 mL or Oral-B manual toothbrush or floss selected varieties and sizes
20301175001_EA/21354709_EA

5⁹⁹

TRESemmé or gōt2b hair care or styling selected varieties and sizes
20115303001_EA
21170103_EA

SALE SAVE UP TO 30%

Aveeno daily moisturizing lotion, Neutrogena cleansers, Clean & Clear or Lubriderm moisturizers selected varieties and sizes
20102023001_EA
21221460_EA

SALE SAVE UP TO 20%

Always pads 28-48's, liners 96-162's, Tampax Pearl 32-40's, U by Kotex tampons 31-34's, pads 26-34's or liners 64-100's selected varieties
20319562001_EA/21518239_EA

SALE SAVE UP TO 20%

Centrum multivitamins, Emergen-C or Caltrate supplements selected varieties and sizes
20997357_EA/21283427_EA

15⁹⁹

Tylenol, Motrin, Aleve, Aspirin, Advil or Voltaren pain relief tablets, caplets, gels or rubs selected varieties and sizes
20103677001_EA
21222471_EA

SALE SAVE UP TO 15%

BAND-AID Children or Premium bandages or Polysporin ointment selected varieties and sizes
20380516001_EA
21337716_EA

4⁴⁹

Irish Spring or Softsoap 591 mL body wash or bar soap 6x104 g selected varieties
21219375_EA
21436477_EA

36⁹⁹

Huggies Econo Pull Ups training pants selected varieties 66-104's
21021423_EA
21021427_EA

Maui MOISTURE

1,000⁺ **\$1 Value**

\$7.99 Maui Moisture hair care selected varieties and sizes
21009261_EA/21009269_EA

ogx

1,000⁺ **\$1 Value**

\$7.99 OGX hair care selected varieties and sizes
20846852_EA
21009810_EA

Aveeno SCALP SOOTHING HAIRCARE

\$7.99 Aveeno hair care selected varieties and sizes
21164544_EA/21163731_EA

1,000⁺ **\$1 Value**

L'ORÉAL PARIS

EXPERT HAIR HYDRATION WITH EXPERT INGREDIENTS

72H HYDRATION BEFORE AFTER NO RETOUCH

2X REPLUMPED HAIR BEFORE AFTER NO RETOUCH

PURIFIED SCALP BEFORE AFTER NO RETOUCH

HYDRATED LENGTHS BEFORE AFTER NO RETOUCH

FOR DEHYDRATED HAIR WITH HYALURONIC ACID

FOR OILY ROOTS & DRY LENGTHS WITH SALICYLIC + HYALURONIC ACIDS

4.99 Hair Expertise shampoo or conditioner selected varieties and sizes
21237602_EA

NIVEA

FEEL GOOD IN YOUR SKIN

SALE SAVE UP TO 25%

Nivea soft moisturizing or Q10 advanced night creams selected varieties and sizes
20253595001_EA

NIVEA Creme

soff

Q10 Anti-Wrinkle

Q10 PLUS VITAMIN C

Firming Raffermissante

BACKED BY 70 YEARS OF SKIN SCIENCE

OLAY

RETINOL 24

NIACINAMIDE + PEPTIDE 24

VITAMIN C + HAURIC 24

30%

Save up to **30%** Olay Regenerist Hyaluronic +Peptide 24 cleansers, serums or gels selected varieties and sizes
21479260_EA/21479258_EA

Your pets are part of our family



15⁹⁹

IAMS cat food
selected varieties
1.36/1.59 kg
21027556_EA

18⁹⁹

Cesar dog food
selected varieties
12x100 g
20628583004_EA

16⁹⁹

Sheba cat food
selected varieties
12's
21517795_EA

11⁹⁹

Purina ONE cat food
selected varieties
1.45-1.8 kg
20421881002_EA

10⁹⁹

Purina ONE Smartblend dog food
selected varieties
1.72/1.81 kg
20912587_EA

2⁷⁹

Purina ONE dog food
selected varieties
368 g
21441096_EA

12⁹⁹

Purina ONE True Instinct dog treats
selected varieties
566 g
21481661_EA

24⁹⁹

Tidy Cats lightweight litter
selected varieties
5.44 kg
21217951_C01

11⁹⁹

Milk Bone brushing chews
selected varieties
557/688 g
21168245_EA

2⁹⁹

Nature's Recipe dog food
selected varieties
368 g
21480034_EA

33⁹⁹

PC* Nutrition First* dog food
selected varieties
7 kg
21305879_EA

24⁹⁹

PC* Nutrition First* cat food
selected varieties
4 kg
21303157_EA

Coca-Cola MARVEL

COLLECT YOUR MARVEL FAVOURITES

SCAN ASSEMBLE FOR A CHANCE TO WIN

2,000⁰⁰
when you buy 2

less than 2 *4.99 ea.
2/\$9*

Coca-Cola® Mini Cans
selected varieties
6 x 222 mL
20354288002_C06

less than 2 *7.49 ea.
2/\$13*

Diet Coke®
selected varieties
8 x 300 mL
21181171_C08

less than 2 *3.99 ea.
2/6⁵⁰*

Monster Energy®
selected varieties
473 mL¹
20938521_EA

less than 2 *3.99 ea.
2/6⁵⁰*

23⁹⁹*

POWERADE®
selected varieties
24 x 591 mL
20854130_C24

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from April 11-April 12, 2024. †This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

Poise®

Keeps you **10x drier** than the leading period pad

25% SALE SAVE UP TO

Depend & Poise Convenience and Regular Packs
selected varieties and sizes
21295307_EA/21100737_EA

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Optimum™ Members get it.

see back page for details

10,000⁰⁰ for every \$100 spent on

\$10 Value

any combination of Happy Active, Happy Him, Happy Teen and Retail Therapy gift cards

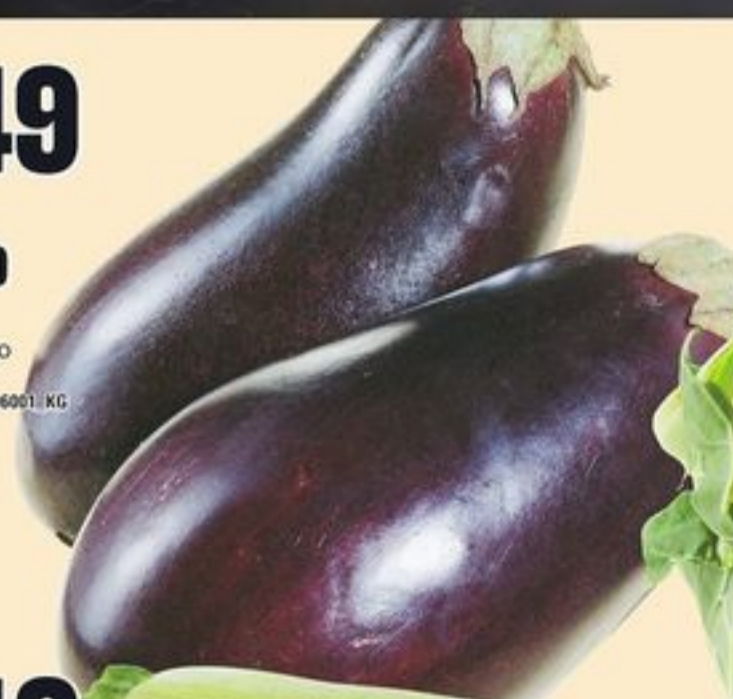
Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Happy Active, Happy Him, Happy Teen, and Retail Therapy cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum™ points cannot be redeemed toward the purchase of gift cards.

Happy Vaisakhi

click here to shop our full assortment

2⁴⁹
lb

eggplant
product of Mexico
5.49/kg
20155709001_KG/20426596001_KG



4⁹⁹

large cauliflower
product of Mexico or U.S.A.,
no. 1 grade
each
20135377001_EA



2⁴⁹
lb

green zucchini
product of Mexico,
no. 1 grade
5.49/kg
20426596001_KG



1⁶⁹
/100 g

Punjabi mix
21564424_KG

Members save \$6

Optimum
Members-Only Price **16⁹⁹**

Non-Members **22⁹⁹**

Aashirvaad
Atta Flour
20 lb
21359688_EA



17⁹⁹

Beyond Meat
plant-based burgers
frozen
678 g
21378994_EA

12⁹⁹

Brar's grass fed ghee
800 g
20869886_EA



3⁹⁹

Crispy pound cake
selected varieties
368 g
20814800_EA/20814268_EA



5⁹⁹

Sher Besan
Gram flour
4 lb
20869922_EA



1⁷⁵

Frooti mango juice
1 L
20041155_EA



1⁷⁹

Maggi noodles masala
280 g
20870359_EA



2⁴⁹

Ching's
schezwan
chutney
250 g
21416871_EA



3⁹⁹

Kitchens
of India
Ready to
Eat Meals
selected
varieties
270 g
20307206002_EA



1²⁹

Parle G biscuits
300 g
20956495_EA



9⁹⁹

Wagh
Bakri tea
907 g
20375231_EA



Items available at the following Loblaws locations: 472 Bayfield St., Barrie, 2375 Hwy. #2, Bowmanville, 380 The East Mall, Etobicoke, 1980 Ogilvie Rd., Gloucester, 1100 Princess St., and 1048 Midland Ave., Kingston, 400 Kent St. West Lindsay, 1740 Richmond St. N. and 3040 Wonderland Rd., London, 200 Bullock Dr., Markham, 5010 Glen Erin Dr. and 5970 McLaughlin Rd., Mississauga, 2065a Robertson Rd., Nepean, 100 McArthur Rd., 200 Earl Grey Dr., 363 Rideau St., 1460 Merivale Rd., 1980 Baseline Rd., 2210C Bank St., 3201 Greenbank Rd., and 2085 Carling Ave., Ottawa, 1792 Liverpool Rd., Pickering, 301 High Tech Rd., Richmond Hill, 10 Lower Jarvis St., 11 Redway Rd., 17 Leslie St., 50 Musgrave St., 60 Carlton St., 396 St. Clair Ave. W., 650 Dupont St., 2877 Bayview Ave., 2280 Dundas St. West and 5095 Yonge St. Toronto.

Seasonal

Buy 1

Life at Home™ patio side table or chairs selected varieties \$22-69
21385100_EA



Get 1 50% off

Life at Home™ patio side table or chairs selected varieties, second item must be equal or lesser value

Buy 1

Life at Home™ patio accent, seat or highback cushions selected varieties \$16-39
21527878_EA/21528044_EA



Get 1 50% off

Life at Home™ patio accent, seat or highback cushions selected varieties second item must be equal or lesser value

SALE
SAVE UP TO

30%

Everyday Essentials™ or PC® BBQ accessories, covers or lighters selected varieties
21297769_EA/21524373_EA



SALE
SAVE UP TO

25%

Life at Home™ outdoor dinnerware, drinkware or serveware selected varieties
21544931_EA/21544933_EA



Optimum™ Members get it.

see back page for details

Optimum™

Members-Only Price™

\$419

Non-Members

\$499

Members save
\$80

67,000 BTU
28 burgers
6 burners



Everyday Essentials™
5+1 propane BBQ grill
limited 1 year warranty
21298117_EA

Optimum™

Members-Only Price™

\$499

Non-Members

\$599

Members save
\$100

Life at Home™
5 piece rope round dining set
21529586_EA



Optimum™

Members-Only Price™

\$149

Non-Members

\$249

Members save
\$100

PC® Retro cooler
black or mint
21480391_EA/21480408_EA



Optimum™

Members-Only Price™

\$89

Non-Members

\$139

Members save
\$50

Life at Home™
off-set umbrella
taupe or grey
21525909_EA



Optimum™

Members-Only Price™

\$12

Non-Members

\$16

Members save
\$4

Life at Home™
3 wick candle
assorted scents
21541306_EA/21541308_EA



Easy Breezy

Spring is here and so are these new lightweight, breathable & airy styles.



Pleated Linen
Maxi Skirt

39



Maxi Skirt

35



Double Gauze Shirt

35

JOE FRESH

SHOP NOW

MIX & MATCH

2 FOR \$11

less than 2 \$8.79 ea.

Olivieri small pasta or skillets selected varieties 250-350 g | 20915838_EA/20915892_EA
Olivieri sauce selected varieties | 160 g / 300 mL | 20114410_EA/20093400_EA

FAMILY DINNER MADE EASY!

Olivieri

Fresh Filled Pasta & Gnocchi selected varieties 500-700 g
21021889_EA/21579289_EA

\$11.29

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JOIN THE FUN!

ILLUMINATION PRESENTS **MINIONS**

Babybel CHEESE DIPPER

2/\$9 less than 2 \$4.99 ea. 0389861_6P, 120-129_G, 20574332_EA

THE LAUGHING COW CHEESE DIPPER

2/\$9 less than 2 \$4.99 ea. THE LAUGHING COW 6P, 133_G, 20319107_EA

Unico PRIMO

2/4.50 less than 2 \$2.79 ea.
UNICO tomato paste 369 mL or PRIMO pizza sauce 375 mL
20997909001_EA
20152568_EA

1.79 UNICO canned beans 540 mL or UNICO canned tomatoes 796 mL assorted varieties
20313447001_EA
20314629001_EA

2/\$5 less than 2 \$2.99 ea.
PRIMO pasta sauce selected varieties 680 mL or UNICO Pasta assorted varieties 750 g
20731317001_EA
20794827_EA

3.99 UNICO canned olives assorted varieties 375 mL
20324873001_EA
20324873002_EA

4.49 UNICO balsamic or white balsamic vinegar 500 mL
20174377_EA
21075805_EA

4.49 UNICO hot pepper rings 750 mL
21103533_EA

Pizza & Flatbreads

Pick up a pizza or flatbread, in our Great to Go section. Made fresh in-store. Take home and bake.

\$6-10

12 inch pizza or gourmet flatbreads made fresh in-store 335-730 g
21456401_EA/21487153_EA

Our butchers cut quality meat in your store everyday!

pork loin schnitzel 21588065_EA

beef brisket meatballs plain 21587897_EA

pork stir fry strips 21588095_EA

beef stir fry strips cut from Canada AA grade beef or higher 21588067_EA

chicken stir fry strips 21588091_EA

OIKOS SNACK TO WIN

SCAN HERE TO PARTICIPATE

YOU COULD WIN A TRIP FOR 2 TO THE STANLEY CUP® FINAL

OFFICIAL YOGURT OF THE NHL®

\$1

Oikos® - 190 mL
21401296_EA

3/\$12
less than 3 \$4.79 ea.

Oikos® - 4 x 100 g
20413752005_EA
20413752004_EA

\$12.99

Oikos® - 1.5 kg
21472261_EA

\$6.99

Oikos® - 650/750 g
21006660_EA

*PURCHASE NECESSARY. Subject to Official Rules. To view the full Contest rules & no purchase entry details, visit www.snacktowin.ca. Open to legal residents of Canada who are the age of majority in their province/territory of residence at the entry date. Begins 03/18/24 at 12:00:01 AM ET, ends 05/15/24 at 11:59:59 PM ET. Draw 05/17/24 at 2PM ET. There is 1 Grand Prize trip for 2 to a 2024 Stanley Cup® Final game to be won and includes: round-trip airfare; 2 night stay in 4-star hotel; SUV ground transportation to & from Stanley Cup® Final; 2 game tickets; and \$500.00 spending money (MAY \$500.00 CAD); 1 First Prize a Smart® Bundle consisting of 1 Smart® Mini Fridge, 1 Smart® Immersion Blender & 1 Smart® Stand Mixer (MAY \$300.00 CAD); 110 instant Win Prizes a \$200 CAD Visa Shop or eGift Card (50 total), a \$100 CAD Digital Grocery Coupon (200 total), 1 card of one entry per person per day regardless of the method of entry, for the duration of the Contest. Mathematical odds listing omitted. Odds of winning the Grand or First Prize depend on the total number of eligible entries received, and in addition for an instant Win-Prize odds of winning depend on the randomly-generated winning times and the times at which those entries are received. Sponsor: Danone Inc., 130 Rue de Lacombe, Boucherville, QC J4B 1A4, Canada. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks, and the Stanley Cup-Final logo is a trademark of the National Hockey League (NHL), and NHL team marks are the property of the NHL, and its teams. © 2024. All Rights Reserved.

1 BILLION ACTIVE PROBIOTICS*

\$3.99

Activia® - 2 x 150 g
21589442_EA

\$7.49

Activia® - 12 x 100 g
20203412001_EA

\$3.99

Activia® - 650 g
21589674_EA

\$12.99

Activia® - 2 kg
21472239_EA

\$6.49

Activia® - 6 x 93 mL
21520273_EA

\$1

Activia® - 190 mL
21048503_EA

*With more than 10¹⁰ CFU Bifidobacterium lactis per serving, a probiotic that contributes to healthy gut flora.

10-HOUR BREW

BOLD AND SMOOTH TASTE

2/\$14

less than 2 \$8.99 ea.

Stok® 1.2 L
21203788_EA/21203737_EA

DANONE GO!

3/\$3

less than 3 \$1.29 ea.

Danone Go® 190 mL
21349287_EA
21349123_EA

DANONE Danino

2/\$8

less than 2 \$4.79 ea.

Danino® 6 x 93 mL
21520245_EA

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DISCOVER NEW

Maison Perrier

FRANCE

THE HOUSE OF UPLIFTING BEVERAGES

\$2.99

MAISON PERRIER™ 1 L SELECT VARIETIES

21577807_EA/21577708_EA

\$7.99

MAISON PERRIER™ 8 X 330 mL & 6 X 500 mL SELECT VARIETIES

21576430_EA/21576445_EA/21575556_EA

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SAVE UP TO

40% OFF

Vitamin B, C, D or multivitamins, selected varieties and sizes

NATURAL SOURCES | SINCE 1922

THE ONLY Multi

WITH 100% OF YOUR DAILY VITAMIN NEEDS

As recommended by Health Canada*

*Based on Top 3 Brands. IQVIA Consumer Health Insights, National GB+DR+MM, Latest 52 Weeks Period Ending Nov 3, 2023

financial

Fast forward to FREE groceries.

Get

\$100

in welcome points*

Apply today at pfinancial.ca/grocery

*Offer available until May 13, 2024; conditions apply.

CLOROX
GLAD
Pine-Sol

SAVE!

\$7.99 Glad Kitchen Catchers selected varieties 26-52's 20839363_EA

\$4.99 Clorox bleach selected varieties 2.4 L 21283179_EA 20298679001_EA

\$6.99 Liquid Plumr Clog Destroyer 900 mL 20326078_EA

\$4.99 Pinesol cleaner selected varieties 1.41 L 20298679002_EA

CRUNCH INTO CHAOS™

4.29 selected varieties 199-280 g 21588837_EA

\$6.99 ^{1,500 Value} Paper Towels SpongeTowels® Ultra 6 Rolls or UltraPRO 3=6 Rolls 21371083_EA

\$6.99 ^{1,500 Value} Facial Tissue Scotties® Original or Supreme Multipack of 6 21521746_EA

\$6.99 ^{1,500 Value} Bathroom Tissue Cashmere® 12 Double Rolls 21204739_EA

FIND THE CUP TO WIN

YOU COULD **WIN 1 OF 3 \$10,000**

STANLEY CUP® FINAL VIP EXPERIENCES

PLUS DAILY PRIZES OF GIFT CARDS & MORE!

Enter at FINDANDWIN.ca

STANLEY CUP® FINAL

OFFICIAL PARTNER

*NO PURCHASE NECESSARY. Open to age of majority residents of Canada. Starts March 4/24 at 12:00:00 a.m. ET, ends May 12/24 at 11:59:59 p.m. (Purchase Period ends May 4/24 at 11:59:59 p.m. ET). 73 prizes available: (3) 3 grand prizes each being a Stanley Cup® Final VIP Experience (\$10,000 CAD each, based on Toronto to Tampa Bay example), and (70) 70 secondary prizes at contest start (number decreases as they are claimed), each consisting of Spongetowels for a year (ARV \$600 CAD), Kruger Products value coupons, NHLShop.ca gift cards or retailer grocery gift cards (ARV's range \$20 CAD to \$150 CAD each). Odds of being the location winner for a grand prize depend on number, timing and accuracy of guesses. Odds of being a winner for a secondary prize depend on number and timing of entries. Odds of being an eligible draw winner for a grand prize depend on number of eligible entries. Skill-testing question required. Full Rules at findandwin.ca. *Registered trademarks of Kruger Products Inc. *SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc. used under license. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the Stanley Cup Final logo is a trademark of the National Hockey League. © NHL 2023. All Rights Reserved.

ROYALE CARBON NEUTRAL NEUTRE EN CARBONE

TRUSTED QUALITY. CARBON NEUTRAL.

Royale® Tiger Towel® 3=6 & 2=6 half sheet paper towels **\$8.99** 3=6 - 21484702_EA 2=6 - 21884741_EA

Royale® Velour® & Original 12=24 bath tissue **\$8.99** Velour® - 21187195_EA Original - 21363770_EA

Royale® Velour® & Original 6 pack facial tissue **\$8.99** Velour® - 2000946700_EA Original - 20906153_EA

+ other select products

*Royale® tissue products are manufactured by Irving Consumer Products Limited, an affiliate of J.D. Irving, Limited. J.D. Irving, Limited and affiliated corporations have planted a billion trees since 1957. Each year, forests managed by J.D. Irving, Limited and affiliated corporations remove more carbon than is emitted in the lifecycle of Royale® tissue products. For more information, visit royale.ca/carbon-neutral.

P&G IT'S OUR HOME

COMMITTED TO SAVE ENERGY

17.99 Tide laundry detergent 3.4 L, Tide PODS 57/43's. Also available: Downy fabric softener 2.98-4.16 L, Downy/Gain beads 680 g selected varieties 21454264_EA

Wash in Cold and save up to \$130 per year**

**When using a non-HE washing machine and switching all loads from hot to cold water, based on average electricity rate of CA, 11¢/kWh and 8 loads per week.

COMMITTED TO SAVE WATER

20.99 Cascade Dishwasher Detergent 57-110's, selected varieties 21012172_EA

Even small loads in the dishwasher can save water! 8 Dishes is all it takes to save water with Cascade* *vs. running the tap for 2 minutes

COMMITTED TO RESPONSIBLE SOURCING

17.99 Charmin Bath Tissue, 12=48 roll, selected varieties 21549779_EA/21484810_EA

17.99 Bounty Paper Towel, Select A Size, 6=12 roll, 21515966_EA

For every tree we use, two trees are regrown through our partnerships with our suppliers to match the current and future mix of trees in a forest.

DISSOLVES IN COLD WATER

15.99 Downy beads 515 g Also available: Gain laundry detergent 4.55 L/42's, Gain/Downy fabric softener 2.4-3.29 L, Downy/Tide Rinse 48 oz, Bounce Sheets 240's, selected varieties 21549954_EA

RECYCLE SWIFFER® PADS WITH TERRACYCLE®

12.99 Swiffer Sweeper & Duster Starter Kits 1 ea., WetJet Pad Refills 24's, Duster & Refills 16-48's selected varieties 20974371_EA

To learn more, visit <https://www.pggoodeveryday.ca/SwifferTerraCycle/>

COMMITTED TO SAVE WILDLIFE

4.99 Dawn 825-982 mL, Dawn EZ Squeeze 535-650mL, Dawn Powerwash Refill 473 mL, selected varieties 21517203_EA

Dawn is committed to helping. Dawn has donated thousands of bottles to International Bird Rescue & The Marine Mammal Center. Dawn has invested a total of \$4.5 million with our environmental advocacy partners since 2006 across North America.