

1000+
ITEMS ARE
PRICE LOCKED
OR AT NEW LOWERED PRICES
Look for these symbols in store

Sobeys

Scene+ MEMBER
2.29 /lb. 5.05/kg
with Scene+ Card
SAVE 20%
BUTTERBALL Turkey regular, stuffed or Naturally Inspired Raised Without Antibiotics frozen grade A all available sizes



10.99 /kg
COMPLIMENTS Thick Cut Bacon 1 kg, SWISS CHALET Pork Back Ribs 600 g or EARLS Kitchen + Bar BBQ Pork Back Ribs 680 g

5.88 /lb
Fresh AIR-CHILLED Boneless Skinless Chicken Breasts family size 12.96/kg

3/4.98
Large Avocados product of Mexico

2/\$5
Raspberries or Blackberries product of USA or Mexico 170 g

6.99 /lb
Haddock Fillets frozen 15.41/kg

HOT PRICE 3.99
CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream 1-2 L

2.27 /kg
HOT PRICE 3.27
CLASSICO Pasta Sauce 218-650 mL or COMPLIMENTS Dry Pasta 2.27 kg

200 PTS when you buy 2
HOT PRICE 6.99
TIDE Laundry Detergent 1.24-1.36 L, Pods 15-20 pk, BOUNCE or GAIN Sheets 60-120 pk or TIDE or DOWNY Rinse & Refresh 754 mL

HOT PRICE 4.47
ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarella 500 g

Scene+ DIGITAL EXCLUSIVE OFFER AVAILABLE APRIL 18-24, 2024
SPEND \$50 OR MORE, GET 500 PTS WHEN YOU LOAD THIS OFFER in the Sobeys app or at MyGroceryOffers.ca
Scan QR code to download or open the app

18/04/2018

Scene

MEMBER

PRICING

2 Day sale

THUR 18
FRI 19



1.99

with Scene+ Card
Members SAVE \$1.50

3.49

without Scene+ Card and Rest of Week
LAY'S Potato Chips 220-235 g,
Poppables 130 g or Baked 177 g

TURN POINTS INTO GROCERIES



FLEECY Fabric Softener
1.22-1.36 L or Dryer Sheets
80 pk

Get 1000 PTS

When you spend \$20 or more on any of these participating Fleecy, Colgate, Speed Stick, Irish Spring or Softsoap products.

That's like \$10 toward your groceries



COLGATE Toothpaste, Toothbrush or Mouthwash
70 mL-1 L or 1-4 pk.
SPEED STICK 45-85 g, IRISH SPRING Bar Soap 6 pk or SOFTSOAP Hand Soap 332 mL selected



1000 Points = \$10 of free groceries

SOBEYS_WK37_FLOUATL_KS_NL_PJL_NFLD



Good in
your belly,
peanut butter
and jelly!

5⁹⁹

KRAFT Peanut
Butter 750 g-1 kg



5⁹⁹

SMUCKER'S Pure
Jam 310-500 mL
(excludes raspberry)



3⁴⁹

NUTELLA Hazelnut
Spread 375 g

Perfect
on toast!



+200 PTS
when you buy 2

COMPLIMENTS
ORGANIC Peanut
Butter 500 g



2/\$6

DEMPSTER'S
Whole Grain
Bread 600 g
or Bagels 6 pk



3.49 /lb
 Fresh Pork Shoulder Picnic Roast rock removed 7.65/kg

Try our Slow Cooker Smokey Applewood Pulled Pork Sandwiches recipe at Sobeys.com

5.99 COMPLIMENTS Muffins 4-6 pk 400-600 g
 No Artificial Preservatives or Colours

60 PTS when you buy 2
4.49 Panini or Calabrese Buns 6 pk 250-480 g or Winnipeg Style Light or Light Fye Bread 458 g

7.99 COMPLIMENTS Bay Scallops 80-120 ct per lb 340 g or MARINA DEL REY Wild Argentinian Raw Shrimp selected 300 g

11.99 SCHNEIDERS Smokies 900 g, MAPLE LEAF Prime Breaded Chicken-Wings, Strips, Nuggets, Burgers or Stuffed Chicken Cutlets or SCHNEIDERS Breaded Chicken or Pork Schnitzel 450-695 g

5.99 PANACHE Breakfast or Dinner Pork Sausages 375-500 g, LARSEN Wieners 900 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

3.49 COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g

77¢ with Scene+ Card
99¢ without Scene+ Card
 Bulk Corn product of USA

2/\$8 COCA-COLA or PEPSI Soft Drinks 6x710 mL

3/\$5 POWERADE 710 mL, PEACE TEA 695 mL, SPARKLING ICE 503 mL or CADBURY King Size Bars 66-90 g

2/4.50 PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

5.99 DAIRY ISLE Butter 454 g

4.29 COFFEE MATE Coffee Creamers 828 or 946 mL or Chocolate Milk 2 L brands vary by province

8.99 KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg

12.99 NABOB Roast and Ground Coffee 915-930 g, COMPLIMENTS Whole Bean Coffee 907 g, Pods 30 pk or TWININGS Earl Grey or English Breakfast Tea 100 pk

4/\$5 CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

3.97 PHILADELPHIA Cream Cheese select varieties 227-250 g

3.49 DR. OETKER Momenti, Panini or Garlic Fingers 160-317 g

3.99 BECEL Margarine 427 g, Bricks or Plant-Based Sticks 454 g

STARTING AT 7.99 HEINZ Ketchup 1.5 L or KRAFT Miracle Whip 1.5 L

3/\$5 CLOVER LEAF Skipjack Tuna 170 g or Flavoured 85 g

3.99 DEL MONTE Fruit Cups 4 pk 107-112.5 mL

6.49 CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towels 2-4 pk

Scene+ GET 500 PTS FOR EVERY \$100 SPENT IN ONE ALL GIFT CARDS!

Offer valid during April 18 - 24, 2024. Sorry no rainchecks or price matching. Offer valid only on One4All \$25-\$500 size gift card for debit, items, groceries, and (if applicable) fees, subject to availability.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text provided for product use and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. At 24 Hour locations prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobeys locations within Prince Edward Island. See Sobeys+ points earned. See Sobeys+ points earned. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards. Bulk dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, Inc. direct TV services/Garmin products and services in select regions, prescription pharmacy services, liquor and alcoholic beverages, tobacco products, battery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redem. 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points per day. For full Scene+ Terms & Conditions or to redeem your points, visit <http://www.sobeyscards.com/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Price Edward Island. Suggestion to The Charlevoix Guardian is The Journal Pioneer.

S0BEYS_MK51_08C_ATL_PD

LOAD IT TO GET IT!

Get up to **1050** PTS

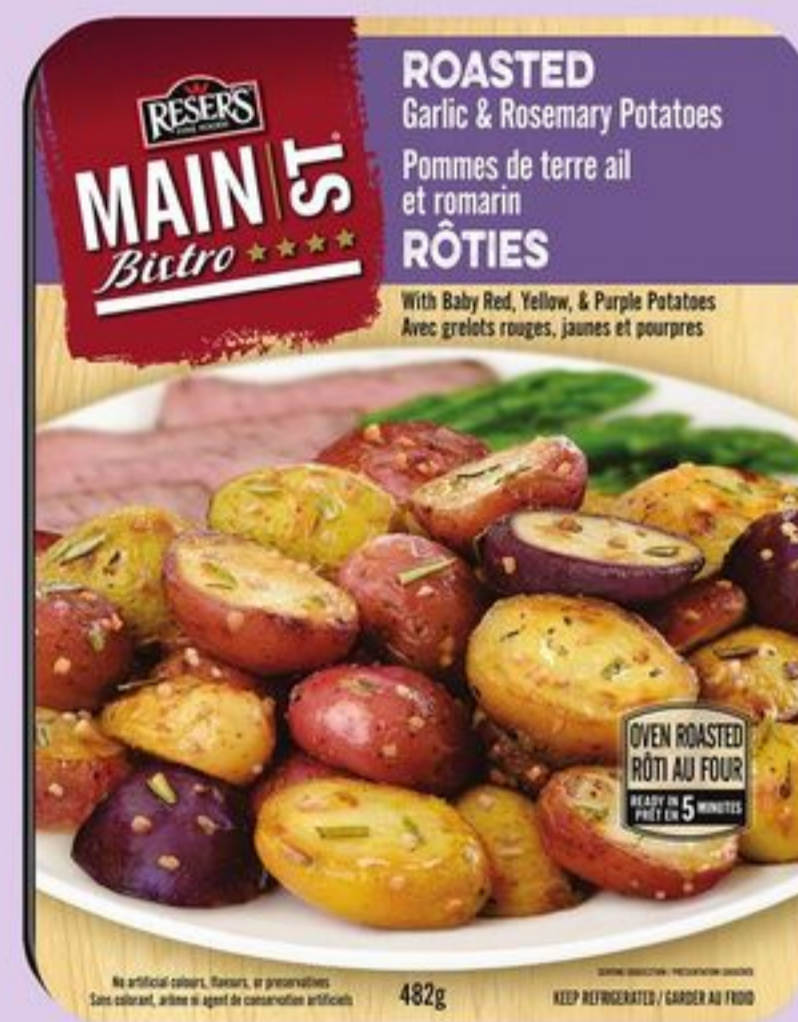
Load offers in the **Sobeys app**
or at **MyGroceryOffers.ca**

That's like over
\$10
toward your groceries



Get **350** PTS
when you buy 2

NATREL Flavoured Creamer 1 L



Get **250** PTS
when you buy 2

RESER'S or Main Street Bistro Side Dishes
567-680 g



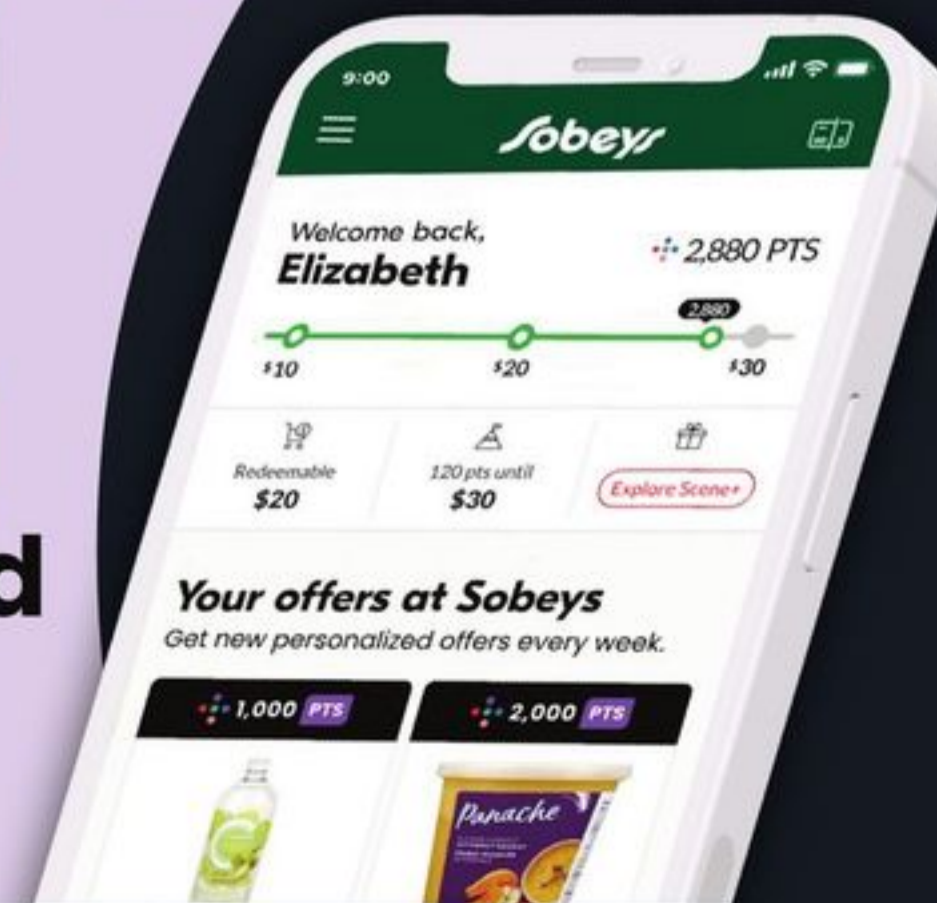
Get **200** PTS
when you buy 2

COMPLIMENTS Snack Crackers
200-225 g



Get **250** PTS
when you spend
\$15 or more

Ready for You Seafood



Scene+
**DIGITAL
EXCLUSIVE**



Download on the
App Store

GET IT ON
Google Play

Offer valid April 18th to April 24th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Serving
up
value



Recipe of the Week:
**Gnocchi with
Caramelized
Cauliflower**

only
\$5 * per
serving
or
less

Get recipe



COMPLIMENTS
Gnocchi 350 g

Cauliflower
product
of USA
or Mexico

PANACHE Parmigiano
Reggiano product of Italy
200 g

Garlic

PRICE
LOCK

CAMPBELL'S Vegetable
Broth 900 mL

new
LOWER
PRICE

*You can make this recipe for \$5 or less per portion, based on pricing in-store and in the April 18th to April 24th, 2024 weekly flyer. Stated cost does not include basic household pantry items. Stated cost is based on amount of each ingredient required in recipe.

LOOK FOR **1000+** ITEMS THAT ARE **PRICE LOCKED**
AND AT NEW LOWER PRICES
THROUGHOUT THE STORE

1000+

ITEMS ARE **PRICE LOCKED**
OR AT NEW LOWERED PRICES

<p>new LOWER PRICE</p> <p>BUY MORE SAVE MORE</p> <p>2.49 ea when you buy 3 or more</p> <p>COMPLIMENTS Herbs 20-28 g assorted varieties 2.79 ea</p>	<p>new LOWER PRICE</p> <p>3.49</p> <p>From Canada</p> <p>COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>
<p>new LOWER PRICE</p> <p>5.99 /lb</p> <p>PANACHE Flattened Chicken Lemon Greek, jerk or Portuguese 13.21/kg</p>	<p>new LOWER PRICE</p> <p>3.99</p> <p>75¢ when you buy 2</p> <p>COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties</p>
<p>new LOWER PRICE</p> <p>4.99</p> <p>HUNGRY-MAN Frozen Dinners 360-455 g</p>	<p>new LOWER PRICE</p> <p>3.49</p> <p>COMPLIMENTS Cookies selected 300-350 g</p>
<p>new LOWER PRICE</p> <p>12.99</p> <p>COMPLIMENTS All-Purpose Flour 10 kg</p>	<p>new LOWER PRICE</p> <p>3.79</p> <p>CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

BUDGET PLEASERS!

Look for these symbols while you shop

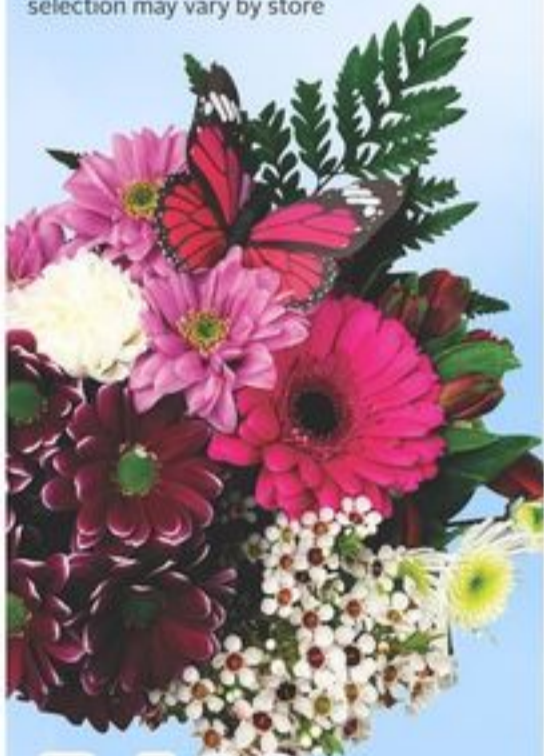
<p>special OFFER</p> <p>Extended offer for 4+ weeks</p>	<p>BUY MORE SAVE MORE</p> <p>Save when you stock up on more</p>	<p>WEEKLY SPECIAL</p> <p>Spotlight on weekly specials</p>	<p>SAVE this week</p> <p>Amazing limited-time price</p>	<p>Scene+</p> <p>1000 = \$10 in FREE groceries</p>	<p>Scene+ MEMBER PRICING</p> <p>Reduced pricing for Scene+ members</p>	<p>compliments</p> <p>Love it or it's free*</p> <p><small>*For details see Compliments.ca</small></p>
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Look what's blooming!



27⁹⁹

Ready-to-Go Arrangement selection may vary by store



16⁹⁹

Administrative Professionals' Day Bouquet selection may vary by store



9⁹⁹

Design Your Own Bouquets



Say thank you! Administrative Professionals' Day April 24th

\$14

Assorted Blooming "Thank You" Plants



STARTING AT 19⁹⁹

Phalaenopsis Orchid in Ceramic selection may vary by store

Break out the smoker and get cooking!

Master classic ribs!

7⁹⁹

Fresh Beef Back Ribs cut from Canada AA grade beef 17.61/kg



BUY MORE SAVE MORE

2⁴⁹

COMPLIMENTS Herbs 20-28 g assorted varieties 2.79 ea



50 PTS when you buy 2

3⁴⁹

THE LITTLE POTATO COMPANY Potatoes Garlic Herb and Savory Herb Kit product of Canada 454 g

Fall off the bone!



family size

3⁷⁹

Fresh Chicken Legs back attached 8.56/kg



Buy 1 get 1

COMPLIMENTS Fresh Pasta 1 kg or Sauce 580 mL

BOURSIN Cuisine 220 g

FREE

5 EASY WAYS

to turn your BBQ into a multifaceted grill!

www.sobey.com/en/articles/turn-your-bbq-into-a-multifaceted-grill/



7⁹⁹

MARIE CALLENDER'S Frozen Meals 680-879 g



4⁹⁹

NATREL Mochi Ice Cream 210 mL



2⁴⁹

LACTANTIA Flavored Butter 125 g 2.99 ea



2/\$6

GAY LEA Sour Cream 425-500 mL



200 PTS when you buy 2

NESTEA or PEACE TEA 12x341-355 mL



2/17

PERRIER 8x330 mL or SAN PELLEGRINO Sparkling Water 6x330 mL



150 PTS when you buy 2

BIG B Soft Drinks 12x355 mL



150 PTS when you buy 3

COMPLIMENTS Kettle Chips 200 g

BUDGET PLEASERS!

Look for these symbols while you shop

WEEKLY SPECIAL Spotlight on weekly specials

BUY MORE SAVE MORE Save when you stock up on more

SAVE this week! Amazing limited-time price

SPECIAL OFFER Extended offer for 4+ weeks

Time to enjoy all-natural smoky flavoured, tender and juicy meat and fish.

Bring on the brisket!

7⁹⁹ /lb
Fresh Boneless Beef Brisket Pot Roast or Portions cut from Canada AA grade beef 17.61/kg

Savoury pork belly!

4⁹⁹ /lb
Fresh Whole Skinless Pork Belly cryovac 11.00/kg

1000 PTS when you buy 1

That's like \$10 toward your groceries

Minimum tender!

Put it on a bun.

3⁹⁹ Kaiser Buns 6 pk \$2.00 or 4.29 ea

Smoke fish with flavoured wood chips!

11⁹⁹ /lb
Coho Salmon Fillets product of Chile or Wild Mink Salmon product of Alaska previously frozen 25.43/kg

Sauce your ribs!

4⁹⁹ /lb
Fresh Pork Loin Back Ribs cryovac 11.00/kg

125 STARTING AT
FRESH CHOICE Oysters subject to availability

4²⁹ DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk

3⁹⁹ STAGG Chili 425 g

9⁹⁹ BBQ PIT BOYS or CUSO'S Seasonings and Spices 142-408 g

4⁹⁹ CLUB HOUSE La Grille Wet Rubs 200 mL

6⁹⁹ GOOD FOOD FOR GOOD Ketchup or BBQ Sauce 250 mL

3⁹⁹ COMPLIMENTS ORGANIC Mustard 225-325 mL

5⁹⁹ BOUNTY Paper Towel 2-3 rolls or Napkins 200 pk

20% off HANDI-FOIL Roasters selected varieties

5⁹⁹ ALCAN Foil 50-100 ft or REYNOLDS Unbleached Parchment Paper 75 ft Sheets 40 pk or Air Fryer Liner 50 pk

1000+ ITEMS ARE PRICE LOCKED OR AT NEW LOWERED PRICES

Look for these symbols while you shop

NEW LOWER PRICE

PRICE LOCK

Make your own salad

 <p>2.99 Romaine, Green or Red Leaf Lettuce product of USA</p>	 <p>2.49 Bunched Radishes product of USA or Mexico</p>	 <p>2.99 +50 PTS when you buy 1 Bunched Carrots product of USA</p>	 <p>2.79 /lb Roma Tomatoes product of Mexico no 1 grade 6.15/kg</p>
 <p>1.99 From Canada Long English Cucumbers product of Canada, Canada no 1 grade</p>	 <p>3.49 From Canada COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g</p>	 <p>2/12 TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g</p>	 <p>15% off Prepared Daily Chicken Caesar Salad or Regular or Tropical Fruit Salad assorted sizes</p>

Fruity Fresh...



2.49
/lb
Gala Apples product of Canada fancy grade or Bartlett Pears product of Argentina 5.49/kg



5.79
Limes product of Mexico 454 g

5.99 **+50 PTS**
when you buy 1
Honeydew Melon product of Guatemala



2/\$4
Large Red Mangoes product of Mexico

Veggie love...



Buy 1 Get 1 FREE
Produce Reusable Bags
*of equal or lesser value

3.99 **+50 PTS**
when you buy 2
Foil Potatoes product of Atlantic Canada 4 pk



1.99
/lb
Assorted Squash product of Mexico 4.39/kg

1.19 **From Canada**
Green Cabbage product of Canada 2.62/kg



5.49 **+100 PTS**
when you buy 2
HANDFUEL 120-150 g

20% off
ROYAL NUTS Tubs selected varieties 240-400 g

FIGHTING FOOD WASTE HAS NEVER TASTED THIS GOOD!

Discover LOOP Mission Cold-Pressed Juices and Probiotic Sodas. Perfectly good fruits and veggies that would normally go to waste are rescued and transformed into super nutritious and delicious products.

MADE IN CANADA
MISSION GOOD FOR YOU & THE PLANET TOO!



9.99 LOOP Wellness Shots 4x73 mL

2/\$6 LOOP Iced Tea 355 mL

2/\$6 LOOP Probiotic Soda 355 mL

4.99 LOOP Cold-Pressed Juices or Smoothies 355 mL



7.99 **Scene+ MEMBER**
with Scene+ Card

8.99 without Scene+ Card

LOOP FOUNDERS
DAVID CÔTE & JULIE POITRAS-SAILLIER

floral available at most stores April 22nd Celebrate Earth Day!



29.99 Succulent Garden in ceramic

2/\$8 Hens & Chicks 4" pot

8.99 Mini Rose Aroma 4" pot

16.99 **+100 PTS**
when you buy 1
Farm Fresh Bouquet

BUDGET PLEASERS! Look for these symbols while you shop

Scene+ MEMBER 1000 pts = 10 in FREE groceries Reduced pricing for Scene+ members





**We support Local PEI
Island View Farms**
subject to availability

8⁹⁹ /lb
Fresh Boneless Sirloin Tip Oven Roast or Marinating Steak family size cut from Canada AAA grade beef 19.82/kg

9⁹⁹ /lb
Fresh Boneless Top Sirloin Grilling Steak or Premium Oven Roast family size cut from Canada AA or USDA Select grade beef while supplies last 22.02/kg

200 PTS when you buy 1 pkg
5⁹⁹ /lb
Fresh AIR-CHILLED Split Chicken Wings family size 13.21/kg

5⁹⁹ /lb
PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

Fully cooked!
150 PTS when you buy 1 pkg
9⁹⁹
ARBUTUS FARMS KITCHEN Carrot & Roasted Garlic or Carmelized Onion & Roasted Garlic Cooked Potatoes 1 kg

2⁹⁹ /lb
Fresh Pork Hock 6.59/kg

4⁹⁹ /lb
Regular Ground Beef family size 11.00/kg

150 PTS when you spend \$10
5⁹⁹ /lb
Store Made Sausage Stuffed Mushroom Caps Honey Garlic or Sweet Italian or Stuffed Bell peppers with Lean ground beef 13.21/kg

11⁹⁹
NOBLE PREMIUM BISON Top Sirloin Steak 226 g

9⁹⁹ NOBLE PREMIUM BISON Steak Cubes or Inside Round Steak 226 g

14⁹⁹ NOBLE PREMIUM BISON Ribeye Steak or Striploin Steak 226 g

So easy
Prepared in-store
5⁹⁹ /lb
Fresh BBQ Whiskey or Honey Garlic Marinated Pork Loin Back Ribs 13.21/kg

400 PTS when you spend \$15
8⁹⁹ STERLING SILVER Fresh Boneless Sirloin Tip Roast Royale seasoned with prime rib fat added cut from Canada AAA grade beef 19.82/kg

quick & easy

100 PTS when you buy 2
9⁹⁹
LILYDALE Oven Roasted Chicken or Turkey 300 g

2⁴⁹ when you buy 2 or more
MAPLE LODGE FARMS Chicken Wieners 450 g \$2.99 ea

8⁹⁹
PILLER'S Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g

2⁴⁹
BOB'S Bacon 375 g

Buy 2 Get 1 FREE
BEYOND MEAT Plant-Based Ground Beef, Burgers, Breakfast or Dinner Sausages or Chickenless Tenderloins or Nuggets 226-678 g starting at 8.99

6⁹⁹
SCHWEIDERS Individual Meat Pies, Quiche or Mini Sizzlers, Oktoberfest Sausages or Sausage Rounds frozen 330-400 g

110 PTS when you buy 1
10⁹⁹
COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Chili 907 g-1 kg or PANACHE Fisherman's Pie 800 g

500 PTS when you buy 1
24⁹⁹
YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet or Bold BBQ Sauce minimum 23 wings 1.5 kg or HEAT DISTRICT Steakhouse Marinated & Seasoned Chicken Wings 1.36 kg

1000+ ITEMS ARE **PRICE LOCKED** OR AT NEW LOWERED PRICES
Look for these symbols while you shop

PRICE LOCK
NEW LOWER PRICE

WISE CHOICES

KEEP ROLLING IN

Look for the Ocean Wise® recommended logo in our stores for an Ocean Friendly Choice.



With robust fishery management measures in place, haddock populations remain healthy and abundant.



9.99
/lb

Fresh Wild Haddock Fillets
product of Atlantic Canada
subject to availability
22.02/kg



The Crab Cakes are made with Certified Maryland "True Blue" Crab Meat, which is harvested in a sustainable manner and are Ocean Wise recommended.

3.50
ea

Authentic Maryland Crab Cakes 120 g frozen or previously frozen or 2 pack of cakes for \$7



Our COMPLIMENTS shrimp are sourced from regions with strong management practices, meaning they're able to greatly limit impacts on the surrounding environment and ecosystem.

STARTING AT
7.99

COMPLIMENTS Cooked or Raw Shrimp
71-90 ct per lb 340 g



STARTING AT
1.25
ea

Fresh Choice Oysters
product of Atlantic Canada subject to availability



Oyster farming is associated with a host of ecosystem services and ecological benefits to water quality, nutrients, provision of habitat and shoreline stabilization.

14.99

COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g

Let's do OurPart™ for future generations.

[Learn more](#)

seafood

<p>STARTING AT 7.99 COMPLIMENTS Raw Shrimp 71-90 per lb 340 g</p>	<p>3.50 Authentic Maryland Crab Cakes 120 g frozen or previously frozen</p>	<p>4.99 COMPLIMENTS Crab Flavoured Seafood 454 g or ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g</p>	<p>4.99 COMPLIMENTS NATURALLY SIMPLE Cod or Haddock Loins 227 g 5.99 ea</p>
<p>\$3 TRUE NORTH Atlantic Salmon Burgers 130 g frozen or previously frozen or 2 pk burgers for \$6</p>	<p>9.99 Fresh Wild Haddock Fillets or previously frozen product Atlantic Canada subject to availability 22.02/kg</p>	<p>14.99 JANES ULTIMATES Breaded or Battered Haddock or Cod 530-615 g</p>	<p>14.99 COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g; 40 FATHOMS Breaded Haddock or Cod Fillets 815 g or CATCH OF THE DAY Pacific Salmon Fillets 680 g</p>

kitchen

<p>STARTING AT 5.79 WHOLLY GUACAMOLE Classic, Avocado Verde Salsa 212-284 g or 4 pk Minis 227 g</p>	<p>6.79 Donair Wrap or Select Varieties 219-290 g</p>	<p>3.99 COMPLIMENTS Salads 426-454 g regular potato, creamy coleslaw, macaroni or other selected varieties</p>	<p>STARTING AT 2.49 Pulled Chicken or Pork</p>
<p>5.99 with Scene+ Card 6.99 without Scene+ Card Snack Box chicken, egg, tuna, protein, mediterranean or hummus</p>	<p>BUY 1 +1 Whole Assorted Dagwood Sandwich 1.15 kg 18.99 for only Feed a family of 4 for \$4.75 ea.</p>		

deli

<p>35% off ÎLE DE FRANCE Brie works out to 3.24/100 g, Cambozola works out to 4.41/100 g or Jarlsberg works out to 4.08/100 g</p>	<p>6.29 BOURSIN Minis 130 g</p>	<p>30% off COMPLIMENTS Provolone works out to 2.72/100 g</p>	<p>500 PTS when you buy 2 7.79 MONSIEUR GUSTAV Cheddar 200-250 g or AGROPUR Grand Cheddar 200 g</p>
<p>2.99 MASTRO Salami or SAN DANIELE Prosciutto selected varieties</p>	<p>3.49 COMPLIMENTS Roast Beef, Corned Beef, Pastrami or Montreal Smoked Meat selection may vary by store</p>	<p>75 PTS when you buy 2 1.49 OH SNAP! Pickles selected 90 mL</p>	<p>\$5 MAIN STREET DELI Sliced Deli Meats selected 250-300 g</p>

<p>15.99 Single Layer Shortcakes strawberry, fresh fruit or black forest 905-950 g</p>	<p>100 PTS when you buy 2 3.99 Mini Fruit Filled Strudel 4 pk 280 g</p>	<p>4.49 Danish 4 pk 375 g</p>
BAKE SHOP		
<p>175 PTS when you buy 1 17.99 6" Fresh Fruit or Strawberry Topped Cheesecakes 650-775 g</p>	<p>17.99 Fresh Fruit Flan 590 g</p>	<p>60 PTS when you buy 2 4.49 Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g</p>
<p>4.99 without Scene+ Card with Scene+ Card Garlic Bread 540 g</p>		

BUDGET PLEASERS! Look for these symbols while you shop

Scene+ MEMBER 1000 pts = 10¢ in FREE groceries

Scene+ MEMBER Reduced pricing for Scene+ members

So Local

Made right here
at home



From
New Brunswick

4.49

BARBOURS
Peanut Butter
product of New
Brunswick 500 g



From
Nova Scotia

2.99

MR DONAIR
Meat Sticks
product of
Nova Scotia
50 g



From Prince
Edward Island

2.49

EAST COAST Craft Sodas
product of Prince Edward Island
assorted flavours 355 mL



From
Nova Scotia

4.99

ATLANTIC BAKERS Bread & Roll
Mix product of Nova Scotia 1.36 kg



From
Nova Scotia

2.79

PEACE Bars
product of
Nova Scotia
46 g

frozen & dairy

 <p>3.99 Buy more save more Buy 2 or more MINUTE MAID Lemonade, FIVE ALIVE, NESTEA or FRUITOPIA 1.5L-1.75 L 4.69 ea</p>	 <p>4.99 CRACKER BARREL Slices 200-240 g or Combo 3 pk</p>	 <p>4.99 Buy more save more Buy 2 or more LIBERTE Kefir 1 L 6.99 ea</p>	 <p>5.49 with Scanner Card 5.99 without COMPLIMENTS Cottage Cheese 750 g</p>
 <p>3.49 Buy more save more Buy 2 or more JELL-O Refrigerated Pudding or Gels or HERSEY'S Pudding 4 pk 4.49 ea</p>	 <p>5.99 PARKAY Margarine 850 g or LACTANTIA Premium Butter 250 g</p>	 <p>5.49 Buy more save more Buy 2 KRAFT Philadelphia Dips 340 g</p>	 <p>5.99 DANONE Activia Drinkable Yogurt 8 pk</p>
 <p>4.99 HUNGRY-MAN Frozen Dinners 360-455 g</p>	 <p>6.99 Buy more save more Buy 2 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk</p>	 <p>5.49 NESTLE ParLOUR Frozen Dessert 1.5 L or Novelties 12 pk selected varieties</p>	 <p>3.79 Buy more save more Buy 2 CHEEMO Perogies 815-907 g</p>
 <p>\$6 Buy more save more Buy 2 or more HEALTHY CHOICE Power or Zero Bowls 262-280 g 7.49 ea</p>	 <p>2/\$4 SWANSON Pies 200 g</p>	 <p>6.99 MCCAIN Regular Fries 1.5 kg</p>	 <p>3.79 CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>

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 <p>4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk</p>	 <p>4.99 Buy more save more Buy 1 COMPLIMENTS Greek Yogurt 650 g</p>	 <p>4.99 Buy more save more Buy 2 or more COMPLIMENTS Traditional Crust Pizza 352-446 g 5.99 ea</p>	 <p>2.79 Buy more save more Buy 3 COMPLIMENTS Frozen Waffles 8 pk 280 g</p>
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natural health

 <p>10.99 Buy more save more Buy 2 MUSCLE MILK Protein Shake 4 pk</p>	 <p>2/\$5 RX Bars 52 g</p>	 <p>18.99 Buy more save more Buy 1 CENTRUM Gummies 90-150 pk</p>	 <p>15% off TOM'S OF MAINE Toothpaste or Mouthwash 85-473 mL</p>
 <p>8.49 THE PLANT-IT FOOD CO. Buddha Bowl 325 g</p>	 <p>5.99 RIVIERA Vegan Delights 500 g or 4 pk 460 g</p>	 <p>4.49 Buy more save more Buy 2 or more SILK Beverages 1.75L-1.89 L 5.49 ea</p>	 <p>8.99 Buy more save more Buy 1 JUST EGG Plant-Based Egg 500 g</p>
 <p>10.99 KICKING HORSE Ground Coffee 284 g</p>	 <p>9.99 NATURE'S PATH Eco Pac Assorted Products 650-907 g</p>	 <p>7.49 SCHÄR Gluten-Free Chocolate Dipped Cookies 150 g</p>	 <p>3.49 Buy more save more Buy 4 ANNIE'S Macaroni & Cheese 149-170 g</p>

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4⁹⁹

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8⁹⁹

KIKKOMAN Soy Sauce less sodium 591 mL available in selected stores



2⁹⁹

COMPLIMENTS Sauce 350 mL or Soya Sauce 450 mL selected varieties



6⁴⁹

KIKKOMAN Stir-Fry Sauce 290 mL available in selected stores



4⁴⁹

THAI KITCHEN Fish Sauce 200 mL available in selected stores



4⁷⁹

THAI KITCHEN Curry Paste selected varieties 112 g

3⁹⁹

EIGHT TREASURES Sesame Oil 185 mL





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Ice Cream 1.5 L

drinks & snacks

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<p>2/\$9 DORITOS Tortilla Chips 210-280 g</p>	<p>50 PTS when you buy 2 PEPSI Soft Drinks select flavours 12x355 mL</p>	<p>19.99 FOLGERS or TIM HORTONS Coffee K-Cup® Pods 30 pk</p>	<p>4.99 OCEAN SPRAY Cranberry Juice or Cocktail 1.89 L</p>
<p>2/\$9 MISS VICKIE'S Kettle Chips 190-200 g</p>	<p>5 BUY MORE SAVE MORE CHRISTIE Family Size Cookies selected 303-488 g 5.49 ea</p>	<p>4.99 CHRISTIE Family Size Crackers 350-354 g or Premium Plus Crackers 450-500 g</p>	<p>3 BUY MORE SAVE MORE DARE Breton or Vinta Crackers selected 135-225 g, BOULANGERIE GRISSEL Melba, Canage or Baguettes 120-200 g 3.49 ea</p>

meal makers

<p>1.49 without Scene+ Card MR. NOODLES Cups 64 g</p>	<p>1.99 COMPLIMENTS Beans 398 mL</p>	<p>2/\$5 COMPLIMENTS Flaked Meat 156 g</p>	<p>4.29 FRANK'S RedHot or Thick Sauce 354 mL</p>
<p>2.77 QUAKER Instant Oatmeal 168-344 g, Quick or Old Fashioned Oats 1 kg selected varieties</p>	<p>3.97 KELLOGG'S Cereal selected varieties 210-435 g</p>	<p>2/6.50 DEMPSTER'S English Muffins 6 pk</p>	<p>3.99 KRAFT Salad Dressing 425-475 mL</p>
<p>2.99 KRAFT Marshmallows Jet-Puffed 400 g</p>	<p>3.49 COMPLIMENTS Premium Baking Mixes 432-500 g</p>	<p>2.99 HOSTESS Snacks 121-262 g</p>	<p>3.99 GOLDEN DRAGON Sauces 455 mL selected varieties</p>

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<p>2.29 BUY MORE SAVE MORE COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g 2.99-3.19 ea</p>	<p>3.99 COMPLIMENTS Lemonade or Iced Tea 2.84 L</p>	<p>6.99 50 PTS when you buy 1 COMPLIMENTS Confetti Cookie Bites 400 g while supplies last</p>	<p>3.49 COMPLIMENTS Cookies selected 300-350 g</p>
<p>3.99 COMPLIMENTS Tortillas 10" 366-610 g</p>	<p>2.49 COMPLIMENTS Croutons 145 g</p>	<p>2.49 COMPLIMENTS Granola Bars 131-192 g</p>	<p>14.99 value size COMPLIMENTS All-Purpose Flour 10 kg</p>

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home & pet care



8.99 CASHMERE Bathroom Tissue 8-16 Rolls or SPONGE TOWELS 2 pk



7.99 BEST BUY Jumbo Paper Towels 6 pk



5.29 ZIPLOC Food Storage Bags 10-90 pk



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MILK-BONE Biscuits Dipped, Stacked or Celebration varieties 250-500 g



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14.99 FINISH Dish Tabs 40-60 pk or Jet Dry 9-46 mL



11.99 GAIN Laundry Detergent 2.6-2.72 L, Flings 35 pk, DOWNY Softener 1.89-3.06 L, BOUNCE or GAIN Sheets 120-200 pk, Beads 379 g or TIDE Simply 3.3-3.4 L

health, beauty & baby



6.99 CREST Pro-Health Rinse or 3D White Toothpaste, ORAL-B Toothbrushes or FIXODENT 65 mL-1 L, 57-66 g or 1-2 pk selected



8.99 CREST 3D White or Pro-Health Rinse or ORAL-B Toothbrushes 52 mL-1 L or 1-3 pk selected



6.49 OLD SPICE 473-532 mL or IVORY 1.035 L Body Wash or CLAY Bar 4 pk selected

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NESTLE Gerber Baby Food 99-162 mL, Cereal 227 g or Snacks 42-155 g ORGANIC bundle excluded

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BUY MORE SAVE MORE
200 PTS
when you buy 3 or more
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BABY GOURMET Fruit or Veggie Based Purées 113-128 mL selected 2.49 ea

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3²⁵

ea when you buy 2 or more
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ea when you buy 4 or more
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28⁹⁹

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