



We match prices* so you can just shop!

*SEE BACK PAGE FOR DETAILS



REAL CANADIAN SUPERSTORE

5 KG BOX
\$15

CHICKEN LEGS BACK ATTACHED
FROZEN, 5 KG BOX
WORKS OUT TO
\$1.36 LB
2073469_CDI



FARMER'S MARKET™ ENGLISH CUCUMBERS
PRODUCT OF WESTERN PROVINCES
CANADA NO. 1 GRADE, 3'S
20828461001_EA

2.88



CLUB SIZE

NESCAFÉ RICH OR TASTER'S CHOICE INSTANT COFFEE
SELECTED VARIETIES
100-170 G
2064881001_EA/20872036_EA

LIMIT 4
4.99

OVER LIMIT PAY 6.79 EA



GOLD PEAK ICED TEA, SIMPLY ORANGE JUICE OR LEMONADE
SELECTED VARIETIES, REFRIGERATED, 2.63 L
21092855_EA/21092109_EA

LIMIT 4
5.97

OVER LIMIT PAY 7.29 EA



ITALPASTA PASTA
SELECTED VARIETIES, 900 G
20081342001_EA

LIMIT 4
1.99

OVER LIMIT PAY 2.99 EA

APP EXCLUSIVE OFFER*



PC SMOKIES™ SAUSAGE
SELECTED VARIETIES, 1 KG
20732535_EA/20732538_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pick-up or delivery

BANANA BOAT PROTECT THE FUN FAMILY PACK
UP TO \$24.99 VALUE
21076709_EA



HIGH LINER WILD PACIFIC PINK SALMON FILLETS 400 G OR **BASA, SOLE, COD OR HADDOCK FILLETS** 680 G, FROZEN
21093881_EA/21093939_EA

7.99



BALDERSON CHEESE BLOCKS 250/280 G OR **SLICES** 140 G
SELECTED VARIETIES
21043330_EA/21049410_EA

APP EXCLUSIVE OFFER*
1,000 = **\$1 Value**

LIMIT 4
5.99

OVER LIMIT PAY 8.99 EA



TIDE PODS 18/23/31'S OR **BOUNCE DRYER SHEETS** 120-200'S
SELECTED VARIETIES
2054857001_EA/20910388_EA

LIMIT 4
9.99

OVER LIMIT PAY 12.49 EA



CHARMIN BATHROOM TISSUE
SELECTED VARIETIES
21048778_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Members save \$2

Members-Only Price™
23.99

Non-members
25.99



JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299953_EA/2030327001_EA

UP TO 50% OFF

3.15-31.49 AFTER SAVINGS

ALWAYS PRICED RIGHT

Find set prices on everyday items.



ROOSTER®
COCONUT MILK
398 ML
20378707_EA

ALWAYS
\$1.25

HAPPY DAIRY
PANEER
300 G
20343632_EA



ALWAYS
\$4



SURAJ® NAAN
SELECTED VARIETIES, 10'S
20342261_EA

ALWAYS
\$5

Prices and offers effective from Thursday, April 25th to
Wednesday, May 1st, 2024 unless otherwise stated.

   
superstore.ca



**\$1 million
will be donated
to help feed
one million kids.***

When you get participating
products, a portion of
proceeds will be donated to



**children's
charity™**



*In conjunction with our partners, a maximum of \$1,000,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Real Canadian Superstore this year.

GARDEN & OUTDOOR

FRUIT & VEG

MEAT & SEAFOOD

GET TO GIVE

ALWAYS PRICED

BABY SHOP

HOT DEALS

UNDER \$3

GREEN ZUCCHINI
PRODUCT OF MEXICO
2024096001_KG

1.97

LB

4.34/KG



ZIGGY'S® HAM
DELI SERVICE CASE
SLICED, SELECTED
VARIETIES
20323902_KG

2.50

/100 G



CASA MENDOSA
7 OR 10 INCH
TORTILLAS
SELECTED VARIETIES
340-640 G
21064518_EA

2.89



KASHI OR
KELLOGG'S
SPECIAL K BARS
SELECTED VARIETIES
165 - 200 G
20849832001_EA/20849832002_EA

LIMIT 6

2.99

OVER LIMIT PAY 4.28 EA

PC® TEA 20/24'S OR
BASKET COFFEE
FILTERS 100'S
SELECTED VARIETIES
20052884_EA/2062771800_EA

LIMIT 4

2.49

OVER LIMIT PAY 3.27 EA



CHRISTIE
MINI COOKIES
SELECTED VARIETIES
150-225 G
21022348_EA/2085047_EA

LIMIT 4

2.79

OVER LIMIT PAY 3.99 EA

I CAN'T BELIEVE
IT'S NOT BUTTER!
MARGARINE
427 G
20061949001_EA

LIMIT 4

1.87

OVER LIMIT PAY 3.29 EA



HEINZ BEANS
OR PASTA
SELECTED VARIETIES,
398 ML
20040380003_EA/20177278001_EA

LIMIT 4

1.49

OVER LIMIT PAY 1.99 EA

LAKE TROUT,
BASA STEAK
CUT OR WILD
POLLOCK
WHOLE, FROZEN,
1 KG
21340283_KG

\$3

LB

6.61/KG



Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

[superstore.ca](https://www.superstore.ca)



GET YOUR HANDS DIRTY

OUR GARDEN CENTRE IS **OPENING SOON!**



PC® DELUXE ANNUAL HANGING BASKET
SELECTED VARIETIES
11 INCH
20753918_EA

2/\$40

OR 23.00 EA



PC® EARLY ANNUAL PLANTER
SELECTED VARIETIES
10.8 INCH
20753967_EA

\$22



FARMER'S MARKET™ EARLY ANNUAL PLANTER
SELECTED VARIETIES, 8 INCH
2024992_EA

\$16



FARMER'S MARKET™ PANSY BOWL
SELECTED VARIETIES, 10 INCH
20753921_EA

\$15



ANNUALS
SELECTED VARIETIES
6 PACK 3.5 INCH
21351207_EA

2/\$10

OR 6.00 EA



PC® LAVENDER SHRUB
11 INCH
20160805_EA

\$25



SPRING BULBS
PLANT NOW FOR SUMMER BLOOMS, SELECTED VARIETIES
21426050_EA/21423977_EA

FROM **\$8**

8.00-17.00



PC® PERENNIALS
SELECTED VARIETIES
9 CM
21350463_EA

2/\$9

OR 5.00 EA



SHRUBS OR EVERGREENS
SELECTED VARIETIES, 1 GALLON
20020362_EA/21309556_EA

\$13



ROSES
SELECTED VARIETIES
2 GALLON
2106543_EA

\$25



GARDEN DÉCOR, POTS, TOOLS AND WATERING ACCESSORIES
SELECTED VARIETIES AND STYLES
21570498_EA/21570438_EA

FROM **\$4**

4.00-70.00



PLANT FOOD FERTILIZER OR GRASS SEED
SELECTED VARIETIES AND SIZES
21067296_EA/21339479_EA

FROM **\$9**

9.00-25.00



PC® ENRICHED LAWN SOIL
25 L
21349080_EA

2/\$14

OR 8.00 EA



PC® BLACK EARTH SOIL
25 L
21357792_EA

4/\$13

OR 3.50 EA



NO NAME® COW MANURE COMPOST
12.5 KG
21349331_EA

3/\$12

OR 4.50 EA

SPRING INTO SUMMER DEALS



**BUY 1
GET 1
50% OFF**



**LIFE AT HOME™
OUTDOOR
DINNERWARE,
DRINKWARE
OR SERVEWARE**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
2.00-24.00
21540976_EA/21540988_EA

**BUY 1
GET 1
50% OFF**



**LIFE AT HOME™ PATIO
ACCENT, SEAT OR HIGH
BACK CUSHIONS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
16.00-39.00
21527951_EA/21527974_EA



**LIFE AT HOME™ 4 PIECE
CONVERSATION SET**
21528109_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$599
Non-members
\$649



PC® PIZZA OVEN
LIMITED 5 YEAR WARRANTY,
FITS 12" PIZZA, PROPANE POWERED
21384534_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$100

Optimum
Members-Only Price™
\$199
Non-members
\$299



**LIFE AT HOME™ 5 PIECE
DINING SET**
21529586_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$549
Non-members
\$599

**67,000
BTU**
28 BURGERS | 6 BURNERS



**EVERYDAY ESSENTIALS™
5+1 BURNER PROPANE
BBQ GRILL**
LIMITED 1 YEAR WARRANTY
21298117_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$449
Non-members
\$499



PC® RETRO COOLER
BLACK OR MINT, HOLDS 110-355 ML
CANS WITH 26 POUNDS OF ICE
21480291_EA/21480408_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$100

Optimum
Members-Only Price™
\$149
Non-members
\$249



**LIFE AT HOME™
GAZEBO OR PERGOLA**
SELECTED VARIETIES
21525919_EA/21525937_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save
\$50

Optimum
Members-Only Price™
\$249
Non-members
\$299



**PC® BBQ TOOLS,
ACCESSORIES OR COVERS**
SELECTED VARIETIES
21297951_EA/21297989_EA

**UP TO
30%
OFF**
1.00-69.00 AFTER SAVINGS



**LIFE AT HOME™ OUTDOOR
SOLAR LANTERNS OR STRING LIGHTS**
SELECTED VARIETIES
21382947_EA/21444580_EA

**UP TO
30%
OFF**
3.50-41.00 AFTER SAVINGS

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SUPER FRESH



SWEET ONION
PRODUCT OF U.S.A., NO. 1 GRADE

20083454001_EA

1.49
LB

3.28/KG



NO NAME® NATURALLY IMPERFECT™ LEMONS
PRODUCT OF U.S.A., 4 LB

2124488001_EA

\$6

CLUB SIZE

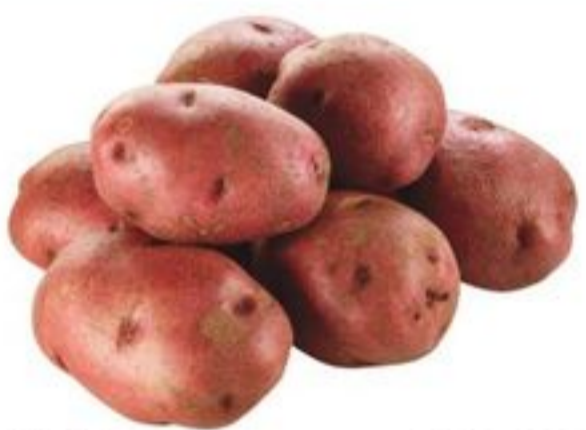


PC® VARIETY TOMATOES
PRODUCT OF WESTERN PROVINCES CANADA NO. 1 GRADE

681 G

5.99

CLUB SIZE



NO NAME® NATURALLY IMPERFECT™ RED POTATO
PRODUCT OF CANADA

CANADA NO. 2 GRADE, 20 LB

20044637001_EA

\$9



CANTALOUPE
PRODUCT OF GUATEMALA

2016707001_EA

3.97



FARMER'S MARKET™ MIXED SWEET PEPPERS
PRODUCT OF WESTERN PROVINCES, 6'S

2003097001_EA

6.98

CLUB SIZE



NO NAME® NATURALLY IMPERFECT™ LIMES
PRODUCT OF MEXICO, 907 G

2124368001_EA

\$5

CLUB SIZE



FARMER'S MARKET™ NAVAL ORANGES
PRODUCT OF U.S.A., 5 LB

20853463001_EA

6.99

CLUB SIZE



COSMIC CRISP APPLES
PRODUCT OF U.S.A., EXTRA FANCY GRADE, 5 LB

21465188001_EA

6.99



PC® CHOPPED ROMAINE GARDEN SALAD OR GARDEN SALAD
907 G, COLESLAW OR 1.36 KG

PRODUCT OF U.S.A., 212443301_EA/212437521_EA

LIMIT 4
4.99

OVER LIMIT PAY 8.99 EA



FARMER'S MARKET™ KIWI
PRODUCT OF GREECE, 2 LB

21576456001_EA

6.99

CLUB SIZE



PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF WESTERN PROVINCES CANADA NO. 1 GRADE, 340 G

21027142001_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Members save \$1

Optimum
Members-Only Price™
5.99
Non-members
6.99



PC® BLUE MENU® PISTACHIOS UNSALTED OR PC® PISTACHIOS SALTED, ROASTED
PRODUCT OF U.S.A., 225 G

209403321_EA/209400141_EA

4.99



5 STEM CUT TULIPS
IN SEASONAL COLOURS, BUNCH

215250351_EA

\$5



DELUXE BOUQUET
IN SEASONAL COLOURS, BUNCH

210334861_EA

\$20

SUPER FRESH

PC® THICK & JUICY™
CHICKEN BURGERS
FROZEN, 1.13 KG
20956693_EA

LIMIT 4
\$13

OVER LIMIT PAY 15.99 EA



THE KEG
PRIME
RIB BEEF
BURGERS
FROZEN, 1.02 KG
2060264_EA

LIMIT 4

18⁹⁹

OVER LIMIT PAY 20.99 EA

BEYOND
MEAT
PLANT-BASED
BURGERS
FROZEN, 678 G
21379994_EA

LIMIT 4

15⁹⁹

OVER LIMIT PAY 20.99 EA



WHOLE FRYER
CHICKEN
FRESH, 3 PER BAG
20734042_KG

4⁴⁹
LB

9.90/KG



PC® FREE FROM®
PORK COMBO CHOPS
FRESH
21097610_KG

4⁴⁹
LB

9.90/KG



NO NAME® BACON
REGULAR OR SALT REDUCED, 500 G
20156771_EA

LIMIT 4

\$5

OVER LIMIT PAY 7.00 EA



EXTRA LEAN
GROUND BEEF
FRESH
20174218_KG

6⁹⁹
LB

15.41/KG



INSIDE ROUND
STEAK OR ROAST
CUT FROM CANADA AAA
GRADE WESTERN BEEF
20820662_KG

10⁹⁹
LB

24.23/KG



PC® BLUE MENU®
CHICKEN BREAST
6'S OR SUFRA® HALAL
CHICKEN BREAST 7'S
BONELESS, SKINLESS
21040984_EA

\$27



ATLANTIC
LOBSTER TAILS
FROZEN OR THAWED
FOR YOUR CONVENIENCE
4-5 OZ
20660118_EA

9⁹⁹



SEAQUEST®
RAW OR COOKED
PEELED SHRIMP
FROZEN, 70-90/LB, 300 G
21044919_EA

6⁹⁹



CHUB MACKEREL
1 KG OR BLUE
SWIMMING CRAB 680 G
FROZEN
21079543_EA

7⁹⁹



CALIFORNIA
SQUID 1 KG OR
SQUID TUBES 680 G
FROZEN
20121461_EA

10⁹⁹



PC® SHRIMP
ASSORTED HORS
D'OEUVRES
FROZEN, 294-454 G
20978921_EA

10⁹⁹



PC® SHRIMP
PLATTER WITH
MILD COCKTAIL
SAUCE 568 G OR
TOPPITS SNOW
CRAB LEGS AND
CLAWS 500 G
FROZEN
20147098_EA/21335557_EA

18⁹⁹

SUPER FRESH



D'ITALIANO BREAD
600/675 G OR **BUNS** 6/8'S
SELECTED VARIETIES

20626915_EA/20626949_EA

2⁹⁹



DEMPSTER'S GRAIN
BREADS 600 G OR
BAGELS 6'S
SELECTED VARIETIES

20006502_EA/20563221_EA

\$3



PIZZA BUN 4'S OR **CHEESE**
BUNS 6'S OR **CHEESE**
BREAD 450 G
BAKED IN-STORE
SELECTED VARIETIES

21527292_EA/21527336_EA

5⁴⁹



CHOCOLATE
CROISSANTS
BAKED IN-STORE, 4'S

21527027_EA

\$4



PC® MINI MUFFINS
SELECTED VARIETIES, 336 G

21488839_EA/21488853_EA

4⁵⁰



FARMER'S MARKET™
COOKIES
SELECTED VARIETIES, 21'S

20566100_EA/20566369_EA

7⁵⁰



SAN DANIELE
MORTADELLA 175 G OR
MASTRO CAPOCOLLO
OR **PROSCIUTTO**
COTTO 125 G
SELECTED VARIETIES

20576743_EA/20577341_EA

3⁹⁹



PC® RICOTTA OR
BOCCONCINI CHEESE
SELECTED VARIETIES, 200-454 G

20219848_EA/20546983_EA

\$6



FANTINO & MONDELLO
SPECIALTY DELI MEATS
SELECTED VARIETIES, 100-200 G

21551604_EA/21551608_EA

LIMIT 4
6⁴⁹

OVER LIMIT PAY 7.79 EA



RAINCOAST CRISPS
SELECTED VARIETIES, 150 G

21030996_EA/21031003_EA

7⁴⁹



PC® GOAT CHEESE LOGS
SELECTED VARIETIES, 300 G

20419118_EA/20569735_EA

\$8



PC® SPLENDIDO®
SLICED MEAT
200 G, **NATURAL**
CHOICE SALAMI
OR **ASSORTED**
TRIO 250/400 G OR
ROMA SLICED
PEPPERONI 900 G
SELECTED VARIETIES

21055937_EA/21059807_EA

10⁹⁹



YVES GROUND MEAT
ALTERNATIVES 340 G OR
DAIYA CHEEZE STYLE
CRUMBLES, BLOCKS,
SLICES, SHREDS OR
SPREADS 170-227 G
SELECTED VARIETIES

20907199_EA/21335551_EA

4⁹⁹



SAPUTO FETA
CHEESE CUBES 750 G OR
ZIGGY'S® FETA
CHEESE 1 KG

21005430_EA/21395994_EA

\$17



TAKE AND BAKE
14 INCH PIZZA
SELECTED VARIETIES, 797-857 G

21547884_EA

\$12



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RUFFLES POTATO CHIPS
SELECTED VARIETIES, 180-200 G

2024052_EA/2024053_EA

2/5⁵⁰

OR 3.99 EA



TOSTITOS TORTILLA CHIPS
SELECTED VARIETIES, 205-295 G

2050575_EA/2050581_EA

2/\$7

OR 3.97 EA



NESTLÉ DRUMSTICKS 4/6'S,
CONFECTIONERY TUBS 1.5 L OR **NOVELTIES** 4-10'S
SELECTED VARIETIES, FROZEN

2032298000L_EA/20324757003_EA

5⁴⁹



GATORADE SPORT DRINKS
SELECTED VARIETIES, 6X591/8X355 ML

206482_C08/20242891_C06

LIMIT 4
4⁸⁷

OVER LIMIT PAY 6.29 EA



GLACEAU VITAMINWATER 591 ML OR **SMARTWATER** 1 L
SELECTED VARIETIES

2015481_EA/2033394006_EA

LIMIT 6
1⁹⁹

OVER LIMIT PAY 2.39 EA



LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 240 G

20853797001_EA/20965372_EA

LIMIT 4
2²⁷

OVER LIMIT PAY 3.99 EA



CHRISTIE CRISPERS
SELECTED VARIETIES, 145 G

2034833_EA

2²⁹



TROPICANA JUICE
SELECTED VARIETIES, REFRIGERATED, 2.63 L

2019756001_EA

LIMIT 2
5⁸⁸

OVER LIMIT PAY 6.99 EA



CADBURY SHARING SIZE CHOCOLATE BAR
SELECTED VARIETIES, 200 G

20140685_EA/21416474_EA

LIMIT 6
4²⁹

OVER LIMIT PAY 5.49 EA



KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES, 480-650 G

21430738_EA/21448784_EA

LIMIT 4
5⁴⁷

OVER LIMIT PAY 7.49 EA



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YOPLAIT SOURCE PROTEIN YOGURT
SELECTED VARIETIES, 4X100 G
21988150_EA/21588256_EA

LIMIT 4
2⁹⁷

OVER LIMIT PAY 3.59 EA



IÖGO NANO DRINKABLE YOGURT
SELECTED VARIETIES, 6X93 ML
2060967001_EA/20903653_EA

LIMIT 4
3³³

OVER LIMIT PAY 4.79 EA



MCCAFE K-CUP COFFEE PODS
SELECTED VARIETIES, 30'S
21040975_EA/21363985_EA

1,000⁰⁰ = \$1 Value



FIBRE 1 OR NATURE VALLEY SWEET & SALTY BARS
SELECTED VARIETIES, 125-210 G
20967504001_EA/21213559_EA

LIMIT 6
3⁴⁹

OVER LIMIT PAY 4.49 EA



HEALTHY CHOICE GOURMET OR
SIMPLY STEAMERS ENTRÉES
SELECTED VARIETIES, FROZEN, 269-306 G
20318616005_EA/20974538_EA

LIMIT 4
4⁴⁹

OVER LIMIT PAY 5.29 EA



PEPSI SOFT DRINKS
SELECTED VARIETIES, 8X355 ML
21961864_C06/21362875_C06

LIMIT 4
5⁹⁹

OVER LIMIT PAY 6.79 EA



LACTANTIA LACTOSE FREE OR PURIFILTRE MILK
SELECTED VARIETIES, 2 L
2030862001_EA/21424991_EA

5⁴⁹



PUREX LIQUID LAUNDRY DETERGENT 4.08-4.43 L
OR SNUGGLE FABRIC SOFTENER 2.8-3.41 L
SELECTED VARIETIES
20083525001_EA/2015041_EA

12⁹⁹



AIR WICK PLUG IN SCENTED OIL KITS 2+5'S
OR REFILLS 5'S
SELECTED VARIETIES
21362106_EA/21516980_EA

LIMIT 4
14⁹⁹

OVER LIMIT PAY 19.87 EA



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charity™

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GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES, 475-778 G
2103492_EA/2103496_EA

LIMIT 4
5⁴⁷

OVER LIMIT PAY 6.49 EA



FRITO-LAY VALUE SIZE POTATO CHIPS,
TORTILLA CHIPS, SNACKS OR POPCORN
SELECTED VARIETIES, 275-480 G
21240828_EA/21370250_EA

Optimum
1,000⁰⁰

= \$1
Value

5⁴⁹



PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES, 148/156 G
21003823_EA/21003833_EA

2⁴⁹



CHRISTIE CRACKERS
SELECTED VARIETIES, 180-386 G
21030647_EA/21547034_EA

LIMIT 4
1⁹⁷

OVER LIMIT PAY 3.49 EA



LECLERC NÜGABAR BARS
SELECTED VARIETIES, 175 G
21536594_EA/21536593_EA

LIMIT 6
2⁴⁹

OVER LIMIT PAY 3.79 EA



MAYNARDS CANDY
SELECTED VARIETIES, 150/154 G
21545605_EA/21545660_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$2
Non-members
2⁴⁹



KELLOGG'S NUTRI-GRAIN 295 G, POP TARTS 384 G,
RICE KRISPIES 176/198 G OR SPECIAL K 125 G BARS
SELECTED VARIETIES
20318954005_EA/21200111_EA

LIMIT 6
2⁹⁹

OVER LIMIT PAY 3.79 EA



ORVILLE REDENBACHER
MICROWAVE POPCORN 10'S
SELECTED VARIETIES, 700/820 G
20629531001_EA/20629531002_EA

LIMIT 4
6⁹⁹

OVER LIMIT PAY 8.49 EA



MOTT'S CLAMATO COCKTAIL
SELECTED VARIETIES, 1.89 L
20318955002_EA/21575320_EA

LIMIT 4
3⁴⁷

OVER LIMIT PAY 4.49 EA



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NESTEA OR PEACE TEA ICED TEA
SELECTED VARIETIES, 12X341 ML

2030460002_C12/21042490_C12

LIMIT 4
6⁴⁹

OVER LIMIT PAY 7.99 EA



AHA SPARKLING WATER
SELECTED VARIETIES, 12X355 ML

21040762_C12/21040797_C12

6⁴⁹

STARBUCKS COFFEE CREAMERS
SELECTED VARIETIES, 828 ML

21038473_EA/21040900_EA



KELLOGG'S ALL BRAN 450/525 G, **RAISIN BRAN** 425/451 G,
VECTOR 306/400 G, **SPECIAL K** 320-435 G OR
MINI-WHEATS 405-510 G **CEREAL** SELECTED VARIETIES

20393624_EA/21038795_EA

LIMIT 4
3⁹⁷

OVER LIMIT PAY 5.97 EA



SIGGI'S SKYR
SELECTED VARIETIES, 650/750 G

21035865_EA/21035892_EA

LIMIT 4
4⁹⁴

OVER LIMIT PAY 6.29 EA



DANONE ACTIVIA TUBS
SELECTED VARIETIES, 650 G

20325132003_EA/20325132005_EA

LIMIT 4
3³³

OVER LIMIT PAY 3.99 EA



CHRISTIE COOKIES
SELECTED VARIETIES, 223-303 G

21035847_EA/21036108_EA

LIMIT 4
2⁴⁹

OVER LIMIT PAY 3.99 EA



BUBLY SPARKLING WATER 12X355 ML OR
MONTELLIER CARBONATED WATER 10X355 ML
SELECTED VARIETIES

20996723_C12/21097177_C12

LIMIT 4
5⁹⁹

OVER LIMIT PAY 6.99 EA



TIDE PODS LAUNDRY DETERGENT
SELECTED VARIETIES
63/85/112'S

21450033_EA/21450038_EA

LIMIT 4
28⁹⁹

OVER LIMIT PAY 32.99 EA



FINISH DISHWASHING TABS 30-55'S OR
JET-DRY 946 ML
SELECTED VARIETIES

21408439_EA/21065525_EA

LIMIT 4
13⁹⁹

OVER LIMIT PAY 15.99 EA



SWIFFER WETJET LIQUID REFILL 1.25 L,
POWER MOP FLOOR CLEANER 750 ML,
DUSTER KITS OR REFILLS 3'S, **WET CLOTH REFILLS** 10/12'S OR
DRY CLOTH REFILLS 10/16'S
SELECTED VARIETIES

20974307_EA/21061855_EA

LIMIT 4
7⁴⁹

OVER LIMIT PAY 8.99 EA

ALWAYS PRICED RIGHT

Buttermilk Chicken Breasts
Fully Cooked | Seasoned | Lightly Breaded
Morceaux de Poitrine de Poulet Légère au Bœuf
Entièrement Cuit | Assaisonné | Poulet Léger

SWEDISH MEATBALLS
BOULETTES DE VIANDE SUÉDOISE

BASA FILLETS
PANGASIIUS HYPOPHthalmus / SKINLESS / BONELESS
FILETS DE PANGASIIUS HYPOPHthalmus / SANS PEAU / DÉOSSÉS

BREADED SQUID RINGS
UNCOOKED • NON CUIT
RONDELLES D'ENCORNET PANÉES

ALWAYS \$10

BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES
850 G-1.81 KG OR **WILD SMOKED SALMON, PINK SALMON, SOLE, BASA, BLUE COD, POLLOCK, BREADED SQUID OR POPCORN SHRIMP, CRAB FLAVORED POLLOCK OR SEAFOOD MEDLEY**
200 G-908 KG, SELECTED VARIETIES, FROZEN

SOURDOUGH OR PUMPERNICKEL BREAD
BAKED IN-STORE
SELECTED VARIETIES,
675 G

ALWAYS \$3

CROISSANT
12'S OR **MINI**
CHEESE 20'S
BAKED IN-STORE
SELECTED VARIETIES

ALWAYS \$5

BASSE SNACK MIXES
SELECTED VARIETIES
415-600 G

ALWAYS \$5.50

DARK CHOCOLATE CRANBERRY MIX • MÉLANGE
CHOCOLAT NOIR ET CANNEBERGES

CLASSIC TRAIL MIX • MÉLANGE
RANDONNÉE CLASSIQUE

Ziggy's SWISS • SUISSE

Ziggy's BLACK FOREST HAM
EXTRA LEAN • EXTRA MAIGRE
JAMBON FORÊT NOIRE
NATURALLY SMOKED • FUMÉ NATURELLEMENT
MEAT PROTEIN 17% DE PROTÉINES DE VIANDE

PC® PUB RECIPE™ BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 700 G

ALWAYS \$7

President's Choice le Choix de Président
RECETTE DU **PUB RECIPE**
CHICKEN STRIPS
BREADED CHICKEN BREAST CUTLETTES
FOLPETTES DE POITONNÉ DE POULET PANÉES

ZIGGY'S® SLICED DELI MEAT 250-600 G
OR **CHEESE SLICES** 200/220 G
SELECTED VARIETIES

ALWAYS \$6

MEAL KITS
MADE FRESH IN-STORE,
SELECTED VARIETIES,
610 G-1.27 KG

ALWAYS \$15

ALWAYS PRICED RIGHT

SURAJ® BASMATI RICE
3.63 KG
20438937_EA

ALWAYS \$10

SURAJ

**AGED BASMATI RICE
RIZ BASMATI VIEILLI**

PRODUCT OF INDIA PRODUIT D'INDE 3.63 kg/8 lb

SURAJ AGED BASMATI RICE
RIZ BASMATI VIEILLI

NO NAME® NATURALLY IMPERFECT™ FRUIT
SELECTED VARIETIES, FROZEN, 300/400 G
20440005_EA

ALWAYS \$3

no name® sans nom®

**Naturally Imperfect™
Naturellement imparfaits™**

**strawberries, banana
and blueberries
fruit blend · mélange de fruits
fraises, bananes
et bleuets**

Flavour and quality... in all shapes and sizes.
Savour et qualité... sous toutes les formes.

400 g

NATURALLY IMPERFECT™ KEEP FROZEN
NATURELLEMENT IMPARFITS™ GARDER CONGELÉ

Naturally Imperfect™ strawberries, banana and blueberries
Naturellement imparfaits™ fruit blend · mélange de fruits fraises, bananes et bleuets

PC® ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES, 300-500 G
2040490001_EA/2040490002_EA

ALWAYS 2/\$9
OR 5.49 EA

Organics Biologique

**BROCCOLI FLORETS
FLEURONS DE BROCOLI**

President's Choice le Choix de Président

**MEAT LASAGNA
LASAGNE VIANDE**

with fresh pasta, beef and 4 cheeses
avec pâtes fraîches, bœuf et 4 fromages

Rich layer of ricotta, cottage and Parmesan cheeses
crainte couche de fromages à la ricotta

1.13 kg

ALWAYS \$8

PC® OR BLUE MENU® LASAGNA OR MACARONI & CHEESE
SELECTED VARIETIES, FROZEN, 1.13 KG
20204534_EA/20204480_EA

President's Choice le Choix de Président

**MAC & CHEESE
EXTRA CHEESY · FROMAGE**

MACARONI AU FROMAGE

Freshly made macaroni in a rich sauce made with cheddar cheese
Macaroni fraîchement préparé dans une sauce onctueuse faite avec du fromage cheddar

Extra unusually cheesy
Extra-généreux en fromage

1.13 kg 4 SERVINGS

DANONE ACTIVIA
SELECTED VARIETIES, 12X100G
2030410001_EA/2040409002_EA

ALWAYS \$5.50

ACTIVIA

12x 100g 2.2% fat 2030410001_EA

ACTIVIA active probiotics · probiotiques actifs

PC® GREEK PLAIN

13g PROTEIN 13g PROTÉINE

0% SUGAR

750g

no name® sans nom®

**pasteurized cream cheese
fromage à la crème pasteurisé**

RECIPE RIDGE
RECETTE À L'INTERIEUR

Simple

KEEP REFRIGERATED
GARDER AU RÉFRIGÉRATEUR

250 g 30% M.F. 55% MOISTURE

ALWAYS \$3

no name® sans nom®

**marble 100% real cheese
marbré vrai fromage à 100 %**

good source of calcium
bonne source de calcium

12 SLICES 34% M.F. 39% MOISTURE
TRanches 230 g

Simple

INGREDIENTS: Pasteurized milk, Modified milk ingredients, Pasteurized cream, Salt, Bacterial culture, Annatto, Calcium chloride, Annatto extract.

INGRÉDIENTS: Lait pasteurisé, Substances laitières modifiées, Crème pasteurisée, Sel, Culture bactérienne, Phosphate, Chlorure de calcium, Extrait d'annatto.

60383 06133 3

ALWAYS \$4.50

NO NAME® NATURAL CHEESE SLICES
SELECTED VARIETIES, 210/230 G
20162310_EA

PC® GREEK YOGURT
SELECTED VARIETIES, 650/750 G
2010484_EA/2010485_EA

ALWAYS \$5

ALWAYS PRICED RIGHT

QUO BEAUTY FOAM BATH
SELECTED VARIETIES, 3 L
2106001.EA

ALWAYS
\$8



PC® 12X BABY WIPES
UNSCENTED, 1200'S
2143241.EA

ALWAYS
\$20



LIFE BRAND® MOUTHWASH
SELECTED VARIETIES, 1 L
2001061.EA/2106001.EA

ALWAYS
\$4



PC® DISTILLED WATER
4 L
2000372.EA

ALWAYS
\$7.88



LIFE BRAND® EPSOM SALTS
4 KG
2004700.EA

ALWAYS
\$8



LIFE BRAND® LIQUID HAND SOAP REFILL
SELECTED VARIETIES, 2 L
2101703001.EA/2101703004.EA

ALWAYS
\$5



LIFE BRAND® LOTION
SELECTED VARIETIES, 600 ML
210037301.EA/210037304.EA

ALWAYS
\$4



QUO BEAUTY COTTON PADS
125'S
2023818.EA

ALWAYS
\$2



LIFE BRAND® SKIN CLEANSER
SELECTED VARIETIES, 500 ML
2004412.EA

ALWAYS
\$10



LIFE BRAND® FACIAL WIPES
SELECTED VARIETIES AND SIZES, 25'S
2100808.EA

ALWAYS
\$4

FEEL GOOD CHOICES

AT FEEL GOOD PRICES



RISE KOMBUCHA ORGANIC BEVERAGE
SELECTED VARIETIES, 414 ML

21995048_EA/21995058_EA

LIMIT 4
2⁹⁹

OVER LIMIT PAY 4.49 EA



ANGIE'S BOOM CHICKA POP POPCORN OR PUFFS
SELECTED VARIETIES, 136-198 G

20770751_EA/20811709_EA

LIMIT 4
4⁶⁹

OVER LIMIT PAY 5.29 EA



TERRA VEGETABLE CHIPS
354 G

20986486_EA

LIMIT 4
8⁹⁹

OVER LIMIT PAY 11.99 EA



OAT-LY! OAT BEVERAGE OR BARISTA
SELECTED VARIETIES, 946 ML

21960949_EA/21961119_EA

LIMIT 4
4⁷⁹

OVER LIMIT PAY 5.49 EA



JORDAN'S CEREAL
SELECTED VARIETIES, 375-400 G

21922300_EA/21922345_EA

4⁹⁹



FATSO PEANUT BUTTER
SELECTED VARIETIES, 500 G

21934270_EA/21934277_EA

LIMIT 4
7⁹⁹

OVER LIMIT PAY 9.99 EA



IMAGINE ORGANIC SOUP
SELECTED VARIETIES, 1 L

2013753001_EA/2013753006_EA

LIMIT 4
4⁹⁹

OVER LIMIT PAY 6.29 EA



CANMAR WHOLE OR MILLED FLAX SEED
SELECTED VARIETIES, 425 G

21128308_EA/21128309_EA

LIMIT 4
5²⁹

OVER LIMIT PAY 5.99 EA



BLENDER BITES FROZEN SMOOTHIE CUBES
SELECTED VARIETIES, 360 G

21935627_EA/21935632_EA

LIMIT 4
9⁹⁹

OVER LIMIT PAY 11.49 EA



PC® ORGANICS APPLE TREAT 6X100 ML, **APPLE SAUCE** 650 ML, **JUMBO RAISIN SNACK PACK** 196 G OR **CHOCOLATE BAR** 100 G
SELECTED VARIETIES

20320493001_EA/21170526_EA

3⁵⁰



OLYMPIC ORGANIC OR KREMA YOGURT
SELECTED VARIETIES, 500-650 G

20316483005_EA/20198372002_EA

LIMIT 4
4⁶⁹

OVER LIMIT PAY 5.49 EA



CLIF ZBAR
SELECTED VARIETIES, 180 G

20872366002_EA/20872366003_EA

LIMIT 4
5⁴⁹

OVER LIMIT PAY 6.29 EA



LARABAR ENERGY BARS
SELECTED VARIETIES, 16X45/48 G

20031062001_C16/20031062007_C16

**Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$3**

Optimum

Members-Only Price™

16⁹⁹

Non-members

19⁹⁹



GENUINE HEALTH GREENS+ SUPPLEMENTS
SELECTED VARIETIES AND SIZES

20008157_EA/20317097_EA

UP TO
20% OFF

23.19-63.99 AFTER SAVINGS

SUPER YOUR EVERYDAY



QUAKER INSTANT OATMEAL
SELECTED VARIETIES
232-344 G

2199254_EA/2199260_EA

LIMIT 4

2⁷⁷

OVER LIMIT PAY 3.29 EA



NO NAME® PEANUT BUTTER
SELECTED VARIETIES, 1 KG

2029695001_EA/2029695003_EA

LIMIT 4

2⁹⁷

OVER LIMIT PAY 4.79 EA



NUTELLA HAZELNUT SPREAD 725 G OR
NUTELLA BISCUITS T20
SELECTED VARIETIES

20436105_EA/21571552_EA

LIMIT 4

5⁹⁹

OVER LIMIT PAY 6.99 EA



EARTH'S OWN ALMOND NON-DAIRY REFRIGERATED BEVERAGES
SELECTED VARIETIES, 1.89 L

20327647_EA/20913872_EA

LIMIT 4

2⁹⁹

OVER LIMIT PAY 4.79 EA



NATURE'S BAKERY FIG OR BROWNIE BAR
SELECTED VARIETIES, 270/340 G

21549605_EA/21550352_EA

6⁹⁹



NATURE VALLEY OR FIBRE 1 BARS, BETTY CROCKER OR MOTT'S FRUIT SNACKS
SELECTED VARIETIES
637 G-1.28 KG

21418520_EA/21418522_EA

10⁹⁹



UNICO BEANS, CHICKPEAS, LENTILS OR TOMATOES
SELECTED VARIETIES, 540/796 ML

20323447001_EA/203146290001_EA

LIMIT 4

1⁶⁷

OVER LIMIT PAY 1.98 EA



CAMPBELL'S BROTH
SELECTED VARIETIES, 250/900 ML

20322348002_EA/21347258_EA

LIMIT 4

1⁷⁷

OVER LIMIT PAY 2.19 EA



RIO MARE TUNA
SELECTED VARIETIES, 3X80 G

20035383_EA/20865062_EA

LIMIT 4

5⁹⁹

OVER LIMIT PAY 7.99 EA



NO NAME® RIPE OLIVES
SELECTED VARIETIES, 398 ML

20323294_EA

1⁹⁹



BEN'S ORIGINAL BISTRO EXPRESS RICE
SELECTED VARIETIES, 240/250 G

21405476_EA

2⁹⁹



SHAKE 'N BAKE
SELECTED VARIETIES
142-160 G

21548016_EA

LIMIT 4

3⁷⁹

OVER LIMIT PAY 4.79 EA



HELLMANN'S MAYONNAISE
SELECTED VARIETIES
340/445 ML

21518398_EA

LIMIT 4

3⁹⁷

OVER LIMIT PAY 5.49 EA



PC® SALSA
SELECTED VARIETIES
650 ML

20309646001_EA

LIMIT 4

3⁹⁹

OVER LIMIT PAY 4.77 EA



LA GRILLE SEASONING
SELECTED VARIETIES
120-248 G

20321740001_EA/20763960_EA

LIMIT 4

4⁹⁹

OVER LIMIT PAY 6.49 EA

SUPER YOUR EVERYDAY



SIMPLY BEVERAGES, MINUTE MAID ZERO SUGAR DRINKS OR GOLD PEAK ICED TEA
SELECTED VARIETIES, REFRIGERATED, 1.54/1.75 L

201389_EA/2143400_EA

LIMIT 2
\$3

OVER LIMIT PAY 4.29 EA



INTERNATIONAL DELIGHT COFFEE WHITENER
SELECTED VARIETIES, 946 ML

20895480002_EA/20895480003_EA

LIMIT 4
3⁹⁹

OVER LIMIT PAY 5.97 EA



PC® ALL BUTTER CROISSANTS READY TO BAKE
SELECTED VARIETIES, FROZEN 312/360 G

21543096_EA

\$4



PC® CHEESE BARS
SELECTED VARIETIES 300/400 G

21209664_EA/21209689_EA

LIMIT 4
5⁷⁷

OVER LIMIT PAY 6.79 EA



CLUB SIZE

NO NAME® SHREDDED CHEESE
SELECTED VARIETIES 900 G

20142980_EA

13⁹⁹



DANONE OIKOS YOGURT TUBS
SELECTED VARIETIES 650/750 G

21006634_EA/21005946_EA

LIMIT 4
5⁴⁶

OVER LIMIT PAY 7.29 EA



PILLSBURY TOASTER STRUDEL 326 G
OR SCRAMBLES 204 G
SELECTED VARIETIES, FROZEN

20172664001_EA/21474512_EA

LIMIT 4
2⁹⁹

OVER LIMIT PAY 4.29 EA



GREEN GIANT VEGETABLES 750 G OR
VALLEY SELECTIONS 400/500 G
SELECTED VARIETIES, FROZEN

21022094_EA/21022268_EA

LIMIT 4
2⁶⁷

OVER LIMIT PAY 4.29 EA



PHILADELPHIA CREAM CHEESE PRODUCT
SELECTED VARIETIES, 340 G

20866929002_EA

6⁴⁹



PC® SOFT DRINKS
SELECTED VARIETIES, 2 L

20311645003_EA/20311645012_EA

LIMIT 4
97¢

OVER LIMIT PAY 1.49 EA



SUNRYPE 100% JUICE BOXES
SELECTED VARIETIES 5X200 ML

20330907012_EA

LIMIT 4
1⁹⁹

OVER LIMIT PAY 2.69 EA



MINUTE MAID, FIVE ALIVE OR NESTEA ICED TEA DRINK BOXES
SELECTED VARIETIES, 8/10X200 ML

20276002_EA/21092167_EA

LIMIT 4
2⁹⁹

OVER LIMIT PAY 3.49 EA



ZEVIA SPRITZERS
SELECTED VARIETIES, 6X355 ML

2106233_C06/21407484_C06

LIMIT 4
5⁹⁹

OVER LIMIT PAY 7.99 EA



CORONA SUNBREW NON-ALCOHOLIC BEER
6X330 ML

21433015_C06

LIMIT 4
10⁹⁹

OVER LIMIT PAY 13.49 EA

SUPER YOUR EVERYDAY



TWIZZLERS CANDY PACK
SELECTED VARIETIES
311-454 G
20022328004_EA/215701010_EA

LIMIT 6
2.27

OVER LIMIT PAY 3.99 EA



LAY'S POTATO CHIPS
177-235 G OR
POPPABLES SNACKS 130 G
SELECTED VARIETIES
21241006_EA/21241032_EA

2/6.50

OR 4.29 EA

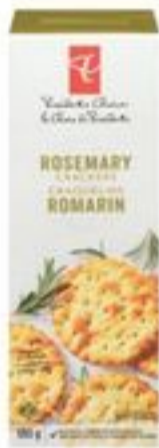


OLD DUTCH POTATO CHIPS 200/235 G
SNACKS 250-290 G,
ARRIBA 235/245 G OR
RESTAURANTE TORTILLA CHIPS
275/290 G
SELECTED VARIETIES
21067909_EA/21067546_EA

1,000⁰⁰
when you buy 2
= \$1 Value

2/\$7

OR 3.99 EA



PC® SCALLOPED CRACKERS
185 G, **BUTTER TWISTS** 100 G OR
PITA CRACKERS 142 G
SELECTED VARIETIES
20063888002_EA

LIMIT 4
\$2

OVER LIMIT PAY 2.49 EA



DARE COOKIES
SELECTED VARIETIES, 168-315 G
20419965001_EA/21080791_EA

LIMIT 4
\$3

OVER LIMIT PAY 3.49 EA



PEPPERIDGE FARM GOLDFISH CRACKERS
156-227 G OR **CRISPS** 177 G
SELECTED VARIETIES
20300320_EA/21575295_EA

LIMIT 4
2.50

OVER LIMIT PAY 3.99 EA



TETLEY TEA BAGS
SELECTED VARIETIES, 80'S
2071164_EA/20719836_EA

LIMIT 4
8.99

OVER LIMIT PAY 10.99 EA



STARBUCKS ROAST & GROUND COFFEE
340 G OR **K-CUP PODS**
10'S OR **COLD BREW CONCENTRATE** 946 ML
SELECTED VARIETIES
20547343001_EA/20549682004_EA

8.99



GLAD GARBAGE BAGS
SELECTED VARIETIES
20-40'S
2165477_EA

LIMIT 4
11.49

OVER LIMIT PAY 12.99 EA



DAWN POWERWASH DISHWASHING SPRAY STARTER KIT
SELECTED VARIETIES, 473 ML
21218601_EA

LIMIT 4
4.99

OVER LIMIT PAY 6.99 EA



LYSOL DISINFECTANT WIPES 75/84'S,
SPRAY 350 G OR **TOILET BOWL CLEANER** 940 ML
SELECTED VARIETIES
20314510001_EA/21449826_EA

5.99



PALMOLIVE DISHWASHING LIQUID
SELECTED VARIETIES, 4.27 L
21516683_EA

LIMIT 4
8.99

OVER LIMIT PAY 10.99 EA



NO NAME® PAPER TOWELS
6=8 ROLLS
20078625_EA

5.99



TIDY CATS LIGHTWEIGHT LITTER
SELECTED VARIETIES
2.72 KG
21206496_EA/212066520_EA

LIMIT 4
12.49

OVER LIMIT PAY 13.99 EA



PURINA ONE DRY CAT FOOD
SELECTED VARIETIES
1.45-1.8 KG
20421881002_EA/21096817_EA

LIMIT 4
12.49

OVER LIMIT PAY 13.99 EA

WORLD FOODS*

MASECA INSTANT
CORN MESA FLOUR
1.8 KG
21437445_EA

LIMIT 4
749

OVER LIMIT PAY 8.49 EA



SUFRA® HALAL
STRIPLOIN STEAK
21937465_KG

1599
LB

35.25/KG



SHANA FROZEN
VEGETABLES
SELECTED VARIETIES, 300 G
20753995_EA

LIMIT 4
149

OVER LIMIT PAY 1.79 EA



GOLDEN POMPANO
OR MILKFISH
WHOLE, FROZEN
20066381_KG

399
LB

8.80/KG



LA COSTEÑA SAUCE
SELECTED VARIETIES, 455 ML
20318656001_EA/20318656002_EA

LIMIT 4
329

OVER LIMIT PAY 4.99 EA



JUMBO CARROTS
PRODUCT OF CHINA
20851084001_KG

149
LB

3.28/KG



CRISPY POUND CAKE
SELECTED VARIETIES, 368 G
208140801_EA/208140802_EA

LIMIT 4
347

OVER LIMIT PAY 3.99 EA



KOSA COCONUT MILK
400 ML
21177854_EA

LIMIT 4
179

OVER LIMIT PAY 3.29 EA



RUBICON JUICE
SELECTED VARIETIES, 1 L
20029236001_EA/20296770002_EA

LIMIT 4
249

OVER LIMIT PAY 2.99 EA



MELONA ICE BARS
SELECTED VARIETIES, 560 ML
20540264_EA/21020136_EA

LIMIT 4
599

OVER LIMIT PAY 6.99 EA



OVALTINE OR NESTLÉ MILO DRINK MIX
400 G
20726635_EA/20103042_EA

LIMIT 4
489

OVER LIMIT PAY 5.49 EA

* Please note that not all items are available in all stores. See back page of flyer for details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

WORLD FOODS*



CARIBBEAN SWEET POTATOES
PRODUCT OF HONDURAS

2016986001_KG

1.99
LB

4.39/KG



LONG EGGPLANT
PRODUCT OF MEXICO OR HONDURAS

20159013001_KG

1.97
LB

4.34/KG



SUFRA® HALAL WHOLE CHICKEN
FRESH

21432673_EA

\$13



NAPA
PRODUCT OF U.S.A.

2005023001_KG

1.29
LB

2.84/KG



BYBLOS BAKERY
PITA BREAD

WHITE OR WHOLE WHEAT, 300 G

20132183_EA

LIMIT 4
2.49

OVER LIMIT PAY 3.98 EA



ANCHOR'S BAY MUSSEL
MEAT, COOKED
CLAM MEAT, OR PMC
SEAFOOD MEDLEY

FROZEN, 340 G

20791670_EA

LIMIT 4
3.99

OVER LIMIT PAY 6.99 EA



SURAJ® DAHI YOGURT

SELECTED VARIETIES, 750 G

20958145_EA

LIMIT 4
2.49

OVER LIMIT PAY 2.79 EA



PUCK THICKENED
CREAMY PRODUCT

160 G

21440248_EA

LIMIT 4
1.99

OVER LIMIT PAY 2.49 EA



LA COSTEÑA
REFRIED BEANS

SELECTED VARIETIES, 546 ML

200594076001_EA

LIMIT 4
2.49

OVER LIMIT PAY 3.99 EA



LA COSTEÑA
CHIPOTLE PEPPERS

186 ML

20118080_EA

LIMIT 4
2.49

OVER LIMIT PAY 3.49 EA



HALDIRAM'S SNACKS
SELECTED VARIETIES, 150/160 G

20303365_EA

LIMIT 4
1.44

OVER LIMIT PAY 1.79 EA



VALENTINA HOT SAUCE

SELECTED VARIETIES, 370 ML

2005649001_EA

LIMIT 4
1.99

OVER LIMIT PAY 2.99 EA



NANAK ALOO TIKKI

720 G

20167345_EA

LIMIT 4
6.99

OVER LIMIT PAY 7.99 EA

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CHAG SAMEACH*

Shop budget-friendly essentials for Passover.

SHOP NOW



Optimum
1,000⁺ Value

NO NAME[®] ROASTED PEANUTS
CLUB SIZE, PRODUCT OF U.S.A.
2 KG
20293477_EA

\$12



MARVID CHICKEN LEGS
FROZEN
20697391_KG

3⁹⁹
LB

8.80/KG



MARVID CHICKEN CUT
IN 4 PIECES
FROZEN, TRAY PACK
20699863_KG

4²⁹
LB

9.46/KG



NANUK SMOKED SOCKEYE SALMON
85 G
21993944_EA

LIMIT 4
9⁹⁹

OVER LIMIT PAY 14.99 EA



CONTINENTAL MEDIUM GROUND BEEF
20183393_KG

12⁷⁹
LB

28.20/KG



CONTINENTAL BEEF RIB STEAK CAP
20076703_KG

28⁹⁹
LB

63.91/KG



FOODFEST 500 G OR CHEFTZALI 565 G GEFILTE FISH
SELECTED VARIETIES, FROZEN
21019034_EA/21589284_EA

LIMIT 4
7⁴⁹

OVER LIMIT PAY 10.99 EA



WHITE ROCK SELTZER
SELECTED VARIETIES, 1 L
20042540_EA

LIMIT 4
89¢

OVER LIMIT PAY 1.19 EA



B'GAN APPLE JUICE OR KEDEM GRAPE JUICE
SELECTED VARIETIES, 1.89 L
20314022001_EA/21278707_EA

LIMIT 4
7⁹⁹

OVER LIMIT PAY 9.29 EA



GALIL RICE OR CORN CAKES
SELECTED VARIETIES, 100 G
21019990_EA/21019992_EA

LIMIT 4
1⁵⁹

OVER LIMIT PAY 1.99 EA



GEFEN COOKED BEETS
500 G OR CROWN CHUNK LIGHT TUNA 170 G
SELECTED VARIETIES
20104490_EA/21028955_EA



LIMIT 4
2⁴⁹

OVER LIMIT PAY 3.19 EA



STREIT'S EGG MATZOS
SELECTED VARIETIES, 340 G
20075051_EA

LIMIT 4
4⁹⁹

OVER LIMIT PAY 5.79 EA



MANISCHEWITZ 2270 G OR YEHUDA 2267 G MATZOS FOR PASSOVER
SELECTED VARIETIES
20140858_EA/20142644_EA

LIMIT 4
19⁹⁹

OVER LIMIT PAY 22.99 EA



CROWN NATURAL PURE HONEY
1 KG
21543937_EA

LIMIT 4
18⁴⁹

OVER LIMIT PAY 20.99 EA



CROWN COTTONSEED OR VEGETABLE OIL
SELECTED VARIETIES
2.83 L
21453483_EA

LIMIT 4
22⁹⁹

OVER LIMIT PAY 28.99 EA

*Items on this page only available at 550 Kenaston Blvd, Winnipeg, MB, 350 S.E. Marine Dr, Vancouver, BC, 10505 Southport Road SW, Calgary, AB locations. See back page of flyer for details. Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

BABY SHOP

FOR LESS

[SHOP NOW](#)


PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZE 3-6, SELECTED VARIETIES, 120-192'S

21455875_EA/21455883_EA

LIMIT 4

43⁹⁷

OVER LIMIT PAY 52.99 EA



HUGGIES SUPER BIG PACK DIAPERS
SIZE N-7, SELECTED VARIETIES, 32-108'S

21456139_EA/21456413_EA

LIMIT 4

24⁹⁷

OVER LIMIT PAY 29.99 EA



HUGGIES PULL-UPS OR PAMPERS EASY UPS CLUB SIZE TRAINING PANTS
SELECTED VARIETIES, 56-74'S

20952337_EA/21089402_EA

LIMIT 4

26⁹⁷

OVER LIMIT PAY 32.99 EA



PC® TRAINING PANTS
SELECTED VARIETIES, 20-44'S

20972894_EA/21528012_EA

12⁹⁹



HUGGIES 9/10X OR HELLO BELLO 10X BABY WIPES
SELECTED VARIETIES, 336-704'S

21280051_EA/21401195_EA

LIMIT 4

19⁹⁷

OVER LIMIT PAY 22.99 EA



HUGGIES LITTLE SWIMMERS SWIM DIAPERS
SELECTED VARIETIES, 17-20'S

20968789_EA/20570040_EA

LIMIT 4

12⁹⁹

OVER LIMIT PAY 15.99 EA



GERBER BABY SNACKS 42-155 G OR ENTRÉES 187-192 G
SELECTED VARIETIES

20304618003_EA/20315343003_EA

LIMIT 6

24⁹

OVER LIMIT PAY 3.49 EA



CETAPHIL, CERAVE, EUCERIN BABY NEEDS
SELECTED VARIETIES AND SIZES

21520639_EA/21041772_EA

UP TO

20% OFF

8.79- 23.99 AFTER SAVING



SIMILAC STEP 3 GO & GROW POWDER WITH HMO
SELECTED VARIETIES, 850 G

21439241_EA/21439271_EA

LIMIT 2

22⁹⁹

OVER LIMIT PAY 29.99 EA



SUDOCREM, ZINCOFAX OR PENATEN BABY NEEDS
SELECTED VARIETIES AND SIZES

21210700_EA/21002986_EA

UP TO

20% OFF

4.99- 21.59 AFTER SAVING

BABY SHOP

FOR LESS

SHOP NOW

LUVS ECONO PACK DIAPERS
SIZE 3-7, SELECTED VARIETIES, 88-168'S
21588848_EA/21589010_EA

LIMIT 4

32⁹⁹

OVER LIMIT PAY 37.99 EA

NEW



MILLIE MOON CLUB
PACK DIAPERS
SIZE 1-3, SELECTED VARIETIES
88-108'S
21520456_EA

LIMIT 4

24⁹⁹

OVER LIMIT PAY 29.99 EA

NEW



MILLIE MOON DIAPERS
SIZES 4-6, SELECTED VARIETIES
88-120'S
21590418_EA

LIMIT 4

34⁹⁹

OVER LIMIT PAY 39.99 EA



Homemade quality, frozen for fresh taste.

Introducing PC® Organics™ Frozen Baby Food.



SUPER YOUR EVERYDAY



EVERY MAN JACK BODY WASH 500/852 ML, DEODORANT 73/88 G, HAIR CARE 400 ML OR SKIN CARE OR BEARD CARE PRODUCTS
SELECTED VARIETIES

21079604_EA/21479251_EA

UP TO **20% OFF**

7.59-11.99 AFTER SAVINGS



IVORY BAR SOAP 10X90 G OR BODY WASH 621 ML
SELECTED VARIETIES

20347887032_EA/20860346003_EA

LIMIT 4 **4.49**

OVER LIMIT PAY 5.79 EA



OLAY BAR SOAP 4/8X90 G, 8X113 G OR BODY WASH 364-975 ML
SELECTED VARIETIES

20604134_EA/21001487_EA

UP TO **15% OFF**

5.09-14.49 AFTER SAVINGS



VEET HAIR REMOVAL PRODUCTS
SELECTED VARIETIES

20172254002_EA/21368373_EA

UP TO **20% OFF**

9.19-17.59 AFTER SAVINGS



DOVE OR DEGREE DEODORANT
SELECTED VARIETIES, 45-76 G

20188212001_EA/20309310001_EA

LIMIT 4 **3.99**

OVER LIMIT PAY 5.79 EA



HEAD & SHOULDERS HAIR CARE
SELECTED VARIETIES, 315-370 ML

21005016_EA/21501525_EA

LIMIT 4 **4.99**

OVER LIMIT PAY 6.99 EA



AVEENO, MAUI MOISTURE OR OGC HAIR CARE
SELECTED VARIETIES
172-340 G/100-385 ML

20846832_EA/21165324_EA

LIMIT 4 **7.99**

OVER LIMIT PAY 8.99 EA



GARNIER OLIA OR L'ORÉAL PARIS EXCELLENCE HAIR COLOUR
SELECTED VARIETIES

20306551001_EA/21474551_EA

LIMIT 4 **10.99**

OVER LIMIT PAY 14.93 EA



CETAPHIL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
473-500 ML

20079867001_EA/20432313001_EA

12.99

Optimum **10,000** = \$10 Value!
for every \$50* spent on

OLAY REGENERIST, MOISTURIZERS, SUPER SERUM, BAR SOAPS, BODY WASH OR LOTION
SELECTED VARIETIES AND SIZES

21345444002_EA/21411706001_EA

*At least \$10 value in points



NIVEA HAND OR BODY LOTION
SELECTED VARIETIES
200-625 ML

20688737_EA/20688854_EA

LIMIT 4 **7.99**

OVER LIMIT PAY 9.49 EA



SENSODYNE OR PRONAMEL TOOTH PASTE 75 ML, POLIDENT TABLETS 96'S OR POLIGRIP 70 G
SELECTED VARIETIES

20437569002_EA/21477656_EA

LIMIT 4 **6.79**

OVER LIMIT PAY 7.99 EA



COLGATE SUPER PREMIUM TOOTH PASTE, 73-170 ML OR MANUAL TOOTHBRUSH 1 EA.
SELECTED VARIETIES

20306410001_EA/21066717_EA

LIMIT 4 **4.49**

OVER LIMIT PAY 5.49 EA



ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA, REFILL HEADS 3'S OR CREST 3D WHITESTRIPS 10'S
SELECTED VARIETIES

21475266_EA/21479017_EA

LIMIT 4 **24.97**

OVER LIMIT PAY 28.99 EA

ELEVATE YOUR WELL BEING



PEPCID TABLETS 50/60'S OR IMODIUM 20/24'S TABLETS, CAPLETS OR LIQUI-GELS SELECTED VARIETIES

21⁹⁹

2029700002_EA/20539414_EA



SYSTANE EYE DROPS 10-15 ML OR LID WIPE 32'S SELECTED VARIETIES

UP TO **15% OFF**

11.49-16.99 AFTER SAVINGS

20323021_EA/21099090_EA



CLARITIN OR AERIUS ALLERGY MEDICATION SELECTED VARIETIES, 30-50'S

26⁹⁹

20060028_EA/20944751_EA



EMERGEN-C VITAMINS SELECTED VARIETIES AND SIZES

LIMIT 4 **13⁹⁹**

OVER LIMIT PAY 17.49 EA

20997357_EA/21032131_EA



SESAME STREET, FLINTSTONES OR IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES

UP TO **20% OFF**

8.39-22.39 AFTER SAVINGS

21066689_EA/21444249_EA



DIESEL WHEY PROTEIN POWDER OR PROTEIN BARS SELECTED VARIETIES AND SIZES

UP TO **20% OFF**

2.99-33.99 AFTER SAVINGS

21068329_EA/21559712_EA



LIFE BRAND® FIRST AID SELECTED VARIETIES AND SIZES

UP TO **20% OFF**

2.79-23.19 AFTER SAVINGS

21047352_EA/21227907_EA



ALWAYS PADS OR LINERS 10-72'S OR TAMPAX TAMPONS 14-18'S SELECTED VARIETIES

LIMIT 4 **4⁴⁹**

OVER LIMIT PAY 5.29 EA

21284900_EA/21444418_EA



U BY KOTEX PADS OR LINERS 5-129'S OR TAMPONS 30-32'S SELECTED VARIETIES

LIMIT 4 **8⁹⁹**

OVER LIMIT PAY 9.99 EA

21291897_EA/21361872_EA



DEPEND UNDERWEAR OR POISE PADS SELECTED VARIETIES AND SIZES

LIMIT 4 **17⁹⁹**

OVER LIMIT PAY 19.99 EA

21126314_EA



AVEENO BABY SUNCARE PRODUCTS SELECTED VARIETIES AND SIZES

LIMIT 4 **14⁹⁹**

OVER LIMIT PAY 15.99 EA

21009268_EA/21513248_EA



HAWAIIAN TROPIC SUNCARE PRODUCTS SELECTED VARIETIES AND SIZES

LIMIT 4 **11⁹⁹**

OVER LIMIT PAY 14.99 EA

20637962_EA/21350115_EA



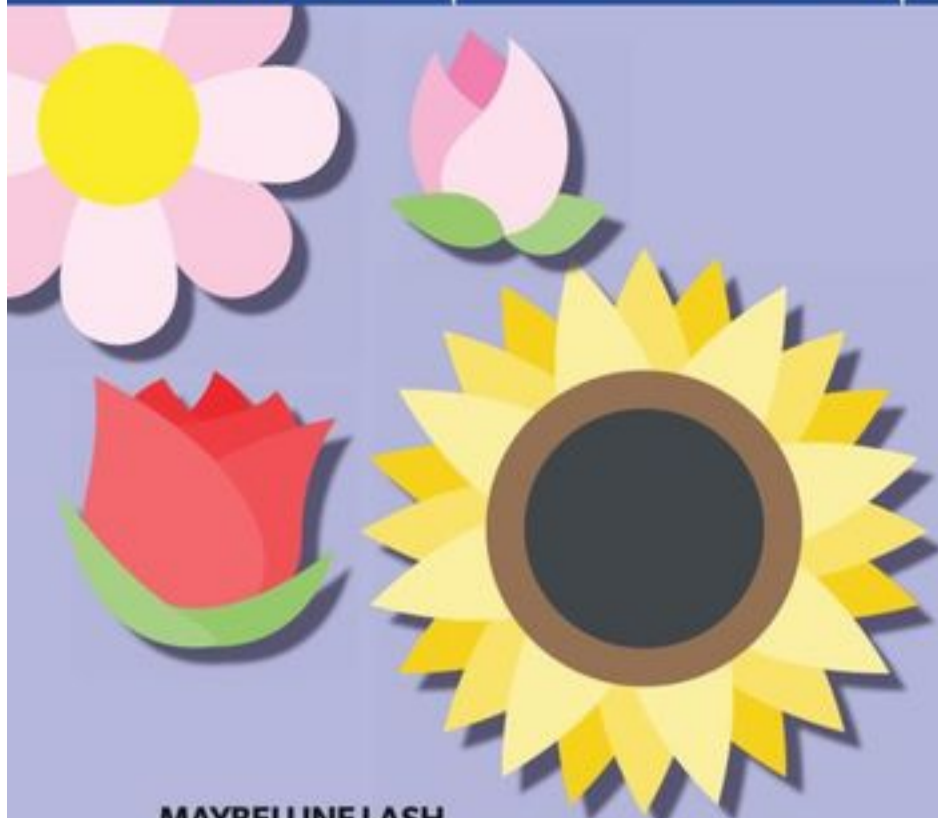
NEUTROGENA SUNCARE PRODUCTS SELECTED VARIETIES AND SIZES

LIMIT 4 **12⁹⁹**

OVER LIMIT PAY 16.99 EA

21352122_EA/21352125_EA

GREAT PRICES FOR GREAT MOMS



MAYBELLINE LASH SENSATIONAL MASCARA
SELECTED VARIETIES
20830336003_EA

12⁹⁹



MAYBELLINE INSTANT AGE REWIND CONCEALER
20379484004_EA

14⁹⁹



MODA BRUSHES
21006619_EA/21006619_EA

FROM **2³⁹**

2.39-6.39



L'ORÉAL INFALLIBLE EYELINER
SELECTED VARIETIES
21487075001_EA

11⁹⁹



L'ORÉAL INFALLIBLE MATTE RESISTANCE LIPSTICK
21840705010_EA

12⁹⁹



REV XTENSIONNAIRE MASCARA OR COLORSTAY MULTIPLAYER LIQUID EYE PENCIL
SELECTED VARIETIES
21569987002_EA/2109604001_EA

9⁹⁹



3,000⁰⁰ = \$3 Value
when you buy 2

COVERGIRL SIMPLY AGELESS MASCARA OR FOUNDATION
20935029001_EA/21446181002_EA



QUO BEAUTY COLOUR COSMETICS OR NAIL IMPLEMENTS
21534731_EA/21535334_EA

FROM **3²⁰**

3.20-14.40



DR. TEAL'S EPSOM SALT OR FOAM BATH
SELECTED VARIETIES AND SIZES
1 L/1.36 KG
20335315_EA/21011662_EA

1,500⁰⁰ = \$150 Value

LIMIT 4
8⁹⁹

OVER LIMIT PAY 9.99 EA

KRISTIN ESS SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 296 ML
21933725_EA/21933729_EA

NEW

12⁹⁹

PALMER'S MASSAGE CREAM 125 G OR MOISTURIZING BODY OIL 150/250 ML
SELECTED VARIETIES
20319320_EA/20903722_EA

LIMIT 4
5⁹⁹

OVER LIMIT PAY 6.99 EA



GREAT PRICES FOR GREAT MOMS

Well deserved spa day at low prices

JOE FRESH SLEEP FACE MASK
STYLE #54WR047576

\$10



JOE FRESH TERRY TOWEL ROBE
STYLE #54WR044798

\$39



JOE FRESH PLUSH SLIPPERS
STYLE #54WR046702

\$22



PC® HYGRO COTTON BATH TOWELS
21306987_EA

2/\$28

OR 17.00 EA



LIFE AT HOME™ SEAGRASS BASKET
21344522_EA

\$24



BUY 1 GET 1 50% OFF

LIFE AT HOME™ 14 OZ THREE WICK CANDLES
ASSORTED SCENTS
21410064_EA

\$16



Gift sets at prices you'll love

CUCINA POMPELMO OR CORIANDRE ET OLIVIER HAND CARE SET
SELECTED VARIETIES
21095351_EA/21095352_EA

19.99



OMBRA SPA RELAXING LAVENDER GIFT SET
21439943_EA

19.99



OLAY SERUM KIT
21094526_EA

29.99

L'ORÉAL DAY/NIGHT WRINKLE EXPERT KIT
2121278_EA

25.99



Items on this page may not be available in the following West locations: Courmayeur, Centerville, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile/Forbes), Winnipeg (Kensington), Brandon, and Steinbach. See back page for finer details.

GREAT PRICES FOR GREAT MOMS

For the cozy mom at low prices

JOE FRESH LILAC JERSEY CAPRI'S
STYLE #54WR04079

\$19



JOE FRESH MODAL SATIN TANK
STYLE #54WR045325

\$16



JOE FRESH LILAC JERSEY ROBE
STYLE #54WR04613

\$29



JOE FRESH MODAL SATIN PANTS
STYLE #54WR045329

\$24



PC® STAINLESS STEEL FRENCH PRESS
2140947_EA

\$25



JOE FRESH SOCKS
STYLE #54WR045805

\$6



LIFE AT HOME™ RAINBOW MUG
21403291_EA

\$4



PC® 24 OZ TO GO TUMBLER
21464335_EA

\$12



Sweet Deals



LINDT SWISS CLASSIC CHOCOLATE BAR
300 G
SELECTED VARIETIES
21431078_EA

LIMIT 6
7.99

OVER LIMIT PAY 8.99 EA



MERCI CHOCOLATE
200 G
20639825_EA

LIMIT 6
5.99

OVER LIMIT PAY 6.89 EA



LINDT LINDOR CHOCOLATE BAGS
142-151 G
SELECTED VARIETIES
21240999_EA/21406834_EA

7.49

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.

Prices and offers effective from Thursday, April 25th to Wednesday, May 1st, 2024 unless otherwise stated.

MARC ANGELO
Everyday gourmet...

SOUVLAKI CHICKEN BREAST OR PORK SIRLOIN KABOBS - VALUE PACK • 480g - 640g 2104732_EA **\$12.99**

FROZEN BACON WRAPPED SAUSAGES 500g 2104731_EA **\$6.99**

FROZEN ITALIAN PORK MEATBALLS 1.4kg 2104731_EA **\$13**

BACON WRAPPED BEEF MEDALLIONS 340g 2102164_EA **LIMIT 4 \$12.49**

FROZEN BREAKFAST PATTIES 1.2kg 2079447_EA **\$13**

FROZEN BREAKFAST SAUSAGES 1.2kg 2079447_EA **\$13**

Your Go-To For – Gut Health –
Votre passeport pour la bonne digestion

...
9 Billion Living Probiotics
9 milliards de probiotiques

30-Day Fermentation
Fermentation de 30 jours

Whole Ingredients
Ingédients entiers

GT'S KOMBUCHA SELECTED VARIETIES 1.4 L 21107379_EA **\$10.49**

GT'S KOMBUCHA SELECTED VARIETIES 480 ML 20906034001_EA **LIMIT 4 \$4.49**

Fill up with **18g goodness**

NEW Dairyland **18g of protein***
2x more protein than regular milk

NEW Dairyland **18g of Protein** 2% 1.89 L

NEW Dairyland **18g of Protein** 2% 1.89 L **NEW** **LIMIT 4 \$5.49**

DAIRYLAND PROTEIN BEVERAGE 189 L SELECTED VARIETIES 21054346_EA/21054448_EA

DAIRYLAND MICROFILTERED MILK 1.89 L SELECTED VARIETIES 21057816_EA **\$4.99**

NEILSON MILKSHAKES 310 ML SELECTED VARIETIES 21040942_EA **LIMIT 6 \$1.29**

NESTLÉ OR MILK2GO MILKSHAKES 325-473 ML SELECTED VARIETIES 2032369903_EA 206895035002_EA **LIMIT 6 \$1.49**

PROTEIN TO FUEL YOUR DAY.

15 g of Protein* **20 g of Protein*** **16 g of Protein***

BOOST **15 g of Protein** **20 g of Protein** **16 g of Protein**

BOOST **17 g of Protein** **16 g of Protein** **24 g of Protein**

GREAT TASTE GUARANTEE
Love it or your money back
Satisfait ou remboursé
BON GOÛT GARANTI

UP TO 20% OFF
12.7% to 22.9% after savings

BOOST READY TO DRINK PROTEIN SHAKES
SELECT VARIETIES AND SIZES
20986348_EA/20990878_EA/210499827_EA

Join Always to build girls' confidence through sports:
#KeepHerPlaying

always **Fast and female**

PURCHASE = DONATION

REAL CANADIAN SUPERSTORE

*For every Always Pad product purchased at Real Canadian Superstore between April 25th and May 1st, 2024, Always will donate \$0.10 to Fast and Female up to \$10,000 CAD.

ALWAYS PADS OR LINERS
SELECTED VARIETIES AND SIZES
*At least \$3 value in points

3,000^{pts} = \$3 Value!
for every \$20⁺ spent on

CALEDON farms
ALL NATURAL PET TREATS | MADE IN CANADA

Sweet Potato Chews **Beef Tendersticks** **NutriNibs**

LIMIT 4 \$8.99 **LIMIT 4 \$17.99** **LIMIT 4 \$4.49**

CALEDON FARMS Sweet Potato Chews 265 g 20336993_EA

CALEDON FARMS VALUE PACK Beef Tendersticks 340 g 21358478_EA

CALEDON FARMS Cat Treats 30 g 21388841_EA

DISCOVER NEW
CREATED BY **Maison Perrier** FRANCE
THE HOUSE OF UPLIFTING BEVERAGES

\$2 MAISON PERRIER SPARKLING WATER SELECTED VARIETIES 1 L 2107181_CA/2107181_EA

NEW FLAVOUR

MAISON PERRIER SPARKLING WATER SELECTED VARIETIES 6X500ML/3.30 GAL 200073_CA/200073_EA **LIMIT 4 \$7.99**

NEW FLAVOUR

YOUR break YOUR RULES.

LIMIT 6 \$3.99 Nestlé chocolate pouches 135-205 g assorted varieties 2104861_CA/2104861_EA

\$1 Nestlé single chocolate bars 41-60 g, assorted varieties 20918_CA/20918_EA 20919_CA/20919_EA

NEW **NEW**

LIMIT 4 \$9.99 Aero® smores kit (515 g) 205888_CA

THE MOBILE SHOP

OUT WITH THE OLD IN WITH THE NEW

EARN UP TO **250,000^{pts}**

WHEN YOU TRADE IN YOUR OLD PHONE

Subject to credit approval. PC Optimum™ points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



L'ORÉAL PARIS

6,000 = \$6 Value
when you buy 2

SHOP L'ORÉAL PARIS MOTHER'S DAY FAVOURITES

L'Oréal Panorama mascara
2156292002_EA



True Match Serum concealer
2154325006_EA



Brow Stylist Definer
2107092003_EA



L'ORÉAL PARIS

POWERFUL SERUMS BECAUSE SHE'S WORTH IT

10,000 = \$10 Value
when you buy any 2

L'OREAL REVITALIFT SERUMS
21170224_EA/21504551_EA/21571407_EA
*At least \$10 value in points

NEW
12%
[NIACINAMIDE]
+ AMINO SULFONIC + FERULIC



1.5%
[PURE HYALURONIC ACID]



12%
[PURE VITAMIN C]
+ SALICYLIC ACID + VITAMIN E



MAYBELLINE NEW YORK



4,000 = \$4 Value
when you buy 2

MOTHER'S DAY

SHOP OUR MOTHER'S DAY FAVOURITES

Maybelline Fit Me foundation
2033554008_EA



Maybelline Superstay lipstick
21022969008_EA



Maybelline Fit Me powder
20830325005_EA



Maybelline Fit Me concealer
2121963001_EA



gelcouture by essie

longwear without UV lamp



gifts by essie

gel-like finish lasts up to 14 days*



Essie Gel Couture nail colour or top coat
2019583006_EA/21039576_EA

step 1: colour

#1 top coat**
Canada



Essie On a roll apricot cuticle oil
21609952_EA

step 3: hydrate



step 2: seal

*with reapplication of top coat on day 7.



Our bonus redemption event is on.*

April 25 - May 1 | In-Store Exclusive

FIND A STORE

JOE FRESH

* Visit www.joefresh.com/offerdetails for full details

REDEEM
30K pts
FOR \$40 OFF

THAT'S AN EXTRA
\$10!

REDEEM
50K pts
FOR \$75 OFF

THAT'S AN EXTRA
\$25!



Theodore & Pringle
OPTICAL

Shop. Earn.
Redeem points.



Get 80,000 pts
for every \$200 spent on optical.

April 18 - May 1, 2024.

*FOR EVERY \$300 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN APRIL 18 - MAY 1, 2024.

**AD
MATCH**

We match prices* so you can just shop!

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.

*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore location and receive a free Banana Boat Protect The Fun Family Pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. No copies. Coupon must be presented to the cashier at time of purchase. Valid from Thursday, April 25th until closing Wednesday, May 1st, 2024. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21600409_EA

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