



FOODLAND & CO-OPS  
**FEED THE DREAM**



Inside Round Roasts cut by your meat expert from Canada AAA grade beef 13.21/kg

**5.99** /lb



Lean Ground Beef 11.00/kg

**4.49** /lb

Hot Dog or Hamburger Buns 8 pk

Green, Red or Black Seedless Grapes product of Chile no 1 grade 6.59/kg

**2.99** /lb



ARMSTRONG Cheese 400 g or Shredded Cheese 300-320 g or SAPUTO Mozzarella 500 g

**4.77**



LIBERTÉ Greek Yogurt 650-750 g

**5.99**



NESCAFÉ Taster's Choice Instant Coffee 100-170 g selected varieties

**4.99**



COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g

**2/\$3**



COMPLIMENTS Canned Legumes 540 mL, Tomatoes 540-796 mL or Broth 900 mL

**4/\$5**

Scene+ MEMBER PRICING



Members SAVE \$1  
**1.29** ea with Scene+ Card

**2.29** ea without Scene+ Card

PRODUCT OF CANADA Seedless Cucumbers Canada no 1



Members SAVE \$1.50  
**1.49** with Scene+ Card

**2.99** without Scene+ Card

COMPLIMENTS Wieners 450 g



Members SAVE \$2  
**3.99** with Scene+ Card

**5.99** without Scene+ Card

COMPLIMENTS Frozen Fruit selected 300-600 g

MEMBERS SAVE MORE

4 DAYS ONLY - Thursday, May 2 - Sunday, May 5, 2024

SPEND \$60 OR MORE, GET **200 PTS** | SPEND \$80 OR MORE, GET **300 PTS** | SPEND \$100 OR MORE, GET **500 PTS**

DON'T FORGET YOUR COUPON

Offer valid May 2 to May 5, 2024, at all Foodland and CO-OP locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$40-\$59.99 or more awards only one 200 Scene+ points allowance or one \$80 Scene+ points allowance or one \$100 Scene+ points allowance. Maximum 500 Scene+ points per Scene+ card account per day. Offer excludes taxes, delivery charges, 99¢ products, service fees, rental fees, event tickets, gift cards, food dairy products in Atlantic regions, pet and small animal products and services, Member Value, RedCard™/The Member's Club™ products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one basket loader offer per Scene+ membership card per day. Visit <https://www.sceneplus.ca/terms> and conditions for use full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation and other names by Sobeys Capital Inc. registered.

FEED THE DREAM | FOODLAND | SCAN FOR OUR DIGITAL FLYER | MAY 2024 | THUR 2 | FRI 3 | SAT 4 | SUN 5 | MON 6 | TUE 7 | WED 8 | PRICES EFFECTIVE FROM MAY 2-8

# PRODUCE

**PINT**  
**MEMBER PRICE**  
**3.49** with Scene+ Card  
**3.99** without Scene+ Card  
**Grape Tomatoes**  
 Pint product of Canada or USA

**3.99** ea  
**Broccoli Bunch**  
 product of USA

**5.49** ea  
**Cauliflower**  
 product of USA  
 no 1 grade

**100 PTS**  
 when you buy 3  
**COMPLIMENTS**  
 Herbs 20-28 g  
 assorted varieties

**2.69**

**2.49** ea  
**Red Grapefruit**  
 product of Israel

**2.29** /lb  
**Navel Oranges**  
 product of Spain or  
 Egypt 3.95/kg

**2.49** /lb  
**Bartlett or Bosc Pears**  
 product of USA or  
 Argentina extra fancy  
 grade 5.48/kg

**1lb**  
**50 PTS**  
 when you buy 1  
**ORGANIC**  
**ORGANIC Strawberries**  
**Clamshell**  
 product of USA  
 no 1 grade 454 g

**6.99**

# MEAT

**10.99**  
**BUTCHER'S SELECTION**  
 Stampede Ribs 680 g

**5.99** **50 PTS**  
 when you buy 1  
**COMPLIMENTS**  
 Turkey Bacon 375 g

**SAUSAGE OF THE MONTH**  
**HONEY HEAT**  
 MADE IN-STORE BY YOUR LOCAL MEAT EXPERT

**4.99** /lb  
 Honey Heat Flavour Sausage  
 11.06/kg

**9.99** **MEMBER PRICE**  
 with Scene+ Card  
**12.99** without Scene+ Card  
**COMPLIMENTS**  
 Chicken or Turkey Burgers 850-852 g

**7.99** **50 PTS**  
 when you buy 1  
**COMPLIMENTS**  
 Appetizers selected varieties 325-500 g

**19.99** /lb  
**Rib Eye Steaks** cut by your meat expert  
 from Canada AAA grade beef 44.07/kg

**4.49** /lb  
**Boneless Pork Shoulder**  
 Blade Roasts 3.90/kg

**8.99**  
**MARINA DEL REY**  
 Easy Peel Shrimp 20-30 ct 300 g

**7.99** **50 PTS**  
 when you buy 1  
**COMPLIMENTS**  
 Naturally Simple IQF Cod, Haddock or Sole Fillets 400 g

**100 PTS**  
 when you buy 1  
**COMPLIMENTS AIR-CHILLED**  
 Boneless Skinless Chicken Breasts

**3.99** /lb  
**Pork Shoulder**  
 Blade Steaks 8.80/kg

# DELI

**7.49** **MEMBER PRICE**  
 with Scene+ Card  
**8.49** without Scene+ Card  
**DAWN**  
 Ham Loaf 250 g

**100 PTS**  
 when you buy 2  
**MIX & MATCH**  
**PILLER'S**  
 Pepperoni Snack  
 Cups or Salsami  
 Chips selected 85-100 g

**5.29**

**3.99** **MEMBER PRICE**  
 with Scene+ Card  
**4.99** without Scene+ Card  
**Garlic Bread**  
 540 g

**300 PTS**  
 when you spend \$12 or more  
**23.99**  
**Dessert Cake** 940 g-1.37 kg  
 Half Cake 485-695 g \$12.99  
 Slice 108-245 g \$4.99

**300 PTS**  
 when you buy 2  
**MIX & MATCH**  
**BRANDT**  
 Kolbassa 250 g

**6.49** **STARTING AT**

**5.99** **STARTING AT**  
**COMPLIMENTS**  
 Feta 200 g,  
 Ricotta 475 g,  
 Brie or Camembert 350 g

**100 PTS**  
 when you buy 2  
**Baked IN-STORE**  
**Potato Buns**  
 4 pk 400-450 g

**6.69** **Baked IN-STORE**  
**Gourmet Cookies**  
 6 pk 410-475 g

# KITCHEN

**2/\$5**  
**SUMMER FRESH**  
 Snack'n Go Hummus  
 Snacks 83 g

**150 PTS**  
 when you buy 2  
**7.49** **COMPLIMENTS**  
 Pizza Crust & Sauce  
 Kits 720-900 g

**19.99** **BUY 1 AT \$23.99**  
**BUY 2 OR MORE**  
**GROWN IN NEW BRUNSWICK**  
 Premium Annuals  
 Hanging Basket or  
 Planter 11" pot

**100 PTS**  
 when you buy 2  
**7.99** **COMPLIMENTS**  
 Cashews roasted  
 salted or unsalted 275 g

2 | Scene+ 1000 PTS = \$10 OF FREE GROCERIES

## FROZEN & DAIRY

<p><b>4.49</b> SMART ONES Entrées selected 241-263 g</p>	<p><b>3.99</b> KELLOGG'S Eggo Waffles selected 270-280 g or PILLSBURY Toaster Strudel 326 g</p>	<p><b>2.99</b> MINUTE MAID Frozen Orange Juice 295 mL</p>	<p><b>1.99</b> with Scene+ Card <b>2.99</b> without Scene+ Card SWANSON Meat Pies 200 g</p>
<p><b>5.49</b> SILK Dairy Free Creamer 850 mL</p>	<p><b>3.99</b> COMPLIMENTS Aerosol Whipped Cream Topping 225 g</p>	<p><b>2/\$6</b> I CAN'T BELIEVE IT'S NOT BUTTER! 427 g</p>	<p><b>3.99</b> COMPLIMENTS Chilled Lemonade or Iced Tea 1.5 L</p>

## DRINKS, SNACKS & PANTRY

<p><b>2.99</b> NESTLÉ Tablet Bars 95-120 g or HERSHEY'S Family Bars 90-120 g</p>	<p><b>2/\$9</b> RUFFLES REGULAR NATURE 700 g</p>	<p><b>2/\$7</b> HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g</p>	<p><b>4.99</b> with Scene+ Card <b>6.49</b> without Scene+ Card COMPLIMENTS Peanuts Roasted &amp; Salted 600 g</p>
<p><b>14.99</b> COMPLIMENTS Roast &amp; Ground Coffee 875-930 g</p>	<p><b>2.99</b> PEPSI Soft Drinks 2 L</p>	<p><b>3.99</b> KOOL-AID, MIO, TANG, COUNTRY TIME or CRYSTAL LIGHT Water Enhancers 48 mL or 24-46.4 g</p>	<p><b>16.99</b> BUDWEISER Zero Non-Alcoholic Beer 12x355 mL</p>
<p><b>3.99</b> Arnott's TimTam Biscuits 175-200 g selected varieties</p>	<p><b>4.99</b> RED ROSE Orange Pekoe Tea Regular 72 pk or Decaf 48 pk</p>	<p><b>20% off</b> COMPLIMENTS Spices &amp; Seasonings selected 14-825 g</p>	<p><b>2.49</b> with Scene+ Card <b>2.99</b> without Scene+ Card COMPLIMENTS Olives 375 mL</p>
<p><b>3.99</b> COMPLIMENTS Salsa 650 mL</p>	<p><b>2.49</b> KRAFT Pasta Salad 200 g</p>	<p><b>2/\$7</b> CAMPBELL'S Chunky Soup 515 mL</p>	<p><b>15% off</b> COMPLIMENTS Baking Nuts selected 100 g</p>
<p><b>3.33</b> CATELLI Smart, Healthy Harvest or Bistro Pasta selected 340-375 g</p>	<p><b>3.69</b> COMPLIMENTS Pasta or Alfredo Sauce 410-650 mL</p>	<p><b>4/\$4</b> JELL-O Jelly Powder 9.1-85 g</p>	<p><b>7.99</b> MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p>

## HOUSEHOLD

<p><b>3.99</b> CLOROX Cleaner 887-946 mL</p>	<p><b>2.99</b> DAWN Dish Soap 431-473 mL</p>	<p><b>8.99</b> PURINA Prime Bones Dog Treats 275-320 g or Dental Chews 507-595 g</p>	<p><b>10.99</b> with Scene+ Card <b>14.99</b> without Scene+ Card FLEECY Fabric Softener 3.5 L or Dryer Sheets 200 pk</p>
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# CINCO DE MAYO



**200 PTS** when you buy 2  
**4.99** OLD EL PASO™ Mexican Kits 250-510 g or Flavoured Shells or Pockets 153-238 g

**3.99** OLD EL PASO™ Refried Beans 398 mL or Tortilla Bowls 144-189 g

**4/\$5** OLD EL PASO™ Seasonings 24 g

**3.99** BUY 5 AT \$4.79 BUY 2 OR MORE  
OLD EL PASO™ Jalapeños 250 mL

\*Some items and offers valid from May 1 - May 8, 2024. Participating products are those listed in this ad. All products must be purchased in one transaction, excludes taxes, deposits, and other non-deductible items. Before at checkout.

**500 PTS** when you buy any 4 items\*

That's like **\$5** toward your groceries



**Offer valid in-store from May 2-8, 2024**

\*When you purchase 4 or more of any combination of Dempster's® products in a single transaction.



## THIRST IS EVERYTHING



**OBEY YOUR THIRST**

**2/\$9** COCA-COLA® Beverages 6x222 mL

**50 PTS** when you buy 2  
**2.99** BODYARMOR Super Drink® Beverages 473 mL

**150 PTS** when you buy 2  
**10.99** MONSTER Energy® Beverages 4x473 mL

**100 PTS** when you buy 2  
**NESTEA®** Iced Tea 12x341 mL

\*This exclusive item, items, brands and fees. Valid at participating locations from May 1, 2024 to May 8, 2024. Subject to availability with supplies. Not available in all areas. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

**300 PTS** when you buy 2  
**GATORADE®** Powder Sticks 10 pk any flavour

**200 PTS** when you buy 2  
**PEPSI®** Soft Drink 6x222 mL any flavour

**100 PTS** when you buy 2  
**2/6.50** STARBUCKS® Frappuccino® Coffee Drink 405 mL any flavour or STARBUCKS® Doubleshot Coffee + Energy Drink 444 mL any flavour





PROUD PARTNER OF THE NHL®

**NEW**

NESTLÉ King Size Bars 53-56 g or Pops 70 g  
 BUY 1 AT \$2.79-3.29  
 BUY 2 OR MORE  
**2.29**

**NEW**

NESTLÉ Single Bars 30-60 g  
 BUY 1 AT \$1.69  
 BUY 4 OR MORE  
**1.25**

**NEW**

NESTLÉ Juniors 9 ct 67.5-112.5 g  
 BUY 1 AT \$3.29  
 BUY 2 OR MORE  
**2.49**

**NEW**

NESTLÉ Sharing Bags 135-203 g  
 BUY 1 AT \$6.49  
 BUY 2 OR MORE  
**4.49**

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**McCain**

Crowd-pleasing Specialty Cuts

Easy Breakfast

Delicious & Nutritious

**3.99** MCCAIN Premium Superfries, Bistro Selects or Fun 454-800 g

**4.49** MCCAIN Breakfast Bowls 200 g

**4.49** MCCAIN Veg Medleys 400 g

**Tostitos**

SCOOPS!

**SIP. SNACK. SCORE!**

**2/\$8**

TOSTITOS® Tortilla Chips 285-295 g any flavour (excludes Simply Tostitos) Tortilla Chips 240 g

OFFICIAL PARTNER OF THE NHL®

**JANES**  
ENGLISH STYLE FISH  
MADE WITH WHOLE FISH FILLET

**7.99**  
JANES Boxed & Breaded Seafood 450-510 g selected varieties

**5.49**  
MINI BABYBEL 6 pk 102-120 g or THE LAUGHING COW 8 pk 133 g, Dippers 140 g or Kiri Portions 144 g

**4.99**  
COMPLIMENTS Ground Chicken or Turkey 450 g

**4.29**  
Baked IN-STORE  
50 PTS when you buy 2  
Croissants 6 pk 372 g

**2.99**  
Red Onions product of Mexico no 1 grade 6.59/kg

**2/\$4**  
Cilantro Bunch product of USA or Mexico

**99¢**  
Limes product of Mexico

**2.49**  
Roma Tomatoes product of Canada, Canada no 1 or product of USA no 1 grade 5.49/kg

**6.99**  
Jalapeño Peppers product of Mexico 15.41/kg

**2/\$5**  
Avocados product of Mexico

**CELEBRATE CINCO DE MAYO**

**2/\$9**  
COCA-COLA or PEPSI Soft Drinks 6x170 mL

**4.99**  
CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added selected 1-2 L or Super Novelties selected varieties 5-20 pk

**2/\$8**  
TOSTITOS Tortilla Chips 205-300 g (excludes Simply Tostitos Tortilla Chips 240 g)

**2/\$5**  
DARE Breton Crackers 135-200 g, Bites 200 g, Crisps 100 g or Vinta Crackers 200-225 g

**3.49**  
SILK Dairy Free Beverages 1.75-1.89 L

**6.99**  
BECEL Margarine 637-850 g

**5.99**  
KELLOGG'S Family Size Cereal selected varieties 480-650 g

**6.99**  
ROYALE Bathroom Tissue 8-12=24 rolls, Paper Towels 2=3 or 3=6 rolls or Facial Tissue 6 pk

**Scene+ BIG BONUS**

**5**  
That's like \$5 toward your groceries

**3.77**  
500 PTS when you buy 2  
QUAKER Instant Oatmeal 168-344 g or Quik or Old Fashioned Oats 1 kg selected varieties

**Special Olympics Canada**

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.\*

Kymlee Servos  
Miscouche, PEI

\*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: [www.specialolympics.ca](https://www.specialolympics.ca)

The Scene+ Loyalty Program is available at all participating Foodland CO-OP locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan/Flon/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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PRICES IN EFFECT AT THE FOLLOWING LOCATIONS:  
 • Moncton • Lévis • Sherbrooke • Rimouski • Miramichi • Bathurst • Caraquet • Caraquet • Chatham •  
 • Inverness • Lower West Pointe • Margate • Mill's Harbour • Parrsboro • Port Head • Foxwash •  
 • Whycocomagh • Florenceville • Miramichi

ACCEPTED AT ALL STORES

MIX  
FSC  
FSC® C021322

# 7 WEEKS OF SAVINGS!

Prices lowered until June 19<sup>th</sup>, 2024\* \*effective for items on this page only



**3<sup>99</sup>**

ORVILLE REDENBACHER  
Microwave Popcorn 3-4 pk or  
126-246 g



**2<sup>99</sup>**

HARIBO  
Candy 170-175 g



**5<sup>99</sup>**

REVELLO Ice Cream Bars or  
Fudgsicle Bars 12 pk



**50 PTS**  
when you buy 2

**3<sup>99</sup>**

INTERNATIONAL  
DELIGHT  
Coffee Whitener 473 mL



**4<sup>49</sup>**

COMPLIMENTS or SMUCKER'S  
Sundae Toppings 428 mL



**2<sup>99</sup>**

COMPLIMENTS  
Worcestershire Sauce 285 mL



**100 PTS**  
when you buy 2

**2/\$6**

OASIS Juice or ARIZONA Iced Tea  
960 mL tetra



**3<sup>99</sup>**

KOZY SHACK Rice Pudding  
624 g or 4 pk



**200 PTS**  
when you buy 2

**3<sup>49</sup>**

ROCKSTAR  
Energy Drinks selected 473 mL



**200 PTS**  
when you buy 2

**16<sup>49</sup>**

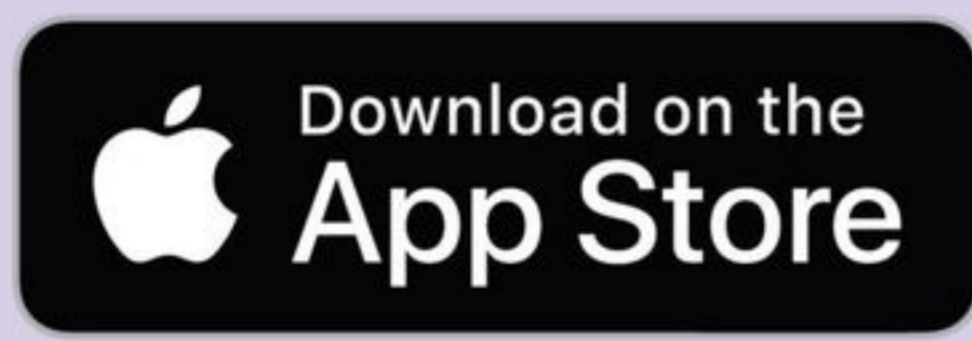
COMPLIMENTS Training Pants  
Sizes 2-5 T or 33-44 pk selected

# LOAD IT TO GET IT!

# Get 500 PTS

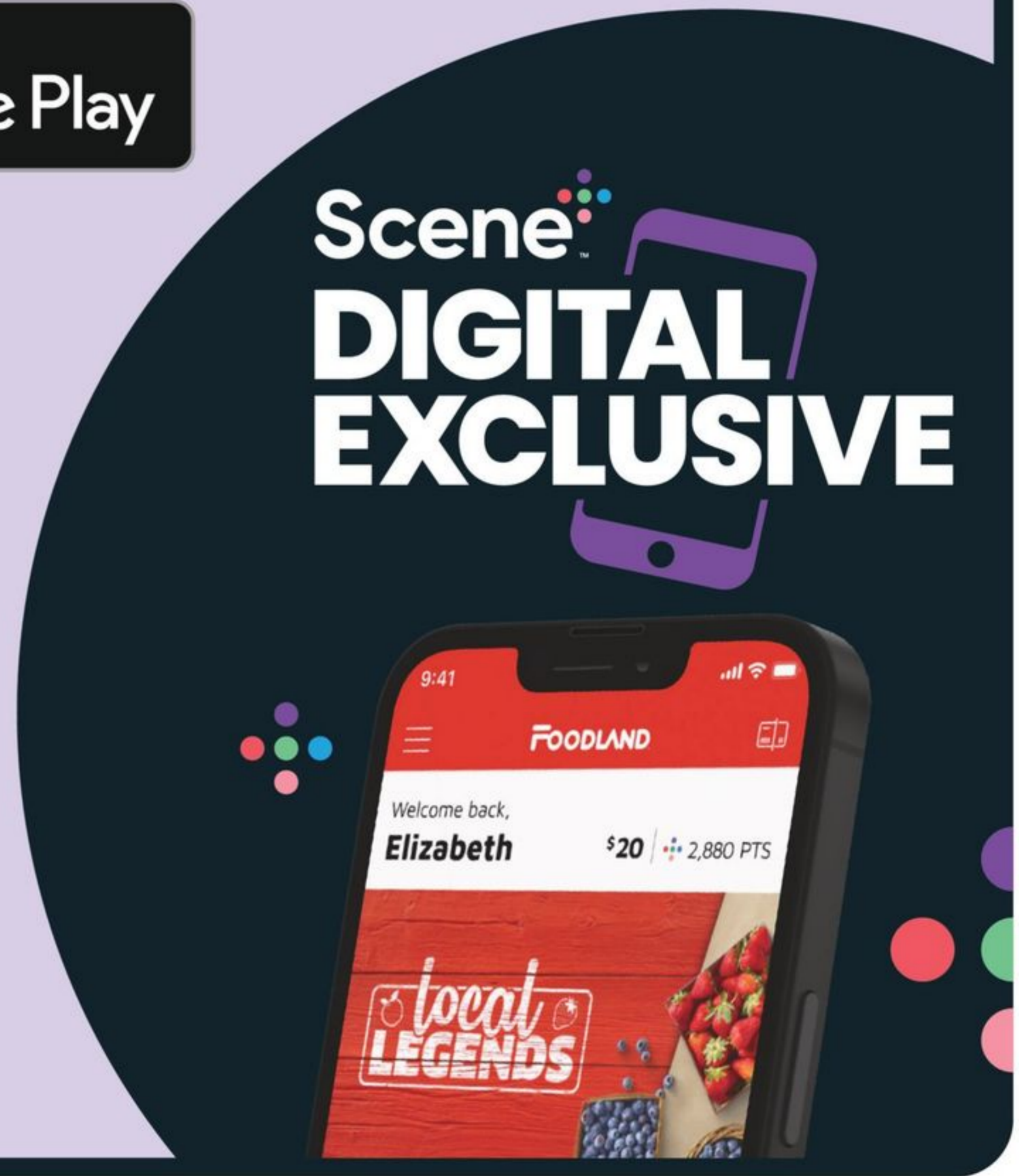
# when you buy 1 package

and load offer in the [Foodland app](#) or at [MyGroceryOffers.ca](#)



**500 PTS**  
when you buy  
1 package

**COMPLIMENTS Smoked Sausage 900 g**



**Card must be registered.** Offer valid and available to be loaded May 2-8, 2024 at all participating Foodland locations. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



We all deserve  
**compliments**



**No calories.**  
**No sweetener.**  
**Big, refreshing flavour!**

**NEW**

compliments SPARKLING WATER · EAU PÉTILLANTE  
PASSION FRUIT  
FRUIT DE LA PASSION

compliments SPARKLING WATER · EAU PÉTILLANTE  
RASPBERRY  
FRAMBOISE

compliments NO SWEETENERS SPARKLING WATER  
ROOT BEER  
FLAVOUR

Try our pineapple coconut flavour

compliments FIZZY  
PINEAPPLE COCONUT  
ANANAS ET NOIX DE COCO

compliments FIZZY  
LIME LIME  
CITRONNET LIME

**5<sup>49</sup>** **150 PTS**  
when you buy 2  
Sparkling Water 12x355 mL

**4/\$5**  
Fizzy or Sparkling Water 503 mL-1 L

Scene+ offer(s) and prices valid from May 2-8, 2024, at Foodland Ontario and IGA West locations in Canada. Product may vary by store location.