

IGA

Hometown Proud



FEED THE DREAM



Inside Round Roasts cut by your meat expert from Canada AAA grade beef 13.21/kg

5.99 /lb



4.99 /lb

Lean Ground Beef 11.00/kg

100 PTS when you buy 1

5.99

Brioche Buns 6 pk

Baked IN-STORE

Green, Red or Black Seedless Grapes product of Chile no 1 grade 6.59/kg

2.99 /lb



9.99

WATSON RIDGE Chicken Bites, Chicken Breast Cutlets or Buttermilk Breaded Chicken Breasts 800 g-1 kg

Scene+ MEMBER PRICING



Members SAVE \$1

99¢ ea with Scene+ Card

1.99 ea without Scene+ Card

PRODUCT OF CANADA Seedless Cucumbers Canada no 1



Members SAVE \$1.50

1.49 with Scene+ Card

2.99 without Scene+ Card

COMPLIMENTS Wieners 450 g



Members SAVE \$2

3.99 with Scene+ Card

5.99 without Scene+ Card

COMPLIMENTS Frozen Fruit selected 300-600 g

MEMBERS SAVE MORE



7.99

ARMSTRONG Cheese 600 g, Shredded Cheese 450-500 g or Slices 500 g or SAPUTO Mozzarellissima 690 g



5.99

LIBERTE Greek Yogurt 650-750 g



4.99

NESCAFÉ Taster's Choice Instant Coffee 100-170 g selected varieties



2/\$3

COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g



4/\$5

COMPLIMENTS Canned Legumes 540 mL, Tomatoes 540-796 mL or COMPLIMENTS Broth 900 mL

Scene+ MEMBER DAY EXCLUSIVELY FOR SCENE+ MEMBERS. Scene+ Member Day takes place on the first Tuesday of each month.

GET 15% OFF OR 200 PTS ON A MINIMUM \$50 GROCERY PURCHASE!

*With minimum \$50 grocery purchase. Minimum purchase must be made in a single transaction. See in-store for details.

FEED THE DREAM



SCAN FOR OUR DIGITAL FLYER



MAY 2024 THUR 2 FRI 3 SAT 4 SUN 5 MON 6 TUE 7 WED 8 PRICES EFFECTIVE FROM MAY 2-8

IGA_WK01_P01_AB2_BC2

JANES
ENGLISH STYLE FISH
MADE WITH WHOLE FILETS

7.99
JANES Boxed & Breaded Seafood 450-510 g selected varieties

5.49
MINI BABYBEL 6 pk 102-120 g or THE LAUGHING COW 8 pk 133 g, Dippers 140 g or Kiri Portions 144 g

4.99
COMPLIMENTS Ground Chicken or Turkey 450 g

2.29
Red Onions product of Canada Canada no 1 or product of USA no 1 grade 5.05/kg

3/4.98
Cilantro Bunch product of USA or Mexico

4.29
Croissants 6 pk 372 g

79¢
Limes product of Mexico

1.99
Roma Tomatoes product of Mexico no 1 grade 4.39/kg

4.99
Jalapeño Peppers product of Mexico 11.00/kg

2/\$5
Avocados product of Mexico

CELEBRATE CINCO DE MAYO

We reserve the right to limit purchases to retail quantities. See all items may be available in all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or others.

2/\$9
COCA-COLA or PEPSI Soft Drinks 6x710 mL

5.99
CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added selected 1-2 L or Super Novelties selected varieties 5-20 pk

2/\$8
TOSTITOS Tortilla Chips 205-300 g (excludes Simply Testitos Tortilla Chips 240 g)

2/\$5
DARE Breton Crackers 135-200 g, Bites 200 g, Crisps 100 g or Vinta Crackers 200-225 g

3.49
SILK Dairy Free Beverages 1.75-1.89 L

6.99
BECEL Margarine 637-850 g

5.99
KELLOGG'S Family Size Cereal selected varieties 480-850 g

6.99
ROYALE Bathroom Tissue 8-12=24 rolls, Paper Towels 2=5 or 3=6 rolls or Facial Tissue 6 pk

Scene+ BIG BONUS

That's like **\$5** toward your groceries

3.77 **500 PTS** when you buy 3

QUAKER Instant Oatmeal 168-244 g or Quick or Old Fashioned Oats 1 kg selected varieties

Scene+ SPEND & GET

4 DAYS ONLY - Thursday, May 2 - Sunday, May 5, 2024

SPEND \$60 OR MORE, GET **300 PTS**

SPEND \$80 OR MORE, GET **500 PTS**

SPEND \$100 OR MORE, GET **800 PTS**

DON'T FORGET YOUR COUPON

Offer valid from May 2 to May 5, 2024, at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented at time of transaction. Spending \$40-\$50 or more in a single transaction awards only one 200/300/500 Scene+ points alternative. Maximum 800 Scene+ points per Scene+ card account per day. Offer excludes taxes, delivery charges, toll payments, service fees, rental fees, event tickets, gift cards, food/drink products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Bitdefender/Avast products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Limit one basket/buyback offer per Scene+ membership card per day. Visit <https://www.sceneplus.ca/terms> and conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Colton Neil
Edmonton, AB

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25 - May 5, 2024. For more information, please visit: www.specialolympics.ca

BRITISH COLUMBIA
Fort Nelson IGA 4823 - 50 Avenue, Fort Nelson, BC

ALBERTA
Andy's IGA 9106 - 142 Street, Edmonton, AB
Banff IGA 318 Marten Street, Banff, AB
Blackfalds IGA 6005 Parkwood Road, Blackfalds, AB
Devon IGA 51 Superior Street, Devon, AB
Drayton Valley IGA 4341 - 50 Street, Drayton Valley, AB

Eastview IGA 3839 - 40 Avenue, Red Deer, AB
Lakeview IGA 6449 Crowchild Trail S.W., Calgary, AB
Penhold IGA 1350 Robinson Avenue, Penhold, AB
Telford IGA 4902 - 51 Avenue, Telford, AB

The Scene+ Loyalty Program is available at all participating IGA locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, toll payments, service fees, rental fees, event tickets, gift cards, food/drink products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Bitdefender/Avast products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of \$50,000 Scene+ points (equivalent to \$5000 per day). For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

PRODUCE

PINT
MEMBER PRICE
2.99 with Scene+ Card
3.49 without Scene+ Card
Grape Tomatoes
 Pint product of USA or Mexico

3.49 /lb
Broccoli Crowns
 product of USA or Mexico 7.65/kg

4.99 ea
Cauliflower
 product of USA no 1 grade

100 PTS when you buy 3
COMPLIMENTS
 Herbs 20-28 g assorted varieties
2.49

2.49 ea
Red Grapefruit
 product of Israel

1.99 /lb
Navel Oranges
 product of USA 4.35/kg

2.99 /lb
Bartlett or Bosc Pears
 product of USA, Argentina or Australia extra fancy grade 6.59/kg

1lb
ORGANIC
50 PTS when you buy 1
ORGANIC Strawberries
 Clamshell product of USA no 1 grade 454 g
6.99

MEAT

10.99
BUTCHER'S SELECTION
 Stampede Ribs 680 g

5.99 **50 PTS** when you buy 1
COMPLIMENTS
 Turkey Bacon 375 g

SAUSAGE OF THE MONTH
HONEY HEAT
 MADE IN-STORE BY YOUR LOCAL MEAT EXPERT
4.99 /lb
 Honey Heat Flavour Sausage 11.86/kg

9.99 with Scene+ Card
12.99 without Scene+ Card
COMPLIMENTS
 Chicken or Turkey Burgers 850-852 g

7.99 **50 PTS** when you buy 1
COMPLIMENTS
 Appetizers selected varieties 325-500 g

19.99 /lb
Rib Eye Steaks cut by your meat expert from Canada AAA grade beef 44.07/kg

4.49 /lb
Boneless Pork Shoulder Blade Roasts 9.50/kg

8.99
MARINA DEL REY
 Easy Peel Shrimp 20-30 ct 300 g

7.99 **50 PTS** when you buy 1
COMPLIMENTS
 Naturally Simple IQF Cod, Haddock or Sole Fillets 400 g

100 PTS when you buy 1
COMPLIMENTS
 AIR-CHILLED Boneless Skinless Chicken Breasts

3.99 /lb
Pork Shoulder Blade Steaks 8.80/kg

DELI

3.49 /100 g with Scene+ Card
3.99 without Scene+ Card
SCHNEIDER'S Old Fashioned, Pepper or 1890 Smoked Ham Selection varies by store

100 PTS when you buy 2
5.29
PILLER'S Pepperoni Snack Cups or Salami Chips selected 85-100 g

300 PTS when you buy 2
STARTING AT
5.99
COMPLIMENTS
 Feta 200 g, Ricotta 475 g, Brie or Camembert 350 g

6.49
BRANDT Kolbassa 250 g

300 PTS when you buy 2
STARTING AT
5.99
COMPLIMENTS
 Feta 200 g, Ricotta 475 g, Brie or Camembert 350 g

BAKERY

3.99 with Scene+ Card
4.99 without Scene+ Card
Garlic Bread 540 g

300 PTS when you spend \$20 or more
23.99
Dessert Cake 940 g-1.37 kg
 Half Cake 485-695 g \$12.99
 Slice 108-245 g \$4.99

6.69
Gourmet Cookies
 6 pk 410-475 g

100 PTS when you buy 2
STARTING AT
5.99
Potato Buns
 4 pk 400-450 g

KITCHEN

2/\$5
SUMMER FRESH
 Snack'n Go Hummus Snacks 83 g

150 PTS when you buy 2
7.49
COMPLIMENTS
 Pizza Crust & Sauce Kits 720-900 g

FLORAL

19.99 ea
GROWN IN ALBERTA
 Premium Hanging Basket 11" pot assorted colours

BULK

100 PTS when you buy 2
7.99
COMPLIMENTS
 Cashews roasted salted or unsalted 275 g

2 | Scene **1000 PTS = \$10 OF FREE GROCERIES**

FROZEN & DAIRY

<p>4.49 SMART ONES Entrées selected 241-263 g</p>	<p>3.99 KELLOGG'S Eggo Waffles selected 270-280 g or PHILLSBURY Toaster Strudel 326 g</p>	<p>2.99 MINUTE MAID Frozen Orange Juice 295 mL</p>	<p>Scene MEMBER 1.99 with Scene+ Card 2.99 without Scene+ Card SWANSON Meat Pies 200 g</p>
<p>5.49 SILK Dairy Free Creamer 850 mL</p>	<p>3.99 COMPLIMENTS Aerosol Whipped Cream Topping 225 g</p>	<p>2/\$6 I CAN'T BELIEVE IT'S NOT BUTTER! 427 g</p>	<p>3.99 COMPLIMENTS Chilled Lemonade or Iced Tea 1.54 L</p>

DRINKS, SNACKS & PANTRY

<p>2.99 NESTLÉ Tablet Bars 95-120 g or HERSHEY'S Family Bars 90-120 g</p>	<p>2/\$9 RUFFLES Regular Nature Potato Chips 180-200 g</p>	<p>2/\$7 HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g</p>	<p>Scene MEMBER 4.99 with Scene+ Card 6.49 without Scene+ Card COMPLIMENTS Peanuts Roasted & Salted 600 g</p>
<p>14.99 COMPLIMENTS Roast & Ground Coffee 875-930 g</p>	<p>BUY 1 AT \$3.49 BUY 3 OR MORE 2.99 PEPSI Soft Drinks 2 L</p>	<p>100 PTS when you buy 2 3.99 KOOL-AID, MIO, TANG, COUNTRY TIME or CRYSTAL LIGHT Water Enhancers 48 mL or 24-54 g</p>	<p>16.99 BUDWEISER Zero Non-Alcoholic Beer 12x355 mL</p>
<p>3.99 Arnott's TimTam Biscuits 175-200 g selected varieties</p>	<p>4.99 RED ROSE Orange Pekoe Tea Regular 72 pk or Decaf 48 pk</p>	<p>50 PTS when you buy 1 20% off COMPLIMENTS Spices & Seasonings selected 14-825 g</p>	<p>Scene MEMBER 2.99 with Scene+ Card 3.49 without Scene+ Card COMPLIMENTS Olives 375 mL</p>
<p>100 PTS when you buy 2 3.99 COMPLIMENTS Salsa 650 mL</p>	<p>100 PTS when you buy 2 2.49 KRAFT Pasta Salad 200 g</p>	<p>2/\$7 CAMPBELL'S Chunky Soup 515 mL</p>	<p>15% off COMPLIMENTS Baking Nuts 100 g selected</p>
<p>3.33 CATELLI Smart, Healthy Harvest or Bistro Pasta selected 340-375 g</p>	<p>100 PTS when you buy 2 3.69 COMPLIMENTS Pasta or Alfredo Sauce 410-650 mL</p>	<p>80 PTS when you buy 4 4/\$4 JELL-O Jelly Powder 9.1-85 g</p>	<p>7.99 MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p>

HOUSEHOLD

<p>150 PTS when you buy 2 3.99 CLOROX Cleaner 887-946 mL</p>	<p>2.99 DAWN Dish Soap 431-473 mL</p>	<p>8.99 PURINA Prime Bones Dog Treats 275-320 g or Dental Chews 507-595 g</p>	<p>Scene MEMBER 10.99 with Scene+ Card 14.99 without Scene+ Card FLEECY Fabric Softener 3.5 L or Dryer Sheets 200 pk</p>
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CINCO DE MAYO

200 PTS when you buy 2
4.99 OLD EL PASO™ Mexican Kits 250-510 g or Flavored Shells or Pockets 153-238 g

3.99 OLD EL PASO™ Refried Beans 398 mL or Tortilla Bowls 144-189 g

4/\$5 OLD EL PASO™ Seasonings 24 g

3.99 OLD EL PASO™ Jalapeños 250 mL

*Some items and offers valid from May 1 - May 8, 2024. Participating products are those indicated in this ad. All products must be purchased in one transaction, exclude taxes, deposits, and other non-deductible items. Before at checkout.

500 PTS when you buy any 4 items*

That's like **\$5** toward your groceries

Offer valid in-store from May 2-8, 2024

*When you purchase 4 or more of any combination of Dempster's® products in a single transaction.

Dempster's EST. 1890

THIRST IS EVERYTHING

2/\$9 COCA-COLA® Beverages 6x222 mL

2.99 BODYARMOR Super Drink® Beverages 473 mL

150 PTS when you buy 2
10.99 MONSTER Energy® Beverages 4x473 mL

100 PTS when you buy 2
1.99 NESTEA® Iced Tea 12x341 mL

*This applicable item, items, amounts and time. Valid at participating locations from May 1, 2024 to May 8, 2024. Subject to availability with applicable list. Before pay off for item. **All products must be purchased at the same time, single units of regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

200 PTS when you buy 2
2/\$13 MONTELLIER® Carbonated Natural Spring Water 10x355 mL any flavour

100 PTS when you buy 2
2/650 STARBUCKS® Frappuccino® Coffee Drink 405 mL any flavour or STARBUCKS® Doubleshot Coffee + Energy Drink 444 mL any flavour

200 PTS when you buy 3
2/\$8 PEPSI® Soft Drink 6x222 mL any flavour

300 PTS when you buy 3
2/\$8 GATORADE® Powder Sticks 10 pk any flavour

NHL KitKat

PROUD PARTNER OF THE NHL®

King Size NESTLÉ Bars 63-86 g or NESTLÉ Pops 70 g
BUY 1 AT \$2.79-3.29
BUY 2 OR MORE
2.29 ea

BUY 1 AT \$1.69
BUY 4 OR MORE
1.25 ea

BUY 1 AT \$3.29
BUY 2 OR MORE
2.49 ea

BUY 1 AT \$6.49
BUY 2 OR MORE
4.49 ea

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McCain

Save On Your Favs!

Easy Breakfast

Crowd-pleasing Specialty Cuts

3.99 MCCAIN Premium Superfries, Bistro Selects or Fun 454-500 g

4.49 MCCAIN Breakfast Bowls 200 g

4.49 MCCAIN Veg Medleys 400 g

SIP. SNACK. SCORE!

2/\$8 TOSTITOS® Tortilla Chips 205-295 g any flavour (excludes Simply Tostitos) Tortilla Chips 240 g

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OFFICIAL PARTNER OF THE NHL®

7 WEEK

5.99

5.99

REVELLO Ice Cream Bars or Fudgsicle Bars 12 pk

4.49

COMPLIMENTS or SMUCKER'S Sundae Toppings 428 mL

3.99

KOZY SHACK Rice Pudding 624 g or 4 pk

WEEKS OF SAVINGS!

Prices lowered until June 19th, 2024* effective for items on this page only



3⁹⁹

ORVILLE REDENBACHER
Microwave Popcorn 3-4 pk or
126-246 g



2⁹⁹

HARIBO
Candy 170-175 g

NESTLÉ
Gerber Organic Snacks
selected 42-150 g

4⁹⁹



12 x 60 mL



2⁹⁹

COMPLIMENTS
Worcestershire Sauce 285 mL

2/\$6

OASIS Juice or ARIZONA Iced
Tea 960 mL tetra



200 PTS
when you buy 2

3⁴⁹

ROCKSTAR
Energy Drinks selected 473 mL

50 PTS
when you buy 2

3⁹⁹

INTERNATIONAL DELIGHT
Coffee Whitener
473 mL

LOAD
Get 5
when y

and load offer at My



500 PTS
when you buy
1 package

COMPLIMENTS
Smoked Sausage 900 g

Card must be registered. Offer valid and available to be loaded May registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card postal products and services, Western Union, McCafe®/Tim Hortons®/S lottery, photo finishing, deposits, environmental charges, fuel and other Conditions. Offer subject to change and r

IT TO GET IT!

500 PTS

you buy 1 package

GroceryOffers.ca



SceneTM
**DIGITAL
EXCLUSIVE**

2-8, 2024 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to d. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, or goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

IGA_WK01_DIG_Exclusive

We all deserve
compliments



No calories.
No sweetener.
Big, refreshing flavour!



Try our
pineapple
coconut
flavour



5⁴⁹

150 PTS
when you buy 2

Sparkling Water 12x355 mL

4/\$5

Fizzy or Sparkling Water 503 mL-1 L

Scene+ offer(s) and prices valid from May 2-8, 2024, at Foodland Ontario and IGA West locations in Canada. Product selection may vary by store.