

FOODLAND

Fresh food. Friendly neighbours.

FOODLAND
OFFICIAL GROCER

FEED
THE
DREAM

ZONE 1

Scene+
MEMBER PRICING

Members **SAVE \$1**

3.99 /lb 8.80/kg

with Scene+ Card

4.99 /lb without Scene+ Card

Lean Ground Beef Family Size 11.00/kg

Parache

FRIGIDAIRE
PREPARED
CROQUETTES PANACHE
DE MERLUZEAU

340 g 12 oz

7.99

PANACHE Calamari or Breaded Shrimp selected varieties 340 g

2.99 /lb

COMPLIMENTS AIR-CHILLED
Chicken Drumsticks 6.59/kg

3.49 ea

Whole Pineapples
product of Costa Rica

FIRST OF THE
season

LOCAL
2.99 /lb

PRODUCT OF ONTARIO
Fresh Asparagus Canada no 1, 6.59/kg

Scene+
MEMBER PRICING

Sponge Towels
ULTRA

Members **SAVE \$4**

250 PTS when you buy 2

10.88 with Scene+ Card

14.88 without Scene+ Card

CASHMERE
Bathroom Tissue
12x42, 24x48 rolls or
SPONGE TOWELS 6 pk

Leadbetter's
COWBOY BURGERS

Members **SAVE \$5**

9.99 with Scene+ Card

14.99 without Scene+ Card

PRODUCT OF ONTARIO
LEADBETTERS
Cowboy Burgers 1.36 kg

MEMBERS SAVE MORE

NESTLÉ
PARLOUR Minis

349

NESTLÉ
ParLOUR
Vanilla

NESTLÉ
ParLOUR Frozen Dessert 1.5 L or Novelties 12 pk

GENERAL MILLS
Cinnamon
Toast
Crunch

3.99

GENERAL MILLS
Cheerios or Cereal selected 260-450 g

COMPLIMENTS Cheese 400 g
Shredded Cheese 226-320 g or Slices 210-230 g

4.47

ROASTED IN HUNTSVILLE

LOCAL
12.99

MUSKOKA
Coffee 400-454 g or Pods 20 pk

KRAFT
Singles

3.97

KRAFT
Singles 410 g

Scene+
PLUS UP POINTS

1000 PTS = \$10
toward your groceries

May 23-29, 2024
see inside for more

JANES
PUB STYLE
chicken

400 PTS when you buy 3

3/\$25
or \$9.99 each

JANES
Boxed & Breaded Poultry
selected varieties 600-700 g

That's like
\$5
toward your groceries

500 PTS when you buy 3

5.99

SMUCKER'S
Jam 310-500 mL
(excludes Raspberry)

That's like
\$5
toward your groceries

500 PTS when you buy 4

5.99

BUBLY Sparkling Water 12x355 mL,
MONTELLIER Natural Mineral Water 10x355 mL
or AQUAFINA Water 12x500 mL

SCAN HERE FOR
OUR DIGITAL FLYER



Foodland.ca

MAY 2024
PRICES EFFECTIVE FROM
MAY 23-29

THUR	FRI	SAT	SUN	MON	TUE	WED
23	24	25	26	27	28	29

FDL_WK04_POL_ONT_21

MAKE IT A LEGENDARY BURGER



Made in-store by your local meat experts.

Leadbetter's
NATURALLY BAKED BACON FROM NATURAL CURE

375 g

Scene MEMBER PRICING **4.99** with Scene+ Card

Members SAVE \$1

PRODUCT OF ONTARIO
LEADBETTERS Bacon 375 g

Potato Style Buns 4 pk 400-450 g



5.79

Baked IN-STORE

COMPLIMENTS Hot Dog or Hamburger Buns 8 pk or White or Whole Wheat Bread 675 g

2/\$4



100 PTS when you buy 1 package

Store-made Beef Burgers Plain, Stuffed or Seasoned



1.99 /lb

Sweet Onions product of USA no 1 grade 4.39/kg



4.99

HEINZ Ketchup 750 mL-1 L or KRAFT Miracle Whip or Mayonnaise 650-890 mL



2/\$5

Avocados product of Mexico

PRODUCT OF ONTARIO Assorted Sprouts selected varieties 70-140 g

LOCAL **2/\$5**



LOCAL **5.49**

MADE IN ONTARIO MATT & STEVE'S Extreme Pickle Spears 750 mL



compliments **20% off**

compliments

COMPLIMENTS Spices selected sizes and varieties

4.49

ACTIVIA

INTERNATIONAL DELIGHT Coffee Creamers 946 mL or DANNONE Activia Yogurt 8 pk

200 PTS when you buy 2

2/\$9

DORITOS Tortilla Chips 155-200 g or MISS VICKIE'S Kettle Chips 190-200 g

4.99

GIUSEPPE PIZZERIA

DR. OETKER Giuseppe Thin or Rising Crust Pizza selected 433-785 g

2/\$5

CHRISTIE Snacking Crackers selected varieties 175-386 g

2.99

COMPLIMENTS Spring Water 24x500 mL

Scene MEMBER PRICING

Members SAVE \$1 **3.99** with Scene+ Card

4.99 without Scene+ Card

ALLEN'S White or Pickling Vinegar 4 L

Members SAVE \$1 **2.99** with Scene+ Card

3.99 without Scene+ Card

COMPLIMENTS Imitation Crab or Lobster Meat 227 g

Members SAVE \$2 **3.99** with Scene+ Card

5.99 without Scene+ Card

COMPLIMENTS Flour 2.5 kg

Scene GET 1500 PTS FOR EVERY \$100 SPENT IN HOME HARDWARE GIFT CARDS!

Offer valid during May 23 - 29, 2024. Sorry no restrictions or price matching. Offer valid only on Home Hardware \$25, Home Hardware \$50, Home Hardware \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text prevails when a photo does not correspond to the description. Dealer may sell for less. **Save off this price" refers to the regular competitive shelf price at most locations. In stores open 24 hours, offer prices are effective from 4 am Thursday until Midnight Wednesday.

PRODUCE

Members SAVE \$1

Scene MEMBER PRICE 8.99 with Scene+ Card
9.99 without Scene+ Card
Seedless Watermelons product of USA or Mexico

5.49 ea
Cantaloupes product of USA no 1 grade

LOCAL 15% off
PRODUCT OF ONTARIO Portabella Mushrooms 170-397 g selected varieties

100 PTS when you buy 2
2.49
COMPLIMENTS Garden Salad product of USA 340 g

1.99 /lb
Sweet Potatoes product of USA no 1 grade 4.39/kg

5pk
50 PTS when you buy 1
6.99
Corn Tray product of USA no 1 grade 5 pk

4.99
1lb
Strawberries Clamshell product of USA no 1 grade 454 g

PRODUCT OF CANADA COMPLIMENTS Mini Potatoes medley, yellow, red or white Canada no 1 grade, 680 g
4.49

FLORAL

Available at most stores

LOCAL 2/\$12 or \$4.95 each
GROWN IN ONTARIO Mandevilla 4"

LOCAL LEGENDS

150 PTS when you buy 2
LOCAL 3.99
PRODUCT OF ONTARIO GOOD LEAF Microgreens 50 g or Baby Greens 113 g assorted varieties

Good Leaf Farms has been on a mission for over 10 years to produce super fresh-tasting leafy greens that are nutrient dense and sustainably grown right here in Ontario.

NON-GMO No genetically modified organisms
PESTICIDE FREE Grown without chemical pest controls

MEAT

Scene MEMBER PRICE 4.99 with Scene+ Card
5.99 without Scene+ Card
BUTCHER'S SELECTION Stampede Hot Dogs 900 g

STARTING AT 12.99
JACK DANIEL'S Pulled Pork or Beef Brisket 425-454 g

19.99 /lb
Prime Rib Steaks Family Size cut by your meat expert from Canada AAA grade beef 44.07/kg

8.99 /lb
Sirloin Tip Roasts cut by your meat expert from Canada AAA grade beef 19.82/kg

5.99
COMPLIMENTS IQF Cod Haddock or Salmon Loins 227 g

14.99 **100 PTS** when you buy 1
JANES Ultimates Boxed & Breaded Seafood selected varieties 500-610 g

100 PTS when you buy 1
3.99 /lb
COMPLIMENTS AIR-CHILLED Boneless Skinless Chicken Breasts Family Size

DELI

Available at most stores

Scene MEMBER PRICE \$2 OFF with Scene+ Card
\$1 off without Scene+ Card
PANACHE Aged Cheddar 225-250 g

STARTING AT 5.79
PRODUCT OF CANADA BOTHWELL Cheeses 170 g

NEW
Scene MEMBER PRICE 4.49 with Scene+ Card
4.99 without Scene+ Card
Foot Long Hot Dog Buns 6 pk 693 g

4.79
STUYVER'S Ciabatta or Portuguese Buns 4 pk 340-400 g

3.99 /100 g
PANACHE Oven-Roasted Turkey Breast

50 PTS when you buy 2
1.99
OH SNAP! Pickles selected 90 mL

6.49
COMPLIMENTS Mini Unicorn Cupcakes 284 g

120 PTS when you buy 1
4.49
Mini Strudel 4 pk 280 g

KITCHEN

Available at most stores

Scene MEMBER PRICE 5.99 with Scene+ Card
6.49 without Scene+ Card
Wrap Sandwiches 255-370 g

4.29
SUMMER FRESH Dips or Hummus 200-227 g

5.99
COMPLIMENTS Trail or Snack Mixes selected 400-500 g

4.99
COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g

2 | Scene 1000 PTS = \$10 OF FREE GROCERIES

Scene
PLUS UP
POINTS

ALL WEEK LONG!

Available in store
Thursday, May 23 to Wednesday, May 29

1000 PTS = \$10 OF FREE GROCERIES



50 PTS
when you buy 1

3.99

COMPLIMENTS
Jumbo Wieners 450 g



100 PTS
when you buy 2

9.99

SUNRYPE
FruitSource Bars
Variety Pack 12 pk



15.99

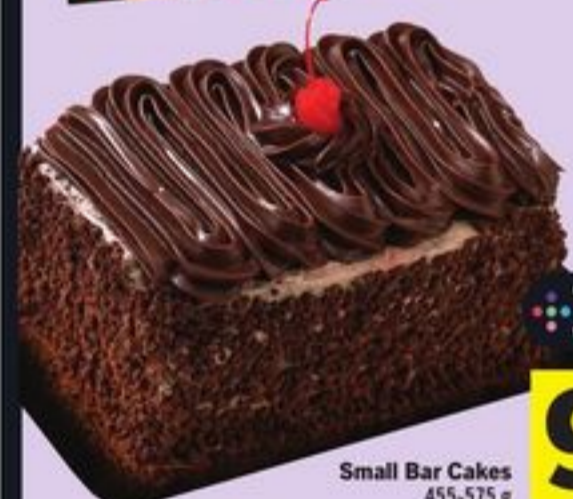
MONTANA'S
Pork Back Ribs 650 g



LIMITED
TIME
OFFER

9.99

BRANDT
Mini Smoked Farmer or
Spicy Cheese Sausages 375 g



150 PTS
when you buy 1

9.99

Small Bar Cakes
455-575 g



150 PTS
when you buy 1

13.99

Traditional Trio
Salad Sandwich 640 g



2/\$9

200 PTS
when you buy 2

CHEETOS 170-285 g



STARTING AT
3.49



200 PTS
when you buy 2

MERCI Tablet Bars
100 g or WERTHER'S
ORIGINAL 230-245 g



150 PTS
when you buy 3

3/\$10

KELLOGG'S
Cheez-It Crackers
191-200 g



200 PTS
when you buy 2

12.99

HEINEKEN
Non-Alcoholic Beer
6x330 mL



3.49

200 PTS
when you buy 2

ROCKSTAR Energy
Drinks selected 473 mL



400 PTS
when you buy 2

18.99

MAXWELL HOUSE or
NABOB Coffee Pods
30 pk selected varieties



8.99

400 PTS
when you buy 2

KRAFT Singles 825 g or
Cheez Whiz 900 g



8.99

100 PTS
when you buy 1

IMPERIAL Margarine
Soft Tub or Squares
1.28-1.36 kg



150 PTS
when you buy 3

4.49

SMART ONES Entrées
selected 241-283 g



3.49

100 PTS
when you buy 2

YOPLAIT Mingo Yogurt
6 pk or Yogurt Tubes 8 pk



7.99

100 PTS
when you buy 2

YOPLAIT Source
Yogurt 16 pk or LIBERTÉ
Yogurt 900 g-1 kg



3.99

150 PTS
when you buy 3

COMPLIMENTS
Fries selected 650 g

SERVING UP NEW REWARDS JOINING SCENE+ GETS YOU



Everyday offers and weekly promotions



Exclusive member pricing and personalized grocery offers



Plus earn and redeem points at your favourite Scene+ partner

scene 1000 PTS = \$10 OF FREE GROCERIES



100 PTS when you buy 1
12⁹⁹

MARCANGELO Value Pack Pork or Chicken Souvlaki 480-640 g



150 PTS when you buy 2
4⁹⁹

SCHOOL SAFE Treats Brownie, Blueberry, Birthday Cake or Banana Chocolate Chip Muffins 280-298 g



300 PTS when you buy 2
STARTING AT
6⁹⁹

PANACHE Italian Cheeses 100-200 g



100 PTS when you buy 2
6⁴⁹

LITEHOUSE Dressings 384-591 mL assorted varieties



100 PTS when you buy 2
4⁹⁹

LITEHOUSE Dips 340 g assorted varieties



100 PTS when you buy 2
2⁹⁹

KRAFT BBQ Sauce 455 mL



250 PTS when you buy 2
4⁹⁹

COMPLIMENTS Salsa 650 mL



100 PTS when you buy 3
1⁹⁹

BEN'S ORIGINAL Fast & Fancy Rice 132 g



250 PTS when you buy 3
3⁶⁹

GAROFALO Imported Dry Pasta Made in Italy selected varieties 500 g



100 PTS when you buy 2
2/\$6

COMPLIMENTS Syrup 750 mL or Pancake Mix 905 g



200 PTS when you buy 2
11⁹⁹

COMPLIMENTS Milk Chocolate Chips selected 775 g



100 PTS when you buy 4
2⁶⁹

CARNATION Evaporated Milk 354 mL



100 PTS when you buy 1
11⁹⁹

COMPLIMENTS Raisins, Currants or Prunes selected 375 g-1 kg



300 PTS when you buy 2
11⁹⁹

DAWN Dish Soap 2.21-2.64 L



250 PTS when you buy 2
8⁹⁹

FLEECY Fabric Softener 2.6 L or Sheets 120 pk



150 PTS when you buy 1
5⁷⁹

U BY KOTEX Pads, Liners or Tampons 12-50 pk selected



350 PTS when you buy 1
29⁹⁹

HUGGIES Giga Pack Diapers 36-108 pk

FROZEN & DAIRY

100 PTS when you buy 2

3.49 COMPLIMENTS Perogies 907 g or BEST BUY Frozen Vegetables 750 g

200 PTS when you buy 2

6.79 MCCAIN Deep 'n' Delicious Cakes 510 g or Mini Cake Cups 340 g

100 PTS when you buy 2

4.99 DR. OETKER Momenti Pizza 170-185 g or Garlic Fingers 317 g

5.49 with Scene+ Card

5.99 without Scene+ Card

COMPLIMENTS Frozen Fruit selected 300-600 g

2.99 GAY LEA Sour Cream 425-500 mL

3.49 HELUVA GOOD! Dip 250 g

100 PTS when you buy 2

2/\$6 I CAN'T BELIEVE IT'S NOT BUTTER! 427 g

50 PTS when you buy 2

3.99 MINUTE MAID Refrigerated Orange Juice 1.75 L selected

DRINKS, SNACKS & PANTRY

200 PTS when you buy 2

2/\$9 RUFFLES Potato Chips 180-200 g

100 PTS when you buy 2

2/\$8 SUNCHIPS 205 g

100 PTS when you buy 2

2/\$7 HUMPTY DUMPTY Party Mix 280 g or Snacks 200-290 g

2.99 with Scene+ Card

4.49 without Scene+ Card

SKITTLES or STARBUST Candy or Gummies 122-191 g

200 PTS when you buy 2

5.99 MAXWELL HOUSE Instant Coffee 150 g

50 PTS when you buy 3

3/\$5 SPARKLING ICE Sparkling Water 503 mL

BUY 3 AT \$1.99
BUY 3 OR MORE

1.25 PEPSI Soft Drinks 1 L

2/6.50 STARBUCKS Double Shot, Triple Shot or Frappuccino 405-444 mL

13.99 TETLEY Orange Pekoe Tea 216 pk

2.99 CHRISTIE Kids Cookies or Snak Paks 150-225 g selected varieties

6.29 QUAKER Muffin Mix 900 g selected varieties

15% off COMPLIMENTS Baking Nuts 100 g (excluding Pine Nuts) selected

2.99 BICK'S Green Relish 375 mL

2/\$5 BETTY CROCKER Hamburger or Tuna Helper 158-255 g

2.99 CAMPBELL'S Ready-to-Serve Soup 515 mL or HABITANT Soup 796 mL

4.99 MRS. DASH Assorted Seasonings 70-192 g

2/\$9 QUAKER Cereal selected varieties 350-510 g

2/\$7 DEL MONTE Fruit Bowls 4 pk 107-112.5 mL

3.99 COMPLIMENTS Waffle Cones or Bowls 10-12 pk

12.98 EIGHT TREASURES Thai Jasmine Rice 8 kg

HOUSEHOLD

100 PTS when you buy 2

6.99 AIR WICK Essential Mist Refills or Plug In 20 mL selected

200 PTS when you buy 2

6.99 CLOROX Liquid Bleach Original 3.57 L

100 PTS when you buy 2

4.49 LYSOL Bathroom or Toilet Bowl Cleaner 580 g or 710-950 mL or All Purpose Cleaner 950 mL-1.2 L

12.99 with Scene+ Card

15.99 without Scene+ Card

PURINA Tidy Cat Litter 2.72 kg



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at [Scotiabank.com/participatingstores](https://www.scotiabank.com/participatingstores).

²On all eligible purchases at participating grocery stores. Conditions Apply.



We all deserve compliments

Tangy tomatillos, smoky chilies and spicy jalapeño salsa verde!

Introducing new flavours for crowd-pleasing summer snacks.

Spicy jalapeño-cilantro crema sauce made with real sour cream.



COMPLIMENTS
Chili Lime Crema Sauce,
Jalapeño Cilantro Crema Sauce
245 mL



COMPLIMENTS
Diced Green Chilies
118 mL



COMPLIMENTS
Roasted Hatch Chili Salsa Verde,
Mango Lime Chamoy Salsa
430 mL

GET **200** PTS
WHEN YOU BUY
ANY 2

Scene+ offers are valid from May 23-29, 2024, at Foodland Ontario, Foodland Atlantic and IGA West locations in Canada.

LOAD IT TO GET IT!

Get 300 PTS

when you buy 2 packages

and load offer in the **Foodland app** or at **MyGroceryOffers.ca**



Download on the
App Store

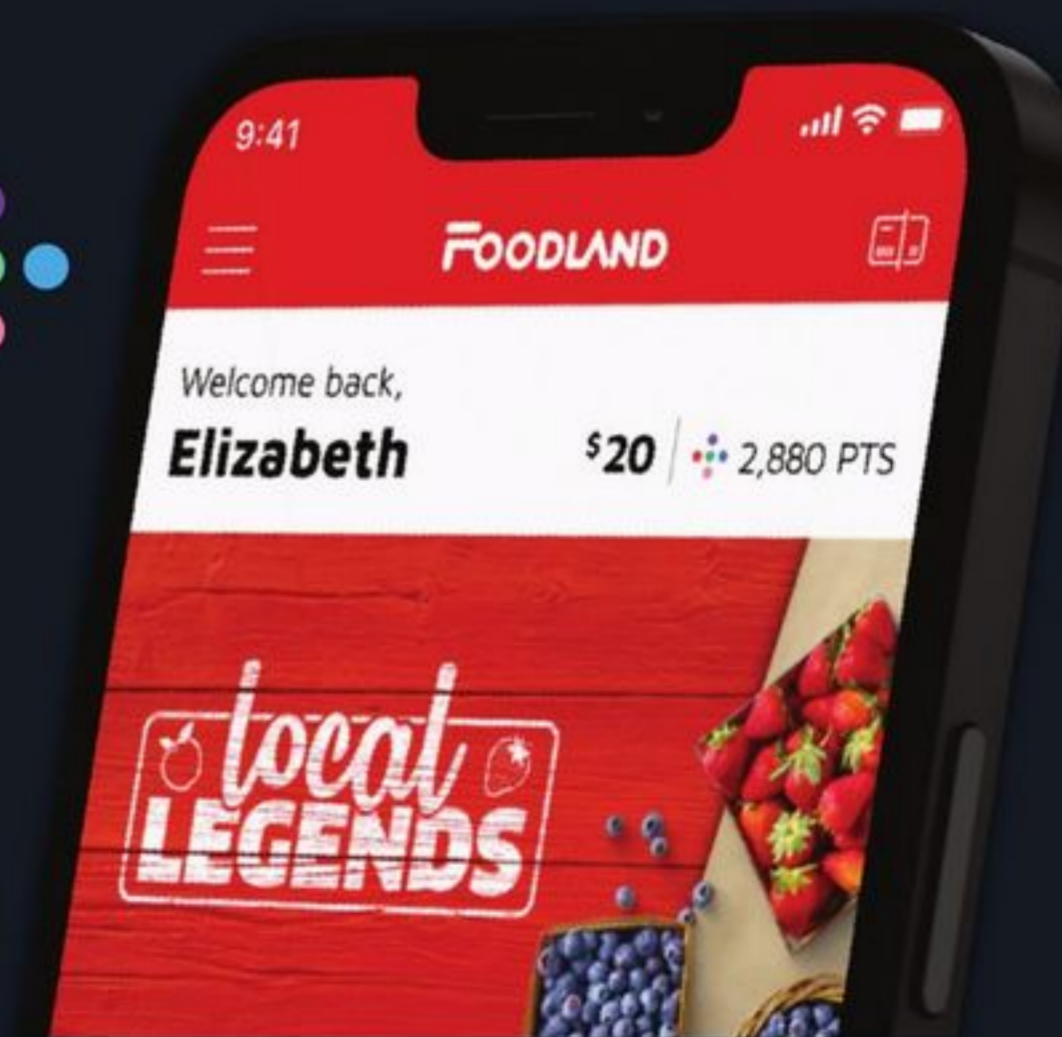
GET IT ON
Google Play



300 PTS
when you buy
2 packages

COMPLIMENTS Natural Ingredients
Sliced Meats selected 175-400 g

Scene+ DIGITAL EXCLUSIVE



Card must be registered. Offer valid and available to be loaded May 23-29, 2024 at all participating Foodland and Co-Op locations in Ontario and Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

CLEAN UP

WITH SAVINGS



200 PTS
when you buy 1

14⁹⁹

PUREX Laundry Detergent 4.08-4.43 L,
Persil 2.21 L or Discs 32-42 pk, **SNUGGLE**
Softener 3.41 L or **SUNLIGHT Laundry 4 L**

*1 claim is based on Nielsen 3 channel market share period ending June 3, 2024 | © 2024 Henkel Canada Corporation.

SUBSCRIBE TO EMAILS FROM FOODLAND TO GET *more*

Get everything you love about Foodland like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your
first email exclusive offer

SAVE \$5

on your next purchase of \$40*

SUBSCRIBE NOW

*New subscribers only. Terms and conditions apply.

