

ONT_ZONE1

FEED THE DREAM



Sobeys

Boneless Pork
Sirloin Chops,
Roasts or Fresh
Boneless Pork
Sirloin Cubes or
Cutlets Family Size
6.59/kg

2.99
/lb



**Buy 1 Get 1
FREE**

MIX & MATCH

COMPLIMENTS Fresh
AIR-CHILLED Whole
Chicken, Drumsticks
or Bone-In Thighs
Family Size starting at
4.99/lb, 11.00/kg

*of equal or lesser value



5.99
/lb

STERLING SILVER Fresh Boneless Sirloin
Tip Oven Roast or Marinating Steaks
Family Size cut from your meat expert from
Canada grade AAA beef 13.21/kg

Fresh
Florida
Bulk Corn product of USA

47¢



4/\$5

Large Ataulfo Mangoes
or Large Avocados
product of Mexico



6.99

COMPLIMENTS Cooked or Raw
Shrimp 31-40 ct per lb 340 g or Bay
Scallops 80-120 ct per lb 340 g



5.47

KELLOGG'S Family Size
Cereals selected 480-625 g



3.99

CHAPMAN'S Super Premium Plus Ice Cream
500 mL or YUKON Novelties 5-8 pk



1.99

KRAFT Salad
Dressing 425-475 mL



5.97

YOPLAIT Source 16 pk
or LIBERTÉ Greek
Yogurt 650-750 g



5.99

CASHMERE Bathroom
Tissue 12=24 or 8=24
rolls, SPONGE TOWELS
3-6 pk or SCOTTIES
Facial Tissue 6 pk

Prices and offers in effect May 2024

THU 2 | FRI 3 | SAT 4 | SUN 5 | MON 6 | TUE 7 | WED 8



So many deals

Scan here for our full digital flyer

SOBEYS_MK01_PO1_Ont_ZONE1

Deals that sizzle

Grill up your favourite flavours all summer long

Mmmm... top your dog with bacon!

4⁹⁹

SCHNEIDERS Bacon, Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g or MAPLE LEAF Ready Crisp Bacon 65-85 g selected

8⁹⁹

COMPLIMENTS Smoked Sausages 900 g or Pork Back Ribs frozen 680 g

11⁹⁹ /lb

That's like \$4 toward your groceries

400 PTS when you spend \$20 or more

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your local meat expert from Canada AAA grade beef 26.43/kg

8⁹⁹

BUTCHER'S SELECTION Pork Back Ribs or MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings frozen 680-695 g

Large Red
Mangoes
product
of Mexico

2/\$4

4/\$3

Limes product
of Mexico

Cinco de Mayo deals!



150 PTS
when you buy 2

4.99 OLD EL PASO Taco
Kits 250-510 g or
Salsa Thick N' Chunky
650 mL

Celebrate all week long!



CRACKER BARREL
Cheese 400 g
Shreds 250-320 g or
BLACK DIAMOND
Cheestrings 16 pk
336 g

6.99



Deals that sizzle

Grill up your favourite flavours all summer long

PREPARED IN STORE
5.49
/lb

Store-Prepared Pork Sausages 12.10/kg

OCEAN WISE
10.99
/lb

Fresh Rainbow Trout Fillets product of Ontario or Fresh Tilapia Fillets product of Colombia subject to availability 24.23/kg

BUY MORE SAVE MORE
5.50
ea when you buy 2 or more starting at 5.99 ea

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Minced Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g

Buy 2 Get 1 FREE
*of equal or lesser value

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

1.49
/lb

Large Navel Oranges product of Spain 3.28/kg

1.99
/lb

Gala or Envy Apples product of USA fancy grade or Red Prince Apples product of Ontario fancy grade 4.39/kg

BAKED IN STORE
BUY MORE SAVE MORE
3.99
ea when you buy 2 or more

Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g 4.29 ea

40 PTS
when you buy 1

4.99

Mini BABYBEL 6 pk 102-120 g, THE LAUGHING COW 8 pk 133 g, Dippers 140 g or KIRI Portions 144 g

2/14

COCA-COLA or PEPSI Soft Drinks 12x355 mL

2/\$7

HUMPTY DUMPTY Party Mix 250 g or Snacks 265-320 g

6.99

RUSTICA Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g

BUY MORE SAVE MORE
3.49
ea when you buy 2 or more

DEMPSTER'S Whole Grain Bread 450-600 g or Bagels 6 pk 3.99 ea

3.99

MCCAIN Superfries 454-800 g

4.99

NATREL Lactose Free or Plus Protein Milk 2 L

2/\$7

KELLOGG'S Rice Krispies Treats, Pop-Tarts or Nutri-Grain Bars

3.99

OCEAN SPRAY 100% Cranberry Juice 1.77 L or Cranberry Cocktails 1.89 L

3/\$5

KRAFT Dinner 156-200 g or Cups 58 g

4.99

COMPLIMENTS Salted Butter 454 g

value size
200 PTS
when you buy 2
13.99

COMPLIMENTS Frozen Fruit 1.5 kg

1.99

PALMOLIVE Dish Detergent 591-828 mL

600 PTS
when you buy 2
14.99

NESCAFÉ Instant Value Pack 475 g, TASTER'S CHOICE Classic 250 g or NESTEA Iced Tea 2.2 kg

10.97

NUTELLA Hazelnut Spread 1 kg or KRAFT Peanut Butter 2 kg

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Brooklyn Belcher
Caledon, ON

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25 - May 5, 2024. For more information, please visit: www.specialolympics.ca

Scene™ GET 1000 PTS FOR EVERY \$100 SPENT IN SKIPTHEDISHES GIFT CARDS!

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on SkipTheDishes \$15-\$500 Vt. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN sobeys.com

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LOAD IT TO GET IT!

Get up to 500 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like
\$5
toward your groceries



Get **200 PTS**
when you buy 1

COMPLIMENTS BBQ Sauce 425 mL



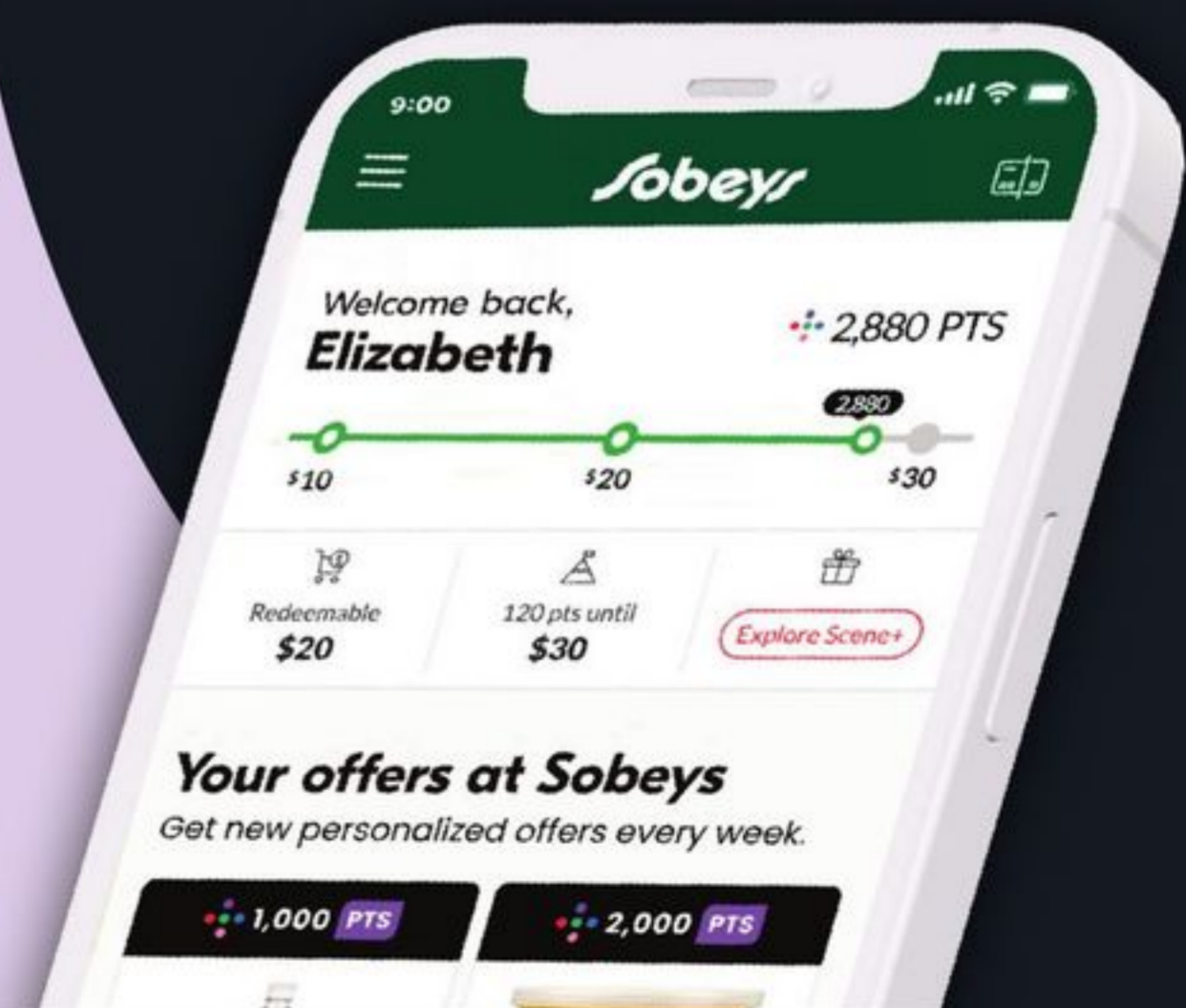
Get **300 PTS**
when you buy 1

COMPLIMENTS Pickles 2 L

Scene+
DIGITAL EXCLUSIVE

Download on the
App Store

GET IT ON
Google Play



Offer valid May 2nd to May 8th, 2024 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

21⁹⁹ Premium Ecuadorian Roses one dozen

MIX & MATCH

3/21 or 8.99 each
Mix and Match choose from a selection of cut flower bunches

Just for Moms!
Fresh blooms to make their day!

Grown in Ontario

STARTING AT 9⁹⁹
Mother's Day Flowering Potted Upgrades selection may vary by store

Grown in Ontario

12⁹⁹
Multi-Bloom Hydrangea 5"

STARTING AT 19⁹⁹
Indoor Gardens and Planters selection may vary by store

Cinco de Mayo stock up starts here!
Enjoy a taste of Mexico on May 5

Party idea: Spicy Elote Mexican street style corn

3⁹⁹ 5 PACK
Corn 5 pk or 3 pk 2.49 ea product of USA

2⁴⁹ /lb Bulk Red Onions product of USA 5.49/kg

4/\$5
Large Avocados product of Mexico

4⁴⁹ /lb Jalapeño Peppers product of USA or Mexico 9.90/kg

5⁹⁹ Large Papayas product of Costa Rica

Party idea: Guacamole dip and mango salsa

Our cored pineapples save prep time at no extra cost!

50 PTS when you buy 1

20% off BUY 1 GET 2ND
Prepared Fresh Daily In-Store Mango or Pineapple Salsa or Guacamole Dip assorted sizes

4⁹⁹ Large Pineapples or Fresh Cored-Pineapples product of Costa Rica

Fruity fresh...

4⁹⁹ **100 PTS** when you buy 1
Blueberries product of USA or Mexico no 1 grade 340 g

1⁹⁹ /lb From Ontario
Hot House Tomatoes product of Ontario, Canada no 1 grade 4.39/kg

3⁴⁹ /lb From Ontario
Red, Yellow or Orange Peppers product of Ontario 7.69/kg

1²⁹ /lb Asian Yellow Pears product of China 2.84/kg

5⁹⁹ **50 PTS** when you buy 1
Mini Seedless Watermelons product of USA or Mexico

1⁷⁷ /lb Bulk White, Red or Yellow Potatoes product of USA 3.90/kg

2⁹⁹ Iceberg Lettuce product of USA

3²⁹ SUNRISE Tofu Smoked Sriracha 180 g, SOYGANIC Tofu Extra Firm 350 g or Medium Firm 454 g

Get 100 PTS when you buy 1
Get 500 PTS when you buy 2 or more
RICARDO Dressings 250 mL or Dips 350 g selected varieties

2/\$9 **100 PTS** when you buy 2
COMPLIMENTS Caesar Salad Kit product of USA 280 g

3⁹⁹ COMPLIMENTS Baby-Cut Carrots product of USA no 1 grade 2 lb or 907 g

15% off **15% off**
Prepared Fresh Daily In-Store Cantaloupe, Honeydew, Pineapple or Watermelons Chunks assorted sizes

100 PTS when you buy 2
7⁹⁹ COMPLIMENTS Roasted Salted or Unsalted Cashews 275 g

4⁹⁹ H&H Dried Fruit selected 180 g

floral

3⁴⁹ **BUY MORE SAVE MORE**
COMPLIMENTS Sheep or Cow Manure 25 L 3.99 ea

2⁷⁵ **BUY MORE SAVE MORE**
COMPLIMENTS Black Earth 25 L 2.99 ea

2/20 Grown in Ontario
Assorted Perennials or Boxwood 1 Gallon

16⁹⁹ **BUY MORE SAVE MORE**
Grown in Ontario
Premium Annuals Hanging Basket or Planter 11" 17.99 ea

GREAT GIFT IDEA! Our Gift Cards can be any amount.

carton cards PAPYRUS

April 11 - May 8, 2024

SAVE \$2* MOM, YOU'RE AWESOME!

when you buy 2 Carlton Cards

*details in participating stores



Party idea:
Stir-fry strips make pork & chicken tacos look easy

7⁹⁹
/lb
Fresh Boneless Pork Loin Centre Stir-Fry Strips 17.61/kg



Celebrate Cinco, enjoy more!

8⁹⁹
/lb
Fresh Boneless Skinless Chicken Breast Stir-Fry Strips 19.82/kg

Party idea:
Flavourful Carne Asado street style tacos

Party idea:
Juicy green chili Chorizo burger

200 PTS
when you spend \$15 or more

11⁹⁹
/lb
Fresh Boneless Beef Hip Stir-Fry Strips cut from Canada AA grade beef 26.43/kg

TRY WITH
our In-store Korean BBQ Marinade or Three Pepper Glaze

5⁹⁹
/lb
Regular Ground Beef Family Size 13.21/kg



400 PTS
when you spend \$20 or more

9⁹⁹
/lb
STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Simmering Steaks Family Size cut from Canada AAA grade beef 22.02/kg

25
Years

Celebrate 25 Years with Sterling Silver®

So-tender
HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

21⁹⁹
/lb
STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Grilling Steaks Family Size cut from Canada AAA grade beef 48.48/kg

CERTIFIED TENDER
TENDRETE CERTIFIEE

<p>6⁹⁹ /lb Fresh Bacon & Cheddar, Jalapeño & Cheddar, Onion & Swiss or Italian Style Lean Ground Beef Meatballs or Meatloaf 15.41/kg</p> <p>100 PTS when you spend \$10+</p>	<p>3⁹⁹ /lb Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg</p> <p>250 PTS when you spend \$25 or more</p>	<p>6⁴⁹ /lb COMPLIMENTS Fresh AIR-CHILLED Chicken Breast Halves Family Size 14.31/kg</p> <p>100 PTS when you buy 1 pkg</p>	<p>6⁴⁹ /lb COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 14.31/kg</p> <p>200 PTS when you buy 1 pkg</p>
<p>7⁹⁹ /lb MARCANGELO Sausages Mild or Hot Italian or Fennel frozen 675 g</p> <p>80 PTS when you buy 1</p>	<p>5⁴⁹ /lb OLYMEL Breakfast or Dinner Pork Sausages 375-450 g</p>	<p>12⁴⁹ /lb SUNGOLD Lamb Tonight 284-375 g</p>	<p>5⁹⁹ /lb MAPLE LODGE FARMS Ultimate Chicken Sausage 375-500 g</p> <p>300 PTS when you buy 2</p>

quick & easy

<p>6⁹⁹ STARTING AT FREYBE European Wieners, Ham Stick or Mennonite Farmer Sausage 300-500 g</p> <p>100 PTS when you buy 2</p>	<p>9⁹⁹ STARTING AT COMPLIMENTS Marinated Pork Belly, Loin Fillet or Flattened Tenderloin 450-800 g</p> <p>300 PTS when you buy 2</p>	<p>3³³ BUY MORE SAVE MORE 80 when you buy 3 or more SCHNEIDERS Lunchmate Stackers or GREENFIELD Kits 67-120 g selected 3.99 ea</p>	<p>4⁹⁹ COMPLIMENTS Smoked Sausages or Boneless Ham Slices 375 g</p> <p>150 PTS when you buy 2</p>
<p>5⁹⁹ COMPLIMENTS Stuffed Chicken Cutlets or Asian Inspired Entrées 284-500 g</p> <p>120 PTS when you buy 2</p>	<p>10⁹⁹ SWISS CHALET or MONTANA'S Meat Pies frozen 650-655 g</p>	<p>19⁹⁹ COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg</p> <p>200 PTS when you buy 1</p>	

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.ca or the Sobeys app.

seafood

4.99 COMPLIMENTS Crab Flavoured Seafood flake style, bulk 11.00/kg or 454 g pk

\$3 TRUE NORTH Atlantic Salmon Burgers frozen or previously frozen 130 g or 2 pk for \$6

13.99 Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 30.84/kg

200 PTS when you buy 2
4.99 COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Basa or Pollock Fillets 400 g

17.99 Land Raised Fresh Atlantic Salmon Fillets processed in Canada subject to availability 39.66/kg

12.99 Fresh Wild Pickerel Fillets product of Ontario subject to availability 28.64/kg

10.99 COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g PANACHE Fisherman's Pie 800 g or CLEARWATER Wild Patagonian Scallops 340 g

6.99 ANCHOR'S BAY Cooked Shrimp in Ring with Sauce 340 g VASCO & CO Smoked Atlantic Salmon 120 g or CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

8.99 JANES Breadcrumbs or Battered Fish selected 450-510 g

200 PTS when you buy 2
\$6 BEST BUY Shrimp cooked or raw 300 g

8.99 NANUK Smoked Sockeye Salmon 85 g GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g or SEA LEGS Imitation Crab frozen 454 g or previously frozen bulk 19.82/kg

19.99 COMPLIMENTS NATURALLY SIMPLE Wild Scallops 340 g or AQUA STAR Herb & Garlic Butterfly Shrimp 800 g or AQUA STAR Atlantic Canada Snow Crab Meat 200 g

deli

4.49 with Scene+ Card
5.49 without Scene+ Card
COMPLIMENTS Goat Cheese 113 g

300 PTS when you buy 2
6.99 MIX & MATCH
OKA 190 g, L'EXTRA Camembert 170 g or ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Cheeses 200 g

100 PTS when you buy 300 g or more
3.99 COMPLIMENTS Provolone

300 PTS when you buy 2
5.99 COMPLIMENTS Feta 200 g, Ricotta 475 g, Asiago 250 g, Brie or Camembert 350 g

8.99 SABANA Queso Fresco or Cotija 200 g

300 PTS when you spend \$10 or more
4.99 COMPLIMENTS Black Forest Ham or Honey Ham selection may vary by store

250 PTS when you spend \$12 or more
4.29 PILLER'S Salami selection varies by store

23.99 HORMEL Party Trays 822 g-1.07 kg

7.99 PILLER'S Pepperoni Toppings selected 175-250 g

2/11 SNACK FACTORY Pretzel Crisps selected 200 g

300 PTS when you buy 1
6.99 BRANDT Queso Kolbassa 250 g

Sign up for Sobey's E-Flyer &

SAVE \$5

off your next purchase of \$40 or more!
www.sobeys.com/getflyer

kitchen



Perfect sides for any meal!

2.19 /100 g
Greek Style Pasta with Feta Salad, Seven Grain Salad or Other Select Varieties from the service case



8.99
HAPPY PLANET ORGANIC Soups 500-650 mL



5.99
GARDEN FRESH Salsa or Chips 473 mL or 397 g



6.49
HERDEZ Traditional Guacamole mild or spicy 227 g

so easy

READY FOR YOU Family meal deal

Feed a family of 3 for \$5 ea.



BUY 1 14" Take & Bake Pizza 800-890 g selected (excludes cauliflower crust) **for only \$15**
+1 COMPLIMENTS Salad 426-454 g regular potato, creamy coleslaw, macaroni or other select varieties **1.49** ea. PLUS add one 1-litre Coca-Cola product

200 PTS when you buy 1 Family meal deal

RICARDO

Simple gourmet meal solutions for your family



24.99 **250 PTS** when you buy 1
RICARDO Meal Kits 1.2 kg

BAKE SHOP

- STARTING AT 6.99** Cupcakes 6 pk 335-505 g
- 100 PTS** when you buy 1
8.79 Brownie Cakes 310-390 g
- 50 PTS** when you buy 1
4.79 Mini Cakes 195-245 g
- 4.49** Garlic Bread 540 g
- 6.99** **value size** Croissants 12 pk 756 g
- 1.79** Baguettes white or multigrain 234 g
- 120 PTS** when you buy 2
6.49 100% Butter Danish 4 pk 420 g
- 6.69** Gourmet Cookies 410-475 g
- That's like **\$4** toward your groceries
400 PTS when you buy 2
6.99 Dessert Bars 6 pk 342-354 g

Scene MEMBER PRICING

22.99 with Scene+ Card
24.99 without Scene+ Card
Dessert Cakes selected 935 g-1.37 kg

3.99 40 when you buy 2 or more
COMPLIMENTS Brioche Burger Buns 4 pk 200 g 4.29 ea

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.ca or the Sobeys app.

Summer Fresh®



8⁹⁹

SUMMER FRESH Salads 750-800 g



3⁹⁹

SUMMER FRESH Hummus or Dips 200-227 g

LIFE IS BETTER
with brunch

FIND THE RECIPE AT SUMMERFRESH.COM

So·easy

READY FOR YOU

Made-to-order trays



That's like \$10 toward your groceries

Get **1000 PTS**
When you spend \$100

or

Get **2500 PTS**
When you spend \$200 or more

That's like \$25 toward your groceries

Celebrate
mom!

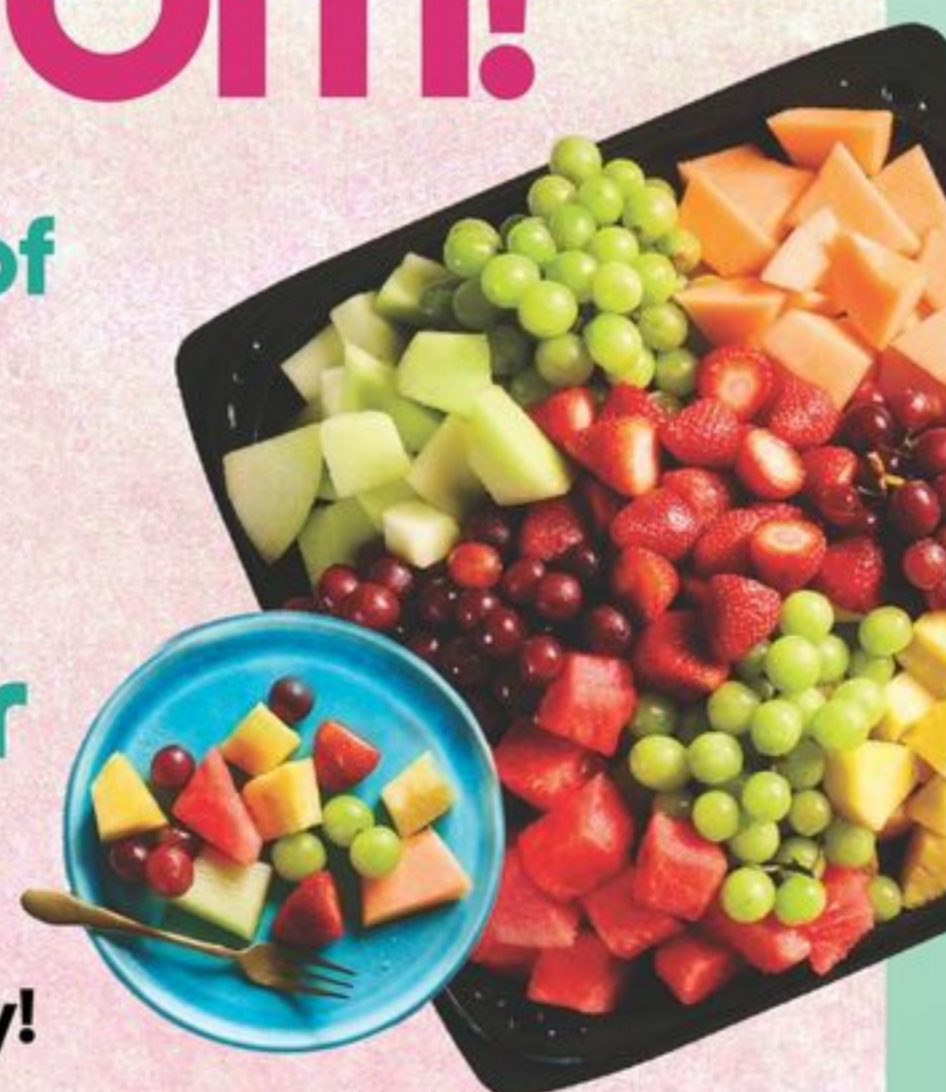
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60+
made-to-order
trays

Order in-store or online today!

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for tray selections and ordering tips



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Get glowing!
Shop spring
& summer
essentials

Rachelle Béry
wellness boutique

Fuel more outdoor activity

NEW
20% off
FEED THAT BRAIN
COLLAGEN + MCTS OR
GUMMY SUPPLEMENTS
60 PK OR 240 G



NEW
20% off
WHOLISTIC OR AOR
SUPPLEMENTS
30-120 CAPS



Filler-free
therapeutic-grade
formulas.

25% off

PROGRESSIVE MULTIVITAMINS, PROBIOTICS OR
OMEGAS 30-120 CAPS OR 200-500 ML OR 45-500 G



NUTIVA MCT OIL 473 ML
19.99

Use carb-free
keto-certified
MCT oil to
supercharge
homemade
nut butters.



Stay fresh in warmer weather

Clean, natural
and cruelty-free.

15% off
SAAVY SOAPS, BODY CREAMS OR
SCRUBS 140-297 G OR 250 ML



Clinically
proven
cruelty-free
skincare.

15% off
ACURE FACIAL CARE
30-118 ML



Sustainably
handcrafted without
water or plastic.

NEW
15% off
BE BARE LIFE BODY CARE 90-110 G



15% off
GREEN BEAVER TOOTHPASTES OR
FLOSS 75 ML OR 100 G OR SHAMPOO
OR BODY WASH 370 ML



All-natural
and enamel
safe way to
target stains.

NEW
15% off
SPA DENT TOOTHPASTE
190 G OR MOUTHWASH
600 ML



A selection of organic and natural products
made to enrich your life



Browse a Rachelle Béry boutique at your
local Sobeys store

frozen & dairy



2/\$5 without Scene+ Card
GREEN GIANT SIMPLY Steam Vegetables 198-250 g



5.99 THE KEG Ice Cream 500 mL



1.33 BUY MORE SAVE MORE
NEILSON Milkshakes or MILK 2 GO 310 mL 1.99 ea



5.99 COFFEEMATE Coffee Creamers 946 mL



5.99 NESTLÉ Drumstick Ice Cream or DEL MONTE Gelato or Sorbet 946 mL



4.49 MCCAIN Breakfast Potatoes 600-650 g



5.99 SIGGIS Yogurt 650-750 g



9.99 IÖGO Yogurt 2 kg
+100 PTS when you buy 1



4.49 TENDERFLAKE Pie or Tart Shells or Puff Pastry 255-397 g



3.99 BEST BUY Ice Milk 1.5 L or COMPLIMENTS Rolly's Ice Pops 12 pk



6.99 HELUVA GOOD! Dip 680 g



3.99 GAY LEA Aerosol Real Whipped Cream 225 g



6.99 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk



3.99 SMART ONES Frozen Entrées 241-283 g



3.99 KOZY SHACK Pudding 4 pk or 624 g



4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk



13.99 COMPLIMENTS Frozen Fruit 1.5 kg
+200 PTS when you buy 2



6.99 P.F. CHANG'S Chicken Lo Mein 312 g
+100 PTS when you buy 2



5.49 COMPLIMENTS Orange or Apple Juice 1.54 L
+100 PTS when you buy 2



4.49 COMPLIMENTS Egg Whites 500 g



6.99 STEFANO Pizza 392-404 g



7.99 MARIE CALLENDER'S Frozen Meals 680-879 g



7.99 BECEL Margarine 637-850 g



9.99 COMPLIMENTS Cheese Slices 460-480 g

Here for your budget and lifestyle

compliments BEST BUY



2.99 COMPLIMENTS Perogies 907 g



3.49 COMPLIMENTS Mini Pizza Bagel Snacks 198 g
+50 PTS when you buy 2



2.99 COMPLIMENTS ZAZ Liquid Water Enhancer 48 mL
+100 PTS when you buy 3



3.49 COMPLIMENTS Mini Cookies 150-210 g
+50 PTS when you buy 1



3.99 COMPLIMENTS Frozen Vegetables selected 500 g
+100 PTS when you buy 2



1.99 COMPLIMENTS Frozen Entrées selected 227-284 g
+100 PTS when you buy 4



2.99 COMPLIMENTS Lemon Juice 946 mL or Lime Juice 440 mL
+100 PTS when you buy 2



BEST BUY Crème Filled Cookies 600 g
+100 PTS when you buy 1

SPEND \$50 IN HUDSON'S BAY GIFT CARDS

AND GET A BONUS \$5

SOBEYS GIFT CARD

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on HBC \$25, HBC \$50, HBC \$100, HBC \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.



5⁴⁹

CHOLULA Hot Sauce 150 mL



Cinco de Mayo stock up starts here!

Celebrate a taste of Mexico May 5



2⁴⁹

/lb
Roma Tomatoes
product of USA or Mexico
5.49/kg



2/\$3

Cilantro or Parsley Bunch product of USA or Mexico



2⁴⁹

/lb
Bulk Red Onions
product of USA
5.49/kg



1²⁹

Garlic product of China 5 pk

Mexican Street-Style Corn Burger

[Get recipe](#)



5⁴⁹

TAJIN Chili Powder 142 g



3⁷⁹

CASA BONITA Corn Tortillas 450 g





3⁴⁹

PAN White Corn Flour pre-cooked 1 kg available in selected stores





drinks & snacks

 <p>5.49 BOULANGERIE GRISSOL Melba Toast 350-400 g</p>	 <p>3.99 CHRISTIE Ritz Chips or Crispers Family Size 240 g</p>	 <p>4.49 CHRISTIE Good Thins Crackers 100 g</p>	 <p>4.99 with Scene+ Card without Scene+ Card PANACHE Classic Assorted Crackers 250 g</p>
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 <p>19.99 VAN HOUTTE Roast & Ground Coffee 908 g, Coffee Pods 30 pk or MCCAFFEE Keurig Compatible Single Serve Pods 30 pk</p>	 <p>2/8.50 TOSTITOS Tortilla Chips 205-300 g</p>	 <p>2/\$9 RUFFLES Potato Chips 180-200 g</p>
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 <p>4.49 TETLEY Specialty Tea Canisters 20-24 pk or CELESTIAL Natural Tea 16-20 pk</p>	 <p>3.49 FIJI Natural Artesian Water 1.5 L or GLACEAU Smartwater 1 L</p>	 <p>2/\$8 SMARTFOOD Popcorn 150-220 g</p>	 <p>2.99 PRINGLES 130-156 g ea go when you buy 2 or more 3.99 ea</p>
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 <p>4.99 V8 Vegetable Cocktail 1.89 L or 6x156 mL</p>	 <p>2.99 FRUITE Fruit Drink 2 L</p>	 <p>3.29 QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea</p>	 <p>5.49 FRITO LAY Value Size Snacks 275-480 g</p>
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 <p>1.79 EXCEL or WRIGLEY'S Gum Singles 2.19 ea</p>	 <p>9.79 NESTLÉ Aero S'Mores Kit 515 g while supplies last</p>	 <p>100 PTS when you buy 2 PEPSI Soft Drinks 6x222 mL</p>	 <p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>
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 <p>3.49 LINDT Excellence Bars 50-100 g or HERSHEY'S Vegan Chocolate Bars 90 g 3.99 ea</p>	 <p>4.79 MAYNARDS Large Bag Candy 315-355 g 5.49 ea</p>	 <p>9.99 WELCH'S Fruit Snacks 616 g</p>	 <p>3.49 DOLE Fruit Gels 4 pk</p>
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*For details see COMPLIMENTS.ca

100% HONEY BACK GUARANTEE



100 PTS when you buy 2
COMPLIMENTS Tortilla Chips 250-280 g



200 PTS when you buy 2
COMPLIMENTS Bacon Bits 75-85 g



3.99 COMPLIMENTS Dip Queso Plant-Based 300 mL



10.99 COMPLIMENTS Shredded Cheese 620 g



4.99 COMPLIMENTS Cheese 250-270 g 5.49 ea



2.99 COMPLIMENTS Sour Cream 500 mL



2.99 COMPLIMENTS Kalamata Olives 375 mL

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**pineapple
coconut
flavour**



5⁴⁹
each

150 PTS
when you buy 2

Sparkling Water 12x355 mL

4/\$5

Fizzy or Sparkling Water 503 mL-1 L

Scene+ offer(s) and prices valid from May 2-8, 2024, at Sobeys and Safeway locations, except Atlantic Canada.

meal makers

<p>4.50 <small>ea when you buy 2 or more</small> PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL or 4.99 ea</p>	<p>4.79 MUTTI Passata 680 mL</p>	<p>6.99 STEFANO Pasta Sauce 405-648 mL</p>	<p>2.19 BUSH'S Baked Beans 398 mL</p>
<p>4.99 KELLOGG'S Premium Cereal selected varieties 306-553 g</p>	<p>\$2 ROTEL Tomatoes 284 mL</p>	<p>4.99 JIF or ADAMS Peanut Butter 500 g</p>	<p>4.99 POST Cereal selected varieties 311-525 g</p>
<p>2/\$5 CLOVER LEAF Sardine Fillets 106 g</p>	<p>3.99 DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk</p>	<p>4.49 SUN-MAID Cinnamon Raisin Bread 450 g or THOMAS Bread Maple or Apple 454 g</p>	<p>2/\$7 VACHON Snacks 248-336 g</p>
<p>4.49 <small>50 PTS when you buy 2</small> HERSHEY'S Chipits selected 200-270 g</p>	<p>2.79 <small>100 PTS when you buy 4</small> CARNATION Evaporated Milk 354 mL</p>	<p>4.49 CRISCO All Vegetable or Golden Shortening 454 g</p>	<p>7.99 MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p>

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<p>3.99 COMPLIMENTS Rubs 275 mL</p>	<p>20% off COMPLIMENTS Baking Nuts 100 g (Excludes Pine Nuts)</p>	<p>2.99 <small>BUY MORE SAVE MORE</small> COMPLIMENTS Tortillas 272-340 g 3.99 ea</p>	<p>1.49 <small>with Scene+ Card</small> COMPLIMENTS Prepared Mustard 400 mL 2.49 <small>without Scene+ Card</small></p>
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natural health

<p>5.99 <small>200 PTS when you buy 2</small> KASHI GoLean Cereals 345-400 g or ORGANIC Cereal 340-460 g</p>	<p>5.99 AMY'S Chili 398 mL, IMAGINE ORGANIC Soups 1 L or Bone Broth 946 mL</p>	<p>6.99 <small>with Scene+ Card</small> REMEDY Kombucha 330 mL 4 pk 8.79 <small>without Scene+ Card</small></p>	
<p>15% off <small>300 PTS when you buy 2</small> COMPLIMENTS Vitamins or Supplements</p>	<p>4/\$7 <small>100 PTS when you buy 6</small> LARABAR 45-48 g</p>	<p>12.99 BIOVERT Laundry Detergent 4.43 L</p>	<p>2/\$9 FRITO-LAY Simply ORGANICS 156-240 g</p>
<p>19.99 AMY'S Family Size Assorted Frozen Entrées 765-920 g</p>	<p>7.99 EARTH BALANCE Spreads or Sticks 368-454 g</p>	<p>6.79 GARDEIN Meat Alternatives 190-390 g or Bowls 241 g</p>	<p>4.49 <small>BUY MORE SAVE MORE</small> SILK Beverages 1.75-1.89 L 5.49 ea</p>

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2⁹⁹
 90¢ when you buy 2 or more

PEPPERIDGE FARM Goldfish Crackers selected varieties 156-227 g 3.49 ea

BUY MORE SAVE MORE
2/\$7

SNYDER'S OF HANOVER Pretzels selected varieties 240 g

BUY MORE SAVE MORE
2⁹⁹
 90¢ when you buy 2 or more

KETTLE BRAND Kettle Chips selected varieties 156-198 g 3.49 ea

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INTRODUCING POWERADE SOUR

LIMITED TIME FLAVOURS
 Available May 6, 2024

100 PTS when you buy 2
 COCA-COLA or CANADA DRY Beverages 8x300 mL

100 PTS when you buy 2
 COCA-COLA or CANADA DRY Beverages 6x222 mL

9⁹⁹
 MONSTER Energy Beverages* 4x473 mL

2/\$4
 POWERADE 710 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from May 2nd to May 8th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. *This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

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SUMMERTIME SAVINGS WITH OLD DUTCH!

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\$4
 60¢ when you buy 2 or more

OLD DUTCH Restaurante Tortilla Chips assorted varieties 275-295 g 5.29 ea

OLD DUTCH Dutch Crunch Kettle Cooked Potato Chips assorted varieties 200 g 4.99 ea

YOUR PERFECT CUP, YOUR STYLE

10⁹⁹
 MAXWELL HOUSE Roast & Ground Coffee 631-925 g

400 PTS when you buy 2
16⁹⁹
 MAXWELL HOUSE or NABOB Single Serve Pods 30 pk

200 PTS when you buy 2
5⁹⁹

CLOROX Bleach 2.4 L or PINE-SOL Cleaners 1.41 L

NO Preservatives | NO Artificial Flavours | NO Artificial Colours

Pure Simple ingredients. Just like homemade.

300 PTS when you buy 2

PURE J.L. KRAFT Dressings or Marinades 355 mL

AVAILABLE IN 12 EXCLUSIVE FLAVOURS

INSTANT SAVINGS OF \$10

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Kraft Heinz

Participating Products: Philadelphia Cream Cheese 227-280 g, Kraft Peanut Butter 750 g-1 kg, Kraft Singles Process Cheese Product 410 g, Heitz Ketchup 750 mL-1 L, Miracle Whip Spread 650-800 mL, Kraft Whipped or Mayonnaise 650-800 mL, Pure J.L. Kraft Dressings & Marinades 355 mL, CLASSICA Pasta Sauce 218-650 mL, Kraft Shredded Cheddar & Cheese 500 g, Kraft Shredded Cheddar & Cheese Slices Cooked 450 g, Maxwell House Roast & Ground Coffee 925 g, Nabob Roast & Ground Coffee 340-930 g, TASSIMO Maxwell House & Nabob T DISCS 8-16 pack, Maxwell House & Nabob Single Serve Pods 30 pack, Maxwell House Instant Coffee 150 g, Beech's Gourmet Dressing and Dip 325 mL, CLASSIC Popcorn 2000-340 g, Kraft Dinner Deluxe Frozen Meals 340 g, Cheez White Cheese Spread 900 g, Cool Whip Whipped Topping 1 L

8⁹⁹

RED BULL Energy Drinks 4x250 mL

200 PTS when you buy 2
10⁹⁹

GUINNESS 4x440 mL, KRONENBOURG Blanc Non-Alcoholic Beers 6x330 mL or VIN ZERO Non-Alcoholic Wine 750 mL

7⁹⁹

LIBRA Non-Alcoholic Beer 4x355 mL

8⁴⁹

SAN PELLEGRINO Naturali Sparkling Fruit Beverage 6x330 mL

BUY MORE SAVE MORE
7⁹⁹
 60¢ when you buy 2 or more

PARTAKE Non-Alcoholic Beer 4x355 mL 8.99 ea

2/\$5

PRIME Hydration 500 mL

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