

NB.BIL

FEED THE DREAM

Sobeys

OFFICIAL GROCER

Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size or Fresh AIR-CHILLED Split Chicken Wings Family Size 13.21/kg
Hauts de cuisse de poulet désossés sans peau REFRIGÉRÉS À L'AIR frais format familial ou ailes de poulet séparées REFRIGÉRÉS À L'AIR fraîches format familial

5.99 /lb

Scene+ MEMBER PRICING

10.88 /lb, 23.99/kg with Scene+ Card

Members SAVE \$11/lb

11.99 without Scene+ Card /lb, 26.43/kg

Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AA or USDA Select grade beef while supplies last
Rôti de côte de bœuf à cuire au four frais, paré, de qualité supérieure ou bifteck à griller format familial coupés par votre expert boucher de bœuf Canada AA ou USDA Select jusqu'à épuisement des stocks

Fresh Lean Ground Beef Burger Family Size 4 pk, LARSEN or MAPLE LEAF Wieners 375 g or JOHNSONVILLE Breakfast or Dinner Pork Sausage 250-500 g selected Burger de bœuf haché maigre frais format familial, saucisses fumées LARSEN ou MAPLE LEAF ou saucisse de porc à déjeuner ou à dîner, JOHNSONVILLE

Buy 2 Get 1 FREE

*of equal or lesser value

MARINA DEL RAY Wild Argentinian Raw Shrimp or TOPPITS Ecuadorian Jumbo Cooked Shrimp 300-340 g
Crevettes crues sauvages de l'Argentine MARINA DEL RAY ou crevettes géantes cuites de l'Équateur TOPPITS

7.99

Premium Russet
POMMES - POMMES DE TERRE
Russet

6.8 KG (15 LB) PRODUCT OF CANADA / PRODUIT DU CANADA

From Atlantic Canada / du Canada Atlantique

5.99

Potatoes product of Atlantic Canada 15 lb
Pommes de terre produit du Canada atlantique

TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g or COMPLIMENTS McIntosh or Cortland Apples product of Canada fancy grade 3 lb or 1.36 kg
Préparations de salade hachées TAYLOR FARMS produit des É.-U. ou pommes McIntosh ou Cortland COMPLIMENTS produit du Canada catégorie de fantaisie

100 PTS when you buy 2

3.99

10.99

CASHMERE Bathroom Tissue 24-48 or 12-48 rolls, SPONGE TOWELS 6 pk or SCOTTIES Facial Tissue 12 pk
Papier hygiénique CASHMERE 12-24 ou 8-24 rouleaux, SPONGE TOWELS ou SCOTTIES

HEINZ Ketchup 750 mL-1 L, Picnic Pack 375 mL, 3 pk, KRAFT Miracle Whip or Mayonnaise 650-890 mL
Ketchup HEINZ, paquet pour pique-nique ou Miracle Whip ou mayonnaise KRAFT

4.97

2.99

VILLAGGIO Bread 550-675 g, Buns 6-8 pk or COMPLIMENTS Grain Breads 600 g
Pain VILLAGGIO, pains ou pains aux céréales COMPLIMENTS

LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g
Croustilles LAY'S, Poppables ou Cuites au four

2/\$6

5.77

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g
Fromage CRACKER BARREL ou râpé

Scene+ SPEND & GET

SPEND \$125 OR MORE ON GROCERIES, GET **1000 PTS**

That's like **\$10** toward your groceries

DON'T FORGET YOUR COUPON

0 61925 86722 2

Valid Thursday, May 16 - Sunday, May 19, 2024

Offer valid from May 16 to May 19, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$125 or more awards only one 1000 Scene+ points allotment. Maximum 1000 Scene+ points per Scene+ card account per day. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee, Time Warner, Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one basket builder offer per Scene+ membership card per day. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Victoria Day May 20th
Please check your local store or online for holiday hours.

Prices and offers in effect
May 2024 - New Brunswick
Prix et offres en vigueur ces jours mai 2024 - Nouveau-Brunswick

THU 16 FRI 17 SAT 18 SUN 19 MON 20 TUE 21 WED 22

So many deals
Scan here for our full digital flyer

SOBEYS_WK03_POI_ATL_NB.BIL

Hot kabob deals

Scene™

EARN POINTS ON ANY MEAT KABOBS

GET UP TO **1200 PTS**

MIX & MATCH

That's like **\$12** toward your groceries

SPEND \$20-29⁹⁹, GET **500 PTS**

SPEND \$30 OR MORE, GET **1200 PTS**

READY FOR YOU

10⁹⁹
/lb

Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs With Vegetables 24.23/kg
Brochettes de poitrine ou hauts de cuisses de poulet désossée sans peau fraîches avec légumes préparées en magasin

6⁹⁹
/lb

Fresh Pork Tenderloin Kabobs with Vegetables 15.41/kg
Brochettes de filet de porc frais avec légumes

CERTIFIED TENDER
TENDRETE CERTIFIEE

14⁹⁹
/lb

STERLING SILVER Fresh Top Sirloin Beef Kabob with Vegetables 33.05/kg
Brochettes de haut de surlonge de bœuf frais avec légumes
STERLING SILVER

4/\$5

Marinated Raw Shrimp Skewers previously frozen 45 g
Brochettes de crevettes crues marinées décongelées

2⁹⁹

COMPLIMENTS
Marinades
275-350 mL
Marinades
COMPLIMENTS

Happy Long Weekend!

Victoria Day, May 20th



Sobeys
OFFICIAL GROCER



FEED THE DREAM

Fresh picks



From Canada
du Canada

2.29

/lb
Hot House Tomatoes product of
Canada, Canada no 1 grade 5.05/kg
Tomates de serre produit du Canada,
catégorie Canada n° 1



From Canada
du Canada

50 PTS
when you buy 1

6.99

Hiros or Assorted Cherry Tomatoes
on the Vine product of Canada 340 g
Tomates Hiros ou tomates cerises
assorties sur vigne produit du Canada



50 PTS
when you buy 1

5.99

Mini Sweet Peppers
product of Canada or Mexico 454 g
Mini-poivrons doux produit du Canada
ou du Mexique

Enjoy fresh
hothouse
produce!



From Canada
du Canada

3.49

Mini Seedless Cucumbers
product of Canada no 1 grade 6 pk
Mini concombres sans pépins produit du
Canada catégorie n° 1



100 PTS
when you buy 2

2/\$8

From Canada
du Canada
GOODLEAF Salad Blends
113 g or Microgreens 50 g
product of Canada
Mélanges à salade
GREENBELT ORGANIC,
mélanges de laitue
GOODLEAF ou
micropousses produit
du Canada

Stock up for the long weekend



Buy 1 Get 1 FREE
*all equal or lesser value



BUY 1 GET 2ND 50% off

3.49 /lb
Pork Half Loin Bone-In Chops frozen or Fresh Pork Shoulder Blade Roasts or Steak Family Size 7.69/kg
Côtelettes de demi-longe de porc avec os surgelées ou rôtis ou bifteck de palette d'épaule de porc frais format familial

10.99 /lb
Live Market Lobsters product of Atlantic Canada subject to availability 24.23/kg
Homards de marché vivants produits du Canada atlantique selon les arrivages

7.99 with Scene+ Card
8.99 without Scene+ Card
Seedless Watermelon product of USA or Mexico
Melon d'eau sans pépins produit des E.-U. ou du Mexique

4.99 3 PACK
Rainbow Peppers product of Canada 3 pk
Poivrons arc-en-ciel produit du Canada

5.99 200 PTS when you buy 2
Cookies 260-310 g 10 pk
Biscuits

3.79 /100 g
PANACHE Ham, Turkey or Chicken selection varies by store
Jambon, dinde ou poulet
PANACHE sélection variant selon le magasin

2/14
PEPSI or COCA-COLA Soft Drinks 12x355 mL
Boissons gazeuses PEPSI ou COCA-COLA

2/\$5
CHRISTIE Cookies selected 212-303 g
Biscuits CHRISTIE certaines variétés

3/7.98
CHRISTIE Snacking Crackers selected 175-386 g
Biscuits CHRISTIE certaines variétés

3/9.99
INTERNATIONAL DELIGHT 473 mL or SIGGI'S Yogurt or OIKOS Greek Yogurt 4 pk
INTERNATIONAL DELIGHT ou yogourt SIGGI'S ou yogourt grec OIKOS

5.99
DAIRY ISLE Butter 454 g
Beurre DAIRY ISLE

3.99
TROPICANA Orange Juice selected 1.54 L
Jus d'orange TROPICANA certaines variétés

8.99
GENERAL MILLS Jumbo Size Cereal selected 790-1 kg
Céréales format géant GENERAL MILLS certaines variétés

2.77
CLOVER LEAF Albacore Tuna 170 g
Thon germon CLOVER LEAF

3.99
COMPLIMENTS Ice Cream 1.5 L or Ice Cream Cone Novelties 4 pk (peanut free)
Crème glacée COMPLIMENTS ou cornets de crème glacée (sans arachides)

17.99
FOLGERS Coffee K-Cup® Pods 30 pk, TIM HORTONS Roast and Ground Coffee 652 g bag, MELITTA Single Serve Coffee 30 pk or Traditional Roast 930 g
Capsules de café K-Cup® FOLGERS, café torréfié et moulu TIM HORTONS sachet, capsules de café individuelles MELITTA ou café torréfié Traditionnel

19.99
TIDE Laundry Detergent 3.9-4.55 L or Pods 45-81 pk or IVORY Snow Pods 45 pk
Détergent à lessive TIDE, capsules Pods ou capsules IVORY Neige

3.99 1000 PTS when you buy 6
QUAKER Instant Oatmeal 168-344 g or Quack or Old Fashioned Oats 1 kg selected
Gruau instantané QUAKER ou gruau rapide ou à l'ancienne certaines variétés

3.49 150 PTS when you buy 2
MOTT'S Clamato 1.89 L
Clamato MOTT'S

3.49 300 PTS when you buy 3
KOOL-AID Jammers 10x180 mL
Jammers KOOL-AID

24.99 250 PTS when you buy 1
PAMPERS Super or HUGGIES Giga Pack Diapers 38-120 pk or Easy Ups or Ninjamas 34-74 pk
Couches paquet super PAMPERS ou paquet giga HUGGIES ou Easyups ou Ninjamas

Scene+ GET 1000 PTS FOR EVERY \$100 SPENT IN HAPPY HER, HAPPY HIM OR HAPPY CUSTOM GIFT CARDS!

19.79
VIZZY Max Dragonfruit Mango 6x355 mL cans
Pitaya et mangue VIZZY Max

18.79
COORS LIGHT or BUDWEISER Lager 8x355 mL cans
Lager COORS LIGHT ou BUDWEISER en canettes

46.99
JACKSON TRIGGS Pinot Grigio 4 L bag in box
Pinot Grigio JACKSON TRIGGS sachet de 4 L en boîte

\$24
TOM GORE Cabernet Sauvignon 750 mL
Cabernet Sauvignon TOM GORE

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text provided for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. All 24 Hour locations prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobeys locations within New Brunswick. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/VeriSign/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based ink. New Brunswick. Supplement to The Telegraph Journal, The Daily Gleaner & The Chronicle Herald. SOBEYS_WK03_OBC_ATL_NB_BI

LOAD IT TO GET IT!

Get up to 700 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.MyGroceryOffers.ca)

That's like \$7 toward your groceries



Scene+ DIGITAL EXCLUSIVE

Download on the App Store

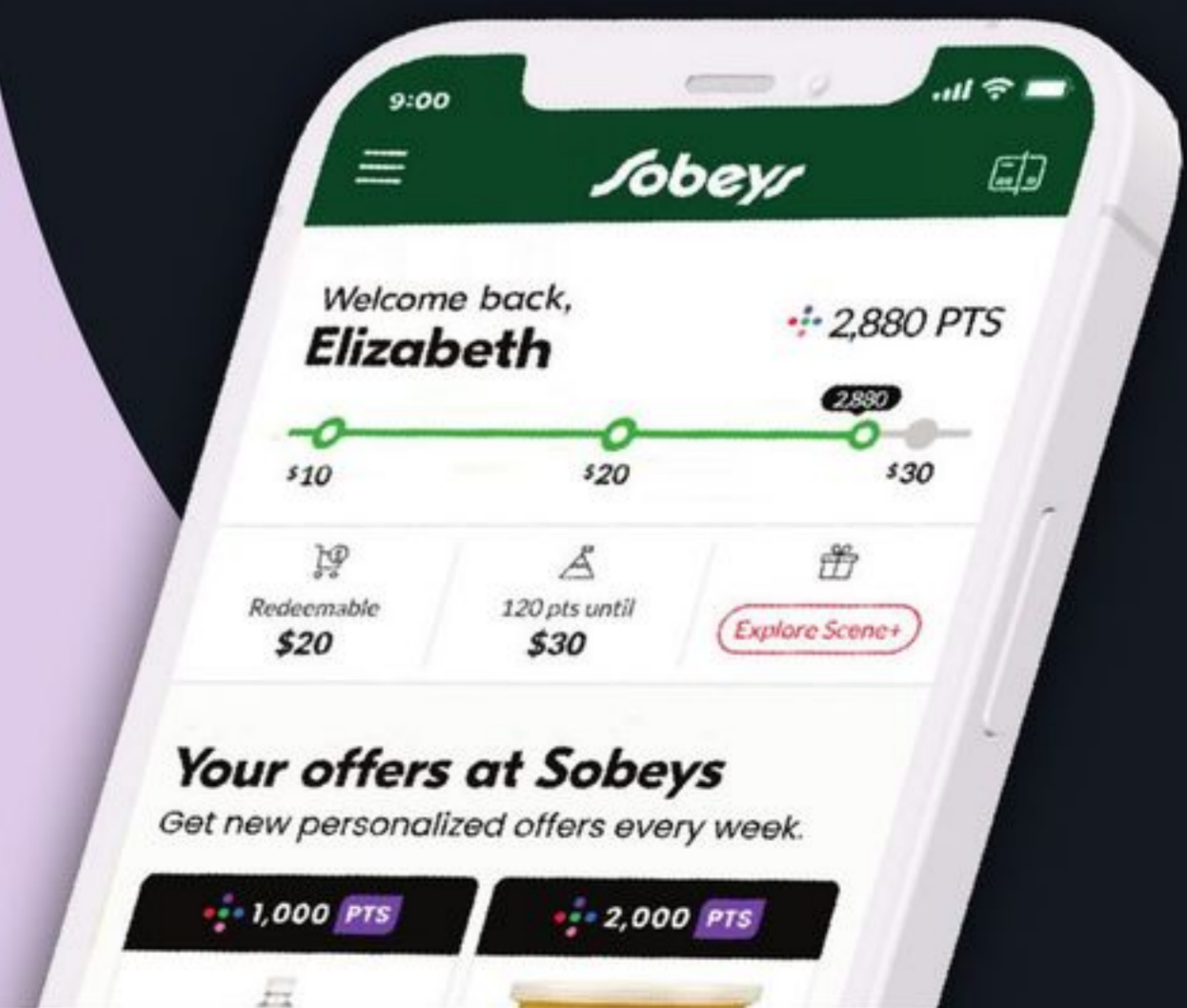
GET IT ON Google Play

Get **300 PTS** when you buy 1

COMPLIMENTS Breaded or Battered Fish 454-700 g

Get **400 PTS** when you buy 1

COMPLIMENTS Dipped Chocolate Chip Granola Bars 40 pk



Offer valid May 16th to May 22nd, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



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4.94
ea

NESTLÉ Premium Frozen Desserts or Real Dairy Ice Cream 1.5 L, Drumsticks, DEL MONTE or Selected Premium Novelties 4-10 pk selection may vary by location. Dessert glacé de qualité supérieure ou crème glacée La Vraie Crème NESTLÉ, nouveautés DEL MONTE et certaines variétés de qualité supérieure.

New & Improved Nestlé® Novelties!



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So grillworthy

Happy long weekend



Buy 1 Get 1
FREE

Prepared Fresh Daily
Produces Fruit and Vegetable
Kabobs assorted sizes
Brochettes de fruits et légumes
Frais préparées chaque jour
formats assortis

READY FOR YOU

Veggie & fruit kebabs for the win

From Atlantic Canada
du Canada Atlantique
3.99

Foil Potatoes product of Atlantic Canada 4 pk
Pommes de terre enveloppées de papier d'aluminium produit du Canada atlantique

fresh baked buns

YUCATAN Guacamole Large Squeeze 6 pk mini or Avocado Salsa 340-454 g Guacamole grand à presser YUCATAN mini ou salsa à l'avocat



75 PTS when you buy 1



4.49

50 PTS when you buy 2

Kaiser Buns 6 pk 500 g
Petits pains Kaiser

Cakes make the celebration



NEW

200 PTS when you buy 1

LIMITED TIME ONLY

9.99

BRANDT Mini Smoked Farmer or Spicy Cheese Sausages 375 g
Mini-saucissons fermiers fumés ou au fromage épicé BRANDT

Confetti or Strawberry Lemonade Cake Full Cake 970 g-1 kg 21.99, Half Cake 485-500 g 10.99 or Slice 160-165 g 3.99
Gâteau confetti ou limonade aux fraises gâteau entier 21.99, demi-gâteau 10.99 ou tranche 3.99

21.99
Full Cake



4.99
100 PTS when you buy 2

NESTLÉ Multipacks 164-208 g or WHITTAKER'S Chocolate Bars 200-220 g
Emballages multiples NESTLÉ ou barres de chocolat WHITTAKER'S

That's like \$10 toward your groceries

1000 PTS when you buy 4

8.99

KRAFT Singles 825 g or PHILADELPHIA Cream Cheese 450 g
KRAFT Singles ou fromage à la crème PHILADELPHIA



\$3

CHRISTIE Crispers or Bits & Bites 145 g
Crispers ou Melli-Mélo CHRISTIE

100 PTS when you buy 2

10.99

SWANSON Oven Easy or Family Skillet Meals 879 g-1.19 kg
Repas faciles au four ou à poêler format familial SWANSON

4.99

COMPLIMENTS Belgian Waffles 268 g
Gaufres belges COMPLIMENTS



2/\$8

SMARTFOOD Popcorn 150-220 g
Maïs soufflé SMARTFOOD

8.99

RED BULL Energy Drinks 4x250 mL or ATYPIQUE Non-Alcoholic Mocktails 4x355 mL
Boissons énergisantes RED BULL ou cocktails sans alcool ATYPIQUE

BUY MORE SAVE MORE

2.49

GAY LEA Sour Cream 425-500 mL 3.99 ea
Crème sure GAY LEA

GREAT GIFT IDEA! Our Gift Cards can be any amount.

We've got sizzling deals on the ingredients for a great long weekend!

Scene⁺
EARN POINTS ON ALL
IN STORE MARINATED
FRESH MEAT PRODUCTS
GET UP TO **1200 PTS**
SPEND \$20-29⁹⁹, GET **500 PTS**
SPEND \$30
OR MORE, GET **1200 PTS**

There's like
\$12
toward your
groceries

READY
FOR
YOU



5.99

ea when you
buy 2 or more
MAPLE LEAF Bacon 375 g
6.99 ea
Bacon MAPLE LEAF



Great for salads
and dips



11.99
ea
IFC Coldwater Cooked
Shrimp 150-250 ct 350 g
Crevettes nordiques cuites
IFC 150-250 un.

A seafood
extravaganza

18.99

IFC Atlantic Canada
Cooked Snow Crab Clusters
or Lobster Claws & Arms 454 g
or Raw Lobster Tails 2 pk 200 g or
COMPLIMENTS Large Cooked Shrimp
in ring with sauce 737 g
Sections de crabe des neiges du Canada
atlantique cuites IFC ou pinces et pattes
de homard ou queues de homard crues
ou grosses crevettes cuites
COMPLIMENTS dans une
couronne avec sauce

100 PTS
when you buy 1



150 PTS
when you buy 2

4.99
OLD EL PASO Taco Kits 250-510 g
Ensembles à tacos OLD EL PASO

Offer valid in-store from May 16-29, 2024

500 PTS
when you buy
any 4 items*†



5.99
CLUB HOUSE La Grille Assorted
Spices 20-248 g
Epices assorties La Grille
CLUB HOUSE



3.99
SMUCKER'S Topping 428 mL
Garniture SMUCKER'S



4.99
COMPLIMENTS Napkins 100 pk
Serviettes COMPLIMENTS



15% off
COMPLIMENTS Spices or
Seasonings selected 5-825 g
Epices et assaisonnements
COMPLIMENTS certaines variétés



5.99
SCRUBBING BUBBLES Cleaners
567 g, 946 mL or WINDEX
765-950 mL
Nettoyants SCRUBBING BUBBLES
ou WINDEX



250 PTS
when you buy 2

OFF! Insect
Repellent or Raid
Insect Control
Chasse-moustiques
OFF! ou contrôle
des insectes RAID

Scene⁺ GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys app.

SOBEYS_WK03_P00_ATL_AS_NB_BB

Deals all week long! Thursday, May 16th - Wednesday, May 22nd*

Cheers to the long weekend



16⁴⁹ CORONA Extra
6x330 mL bottles



20⁴⁹ COORS Original
8x355 mL cans



11⁶⁹ MOLSON CANADIAN
Cold Shots 8x222 mL cans



25⁴⁹ PUMPHOUSE Real Vodka
Water Variety Pack
8x355mL Cans



19⁷⁹ SIMPLY SPIKED Peach
6x355 mL Cans



12⁴⁹ Bask Sauvignon Blanc or
Pinot Noir 750mL



18⁹⁹ COORS Seltzer Pineapple
Colada 6x355 mL cans



46⁹⁹ JACKSON TRIGGS Cabernet
Sauvignon 4 L Bag in Box



voilà by Sobey's

Check off your Victoria Day list with Voilà!
**Select Beer & Wine available
for Curbside Pickup***
voila.ca

*NB customers only. Must be 19+ to purchase alcohol and present appropriate I.D. to confirm you are the age of majority

Get out & garden

Garden centre locations now open!

Available at most stores
Disponibles dans la plupart
des magasins

Grown in
New Brunswick

Grown in
New Brunswick

Grown in
New Brunswick

4.49
ea when you
buy 2 or more

Assorted Flowering
Annuals 4" 4.79 ea
Annuelles en floraison
assorties 4 po

3.49
ea when you
buy 2 or more

SWEET VALLEY Vegetables
or Herbs 3.5" 3.79 ea
Légumes et fines herbes
SWEET VALLEY 3.5 po

BUY
MORE
SAVE
MORE

8.99
ea when you
buy 2 or more

Assorted Annuals 6 pk featuring Dianthus,
Petunias or Impatiens 9.99 ea
Annuelles assorties dianthus, pétunias et
impatiens en vedette

2/22

Assorted Perennials or
Boxwood 1 gallon 12.99 ea
Plantes vivaces ou buis
assortis 1 gallon

Grown in
New Brunswick

Grown in
New Brunswick

100 PTS
when you buy 1

14.99
Premium Annual Planter
8"
Jardinière d'anneaux de
qualité supérieure 8 po

500 PTS
when you buy 2

34.99
Premium Jumbo
Hanging Basket or
Planter 13" 44.99 ea
Panier suspendu ou
jardinière géant de
qualité supérieure 13 po

That's like
\$5
toward your
groceries

2/46

Boston Fern 10"
24.99 ea
Fougère Boston 10 po

BUY
MORE
SAVE
MORE

14.99
ea when you
buy 2 or more

Assorted Fruit Bushes 1 gallon pot blueberry,
strawberry or raspberry 16.99 ea
Arbustes fruitiers assortis bleuets, fraises ou
framboises pot de 1 gallon

BUY
MORE
SAVE
MORE

3.49
ea when you
buy 2 or more

COMPLIMENTS Sheep or Cow Manure 25 L 3.99 ea
Fumier de mouton ou vache COMPLIMENTS

BUY
MORE
SAVE
MORE

2.75
ea when you
buy 4 or more

COMPLIMENTS Black Earth Topsoil 25 L 2.99 ea
Terreau de terre noire COMPLIMENTS

Fruity fresh...

Scene+
**MEMBER
PRICING**

3.99 with Scene+ Card
4.49 without Scene+ Card

Blackberries product of Mexico or USA 170 g
Mûres produit du Mexique ou des E.-U.

200 PTS
when you buy 4

2/\$4

Large Ataulfo
Mangos product of Mexico
Grosses mangues
Ataulfo produit du Mexique

15% off

Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes
Salade de fruits ordinaire ou tropicale préparée chaque jour formats assortis

3.99

Limes product of Mexico 454 g
Limes produit du Mexique

2.49 /lb

Royal Gala Apples product of Atlantic Canada fancy grade 5.49/kg
Pommes Royal Gala produit du Canada atlantique

Veggie love...

50 PTS
when you buy 1

6.99

Corn Tray product of USA 5 pk
Plateau de maïs produit des E.-U.

50 PTS
when you buy 1

2.99

COMPLIMENTS ORGANIC Whole White Mushrooms product of Canada 227 g
Champignons blancs entiers
COMPLIMENTS BIOLOGIQUE produit du Canada

2.99 /lb

Zucchini or Eggplant product of USA or Mexico 6.59/kg
Courgettes ou aubergine produit des E.-U. ou du Mexique

2/2.50

Green Onions product of Mexico
Oignons verts produit du Mexique

2.99

COMPLIMENTS Baby-Cut Mini Carrots product of USA no 1 grade 340 g
Carottes coupées
COMPLIMENTS produit des E.-U. catégorie n° 1

50 PTS
when you buy 1

3.99

SUNRISE Tofu Smoked Sriracha 180 g or SOYANIC ORGANIC Tofu Firm Medium 454 g or Extra Firm 350 g
Tofu SUNRISE fumé à la sriracha ou tofu mi-ferme BIOLOGIQUE SOYANIC ou extra-ferme

12 ea when you buy 2 or more

Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg 12.99 ea
Plateaux de fruits ou de légumes frais préparés chaque jour en magasin

4.99 ea when you buy 2 or more

RENEE'S Dressings assorted varieties 350-355 mL 5.49 ea
Vinaigrettes RENEE'S variétés assorties

10.99

PLANTERS In-Shell Peanuts 2 kg
Arachides en écales
PLANTERS

4.49

COMPLIMENTS Candies selected varieties 350-450 g
Bonbons
COMPLIMENTS certaines variétés

GREAT GIFT IDEA! Our Gift Cards can be any amount.

Smokin' hot deals

Break out the smoker!

Savoury
pork belly!

Master
classic ribs!

8⁹⁹
/lb

Fresh Beef Back Ribs Family Size cut by your meat expert from Canada AA grade beef 13.82/kg. Côtes de dos de boeuf fraîches format familial coupe de boeuf Canada AA.

5⁹⁹
/lb

Fresh Whole Skinless Pork Belly 13.21/kg. Poitrine de porc fraîche entière sans peau sous vide.

That's like
\$10
toward your
groceries

1000 PTS
when you buy 1 pkg

300 PTS
when you spend
\$15 or more

11⁹⁹
/lb

Fresh Beef Chuck Short Ribs Family Size cut by your meat expert from Canada AA grade beef 26.43/kg. Côtes levées de bloc d'épaule boeuf frais format familial coupe par votre expert boucher de boeuf Canada AA.

4⁴⁹
/lb

Fresh AIR-CHILLED Whole Chicken 8.90/kg. Poulet entier REFFROIDI À L'AIR frais.

200 PTS
when you buy 1

fresh &
tender pork!

3⁴⁹
/lb

Fresh Pork Shoulder Picnic Roast 17.59/kg. Rôti à épaule de porc picnic frais jarret enlevé.

3⁹⁹
/lb

Fresh Boneless Pork Sirloin Chops or Roasts Family Size 8.80/kg. Côtelettes ou rôtis de surlonge de porc frais et désossés format familial.

BUY MORE
SAVE MORE

5⁵⁰
ea when you
buy 2 or more

COMPLIMENTS Lean Ground Pork or Extra Lean Ground Chicken or Minced Turkey 450-454 g starting at 5.99 ea.

Porc haché maigre ou poulet haché extra-maigre ou hachis de dinde COMPLIMENTS

5⁹⁹
/lb

PANACHE Breakfast or Dinner Pork Sausage 375-500 g. Saucisse de porc à déjeuner ou à dîner PANACHE.

STARTING AT
9⁹⁹
/lb

NOBLE PREMIUM BISON Steak Cubes or Inside Round, Top Sirloin, Ribeye or Striploin Steaks 226 g. Cubes de bifteck ou biftecks d'intérieur de ronde NOBLE PREMIUM BISON, biftecks de haut de surlonge de faux-filet ou de contre-filet.

7⁹⁹
/lb

Stuffed Portabello Mushroom Caps with Mild Italian Pork Sausage 17.61/kg. Champignons Portabello farcis à la saucisse de porc douce à l'italienne.

8⁹⁹
/lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AA grade beef 19.82/kg. Rôti d'intérieur de ronde désossé frais à cuire au four. STERLING SILVER ou bifteck à mariner format familial coupé par votre expert boucher de boeuf Canada AAA.

25
Sterling
Silver

Celebrate 25 Years
with Sterling Silver®

So tender
HAND-SELECTED
AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

19⁹⁹
/lb

Fresh Boneless Rib or Rib Eye Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AA grade beef 44.07/kg while supplies last. Bifteck à griller désossé de côte ou de faux-filet format familial ou rôti à cuire au four de qualité supérieure coupé par votre expert boucher de boeuf Canada AA jusqu'à épuisement des stocks.

quick & easy

BUY MORE
SAVE MORE

2⁹⁹
ea when you
buy 3 or more

SCHNEIDERS Smokies 175 g. LUNCHMATE Stackers or GREENFIELD Kits 67-120 g selected 3.99 ea. Smokies SCHNEIDERS, Combiné LUNCHMATE ou troussees GREENFIELD certaines variétés.

8⁹⁹
/lb

PILLERS Turkey Bites, Mini Pepperoni or Salami Sticks 300-500 g. Turkey Bites, mini pepperoni or Salami Sticks PILLERS.

250 PTS
when you buy 2

9⁹⁹
/lb

COMPLIMENTS Smoked Sausages 900 g. Saucisses fumées COMPLIMENTS.

5⁹⁹
/lb

MAPLE LODGE FARMS Ultimate Chicken Franks 900 g. Saucisses de Francfort de poulet MAPLE LODGE FARMS.

7⁹⁹
/lb

WONG WING Frozen Entrées, Egg Rolls, Spring Rolls or Dumplings or BONTE Donair Kits 350-650 g. Hors-d'œuvre surgelés WONG WING, pâtés impériaux, rouleaux de printemps ou quenelles ou troussees de donair BONTE.

10⁹⁹
/lb

COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Chili 907 g, 1 kg or PANACHE Fisherman's Pie 800 g. Lasagne au boeuf, au poulet ou aux légumes COMPLIMENTS, macaroni au fromage ou chili ou pâté du pêcheur PANACHE.

110 PTS
when you buy 1

300 PTS
when you buy 2

14⁹⁹
/lb

MARCANGELO Pork Breakfast Sausage Links & Patties, Chicken or Pork Meatballs 1.2-1.4 kg. Liens et galettes de saucisses de porc à déjeuner MARCANGELO, boulettes de viande de poulet ou de porc.

15⁹⁹
/lb

THE KEG Frozen Pork Back Ribs or SWISS CHALET Chicken Strips or Nuggets 700 g. Côtes de dos de porc surgelées THE KEG ou lanieres ou croquettes de poulet SWISS CHALET.

Scene+

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10% minimum spend on everyday purchases in the first year.
Conditions apply. *See full document. Offer subject to change.
Offer effective from 1 June 2024.

SOBEYS_WK03_POS_ATL_N5_N8_BB

seafood fruits de mer



STARTING AT 125^{ea}
Fresh Choice Oysters
subject to availability
Huîtres de choix fraîches
selon les arrivages



19⁹⁹
STAR OF THE SEA Cooked Lobster Meat,
Broken Tails, Claws or Knuckles 200 g
Chair de homard cuit STAR OF THE SEA
queues, pinces ou jointures coupées



14⁹⁹
COMEAU Bacon Wrapped Sea Scallops
340 g or PHILLIPS Crab Meat or Claw 227 g
Pétoncles enrobés de bacon COMEAU ou
chair ou pince de crabe PHILLIPS



8⁹⁹
WILLY KRAUCH'S Cold Smoked Atlantic
Salmon or COMEAU Hot Smoked
Atlantic Salmon Strips previously frozen
selected 150 g
Saumon atlantique fumé à froid WILLY
KRAUCH'S ou lamères de saumon de
l'Atlantique fumé à chaud COMEAU
décongelées certaines variétés



4⁹⁹
Fresh Atlantic Salmon Portions
113 g product of Canada
Portions de saumon de l'Atlantique
frais produit du Canada



11⁹⁹
/lb
Coho Salmon Fillets product of Chile or
Wild Mahi Mahi Fillets product of Peru
Frozen or previously Frozen 26.43/kg
Filets de saumon coho produit du Chili ou
filets de mahi mahi sauvage produit du
Pérou surgelés ou décongelés



12⁹⁹
HIGH LINER Signature Cuts, Pan-Sear or
Breaded or Battered Premium Fish 425-540 g
Poisson de qualité supérieure Coupes
Signature ou Poêlée Sélection ou pané ou en
pâte HIGH LINER



14⁹⁹
COMPLIMENTS Cooked Shrimp in
bag with cocktail sauce 680 g
Crevettes cuites COMPLIMENTS
en sachet avec sauce cocktail

kitchen cuisine



14" Take & Bake
Pizza 715-890 g
Pizza à emporter
et à cuire de 14 po

Get 250 PTS
When you buy 2
Get 400 PTS
When you buy 3
or more Pizzas



10% off
7 Layer Mexican Small or Large or
Devilled Eggs 4-12 pk
Trempelette à la mexicaine à 7 étages
petite ou grande ou œufs farcis



5⁴⁹
SUMMI Asian
Appetizers 240-350 g
Hors-d'œuvre asiatiques
SUMMI



8⁹⁹
SUMMER FRESH Salads
750-800 g
Salades SUMMER FRESH



1⁹⁹ with
Scene+
Card
2⁴⁹ without
Scene+
Card
VILLAR GP Empanadas 80 g assorted
varieties, available hot or chilled, ready to eat
Empanadas VILLAR GP variétés assorties,
disponibles chaudes ou refroidies, prêtes
à déguster



7⁹⁹
STARTING AT
OLIVIERI Pasta or Sauce
540-700 g or 600 mL
Pâtes ou sauce OLIVIERI



4²⁹
SUMMER FRESH Dips
or Hummus 200-227 g
Trempelettes ou hummus
SUMMER FRESH

deli charcuterie



200 PTS
when you buy
400 g or more
35% off
OKA original or OKA Swiss-Style works out to 3.63/100 g or
L'EXTRA Brie & Double Crème works out to 3.05/100 g
OKA original or OKA Style suisse soit 3.63/100 g ou brie et
double crème L'EXTRA soit 3.05/100 g



1⁰⁰
when you buy 2
\$1 off
BALDERSON Cheddar
Blocks 250-280 g
Blocs de fromage
cheddar BALDERSON



13⁹⁹ with
Scene+
Card
14⁹⁹ without
Scene+
Card
COMPLIMENTS Sliced Cheese 440 g
Fromage en tranches COMPLIMENTS



3⁴⁹
/100 g
COMPLIMENTS Hungarian, German or
Peppercorn Dry-Cured Salami
Salami hongrois, allemand ou au poivre
traité à sec COMPLIMENTS



17⁹⁹ **200 PTS**
when you buy 1
GRAB & GO Charcuterie Boards
Classic, Fruit & Cheese or Smoke &
Fire 468-508 g
Planches de charcuterie À
EMPORTER Classique, Fruits et
fromage ou Fumée et feu



11⁰⁰
LIMITED
TIME
ONLY
NEW
6⁹⁹
SALAMI DI PRIMAVERA
200 g product of Italy
SALAMI DI PRIMAVERA
produit de l'Italie



Try our **NEW FLAVOUR Beer & Orange**
6⁹⁹
LIMITED
TIME
ONLY
NEW
PILLER'S
Charcuterie Sliced Salami 125 g selected
Salami en tranches Charcuterie PILLER'S
certaines variétés

BAKE SHOP



16⁶⁹
STARTING AT
6" Cheesecakes
810-955 g
Gâteaux au
fromage de 6 po



7⁹⁹
Cinnamon
Buns 8 pk 630 g
Brioches à la cannelle



13⁹⁹
TRY OUR
Lemon Shortcake,
available for a
Limited Time



3⁹⁹
Mini Croissants filled with lemons, caramel or
raspberry apple 6 pk 275 g
Mini-croissants fourrés
au citron, au caramel
ou à la framboise



4⁷⁹ with
Scene+
Card
5²⁹ without
Scene+
Card
STUYVER'S Ciabatta or
Portuguese Buns 4 pk 340-400 g
Petits pains ciabatta ou portugais
STUYVER'S



8⁹⁹
when you
buy 2 or more
COMPLIMENTS 8" Pies peach or
jumbleberry 680 g 9.99 ea
Tartes de 8 po COMPLIMENTS aux
pêches ou fruits de champs



3⁴⁹
when you
buy 2 or more
COMPLIMENTS Garlic Bread
284 g 3.79 ea
Pain à l'ail COMPLIMENTS

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www.sobeys.com/getflyer

Get hooked on a backyard seafood boil!

Turn up the flavour with fresh seafood



CHOOSE
CANADIAN
SEAFOOD



Harvested from the cold clean waters on the East Coast of Canada - our lobsters are sweet & succulent.

10⁹⁹
/lb

Live or Fresh Cooked Market Lobsters
24.23/kg subject to availability

[Click here for the Lobster Seafood Boil Recipe](#)

frozen & dairy produits surgelés et laitiers

 <p>4.99</p> <p>NATREL Fine Filtered or Plus Protein Milk 2 L Lait finement filtré ou protéiné Plus NATREL</p>	 <p>5.99</p> <p>TWO GOOD Greek Yogurt 625 g or DANONE ACTIVIA Drinkable Yogurt 8 pk Yogourt grec TWO GOOD ou yogurt à boire DANONE ACTIVIA</p>	<div style="border: 2px solid black; padding: 5px;"> <p>Scene+ MEMBER PRICING</p>  <p>5.99 with Scene+ Card 7.99 without Scene+ Card</p> <p>KELLOGG'S Eggo Waffles 560 g Gaufres Eggo KELLOGG'S</p> </div>	
 <p>6.49 +100 PTS when you buy 2</p> <p>YOP Yogurt Drinks 200 mL, 6 pk or LIBERTÉ Méditerranée Yogurt 900 g Yogourt à boire YOP ou yogurt Méditerranée LIBERTÉ</p>	 <p>5.49 +100 PTS when you buy 2</p> <p>KRAFT Dips 340 g Tremettes KRAFT</p>	 <p>6.49</p> <p>MCCAIN Deep 'N Delicious Cakes 510 g or Mini Cake Cups 340 g Gâteaux Deep 'N Delicious MCCAIN ou coupes de gâteau Mini</p>	 <p>4.49</p> <p>MCCAIN Regular Fries 1.5 kg Frites coupe droite MCCAIN</p>
 <p>4.99</p> <p>COMPLIMENTS Cozy Coop Large White Eggs 12 pk Oeufs blancs calibre gros provenant du poulailler douillet COMPLIMENTS</p>	 <p>5.99</p> <p>TROPICANA Drinks or Lemonade 1.54 L or PURE LEAF Iced Tea 1.75 L Boissons ou limonade TROPICANA ou thé glacé PURE LEAF</p>	 <p>5.99 +100 PTS when you buy 3</p> <p>HEALTHY CHOICE Zero or Power Bowls 262-280 g Bols Zero ou Énergie HEALTHY CHOICE</p>	 <p>3.49</p> <p>MICHELINA'S Grande Entrées 454 g Repas Grande MICHELINA'S</p>
 <p>10.99</p> <p>COMPLIMENTS Shredded Cheese 620 g or ARMSTRONG Natural Cheese Slices 500 g Fromage râpé COMPLIMENTS ou tranches de fromage naturel ARMSTRONG</p>	 <p>7.49 BUY MORE SAVE MORE when you buy 2 or more</p> <p>COMPLIMENTS Butter Sticks salted or unsalted 45.4 g, 8.29 ea Bâtonnets de beurre COMPLIMENTS salés ou non salés</p>	 <p>7.99 +100 PTS when you buy 2</p> <p>DR. OETKER Giuseppe Stuffed Crust Pizza 685-771 g Pizza à croûte farcie Giuseppe DR. OETKER</p>	 <p>3.79</p> <p>GREEN GIANT Frozen Vegetables 750 g or Valley Selections 400-500 g Légumes surgelés GÉANT VERT ou Valley Selections</p>

Love it. Or it's free. For details see COMPLIMENTS.ca

 <p>4.99 +50 PTS when you buy 1</p> <p>COMPLIMENTS Greek Yogurt 650 g Yogourt grec COMPLIMENTS</p>	 <p>3.49 +50 PTS when you buy 2</p> <p>COMPLIMENTS Cream Cheese or Spread 227-250 g Fromage à la crème ou tartinaide COMPLIMENTS</p>	 <p>4.49</p> <p>COMPLIMENTS Frozen Entrée Bowls 300 g Bols de repas surgelés COMPLIMENTS</p>	 <p>99¢ +50 PTS when you buy 2</p> <p>COMPLIMENTS Frozen Punch 283 mL Punch surgelé COMPLIMENTS</p>
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natural health santé naturelle

 <p>5.99</p> <p>SILK Yogurt 650 g Yogourt SILK</p>	 <p>7.79 +50 PTS when you buy 1</p> <p>SNÖ Vegan Frozen Dessert or Novelties 3 pk Desserts surgelés végétaliens ou nouveautés SNÖ</p>	 <p>5.49 +100 PTS when you buy 2</p> <p>DAIYA Cheese Style Shreds slices or blocks 185-220 g Copeaux style fromage DAIYA tranches ou blocs</p>	 <p>2.29</p> <p>MID-DAY Squares 33 g</p>
 <p>6.49</p> <p>ZEVIA Sodas 355 mL, 6 pk Sodas ZEVIA</p>	 <p>3.99 BUY MORE SAVE MORE when you buy 2 or more</p> <p>SMARTSWEETS Low Sugar Candy 50 g Starting at 4.49 ea Bonbons à faible teneur en sucre SMARTSWEETS</p>	 <p>7.99 Gluten Free</p> <p>CHOSEN FOODS Avocado Oil Dressing 237 mL Vinaigrette avec huile d'avocat CHOSEN FOODS</p>	 <p>3.49</p> <p>ANNIE'S Macaroni & Cheese 149-170 g Macaroni au fromage ANNIE'S</p>
 <p>16.99 +300 PTS when you buy 2</p> <p>CENTRUM Vitamins 60-160 pk selected (Excluding Gummies) Vitamines CENTRUM certaines variétés (Sauf gélées)</p>	 <p>10.99</p> <p>ATKINS Protein Bars 5 pk Barres protéinées ATKINS</p>	 <p>39.99 +300 PTS when you buy 1</p> <p>LEAN FIT Whey Protein 832-875 g Protéines de lactosérum LEAN FIT</p>	 <p>4.99</p> <p>SILK Next or Protein Milk 1.74-1.75 L Lait Next Milk ou Protéines SILK</p>

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SOBEYS_WK01_P07_ATL_AS_NB_BI



端午節快樂
Happy Dragon Boat Festival



1.49
/lb

Asian Yellow Pears
product of
China 3.28/kg



2.29

EIGHT TREASURES Rice Stick Noodles 454 g or Rice Vermicelli Noodles 400 g available in selected stores and varieties



Large Papaya
product of
Guatemala

5.49



1.19

NONGSHIM Bowl Noodles selected varieties 86 g



2/\$3

COMPLIMENTS or EIGHT TREASURES Coconut Milk 400 mL



KIM PHAT Water Chestnuts whole or sliced 227 g or DAN-D PAK ORGANIC Chestnuts 100 g available in selected stores

1.49



drinks & snacks boissons et grignotines

<p>7.99 with Scene+ Card 9.99 without Scene+ Card MARS Pouches 324-400 g Sachets MARS</p>	<p>1.79 BUY MORE SAVE MORE EXCEL or WRIGLEY'S Gum Singles 2.19 ea Gomme en paquet individuel EXCEL ou WRIGLEY</p>	<p>1.49 BUY MORE SAVE MORE MAYNARDS Candy Singles 44-64 g 2.49 ea Friandises individuelles MAYNARDS</p>	<p>2/\$7 KELLOGG'S Special K or KASHI Bars selected varieties 144-200 g Barres Special K ou Kashi KELLOGG'S certaines variétés</p>
<p>2/\$9 200 PTS when you buy 2 CHEETOS 170-285 g</p>	<p>3.29 BUY MORE SAVE MORE QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea Crispy Minis QUAKER ou galettes de riz</p>	<p>2/\$3 SUNNY D 500 mL or PEACE Tea 695 mL SUNNY D ou thé PEACE</p>	<p>4.49 200 PTS when you buy 2 OASIS Juice 8x200 mL Tetra or SUNRYPE Slim 1.36 L Jus OASIS en boîte ou SUNRYPE Slim</p>
<p>200 PTS when you buy 2 COMPLIMENTS Snacks 265-300 g or Pretzel Sticks 320-400 g Collations COMPLIMENTS ou bâtonnets de bretzel</p>	<p>4.99 CHRISTIE Honey Maid Wafers 400 g or Fig Newtons 283 g Gaufrettes Honey Maid CHRISTIE ou Newtons aux figues</p>	<p>\$3 BUY MORE SAVE MORE CHRISTIE Mini Cookies 150-225 g or Ritz Mini Crackers selected 180-200 g 3.49 ea Mini-biscuits CHRISTIE ou mini-craquelins Ritz certaines variétés</p>	<p>2.79 BUY MORE SAVE MORE VOORTMAN Turnover Cookies 300 g 2.99 ea Chaussons VOORTMAN</p>

meal makers alliés-repas

<p>3.99 with Scene+ Card 4.49 without Scene+ Card DEMPSTER'S Bagels 6 pk or Signature Bagels 5 pk Bagels DEMPSTER'S ou bagels Signature</p>	<p>1.69 KING'S HAWAIIAN Sweet Rolls 4 pk Petits pains sucrés KING'S HAWAIIAN</p>	<p>200 PTS when you buy 2 11.99 HERSHEY'S Chipits 775-925 g Chipits HERSHEY'S</p>	<p>4.49 SUN-MAID California Raisins 375 g Raisins de Californie SUN-MAID</p>
<p>4.99 MATT & STEVE'S Extreme Beans 500 mL Haricots Extreme Beans MATT & STEVE'S</p>	<p>10.99 HELLMANN'S Mayonnaise 1.42 L Mayonnaise HELLMANN'S</p>	<p>4.99 KELLOGG'S Cereal selected varieties 210-435 g, Premium Cereal selected varieties 306-553 g or GENERAL MILLS Cheerios selected varieties pack 297-437 g Céréales KELLOGG'S certaines variétés, céréales de qualité supérieure certaines variétés ou Cheerios GENERAL MILLS certaines variétés</p>	<p>5.99 KELLOGG'S Family Size Cereals selected varieties 480-625 g or JIF Peanut Butter 1 kg Céréales format familial KELLOGG'S certaines variétés ou beurre d'arachide JIF</p>
<p>4.99 BEN'S ORIGINAL Bisto Express Family Size or Natural Selects 365-490 g Bisto Express format familial ou Sélection Naturelle BEN'S ORIGINAL</p>	<p>100 PTS when you buy 2 3.99 COMPLIMENTS Salsa 650 mL Salsa COMPLIMENTS</p>	<p>5.99 KIKKOMAN Soy or Teriyaki Sauce 591 mL, available in selected varieties and stores Sauce soya ou teriyaki KIKKOMAN disponible dans certaines variétés et certains magasins</p>	<p>3.79 GOLDEN DRAGON Sauce 455 mL selected varieties Sauce GOLDEN DRAGON certaines variétés</p>

Here for your budget and lifestyle

<p>3.99 50 PTS when you buy 1 COMPLIMENTS Soda Crackers 450 g or Honey Graham Wafers 408 g Craquelins COMPLIMENTS ou gaufrettes Graham au miel</p>	<p>200 PTS when you buy 2 COMPLIMENTS Chocolate Covered Almonds or Raisins 900 g Amandes ou raisins secs enrobés de chocolat COMPLIMENTS</p>	<p>500 PTS when you buy 1 34.99 \$5 toward your groceries COMPLIMENTS Coffee Pods 80 pk or BEST BUY Coffee Pods 100 pk Capsules de café COMPLIMENTS ou capsules de café VALEUR PLUS</p>	<p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g Croustilles COMPLIMENTS ou croustilles Saveur Extraa!</p>
<p>2.99 BUY MORE SAVE MORE COMPLIMENTS Hot Dog or Hamburger Buns 8 pk 3.49 ea Pains à hot-dog ou hamburger COMPLIMENTS</p>	<p>2.99 COMPLIMENTS Flavoured Mayo 300 mL Mayonnaise aromatisée COMPLIMENTS</p>	<p>50 PTS when you buy 2 1.79 COMPLIMENTS Flavored Light Tuna 85 g Thon aromatisé COMPLIMENTS</p>	<p>75 PTS when you buy 1 COMPLIMENTS English Muffins 6 pk Muffins anglais COMPLIMENTS</p>

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobey's.com

Explore a world of flavour!

Shop international foods storewide.



3⁹⁹
Okra product of Honduras 340 g

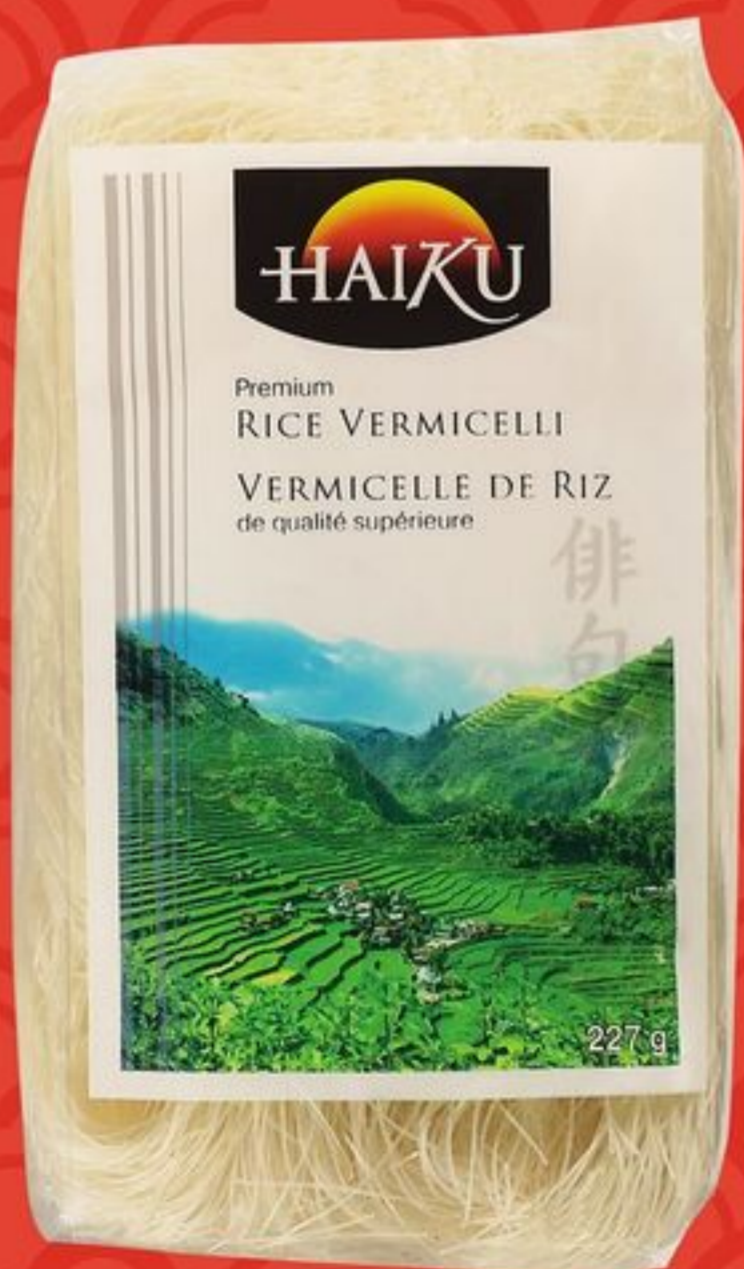


Dragon Fruit Pitahaya
product of Ecuador

4⁴⁸
ea

2⁹⁹

HAIKU Rice Vermicelli 227 g



4⁹⁹ THE SPICE TAILOR Meal Kits 285-375 mL selected varieties



4⁹⁹ MAGGI Liquid Seasoning 200 mL available in selected stores

5⁴⁹

GRACE Coconut Water 100% Pure 1 L available in selected stores



1⁷⁹

GRACE Peanut Punch 240 mL available in selected stores





EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

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[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

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²On all eligible purchases at participating grocery stores. Conditions Apply.

home & pet care

produits ménagers et pour animaux domestiques

8.99

ZIPLOC Storage Bags 10-180 pk selected varieties
Sacs d'emballage ZIPLOC certaines variétés

11.49 +300 PTS when you buy 2

GLAD Outdoor Waste Bags 20-40 pk Blue Recycle Bags 24-40 pk or Compostable Bags 44 pk
Sacs à déchets extérieurs GLAD, sacs de recyclage bleus ou sacs compostables

29.99

CHARMIN Bathroom Tissue 24-96 rolls or BOUNTY Paper Towel 8 pk
Papier hygiénique CHARMIN ou essuie-tout BOUNTY

7.99 without Scene+ Card

BONTERRA Bathroom Tissue 6-24 or 9-24 rolls, Facial Tissue or Paper Towel 3 pk
Papier hygiénique BONTERRA, mouchoirs ou essuie-tout

2.49 BUY MORE SAVE MORE

MILK-BONE 113 g or SNAUSAGES 196 g 3.19 ea
MILK-BONE ou SNAUSAGES

24.99

PEDIGREE Vitality Dry Dog Food 7-8 kg
Nourriture sèche pour chiens Vitalité PEDIGREE

23.99 +100 PTS when you buy 1

BLUE BUFFALO Tasteful Wet Cat Food 1.8 kg
Nourriture humide pour chats Tasteful BLUE BUFFALO

8.49

COMPLIMENTS Wild Bird Food 3.63 kg
Nourriture pour oiseaux sauvages COMPLIMENTS

32.99

TIDE Laundry Pods 85-112 pk or Power Pods 63 pk
Capsules Pods TIDE ou Power Pods

6.99 +100 PTS when you buy 2

AIRWICK Plug-In or Refill 20 mL
Plug-In ou recharges AIRWICK

6.99 +200 PTS when you buy 2

CLOROX Bleach 3.57 L
Eau de Javel CLOROX

27.99

STARFRUT The Rock Terra Ceramic Fry Pan 30 cm white quantities last
Poêle à frire en céramique de 30 cm The Rock Terra STARFRUT jusqu'à épuisement des stocks

health, beauty & baby santé, beauté et bébé

3.49

COLGATE Toothpaste 70-150 mL or Toothbrushes 1-3 pk
Dentifrice COLGATE ou brosses à dents

6.99

SOFTSOAP Hand Soap Refills 1.47 L
Recharges de savon pour les mains SOFTSOAP

21.99 +250 PTS when you buy 1

HUGGIES Baby Wipes 560-704 pk
Lingettes HUGGIES

7.99 +300 PTS when you buy 2

OLD SPICE Body Wash 532-709 mL or HERBAL ESSENCES Hair Care 400 mL selected
Nettoyant pour le corps OLD SPICE ou soins capillaires HERBAL ESSENCE

5.99 +100 PTS when you buy 2

TRESEMME Hair Care or Styling Aids 255-828 mL or 121-311 g selected
Soins capillaires ou produits coiffants TRESEMME

56.99 +200 PTS when you buy 1

ENFAMIL A+ Powder Refills 992 g
Recharges de poudre ENFAMIL A+

1.99 BUY MORE SAVE MORE

BABY GOURMET Baby Food Jars 113 g or Fruit & Veggie Based Purées 128 mL selected 2.49 ea
Bocaux d'aliments pour bébés BABY GOURMET ou purées à base de fruits et de légumes certaines variétés

15% off

ORAL-B Power Toothbrushes or Refills 3-5 pk or CREST 3DWhite Whitestrips 10 pk or Whitening Emulsions 29 mL selected
Brosses à dents électriques ou recharges ORAL-B ou Whitestrips CREST 3D ou émulsions blanchissantes certaines variétés

15% off +100 PTS when you buy 2

CERAVE Moisturizers or Cleansers selected sizes
Hydratants ou nettoyants CERAVE certains formats

4.49 +100 PTS when you buy 1

Q-TIPS 400 pk

\$1 BUY MORE SAVE MORE

COMPLIMENTS ORGANIC Baby Purées 128 mL 1.79 ea
COMPLIMENTS BIOLOGIQUE

pharmacy pharmacie

Only available at pharmacy locations. *Select products only available when a pharmacist is on duty.
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2 / 850

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Available in Zero Sugar

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4.97
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NEW 3 / 9.99
SIGGI'S Skyr Yogurt 4x100 g selected varieties

*Siggis' plain, vanilla and fruit yogurts have an average 20% less sugar and 20% more protein than leading plain, vanilla and fruit yogurts in Canada as measured by % Total in the category. (Source: NutriScan, 10/21/23, 10/21/23, 10/21/23)

Budweiser ZERO
FULL-FLAVOURED ZERO ALCOHOL BEER

14.99
BUDWEISER Zero Non-Alcoholic Beer 12x355 mL

Summer Refreshments

4.99 MOTT'S Mr&Mrs T Drink Mixes 1 L

4.99 ROSE'S Grenadine 739 mL

2 / 5.50 BAI Beverage 530 mL

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250 PTS when you buy 2

1.49 with Scene+ Card

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NEW

SPARKLING ICE assorted flavours 503 mL

BLACK RASPBERRY
ORANGE
PEACH
BLACK CHERRY

ZERO SUGAR ZERO CALORIES

I ♥ Reese's DAY
MAY 18TH

4/\$5 HERSEY'S Single Bars assorted varieties 34-58 g

4.49 HERSEY'S Bagged Chocolate 160-290 g

Scene⁺ Get 250 PTS When you spend \$10 or more on participating REESE'S products

Offer available May 2 - June 18, 2024. Spend \$10 before taxes.

MAKE SUMMER SIMPLE

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4.99 P.F. CHANG'S Sauces 350 mL selected varieties

5.99 ORVILLE REDENBACHER Microwave Popcorn 6-8 pks 248-492 g or Popping Corn 850 g

8.49 GARDEIN Supreme 397-425 g

4.49 ANGIE'S Boomchickapop 136-198 g 4.99-5.99 ea Buy 2 or more

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4.99 POPSICLE Frozen Novelties 12 pk selected varieties

5 MINS Cavendish Farms **Quick CRISP** POTATO TOTS BOUCHÉES DE POMMES DE TERRE

100 PTS when you buy 2

4.49 CAVENDISH FARMS Quick Crisp Fries or Tots 650 g

5 MINS Cavendish Farms **Quick CRISP** SLIM STEAK CUT COUPE BIFTECK MINCE

YOU COULD WIN 1 of 4 BACHARD BBQ GRAND SLAM UPGRADES

GET GRILLIN'

4.97 HEINZ Ketchup 750 mL-1 L, KRAFT Miracle Whip Spread 650-890 mL or HEINZ Picnic Pack 3x375 mL

200 PTS when you buy 2

3.69 Buy more save more **NEW LOOK**

DIANA Sauces 500 mL, Marinades 375 mL, or BULL'S-EYE BBQ Sauce 425 mL, KRAFT Salad Dressings 425 mL, 4.49 ea

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HELLMANN'S Mayonnaise 710-890 mL

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IT'S TIME TO GRILL!

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3.29 TABASCO Pepper Sauce 57 mL

7.99 MAILLE Gherkins 375 mL

4.79 MAILLE Mustard 200 mL

6.99 CATTLEBOYZ BBQ Sauce 490 mL

NEW **NEW** **NEW**

2.49 FRENCH'S Classic Yellow Mustard 400 mL

5.99 CLUB HOUSE La Grille Max the Meat Guy Seasonings 65-168 g

5.99 CLUB HOUSE La Grille Honey Hickory Rub Seasoning 180 g

4.79 FRANK'S RedHot Hot Sauces 354 mL

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