

FOODLAND

Fresh food. Friendly neighbours.



FEED THE DREAM



5.99
/lb

Inside Round Roasts
cut by your meat expert from
Canada AAA grade beef 13.21/kg



9.99

WATSON RIDGE
Chicken Bites, Chicken Breast
Cutlettes or Buttermilk Breaded
Chicken Breasts 800 g/1 kg

family
size



Members
SAVE
\$1

100 PTS
when you buy 1

Baked
IN-STORE

5.99

Brioche Buns
6 pk

Lean Ground
Beef 1.00/kg

4.99
/lb



99¢
ea



1.99
ea
without
Scene+
Card

PRODUCT OF ONTARIO
Seedless Cucumbers Canada no 1

2.99
/lb

Green, Red or Black
Seedless Grapes
product of Chile
no 1 grade 6.59/kg



4.77

ARMSTRONG Cheese 400 g or
Shredded Cheese 300-320 g or SAPUTO Mozzarella 500 g



5.99

LIBERTÉ
Greek Yogurt 650-750 g



4.49

COMPLIMENTS
Frozen Fruit selected 300-600 g



4.99

NESCAFÉ Taster's Choice Instant Coffee
100-170 g selected varieties



2/\$3

COMPLIMENTS
Potato Chips or Extraa! Flavour Chips 200 g



4/\$5

COMPLIMENTS Canned Legumes 540 mL.
Tomatoes 540-796 mL or Broth 900 mL

Scene+
SPEND & GET

4 DAYS ONLY - Thursday, May 2 - Sunday, May 5, 2024

SPEND \$60 OR MORE, GET SPEND \$80 OR MORE, GET SPEND \$100 OR MORE, GET

200 PTS 300 PTS 500 PTS

DON'T FORGET YOUR COUPON

Offer valid May 2 to May 5, 2024, at all Foodland locations in Ontario. Minimum qualifying purchase must be made in a single transaction. We have Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$60-\$79.99 or more awards only one 200 Scene+ points allotment or one 300 Scene+ points allotment or one 500 Scene+ points allotment. Maximum 500 Scene+ points per day. Offer excludes taxes, delivery charges, bill payments, service fees, credit fees, event tickets, gift cards, food/dairy products in Atlantic regions, pre-paid cards, poultry products and services, Watson Stone, McClellan's "Stonehenge" products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one basket/buyoff offer per Scene+ membership card per day. Visit <https://www.foodland.ca/terms> and conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Inc/parent.



FEED THE DREAM



SCAN FOR
OUR DIGITAL
FLYER



MAY 2024
PRICES EFFECTIVE FROM
MAY 2-8

THUR	FRI	SAT	SUN	MON	TUE	WED
2	3	4	5	6	7	8

JANES
ENGLISH STYLE
7.99

MINI BABYBEL 6 pk 102-120 g
or **THE LAUGHING COW** 8 pk 133 g
Dippers 140 g or Kiri Portions 144 g
5.49

40 PTS
when you buy 1

COMPLIMENTS
Ground Chicken or Turkey 450 g
4.99

JANES
Boxed & Breaded Seafood
450-510 g selected varieties

Baked IN-STORE

50 PTS
when you buy 2

4.29

Croissants
6 pk 372 g

2.49
/lb

Red Onions
product of USA
no 1 grade 5.49/kg

Cilantro Bunch
product of USA or Mexico

2/\$3

79¢
ea

Limes
product of Mexico

1.99
/lb

Roma Tomatoes
product of Mexico
no 1 grade 4.39/kg

3.99
/lb

Jalapeño Peppers
product of USA 8.80/kg

CELEBRATE CINCO DE MAYO

2/\$5

Avocados
product of Mexico

Scene+ BIG BONUS

3.77

500 PTS
when you buy 3

QUAKER Instant Oatmeal 165-344 g or Quick or Old Fashioned Oats 1 kg selected varieties

Scene+ MEMBER PRICING

Members SAVE 50¢

3.49
with Scene+ Card

3.99
without Scene+ Card

COMPLIMENTS
Frozen Vegetables
selected 500-750 g

2/\$9

COCA-COLA or PEPSI
Soft Drinks 6x710 mL

4.99

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added selected 1-2 L or Super Novelties selected varieties 5-20 pk

2/\$8

TOSTITOS Tortilla Chips
285-300 g (excludes Simply Tostitos Tortilla Chips 240 g)

2/\$5

DARE Breton Crackers 135-225 g, Bites 200 g, Crisps 100 g or Vinta Crackers 200-225 g

6.99

ROYALE Bathroom Tissue 8-12=24 rolls, Paper Towels 2=5 or 3=6 rolls or Facial Tissue 6 pk
200 PTS
when you buy 2

6.99

BECEL Margarine
637-850 g

3.49

SILK Dairy Free Beverages 1.75-1.89 L

5.99

400 PTS
when you buy 3

KELLOGG'S Family Size Cereal
selected varieties 480-650 g

SPEND \$50 IN HUDSON'S BAY GIFT CARDS

AND GET A BONUS \$5

Foodland Gift Card!

Scene+ GET 1000 PTS

FOR EVERY \$100 SPENT ON SKIP THE DISHES GIFT CARDS!

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on HBC \$25, HBC \$50, HBC \$100, HBC \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on SkipTheDishes \$15-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Brooklynn Belcher
Caledon, ON

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: www.specialolympics.ca

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food/dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McClellan's, Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



EARN UP TO **7,500** WELCOME BONUS SCENE+ POINTS¹

with the Scotiabank[®] Scene+[™] Visa^{*} Card.
That's \$75 in groceries.[^]

APPLY NOW

¹With minimum spend on everyday purchases in the first year. Other conditions apply. Offer subject to change.

^{*}Visa Int/Licensed user

[^]Scene+ points redeemed at any Participating Empire Location must be redeemed in increments of 1,000.

See full list of participating merchants across Canada at Scotiabank.com/participatingstores.

²On all eligible purchases at participating grocery stores. Conditions Apply.

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- Email exclusive offers
- Recipes plus tips & tricks from our experts
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first email exclusive offer

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on your next purchase of \$40*

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