

NB

FEED THE DREAM

OFFICIAL GROCER

Boneless Pork Sirloin Chops, Roasts or Fresh Boneless Pork Sirloin Cubes or Cutlets Family Size 6.59/kg

2.99 /lb

Buy 1 Get 1 FREE

MIX & MATCH

Fresh AIR-CHILLED Whole Chicken, Drumsticks or Bone-In Thighs Family Size starting at 4.99/lb, 11.00/kg

*of equal or lesser value

Ocean Wise

6.99 /lb

Haddock Fillets frozen 15.41/kg

Fresh Florida Bulk Corn product of USA

47¢

4/\$5

Large Ataulfo Mangoes or Large Avocados product of Mexico

Ocean Wise

6.99

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g or Bay Scallops 80-120 ct per lb 340 g

Family Size

5.47

KELLOGG'S Family Size Cereals selected 480-625 g

Two Scoops

3.99

Scotsburn Farmers

1.99

SCOTSBURN Premium Ice Cream 1.5 L or Novelties 12 pk

Source

5.97

YOPLAIT Source 16 pk or LIBERTÉ Greek Yogurt 650-750 g

+300 PTS when you buy 3

Cashmere

5.99

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk

Deals that sizzle

Grill up your favourite flavours all summer long

Mmmm... top your dog with bacon!

5.99

LARSEN Wieners 900 g, MAPLE LEAF Bacon 375 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

9.99

COMPLIMENTS Smoked Sausages 900 g or Pork Back Ribs frozen 680 g

11.99 /lb

That's like \$4 toward your groceries

400 PTS when you spend \$20 or more

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your local meat expert from Canada AAA grade beef 26.43/kg

9.99

BUTCHER'S SELECTION Pork Back Ribs or MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings frozen 680-695 g

Large Red
Mangoes
product
of Mexico

2/\$4

99¢
Limes product
of Mexico

Cinco de Mayo deals!



4.99 OLD EL PASO Taco
Kits 250-510 g or
Salsa Thick N' Chunky
650 mL

Celebrate all week long!



CRACKER BARREL
Cheese 400 g
Shreds 250-320 g or
BLACK DIAMOND
Cheestrings 16 pk
336 g

6.99



Deals that sizzle

Grill up your favourite flavours all summer long

6⁹⁹
/lb

Fresh Boneless Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 15.41/kg



BUY MORE SAVE MORE
5⁵⁰
ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Mince Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

compliments
Buy 2 Get 1 FREE
*of equal or lesser value

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

value size
11⁹⁹
1-1.4 kg

COMPLIMENTS Honey Garlic, Mild Italian or Breakfast Pork Sausages

1⁹⁹
/lb

Large Navel Oranges product of Spain 4.39/kg

1⁹⁹
/lb

Gala, Pazzazz or Red Prince Apples product of Canada fancy grade 4.39/kg

BAKED IN STORE
BUY MORE SAVE MORE
3⁹⁹
ea when you buy 2 or more

Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g 4.29 ea

40 PTS
when you buy 1

4⁹⁹

Mini BABYBEL 6 pk 102-120 g, THE LAUGHING COW 8 pk 133 g, Dippers 140 g or KIRI Portions 144 g

2/14

COCA-COLA or PEPSI Soft Drinks 12x355 mL

2/\$7

HUMPTY DUMPTY Party Mix 250 g or Snacks 265-320 g

6⁹⁹

RUSTICA Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g

BUY MORE SAVE MORE
3⁴⁹
ea when you buy 2 or more

DEMPSTER'S Whole Grain Bread 600 g or Bagels 6 pk 3.99 ea

3⁹⁹

MCCAIN Superfries 454-800 g

STARTING AT 4⁹⁹

NATREL Lactose Free or Plus Protein Milk 2 L

2/\$7

KELLOGG'S Rice Krispies Treats, Pop-Tarts or Nutri-Grain Bars

3⁹⁹

OCEAN SPRAY 100% Cranberry Juice 1.77 L or Cranberry Cocktails 1.89 L

3/\$5

KRAFT Dinner 156-200 g or Cups 58 g

4⁹⁹

COMPLIMENTS Salted Butter 454 g

200 PTS
when you buy 2

13⁹⁹ value size

COMPLIMENTS Frozen Fruit 1.5 kg

1⁹⁹

PALMOLIVE Dish Detergent 591-828 mL

600 PTS
when you buy 2

14⁹⁹

NESCAFÉ Instant Value Pack 475 g, TASTER'S CHOICE Classic 250 g or NESTLE Iced Tea 2.2 kg

10⁹⁷

NUTELLA Hazelnut Spread 1 kg or KRAFT Peanut Butter 2 kg

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Joachim Smith Halifax, NS

*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: www.specialolympics.ca

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN SKIPTHEDISHES GIFT CARDS!

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on skipthedishes \$10-\$500. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Available at all New Brunswick stores.
*Pricing may be subject to change. Pricing excludes taxes & refundable container deposit.

18⁷⁹ **200 PTS** when you buy 2
MOLSON Canadian Lager 8x355 mL cans

17⁴⁹
TRAPICHE Oak Cask Cabernet 750mL

13⁹⁹
BLACK FLY Cranberry Blueberry 4x400 mL bottles

13⁹⁹ **250 PTS** when you buy 2
SAWMILL CREEK Merlot or Pinot Grigio 1 L

Tasty combo!
Pairs well with grilled meats and steamed vegetables.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text provided for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. All 24 Hour locations prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene Loyalty Program is available at all participating Sobeys locations within New Brunswick. No base Scene points earned. See weekly offers for current ways to earn Scene points. All weekly Scene offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/True Hardware/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo printing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene points for \$10 towards your purchase up to a maximum of 50,000 Scene points (\$500) per day. For full Scene Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Inc. © Sobeys Capital Inc. 2024. Please recycle where facilities exist. Printed with vegetable based ink. New Brunswick. Supplement to The Telegraph Journal, The Daily Gleaner & The Chronicle Herald.

LOAD IT TO GET IT!

Get up to 500 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like

\$5

toward your groceries



Get **200 PTS** when you buy 1

COMPLIMENTS BBQ Sauce 425 mL



Get **300 PTS** when you buy 1

COMPLIMENTS Pickles 2 L

Scene+
DIGITAL EXCLUSIVE

Download on the
App Store

GET IT ON
Google Play



Offer valid May 2nd to May 8th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

22⁹⁹ Premium Ecuadorian Roses one dozen

STARTING AT 16⁹⁹ Assorted Mother's Day Bouquets

Just for Moms!
Fresh blooms to make their day!

STARTING AT 11⁹⁹ Mother's Day Flowering Potted Upgrades selection may vary by store

14⁹⁹ Multi-Bloom Hydrangea 5"

STARTING AT 24⁹⁹ Indoor Gardens and Planters selection may vary by store

Cinco de Mayo stock up starts here!
Enjoy a taste of Mexico on May 5

Party idea: Spicy Elote Mexican street style corn

3⁹⁹ Corn 5 pk or 3 pk 2.49 ea product of USA

2⁹⁹ Bulk Red Onions product of USA or Mexico 6.59/kg

4/\$5 Large Avocados product of Mexico

5⁹⁹ Jalapeño Peppers product of USA or Mexico 13.21/kg

5⁹⁹ Large Papayas product of Costa Rica

Party idea: Guacamole dip and mango salsa

50 PTS when you buy 1

20% off Prepared Fresh Daily In-Store Mango or Pineapple Salsa or Guacamole Dip assorted sizes

5⁴⁹ Large Pineapples or Fresh Cored-Pineapples product of Costa Rica

Our cored pineapples save prep time at no extra cost!

Fruity fresh...

5⁴⁹ Blueberries product of USA or Mexico no 1 grade 340 g **100 PTS** when you buy 1

1⁷⁹ Asian Yellow Pears product of China 3.95/kg

5⁹⁹ Mini Seedless Watermelons product of USA or Mexico **50 PTS** when you buy 1

3²⁹ SUNRISE Tofu Smoked Sriracha 180 g, SOYGANIC Tofu Extra Firm 350 g or Medium Firm 454 g

4⁹⁹ RENEÉ'S Dressings 350-355 mL 5.49 ea **BUY MORE SAVE MORE**

15% off Prepared Fresh Daily In-Store Cantaloupe, Honeydew, Pineapple or Watermelons Chunks assorted sizes

15% off Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

Veggie love...

2²⁹ Hot House Tomatoes product of Canada, Canada no 1 grade 5.05/kg **From Canada**

3⁹⁹ Red, Yellow or Orange Peppers product of Canada 8.80/kg **From Canada**

1⁷⁷ Bulk White, Red or Yellow Potatoes product of USA 3.90/kg

2⁹⁹ Iceberg Lettuce product of USA

2/\$9 COMPLIMENTS Caesar Salad Kit product of USA 280 g **100 PTS** when you buy 2

4⁹⁹ COMPLIMENTS Baby-Cut Carrots product of USA no 1 grade 2 lb or 907 g

7⁹⁹ COMPLIMENTS Roasted Salted or Unsalted Cashews 275 g **100 PTS** when you buy 2

4⁹⁹ H&H Dried Fruit selected 180 g

carton cards PAPHYRUS

April 11 - May 8, 2024

SAVE \$2* MOM, YOU'RE AWESOME!

when you buy 2 Carlton Cards

*details in participating stores

floral

3⁴⁹ COMPLIMENTS Sheep or Cow Manure 25 L 3.99 ea **BUY MORE SAVE MORE**

2⁷⁵ COMPLIMENTS Black Earth 25 L 2.99 ea **BUY MORE SAVE MORE**

4⁴⁹ Premium Early Season Annuals 4" selection may vary by store 4.79 ea **BUY MORE SAVE MORE** Grown in New Brunswick

19⁹⁹ Premium Annuals Hanging Basket or Planter 11" 22.99 ea **BUY MORE SAVE MORE** Grown in New Brunswick

GREAT GIFT IDEA! Our Gift Cards can be any amount.



Party idea:
Stir-fry strips make pork & chicken tacos look easy

7⁹⁹
/lb
Fresh Boneless Pork Loin Centre Stir-Fry Strips 17.61/kg



Celebrate Cinco, enjoy more!

8⁹⁹
/lb
Fresh Boneless Skinless Chicken Breast Stir-Fry Strips 19.82/kg

Party idea:
Flavourful Carne Asado street style tacos

Party idea:
Juicy green chili Chorizo burger

TRY WITH
our In-store Korean BBQ Marinade or Three Pepper Glaze

200 PTS
when you spend \$18 or more

11⁹⁹
/lb
Fresh Boneless Beef Hip Stir-Fry Strips cut from Canada AA grade beef 26.43/kg

5⁹⁹
/lb
Regular Ground Beef Family Size 13.21/kg



400 PTS
when you spend \$20 or more

9⁹⁹
/lb
STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Simmering Steaks Family Size cut from Canada AAA grade beef 22.02/kg

25
Years

Celebrate 25 Years with Sterling Silver®

So-tender
HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

21⁹⁹
/lb
STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Grilling Steaks Family Size cut from Canada AAA grade beef 48.48/kg

CERTIFIED TENDER
TENDRETE CERTIFIEE

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|--|--|--|--|
| <p>6⁹⁹ /lb Fresh Bacon & Cheddar, Jalapeño & Cheddar, Onion & Swiss or Italian Style Lean Ground Beef Meatballs or Meatloaf 15.41/kg</p> | <p>3⁹⁹ /lb Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg</p> | <p>100 PTS when you buy 1 pkg</p> <p>5⁹⁹ /lb Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 13.21/kg</p> | <p>200 PTS when you buy 1 pkg</p> <p>5⁹⁹ /lb Fresh AIR-CHILLED Split Chicken Wings Family Size 13.21/kg</p> |
| <p>80 PTS when you buy 1</p> <p>7⁹⁹ MARCANGELO Sausages Mild or Hot Italian or Fennel frozen 675 g</p> | <p>5⁴⁹ OLYMEL Breakfast or Dinner Pork Sausages 375-450 g</p> | <p>12⁴⁹ SUNGOLD Lamb Tonight 284-375 g</p> | <p>300 PTS when you buy 2</p> <p>5⁹⁹ MAPLE LODGE FARMS Ultimate Chicken Sausage 375-500 g</p> |

quick & easy

| | | | |
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| <p>100 PTS when you buy 2</p> <p>6⁹⁹ STARTING AT FREYBE European Wieners, Ham Stick or Mennonite Farmer Sausage 300-500 g</p> | <p>300 PTS when you buy 2</p> <p>9⁹⁹ STARTING AT COMPLIMENTS Marinated Pork Belly, Loin Fillet or Flattened Tenderloin 450-800 g</p> | <p>BUY MORE SAVE MORE</p> <p>3³³ 80 when you buy 3 or more SCHNEIDERS Lunchmate Stackers or GREENFIELD Kits 67-120 g selected 3.99 ea</p> | <p>150 PTS when you buy 2</p> <p>4⁹⁹ COMPLIMENTS Smoked Sausages or Boneless Ham Slices 375 g</p> |
| <p>120 PTS when you buy 2</p> <p>5⁹⁹ COMPLIMENTS Stuffed Chicken Cutlets or Asian Inspired Entrées 284-500 g</p> | <p>10⁹⁹ SWISS CHALET or MONTANA'S Meat Pies frozen 650-655 g</p> | <p>200 PTS when you buy 1</p> <p>19⁹⁹ COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg</p> | |

seafood

4.99 COMPLIMENTS Crab Flavoured Seafood flake style, bulk 11.00/kg or 454 g pk

\$3 TRUE NORTH Atlantic Salmon Burgers frozen or previously frozen 130 g or 2 pk for \$6

13.99 Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 30.84/kg

4.99 COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Basa or Pollock Fillets 400 g

17.99 Land Raised Fresh Atlantic Salmon Fillets processed in Canada subject to availability 39.66/kg

11.99 Coho Salmon Fillets frozen or previously frozen product of Chile 26.43/kg

10.99 COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g, PANACHE Fisherman's Pie 800 g or CLEARWATER Wild Patagonian Scallops 340 g

6.99 ANCHOR'S BAY Cooked Shrimp in Ring with Sauce 340 g, VASCO & CO Smoked Atlantic Salmon 120 g or CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

8.99 JANES Breaded or Battered Fish selected 450-510 g

\$6 BEST BUY Shrimp cooked or raw 300 g

8.99 COMEAU Hot Smoked Atlantic Salmon Strips previously frozen 150 g, WILLY KRAUCH'S Cold Smoked Atlantic Salmon previously frozen 115 g or GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g

19.99 COMPLIMENTS NATURALLY SIMPLE Wild Scallops 340 g or AQUA STAR Herb & Garlic Butterfly Shrimp 800 g

deli

4.49 COMPLIMENTS Goat Cheese 113 g

6.99 OKA 190 g, L'EXTRA Brie or Camembert 170 g or ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Cheeses 200 g

3.49 COMPLIMENTS Provolone 100 g

5.99 COMPLIMENTS Feta 200 g, Ricotta 475 g, Asiago 250 g, Brie or Camembert 350 g

8.99 SABANA Queso Fresco or Cotija 200 g

4.19 COMPLIMENTS Black Forest Ham or Honey Ham selection may vary by store

4.19 PILLER'S Salami selection may vary by store

23.99 HORMEL Party Trays 822 g-1.07 kg

7.99 PILLER'S Pepperoni Toppings selected 175-250 g

2/11 SNACK FACTORY Pretzel Crisps selected 200 g

6.99 BRANDT Queso Kolbassa 250 g

Sign up for Sobey's E-Flyer &

SAVE \$5

off your next purchase of \$40 or more!
www.sobeys.com/getflyer

kitchen



Perfect sides for any meal!

2.19 /100 g
Greek Style Pasta with Feta Salad, Seven Grain Salad or Other Select Varieties from the service case



8.99
HAPPY PLANET ORGANIC Soups 500-650 mL



5.99
GARDEN FRESH Salsa or Chips 473 mL or 397 g



6.49
HERDEZ Traditional Guacamole mild or spicy 227 g

so easy

READY FOR YOU Family meal deals

200 PTS when you buy 1 Pizza meal deal

Feed a family of 3 for \$5 ea.

BUY 1 14" Take & Bake Pizza 800-890 g selected (excludes cauliflower crust) **for only \$15**

+1 COMPLIMENTS Salad 426-454 g regular potato, creamy coleslaw, macaroni or other select varieties

250 PTS when you buy 1 4 can dine meal deal

CHOOSE CHICKEN OR RIBS

4 Can Dine for \$19.99

Hot Roast Chicken OR Full Rack of Back Ribs

Any 2 Sides Large Potato Wedges or COMPLIMENTS Salad 426-454 g

4 Butter Topped Buns

149 ea. PLUS add one 1-litre Coca-Cola product

BAKE SHOP

STARTING AT 6.99 Cupcakes 6 pk 335-505 g

100 PTS when you buy 1

8.79 Brownie Cakes 310-390 g

50 PTS when you buy 1

4.79 Mini Cakes 195-245 g

4.49 Garlic Bread 540 g

6.99 value size Croissants 12 pk 756 g

1.79 Baguettes white or multigrain 234 g

120 PTS when you buy 2

4.99 Danish 4 pk 375 g

6.69 Gourmet Cookies 410-475 g

That's like **\$4** toward your groceries

400 PTS when you buy 2

6.99 Dessert Bars 6 pk 342-354 g

Scene+ MEMBER PRICING

22.99 with Scene+ Card
24.99 without Scene+ Card
Dessert Cakes selected 935 g-1.37 kg

3.99 40 when you buy 2 or more
COMPLIMENTS Brioche Burger Buns selected 4 pk 200 g 4.29 ea

Summer Fresh®



8⁹⁹

SUMMER FRESH Salads 750-800 g



3⁹⁹

SUMMER FRESH Hummus or Dips 200-227 g

LIFE IS BETTER
with brunch
FIND THE RECIPE AT SUMMERFRESH.COM

So easy

READY FOR YOU

Made-to-order trays



That's like \$10 toward your groceries
Get 1000 PTS
When you spend \$100
or
Get 2500 PTS
When you spend \$200 or more
That's like \$25 toward your groceries

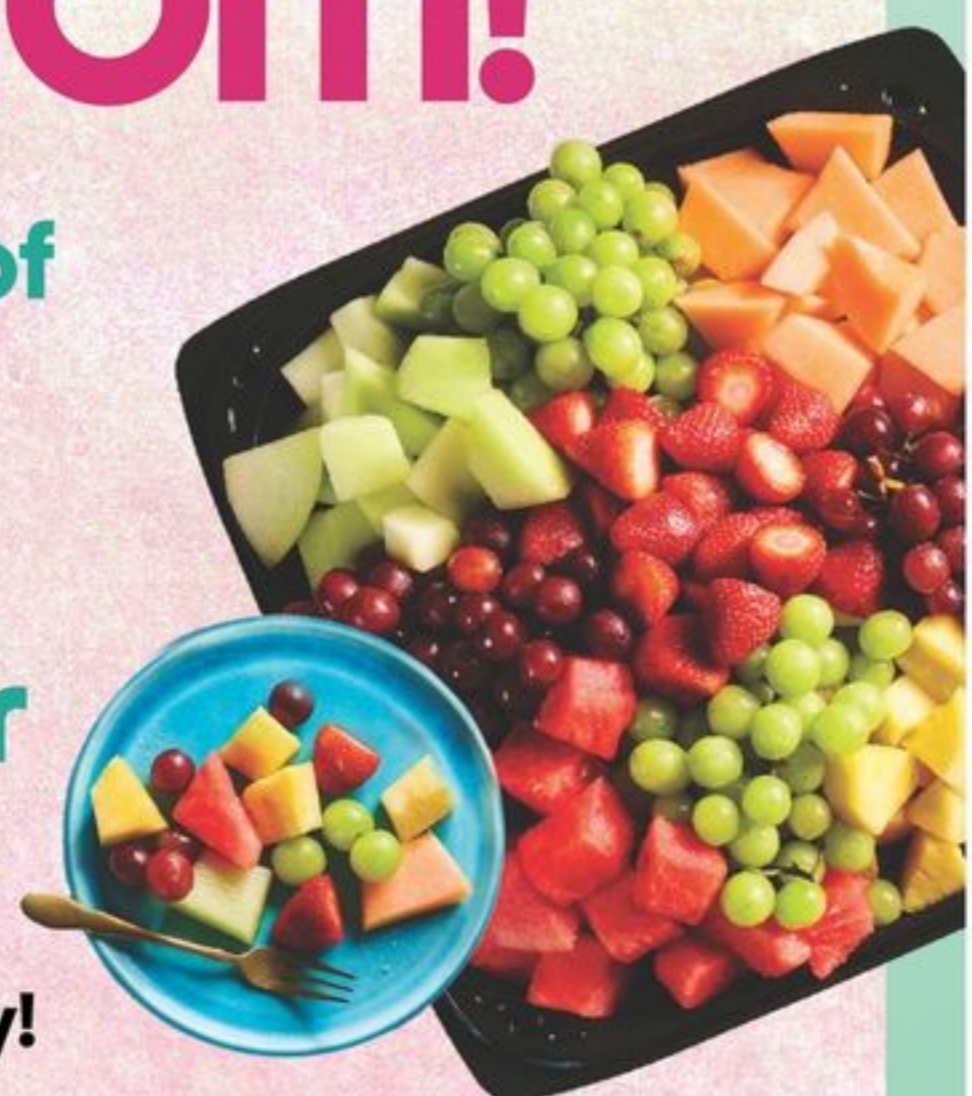
Celebrate mom!

Shop our selection of
60+
made-to-order trays

Order in-store or online today!

Learn more

Visit www.sobeys.com/entertaining for tray selections and ordering tips





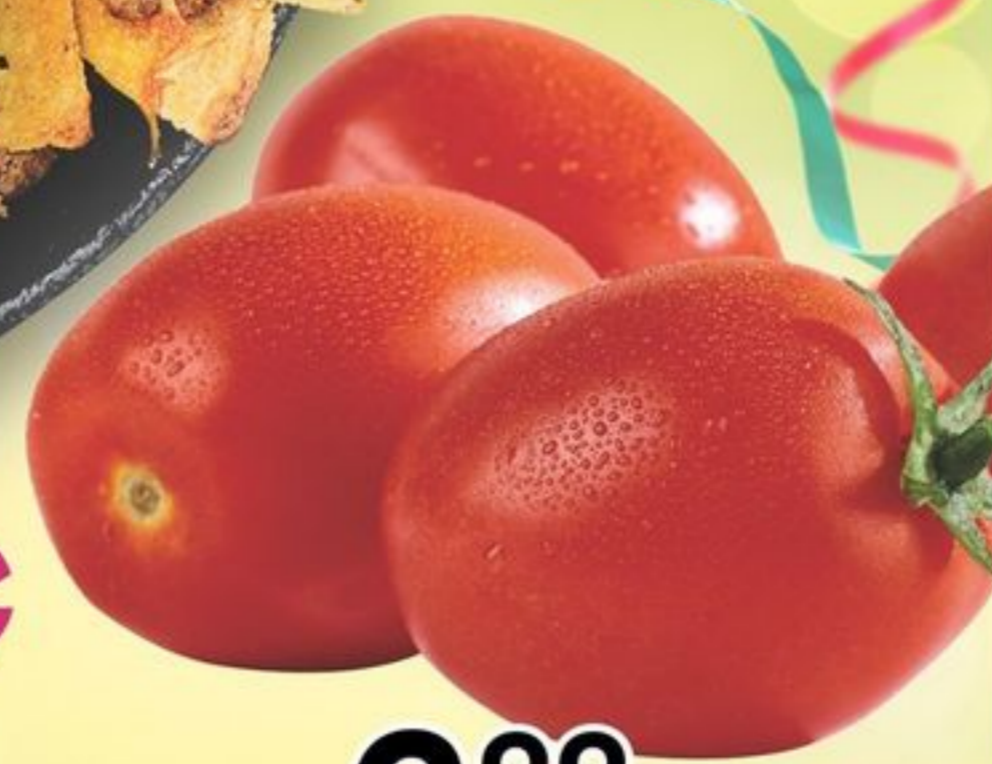
5⁴⁹

CHOLULA Hot Sauce 150 mL



Cinco de Mayo stock up starts here!

Celebrate a taste of Mexico May 5



2⁹⁹

/lb
Roma Tomatoes
product of USA or Mexico
6.59/kg



2/\$4

Cilantro or Parsley Bunch product of USA or Mexico



2⁹⁹

/lb
Bulk Red Onions
product of USA or Mexico
6.59/kg



99¢

ea
Bulk Garlic
product of Argentina

Mexican Street-Style Corn Burger

[Get recipe](#)



5⁴⁹

TAJIN Chili Powder 142 g



3⁷⁹

CASA BONITA Corn Tortillas 450 g





3⁹⁹

PAN White Corn Flour pre-cooked 1 kg available in selected stores





drinks & snacks

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|  <p>5.49 BOULANGERIE GRISSOL Melba Toast 350-400 g</p> |  <p>3.99 CHRISTIE Ritz Chips or Crispers Family Size 240 g</p> |  <p>4.49 CHRISTIE Good Thins Crackers 100 g</p> |  <p>4.99 with Scene+ Card without Scene+ Card PANACHE Classic Assorted Crackers 250 g</p> |
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|  <p>19.99 VAN HOUTTE Roast & Ground Coffee 908 g, Coffee Pods 30 pk or MCCAFFEE Keurig Compatible Single Serve Pods 30 pk</p> |  <p>2/8.50 TOSTITOS Tortilla Chips 205-300 g</p> |  <p>2/\$9 RUFFLES Potato Chips 180-200 g</p> |
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|  <p>4.49 TETLEY Specialty Tea Canisters 20-24 pk or CELESTIAL Natural Tea 16-20 pk</p> |  <p>3.49 FIJI Natural Artesian Water 1.5 L or GLACEAU Smartwater 1 L</p> |  <p>2/\$8 SMARTFOOD Popcorn 150-220 g</p> |  <p>2.99 PRINGLES 130-156 g 3.99 ea</p> |
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|  <p>4.99 V8 Vegetable Cocktail 1.89 L or 6x156 mL</p> |  <p>2.99 FRUITE Fruit Drink 2 L</p> |  <p>3.29 QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea</p> |  <p>5.49 FRITO LAY Value Size Snacks 275-480 g</p> |
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|  <p>1.79 EXCEL or WRIGLEY'S Gum Singles 2.19 ea</p> |  <p>9.79 NESTLE Aero S'Mores Kit 515 g while supplies last</p> |  <p>100 PTS when you buy 2 PEPSI Soft Drinks 6x222 mL</p> |  <p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p> |
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|  <p>3.49 LINDT Excellence Bars 50-100 g or HERSHEY'S Vegan Chocolate Bars 90 g 3.99 ea</p> |  <p>4.79 MAYNARDS Large Bag Candy 315-355 g 5.49 ea</p> |  <p>9.99 WELCH'S Fruit Snacks 616 g</p> |  <p>3.49 DOLE Fruit Gels 4 pk</p> |
|---|---|---|---|



Love it. Or it's free.*

*For details see COMPLIMENTS.ca



| | | |
|---|---|---|
|  <p>100 PTS when you buy 2 COMPLIMENTS Tortilla Chips 250-280 g</p> |  <p>200 PTS when you buy 2 COMPLIMENTS Bacon Bits 75-85 g</p> |  <p>3.99 COMPLIMENTS Dip Queso Plant-Based 300 mL</p> |
|  <p>10.99 COMPLIMENTS Shredded Cheese 620 g</p> |  <p>4.99 COMPLIMENTS Cheese 250-270 g 5.49 ea</p> |  <p>2.99 COMPLIMENTS Sour Cream 500 mL</p> |
|  <p>2.99 COMPLIMENTS Kalamata Olives 375 mL</p> | | |

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobeys app.

SOBEYS_WK01_P07_ATL_NS_NB_PEL_NFLD

We all deserve
compliments



No calories.
No sweetener.
Big, refreshing flavour!



Try our
**pineapple
coconut
flavour**



4⁹⁹ each
150 PTS
when you buy 2
Sparkling Water 12x355 mL

4/\$5
Fizzy or Sparkling Water 503 mL-1 L

Scene+ offer(s) and prices valid from May 2-8, 2024, at Sobeys and Safeway locations. (Atlantic locations only.)

meal makers

| | | | |
|--|---|--|---|
| <p>4.50 <small>ea when you buy 2 or more</small> PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL or 4.99 ea</p> | <p>4.79 MUTTI Passata 680 mL</p> | <p>6.99 STEFANO Pasta Sauce 405-648 mL</p> | <p>2.19 BUSH'S Baked Beans 398 mL</p> |
| <p>4.99 KELLOGG'S Premium Cereal selected varieties 306-553 g</p> | <p>\$2 ROTEL Tomatoes 284 mL</p> | <p>4.99 JIF or ADAMS Peanut Butter 500 g</p> | <p>4.99 POST Cereal selected varieties 311-525 g</p> |
| <p>2/\$5 CLOVER LEAF Sardine Fillets 106 g</p> | <p>3.49 DEMPSTER'S Hot Dogs or Hamburger Buns 12 pk</p> | <p>4.49 SUN-MAID Cinnamon Raisin Bread 450 g</p> | <p>2/\$7 VACHON Snacks 248-336 g</p> |
| <p>4.49 <small>50 PTS when you buy 2</small> HERSEY'S Chipits selected 200-270 g</p> | <p>2.79 <small>100 PTS when you buy 4</small> CARNATION Evaporated Milk 354 mL</p> | <p>4.49 CRISCO All Vegetable or Golden Shortening 454 g</p> | <p>7.99 MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p> |

Love it. Or it's free. For details see COMPLIMENTS.ca **100% GUARANTEE**

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natural health

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| <p>5.99 <small>200 PTS when you buy 2</small> KASHI GoLean Cereals 345-400 g or ORGANIC Cereal 340-460 g</p> | <p>5.99 AMY'S Chili 398 mL, IMAGINE ORGANIC Soups 1 L or Bone Broth 946 mL</p> | <p>6.99 <small>with Scene+ Card</small> 8.79 <small>without Scene+ Card</small> REMEDY Kombucha 330 mL 4 pk</p> | |
| <p>15% off <small>300 PTS when you buy 2</small> COMPLIMENTS Vitamins or Supplements</p> | <p>4/\$7 <small>100 PTS when you buy 6</small> LARABAR 45-48 g</p> | <p>12.99 BIOVERT Laundry Detergent 4.43 L</p> | <p>2/\$9 FRITO-LAY Simply ORGANICS 156-240 g</p> |
| <p>19.99 AMY'S Family Size Assorted Frozen Entrées 765-920 g</p> | <p>7.99 EARTH BALANCE Spreads or Sticks 368-454 g</p> | <p>6.79 GARDEIN Meat Alternatives 190-390 g or Bowls 241 g</p> | <p>4.49 <small>BUY MORE SAVE MORE</small> SILK Beverages 1.75-1.89 L 5.49 ea</p> |

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| <p>100 PTS when you buy 1</p> <p>12.99 ARM & HAMMER Laundry Detergent 2.96 L</p> | <p>300 PTS when you buy 2</p> <p>10.99 FLEECY Fabric Softener 3.5 L or Sheets 200 pk</p> | <p>200 PTS when you buy 2</p> <p>7.99 CASCADE Dishwasher Tabs 12-20 pk</p> | <p>200 PTS when you buy 2</p> <p>12.99 SWIFFER Duster Refill 6-10 pk, Dry or Wet Cloths 20-32 pk selected</p> |
| <p>300 PTS when you buy 2</p> <p>24.99 GLAD Waste Bags Easy Tie Reg 100 pk or Tall White 160 pk</p> | <p>3.99 ALCAN Foil 50 ft or REYNOLDS Unbleached Parchment 35 ft</p> | <p>16.99 CHARMIN Bathroom Tissue 12=48 Rolls or BOUNTY Paper Towel 4-6 pk</p> | <p>11.29 MANNA Colour Changing Tumblers Set 6 pk while quantities last</p> |

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| | <p>200 PTS when you buy 2</p> <p>3.99 PAMPERS Wipes 56-72 pk</p> | |

pharmacy

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*Select products only available when a pharmacist is on duty.

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| <p>150 PTS when you buy 2</p> <p>15% off TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus selected*</p> | <p>150 PTS when you buy 2</p> <p>15% off BAND-AID Characters 20 pk or Flex Fabric 30 pk</p> | <p>Scene+ Get 1000 PTS with a Contour Next or Contour Next One Meter Reflect Meter***</p> <p>That's like \$10 toward your groceries</p> <p>79.99 CONTOUR Next Blood Glucose Test Strips 100 pk**</p> <p>Contour Next or Contour Next One Meter FREE with purchase of 100 test strips***</p> <p>See your pharmacist for details. (Limit of 1 Free Meter)</p> |

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9⁹⁹
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8⁹⁹

RED BULL Energy Drinks 4x250 mL

200 PTS when you buy 2
10⁹⁹

GUINNESS 4x440 mL, KRONENBOURG Blanc Non-Alcoholic Beers 6x330 mL or VIN ZERO Non-Alcoholic Wine 750 mL

7⁹⁹

LIBRA Non-Alcoholic Beer 4x355 mL

8⁴⁹

SAN PELLEGRINO Naturali Sparkling Fruit Beverage 6x330 mL

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