

ONT_ZONE1B

Sobey's urban FRESH

FEED THE DREAM



COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size or COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 13.21/kg

5.99 /lb

Scene+ MEMBER PRICING

8.77 /lb, 19.33/kg with Scene+ Card

Members SAVE \$12.22/lb

9.99 /lb, 22.02/kg without Scene+ Card

Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AA or USDA Select grade beef while supplies last

Fresh Lean Ground Beef Burger Family Size 4 pk, MAPLE LEAF or SCHNEIDER'S Wieners 375 g or JOHNSONVILLE Breakfast or Dinner Pork Sausage 250-500 g selected

Buy 2 Get 1 FREE

*of equal or lesser value

Scene+ MEMBER PRICING

10.99 /lb, 24.23/kg with Scene+ Card

Members SAVE \$2/lb

12.99 /lb, 28.64/kg without Scene+ Card

Live Market Lobsters product of Atlantic Canada subject to availability

Harvested from the cold clean waters on the East Coast of Canada - our Lobsters are sweet & succulent - a great treat This May Long Weekend!

CHOOSE CANADIAN SEAFOOD

First of the Season

2.44 /lb

Asparagus product of Ontario no 1 grade 5.38/kg

From Ontario

TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g or COMPLIMENTS Gala Apples product of Canada fancy grade 3 lb or 1.36 kg

3.99

+100 PTS when you buy 2

10.99

CASHMERE Bathroom Tissue 24-48 or 12-48 rolls, SPONGE TOWELS 6 pk or SCOTTIES Facial Tissue 12 pk

4.97

HEINZ Ketchup 750 mL-1 L, Picnic Pack 375 mL-3 pk, KRAFT Miracle Whip or Mayonnaise 650-890 mL

2.77

VILLAGGIO Bread 550-675 g, Buns 6-8 pk or COMPLIMENTS Grain Breads 600 g

2.75

LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

5.77

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

Scene+ SPEND & GET

SPEND \$125 OR MORE ON GROCERIES, GET **1000 PTS**

That's like \$10 toward your groceries

DON'T FORGET YOUR COUPON

7 70974 01164 6

Valid Thursday, May 16 - Sunday, May 19, 2024

Offer valid from May 16 to May 19, 2024 at all Sobey's locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$125 or more awards only one 1000 Scene+ points allotment. Maximum 1000 Scene+ points per Scene+ card account per day. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee, Tem Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Coupon has no cash value and cannot be combined with any other offers. Limit one tablet/builer offer per Scene+ membership card per day. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

Bloor & Islington
3300 Bloor St W, 416 233 3058

Specials available at Bloor & Islington location only

Victoria Day May 20th
Please check your local store or online for holiday hours.

Prices and offers in effect May 2024

THU	FRI	SAT	SUN	MON	TUE	WED
16	17	18	19	20	21	22



So many deals

Scan here for our full digital flyer

SOBEYS_WK03_P01_ONT_ZONE1B

Hot kabob deals

Scene[™]
EARN POINTS ON ANY MEAT KABOBS
GET UP TO 1200 PTS
 SPEND \$20-29⁹⁹, GET **500 PTS**
 SPEND \$30 OR MORE, GET **1200 PTS**

MIX & MATCH

That's like \$12 toward your groceries



10⁹⁹ /lb
 Fresh Store Made Boneless Skinless Chicken Breast or Thigh Kabobs With Vegetables 24.23/kg



6⁹⁹ /lb
 Fresh Pork Tenderloin Kabobs with Vegetables 15.41/kg



14⁹⁹ /lb
 STERLING SILVER Fresh Top Sirloin Beef Kabob with Vegetables 33.05/kg



4/\$5
 Marinated Raw Shrimp Skewers previously frozen 45 g



2⁹⁹
 COMPLIMENTS Marinades 275-350 mL

Happy Long Weekend!
 Victoria Day, May 20th

Fresh picks



From Ontario

1.99

Hot House Tomatoes product of Ontario, Canada no 1 grade 4.39/kg



From Ontario

50 PTS
when you buy 1

6.99

Hiros or Assorted Cherry Tomatoes on the Vine product of Ontario 340 g



50 PTS
when you buy 1

5.79

Mini Sweet Peppers product of Canada or Mexico 454 g

Enjoy fresh hothouse produce!



From Ontario

3.49

Mini Seedless Cucumbers product of Ontario no 1 grade 6 pk



100 PTS
when you buy 2

2/\$7

GREENBELT ORGANIC Salad Greens 142 g
GOODLEAF Salad Blends 113 g or Microgreens 50 g
product of Ontario

Stock up for the long weekend

Buy 1 Get 1 FREE
*of equal or lesser value

SCHNEIDER'S Individual Meat Pies, Quiche or Frozen Breakfast or Dinner Sausages or Sausage Meat 330-500 g starting at 9.99 ea

50% off

THE KEG, SHAO Meat District, JACK ASTOR'S, MONTANA'S, ST. LOUIS Bar & Grill, EARLS Kitchen + Bar, BELMONT, CARDINAL ROADHOUSE, BUTTERBALL, COMPLIMENTS Burgers & More! 454 g-2.27 kg

3.49 /lb

Pork Half Loin Bone-In Chops frozen or Fresh Pork Shoulder Blade Roasts or Steak Family Size 7.69/kg

7.99

MARINA DEL REY Wild Argentinian Raw Shrimp or TOPPITS Ecuadorian Jumbo Cooked Shrimp selected 300-340 g

6.99 with Scene+ Card

7.99 without Scene+ Card

Seedless Watermelon product of USA

4.99

Rainbow Peppers product of Ontario 3 pk

5.99

Cookies 260-310 g 10 pk

3.79 /100 g

PANACHE Ham, Turkey or Chicken selection varies by store

2/14

PEPSI or COCA-COLA Soft Drinks 12x355 mL

2/\$5

CHRISTIE Cookies selected 212-303 g

3/7.98

CHRISTIE Snacking Crackers selected 175-386 g

3/9.99

INTERNATIONAL DELIGHT 473 mL or SIGGI'S Yogurt or OIKOS Greek Yogurt 4 pk

5.99

GAY LEA Butter 454 g (excludes sticks)

3.99

TROPICANA Orange Juice selected 1.54 L

8.99

GENERAL MILLS Jumbo Size Cereal selected 790-1 kg

2.77

CLOVER LEAF Albacore Tuna 170 g

3.99

COMPLIMENTS Ice Cream 1.5 L or Ice Cream Cone Novelties 4 pk (peanut free)

17.99

FOLGERS Coffee K-Cup® Pods 30 pk, TIM HORTONS Roast and Ground Coffee 652 g bag, MELITTA Single Serve Coffee 30 pk or Traditional Roast 930 g

19.99

TIDE Laundry Detergent 3.9-4.55 L or Pods 45-81 pk or IVORY Snow Pods 45 pk

That's like **\$10** toward your groceries

1000 PTS when you buy 6

3.99

QUAKER Instant Oatmeal 168-344 g or Quick or Old Fashioned Oats 1 kg selected

150 PTS when you buy 2

3.49

MOTT'S Clamato 1.89 L

300 PTS when you buy 3

3.49

KOOL-AID Jammers 10x180 mL

250 PTS when you buy 1

24.99

PAMPERS Super or HUGGIES Giga Pack Diapers 38-120 pk or Easy Ups or Ninjamas 34-74 pk

Scene GET 1000 PTS

FOR EVERY \$100 SPENT IN HAPPY HER, HAPPY HIM OR HAPPY CUSTOM GIFT CARDS!

Offer valid during May 18 - 22, 2024. Sorry no hunchbacks or price matching. Offer valid only on Happy Custom \$25-\$500, Happy Her \$25-\$500, Happy Him \$50-\$500, Happy Nin \$25-\$500. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.



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4.94
ea

NESTLÉ Premium Frozen Desserts or Real Dairy Ice Cream 1.5 L, Drumsticks, DEL MONTE or Selected Premium Novelties 4-10 pk selection may vary by location

New & Improved
Nestlé Novelties!



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So grillworthy

Happy long weekend

Veggie & fruit kebabs for the win

From Canada
5.49
Foil Potatoes product of Canada 4 pk

Buy 1 Get 1 FREE
*of equal or lesser value.
Prepared Fresh Daily Produce Fruit and Vegetable Kabobs assorted sizes

READY FOR YOU

Fresh baked buns

YUCATAN Guacamole 6 SINGLES
Large Squeeze 6 pk mini or Avocado Salsa 340-454 g

BAKED IN STORE

4.29 **50 PTS** when you buy 2
Kaiser Buns 6 pk 500 g

75 PTS when you buy 1

Cakes make the celebration

NEW **200 PTS** when you buy 1
LIMITED TIME ONLY **9.99**
BRANDT Mini Smoked Farmer or Spicy Cheese Sausages 375 g

21.99 Full Cake
Confetti or Strawberry Lemonade Cake Full Cake 970 g-1 kg 21.99, Half Cake 485-500 g 10.99 or Slice 160-165 g 3.99

4.99 **100 PTS** when you buy 2
NESTLÉ Multipacks 164-208 g or WHITTAKER'S Chocolate Bars 200-220 g

That's like \$10 toward your groceries
1000 PTS when you buy 4
8.99 KRAFT Singles 825 g or PHILADELPHIA Cream Cheese 450 g

200 PTS when you buy 3
\$3 CHRISTIE Crispers or Bits & Bites 145 g

100 PTS when you buy 2
10.99 SWANSON Oven Easy or Family Skillet Meals 879 g-1.19 kg

4.99 COMPLIMENTS Belgian Waffles 268 g

300 PTS when you buy 4
2/\$8 SMARTFOOD Popcorn 150-220 g

8.99 RED BULL Energy Drinks 4x250 mL or ATYPIQUE Non-Alcoholic Mocktails 4x355 mL

BUY MORE SAVE MORE
2.49 ea when you buy 2 or more
GAY LEA Sour Cream 425-500 mL 3.99 ea

GREAT GIFT IDEA! Our Gift Cards can be any amount.

We've got sizzling deals on the ingredients for a great long weekend!

Scene⁺
EARN POINTS ON ALL
IN STORE MARINATED
FRESH MEAT PRODUCTS
GET UP TO **1200 PTS**
SPEND \$20-29⁹⁹, GET **500 PTS**
SPEND \$30
OR MORE, GET **1200 PTS**

There's like
\$12
toward your
groceries

READY
FOR
YOU



5.99
ea when you
buy 2 or more

MAPLE LEAF Bacon 375 g
6.99 ea



Great for salads
and dips



11.99
ea

IFC Coldwater Cooked
Shrimp 150-250 ct 350 g

A seafood
extravaganza

18.99

IFC Atlantic Canada Cooked
Snow Crab Clusters or
Lobster Claws & Arms 454 g
or Raw Lobster Tails 2 pk
200 g or COMPLIMENTS
Large Cooked Shrimp in
ring with sauce 737 g

100 PTS
when you buy 1



150 PTS
when you buy 2

4.99

OLD EL PASO Taco Kits 250-510 g

Offer valid in-store from May 16-29, 2024

500 PTS
when you buy
any 4 items*†



5.99 CLUB HOUSE
La Grille Assorted
Spices 120-248 g



3.99 SMUCKER'S
Topping 428 mL



4.99 COMPLIMENTS
Napkins 100 pk



15% off

COMPLIMENTS
Spices or
Seasonings
selected 5-825 g



5.99 SCRUBBING
BUBBLES Cleaners
567 g 946 mL or
WINDEX 765-950 mL



250 PTS
when you buy 2

OFF! Insect
Repellent or Raid
Insect Control

Scene⁺ GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys app.

SOBEYS_WK03_P03_ONT

Get out & garden

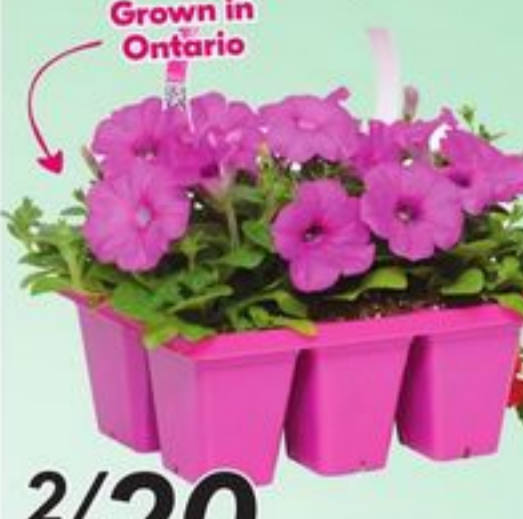
Garden centre locations now open!

Grown in Ontario

3.49
ea when you buy 2 or more
BUY MORE SAVE MORE
Assorted Flowering Annuals 4" 3.89 ea

4/12
Assorted Garden Vegetables or Herbs 4" 3.49 ea

Grown in Ontario



2/20 Assorted Annuals 6 pk featuring Dianthus, Petunias or Impatiens 10.99 ea



2/20 Assorted Perennials or Boxwood 1 gallon 10.99 ea

Grown in Ontario



2/26 Premium Annual Planter 8" 14.99 ea

Grown in Ontario



18.99 Strawberry Hanging Basket 10"



19.99 Boston Fern 10"

Grown in Ontario



29.99
ea when you buy 2 or more
BUY MORE SAVE MORE
Premium Jumbo Hanging Basket or Planter 13" 32.99 ea



3.49
ea when you buy 2 or more
BUY MORE SAVE MORE
COMPLIMENTS Sheep or Cow Manure 25 L 3.99 ea



2.75
ea when you buy 4 or more
BUY MORE SAVE MORE
COMPLIMENTS Black Earth Topsoil 25 L 2.99 ea

Fruity fresh...

Scene+ MEMBER PRICING

3.99 with Scene+ Card
4.49 without Scene+ Card
Blackberries product of Mexico or USA 170 g

200 PTS when you buy 4
2/\$4 Large Ataulfo Mangos product of Mexico

15% off Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

3.79 Limes product of Mexico 454 g

2.49 /lb Royal Gala Apples product of USA fancy grade 5.49/kg

12 Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg 12.99 ea

4.99 /ea when you buy 2 or more
RENEE'S Dressings assorted varieties 350-355 mL 5.49 ea

Veggie love...

50 PTS when you buy 1
6.49 /5 pack
Corn Tray product of USA 5 pk

50 PTS when you buy 1
2.99
COMPLIMENTS ORGANIC Whole White Mushrooms product of Canada 227 g

2.67 /lb Green Beans product of USA 5.89/kg

2/250 Green Onions product of Mexico

1.99 ORGANIC
COMPLIMENTS Baby-Cut Mini Carrots product of USA no 1 grade 340 g

50 PTS when you buy 1
3.99
SUNRISE Tofu Smoked Sriracha 180 g or SOYORGANIC ORGANIC Tofu Firm Medium 454 g or Extra Firm 350 g

10.99 PLANTERS In-Shell Peanuts 2 kg

4.49 COMPLIMENTS Candies selected varieties 350-450 g

GREAT GIFT IDEA! Our Gift Cards can be any amount.

Smokin' hot deals

Break out the smoker!

Savoury
pork belly!

Master
classic ribs!

That's like
\$10
toward your
groceries

1000 PTS
when you buy 1 pkg

5.99 Fresh Whole
Skinless Pork Belly
cryovac 13.21/kg

8.99
/lb

Fresh Beef Back Ribs
Family Size cut by your
meat expert from
Canada AA grade
beef 19.82/kg

300 PTS
when you spend
\$15 or more

11.99

Fresh Beef Chuck Short Ribs Family Size
cut by your meat expert from Canada AA
grade beef 26.43/kg

3.99
/lb

COMPLIMENTS Fresh
Air-CHILLED Whole Chicken 8.80/kg

Fresh &
tender pork!

3.49
/lb

Fresh Pork
Shoulder
Picnic Roast
hocks removed
7.69/kg

3.99
/lb

Fresh Boneless
Pork Sirloin Chops or Roasts
Family Size 8.80/kg

BUY
MORE
SAVE
MORE

5.50

go when you
buy 2 or more
COMPLIMENTS Lean
Ground Pork or Extra
Lean Ground Chicken
or Minced Turkey
450-454 g
starting at 5.99 ea

5.99

PANACHE Breakfast or
Dinner Pork Sausage
375-500 g

STARTING AT
9.99

NOBLE PREMIUM BISON Steak Cubes or
Inside Round, Top Sirloin, Ribeye or Striploin
Steaks 226 g

READY
FOR
YOU

7.99

100 PTS
when you spend \$10+

Stuffed Portabello Mushroom Caps with Mild
Italian Pork Sausage 17.61/kg

8.99
/lb

STERLING SILVER Fresh
Boneless Sirloin Tip Oven Roast
or Family Size Marinating Steak
cut by your meat expert from Canada
AAA grade beef 19.82/kg

25
Sterling
SILVER

Celebrate 25 Years
with Sterling Silver™

So tender
HAND-SELECTED
AAA BEEF

Well-marbled Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

300 PTS
when you spend
\$15 or more

8.99 /lb

READY
FOR
YOU

STERLING SILVER Fresh Boneless Sirloin Tip Roast
Royale seasoned prime rib fat added cut by your meat
expert from Canada AAA grade beef 19.82/kg

quick & easy



2.99
go when you
buy 2 or more

SCHNEIDERS Smokies 175 g,
LUNCHMATE Stackers or
GREENFIELD Kits 67-120 g
selected 3.99 ea



8.99 250 PTS
when you buy 2

PILLERS Turkey Bites, Mini
Pepperoni or Salsami Sticks
300-500 g



9.99

COMPLIMENTS
Smoked Sausages
900 g



5.99 200 PTS
when you buy 2

MAPLE LODGE FARMS Ultimate or
ZABIHA HALAL Juicy Supreme
Chicken Franks 900 g



7.99

WONG WING Frozen Entrées, Egg
Rolls, Spring Rolls or Dumplings or
BONTE Donair Kits 360-680 g



10.99 110 PTS
when you buy 1

COMPLIMENTS Beef, Chicken or
Vegetable Lasagna or Mac &
Cheese or Chili 907 g-1 kg or
PANACHE Fisherman's Pie 800 g



14.99 300 PTS
when you buy 2

MARCANGELO Pork Breakfast
Sausage Links & Patties, Chicken
or Pork Meatballs 1.2-1.4 kg



15.99

THE KEG Frozen Pork Back Ribs or
SWISS CHALET Chicken Strips or
Nuggets 700 g

Scene+

EARN REWARDS FASTER WITH UP TO
7,500 BONUS SCENE+ POINTS
with the Scotiabank® Scene+™ Visa® Card

Apply now at scotiabank.com/earnpointsfaster
10th minimum spend on everyday purchases in the first year.
Conditions apply. *See full disclaimer. Offer subject to change.
Offer effective May 1 - June 30, 2024.

SOBEYS_WKD3_POS_ONT

seafood

STARTING AT 125^{ea}
 Fresh Choice Oysters
 subject to availability

600 PTS
 when you spend \$30

7⁹⁹

Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen 4 pk for 31.96 ea

19⁹⁹

AQUA STAR Herb & Garlic Butterfly Shrimp 800 g or COMPLIMENTS Green Wild Scallops 340 g

11⁹⁹

NANUK Smoked Coho Salmon 140 g

4⁹⁹

Fresh Atlantic Salmon Portions 113 g product of Canada

11⁹⁹

Coho Salmon Fillets product of Chile or Wild Mahi Mahi Fillets product of Peru frozen or previously frozen 26.43/kg

12⁹⁹

HIGH LINER Signature Cuts, Pan-Sear or Breaded or Battered Premium Fish 425-540 g

14⁹⁹

COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g

kitchen

14" Take & Bake Pizza 715-890 g

Get 250 PTS
 When you buy 2

Get 400 PTS
 When you buy 3 or more Pizzas

150 PTS
 when you buy 2

8⁹⁹

SUMMER FRESH Salads 750-800 g

1⁹⁹ with Scene+ Card

2⁴⁹ without Scene+ Card

VILLAR GP Empanadas 80 g assorted varieties, available hot or chilled, ready to eat

10% off

7 Layer Mexican Small or Large or Devilled Eggs 4-12 pk

5⁴⁹

SUMMI Asian Appetizers 240-350 g

7⁹⁹

OLIVIERI Pasta or Sauce 540-700 g or 600 mL

4²⁹

SUMMER FRESH Dips or Hummus 200-227 g

deli

35% off

200 PTS
 when you buy 400 g or more

OKA original or OKA Swiss-Style works out to 3.63/100 g or L'EXTRA Brie & Double Crème works out to 3.05/100 g

100 PTS
 when you buy 2

\$1^{off}

BALDERSON Cheddar Blocks 250-280 g

13⁹⁹ with Scene+ Card

14⁹⁹ without Scene+ Card

COMPLIMENTS Sliced Cheese 440 g

SLICED FRESH

3⁶⁹ /100 g

COMPLIMENTS Hungarian, German or Peppercorn Dry-Cured Salami

17⁹⁹ **200 PTS**
 when you buy 1

GRAB & GO Charcuterie Boards Classic, Fruit & Cheese or Smoke & Fire 468-508 g

LIMITED TIME ONLY

\$11

SALAMI DI PRIMAVERA 200 g product of Italy

Try our **NEW FLAVOUR** Beer & Orange

LIMITED TIME ONLY

NEW

6⁹⁹

PILLER'S Charcuterie Sliced Salami 125 g selected

BAKE SHOP

STARTING AT 16⁶⁹

6" Cheesecakes 810-955 g

150 PTS
 when you buy 1

13⁹⁹

Real Cream Layered Cakes 610-725 g

TRY OUR Lemon Shortcake, available for a Limited Time

7⁹⁹

Cinnamon Buns 8 pk 630 g

3⁹⁹

Mini Croissants filled with lemon, caramel or raspberry apple 6 pk 275 g

BUY MORE SAVE MORE

3⁹⁹ ea when you buy 2 or more

Winnipeg Style Light Rye Bread 450 g 4.29 ea

Scene MEMBER PRIZES

4⁷⁹ with Scene+ Card

5²⁹ without Scene+ Card

STUYVER'S Ciabatta or Portuguese Buns 4 pk 340-400 g

BUY MORE SAVE MORE

8⁹⁹ ea when you buy 2 or more

COMPLIMENTS 8" Pies peach or jumbleberry 680 g 9.99 ea

BUY MORE SAVE MORE

3⁴⁹ ea when you buy 2 or more

COMPLIMENTS Garlic Bread 284 g 3.79 ea

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer

frozen & dairy



4.99
NATREL Plus Protein or
Fine-Filtered Milk 2 L



5.99
TWO GOOD Greek Yogurt 625 g
or DANONE ACTIVIA Drinkable
Yogurt 8 pk



5.99 with
Scene+
Card
7.99 without
Scene+
Card
KELLOGG'S Eggo
Waffles 560 g



6.49 +100 PTS
when you buy 2
YOP Yogurt Drinks 200 mL 6 pk
or LIBERTE Méditerranée Yogurt
900 g



5.49 +100 PTS
when you buy 2
KRAFT Dips 340 g



6.49
MCCAIN Deep'N Delicious Cakes
510 g or Mini Cake Cups 340 g



4.49 MCCAIN Regular
Fries 1.5 kg



4.99 COMPLIMENTS
Cozy Coop Large
White Eggs 12 pk



5.99
TROPICANA Drinks or Lemonade
1.54 L or PURE LEAF Iced Tea 1.75 L



5.99 +100 PTS
when you buy 3
HEALTHY CHOICE
Zero or Power
Bowls 262-280 g



3.49 MICHELINA'S
Grande Entrées
454 g



10.99
COMPLIMENTS Shredded Cheese
620 g or ARMSTRONG Natural
Cheese Slices 500 g



7.49 BUY MORE
SAVE MORE
COMPLIMENTS
Butter Sticks
salted or
unsalted 454 g
8.29 ea



7.99 +100 PTS
when you buy 2
DR. OETKER
Giuseppe Stuffed
Crust Pizza
685-771 g



3.79
GREEN GIANT Frozen Vegetables
750 g or Valley Selections
400-500 g

Love it. Or it's free. For details see COMPLIMENTS.ca

50 PTS when you buy 1
4.99 COMPLIMENTS Greek Yogurt 650 g

50 PTS when you buy 2
3.49 COMPLIMENTS Cream Cheese or Spread 227-250 g

50 PTS when you buy 2
4.49 COMPLIMENTS Frozen Entrée Bowls 300 g

50 PTS when you buy 2
99¢ COMPLIMENTS Frozen Punch 283 mL

natural health



5.99
SILK Yogurt 650 g



7.79 +50 PTS
when you buy 1
SNO Vegan Frozen
Dessert or Novelties
3 pk



5.49 +100 PTS
when you buy 2
DAIYA Cheese Style
Shreds slices or
blocks 185-220 g



2.29 MID-DAY Squares
33 g



6.49 ZEVIA Sodas
355 mL 6 pk



3.99 BUY MORE
SAVE MORE
SMARTSWEETS
Low Sugar Candy
50 g
Starting at 4.69 ea



7.99 CHOSEN FOODS
Avocado Oil
Dressing 237 mL



3.49 ANNIE'S
Macaroni & Cheese
149-170 g



16.99 +300 PTS
when you buy 2
CENTRUM Vitamins 60-160 pk
selected (Excluding Gummies)



10.99 ATKINS Protein
Bars 5 pk



39.99 +300 PTS
when you buy 1
LEAN FIT
Whey Protein
Bars 832-875 g



4.99 SILK Next or Protein
Milk 1.74-1.75 L

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

SOBEYS_WK03_P07_ONT

Get 25 GB for \$29/mo.

Plus, earn 2,000 Scene+™ points.¹

That's like
\$20
toward your
groceries



lucky™ mobile

Pick up a SIM Card in-store today.

When you register for Automatic Top-Up. Offers subject to change without notice. One-time \$10 SIM Card charge applies. [1] After 2 months of service. Conditions apply. SIM Card must be purchased at a participating Sobeys or FreshCo location to be eligible to earn Scene+™ points. See SIM Card or visit luckymobile.ca/sceneplusbonus for details.

drinks & snacks

<p>7.99 with Scene+ Card 9.99 without Scene+ Card MARS Pouches 324-400 g</p>	<p>1.79 BUY MORE SAVE MORE EXCEL or WRIGLEY'S Gum Singles 2.19 ea</p>	<p>1.49 BUY MORE SAVE MORE MAYNARDS Candy Singles 44-64 g 2.49 ea</p>	<p>2/\$7 KELLOGG'S Special K or KASHI Bars selected varieties 144-200 g</p>
<p>2/\$9 200 PTS when you buy 2 CHEETOS 170-285 g</p>	<p>3.29 BUY MORE SAVE MORE QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea</p>	<p>2/\$3 SUNNY D 500 mL or PEACE Tea 695 mL</p>	<p>4.49 200 PTS when you buy 2 OASIS Juice 8x200 mL Tetra or SUNRYPE Slim 1.36 L</p>
<p>200 PTS when you buy 2 COMPLIMENTS Snacks 265-300 g or Pretzel Sticks 320-400 g</p>	<p>4.99 CHRISTIE Honey Maid Wafers 400 g or Fig Newtons 283 g</p>	<p>\$3 BUY MORE SAVE MORE CHRISTIE Mini Cookies 150-225 g or Ritz Mini Crackers selected 180-200 g 3.49 ea</p>	<p>2.79 BUY MORE SAVE MORE VOORTMAN Turnover Cookies 300 g 2.99 ea</p>

meal makers

<p>3.49 with Scene+ Card 4.29 without Scene+ Card DEMPSTER'S Bagels 6 pk or Signature Bagels 5 pk</p>	<p>1.69 KING'S HAWAIIAN Sweet Rolls 4 pk</p>	<p>11.99 200 PTS when you buy 2 HERSHEY'S Chipits 775-925 g</p>	<p>4.99 SUN-MAID California Raisins 375 g</p>
<p>4.99 MATT & STEVE'S Extreme Beans 500 mL</p>	<p>10.99 HELLMANN'S Mayonnaise 1.42 L</p>	<p>4.99 KELLOGG'S Cereal selected varieties 210-435 g, Premium Cereal selected varieties 306-553 g or GENERAL MILLS Cheerios selected varieties pack 297-437 g</p>	<p>5.99 KELLOGG'S Family Size Cereals selected varieties 480-625 g or JIF Peanut Butter 1 kg</p>
<p>4.99 BEN'S ORIGINAL Bistro Express Family Size or Natural Selects 365-490 g</p>	<p>3.99 100 PTS when you buy 2 COMPLIMENTS Salsa 650 mL</p>	<p>5.99 KIKKOMAN Soy or Teriyaki Sauce 591 mL available in selected varieties and stores</p>	<p>3.79 GOLDEN DRAGON Sauce 455 mL selected varieties</p>

Here for your budget and lifestyle

<p>3.99 50 PTS when you buy 1 COMPLIMENTS Soda Crackers 450 g or Honey Graham Wafers 408 g</p>	<p>2.00 200 PTS when you buy 2 COMPLIMENTS Chocolate Covered Almonds or Raisins 900 g</p>	<p>34.99 500 PTS when you buy 1 COMPLIMENTS Coffee Pods 80 pk or BEST BUY Coffee Pods 100 pk</p>	<p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>
<p>2.99 COMPLIMENTS Hot Dog Top Slice Buns 12 pk</p>	<p>2.99 COMPLIMENTS Flavoured Mayo 300 mL</p>	<p>1.79 50 PTS when you buy 2 COMPLIMENTS Flavoured Tuna 85 g</p>	<p>75 PTS when you buy 1 COMPLIMENTS English Muffins 6 pk</p>

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home & pet care

8⁹⁹ ZIPLOC Storage Bags 10-180 pk selected varieties

11⁴⁹ +300 PTS when you buy 2
GLAD Outdoor Waste Bags 20-40 pk. Blue Recycle Bags 24-40 pk or Compostable Bags 44 pk

29⁹⁹
CHARMIN Bathroom Tissue 24=96 rolls or BOUNTY Paper Towel 8 pk

6⁹⁹ with Scene+ Card
BONTERRA Bathroom Tissue 6=24 or 9=24 rolls, Facial Tissue or Paper Towel 3 pk

2⁴⁹ BUY MORE SAVE MORE
MILK-BONE 113 g or SNAUSAGES 196 g 3.19 ea

24⁹⁹
PEDIGREE Vitality Dry Dog Food 7-8 kg

23⁹⁹ +100 PTS when you buy 1
BLUE BUFFALO Tasteful Wet Cat Food 1.8 kg

8⁴⁹ COMPLIMENTS Wild Bird Food 3.63 kg

32⁹⁹
TIDE Laundry Pods 85-112 pk or Power Pods 63 pk

6⁹⁹ +100 PTS when you buy 2
AIRWICK Plug-In or Refill 20 mL

6⁹⁹ +200 PTS when you buy 2
CLOROX Bleach 3.57 L

27⁹⁹
STARFRUT The Rock Terra Ceramic Fry Pan 30 cm while quantities last

health, beauty & baby

3⁴⁹
COLGATE Toothpaste 70-150 mL or Toothbrushes 1-3 pk

6⁹⁹
SOFTSOAP Hand Soap Refills 1.47 L

21⁹⁹ +250 PTS when you buy 1
HUGGIES Baby Wipes 560-704 pk

7⁹⁹ +300 PTS when you buy 2
OLD SPICE Body Wash 709 mL or HERBAL ESSENCES Hair Care 400 mL selected

5⁹⁹ +100 PTS when you buy 2
TRÉSEMME Hair Care or Styling Aids 300-828 mL or 121-311 g selected

21⁹⁹ +500 PTS when you buy 2
PAMPERS Wipes 504 pk

1⁹⁹ BUY MORE SAVE MORE
BABY GOURMET Baby Food Jars 113 g or Fruit & Veggie Based Purées 128 mL selected 2.49 ea

15% off
ORAL-B Power Toothbrushes or Refills 3-5 pk or CREST 3DWhite Whitestrips 10 pk or Whitening Emulsions 29 mL selected

15% off +100 PTS when you buy 2
CERAVE Moisturizers or Cleansers selected sizes

4⁴⁹ +100 PTS when you buy 1
Q-TIPS 400 pk

\$1 BUY MORE SAVE MORE
COMPLIMENTS ORGANIC Baby Purées 128 mL 1.79 ea

pharmacy

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600 PTS when you buy 2
15% off That's like \$6 toward your groceries

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15% off +150 PTS when you buy 2
ALLEGRA Allergy Relief 30 or 36 pk*

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