

FEED THE DREAM



Sobeys

Scene+ MEMBER PRICING

2.99 /lb, 6.59/kg with Scene+ Card

Members SAVE \$1

3.99 without Scene+ Card

Fresh Pork Tenderloin Family Size or Loin Back Ribs cryovac

value size

5.88 /lb

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size 12.96/kg

COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Breasts Family Size 15.41/kg

10.99 1kg

COMPLIMENTS Thick Cut Bacon 1 kg

6.99 /lb

COMPLIMENTS Thick Cut Bacon 1 kg

99¢ ea. /lb

From Ontario

Long English Cucumbers or Tomatoes on the Vine product of Ontario, Canada no 1 grade 2.18/kg

9.99 with Scene+ Card

Members SAVE \$3

12.99 without Scene+ Card

Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

READY FOR YOU

9.99 /lb, ea

Wild Snow Crab Clusters previously frozen or frozen product of Canada 22.02/kg or COMPLIMENTS Extra Large Cooked Shrimp in Ring with sauce 312 g

CHOOSE CANADIAN SEAFOOD

HOT PRICE

5.46

DANONE Activia 12 pk or OIKOS Greek Yogurt 650-750 g

HOT PRICE

4.94

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

NEW

HOT PRICE

5.44

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

HOT PRICE

7.99

BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauces 500 mL or Marinades 375 mL

HOT PRICE

4/\$5

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

HOT PRICE

7.69

COMPLIMENTS Pasta Sauce 410-650 mL or BARILLA Pasta 410 g

Scene+ GIVE & GET

BUY \$100 IN SOBEYS GIFT CARDS & GET 750 PTS

That's more than \$7 towards your groceries

MAY 9-12

Offer valid from May 9-12, 2024 at all Sobeys locations in Ontario. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobeys gift cards. Receive 750 Scene+ points when you purchase \$100 in Sobeys Gift Cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Happy Mother's Day!

Prices and offers in effect May 2024

THU 9 | FRI 10 | SAT 11 | **SUN 12** | MON 13 | TUE 14 | WED 15

so many deals

Scan here for our full digital flyer

ONT

Grown in Ontario



BUY MORE SAVE MORE

16⁹⁹

ea when you buy 2 or more Premium Annuals Hanging Basket or Planter 11" 17.99 ea

Celebrate MOM!

Say I love you with blooms and treats!



21⁹⁹

Premium Ecuadorian Roses one dozen assorted colours



Scene+ MEMBER PRICING

8⁹⁹ with Scene+ Card

Members SAVE \$3

11⁹⁹ without Scene+ Card

LINDT Lindor Boxed Chocolates 156 g while supplies last



Scene+ MEMBER PRICING

9⁹⁹ with Scene+ Card

Members SAVE \$8

17⁹⁹ without Scene+ Card

LINDT Luxury Boxed Chocolate 193 g while supplies last



Celebrate 25 Years
with Sterling Silver®

So tender
HAND-SELECTED
AAA BEEF

Well-marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys



Minimum
21 Day
Aged

READY
FOR
YOU

CERTIFIED
TENDER
TENDRETÉ
CERTIFIÉE

TRY WITH
our in-store
BBQ, Whiskey
Marinade or
Three Pepper
Glaze from our
full service case!

14⁹⁹
/lb

STERLING SILVER Fresh Boneless
Top Sirloin Grilling Medallions
cut by your meat expert from
Canada AAA grade beef 33.05/kg

MIX &
MATCH

Get **500 PTS**
When you spend \$20 or more

That's like
\$5
toward your
groceries

Get **800 PTS**
When you spend \$35 or more

That's like
\$8
toward your
groceries

Get **2000 PTS**
When you spend \$50
or more on Sterling Silver
Top Medallions or
Nagano Pork.

That's like
\$20
toward your
groceries



Nagano

**RICH FLAVOUR.
REMARKABLY TENDER.
100% CANADIAN PORK.**

MAKE IT A NAGANO NIGHT.

STARTING AT
7⁹⁹
/lb

NAGANO Premium
Fresh Pork Loin
Hotel Cut Chop,
Tenderloin, Back
Ribs or Pork Shank
Hammer Style
starting at 17.61/kg



10⁹⁹

NAGANO Pork Ready To Heat
Entrées 535-600 g

So many deals!

Grill up your favourite flavours all summer long

BUY 1 GET 2ND 50% off

THE KEG, SHAQ'S MEAT DISTRICT, JACK ASTOR'S, MONTANA'S, ST. LOUIS BAR & GRILL, EARL'S KITCHEN + BAR, BELMONT, CARDINAL ROADHOUSE, BUTTERBALL, COMPLIMENTS Burgers & More! 454 g-2.27 kg starting at 11.99 ea

6⁹⁹ /lb
Extra Lean Ground Beef Family Size 15.41/kg

7⁵⁰ ea
Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen 4 pk for \$30

5⁹⁹ /lb
Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 13.21/kg

2⁹⁹ /lb
Broccoli Crowns product of USA or Mexico 6.59/kg

3⁴⁹
COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g

3⁹⁹ ea when you buy 2 or more
Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4.29 ea

6⁹⁹ when you buy 2
BOURSIN 150 g or BOURSIN Cuisine 220 g

2/ \$8
PEPSI or COCA-COLA Soft Drinks 6x710 mL

2/ 7⁵⁰ when you buy 4
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

2⁹⁹
SEALTEST 5-10% Cream 1 L or Whipping Cream 473 mL or NATREL Fine Filtered 5-10% Cream 1 L

2/ \$7
DUNKAROO'S selected 168 g, NATURE VALLEY Trail Mix or Crunchy Bars, BETTY CROCKER Fruit by the Foot or KELLOGG'S Special K or KASHI Bars selected 144-200 g

2/ 8⁵⁰
CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g

3/ \$9
BEN'S ORIGINAL Bistro Express 240-250 g

1⁰⁰ when you buy 2
BUBLY Sparkling Water 12x355 mL

6⁴⁹ with Scene+ Card
BUBLY Sparkling Water 12x355 mL

9⁹⁹
STARBUCKS K-Cup® Pods 10 pk or Roast and Ground Coffee 340 g Cold Brew 946 mL, Instant 90 g or TETLEY Orange Pekoe Tea 216 pk

5⁴⁴
BURNBRAE or GRAY RIDGE Large White Eggs 18 pk or COMPLIMENTS Omega-3 Free Run Large White Eggs 12 pk

2⁶⁹ when you buy 10
QUAKER Dippys, Chewy or Granola Bars 120-175 g

40% off
JAMIESON Vitamins or Supplements assorted varieties at select stores

10⁹⁹
ROYALE Bathroom Tissue 24-48 rolls, Facial Tissue 12 pk or Paper Towel 6 pk

SPEND \$100 IN BOSTON PIZZA OR UBER GIFT CARDS AND GET A BONUS \$10 SOBEYS GIFT CARD

Offer valid during May 9 - 15, 2024. Sorry no rainchecks or price matching. Offer valid only on Uber \$15-\$500 V.I., Boston Pizza \$25, Boston Pizza \$50, Boston Pizza \$25-\$500 V.I. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

Beer and cider available at selected stores.
*Pricing may be subject to change.
Pricing includes taxes & refundable container deposit.

1⁰⁰ off COORS LIGHT or BUD LIGHT Lager 6x355 mL cans promo retail 12.95

2⁰⁰ off SAPPORO Premium Lager 6x500 mL tall cans promo retail 17.95

1⁶⁰ off SOMERSBY Apple Cider 4x473 mL tall cans promo retail 12.55

1⁴⁵ off MILL STREET ORGANIC Lager 6x473 mL tall cans promo retail 18.50

Tasty combo! Pairs well with BBQ pork or Camembert cheese.

PROUDLY CANADIAN sobeys.com

This flyer is printed with vegetable based inks. Please recycle where facilities exist. We reserve the right to correct any unintentional errors that may occur in the copy or in illustration. In stores open 24 hours, flyer prices are effective from 4 am Thursday until 11:59 pm Friday. We reserve the right to limit quantities to reasonable family requirements. Some specials are not available at all stores. This flyer is not effective at any Sobeys Urban Fresh, Sobeys Express or Club & Help locations. Prices effective in Ontario only.

The Sobeys Loyalty Program is available at all participating Sobeys locations within Ontario. No base Sobeys points earned. See weekly offers for current ways to earn Sobeys points. All weekly Sobeys offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fuel/dairy products in Atlantic regions, pet/good cards, postal products and services, Western Union, Mt. Cayley/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery photo finishing, deposits, environmental charges, fuel and other goods and services which are non-allocatable or excluded by law. Minimum 1000 Sobeys+ points for \$10 towards your purchase up to a maximum of 20,000 Sobeys+ points (\$500) per day for full Sobeys+ Terms & Conditions or to redeem your points, visit <https://www.sobeys.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist.

LOAD IT TO GET IT!

Get up to 300 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like
\$3
toward your groceries



Get **200 PTS**
when you buy 2

COMPLIMENTS Snack Crackers
200-225 g

Get **100 PTS**
when you buy 1

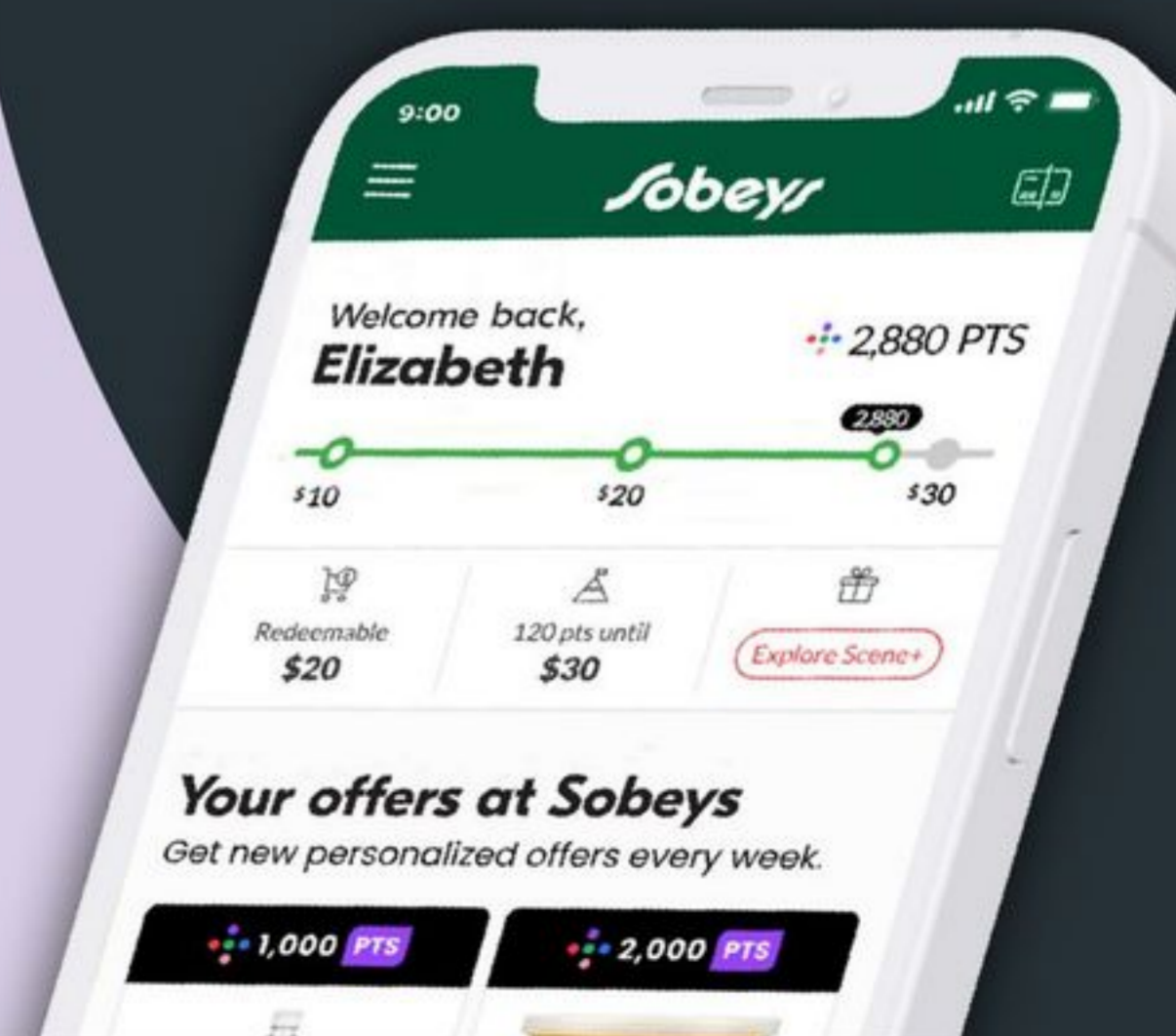
PANACHE British Isles Cheese
200 g

Scene+
DIGITAL EXCLUSIVE

Download on the
App Store

GET IT ON
Google Play

Sobeys



Offer valid May 9th to May 15th, 2024 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Fresh picks

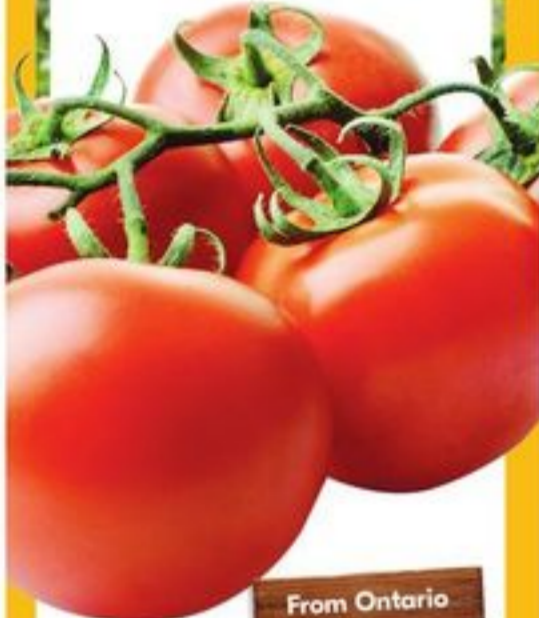
Grown right here at home



Mastronardi Farms

Our Grandpa, Umberto Mastronardi, is the ultimate greenhouse pioneer – he was the first to bring commercial greenhouse growing to North America in the 1940s, and our fourth-generation family-owned business has been proudly producing incredible tasting, fresh greenhouse-grown vegetables ever since.

Bringing our fresh grown to you!



From Ontario

99¢ Tomatoes on the Vine product of Ontario no 1 grade 2.18/kg



From Ontario

3.49 Mini Seedless Cucumbers product of Ontario no 1 grade 6 pk



From Canada

3.99 Assorted Snacking Tomatoes product of Canada 255 g



5.79 Mini Peppers product of Mexico 454 g

Make your own



From Canada

2.49 Boston Lettuce product of Canada

2.49 Bulk Red Onions product of USA 5.49/kg

1.99 Bulk Vidalia Onions product of USA 4.39/kg

3.49 Celery product of USA or Mexico



3.99 COMPLIMENTS Salad Blends 284-340 g selected product of USA

Convenience



3.49 COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g

Grab and go



15% off Prepared Fresh Daily in Stores Chicken Caesar Salads assorted sizes



4.99 Strawberries product of USA or Mexico 454 g

Something sweet for mom

6.99 DRISCOLL'S Heart Shaped Raspberries product of USA or Mexico 227 g

Celebrate Mom!

Fruity fresh...



2/\$4 with Scene+ Card

2.79 without Scene+ Card

Large Red Mangoes product of Mexico



4.79 COMPLIMENTS Navel Oranges product of Egypt



89¢ Large Lemons product of USA



2.49 Bartlett Pears product of Argentina extra fancy 5.49/kg



6.99 COMPLIMENTS Honeycrisp Apples product of Canada 1.36 kg



4.99 Honeydew Melons product of Mexico

Veggie love...



3.99 COMPLIMENTS Mini Potatoes product of Ontario 680 g

6.49 Avocados product of Mexico 5 pk



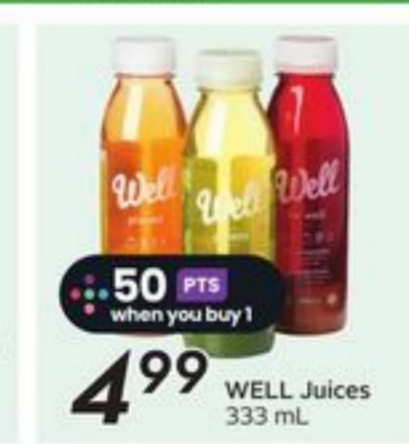
3.79 Green Kale product of USA or Mexico



4.49 MANN'S Snow Peas 170 g or Snap Peas 230 g product of USA or Mexico



10% off Prepared Fresh Daily Yogurt Parfaits assorted sizes



4.99 WELL Juices 333 mL



9.99 H&H Dried Fruit 454 g



20% off ROYAL NUTS Tubs selected 240-400 g

GREAT GIFT IDEA! Our Gift Cards can be any amount.

value size

25 Celebrate 25 Years with Sterling Silver®

So tender
HAND-SELECTED AAA BEEF

Well-marbled - Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeyes

1199 /lb

STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 26.43/kg

That's like **\$10** toward your groceries

1000 PTS when you buy 1 pkg

699 /lb

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

CERTIFIED TENDER
TENDRETÉ CERTIFIÉE

379 /lb

Fresh Chicken Legs Family Size back attached 8.36/kg

200 PTS when you buy 1 pkg

599 /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

250 PTS when you spend \$25 or more

599 /lb

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 13.21/kg

250 PTS when you spend \$25 or more

499 /lb

Fresh Pork Side Ribs breast bone removed 11.00/kg

699 /lb

Fresh Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss or Fresh Medium Ground Beef Chuck Burger 15.41/kg

150 PTS when you spend \$10*

599 /lb

Store-Made Sausage Stuffed Mushroom Caps honey garlic or sweet Italian or ground beef stuffed bell peppers 13.21/kg

150 PTS when you spend \$10*

10% off FONTAINE FAMILY Veal Shank, Cutlets, Chops or Stew

1199 /lb

Seasoned Lamb Loin Chops Greek & Lemon or Provençal Herbs 26.43/kg

So easy

READY FOR YOU Prepared in-store

Scene+

EARN POINTS ON ALL IN STORE MARINATED FRESH MEAT PRODUCTS

GET UP TO **1200 PTS** That's like **\$12** toward your groceries

SPEND \$20-2999, GET **500 PTS**

SPEND \$30 OR MORE, GET **1200 PTS**

quick & easy

150 PTS when you buy 2

599 BUTTERBALL Turkey Bacon or Rasher 300-375 g

799 SCHNEIDERS Juicy Jumbos Wieners regular or beef, Sausage Rings, Stadium Size Footlong Wieners or Smoked Sausages 250-450 g selected

300 PTS when you buy 2

1599 MONTANA'S Texan BBQ Pork Back Ribs 650 g

499 BUY MORE SAVE MORE COMPLIMENTS Sliced Peameal Bacon 454 g 5.99 ea

80 PTS when you buy 1

799 COMPLIMENTS Breaded Chicken Strips, Nuggets or Burgers 700 g

1199 **120 PTS** when you buy 1 COMPLIMENTS Beef Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

140 PTS when you buy 1

1399 COMPLIMENTS Pork Back Ribs frozen 680 g

500 PTS when you buy 1

2499 YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet & Bold BBQ Sauce minimum 23 wings 1.5 kg or MEAT DISTRICT Steakhouse Marinated or Seasoned Chicken Wings 1.36 kg

Scene+

EARN REWARDS FASTER WITH UP TO **7,500 BONUS SCENE+ POINTS*** with the Scotiabank® Scene+™ Visa® Card

Apply now at scotiabank.com/earnpointsfaster

*With minimum spend on everyday purchases in the first year. Conditions apply. *See link for terms and conditions. Offer subject to change. Offer effective May 1 - June 30, 2024.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

So fresh

Shop our wide assortment of premium seafood to treat Mom to a seafood feast this Mother's Day!

Premium seafood

Harvest from the cold clean waters of the East Coast of Canada, our snow crab has a lovely sweetness balanced by briny, salty, and savoury notes.



CHOOSE CANADIAN SEAFOOD

9.99 /lb

Wild Snow Crab Clusters product of Canada previously frozen or frozen 22.02/kg

Imported from Japan, Hokkaido Scallops are prized for their mild flavour and tender texture.



21.99 /lb

Jumbo Wild Hokkaido Sea Scallops 10-20 ct per lb product of Japan frozen or previously frozen 48.48/kg

Celebrate MOM!



CHOOSE CANADIAN SEAFOOD

7.50 ea

600 PTS when you spend \$30 or more

That's like **\$6** toward your groceries

3-4 oz Lobster Tail product of Atlantic Canada previously frozen or frozen 85 g or 4 pk for \$30

Harvested from the cold clean waters on the East Coast of Canada - our Lobsters are sweet & succulent.



CHOOSE CANADIAN SEAFOOD

FIRST OF THE SEASON



17.99 /lb

Live Market Lobsters product of Atlantic Canada subject to availability 39.66/kg

seafood



100 PTS when you buy 1
STARTING AT 10⁹⁹ COMPLIMENTS Smoked Sockeye, Steelhead, Atlantic Salmon or Gravlax 140-150 g



Imported from Japan, Hokkaido Sea Scallops are prized for their mild flavour and tender texture.
21⁹⁹ /lb Jumbo Wild Hokkaido Sea Scallops 10-20 ct per lb product of Japan frozen or previously frozen 48.48/kg
12⁹⁹ /lb FRESH AND IN SEASON Fresh Wild Pickerel Fillets product of Ontario subject to availability 28.64/kg



13⁹⁹ COMPLIMENTS Cooked Shrimp in bag with cocktail sauce 680 g



Harvested from the cold clean waters on the East Coast of Canada - our Lobsters are sweet & succulent.
17⁹⁹ /lb Live Market Lobsters product of Atlantic Canada subject to availability 39.66/kg
11⁹⁹ /lb Coho Salmon Fillets frozen or previously frozen product of Chile 26.43/kg



100 PTS when you buy 1
10⁹⁹ COMPLIMENTS Breaded or Battered Haddock, Garlic & Herb Haddock, Salt & Malt Vinegar Cod, Lemon Pepper Sole or Mediterranean Pacific Salmon 460-680 g



8⁹⁹ **STARTING AT** TOPPITS Ecuadorian Jumbo Shrimp cooked or raw 340-680 g
13⁹⁹ JANES Ultimates Breaded or Battered Haddock or Cod 530-615 g



8⁹⁹ PANACHE Seafood Appetizers, Assorted Breaded Shrimp or Calamari 340-355 g or RICARDO Atlantic Salmon Gravlox lemon dill 100 g



10⁹⁹ TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g
13⁹⁹ WATERVIEW MARKET Lemon & Garlic Shrimp and Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g

deli



5⁹⁹ with Scene+ Card
6⁹⁹ without Scene+ Card BOTHWELL Squeak'rs 240 g



200 PTS when you buy 400 g or more
35% off
 JARLSBERG works out to 4.08/100 g, ILE DE FRANCE works out to 3.24/100 g or CAMBOZOLA works out to 4.41/100 g



100 PTS when you buy 2
7⁹⁹ CASTELLO Havarti Slices 145-165 g or Havarti Blocks 170-200 g



8⁹⁹ TRE STELLE Mozzarella 340 g



11⁹⁹ LE SAUCIFLARD French Style Salami selected 300 g



150 PTS when you spend \$10 or more
STARTING AT 3⁷⁹ /100 g Homestyle Roasts Hand-Tied Roasted Deli Meats selection varies by store

ADD SOME **Panache** SLICED FRESH
Get your deli meats custom cut
Get 500 PTS When you spend \$20 or more on Panache Ham, Chicken, Turkey or Beef selection varies by store
 That's like \$5 toward your groceries



200 PTS when you buy 1
STARTING AT 6⁹⁹ COMPLIMENTS Pizza Trio or Italian Sub Variety Packs 250-375 g selected



STARTING AT 7⁹⁹ PANACHE Cheddar 2, 3, 4 or 5 year-old or Applewood Smoked 225-250 g



Get 50 PTS When you buy 1
Get 100 PTS When you buy 2
6⁹⁹ PANACHE Toppers 130 mL selected

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! www.sobeys.com/getflyer

kitchen



200 PTS
when you buy 1

21⁹⁹

RANA Lasagna 1.1 kg



150 PTS
when you buy 1

Meatballs 10 Piece
available sauced or plain
hot or chilled 625 g

Mother's Day pasta offer!

BUY 1 COMPLIMENTS
Pasta 1 kg



GET 1
COMPLIMENTS
Family Size
Pasta Sauce
580 mL

50% off



100 PTS
when you buy 1

SOUP'S ON Plant-Based Soups 925 mL



3⁹⁹

FONTAINE SANTÉ Dips or
Hummus regular 250-260 g
or Topped Hummus regular
227-255 g



125 PTS
when you buy 2

STARTING AT
6⁷⁹

Flatbreads selected
varieties 230-365 g



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS Salads
regular potato, creamy
coleslaw, macaroni or other
selected varieties 850-908 g

bakery

Mmmmm
**Cheese
please!**



6⁴⁹

Cheese Bread
485-615 g



Scene+ MEMBER PICKING

3⁶⁹
with Scene+ Card

3⁹⁹ without Scene+ Card

Cheddar Cheese or
Jalapeño Cheese
Bagels 4 pk 450 g



4²⁹

Focaccia Breads
315-340 g



50 PTS
when you buy 2

6²⁹

Gourmet Cheese
Buns 6 pk 425 g



5⁴⁹

COMPLIMENTS
Garlic Texas Toast
Regular or Parmesan 638 g



200 PTS
when you buy 4

3⁹⁹

3" Cheesecakes



STARTING AT
3⁹⁹

100 PTS
when you buy 2

Mini Croissants Plain or
Cheese 8 pk 250-260 g



6⁴⁹

Donuts 6 pk



22⁹⁹

Mother's Day Pink Love Dessert Cake 940 g or
Half Cake 470 g \$11.99 or Cake Slice 155 g \$3.99



16⁴⁹

Single Layer Shortcakes
Strawberry, Fresh Fruit or
Black Forest 905-950 g

Scene+ GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys app.

SOBEYS_WK02_POS_ONT

meal makers

Scene MEMBER
with Scene+ Card
7.49
8.99 without Scene+ Card
COMPLIMENTS Fudge or Ice Milk Bars 24 pk

100 PTS when you buy 1
MICHELINA'S Pizza Snax 496 g

50 PTS when you buy 2
2.29
SEALTEST Chocolate Milk 750 mL

NEW
BUY MORE SAVE MORE
4.99 (or when you buy 2 or more)
INTERNATIONAL DELIGHT Coffee Creamers 946 mL or Cold Foam 396 g 5.99 ea

7.99
SIMPLY PICKED Frozen Vegetables 300 g

150 PTS when you buy 2
11.99
P.F. CHANG'S or BERTOLLI Multi Serve Meals 624 g

6.99
iÖGO Yogurt 16 pk

50 PTS when you buy 1
7.49
LIBERTÉ Greek Yogurt 900 g-1 kg

6.49
CHEEMO Perogies 2 kg

4.99
HEALTHY CHOICE Simply or Gourmet Steamers 255-306 g or MARIE CALLENDER'S Bowls 312-349 g

BUY MORE SAVE MORE
3.99 (or when you buy 2 or more)
MINUTE MAID Lemonade or Fruit Punch no sugar added 1.54 L 4.49 ea

7.99
GAY LEA Butter Sticks 454 g

7.99
MCCAIN Symphony Fries 2.27 kg

150 PTS when you buy 2
2.99
COMPLIMENTS Frozen Entrées selected 250-280 g

BUY MORE SAVE MORE
3.99 (or when you buy 2 or more)
PILLSBURY Grands or Ready To Bake Cookies 454-496 g (excludes seasonal) 4.49 ea

100 PTS when you buy 2
2.99
COMPLIMENTS 68% Vegetable Oil Margarine 427 g or I CAN'T BELIEVE IT'S NOT BUTTER 427 g

Here for your budget and lifestyle

compliments BEST BUY

2.99
COMPLIMENTS Frozen Waffles 8 pk 280 g

200 PTS when you buy 2
3.99
COMPLIMENTS Classic Crust Pizza 352-446 g

50 PTS when you buy 1
3.99
COMPLIMENTS Cottage Cheese 750 g

50 PTS when you buy 2
1.79
BEST BUY Wafers 227 g

natural health



Simply Protein

Proudly supporting Crohn's and Colitis Canada

100 PTS when you buy 2

7.99

SIMPLY PROTEIN Bar 4 pk

YOU CAN MAKE A DIFFERENCE
HELP US DONATE UP TO \$100,000

SCAN TO LEARN MORE



NEW
9.99
TOM'S OF MAINE Deodorant 92 g

49.99
VEGA SPORT Protein 801-837 g

200 PTS when you buy 2
9.99
DAIYA Dairy-Free, Gluten Free Pizza or Flatbreads 346-550 g

200 PTS when you buy 2
7.99
AMY'S KITCHEN Bowls or Entrées 241-284 g

200 PTS when you buy 2
7.99
QUEEN STREET BAKERY Superfood Gluten-Free Bagels 464 g

2.99
SILK Dairy-Free Creamers 450-473 mL

5.99
NATURE'S PATH Granola assorted sizes 325-350 g or Cereal assorted sizes 284-400 g

200 PTS when you buy 2
3.99
KIJU ORGANIC Beverages 1 L or 4 pk

4.49
BLUE DIAMOND Nut-Thins 120 g

70 PTS when you buy 2
4.99
FLOATING LEAF Rice 400 g or ORGANIC 120 g

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobeys app.



端午節快樂
Happy Dragon Boat Festival

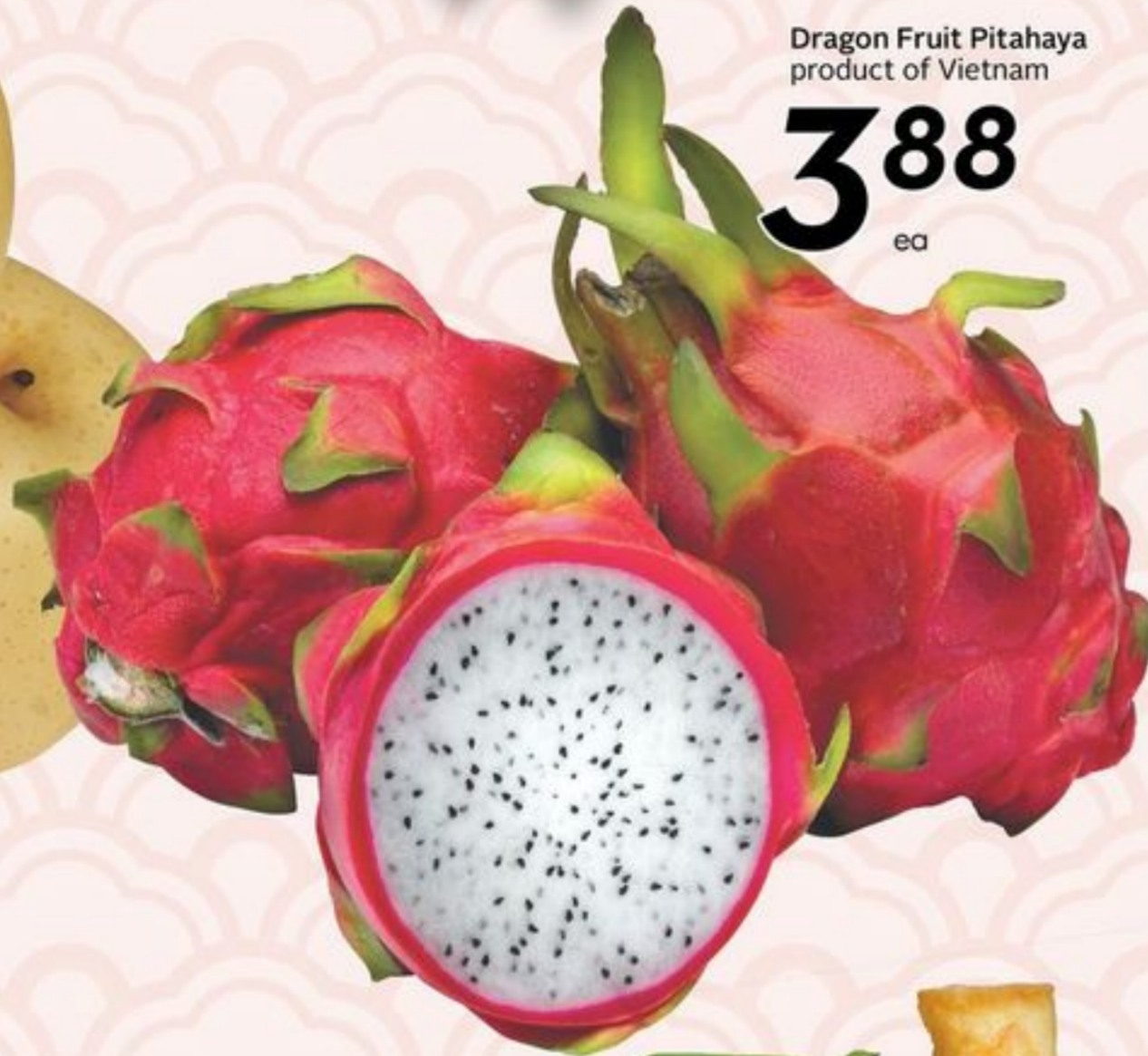
Nappa Cabbage or Bok Choy product of USA 2.18/kg

99¢ /lb



Dragon Fruit Pitahaya product of Vietnam

3.88 ea



7.29 /lb

Yellow Asian Pear product of China 2.84/kg



4.99

BLUE DRAGON Sushi Nori 22 g available in selected stores

3.99

BLUE DRAGON Spring Roll Wrappers 134 g available in selected stores



3.49

SABZU Sriracha or Sweet Chili Sauce 450 mL available in selected stores



7.99

DIAMOND Instant Noodles 400 g



3.99

KIM PHAT Udon Noodles 4 pk available in selected stores

drinks & snacks

200 PTS
when you buy 2

2/\$9 MISS VICKIE'S Kettle Chips 190-200 g

2/\$9 DORITOS Tortilla Chips 210-280 g

4/\$5 MONTELLIER Sparkling Water or AQUAFINA Water 1 L

100 PTS
when you buy 2

2.49 with Scene+ Card
2.99 without Scene+ Card

OASIS Juice or ARIZONA Iced Tea 960 mL or DEL MONTE Nectar 960 mL

100 PTS
when you buy 1

9.99 FRITO-LAY Multipacks 16 pk

200 PTS
when you buy 2

PEPSI Mini Bottles 8x355 mL

12.99 CORONA Sunbrew or HEINEKEN Non-Alcoholic Beer 6x330 mL

100 PTS
when you buy 2

3.49 MONSTER Energy Drinks 444-473 mL

2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g

BUY MORE SAVE MORE
\$6 ea when you buy 2 or more

JACK LINK'S or LORISSA'S KITCHEN Jerky 63-81 g 7.99 ea

200 PTS
when you buy 2

NESTEA or PEACE TEA Tea 12x341-355 mL

300 PTS
when you buy 2

14.99 BALZAC'S Coffee 340 g or Coffee Pods 18 pk

13.99 QUAKER Dippis or Chewy Bars Club Pack 935-960 g

10.99 SUNKIST Fruit Snacks assorted flavours 792 g

5.99 LAVAZZA Espresso Capsules 10 pk, TWININGS Tea 20 pk, TETLEY Tea 60-72 pk or TAZO Chai Latte or Passion Concentrate 946 mL

19.99 MELITTA Whole Bean Coffee 907 g

BUY MORE SAVE MORE
\$3 ea when you buy 2 or more

MERCI Tablet Bars 100 g 3.49 ea

6.99 LINDT or GHIRARDELLI Bagged Chocolate 142-151 g

BUY MORE SAVE MORE
3.49 ea when you buy 2 or more

LIFESAVERS Candy 150-180 g 3.99 ea

2/\$6 HERSHEY'S or NESTLE Chocolate Bars 90-120 g or HARIBO Gold Bears 170-175 g

BUY MORE SAVE MORE
\$3 ea when you buy 2 or more

DARE Breton or Vinta Crackers selected 135-225 g or Veggie Crisps 100 g 3.49 ea

BUY MORE SAVE MORE
3.79 ea when you buy 2 or more

LECLERC Celebration Cookies 240-350 g 3.99 ea

BUY MORE SAVE MORE
5.99 ea when you buy 2 or more

DARE Bear Paws 337-480 g or Wagon Wheels 630 g 6.79 ea

BUY MORE SAVE MORE
2.99 when you buy 3 or more

KELLOGG'S Cheez-It Crackers 191-200 g 3.49 ea

compliments

Love it. Or it's free.*

*For details see COMPLIMENTS.ca

100% MONEY BACK GUARANTEE

Celebrate Mom! Make their day with breakfast and sweets!

7.99 COMPLIMENTS Pure Orange Juice 2.5 L

\$5 COMPLIMENTS Bagged Jumbo Cereal 400-794 g

300 PTS when you buy 2

6.99 ea when you buy 2 or more

COMPLIMENTS Coffee Pods 12 pk or Roast & Ground Coffee 300 g 7.99 ea

2/\$6 COMPLIMENTS Pancake Mix or Syrup 905 g-750 mL

125 PTS when you buy 2

COMPLIMENTS Cookies selected 300-350 g

4.99 COMPLIMENTS Hot Chocolate Canisters 500 g or Tea 48-72 pk

2/4.44 COMPLIMENTS Tablet Bars 100 g

2/11 COMPLIMENTS Milk, Dark Chocolate Covered Almonds or Milk Chocolate Covered Cashews 350-400 g

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SOBEYS_WK02_P07_ONT

It's Mother's Day!

STARTING AT
5⁹⁹

Ecuadorian Roses
singles, 3-stem
or 6-stem

Ready
to gift!

STARTING AT
14⁹⁹

Rose Duet Bouquets
choose from various sizes
selection may vary by store

STARTING AT
19⁹⁹

Ready To Go
Arrangements selection
may vary by store

Fresh blooms ready to go!

 <p>STARTING AT 14⁹⁹</p> <p>Mixed Seasonal Bouquets selection may vary by store</p>	 <p>MIX & MATCH 3/21 or 8/21 each</p> <p>Mix and Match choose from a selection of cut flower bunches</p>	 <p>STARTING AT 19⁹⁹</p> <p>Mother's Day Indoor Gardens selection may vary by store</p>	 <p>200 PTS when you buy 1</p> <p>29⁹⁹</p> <p>Rose Trio Bouquet</p>
 <p>STARTING AT 11⁹⁹</p> <p>Phalaenopsis Orchids Featuring the Mother/Daughter Orchid selection may vary by store</p>	 <p>Grown in Ontario</p> <p>STARTING AT 5⁹⁹</p> <p>Potted Mini Rose available in 4" and 6"</p>	 <p>Grown in Ontario</p> <p>STARTING AT 12⁹⁹</p> <p>Multi-Bloom Hydrangea</p>	 <p>Grown in Ontario</p> <p>STARTING AT 8⁹⁹</p> <p>Assorted Calla Lily</p>

Get out and garden

Garden centre locations
now open!

 <p>BUY MORE SAVE MORE</p> <p>29⁹⁹ ea when you buy 2 or more 32.99 ea</p> <p>Premium Jumbo Hanging Baskets or Planters 13" 32.99 ea</p>	 <p>Grown in Ontario</p> <p>BUY MORE SAVE MORE</p> <p>3⁴⁹ ea when you buy 2 or more 3.89 ea</p> <p>Assorted Flowering Annuals 4" 3.89 ea</p>	 <p>Grown in Ontario</p> <p>5⁹⁹</p> <p>Garden Gerbera Daisies 4.75" pot</p>	 <p>Grown in Ontario</p> <p>50 PTS when you buy 1</p> <p>34⁹⁹</p> <p>Revolution Hydrangea 10"</p>
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product of Colombia



99¢
/lb

Daikon Lo Bok
product of USA 2.18/kg



2.49

GRACE Coconut
Milk 400 mL



From Ontario

2.49

Garlic
product of
Ontario
115 g



4.49

GRACE Corn
Meal 2 kg



3.49

KIKKOMAN Panko
Bread Crumbs 227 g
selected varieties



12.99

TILDA Basmati
Rice 1.81 kg



2.99

M'LORD Mini Corn Cobs
cut or whole 398 mL
available at select stores



Gluten-free goodness

Did you know? May is Celiac Awareness month!



100 PTS
when you buy 2

5.49
SANTA CRUZ ORGANIC Lemonade 946 mL



5.49
BARE Fruit Snacks 77-96 g

Real fruit and coconut crunch



3.29
SILK Plant Based Beverages 946 mL



4.49
QUE PASA Tortilla Chips 300-350 g

Made the traditional Mexican way

Made with avocado, lime and salt, quac is gluten-free!



5.49
WOWBUTTER 500 g



3.99
NUPASTA Gluten Free Pasta 210 g



2/\$9
SIMPLY ORGANIC 156-240 g



200 PTS
when you buy 2

2.79
POPPI Soda 355 mL

5.99
IMAGINE Soups 1 L



Bring Tradition home™



2⁹⁹
/100 g
SAN DANIELE
Prosciutto



2⁹⁹ SLICED FRESH
/100 g
MASTRO Capocollo or
SAN DANIELE Mortadella
selected varieties



2⁹⁹ SLICED FRESH
/100 g
MASTRO Salamis
selected varieties



3⁹⁹ SAN DANIELE Sliced
Mortadella or MASTRO
Capocollo or Prosciutto Cotto
125-150 g selected varieties



5⁹⁹ MASTRO Sliced Salamis
or SAN DANIELE Sliced
Prosciutto 125-150 g
selected varieties



7⁹⁹ MASTRO Charcuterie Trio
or Gran Piatto 100-250 g
selected varieties



11⁹⁹ MASTRO
Baby Genoa 600 g
selected varieties

RIO
mare



2/\$7 RIO MARE
Insalatissime Tuna
160 g selected varieties

LAVAZZA
TORINO, ITALIA, 1895



5⁹⁹ LAVAZZA
Espresso Capsules
10 pk selected varieties

KICKING
HORSE
COFFEE



12⁹⁹ KICKING HORSE
Whole Bean Coffee
454 g

MAKE IT A SPECIAL

Mother's
DAY WEEKEND



Scene+

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meal makers



1.49 without Scene+ Card
COMPLIMENTS Taco, Fajita or Chili Seasonings 35-39 g



2/7.98 OLD EL PASO Taco Sauce 243 mL



2.99 CAMPBELL'S Broth 900 mL



4.99 CLOVER LEAF Tuna Salads 160 g



8.99
KELLOGG'S Jumbo Cereal selected varieties 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.4 kg



5.99 SMUCKER'S Pure Jam 310-500 mL, excludes raspberry



9.99 GOGO SQUEEZ Fruit 12 pk



5.99 COMPLIMENTS Honey 375 g or KRAFT Cheez Whiz 450 g



3.00 ea when you buy 2 or more
HOSTESS Snacks 121-225 g 3.49 ea



4.49 ea when you buy 2 or more
STONEMILL Bread 454-550 g 5.49 ea



2.79 ea when you buy 2 or more
COMPLIMENTS Hot Dog or Hamburger Buns 8 pk 3.19 ea



2.49 COMPLIMENTS Bagels 6 pk



2.29 COMPLIMENTS White or 100% Whole Wheat Bread 675 g



6.49 ROBIN HOOD or FIVE ROSES Flour selected varieties 2.5 kg



2.99 KRAFT Jet-Puffed Marshmallows 400 g



5.99 CLUB HOUSE Seasonings selected 111-181 g



7.99 PANACHE Grinders 87-200 g



2.49 BETTY CROCKER Supermoist Cake Mixes selected 375-404 g



4.49 BICK'S Pickles 500 mL



1.99 HUNT'S Thick & Rich Pasta Sauce 680 mL or Tomato Sauce 398-680 mL



3.49 CATELLI Gluten Free or Supergreen 300-340 g



4.99 HORMEL Real Bacon Bits 79 g or CLUB HOUSE La Grille Wet Rubs 200 mL



2.49 FRENCH'S Mustard 400 mL



2/\$7 BLUE DRAGON Noodles selected varieties 250-300 g



Love it. Or it's free.*

*For details see COMPLIMENTS.ca

100% MONEY BACK GUARANTEE

2.49

COMPLIMENTS Whipped Dressing 445 mL



2.79

COMPLIMENTS Worcestershire Sauce 285 mL



20% off COMPLIMENTS Coconut selected 200 g



9.99 COMPLIMENTS Chocolate Chips 775 g



100 PTS when you buy 2

COMPLIMENTS Snacks 265-300 g, Pretzel Sticks 320-400 g, Ready to Eat Popcorn 190-250 g or Kettled Cooked Peanuts 275 g

300 PTS when you buy 3

COMPLIMENTS Kettle Chips 200 g



2/\$5 COMPLIMENTS Baby Whole or Cut Corn 398 mL



1.99 COMPLIMENTS Canned Legumes 540 mL



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home & pet care

 <p>7⁹⁹ TIDE Pods 15-20 pk, BOUNCE or GAIN Sheets 60-120 pk or TIDE or DOWNY Rinse & Refresh 754 mL</p>	 <p>200 PTS when you buy 2 3⁹⁹ CLOROX Bleach 1.27 L or Spray Cleaners 887-946 mL</p>	 <p>250 PTS when you buy 2 8⁹⁹ FLEECY Softener 2.6 L or Sheets 120 pk</p>	 <p>100 PTS when you buy 2 2/10 LYSOL Cleaners 650 mL-1.2 L assorted varieties</p>
 <p>300 PTS when you buy 2 12⁹⁹ GLAD Tall Kitchen Catchers 50-60 pk</p>	 <p>100 PTS when you buy 2 7⁹⁹ GLAD Cling Wrap 152 m or Press'N Seal 140 ft</p>	 <p>200 PTS when you buy 1 24⁹⁹ SPONGETOWELS Ultra Choose-A-Size Paper Towels 12=18 rolls</p>	 <p>50 PTS when you buy 2 2⁴⁹ SCOTTIES Facial Tissue 60 sheets</p>
 <p>12⁹⁹ TIDY CATS LightWeight Cat Litter 2.72 kg</p>	 <p>BUY MORE SAVE MORE 3³³ TEMPTATIONS Cat Treats 180 g 3.99 ea</p>	 <p>50 PTS when you buy 1 8⁴⁹ CALEDON FARMS Dog Treats 90-265 g selected</p>	 <p>20% off CANDLE-LITE Jar Candles 511 g while quantities last</p>

health, beauty & baby

 <p>50 PTS when you buy 2 15% off NIVEA Lip Care 4.8 g or 2 pk, Shave 75-150 mL or 125 g, Body Wash 500-887 mL or Deodorant 50-150 mL or 50-52 g selected</p>	 <p>10% off ALWAYS Pads, Liners or TAMPAX Tampons 14-72 pk selected</p>	 <p>7⁹⁹ LIVE CLEAN Body Wash 500 mL selected</p>	 <p>3⁹⁹ COLGATE Sensitive or Advanced Toothpaste 73-170 mL or Toothbrush 1-4 pk selected</p>
 <p>7⁹⁹ OLD SPICE 122-144 g or SECRET 68 g or 116 g Deodorant selected</p>	 <p>STARTING AT 14⁹⁹ NATIVE Deodorant 75 g or Spray 99 g</p>	 <p>150 PTS when you buy 2 9⁹⁹ CLAIROL Nice'n Easy Hair Colour 1 pk selected</p>	 <p>100 PTS when you buy 2 15% off VASELINE Lotion 200-600 mL or 201 g selected</p>
 <p>27⁹⁹ HUGGIES Pull-Ups or Goodnites 28-74 pk</p>	 <p>BUY MORE SAVE MORE 5²⁹ go when you buy 2 or more BABY GOURMET ORGANIC Cereal or SQUOOSH Fruit & Veggie Snacks 208-360 g 5.99 ea</p>	 <p>200 PTS when you buy 2 3⁴⁹ COMPLIMENTS Baby Wipes 64-72 pk</p>	 <p>BUY MORE SAVE MORE 200 PTS when you buy 3 1⁹⁹ go when you buy 4 or more NESTLÉ Gerber ORGANIC Pouches 99 g or 128 mL 2.49 ea</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

 <p>15% off 200 PTS when you buy 1 TYLENOL Pain Relief 40-200 pk, MOTRIN 40 pk selected*, TYLENOL Complete 40 pk or BENLYN All-in-One 250-270 mL or 40 pk selected*</p>	 <p>200 PTS when you buy 2 10% off PEPTO BISMOL Liquid 350 mL or 480 mL or Tabs 24-48 pk selected</p>	 <p>200 PTS when you buy 1 15% off POISE Pads or DEPEND Underwear selected</p>	 <p>150 PTS when you buy 1 10% off COLD-FX 45-60 pk</p>
 <p>100 PTS when you buy 1 15% off GAVISCON Liquid or Tabs selected sizes</p>	 <p>100 PTS when you buy 1 15% off IMODIUM 20 pk or 24 pk</p>	<p>Scene+ Get 1000 PTS OneTouch Verio Flex or Reflect Meter***</p> <p>That's like \$10 toward your groceries</p> <p>79⁹⁹ ONETOUCH Verio Blood Glucose Test Strips 100 pk**</p> <p>OneTouch Verio Flex or Reflect Meter FREE with purchase of 100 test strips*** See your pharmacist for details. (Limit of 1 Free Meter)</p>	

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FLOSS 75 ML OR 100 G OR SHAMPOO
OR BODY WASH 370 ML

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safe way to
target stains.

NEW

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600 ML



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