

Sobeys

LIQUOR

Happy Long Weekend

Victoria Day, May 20

SAFEWAY

LIQUOR

Scene+ MEMBER PRICING

3 DAYS ONLY!*

MAY 16-18

*While quantities last. No rainchecks.

19⁹⁹ with Scene+ Card

SAVE \$12

Regular Retail

31⁹⁹ without Scene+ Card

Fireball

Cinnamon Whisky
750 mL



12⁹⁹ with Scene+ Card

SAVE \$7

Regular Retail

19⁹⁹ without Scene+ Card

La Marca

Prosecco
750 mL



25⁹⁹ with Scene+ Card

SAVE \$12

Regular Retail

37⁹⁹ without Scene+ Card

Corona

Extra
12 x 330 mL



90 POINTS

James Suckling

AROMATIC AND SUPPLE

FRUITY AND VIBRANT

SAVE \$5

100 PTS when you buy 1



Trivento

Reserve Malbec or White Malbec
750 mL

11⁹⁹

SAVE \$12

500 PTS when you buy 2

Coors Light or Molson Canadian

24 x 355 mL

39⁹⁹

Coors LIGHT

That's like \$5 toward your next purchase



ABSOLUT VODKA

Swedish Vodka

MADE WITH SWEDISH WATER & WINTER WHEAT
40% alc./vol. 750 mL

IMPORTED

PRODUCED & BOTTLED IN THE VILLAGE OF ÅHUS, SWEDEN

COUNTRY OF SWEDEN

SAVE \$10

Absolut

Vodka, 750 mL

21⁹⁹

Scene+ CHOOSE YOUR REWARD

SPEND \$125 & GET

1250 PTS

OR

\$10 LIQUOR GIFT CARD



Offer valid May 16-22, 2024 at all Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.

Flyer prices and offers effective May, 2024 in select stores in Alberta

THU 16 | FRI 17 | SAT 18 | SUN 19 | MON 20 | TUE 21 | WED 22

PROUDLY CANADIAN

sobeysliquor.com

Prices do not include taxes and deposits. PLEASE DRINK RESPONSIBLY.

Scene+ TURN POINTS INTO PURCHASES

So well paired

Steak night calls for a bold, full-bodied Italian red blend with chocolate, cherry and prune notes.



Scene+ MEMBER PRICING

16⁹⁹ with Scene+ Card

SAVE \$10

18⁹⁹ without Scene+ Card

SAVE \$8

Gérard Bertrand
Côte des Roses Rosé or Pinot Noir, 750 mL

FRUITY AND LIGHT

FRUITY AND MEDIUM-BODIED

SAVE \$8

Copper Moon
Selected Varietals, 4 L

37⁹⁹

4 L

WORKS OUT TO \$7.13 PER 750 ML

SAVE \$4

Bodacious
Selected Varietals, 750 mL

7⁹⁹

FRUITY AND SWEET

SAVE UP TO \$5

50 PTS when you buy 1

Jacob's Creek
Moscato or Moscato Rosé, 750 mL

11⁹⁹

FRUITY AND SWEET

SAVE \$5

Longshot
Cabernet Sauvignon or Pinot Grigio, 750 mL

11⁹⁹

FRUITY AND VIBRANT

AROMATIC AND ROBUST

SAVE \$12

200 PTS when you buy 1

Zenato
Amarone della Valpolicella, 750 mL

44⁹⁹

94 PTS

James Suckling

AROMATIC AND ROBUST

SAVE \$6

Neon Coast
Cabernet Sauvignon or Chardonnay, 750 mL

13⁹⁹

AROMATIC AND MELLOW

AROMATIC AND SUPPLE

SAVE UP TO \$7

Oyster Bay
Sauvignon Blanc or Pinot Noir, 750 mL

14⁹⁹

FRUITY AND LIGHT

FRUITY AND VIBRANT

90 PTS

James Suckling

SAVE \$5

100 PTS when you buy 1

Lost Peak
Cabernet Sauvignon, 750 mL

14⁹⁹

AROMATIC AND ROBUST

SAVE \$7

Beronia
Reserva, 750 mL

14⁹⁹

92 PTS

Wine Enthusiast

AROMATIC AND ROBUST

SAVE \$7

100 PTS when you buy 1

Bread & Butter
Chardonnay, Pinot Noir or Cabernet Sauvignon, 750 mL

16⁹⁹

AROMATIC AND SUPPLE

AROMATIC AND MELLOW

2 | MIX & MATCH **BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS** OR **BUY ANY 12 BOTTLES OF WINE AND GET 1000 PTS**

Scene+
MEMBER
PRICING

22⁹⁹ with Scene+ Card

SAVE \$8

24⁹⁹ without Scene+ Card

SAVE \$6

Captain Morgan
Spiced Rum
750 mL



SAVE \$9

Malibu
Coconut or
Pineapple
Rum, 750 mL

22⁹⁹



SAVE \$5

200 PTS
when you buy 1

Smirnoff
Pink Lemonade,
Berry Blast, Peach
Lemonade, Creamsicle
Blast or Spicy
Tamarind Vodka
750 mL

24⁹⁹



SAVE \$7

**Gibson's
Finest**
Sterling Edition
Canadian Whisky
750 mL

25⁹⁹



SAVE UP TO \$10

Bacardi
Superior White,
Gold or Black Rum
1.14 L

33⁹⁹

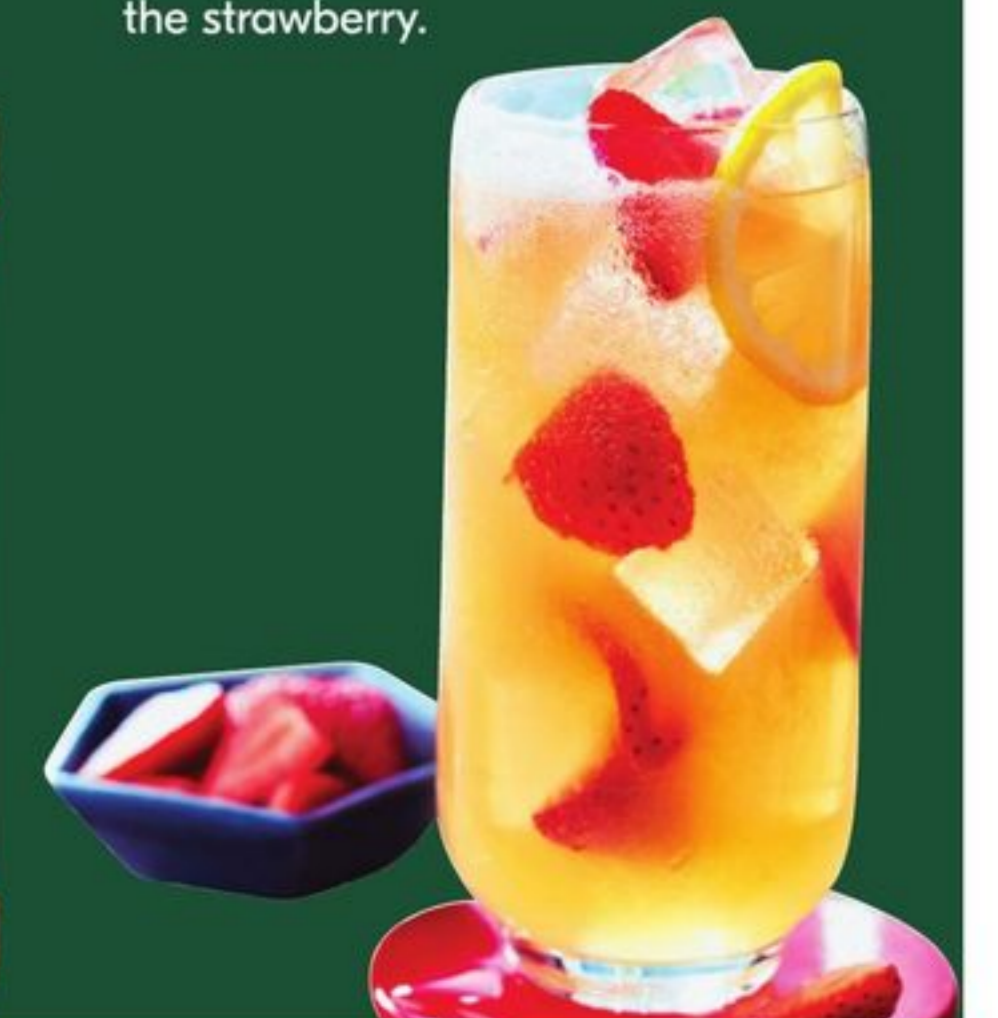


Mix it up

**Strawberry
Bourbon**

- 2 oz Jack Daniel's Tennessee Whiskey
- 2 strawberries, sliced
- 2 oz fresh lemon juice
- dash Angostura bitters
- 1 oz ginger beer
- ice
- 1 strawberry

In a cocktail shaker, muddle the sliced strawberries. Add the Jack Daniel's whisky, lemon juice and bitters; shake until well combined. Strain into a glass filled with ice. Top with the ginger beer. Garnish with the strawberry.



SWCB_SOBAYS_SAFWAY_FWO3_AB_PO3

SAVE \$10

300 PTS
when you buy 1

Forty Creek
Barrel Select
Niagara Whisky
1.14 L

37⁹⁹



SAVE \$9

300 PTS
when you buy 1

**Bombay
Sapphire**
London Dry Gin
1.14 L

38⁹⁹



SAVE \$11

The Glenlivet
Founder's Reserve
Single Malt
Scotch Whisky
750 mL

49⁹⁹



SAVE UP TO \$16

500 PTS
when you buy 1

Casamigos
Reposado Tequila
750 mL

69⁹⁹

Blanco or
Añejo Tequila
750 mL

57⁹⁹



That's like
\$5
toward your
next purchase

SAVE \$6

300 PTS
when you buy 1

Jack Daniel's
Tennessee Whiskey
750 mL

33⁹⁹



LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

So summer ready



SAVE \$6
200 PTS
 when you buy 1

Vizzy
 Hard Seltzer Selected Varieties, 12 x 355 mL

25⁹⁹



NEW

SAVE \$5
200 PTS
 when you buy 1

Nütrl
 Lime Vodka Soda
 12 x 355 mL

25⁹⁹



SAVE \$6

White Claw
 Hard Seltzer Variety Pack, 12 x 355 mL

25⁹⁹



SAVE UP TO \$6
150 PTS
 when you buy 1

High Noon
 Tropical Pack or Tequila Seltzer Variety Pack, 8 x 355 mL

23⁹⁹



SAVE \$6

The Strait & Narrow
 Adventure or Expedition Pack, 12 x 355 mL

26⁹⁹

SAVE UP TO \$7

Cottage Springs
 Selected Varieties, 12 x 355 mL

24⁹⁹



SAVE \$6
200 PTS
 when you buy 1

Nude
 Vodka Soda Selected Varieties, 12 x 355 mL

24⁹⁹



SAVE \$4
200 PTS
 when you buy 1

Sandbagger
 Hard Seltzer Mixer Pack, 12 x 355 mL

24⁹⁹

sodas and seltzers

SAVE \$6

200 PTS when you buy 1

Simply Spiked Peach Variety Pack or Signature Peach, 12 x 355 mL

25⁹⁹



SAVE \$5

200 PTS when you buy 1

Snapple Spiked Variety Pack, 12 x 341 mL

24⁹⁹

That's like \$2 toward your next purchase



NEW

BBQ favourites



SAVE \$5

Troubled Monk Troubled Tea Original Hard Iced Tea, 12 x 355 mL

25⁹⁹



SAVE \$6

Twisted Tea Hard Iced Tea Selected Varieties, 12 x 355 mL

25⁹⁹

SAVE \$6

200 PTS when you buy 1

2 Hoots Lemon Hard Iced Tea, 12 x 355 mL

24⁹⁹



SAVE \$6

Hey Y'all! Tailgate or Porch Pack, 12 x 341 mL

23⁹⁹



SAVE \$5

200 PTS when you buy 1

Mike's Hard Iced Tea & Pink Lemonade, 12 x 355 mL

24⁹⁹



NEW

SAVE \$7

200 PTS when you buy 1

Pabst Blue Ribbon Groovy Lemon Strong Iced Tea, 12 x 355 mL

24⁹⁹



teas and lemonades

Cheers to
the season

NEW



SAVE \$3

100 PTS
when you buy 1

Cutwater
Lime Tequila
Margarita
4 x 355 mL

15⁹⁹



SAVE \$5

150 PTS
when you buy 1

Olé Cocktail Co.
Tequila Variety Pack
8 x 355 mL

22⁹⁹



SAVE \$7

**Mott's
Clamato
Caesar**
Original or Variety
Pack, 12 x 341 mL

29⁹⁹



SAVE \$7

Tempo
Gin Smash Variety
Pack, 12 x 355 mL

24⁹⁹



SAVE \$2

300 PTS
when you buy 2

Shiddy's Distilling
Selected Varieties, 4 x 355 mL

11⁹⁹

That's like
\$3
toward your
next purchase



SAVE \$6

Mañana
Ranchwater
Mixer Pack
12 x 355 mL

18⁹⁹

SAVE \$5

Park Distillery
Mountain Joe Coffee
Cocktail, 4 x 250 mL

12⁹⁹



SAVE \$5

Georgian Bay
Tequila Smash or Tequila
Soda Mixed Pack, 12 x 355 mL

23⁹⁹

cocktails

SAVE \$6

NEW

200 PTS when you buy 1

Svns Hard 7Up 12 x 355 mL

25⁹⁹



SAVE \$3

NEW

100 PTS when you buy 1

Mike's Hard Purple Freeze or Orange n' Cream 6 x 355 mL

14⁹⁹



Take a break from the heat



NEW



SAVE \$3

100 PTS when you buy 1

CoCo Vodka Pineapple Hard Coconut Water, 4 x 355 mL

11⁹⁹

SAVE \$3

Black Fly Vodka Crushed Mixer Pack, 12 x 355 mL

22⁹⁹



SAVE \$3

300 PTS when you buy 2

Strongbow Apple Ciders Selected Varieties 4 x 440-500 mL

13⁹⁹

That's like \$3 toward your next purchase



SAVE \$3

100 PTS when you buy 1



SAVE \$5

Big Rock Brewery Rock Creek Dry Cider Variety Pack, 12 x 355 mL

22⁹⁹



SAVE \$7

Somersby Cider Mixer Pack 8 x 473 mL

24⁹⁹

SAVE \$4

200 PTS when you buy 1

Okanagan Crisp Apple Apple Ciders, 12 x 355 mL

24⁹⁹



coolers and ciders

Locally Crafted
BEER OF THE WEEK

Sea Change's variety pack is filled with award-winning brews, including the approachable, easy-drinking Death Wave Light Lager and the fierce, fruity Prairie Fairy Blackberry Wheat Ale.



CHOOSE LOCAL EDMONTON

SEA CHANGE BREWING CO.

est. 2017

SAVE \$4

250 PTS when you buy 2

Sea Change Mix Pack, 8 x 473 mL

22⁹⁹



YouTube Spotify Podcasts

SAVE \$7

Blue Moon Belgian White 12 x 355 mL

24⁹⁹



SAVE \$10

300 PTS when you buy 1

Coors Original 24 x 355 mL

46⁹⁹

That's like \$3 toward your next purchase



SAVE \$5

Busch Selected Varieties 15 x 355 mL

24⁹⁹



SAVE \$8

Miller Lite, 15 x 355 mL

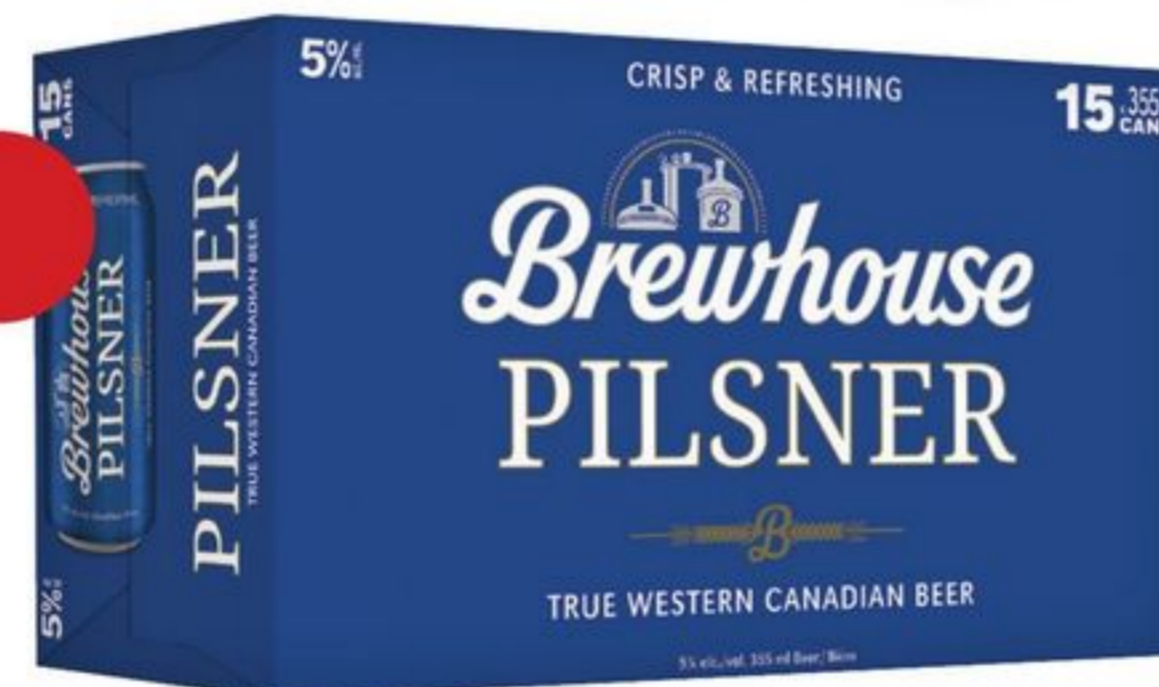
29⁹⁹



SAVE \$6

Brewhouse Selected Varieties 15 x 355 mL

19⁹⁹

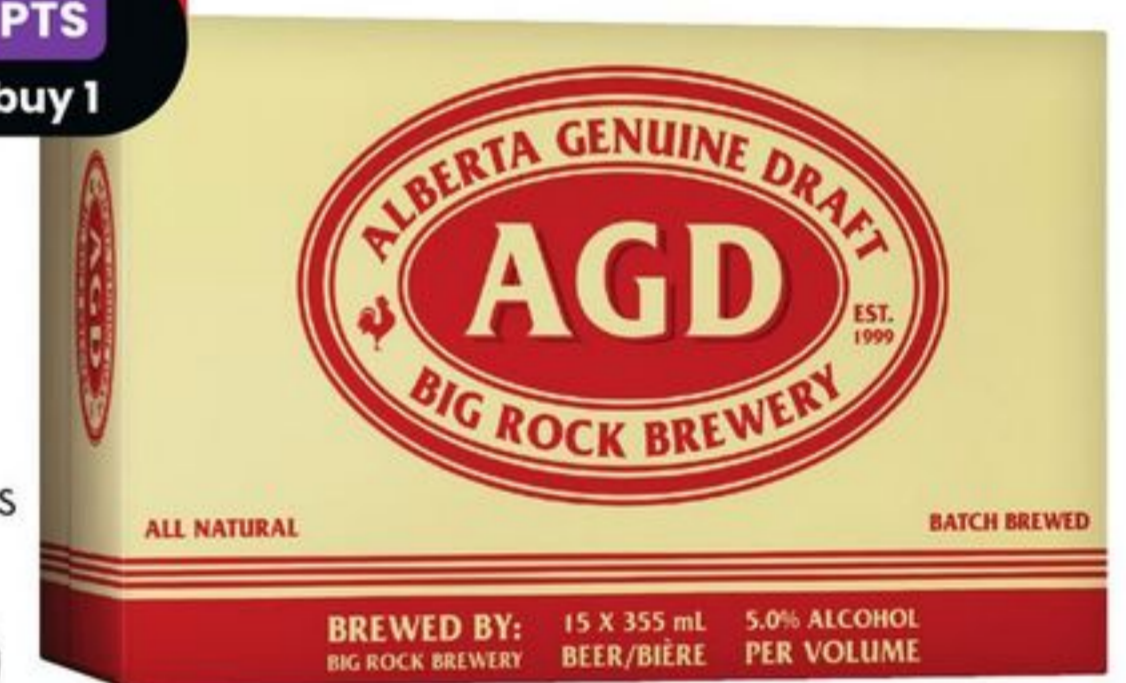


SAVE \$4

200 PTS when you buy 1

Alberta Genuine Draft Selected Varieties 15 x 355 mL

21⁹⁹



Scene+ MEMBER PRICING

42⁹⁹ with Scene+ Card

SAVE \$15

47⁹⁹ without Scene+ Card
SAVE \$10

Michelob Ultra, 24 x 355 mL



SAVE \$9

Peroni Nastro Azzurro 12 x 330 mL

29⁹⁹



SAVE \$6

Pabst Blue Ribbon 24 x 355 mL

35⁹⁹



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Scene+ 1000 PTS = \$10 toward your purchase

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.