

PRE-MADE Cocktails

Get 5,000 pts when you spend \$40 or more on any pre-made cocktails.††
 VALID MAY 15 - MAY 19

THAT'S **\$5** IN POINTS

NEW!



HAPPY DAD HARD SELTZER RASPBERRY, 12 X 355 ML

23⁹⁸

NEW!



SVNS ORIGINAL HARD 7UP, 12 X 355 ML

23⁹⁸

FREE WITH PURCHASE COOLER BAG



VIZZY HARD SELTZER VARIETY PACK, 30 X 355 ML

49⁹⁸



OLÉ TEQUILA VARIETY PACK, 8 X 355 ML

20⁹⁸



TWISTED TEA HARD ICED TEA ORIGINAL, HALF & HALF OR PARTY PACK, 12 X 355 ML

22⁹⁸



WHITE CLAW HARD SELTZER SELECTED VARIETIES, 12 X 355 ML

23⁹⁸

NEW!



CUTWATER RUM MOJITO OR PALOMA, 4 X 355 ML

10⁹⁸



HEY Y'ALL HARD ICED TEA PORCH PACK OR TAILGATE, 12 X 341 ML

21⁹⁸

NEW!



SIMPLY SPIKED PEACH VARIETY PACK, 12 X 355 ML

23⁹⁸

*Get a free Cooler Bag when you buy Vizzy Hard Seltzer Variety Pack, 30 x 355 ML. Offer valid Wednesday, May 15th to Sunday, May 19th, 2024. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details.
 Prices and offers effective from Wednesday, May 15th to Sunday, May 19th, 2024 unless otherwise stated. Please see in-store or online at shop.realcanadianliquorstore.ca for your particular store's hours.

Optimum

MEMBERS Get it!

Exclusive pricing only for PC Optimum™ members. Click or visit pcoptimum.ca to become a member today.

 <p>WENTE MORNING FOG CHARDONNAY, 750 ML</p>	<p>Members save \$2</p> <p>Optimum Members-Only Price™ 11⁹⁸ Non-members 13⁹⁸</p>	 <p>JAMESON IRISH WHISKEY, 1.75 L</p>	<p>Members save \$3</p> <p>Optimum Members-Only Price™ 59⁹⁸ Non-members 62⁹⁸</p>	 <p>BREWHOUSE PILSNER, ULTRA OR LIGHT BEER, 36 X 355 ML</p>	<p>Members save \$3</p> <p>Optimum Members-Only Price™ 39⁹⁸ Non-Members 42⁹⁸</p>
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Michelob **ULTRA.**

ENTER FOR YOUR CHANCE TO

WIN A GOLF BAG

WITH THE PURCHASE* OF SELECT PACKS OF MICHELOB ULTRA

ONE WINNER PER STORE



MICHELOB ULTRA
LIGHT BEER,
30 X 355 ML

52⁹⁸

ENJOY RESPONSIBLY.
*NO PURCHASE NECESSARY. Must be legal drinking age and a resident of Alberta. To enter, complete a ballot (each an "Entry") at any participating retailer in full and submit by dropping into ballot box prior to 11:59 p.m. MST on May 31, 2024 (the "Contest Close Date"). Maximum one (1) Entry per person, per day. One (1) prize available to be won at all participating locations consisting of one (1) Michelob Ultra Golf Bag. (retail value of \$300 CAD) (the "Prize") redeemable at location of contest entry. Odds of winning a Prize will depend on the number of eligible ballot entries received at each participating location. Skill-testing question required. Alcohol is not a part of the Prize. Full contest rules, including prize details and details on a no-purchase entry, can be obtained from the participating location. This contest is in no way sponsored by or associated with Loblaw Companies Inc. By participating, you understand that you will be providing your information to Labatt and not to Loblaw Companies Inc. ©/MD ANHEUSER-BUSCH, LLC. ST. LOUIS, MO., LLC. USE/SOUS LLC.



PC® BEER
PILSNER, HONEY RED
IPA OR LIGHT,
12 X 355 ML

Optimum
1,000

\$14



BUD LIGHT
BEER,
36 X 355 ML

54⁹⁸



COORS LIGHT
BEER,
36 X 355 ML

54⁹⁸



GUINNESS
EXTRA STOUT
BEER, 6 X 330 ML

12⁹⁸

NEW!



GROLSCH
PILSNER BEER,
6 X 473 ML

12⁹⁸



HEINEKEN
LAGER BEER,
28 X 355 ML

FREE
WITH PURCHASE
HEINEKEN
0.0

58⁹⁸

BIG ON CHEERS LOW ON PRICE



Get 10,000 pts
THAT'S \$10 IN POINTS
when you buy any 4 of these select wines.††
VALID MAY 15 - MAY 19

Mix and match any 4 wines listed in our group wine offer page, and get 10,000 PC Optimum™ points.



optimum
MEMBER PRICE

Exclusive pricing only for PC Optimum™ members. Join our PC Optimum™ program to earn and redeem points on everyday purchases.



optimum
Members-Only Price™
39⁹⁸
Non-members
42⁹⁸

CLUB SIZE

Buy big, save big. Large-sized packs that are perfect for sharing and saving.



BUD LIGHT
BEER,
36 X 355 ML
54⁹⁸

FREE WITH PURCHASE

Check our flyer for the free item offer with minimum purchase.



CROWN ROYAL
RYE,
1.75 L
52⁹⁸
WORKS OUT TO \$22.71 PER 750 ML

MULTI BUY

Buy multiple items to save even more.



BAREFOOT
SELECTED VARIETIES,
750 ML
3 OR MORE
7⁹⁸
OR \$8.98 EA



SHOW US AND WE'LL MATCH

If a competitor has a lower price, simply show us and we'll match!*

SIP, SIP,
Celebrate!



WINE



PELLER FAMILY VINEYARDS
ASSORTED VARIETIES,
750 ML

7⁹⁸

MULTI BUY

FREE WITH PURCHASE
POPCORN



3 OR MORE
7⁹⁸
OR \$8.98 EA

BAREFOOT
SELECTED VARIETIES,
750 ML



OYSTER BAY
ASSORTED VARIETIES,
750 ML

12⁹⁸



CASTILLO DE ALMANSA
RESERVA
RED,
750 ML

9⁹⁸



CONO SUR BICICLETA
ASSORTED VARIETIES,
750 ML

9⁹⁸

2,000⁰⁰

\$2 Value



MEIOMI
PINOT NOIR,
CABERNET SAUVIGNON
OR CHARDONNAY,
750 ML

16⁹⁸



DOÑA PAULA
ESTATE MALBEC OR
SAUVIGNON BLANC,
750 ML

11⁹⁸

2,000⁰⁰

\$2 Value



STERLING
NAPA VALLEY
CABERNET SAUVIGNON,
750 ML

26⁹⁸



ZENATO
AMARONE
CLASSICO,
750 ML

39⁹⁸



DON DAVID
MALBEC OR
CABERNET SAUVIGNON,
750 ML

12⁹⁸



OAK RANCH
ESTATE
CABERNET SAUVIGNON

OAK RANCH
CABERNET SAUVIGNON,
PINOT GRIGIO OR
CHARDONNAY,
4L

ALWAYS \$33



BODACIOUS
ASSORTED VARIETIES,
4L

34⁹⁸

*Get a free Popcorn Bag when you buy Barefoot Selected Varieties, 750 ML. Offer valid Wednesday, May 15th to Sunday, May 19th, 2024. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details.

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CHEERS
TO VALUE

BIGGER BOTTLES, BIGGER SAVINGS!

SPIRITS



FREE
WITH PURCHASE

200 ML
SVEDKA
VODKA



SVEDKA
VODKA,
1.75 L

41⁹⁸

WORKS OUT TO \$17.99
PER 750 ML



FREE
WITH PURCHASE

355 ML
SMIRNOFF
ICED TEA



SMIRNOFF
VODKA,
1.75 L

43⁹⁸

WORKS OUT TO \$18.85
PER 750 ML



FREE
WITH PURCHASE

355 ML
SMIRNOFF
ICED TEA



CROWN
ROYAL
RYE,
1.75 L

52⁹⁸

WORKS OUT TO \$22.71
PER 750 ML



3,000⁰⁰

\$3
Value

BONUS 50 ML

ABSOLUT
VODKA,
1.75 L

47⁹⁸

WORKS OUT TO \$20.56
PER 750 ML



APPLETON
ESTATE
5 YEAR OLD
RUM,
1.75 L

49⁹⁸

WORKS OUT TO \$21.42
PER 750 ML



6,000⁰⁰

\$6
Value

THE
GLENLIVET
12 YEAR OLD
SINGLE MALT
SCOTCH WHISKY,
1.75 L

109⁹⁸

WORKS OUT TO \$47.13
PER 750 ML

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f Instagram **REAL CANADIAN LIQUORSTORE**

FOR THE
Crew

SPIRITS



CAPTAIN MORGAN
SPICED RUM,
750 ML

BONUS 50 ML
23⁹⁸



LAMB'S
PALM BREEZE, WHITE,
BLACK SHEEP OR
NAVY RUM,
1.14 L

BONUS 50 ML
28⁹⁸



SKYY
VODKA,
750 ML

BONUS 50 ML
19⁹⁸



CAZADORES
REPOSADO OR
BLANCO TEQUILA,
750 ML

34⁹⁸



EMPRESS
1908
GIN,
750 ML

2,000⁰⁰ **\$2 Value**
37⁹⁸



FORTY CREEK
BARREL SELECT
CANADIAN WHISKY,
1.14 L

BONUS 50 ML
32⁹⁸



J.P. WISER'S
DELUXE RYE,
1.14 L

BONUS 50 ML
34⁹⁸



MCCLELLAND'S
ISLAY OR
HIGHLAND
SINGLE MALT
SCOTCH WHISKY,
750 ML

33⁹⁸



BASIL
HAYDEN'S
KENTUCKY
STRAIGHT
BOURBON,
750 ML

BONUS 50 ML
42⁹⁸



D'USSE
VSOP,
750 ML

61⁹⁸

SPARKLING WINES

Get **6,000** pts

THAT'S
\$6
IN POINTS

when you spend \$30 or more on any sparkling wines.^{††}

VALID MAY 15 - MAY 21

LUNA ARGENTA
PROSECCO,
750 ML

11⁹⁸



G.H. MUMM
CHAMPAGNE,
750 ML

52⁹⁸



VEUVE
CLICQUOT BRUT
CHAMPAGNE,
750 ML

67⁹⁸



GIGGLEWATER
ROSE PROSECCO OR
PROSECCO,
750 ML

14⁹⁸



SEGURA VIUDAS
RESERVA
BRUT,
750 ML

15⁹⁸



LA MARCA
PROSECCO OR
PROSECCO ROSE,
750 ML

15⁹⁸



††when you spend \$30 or more on any sparkling wine in a single transaction using your PC Optimum™ card at any Real Canadian Liquorstore™ location in Alberta, you will be eligible to earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Offer is only available to valid PC Optimum™ members who are of legal drinking age. No adjustments on previous purchases. We reserve the right to limit quantities. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. See in-store or visit shop.realcanadianliquorstore.ca for full terms, conditions and redemption restrictions. Offer valid Wednesday, May 15th to Tuesday, May 21st, 2024. ®/™ Trademarks of Loblaws Inc.



**NEXT DAY DELIVERY &
CURBSIDE PICKUP^o**

Simply place your order before 5pm and we'll deliver it to select locations in Calgary and Edmonton the very next day. Delivery costs a flat fee of \$6.99 with no minimum purchase required.^o

^oPlease see <https://shop.realcanadianliquorstore.ca/pages/legal-disclaimer> for more information.



**SHOW US AND
WE'LL MATCH**

If a competitor has a lower price, simply show us and we'll match!

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MIX & MATCH ANY 4

THAT'S
\$10
IN POINTS

Get
10,000^{pts}

when you buy any 4 of these select wines.

VALID MAY 15 - 19

LEFT FIELD
SAUVIGNON BLANC,
750 ML



14⁹⁸

BABICH
BLACK LABEL
SAUVIGNON BLANC,
750 ML



16⁹⁸

WHITEHAVEN
SAUVIGNON BLANC,
750 ML



16⁹⁸

JOHNNY Q
CABERNET SAUVIGNON,
750 ML



13⁹⁸

BERONIA
RIOJA RESERVA,
750 ML



16⁹⁸

LUIGI BOSCA
MALBEC,
750 ML



16⁹⁸

FOLONARI
VALPOLICELLA
RIPASSO CLASSICO,
750 ML



14⁹⁸

PROPHECY
PINOT NOIR,
750 ML



15⁹⁸

SEA SUN
PINOT NOIR,
750 ML



17⁹⁸

RAVENSWOOD
VINTNERS BLEND
ZINFANDEL,
750 ML



15⁹⁸

GUIGAL
CÔTES DU RHONE
RED,
750 ML



16⁹⁸

ROAD 13
HONEST JOHN
RED,
750 ML



19⁹⁸

*When you buy any 4 of the following select wines: Whitehaven Sauvignon Blanc 750 ml, Johnny Q Organic Cabernet Sauvignon 750 ml, Beronia Rioja Reserva 750 ml, Luigi Bosca Malbec 750 ml, Prophecy Pinot Noir 750 ml, Babich Black Label Sauvignon Blanc 750 ml, Left Field Sauvignon Blanc 750 ml, Folonari Valpolicella Ripasso Classico 750 ml, Sea Sun Pinot Noir 750 ml, Guigal Cotes Du Rhone Red 750 ml, Ravenswood Vintners Blend Zinfandel 750 ml, Road 13 Honest John Red 750 ml in a single transaction using your PC Optimum™ card at any Real Canadian Liquorstore™ location in Alberta, you will be eligible to earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. Offer is only available to valid PC Optimum™ members who are of legal drinking age. No adjustments on previous purchases. We reserve the right to limit quantities. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions. Offer valid Wednesday, May 15th to Sunday, May 19th, 2024. ©/™ Trademarks of Loblaw's Inc.

Prices effective Wednesday, May 15th to Sunday, May 19th, 2024 in this area only. *If a competitor offers a lower price on any item we carry in our store, simply show us the advertisement or receipt and we will sell you that item at the same price. We will match the competitor's price only during the effective date of the competitor's advertisement or within 7 days of the date on the receipt. Our competitors are determined solely by us and are based on a number of factors which can change from time to time and vary by store location. Item must be identical (defined as same brand, size and attributes). We will not match competitors' private label offers on non-identical brands, "multi-buys" (i.e. 2 for \$4), "spend x get x", "Free", "clearance", discounts obtained through loyalty programs. We reserve the right to limit quantities to reasonable requirements. While supplies last. Prices do not include G.S.T or deposit and are subject to change. No rainchecks or substitutions. We reserve the right to cancel or change the terms of this program at any time. **Offer only applicable to valid PC Optimum™ program members until Sunday, May 19th, 2024, after which the price will be the same for both members and non-members of PC Optimum™ program. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. Product availability may vary by store. We reserve the right to limit quantities. Taxes applicable on the purchase amount after discounts. No adjustments on previous purchases. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's® banner. Cannot be combined with any other offer or promotion. See terms and conditions for restrictions and full program details. †Redemption of points against the purchase of alcohol as permitted in certain jurisdictions is subject to provincial minimum pricing regulations where applicable. Points apply to items sold as individual units and are not awarded per unit when the unit is part of a case pack or variety pack. PC Optimum™ points offers valid Wednesday, May 15th to Sunday, May 19th, 2024. *Get a free 200 ml Svedka Vodka when you buy Svedka Vodka, 1.75 L OR, Get a free 355 ml Smirnoff Iced Tea when you buy Smirnoff Vodka, 1.75 L OR, Get a free 355 ml Smirnoff Iced Tea when you buy Crown Royal Rye, 1.75 L. Offer valid Wednesday, May 15th to Sunday, May 19th, 2024. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details. ††When you spend \$40 or more in-store on any Pre-made Cocktails before applicable taxes and after redemptions and all coupons and discounts are deducted in a single transaction at any participating Real Canadian Liquorstore™ location in Alberta, you will earn the points indicated. Offer valid Wednesday, May 15th to Sunday, May 19th, 2024. †††Offer is only available at Real Canadian Liquorstore™ locations in Alberta to valid PC Optimum™ members who are of legal drinking age. Product availability may vary by store. We reserve the right to limit quantities to award points based on errors or misprints. No adjustments on previous purchases. See in-store or visit pcoptimum.ca for full terms, conditions and redemption restrictions. We reserve the right to limit quantities to reasonable requirements. While supplies last. Prices do not include G.S.T or deposit and are subject to change. No rainchecks or substitutions. offers valid Wednesday, May 15th to Sunday, May 19th, 2024. †Orders will be made available for curbside pick-up at the time indicated by the applicable store. Customers must call upon arrival to receive order and complete payment. Only available between 10:30am and 6:00pm daily. ©/™ Trademarks of Loblaw's Inc. The product image(s) shown may represent the range and/or variety of this product for illustration purposes only, and may not be an exact visual of the product. Please refer to the product description for product details. ©2024 Loblaw's Inc. All rights reserved. PLEASE DRINK RESPONSIBLY & DESIGNATE A DRIVER • DON'T DRINK & DRIVE.

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