

**MAY**

**HIT  
OF THE  
MONTH**



**Cheez-It Baked  
Snack Crackers**  
selected varieties, 191-200g



**New Treasure Long  
Grain White Rice**  
2kg



**Planters Deluxe Whole  
Cashews, Salted or Unsalted**  
200g

See in-store for retails

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. Valid from May 1st - 31st, 2024. While quantities last.

LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS EXCLUSIVE

MEAT & SEAFOOD

BABY SHOP



We match prices\* so you can just shop!

\*SEE BACK PAGE FOR DETAILS



REAL CANADIAN SUPERSTORE

SIRLOIN TIP ROAST CUT FROM CANADA AAA GRADE WESTERN BEEF

6.99 LB

15.41/KG

CLUB SIZE



STRAWBERRIES PRODUCT OF U.S.A., NO. 1 GRADE CLUB SIZE

2 LB

LIMIT 4 4.96

OVER LIMIT PAY 7.99 EA



MOTHER'S DAY DELUXE BOUQUET IN SEASONAL COLOURS BUNCH

Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

APP EXCLUSIVE OFFER

3,000

= \$3 Value

\$20



MAXWELL HOUSE OR FOLGERS GROUND COFFEE SELECTED VARIETIES, 544-925 G

LIMIT 4 8.97

OVER LIMIT PAY 10.99 EA



ROOSTER SCENTED JASMINE RICE 18.1 KG

LIMIT 4 29.88

OVER LIMIT PAY 39.99 EA



CHICKEN WINGS FRESH

4.99 LB

11.00/KG

CLUB SIZE

FREE

WHEN YOU SPEND \$300 OR MORE

in-store or through PC Express™ online pick-up or delivery

PC JUMBO ANNUAL HANGING BASKET SELECTED VARIETIES UP TO \$27.50 VALUE



BREYERS CREAMERY STYLE ICE CREAM OR CONFECTIONERY FROZEN DESSERT SELECTED VARIETIES FROZEN, 1.66 L

LIMIT 4 3.99

OVER LIMIT PAY 6.99 EA



SEAQUEST COLOSSAL RAW WHITE SHRIMP 16-20/LB, 300 G, CHUB MACKEREL 1 KG OR RAW SHRIMP, HEAD ON, SHELL ON 340 G FROZEN

LIMIT 4 5.99

OVER LIMIT PAY 7.49 EA



SCHNEIDERS PEPPERETTES OR BITES SELECTED VARIETIES, 250-375 G

LIMIT 4 6.99

OVER LIMIT PAY 10.99 EA



DAN-D PAK CASHEWS SELECTED VARIETIES 908 G

LIMIT 4 13.88

OVER LIMIT PAY 17.99 EA



GATORADE SPORTS DRINK SELECTED VARIETIES 24X591 ML

LIMIT 4 19.99

OVER LIMIT PAY 23.49 EA



REAL CANADIAN NATURAL SPRING WATER 24X500 ML

LIMIT 4 2.49

OVER LIMIT PAY 3.29 EA

Prices and offers effective from Thursday, May 9th to Wednesday, May 15th, 2024 unless otherwise stated. Please see in-store or online at superstore.ca for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

superstore.ca

# GREAT PRICES FOR GREAT MOMS

PC® ALL BUTTER OR CHOCOLATE CROISSANTS FROZEN, 312-360 G. 2044919.0A

LIMIT 4  
**3.99**

OVER LIMIT PAY 5.99 EA



PC® OR FREE FROM® BACON SELECTED VARIETIES 375/500 G. 2044919.0A

LIMIT 4  
**5.99**

OVER LIMIT PAY 7.99 EA



TROPICANA OR SIMPLY ORANGE JUICE, SIMPLY LEMONADE OR GOLD PEAK ICED TEA SELECTED VARIETIES REFRIGERATED, 2.63 L. 2044919.0A

LIMIT 2  
**5.88**

OVER LIMIT PAY 6.79 EA



CINNAROLL GOURMET CINNAMON ROLLS 840 G. 2044919.0A

**750** = 75¢ Value

**7.50**

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superstore.ca

# BABY SHOP

## FOR LESS

SHOP NOW



Optimum  
**20,000** <sup>ea</sup> = **\$20**  
 Value  
 when you spend \$100\* on

BABY DIAPERS, TRAINING PANTS, WIPES, FORMULA, FOOD, TOILETRIES AND ACCESSORIES  
 ALL VARIETIES AND SIZES  
2023444001\_EA/2066487007\_EA  
 2456753\_EA/2557586\_EA



PAMPERS ECONO  
 PACK DIAPERS  
 SIZE N-8, 58-180 S  
 SELECTED VARIETIES  
21036325\_EA/2161937\_EA

LIMIT 4  
**34<sup>97</sup>**

OVER LIMIT PAY 39.99 EA



SIMILAC PRO-ADVANCE  
 READY TO FEED  
 FORMULA  
 STEP 1 OR 2, 16X235 ML  
2034896\_CS

LIMIT 2  
**52<sup>99</sup>**

OVER LIMIT PAY 62.99 EA

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**superstore.ca**

# GREAT PRICES FOR GREAT MOMS



**CLUB SIZE**

**6<sup>99</sup>**

**FARMERS MARKET™ KIWI**  
PRODUCT OF GREECE, 2 LB  
2157645600L\_EA



**Optimum**  
**1,000<sup>00</sup>** = \$1 Value

**8<sup>99</sup>**

**BOLTHOUSE JUICE**  
SELECTED VARIETIES  
PRODUCT OF U.S.A., 1.54 L  
20036041\_EA/20069494\_EA



**4<sup>99</sup>**

**BUTTERBALL**  
**TURKEY BACON**  
SELECTED VARIETIES, 300-450 G  
2006865\_EA



**CLUB SIZE**

**9<sup>99</sup>**

**PC® FREE FROM®**  
**BREAKFAST SAUSAGES**  
SELECTED VARIETIES, 750 G  
2006545\_EA



**1<sup>75</sup>**

**NO NAME®**  
**ENGLISH MUFFINS**  
SELECTED VARIETIES, 6'S  
2103119\_EA



**1<sup>99</sup>**

**NO NAME®**  
**BAGELS**  
SELECTED VARIETIES, 6'S  
21217967\_EA



**9<sup>99</sup>**

**PC® SMOKED SALMON**  
SELECTED VARIETIES  
FROZEN, 150 G  
20055009\_EA



**\$6**

**FARMER'S MARKET™**  
**MUFFINS**  
SELECTED VARIETIES, 6'S  
21083356\_EA/21083358\_EA



**LIMIT 4**

**6<sup>29</sup>**

**PC® BLUE MENU®**  
**FREE RUN EGGS**  
SELECTED VARIETIES, 12'S  
2081273600L\_EA/2099272300L\_EA

OVER LIMIT PAY 7.49 EA



**LIMIT 4**

**8<sup>97</sup>**

**TIM HORTONS**  
**FINE GRIND COFFEE**  
300 G OR K-CUP  
**COFFEE PODS** 10/12'S  
SELECTED VARIETIES  
20902294\_EA/20902453\_EA

OVER LIMIT PAY 9.99 EA



**LIMIT 2**

**4<sup>94</sup>**

**SIGGI'S SKYR YOGURT**  
SELECTED VARIETIES, 650/750 G  
21533892\_EA

OVER LIMIT PAY 5.49 EA



**LIMIT 4**

**5<sup>99</sup>**

**NATURE'S PATH**  
**ORGANIC GLUTEN**  
**FREE OR LOVE CRUNCH**  
**GRANOLA**  
SELECTED VARIETIES, 300-325 G  
20978991\_EA/20978997\_EA

OVER LIMIT PAY 6.99 EA



**6<sup>99</sup>**

**STARBUCKS**  
**ICED COFFEE**  
SELECTED VARIETIES,  
REFRIGERATED, 1.18/1.42 L  
21034875\_EA/21215530\_EA

# GREAT PRICES FOR GREAT MOMS

## Well deserved spa day at low prices

JOE FRESH SLEEP FACE MASK

STYLE #54WR047576  
**\$10**



JOE FRESH TERRY TOWEL ROBE

STYLE #54WR044798  
**\$39**



JOE FRESH PLUSH SLIPPERS

STYLE #54WR046702  
**\$22**



PC® HYGRO COTTON BATH TOWELS

21306987\_EA  
**2/\$28**

OR 17.00 EA



LIFE AT HOME™ SEAGRASS BASKET

21344522\_EA  
**\$24**



**BUY 1 GET 1 50% OFF**

LIFE AT HOME™ 14 OZ THREE WICK CANDLES ASSORTED SCENTS

**\$16**



## Gift sets at prices you'll love

CUCINA POMPELMO OR CORIANDRE ET OLIVIER HAND CARE SET

SELECTED VARIETIES  
21095351\_EA/21095352\_EA  
**19.99**



OMBRA SPA RELAXING LAVENDER GIFT SET

21439943\_EA  
**19.99**



OLAY SERUM KIT

21094526\_EA  
**29.99**

L'ORÉAL DAY/NIGHT WRINKLE EXPERT KIT

2121278\_EA  
**25.99**



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# GREAT PRICES FOR GREAT MOMS

## For the cozy mom at low prices



JOE FRESH LILAC JERSEY CAPRI'S  
STYLE #54WR044795

**\$19**



JOE FRESH MODAL SATIN TANK  
STYLE #54WR045325

**\$16**



JOE FRESH LILAC JERSEY ROBE  
STYLE #54WR046613

**\$29**



JOE FRESH MODAL SATIN PANTS  
STYLE #54WR045329

**\$24**



JOE FRESH SOCKS  
STYLE #54WR045803

**\$6**

PC® STAINLESS STEEL FRENCH PRESS  
2144947\_EA

**\$25**



LIFE AT HOME™ RAINBOW MUG  
2149329\_EA

**\$4**



PC® 24 OZ TO GO TUMBLER  
21464435\_EA

**\$12**



MOTHER'S DAY DELUXE BOUQUET  
21103486\_EA

**\$3 Value**  
**3,000**

**\$20**

### Sweet Deals



LINDT SWISS CLASSIC CHOCOLATE BAR  
300 G  
SELECTED VARIETIES  
21431078\_EA

LIMIT 6  
**7<sup>99</sup>**

OVER LIMIT PAY 8.99 EA



MERCI CHOCOLATE  
200 G  
20639825\_EA

LIMIT 2  
**3<sup>94</sup>**

OVER LIMIT PAY 5.99 EA



LINDT LINDOR CHOCOLATE BAGS  
142-151 G  
SELECTED VARIETIES  
21240999\_EA/21406834\_EA

LIMIT 6  
**6<sup>18</sup>**

OVER LIMIT PAY 7.49 EA

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# Life at Home™

With over 40 scents to choose from, you'll find your perfect scent at Superstore

**SHOP NOW**

**BUY 1 GET 1  
50%  
OFF**

ALL LIFE AT HOME™ CANDLES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
10.00-16.00

## COFFEE CLOUD

An addictive blend of coffee and espresso are infused with luscious, creamy affogato, vanilla and sugar crystals.

## EARL GREY

Revive the senses with this awakening blend of bergamot tea infused with energizing grapefruit and ginger grounded with sandalwood, patchouli and amber musk.

## GREY SUEDE

Sophisticated and alluring, this textural scent boasts notes of suede, amber and rosewood wrapped in sensual vanilla and tonka.

## ALMOND & SHEA

Comforting essences of almond blossom, vanilla and silky musk are infused with nuances of pretty white flowers.



LIFE AT HOME™  
7 OZ SINGLE WICK  
CANDLE  
ASSORTED SCENTS  
2141403\_EA

**\$10**



LIFE AT HOME™  
9 OZ SINGLE WICK  
CANDLE  
ASSORTED SCENTS  
2141410\_EA

**\$10**



LIFE AT HOME™  
14 OZ 3 WICK  
CANDLE  
ASSORTED SCENTS  
2141374\_EA/21415353\_EA

**\$16**

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# PLANT ONE ON MOM

OUR GARDEN CENTRE IS  
**NOW OPEN!**



PC® COMBO PLANTER  
SELECTED VARIETIES, 10 INCH  
20753958\_EA

**\$23**



PC® DELUXE  
ANNUAL  
HANGING  
BASKET  
SELECTED  
VARIETIES, 11 INCH  
20753918\_EA

**2/\$40**

OR 23.00 EA



PC® BOSTON FERN  
HANGING BASKET  
10 INCH  
20845440\_EA

**\$24**



CALLA LILY  
SELECTED VARIETIES, 6 INCH  
21570208\_EA/21570437\_EA

**\$18**



PC® GIGANTICO™  
ANNUALS,  
HERBS OR  
VEGETABLES  
SELECTED VARIETIES  
4.33 INCH  
21552664\_EA/21550300\_EA/21550302\_EA

**5/\$25**

OR 5.50 EA



DIPLADENIA OR  
MANDEVILLA  
HANGING BASKET  
SELECTED VARIETIES, 11 INCH  
21570294\_EA/21570442\_EA

**\$32**



PC® SUPER  
GIGANTICO™ ANNUALS  
SELECTED VARIETIES, 6 INCH  
21552513\_EA

**\$9**



CAT PALM  
10 INCH  
21570294\_EA/21570442\_EA

**\$30**



ROSE SHRUB  
2 GALLON  
21568543\_EA

**\$25**



HYDRANGEA  
PATIO POT  
IN A DECORATIVE COLOUR  
POT, SELECTED VARIETIES  
8 INCH  
21214149\_EA

**\$23**



PC® LILIUM COLLECTION  
SELECTED VARIETIES  
IN A DECORATIVE COLOUR POT  
8 INCH  
20998892\_EA

**\$17**



NO NAME®  
CEDAR MULCH  
AVAILABLE IN NATURAL,  
BLACK OR RED, 42.5 L  
2158531\_EA/2158573\_EA

**2/\$11**

OR 6.00 EA



PC® FLOWER  
AND GARDEN  
BED SOIL  
25 L  
21349074\_EA

**2/\$14**

OR 8.00 EA



PC® BLACK  
EARTH SOIL  
25 L  
21357792\_EA

**4/\$13**

OR 3.50 EA



# LONG WEEKEND. LOW PRICES.

Make the most of your weekend.



**NO NAME® SMOKED SAUSAGE**  
SELECTED VARIETIES, 900 G  
20734371\_EA

LIMIT 4  
**8<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



**EXTRA LEAN GROUND BEEF**  
FRESH, 454 G  
21210221\_EA

**7<sup>99</sup>**



**PC® CHICKEN YAKITORI**  
480 G  
21575909\_EA

**\$17**



**PC® CHICKEN WINGS**  
SELECTED VARIETIES, FROZEN, 700-907 G  
20708933\_EA

**14<sup>99</sup>**



**CLUB SIZE**

**NO NAME® NATURALLY IMPERFECT™ LIMES**  
PRODUCT OF MEXICO, 907 G  
2112436001\_EA

**\$6**



**SWEET ONIONS**  
PRODUCT OF U.S.A.,  
NO. 1 GRADE  
20083454001\_KG

**1<sup>99</sup>**  
LB

4.39KG



**COHO SALMON FILLETS**  
FROZEN OR THAWED  
FOR YOUR CONVENIENCE  
21587332\_KG

**\$13**  
LB

28.66/KG



**AQUASTAR KING CRAB LEGS & CLAWS**  
FROZEN, 500 G  
21012170\_EA

LIMIT 4  
**34<sup>99</sup>**

OVER LIMIT PAY 39.99 EA



**NO NAME® HOT DOG OR HAMBURGER BUNS**  
SELECTED VARIETIES, 12'S  
21509643\_EA

**2<sup>47</sup>**



**MASTRO GENOA MILD OR HOT SALAMI**  
375 G  
21114914\_EA/21114952\_EA

**Optimum 1,000<sup>00</sup> = \$1 Value**

**8<sup>99</sup>**



**Optimum 500<sup>00</sup>**

**MAIN ST BISTRO SIDES**  
SELECTED VARIETIES, 482-680 G  
20338009\_EA/20339446\_EA

**5<sup>49</sup>**



**ZIGGY'S® SALADS**  
SELECTED VARIETIES, 1.25 KG  
2030081\_EA

**5<sup>99</sup>**



**LARGE FRESH SALADS**  
MADE FRESH IN-STORE  
SELECTED VARIETIES, 528-740 G  
21363221\_EA

**\$8**



# LOONG WEEKEND. LOOW PRICES.

Make the most of your weekend.



**NO NAME® MARSHMALLOWS**  
SELECTED VARIETIES, 400 G

20304672001\_EA/20304672002\_EA

LIMIT 4

**2<sup>47</sup>**

OVER LIMIT PAY 2.79 EA



**HEINZ PICNIC PACK**  
3X375 ML

20552158\_EA

LIMIT 4

**5<sup>47</sup>**

OVER LIMIT PAY 6.29 EA



**JIFFY POP POPCORN**  
127 G

20434504\_EA

LIMIT 4

**3<sup>49</sup>**

OVER LIMIT PAY 3.99 EA



**BLUE DIAMOND ALMONDS**  
SELECTED VARIETIES  
170 G

20500386004\_EA/21432822\_EA

**2/\$10**

OR 5.99 EA



**JACK LINK'S JERKY OR STEAK STRIPS**  
SELECTED VARIETIES  
65-81 G

20501983002\_EA/20501983004\_EA

LIMIT 4

**4<sup>97</sup>**

OVER LIMIT 6.49 EA



**PC® SALAD DRESSING** 475 ML  
**OR CROUTONS** 140 G  
SELECTED VARIETIES

20796248002\_EA/21020952\_EA

LIMIT 4

**2<sup>79</sup>**

OVER LIMIT PAY 3.49 EA



**BULL'S-EYE BBQ SAUCE**  
SELECTED VARIETIES, 425 ML

20547834005\_EA

LIMIT 4

**2<sup>97</sup>**

OVER LIMIT PAY 3.49 EA



**NO NAME® PICKLES**  
SELECTED VARIETIES, 1 L

20300473\_EA

**3<sup>29</sup>**



**QUAKER DIPPS OR CHEWY GRANOLA BARS**  
SELECTED VARIETIES  
120-156 G

20847582\_EA/21359366\_EA

**2<sup>29</sup>**



**HERSHEY'S RAINBOW EGGIES** 200 G OR  
**HERSHEY'S SYRUP** 462-523 ML  
SELECTED VARIETIES

21487311\_EA/21486953\_EA

LIMIT 4

**4<sup>99</sup>**

OVER LIMIT PAY 5.79 EA



**KRAFT SINGLES**  
SELECTED VARIETIES  
825 G

21884312\_EA

LIMIT 4

**6<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



**PRIME HYDRATION DRINKS**  
SELECTED VARIETIES, 500 ML

21529789\_EA/21563985\_EA

LIMIT 4

**1<sup>97</sup>**

OVER LIMIT PAY 2.49 EA



**ALCAN FOIL** 50 FT,  
**NON STICK FOIL** 25 FT,  
**GLAD PLASTIC WRAP**  
60 M OR **REYNOLDS PARCHMENT PAPER** 35 FT

20043471\_EA/20051862\_EA

LIMIT 4

**3<sup>49</sup>**

OVER LIMIT PAY 4.49 EA



**ROYALE TIGER TOWELS**  
SELECTED VARIETIES, 2/3=6 ROLLS

21484702\_EA

LIMIT 4

**6<sup>99</sup>**

OVER LIMIT 8.99 EA



# LONG WEEKEND. LOW PRICES.

Make the most of your weekend.

UP TO  
**20% OFF**  
0.90-104.00 AFTER SAVINGS

**CHALK, BUBBLES, COOLERS,  
CAMP CHAIRS OR FANS**

20625817\_EA/21555276\_EA/21437443\_EA/21456849\_EA/2029684\_EA  
21449261\_EA/21204969\_EA



**LIFE AT HOME™ PATIO UMBRELLAS OR  
EVERYDAY ESSENTIALS™ UMBRELLA BASE**

SELECTED VARIETIES  
21525941\_EA

UP TO  
**30% OFF**

20.00-118.00 AFTER SAVINGS



**PC® BBQ GRILLS**

LIMITED 5 YEAR WARRANTY  
SELECTED VARIETIES  
21384534\_EA

UP TO  
**15% OFF**

119.00-699.00 AFTER SAVINGS

**BUY 1  
GET 1  
50% OFF**



**PATIO SIDE TABLES  
OR CHAIRS**

SELECTED VARIETIES  
SECOND ITEM MUST BE  
OF EQUAL OR LESSER VALUE  
22.00-69.00  
21455963\_EA/21455995\_EA

**BUY 1  
GET 1  
50% OFF**



**LIFE AT HOME™  
OUTDOOR  
DINNERWARE,  
DRINKWARE  
OR SERVEWARE**

SECOND ITEM MUST BE  
OF EQUAL OR LESSER VALUE  
4.00-24.00  
21544064\_EA/21544068\_EA

**\$4 OFF  
WHEN YOU  
SPEND \$20**



**OFF! OR RAID  
INSECT REPELLENT**

SELECTED VARIETIES  
2000279002\_EA/20158572\_EA



**NORTHERN COMFORT  
PORTABLE AIR CONDITIONER**

8500BTU, COOLS ROOMS UP TO 400 SQ FT  
21572909\_EA

LIMIT 2  
**\$300**

OVER LIMIT PAY 378.00 EA



**ARMOR ALL OR MOTOR  
TREND CAR ACCESSORIES**

SELECTION MAY VARY BY STORE  
21007479\_EA/2102603\_EA

UP TO  
**20% OFF**

6.99-21.59 AFTER SAVINGS

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# LONG WEEKEND. LOW PRICES.

Make the most of your weekend.

PC®  
DE-ALCOHOLIZED  
WINE  
SELECTED VARIETIES, 750 ML  
21045604\_EA/21403385\_EA

**7<sup>50</sup>**



KRONENBOURG BLANC  
0% OR CARLSBERG 0.0%  
ALCOHOL FREE BEER  
6X330 ML  
2167976\_C06/21396366\_C06

**7<sup>49</sup>**



PC®  
DE-ALCOHOLIZED  
BEER  
SELECTED VARIETIES  
12X355 ML  
2021729\_C12/20325253\_C12

LIMIT 4  
**8<sup>49</sup>**

OVER LIMIT PAY 9.99 EA

PARTAKE NON-ALCOHOLIC  
BEER, VARIETY PACK  
12X355 ML  
21588348\_C12

LIMIT 4  
**19<sup>99</sup>**

OVER LIMIT PAY 30.99 EA



PEACE TEA ICED TEA  
SELECTED VARIETIES, 695 ML  
21062228\_EA/21062339\_EA

LIMIT 4  
**1<sup>25</sup>**

OVER LIMIT PAY 1.39 EA



PC® SOFT DRINKS  
SELECTED VARIETIES  
6X222 ML  
21087279\_C06/21094147\_C06

**2<sup>99</sup>**



RED BULL  
ENERGY DRINKS  
SELECTED VARIETIES  
8X250 ML  
21590393\_C08

LIMIT 4  
**16<sup>99</sup>**

OVER LIMIT PAY 19.99 EA



OASIS JUICE, DEL  
MONTE NECTAR OR  
ARIZONA ICED TEA  
SELECTED VARIETIES, 960 ML  
2033672206\_EA/20894117004\_EA

LIMIT 6  
**1<sup>79</sup>**

OVER LIMIT PAY 2.49 EA



PC® OR BLUE MENU®  
CRANBERRY OR  
VEGETABLE COCKTAIL  
SELECTED VARIETIES, 1.89 L  
2030702500\_EA/20506849005\_EA

LIMIT 4  
**2<sup>99</sup>**

OVER LIMIT PAY 3.49 EA



OASIS JUICE OR  
ARIZONA ICED TEA  
DRINK BOXES  
SELECTED VARIETIES, 8X200 ML  
20319764002\_EA/21165148\_EA

LIMIT 4  
**3<sup>29</sup>**

OVER LIMIT PAY 3.69 EA



FRUITOPIA, NESTEA OR  
PEACE TEA BEVERAGES  
SELECTED VARIETIES, REFRIGERATED  
1.75 L  
20347440001\_EA/20348331004\_EA

LIMIT 4  
**1<sup>98</sup>**

OVER LIMIT PAY 2.29 EA



MINUTE MAID  
ZERO SUGAR,  
SIMPLY BEVERAGES OR  
GOLD PEAK ICED TEA  
SELECTED VARIETIES  
REFRIGERATED, 1.54/1.75 L  
2110784\_EA/21434819\_EA

LIMIT 2  
**3<sup>33</sup>**

OVER LIMIT PAY 4.29 EA



OASIS HEALTH BREAK,  
ORANGE JUICE OR  
SMOOTHIE  
SELECTED VARIETIES  
REFRIGERATED, 1.50/1.60 L  
21376778\_EA/21529900\_EA

**4<sup>49</sup>**

LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS  
EXCLUSIVE

MEAT &amp; SEAFOOD

BABY SHOP



# LOONG WEEKEND. LOOW PRICES.

Make the most of your weekend.



**POPPI SODA**  
SELECTED VARIETIES, 355 ML  
21364543\_EA/21564652\_EA

LIMIT 12  
**2<sup>99</sup>**

OVER LIMIT PAY 3.49 EA



**FIELD ROAST SAUSAGES**  
SELECTED VARIETIES, 368 G  
20775476\_EA

LIMIT 4  
**6<sup>99</sup>**

OVER LIMIT PAY 7.99 EA



**LITTLE NORTHERN BAKEHOUSE**  
**GLUTEN-FREE HAMBURGER BUNS** 320 G  
**OR BREADS** 454-567 G  
SELECTED VARIETIES, FROZEN  
21047028\_EA/21100057\_EA

LIMIT 4  
**7<sup>49</sup>**

OVER LIMIT PAY 8.49 EA



**MAISON ORPHÉE EXTRA VIRGIN OLIVE OIL**  
SELECTED VARIETIES 750 ML  
20062140\_EA/21161851\_EA

LIMIT 4  
**18<sup>99</sup>**

OVER LIMIT PAY 20.99 EA

# MAY IS CELIAC AWARENESS MONTH



**CHOCXO CUPS, SNAPS  
OR CHOCOLATE  
COVERED ALMONDS**  
SELECTED VARIETIES, 98 G  
21335526\_EA/21562598\_EA

LIMIT 4  
**4<sup>79</sup>**

OVER LIMIT PAY 5.49 EA



**MADE GOOD  
GRANOLA CEREAL**  
SELECTED VARIETIES, 284 G  
21791632\_EA/21791634\_EA

LIMIT 4  
**4<sup>99</sup>**

OVER LIMIT PAY 6.49 EA



**CROFTER'S PREMIUM  
ORGANIC FRUIT  
SPREAD**  
SELECTED VARIETIES  
383 ML  
20987211\_EA/21343274\_EA

LIMIT 4  
**4<sup>99</sup>**

OVER LIMIT PAY 6.49 EA



**SILK DAIRY-FREE  
SHREDS OR  
CHEESE SLICES**  
SELECTED VARIETIES, 200 G  
21553708\_EA/21558892\_EA

LIMIT 4  
**5<sup>99</sup>**

OVER LIMIT PAY 6.99 EA



**PC® GLUTEN-FREE  
PRETZEL STICKS** 400 G  
**OR GFB BITES** 113 G  
SELECTED VARIETIES  
20983431\_EA/21077582\_EA

LIMIT 4  
**6<sup>49</sup>**

OVER LIMIT PAY 7.49 EA



**KIND BAR**  
SELECTED VARIETIES  
12X40 G  
20784073\_C12/20866794001\_C12

LIMIT 4  
**18<sup>99</sup>**

OVER LIMIT PAY 21.99 EA

Prices and offers effective from Thursday, May 9th to Wednesday, May 15th, 2024 unless otherwise stated.

f i d p **superstore.ca**

Optimum

# MEMBERS ONLY

Exclusive savings and **pts** offers

**3,500** pts = **\$3.50** Value<sup>1</sup>  
for every \$10\* spent on

**CAMPBELL'S BROTH** 250/300 ML, **RICH & THICK STOCK** 500 ML, **CHUNKY** 515 ML, **READY TO SERVE** 515 ML, **CONDENSED** 284 ML, **HABITANT** 796 ML OR **EVERYDAY GOURMET** 500 ML **SOUP**  
SELECTED VARIETIES  
20322348002\_EA/20480447\_EA  
<sup>1</sup>At least \$3.50 value in points



**3,000** pts = **\$3** Value<sup>1</sup>  
for every \$10\* spent on

**PILLSBURY REFRIGERATED DOUGH**  
SELECTED VARIETIES, 200-496 G  
20317832003\_EA/203200620002\_EA  
<sup>1</sup>At least \$3 value in points



**5,000** pts = **\$5** Value<sup>1</sup>  
for every \$10\* spent on

**WONDER BREAD** 520/675 G OR **BUN** 12'S, **COUNTRY HARVEST BREAD** 675 G OR **BAGELS** 6'S OR **CASA MENDOSA 7/10 INCH TORTILLA** 340-640 G  
SELECTED VARIETIES  
20305674\_EA/21966518\_EA  
<sup>1</sup>At least \$5 value in points



**2,000** pts = **\$2** Value<sup>1</sup>  
for every \$9\* spent on

**DARE BRETON CRACKERS** 132-250 G, **VINTA CRACKERS** 200-250 G, **BOLD N' BAKED** 150 G OR **VEGGIE CRISPS** 100 G  
SELECTED VARIETIES  
20338173\_EA/21820862\_EA  
<sup>1</sup>At least \$2 value in points



**500** pts

**LILYDALE TURKEY DINNER SAUSAGES**  
SELECTED VARIETIES, 500 G  
21064934\_EA

**6.49**



**1,000** pts = **\$1** Value

**FANTINO & MONDELLO SPECIALTY DELI MEATS**  
SELECTED VARIETIES, 100-200 G  
21551604\_EA/21553608\_EA

**5.97**



**1,000** pts = **\$1** Value

**NO NAME® ROASTED PEANUTS**  
CLUB SIZE, PRODUCT OF U.S.A., 2 KG  
20293472\_EA

**\$12**



**500** pts

**FARMER'S MARKET™ SQUARES**  
SELECTED VARIETIES, 400/450 G  
21216500\_EA/21216320\_EA

**\$5**



**1,000** pts = **\$1** Value

**TRE STELLE FETA CHEESE TUB**  
1 KG  
20306685\_EA

**\$19**



**500** pts

**LITTLE POTATO COMPANY® BBQ OR MICROWAVE POTATO KITS**  
SELECTED VARIETIES, PRODUCT OF U.S.A., NO. 1 GRADE, 1 LB  
21393908\_EA/21391602\_EA

**3.99**



**500** pts

**MAPLE LODGE ULTIMATE CHICKEN WIENERS**  
SELECTED VARIETIES, 900 G  
20671791\_EA

**LIMIT 4**

**4.99**

OVER LIMIT PAY 6.99 EA



**500** pts

**ZABIHA HALAL CHICKEN SAUSAGES**  
SELECTED VARIETIES, 375 G  
21378955\_EA

**LIMIT 4**

**4.99**

OVER LIMIT PAY 6.99 EA



Optimum™

# MEMBERS ONLY

Exclusive savings and **pts** offers

**4,000<sup>pts</sup> = \$4 Value**  
when you buy 2



**KELLOGG'S FAMILY SIZE CEREAL**  
SELECTED VARIETIES, 480-650 G  
21430738\_EA/21430811\_EA

**3,000<sup>pts</sup> = \$3 Value!**  
for every \$12\* spent on



**CHRISTIE COOKIES OR CRACKERS**  
SELECTED VARIETIES AND SIZES  
21030647\_EA/21030508\_EA  
\*At least \$3 value in points

**1,000<sup>pts</sup> = \$1 Value**  
when you buy 2



**ORVILLE REDENBACHER MICROWAVE POPCORN**  
385-492 G OR KERNEL  
JAR 850 G  
SELECTED VARIETIES  
20306886\_EA/2030933003\_EA

**2,000<sup>pts</sup> = \$2 Value**  
when you buy 2



**FRITO-LAY VARIETY PACK**  
SELECTED VARIETIES, 428/448 G  
21584889\_EA/21584937\_EA

**2,000<sup>pts</sup> = \$2 Value**  
when you buy 2



**PEPPERIDGE FARM GOLDFISH CRACKERS**  
156-227 G OR  
**CRISPS** 177 G  
SELECTED VARIETIES  
20320900\_EA/21575295\_EA

**Optimum Members-Only Price™**  
**6<sup>99</sup>**  
Non-members **7<sup>49</sup>**



**PHILADELPHIA CREAM CHEESE PRODUCT**  
SELECTED VARIETIES, 450 G  
20866923001\_EA

**3,000<sup>pts</sup> = \$3 Value**



**GLACEAU SMARTWATER ENHANCED WATER**  
6X1 L  
2009917\_C06

**3,000<sup>pts</sup> = \$3 Value**  
**LIMIT 4**  
**18<sup>99</sup>**  
OVER LIMIT PAY 21.99 EA



**SUNRYPE FRUIT TO GO**  
1.01 KG OR **FRUIT SOURCE** 1.11 KG  
20079818\_EA/20872742\_EA

**2,500<sup>pts</sup> = \$2<sup>50</sup> Value!**  
for every \$10\* spent on



**FRANK'S, FRENCH'S, STUBB'S OR CHOLULA PRODUCTS**  
SELECTED VARIETIES, 150 ML-1 L  
20187632001\_EA/208338951\_EA  
\*At least \$2.50 value in points

**3,500<sup>pts</sup> = \$3<sup>50</sup> Value!**  
for every \$15\* spent on



**CLUB HOUSE SPICES, GRAVY MIXES, SEASONINGS, EXTRACTS OR WET RUBS**  
SELECTED VARIETIES  
11-825 G/43-250 ML  
20358006002\_EA/20321740001\_EA  
\*At least \$3.50 value in points

**1,000<sup>pts</sup> = \$1 Value**  
**LIMIT 4**  
**20<sup>99</sup>**  
OVER LIMIT PAY 24.99 EA



**FINISH DISH DETERGENT**  
SELECTED VARIETIES  
60-105'S  
21218875\_EA/21581337\_EA

**1,000<sup>pts</sup> = \$1 Value**  
**LIMIT 4**  
**22<sup>99</sup>**  
OVER LIMIT PAY 25.99 EA



**TIDE LIQUID 3.9 L, PODS 45/57/76'S OR GAIN FLINGS**  
1.54/1.99 KG  
**LAUNDRY DETERGENT**  
SELECTED VARIETIES  
20877737\_EA/21067612\_EA

**1,000<sup>pts</sup> = \$1 Value**



**TEMPTATIONS**  
180 G, MEATY BITES 43 G OR PURRRR.ÉE 48 G  
SELECTED VARIETIES  
2029810005\_EA/21479800\_EA





# MEMBERS ONLY

Exclusive savings and **pts** offers



Optimum  
1,000 pts = \$1 Value

**749**

NESTEA OR PEACE TEA ICED TEA  
SELECTED VARIETIES, 12X341 ML  
2030460002\_C12/21242490\_C12



Optimum  
2,000 pts = \$2 Value

**999**

MONSTER ENERGY DRINKS  
SELECTED VARIETIES, 4X473 ML  
20767535\_C04/20937631\_C04

Optimum  
700 pts when you buy 2



ALLEN'S CRANBERRY COCKTAIL OR DEL MONTE ON ICE REFRESHER  
SELECTED VARIETIES, 1.89 L  
21018094\_EA/21074890\_EA



Optimum  
1,500 pts = \$1.50 Value

**649**

OCEAN SPRAY SPARKLING CRANBERRY BEVERAGES  
SELECTED VARIETIES, 6X340 ML  
21474382\_C06/21474384\_C06

Optimum  
2,500 pts = \$2.50 Value when you buy 3



CHEETOS SNACKS  
170-285 G OR SMARTFOOD POPCORN 150-220 G  
SELECTED VARIETIES  
20972858\_EA/21070603\_EA



Optimum  
2,000 pts = \$2 Value

LIMIT 4  
**549**

KETTLE BRAND POTATO CHIPS  
SELECTED VARIETIES, 368 G  
21026605\_EA

OVER LIMIT PAY 6.49 EA

Optimum  
1,000 pts = \$1 Value when you buy 2



OLD DUTCH POTATO CHIPS  
200/235 G, SNACKS  
250-290 G, ARRIBA  
235/245 G OR RESTAURANTE - TORTILLA CHIPS  
275/290 G  
SELECTED VARIETIES  
21067569\_EA/21067548\_EA

Optimum  
3,000 pts = \$3 Value when you buy 2



BEN & JERRY'S ICE CREAM OR NON-DAIRY FROZEN DESSERT 473 ML OR MAGNUM 3/4'S  
SELECTED VARIETIES, FROZEN  
20342009003\_EA/21075899\_EA

Optimum  
3,500 pts = \$3.50 Value when you buy 3



YOPLAIT OR LIBERTÉ YOGURT, DRINKABLE YOGURT OR KEFIR,  
SELECTED VARIETIES AND SIZES  
20642713\_EA/21088150\_EA



Optimum  
Members-Only Price  
**949**  
Non-members  
**994**

YOPLAIT YOP DRINKABLE YOGURT  
SELECTED VARIETIES 12X200 ML  
21481803\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

Optimum  
2,000 pts = \$2 Value when you buy 2



GLAD KITCHEN CATCHER OR WHITE BAGS  
SELECTED VARIETIES, 20-52'S  
21044306\_EA



Optimum  
1,500 pts = \$1.50 Value

**1149**

ZIPLOC STORAGE BAGS  
SELECTED VARIETIES  
60-270'S  
21190300\_EA

Optimum  
8,000 pts = \$8 Value<sup>1</sup> for every \$20\* spent on



ENERGIZER BATTERIES  
SELECTED VARIETIES AND SIZES  
21026464\_EA/21084803\_EA  
<sup>1</sup>At least \$8 value in points

# SUPER FRESH



**GREEN ZUCCHINI**  
PRODUCT OF MEXICO

20426596001\_KG

**1.97**  
LB

4.34/KG



**CLUB SIZE**

**FARMER'S MARKET™ MINI CUCUMBERS**  
PRODUCT OF WESTERN PROVINCES,  
CANADA NO. 1 GRADE, 15'S

21033960001\_EA

**5.99**



**CLUB SIZE**

**FARMER'S MARKET™ LEMONS**  
PRODUCT OF U.S.A., 3 LB

2079881001\_EA

**\$6**



**CLUB SIZE**

**FARMER'S MARKET™ MIXED SWEET PEPPERS**  
PRODUCT OF WESTERN PROVINCES, 6'S

21033970001\_EA

**6.98**



**CLUB SIZE**

**FARMER'S MARKET™ GRAPE TOMATOES**  
PRODUCT OF MEXICO  
NO. 1 GRADE, 907 G

208489738001\_EA

**5.99**



**NO NAME® NATURALLY IMPERFECT™ RED POTATO**  
PRODUCT OF WESTERN PROVINCES  
CANADA NO. 2 GRADE, 20 LB

20044637001\_EA

**\$10**



**PC® ORGANICS TOMATOES ON THE VINE**  
PRODUCT OF WESTERN PROVINCES  
CANADA NO. 1 GRADE

20127917001\_KG

**3.99**  
LB

8.80/KG



**FARMER'S MARKET™ SWEET CORN**  
PRODUCT OF U.S.A.  
NO. 1 GRADE, PKG OF 4

20348977001\_EA

**4.99**



**CLUB SIZE**

**COSMIC CRISP APPLES**  
PRODUCT OF U.S.A.  
EXTRA FANCY GRADE, 5 LB

21465188001\_KG

**7.99**



**ATAULFO MANGO**  
PRODUCT OF MEXICO

20546961\_EA

**1.25**



**NAPA**  
PRODUCT OF U.S.A.

20015025001\_KG

**1.29**  
LB

2.84/KG



**Optimum 1,000 Value = \$1**

**LITEHOUSE DRESSING OR DIPS**  
SELECTED VARIETIES  
PRODUCT OF U.S.A., 591 ML

2185315\_EA/2185324\_EA

**6.99**



**10 STEM CUT TULIPS**  
ASSORTED COLOURS

20546961\_EA

**\$10**



**MOTHER'S DAY SIGNATURE BOUQUET**  
BUNCH

21103487\_EA/20581781\_EA

**\$25**



**PREMIUM DOZEN ROSES WITH BABIES BREATH**  
ASSORTED COLOURS, 5 INCH

20581749\_EA

**\$22**

# SUPER FRESH

## Get your grill on

TOP SIRLOIN STEAK OR ROAST  
CUT FROM CANADA AA GRADE WESTERN BEEF OR HIGHER  
20820466\_KG

**11.99**  
LB

26.43/KG

**CLUB SIZE**



BEEF FLANK STEAK  
CUT FROM CANADA AA GRADE  
WESTERN BEEF OR HIGHER  
20798258\_KG

**14.99**  
LB

33.05/KG

BONELESS BLADE  
ROAST OR STEAK  
CUT FROM CANADA AA GRADE  
WESTERN BEEF OR HIGHER  
20804780\_KG

**9.99**  
LB

22.02/KG

**CLUB SIZE**



PC® BONE-IN CHICKEN  
THIGHS, DRUMSTICKS OR  
BREAST FILLETS UP TO 870 G  
21343035\_EA/21343042\_EA

**\$12**

MEDIUM  
GROUND  
PORK  
FRESH  
20639981\_KG

**3.99**  
LB

8.80/KG

**CLUB SIZE**



PC® PORK  
BACK RIBS  
SELECTED VARIETIES  
FROZEN, 680 G  
20071715\_EA

**\$13**

PC® FREE FROM®  
PORK BACK  
RIBS FRESH  
21097706\_KG

**6.99**  
LB

15.41/KG

**CLUB SIZE**



## Dive in

FRESH ATLANTIC  
SALMON PORTIONS  
SELECTED VARIETIES, 113  
G OR SEAQUEST®  
FLAVOURED  
ALASKA POLLOCK  
READY TO EAT, 454 G  
21587357\_EA/20991152\_EA

**LIMIT 4**  
**4.99**

OVER LIMIT PAY 5.99 EA



PC® SHRIMP HORS D'OEUVRES  
SELECTED VARIETIES, FROZEN, 330-560 G  
20080117\_EA/21481245\_EA

**10.99**



PC® SHRIMP PLATTER  
568 G OR PC® BLUE MENU®  
NOVA SCOTIAN SEA  
SCALLOPS 400 G, FROZEN  
20147098\_EA

**18.99**

PC® RAW PEELED  
OR COOKED  
WHITE SHRIMP  
31-40/LB, FROZEN, 400 G  
20199931\_EA

**8.99**



PC® BUTTERFLIED  
BLACK TIGER SHRIMP  
SKEWERS SELECTED  
VARIETIES, FROZEN, 360 G  
21559236\_EA

**\$15**

# SUPER FRESH



**IN-STORE BAKED  
WHITE OR WHOLE  
WHEAT BREAD**  
SELECTED VARIETIES, 450 G

21524537\_EA

**1<sup>99</sup>**



**PC® GIGANTICO™ BUNS**  
SELECTED VARIETIES, 6-8'S

20371958\_EA

LIMIT 4

**2<sup>99</sup>**

OVER LIMIT PAY 4.69 EA



**D'ITALIANO BREAD**  
600/675 G OR **BUNS** 6/8'S  
SELECTED VARIETIES

20626905\_EA/20626949\_EA

**2<sup>99</sup>**



**BUTTER FLAKY OR  
DINNER ROLLS, WHITE  
OR WHOLE WHEAT**  
SELECTED VARIETIES  
BAKED IN-STORE, 12'S

20133626\_EA/21392649\_EA

**3<sup>99</sup>**



**TWO-BITE ASSORTED  
CUPCAKES**

568 G

21298143\_EA

**\$7**



**FARMER'S MARKET™  
BAR CAKES**  
SELECTED VARIETIES, 675-770 G

21005612\_EA

**\$12**



**BABYBEL PLANT BASED**  
100 G OR **THE LAUGHING  
COW PLANT BASED** 128 G  
SELECTED VARIETIES

21469509\_EA/21574222\_EA

**5<sup>99</sup>**

**2,000<sup>00</sup> = \$2 Value**  
when you buy 2



**THE BIG SANDWICH  
OR SUB**  
SELECTED VARIETIES, 1 KG-1025 G

21030078\_EA

**\$11**



**DELI IN-STORE TRAYS**  
SELECTED VARIETIES, 905-986 G

21516819\_EA/21516821\_EA

**\$25**



**ZERTO SHREDDED  
CHEESE**  
SELECTED VARIETIES, 140 G

20563140\_EA

**\$6**



**PC® CHEESE BLOCK**  
SELECTED VARIETIES,  
CLUB SIZE, 500 G

20249328\_EA

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save **\$2**

**10<sup>99</sup>**  
Members-Only Price™  
**12<sup>99</sup>**  
Non-members



**TRE STELLE  
MOZZARELLA BALL**  
3X250 G

21062477\_EA

**\$15**



**ZIGGY'S® BEEF**  
DELI SERVICE CASE SLICED  
SELECTED VARIETIES

21020479\_KG

**250  
/100 G**



**FREYBE LYONER  
OR PAPRIKA  
LYONER SAUSAGE**  
SELECTED VARIETIES, 1 KG

20097889\_EA/20892688\_EA

**13<sup>99</sup>**

**1,500<sup>00</sup> = \$150 Value**  
when you buy 2



**GRIMM'S  
KOLBASSA RING**  
SELECTED VARIETIES, 300 G

21531801\_EA/21533755\_EA

**9<sup>49</sup>**

OVER LIMIT PAY 10.49 EA

# ALWAYS PRICED RIGHT



Buttermilk Chicken Breast Pieces  
Fully Cooked | Seasoned | Lightly Breaded Chicken  
Morceaux de Poitrine de Poulet  
Légèrement Pané



Wild Pink Salmon Fillets  
SANS / AVEC PEAU - SANS ARÊTES  
Filets de saumon  
sauvage

WILD SMOKED SALMON, PINK SALMON, SOLE, BASA, BLUE COD, POLLOCK, BREADED SQUID OR POPCORN SHRIMP, CRAB FLAVOURED POLLOCK OR SEAFOOD MEDLEY FROZEN, 200-908 G  
2147324\_EA/2147324\_EA



DRY PORK RIBS  
FULLY COOKED • 21% MEAT PROTEIN  
CÔTES DE PORC SÈCHES  
ENTièrement CUITES • 21% PROTÉINES DE VIANDE



BASA FILLETS  
PANGASIU HYPOPHTHALMUS / SKINLESS / BONELESS  
FILETS DE PANGASIU  
PANGASIU HYPOPHTHALMUS / SANS PEAU / SANS ARÊTES

Weight / Poids  
Net 800 g (1.76 lbs)

ALWAYS \$10

ALWAYS \$10

BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES  
SELECTED VARIETIES, FROZEN, 994 G-1.81 KG  
20372692\_EA/20372692\_EA

PC® PUB RECIPE™ BREADED CHICKEN  
SELECTED VARIETIES FROZEN, 700 G  
21201321\_EA



RECETTE DU PUB  
BREADED CHICKEN BREAST CUTLETTES  
FULLY COOKED • ENTièrement CUIT  
CÔTILLETTES DE POITRINE DE POULET PANÉES  
CÔTILLETTES DE POULET

BASSÉ SNACK MIXES  
SELECTED VARIETIES, 415-600 G  
21198603\_EA/21198603\_EA

ALWAYS \$7

ALWAYS \$5.50



Ziggy's  
BLACK FOREST HAM  
EXTRA LEAN • EXTRA-MAIGRE  
JAMBON FORET NOIRE  
NATURALLY SMOKED • FUMÉ NATURELLEMENT  
MEAT PROTEIN 17% DE PROTÉINES DE VIANDE



Ziggy's  
SWISS • SUISSE

ZIGGY'S® SLICED DELI MEAT 150-600 G OR CHEESE SLICES 200/220 G  
SELECTED VARIETIES  
20871762\_EA/20871762\_EA

ALWAYS \$6



BASSÉ  
CLASSIC TRAIL  
MIX • MÉLANGE  
RANDONNÉE CLASSIQUE



BASSÉ  
DARK CHOCOLATE CRANBERRY  
MIX • MÉLANGE  
CHOCOLAT NOIR ET CANNEBERGES

CROISSANT 12'S OR MINI CROISSANTS 20'S  
SELECTED VARIETIES, BAKED IN-STORE  
21200174\_EA

ALWAYS \$5



DELI WORLD LIGHT RYE BREAD  
SELECTED VARIETIES 900 G  
20000243\_EA

ALWAYS \$4



DELI WORLD  
Light Rye Bread  
Pain de Seigle Léger

MEAL KITS  
PREPARED FRESH IN-STORE,  
SELECTED VARIETIES, 610-1.27 KG  
21008178\_EA

ALWAYS \$15



# ALWAYS PRICED RIGHT

SURAJ®  
BASMATI RICE  
3.63 KG  
20810011\_EA

ALWAYS  
**\$10**



PC® OR BLUE MENU® ENTRÉES  
SELECTED VARIETIES, FROZEN, 212-365 G  
2070233001\_EA/20747301\_EA

ALWAYS  
**\$4**



PC® ORGANICS  
FROZEN VEGETABLES  
SELECTED VARIETIES, 300-500 G  
2041660001\_EA/2041660002\_EA

ALWAYS  
**2/\$9**

OR 5.49 EA



DANONE  
ACTIVIA YOGURT  
SELECTED VARIETIES, 12X100 G  
2030342001\_EA/20640802\_EA

ALWAYS  
**\$5.50**



NO NAME®  
NATURALLY IMPERFECT® FRUIT  
SELECTED VARIETIES,  
FROZEN, 300/400 G  
20440091\_EA

ALWAYS  
**\$3**



ROOSTER®  
INSTANT NOODLES 400 G  
2006207\_EA

ALWAYS  
**\$1.50**



CLUB SIZE

NO NAME® ICE CREAM SANDWICHES OR BARS  
SELECTED VARIETIES, FROZEN, 24/30'S  
2003432\_EA

ALWAYS  
**\$10**



NO NAME® CREAM CHEESE  
SELECTED VARIETIES, 227/250 G  
2030810001\_EA

ALWAYS  
**\$3**



PC® NUTRITION FIRST®  
DOG FOOD  
SELECTED VARIETIES  
7 KG  
2034401\_EA/20344701\_EA

ALWAYS  
**\$27**



NO NAME® NATURAL CHEESE SLICES  
SELECTED VARIETIES, 210/230 G  
20342301\_EA

ALWAYS  
**\$4.50**



# SUPER YOUR EVERYDAY



GENERAL MILLS CEREAL  
SELECTED VARIETIES, 300-430 G

2104055\_EA/2137899\_EA

LIMIT 4  
**3.49**

OVER LIMIT PAY 3.99 EA



NUTELLA B-READY BARS 132 G  
OR HAZELNUT SPREAD 375 G

2043988\_EA/21457401\_EA

LIMIT 4  
**3.49**

OVER LIMIT PAY 4.79 EA



NATURE VALLEY GRANOLA BARS  
MOTT'S OR BETTY CROCKER FRUIT SNACKS

SELECTED VARIETIES, 120-230 G

201332002\_EA/20639204001\_EA

LIMIT 6  
**2.99**

OVER LIMIT PAY 3.99 EA



KEEBLER TOWNHOUSE CRACKERS 260-391 G,  
CHEEZ-IT SNAP'D 213 G OR CHEEZ-IT FAMILY PACK 352 G

SELECTED VARIETIES

2107403\_EA/21449846\_EA

LIMIT 4  
**2.49**

OVER LIMIT PAY 3.99 EA



PC® LOADS OF™, KETTLE OR WORLD OF FLAVOURS  
CHIPS 200 G, TORTILLA CHIPS 320-350 G OR

GARDEN STIX 142 G, SELECTED VARIETIES

20148817\_EA/20840913004\_EA

**2.50**



PC® THE DECADENT® COOKIE

SELECTED VARIETIES, 280/300 G

20612257\_EA

LIMIT 4  
**3.49**

OVER LIMIT PAY 4.49 EA



NO NAME® SODA CRACKERS

SELECTED VARIETIES, 454 G

20795392\_EA

**\$3**



DARE BEAR PAWS 336/480 G, WAGON WHEELS 630 G

OR GRISSOL MELBA TOAST 350/400 G

SELECTED VARIETIES

2030718001\_EA/21081883\_EA

LIMIT 4  
**4.99**

OVER LIMIT PAY 5.99 EA



HERSHEY'S S'MORES KIT

651 G

21530797\_EA

LIMIT 4  
**10.99**

OVER LIMIT PAY 13.49 EA



PC® INSTANT & MICROGROUND COFFEE

SELECTED VARIETIES, 80/100 G

21499826\_EA/21500188\_EA

LIMIT 4  
**4.99**

OVER LIMIT PAY 5.99 EA

# SUPER YOUR EVERYDAY



CRACKER BARREL CHEESE BARS 400 G OR SHREDDED CHEESE 320 G, SELECTED VARIETIES

21293384\_EA/21290616\_EA

LIMIT 4  
**5<sup>77</sup>**

OVER LIMIT PAY 8.49 EA



BLACK DIAMOND CHEESTRINGS

588 G

20765883\_EA

\*\*Must be a registered PC Optimum™ member to load and get this offer.

Members save \$2

Optimum  
Members-Only Price™  
**9<sup>99</sup>**  
Non-members  
**11<sup>99</sup>**



HIGH LINER BREADED OR BATTERED FISH 350-700 G OR SHRIMP 330 G, SELECTED VARIETIES, FROZEN

2037229900\_EA/20303200001\_EA

LIMIT 4  
**6<sup>99</sup>**

OVER LIMIT PAY 9.49 EA



POGO

SELECTED VARIETIES, FROZEN, 8/10'S

20053302001\_EA

LIMIT 4  
**7<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



DAIRYLAND COTTAGE CHEESE

SELECTED VARIETIES

500 G

20769835\_EA

LIMIT 4  
**3<sup>99</sup>**

OVER LIMIT PAY 4.49 EA



BEN'S ORIGINAL BISTRO EXPRESS

SELECTED VARIETIES, 240/250 G

21405472\_EA

**2<sup>99</sup>**



MINUTE RICE

SELECTED VARIETIES

600/700 G

20310658\_EA

LIMIT 4  
**4<sup>49</sup>**

OVER LIMIT PAY 5.49 EA



GREEN GIANT CANNED VEGETABLES

SELECTED VARIETIES, 341/398 ML

21021224\_EA/21021485\_EA

LIMIT 4  
**1<sup>67</sup>**

OVER LIMIT PAY 1.99 EA



AYLMER TOMATOES

796 ML OR ACCENTS 540 ML

SELECTED VARIETIES

21206804\_EA/21207587\_EA

LIMIT 4  
**1<sup>99</sup>**

OVER LIMIT PAY 2.69 EA



TIM HORTONS READY TO SERVE SOUP

SELECTED VARIETIES

400/540 ML

20202781\_EA/21202782\_EA

LIMIT 4  
**2<sup>49</sup>**

OVER LIMIT PAY 3.79 EA



VH COOKING OR DIPPING SAUCE

SELECTED VARIETIES, 341-380 ML

20297368\_EA/20300643001\_EA/21330753\_EA

**2<sup>97</sup>**



NO NAME® CANOLA OIL

3 L

20028656\_EA

**9<sup>99</sup>**



HELLMANN'S MAYONNAISE

SELECTED VARIETIES, 1.42 L

20173154002\_EA

LIMIT 4  
**8<sup>99</sup>**

OVER LIMIT PAY 9.99 EA



LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS  
EXCLUSIVE

MEAT &amp; SEAFOOD

BABY SHOP

# SUPER YOUR EVERYDAY



**DAIYA PLANT-BASED MAC & CHEESE**  
SELECTED VARIETIES, 156 G

21086687\_EA

LIMIT 4  
**3<sup>99</sup>**

OVER LIMIT PAY 4.99 EA



**BELSOY PUDDING**  
SELECTED VARIETIES, 4X125 G

2015198003\_EA/2079921\_EA

LIMIT 4  
**5<sup>49</sup>**

OVER LIMIT PAY 6.49 EA



**MARY'S ORGANIC CRACKERS**  
SELECTED VARIETIES, 120-184 G

20316727002\_EA/211943402\_EA

LIMIT 4  
**5<sup>99</sup>**

OVER LIMIT PAY 6.79 EA



**KOOL-AID JAMMERS**  
SELECTED VARIETIES, 10X180 ML

20079976006\_EA

LIMIT 4  
**2<sup>99</sup>**

OVER LIMIT PAY 3.49 EA



**OCEAN SPRAY CRANBERRY COCKTAIL  
OR 100% JUICE BLEND**

SELECTED VARIETIES, 1.77/1.89 L

20300060008\_EA/20982463\_EA

LIMIT 4  
**3<sup>99</sup>**

OVER LIMIT PAY 4.49 EA



**PC® SOFT DRINKS**  
SELECTED VARIETIES, 12X355 ML

20218887027\_C12/2069067100L\_C12

**4<sup>99</sup>**



**COCA-COLA  
OR PEPSI SOFT  
DRINKS**

SELECTED VARIETIES  
8X300/355 ML

21181173\_C08/21361864\_C08

**5<sup>99</sup>**



**FANCY FEAST PETITES  
WET CAT FOOD**

SELECTED VARIETIES, 79.4 G

21357340\_EA/21439968\_EA

LIMIT 10  
**\$1**

OVER LIMIT PAY 1.39 EA



**PC®  
NUTRITION  
FIRST® DRY  
CAT FOOD**

SELECTED VARIETIES  
4 KG

2003028\_EA/21003157\_EA

**26<sup>99</sup>**



**CLOROX CLEANING  
SPRAY** 887/946 ML  
**OR WIPES** 75'S

SELECTED VARIETIES

20348537002\_EA/20646183\_EA

LIMIT 4  
**4<sup>49</sup>**

OVER LIMIT PAY 4.99 EA



**LYSOL MULTI SURFACE  
CLEANER** 1.2 L, SPRAY  
650-950 ML OR **TOILET  
BOWL CLEANER** 710 ML

SELECTED VARIETIES

20309873002\_EA/20310677001\_EA

**3<sup>66</sup>**



**COTTONELLE  
BATHROOM  
TISSUE**

12=48 ROLLS

21090609\_EA

LIMIT 4  
**13<sup>99</sup>**

OVER LIMIT PAY 17.99 EA

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f i d p [superstore.ca](https://superstore.ca)



# DRAGON BOAT FESTIVAL

\* Paddle into low prices.

PC® FREE FROM®  
SIDE PORK  
2105701\_AG

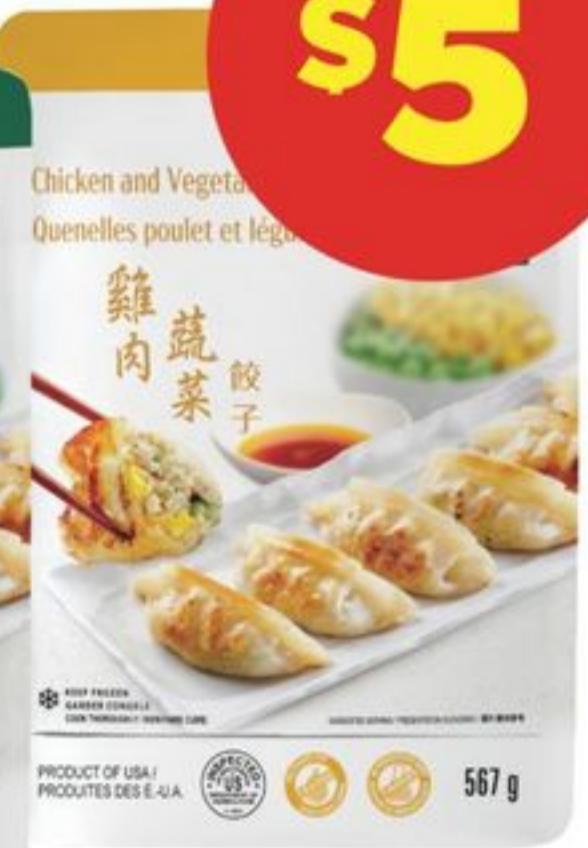
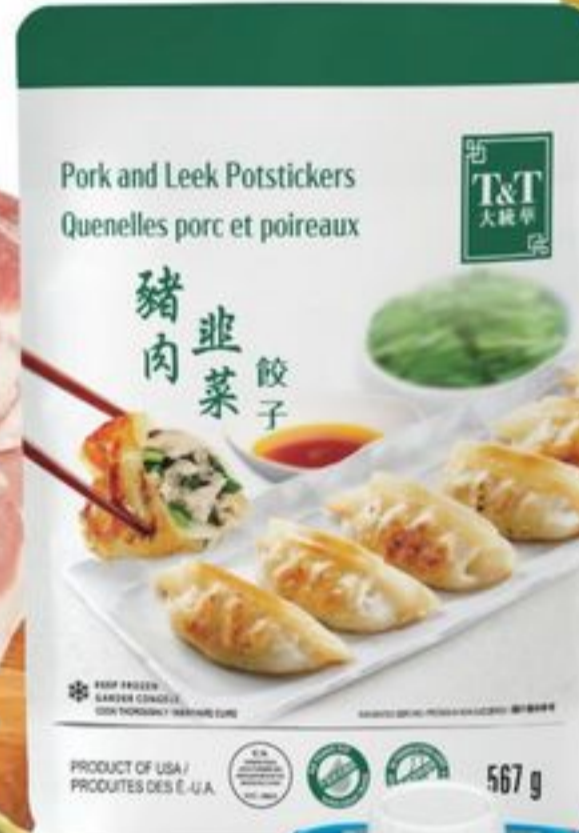
**5.99**  
LB

13.21/KG



T&T POTSTICKERS  
SELECTED VARIETIES, 567 G  
21495805\_EA/21495775\_EA

ALWAYS  
**\$5**



GOLDEN POMPANO  
OR WHITEFISH  
WHOLE, FROZEN  
20066381\_AG/20108027\_AG

**3.88**  
LB

8.55/KG



UFC  
COCONUT  
WATER  
1 L  
2017006\_EA

LIMIT 4  
**2.88**

OVER LIMIT PAY 3.99 EA



BABY OR  
SHANGHAI  
BOK CHOY  
PRODUCT OF  
MEXICO  
20082279001\_AG  
20032454001\_AG

**2.88**  
LB

6.35/KG



COCK BRAND  
SWEET CHILI SAUCE  
SELECTED VARIETIES  
650/720 ML  
2049034\_EA

LIMIT 4  
**3.88**

OVER LIMIT PAY 4.99 EA



LAPIDS CHOICE FRIED  
PORK RINDS  
78 G  
20688318001\_EA

LIMIT 4  
**1.88**

OVER LIMIT PAY 2.19 EA



INDOMIE NOODLES  
SELECTED VARIETIES, 400-425 G  
20688719\_EA

LIMIT 4  
**2.88**

OVER LIMIT PAY 3.69 EA



CHINESE LONG  
DONUTS  
BAKED IN-STORE, 6'S  
20923195\_EA

**\$5**



AROY-D COCONUT MILK  
400 ML  
20063864\_EA

**1.88**



KOSA COCONUT WATER  
1 L  
21176899\_EA

LIMIT 4  
**2.88**

OVER LIMIT PAY 3.49 EA



CP AUTHENTIC  
ASIA ENTRÉES  
SELECTED VARIETIES  
FROZEN, 258-350 G  
20958324\_EA

LIMIT 4  
**3.88**

OVER LIMIT PAY 4.49 EA

\* Please note that not all items are available in all stores. See back page of flyer for details.



# DRAGON BOAT FESTIVAL

\* Paddle into low prices.



PAPAYA  
PRODUCT OF MEXICO  
20817066001\_KG

**1<sup>88</sup>**  
LB

4.14/KG



MANN'S SNAP PEAS  
PRODUCT OF U.S.A., 680 G  
2004035\_EA

**8<sup>88</sup>**



DRAGON FRUIT  
PRODUCT OF VIETNAM  
20168395001\_EA

**3<sup>88</sup>**

WHOLE BASA  
STEAK CUT OR  
WHOLE BLUE COD  
FROZEN, 1 KG  
2056416\_KG

**\$3** LB

6.61/KG



HIGH LINER WILD  
PACIFIC PINK SALMON  
FILLETS 400 G, BLUE  
SWIMMING CRAB 680 G  
OR PMC TILAPIA 1.36 KG  
FROZEN  
2099881\_EA

**LIMIT 4**  
**8<sup>98</sup>**

OVER LIMIT PAY 9.99 EA



SUNRISE TOFU  
SELECTED VARIETIES, 350 G  
2057097\_EA

**LIMIT 4**  
**2<sup>48</sup>**

OVER LIMIT PAY 2.99 EA



SEAQUEST® WILD  
PINK SALMON  
1 KG OR TALLEYS  
GREENSHELL  
MUSSEL 907 G  
FROZEN  
2034738\_EA/2155793\_EA

**14<sup>98</sup>**



OVALTINE OR NESTLÉ  
MILO DRINK MIX  
400 G  
2072635\_EA/2009042\_EA

**LIMIT 4**  
**4<sup>88</sup>**

OVER LIMIT PAY 5.39 EA



CAMPBELL'S  
SWANSON  
CHICKEN BROTH  
412 ML  
20042814\_EA

**LIMIT 4**  
**88¢**

OVER LIMIT PAY 1.39 EA



NONG SHIM NOODLES  
SELECTED VARIETIES, 75 G  
2003244001\_EA

**LIMIT 4**  
**1<sup>28</sup>**

OVER LIMIT PAY 1.49 EA



ROOSTER™  
LIQUID HONEY  
1 KG  
2082437\_EA

**LIMIT 4**  
**7<sup>88</sup>**

OVER LIMIT PAY 8.99 EA



MELONA ICE BARS  
SELECTED VARIETIES, 560 ML  
2002034\_EA

**LIMIT 4**  
**4<sup>88</sup>**

OVER LIMIT PAY 6.99 EA



JAYONE SEASONED  
AND ROASTED  
SEAWEED  
120 G  
20699443\_EA

**LIMIT 4**  
**9<sup>88</sup>**

OVER LIMIT PAY 11.49 EA



ROOSTER® THAI SWEET  
RICE  
4.54 KG  
20088208\_EA

**LIMIT 4**  
**8<sup>88</sup>**

OVER LIMIT PAY 14.99 EA

\* Please note that not all items are available in all stores. See back page of flyer for details.

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# GREAT BRANDS GREAT PRICES

Freshly stocked!  
Get the newest  
styles before  
they're gone.



WOMEN'S PUMA SPORTS BRA  
EACH

**14<sup>99</sup>**



WOMEN'S PUMA SPORTS LEGGING  
EACH

**19<sup>99</sup>**



6-PACK MEN'S  
HURLEY SOCKS

**12<sup>99</sup>**



3-PACK MEN'S  
HURLEY  
UNDERWEAR

**19<sup>99</sup>**



6-PACK MEN'S  
PUMA SOCKS

**12<sup>99</sup>**

## FIND EVEN MORE IN-STORE

Items on this page are not available at the following West locations: Calgary (East Village, Nursery).

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# SPRING INTO SUMMER DEALS



We have you covered for fun in the sun!

SHOP NOW

## Save on the brands you love



UP TO **20%** OFF

11.99-27.99 AFTER SAVINGS

THINKBABY OR THINKSPORT SUNCARE PRODUCTS  
SELECTED VARIETIES, 18.4 G, 59-177 ML  
21094250\_EA/21224372\_EA



UP TO **25%** OFF

19.49-19.99 AFTER SAVINGS

EUCERIN SUNCARE PRODUCTS  
SELECTED VARIETIES, 50/170 G, 75-200 ML  
21572102\_EA/21572175\_EA



UP TO **30%** OFF

9.79-13.99 AFTER SAVINGS

SUNBUM OR BABYBUM SUNCARE PRODUCTS  
SELECTED VARIETIES, 13 G, 88-250 ML  
21433384\_EA/21219765\_EA

## Head-to-toe suncare essentials



**10,000** = \$10 Value  
when you buy 2

GARNIER OMBRELLE SUNCARE PRODUCTS  
SELECTED VARIETIES AND SIZES  
21438887\_EA/21426434\_EA



**3,000** = \$3 Value  
Y-Optimum

AVEENO SUNCARE PRODUCTS  
SELECTED VARIETIES  
13 G, 50-88 ML  
21352100\_EA/21009088\_EA

LIMIT 4  
**14.99**

OVER LIMIT PAY 16.99 EA



**3,000** = \$3 Value  
Y-Optimum

NEUTROGENA SUNCARE PRODUCTS  
SELECTED VARIETIES  
32-88 ML, 42-141 G  
21352122\_EA/21575975\_EA

LIMIT 4  
**14.99**

OVER LIMIT PAY 17.99 EA

## Get glowing with sunless tanning lotion



JERGENS NATURAL GLOW LOTION  
SELECTED VARIETIES AND SIZES  
220 ML  
20946416\_EA/20946419\_EA

LIMIT 4  
**9.99**

OVER LIMIT PAY 13.99 EA



JERGENS NATURAL GLOW INSTANT SUN  
SELECTED VARIETIES AND SIZES,  
180 ML  
21089608\_EA/21089622\_EA

LIMIT 4  
**10.99**

OVER LIMIT PAY 13.99 EA



AUSTRALIAN GOLD INSTANT SUNLESS LOTION OR SPRAY  
SELECTED VARIETIES AND SIZES  
177/237 ML  
20754085\_EA/21355858\_EA

LIMIT 4  
**12.99**

OVER LIMIT PAY 13.99 EA

# BABY SHOP

## FOR LESS

[SHOP NOW](#)


**HUGGIES ECONO PACK DIAPERS**  
SIZE N-7, SELECTED VARIETIES, 60-200'S

21456640\_EA/21456744\_EA

**LIMIT 4**  
**34<sup>97</sup>**

OVER LIMIT PAY 41.99 EA



**HELLO BELLO OR LUVS ECONO PACK DIAPERS** SIZE 3-7, 80-140'S OR **TRAINING PANTS** 69-84'S SELECTED VARIETIES

21381409\_EA/21381596\_EA/21589010\_EA

**LIMIT 4**  
**32<sup>99</sup>**

OVER LIMIT PAY 36.99 EA



**PAMPERS EASY UPS ECONO PACK TRAINING PANTS**

SELECTED VARIETIES, 66-112'S

21089194\_EA/21089300\_EA

**LIMIT 4**  
**36<sup>97</sup>**

OVER LIMIT PAY 43.99 EA



**PAMPERS 12X SENSITIVE BABY WIPES** UNSCENTED, 1008'S

21524483\_EA

**LIMIT 4**  
**26<sup>97</sup>**

OVER LIMIT PAY 29.99 EA



**HUGGIES PULL-UPS OR GOODNITES CLUB PACK TRAINING PANTS**

SELECTED VARIETIES, 28-74'S

20963933\_EA/20952337\_EA

**LIMIT 4**  
**26<sup>97</sup>**

OVER LIMIT PAY 32.99 EA



**DIAPER GENIE DIAPER PAIL REFILLS, 3'S OR SIGNATURE EASY ROLL REFILLS 18'S**

SELECTED VARIETIES

21527948\_EA/21549766\_EA/21564333\_EA

**LIMIT 4**  
**19<sup>97</sup>**

OVER LIMIT PAY 22.99 EA



**BABY GOURMET ORGANIC BABY FOOD POUCHES**

SELECTED VARIETIES, 113/128 ML

20368074004\_EA/20368074010\_EA

**LIMIT 6**  
**16<sup>9</sup>**

OVER LIMIT PAY 2.29 EA



**PC® ORGANICS BABY SNACKS OR ENTRÉES, 42-185 G OR LITTLE BELLIES PICK-ME STICKS ORGANIC BABY SNACKS**

16 G SELECTED VARIETIES

2088827003\_EA/21540270\_EA

**LIMIT 6**  
**27<sup>9</sup>**

OVER LIMIT PAY 2.99 EA



**ENFAGROW A+ READY TO DRINK TODDLER NUTRITIONAL SUPPLEMENT**

SELECTED VARIETIES

6X237 ML

21027723\_EA/21027733\_EA

**LIMIT 2**  
**12<sup>99</sup>**

OVER LIMIT PAY 16.99 EA



**GERBER ORGANIC BABY CEREAL**

SELECTED VARIETIES, 208 G

21181661\_EA/21466216\_EA

**LIMIT 4**  
**54<sup>9</sup>**

OVER LIMIT PAY 5.99 EA



**PC® ORGANICS BABY FOOD POUCH**

SELECTED VARIETIES, 6X128 ML

20991023\_EA/20991014\_EA

**5<sup>99</sup>**



**PEDIASURE COMPLETE**

SELECTED VARIETIES

4X235 ML

20322414001\_EA/20322414002\_EA

**LIMIT 4**  
**9<sup>99</sup>**

OVER LIMIT PAY 11.49 EA

# BABY SHOP

FOR LESS

SHOP NOW



Optimum = \$2 Value  
2,000<sup>ct</sup>

24<sup>99</sup>

MILLIE MOON CLUB PACK DIAPERS  
SIZE 1-3, SELECTED VARIETIES, 88-108'S  
21520461\_EA/21520456\_EA



Optimum = \$2 Value  
2,000<sup>ct</sup>

4<sup>99</sup>

PC<sup>®</sup> ORGANICS FROZEN BABY FOOD  
SELECTED VARIETIES, 8X32 ML/2X128 G  
21563128\_EA/21563983\_EA



Optimum = \$2 Value  
2,000<sup>ct</sup>

19<sup>97</sup>

HUGGIES 6-10X WIPES  
SELECTED VARIETIES, 560-720'S  
2137284\_EA/21520671\_EA



LIMIT 2

429<sup>99</sup>

MEDELA DOUBLE ELECTRIC  
FREESTYLE BREAST PUMP  
21504071\_EA

OVER LIMIT PAY 449.99 EA



PHILIPS AVENT FEEDING OR NURSING  
ACCESSORIES  
SELECTED VARIETIES  
21367973\_EA/21436316\_EA

UP TO  
20%  
OFF

5.99-47.99 AFTER SAVINGS



TOMMEE TIPPEE OR SAFETY 1ST  
ACCESSORIES  
SELECTED VARIETIES  
20064023\_EA/20963696\_EA/21503380\_EA

UP TO  
15%  
OFF

1.90-33.99 AFTER SAVINGS



Q-TIPS  
COTTON SWABS  
500'S  
2032307700L\_EA

LIMIT 4  
44<sup>99</sup>

OVER LIMIT PAY 5.79 EA



CETAPHIL,  
CERAVE OR  
EURCERIN  
BABY NEEDS  
SELECTED VARIETIES  
AND SIZES  
2104772\_EA/21439175\_EA

UP TO  
20%  
OFF

8.79-23.99 AFTER SAVINGS



JOHNSON'S BABY  
BABY NEEDS  
SELECTED VARIETIES  
AND SIZES  
2112364\_EA/2112434\_EA

UP TO  
20%  
OFF

4.79-10.39 AFTER SAVINGS



SUDOCREM,  
PENATEN OR  
ZINCOFAX BABY  
NEEDS  
SELECTED VARIETIES  
AND SIZES  
2120770\_EA/20800281\_EA

UP TO  
20%  
OFF

5.19- 18.39 AFTER SAVINGS



DOVE BABY 591 ML OR  
HONEST COMPANY  
250-296 ML BABY NEEDS  
SELECTED VARIETIES  
2107298\_EA/21343706\_EA

LIMIT 3  
9<sup>99</sup>

OVER LIMIT PAY 11.99 EA



AVEENO 532 ML OR  
LIVE CLEAN 750 ML  
BABY NEEDS  
SELECTED VARIETIES  
20157402002\_EA/20607029\_EA

LIMIT 3  
10<sup>99</sup>

OVER LIMIT PAY 12.99 EA

Optimum

# MEMBERS ONLY

Exclusive savings and **pts** offers

Optimum  
**5,000<sup>pts</sup>** = **\$5**  
Value<sup>1</sup>  
for every \$15\*  
spent on



**AXE DEODORANT, BODY SPRAY, BODY WASH OR HAIR CARE PRODUCTS**  
ALL VARIETIES AND SIZES  
29042902\_EA/29066710\_EA  
<sup>1</sup>At least \$5 value in points

Optimum  
**3,000<sup>pts</sup>** = **\$3**  
Value  
when you buy 2



**DOVE MEN+ CARE DEODORANT**  
SELECTED VARIETIES, 76/85 G  
20333448002\_EA/2077028\_EA

Optimum  
**4,000<sup>pts</sup>** = **\$4**  
Value  
when you buy 2



**GARNIER NUTRISSE HAIR COLOUR**  
SELECTED VARIETIES  
20963834\_EA/21004907\_EA

Optimum  
**3,000<sup>pts</sup>** = **\$3**  
Value  
when you buy 2



**TRESEMMÉ HAIR CARE**  
SELECTED VARIETIES  
184-311 G/236-828 ML  
2033303096\_EA/21070042\_EA

Optimum  
**6,000<sup>pts</sup>** = **\$6**  
Value  
when you buy 2



**SHEA MOISTURE OR NEXXUS HAIR CARE**  
SELECTED VARIETIES,  
326-425 G/237-400 ML  
20952870\_EA/21433599\_EA

Optimum  
**4,000<sup>pts</sup>** = **\$4**  
Value  
when you buy 2



**NICE 'N EASY HAIR COLOUR OR ROOT TOUCH-UP**  
SELECTED VARIETIES  
21042399\_EA/21084318\_EA

Optimum  
**5,000<sup>pts</sup>** = **\$5**  
Value  
when you buy 2



**MARC ANTHONY HAIR CARE**  
SELECTED VARIETIES  
200 G/50-380 ML  
20550048006\_EA/21000163\_EA



Optimum  
**1,500<sup>pts</sup>** = **\$1.50**  
Value

**U BY KOTEX PADS OR LINERS 30-150'S OR TAMPONS 45'S**  
SELECTED VARIETIES  
21291969\_EA/21518475\_EA

# 12.99



Optimum

# MEMBERS ONLY

Exclusive savings and **pts** offers



Optimum  
2,000 pts = \$2 Value  
when you buy 2

## 6<sup>79</sup>

SENSODYNE OR PRONAMEL TOOTHPASTE 75 ML, POLIDENT TABLETS 96'S OR POLIGRIP 70 G  
SELECTED VARIETIES  
2043756902\_EA/21473656\_EA



Optimum  
1,000 pts = \$1 Value

LIMIT 4

## 5<sup>97</sup>

COLGATE MEGA PREMIUM TOOTHPASTE 70-133 ML OR 2'S MANUAL TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
2122090\_EA/21517387\_EA

OVER LIMIT PAY 7.29 EA



Optimum  
10,000 pts = \$10 Value  
when you buy 2

## 24<sup>99</sup>

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA., REFILL HEADS 3'S OR CREST 3D WHITESTRIPS 10'S  
SELECTED VARIETIES  
2034623100\_EA/21473266\_EA



Optimum  
1,500 pts = \$1.50 Value

LIMIT 4

## 7<sup>99</sup>

CREST MULTIPACK TOOTHPASTE 3X70-130 ML, 3D WHITE MOUTHWASH 946 ML/1 L OR ORAL-B BATTERY-POWERED TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
2122090\_EA/20839394\_EA

OVER LIMIT PAY 9.49 EA

Optimum  
2,000 pts = \$2 Value  
when you buy 2



HARRY'S OR FLAMINGO RAZORS OR CARTRIDGES  
SELECTED VARIETIES AND SIZES  
2126090\_EA/21512387\_EA

Optimum  
1,500 pts = \$1.50 Value  
when you buy 2



DEGREE DEODORANT  
SELECTED VARIETIES, 48-85 G  
203394000\_EA/20304331002\_EA

Optimum  
5,000 pts = \$5 Value  
when you buy 2



SCHICK XTREME OR SKINTIMATE DISPOSABLE RAZORS 3-4'S, HYDRO SILK TOUCH UP RAZORS 3'S OR EDGE TWIN PACK SHAVING GELS 396 G  
SELECTED VARIETIES  
21127900\_EA



Optimum  
5,000 pts = \$5 Value

## 42<sup>99</sup>

LUMINOUS DARK SPOT SOLUTION MOISTURIZERS OR TREATMENTS  
SELECTED VARIETIES AND SIZES  
21572044\_EA/21572051\_EA

Optimum  
7,000 pts = \$7 Value  
when you buy 2



NIVEA CLEANSING FACE WIPES  
40'S  
2133931001\_EA/21335931002\_EA

Optimum  
5,000 pts = \$5 Value  
when you buy 2



CERAVE CLEANSERS  
SELECTED VARIETIES AND SIZES  
21378550\_EA/21295262\_EA

Optimum  
4,000 pts = \$4 Value  
when you buy 2



DOVE HAND OR BODY LOTION  
SELECTED VARIETIES, 88.5/400 ML  
21429038\_EA/21436456\_EA

Optimum  
6,000 pts = \$6 Value!  
for every \$15\* spent on



ST. IVES, NOXEMA OR PONDS FACE CARE PRODUCTS  
SELECTED VARIETIES AND SIZES  
20348329001\_EA/21429050003\_EA  
\*At least \$6 value in points

LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS EXCLUSIVE

MEAT & SEAFOOD

BABY SHOP

# SUPER YOUR EVERYDAY



OLD SPICE BODY WASH  
SELECTED VARIETIES, 532/709 ML  
21000655\_EA/21550394\_EA

LIMIT 4  
**7<sup>99</sup>**

OVER LIMIT PAY 9.49 EA



ZEST BAR SOAP  
SELECTED VARIETIES  
16X113 G  
20586173\_EA

LIMIT 4  
**10<sup>99</sup>**

OVER LIMIT PAY 12.79 EA



OLD SPICE GENTLEMEN'S BLEND DEODORANT 85 G,  
SECRET CLINICAL STRENGTH DEODORANT 45 G OR GILLETTE DEODORANT 2X 108 G  
SELECTED VARIETIES  
20757539\_EA/21220737\_EA

LIMIT 4  
**7<sup>99</sup>**

OVER LIMIT PAY 9.49 EA



AVEENO OR LUBRIDERM HAND OR BODY LOTION  
SELECTED VARIETIES, 75-480 ML  
20201106\_EA/20432375001\_EA

**6<sup>99</sup>**



L'ORÉAL REVITALIFT DAY OR NIGHT MOISTURIZERS  
SELECTED VARIETIES AND SIZES  
21233366\_EA/21209126\_EA

**21<sup>99</sup>**



NIVEA Q10 MOISTURIZERS  
SELECTED VARIETIES AND SIZES  
2023199907\_EA/20701102\_EA

LIMIT 4  
**16<sup>99</sup>**

OVER LIMIT PAY 21.97 EA



LIFE BRAND® PADS OR LINERS  
SELECTED VARIETIES, 14-64'S  
21020874\_EA/2102034612\_EA

**2<sup>99</sup>**



PANTENE OR FRUCTIS HAIR CARE  
SELECTED VARIETIES, 60-650 ML  
21007226\_EA/21424412\_EA

**6<sup>99</sup>**



JOHN FRIEDA HAIR CARE  
SELECTED VARIETIES  
210-283 G/100-350 ML  
20945821\_EA/21221436\_EA

**7<sup>99</sup>**



COLGATE PREMIUM TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1 EA,  
SELECTED VARIETIES  
2030641001\_EA/21666885\_EA

LIMIT 4  
**2<sup>77</sup>**

OVER LIMIT PAY 4.79 EA



CREST KID'S OR GUM TOOTHPASTE 63-90 ML OR SCOPE 1 L MOUTHWASH  
SELECTED VARIETIES  
20948147\_EA/21568343\_EA

LIMIT 4  
**4<sup>99</sup>**

OVER LIMIT PAY 6.29 EA



LIFE BRAND® TOOTHBRUSH 2'S OR FLOSSERS 24-90'S  
SELECTED VARIETIES  
2101602\_EA/21383181\_EA

LIMIT 4  
**2<sup>99</sup>**

OVER LIMIT PAY 3.49 EA



B&L CONTACT LENSE SOLUTION 2'S OR BLINK, SOOTHE OR LUMIFY EYE DROPS  
SELECTED VARIETIES AND SIZES  
20037718\_EA/20573017\_EA

UP TO  
**15% OFF**

8.49-25.49 AFTER SAVINGS



JAMIESON MULTIVITAMINS  
SELECTED VARIETIES 80/115'S  
21577570\_EA/21587954\_EA

LIMIT 4  
**11<sup>99</sup>**

OVER LIMIT PAY 19.99 EA



PC® PROTEIN POWDER  
SELECTED VARIETIES 900/908 G  
20719037\_EA

UP TO  
**20% OFF**

23.99-36.99 AFTER SAVINGS

# LAWN & GARDEN

## 7 reasons to start your garden here

### 1 RECYCLE YOUR POTS FOR POINTS

Optimum

100 pts

for every empty pot or flat you return to our garden centre

For every empty plant pot or flat returned to participating PCSS Garden Centre's, you will earn the points indicated. Offer expires after one use and cannot be used on previous or subsequent transactions. We reserve the right to limit number of pots or flats returned. We are not obligated to award points based on errors or misprints. No cash value.

2

#### We innovate

We create pre-made mixes in our PC Hanging Baskets and PC Planters that you may not find anywhere else.



3



#### PRODUCTS OF CANADA 100% Canadian growers

4

#### Convenience

Grab your gardening needs and groceries in a one-stop shop.



5

#### It's easy

Our fabulous pre-made Hanging Baskets and Planters make gardening easy for novice or experienced gardeners.



6

#### Exclusives

Shop exclusive garden products you can't find anywhere else like the PC® Dahlegria® Dahlias.



7

#### Bang for buck

We make sure our beautiful garden assortment is affordable and accessible for all Canadians.





# BIGGER BOLDER ANNUALS

MIX & MATCH



PC® DELUXE ANNUAL HANGING BASKET  
SELECTED VARIETIES, 11 INCH  
20753998\_EA

2/\$40

OR 23.00 EA

Our plants are grown exclusively by **Canadian growers** like Vanderveen's Greenhouses in Carman, Manitoba. When plants are grown **locally**, it ensures they are arriving to our stores at their  **freshest**.



Exclusive variety!

PC® SUPER GIGANTICO™ ANNUALS  
SELECTED VARIETIES, 6 INCH  
21352513\_EA

\$9



MIX & MATCH

PC® GIGANTICO™ ANNUALS, VEGETABLES OR HERBS  
SELECTED VARIETIES, 4.33 INCH  
21352664\_EA

5/\$25

OR 5.50 EA

PC® WINDOW BOX PLANTER  
SELECTED VARIETIES  
24 INCH  
20753920\_EA

\$32



**PRO TIP:** Use PC® Flower & Garden Bed soil in your containers or lawn for optimal performance.

PC® FLOWER & GARDEN BED SOIL 25 L  
21449074\_EA

2/\$14

OR 8.00 EA

MIRACLE GRO® ALL PURPOSE PLANT FOOD 20-20-20  
680 G  
21450096\_EA

12<sup>50</sup>



# GREEN THUMBS UP



Not just for hanging!  
Drop it in a soil-filled planter

PC® BOSTON FERN HANGING BASKET  
10 INCH  
20845440\_EA

**\$24**



PC® 4 SEASON TROPICALS  
SELECTED VARIETIES  
6 INCH  
21347083\_EA

**\$12**

More mixes in store!



MIX & MATCH

PC® JUMBO ANNUAL HANGING BASKET  
SELECTED VARIETIES  
20753924\_EA

**2/\$55**

OR 32.00 EA



Exclusive variety!

PC® ANNUAL PLANTER  
10.8 INCH  
2100606\_EA

**\$26**



PC® ANNUAL BOWL  
SELECTED VARIETIES  
10 INCH  
20753946\_EA

**\$20**



PC® DELUXE ANNUAL PLANTER  
SELECTED VARIETIES  
12 INCH  
20753963\_EA

**\$30**

PC® DELUXE ANNUAL HANGING BASKET  
SELECTED VARIETIES  
20753918\_EA

**2/\$40**

OR 23.00 EA

Drop in a planter



CHELSEA PLANTER  
24 INCH  
21575818\_EA

**\$70**



Exclusive mix!

PC® COMBO ANNUAL PLANTER  
SELECTED VARIETIES, 10 INCH  
20753958\_EA

**\$23**



PC® BLACK EARTH SOIL  
25 L  
21357792\_EA

**4/\$13**

OR 3.50 EA



MIRACLE GRO® BLOOM BOOSTER PLANT FOOD  
1.5 KG  
21557031\_EA

**19.50**



TROWEL OR SOIL SCOOP  
21570661\_EA/21570478\_EA

**\$6**



# TASTEFUL ADDITIONS



PC® VEGETABLES IN CAGE  
SELECTED VARIETIES  
12 INCH  
20753997\_EA

**\$20**



VEGETABLES OR ANNUALS  
6 PACK, 3.5 INCH  
21351208\_EA/21351207\_EA

**2/\$10**

MIX & MATCH

OR 6.00 EA



MIX & MATCH

GIGANTICO Vegetables

GIGANTICO Annuals

GIGANTICO Vegetables

GIGANTICO Herbs

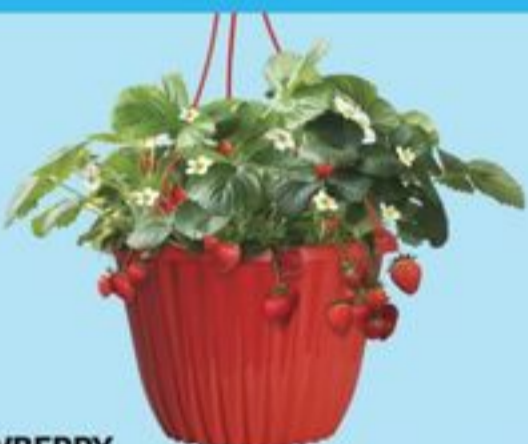
GIGANTICO Vegetables

GIGANTICO Vegetables

PC® GIGANTICO™ VEGETABLES, ANNUALS OR HERBS  
SELECTED VARIETIES  
4.33 INCH  
21350302\_EA

**5/\$25**

OR 5.50 EA



PC® STRAWBERRY HANGING BASKET  
SELECTED VARIETIES  
11 INCH  
20753998\_EA

**2/\$40**

OR 23.00 EA



PC® BASIL BOWL  
10 INCH  
20821257\_EA

**\$12**



PC® SALAD BOWL  
SELECTED VARIETIES  
10 INCH  
20753972\_EA

**\$12**



PC® HERB IN WHISKEY BARREL  
SELECTED VARIETIES, 10 INCH  
20753949\_EA

**\$20**

More mixes in store!



PC® GIGANTICO™ HERBS, VEGETABLES OR ANNUALS  
SELECTED VARIETIES, 4.33 INCH  
21350301\_EA

**5/\$25**

OR 5.50 EA

**PRO TIP:** Did you know, tomatoes need around 6 hours of direct sunlight and a good dose of calcium. To increase calcium, grind eggshells and add them to your soil when planting.

TOMATO PLANT SUPPORT CAGE  
3-RING  
21349983\_EA

**FROM \$4**

4.00-8.00



PC® VEGETABLE AND HERB SOIL 25 L  
21349909\_EA

**2/\$14**

OR 8.00 EA

MIRACLE GRO® SHAKE N FEED TOMATO, FRUIT & VEGETABLE PLANT FOOD  
453 G  
21367431\_EA

**\$9**



# GET YOUR HANDS DIRTY



PC® BLACK EARTH SOIL  
25 L  
2335792\_EA

**4/\$13**

OR 3.50 EA



NO NAME® CEDAR MULCH  
AVAILABLE IN NATURAL,  
BLACK OR RED, 42.5 L  
2335837\_EA/23358373\_EA/2335838\_EA

**2/\$11**

OR 6.00 EA

**MIX & MATCH**

PC® SPECIALTY SOIL  
SELECTED VARIETIES, 25 L  
23349028\_EA/23349080\_EA/  
23349090\_EA/23349074\_EA/23349111\_EA

**2/\$14**

OR 8.00 EA

**MIX & MATCH**

NO NAME® SOIL  
SELECTED VARIETIES, 50 L  
23358664\_EA/23348963\_EA

**2/\$22**

OR 13.00 EA

NO NAME®  
POTTING SOIL  
40 L  
23348920\_EA

**\$9**

**MIX & MATCH**

PC® LAWN SEED  
SELECTED VARIETIES, 1 KG  
23309477\_EA/23309479\_EA/23309480\_EA

**2/\$20**

OR 12.00 EA

NO NAME®  
COW MANURE  
COMPOST  
12.5 KG  
23349331\_EA

**3/\$12**

OR 4.50 EA



# PLANT LIKE A PROFESSIONAL



PC® LAVENDER SHRUB  
11 INCH  
20926885\_EA

**\$25**



PERENNIAL  
2 GALLON  
21221090\_EA

**\$19**



PC® LILIUM COLLECTION  
IN A DECORATIVE COLOUR POT  
SELECTED VARIETIES, 8 INCH  
20998886\_EA

**\$17**



SPRING BULBS  
PLANT NOW FOR SUMMER  
BLOOMS, SELECTED VARIETIES  
21357246\_EA/21357049\_EA/21357249\_EA

**FROM \$8**

8.00-17.00



PC® PERENNIALS  
ASSORTED VARIETIES, 9 CM  
21350463\_EA

**2/\$9**

OR 5.00 EA



PC® PERENNIALS  
ASSORTED VARIETIES, 13 CM  
21350465\_EA

**2/\$18**

OR 10.00 EA



PC® PERENNIALS  
ASSORTED VARIETIES, 15 CM  
21350466\_EA

**2/\$26**

OR 15.00 EA



ASSORTED SHRUBS  
PROVEN WINNER  
8 INCH  
2084134\_EA/21220481\_EA

**\$25**



PATIO HYDRANGEA  
8 INCH  
21221049\_EA

**\$23**



HYDRANGEA  
PW SHRUB  
ASSORTED VARIETIES, 8 INCH  
20652732\_EA

**\$25**



CLEMATIS  
SELECTED VARIETIES  
1 GALLON  
21097226\_EA

**\$15**



CAT PALM  
10 INCH  
21576294\_EA/21576142\_EA

**\$30**



MIRACLE GRO®  
BLOOD MEAL  
OR BONE MEAL  
1.36 KG  
21090312\_EA/21090313\_EA

**\$17**



MIRACLE GRO®  
ALL PURPOSE  
PLANT FOOD  
1.5 KG  
21137038\_EA

**17.50**

MIRACLE GRO®  
ALL PURPOSE LIQUID  
PLANT FOOD  
950 ML  
20945240\_EA

**\$14**



WATERING CAN  
2 GALLON  
20279904\_EA

**\$11**



LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS EXCLUSIVE

MEAT & SEAFOOD

BABY SHOP



LIMIT 4  
13<sup>99</sup>

ROYALE® TIGER TOWELS  
selected varieties  
6=12 rolls  
21484732\_EA

LIMIT 4  
16<sup>99</sup>

ROYALE® ORIGINAL OR  
VELOUR BATHROOM TISSUE  
selected varieties  
30=60 rolls 2181252\_EA

LIMIT 4  
6<sup>99</sup>

ROYALE® FACIAL TISSUE  
selected varieties  
8x88/126 sheets  
2181252\_EA

\*Royale® tissue products are manufactured by Irving Consumer Products Limited, an affiliate of J.D. Irving, Limited. J.D. Irving, Limited and affiliated corporations have planted a billion trees since 1967. Each year, forests managed by J.D. Irving, Limited and affiliated corporations remove more carbon than is emitted in the lifecycle of Royale® tissue products. For more information, visit royale.ca/carbon-neutral.

**Cadbury SHARE GOODNESS**  
JOIN US IN DONATING **\$200,000** TO **CANADIAN FOOD BANKS**  
EVERY CADBURY PRODUCT PURCHASED GETS US CLOSER TO OUR GOAL!

**LIMIT 6**  
4<sup>25</sup>  
CADBURY CHOCOLATE POUCH  
selected varieties, 147-200 g  
21101861\_EA/21457450\_EA

**LIMIT 6**  
4<sup>19</sup>  
CADBURY DAIRY MILK CHOCOLATE SHARING BAR  
selected varieties  
200 g  
20140685\_EA

**LIMIT 6**  
4<sup>19</sup>  
CADBURY MULTIPACK CHOCOLATE BARS  
selected varieties, 4's  
20741264\_EA

**LIMIT 6**  
2<sup>99</sup>  
CADBURY FAMILY SIZE CHOCOLATE BAR  
selected varieties, 80-100 g  
20322193001\_EA

**\$2**  
**2<sup>99</sup>**

\*Cadbury is donating \$100K to select food banks in Canada. You can help raise \$100K more! \$5.10 from the purchase of all packaged Cadbury products between April 1, 2024, and May 15, 2024, at participating retailers, will be donated to select food banks up to a maximum of \$100K.

\*\*Must be a registered PC Optimum™ member to load and get this offer.

**3,000<sup>00</sup> = \$3 Value!**  
for every \$12\* spent on

**CADBURY CHOCOLATE**  
SELECTED VARIETIES, 90-361 G  
20322193001\_EA

\*At least \$3 value in points

## For All Your Hair Care Needs

**5<sup>97</sup>**  
Head & Shoulders or Old Spice hair care  
315-400 mL, selected varieties  
21505016\_EA/21354802\_EA

**3<sup>94</sup>**  
Pantene hair care  
308-355 mL, selected varieties  
21431192\_EA/21431193\_EA

**8<sup>99</sup>**  
Pantene hair care  
325-400 mL, selected varieties  
21570905\_EA/21570855\_EA

**10<sup>99</sup>**  
Native hair care  
177-488 mL, selected varieties  
21505287\_EA/21505267\_EA

© 2024 P&G

## Join Always to build girls' confidence through sports: #KeepHerPlaying

**PURCHASE = DONATION**

**REAL CANADIAN SUPERSTORE**

\*For every Always Pad product purchased at Real Canadian Superstore between May 17th and May 19th, 2024, Always will donate \$10 to Fast and Female up to \$15,000 CAD.

**3,000<sup>00</sup> = \$3 Value!**  
for every \$20\* spent on

**ALWAYS PADS OR LINERS**  
SELECTED VARIETIES AND SIZES

\*At least \$3 value in points

**LIMIT 4**  
6<sup>49</sup>  
Schneiders® Bacon 375g  
Select Varieties  
2077871\_EA

**LIMIT 4**  
5<sup>99</sup>  
Schneiders® Juicy Jumbos® Wieners, Smoked Sausages or Blue Ribbon® Bologna 375g-500g  
Select Varieties  
2078611\_EA

**LIMIT 4**  
4<sup>99</sup>  
Schneiders® Wieners 375g  
Select Varieties  
2180526\_EA

**LIMIT 4**  
2<sup>99</sup>  
Schneiders® Lunch Mate™ Lunch Kits 90g-120g  
Select Varieties  
2139901\_EA

**LIMIT 4**  
4<sup>99</sup>  
Maple Leaf® Natural Top Dogs™ 375g  
Select Varieties  
2189471\_EA

**LIMIT 4**  
6<sup>49</sup>  
Maple Leaf® Natural Bacon 375g  
Select Varieties  
2073286\_EA

# BETTER WITH PEPSI

**600<sup>00</sup>**  
Pepsi beverages  
selected varieties, 12x355 mL  
2022948\_EA/2022949\_EA

**2/\$12**  
Propel electrolyte water beverage  
selected varieties, 6x500 mL  
2080712\_EA

**LIMIT 4**  
3<sup>29</sup>  
Pepsi beverages  
selected varieties, 6x500 mL  
2087888\_EA/2027891\_EA

**LIMIT 4**  
5<sup>99</sup>  
bubly sparkling water beverage  
12x355 mL, or Montellier carbonated natural spring water  
10x355 mL, selected varieties  
2040521/2020524\_EA

**LIMIT 4**  
7<sup>99</sup>  
Gatorade Fit electrolyte beverage  
selected varieties, 6x500 mL  
2028212\_EA

**\$3**  
Starbucks coffee beverages  
selected varieties, 2x240 mL  
2028281/2028277\_EA

**\$3**  
Celsius energy drink  
selected varieties, 355 mL  
2028418\_EA

**\$1**  
Brisk iced tea 710 mL, or Montellier carbonated natural spring water 1 L  
selected varieties  
2048113/2020524\_EA

LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS EXCLUSIVE

MEAT & SEAFOOD

BABY SHOP

**MOTHER'S DAY**  
CELEBRATE WITH SAVINGS



**SAMSUNG GALAXY S24**  
ROGERS | fido  
**100,000 pts**



**IPHONE 14+**  
ROGERS | fido  
**100,000 pts**

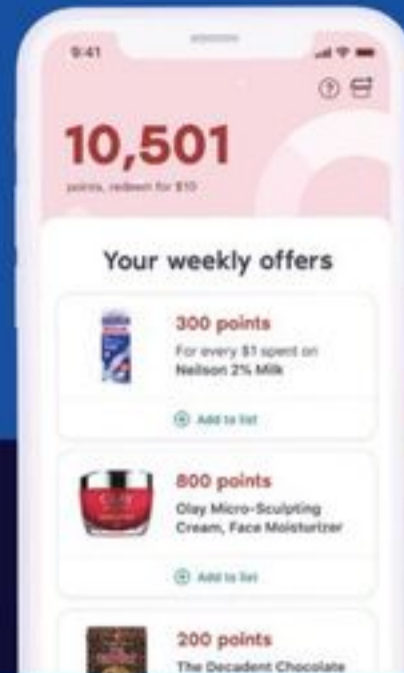
OFFER ENDS MAY 15

THE MOBILE SHOP x optimum

On select 2-year agreements. Subject to credit approval. PC Optimum™ points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



Don't forget to load your offers on your PC Optimum™ app!



Load your exclusive offers on the app before shopping to get more points.

**10,000 pts**  
is \$10 in FREE stuff



In 2023, our members redeemed over **\$319 million in free stuff** at Real Canadian Superstore.

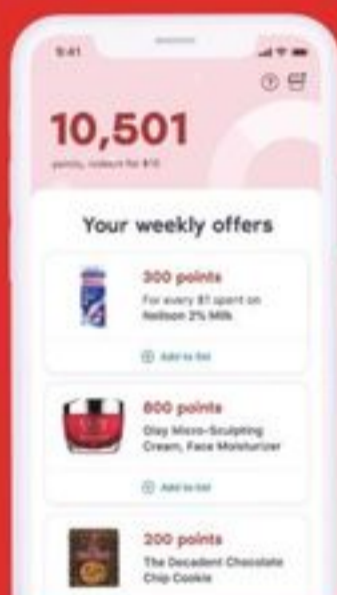
Get to free faster\* with the PC Optimum™ app.

Start earning more points in 3 easy steps:

1. Download the app & create account
2. Open to load your offers weekly
3. Scan your app when you pay

**START SAVING**

\*Based on our data analysis, on average, PC Optimum™ members that load and shop their offers early via the PC Optimum™ app or website more frequently have more opportunities to receive personalized points offers therefore reaching the minimum points redemption threshold faster than the customers who don't.



**Flash Sale!**

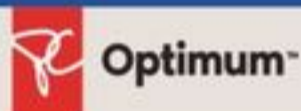
Get 3GB of bonus data for 6 months on \$30+ plans.

Offer ends April 3

**20,000 pts**  
after 2 months of service



\*Conditions apply. Visit pconline.ca for full details. Subject to change.



Get Rewarded\*

**15,000 pts**

Open the app to get your offer.  
May 9 - 15 | In-Store + Online

\*Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details



Pleated Short  
**35**

That's like  
**\$15**  
in points!

**JOE FRESH**

SHOP NOW

Theodore & Pringle  
OPTICAL

Got your eye on contacts?



**Get 75,000 pts**

for every \$250 spent on contacts.

May 9 - 15, 2024

\*FOR EVERY \$250 SPENT IN OPTICAL, BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN MAY 9 - 15, 2024.

LONG WEEKEND

MOTHER'S DAY

GARDEN

MEMBERS EXCLUSIVE

MEAT & SEAFOOD

BABY SHOP



# AD MATCH

**We match  
prices\*  
so you can  
just shop**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

\*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts obtained through loyalty programs including PC Optimum™ Member Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.

\*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore location and receive a free PC® Jumbo annual hanging basket, selected varieties. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$27.50 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. No copies. Coupon must be presented to the cashier at time of purchase. Valid from Thursday, May 9th until closing Wednesday, May 15th, 2024. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21536646\_EA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our regular prices. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™The trade-marks, service marks and logos displayed in this flyer are trade-marks of Loblaw's Inc. All rights reserved. ©2024 Loblaw's Inc. Please recycle.

PC OPTIMUM™ MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction.

Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. Customer Relations: 1-866-596-RCSS (7277)

Prices and offers effective from Thursday, May 9th to Wednesday, May 15th, 2024 unless otherwise stated.

    **superstore.ca**