

PEI

# FEED THE DREAM

OFFICIAL GROCER

Boneless Pork Sirloin Chops, Roasts or Fresh Boneless Pork Sirloin Cubes or Cutlets Family Size 6.59/kg

**2.99** /lb

**Buy 1 Get 1 FREE**

**MIX & MATCH**

Fresh AIR-CHILLED Whole Chicken, Drumsticks or Bone-In Thighs Family Size starting at 4.99/lb, 11.00/kg

\*of equal or lesser value

Ocean Wise

**6.99** /lb

Haddock Fillets frozen 15.41/kg

Fresh Florida

Bulk Corn product of USA

**47¢**

**4/\$5**

Large Ataulfo Mangoes or Large Avocados product of Mexico

Ocean Wise

**6.99**

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g or Bay Scallops 80-120 ct per lb 340 g

VECTOR

Kellogg's

**HOT PRICE**

**5.47**

KELLOGG'S Family Size Cereals selected 480-625 g

SCOTSBURN Farmers

Ice Cream Sandwiches

**HOT PRICE**

**3.99**

SCOTSBURN Premium Ice Cream 1.5 L or Novelties 12 pk

Kraft

**HOT PRICE**

**1.99**

KRAFT Salad Dressing 425-475 mL

Source

LIBERTÉ GREEK

**HOT PRICE**

**5.97**

+300 PTS when you buy 3

YOPLAIT Source 16 pk or LIBERTÉ Greek Yogurt 650-750 g

Cashmere

Sponge Towels

ULTRA

**HOT PRICE**

**5.99**

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk



# Deals that sizzle

Grill up your favourite flavours all summer long

Mmmm... top your dog with bacon!

**5.99**

LARSEN Wieners 900 g, MAPLE LEAF Bacon 375 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

**9.99**

COMPLIMENTS Smoked Sausages 900 g or Pork Back Ribs frozen 680 g

**11.99** /lb

That's like \$4 toward your groceries

400 PTS when you spend \$20 or more

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your local meat expert from Canada AAA grade beef 26.43/kg

**9.99**

BUTCHER'S SELECTION Pork Back Ribs or MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings frozen 680-695 g



Large Red  
Mangoes  
product  
of Mexico

2/\$4

99¢  
Limes product  
of Mexico

# Cinco de Mayo deals!



150 PTS  
when you buy 2

**4.99** OLD EL PASO Taco  
Kits 250-510 g or  
Salsa Thick N' Chunky  
650 mL

## Celebrate all week long!



CRACKER BARREL  
Cheese 400 g  
Shreds 250-320 g or  
BLACK DIAMOND  
Cheestrings 16 pk  
336 g

**6.99**





# Deals that sizzle

Grill up your favourite flavours all summer long

**6.99**  
/lb



Fresh Boneless Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 15.41/kg

**BUY MORE SAVE MORE**

**5.50**  
ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Mince Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

**COMPLIMENTS**

**Buy 2 Get 1 FREE**  
\*of equal or lesser value

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

**value size**

**11.99**

COMPLIMENTS Honey Garlic, Mild Italian or Breakfast Pork Sausages 1-1.4 kg

**1.99**  
/lb

Large Navel Oranges product of Spain 4.39/kg

**1.99**  
/lb

Gala, Pazzazz or Red Prince Apples product of Canada fancy grade 4.39/kg

**BUY MORE SAVE MORE**

**3.99**  
ea when you buy 2 or more

Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g 4.29 ea

**40 PTS**  
when you buy 1

**4.99**

Mini BABYBEL 6 pk 102-120 g, THE LAUGHING COW 8 pk 133 g, Dippers 140 g or KIRI Portions 144 g

**2/14**

COCA-COLA or PEPSI Soft Drinks 12x355 mL

**2/\$7**

HUMPTY DUMPTY Party Mix 250 g or Snacks 265-320 g

**6.99**

RUSTICA Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g

**BUY MORE SAVE MORE**

**3.49**  
ea when you buy 2 or more

DEMPSTER'S Whole Grain Bread 600 g or Bagels 6 pk 3.99 ea

**3.99**

MCCAIN Superfries 454-800 g

**4.99**

NATREL Lactose Free or Plus Protein Milk 2 L

**2/\$7**

KELLOGG'S Rice Krispies Treats, Pop-Tarts or Nutri-Grain Bars

**3.99**

OCEAN SPRAY 100% Cranberry Juice 1.77 L or Cranberry Cocktails 1.89 L

**3/\$5**

KRAFT Dinner 156-200 g or Cups 58 g

**4.99**

COMPLIMENTS Salted Butter 454 g

**value size**

**200 PTS**  
when you buy 2

**13.99**

COMPLIMENTS Frozen Fruit 1.5 kg

**1.99**

PALMOLIVE Dish Detergent 591-828 mL

**600 PTS**  
when you buy 2

**14.99**

NESCAFÉ Instant Value Pack 475 g, TASTER'S CHOICE Classic 250 g or NESTEA Iced Tea 2.2 kg

**10.97**

NUTELLA Hazelnut Spread 1 kg or KRAFT Peanut Butter 2 kg

**Special Olympics Canada**

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.\*

Isaquin Smith Halifax, NS

\*100% of the money raised will be donated to Special Olympics Canada with no administration fees retained by Empire Company Limited. No tax receipts will be issued for the donations made during this time. Empire Company Limited will match donations made in-store to a maximum of \$500,000 from April 25-May 5, 2024. For more information, please visit: www.specialolympics.ca

**Scene GET 1000 PTS FOR EVERY \$100 SPENT IN SKIPTHEDISHES GIFT CARDS!**

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on SkipTheDishes \$15-\$500 Vt. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text privacy for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. All 24 Hour local prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene Loyalty Program is available at all participating Sobeys locations within Prince Edward Island. No base Scene points earned. See weekly offers for current ways to earn Scene points. All weekly Scene offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/7m Hardware/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo printing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene points for \$10 towards your purchase up to a maximum of 50,000 Scene points (\$500) per day. For full Scene Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based ink. Prince Edward Island. Supplement to The Charlottetown Guardian & The Journal Pioneer.

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# LOAD IT TO GET IT!

# Get up to 500 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like

\$5

toward your groceries



Get **200 PTS** when you buy 1

COMPLIMENTS BBQ Sauce 425 mL



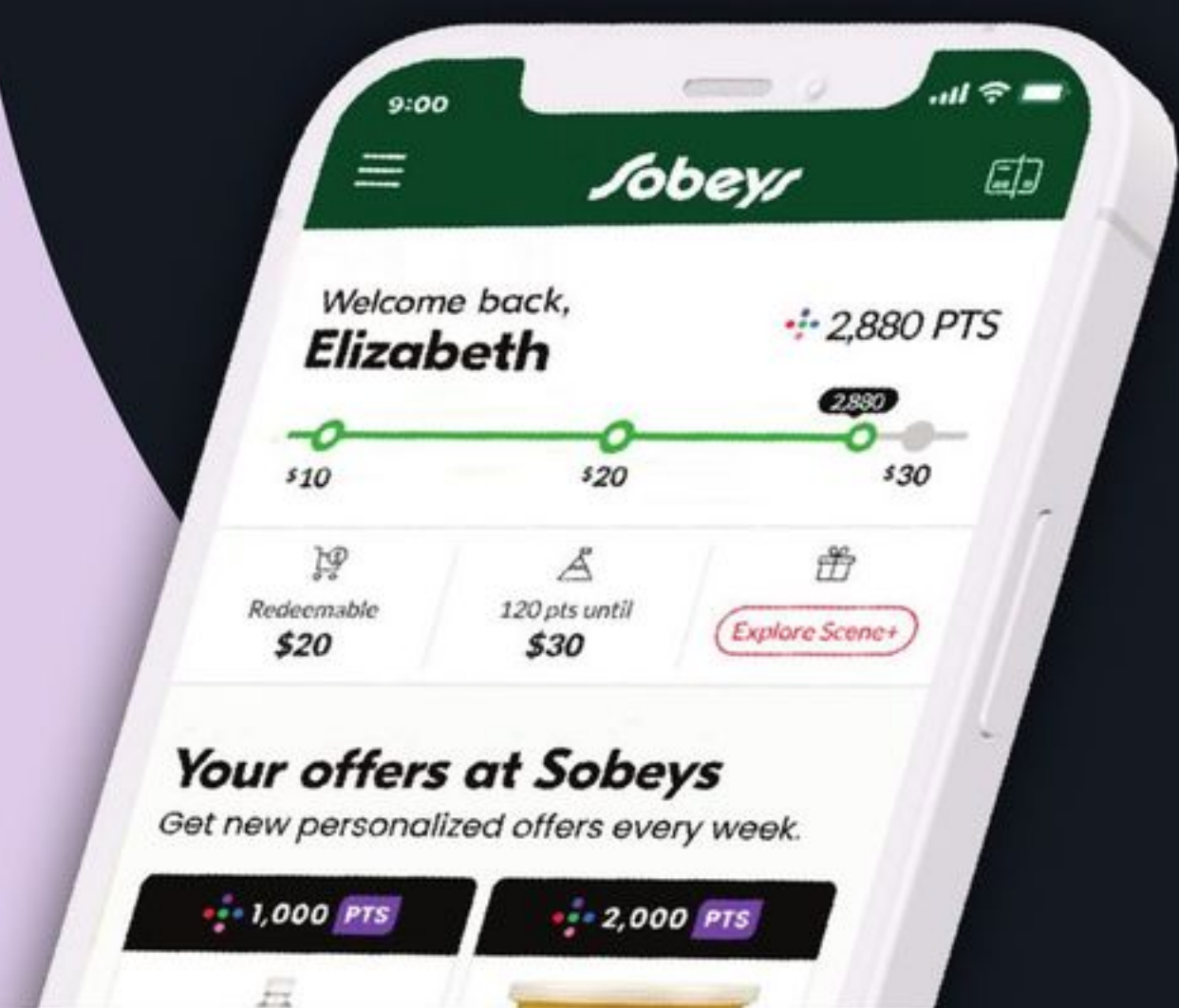
Get **300 PTS** when you buy 1

COMPLIMENTS Pickles 2 L

Scene+  
**DIGITAL EXCLUSIVE**

Download on the  
**App Store**

GET IT ON  
**Google Play**



Offer valid May 2<sup>nd</sup> to May 8<sup>th</sup>, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



**22<sup>99</sup>** Premium Ecuadorian Roses one dozen

**STARTING AT 16<sup>99</sup>** Assorted Mother's Day Bouquets

**Just for Moms!**  
Fresh blooms to make their day!

**STARTING AT 11<sup>99</sup>** Mother's Day Flowering Potted Upgrades selection may vary by store

**14<sup>99</sup>** Multi-Bloom Hydrangea 5"

**STARTING AT 24<sup>99</sup>** Indoor Gardens and Planters selection may vary by store

**Cinco de Mayo stock up starts here!**  
Enjoy a taste of Mexico on May 5

**Party idea: Spicy Elote Mexican street style corn**

**3<sup>99</sup>** 5 PACK Corn 5 pk or 3 pk 2.49 ea product of USA

**2<sup>99</sup>** /lb Bulk Red Onions product of USA or Mexico 6.59/kg

**4/\$5** Large Avocados product of Mexico

**5<sup>99</sup>** /lb Jalapeño Peppers product of USA or Mexico 13.21/kg

**5<sup>99</sup>** Large Papayas product of Costa Rica

**Party idea: Guacamole dip and mango salsa**

**50 PTS** when you buy 1

**20% off** BUY 1 GET 2<sup>ND</sup> Prepared Fresh Daily In-Store Mango or Pineapple Salsa or Guacamole Dip assorted sizes

**5<sup>49</sup>** Large Pineapples or Fresh Cored-Pineapples product of Costa Rica

Our cored pineapples save prep time at no extra cost!

**Fruity fresh...**

**5<sup>49</sup>** 100 PTS when you buy 1 Blueberries product of USA or Mexico no 1 grade 340 g

**1<sup>79</sup>** /lb Asian Yellow Pears product of China 3.95/kg

**5<sup>99</sup>** 50 PTS when you buy 1 Mini Seedless Watermelons product of USA or Mexico

**3<sup>29</sup>** SUNRISE Tofu Smoked Sriracha 180 g, SOYGANIC Tofu Extra Firm 350 g or Medium Firm 454 g

**4<sup>99</sup>** RENEÉ'S Dressings 350-355 mL 5.49 ea

**15% off** Prepared Fresh Daily In-Store Cantaloupe, Honeydew, Pineapple or Watermelons Chunks assorted sizes

**15% off** Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

**Veggie love...**

**2<sup>29</sup>** /lb Hot House Tomatoes product of Canada, Canada no 1 grade 5.05/kg

**3<sup>99</sup>** /lb Red, Yellow or Orange Peppers product of Canada 8.80/kg

**1<sup>77</sup>** /lb Bulk White, Red or Yellow Potatoes product of USA 3.90/kg

**2<sup>99</sup>** Iceberg Lettuce product of USA

**2/\$9** 100 PTS when you buy 2 COMPLIMENTS Caesar Salad Kit product of USA 280 g

**4<sup>99</sup>** COMPLIMENTS Baby-Cut Carrots product of USA no 1 grade 2 lb or 907 g

**7<sup>99</sup>** 100 PTS when you buy 2 COMPLIMENTS Roasted Salted or Unsalted Cashews 275 g

**4<sup>99</sup>** H&H Dried Fruit selected 180 g

carton cards PAPHYRUS

April 11 - May 8, 2024

**SAVE \$2\*** MOM, YOU'RE AWESOME!

when you buy 2 Carlton Cards

\*details in participating stores

**floral**

**3<sup>49</sup>** 100 PTS when you buy 2 or more COMPLIMENTS Sheep or Cow Manure 25 L 3.99 ea

**2<sup>75</sup>** 100 PTS when you buy 4 or more COMPLIMENTS Black Earth 25 L 2.99 ea

**4<sup>49</sup>** 100 PTS when you buy 2 or more Premium Early Season Annuals 4" selection may vary by store 4.79 ea

**19<sup>99</sup>** 100 PTS when you buy 2 or more Premium Annuals Hanging Basket or Planter 11" 22.99 ea

**GREAT GIFT IDEA!** Our Gift Cards can be any amount.



**7<sup>99</sup>** /lb  
Fresh Boneless Pork Loin Centre Stir-Fry Strips 17.61/kg

**8<sup>99</sup>** /lb  
Fresh Boneless Skinless Chicken Breast Stir-Fry Strips 19.82/kg

**5<sup>99</sup>** /lb  
Regular Ground Beef Family Size 13.21/kg

**11<sup>99</sup>** /lb  
Fresh Boneless Beef Hip Stir-Fry Strips cut from Canada AA grade beef 26.43/kg

**200 PTS** when you spend \$15 or more

**Party idea:** Stir-fry strips make pork & chicken tacos look easy

**Party idea:** Juicy green chili Chorizo burger

**Party idea:** Flavourful Carne Asado street style tacos

**Celebrate Cinco, enjoy more!**

**TRY WITH** our In-store Korean BBQ Marinade or Three Pepper Glaze

**ISLAND VIEW FARMS**  
Exceptional Quality Beef

**We support Local PEI Island View Farms**  
subject to availability

**400 PTS** when you spend \$20 or more

**9<sup>99</sup>** /lb  
Fresh Boneless Blade or Cross Rib Pot Roast or Simmering Steaks Family Size cut from Atlantic Canada AAA grade beef 22.02/kg

**21<sup>99</sup>** /lb  
Fresh Boneless Striploin Premium Oven Roast or Grilling Steaks Family Size cut from Atlantic Canada AAA grade beef 48.48/kg

**6<sup>99</sup>** /lb  
Fresh Bacon & Cheddar, Jalapeño & Cheddar, Onion & Swiss or Italian Style Lean Ground Beef Meatballs or Meatloaf 15.41/kg

**100 PTS** when you spend \$10+

**3<sup>99</sup>** /lb  
Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg

**250 PTS** when you spend \$25 or more

**5<sup>99</sup>** /lb  
Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 13.21/kg

**100 PTS** when you buy 1 pkg

**5<sup>99</sup>** /lb  
Fresh AIR-CHILLED Split Chicken Wings Family Size 13.21/kg

**200 PTS** when you buy 1 pkg

**7<sup>99</sup>** /lb  
MARCANGELO Sausages Mild or Hot Italian or Fennel frozen 675 g

**80 PTS** when you buy 1

**5<sup>49</sup>** /lb  
OLYMEL Breakfast or Dinner Pork Sausages 375-450 g

**12<sup>49</sup>** /lb  
SUNGOLD Lamb Tonight 284-375 g

**5<sup>99</sup>** /lb  
MAPLE LODGE FARMS Ultimate Chicken Sausage 375-500 g

**300 PTS** when you buy 2

**quick & easy**

**100 PTS** when you buy 2

**6<sup>99</sup>** STARTING AT  
FREYBE European Wieners, Ham Stick or Mennonite Farmer Sausage 300-500 g

**300 PTS** when you buy 2

**9<sup>99</sup>** STARTING AT  
COMPLIMENTS Marinated Pork Belly, Loin Fillet or Flattened Tenderloin 450-800 g

**BUY MORE SAVE MORE**

**3<sup>33</sup>** 80 when you buy 3 or more  
SCHNEIDERS Lunchmate Stackers or GREENFIELD Kits 67-120 g selected 3.99 ea

**150 PTS** when you buy 2

**4<sup>99</sup>** COMPLIMENTS Smoked Sausages or Boneless Ham Slices 375 g

**120 PTS** when you buy 2

**5<sup>99</sup>** COMPLIMENTS Stuffed Chicken Cutlets or Asian Inspired Entrées 284-500 g

**10<sup>99</sup>** SWISS CHALET or MONTANA'S Meat Pies frozen 650-655 g

**200 PTS** when you buy 1

**19<sup>99</sup>** COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobeys app.

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# seafood

**4.99** COMPLIMENTS Crab Flavoured Seafood flake style, bulk 11.00/kg or 454 g pk

**\$3** TRUE NORTH Atlantic Salmon Burgers frozen or previously frozen 130 g or 2 pk for \$6

**13.99** Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 30.84/kg

**4.99** COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Basa or Pollock Fillets 400 g

**17.99** Land Raised Fresh Atlantic Salmon Fillets processed in Canada subject to availability 39.66/kg

**11.99** Coho Salmon Fillets frozen or previously frozen product of Chile 26.43/kg

**10.99** COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g, PANACHE Fisherman's Pie 800 g or CLEARWATER Wild Patagonian Scallops 340 g

**6.99** ANCHOR'S BAY Cooked Shrimp in Ring with Sauce 340 g, VASCO & CO Smoked Atlantic Salmon 120 g or CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

**8.99** JANES Breaded or Battered Fish selected 450-510 g

**\$6** BEST BUY Shrimp cooked or raw 300 g

**8.99** COMEAU Hot Smoked Atlantic Salmon Strips previously frozen 150 g, WILLY KRAUCH'S Cold Smoked Atlantic Salmon previously frozen 115 g or GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g

**19.99** COMPLIMENTS NATURALLY SIMPLE Wild Scallops 340 g or AQUA STAR Herb & Garlic Butterfly Shrimp 800 g

# deli

**4.49** COMPLIMENTS Goat Cheese 113 g

**6.99** OKA 190 g, L'EXTRA Brie or Camembert 170 g or ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Cheeses 200 g

**3.49** COMPLIMENTS Provolone 100 g

**5.99** COMPLIMENTS Feta 200 g, Ricotta 475 g, Asiago 250 g, Brie or Camembert 350 g

**8.99** SABANA Queso Fresco or Cotija 200 g

**4.19** COMPLIMENTS Black Forest Ham or Honey Ham selection may vary by store

**4.19** PILLER'S Salami selection may vary by store

**23.99** HORMEL Party Trays 822 g-1.07 kg

**7.99** PILLER'S Pepperoni Toppings selected 175-250 g

**2/11** SNACK FACTORY Pretzel Crisps selected 200 g

**6.99** BRANDT Queso Kolbassa 250 g

Sign up for Sobey's E-Flyer &

SAVE \$5

off your next purchase of \$40 or more!  
www.sobeys.com/getflyer



# kitchen



Perfect sides for any meal!

**2.19** /100 g  
Greek Style Pasta with Feta Salad, Seven Grain Salad or Other Select Varieties from the service case



**8.99**  
HAPPY PLANET ORGANIC Soups 500-650 mL



**5.99**  
GARDEN FRESH Salsa or Chips 473 mL or 397 g



**6.49**  
HERDEZ Traditional Guacamole mild or spicy 227 g

## so easy

READY FOR YOU Family meal deals

**200 PTS** when you buy 1 Pizza meal deal

**Feed a family of 3 for \$5 ea.**

**BUY 1** 14" Take & Bake Pizza 800-890 g selected (excludes cauliflower crust) **for only \$15**

**+1** COMPLIMENTS Salad 426-454 g regular potato, creamy coleslaw, macaroni or other select varieties

**250 PTS** when you buy 1 4 can dine meal deal

**CHOOSE CHICKEN OR RIBS**

**4 Can Dine for \$19.99**

Hot Roast Chicken OR Full Rack of Back Ribs

Any 2 Sides Large Potato Wedges or COMPLIMENTS Salad 426-454 g

4 Butter Topped Buns

**149 ea.** PLUS add one 1-litre Coca-Cola product

## BAKE SHOP

**STARTING AT 6.99** Cupcakes 6 pk 335-505 g

**100 PTS** when you buy 1  
**8.79** Brownie Cakes 310-390 g

**50 PTS** when you buy 1  
**4.79** Mini Cakes 195-245 g

**4.49** Garlic Bread 540 g

**6.99** **value size** Croissants 12 pk 756 g

**1.79** Baguettes white or multigrain 234 g

**120 PTS** when you buy 2  
**4.99** Danish 4 pk 375 g

**6.69** Gourmet Cookies 410-475 g

That's like **\$4** toward your groceries  
**400 PTS** when you buy 2  
**6.99** Dessert Bars 6 pk 342-354 g

**Scene+ MEMBER PRICING**

**22.99** with Scene+ Card  
**24.99** without Scene+ Card  
Dessert Cakes selected 935 g-1.37 kg

**BUY MORE SAVE MORE**

**3.99** 40 when you buy 2 or more  
COMPLIMENTS Brioche Burger Buns selected 4 pk 200 g 4.29 ea



Summer Fresh®



8<sup>99</sup>

SUMMER FRESH Salads 750-800 g



3<sup>99</sup>

SUMMER FRESH Hummus or Dips 200-227 g

LIFE IS BETTER  
*with brunch*

FIND THE RECIPE AT SUMMERFRESH.COM

So easy

READY FOR YOU

Made-to-order trays



That's like \$10 toward your groceries  
Get 1000 PTS  
When you spend \$100  
or  
Get 2500 PTS  
When you spend \$200 or more  
That's like \$25 toward your groceries

Celebrate mom!

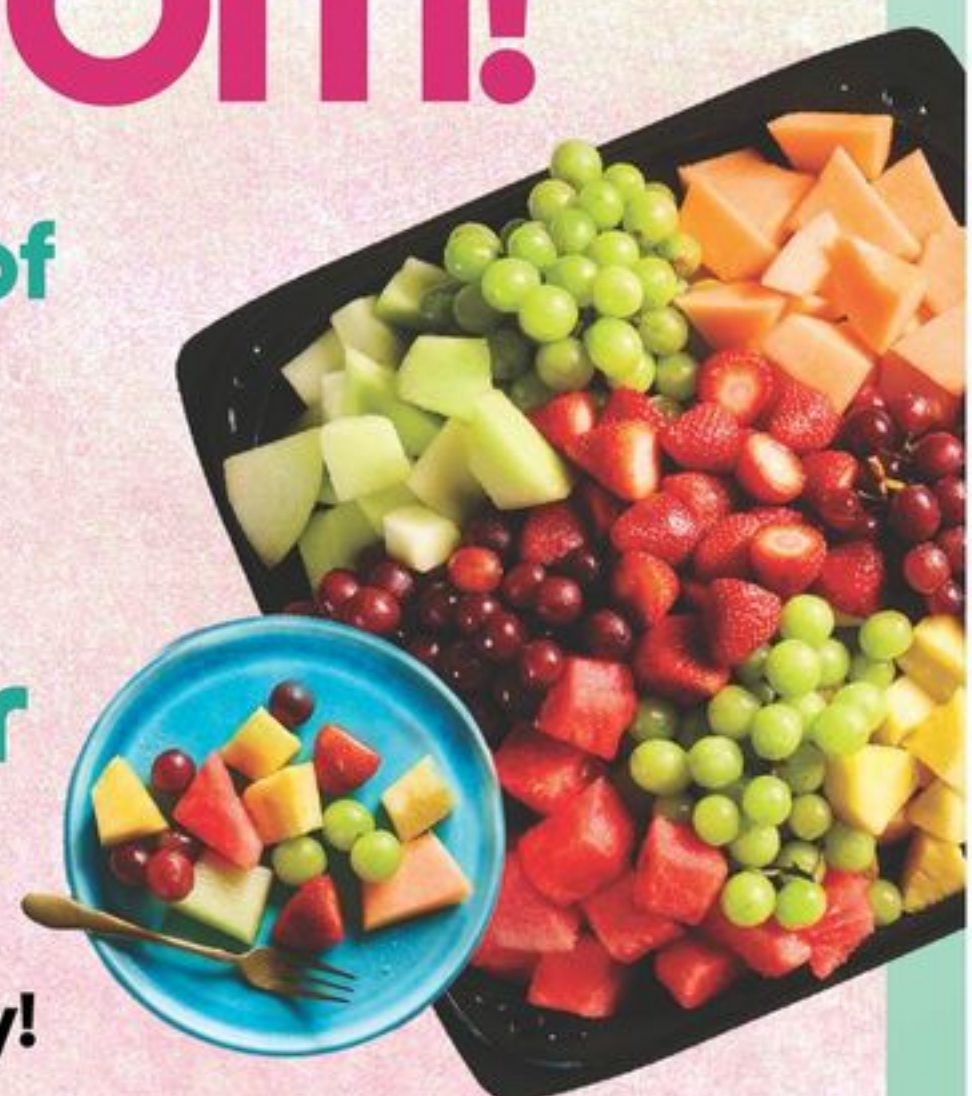
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made-to-order trays

Order in-store or online today!

Learn more

Visit [www.sobeys.com/entertaining](http://www.sobeys.com/entertaining) for tray selections and ordering tips





# frozen & dairy



**1.99** with Scene+ Card  
2/\$5 without Scene+ Card



**5.99** THE KEG Ice Cream 500 mL



**1.33** BUY MORE SAVE MORE  
NEILSON Milkshakes or MILK 2 GO 310 mL 1.99 ea



**5.99** COFFEE-MATE Coffee Creamers 946 mL



**5.99** NESTLÉ Drumstick Ice Cream or DEL MONTE Gelato or Sorbet 946 mL



**4.49** MCCAIN Breakfast Potatoes 600-650 g



**5.99** SIGGIS Yogurt 650-750 g



**9.99** IÖGO Yogurt 2 kg  
+100 PTS when you buy 1



**4.49** TENDERFLAKE Pie or Tart Shells or Puff Pastry 255-397 g



**3.99** BEST BUY Ice Milk 1.5 L or COMPLIMENTS Rolly's Ice Pops 12 pk



**6.99** HELUVA GOOD! Dip 680 g



**3.99** GAY LEA Aerosol Real Whipped Cream 225 g



**6.99** PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk



**3.99** SMART ONES Frozen Entrées 241-283 g



**3.99** KOZY SHACK Pudding 4 pk or 624 g



**4.99** COMPLIMENTS Cozy Coop Large White Eggs 12 pk



**13.99** COMPLIMENTS Frozen Fruit 1.5 kg  
+200 PTS when you buy 2



**6.99** P.F. CHANG'S Chicken Lo Mein 312 g  
+100 PTS when you buy 2



**5.49** COMPLIMENTS Orange or Apple Juice 1.54 L  
+100 PTS when you buy 2



**5.69** MARITIME PRIDE Omega-3 Large White Eggs 12 pk



**6.99** STEFANO Pizza 392-404 g



**7.99** MARIE CALLENDER'S Frozen Meals 680-879 g



**7.99** BECEL Margarine 637-850 g



**9.99** COMPLIMENTS Cheese Slices 460-480 g

## Here for your budget and lifestyle



**2.99** COMPLIMENTS Perogies 907 g



**3.49** COMPLIMENTS Mini Pizza Bagel Snacks 198 g  
+50 PTS when you buy 2



**2.99** COMPLIMENTS ZAZ Liquid Water Enhancer 48 mL  
+100 PTS when you buy 3



**3.49** COMPLIMENTS Mini Cookies 150-210 g  
+50 PTS when you buy 1



**3.99** COMPLIMENTS Frozen Vegetables selected 500 g  
+100 PTS when you buy 2



**1.99** COMPLIMENTS Frozen Entrées selected 227-284 g  
+100 PTS when you buy 4



**2.99** COMPLIMENTS Lemon Juice 946 mL or Lime Juice 440 mL  
+100 PTS when you buy 2



**1.00** BEST BUY Crème Filled Cookies 600 g  
+100 PTS when you buy 1

SPEND \$50 IN HUDSON'S BAY GIFT CARDS

AND GET A BONUS \$5

SOBEYS GIFT CARD

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on HBC \$25, HBC \$50, HBC \$100, HBC \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.





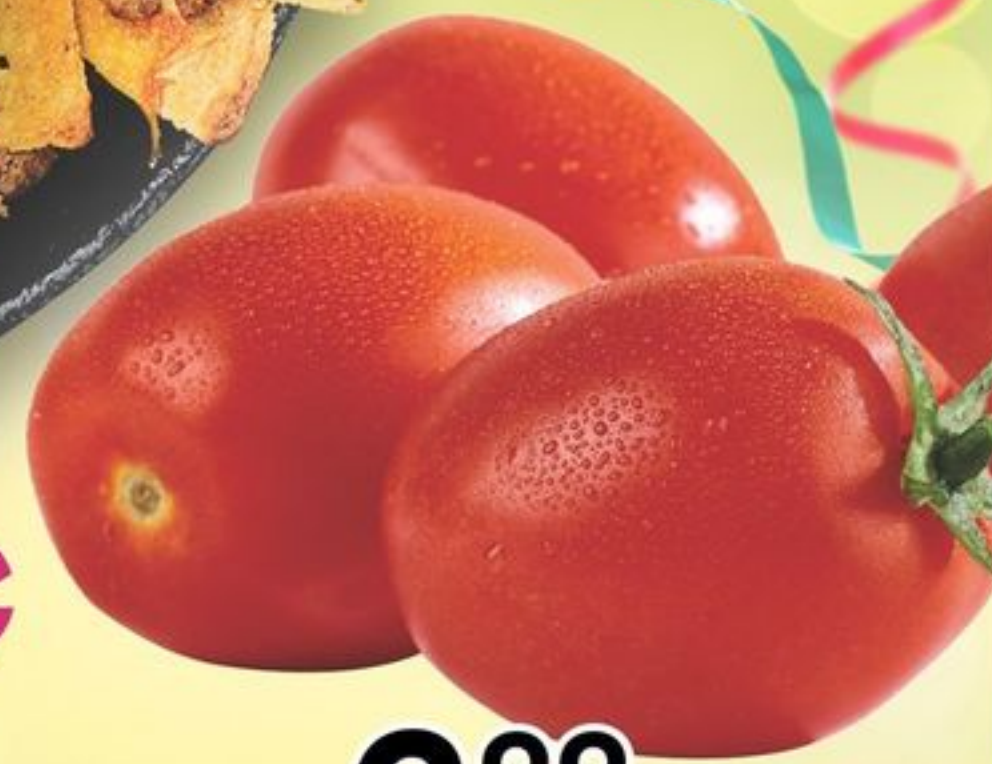
**5<sup>49</sup>**

CHOLULA Hot Sauce 150 mL



# Cinco de Mayo stock up starts here!

Celebrate a taste of Mexico May 5



**2<sup>99</sup>**

/lb  
Roma Tomatoes  
product of USA or Mexico  
6.59/kg



**2/\$4**

Cilantro or Parsley Bunch product of USA or Mexico



**2<sup>99</sup>**

/lb  
Bulk Red Onions  
product of USA or Mexico  
6.59/kg



**99¢**

ea  
Bulk Garlic  
product of Argentina

## Mexican Street-Style Corn Burger

[Get recipe](#)



**5<sup>49</sup>**

TAJIN Chili Powder 142 g



**3<sup>79</sup>**

CASA BONITA Corn Tortillas 450 g







**3<sup>99</sup>**

PAN White Corn Flour pre-cooked 1 kg available in selected stores



# drinks & snacks

 <p><b>5.49</b> BOULANGERIE GRISSOL Melba Toast 350-400 g</p>	 <p><b>3.99</b> CHRISTIE Ritz Chips or Crispers Family Size 240 g</p>	 <p><b>4.49</b> CHRISTIE Good Thins Crackers 100 g</p>	 <p><b>4.99</b> with Scene+ Card without Scene+ Card PANACHE Classic Assorted Crackers 250 g</p>
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 <p><b>19.99</b> VAN HOUTTE Roast &amp; Ground Coffee 908 g, Coffee Pods 30 pk or MCCAFFEE Keurig Compatible Single Serve Pods 30 pk</p>		 <p><b>2/8.50</b> TOSTITOS Tortilla Chips 205-300 g</p>	 <p><b>2/\$9</b> RUFFLES Potato Chips 180-200 g</p>
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 <p><b>4.49</b> TETLEY Specialty Tea Canisters 20-24 pk or CELESTIAL Natural Tea 16-20 pk</p>	 <p><b>3.49</b> FIJI Natural Artesian Water 1.5 L or GLACEAU Smartwater 1 L</p>	 <p><b>2/\$8</b> SMARTFOOD Popcorn 150-220 g</p>	 <p><b>2.99</b> PRINGLES 130-156 g 3.99 ea</p>
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 <p><b>4.99</b> V8 Vegetable Cocktail 1.89 L or 6x156 mL</p>	 <p><b>2.99</b> FRUITÉ Fruit Drink 2 L</p>	 <p><b>3.29</b> QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea</p>	 <p><b>5.49</b> FRITO LAY Value Size Snacks 275-480 g</p>
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 <p><b>1.79</b> EXCEL or WRIGLEY'S Gum Singles 2.19 ea</p>	 <p><b>9.79</b> NESTLÉ Aero S'Mores Kit 515 g while supplies last</p>	 <p><b>1.00</b> when you buy 2 PEPSI Soft Drinks 6x222 mL</p>	 <p><b>2.49</b> COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>
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 <p><b>3.49</b> LINDT Excellence Bars 50-100 g or HERSHEY'S Vegan Chocolate Bars 90 g 3.99 ea</p>	 <p><b>4.79</b> MAYNARDS Large Bag Candy 315-355 g 5.49 ea</p>	 <p><b>9.99</b> WELCH'S Fruit Snacks 616 g</p>	 <p><b>3.49</b> DOLE Fruit Gels 4 pk</p>
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\*For details see COMPLIMENTS.ca



 <p><b>1.00</b> when you buy 2 COMPLIMENTS Tortilla Chips 250-280 g</p>	 <p><b>2.00</b> when you buy 2 COMPLIMENTS Bacon Bits 75-85 g</p>	 <p><b>3.99</b> COMPLIMENTS Dip Queso Plant-Based 300 mL</p>
 <p><b>10.99</b> COMPLIMENTS Shredded Cheese 620 g</p>	 <p><b>4.99</b> when you buy 2 or more COMPLIMENTS Cheese 250-270 g 5.49 ea</p>	 <p><b>2.99</b> COMPLIMENTS Sour Cream 500 mL</p>
		 <p><b>2.99</b> COMPLIMENTS Kalamata Olives 375 mL</p>

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Fizzy or Sparkling Water 503 mL-1 L

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# meal makers

 <p><b>4.50</b> do when you buy 2 or more PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL or 4.99 ea</p>	 <p><b>4.79</b> MUTTI Passata 680 mL</p>	 <p><b>6.99</b> STEFANO Pasta Sauce 405-648 mL</p>	 <p><b>2.19</b> BUSH'S Baked Beans 398 mL</p>
 <p><b>4.99</b> KELLOGG'S Premium Cereal selected varieties 306-553 g</p>	 <p><b>\$2</b> ROTEL Tomatoes 284 mL</p>	 <p><b>4.99</b> JIF or ADAMS Peanut Butter 500 g</p>	 <p><b>4.99</b> POST Cereal selected varieties 311-525 g</p>
 <p><b>2/\$5</b> CLOVER LEAF Sardine Fillets 106 g</p>	 <p><b>3.49</b> DEMPSTER'S Hot Dogs or Hamburger Buns 12 pk</p>	 <p><b>4.49</b> SUN-MAID Cinnamon Raisin Bread 450 g</p>	 <p><b>2/\$7</b> VACHON Snacks 248-336 g</p>
 <p><b>4.49</b> HERSHEY'S Chipits selected 200-270 g</p>	 <p><b>2.79</b> CARNATION Evaporated Milk 354 mL</p>	 <p><b>4.49</b> CRISCO All Vegetable or Golden Shortening 454 g</p>	 <p><b>7.99</b> MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p>

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compliments

**3.99** COMPLIMENTS Rubs 275 mL

**20% off** COMPLIMENTS Baking Nuts 100 g (Excludes Pine Nuts)

**2.99** do when you buy 2 or more COMPLIMENTS Tortillas 272-340 g 4.79 ea

**1.49** with Scene+ Card  
**2.49** without Scene+ Card  
COMPLIMENTS Prepared Mustard 400 mL

# natural health

 <p><b>5.99</b> KASHI GoLean Cereals 345-400 g or ORGANIC Cereal 340-460 g</p>	 <p><b>5.99</b> AMY'S Chili 398 mL, IMAGINE ORGANIC Soups 1 L or Bone Broth 946 mL</p>	 <p><b>6.99</b> with Scene+ Card <b>8.79</b> without Scene+ Card REMEDY Kombucha 330 mL 4 pk</p>	
 <p><b>15% off</b> COMPLIMENTS Vitamins or Supplements</p>	 <p><b>4/\$7</b> LARABAR 45-48 g</p>	 <p><b>12.99</b> BIOVERT Laundry Detergent 4.43 L</p>	 <p><b>2/\$9</b> FRITO-LAY Simply ORGANICS 156-240 g</p>
 <p><b>19.99</b> AMY'S Family Size Assorted Frozen Entrées 765-920 g</p>	 <p><b>7.99</b> EARTH BALANCE Spreads or Sticks 368-454 g</p>	 <p><b>6.79</b> GARDEIN Meat Alternatives 190-390 g or Bowls 241 g</p>	 <p><b>4.49</b> do when you buy 2 or more SILK Beverages 1.75-1.89 L 5.49 ea</p>

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**8<sup>99</sup>**

RED BULL Energy Drinks 4x250 mL

**200 PTS** when you buy 2  
**10<sup>99</sup>**

GUINNESS 4x440 mL, KRONENBOURG Blanc Non-Alcoholic Beers 6x330 mL or VIN ZERO Non-Alcoholic Wine 750 mL

**7<sup>99</sup>**

LIBRA Non-Alcoholic Beer 4x355 mL

**8<sup>49</sup>**

SAN PELLEGRINO Naturali Sparkling Fruit Beverage 6x330 mL

**BUY MORE SAVE MORE**  
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