

PEI

FEED THE DREAM

OFFICIAL GROCER

Boneless Pork Sirloin Chops, Roasts or Fresh Boneless Pork Sirloin Cubes or Cutlets Family Size 6.59/kg

2.99 /lb

Buy 1 Get 1 FREE

MIX & MATCH

Fresh AIR-CHILLED Whole Chicken, Drumsticks or Bone-In Thighs Family Size starting at 4.99/lb, 11.00/kg

*of equal or lesser value

Ocean Wise

6.99 /lb

Haddock Fillets frozen 15.41/kg

Fresh Florida

Bulk Corn product of USA

47¢

4/\$5

Large Ataulfo Mangoes or Large Avocados product of Mexico

Ocean Wise

6.99

COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb 340 g or Bay Scallops 80-120 ct per lb 340 g

VECTOR

Kellogg's

HOT PRICE

5.47

KELLOGG'S Family Size Cereals selected 480-625 g

SCOTSBURN Farmers

Ice Cream Sandwiches

HOT PRICE

3.99

SCOTSBURN Premium Ice Cream 1.5 L or Novelties 12 pk

Kraft

HOT PRICE

1.99

KRAFT Salad Dressing 425-475 mL

Source

LIBERTÉ GREEK

HOT PRICE

5.97

+300 PTS when you buy 3

YOPLAIT Source 16 pk or LIBERTÉ Greek Yogurt 650-750 g

Cashmere

Sponge Towels

ULTRA

SCOTTIES

HOT PRICE

5.99

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIES Facial Tissue 6 pk

Deals that sizzle

Grill up your favourite flavours all summer long

Mmmm... top your dog with bacon!

5.99

LARSEN Wieners 900 g, MAPLE LEAF Bacon 375 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

9.99

COMPLIMENTS Smoked Sausages 900 g or Pork Back Ribs frozen 680 g

11.99 /lb

That's like \$4 toward your groceries

400 PTS when you spend \$20 or more

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your local meat expert from Canada AAA grade beef 26.43/kg

9.99

BUTCHER'S SELECTION Pork Back Ribs or MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings frozen 680-695 g

Large Red
Mangoes
product
of Mexico

2/\$4

99¢
Limes product
of Mexico

Cinco de Mayo deals!



150 PTS
when you buy 2

4.99 OLD EL PASO Taco
Kits 250-510 g or
Salsa Thick N' Chunky
650 mL

Celebrate all week long!



CRACKER BARREL
Cheese 400 g
Shreds 250-320 g or
BLACK DIAMOND
Cheestrings 16 pk
336 g

6.99



Deals that sizzle

Grill up your favourite flavours all summer long

6.99
/lb

Fresh Boneless Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 15.41/kg



BUY MORE SAVE MORE

5.50
ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Mince Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

compliments

Buy 2 Get 1 FREE
*of equal or lesser value

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea

value size

11.99

COMPLIMENTS Honey Garlic, Mild Italian or Breakfast Pork Sausages 1-1.4 kg

1.99
/lb

Large Navel Oranges product of Spain 4.39/kg

1.99
/lb

Gala, Pazzazz or Red Prince Apples product of Canada fancy grade 4.39/kg

BAKED IN STORE

BUY MORE SAVE MORE

3.99
ea when you buy 2 or more

Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g 4.29 ea

40 PTS
when you buy 1

4.99

Mini BABYBEL 6 pk 102-120 g, THE LAUGHING COW 8 pk 133 g, Dippers 140 g or KIRI Portions 144 g

2/14

COCA-COLA or PEPSI Soft Drinks 12x355 mL

2/\$7

HUMPTY DUMPTY Party Mix 250 g or Snacks 265-320 g

6.99

RUSTICA Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g

BUY MORE SAVE MORE

3.49
ea when you buy 2 or more

DEMPSTER'S Whole Grain Bread 600 g or Bagels 6 pk 3.99 ea

3.99

MCCAIN Superfries 454-800 g

4.99

NATREL Lactose Free or Plus Protein Milk 2 L

2/\$7

KELLOGG'S Rice Krispies Treats, Pop-Tarts or Nutri-Grain Bars

3.99

OCEAN SPRAY 100% Cranberry Juice 1.77 L or Cranberry Cocktails 1.89 L

3/\$5

KRAFT Dinner 156-200 g or Cups 58 g

4.99

COMPLIMENTS Salted Butter 454 g

value size

200 PTS
when you buy 2

13.99

COMPLIMENTS Frozen Fruit 1.5 kg

1.99

PALMOLIVE Dish Detergent 591-828 mL

600 PTS
when you buy 2

14.99

NESCAFÉ Instant Value Pack 475 g, TASTER'S CHOICE Classic 250 g or NESTEA Iced Tea 2.2 kg

10.97

NUTELLA Hazelnut Spread 1 kg or KRAFT Peanut Butter 2 kg

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Isaquin Smith Halifax, NS

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN SKIPTHEDISHES GIFT CARDS!

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on SkipTheDishes \$15-\$500 Vt. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text privacy for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. All 24 Hour local prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene Loyalty Program is available at all participating Sobeys locations within Prince Edward Island. No base Scene points earned. See weekly offers for current ways to earn Scene points. All weekly Scene offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/7em Hardware/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo printing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene points for \$10 towards your purchase up to a maximum of 50,000 Scene points (\$500) per day. For full Scene Terms & Conditions or to redeem your points, visit <https://www.sobeyplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based ink. Prince Edward Island. Supplement to The Charlottetown Guardian & The Journal Pioneer.

LOAD IT TO GET IT!

Get up to 500 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like

\$5

toward your groceries



Get **200 PTS** when you buy 1

COMPLIMENTS BBQ Sauce 425 mL



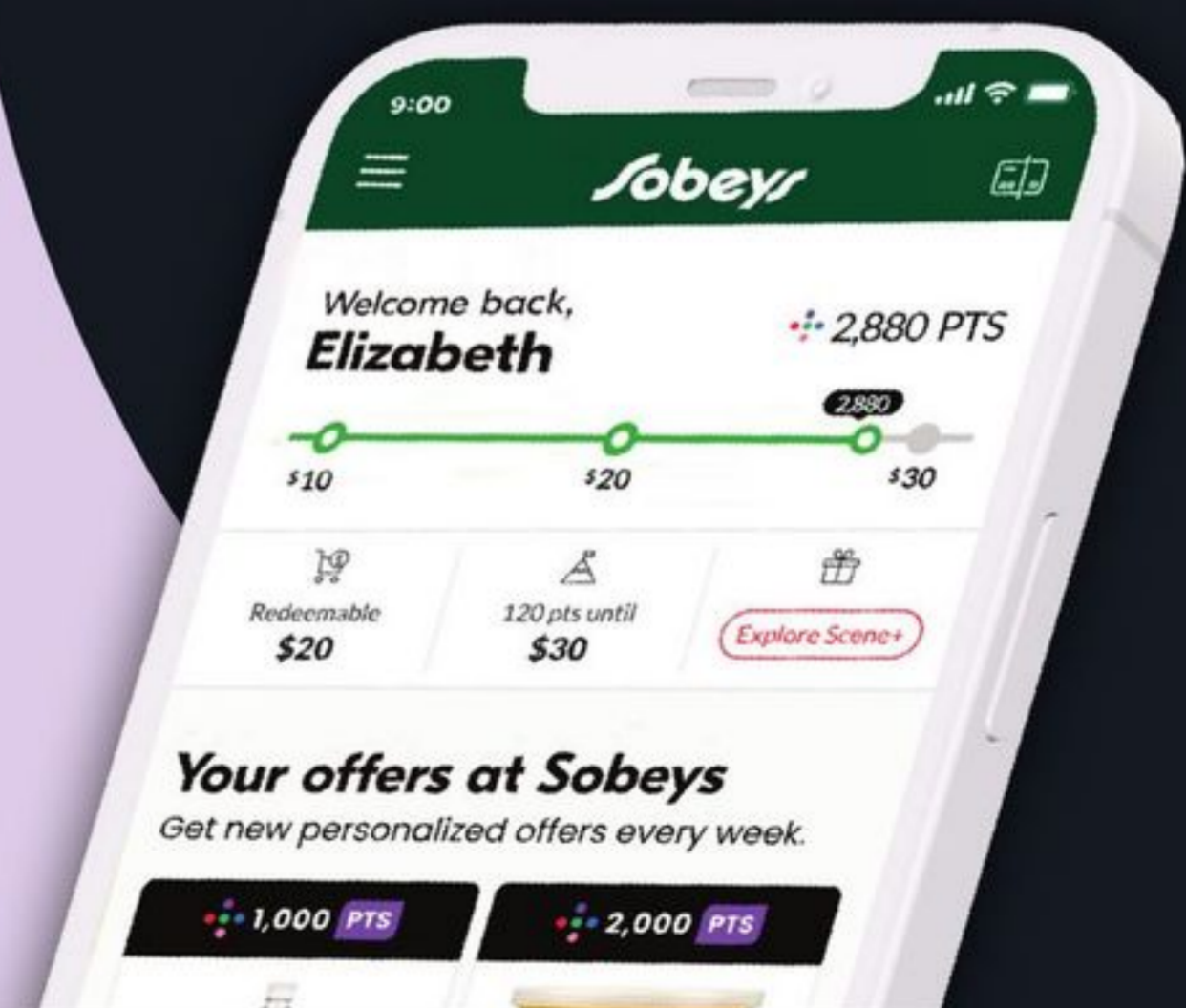
Get **300 PTS** when you buy 1

COMPLIMENTS Pickles 2 L

Scene+
DIGITAL EXCLUSIVE

Download on the
App Store

GET IT ON
Google Play



Offer valid May 2nd to May 8th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



22⁹⁹
Premium Ecuadorian
Roses one dozen



STARTING AT
16⁹⁹
Assorted Mother's
Day Bouquets

**Just for
Moms!**
Fresh blooms
to make their day!



STARTING AT
11⁹⁹
Mother's Day Flowering
Potted Upgrades
selection may vary by store



14⁹⁹
Multi-Bloom
Hydrangea 5"



STARTING AT
24⁹⁹
Indoor Gardens and
Planters selection may
vary by store

carton cards | PAPHYRUS
April 11 - May 8, 2024

SAVE \$2*

MOM, YOU'RE AWESOME!

when you buy 2
Carlton Cards

*details in participating stores

SOBEYS_WK01_P02_ATL_NS_NB_F01

Cinco de Mayo stock up starts here!

Enjoy a taste of Mexico on May 5

Party idea:
Spicy Elote
Mexican street
style corn

3⁹⁹ 5 PACK
Corn 5 pk or
3 pk 2.49 ea
product of USA

2⁹⁹ /lb
Bulk Red Onions
product of USA or
Mexico 6.59/kg

4/\$5
Large Avocados
product of Mexico

5⁹⁹ /lb
Jalapeño Peppers
product of USA
or Mexico 13.21/kg

5⁹⁹
Large Papayas
product of
Costa Rica

Party idea:
Guacamole
dip and
mango salsa

Our cored
pineapples
save prep
time at no
extra cost!

50 PTS
when you buy 1

20% off
BUY 1 GET 2ND
Prepared Fresh Daily In-Store
Mango or Pineapple Salsa or
Guacamole Dip assorted sizes

5⁴⁹ Large Pineapples
or Fresh Cored-
Pineapples product
of Costa Rica

Fruity fresh...

5⁴⁹ 100 PTS
when you buy 1
Blueberries product of USA or
Mexico no 1 grade 340 g

1⁷⁹ /lb
Asian Yellow
Pears product of
China 3.95/kg

5⁹⁹ 50 PTS
when you buy 1
Mini Seedless
Watermelons
product of USA
or Mexico

3²⁹
SUNRISE Tofu
Smoked Sriracha
180 g, SOYGANIC
Tofu Extra Firm
350 g or Medium
Firm 454 g

4⁹⁹
BUY MORE
SAVE MORE
RENEE'S
Dressings
350-355 mL
5.49 ea

15% off
Prepared Fresh Daily In-Store
Cantaloupe, Honeydew, Pineapple
or Watermelons Chunks
assorted sizes

15% off
Prepared Fresh
Daily Regular or
Tropical Fruit
Salad assorted
sizes

Veggie love...

2²⁹ /lb
Hot House
Tomatoes product
of Canada, Canada
no 1 grade 5.05/kg

3⁹⁹ /lb
Red, Yellow or
Orange Peppers
product of
Canada 8.80/kg

1⁷⁷ /lb
Bulk White, Red
or Yellow Potatoes
product of USA
3.90/kg

2⁹⁹
Iceberg Lettuce
product of USA

2/\$9 100 PTS
when you buy 2
COMPLIMENTS
Caesar Salad
Kit product of
USA 280 g

4⁹⁹
COMPLIMENTS
Baby-Cut Carrots
product of USA
no 1 grade 2 lb or
907 g

7⁹⁹ 100 PTS
when you buy 2
COMPLIMENTS
Roasted Salted or
Unsalted Cashews
275 g

4⁹⁹
H&H Dried Fruit
selected 180 g

floral

3⁴⁹ BUY MORE
SAVE MORE
COMPLIMENTS
Sheep or Cow
Manure 25 L
3.99 ea

2⁷⁵ BUY MORE
SAVE MORE
COMPLIMENTS
Black Earth 25 L
2.99 ea

4⁴⁹ BUY MORE
SAVE MORE
Grown in
New Brunswick
Premium Early
Season Annuals
4" selection may
vary by store
4.79 ea

19⁹⁹ BUY MORE
SAVE MORE
Grown in
New Brunswick
Premium
Annuals
Hanging
Basket or
Planter 11"
22.99 ea

GREAT GIFT IDEA! Our Gift Cards can be any amount.



Party idea:
Stir-fry strips
make pork &
chicken tacos
look easy

7⁹⁹
/lb

Fresh Boneless Pork
Loin Centre Stir-Fry
Strips 17.61/kg



8⁹⁹
/lb

Fresh Boneless
Skinless Chicken
Breast Stir-Fry
Strips 19.82/kg

**Celebrate Cinco,
enjoy more!**



Party idea:
Juicy green
chili Chorizo
burger

5⁹⁹
/lb

Regular Ground
Beef Family
Size 13.21/kg

TRY WITH
our In-store
Korean BBQ
Marinade or
Three Pepper
Glaze

200 PTS
when you spend
\$15 or more

11⁹⁹
/lb

Fresh Boneless Beef
Hip Stir-Fry Strips cut
from Canada AA grade
beef 26.43/kg

Party idea:
Flavourful
Carne Asado
street
style tacos



400 PTS
when you spend
\$20 or more

9⁹⁹
/lb

Fresh Boneless Blade or Cross Rib Pot Roast
or Simmering Steaks Family Size cut from
Atlantic Canada AAA grade beef 22.02/kg

We support Local PEI
Island View Farms
subject to availability



21⁹⁹
/lb

Fresh Boneless Striploin Premium Oven Roast or
Grilling Steaks Family Size cut from Atlantic
Canada AAA grade beef 48.48/kg



6⁹⁹
/lb

100 PTS
when you spend
\$10+

Fresh Bacon & Cheddar, Jalapeño
& Cheddar, Onion & Swiss or
Italian Style Lean Ground Beef
Meatballs or Meatloaf 15.41/kg



3⁹⁹
/lb

250 PTS
when you spend
\$25 or more

Fresh Pork Loin Rib and Sirloin
Combo Chops Family Size 8.80/kg



100 PTS
when you buy
1 pkg

5⁹⁹
/lb

Fresh AIR-CHILLED
Bone-In Chicken
Breast Halves Family
Size 13.21/kg



200 PTS
when you buy
1 pkg

5⁹⁹
/lb

Fresh AIR-CHILLED
Split Chicken Wings
Family Size 13.21/kg



80 PTS
when you buy 1

7⁹⁹

MARCANGELO
Sausages Mild or
Hot Italian or
Fennel frozen 675 g



5⁴⁹

OLYMEL Breakfast
or Dinner Pork
Sausages 375-450 g



12⁴⁹

SUNGOLD
Lamb Tonight
284-375 g



300 PTS
when you buy 2

5⁹⁹

MAPLE LODGE
FARMS Ultimate
Chicken Sausage
375-500 g

quick & easy



100 PTS
when you buy 2

6⁹⁹

STARTING AT
FREYSTE European
Wieners, Ham Stick
or Mennonite
Farmer Sausage
300-500 g



300 PTS
when you buy 2

9⁹⁹

COMPLIMENTS
Marinated Pork Belly,
Loin Fillet or
Flattened Tenderloin
450-800 g



**BUY MORE
SAVE MORE**

3³³

80 when you
buy 3 or more

SCHNEIDERS
Lunchmate
Stackers or
GREENFIELD
Kits 67-120 g
selected 3.99 ea



150 PTS
when you buy 2

4⁹⁹

COMPLIMENTS
Smoked Sausages or
Boneless Ham Slices
375 g



120 PTS
when you buy 2

5⁹⁹

COMPLIMENTS
Stuffed Chicken
Cutlets or Asian
Inspired Entrées
284-500 g



10⁹⁹

SWISS CHALET
or MONTANA'S
Meat Pies frozen
650-655 g



200 PTS
when you buy 1

19⁹⁹

COMPLIMENTS Beef Lasagna or
Macaroni & Cheese 2-2.27 kg

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

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or the Sobeys app.

SOBEYS_WK01_P03_ATL_P01

seafood

4.99 COMPLIMENTS Crab Flavoured Seafood flake style, bulk 11.00/kg or 454 g pk

\$3 TRUE NORTH Atlantic Salmon Burgers frozen or previously frozen 130 g or 2 pk for \$6

13.99 Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 30.84/kg

200 PTS when you buy 2

4.99 COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Basa or Pollock Fillets 400 g

Farmed in indoor recirculating tanks reducing the risk of introducing diseases or harmful chemicals to sensitive habitats.

17.99 Land Raised Fresh Atlantic Salmon Fillets processed in Canada subject to availability 39.66/kg

11.99 Coho Salmon Fillets frozen or previously frozen product of Chile 26.43/kg

10.99 COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g, PANACHE Fisherman's Pie 800 g or CLEARWATER Wild Patagonian Scallops 340 g

6.99 ANCHOR'S BAY Cooked Shrimp in Ring with Sauce 340 g, VASCO & CO Smoked Atlantic Salmon 120 g or CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

8.99 JANES Breaded or Battered Fish selected 450-510 g

200 PTS when you buy 2

\$6 BEST BUY Shrimp cooked or raw 300 g

8.99 COMEAU Hot Smoked Atlantic Salmon Strips previously frozen 150 g, WILLY KRAUCH'S Cold Smoked Atlantic Salmon previously frozen 115 g or GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g

19.99 COMPLIMENTS NATURALLY SIMPLE Wild Scallops 340 g or AQUA STAR Herb & Garlic Butterfly Shrimp 800 g

deli

4.49 with Scene+ Card

5.49 without Scene+ Card

COMPLIMENTS Goat Cheese 113 g

300 PTS when you buy 2

6.99 MIX & MATCH

OKA 190 g, L'EXTRA Brie or Camembert 170 g or ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Cheeses 200 g

Perfect for your Cinco de Mayo celebration!

100 PTS when you buy 300 g or more

3.49 COMPLIMENTS Provolone

300 PTS when you buy 2

5.99 COMPLIMENTS Feta 200 g, Ricotta 475 g, Asiago 250 g, Brie or Camembert 350 g

8.99 SABANA Queso Fresco or Cotija 200 g

300 PTS when you spend \$10 or more

COMPLIMENTS Black Forest Ham or Honey Ham selection may vary by store

250 PTS when you spend \$12 or more

4.19 PILLER'S Salami selection may vary by store

23.99 HORMEL Party Trays 822 g-1.07 kg

7.99 PILLER'S Pepperoni Toppings selected 175-250 g

2/11 SNACK FACTORY Pretzel Crisps selected 200 g

6.99 BRANDT Queso Kolbassa 250 g

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! www.sobeys.com/getflyer

kitchen



Perfect sides for any meal!

219 /100 g
Greek Style Pasta with Feta Salad, Seven Grain Salad or Other Select Varieties from the service case



899
HAPPY PLANET ORGANIC Soups 500-650 mL



599
GARDEN FRESH Salsa or Chips 473 mL or 397 g



649
HERDEZ Traditional Guacamole mild or spicy 227 g

so easy

READY FOR YOU Family meal deals

200 PTS when you buy 1 Pizza meal deal

Feed a family of 3 for \$5 ea.

BUY 1 14" Take & Bake Pizza 800-890 g selected (excludes cauliflower crust) **for only \$15**

+1 COMPLIMENTS Salad 426-454 g regular potato, creamy coleslaw, macaroni or other select varieties

250 PTS when you buy 1 4 can dine meal deal

CHOOSE CHICKEN OR RIBS

4 Can Dine for \$19.99

Hot Roast Chicken OR Full Rack of Back Ribs

Any 2 Sides Large Potato Wedges or COMPLIMENTS Salad 426-454 g

4 Butter Topped Buns

149 ea. PLUS add one 1-litre Coca-Cola product

BAKE SHOP

STARTING AT 699 Cupcakes 6 pk 335-505 g

100 PTS when you buy 1
879 Brownie Cakes 310-390 g

50 PTS when you buy 1
479 Mini Cakes 195-245 g

449 Garlic Bread 540 g

699 value size Croissants 12 pk 756 g

179 Baguettes white or multigrain 234 g

120 PTS when you buy 2
499 Danish 4 pk 375 g

669 Gourmet Cookies 410-475 g

That's like **\$4** toward your groceries
400 PTS when you buy 2
699 Dessert Bars 6 pk 342-354 g

Scene+ MEMBER PRICING

2299 with Scene+ Card
2499 without Scene+ Card
Dessert Cakes selected 935 g-1.37 kg

399 40 when you buy 2 or more
COMPLIMENTS Brioche Burger Buns selected 4 pk 200 g 4.29 ea

Summer Fresh®



8⁹⁹

SUMMER FRESH Salads 750-800 g



3⁹⁹

SUMMER FRESH Hummus or Dips 200-227 g

LIFE IS BETTER
with brunch

FIND THE RECIPE AT SUMMERFRESH.COM

So·easy

READY FOR YOU

Made-to-order trays



That's like \$10 toward your groceries
Get 1000 PTS
When you spend \$100
or
Get 2500 PTS
When you spend \$200 or more
That's like \$25 toward your groceries

Celebrate mom!

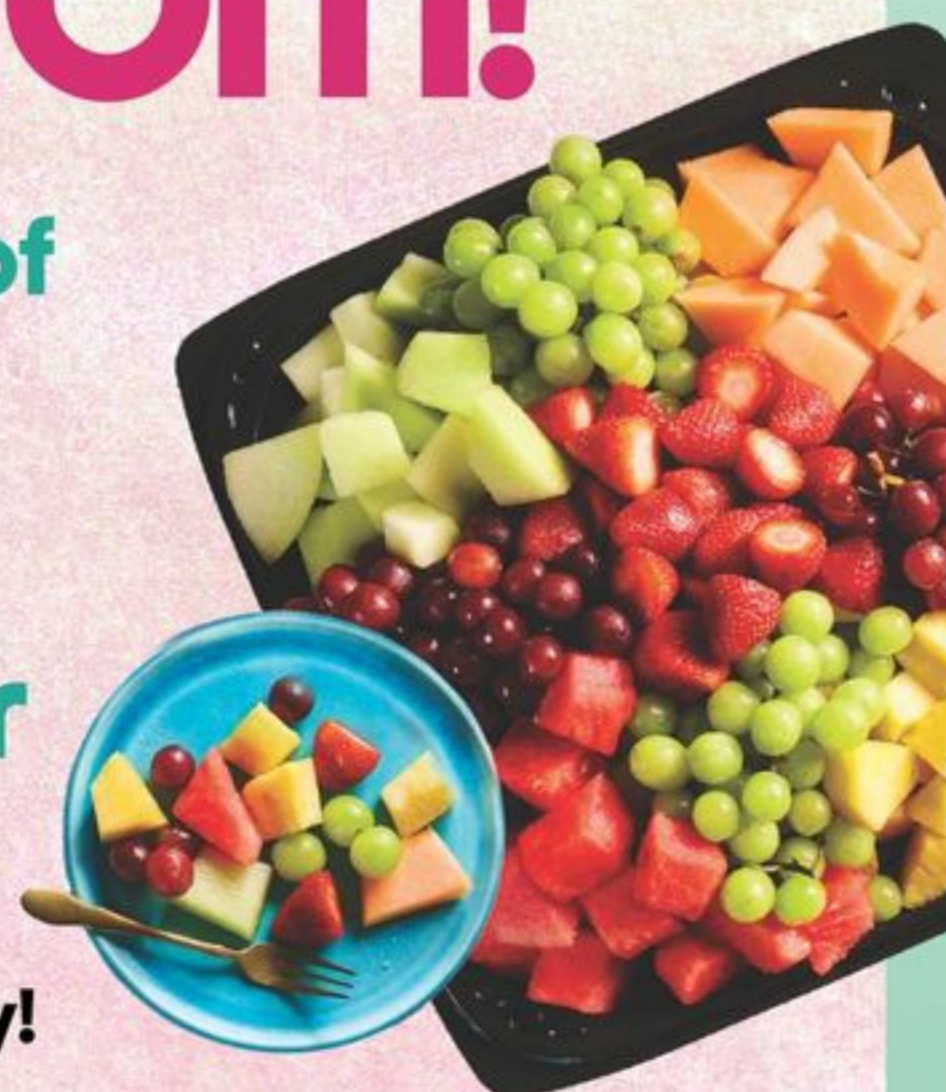
Shop our selection of

60+
made-to-order trays

Order in-store or online today!

Learn more

Visit www.sobeys.com/entertaining for tray selections and ordering tips



Rachelle Béry

Get glowing!
Shop spring
& summer
essentials

Rachelle Béry
wellness boutique

Fuel more outdoor activity

NEW
20% off
FEED THAT BRAIN
COLLAGEN +MCTS OR
GUMMY SUPPLEMENTS
60 PK OR 240 G



NEW
20% off
WHOLISTIC OR AOR
SUPPLEMENTS
30-120 CAPS



Filler-free
therapeutic-grade
formulas.

25% off

PROGRESSIVE MULTIVITAMINS, PROBIOTICS OR
OMEGAS 30-120 CAPS OR 200-500 ML OR 45-500 G



NUTIVA MCT OIL 473 ML

19.99

Use carb-free
keto-certified
MCT oil to
supercharge
homemade
nut butters.



Stay fresh in warmer weather

Clean, natural
and cruelty-free.

15% off

SAAVY SOAPS, BODY CREAMS OR
SCRUBS 140-297 G OR 250 ML



Clinically
proven
cruelty-free
skincare.

15% off

ACURE FACIAL CARE
30-118 ML



Sustainably
handcrafted without
water or plastic.

NEW

15% off

BE BARE LIFE BODY CARE 90-110 G



15% off

GREEN BEAVER TOOTHPASTES OR
FLOSS 75 ML OR 100 G OR SHAMPOO
OR BODY WASH 370 ML

All-natural
and enamel
safe way to
target stains.

NEW

15% off

SPA DENT TOOTHPASTE
190 G OR MOUTHWASH
600 ML



A selection of organic and natural products
made to enrich your life



Browse a Rachelle Béry boutique at your
local Sobeys store

frozen & dairy



2/\$5 without Scene+ Card
GREEN GIANT SIMPLY Steam Vegetables 198-250 g



5.99 THE KEG Ice Cream 500 mL



1.33 BUY MORE SAVE MORE
NEILSON Milkshakes or MILK 2 GO 310 mL 1.99 ea



5.99 COFFEE-MATE Coffee Creamers 946 mL



5.99 NESTLÉ Drumstick Ice Cream or DEL MONTE Gelato or Sorbet 946 mL



4.49 MCCAIN Breakfast Potatoes 600-650 g



5.99 SIGGIS Yogurt 650-750 g



9.99 IÖGO Yogurt 2 kg



4.49 TENDERFLAKE Pie or Tart Shells or Puff Pastry 255-397 g



3.99 BEST BUY Ice Milk 1.5 L or COMPLIMENTS Rolly's Ice Pops 12 pk



6.99 HELUVA GOOD! Dip 680 g



3.99 GAY LEA Aerosol Real Whipped Cream 225 g



6.99 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk



3.99 SMART ONES Frozen Entrées 241-283 g



3.99 KOZY SHACK Pudding 4 pk or 624 g



4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk



13.99 COMPLIMENTS Frozen Fruit 1.5 kg



6.99 P.F. CHANG'S Chicken Lo Mein 312 g



5.49 COMPLIMENTS Orange or Apple Juice 1.54 L



5.69 MARITIME PRIDE Omega-3 Large White Eggs 12 pk



6.99 STEFANO Pizza 392-404 g



7.99 MARIE CALLENDER'S Frozen Meals 680-879 g



7.99 BECEL Margarine 637-850 g



9.99 COMPLIMENTS Cheese Slices 460-480 g

Here for your budget and lifestyle

compliments BEST BUY



2.99 COMPLIMENTS Perogies 907 g



3.49 COMPLIMENTS Mini Pizza Bagel Snacks 198 g



2.99 COMPLIMENTS ZAZ Liquid Water Enhancer 48 mL



3.49 COMPLIMENTS Mini Cookies 150-210 g



3.99 COMPLIMENTS Frozen Vegetables selected 500 g



1.99 COMPLIMENTS Frozen Entrées selected 227-284 g



2.99 COMPLIMENTS Lemon Juice 946 mL or Lime Juice 440 mL



BEST BUY Crème Filled Cookies 600 g

SPEND \$50 IN HUDSON'S BAY GIFT CARDS

AND GET A BONUS \$5

SOBEYS GIFT CARD

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on HBC \$25, HBC \$50, HBC \$100, HBC \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.



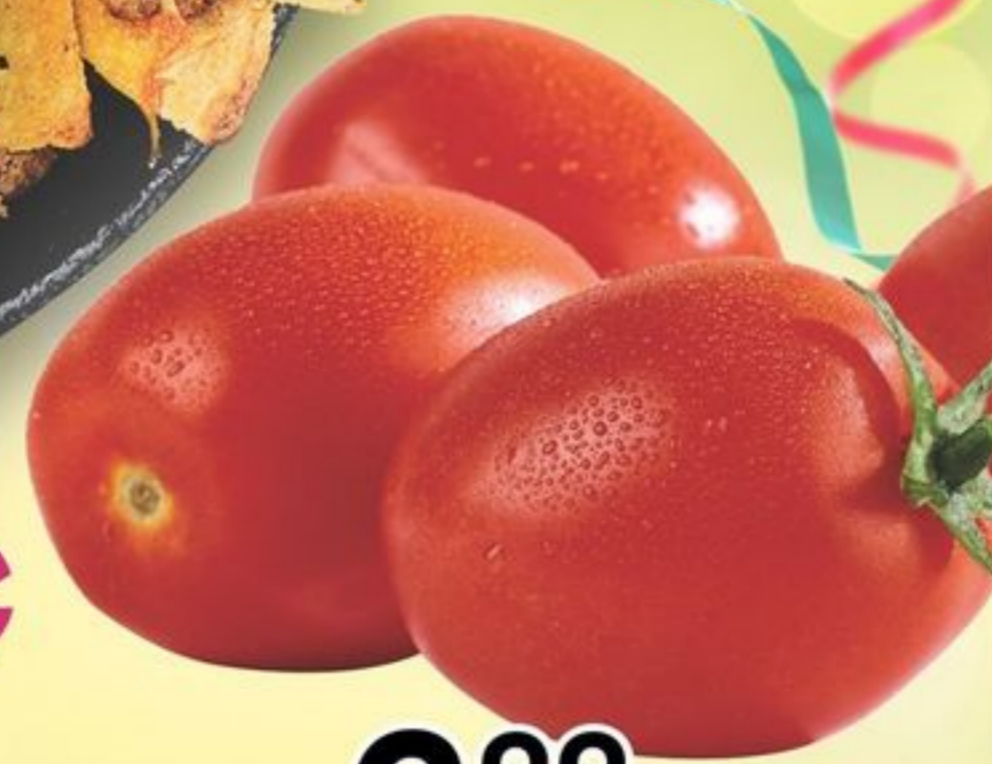
5⁴⁹

CHOLULA Hot Sauce 150 mL



Cinco de Mayo stock up starts here!

Celebrate a taste of Mexico May 5



2⁹⁹

/lb
Roma Tomatoes
product of USA or Mexico
6.59/kg



2/\$4

Cilantro or Parsley Bunch product of USA or Mexico



2⁹⁹

/lb
Bulk Red Onions
product of USA or Mexico
6.59/kg



99¢

ea
Bulk Garlic
product of Argentina

Mexican Street-Style Corn Burger

[Get recipe](#)



5⁴⁹

TAJIN Chili Powder 142 g



3⁷⁹

CASA BONITA Corn Tortillas 450 g







3⁹⁹





PAN White Corn Flour pre-cooked 1 kg available in selected stores

drinks & snacks

 <p>5.49 BOULANGERIE GRISSOL Melba Toast 350-400 g</p>	 <p>3.99 CHRISTIE Ritz Chips or Crispers Family Size 240 g</p>	 <p>4.49 CHRISTIE Good Thins Crackers 100 g</p>	 <p>4.99 with Scene+ Card without Scene+ Card PANACHE Classic Assorted Crackers 250 g</p>
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 <p>19.99 VAN HOUTTE Roast & Ground Coffee 908 g, Coffee Pods 30 pk or MCCAFFEE Keurig Compatible Single Serve Pods 30 pk</p>		 <p>2/8.50 TOSTITOS Tortilla Chips 205-300 g</p>	 <p>2/\$9 RUFFLES Potato Chips 180-200 g</p>
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 <p>4.49 TETLEY Specialty Tea Canisters 20-24 pk or CELESTIAL Natural Tea 16-20 pk</p>	 <p>3.49 FIJI Natural Artesian Water 1.5 L or GLACEAU Smartwater 1 L</p>	 <p>2/\$8 SMARTFOOD Popcorn 150-220 g</p>	 <p>2.99 PRINGLES 130-156 g 3.99 ea</p>
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 <p>4.99 V8 Vegetable Cocktail 1.89 L or 6x156 mL</p>	 <p>2.99 FRUITE Fruit Drink 2 L</p>	 <p>3.29 QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea</p>	 <p>5.49 FRITO LAY Value Size Snacks 275-480 g</p>
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 <p>1.79 EXCEL or WRIGLEY'S Gum Singles 2.19 ea</p>	 <p>9.79 NESTLÉ Aero S'Mores Kit 515 g while supplies last</p>	 <p>1.00 when you buy 2 PEPSI Soft Drinks 6x222 mL</p>	 <p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>
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 <p>3.49 LINDT Excellence Bars 50-100 g or HERSHEY'S Vegan Chocolate Bars 90 g 3.99 ea</p>	 <p>4.79 MAYNARDS Large Bag Candy 315-355 g 5.49 ea</p>	 <p>9.99 WELCH'S Fruit Snacks 616 g</p>	 <p>3.49 DOLE Fruit Gels 4 pk</p>
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C

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*For details see COMPLIMENTS.ca

100%
HONEY BACK
GUARANTEE



1.00 when you buy 2
COMPLIMENTS Tortilla Chips 250-280 g



2.00 when you buy 2
COMPLIMENTS Bacon Bits 75-85 g



3.99 COMPLIMENTS Dip Queso Plant-Based 300 mL



10.99 COMPLIMENTS Shredded Cheese 620 g



4.99 when you buy 2 or more
COMPLIMENTS Cheese 250-270 g 5.49 ea



2.99 COMPLIMENTS Sour Cream 500 mL



2.99 COMPLIMENTS Kalamata Olives 375 mL

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No sweetener.
Big, refreshing flavour!



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**pineapple
coconut
flavour**



4⁹⁹ each
150 PTS
when you buy 2
Sparkling Water 12x355 mL

4/\$5
Fizzy or Sparkling Water 503 mL-1 L

Scene+ offer(s) and prices valid from May 2-8, 2024, at Sobeys and Safeway locations. (Atlantic locations only.)

meal makers

4.50 do when you buy 2 or more
PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL or 4.99 ea

4.79 MUTTI Passata 680 mL

6.99 STEFANO Pasta Sauce 405-648 mL

2.19 BUSH'S Baked Beans 398 mL

4.99 KELLOGG'S Premium Cereal selected varieties 306-553 g

\$2 ROTEL Tomatoes 284 mL

4.99 JIF or ADAMS Peanut Butter 500 g

4.99 POST Cereal selected varieties 311-525 g

2/\$5 CLOVER LEAF Sardine Fillets 106 g

3.49 DEMPSTER'S Hot Dogs or Hamburger Buns 12 pk

4.49 SUN-MAID Cinnamon Raisin Bread 450 g

2/\$7 VACHON Snacks 248-336 g

4.49 50 PTS when you buy 2 HERSEY'S Chipits selected 200-270 g

2.79 100 PTS when you buy 4 CARNATION Evaporated Milk 354 mL

4.49 CRISCO All Vegetable or Golden Shortening 454 g

7.99 MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g

Love it. Or it's free. For details see COMPLIMENTS.ca **100% GUARANTEE**

3.99 COMPLIMENTS Rubs 275 mL

20% off COMPLIMENTS Baking Nuts 100 g (Excludes Pine Nuts)

2.99 do when you buy 2 or more COMPLIMENTS Tortillas 272-340 g 4.79 ea

1.49 with Scene+ Card COMPLIMENTS Prepared Mustard 400 mL

2.49 without Scene+ Card

natural health

5.99 200 PTS when you buy 2 KASHI GoLean Cereals 345-400 g or ORGANIC Cereal 340-460 g

5.99 AMY'S Chili 398 mL, IMAGINE ORGANIC Soups 1 L or Bone Broth 946 mL

Scene+ MEMBER PRICING

6.99 with Scene+ Card REMEDY Kombucha 330 mL 4 pk

8.79 without Scene+ Card

15% off 300 PTS when you buy 2 COMPLIMENTS Vitamins or Supplements

4/\$7 100 PTS when you buy 6 LARABAR 45-48 g

12.99 BIOVERT Laundry Detergent 4.43 L

2/\$9 FRITO-LAY Simply ORGANICS 156-240 g

19.99 AMY'S Family Size Assorted Frozen Entrées 765-920 g

7.99 EARTH BALANCE Spreads or Sticks 368-454 g

6.79 GARDEIN Meat Alternatives 190-390 g or Bowls 241 g

4.49 do when you buy 2 or more SILK Beverages 1.75-1.89 L 5.49 ea

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 90¢ when you buy 2 or more

PEPPERIDGE FARM Goldfish Crackers selected varieties 156-227 g 3.49 ea

BUY MORE SAVE MORE
2/\$7

SNYDER'S OF HANOVER Pretzels selected varieties 240 g

BUY MORE SAVE MORE
2⁹⁹
 90¢ when you buy 2 or more

KETTLE BRAND Kettle Chips selected varieties 156-198 g 3.49 ea

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INTRODUCING POWERADE SOUR

LIMITED TIME FLAVOURS
 Available May 6, 2024

100 PTS when you buy 2
 COCA-COLA or CANADA DRY Beverages 8x300 mL

100 PTS when you buy 2
 COCA-COLA or CANADA DRY Beverages 6x222 mL

9⁹⁹
 MONSTER Energy Beverages* 4x473 mL

2/\$4
 POWERADE 710 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from May 2nd to May 8th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. *This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

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\$4
 60¢ when you buy 2 or more

OLD DUTCH Restaurante Tortilla Chips assorted varieties 275-295 g 5.29 ea

OLD DUTCH Dutch Crunch Kettle Cooked Potato Chips assorted varieties 200 g 4.99 ea

YOUR PERFECT CUP, YOUR STYLE

10⁹⁹
 MAXWELL HOUSE Roast & Ground Coffee 631-925 g

400 PTS when you buy 2
16⁹⁹
 MAXWELL HOUSE or NABOB Single Serve Pods 30 pk

200 PTS when you buy 2
5⁹⁹

CLOROX Bleach 2.4 L or PINE-SOL Cleaners 1.41 L

NO Preservatives | NO Artificial Flavours | NO Artificial Colours

Pure Simple ingredients. Just like homemade.

300 PTS when you buy 2

PURE J.L. KRAFT Dressings or Marinades 355 mL

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INSTANT SAVINGS OF \$10

WHEN YOU BUY 5 OR MORE KRAFT HEINZ PARTICIPATING PRODUCTS

Kraft Heinz

Participating Products: Philadelphia Cream Cheese 227-280 g, Kraft Peanut Butter 750 g-1 kg, Kraft Singles Process Cheese Product 410 g, Heitz Ketchup 750 mL-1 L, Miracle Whip Spread 650-800 mL, Kraft Whipped or Mayonnaise 650-850 mL, Pure J.L. Kraft Dressings & Marinades 355 mL, CLASSICA Pasta Sauce 218-650 mL, Kraft Shredded Macaroni & Cheese 500 g, Kraft Dinner Macaroni & Cheese Dinner 450 g, Maxwell House Roast & Ground Coffee 925 g, Nabob Roast & Ground Coffee 340-930 g, TASSIMO Maxwell House & Nabob T DISCS 8-16 pack, Maxwell House & Nabob Single Serve Pods 30 pack, Maxwell House Instant Coffee 150 g, Beech's Gourmet Dressing and Dip 325 mL, OXO Popper Extracts 2000-340 g, Kraft Dinner Deluxe Frozen Meals 340 g, Cheez White Cheese Spread 900 g, Cool Whip Whipped Topping 1 L

8⁹⁹

RED BULL Energy Drinks 4x250 mL

200 PTS when you buy 2
10⁹⁹

GUINNESS 4x440 mL, KRONENBOURG Blanc Non-Alcoholic Beers 6x330 mL or VIN ZERO Non-Alcoholic Wine 750 mL

7⁹⁹

LIBRA Non-Alcoholic Beer 4x355 mL

8⁴⁹

SAN PELLEGRINO Naturali Sparkling Fruit Beverage 6x330 mL

BUY MORE SAVE MORE
7⁹⁹
 60¢ when you buy 2 or more

PARTAKE Non-Alcoholic Beer 4x355 mL 8.99 ea

2/\$5

PRIME Hydration 500 mL

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