

NFLD

FEED THE DREAM

Sobeys

OFFICIAL GROCER

Boneless Pork
Sirloin Chops,
Roasts or Fresh
Boneless Pork
Sirloin Cubes or
Cutlets Family Size
6.59/kg

2.99
/lb



**Buy 1 Get 1
FREE**

MIX & MATCH

COUNTRY RIBBON
Fresh AIR-CHILLED
Whole Chicken,
Drumsticks or
Bone-In Thighs
Family Size starting at
4.49/lb, 9.90/kg

*of equal or lesser value

COMPLIMENTS Honey
Garlic, Mild Italian or
Breakfast Pork
Sausage 1-1.4 kg

11.99



77¢



4/\$5

Large Ataulfo Mangoes
or Large Avocados
product of Mexico



6.99

COMPLIMENTS Cooked or Raw
Shrimp 31-40 ct per lb 340 g or Bay
Scallops 80-120 ct per lb 340 g



5.47

KELLOGG'S Family Size
Cereals selected 480-625 g



3.99

SCOTSBURN Premium Ice
Cream 1.5 L or Novelties 12 pk



1.99

KRAFT Salad
Dressing 425-475 mL



5.97

YOPLAIT Source 16 pk
or LIBERTÉ Greek
Yogurt 650-750 g



5.99

CASHMERE Bathroom
Tissue 12=24 or 8=24
rolls, SPONGE TOWELS
3-6 pk or SCOTTIES
Facial Tissue 6 pk

Prices and offers in effect May 2024 Newfoundland

THU 2 | FRI 3 | SAT 4 | SUN 5 | MON 6 | TUE 7 | WED 8



So many deals

Scan here for our full digital flyer

SOBEYS_WK01_P01_LATL_NFLD

Deals that sizzle

Grill up your favourite flavours all summer long

Mmmm... top your dog with bacon!

5.99

LARSEN Wieners 900 g, MAPLE LEAF Bacon 375 g or SCHNEIDERS Juicy Jumbos or Stadium Size Footlong Wieners 375-450 g selected

9.99

COMPLIMENTS Smoked Sausages 900 g or Pork Back Ribs frozen 680 g

11.99 /lb

That's like \$4 toward your groceries

400 PTS when you spend \$20 or more

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your local meat expert from Canada AAA grade beef 26.43/kg

9.99

BUTCHER'S SELECTION Pork Back Ribs or MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings frozen 680-695 g

Large Red
Mangoes
product
of Mexico

2/\$5

99¢
Limes product
of Mexico

Cinco de Mayo deals!



150 PTS
when you buy 2

4.99 OLD EL PASO Taco
Kits 250-510 g or
Salsa Thick N' Chunky
650 mL

Celebrate all week long!



CRACKER BARREL
Cheese 400 g
Shreds 250-320 g or
BLACK DIAMOND
Cheestrings 16 pk
336 g

6.99



Deals that sizzle

Grill up your favourite flavours all summer long

6.99
/lb

Fresh Boneless Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AA grade beef while supplies last 15.41/kg



5.50
ea when you buy 2 or more starting at 5.99 ea

COMPLIMENTS Lean Ground Pork, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g



Buy 2 Get 1 FREE
*of equal or lesser value

COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-800 g starting at 5.99 ea



6.99
COMPLIMENTS Breaded Cod Nuggets 454 g



2.49
/lb Large Navel Oranges product of Spain 5.49/kg



2.49
/lb Gala, Pazzaz or Red Prince Apples product of Canada fancy grade 5.49/kg



3.99
ea when you buy 2 or more

Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g 4.29 ea



4.99
40 PTS when you buy 1

Mini BABYBEL 6 pk 102-120 g, THE LAUGHING COW 8 pk 133 g, Dippers 140 g or KIRI Portions 144 g



2/14 COCA-COLA or PEPSI Soft Drinks 12x355 mL



2/\$7 HUMPTY DUMPTY Party Mix 250 g or Snacks 265-320 g



6.99 RUSTICA Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g



3.49
ea when you buy 2 or more

DEMPSTER'S Whole Grain Bread 600 g or Bagels 6 pk 3.99 ea



3.99 MCCAIN Superfries 454-800 g



4.99 NATREL Lactose Free Milk 2 L



2/\$7 KELLOGG'S Rice Krispies Treats, Pop-Tarts or Nutri-Grain Bars



3.99 OCEAN SPRAY 100% Cranberry Juice 1.77 L or Cranberry Cocktails 1.89 L



3/\$5 KRAFT Dinner 156-200 g or Cups 58 g



13.99
value size
200 PTS when you buy 2

COMPLIMENTS Frozen Fruit 1.5 kg



1.99 PALMOLIVE Dish Detergent 591-828 mL



14.99
600 PTS when you buy 2

NESCAFÉ Instant Value Pack 475 g, TASTER'S CHOICE Classic 250 g or NESTEA Iced Tea 2.2 kg



10.97 NUTELLA Hazelnut Spread 1 kg or KRAFT Peanut Butter 2 kg

Special Olympics Canada

Donate in store April 25th - May 5th to support athletes with intellectual disabilities in our community. And we will match your donation.*

Isaquin Smith Halifax, NS

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN SKIPTHEDISHES GIFT CARDS!

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on skipthedishes \$15-\$500 Vt. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text prevails for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits. All 24 Hour local prices effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobeys locations within Newfoundland. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/7m Hardware/Starbucks products and services in select regions, prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (\$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit https://www.sceneplus.ca/terms-and-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based ink. Newfoundland. Supplement to The Western Star.

LOAD IT TO GET IT!

Get up to 500 PTS

Load offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like

\$5

toward your groceries



Get **200 PTS** when you buy 1

COMPLIMENTS BBQ Sauce 425 mL



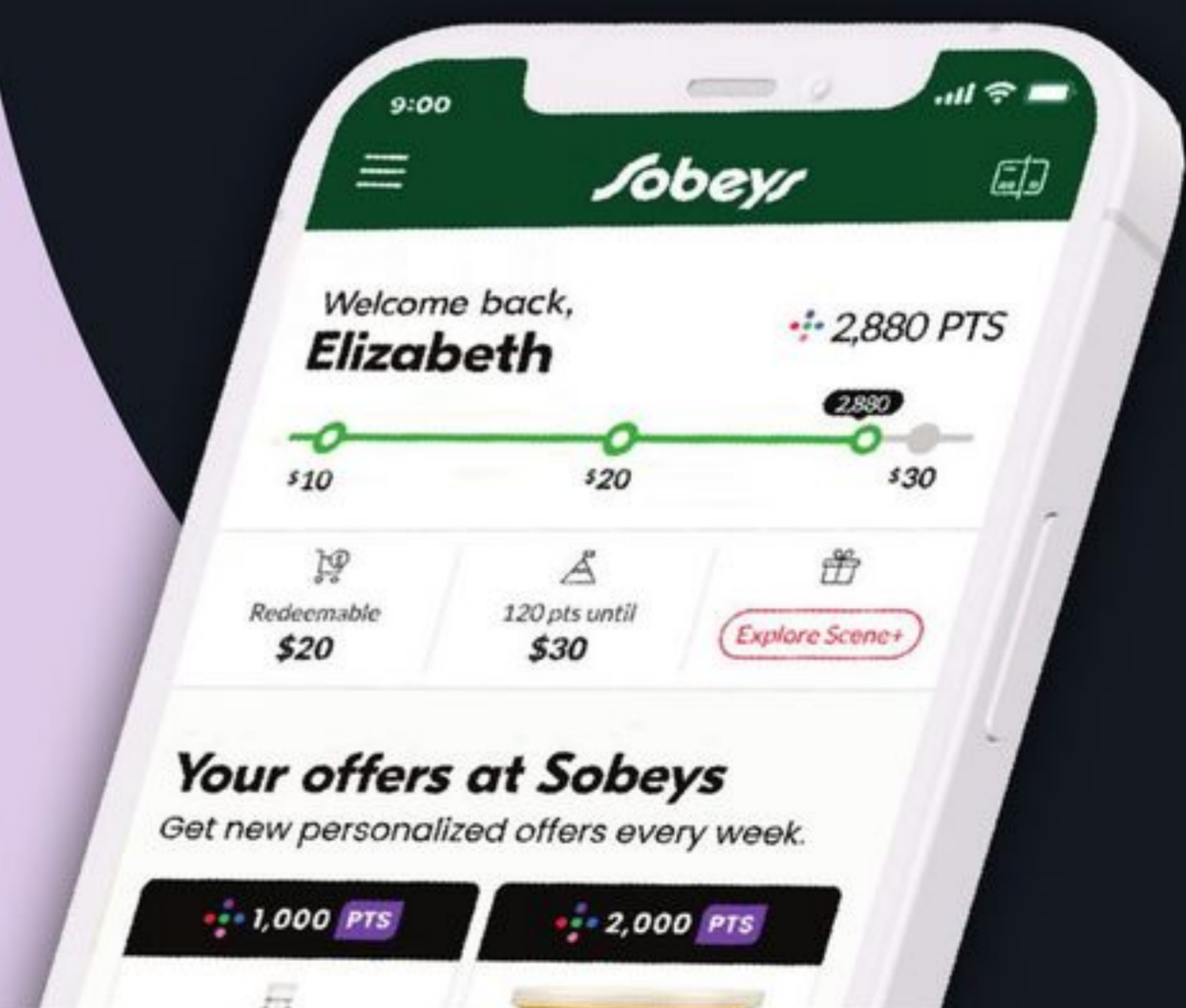
Get **300 PTS** when you buy 1

COMPLIMENTS Pickles 2 L

Scene+
DIGITAL EXCLUSIVE

Download on the
App Store

GET IT ON
Google Play



Offer valid May 2nd to May 8th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

24⁹⁹ Premium Ecuadorian Roses one dozen

STARTING AT 16⁹⁹ Assorted Mother's Day Bouquets

Just for Moms!
Fresh blooms to make their day!

STARTING AT 12⁹⁹ Mother's Day Flowering Potted Upgrades selection may vary by store

15⁹⁹ Multi-Bloom Hydrangea 5"

STARTING AT 24⁹⁹ Indoor Gardens and Planters selection may vary by store

Cinco de Mayo stock up starts here!

Enjoy a taste of Mexico on May 5

Party idea: Spicy Elote Mexican street style corn

4⁹⁹ Corn 5 pk or 3 pk 2.99 ea product of USA

3⁴⁹ Bulk Red Onions product of USA or Mexico 7.69/kg

3/4⁹⁸ Large Avocados product of Mexico

7⁹⁹ Jalapeño Peppers product of USA or Mexico 17.61/kg

5⁹⁹ Large Papayas product of Costa Rica

Party idea: Guacamole dip and mango salsa

20% off Prepared Fresh Daily In-Store Mango or Pineapple Salsa or Guacamole Dip assorted sizes

50 PTS when you buy 1

5⁹⁹ Large Pineapples or Fresh Cored-Pineapples product of Costa Rica

Our cored pineapples save prep time at no extra cost!

Fruity fresh...

5⁹⁹ Blueberries product of USA or Mexico no 1 grade 340 g **100 PTS** when you buy 1

1⁹⁹ Asian Yellow Pears product of China 4.39/kg

6⁹⁹ Mini Seedless Watermelons product of USA or Mexico **50 PTS** when you buy 1

3²⁹ SUNRISE Tofu Smoked Sriracha 180 g, SOYGANIC Tofu Extra Firm 350 g or Medium Firm 454 g

15% off Prepared Fresh Daily In-Store Cantaloupe, Honeydew, Pineapple or Watermelons Chunks assorted sizes

Veggie love...

2⁹⁹ Hot House Tomatoes product of Canada, Canada no 1 grade 6.59/kg **From Canada**

4⁹⁹ Red, Yellow or Orange Peppers product of Canada 11.00/kg **From Canada**

1⁹⁹ Bulk White, Red or Yellow Potatoes product of USA 4.39/kg

3⁴⁹ Iceberg Lettuce product of USA

2/10 COMPLIMENTS Caesar Salad Kit product of USA 280 g **100 PTS** when you buy 2

4⁹⁹ COMPLIMENTS Baby-Cut Carrots product of USA no 1 grade 2 lb or 907 g

7⁹⁹ COMPLIMENTS Roasted Salted or Unsalted Cashews 275 g **100 PTS** when you buy 2

4⁹⁹ H&H Dried Fruit selected 180 g

carton cards PAPERUS

April 11 - May 8, 2024

SAVE \$2* when you buy 2 Carlton Cards

*details in participating stores

floral

5⁴⁹ COMPLIMENTS Sheep or Cow Manure 25 L 5.99 ea **BUY MORE SAVE MORE**

4⁴⁹ COMPLIMENTS Black Earth 25 L 4.99 ea **BUY MORE SAVE MORE**

11⁹⁹ Calla Lily 4.5"

11⁹⁹ Assorted Tulips 10-Stem Bunch

GREAT GIFT IDEA! Our Gift Cards can be any amount.



Party idea:
Stir-fry strips
make pork &
chicken tacos
look easy

7⁹⁹ /lb
Fresh Boneless Pork
Loin Centre Stir-Fry
Strips 17.61/kg

8⁹⁹ /lb
Fresh Boneless
Skinless Chicken
Breast Stir-Fry
Strips 19.82/kg

Celebrate Cinco, enjoy more!

Party idea:
Juicy green
chili Chorizo
burger

5⁹⁹ /lb
Regular Ground
Beef Family
Size 13.21/kg

TRY WITH
our In-store
Korean BBQ
Marinade or
Three Pepper
Glaze

200 PTS
when you spend
\$15 or more

11⁹⁹ /lb
Fresh Boneless Beef
Hip Stir-Fry Strips cut
from Canada AA grade
beef 26.43/kg

Party idea:
Flavourful
Carne Asado
street
style tacos



400 PTS
when you spend
\$20 or more

9⁹⁹ /lb
STERLING SILVER Fresh Boneless
Blade or Cross Rib Pot Roast or
Simmering Steaks Family Size cut from
Canada AAA grade beef 22.02/kg

25
Sterling Silver

Celebrate 25 Years
with Sterling Silver®

So-tender
HAND-SELECTED
AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

21⁹⁹ /lb
STERLING SILVER Fresh Boneless Striploin
Premium Oven Roast or Grilling Steaks Family Size
cut from Canada AAA grade beef 48.48/kg

**CERTIFIED
TENDER**
TENDRETE
CERTIFIEE

<p>6⁹⁹ /lb Fresh Bacon & Cheddar, Jalapeño & Cheddar, Onion & Swiss or Italian Style Lean Ground Beef Meatballs or Meatloaf 15.41/kg</p> <p>100 PTS when you spend \$10+</p>	<p>3⁹⁹ /lb Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 8.80/kg</p> <p>250 PTS when you spend \$25 or more</p>	<p>5⁴⁹ /lb COUNTRY RIBBON Fresh AIR-CHILLED Chicken Breast Halves Family Size 12.10/kg</p> <p>100 PTS when you buy 1 pkg</p>	<p>4⁹⁹ /lb COUNTRY RIBBON Fresh AIR-CHILLED Whole Chicken Wings Family Size 11.00/kg</p> <p>200 PTS when you buy 1 pkg</p>
<p>7⁹⁹ /lb MARCANGELO Sausages Mild or Hot Italian or Fennel frozen 675 g</p> <p>80 PTS when you buy 1</p>	<p>5⁴⁹ /lb OLYMEL Breakfast or Dinner Pork Sausages 375-450 g</p>	<p>12⁴⁹ /lb SUNGOLD Lamb Tonight 284-375 g</p>	<p>5⁹⁹ /lb MAPLE LODGE FARMS Ultimate Chicken Sausage 375-500 g</p> <p>300 PTS when you buy 2</p>

quick & easy

<p>100 PTS when you buy 2</p> <p>6⁹⁹ STARTING AT FREYBE European Wieners, Ham Stick or Mennonite Farmer Sausage 300-500 g</p>	<p>300 PTS when you buy 2</p> <p>9⁹⁹ STARTING AT COMPLIMENTS Marinated Pork Belly, Loin Fillet or Flattened Tenderloin 450-800 g</p>	<p>BUY MORE SAVE MORE</p> <p>3³³ 80 when you buy 3 or more SCHNEIDERS Lunchmate Stackers or GREENFIELD Kits 67-120 g selected 3.99 ea</p>	<p>150 PTS when you buy 2</p> <p>4⁹⁹ COMPLIMENTS Smoked Sausages or Boneless Ham Slices 375 g</p>
<p>120 PTS when you buy 2</p> <p>5⁹⁹ COMPLIMENTS Stuffed Chicken Cutlets or Asian Inspired Entrées 284-500 g</p>	<p>10⁹⁹ SWISS CHALET or MONTANA'S Meat Pies frozen 650-655 g</p>	<p>200 PTS when you buy 1</p> <p>19⁹⁹ COMPLIMENTS Beef Lasagna or Macaroni & Cheese 2-2.27 kg</p>	

Scene GET PERSONALIZED OFFERS
ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca
or the Sobeys app.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

SOBEYS_WK01_P03_ATL_NFLD

seafood

4.99 COMPLIMENTS Crab Flavoured Seafood flake style, bulk 11.00/kg or 454 g pk

\$3 TRUE NORTH Atlantic Salmon Burgers frozen or previously frozen 130 g or 2 pk for \$6

13.99 Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 30.84/kg

4.99 COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Basa or Pollock Fillets 400 g

17.99 Land Raised Fresh Atlantic Salmon Fillets processed in Canada subject to availability 39.66/kg

Farmed in indoor recirculating tanks reducing the risk of introducing diseases or harmful chemicals to sensitive habitats.

11.99 Coho Salmon Fillets frozen or previously frozen product of Chile 26.43/kg

10.99 COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g, PANACHE Fisherman's Pie 800 g or CLEARWATER Wild Patagonian Scallops 340 g

6.99 ANCHOR'S BAY Cooked Shrimp in Ring with Sauce 340 g, VASCO & CO Smoked Atlantic Salmon 120 g or CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g

8.99 JANES Breaded or Battered Fish selected 450-510 g

\$6 BEST BUY Shrimp cooked or raw 300 g

8.99 COMEAU Hot Smoked Atlantic Salmon Strips previously frozen 150 g, WILLY KRAUCH'S Cold Smoked Atlantic Salmon previously frozen 115 g or GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g

19.99 COMPLIMENTS NATURALLY SIMPLE Wild Scallops 340 g or AQUA STAR Herb & Garlic Butterfly Shrimp 800 g

deli

4.49 COMPLIMENTS Goat Cheese 113 g

6.99 OKA 190 g, L'EXTRA Brie or Camembert 170 g or ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Cheeses 200 g

3.49 COMPLIMENTS Provolone 100 g

5.99 COMPLIMENTS Feta 200 g, Ricotta 475 g, Asiago 250 g, Brie or Camembert 350 g

8.99 SABANA Queso Fresco or Cotija 200 g

4.19 COMPLIMENTS Black Forest Ham or Honey Ham selection may vary by store

4.19 PILLER'S Salami selection may vary by store

23.99 HORMEL Party Trays 822 g-1.07 kg

7.99 PILLER'S Pepperoni Toppings selected 175-250 g

2/11 SNACK FACTORY Pretzel Crisps selected 200 g

6.99 BRANDT Queso Kolbassa 250 g

Sign up for Sobey's E-Flyer &

SAVE \$5

off your next purchase of \$40 or more!
www.sobeys.com/getflyer

kitchen



Perfect sides for any meal!

2.19 /100 g
Greek Style Pasta with Feta Salad, Seven Grain Salad or Other Select Varieties from the service case



8.99
HAPPY PLANET ORGANIC Soups 500-650 mL



5.99
GARDEN FRESH Salsa or Chips 473 mL or 397 g



6.49
HERDEZ Traditional Guacamole mild or spicy 227 g

so easy

READY FOR YOU Family meal deals

200 PTS when you buy 1 Pizza meal deal

Feed a family of 3 for \$5 ea.

BUY 1 14" Take & Bake Pizza 800-890 g selected (excludes cauliflower crust) **for only \$15**

+1 COMPLIMENTS Salad 426-454 g regular potato, creamy coleslaw, macaroni or other select varieties

250 PTS when you buy 1 4 can dine meal deal

CHOOSE CHICKEN OR RIBS

4 Can Dine for \$19.99

Hot Roast Chicken OR Full Rack of Back Ribs

Any 2 Sides Large Potato Wedges or COMPLIMENTS Salad 426-454 g

4 Butter Topped Buns

149 ea. PLUS add one 1-litre Coca-Cola product

BAKE SHOP

STARTING AT 6.99 Cupcakes 6 pk 335-505 g

100 PTS when you buy 1
8.79 Brownie Cakes 310-390 g

50 PTS when you buy 1
4.79 Mini Cakes 195-245 g

4.49 Garlic Bread 540 g

6.99 **value size** Croissants 12 pk 756 g

1.79 Baguettes white or multigrain 234 g

120 PTS when you buy 2
4.99 Danish 4 pk 375 g

6.69 Gourmet Cookies 410-475 g

That's like **\$4** toward your groceries
400 PTS when you buy 2
6.99 Dessert Bars 6 pk 342-354 g

Scene+ MEMBER PRICING

22.99 with Scene+ Card
24.99 without Scene+ Card
Dessert Cakes selected 935 g-1.37 kg

3.99 **BUY MORE SAVE MORE**
COMPLIMENTS Brioche Burger Buns selected 4 pk 200 g 4.29 ea

Summer Fresh®



8⁹⁹

SUMMER FRESH Salads 750-800 g



3⁹⁹

SUMMER FRESH Hummus or Dips 200-227 g

LIFE IS BETTER
with brunch

FIND THE RECIPE AT SUMMERFRESH.COM

So easy

READY FOR YOU

Made-to-order trays



That's like \$10 toward your groceries
Get 1000 PTS
When you spend \$100
or
Get 2500 PTS
When you spend \$200 or more
That's like \$25 toward your groceries

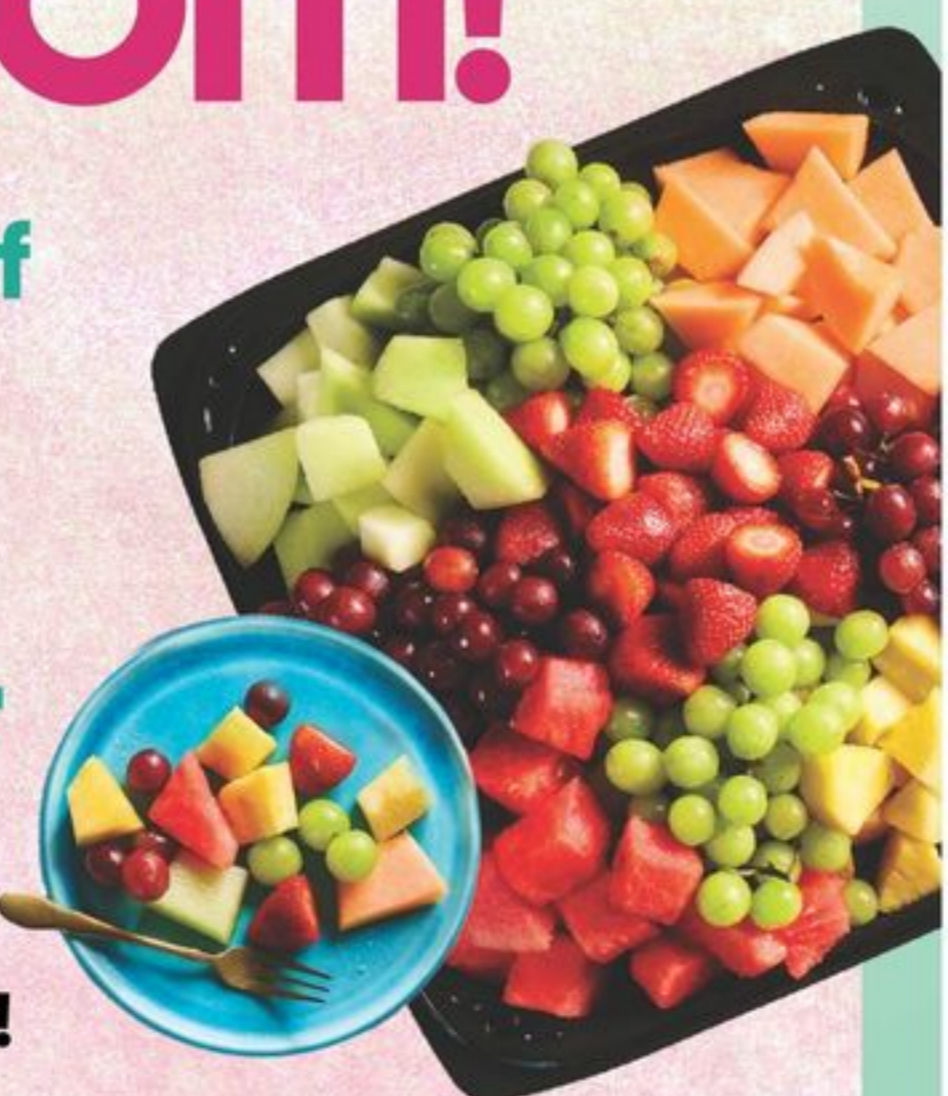
Celebrate mom!

Shop our selection of
60+
made-to-order trays

Order in-store or online today!

Learn more

Visit www.sobeys.com/entertaining for tray selections and ordering tips



Rachelle Béry

Get glowing!
Shop spring
& summer
essentials

Rachelle Béry
wellness boutique

Fuel more outdoor activity

NEW
20% off
FEED THAT BRAIN
COLLAGEN +MCTS OR
GUMMY SUPPLEMENTS
60 PK OR 240 G



NEW
20% off
WHOLISTIC OR AOR
SUPPLEMENTS
30-120 CAPS



Filler-free
therapeutic-grade
formulas.

25% off

PROGRESSIVE MULTIVITAMINS, PROBIOTICS OR
OMEGAS 30-120 CAPS OR 200-500 ML OR 45-500 G



NUTIVA MCT OIL 473 ML
19.99

Use carb-free
keto-certified
MCT oil to
supercharge
homemade
nut butters.



Stay fresh in warmer weather

Clean, natural
and cruelty-free.

15% off

SAAVY SOAPS, BODY CREAMS OR
SCRUBS 140-297 G OR 250 ML



Clinically
proven
cruelty-free
skincare.

15% off

ACURE FACIAL CARE
30-118 ML



Sustainably
handcrafted without
water or plastic.

NEW
15% off

BE BARE LIFE BODY CARE 90-110 G



15% off

GREEN BEAVER TOOTHPASTES OR
FLOSS 75 ML OR 100 G OR SHAMPOO
OR BODY WASH 370 ML



All-natural
and enamel
safe way to
target stains.

NEW

15% off

SPA DENT TOOTHPASTE
190 G OR MOUTHWASH
600 ML



A selection of organic and natural products
made to enrich your life



Browse a Rachelle Béry boutique at your
local Sobeys store

frozen & dairy



2/\$5 without Scene+ Card
GREEN GIANT SIMPLY Steam Vegetables 198-250 g



5.99 THE KEG Ice Cream 500 mL



BUY MORE SAVE MORE
1.33 NEILSON 310 mL 1.99 ea



5.99 COFFEE-MATE Coffee Creamers 946 mL



5.99 NESTLÉ Drumstick Ice Cream or DEL MONTE Gelato or Sorbet 946 mL



4.49 MCCAIN Breakfast Potatoes 600-650 g



5.99 SIGGI'S Yogurt 650-750 g



value size
+100 PTS when you buy 1
9.99 IÖGO Yogurt 2 kg



4.49 TENDERFLAKE Pie or Tart Shells or Puff Pastry 255-397 g



3.99 BEST BUY Ice Milk 1.5 L or COMPLIMENTS Rolly's Ice Pops 12 pk



6.99 HELUVA GOOD! Dip 680 g



3.99 GAY LEA Aerosol Real Whipped Cream 225 g



6.99 PILLSBURY Pizza Pops 8 pk or Pizza Bites 50 pk



3.99 SMART ONES Frozen Entrées 241-283 g



3.99 KOZY SHACK Pudding 4 pk or 624 g



4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk



value size
+200 PTS when you buy 2
13.99 COMPLIMENTS Frozen Fruit 1.5 kg



+100 PTS when you buy 2
6.99 P.F. CHANG'S Bowls 312 g



+100 PTS when you buy 2
5.49 COMPLIMENTS Orange or Apple Juice 1.54 L



4.49 COMPLIMENTS Egg Whites 500 g



6.99 STEFANO Pizza 392-404 g



7.99 MARIE CALLENDER'S Frozen Meals 680-879 g



7.99 BECEL Margarine 637-850 g



9.99 COMPLIMENTS Cheese Slices 460-480 g

Here for your budget and lifestyle



2.99 COMPLIMENTS Perogies 907 g



NEW
+50 PTS when you buy 2
3.49 COMPLIMENTS Mini Pizza Bagel Snacks 198 g



+100 PTS when you buy 3
2.99 COMPLIMENTS ZAZ Liquid Water Enhancer 48 mL



+50 PTS when you buy 1
3.49 COMPLIMENTS Mini Cookies 150-210 g



+100 PTS when you buy 2
3.99 COMPLIMENTS Frozen Vegetables selected 500 g



+100 PTS when you buy 4
1.99 COMPLIMENTS Frozen Entrées selected 227-284 g



+100 PTS when you buy 2
2.99 COMPLIMENTS Lemon Juice 946 mL or Lime Juice 440 mL



+100 PTS when you buy 1
BEST BUY Crème Filled Cookies 600 g

SPEND \$50 IN HUDSON'S BAY GIFT CARDS

AND GET A BONUS \$5

SOBEYS GIFT CARD

Offer valid during May 2 - 8, 2024. Sorry no rainchecks or price matching. Offer valid only on HBC \$25, HBC \$50, HBC \$100, HBC \$25-\$500 VL. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.



5⁴⁹

CHOLULA Hot Sauce 150 mL



Cinco de Mayo stock up starts here!

Celebrate a taste of Mexico May 5



3⁴⁹

/lb
Roma Tomatoes
product of USA or Mexico
7.69/kg



2/\$4

Cilantro or Parsley Bunch product of USA or Mexico



3⁴⁹

Bulk Red Onions product of USA or Mexico 7.69/kg



99¢

ea
Bulk Garlic product of Argentina

Mexican Street-Style Corn Burger

[Get recipe](#)



5⁴⁹

TAJIN Chili Powder 142 g



3⁷⁹

CASA BONITA Corn Tortillas 450 g






3⁹⁹





PAN White Corn Flour pre-cooked 1 kg available in selected stores

drinks & snacks

 <p>5.49 BOULANGERIE GRISSOL Melba Toast 350-400 g</p>	 <p>3.99 CHRISTIE Ritz Chips or Crispers Family Size 240 g</p>	 <p>4.49 CHRISTIE Good Thins Crackers 100 g</p>	 <p>4.99 without Scene+ Card with Scene+ Card PANACHE Classic Assorted Crackers 250 g</p>
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 <p>19.99 VAN HOUTTE Roast & Ground Coffee 908 g, Coffee Pods 30 pk or MCCAFFEE Keurig Compatible Single Serve Pods 30 pk</p>	 <p>2/8.50 TOSTITOS Tortilla Chips 205-300 g</p>	 <p>2/\$9 RUFFLES Potato Chips 180-200 g</p>
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 <p>4.49 TETLEY Specialty Tea Canisters 20-24 pk or CELESTIAL Natural Tea 16-20 pk</p>	 <p>3.49 FIJI Natural Artesian Water 1.5 L or GLACEAU Smartwater 1 L</p>	 <p>2/\$8 SMARTFOOD Popcorn 150-220 g</p>	 <p>2.99 PRINGLES 130-156 g 3.99 ea</p>
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 <p>4.99 V8 Vegetable Cocktail 1.89 L or 6x156 mL</p>	 <p>2.99 FRUITE Fruit Drink 2 L</p>	 <p>3.29 QUAKER Crispy Minis 100 g or Rice Cakes 127-199 g 4.29 ea</p>	 <p>5.49 FRITO LAY Value Size Snacks 275-480 g</p>
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 <p>1.79 EXCEL or WRIGLEY'S Gum Singles 2.19 ea</p>	 <p>9.79 NESTLÉ Aero S'Mores Kit 515 g while supplies last</p>	 <p>100 PTS when you buy 2 PEPSI Soft Drinks 6x222 mL</p>	 <p>2.49 COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>
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 <p>3.49 LINDT Excellence Bars 50-100 g or HERSHEY'S Vegan Chocolate Bars 90 g 3.99 ea</p>	 <p>4.79 MAYNARDS Large Bag Candy 315-355 g 5.49 ea</p>	 <p>9.99 WELCH'S Fruit Snacks 616 g</p>	 <p>3.49 DOLE Fruit Gels 4 pk</p>
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 <p>100 PTS when you buy 2 COMPLIMENTS Tortilla Chips 250-280 g</p>	 <p>200 PTS when you buy 2 COMPLIMENTS Bacon Bits 75-85 g</p>	 <p>3.99 COMPLIMENTS Dip Queso Plant-Based 300 mL</p>	
 <p>10.99 COMPLIMENTS Shredded Cheese 620 g</p>	 <p>4.99 COMPLIMENTS Cheese 250-270 g 5.49 ea</p>	 <p>2.99 COMPLIMENTS Sour Cream 500 mL</p>	 <p>2.99 COMPLIMENTS Kalamata Olives 375 mL</p>

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4/\$5
Fizzy or Sparkling Water 503 mL-1 L

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meal makers

<p>4.50 <small>ea when you buy 2 or more</small> PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL or 4.99 ea</p>	<p>4.79 MUTTI Passata 680 mL</p>	<p>6.99 STEFANO Pasta Sauce 405-648 mL</p>	<p>2.19 BUSH'S Baked Beans 398 mL</p>
<p>4.99 KELLOGG'S Premium Cereal selected varieties 306-553 g</p>	<p>\$2 ROTEL Tomatoes 284 mL</p>	<p>4.99 JIF or ADAMS Peanut Butter 500 g</p>	<p>4.99 POST Cereal selected varieties 311-525 g</p>
<p>2/\$5 CLOVER LEAF Sardine Fillets 106 g</p>	<p>3.99 DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk</p>	<p>4.49 SUN-MAID Cinnamon Raisin Bread 450 g</p>	<p>2/\$7 VACHON Snacks 248-336 g</p>
<p>4.49 <small>50 PTS when you buy 2</small> HERSEY'S Chipits selected 200-270 g</p>	<p>2.79 <small>100 PTS when you buy 4</small> CARNATION Evaporated Milk 354 mL</p>	<p>4.49 CRISCO All Vegetable or Golden Shortening 454 g</p>	<p>7.99 MINUTE RICE 1.2-1.4 kg or TILDA Basmati Rice 907 g</p>

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<p>3.99 COMPLIMENTS Rubs 275 mL</p>	<p>20% off COMPLIMENTS Baking Nuts 100 g (Excludes Pine Nuts)</p>	<p>2.99 <small>BUY MORE SAVE MORE</small> COMPLIMENTS Tortillas 272-340 g 4.99 ea</p>	<p>1.49 <small>with Scene+ Card</small> COMPLIMENTS Prepared Mustard 400 mL 2.49 <small>without Scene+ Card</small></p>
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natural health

<p>5.99 <small>200 PTS when you buy 2</small> KASHI GoLean Cereals 345-400 g or ORGANIC Cereal 340-460 g</p>	<p>5.99 AMY'S Chili 398 mL, IMAGINE ORGANIC Soups 1 L or Bone Broth 946 mL</p>	<p>6.99 <small>with Scene+ Card</small> REMEDY Kombucha 330 mL 4 pk 8.99 <small>without Scene+ Card</small></p>	
<p>15% off <small>300 PTS when you buy 2</small> COMPLIMENTS Vitamins or Supplements</p>	<p>4/\$7 <small>100 PTS when you buy 6</small> LARABAR 45-48 g</p>	<p>12.99 BIOVERT Laundry Detergent 4.43 L</p>	<p>2/\$9 FRITO-LAY Simply ORGANICS 156-240 g</p>
<p>19.99 AMY'S Family Size Assorted Frozen Entrées 765-920 g</p>	<p>7.99 EARTH BALANCE Spreads or Sticks 368-454 g</p>	<p>6.79 GARDEIN Meat Alternatives 190-390 g or Bowls 241 g</p>	<p>4.49 <small>BUY MORE SAVE MORE</small> SILK Beverages 1.75-1.89 L 5.49 ea</p>

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home & pet care



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8⁹⁹ WHISKAS Dry Cat Food 1.5-2 kg



1⁴⁰ WHISKAS Perfect Portions 75 g 1.69 ea
BUY MORE SAVE MORE



32⁹⁹ COMPLIMENTS Dry Dog Food 14 kg
+100 PTS when you buy 1



12⁹⁹ ARM & HAMMER Laundry Detergent 2.96 L
+100 PTS when you buy 1



10⁹⁹ FLEECY Fabric Softener 3.5 L or Sheets 200 pk
+300 PTS when you buy 2



7⁹⁹ CASCADE Dishwasher Tabs 12-20 pk
+200 PTS when you buy 2



12⁹⁹ SWIFFER Duster Refill 6-10 pk, Dry or Wet Cloths 20-32 pk selected
+200 PTS when you buy 2



24⁹⁹ GLAD Waste Bags Easy Tie Reg. 100 pk or Tall White 160 pk
+300 PTS when you buy 2



3⁹⁹ ALCAN Foil 50 ft or REYNOLDS Unbleached Parchment 35 ft



16⁹⁹ CHARMIN Bathroom Tissue 12=48 Rolls or BOUNTY Paper Towel 4-6 pk



11²⁹ MANNA Colour Changing Tumblers Set 6 pk while quantities last

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+50 PTS when you buy 2

28⁹⁹ PAMPERS Super or HUGGIES Giga Pack Diapers 38-120 pk
+250 PTS when you buy 1

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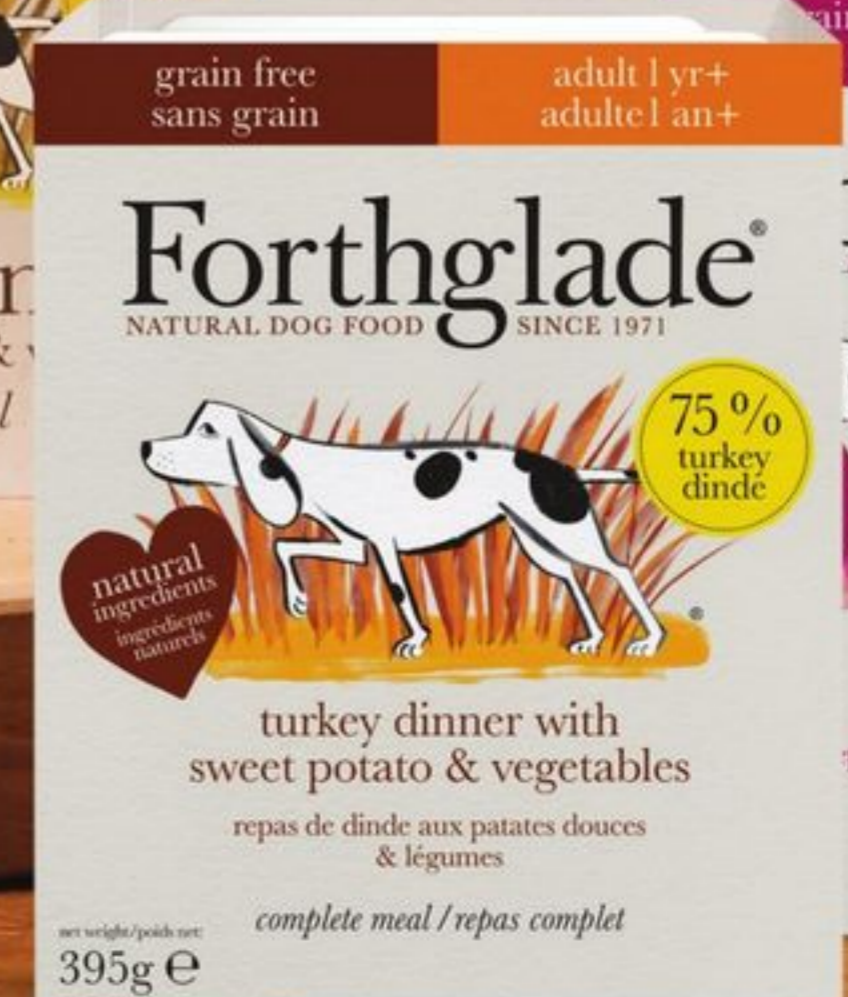
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3.99 MCCAIN Breakfast Bowls 200 g

300 PTS when you buy 3

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3.49 CHRISTIE Mini Cookies 150-225 g or Ritz Mini Crackers 180-200 g

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16.99 KRAFT Dinner 12 pk or Cups 10 pk

4.49 CAVENDISH FARMS All-Day Breakfast Hash Browns 625-650 g

3.79 CASA BONITA Corn Tortillas 450 g

15% off SOLO Plates 20-44 pk or Cups 22-30 pk selected varieties

OASIS Smoothie or Health Break Beverages 1.6 L

100 PTS when you buy 2

5.99

SNACK INTO Summer

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2⁹⁹
 90¢ when you buy 2 or more

PEPPERIDGE FARM Goldfish Crackers selected varieties 156-227 g 3.49 ea

BUY MORE SAVE MORE
2/\$7

SNYDER'S OF HANOVER Pretzels selected varieties 240 g

BUY MORE SAVE MORE
2⁹⁹
 90¢ when you buy 2 or more

KETTLE BRAND Kettle Chips selected varieties 156-198 g 3.49 ea

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LIMITED TIME FLAVOURS
 Available May 6, 2024

100 PTS when you buy 2
 COCA-COLA or CANADA DRY Beverages 8x300 mL

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 COCA-COLA or CANADA DRY Beverages 6x222 mL

9⁹⁹
 MONSTER Energy Beverages* 4x473 mL

2/\$4
 POWERADE 710 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from May 2nd to May 8th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. *This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

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10⁹⁹
 MAXWELL HOUSE Roast & Ground Coffee 631-925 g

400 PTS when you buy 2
16⁹⁹
 MAXWELL HOUSE or NABOB Single Serve Pods 30 pk

200 PTS when you buy 2
5⁹⁹

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NO Preservatives | NO Artificial Flavours | NO Artificial Colours

Pure Simple ingredients. Just like homemade.

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PURE J.L. KRAFT Dressings or Marinades 355 mL

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Kraft Heinz

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8⁹⁹

RED BULL Energy Drinks 4x250 mL

200 PTS when you buy 2
10⁹⁹

GUINNESS 4x440 mL, KRONENBOURG Blanc Non-Alcoholic Beers 6x330 mL or VIN ZERO Non-Alcoholic Wine 750 mL

7⁹⁹

LIBRA Non-Alcoholic Beer 4x355 mL

8⁴⁹

SAN PELLEGRINO Naturali Sparkling Fruit Beverage 6x330 mL

BUY MORE SAVE MORE
7⁹⁹
 60¢ when you buy 2 or more

PARTAKE Non-Alcoholic Beer 4x355 mL 8.99 ea

2/\$5

PRIME Hydration 500 mL

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