



value size

**3.88**  
/lb

Fresh Pork Tenderloin Family Size or Loin Back Ribs cryovac 8.55/kg



value size

**5.88**  
/lb



EARLS Cajun Chicken Breasts 9.99/lb, 22.02/kg

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Value Size 12.96/kg



1kg  
**9.99**

COMPLIMENTS Thick Cut Bacon 1 kg



Long English Seedless Cucumbers or Tomatoes on the Vine product of Western Canada, Canada no 1 grade 2.18/kg

**99¢**  
ea. /lb



Scene+  
MEMBER  
PRICING

**9.99**  
with Scene+ Card

12.99 without Scene+ Card Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg



Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen 4 pk for \$30

600 PTS when you spend \$30 or more  
**7.50**  
ea

CHOOSE CANADIAN SEAFOOD



HOT PRICE  
**5.46**

DANONE Activia 12 pk or OIKOS Greek Yogurt 650-750 g



HOT PRICE  
**4.94**

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g



NEW  
HOT PRICE  
**5.44**

HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk



HOT PRICE  
**7.99**

BULL'S-EYE BBQ Sauce 425 mL or DIANA Sauces 500 mL or Marinades 375 mL



HOT PRICE  
**4/\$5**

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL



HOT PRICE  
**7.69**

COMPLIMENTS Pasta Sauce 410-650 mL or BARILLA Pasta 410 g

Scene+  
**GIVE & GET**

**BUY \$100 IN SOBEYS OR SAFEWAY GIFT CARDS & GET 750 PTS**  
That's more than \$7 towards your groceries

MAY 9-12

Offer valid from May 9-12, 2024 at all Sobey's and Safeway locations in Western Canada. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobey's or Safeway gift cards cannot be purchased with other Corporate gift cards. No base Scene+ points earned. Offer is valid only on Sobey's or Safeway gift cards. Receive 750 Scene+ points when you purchase \$100 in Sobey's or Safeway Gift Cards. Limit of 5 offers per account number. No coupon is required. Scene+ digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.

**Happy Mother's Day!**

Prices and offers in effect May 2024

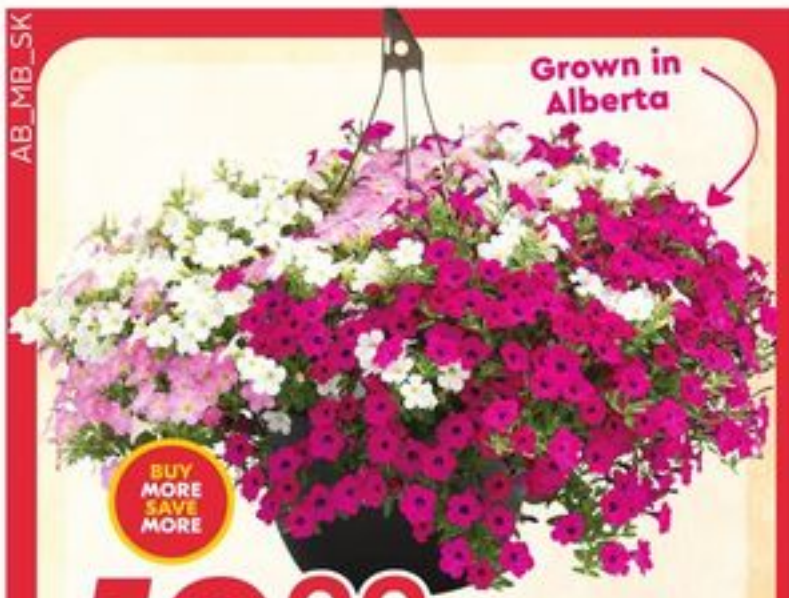
THU 9 | FRI 10 | SAT 11 | SUN 12 | MON 13 | TUE 14 | WED 15

More deals!  
Scan here for our full flyer



AB\_MBL\_SK

Grown in Alberta



BUY MORE SAVE MORE

**19<sup>99</sup>**

ea when you buy 2 or more

Premium Annual Hanging Baskets 10" 22.99 ea



**19<sup>99</sup>**

Premium Annual Bowls 12"

# Celebrate Mom!

Say I love you with blooms and treats!



**21<sup>99</sup>**

Premium Ecuadorian Roses one dozen assorted colours



Scene+ MEMBER PRICING

**8<sup>99</sup>**

with Scene+ Card

Members SAVE \$3

**11<sup>99</sup>**

without Scene+ Card LINDT Lindor Boxed Chocolates 156 g while supplies last



Scene+ MEMBER PRICING

**9<sup>99</sup>**

with Scene+ Card

Members SAVE \$8

**17<sup>99</sup>**

without Scene+ Card LINDT Luxury Boxed Chocolate 193 g while supplies last



SAFeway

Jobey



FEED THE DREAM





**Celebrate 25 Years  
with Sterling Silver®  
HAND-SELECTED  
AAA BEEF**

Well-marbled · Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Sobeys  
or Safeway



Minimum  
21 Day  
Aged

READY  
FOR  
YOU

CERTIFIED  
TENDER™  
TENDRETÉ  
CERTIFIÉE

TRY WITH  
our in-store  
BBQ, Whiskey  
Marinade or  
Three Pepper  
Glaze from our  
full service case!

**14<sup>99</sup>**  
/lb

STERLING SILVER Fresh Boneless  
Top Sirloin Grilling Medallions  
cut by your meat expert from  
Canada AAA grade beef 33.05/kg

MIX &  
MATCH

Get **500 PTS**  
When you spend \$20 or more

That's like  
**\$5**  
toward your  
groceries

Get **800 PTS**  
When you spend \$35 or more

That's like  
**\$8**  
toward your  
groceries

Get **2000 PTS**  
When you spend \$50  
or more on Sterling Silver  
Top Medallions or  
Nagano Pork.

That's like  
**\$20**  
toward your  
groceries



**Nagano**

**RICH FLAVOUR.  
REMARKABLY TENDER.  
100% CANADIAN PORK.**

**MAKE IT A NAGANO NIGHT.**

STARTING AT  
**7<sup>99</sup>**  
/lb

NAGANO Premium  
Fresh Pork Loin  
Hotel Cut Chop,  
Tenderloin, Back  
Ribs or Pork Shank  
Hammer Style  
starting at 17.61/kg



**10<sup>99</sup>**

NAGANO Pork Ready To Heat  
Entrées 535-600 g

\*Certified by the Canadian Beef Grading Agency / SOBEYS, SAFEWAY, WINCO, FLO, WAT, AL, MIL, SK  
Certifié par l'Agence Canadienne de Classement du Bœuf



# Red hot BUYS

on our varieties of seasonal products.



**BUY 1 GET 2<sup>ND</sup> 50% off**



**6<sup>99</sup>** /lb  
Extra Lean Ground Beef Family Size 15.41/kg

THE KEG, SHAO'S MEAT DISTRICT, EARLS' KITCHEN + BAR, BELMONT, CARDINAL ROADHOUSE, BUTTERBALL, TOP GRASS CATTLE CO., COMPLIMENTS Burgers & More! 568 g-2.27 kg starting at 13.99 ea



**2<sup>29</sup>** /100 g

Wild Snow Crab Clusters previously frozen or frozen product of Canada



That's like \$20 toward your groceries

**5<sup>99</sup>** /lb

2000 PTS when you buy 1  
Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 13.21/kg



**2<sup>99</sup>** /lb

Broccoli Crowns product of USA or Mexico 6.59/kg



**3<sup>99</sup>**

COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g



**3<sup>99</sup>** ea when you buy 2 or more

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4.29 ea



**6<sup>99</sup>**

50 PTS when you buy 2  
BOURSIN 150 g or BOURSIN Cuisine 220 g



**\$11**

LIMITED TIME ONLY  
Salami Di Primavera 200 g product of Italy



**2/\$8**

PEPSI or COCA-COLA Soft Drinks 6x710 mL



**2/7<sup>50</sup>**

300 PTS when you buy 4  
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g



**4<sup>79</sup>**

COMPLIMENTS Spring Water 40x500 mL



**6<sup>49</sup>** with Scene+ Card

100 PTS when you buy 2  
BUBLY Sparkling Water 12x355 mL



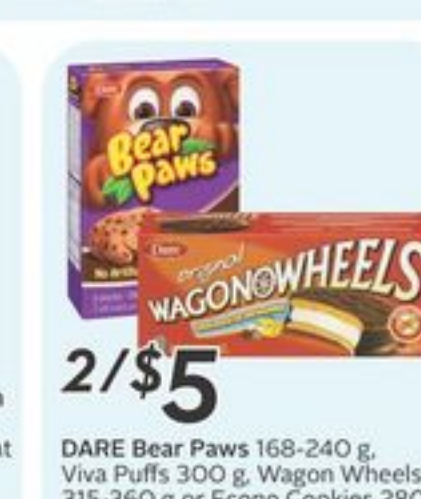
**8<sup>99</sup>**

BEST BUY Cheese 700 g



**2<sup>99</sup>**

10% 35% or LUCERNE Cream fat free, half/half or 35% 1 L



**2/\$5**

DARE Bear Paws 168-240 g, Viva Puffs 300 g, Wagon Wheels 315-360 g or Econo Cookies 280 g



**2/\$7**

DUNKAROO'S selected 168 g, NATURE VALLEY Trail Mix or Crunchy Bars, BETTY CROCKER Fruit by the Foot or KELLOGG'S Special K or Kashi Bars selected 144-200 g



**9<sup>99</sup>**

STARBUCKS K-Cup® Pods 10 pk or Roast and Ground Coffee 340 g or Cold Brew 946 mL, Instant 90 g or TETLEY Orange Pekoe Tea 216 pk



**5<sup>99</sup>**

COMPLIMENTS Large White Eggs 18 pk or Omega-3 Free Run Large White Eggs 12 pk



**2/8<sup>50</sup>**

CRACKER BARREL Cheese Slices 200-240 g or Snacks 168 g



**3/\$9**

BEN'S ORIGINAL Bistro Express 240-250 g



**2<sup>69</sup>**

1000 PTS when you buy 10  
QUAKER Dipp's, Chewy or Granola Bars 120-175 g



**40% off**

JAMIESON Vitamins or Supplements assorted varieties at select stores



**70<sup>99</sup>**

ROYALE Bathroom Tissue 24-48 rolls, Facial Tissue 12 pk or Paper Towel 6 pk

SPEND \$100 IN BOSTON PIZZA OR UBER GIFT CARDS AND GET A \$10 BONUS

SOBEYS OR SAFEWAY GIFT CARD

Offer valid during May 9 - 15, 2024. Sorry no rainchecks or price matching. Offer valid only on Uber \$15-\$500 VLT, Boston Pizza \$25, Boston Pizza \$50, Boston Pizza \$25-\$500 VLT. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN [safeway.ca](http://safeway.ca) | [sobey.com](http://sobey.com)

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, May 9, 2024 to Wednesday, May 15, 2024. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as illustrated. "10¢ delivery" refers to prescription and floral items only. On delivery, some restrictions may apply. On BUY ONE GET ONE FREE (BOGO) items, customer must purchase the first item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturer's coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Sobey's or Safeway locations within Western Canada. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, gift payments, service fees, rental fees, event tickets, gift cards, fuel/dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, Microsoft, Tim Hortons, Starbucks products and services, in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, battery photo-finishing, deposits, environmental charges, fuel and other goods and services, which are non-deductible or excluded by law. Redemptions 1000 Scene+ points for \$10 towards your purchase up to a maximum of \$5000 Scene+ points (\$500 per day). For full Scene+ Terms & Conditions or to redeem your points, visit <http://www.safeway.ca>. Terms and conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated. Please recycle where facilities exist. SOBEYS, SAFEWAY, WKO2, OBC, WST, AB, ML, SK



# LOAD IT TO GET IT!

# Get up to 300 PTS

Load offers in the **Sobeys** or **Safeway** app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

That's like **\$3** toward your groceries



Get **200 PTS** when you buy 2

COMPLIMENTS Snack Crackers  
200-225 g

Get **100 PTS** when you buy 1

PANACHE British Isles Cheese  
200 g

Scene+  
**DIGITAL EXCLUSIVE**



Download on the  
**App Store**



GET IT ON  
**Google Play**

Offer valid May 9<sup>th</sup> to May 15<sup>th</sup>, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



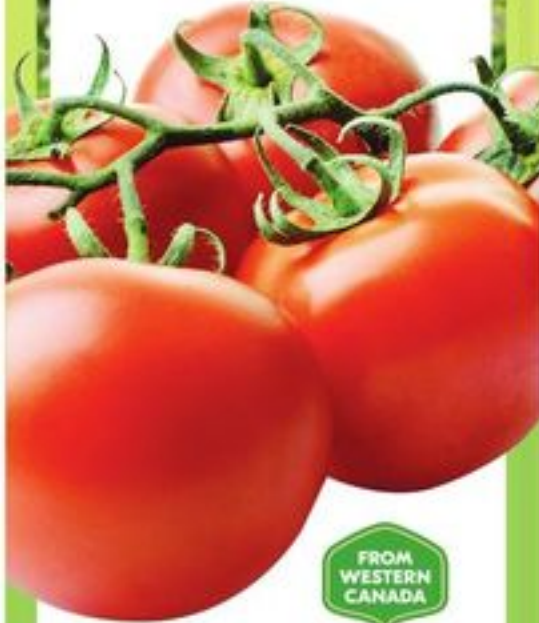
# Fresh Picks. Grown here.



## Mastronardi Farms

Our Grandpa, Umberto Mastronardi, is the ultimate greenhouse pioneer - he was the first to bring commercial greenhouse growing to North America in the 1940s, and our fourth-generation family-owned business has been proudly producing incredible tasting, fresh greenhouse-grown vegetables ever since.

Bringing our fresh grown to you!



FROM WESTERN CANADA

**99¢** Tomatoes on the Vine product of Western Canada no 1 grade 2.18/kg /lb



FROM WESTERN CANADA

**3.49** Mini Seedless Cucumbers product of Western Canada no 1 grade 6 pk



EXCLUSIVE

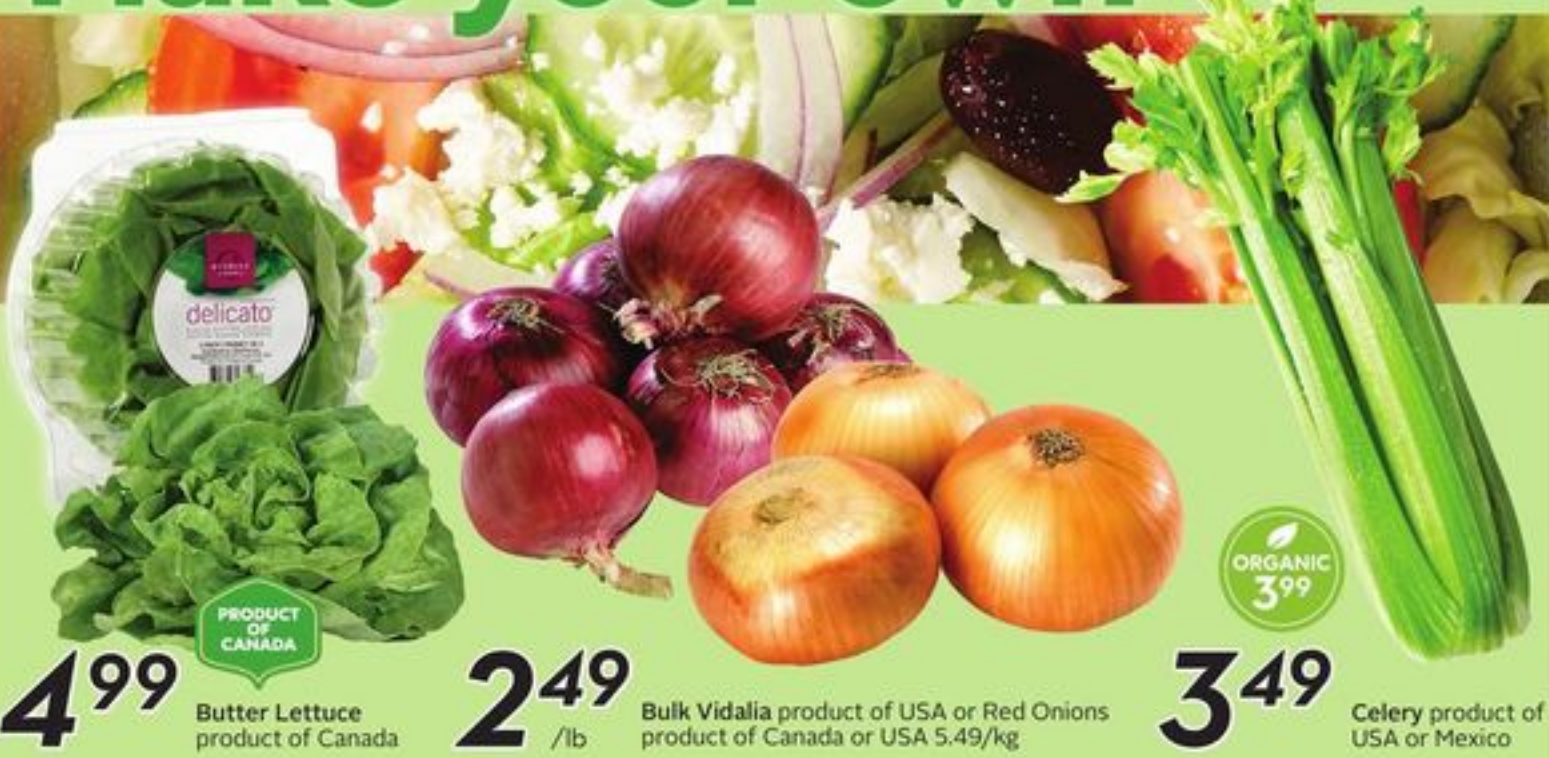
PRODUCT OF CANADA

**4.49** Assorted Snacking Tomatoes product of Canada 255 g



**5.99** Mini Peppers product of Mexico 454 g

# Make your own



**4.99** Butter Lettuce product of Canada

**2.49** Bulk Vidalia product of USA or Red Onions product of Canada or USA 5.49/kg /lb

**3.49** Celery product of USA or Mexico



**3.49** COMPLIMENTS Salad Blends 284-340 g selected product of USA

## Convenience



**3.49** COMPLIMENTS ORGANIC Sliced Mushrooms product of Canada 227 g

50 PTS when you buy 1

## Grab and go



**15% off** LEAD FOR YOU

Prepared Fresh Daily in Stores  
Chicken Caesar Salads assorted sizes

## Something sweet for Mom

**4.99** Strawberries product of USA or Mexico 454 g

ORGANIC 5.99

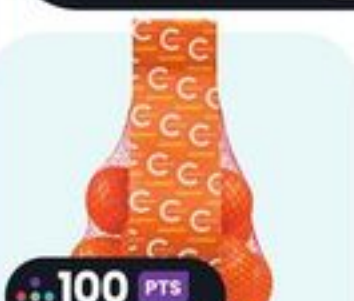


Celebrate Mom!

## Fruity Fresh...



**2.79** without Scene+ Card Large Red Mangoes product of Mexico



**6.99** COMPLIMENTS Navel Oranges product of Egypt



**89¢** Large Lemons product of USA



**2.49** Bartlett Pears product of Argentina extra fancy or Australia 5.49/kg /lb



**7.99** COMPLIMENTS Honeycrisp Apples product of USA fancy grade 1.36 kg



**5.99** Honeydew Melons product of Mexico

## Veggie love...



75 PTS when you buy 2

**3.99** COMPLIMENTS Mini Potatoes product of Western Canada 680 g

100 PTS when you buy 1

**6.49** Avocados product of Mexico 5 pk



**2.99** Green Kale product of British Columbia



**4.49** MANN'S Snow Peas 170 g or Snap Peas 230 g product of USA or Mexico



**10% off** LEAD FOR YOU Prepared Fresh Daily Yogurt Parfaits assorted sizes



**4.99** WELL JUICES 333 mL



**9.99** H&H Dried Fruit 454 g



**20% off** ROYAL NUTS Tubs selected 240-400 g

**GREAT GIFT IDEA!** Our Gift Cards can be any amount.



**value size**

**25** Celebrate 25 Years with Sterling Silver®

**11.99** /lb

STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 26.43/kg

That's like **\$10** toward your groceries

**1000 PTS** when you buy 1 pkg

**6.99** /lb

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

**HAND-SELECTED AAA BEEF**

Well-marbled Aged to perfection Cut from Canada AAA Beef Exclusive to Sobeys or Safeway

**CERTIFIED TENDER**  
**TENDRETÉ CERTIFIÉE**

**3.79** /lb

COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 8.36/kg

**200 PTS** when you buy 1 pkg

**5.99** /lb

PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

**250 PTS** when you spend \$25 or more

**5.99** /lb

Fresh Korean BBQ Marinated Pork Side Ribs breast bone removed sweet & sour cut 13.21/kg

**250 PTS** when you spend \$25 or more

**4.99** /lb

Fresh Pork Side Ribs breast bone removed 11.00/kg

**6.99** /lb

Fresh Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss or Fresh Medium Ground Beef Chuck Burger 15.41/kg

**150 PTS** when you spend \$10\*

**5.99** /lb

STARTING AT

**150 PTS** when you spend \$10\*

Store-Made Sausage Stuffed Mushroom Caps honey garlic or sweet Italian or ground beef stuffed bell peppers 13.21/kg

**10% off**

FONTAINE FAMILY Veal Shank, Cutlets, Chops or Stew

**11.99** /lb

Seasoned Lamb Loin Chops Greek & Lemon or Provençal Herbs 26.43/kg

**READY FOR YOU**

**We do the prep so you have the time.**

Discover convenient food solutions that are ready to eat, heat or cook.

**Scene**

**EARN POINTS ON ALL IN STORE MARINATED FRESH MEAT PRODUCTS**

**GET UP TO 1200 PTS**

That's like **\$12** toward your groceries

**SPEND \$20-29.99, GET 500 PTS**

**SPEND \$30 OR MORE, GET 1200 PTS**

**quick & easy**

**150 PTS** when you buy 2

**5.99**

BUTTERBALL Turkey Bacon or Rasher 300-375 g

**7.99**

MAPLE LEAF Smoked Sausages 375 g, SCHNEIDERS Juicy Jumbos Wieners regular or beef, Sausage Rings, Stadium Size Footlong Wieners or Smoked Sausages 250-450 g selected

**300 PTS** when you buy 2

**15.99**

MONTANA'S Texan BBQ Pork Back Ribs 650 g

**200 PTS** when you buy 2

**9.99**

GRIMM'S Family Pack Sliced Meats or Pepperoni Sticks 500-600 g

**80 PTS** when you buy 1

**7.99**

COMPLIMENTS Breaded Chicken Strips, Nuggets or Burgers 700 g

**120 PTS** when you buy 1

**11.99**

COMPLIMENTS Beef Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

**140 PTS** when you buy 1

**13.99**

COMPLIMENTS Pork Back Ribs frozen 680 g

**500 PTS** when you buy 1

**24.99**

YES! DELICIOUS Oven Roasted Style Chicken Wings with Sweet & Bold BBQ Sauce minimum 23 wings 1.5 kg or MEAT DISTRICT Steakhouse Marinated or Seasoned Chicken Wings 1.36 kg

**Scene**

**EARN REWARDS FASTER WITH UP TO 7,500 BONUS SCENE+ POINTS\***

Apply now at [scotiabank.com/earnpointsfaster](http://scotiabank.com/earnpointsfaster)

\*With minimum spend on everyday purchases in the first year. Conditions apply. Visa Inc. Licensed User. Offer subject to change. Offer effective May 1 - June 30, 2024.

Sobeys, Safeway, WW02\_P03\_WST\_AB\_M0\_5K



# Catch a WINNER

Shop our assortment of premium seafood to treat Mom to a seafood feast this Mother's Day.

Harvest from the cold clean waters of the East Coast of Canada, our snow crab has a lovely sweetness balanced by briny, salty, and savoury notes.



CHOOSE  
CANADIAN  
SEAFOOD

**2.29**  
/100 g

Wild Snow Crab Clusters product of Canada previously frozen or frozen

Imported from Japan, Hokkaido Scallops are prized for their mild flavour and tender texture.



**4.99**  
/100 g

Jumbo Wild Hokkaido Sea Scallops 10-20 ct per lb product of Japan frozen or previously frozen

## Celebrate Mom!

Harvested from the cold clean waters on the East Coast of Canada - our lobsters are sweet & succulent.

**600 PTS**  
when you spend \$30 or more

That's like  
**\$6**  
toward your groceries

**7.50**  
ea



3-4 oz Lobster Tail product of Atlantic Canada previously frozen or frozen 85 g or 4 pk for \$30

[Click here for the Lobster Seafood Boil Recipe](#)

**10.99**



Whole Cooked Lobsters product of Atlantic Canada frozen or previously frozen 907 g





# seafood



**100 PTS** when you buy 1

**STARTING AT 10<sup>99</sup>** COMPLIMENTS Smoked Sockeye, Steelhead, Atlantic Salmon or Gravlax 140-150 g



Imported from Japan, Hokkaido Sea Scallops are prized for their mild flavour and tender texture.

**4<sup>99</sup>** /100 g Jumbo Wild Hokkaido Sea Scallops 10-20 ct per lb product of Japan frozen or previously frozen

**3<sup>99</sup>** /100 g Fresh Wild Pickerel Fillets product of Canada



**10<sup>99</sup>** COMPLIMENTS Extra Large Cooked Shrimp in ring with sauce 312 g



**10<sup>99</sup>** CHOICE Canadian SEAFOOD Cooked Whole Lobsters frozen or previously frozen 300 g

**2<sup>49</sup>** /100 g Coho Salmon Fillets frozen or previously frozen product of Chile



**10<sup>99</sup>** **100 PTS** when you buy 1

COMPLIMENTS Breaded or Battered Haddock, Garlic & Herb Haddock, Salt & Malt Vinegar Cod, Lemon Pepper Sole or Mediterranean Pacific Salmon 460-680 g



**13<sup>99</sup>** **STARTING AT** TOPPITS Ecuadorian Jumbo Shrimp cooked or raw 340-680 g

**13<sup>99</sup>** JANES Ultimates Breaded or Battered Haddock or Cod 530-615 g



**8<sup>99</sup>** PANACHE Seafood Appetizers Assorted Shrimp or Calamari 340-355 g



**10<sup>99</sup>** TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g

**13<sup>99</sup>** WATERVIEW MARKET Lemon & Garlic Shrimp and Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g

# deli



**5<sup>99</sup>** with Scene+ Card

**6<sup>99</sup>** without Scene+ Card

BOTHWELL Squeak'rs 240 g



**200 PTS** when you buy 400 g or more

**35% off**

JARLSBERG works out to 4.08/100 g, ILE DE FRANCE works out to 3.24/100 g or CAMBOZOLA works out to 4.41/100 g



**100 PTS** when you buy 2

**7<sup>49</sup>** CASTELLO Havarti Slices 145-165 g or Havarti Blocks 170-260 g



**8<sup>99</sup>** TRE STELLE Mozzarella 340 g

**11<sup>99</sup>** LE SAUCIFLARD French Style Salami selected 300 g



**150 PTS** when you spend \$10 or more

**3<sup>79</sup>** /100 g Homestyle Roasts Hand-Tied Roasted Deli Meats selection varies by store



ADD SOME Panache SLICED FRESH

**Get your deli meats custom cut**

**Get 500 PTS** When you spend \$20 or more on Panache Ham, Chicken, Turkey or Beef selection varies by store

That's like \$5 toward your groceries



**200 PTS** when you buy 1

**6<sup>99</sup>** **STARTING AT** COMPLIMENTS Pizza Trio or Italian Sub Variety Packs 250-375 g selected



**7<sup>99</sup>** **STARTING AT** PANACHE Cheddar 2, 3, 4 or 5 year-old or Appleswood Smoked 225-250 g

**6<sup>99</sup>** PANACHE Toppers 130 mL selected

**Sign up for our E-Flyer & SAVE \$5** off your next purchase of \$40 or more! [www.sobeys.com/getflyer](http://www.sobeys.com/getflyer) or [www.safeway.ca/getflyer](http://www.safeway.ca/getflyer)



# kitchen



**200 PTS**  
when you buy 1  
**21<sup>99</sup>**  
RANA Lasagna 1.1 kg



**150 PTS**  
when you buy 1  
Meatballs 10 Piece  
available sauced or plain  
hot or chilled 625 g

## Mother's Day Pasta Offer!

**BUY 1** COMPLIMENTS  
Pasta 1 kg



**GET 1**  
COMPLIMENTS  
Family Size  
Pasta Sauce  
580 mL **50% off**



**100 PTS**  
when you buy 1  
SOUP'S ON Plant-Based Soups 925 mL



**3<sup>99</sup>**  
FONTAINE SANTÉ Dips or  
Hummus regular 250-260 g  
or Topped Hummus regular  
227-255 g



**125 PTS**  
when you buy 2  
**STARTING AT**  
**6<sup>79</sup>**  
Flatbreads selected  
varieties 230-365 g



**100 PTS**  
when you buy 2  
**5<sup>99</sup>**  
COMPLIMENTS Salads  
regular potato, creamy  
coleslaw, macaroni or other  
selected varieties 850-908 g

# bakery



**STARTING AT**  
**4<sup>99</sup>**  
Cheese Bread  
450-615 g



**Scene MEMBER**  
**3<sup>69</sup>**  
with  
Scene+  
Card  
**3<sup>99</sup>** without  
Scene+  
Card  
Cheddar Cheese or  
Jalapeño Cheese  
Bagels 4 pk 450 g

mmm...  
**Cheese  
please!**



**4<sup>29</sup>**  
Focaccia Breads  
315-375 g



**5<sup>79</sup>**  
Cheese Swirl  
Buns 4 pk  
367-400 g



**5<sup>49</sup>**  
COMPLIMENTS  
Garlic Texas Toast  
Regular or Parmesan 638 g



**3<sup>99</sup>** **200 PTS**  
when you buy 4  
3" Cheesecakes



**STARTING AT**  
**3<sup>49</sup>** **100 PTS**  
when you buy 2  
Mini Croissants  
Plain or Cheese 8 pk 250-260 g



**6<sup>49</sup>**  
Donuts 6 pk



**22<sup>99</sup>**  
Mother's Day Pink Love Dessert Cake 940 g or  
Half Cake 470 g \$11.99 or Cake Slice 155 g \$3.99



**16<sup>49</sup>**  
Single Layer Shortcakes  
Strawberry, Fresh Fruit or  
Black Forest 905-950 g

Scene GET PERSONALIZED OFFERS  
ON PRODUCTS YOU'LL LOVE.

Visit [mygroceryoffers.ca](http://mygroceryoffers.ca)  
or the Sobeys or Safeway app.

SOBEYS\_SAFEWAY\_WK02\_P05\_WST\_AB\_M8\_SK



# meal makers

**Scene MEMBER**  
with Scene+ Card  
**7.49**  
8.99 without Scene+ Card  
COMPLIMENTS Fudge or Ice Milk Bars 24 pk

**100 PTS** when you buy 1  
MICHELINA'S Pizza Snax 496 g

**2.29** **50 PTS** when you buy 2  
DAIRYLAND Chocolate Milk 946 mL or LUCERNE Chocolate Milk 750 mL

**NEW**  
**4.99** **BUY MORE SAVE MORE**  
INTERNATIONAL DELIGHT Coffee Creamers 946 mL or Cold Foam 396 g 5.99 ea

**7.99**  
SIMPLY PICKED Frozen Vegetables 300 g

**11.99** **150 PTS** when you buy 2  
P.F. CHANG'S or BERTOLLI Multi Serve Meals 624 g

**6.99**  
iÖGO Yogurt 16 pk

**7.49** **50 PTS** when you buy 1  
LIBERTÉ Greek Yogurt 900 g-1 kg

**6.49**  
CHEEMO Perogies 2 kg

**4.99**  
HEALTHY CHOICE Simply or Gourmet Steamers 255-306 g or MARIE CALLENDER'S Bowls 312-349 g

**3.99** **BUY MORE SAVE MORE**  
MINUTE MAID Lemonade or Fruit Punch no sugar added 1.54 L 4.69 ea

**5.99**  
COMPLIMENTS Shredded Cheese 226-320 g

**7.99**  
MCCAIN Symphony Fries 2.27 kg

**150 PTS** when you buy 2  
COMPLIMENTS Frozen Entrées selected 250-280 g

**3.99** **BUY MORE SAVE MORE** **100 PTS** when you buy 2  
PILLSBURY Grands or Ready To Bake Cookies 454-496 g (excludes seasonal) 4.49 ea

**2.99**  
COMPLIMENTS 58% Vegetable Oil Margarine 427 g or I CAN'T BELIEVE IT'S NOT BUTTER 427 g

## Here for your budget and lifestyle

compliments BEST BUY

**2.99**  
COMPLIMENTS Frozen Waffles 8 pk 280 g

**200 PTS** when you buy 2  
COMPLIMENTS Classic Crust Pizza 352-446 g

**50 PTS** when you buy 1  
COMPLIMENTS Cottage Cheese 750 g

**1.79** **50 PTS** when you buy 2  
BEST BUY Wafers 227 g

# natural health



Simply Protein

Proudly supporting Crohn's and Colitis Canada

**100 PTS** when you buy 2

**7.99**

SIMPLY PROTEIN Bar 4 pk

**YOU CAN MAKE A DIFFERENCE**  
HELP US DONATE UP TO \$100,000

SCAN TO LEARN MORE



**NEW**  
**9.99**  
TOM'S OF MAINE Deodorant 92 g

**49.99**  
VEGA SPORT Protein 812-837 g

**7.99**  
SIMPLY PROTEIN Bar 4 pk

**YOU CAN MAKE A DIFFERENCE**  
HELP US DONATE UP TO \$100,000

**200 PTS** when you buy 2  
**9.99**  
DAIYA Dairy-Free, Gluten Free Pizza or Flatbreads 346-550 g

**7.79**  
AMY'S KITCHEN Bowls or Entrées 241-284 g

**200 PTS** when you buy 2  
**7.99**  
QUEEN STREET BAKERY Superfood Gluten-Free Bagels 464 g

**2.99**  
SILK Dairy-Free Creamers 450-473 mL

**5.99**  
NATURE'S PATH Granola assorted sizes 325-350 g or Cereal assorted sizes 284-400 g

**200 PTS** when you buy 2  
**3.99**  
KIJU ORGANIC Beverages 1 L or 4 pk

**4.49**  
BLUE DIAMOND Nut-Thins 120 g

**70 PTS** when you buy 2  
**4.99**  
FLOATING LEAF Rice 400 g or ORGANIC 120 g

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# Happy Dragon Boat Festival

端午節快樂



Nappa Cabbage or Bok Choy product of USA 3.28/kg  
**149** /lb



**179** /lb  
Yellow Asian Pear product of China 3.95/kg

Honey Pomelo product of Vietnam

**388**



**388**

ea Dragon Fruit Pitahaya product of Ecuador or Vietnam



**499**

BLUE DRAGON Sushi Nori 22 g available in selected stores



**399**

BLUE DRAGON Spring Roll Wrappers 134 g available in selected stores



**349**

SABZU Sriracha or Sweet Chili Sauce 450 mL available in selected stores



**199**

DIAMOND Instant Noodles 400 g



**399**

KIM PHAT Udon Noodles 4 pk available in selected stores





# Life tastes **good** around here.



FROM  
MANITOBA

**2<sup>29</sup>**

FARMERY Nedi  
Energy Drinks or  
Non-Alcoholic  
Beer 473 mL



**7<sup>49</sup>**

SMAK DAB  
Mustard 250 mL



**8<sup>99</sup>**

WINKLER'S Farmer Sausages  
or Sausage Patties 500 g



**2/\$4**

BRITE Water  
473 mL



# drinks & snacks

<p><b>200 PTS</b> when you buy 2</p> <p><b>2/\$9</b> MISS VICKIE'S Kettle Chips 190-200 g</p>	<p><b>2/\$9</b> DORITOS Tortilla Chips 210-280 g</p>	<p><b>4/\$5</b> MONTELLIER Sparkling Water or AQUAFINA Water 1 L</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>2.49</b> with Scene+ Card</p> <p><b>2.99</b> without Scene+ Card</p> <p>OASIS Juice or ARIZONA Iced Tea 960 mL or DEL MONTE Nectar 960 mL</p>
<p><b>100 PTS</b> when you buy 1</p> <p><b>9.99</b> FRITO-LAY Multipacks 18-20 pk</p>	<p><b>200 PTS</b> when you buy 2</p> <p><b>PEPSI</b> Mini Bottles 8x355 mL</p>	<p><b>12.99</b> CORONA Sunbrew or HEINEKEN Non-Alcoholic Beer 6x330 mL</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>3.49</b> MONSTER Energy Drinks 444-473 mL</p>
<p><b>2.49</b> COMPLIMENTS Potato Chips or Extraa! Flavour Chips 200 g</p>	<p><b>5.99</b> JACK LINK'S or LORISSA'S KITCHEN Jerky 63-81 g</p>	<p><b>200 PTS</b> when you buy 2</p> <p><b>2.79</b> NESTEA or PEACE TEA Tea 12x341-355 mL</p>	<p><b>2.79</b> SUNRYPE Juice 5x200 mL tetra</p>
<p><b>13.99</b> QUAKER Dipps or Chewy Bars Club Pack 935-960 g</p>	<p><b>10.99</b> SUNKIST Fruit Snacks assorted flavours 792 g</p>	<p><b>5.99</b> LAVAZZA Espresso Capsules 10 pk, TWININGS Tea 20 pk, TETLEY Tea 60-72 pk or TAZO Chai Latte or Passion Concentrate 946 mL</p>	<p><b>19.99</b> MELITTA Whole Bean Coffee 907 g</p>
<p><b>BUY MORE SAVE MORE</b></p> <p><b>\$3</b> ea when you buy 2 or more</p> <p><b>3.49</b> ea</p> <p>MERCI Tablet Bars 100 g</p>	<p><b>6.99</b> LINDT or GHIRARDELLI Bagged Chocolate 142-151 g</p>	<p><b>BUY MORE SAVE MORE</b></p> <p><b>3.49</b> ea when you buy 2 or more</p> <p>3.99 ea</p> <p>LIFESAVERS Candy 150-180 g</p>	<p><b>2/\$6</b></p> <p>HERSHEY'S or NESTLE Chocolate Bars 90-120 g or HARIBO Gold Bears 170-175 g</p>
<p><b>BUY MORE SAVE MORE</b></p> <p><b>\$3</b> ea when you buy 2 or more</p> <p>DARE Breton or Vinta Crackers selected 135-225 g or Veggie Crisps 100 g 3.49 ea</p>	<p><b>BUY MORE SAVE MORE</b></p> <p><b>3.79</b> ea when you buy 2 or more</p> <p>3.99 ea</p> <p>LECLERC Celebration Cookies 240-350 g</p>	<p><b>BUY MORE SAVE MORE</b></p> <p><b>100 PTS</b> when you buy 2</p> <p><b>5.99</b> ea when you buy 2 or more</p> <p>6.79 ea</p> <p>DARE Bear Paws 337-480 g or WAGON WHEELS 630 g</p>	<p><b>BUY MORE SAVE MORE</b></p> <p><b>150 PTS</b> when you buy 3</p> <p><b>2.99</b> ea when you buy 3 or more</p> <p>3.49 ea</p> <p>KELLOGG'S Cheez-It Crackers 191-200 g</p>

compliments

**Love it. Or it's free.\***

\*For details see COMPLIMENTS.ca

**100% MONEY BACK GUARANTEE**

**Celebrate Mom!** Make their day with breakfast and sweets!

<p><b>7.99</b> COMPLIMENTS Pure Orange Juice 2.5 L</p>	<p><b>300 PTS</b> when you buy 2</p> <p><b>\$5</b> COMPLIMENTS Bagged Jumbo Cereal 400-794 g</p>	<p><b>BUY MORE SAVE MORE</b></p> <p><b>6.99</b> ea when you buy 2 or more</p> <p>7.99 ea</p> <p>COMPLIMENTS Coffee Pods 12 pk or Roast &amp; Ground Coffee 300 g</p>	<p><b>2/\$6</b></p> <p>COMPLIMENTS Pancake Mix or Syrup 905 g-750 mL</p>
<p><b>125 PTS</b> when you buy 2</p> <p><b>4.99</b> COMPLIMENTS Cookies selected 300-350 g</p>	<p><b>4.99</b> COMPLIMENTS Hot Chocolate Canisters 500 g or Tea 48-72 pk</p>	<p><b>2/4.44</b></p> <p>COMPLIMENTS Milk, Dark Chocolate Covered Almonds or Milk Chocolate Covered Cashews 350-400 g</p>	

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SOBEYS\_SAFEWAY\_WK02\_P07\_WST\_AB\_M8\_S8



# Here's to you, Mom!



STARTING AT  
**6<sup>99</sup>**

Ecuadorian Roses  
singles, 3-stem  
or 6-stem

Ready  
to gift!

STARTING AT  
**18<sup>99</sup>**

Rose Duet Bouquets  
choose from various  
sizes selection may  
vary by store

## Flowers ready to go

Find mom's favourites here!

<p>STARTING AT <b>14<sup>99</sup></b></p> <p>Mixed Seasonal Bouquets selection may vary by store</p>	<p><b>MIX &amp; MATCH</b> <b>3/21</b> or \$1.99 each</p> <p>Mix and Match choose from a large selection of cut flowers</p>	<p>STARTING AT <b>29<sup>99</sup></b></p> <p>Mother's Day Indoor Gardens selection may vary by store</p>	<p><b>200 PTS</b> when you buy 1</p> <p><b>29<sup>99</sup></b></p> <p>Rose Trio Bouquet</p>
<p>STARTING AT <b>14<sup>99</sup></b></p> <p>Phalaenopsis Orchids in ceramic assorted sizes and colours selection may vary by store</p>	<p>STARTING AT <b>7<sup>99</sup></b></p> <p>Mother's Day Flowering Potted Upgrades selection may vary by store</p>	<p>STARTING AT <b>5<sup>99</sup></b></p> <p>Potted Mini Rose available in 4" and 6"</p>	<p>STARTING AT <b>17<sup>99</sup></b></p> <p>Multi-Bloom Hydrangea 6" or Calla Lily assorted colours</p>

## Time to garden.

<p>Grown in British Columbia</p> <p><b>4/20</b></p> <p>Premium Annual Garden Starters assorted varieties 4.3" pot</p>	<p>Grown in Alberta</p> <p><b>49<sup>99</sup></b></p> <p>Premium Planters 13" <small>each when you buy 2 or more</small></p>	<p>Grown in Alberta</p> <p><b>32<sup>99</sup></b></p> <p>Premium Hanging Baskets 13" <small>each when you buy 2 or more</small></p>	<p>Grown in British Columbia</p> <p><b>3<sup>49</sup></b></p> <p>Premium Vegetable, Herb or Tomato Plants assorted varieties 4" pot <small>each when you buy 2 or more</small></p>
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# Flavours here and far!

Shop international foods storewide.



**88¢**  
ea

Passion Fruit  
product of Colombia



Daikon Lo Bok  
product of USA 2.84/kg

**1.29**  
/lb



**2.49**

GRACE Coconut Milk 400 mL



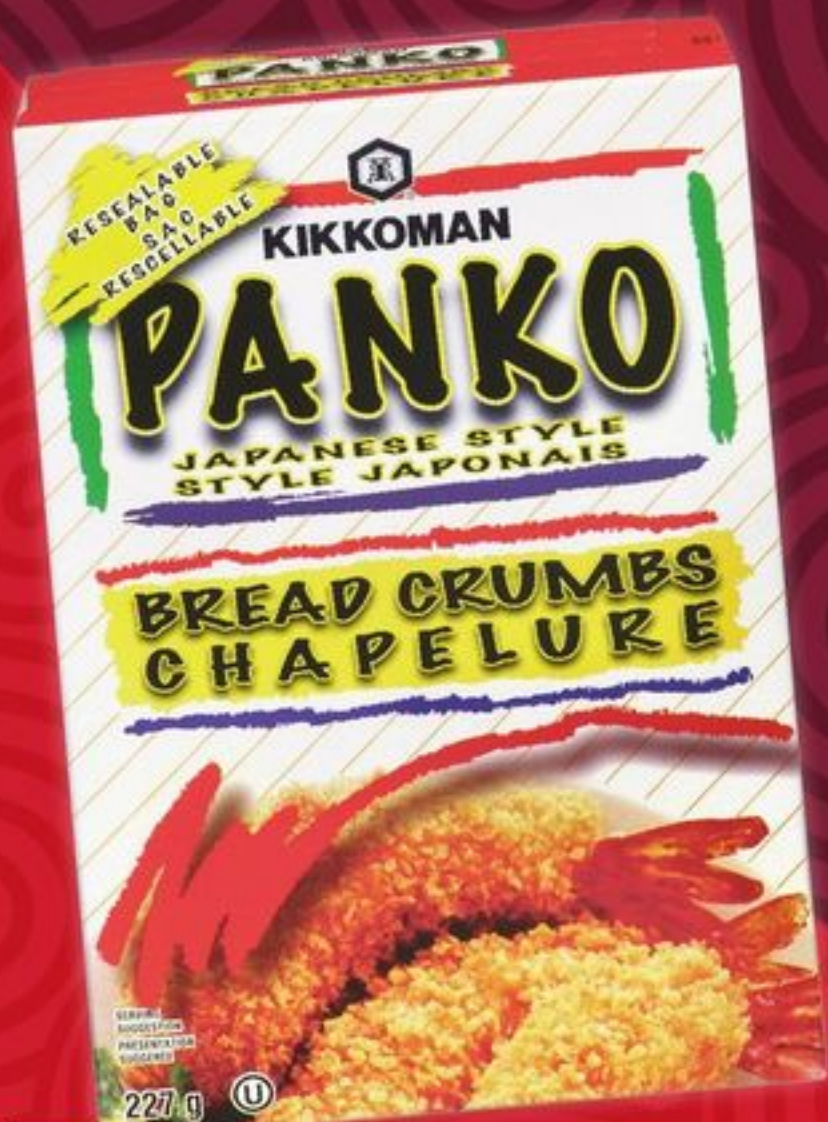
**1.29**

Garlic  
product of USA  
3 pk



**5.49**

GRACE Corn Meal 2 kg



**3.49**

KIKKOMAN Panko Bread Crumbs 227 g selected varieties



**12.99**

TILDA Basmati Rice 1.81 kg



**2.99**

M'LORD Mini Corn Cobs cut or whole 398 mL available at select stores





# Gluten-free goodness

Did you know? May is Celiac Awareness month!



100 PTS  
when you buy 2

**5.49**  
SANTA CRUZ ORGANIC Lemonade 946 mL



**5.49**  
BARE Fruit Snacks 77-96 g

Real fruit and coconut crunch



**5.49**  
WOWBUTTER 500 g



**3.99**  
NUPASTA Gluten Free Pasta 210 g



**5.99**  
IMAGINE Soups 1 L



**2/\$9**  
SIMPLY ORGANIC 156-240 g



Made with avocado, lime and salt, guac is gluten-free!

Made the traditional Mexican way

**3.29**  
SILK Plant Based Beverages 946 mL



**4.49**  
QUE PASA Tortilla Chips 300-350 g



200 PTS  
when you buy 2

**2.79**  
POPPI Soda 355 mL



Bring Tradition home™



**2<sup>99</sup>**  
/100 g  
SAN DANIELE  
Prosciutto



**2<sup>99</sup>** SLICED FRESH  
/100 g  
MASTRO Capocollo or  
SAN DANIELE Mortadella  
selected varieties



**2<sup>99</sup>** SLICED FRESH  
/100 g  
MASTRO Salamis  
selected varieties



**3<sup>99</sup>** SAN DANIELE Sliced  
Mortadella or MASTRO  
Capocollo or Prosciutto Cotto  
125-150 g selected varieties



**5<sup>99</sup>** MASTRO Sliced Salamis  
or SAN DANIELE Sliced  
Prosciutto 125-150 g  
selected varieties



**7<sup>99</sup>** MASTRO Charcuterie Trio  
or Gran Piatto 100-250 g  
selected varieties



**11<sup>99</sup>** MASTRO  
Baby Genoa 600 g  
selected varieties

**RIO  
mare**



**2/\$7** RIO MARE  
Insalatissime Tuna  
160 g selected varieties

**LAVAZZA**  
TORINO, ITALIA, 1895



**5<sup>99</sup>** LAVAZZA  
Espresso Capsules  
10 pk selected varieties

**KICKING  
HORSE  
COFFEE**



**12<sup>99</sup>** KICKING HORSE  
Whole Bean Coffee  
454 g

MAKE IT A SPECIAL

**Mother's**  
DAY WEEKEND



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# meal makers



**119** without Scene+ Card  
COMPLIMENTS Taco, Fajita or Chili Seasonings 35-39 g



**2/798** OLD EL PASO Taco Sauce 243 mL



**269** CAMPBELL'S Broth 900 mL



**499** CLOVER LEAF Tuna Salads 160 g



**899**  
KELLOGG'S Jumbo Cereal selected varieties 700 g-1.2 kg or POST Jumbo Cereal 1.1-1.4 kg



**599** SMUCKER'S Pure Jam 310-500 mL excludes raspberry



**999** GOGO SQUEEZ Fruit 12 pk



**599** COMPLIMENTS Honey 375 g or KRAFT Cheez Whiz 450 g



**3** ea when you buy 2 or more  
HOSTESS Snacks 121-225 g 3.49 ea



**429** DEMPSTER'S Signature Breads 600 g



**299** COMPLIMENTS Hot Dog or Hamburger Buns 12 pk 4.49 ea



**299** COMPLIMENTS Bagels 6 pk



**229** COMPLIMENTS White or 100% Whole Wheat Bread 570 g



**649** ROBIN HOOD Flour selected varieties 2.5 kg



**299** KRAFT Jet-Puffed Marshmallows 400 g



**599** CLUB HOUSE Seasonings selected 111-181 g



**799** PANACHE Grinders 87-200 g



**249** BETTY CROCKER Supermoist Cake Mixes selected 375-404 g



**449** BICK'S Pickles 500 mL



**199** HUNT'S Thick & Rich Pasta Sauce 680 mL or Tomato Sauce 398-680 mL



**349** CATELLI Gluten Free or Supergreen 300-340 g



**499** HORMEL Real Bacon Bits 79 g or CLUB HOUSE La Grille Wet Rubs 200 mL



**249** FRENCH'S Mustard 400 mL



**2/\$7** BLUE DRAGON Noodles selected varieties 250-300 g



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\*For details see COMPLIMENTS.ca

100% MONEY BACK GUARANTEE

**249**

COMPLIMENTS Whipped Dressing 445 mL



**279**

COMPLIMENTS Worcestershire Sauce 285 mL



**20% off** COMPLIMENTS Coconut selected 200 g



**999** COMPLIMENTS Chocolate Chips 775 g



**100 PTS** when you buy 2

COMPLIMENTS Snacks 265-300 g, Pretzel Sticks 320-400 g, Ready to Eat Popcorn 190-250 g or Kettled Cooked Peanuts 275 g



**300 PTS** when you buy 3

COMPLIMENTS Kettle Chips 200 g



**2/\$5** COMPLIMENTS Baby Whole or Cut Corn 398 mL



**199** COMPLIMENTS Canned Legumes 540 mL



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# home & pet care



**7<sup>99</sup>**  
TIDE Pods 15-20 pk, BOUNCE or GAIN Sheets 60-120 pk or TIDE or DOWNY Rinse & Refresh 754 mL



**200 PTS** when you buy 2  
**3<sup>99</sup>** CLOROX Bleach 1.27 L or Spray Cleaners 887-946 mL



**250 PTS** when you buy 2  
**8<sup>99</sup>** FLEECY Softener 2.6 L or Sheets 120 pk



**100 PTS** when you buy 2  
**2/10** LYSOL Cleaners 650 mL-1.2 L assorted varieties



**300 PTS** when you buy 2  
**12<sup>99</sup>** GLAD Tall Kitchen Catchers 50-60 pk



**100 PTS** when you buy 2  
**7<sup>99</sup>** GLAD Cling Wrap 152 m or Press'N Seal 140 ft



**200 PTS** when you buy 1  
**24<sup>99</sup>** SPONGE TOWELS Ultra Choose-A-Size Paper Towels 12=18 rolls



**50 PTS** when you buy 2  
**2<sup>49</sup>** SCOTTIES Facial Tissue 60 sheets



**12<sup>99</sup>**  
TIDY CATS LightWeight Cat Litter 2.72 kg



**333** BUY MORE SAVE MORE  
TEMPTATIONS Cat Treats 180 g 3.79 ea



**50 PTS** when you buy 1  
**8<sup>49</sup>** CALEDON FARMS Dog Treats 90-265 g selected



**20% off**  
CANDLE-LITE Jar Candles 511 g while quantities last

# health, beauty & baby



**50 PTS** when you buy 2  
**15% off**  
NIVEA Lip Care 4.8 g or 2 pk, Shave 75-150 mL or 125 g, Body Wash 500-887 mL or Deodorant 50-150 mL or 50-52 g selected



**10% off**  
ALWAYS Pads, Liners or TAMPAX Tampons 14-72 pk selected



**7<sup>99</sup>** LIVE CLEAN Body Wash 500 mL selected



**3<sup>99</sup>** COLGATE Sensitive or Advanced Toothpaste 73-170 mL or Toothbrush 1-4 pk selected



**7<sup>99</sup>** OLD SPICE 122-144 g or SECRET 68 g or 116 g Deodorant selected



**STARTING AT 14<sup>99</sup>** NATIVE Deodorant 75 g or Spray 99 g



**150 PTS** when you buy 2  
**9<sup>99</sup>** CLAIROL Nice'n Easy Hair Colour 1 pk selected



**100 PTS** when you buy 2  
**15% off** VASELINE Lotion 200-600 mL or 201 g selected



**27<sup>99</sup>** HUGGIES Pull-Ups or Goodnites 28-74 pk



**5<sup>29</sup>** BUY MORE SAVE MORE  
BABY GOURMET ORGANIC Cereal or SQUOOSH Fruit & Veggie Snacks 208-360 g 5.99 ea



**200 PTS** when you buy 2  
**3<sup>49</sup>** COMPLIMENTS Baby Wipes 64-72 pk



**200 PTS** when you buy 3  
**1<sup>99</sup>** BUY MORE SAVE MORE  
NESTLÉ Gerber ORGANIC Pouches 99 g or 128 mL 2.49 ea

# pharmacy

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\*Select products only available when a pharmacist is on duty.



**15% off** **200 PTS** when you buy 1  
TYLENOL Pain Relief 40-200 pk, MOTRIN 40 pk selected\*, TYLENOL Complete 40 pk or BENLYLIN All-in-One 250-270 mL or 40 pk selected\*



**200 PTS** when you buy 2  
**10% off** PEPTO BISMOL Liquid 350 mL or 480 mL or Tabs 24-48 pk selected



**200 PTS** when you buy 1  
**15% off** POISE Pads or DEPEND Underwear selected



**150 PTS** when you buy 1  
**10% off** COLD-FX 45-60 pk



**100 PTS** when you buy 1  
**15% off** GAVISCON Liquid or Tabs selected sizes



**100 PTS** when you buy 1  
**15% off** IMODIUM 20 pk or 24 pk

**Scene+ Get 1000 PTS** OneTouch Verio Flex or Reflect Meter\*\*\*

That's like **\$10** toward your groceries

**76<sup>99</sup>** ONETOUCH Verio Blood Glucose Test Strips 100 pk\*\*

OneTouch Verio Flex or Reflect Meter FREE with purchase of 100 test strips\*\*\*

See your pharmacist for details. (Limit of 1 Free Meter)

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