

FEED THE DREAM



Sobeys

2.99
/lb



COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks Family Size or COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Thighs Family Size or Fresh Boneless Pork Loin Centre or Rib Roast or Combo Chops Family Size 6.59/kg

4.44
/lb
Fresh Lean Ground Beef Family Size 9.78/kg



value size
1.94
/lb



Fresh Boneless Whole Pork Loin Centre and Rib Portion cryovac 4.28/kg

2000 PTS when you buy 1 pkg
5.99
/lb



Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last 13.21/kg

44¢

FIRST OF THE SEASON
Sweet Corn product of Ontario

So.local
From Ontario

4.99

Peaches 3 L, Apricots 1 L, Nectarines 2 L or Golden Plums 1.5 L product of Ontario, Canada no 1 grade.

9.99
/lb



Fresh Rainbow Trout Fillets product of Ontario or Tilapia Fillets product of Honduras 22.02/kg

HOT PRICE
1.97



DEMPSTER'S White or 100% Whole Wheat Bread 675 g, Hot Dog or Burger Buns 8 pk or Thin or Texas Bread 675 g

HOT PRICE
4.44



ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g

HOT PRICE
4.97



HEINZ Ketchup 750 mL-1 L, KRAFT Miracle Whip or Mayonnaise 650-890 mL or NOTCO Mayo 443 mL

HOT PRICE
5.49



NESTLE Premium Real Dairy Ice Cream or Frozen Dessert 1.5 L, Drumstick, DEL MONTE or selected Premium Novelties 4-12 pk

GET UP TO 2,500 PTS There's like \$25 toward your groceries

WHEN YOU LOAD THIS OFFER IN THE SOBEYS APP OR AT MyGroceryOffers.ca JULY 25 - AUGUST 14, 2024

LOAD THIS OFFER AND GET **500 PTS** ON 3 TRANSACTIONS OF \$50+ AND GET A **1000 PTS** BONUS FOR USING ALL 3 OFFERS. See Back page for full terms & conditions. *Card must be registered and offer must be loaded, eligible \$50+ transactions must occur on 2 separate days. 1,000 points = \$10 of free groceries.

SPEND \$50+

- 1st Shop GET 500 PTS
- 2nd Shop GET 500 PTS
- 3rd Shop GET 500 PTS

Shop 3 times and get a 1000 pts bonus

Prices and offers in effect July 2024

THU 25 | FRI 26 | SAT 27 | SUN 28 | MON 29 | TUE 30 | WED 31

So many deals
Scan here for our full digital flyer



3.99 /lb, ea

Fresh Split Chicken Wings
Family Size 8.80/kg or
SCHNEIDERS Naturally
Smoked Bacon 375 g

Summer deals



5.97 **15 LB**

Large Watermelons
product of Canada or USA

That's like **\$5** toward your groceries

+ 500 PTS when you buy 4

2/7.50

TOSTITOS Tortilla Chips 205-300 g

That's like **\$5** toward your groceries

+ 500 PTS when you buy 2

6.49

GLAD Kitchen Catchers 30-52 pk, Blue Tall Forceflex 26 pk or Compostable Tall 10 pk

Stock up for summer

value size

Score more with Value Size products



That's like \$10 toward your groceries

+ 1000 PTS when you buy 2

12⁹⁹

NATURE VALLEY, FRUIT BY THE FOOT, FIBRE 1 or MOTT'S Club Pack 637 g-1.28 kg



+ 200 PTS when you buy 1

3⁹⁹

COMPLIMENTS Pickles 2 L



+ 200 PTS when you buy 2

9⁹⁹

COMPLIMENTS Strawberry or Raspberry Jam 1 L or Peanut Butter 2 kg



19⁹⁹

TIDE Laundry Detergent 3.9-4.55 L, Pods 45-81 pk, GAIN Flings 76-81 pk, IVORY Snow 3.1-3.4 L or Pods 45 pk



+ 150 PTS when you buy 1

COMPLIMENTS Spring Water 40x500 mL

Check for this symbol in store! value size

Hot summer deals!

MAPLE LEAF or GREENFIELD Bacon 375 g, SCHNEIDERS Juicy Jumbos, Smoked Sausages, Footlong or Red Hots Wieners 375-450 g, MAPLE LEAF Ready Crisp Bacon 65-85 g or GREENFIELD Smoked Sausages or Wieners 375 g selected

4.99 /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 22.02/kg

9.99 /lb

CERTIFIED TENDER™ TENDRETE CERTIFIÉE™

BUY 2 GET 1 FREE *if equal or lesser value

THE REG. SHAO'S MEAT DISTRICT, JACK ASTOR'S, MONTANA'S, ST. LOUIS Bar & Grill, EARLS Kitchen + Bar, BELMONT, CARDINAL, ROADHOUSE, BUTTERBALL, COMPLIMENTS Burgers and More! 454 g-2.27 kg starting at \$13.99

ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g

8.99

Red Cluster Tomatoes on the Vine product of Ontario 4.39/kg

1.99 /lb

COMPLIMENTS ORGANIC Whole White or Brown Mushrooms product of Canada 227 g

2/\$5

French or Italian Bread 450 g

3.69 +60 PTS when you buy 2

BOURSIN 150 g, Cuisine 220 g or Plant-Based Dairy-Free Garlic Herb Cheese 170 g

6.49

COMPLIMENTS Sliced Cheeses 150-170 g

5.99 +150 PTS when you buy 2

COMPLIMENTS Black Forest, Honey Ham or Cooked Ham /100 g

2.79 SLICED FRESH

COCA-COLA or PEPSI Soft Drinks 6x710 mL

2/\$8

OLD DUTCH Potato Chips 235 g or COMPLIMENTS Tortilla Chips 250-280 g

2/\$6

IOGO Nano Drinkables 6x93 mL, SEALTEST 5-35% Cream 473 mL, NATREL Fine Filtered 5-10% Cream 1 L, INTERNATIONAL DELIGHT 473 mL or ASTRO Yogurt 12 pk

3.49

BURNBRAE or GRAY RIDGE Large White Eggs 18 pk or COMPLIMENTS Free Run Large White Eggs 12 pk

5.77

BECEL Margarine 637-850 g

6.99

NABOB or MAXWELL HOUSE Keurig® Compatible Single Serve Pods 30 pk, MELITTA Traditional Roast Coffee 930 g or JUMPING BEAN Roast and Ground 454 g

12.99

KELLOGG'S Retail or Premium Cereal selected varieties 247-525 g

2/\$8 +100 PTS when you buy 2

KRAFT Cheez Whiz 900 g

9.99 +300 PTS when you buy 2

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

2/\$3

DARE Bear Paws 168-240 g, Viva Puffs 300 g or Wagon Wheels 315-360g or Breton or Vinta Crackers selected 135-225 g

2/\$4

BEN'S ORIGINAL Bistro Express Rice 240-250 g

2.99

OCEAN SPRAY Cranberry Juice 1.77 L or Cocktails 1.89 L

3.99

ROYALE Bathroom Tissue 12=24 rolls, Paper Towel 2-3 rolls or Facial Tissue 6 pk

6.99 +200 PTS when you buy 2

DOVE Bar 2 pk, Deodorant 45-74 g or Hair Care 195-355 mL or 142-198 g selected

3.99

LISTERINE Total Care or Ultra Mouthwash 1 L selected

7.49 +600 PTS when you buy 2

COMPLIMENTS Sparkling Water 12x355 mL

1.50 +150 PTS when you buy 2

Scene GET 1000 PTS FOR EVERY \$100 SPENT IN ONE4ALL GIFT CARDS!

Offer valid during July 29 - 31, 2024. Sorry, no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN sobeys.com Partners in Growth For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

This flyer is printed with vegetable based ink. Please recycle when facilities exist. We reserve the right to correct any unintentional errors that may occur in the copy or in illustration in stores open 24 hours. Flyer prices are effective from 4 am Thursday until Midnight Wednesday. We reserve the right to limit quantities to reasonable family requirements. Some specials are not available at all stores. This flyer is not effective at any Sobeys Urban Fresh, Sobeys Express or Clark & Hills locations. Flyer is effective in Ontario only.

*Card must be registered. Offer valid and available to be loaded from July 29th to August 14th 2024, at all Sobeys locations in Canada. Minimum \$50 spend must be made in a single transaction. Limit [1] 500 points attainment per transaction, and three [3] total attainments on three [3] separate transactions. 1000 points bonus to be awarded within 8 weeks of the end of the offer period and qualify purchases must be made on different days. Digital Offer has no cash value and cannot be combined with other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/revenue offers. SCENE registered digital or physical card must be presented. Not valid where prohibited by law. Offer subject to change without notice. Trademarks of Sobeys Plus, P Corporation used under license by Sobeys Capital Incorporated.

The Scene Loyalty Program is available at all participating Sobeys locations within Ontario. No base Scene points earned. See weekly offers for current ways to earn Scene points. All awards Scene offers exclude taxes, delivery charges, bill payments, concierge, rental fees, event tickets, gift cards, real dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCoy/Ten Hatters/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcohol, beverages, health and other goods, and services which are non-discountable or excluded by law. Redem 1000 Scene points for \$10 towards your purchase up to a maximum of \$5000 Scene points (\$500) per day. For full Scene Terms & Conditions or redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus, P Corporation used under license by Sobeys Capital Incorporated. Please recycle when facilities exist.

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Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **1000** PTS

Activate your offers in the **Sobeys app** or at **MyGroceryOffers.ca**

That's like
\$10
toward your
groceries



Get **600** PTS when you buy 2

SIMPLY Lemonade 2.63 L



Get **400** PTS when you buy 2

MCCAIN Fries 800 g



Download on the
App Store



GET IT ON
Google Play

Offer valid July 25th to July 31st, 2024 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Scene™

Get **100** PTS

when you purchase any of
the Limited Time Only Ready
For You Jerk Products

READY
FOR
YOU

FRESHLY
PREPARED

Jerk Chicken inspired grab & go meal ideas!

Made with expertly seasoned chicken infused with a fiery blend of herbs and spices.

LIMITED
TIME
ONLY

*Offer valid from July 4, 2024 - September 4, 2024 on Ready For You Jerk style whole roasted chicken, Jerk style wrap, Jerk style flatbread and Jerk flavoured chicken wings. While quantities last.

MISSISSAUGA **LOOP**

FIGHTING FOOD WASTE HAS NEVER TASTED THIS GOOD!

Discover LOOP Mission Cold-Pressed Juices and Probiotic Sodas. Perfectly good fruits and veggies that would normally go to waste are rescued and transformed into super nutritious and delicious products.

MADE IN CANADA GOOD FOR YOU & THE PLANET TOO!



7⁹⁹ SAVE \$1
 8⁹⁹ without Scene's Card
 LOOP Cold-Pressed Juices or Smoothies 1L



10⁹⁹
 LOOP Wellness Shots 4x73 mL



2/\$6
 LOOP Cold-Pressed Soda 355 mL



4⁹⁹
 LOOP Cold-Pressed Juices or Smoothies 355 mL

LOOP FOUNDERS
 DAVID CÔTÉ &
 JULIE POITRAS-SAILLIER



So Local

Grown right here at home

- 7⁴⁹** From Ontario Seedless Cucumbers product of Ontario, Canada no 1
- 2⁹⁹** From Ontario Green Kale Bunch product of Ontario
- 89¢** From Ontario Green Cabbage product of Ontario 1.96/kg
- 5⁹⁹** From Ontario White Potatoes Basket product of Ontario, Canada no 1, 3 L
- 8⁹⁹** From Ontario HIROS Cherry Tomatoes on the Vine product of Ontario 680 g
- 5⁹⁹** From Canada Sweet Snaps Peppers product of Canada 340 g
- 3⁴⁹** From Canada Broccoli Crowns product of Canada 7.69/kg

Fruity fresh...

- 3⁴⁹** /lb Envy Apples product of USA extra fancy grade 7.69/kg
- 4⁹⁷** From Ontario Strawberries product of Ontario, Canada no 1 grade 340 g
- 2/\$4** Ataulfo Mangoes product of Mexico
- 6⁹⁹** COMPLIMENTS Navel Oranges product of South Africa 1.36 kg
- 7²⁷** 2LB Plums product of USA no 1 grade 2 lb 907 g bag
- 6⁹⁹** ZESPRI Sungold Gold Kiwi product of New Zealand 454 g

Veggie love...

- 1⁹⁹** /lb Bulk Vidalia Onions or Bulk Red Onions product of USA 4.39/kg
- 2⁹⁹** /lb Green Peppers product of Canada 6.59/kg
- 3⁹⁹** COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of Canada or USA 142 g
- 2/\$6** COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA
- 1⁷⁹** From Canada Cilantro, Parsley or Italian Parsley Bunch product of Canada
- 2⁹⁹** SUNRISE Extra Firm Tofu 350 g ea

bulk

- 25% off** BUY 1 GET 2nd Prepared Fresh Daily Yogurt Parfaits assorted sizes
- 15% off** Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes
- 4⁹⁹** H&H Dried Fruit selected 180 g
- 4⁴⁹** COMPLIMENTS Peanuts selected 425-500 g 4.99 ea

floral

- 18⁹⁹** Wild Interiors Signature Tropicals in ceramic 5"
- 5⁹⁹** Grown in Ontario Fleurette 5" pot
- \$11** Grown in Ontario Snapdragon Bouquet 10-stem
- 7⁹⁹** Grown in Ontario Farm To Table Bouquet

GREAT GIFT IDEA! Our Gift Cards can be any amount.

RICARDO

Simple gourmet meal solutions for your family



Quebec-based celebrity chef Ricardo



MIX & MATCH

BUY 2 GET 1 FREE*

*of equal or lesser value

RICARDO Marinated Chicken Breast, Marinated Pork Chop, Tenderloin, Marinated Beef or Veal Flap Steak or Risotto Stuffed Chicken Breast starting at 8.99/lb, 19.82/kg



14⁹⁹

RICARDO Cakes carrot or red velvet frozen 450-485 g

Get **100 PTS** When you buy 1
OR
Get **300 PTS** When you buy 2 or more



4⁹⁹

RICARDO Dressings 250 mL or Dips 300 g

Discover a selection of easy mealtime solutions
Available Exclusively at Sobeys Ontario

Learn more

so.tender
Sterling SILVER
HAND-SELECTED AAA BEEF
 Well-marbled Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobeys

300 PTS when you spend \$15 or more

9.99 /lb

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steak cut by your meat expert from Canada AAA grade beef 22.02/kg

CERTIFIED TENDER
 TENDRETE CERTIFIEE

BUY MORE SAVE MORE

21.99 /lb, 48.48/kg when you buy 2 or more plgs

STERLING SILVER Fresh T-Bone Grilling Steak Family Size cut by your meat expert from Canada AAA grade beef 23.99/lb, 52.89/kg

100 PTS when you buy 1 pkg

6.49 /lb

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 14.31/kg

WORKS OUT TO \$3 EA.

18

Fresh Seasoned Bacon-Wrapped Chicken Medallions 6 pk 681 g

BUY 2 GET 1 FREE
*of equal or lesser value

5.99 /lb

NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Rib starting at 10.99/lb, 24.23/kg

value size

200 PTS when you spend \$20 or more

5.99 /lb

Fresh Pork Loin Back Ribs Family Size cryovac 13.21/kg

READY FOR YOU

5.99 /lb

400 PTS when you spend \$20 or more

Fresh Lean Ground Beef Burgers Family Size 4 pk 13.21/kg

BUY MORE SAVE MORE

5.50 /lb

COMPLIMENTS Ground Pork 454 g 5.99 ea

150 PTS when you spend \$15 or more

16.99 /lb

Fresh Canadian Lamb Loin Chops 37.46/kg

Perfect for any meal!

Just wing it!

National Chicken Wing Day July 29th

BUY 2 GET 1 FREE
*of equal or lesser value

200 PTS when you buy 1 pkg

5.99 /lb

In-Store Marinated Split Chicken Wings 13.21/kg

COMPLIMENTS CHICKEN PARTY WINGS

MEAT DISTRICT CHICKEN PARTY WINGS

JANES WINGS

PRIME HONEY GARLIC WINGS

Yes! BOLDNESS CHICKEN WINGS

IRU GOCHUJANG CHICKEN WINGS

MIX & MATCH

PINTY'S, JANES, MAPLE LEAF Prime, COMPLIMENTS, MEAT DISTRICT Steak House, YES! Delicious Oven Roasted Style Chicken Wings with Sweet & Bold BBQ Sauce or IRU Gochujang or Soy & Ginger Chicken Wings 550 g-1.5 kg, starting at 12.99

quick & easy

150 PTS when you buy 2

5.99

COMPLIMENTS Sliced Peameal Bacon 454 g

200 PTS when you buy 2

6.99

MAPLE LODGE FARMS Ultimate Chicken Pepperoni Sticks 300 g

STARTING AT 2.79

COMPLIMENTS Sliced Meats 175 g

STARTING AT 4.99 /lb

COMPLIMENTS Bone-In Ham Steak or Honey Ham Half or Quarter Starting at 11.00/kg

110 PTS when you buy 1

10.99

COMPLIMENTS Beef, Chicken or Vegetable Lasagna or Mac & Cheese or Chili 907 g-1 kg

13.99

PINTY'S Eat Well Gluten Free Breaded Chicken Burgers Strips or Nuggets 765-790 g

STARTING AT 5.99

COMPLIMENTS or PANACHE Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls 252-691 g

Get 200 PTS When you buy 1

Get 500 PTS When you buy 2

1000 PTS When you buy 3

That's like **\$10** toward your groceries

seafood



STARTING AT **10⁹⁹** COMPLIMENTS Smoked Sockeye, Steelhead, Atlantic Salmon or Gravlax 140-150 g



9⁹⁹ COMPLIMENTS Extra Large Cooked Shrimp in Ring with Sauce 312 g



7⁹⁹ COMPLIMENTS Breaded Cod Nuggets, Fish in Batter or Fish Burger 454-700 g



25% off COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock, Cod, Sole, Tilapia, Basa or Pollock Fillets 400 g

so easy

Ready for you seafood

What a catch!
Prepared in store by our seafood experts, our salmon roasts are easy enough for a weeknight meal idea or fancy enough to serve for company!



8⁹⁹ Stuffed Mushroom Caps with Imitation Crab and Seafood Stuffing 19.82/kg



13⁹⁹ Fresh Atlantic Salmon Roasts with Sundried Tomato & Roasted Red Pepper 30.84/kg



7⁹⁹ CEDAR BAY Planked Atlantic Salmon applewood orange or hickory maple 141 g



9⁹⁹ IFC Coldwater Cooked Shrimp 150-250 ct per lb 340 g



14⁹⁹ IFC Black Tiger Super Colossal Shrimp garlic & herb Marinated or easy peel 6-8 ct per lb 230 g



15⁹⁹ IFC Atlantic Canada Cooked Snow Crab Clusters 454 g or Raw Lobster Tails 2 pk 200 g

deli



22⁹⁹ TRE STELLE Feta 1 kg



300 PTS when you buy 2
PANACHE Italian Cheese 100-200 g



8⁹⁹ ILCHESTER Spicy Cheese habanero chili or smoked chipotle 150 g



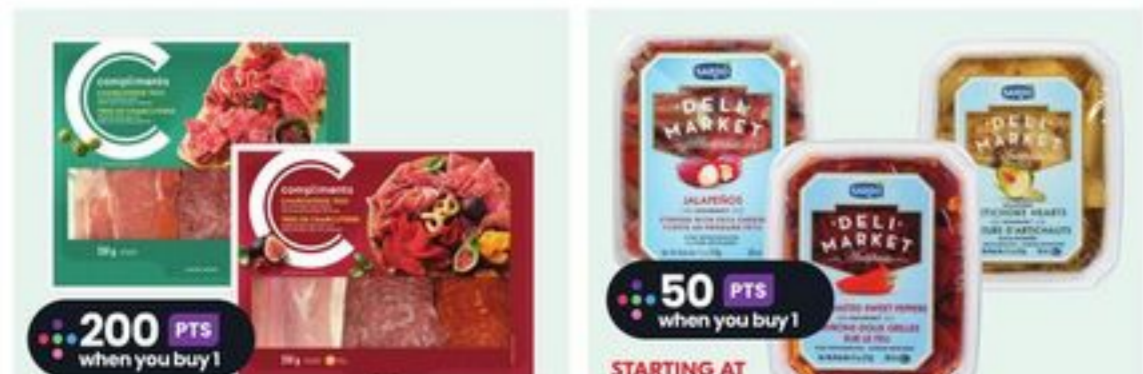
6⁹⁹ ILE DE FRANCE Petite Brie 125 g



\$2 off **200 PTS** when you buy 2
AGROPUR Grand Cheddar 200 g 1 or 2 yr old



1⁹⁹ COMPLIMENTS Bologna or Mock Chicken 100 g



200 PTS when you spend \$10+
STARTING AT 3⁹⁹ FANTINO & MONDELLO Capocollo or Pancetta selection varies by store



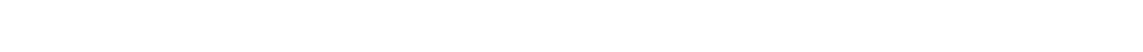
50 PTS when you buy 2
GRIMM'S Pepperoni selection varies by store



7⁹⁹ SCHNEIDERS Sliced Deli Meats selected 150-175 g



200 PTS when you buy 1
9⁹⁹ COMPLIMENTS Charcuterie Trio selected 250 g



50 PTS when you buy 1
STARTING AT 4⁹⁹ SARDO Antipasto selected 250 g

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer

Summer deals on picnic faves!



SLICED FRESH

15% off

PANACHE Ham, Turkey, Chicken or Angus Roast Beef selection varies by store

Get your deli meats custom cut!



150 PTS when you buy 2

8.99

SUMMER FRESH Salads 800 g

Perfect pairings

Add Cheese to any sandwich!

50 PTS when you buy 1

5.49

JARLSBERG Slices 120 g



NEW



LIMITED TIME ONLY

NEW

200 PTS when you buy 1

9.99

BRANDT Mini Smoked Farmers or Spicy Cheese Sausages 375 g



3.99

COMPLIMENTS Topped Hummus regular 255 g

kitchen

MIX & MATCH

100 PTS when you buy 2

Mix & Match Easy Meals Entrées or Sides 280-500 g

BUY MORE SAVE MORE

279 Mini Chicken Wraps ranch, chipotle or sweet chili 110 g

ea when you buy 2 or more 2.99 ea

999 Chicken Legs back attached 4 pk

649 FONTAINE SANTÉ Hummus 454 g

READY FOR YOU Family meal deal

CHOOSE CHICKEN OR RIBS

250 PTS when you buy 1 Family meal deal

149 ea.

Hot Roast Chicken OR Full Rack of Back Ribs

PLUS add one 1-litre Coca-Cola product

Any 2 Sides
Large Potato Wedges or COMPLIMENTS Salad 426-454 g

4 Butter Topped Buns

4 Can Dine for \$19.99

679 RANA Fresh Pasta 250-300 g

bakery

Small Bar Cakes 445-575 g

849

399 **SAVE \$1**

499 without Scene+ Card

Garlic Bread 540 g

479 5" Cream Pies 250-350 g

100 PTS when you buy 1

879 Brownie Cakes 310-390 g

349 Mini Ciabatta Buns plain, everything or roasted garlic 8 pk 270 g

BUY MORE SAVE MORE

379 Greek Yogurt Cheesecake strawberry or lemon 125 g

ea when you buy 2 or more 3.99 ea

LIMITED TIME ONLY

BUY MORE SAVE MORE

899 COMPLIMENTS Jumbleberry or Peach Pie 680 g 9.99 ea

429 Focaccia Breads 315-340 g

599 COMPLIMENTS Brownie, Macaroon Bites or Two Bite Cinnamon Rolls 300-370 g

STARTING AT

349 Mini Croissants plain or cheese 250-260 g

150 PTS when you buy 2

699 Dessert Bars 6 pk 342-354 g

EARN AN INSTANT ENTRY FOR EVERY ELIGIBLE PRODUCT PURCHASED SCANNING YOUR SCENE+ CARD.



Learn More



FEED THE DREAM

YOUR FAMILY COULD **WIN** LUNCHES FOR A YEAR OR A LUNCHBOX PRIZE PACK



LIBERTÉ Greek 2 pk or 4 pk, Méditerranée 500 g or YOPLAIT Protein Source 650 g

4.49



value size **13.99**

COMPLIMENTS Frozen Fruit 1.5 kg



3.99

BETTY CROCKER Bisquick, Cookie, Brownie or Cake Mix selected 292 g-113 kg

4.99

CHRISTIE Family Size Cookies selected 303-488 g, Crackers 350-454 g or Premium Plus Crackers 450-500 g



3.33

CHRISTIE Ritz Crackers selected or Wheat Thins 175-200 g 4.29 ea



1.69

KRAFT Dinner 150-200 g or Cups 58 g 1.99 ea



CADBURY Family Bars 95-100 g



3

CHRISTIE Crispers or Bits & Bites 145 g 3.49 ea



2/\$7

NATURE VALLEY Sweet & Salty Bars selected varieties 125-226 g



300 PTS when you buy 4



3.49

OLD EL PASO Taco Shells or Tortillas 125-334 g



100 PTS when you buy 2

GLACEAU Vitamin Water 591 mL



5.99

KRAFT Peanut Butter 750 g-1 kg



13.49

GLACEAU Smart Water 6x1 L



100 PTS when you buy 2

COCA-COLA Mini Cans 6x222 mL



100 PTS when you buy 2

POWERADE 710 mL

*NO PURCHASE NECESSARY. Full Contest rules found at feedthedream.ca/feedthedream-contest-rules. Contest runs 2024/06/20 to 2024/09/18. Open to legal residents of Canada including Quebec who have a valid Scene+ account. See full rules for prize details.

Sign up for Sobeys E-Flyer & **SAVE \$5** off your next purchase of \$40 or more! www.sobeys.com/getflyer

Explore a world of flavour!

Shop international foods storewide.



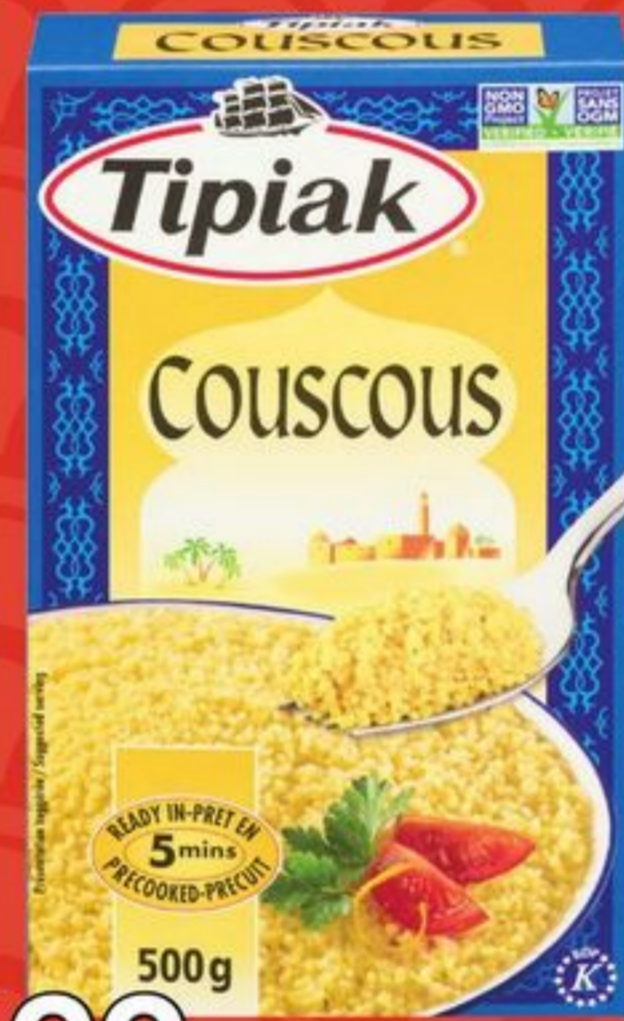
3⁹⁹
/lb
Okra product of Honduras 8.80/kg



7⁴⁹
/lb
Plantain product of Ecuador 3.28/kg



3⁹⁹
Atemoya product of Brazil



4⁹⁹
TIPIAK Couscous 500 g



7⁴⁹
AL FEZ Harissa Paste 162 mL



5⁹⁹
BRANSTON Original Pickle 360 g



3⁴⁹
HEINZ Baked Beans 398 mL



6⁹⁹
KIKKOMAN Takumi Teriyaki Sauce selected varieties 470-472 mL

frozen & dairy



10⁹⁹ BAGEL BITES
Pizza Snacks
882 g



3⁴⁹ MICHELINA'S
Grande Entrées
454 g



3⁴⁹
KELLOGG'S Eggo Waffles French
Toast Sticks or Pancakes 270-330 g



2⁹⁹ without
Scene+
Card
BURNBRAE FARMS Egg Bakes!
Quiche 190 g



7⁴⁹
DR. OETKER The Good Baker
Pizza 300-390 g, Giuseppe Easy
Pizza 560-576 g or Tradizionale
Pizza 385-415 g



5⁹⁹ HEALTHY CHOICE
Power Bowls
262-280 g



8⁹⁹ BEST BUY Frozen
Vegetables 2 kg



6⁴⁹ SIMPLY PICKED
Frozen Fruit 600 g



4⁴⁹ OIKOS Greek
Yogurt 4 pk



4⁴⁹ SHEPHERD
GOURMET Skyr
Yogurt 500 g

POUR A PERFECT SUMMER

NEW **7⁹⁹** SIMPLY ORANGE
Juice 2.63 L

NEW Flavour! **2/\$9**
MINUTE MAID
Lemonade or
Fruit Punch No
Sugar Added
selected 1.54 L

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less. The trademarks that appear are the property of their respective trademark owners.



4⁹⁹ COFFEEMATE
Coffee Creamers
828 or 946 mL



3⁹⁹ KRAFT Dips 227 g



5/\$5 COMPLIMENTS
Yogurt Drinks
200 mL



4⁹⁹ COMPLIMENTS
Shredded Cheese
226-320 g



3⁹⁹ COMPLIMENTS
Twin Ice Pops
assorted 12 pk



5⁹⁹ COMPLIMENTS
Ice Cream
Sandwiches 12 pk

natural health



3⁹⁹ HARDBITE Classic
Potato Chips 150 g



3⁹⁹ SMARTSWEETS
Candy 50 g



2⁹⁹ GUAYAKI
Beverages 458 mL



9⁹⁹ without
Scene+
Card
COMPLIMENTS ORGANIC
Coffee Pods 12 pk



39⁹⁹ KAIZEN
Whey or Plant
Protein 840 g



15% off ALIGN Gummies
50-60 pk



30% off WEBBER
Vitamins and
Supplements
assorted



3⁹⁹ GRENADE
Bars 60 g



8⁹⁹ KETO SKREAM Ice Cream
473 mL or Bars 3 pk



12⁹⁹ AMY'S Pizza
340-369 g



6⁴⁹ PACIFIC ORGANIC Soups
assorted varieties 946 mL-1 L



7⁴⁹ **75 PTS**
when you buy 1
PAM Non-GMO Avocado or
ORGANIC Olive Oil Spray 141 g

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SCENEYS_WW13_P01_CNT

drinks & snacks

<p>100 PTS when you buy 2 2/\$5</p> <p>OASIS Juice or ARIZONA Iced Tea 960 mL Tetra or DEL MONTE Nectar 960 mL</p>	<p>5.99</p> <p>HANS FREITAG Crackers 300 g or LOAKER Quadratini Wafers 220-250 g</p>	<p>4.49</p> <p>CHRISTIE Good Thins Crackers 100 g or ARNOTT'S Tim Tam Biscuits 175-200 g</p>	<p>100 PTS when you buy 2 3.49 SAVE \$1</p> <p>CHRISTIE PEEK FREANS 275-350 g or Dad's Cookies 300-320 g</p>
<p>2.50 BUY MORE SAVE MORE 80 when you buy 2 or more</p> <p>JOLLY RANCHER or TWIZZLERS Candy 170-198 g 3.29 ea</p>	<p>2.79</p> <p>MAYNARDS Candy 150-154 g or EXCEL Mints 34 g</p>	<p>100 PTS when you buy 2 5.49</p> <p>FRITO LAY Value Size Snacks 275-480 g</p>	<p>21.99</p> <p>STARBUCKS K-Cup® Pods 24 pk or Whole Beans 907 g</p>
<p>50 PTS when you buy 2 2/3.50</p> <p>SPARKLING ICE Sparkling Water 503 mL</p>	<p>200 PTS when you buy 2 2/\$9</p> <p>PEACE TEA or NESTEA 12x341 mL</p>	<p>200 PTS when you buy 2 2/\$9</p> <p>CHEETOS 170-285 g or MISS VICKIE'S Kettle Chips 190-200 g</p>	<p>14.99</p> <p>QUAKER Dips or Chewy Bars Club Pack 935-960 g</p>

meal makers

<p>4.22 SAVE 77¢ 4.99 without Scene+ Card</p> <p>DEL MONTE Canned Fruit 796 mL</p>	<p>2.99</p> <p>COMPLIMENTS Granola 325 g</p>	<p>4.49</p> <p>STONEMILL Bread 454-550 g or DEMPSTER'S Tortillas 10" 366-610 g</p>	<p>100 PTS when you buy 2 3.49</p> <p>RUDELPH'S Bakery Bread 454 g</p>
<p>4.49</p> <p>MRS. DASH Spices 70 g or EAGLE BRAND Condensed Milk 300 mL</p>	<p>50 PTS when you buy 2 2.49</p> <p>COMPLIMENTS Shredded Coconut 200 g</p>	<p>99¢</p> <p>MR. NOODLES Noodles in a Cup 64 g</p>	<p>4.99</p> <p>GENERAL MILLS Cereal selected varieties 317-437 g</p>
<p>3.49</p> <p>ALLEN'S Cleaning Vinegar 2.5 L</p>	<p>4.79</p> <p>MEZZETTA Peppers 375 mL or FRENCH'S Worcestershire Sauce 295 mL</p>	<p>7.99 BUY MORE SAVE MORE 80 when you buy 2 or more</p> <p>MEZZETTA Olives 283-398 mL 8.49 ea</p>	<p>3.99</p> <p>VH SAUCE selected varieties 341-380 mL</p>

Here for your budget and lifestyle **BEST BUY**

<p>100 PTS when you buy 2 5.99</p> <p>BEST BUY Coffee Pods 12 pk</p>	<p>300 PTS when you buy 2 3.99</p> <p>COMPLIMENTS Soft Drinks 12x355 mL</p>	<p>100 PTS when you buy 2 6.99</p> <p>COMPLIMENTS Ready To Eat Popcorn 190-250 g</p>	<p>125 PTS when you buy 1 7.99</p> <p>COMPLIMENTS Cookie Bites 400 g while supplies last</p>
<p>50 PTS when you buy 2 1.99</p> <p>COMPLIMENTS Tomatoes 540-796 mL</p>	<p>4/\$5</p> <p>COMPLIMENTS Mac & Cheese 58-225 g</p>	<p>20% off</p> <p>COMPLIMENTS Baking Nuts selected 100 g (excludes pine nuts)</p>	<p>100 PTS when you buy 3 3/4.98</p> <p>COMPLIMENTS Pudding 4 pk</p>

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobey's.com

home & pet care

<p>250 PTS when you buy 1</p> <p>6.49 COOKIE PAL Dog Biscuits 250-300 g</p>	<p>18.49 IAMS Dry Dog Food 3.18 kg</p>	<p>BUY MORE SAVE MORE</p> <p>1.40 WHISKAS Perfect Portions Wet Cat Food 75 g 1.69 ea</p>	<p>200 PTS when you buy 1</p> <p>36.99 ALPO Dog Food 16 kg</p>
<p>100 PTS when you buy 2</p> <p>2/12 LYSOL Disinfecting Wipes 75-84 pk, Toilet Bowl Cleaner 940 mL or Spray 350 g selected</p>	<p>200 PTS when you buy 1</p> <p>22.99 PUREX Laundry Detergent 6 L or SUNLIGHT Laundry 5.6 L</p>	<p>150 PTS when you buy 2</p> <p>10.99 AIR WICK Plug-Ins Scented Oil Refill 20-40 mL or Air Refresher 2 pk selected</p>	<p>7.99 RESOLVE Laundry Stain Remover 625 g, 650 mL or LYSOL Laundry Crisp Linen 1.2 L</p>
<p>34.99 CHARMIN Bathroom Tissue 24-96 Rolls or BOUNTY Paper Towel 8 pk</p>	<p>200 PTS when you buy 1</p> <p>24-72 ROLLS or SPONGE TOWELS 12-18 Rolls</p>	<p>2/\$7 ZIPLOC Sandwich or Snack Bags 30-40 pk</p>	<p>300 PTS when you buy 2</p> <p>CARLTON Greeting Cards</p>

health, beauty & baby

<p>100 PTS when you buy 2</p> <p>6.49 SENSODYNE Whitening or Pronamel 110-135 mL selected</p>	<p>7.49 SECRET or OLD SPICE Deodorant or Spray 68-144 g selected</p>	<p>9.49 U BY KOTEX Pads 28-44 pk or Liners 80-96 pk selected</p>	<p>100 PTS when you buy 1</p> <p>8.49 PLAYTEX Tampons or STAYFREE Pads or Liners 28-48 pk selected</p>
<p>20% off</p> <p>CREST 3D White Toothpaste 145 mL, Whitening Pen 4 mL or ORAL-B Toothbrushes 1-3 pk selected</p>	<p>9.99 HEAD & SHOULDERS Shampoo or Conditioner 278-613 mL selected</p>	<p>12.99 L'ORÉAL Féria Hair Colour 1 pk selected</p>	<p>100 PTS when you buy 1</p> <p>20% off BANANA BOAT or HAWAIIAN TROPIC Sun Care selected</p>
<p>350 PTS when you buy 1</p> <p>28.99 PAMPERS Super Pack Diapers, Easy Ups or Ninjamas 28-120 pk</p>	<p>2/\$5 BABY GOURMET Simply Snacks 32 g</p>	<p>100 PTS when you buy 2</p> <p>6.29 JOHNSON'S Baby Toiletries 400-600 mL or 623 g</p>	<p>57.99 GOOD START Formula 1.02 kg</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

<p>200 PTS when you buy 2</p> <p>15% off ZARBEE'S Baby or Children's Cough Syrup 59 mL or 118 mL</p>	<p>200 PTS when you buy 2</p> <p>15% off POLYSPORIN Ointment 30 g selected</p>	<p>200 PTS when you buy 2</p> <p>15% off CLEAN & CLEAR Products selected</p>	<p>20% off COMPLIMENTS Epsom Salt 2 kg</p>
<p>300 PTS when you buy 2</p> <p>15% off REACTINE Allergy Relief 24-36 pk or BENADRYL Caplets 25 mg 100 pk*</p>	<p>100 PTS when you buy 1</p> <p>7.99 LAX-A-DAY Laxative 119 g 7 doses</p>	<p>Scene+ Get 1000 PTS with a Contour Next or Contour Next One Meter***</p> <p>That's like \$10 toward your groceries!</p> <p>79.99 CONTOUR Blood Glucose Test Strips 100 pk**</p> <p>Contour Next or Contour Next One Meter FREE with purchase of 100 test strips***</p> <p>See your pharmacist for details. (Limit of 1 Free Meter)</p>	

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Häagen-Dazs
HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk selection may vary by location

4⁹⁹

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McCain BREAKFAST Made Easy

Quick, Crispy, Delicious!

4⁴⁹

MCCAIN Breakfast Potatoes 600-650 g

3⁹⁹ GREAT VALUE!

REESE'S is Canada's No. 1 chocolate brand!

HERSHEY'S Multi Pack Bars 156-232 g

OH HENRY! SKOR EAT-MORE

70th Anniversary SNACKY SINCE 1954

SUMMERTIME SAVINGS WITH OLD DUTCH!

BUY MORE SAVE MORE

4⁹⁹ (no when you buy 2 or more)
OLD DUTCH Restaurante Tortilla Chips assorted varieties 275-295 g 5.29 ea

3⁷⁵ (no when you buy 2 or more)
OLD DUTCH OR HUMPTY DUMPTY Snacks or Mixes assorted varieties 200-290 g 5.49 ea

ARMSTRONG 1902

It's Okay To Bring Your Own Armstrong Cheese

200 PTS when you buy 4

4⁹⁹ ARMSTRONG Natural Cheese Slices 220-240 g

5⁹⁹ ARMSTRONG Combos 180 g

5⁹⁹ ARMSTRONG Natural Cheese Snacks 283-340 g

STOCK UP ON YOUR CLEANING ESSENTIALS

600 PTS when you buy 2
23⁹⁹ CASCADE Platinum or Platinum Plus 51-67 pk

200 PTS when you buy 2
6⁹⁹ DAWN Dish Spray 473 mL

16⁹⁹ DOWNY Fabric Softener 1.43-3.29 L or DOWNY or GAIN Beads 515 g

35⁹⁹ TIDE Pods 63-112 pk

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4⁹⁹

CHRISTIE Honey Maid Wafers 400 g or Fig Newtons 283 g

4⁴⁹

CHRISTIE Ritz Snackwiches 8 pk

5⁹⁹

SILK Plant-Based Yogurt 500-650 g

3⁹⁹

TAKIS 260-280 g

GLUTEN FREE

7⁹⁹

CARBONAUT Low Carb Gluten Free Breads 550 g or Bagels 335 g

CRUNCH INTO CHAOS

100 PTS when you buy 2

2/\$8

HAVOC any flavour or variety 190-280 g

Get 25 GB for \$29/mo.



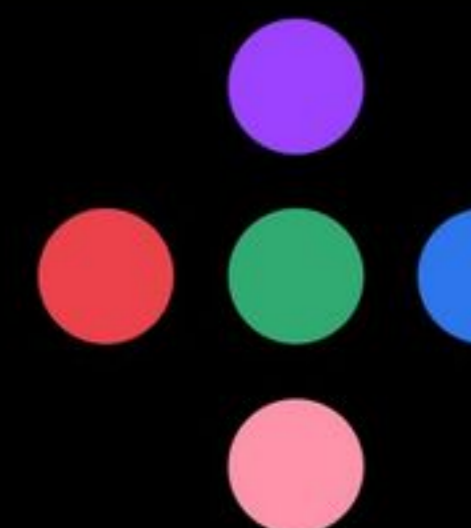
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\$1 SPENT²**

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