

ZONE 1

FOODLAND

Fresh food. Friendly neighbours.

FEED THE DREAM



Cheer on Team Canada starting July 26!

6.99
ea

Lobster Tails
sold frozen or
previously frozen 3-4 oz



**BUY 1, GET 1
FREE**
of equal or lesser value

T-Bone Steaks
cut by your meat expert from
Canada AAA grade beef

6.99

COMPLIMENTS
Shrimp 71-90 ct
raw or fully cooked
or Bay Scallops
80-120 ct 340 g

5.49

Potato Style Buns
4 pk 400-450 g

Baked
IN-STORE



4.49

TAYLOR FARMS
Chopped Salad Kit
product of USA 312-383 g

COMPLIMENTS
Shrimp 71-90 ct
raw or fully cooked
or Bay Scallops
80-120 ct 340 g

200 PTS
when you buy 2

product of USA 312-383 g

Extra Large Seedless Grapes
product of USA or Mexico 5.49/kg

2.49
/lb

COMPLIMENTS
Shrimp 71-90 ct
raw or fully cooked
or Bay Scallops
80-120 ct 340 g

200 PTS
when you buy 2

product of USA 312-383 g

Extra Large Seedless Grapes
product of USA or Mexico 5.49/kg

2.49
/lb



5.97

RUSTICA
Stuffed, Rising Crust or Oven-Fired Pizza 538-866 g



5.77

CRACKER BARREL
Cheese 340-400 g or Shredded Cheese 250-320 g or
BLACK DIAMOND Cheestrings 12-16 pk, 292-338 g



100 PTS
when you buy 2

\$1

COMPLIMENTS Soft Drinks 2 L



99¢

COMPLIMENTS Canned Legumes 540 ml
or KRAFT Dinner 150-200 g or Cups 58 g



5.46

DANONE Activia 12 pk or
OIKOS Greek Yogurt 650-750 g

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SCAN HERE FOR OUR
DIGITAL FLYER



Foodland.ca

JULY 2024
PRICES EFFECTIVE FROM
JULY 25-31

THUR	FRI	SAT	SUN	MON	TUE	WED
25	26	27	28	29	30	31

FBL_30K3_P01_081_21

MAKE IT A LEGENDARY SUMMER

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Test prints when a photo does not correspond to the description. Dealer may sell for less. *Base off this price* refers to the regular competitive shelf price at most locations. In stores open 24 hours, offer prices are effective from 4 am Thursday until midnight Wednesday.

BUY 1, GET 1 FREE
of equal or lesser value

SCHNEIDER'S Bacon, Juicy Jumbos Wieners, Smoked Sausage, Mini-Sizzlers, Sausage Rounds or Meat Pies selected varieties 330-450 g

CASTELLO Cheddar, Aged Havarti or Aged Gouda 200 g, Creamy 150 g, Blue Cheese 125 g, Smoked or Chipotle Gouda 188 g

2/\$14

COMPLIMENTS AIR-CHILLED Whole Chickens 8.80/kg

3.99 /lb

Jumbo Cherries product of USA no 1 grade 13.21/kg

5.99 /lb

OURS LARGE K-LARGE JUMBO 10.5 ROW

CASTELLO Tickler 200g

Baked IN-STORE

200 PTS when you buy 2

9.99

Cookies 20 pk 620 g

Scene+ BIG BONUS

11.99

400 PTS when you buy 2

ROYALE Bathroom Tissue 24=48 rolls or Paper Towel 6=12 rolls or Facial Tissue 12 pk

Scene+ MEMBER PRICING

3.99 SAVE \$2

5.99 without Scene+ Card

TROPICANA Orange or Grapefruit Juice selected 1.36-1.54 L

2.99

KRAFT Salad Dressing 425 mL
FRANK'S RedHot Sauce or Thick Sauce 354 mL

3.49

EARTH'S OWN Beverages 1.75-1.89 L or YOPLAIT Miniog Yogurt 6 pk or Yogurt Tubes 6 pk

2/\$7

KELLOGG'S Special K or Kashi Bars selected varieties 165-200 g or QUAKER Cereal selected varieties 350-510 g

4.99

CLOVER LEAF Sockeye Salmon 213 g

5.99

AHA Sparkling Water 12x355 mL or COCA-COLA Mini Bottles 8x300 mL

200 PTS when you buy 2

COMPLIMENTS Ketchup 100% Canadian Tomatoes 375 mL or Flavoured Mayo 300 mL

3.99

KRAFT Philadelphia Dips 227 g

8.99

STARBUCKS Roast & Ground Coffee 340 g or K-Cup® Pods 18 pk, TIM HORTONS Single Serve Coffee or Orange Pekoe Tea Cups 12 pk

3.49

VILLAGGIO Bread 550-675 g or DEMPSTER'S Tortillas 7" 272-340 g

2/\$6

LAY'S Potato Chips 220-235 g, Baked 177 g or Poppables 130 g

NOW HIRING

Join our team!
Apply in-store today.

Scene+ GET 1000 PTS

FOR EVERY \$100 SPENT ON ONE 4 ALL GIFT CARDS!

Offer valid during July 25 - 31, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All weekly Scene+ offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards. Most dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmaceuticals, services, liquor and alcoholic beverages, tobacco products, lottery, phone financing, deposits, maintenance charges, fuel and other goods and services which are not directly countable or excluded by law. Redeem 1,000 Scene+ points for \$15 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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For every ton of paper used in the printing of this flyer, Scene+ Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

PRODUCE

Black or Red Plums product of USA no 1 grade 8.80/kg **3.99** /lb

Large Red Mangoes product of Mexico **2.99** ea

Limes product of Mexico 454 g **1lb** **3.49** **100 PTS** when you buy 2

Mini Seedless Watermelons product of Mexico or USA **6.49** ea **50 PTS** when you buy 1

Canada Celery **2.99** ea

Canada Romaine Hearts 3 pk **4.49** ea

Canada Radish Bunch **1.49** ea

Canada Green Onions **99¢** ea **50 PTS** when you buy 2

MEAT

COMPLIMENTS Cured Pork Loin Peameal-Style Bacon 8.80/kg **3.99** /lb

COMPLIMENTS Marinated Souvlaki Sticks or Pork Chops 250-300 g **2/\$10** or 2.99 each **50 PTS** when you buy 1

Boneless Cross Rib Roasts cut by your meat expert from Canada AAA grade beef 19.82/kg **8.99** /lb

Pork Side Ribs Centre Portion Removed cut by your local meat expert 11.00/kg **4.99** /lb

COMPLIMENTS Ground Chicken or Turkey 450 g **5.99**

Pork Shoulder Blade Steaks Family Size cut by your local meat expert 8.80/kg **3.99** /lb

COMPLIMENTS Air-Chilled Boneless Skinless Chicken Breasts Family Size **100 PTS** when you buy 1

Chicken Leg Quarters Family Size 7.89/kg **3.49** /lb

COMPLIMENTS Chicken or Turkey Burgers 850-852 g **9.99** **SAVE \$3** **12.99** without bonus card

COMPLIMENTS Appetizers selected varieties 325-500 g **7.99**

COMPLIMENTS Wild Pacific Salmon Fillets 908 g **15.99** **100 PTS** when you buy 1

MATLAW'S Stuffed Clams or Scallops 425 g **7.99**

DELI

Available at most stores

COMPLIMENTS Sliced Black Forest or Honey Ham **2.99** /100 g **SAVE 30¢** /100 g **3.29** without bonus card

COMPLIMENTS Sliced German, Hungarian or Peppercorn Salami Selection varies by store **3.79** /100 g

BAKERY

Available at most stores

PROMISE Gluten Free Loaves 400-480 g **9.99** **200 PTS** when you buy 2

COMPLIMENTS Cream Style Pie 895-950 g **12.49** **SAVE \$1** **13.49** without bonus card

BALDERSON Cheddar 250-280 g **1.50** off

BRANDT Sweet Habanero Kolbassa Sausage 250 g **7.99** **300 PTS** when you buy 1

COMPLIMENTS Mini Powdered Donuts 454 g **5.99** **100 PTS** when you buy 2

Boston Cake 140 g **10.99**

KITCHEN

Available at most stores

Mini Chicken Wraps 110 g **2.79** **BUY 1 AT \$2.99 BUY 2 OR MORE**

COMPLIMENTS Fresh Pasta or Sauce 350-360 g or 170-300 mL **50 PTS** when you buy 1

FLORAL

Available at most stores

LOCAL GROWN IN ONTARIO Farm To Table Bouquet **7.99**

BULK

Available at most stores

H&H Thai Honey Man Thai Premium Mix **4.99** **100 PTS** when you buy 2

H&H Dried Fruit selected 180 g

2 | Scene **1000 PTS = \$10 OF FREE GROCERIES**

FROZEN & DAIRY

<p>3.99 CAVENDISH FARMS Potato Patties 800 g</p>	<p>5.49 CHAPMAN'S Markdale Creamery Ice Cream 2 L, Collection Novelties or Yogurt Bars 8 pk</p>	<p>3.99 CAVENDISH FARMS Flavour Crisp Fries 454-750 g</p>	<p>5.49 MEMBER SALE 5.49 SAVE 80¢ HEALTHY CHOICE Simply Steam Entrées or MARIE CALLENDER'S Bowls selected 255-348 g</p>
<p>5.99 INTERNATIONAL DELIGHT Coffee Creamers 946 mL</p>	<p>10.49 iOGO Yogurt 2 kg</p>	<p>3.99 NESTLÉ 1.75 L or COMPLIMENTS Cheddar Flavour Slices 400 g</p>	<p>3.49 MEMBER SALE 3.49 BUY 1 AT \$3.99 BUY 2 OR MORE PILLSBURY Cookies 158 g, Cinnamon Rolls 351 g, Biscuits, Rolls, Pizza or Pie Crust 318-400 g (excludes Seasonal)</p>

DRINKS, SNACKS & PANTRY

<p>2/\$5 COMPLIMENTS Rice Crackers 180 g</p>	<p>4.99 CHRISTIE Honey Maid Wafers 400 g or Fig Newtons 283 g</p>	<p>2/8.50 TOSTITOS Tortilla Chips 205-300 g (excludes Simply)</p>	<p>5.99 MEMBER SALE 5.99 SAVE 30¢ COMPLIMENTS Dry-Roasted Peanuts 700 g</p>
<p>2/3.50 SPARKLING ICE Sparkling Water 503 mL</p>	<p>5.99 COMPLIMENTS Soft Drinks 12x355 mL</p>	<p>4.49 SUNRYPE 100% Juice regular or slim 1.36 L</p>	<p>7.99 RED ROSE Orange Pekoe Tea 144 pk</p>
<p>2.50 BUY 1 AT \$3.29 BUY 2 OR MORE JOLLY RANCHER or TWIZZLERS Candy 170-198 g</p>	<p>3.49 BUY 1 AT \$3.99 BUY 2 OR MORE TWIZZLERS Licorice Candy 311-454 g</p>	<p>99¢ MR. NOODLES Cups 64 g</p>	<p>2.99 MEMBER SALE 2.99 SAVE 50¢ 3.49 without Simply CAMPBELL'S Broth 500 mL or Concentrated Broth 250 mL</p>
<p>6.79 100 PTS when you buy 2 PAM Cooking Sprays 113-170 g (excluding non-GMO and ORGANIC)</p>	<p>3.49 COMPLIMENTS BBQ Sauce 425 mL</p>	<p>3.99 DEMPSTER'S Bagels 5-6 pk or Signature Hamburger or Sausage Buns 6-8 pk</p>	<p>6.49 CLUB HOUSE Spices or Seasonings selected 65-203 g</p>
<p>8.99 200 PTS when you buy 2 KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg</p>	<p>3/4.98 100 PTS when you buy 3 COMPLIMENTS Pudding Cups 4 pk</p>	<p>6.79 ROBIN HOOD or FIVE ROSES Flour selected 2.5 kg</p>	<p>3.99 VH Sauce selected varieties 341-380 mL</p>

HOUSEHOLD

<p>34.99 CHARMIN Bathroom Tissue 24-36 rolls or BOUNTY Paper Towel 8 pk</p>	<p>2/\$7 150 PTS when you buy 2 NESTLÉ Gerber Snacks 42-155 g</p>	<p>12.99 PURINA Tidy Cats LightWeight Cat Litter 2.72 kg</p>	<p>1.49 BUY 1 AT \$1.79 BUY 3 OR MORE WHISKAS Perfect Portions Wet Cat Food 75 g</p>
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YOUR FAMILY COULD
WIN*
**LUNCHES
FOR A YEAR**
OR A LUNCHBOX
PRIZE PACK



Learn More



EARN AN INSTANT ENTRY
FOR EVERY ELIGIBLE
PRODUCT PURCHASED
WHEN SCANNING YOUR
SCENE+ CARD.



4.99

GENERAL MILLS Cereal
selected varieties 297-437 g



4.49

LIBERTÉ
Greek or Méditerranée
Yogurt 2-4 pk or 500 g



2/\$7

NATURE VALLEY
Sweet & Salty Bars or
Fruit Snacks
selected varieties 125-226 g



2/\$5

CHRISTIE Snacking Crackers
selected varieties 175-386 g



2/\$5

CHRISTIE Cookies
selected 224-303 g



2/\$5

CADBURY Family Bars 95-100 g



5⁹⁹

KRAFT Peanut Butter 750 g-1 kg



5⁴⁹

CRAVE or KRAFT Dinner Frozen Entrees selected 200-340 g



2/\$5

HEINZ Beans or Pasta 398 mL



12⁹⁹

GLACEAU Smartwater 6x1 L



2/\$5

GLACEAU Vitaminwater 391 mL



2/\$4

POWERADE 710 mL



100 PTS
when you buy 2

COCA-COLA Mini Cans 6x222 mL



5⁴⁹

COMPLIMENTS Frozen Fruit 300-600 g

***NO PURCHASE NECESSARY.**
Full Contest rules found at feedthedream.ca/feedthedream-contest-rules.
Contest runs 2024/06/20 to 2024/09/18. Open to legal residents of
Canada including Quebec who have a valid Scene+ account.
See full rules for prize details.

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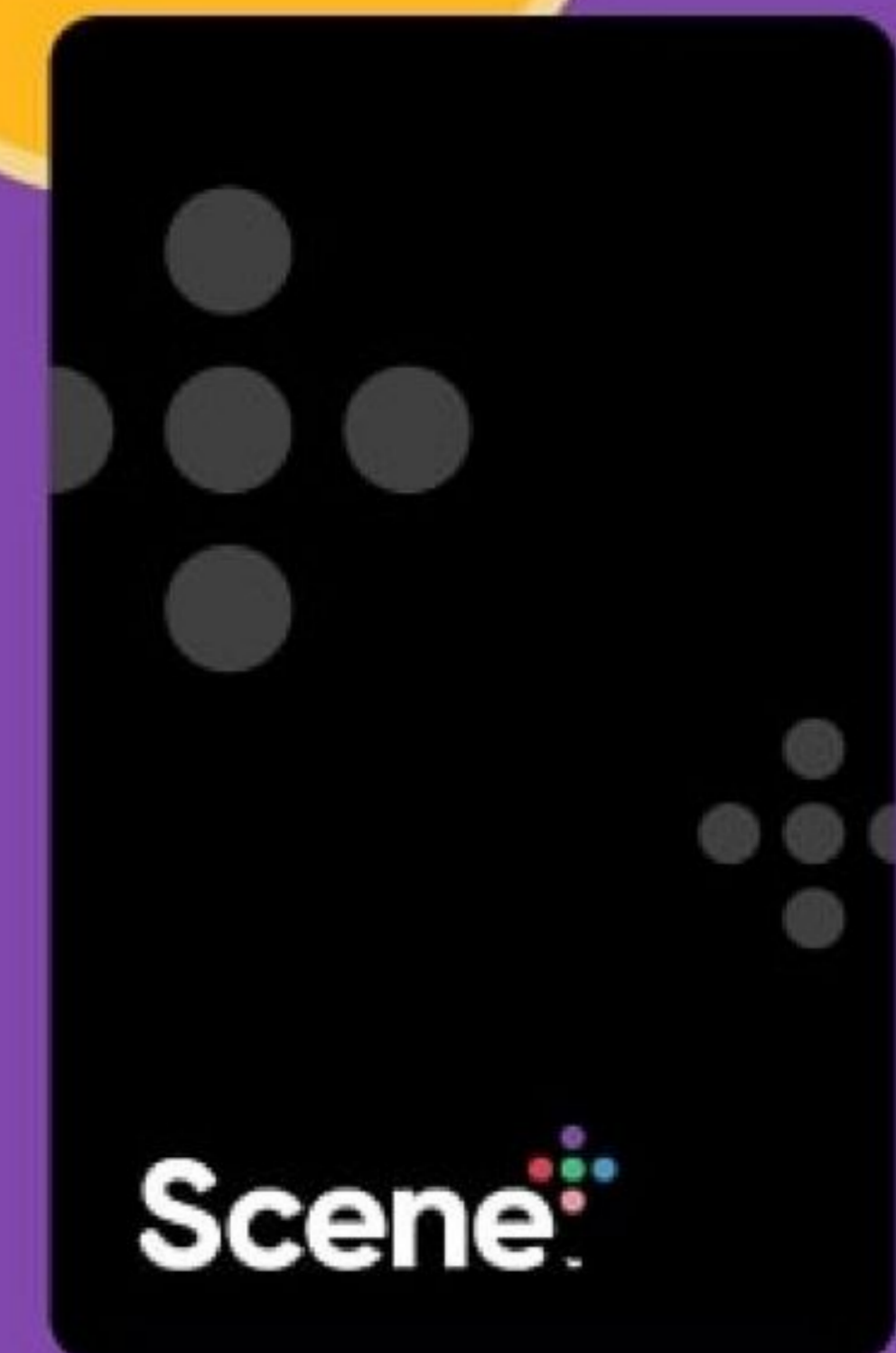
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**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
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